



Marquette Law School Poll: July 11 - June 15, 2018

(Percentages are rounded to whole numbers for reporting of results. Frequencies have been rounded to whole numbers but percentages are calculated based on non-integer weighted sample sizes.)

Results for survey items among all registered voters are presented here. Please note that some questions are only asked of particular groups of respondents. In these instances, the row “NA’s” includes the number and percent of total respondents omitted from the question. These omitted cases are ignored when calculating the “Valid” and “Cumulative” percent columns.

Record Gender: (DO NOT ASK. RECORD ONLY ONE RESPONSE)

	Frequency	Percent	Valid Percent	Cumulative Percent
Male	375	47	47	47
Female	425	53	53	100
NA	0	0	NA	NA

Do you currently live in Wisconsin?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	800	100	100	100
NA	0	0	NA	NA

Do you currently live within Milwaukee city limits?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	66	8	66	66
No	34	4	34	100
NA	700	88	NA	NA

Some people are registered to vote and others are not. Are you registered to vote in the precinct or ward where you now live, or aren't you?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes, registered to vote	731	91	91	91
No, not registered to vote	61	8	8	99
Don't Know/Refused	8	1	1	100
NA	0	0	NA	NA

Do you plan to register to vote, or is there a chance that you may not register?

	Frequency	Percent	Valid Percent	Cumulative Percent
Plan to Register	69	9	100	100
NA	731	91	NA	NA

Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all?

	Frequency	Percent	Valid Percent	Cumulative Percent
Most of the time	506	63	63	63
Some of the time	202	25	25	88
Only now and then	55	7	7	95
Hardly at all	33	4	4	100
Don't know	4	0	0	100
Refused	0	0	0	100
NA	0	0	NA	NA

What are the chances that you will vote in the November 2018 general election for governor, Congress, and other offices – are you absolutely certain to vote, very likely to vote, are the chances 50-50, or don't you think you will vote?

	Frequency	Percent	Valid Percent	Cumulative Percent
Absolutely certain	575	72	72	72
Very Likely	132	16	16	88
50-50	58	7	7	96
Will not vote	25	3	3	99
Don't know	10	1	1	100
Refused	0	0	0	100
NA	0	0	NA	NA

Overall, do you approve or disapprove of the way Donald Trump is handling his job as president?

	Frequency	Percent	Valid Percent	Cumulative Percent
Approve	333	42	42	42
Disapprove	400	50	50	92
Don't know	57	7	7	99
Refused	11	1	1	100
NA	0	0	NA	NA

Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin?

	Frequency	Percent	Valid Percent	Cumulative Percent
Approve	375	47	47	47
Disapprove	362	45	45	92
Don't know	56	7	7	99

	Frequency	Percent	Valid Percent	Cumulative Percent
Refused	7	1	1	100
NA	0	0	NA	NA

Fav/Unfav: Tammy Baldwin

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	330	41	41	41
Unfavorable	318	40	40	81
Haven't heard enough	105	13	13	94
Don't know	40	5	5	99
Refused	6	1	1	100
NA	0	0	NA	NA

Fav/Unfav: Ron Johnson

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	318	40	40	40
Unfavorable	286	36	36	76
Haven't heard enough	130	16	16	92
Don't know	59	7	7	99
Refused	6	1	1	100
NA	0	0	NA	NA

Fav/Unfav: Tony Evers

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	197	25	25	25
Unfavorable	115	14	14	39
Haven't heard enough	371	46	46	85
Don't know	110	14	14	99
Refused	7	1	1	100
NA	0	0	NA	NA

Fav/Unfav: Matt Flynn

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	96	12	12	12
Unfavorable	105	13	13	25
Haven't heard enough	465	58	58	83
Don't know	129	16	16	99
Refused	5	1	1	100
NA	0	0	NA	NA

Fav/Unfav: Mike McCabe

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	66	8	8	8
Unfavorable	56	7	7	15
Haven't heard enough	533	67	67	82
Don't know	139	17	17	99
Refused	6	1	1	100
NA	0	0	NA	NA

Fav/Unfav: Mahlon Mitchell

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	69	9	9	9
Unfavorable	43	5	5	14
Haven't heard enough	518	65	65	79
Don't know	164	20	20	99
Refused	7	1	1	100
NA	0	0	NA	NA

Fav/Unfav: Josh Pade

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	18	2	2	2
Unfavorable	33	4	4	6
Haven't heard enough	575	72	72	78
Don't know	167	21	21	99
Refused	7	1	1	100
NA	0	0	NA	NA

Fav/Unfav: Kelda Roys

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	43	5	5	5
Unfavorable	38	5	5	10
Haven't heard enough	549	69	69	79
Don't know	163	20	20	99
Refused	6	1	1	100
NA	0	0	NA	NA

