



Marquette Law School Poll – August 15-19, 2018

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S1. May I please speak with the (male/female) adult member of your household, currently at home, age 18 or older, with the most recent birthday?

(IF SELECTED RESPONDENT NOT CURRENTLY AT HOME AND AVAILABLE, ASK FOR THE (FEMALE/MALE) CURRENTLY AT HOME.)

- 1 Correct household member on phone (CONTINUE)
- 2 Will put correct member of household on phone (RE-READ INTRO AND CONTINUE WITH S2.)
- 3 No household member age 18 or over is currently available (PLACE HOUSEHOLD INTO CALLBACK)
- 4 No one in household age 18 or older (TERMINATE)

S2. Record Gender: (DO NOT ASK. RECORD ONLY ONE RESPONSE)

- 1 Male
- 2 Female

****Author note: If respondent in overquota, go to overquota/callback script and have interviewer place respondent in specified callback for future day.****

S3a. Do you currently live in Wisconsin? (READ LIST IF NECESSARY)

- 1 Yes
- 2 No (TERMINATE)

S3b. In what county in Wisconsin do you live?

****Author note: Insert county list on screen.****

****Author note: If respondent lives in Milwaukee County or County is Don't Know/Other, continue to S4. If respondent lives in any Wisconsin county besides Milwaukee, place in appropriate quota group and skip to S5. If Cell sample and S3b=997 or 998, terminate. If over quota, thank and terminate.****

S4. Do you currently live within Milwaukee city limits? (READ LIST IF NECESSARY)
(RECORD ONE ANSWER)

- 1 Yes (Milwaukee City quota group)
- 2 No (Milwaukee DMA quota group)

S5. Some people are registered to vote and others are not. Are you registered to vote in the precinct or ward where you now live, or aren't you? (READ LIST IF NECESSARY)

- 1 Yes, Registered to Vote (SKIP TO Q.1)
- 2 No, Not Registered to Vote (ASK S6)
(DO NOT READ)
- 9 No Answer/Don't Know/Refused (ASK S6)

** Author note: If 2 or 9 in S5 ask S6**

S6. Do you plan to register to vote, or is there a chance that you may not register? (READ LIST IF NECESSARY)

- 1 Plan to Register
- 2 Chance May Not Register (TERMINATE)
(DO NOT READ)
- 9 Don't know/Refused (TERMINATE)

Q1. Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all? (READ LIST IF NECESSARY)

- 1 Most of the time
- 2 Some of the time
- 3 Only now and then
- 4 Hardly at all
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q2. What are the chances that you will vote in the November 2018 general election for governor, Congress, and other offices -- are you absolutely certain to vote, very likely to vote, are the chances 50-50, or don't you think you will vote? (READ LIST IF NECESSARY)

- 1 Absolutely certain
- 2 Very Likely
- 3 50-50
- 4 Will not vote
(DO NOT READ)
- 8 Don't know
- 9 Refused

AUTHOR NOTE: Scramble so half get Q3-Q4 BEFORE Q5-Q6 and half get Q5-Q6 before Q3-Q4.

****AUTHOR NOTE: RECORD WHICH QUESTION ORDER IS USED AS A VARIABLE.****

Q3. Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same? (READ LIST IF NECESSARY)

- 1 Gotten better
- 2 Gotten worse
- 3 Stayed the same
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q4. Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same? (READ LIST IF NECESSARY)

- 1 Get better
- 2 Get worse
- 3 Stay the same
(DO NOT READ)
- 8 Don't know
- 9 Refused

****Randomize order of Q5 and Q6 and record order as a variable****

Q5. Overall, do you approve or disapprove of the way Donald Trump is handling his job as president? (READ LIST IF NECESSARY)

[GET ANSWER, THEN ASK: Do you strongly or somewhat (approve/disapprove)?]

