



## Marquette Law School Poll: August 15 - August 19, 2018

### Likely voters

(Percentages are rounded to whole numbers for reporting of results. Frequencies have been rounded to whole numbers but percentages are calculated based on non-integer weighted sample sizes.)

Results for survey items among likely voters are presented here. Please note that some questions are only asked of particular groups of respondents. In these instances, the row “NA’s” includes the number and percent of total respondents omitted from the question. These omitted cases are ignored when calculating the “Valid” and “Cumulative” percent columns.

Record Gender: (DO NOT ASK. RECORD ONLY ONE RESPONSE)

	Frequency	Percent	Valid Percent	Cumulative Percent
Male	288	48	48	48
Female	314	52	52	100
NA	0	0	NA	NA

Do you currently live in Wisconsin?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	601	100	100	100
NA	0	0	NA	NA

Do you currently live within Milwaukee city limits?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	53	9	70	70
No	22	4	30	100
NA	527	88	NA	NA

Some people are registered to vote and others are not. Are you registered to vote in the precinct or ward where you now live, or aren't you?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes, registered to vote	584	97	97	97
No, not registered to vote	15	2	2	100
Don't Know/Refused	2	0	0	100
NA	0	0	NA	NA

Do you plan to register to vote, or is there a chance that you may not register?

	Frequency	Percent	Valid Percent	Cumulative Percent
Plan to Register	17	3	100	100
NA	584	97	NA	NA

Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all?

	Frequency	Percent	Valid Percent	Cumulative Percent
Most of the time	458	76	76	76
Some of the time	109	18	18	94
Only now and then	8	1	1	96
Hardly at all	26	4	4	100
Don't know	0	0	0	100
Refused	0	0	0	100
NA	0	0	NA	NA

What are the chances that you will vote in the November 2018 general election for governor, Congress, and other offices – are you absolutely certain to vote, very likely to vote, are the chances 50-50, or don't you think you will vote?

	Frequency	Percent	Valid Percent	Cumulative Percent
Absolutely certain	601	100	100	100
Very Likely	0	0	0	100
50-50	0	0	0	100
Will not vote	0	0	0	100
Don't know	0	0	0	100
Refused	0	0	0	100
NA	0	0	NA	NA

Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same?

	Frequency	Percent	Valid Percent	Cumulative Percent
Gotten better	302	50	50	50
Gotten worse	97	16	16	66
Stayed the same	193	32	32	99
Don't know	8	1	1	100
Refused	1	0	0	100
NA	0	0	NA	NA

Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same?

	Frequency	Percent	Valid Percent	Cumulative Percent
Get better	244	41	41	41

	Frequency	Percent	Valid Percent	Cumulative Percent
Get worse	158	26	26	67
Stay the same	168	28	28	95
Don't know	30	5	5	100
Refused	1	0	0	100
NA	0	0	NA	NA

Overall, do you approve or disapprove of the way Donald Trump is handling his job as president?

	Frequency	Percent	Valid Percent	Cumulative Percent
Approve	281	47	47	47
Disapprove	302	50	50	97
Don't know	13	2	2	99
Refused	5	1	1	100
NA	0	0	NA	NA

Overall, do you approve or disapprove of the way Donald Trump is handling his job as president?

	Frequency	Percent	Valid Percent	Cumulative Percent
Strongly approve	198	33	33	33
Somewhat approve	83	14	14	47
Somewhat disapprove	33	6	6	52
Strongly disapprove	269	45	45	97
Don't know	13	2	2	99
Refused	5	1	1	100
NA	0	0	NA	NA

Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin?

	Frequency	Percent	Valid Percent	Cumulative Percent
Approve	303	50	50	50
Disapprove	283	47	47	97
Don't know	15	2	2	100
Refused	1	0	0	100
NA	0	0	NA	NA

Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin?