Fav/Unfav: Paul Soglin

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	122	15	15	15
Unfavorable	106	13	13	28
Haven't heard enough	440	55	55	83
Don't know	128	16	16	100

	Frequency	Percent	Valid Percent	Cumulative Percent
Refused	4	0	0	100
NA	0	0	NA	NA

Fav/Unfav: Kathleen Vinehout

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	103	13	13	13
Unfavorable	93	12	12	24
Haven't heard enough	474	59	59	84
Don't know	125	16	16	99
Refused	6	1	1	100
NA	0	0	NA	NA

Fav/Unfav: Kevin Nicholson

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	132	17	17	17
Unfavorable	114	14	14	31
Haven't heard enough	424	53	53	84
Don't know	124	16	16	99
Refused	6	1	1	100
NA	0	0	NA	NA

Fav/Unfav: Leah Vukmir

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	146	18	18	18
Unfavorable	113	14	14	32
Haven't heard enough	419	52	52	85
Don't know	116	14	14	99
Refused	6	1	1	100
NA	0	0	NA	NA

Fav/Unfav: Scott Walker

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	377	47	47	47
Unfavorable	369	46	46	93
Haven't heard enough	20	2	2	96
Don't know	29	4	4	99
Refused	5	1	1	100
NA	0	0	NA	NA

Fav/Unfav: Donald Trump

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	337	42	42	42
Unfavorable	413	52	52	94
Haven't heard enough	10	1	1	95
Don't know	29	4	4	99
Refused	11	1	1	100
NA	0	0	NA	NA

Thinking just about the state of Wisconsin, do you feel things in Wisconsin are generally going in the right direction, or do you feel things have gotten off on the wrong track?

	Frequency	Percent	Valid Percent	Cumulative Percent
Right direction	416	52	52	52
Wrong track	336	42	42	94
Don't know	44	5	5	99
Refused	4	1	1	100
NA	0	0	NA	NA

Do you think raising tariffs on steel and aluminum imports to the US will help the US economy or hurt the US economy?

	Frequency	Percent	Valid Percent	Cumulative Percent
Help US economy	98	12	24	24
Hurt US economy	221	28	55	79
Don't know	84	10	21	100
Refused	2	0	0	100
NA	396	50	NA	NA

As you may know, Foxconn Corporation has announced it will build a large video display factory in Racine County employing up to 13,000 workers. The state is providing up to \$3 billion dollars of taxpayer money to Foxconn as an incentive to locate the plant in Wisconsin. Do you think the Foxconn plant will ultimately provide this much or more benefit to the state or is the state paying more than the plant is worth?

	Frequency	Percent	Valid Percent	Cumulative Percent
Will provide this much or more benefit	158	20	39	39
State is paying more than the plant is worth	187	23	46	85
Don't know	58	7	14	100
Refused	1	0	0	100
NA	396	50	NA	NA

Do you think the Foxconn factory in Racine County will substantially improve the economy of the larger Milwaukee area?

	Frequency	Percent	Valid Percent	Cumulative Percent
Will substantially improve the economy	215	27	53	53

	Frequency	Percent	Valid Percent	Cumulative Percent
Will not substantially improve the economy	134	17	33	86
Don't know	55	7	14	100
Refused	0	0	0	100
NA	396	50	NA	NA

Do you think businesses near where you live will directly benefit from this new Foxconn manufacturing plant?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes, will benefit	123	15	30	30
No, will not benefit	233	29	58	88
Don't know	48	6	12	100
Refused	0	0	0	100
NA	396	50	NA	NA

As you may have heard, Harley-Davidson announced it will move production of some motorcycles overseas. Do you think this is more because Europe is raising tariffs in response to recent U.S. tariff increases, or do you think Harley-Davidson would have moved production out of the U.S. regardless of tariffs?

	Frequency	Percent	Valid Percent	Cumulative Percent
Because of European tariff increases	151	19	37	37
Would have moved production regardless	189	24	47	84
Don't know	61	8	15	99
Refused	3	0	1	100
NA	396	50	NA	NA

Would you be willing to see your Senator vote for a Supreme Court nominee who was highly qualified but with whom you disagree on a number of policies, or would you want your Senator to vote against any nominee you disagree with no matter how well qualified they may be?

	Frequency	Percent	Valid Percent	Cumulative Percent
Willing to see Senator vote for	217	27	55	55
Want to vote against	113	14	29	83
Don't know	62	8	16	99
Refused	4	1	1	100
NA	404	50	NA	NA

Do you approve or disapprove of the way Donald Trump is handling the issue of immigration?