- 1 Strongly approve
- 2 Somewhat approve
- 3 Somewhat disapprove
- 4 Strongly disapprove
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q6. Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin? (READ LIST IF NECESSARY)

[GET ANSWER, THEN ASK: Do you strongly or somewhat (approve/disapprove)?]

- 1 Strongly approve
- 2 Somewhat approve
- 3 Somewhat disapprove
- 4 Strongly disapprove
(DO NOT READ)
- 8 Don't know
- 9 Refused

Transition Screen:

I'm going to read you a list of people. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about them yet to have an opinion.

** Author note: Keep Q7-Q9 first, followed by Q10-Q14, then Q15-Q16.**

** Author note: scramble Q7-Q9. **

(PRESENT EACH ON OWN SCREEN)

The first name/next name is ... [INSERT NAME]

READ IF NECESSARY: Do you have a favorable or unfavorable opinion of [INSERT NAME] or haven't you heard enough about them yet?

- 1 Favorable
- 2 Unfavorable
- 3 Haven't heard enough
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q7. Ron Johnson
Q8. Tammy Baldwin
Q9. Paul Ryan

** Author note: scramble Q10-Q14. **

Q10. Tony Evers (Ee-vers)
Q11. Leah Vukmir (Vook-meer)
Q12. Josh Kaul (Call)
Q13. Brad Schimel (Shim-ul)
Q14. Phil Anderson

** Author note: scramble Q15-Q16. **

Q15. Scott Walker
Q16. Donald Trump

** Author note: Scramble so half get Dem candidate first in Q17-Q18 and Half get Rep candidate first. Keep the order of Dem and Rep the same for all items in Q17-Q18. In Q18, keep Libertarian candidate last.

Q17. (ASK ALL) If the election for U.S. Senate were being held today and the candidates were Tammy Baldwin the Democrat and Leah Vukmir (Vook-meer) the Republican, for whom would you vote?

1. Tammy Baldwin
2. Leah Vukmir (Vook-meer)
(DO NOT READ)
3. Neither (VOL)
8. Don't know
9. Refused

IF 3, 8 in Q17 ASK:

Q17b. Would you say you lean toward Baldwin or toward Vukmir (Vook-meer)?

1. Tammy Baldwin
2. Leah Vukmir (Vook-meer)
(DO NOT READ)
3. Neither (VOL)
8. Don't know
9. Refused

Q18. (ASK ALL) If the election for Governor were being held today and the candidates were Tony Evers (Ee-vers) the Democrat, Scott Walker the Republican, and Phil Anderson the Libertarian, for whom would you vote?

1. Tony Evers (Ee-vers)
2. Scott Walker
3. Phil Anderson
(DO NOT READ)
4. None of these (VOL)
8. Don't know
9. Refused

IF 4, 8 in Q18 ASK:

Q18b. Would you say you lean toward Evers (Ee-vers) or toward Walker or toward Anderson?

1. Tony Evers (Ee-vers)
2. Scott Walker
3. Phil Anderson
(DO NOT READ)
4. None of these (VOL)
8. Don't know
9. Refused

Q19. How often do you talk about politics with family and friends?

1. More than once a week
2. About once a week
3. Once or twice a month
4. A few times a year
5. Never
(DO NOT READ)
8. Don't Know
9. Refused

Q20. How often do you talk about politics with co-workers?

1. More than once a week
2. About once a week
3. Once or twice a month
4. A few times a year
5. Never
(DO NOT READ)
8. Don't Know
9. Refused

If 5, 8 or 9 in Q19 AND 5, 8 or 9 in Q20 skip to Q22

** Randomize so half get Q21a and half get Q21b.**

Randomize so question reads liberal to conservative half the time and reads conservative to liberal half the time

Q21a. Thinking about your political conversations, do the people you talk with almost all have liberal views, mostly liberal but some conservative views, about an equal mix of liberal and conservative, mostly conservative but some liberal or almost all conservative views?