	Frequency	Percent	Valid Percent	Cumulative Percent
Strongly approve	232	39	39	39
Somewhat approve	71	12	12	50
Somewhat disapprove	49	8	8	59
Strongly disapprove	234	39	39	97
Don't know	15	2	2	100
Refused	1	0	0	100
NA	0	0	NA	NA

Fav/Unfav: Ron Johnson

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	262	44	44	44
Unfavorable	208	35	35	78
Haven't heard enough	106	18	18	96
Don't know	21	3	3	99
Refused	5	1	1	100
NA	0	0	NA	NA

Fav/Unfav: Tammy Baldwin

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	278	46	46	46
Unfavorable	253	42	42	88
Haven't heard enough	51	8	8	97
Don't know	15	3	3	99
Refused	4	1	1	100
NA	0	0	NA	NA

Fav/Unfav: Paul Ryan

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	251	42	42	42
Unfavorable	274	46	46	87
Haven't heard enough	45	7	7	95
Don't know	24	4	4	99
Refused	6	1	1	100
NA	0	0	NA	NA

Fav/Unfav: Tony Evers

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	226	38	38	38
Unfavorable	161	27	27	64
Haven't heard enough	171	28	28	93
Don't know	41	7	7	100
Refused	1	0	0	100
NA	0	0	NA	NA

Fav/Unfav: Leah Vukmir

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	179	30	30	30
Unfavorable	176	29	29	59
Haven't heard enough	196	33	33	92
Don't know	49	8	8	100

	Frequency	Percent	Valid Percent	Cumulative Percent
Refused	2	0	0	100
NA	0	0	NA	NA

Fav/Unfav: Josh Kaul

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	25	4	4	4
Unfavorable	19	3	3	7
Haven't heard enough	444	74	74	81
Don't know	110	18	18	99
Refused	4	1	1	100
NA	0	0	NA	NA

Fav/Unfav: Brad Schimel

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	154	26	26	26
Unfavorable	97	16	16	42
Haven't heard enough	285	47	47	89
Don't know	62	10	10	99
Refused	4	1	1	100
NA	0	0	NA	NA

Fav/Unfav: Phil Anderson

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	26	4	4	4
Unfavorable	24	4	4	8
Haven't heard enough	442	74	74	82
Don't know	104	17	17	99
Refused	5	1	1	100
NA	0	0	NA	NA

Fav/Unfav: Scott Walker

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	297	49	49	49
Unfavorable	280	47	47	96
Haven't heard enough	8	1	1	97
Don't know	15	3	3	100
Refused	1	0	0	100
NA	0	0	NA	NA

Fav/Unfav: Donald Trump

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	264	44	44	44
Unfavorable	302	50	50	94
Haven't heard enough	8	1	1	95
Don't know	25	4	4	100
Refused	3	0	0	100
NA	0	0	NA	NA

If the election for U.S. Senate were being held today and the candidates were Tammy Baldwin the Democrat and Leah Vukmir the Republican, for whom would you vote?

	Frequency	Percent	Valid Percent	Cumulative Percent
Tammy Baldwin	293	49	49	49
Leah Vukmir	275	46	46	94
Neither	12	2	2	96
Don't know	17	3	3	99
Refused	5	1	1	100
NA	0	0	NA	NA

Would you say you lean toward Baldwin or toward Vukmir?

	Frequency	Percent	Valid Percent	Cumulative Percent
Tammy Baldwin	4	1	13	13
Leah Vukmir	6	1	21	34
Neither (VOL)	7	1	26	60
Don't know	12	2	40	100
Refused	0	0	0	100
NA	572	95	NA	NA

Senate vote preference with leaners

	Frequency	Percent	Valid Percent	Cumulative Percent
Tammy Baldwin	297	49	49	49
Leah Vukmir	281	47	47	96
Neither (VOL)	7	1	1	97
Don't know	12	2	2	99
Refused	5	1	1	100
NA	0	0	NA	NA

If the election for Governor were being held today and the candidates were Tony Evers the Democrat, Scott Walker the Republican, and Phil Anderson the Libertarian, for whom would you vote?

	Frequency	Percent	Valid Percent	Cumulative Percent
Tony Evers	276	46	46	46
Scott Walker	276	46	46	92

	Frequency	Percent	Valid Percent	Cumulative Percent
Phil Anderson	32	5	5	97
None of these (VOL)	5	1	1	98
Don't know	10	2	2	100
Refused	2	0	0	100
NA	0	0	NA	NA

Would you say you lean toward Evers or toward Walker or toward Anderson?