	Frequency	Percent	Valid Percent	Cumulative Percent
Approve	157	20	40	40
Disapprove	208	26	53	92
Don't know	31	4	8	100
Refused	0	0	0	100
NA	404	50	NA	NA

Do you have a favorable or unfavorable opinion of Brett Kavanaugh, who has been nominated to the U.S. Supreme Court, or haven't you heard enough about him yet to have an opinion?

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	108	14	27	27
Unfavorable	86	11	22	49
Haven't heard enough	184	23	46	96
Don't know	17	2	4	100
Refused	1	0	0	100
NA	404	50	NA	NA

How would you rate the quality of roads and highways where you live?

	Frequency	Percent	Valid Percent	Cumulative Percent
Excellent	20	3	5	5
Good	137	17	35	40
Fair	144	18	36	76
Poor	93	12	23	100
Don't know	1	0	0	100
Refused	0	0	0	100
NA	404	50	NA	NA

Do you think abortion should be legal in all cases, legal in most cases, illegal in most cases, or illegal in all cases?

	Frequency	Percent	Valid Percent	Cumulative Percent
Legal in all cases	108	13	27	27
Legal in most cases	144	18	36	64
Illegal in most cases	72	9	18	82
Illegal in all cases	44	5	11	93
Don't know	23	3	6	98
Refused	6	1	2	100
NA	404	50	NA	NA

How enthusiastic are you about voting in this November's elections? Would you say you are very, somewhat, not too, or not at all enthusiastic?

	Frequency	Percent	Valid Percent	Cumulative Percent
Very	467	58	58	58
Somewhat	220	27	27	86
Not too	66	8	8	94
Not at all	34	4	4	98
Won't vote in November (VOL)	6	1	1	99
Don't know	7	1	1	100
Refused	0	0	0	100
NA	0	0	NA	NA

Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent?

	Frequency	Percent	Valid Percent	Cumulative Percent
Republican	227	28	28	28
Democrat	208	26	26	54
Independent	311	39	39	93
Other/No preference (VOL)	35	4	4	98
Don't know	14	2	2	99
Refused	5	1	1	100
NA	0	0	NA	NA

Do you think of yourself as closer to the Republican Party or to the Democratic Party?

	Frequency	Percent	Valid Percent	Cumulative Percent
Republican	115	14	32	32
Democratic	135	17	37	69
Neither/Just Independent (VOL)	90	11	25	95
Don't know	15	2	4	99
Refused	5	1	1	100
NA	440	55	NA	NA

On August 14, Wisconsin will hold its party primaries. Will you vote in the Republican party primary, the Democratic party primary or don't you plan to vote in a primary on August 14?

	Frequency	Percent	Valid Percent	Cumulative Percent
Republican primary	266	33	33	33
Democratic primary	305	38	38	71
Don't plan to vote	107	13	13	85
Both (VOL)	21	3	3	87
Don't know	92	11	11	99
Refused	10	1	1	100
NA	0	0	NA	NA

Which of the following candidates will you vote for in the Republican primary for U.S. Senate:

	Frequency	Percent	Valid Percent	Cumulative Percent
Kevin Nicholson	84	11	32	32
Leah Vukmir	90	11	34	66
Someone else (VOL)	6	1	2	68
Don't know	81	10	30	98
Refused	4	1	2	100
NA	534	67	NA	NA

Which of the following candidates will you vote for in the Democratic primary for governor:

	Frequency	Percent	Valid Percent	Cumulative Percent
Tony Evers	93	12	31	31

	Frequency	Percent	Valid Percent	Cumulative Percent
Matt Flynn	16	2	5	36
Mike McCabe	10	1	3	39
Mahlon Mitchell	18	2	6	45
Josh Pade	0	0	0	45
Kelda Roys	11	1	3	49
Paul Soglin	13	2	4	53
Kathleen Vinehout	19	2	6	59
Someone else (VOL)	1	0	0	60
Don't know	116	15	38	98
Refused	7	1	2	100
NA	495	62	NA	NA

If a prisoner serves two-thirds of his term, he should be released and given a less costly form of punishment if he can demonstrate that he is no longer a threat to society.

	Frequency	Percent	Valid Percent	Cumulative Percent
Strongly agree	106	13	13	13
Agree	193	24	24	37
Somewhat agree	229	29	29	66
Somewhat disagree	78	10	10	76
Disagree	89	11	11	87
Strongly disagree	53	7	7	94
Don't know	43	5	5	99
Refused	9	1	1	100
NA	0	0	NA	NA

There is a lot of discrimination against Blacks in the U.S. today, limiting their chances to get ahead.