1. Almost all liberal
2. Mostly liberal but some conservative
3. Equal mix of liberal and conservative
4. Mostly conservative but some liberal
5. Almost all conservative
(DO NOT READ)
8. Don't Know
9. Refused

Randomize so question reads Democrat to Republican half the time and reads Republican to Democrat half the time

Q21b. Thinking about your political conversations, do the people you talk with almost all have pro-Democratic views, mostly pro-Democratic but some pro-Republican views, about an equal mix of Democrat and Republican, mostly pro-Republican but some pro-Democratic or almost all pro-Republican views?

1. Almost all pro-Democratic
2. Mostly pro-Democratic but some pro-Republican
3. Equal mix of Democrat and Republican
4. Mostly pro-Republican but some pro-Democratic
5. Almost all pro-Republican
(DO NOT READ)
8. Don't Know
9. Refused

Q22. Is there anyone you have tried to convince to vote for or against a particular candidate?

1. Yes
2. No
(DO NOT READ)
8. Don't Know
9. Refused

Q23. Is there anyone you have stopped talking with due to disagreements about politics?

1. Yes
2. No
(DO NOT READ)
8. Don't Know
9. Refused

Q24. What do you think is the most important issue facing Wisconsin? (Read list, randomize order of items)

01. K through 12 education
02. Health coverage
03. Jobs and the economy
04. Cutting taxes
05. The University of Wisconsin System
06. Condition of state roads, highways and bridges
07. Prisons and the criminal justice system
08. State aid to local government
(DO NOT READ)
09. Something else (VOL, record)
- 98 Don't know
- 99 Refuse

If 98 or 99 (Don't know/Refuse) in Q24 skip to Q26

Q25. And what do you think is the second most important issue facing Wisconsin? (READ LIST IF NECESSARY, using same order as in Q24, exclude choice in Q24.)

01. K through 12 education
02. Health coverage
03. Jobs and the economy
04. Cutting taxes
05. The University of Wisconsin System
06. Condition of state roads, highways and bridges
07. Prisons and the criminal justice system
08. State aid to local government
(DO NOT READ)
09. Something else (VOL, record)
- 98 Don't know
- 99 Refuse

Q26. Thinking just about the state of Wisconsin, do you feel things in Wisconsin are generally going in the right direction, or do you feel things have gotten off on the wrong track? (READ LIST IF NECESSARY)

- 1 Right direction
- 2 Wrong track
(DO NOT READ)
- 8 Don't know
- 9 Refused

Randomly assign half to Form A and half to Form B

If Form A ask Q27a-Q31a

If Form B ask Q27b-Q31b

Q27a. As you may know, Foxconn Corporation has announced it will build a large video display factory in Racine (Ruh-seen) County employing up to 13,000 workers. The state is providing up to \$3 billion dollars of taxpayer money to Foxconn as an incentive to locate the plant in Wisconsin. Do you think the Foxconn plant will ultimately provide this much or more benefit to the state or is the state paying more than the plant is worth?

1. Will provide this much or more benefit
2. State is paying more than the plant is worth
(DO NOT READ)
8. Don't know
9. Refused

Q28a. Do you think the Foxconn factory in Racine (Ruh-seen) County will substantially improve the economy of the larger Milwaukee area?

1. Will substantially improve the economy
2. Will not substantially improve the economy
(DO NOT READ)
8. Don't know
9. Refused

Q29a. Do you think businesses near where you live will directly benefit from this new Foxconn manufacturing plant?

1. Yes, will benefit
2. No, will not benefit
(DO NOT READ)
8. Don't know
9. Refused

Q30a. Which is more important to you: reduce property taxes or increase spending on public schools?

1. Reduce property taxes
2. Increase spending on public schools
(DO NOT READ)
8. Don't Know
9. Refused

Q31a. When it comes to marijuana, some people think that the drug should be fully legalized and regulated like alcohol. Do you agree or disagree with that view?