	Frequency	Percent	Valid Percent	Cumulative Percent
Tony Evers	2	0	14	14
Scott Walker	1	0	9	23
Phil Anderson	1	0	7	31
None of these (VOL)	5	1	38	68
Don't know	5	1	32	100
Refused	0	0	0	100
NA	587	98	NA	NA

Governor vote preference with leaners

	Frequency	Percent	Valid Percent	Cumulative Percent
Tony Evers	278	46	46	46
Scott Walker	277	46	46	92
Phil Anderson	33	6	6	98
None of these (VOL)	5	1	1	99
Don't know	5	1	1	100
Refused	2	0	0	100
NA	0	0	NA	NA

How often do you talk about politics with family and friends?

	Frequency	Percent	Valid Percent	Cumulative Percent
More than once a week	280	47	47	47
About once a week	150	25	25	72
Once or twice a month	68	11	11	83
A few times a year	62	10	10	93
Never	39	6	6	100
Don't know	1	0	0	100
Refused	1	0	0	100
NA	0	0	NA	NA

How often do you talk about politics with co-workers?

	Frequency	Percent	Valid Percent	Cumulative Percent
More than once a week	97	16	16	16
About once a week	92	15	15	31
Once or twice a month	68	11	11	43

	Frequency	Percent	Valid Percent	Cumulative Percent
A few times a year	51	8	8	51
Never	270	45	45	96
Don't know	13	2	2	98
Refused	10	2	2	100
NA	0	0	NA	NA

Thinking about your political conversations, do the people you talk with almost all have liberal views, mostly liberal but some conservative views, about an equal mix of liberal and conservative, mostly conservative but some liberal or almost all conservative views?

	Frequency	Percent	Valid Percent	Cumulative Percent
Almost all liberal	16	3	6	6
Mostly liberal but some conservative	42	7	15	20
Equal mix of liberal and conservative	127	21	45	65
Mostly conservative but some liberal	58	10	21	86
Almost all conservative	34	6	12	98
Don't know	5	1	2	100
Refused	1	0	0	100
NA	319	53	NA	NA

Thinking about your political conversations, do the people you talk with almost all have pro-Democratic views, mostly pro-Democratic but some pro-Republican views, about an equal mix of Democrat and Republican, mostly pro-Republican but some pro-Democratic or almost all pro-Republican views?

	Frequency	Percent	Valid Percent	Cumulative Percent
Almost all pro-Democratic	42	7	14	14
Mostly pro-Democratic but some pro-Republican	43	7	15	29
Equal mix of Democrat and Republican	114	19	39	68
Mostly pro-Republican but some pro-Democratic	41	7	14	82
Almost all pro-Republican	43	7	15	97
Don't know	6	1	2	99
Refused	3	0	1	100
NA	310	51	NA	NA

Is there anyone you have tried to convince to vote for or against a particular candidate?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	200	33	33	33
No	399	66	66	100
Don't know	2	0	0	100
Refused	1	0	0	100
NA	0	0	NA	NA



Is there anyone you have stopped talking with due to disagreements about politics?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	117	19	19	19
No	484	80	80	100
Don't know	1	0	0	100
Refused	0	0	0	100
NA	0	0	NA	NA

What do you think is the most important issue facing Wisconsin?

	Frequency	Percent	Valid Percent	Cumulative Percent
K-12 education	132	22	22	22
Health coverage	98	16	16	38
Jobs and the economy	154	26	26	64
Cutting taxes	44	7	7	71
The UW System	10	2	2	73
Condition of state roads, highways and bridges	65	11	11	84
Prisons and the criminal justice system	30	5	5	88
State aid to local government	8	1	1	90
Something else	49	8	8	98
Don't know	12	2	2	100
Refused	1	0	0	100
NA	0	0	NA	NA

And what do you think is the second most important issue facing Wisconsin?