	Frequency	Percent	Valid Percent	Cumulative Percent
Strongly disagree	92	11	11	11
Disagree	125	16	16	27
Somewhat disagree	74	9	9	36
Somewhat agree	152	19	19	55
Agree	165	21	21	76
Strongly agree	160	20	20	96
Don't know	25	3	3	99
Refused	8	1	1	100
NA	0	0	NA	NA

It's really a matter of some people not trying hard enough; if Blacks would only try harder they could be just as well off as Whites.

	Frequency	Percent	Valid Percent	Cumulative Percent
Strongly disagree	194	24	24	24
Disagree	169	21	21	45
Somewhat disagree	103	13	13	58
Somewhat agree	83	10	10	69
Agree	95	12	12	80

	Frequency	Percent	Valid Percent	Cumulative Percent
Strongly agree	70	9	9	89
Don't know	53	7	7	96
Refused	33	4	4	100
NA	0	0	NA	NA

Over the past few years, Blacks have gotten less than they deserve.

	Frequency	Percent	Valid Percent	Cumulative Percent
Strongly disagree	101	13	13	13
Disagree	146	18	18	31
Somewhat disagree	85	11	11	42
Somewhat agree	135	17	17	58
Agree	119	15	15	73
Strongly agree	112	14	14	87
Don't know	79	10	10	97
Refused	23	3	3	100
NA	0	0	NA	NA

There is no 'one right way' to live life; everybody has to create their own way.

	Frequency	Percent	Valid Percent	Cumulative Percent
Strongly agree	307	38	38	38
Agree	284	35	35	74
Somewhat agree	93	12	12	86
Somewhat disagree	37	5	5	90
Disagree	36	5	5	95
Strongly disagree	19	2	2	97
Don't know	20	3	3	100
Refused	3	0	0	100
NA	0	0	NA	NA

Our country needs free thinkers who will have the courage to defy traditional ways, even if this upsets many people.

	Frequency	Percent	Valid Percent	Cumulative Percent
Strongly agree	180	22	22	22
Agree	239	30	30	52
Somewhat agree	183	23	23	75
Somewhat disagree	55	7	7	82
Disagree	70	9	9	91
Strongly disagree	28	3	3	94
Don't know	43	5	5	100
Refused	4	0	0	100
NA	0	0	NA	NA

The 'old-fashioned ways' and 'old-fashioned values' still show the best way to live.

	Frequency	Percent	Valid Percent	Cumulative Percent
Strongly agree	166	21	21	21
Agree	183	23	23	44
Somewhat agree	163	20	20	64
Somewhat disagree	84	10	10	74
Disagree	123	15	15	90
Strongly disagree	47	6	6	96
Don't know	28	3	3	99
Refused	6	1	1	100
NA	0	0	NA	NA

I feel safe walking alone at night around my neighborhood.

	Frequency	Percent	Valid Percent	Cumulative Percent
Strongly agree	370	46	46	46
Agree	247	31	31	77
Somewhat agree	69	9	9	86
Somewhat disagree	36	4	4	90
Disagree	41	5	5	95
Strongly disagree	27	3	3	99
Don't know	9	1	1	100
Refused	1	0	0	100
NA	0	0	NA	NA

Suppose that because of budget cuts the library closest to your home was going to be closed down. How likely is it that neighborhood residents would organize to try to do something to keep the library open?

	Frequency	Percent	Valid Percent	Cumulative Percent
Very likely	409	51	51	51
Somewhat likely	225	28	28	79
Unlikely	69	9	9	88
Very unlikely	52	7	7	94
Don't know	43	5	5	100
Refused	1	0	0	100
NA	0	0	NA	NA

If a group of neighborhood children were skipping school and hanging out, how likely is it that your neighbors would do something about it?

	Frequency	Percent	Valid Percent	Cumulative Percent
Very likely	313	39	39	39
Somewhat likely	234	29	29	68
Unlikely	133	17	17	85
Very unlikely	64	8	8	93
Don't know	54	7	7	100
Refused	2	0	0	100

	Frequency	Percent	Valid Percent	Cumulative Percent
NA	0	0	NA	NA

If there was a fight in front of your house and someone was being beaten or threatened, how likely is it that your neighbors would break it up?

	Frequency	Percent	Valid Percent	Cumulative Percent
Very likely	387	48	48	48
Somewhat likely	218	27	27	76
Unlikely	97	12	12	88
Very unlikely	48	6	6	94
Don't know	48	6	6	100
Refused	2	0	0	100
NA	0	0	NA	NA

Violent crime is a major problem in the area where I live.