1. Agree
2. Disagree
(DO NOT READ)
8. Don't know
9. Refused

IF FORM B, ASK Q27b-Q31b

Q27b. Do you think raising tariffs on steel and aluminum imports to the US will help the US economy or hurt the US economy?

1. Help US economy
2. Hurt US economy
(DO NOT READ)
8. Don't know
9. Refused

Q28b. Thinking about free trade agreements...In general, do you think that free trade agreements between the US and other countries have been a good thing or a bad thing for the United States?

1. Good thing
2. Bad thing
(DO NOT READ)
8. Don't Know
9. Refused

Q29b. How concerned are you that the Russian government may have attempted to influence the 2016 Presidential election? (READ LIST)

1. Very concerned
2. Somewhat concerned
3. Not too concerned
4. Not at all concerned
(Do not read)
8. Don't know
9. Refused

Q30b. How much confidence do you have in the special counsel Robert Mueller (**PRO: Mull-er**) to conduct a fair and impartial investigation into Russia's involvement in the 2016 presidential election--a great deal, some, only a little, or no confidence at all? (READ LIST IF NECESSARY)

1. A great deal
2. Some
3. Only a little
4. No confidence at all
(DO NOT READ)
8. Don't know
9. Refused

Q31b. All in all, would you favor or oppose building a wall along the entire border with Mexico?

1. Favor
2. Oppose
(DO NOT READ)
8. Don't know
9. Refused

ASK ALL

Q32. Would you say the state's public schools are in better shape now than they were a few years ago, about the same or in worse shape now? (READ LIST IF NECESSARY)

1. Better shape now
2. About the same
3. Worse shape now
(DO NOT READ)
8. Don't know
9. Refused

** Randomize order of Q33 and Q34 **

Q33. Would you favor or oppose eliminating mandatory minimum prison sentences for people convicted of non-violent offenses so that judges have the ability to make sentencing decisions on a case-by-case basis?

1. Favor
2. Oppose
(DO NOT READ)
8. Don't know
9. Refused

Q34. Would you favor or oppose eliminating mandatory minimum prison sentences for people convicted of violent offenses so that judges have the ability to make sentencing decisions on a case-by-case basis?

1. Favor
2. Oppose
(DO NOT READ)
8. Don't know
9. Refused

Q35. Do you favor or oppose expanding job training programs for offenders while in prison.

1. Favor
2. Oppose
(DO NOT READ)
8. Don't know
9. Refused

Q36. Do you favor or oppose helping offenders released from prison find jobs.

1. Favor
2. Oppose
(DO NOT READ)
8. Don't know
9. Refused.

Q37. Has Governor Walker done all that he should to address issues of prisoner abuse at the Lincoln Hills and Copper Lake juvenile prisons or has he not paid enough attention to the abuse issues there, or haven't you heard enough about this? (READ LIST IF NECESSARY)

1. Has done all he should
2. Not paid enough attention
3. Haven't heard about this
(DO NOT READ)
8. Don't know
9. Refused

Q38. Do you think that Donald Trump has changed the Republican Party for the better or for the worse or don't you think he has changed the Republican Party much either way?

1. Changed for the better
2. Changed for the worse
3. Hasn't changed Republican Party much either way
(DO NOT READ)
8. Don't know
9. Refused

Q39. In general, do you think Donald Trump is keeping the promises he made during the presidential election campaign? (READ LIST IF NECESSARY)

1. Yes, keeping promises
2. No, not keeping promises
(DO NOT READ)
8. Don't know
9. Refused

Q40. Please tell me whether the following statement describes Donald Trump, or not.... he is someone who cares about people like me. (READ LIST IF NECESSARY)

1. Describes
2. Does not describe
(DO NOT READ)
8. Don't know
9. Refused

** Randomize the order of Q41 and Q42 **

Q41. Do you approve or disapprove of the way Donald Trump is handling the issue of immigration?