	Frequency	Percent	Valid Percent	Cumulative Percent
K-12 education	119	20	20	20
Health coverage	88	15	15	35
Jobs and the economy	92	15	16	51
Cutting taxes	51	8	9	59
The UW System	19	3	3	63
Condition of state roads, highways and bridges	100	17	17	80
Prisons and the criminal justice system	40	7	7	86
State aid to local government	30	5	5	92
Something else	44	7	7	99
Don't know	6	1	1	100
Refused	0	0	0	100
NA	13	2	NA	NA

Thinking just about the state of Wisconsin, do you feel things in Wisconsin are generally going in the right direction, or do you feel things have gotten off on the wrong track?

	Frequency	Percent	Valid Percent	Cumulative Percent
Right direction	319	53	53	53
Wrong track	259	43	43	96
Don't know	21	4	4	100
Refused	2	0	0	100

	Frequency	Percent	Valid Percent	Cumulative Percent
NA	0	0	NA	NA

As you may know, Foxconn Corporation has announced it will build a large video display factory in Racine County employing up to 13,000 workers. The state is providing up to \$3 billion dollars of taxpayer money to Foxconn as an incentive to locate the plant in Wisconsin. Do you think the Foxconn plant will ultimately provide this much or more benefit to the state or is the state paying more than the plant is worth?

	Frequency	Percent	Valid Percent	Cumulative Percent
Will provide this much or more benefit	114	19	38	38
State is paying more than the plant is worth	147	24	49	87
Don't know	39	6	13	99
Refused	2	0	1	100
NA	300	50	NA	NA

Do you think the Foxconn factory in Racine County will substantially improve the economy of the larger Milwaukee area?

	Frequency	Percent	Valid Percent	Cumulative Percent
Will substantially improve the economy	176	29	58	58
Will not substantially improve the economy	92	15	31	89
Don't know	33	6	11	100
Refused	0	0	0	100
NA	300	50	NA	NA

Do you think businesses near where you live will directly benefit from this new Foxconn manufacturing plant?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes, will benefit	88	15	29	29
No, will not benefit	192	32	64	93
Don't know	20	3	7	100
Refused	1	0	0	100
NA	300	50	NA	NA

Which is more important to you: reduce property taxes or increase spending on public schools?

	Frequency	Percent	Valid Percent	Cumulative Percent
Reducing property taxes	95	16	32	32
Increasing spending on public schools	185	31	61	93
Don't know	17	3	6	99
Refused	4	1	1	100
NA	300	50	NA	NA

When it comes to marijuana, some people think that the drug should be fully legalized and regulated like alcohol. Do you agree or disagree with that view?

	Frequency	Percent	Valid Percent	Cumulative Percent
Agree	173	29	57	57
Disagree	118	20	39	97
Don't know	10	2	3	100
Refused	0	0	0	100
NA	300	50	NA	NA

Do you think raising tariffs on steel and aluminum imports to the US will help the US economy or hurt the US economy?

	Frequency	Percent	Valid Percent	Cumulative Percent
Help US economy	106	18	35	35
Hurt US economy	147	24	49	84
Don't know	45	8	15	99
Refused	2	0	1	100
NA	301	50	NA	NA

Thinking about free trade agreements. . . In general, do you think that free trade agreements between the US and other countries have been a good thing or a bad thing for the United States?

	Frequency	Percent	Valid Percent	Cumulative Percent
Good thing	161	27	54	54
Bad thing	98	16	32	86
Don't know	38	6	13	99
Refused	3	1	1	100
NA	301	50	NA	NA

How concerned are you that the Russian government may have attempted to influence the 2016 Presidential election?

	Frequency	Percent	Valid Percent	Cumulative Percent
Very concerned	116	19	39	39
Somewhat concerned	36	6	12	51
Not too concerned	42	7	14	65
Not at all concerned	102	17	34	99
Don't know	4	1	1	100
Refused	0	0	0	100
NA	301	50	NA	NA

How much confidence do you have in the special counsel Robert Mueller to conduct a fair and impartial investigation into Russia's involvement in the 2016 presidential election—a great deal, some, only a little, or no confidence at all?