	Frequency	Percent	Valid Percent	Cumulative Percent
Strongly agree	34	4	4	4
Agree	34	4	4	9
Somewhat agree	74	9	9	18
Somewhat disagree	107	13	13	31
Disagree	298	37	37	68
Strongly disagree	244	30	30	99
Don't know	8	1	1	100
Refused	1	0	0	100
NA	0	0	NA	NA

In general, the courts are too lenient with individuals who are convicted of violent crimes.

	Frequency	Percent	Valid Percent	Cumulative Percent
Strongly agree	133	17	17	17
Agree	153	19	19	36
Somewhat agree	155	19	19	55
Somewhat disagree	77	10	10	65
Disagree	178	22	22	87
Strongly disagree	37	5	5	92
Don't know	63	8	8	99
Refused	5	1	1	100
NA	0	0	NA	NA

Individuals who have been convicted of a violent crime should normally be sentenced to prison, even if it is a first-time offense.

	Frequency	Percent	Valid Percent	Cumulative Percent
Strongly agree	157	20	20	20
Agree	234	29	29	49

	Frequency	Percent	Valid Percent	Cumulative Percent
Somewhat agree	162	20	20	69
Somewhat disagree	84	11	11	80
Disagree	98	12	12	92
Strongly disagree	28	4	4	96
Don't know	26	3	3	99
Refused	10	1	1	100
NA	0	0	NA	NA

Anyone who has been convicted of two or more violent crimes should have to spend the rest of his or her life in prison, with no exceptions.

	Frequency	Percent	Valid Percent	Cumulative Percent
Strongly agree	81	10	10	10
Agree	95	12	12	22
Somewhat agree	131	16	16	38
Somewhat disagree	123	15	15	54
Disagree	223	28	28	82
Strongly disagree	128	16	16	98
Don't know	17	2	2	100
Refused	2	0	0	100
NA	0	0	NA	NA

Has anyone in your household or a close neighbor of yours been a victim of a violent crime in the past year or so?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	74	9	9	9
No	711	89	89	98
Don't know	10	1	1	99
Refused	4	1	1	100
NA	0	0	NA	NA

Property crime is a major problem in the area where I live.

	Frequency	Percent	Valid Percent	Cumulative Percent
Strongly agree	42	5	5	5
Agree	47	6	6	11
Somewhat agree	126	16	16	27
Somewhat disagree	76	10	10	36
Disagree	306	38	38	75
Strongly disagree	189	24	24	98
Don't know	10	1	1	100
Refused	3	0	0	100
NA	0	0	NA	NA

In general, the courts are too lenient with individuals who are convicted of property crimes.

	Frequency	Percent	Valid Percent	Cumulative Percent
Strongly agree	91	11	11	11
Agree	134	17	17	28
Somewhat agree	167	21	21	49
Somewhat disagree	89	11	11	60
Disagree	204	26	26	86
Strongly disagree	20	2	2	88
Don't know	89	11	11	99
Refused	6	1	1	100
NA	0	0	NA	NA

Individuals who have been convicted of a property crime should normally be sentenced to prison, even if it is a first-time offense.

	Frequency	Percent	Valid Percent	Cumulative Percent
Strongly agree	32	4	4	4
Agree	61	8	8	12
Somewhat agree	101	13	13	24
Somewhat disagree	158	20	20	44
Disagree	321	40	40	84
Strongly disagree	101	13	13	97
Don't know	21	3	3	99
Refused	5	1	1	100
NA	0	0	NA	NA

Anyone who has been convicted of two or more property crimes should have to spend at least one year in prison, with no exceptions.

	Frequency	Percent	Valid Percent	Cumulative Percent
Strongly agree	128	16	16	16
Agree	241	30	30	46
Somewhat agree	144	18	18	64
Somewhat disagree	63	8	8	72
Disagree	143	18	18	90
Strongly disagree	56	7	7	97
Don't know	17	2	2	99
Refused	8	1	1	100
NA	0	0	NA	NA

Has anyone in your household or a close neighbor of yours been a victim of a property crime in the past year or so?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	176	22	22	22
No	610	76	76	98
Don't know	9	1	1	99
Refused	5	1	1	100

	Frequency	Percent	Valid Percent	Cumulative Percent
NA	0	0	NA	NA

What is the highest level of education you completed?

	Frequency	Percent	Valid Percent	Cumulative Percent
Elementary school only	1	0	0	0
Some high school / did not finish	15	2	2	2
Completed high school	223	28	28	30
Some college but didn't finish	153	19	19	49
Two year college degree	114	14	14	63
Four year college degree	194	24	24	87
Some graduate work	12	1	1	89
Completed masters or professional degree	62	8	8	96
Advanced graduate work or Ph.D.	21	3	3	99
Don't know	2	0	0	99
Refused	5	1	1	100
NA	0	0	NA	NA

What is your age?