[GET ANSWER, THEN ASK: Do you strongly or somewhat (approve/disapprove)?]

- 1 Strongly approve
- 2 Somewhat approve
- 3 Somewhat disapprove
- 4 Strongly disapprove
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q42. Do you approve or disapprove of the way Donald Trump is handling relations with Russia?

[GET ANSWER, THEN ASK: Do you strongly or somewhat (approve/disapprove)?]

- 1 Strongly approve
- 2 Somewhat approve
- 3 Somewhat disapprove
- 4 Strongly disapprove
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q43. How enthusiastic are you about voting in this November's elections? Would you say you are very, somewhat, not too, or not at all enthusiastic? (READ LIST IF NECESSARY)

1. Very enthusiastic
2. Somewhat enthusiastic
3. Not too enthusiastic
4. Not at all enthusiastic
(DO NOT READ)
7. Won't vote in November (VOL)
8. Don't Know
9. Refused

Q44. Thinking about your family's financial situation, would you say you are living comfortably, just getting by, or struggling to make ends meet? (READ LIST IF NECESSARY)

1. Living comfortably
2. Just getting by
3. Struggling
(DO NOT READ)
8. Don't know
9. Refused

F1. Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent? (READ LIST IF NECESSARY)

- | | | |
|---|---------------------|------------|
| 1 | Republican | [ASK Q55.] |
| 2 | Democrat | [ASK Q55.] |
| 3 | Independent | [ASK QF2.] |
| | (DO NOT READ) | |
| 4 | Other/No preference | [ASK QF2.] |
| 8 | Don't Know | [ASK QF2.] |
| 9 | Refused | [ASK Q55.] |

Author note: Ask QF2 IF 3,4, or 8 in F1

F2. Do you think of yourself as closer to the Republican Party or to the Democratic Party? (READ LIST IF NECESSARY)

1. Republican
2. Democrat
(DO NOT READ)
3. Neither/Just Independent (VOL)
8. Don't know
9. Refused

F3. What is the highest level of education you completed? (READ LIST)

- 01 Elementary school only
- 02 Some high school but did not finish
- 03 Completed high school
- 04 Some college but didn't finish
- 05 Two year college degree
- 06 Four year college degree
- 07 Some graduate work
- 08 Completed masters or professional degree
- 09 Advanced graduate work or PhD
(DO NOT READ)
- 98 Don't know
- 99 Refused

F4. What is your age? (Record actual age in years).

-
- 99 Refused [ASK F4A]

F4A. [If Refused] Are you... (READ LIST)

- 1 18-29 years old
- 2 30-44 years old
- 3 45-59 years old
- 4 60 years old or more
(DO NOT READ)
- 8 Don't know
- 9 Refused

F5. Are you currently married, living with a partner but not married, widowed, divorced, separated, or have you never been married? (READ LIST IF NECESSARY)

- 1 Married
- 2 Living with a partner but not married
- 3 Widowed
- 4 Divorced
- 5 Separated
- 6 Never Married
(DO NOT READ)
- 8 Don't know
- 9 Refused

F6. How many children under 18 are currently living with you, if any? (READ LIST IF NECESSARY)

- 0. None
- 1. One
- 2. Two
- 3. Three
- 4. Four
- 5. Five or more
(DO NOT READ)
- 8 Don't know
- 9 Refused

F7. Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background? (READ LIST IF NECESSARY)

- 1 Yes
- 2 No
(DO NOT READ)
- 8 Don't know
- 9 Refused

F8. Would you describe yourself as White, African American or Black, Asian, Native American, of more than one race or some other race? (READ LIST IF NECESSARY)

- 01 White
- 02 African American or Black
- 03 Asian, South Asian, or Pacific Islander
- 04 Native American or American Indian
- 05 More than one race
- 97 Other, Specify
(DO NOT READ)
- 06 Hispanic or Latino
- 98 Don't know
- 99 Refused