	Frequency	Percent	Valid Percent	Cumulative Percent
A great deal	97	16	32	32
Some	56	9	19	51
Only a little	41	7	14	65
No confidence at all	87	14	29	94
Don't know	17	3	6	99
Refused	2	0	1	100
NA	301	50	NA	NA

All in all, would you favor or oppose building a wall along the entire border with Mexico?

	Frequency	Percent	Valid Percent	Cumulative Percent
Favor	135	23	45	45
Oppose	152	25	51	96
Don't know	10	2	3	99
Refused	2	0	1	100
NA	301	50	NA	NA

Would you say the state's public schools are in better shape now than they were a few years ago, about the same or in worse shape now?

	Frequency	Percent	Valid Percent	Cumulative Percent
Better shape now	93	15	15	15
About the same	191	32	32	47
Worse shape now	280	47	47	94
Don't know	35	6	6	100
Refused	3	0	0	100
NA	0	0	NA	NA

Would you favor or oppose eliminating mandatory minimum prison sentences for people convicted of non-violent offenses so that judges have the ability to make sentencing decisions on a case-by-case basis?

	Frequency	Percent	Valid Percent	Cumulative Percent
Favor	437	73	73	73
Oppose	115	19	19	92
Don't know	44	7	7	99
Refused	5	1	1	100
NA	0	0	NA	NA

Would you favor or oppose eliminating mandatory minimum prison sentences for people convicted of violent offenses so that judges have the ability to make sentencing decisions on a case-by-case basis?

	Frequency	Percent	Valid Percent	Cumulative Percent
Favor	283	47	47	47
Oppose	263	44	44	91
Don't know	49	8	8	99
Refused	6	1	1	100
NA	0	0	NA	NA

Do you favor or oppose expanding job training programs for offenders while in prison?

	Frequency	Percent	Valid Percent	Cumulative Percent
Favor	532	88	88	88
Oppose	46	8	8	96
Don't know	22	4	4	100
Refused	2	0	0	100
NA	0	0	NA	NA

Do you favor or oppose helping offenders released from prison find jobs?

	Frequency	Percent	Valid Percent	Cumulative Percent
Favor	546	91	91	91
Oppose	32	5	5	96
Don't know	23	4	4	100
Refused	1	0	0	100
NA	0	0	NA	NA

Has Governor Walker done all that he should to address issues of prisoner abuse at the Lincoln Hills and Copper Lake juvenile prisons or has he not paid enough attention to the abuse issues there, or haven't you heard enough about this?

	Frequency	Percent	Valid Percent	Cumulative Percent
Has done all he should	79	13	13	13
Not paid enough attention	225	37	37	51
Haven't heard about this	266	44	44	95
Don't know	26	4	4	99
Refused	6	1	1	100
NA	0	0	NA	NA

Do you think that Donald Trump has changed the Republican Party for the better or for the worse or don't you think he has changed the Republican Party much either way?

	Frequency	Percent	Valid Percent	Cumulative Percent
Changed for the better	170	28	28	28
Changed for the worse	274	46	46	74
Hasn't changed Republican Party much either way	127	21	21	95

	Frequency	Percent	Valid Percent	Cumulative Percent
Don't know	27	5	5	100
Refused	3	0	0	100
NA	0	0	NA	NA

In general, do you think Donald Trump is keeping the promises he made during the presidential election campaign?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes, keeping promises	343	57	57	57
No, not keeping promises	238	40	40	97
Don't know	19	3	3	100
Refused	2	0	0	100
NA	0	0	NA	NA

Please tell me whether the following statement describes Donald Trump, or not... he is someone who cares about people like me.

	Frequency	Percent	Valid Percent	Cumulative Percent
Describes	252	42	42	42
Does not describe	332	55	55	97
Don't know	16	3	3	100
Refused	1	0	0	100
NA	0	0	NA	NA

Do you approve or disapprove of the way Donald Trump is handling the issue of immigration?