	Frequency	Percent	Valid Percent	Cumulative Percent
18	7	1	1	1
19	2	0	0	1
20	15	2	2	3
21	10	1	1	4
22	13	2	2	6
23	8	1	1	7
24	12	2	2	8
25	7	1	1	9
26	10	1	1	11
27	6	1	1	11
28	8	1	1	12
29	10	1	1	14
30	22	3	3	16
31	7	1	1	17
32	4	0	0	18
33	9	1	1	19
34	13	2	2	20
35	15	2	2	22
36	15	2	2	24
37	7	1	1	25
38	8	1	1	26
39	7	1	1	27
40	13	2	2	29
41	3	0	0	29
42	8	1	1	30
43	7	1	1	31
44	13	2	2	33
45	4	0	0	33

	Frequency	Percent	Valid Percent	Cumulative Percent
46	13	2	2	35
47	16	2	2	37
48	19	2	2	39
49	11	1	1	40
50	29	4	4	44
51	11	1	1	45
52	14	2	2	47
53	9	1	1	48
54	16	2	2	50
55	16	2	2	52
56	18	2	2	54
57	19	2	2	57
58	31	4	4	61
59	20	2	2	63
60	19	2	2	66
61	11	1	1	67
62	14	2	2	69
63	7	1	1	70
64	15	2	2	72
65	18	2	2	74
66	13	2	2	75
67	10	1	1	77
68	18	2	2	79
69	7	1	1	80
70	21	3	3	82
71	10	1	1	84
72	10	1	1	85
73	6	1	1	86
74	5	1	1	86
75	11	1	1	88
76	8	1	1	89
77	5	1	1	89
78	9	1	1	90
79	3	0	0	91
80	12	1	1	92
81	2	0	0	92
82	2	0	0	93
83	5	1	1	93
84	2	0	0	93
85	4	1	1	94
86	3	0	0	94
87	3	0	0	95
88	4	0	0	95
89	2	0	0	95
90	2	0	0	96
91	1	0	0	96
92	1	0	0	96
93	0	0	0	96
94	0	0	0	96
Refused	32	4	4	100
NA	0	0	NA	NA

[If Refused] Are you...

	Frequency	Percent	Valid Percent	Cumulative Percent
18-29 years old	1	0	5	5
30-44 years old	4	0	12	16
45-59 years old	10	1	30	46
60 years old or more	6	1	19	65
Don't know	0	0	0	65
Refused	11	1	35	100
NA	768	96	NA	NA

Are you currently married, living with a partner but not married, widowed, divorced, separated, or have you never been married?

	Frequency	Percent	Valid Percent	Cumulative Percent
Married	472	59	59	59
Cohabiting	61	8	8	67
Widowed	44	5	5	72
Divorced	70	9	9	81
Separated	10	1	1	82
Never Married	134	17	17	99
Don't know	1	0	0	99
Refused	9	1	1	100
NA	0	0	NA	NA

Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	27	3	3	3
No	755	94	94	98
Don't know	4	0	0	98
Refused	14	2	2	100
NA	0	0	NA	NA

Would you describe yourself as White, African American or Black, Asian, Native American, of more than one race or some other race?

	Frequency	Percent	Valid Percent	Cumulative Percent
White	659	82	82	82
African American or Black	27	3	3	86
Asian, South Asian or Pacific Islander	12	1	1	87
Native American or American Indian	9	1	1	88
More than one race	44	5	5	94
Hispanic or Latino	4	0	0	94
Other (SPECIFY)	20	3	3	97
Don't know	2	0	0	97
Refused	23	3	3	100

	Frequency	Percent	Valid Percent	Cumulative Percent
NA	0	0	NA	NA

Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never?

	Frequency	Percent	Valid Percent	Cumulative Percent
More than 1/wk	42	5	5	5
1/week	200	25	25	30
1-2 month	110	14	14	44
few times a year	125	16	16	59
Seldom	143	18	18	77
Never	163	20	20	98
Don't know	1	0	0	98
Refused	16	2	2	100
NA	0	0	NA	NA

What is your religious preference – are you Protestant, Roman Catholic, Jewish, Muslim, another religion or no religion?

	Frequency	Percent	Valid Percent	Cumulative Percent
Protestant	169	21	21	21
Roman Catholic	209	26	26	47
Jewish	9	1	1	48
Muslim/Islam	11	1	1	50
Mormon/Latter-Day Saints	7	1	1	51
Other Christian Religion	135	17	17	68
Other Non-Christian Religion	67	8	8	76
No Religion/Atheist/Agnostic	147	18	18	94
Don't know	24	3	3	97
Refused	22	3	3	100
NA	0	0	NA	NA

Would you describe yourself as a “born-again” or evangelical Christian, or not?