F9. Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never? (READ LIST IF NECESSARY)

- 1 More than once a week
- 2 Once a week
- 3 Once or twice a month
- 4 A few times a year
- 5 Seldom
- 6 Never
- (DO NOT READ)
- 8 Don't know
- 9 Refused

F10. What is your religious preference – are you Protestant, Roman Catholic, Jewish, Muslim, another religion or no religion? (READ LIST IF NECESSARY)

IF RESPONDENT NAMES ANYTHING ELSE, ASK:

Would that fall under the general category of Protestant religions, is it a Christian religion, but not Protestant, or is it something else?

- 01 Protestant
- 02 Roman Catholic
- 03 Jewish
- 04 Muslim/Islam
- 05 Mormon/Latter-Day Saints
- 06 Other Christian Religion
- 07 Other Non-Christian Religion
- 08 No Religion/Atheist/Agnostic
- (DO NOT READ)
- 98 DON'T KNOW
- 99 REFUSED

Author note: IF 01 or 06 in F10 Ask F11.

F11. Would you describe yourself as a "born-again" or evangelical Christian, or not? (READ LIST IF NECESSARY)

- 1. Yes, would
- 2. No, would not
- (DO NOT READ)
- 8 DON'T KNOW
- 9 REFUSED

F12. Last year, that is in 2017, what was your total family income from all sources, before taxes? Just stop me when I get to the right category. (READ LIST. RECORD ONE ANSWER.)

- 01 Less than \$10,000
- 02 10 to under \$20,000
- 03 20 to under \$30,000
- 04 30 to under \$40,000
- 05 40 to under \$50,000
- 06 50 to under \$75,000
- 07 75 to under \$100,000
- 08 100 to under \$150,000
- 09 150,000 to under \$200,000
- 10 Over \$200,000
- (DO NOT READ)
- 98 Don't know
- 99 Refused

F13. Would you describe the place where you live as urban, suburban or rural? (INTERVIEWER, IF NECESSARY: "Urban is a big city like Milwaukee, Madison or Green Bay. Suburban is a built up place close to a big city and rural is less built up with fewer people and further away from a big city") (READ LIST IF NECESSARY)

- 1. Urban
- 2. Suburban
- 3. Rural
- (DO NOT READ)
- 8. Don't know
- 9. Refused

** AUTHOR NOTE: There is no F14 in this instrument**

F15. In general, would you describe your political views as... (READ LIST)

- 1 Very conservative
- 2 Conservative
- 3 Moderate
- 4 Liberal
- 5 Very liberal
- (DO NOT READ)
- 8 Don't know
- 9 Refused

F16. Are you or any member of your household a member of a local, state or national labor union?
(READ LIST IF NECESSARY)

- 1 Yes, respondent
- 2 Yes, another household member
- 3 Yes, both respondent and another household member
- 4 No, nobody in household
(DO NOT READ)
- 8 Don't know
- 9 Refused

F17. Do you or any member of your household work for federal, state, or local government—for example, as a public school teacher, police officer, firefighter, or other government job? (READ LIST IF NECESSARY)

- 1 Yes
- 2 No
(DO NOT READ)
- 8 Don't know
- 9 Refused

****Author note: Require 5-digit response.****

F18. What is your zip code?

Enter 5 digit zip code.

99999=Refused

INTERVIEWER: READ BACK AND CONFIRM CORRECT ZIP CODE

F19. Of all the personal telephone calls that you receive, do you get...? (READ LIST)

- 1 All or almost all on a cell phone
- 2 Some on a cell phone and some on a home phone
- 3 All or almost all on a regular home phone
(DO NOT READ)
- 8 Don't know
- 9 Refused

F20. Is this phone a cell phone? (READ LIST IF NECESSARY)

- 1 Yes
- 2 No

(CLOSING)

Thank you very much. Have a great day/evening!