	Frequency	Percent	Valid Percent	Cumulative Percent
Strongly approve	199	33	33	33
Somewhat approve	64	11	11	44
Somewhat disapprove	33	5	5	49
Strongly disapprove	280	47	47	96
Don't know	20	3	3	99
Refused	5	1	1	100
NA	0	0	NA	NA

Do you approve or disapprove of the way Donald Trump is handling relations with Russia?

	Frequency	Percent	Valid Percent	Cumulative Percent
Strongly approve	142	24	24	24
Somewhat approve	97	16	16	40
Somewhat disapprove	47	8	8	47
Strongly disapprove	271	45	45	93
Don't know	41	7	7	99
Refused	4	1	1	100
NA	0	0	NA	NA

How enthusiastic are you about voting in this November's elections? Would you say you are very, somewhat, not too, or not at all enthusiastic?

	Frequency	Percent	Valid Percent	Cumulative Percent
Very	469	78	78	78
Somewhat	92	15	15	93
Not too	23	4	4	97
Not at all	10	2	2	99
Won't vote in November (VOL)	1	0	0	99
Don't know	5	1	1	100
Refused	0	0	0	100
NA	0	0	NA	NA

Thinking about your family's financial situation, would you say you are living comfortably, just getting by, or struggling to make ends meet?

	Frequency	Percent	Valid Percent	Cumulative Percent
Living comfortably	410	68	68	68
Just getting by	142	24	24	92
Struggling	48	8	8	100
Don't know	3	0	0	100
Refused	0	0	0	100
NA	0	0	NA	NA

Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent?

	Frequency	Percent	Valid Percent	Cumulative Percent
Republican	196	33	33	33
Democrat	179	30	30	62
Independent	204	34	34	96
Other/No preference (VOL)	15	3	3	99
Don't know	2	0	0	99
Refused	5	1	1	100
NA	0	0	NA	NA

Do you think of yourself as closer to the Republican Party or to the Democratic Party?

	Frequency	Percent	Valid Percent	Cumulative Percent
Republican	92	15	41	41
Democratic	75	13	34	75
Neither/Just Independent (VOL)	45	8	20	96
Don't know	9	1	4	100
Refused	1	0	0	100
NA	380	63	NA	NA

What is the highest level of education you completed?

	Frequency	Percent	Valid Percent	Cumulative Percent
Elementary school only	2	0	0	0
Some high school / did not finish	7	1	1	2
Completed high school	147	24	24	26
Some college but didn't finish	116	19	19	45
Two year college degree	89	15	15	60
Four year college degree	152	25	25	85
Some graduate work	8	1	1	87
Completed masters or professional degree	53	9	9	96
Advanced graduate work or Ph.D.	22	4	4	99
Don't know	1	0	0	99
Refused	4	1	1	100
NA	0	0	NA	NA

What is your age?

	Frequency	Percent	Valid Percent	Cumulative Percent
20	9	2	2	2
21	6	1	1	3
22	4	1	1	3
23	2	0	0	4
24	12	2	2	6
25	2	0	0	6
26	2	0	0	6
27	3	1	1	7
28	3	1	1	7
29	4	1	1	8
30	8	1	1	9
31	1	0	0	10
32	7	1	1	11
33	7	1	1	12
34	11	2	2	14
35	10	2	2	15
36	11	2	2	17
37	3	0	0	17
38	7	1	1	19
39	7	1	1	20
40	4	1	1	20
41	9	1	1	22
42	7	1	1	23
43	10	2	2	25
44	5	1	1	25
45	9	2	2	27
46	9	2	2	28
47	11	2	2	30
48	14	2	2	33
49	10	2	2	34
50	13	2	2	36
51	11	2	2	38
52	20	3	3	42