	Frequency	Percent	Valid Percent	Cumulative Percent
born again	109	14	36	36
not born again	185	23	61	97
Don't know	9	1	3	100
Refused	1	0	0	100
NA	496	62	NA	NA

Last year, that is in 2017, what was your total family income from all sources, before taxes? Just stop me when I get to the right category.

	Frequency	Percent	Valid Percent	Cumulative Percent
Less than \$10,000	30	4	4	4

	Frequency	Percent	Valid Percent	Cumulative Percent
10 to under \$20,000	48	6	6	10
20 to under \$30,000	67	8	8	18
30 to under \$40,000	55	7	7	25
40 to under \$50,000	54	7	7	32
50 to under \$75,000	130	16	16	48
75 to under \$100,000	105	13	13	61
100 to under \$150,000	131	16	16	78
\$150,000 or more	43	5	5	83
Over \$200,000	22	3	3	86
Don't know	40	5	5	91
Refused	74	9	9	100
NA	0	0	NA	NA

In general, would you describe your political views as...

	Frequency	Percent	Valid Percent	Cumulative Percent
Very conservative	72	9	9	9
Conservative	234	29	29	38
Moderate	250	31	31	69
Liberal	144	18	18	87
Very liberal	53	7	7	94
Don't know	34	4	4	98
Refused	14	2	2	100
NA	0	0	NA	NA

Of all the personal telephone calls that you receive, do you get...?

	Frequency	Percent	Valid Percent	Cumulative Percent
All or almost all on a cell phone	443	55	55	55
Some on a cell phone and some on a home phone	193	24	24	79
All or almost all on a regular home phone	152	19	19	98
Don't know	3	0	0	99
Refused	10	1	1	100
NA	0	0	NA	NA

Is this phone a cell phone?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	485	61	61	61
No	315	39	39	100
NA	0	0	NA	NA

wave

	Frequency	Percent	Valid Percent	Cumulative Percent
1/19-22/12	0	0	0	0

	Frequency	Percent	Valid Percent	Cumulative Percent
2/16-19/12	0	0	0	0
3/22-25/12	0	0	0	0
4/26-29/12	0	0	0	0
5/9-12/12	0	0	0	0
5/23-26/12	0	0	0	0
6/13-16/12	0	0	0	0
7/5-8/12	0	0	0	0
8/2-5/12	0	0	0	0
8/16-19/12	0	0	0	0
9/13-16/12	0	0	0	0
9/27-30/12	0	0	0	0
10/11-14/12	0	0	0	0
10/25-28/12	0	0	0	0
3/11-13/13	0	0	0	0
5/6-9/13	0	0	0	0
7/15-18/13	0	0	0	0
10/21-24/13	0	0	0	0
1/20-23/14	0	0	0	0
3/20-23/14	0	0	0	0
5/15-18/14	0	0	0	0
7/17-20/14	0	0	0	0
8/21-24/14	0	0	0	0
9/11-14/14	0	0	0	0
9/25-28/14	0	0	0	0
10/9-12/14	0	0	0	0
10/23-26/14	0	0	0	0
4/7-10/15	0	0	0	0
8/13-16/15	0	0	0	0
9/24-28/15	0	0	0	0
11/12-15/15	0	0	0	0
1/21-24/16	0	0	0	0
2/18-21/16	0	0	0	0
3/24-28/16	0	0	0	0
6/9-12/16	0	0	0	0
7/7-10/16	0	0	0	0
8/4-7/16	0	0	0	0
8/25-28/16	0	0	0	0
9/15-18/16	0	0	0	0
10/6-9/16	0	0	0	0
10/26-31/16	0	0	0	0
3/13-16/17	0	0	0	0
6/22-25/17	0	0	0	0
2/25-3/1/18	0	0	0	0
6/13-17/18	0	0	0	0
7/11-15/18	800	100	100	100
NA	0	0	NA	NA

Poll Dates

	Frequency	Percent	Valid Percent	Cumulative Percent
2018-10-12	800	100	100	100

	Frequency	Percent	Valid Percent	Cumulative Percent
NA	0	0	NA	NA

Sex

	Frequency	Percent	Valid Percent	Cumulative Percent
Male	375	47	47	47
Female	425	53	53	100
NA	0	0	NA	NA

Age 4 categories

	Frequency	Percent	Valid Percent	Cumulative Percent
18-29	110	14	14	14
30-44	155	19	19	33
45-59	255	32	32	65
60+	269	34	34	99
DK/NA/ Ref	11	1	1	100
NA	0	0	NA	NA