	Frequency	Percent	Valid Percent	Cumulative Percent
53	17	3	3	44
54	15	2	2	47
55	13	2	2	49
56	11	2	2	51
57	24	4	4	55
58	10	2	2	57
59	15	3	3	59
60	12	2	2	61
61	8	1	1	63
62	10	2	2	64
63	8	1	1	66
64	12	2	2	68
65	18	3	3	71
66	11	2	2	72
67	17	3	3	75
68	7	1	1	76
69	12	2	2	78
70	10	2	2	80
71	8	1	1	81
72	9	1	1	83
73	7	1	1	84
74	6	1	1	85
75	11	2	2	87
76	5	1	1	88
77	5	1	1	88
78	5	1	1	89
79	4	1	1	90
80	4	1	1	91
81	2	0	0	91
82	4	1	1	92
83	3	0	0	92
84	5	1	1	93
85	4	1	1	94
86	4	1	1	94
87	2	0	0	95
88	2	0	0	95
90	3	0	0	95
91	1	0	0	95
92	1	0	0	96
93	1	0	0	96
94	1	0	0	96
96	2	0	0	96
97	0	0	0	96
Refused	23	4	4	100
NA	0	0	NA	NA

[If Refused] Are you. . .

	Frequency	Percent	Valid Percent	Cumulative Percent
18-29 years old	1	0	5	5
30-44 years old	1	0	5	11

	Frequency	Percent	Valid Percent	Cumulative Percent
45-59 years old	5	1	22	32
60 years old or more	4	1	19	51
Don't know	2	0	7	58
Refused	10	2	42	100
NA	579	96	NA	NA

Are you currently married, living with a partner but not married, widowed, divorced, separated, or have you never been married?

	Frequency	Percent	Valid Percent	Cumulative Percent
Married	387	64	64	64
Cohabiting	32	5	5	70
Widowed	47	8	8	77
Divorced	47	8	8	85
Separated	6	1	1	86
Never Married	75	12	12	99
Don't know	0	0	0	99
Refused	8	1	1	100
NA	0	0	NA	NA

How many children under 18 are currently living with you, if any?

	Frequency	Percent	Valid Percent	Cumulative Percent
None	416	69	69	69
One	65	11	11	80
Two	65	11	11	91
Three	31	5	5	96
Four	13	2	2	98
Five or more	1	0	0	98
8	3	0	0	99
Refused	9	1	1	100
NA	0	0	NA	NA

Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	19	3	3	3
No	571	95	95	98
Don't know	1	0	0	98
Refused	10	2	2	100
NA	0	0	NA	NA

Would you describe yourself as White, African American or Black, Asian, Native American, of more than one race or some other race?

	Frequency	Percent	Valid Percent	Cumulative Percent
White	525	87	87	87
African American or Black	16	3	3	90
Asian, South Asian or Pacific Islander	2	0	0	90
Native American or American Indian	5	1	1	91
More than one race	18	3	3	94
Hispanic or Latino	0	0	0	94
Other (SPECIFY)	17	3	3	97
Don't know	3	0	0	97
Refused	16	3	3	100
NA	0	0	NA	NA

Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never?

	Frequency	Percent	Valid Percent	Cumulative Percent
More than 1/wk	41	7	7	7
1/week	159	26	26	33
1-2 month	81	14	14	47
few times a year	110	18	18	65
Seldom	100	17	17	82
Never	99	17	17	98
Don't know	2	0	0	99
Refused	9	1	1	100
NA	0	0	NA	NA

What is your religious preference – are you Protestant, Roman Catholic, Jewish, Muslim, another religion or no religion?

	Frequency	Percent	Valid Percent	Cumulative Percent
Protestant	149	25	25	25
Roman Catholic	189	31	31	56
Jewish	3	1	1	57
Muslim/Islam	4	1	1	57
Mormon/Latter-Day Saints	6	1	1	58
Other Christian Religion	100	17	17	75
Other Non-Christian Religion	29	5	5	80
No Religion/Atheist/Agnostic	84	14	14	94
Don't know	20	3	3	97
Refused	17	3	3	100
NA	0	0	NA	NA

Would you describe yourself as a “born-again” or evangelical Christian, or not?

	Frequency	Percent	Valid Percent	Cumulative Percent
born again	103	17	41	41

	Frequency	Percent	Valid Percent	Cumulative Percent
not born again	143	24	57	98
Don't know	4	1	2	100
Refused	0	0	0	100
NA	352	59	NA	NA

Last year, that is in 2017, what was your total family income from all sources, before taxes? Just stop me when I get to the right category.