Age 6 categories

	Frequency	Percent	Valid Percent	Cumulative Percent
18-29	110	14	14	14
30-39	108	13	13	27
40-49	110	14	14	41
50-59	192	24	24	65
60-69	139	17	17	82
70+	130	16	16	99
DK/NA/Ref	11	1	1	100
NA	0	0	NA	NA

Race 3 categories

	Frequency	Percent	Valid Percent	Cumulative Percent
White	659	82	82	82
Black	27	3	3	86
Other	89	11	11	97
DK/NA/Ref	25	3	3	100
NA	0	0	NA	NA

Hispanic/Latino

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	27	3	3	3

	Frequency	Percent	Valid Percent	Cumulative Percent
No	755	94	94	98
DK/NA/Ref	18	2	2	100
NA	0	0	NA	NA

Education 5 categories

	Frequency	Percent	Valid Percent	Cumulative Percent
Not HS	16	2	2	2
HS	223	28	28	30
Some Coll	153	19	19	49
AA	114	14	14	63
BA+	288	36	36	99
DK/NA/ Ref	7	1	1	100
NA	0	0	NA	NA

Education 5 with Post-BA

	Frequency	Percent	Valid Percent	Cumulative Percent
Not HS	16	2	2	2
hs	223	28	28	30
Some Coll/AA	266	33	33	63
ba	194	24	24	87
Post BA	94	12	12	99
DK/NA/Ref	7	1	1	100
NA	0	0	NA	NA

Education 6 AA, BA, and MA

	Frequency	Percent	Valid Percent	Cumulative Percent
Not HS	16	2	2	2
hs	223	28	28	30
Some Coll	153	19	19	49
aa	114	14	14	63
ba	194	24	24	87
Post-BA	94	12	12	99
DK/NA/Ref	7	1	1	100
NA	0	0	NA	NA

3 category Party ID including leaners

	Frequency	Percent	Valid Percent	Cumulative Percent
Republican	342	43	43	43
Democrat	342	43	43	86
Independent	98	12	12	98
Other/None	18	2	2	100

	Frequency	Percent	Valid Percent	Cumulative Percent
NA	0	0	NA	NA

3 category Party ID no leaners

	Frequency	Percent	Valid Percent	Cumulative Percent
Republican	227	28	28	28
Democrat	208	26	26	54
Independent	348	44	44	98
Other/None	18	2	2	100
NA	0	0	NA	NA

Party ID 5 categories, leaners separate

	Frequency	Percent	Valid Percent	Cumulative Percent
Rep	227	28	28	28
Lean Rep	115	14	14	43
Ind	98	12	12	55
Lean Dem	135	17	17	72
Dem	208	26	26	98
Other/None	18	2	2	100
NA	0	0	NA	NA

Race/Ethnicity

	Frequency	Percent	Valid Percent	Cumulative Percent
White	647	81	81	81
Black	27	3	3	84
Hispanic	27	3	3	88
Other	74	9	9	97
DK/NA/ Ref	25	3	3	100
NA	0	0	NA	NA

Income Recode

	Frequency	Percent	Valid Percent	Cumulative Percent
Under \$40k	201	25	25	25
\$40k to \$74k	184	23	23	48
\$75k up	301	38	38	86
DK/NA/ Ref	114	14	14	100
NA	0	0	NA	NA

Region/Media Market

	Frequency	Percent	Valid Percent	Cumulative Percent
MKE City	65	8	8	8
Rest of MKE	250	31	31	39
msn	144	18	18	57
GB/A	154	19	19	77
Rest of state	187	23	23	100
NA	0	0	NA	NA

Region 2/MKE, WOW, Media Market

	Frequency	Percent	Valid Percent	Cumulative Percent
MKE City	65	8	8	8
WOW Counties	92	11	11	20
Rest of MKE	158	20	20	39
MSN	144	18	18	57
GB/A	154	19	19	77
Rest of state	187	23	23	100
NA	0	0	NA	NA

Region 7/MKE, WOW, Media Market

	Frequency	Percent	Valid Percent	Cumulative Percent
MKE City	65	8	8	8
WOW Counties	92	11	11	20
Rest of MKE	158	20	20	39
msn	144	18	18	57
GB/A	154	19	19	77
Lax/EC	91	11	11	88
MSP,DS/WauRhine	96	12	12	100
NA	0	0	NA	NA

8 category Media Market

	Frequency	Percent	Valid Percent	Cumulative Percent
MKE City	65	8	8	8
WOW Counties	92	11	11	20
Rest of MKE	158	20	20	39
Dane Rock	95	12	12	51
Rest of MSN	49	6	6	57
Lax/EC	91	11	11	69
GB/A	154	19	19	88
Wau/MSP/DS	96	12	12	100
NA	0	0	NA	NA