	Frequency	Percent	Valid Percent	Cumulative Percent
Less than \$10,000	8	1	1	1
10 to under \$20,000	31	5	5	7
20 to under \$30,000	47	8	8	14
30 to under \$40,000	39	7	7	21
40 to under \$50,000	47	8	8	29
50 to under \$75,000	97	16	16	45
75 to under \$100,000	87	14	14	59
100 to under \$150,000	84	14	14	73
\$150,000 or more	37	6	6	79
Over \$200,000	15	2	2	82
Don't know	36	6	6	88
Refused	73	12	12	100
NA	0	0	NA	NA

Would you describe the place where you live as urban, suburban or rural? (INTERVIEWER, IF NECESSARY: "Urban is a big city like Milwaukee, Madison or Green Bay. Suburban is a built up place close to a big city and rural is less built up with fewer people and further away from a big city")

	Frequency	Percent	Valid Percent	Cumulative Percent
Urban	159	27	27	27
Suburban	204	34	34	60
Rural	215	36	36	96
Don't know	16	3	3	99
Refused	7	1	1	100
NA	0	0	NA	NA

In general, would you describe your political views as...

	Frequency	Percent	Valid Percent	Cumulative Percent
Very conservative	77	13	13	13
Conservative	178	30	30	42
Moderate	175	29	29	71
Liberal	111	18	18	90
Very liberal	43	7	7	97
Don't know	10	2	2	99
Refused	8	1	1	100
NA	0	0	NA	NA

Are you or any member of your household a member of a local, state or national labor union?

	Frequency	Percent	Valid Percent	Cumulative Percent
respondent	65	11	11	11
another household member	21	4	4	14
nobody in household	505	84	84	98
Don't know	3	1	1	99
Refused	8	1	1	100
NA	0	0	NA	NA

Do you or any member of your household work for federal, state, or local government—for example, as a public school teacher, police officer, firefighter, or other government job?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	126	21	21	21
No	465	77	77	98
Don't know	1	0	0	98
Refused	9	2	2	100
NA	0	0	NA	NA

Of all the personal telephone calls that you receive, do you get...?

	Frequency	Percent	Valid Percent	Cumulative Percent
All or almost all on a cell phone	322	54	54	54
Some on a cell phone and some on a home phone	141	24	24	77
All or almost all on a regular home phone	120	20	20	97
Don't know	4	1	1	98
Refused	14	2	2	100
NA	0	0	NA	NA

Is this phone a cell phone?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	382	64	64	64
No	219	36	36	100
NA	0	0	NA	NA

wave

	Frequency	Percent	Valid Percent	Cumulative Percent
1/19-22/12	0	0	0	0
2/16-19/12	0	0	0	0
3/22-25/12	0	0	0	0
4/26-29/12	0	0	0	0
5/9-12/12	0	0	0	0
5/23-26/12	0	0	0	0
6/13-16/12	0	0	0	0

	Frequency	Percent	Valid Percent	Cumulative Percent
7/5-8/12	0	0	0	0
8/2-5/12	0	0	0	0
8/16-19/12	0	0	0	0
9/13-16/12	0	0	0	0
9/27-30/12	0	0	0	0
10/11-14/12	0	0	0	0
10/25-28/12	0	0	0	0
3/11-13/13	0	0	0	0
5/6-9/13	0	0	0	0
7/15-18/13	0	0	0	0
10/21-24/13	0	0	0	0
1/20-23/14	0	0	0	0
3/20-23/14	0	0	0	0
5/15-18/14	0	0	0	0
7/17-20/14	0	0	0	0
8/21-24/14	0	0	0	0
9/11-14/14	0	0	0	0
9/25-28/14	0	0	0	0
10/9-12/14	0	0	0	0
10/23-26/14	0	0	0	0
4/7-10/15	0	0	0	0
8/13-16/15	0	0	0	0
9/24-28/15	0	0	0	0
11/12-15/15	0	0	0	0
1/21-24/16	0	0	0	0
2/18-21/16	0	0	0	0
3/24-28/16	0	0	0	0
6/9-12/16	0	0	0	0
7/7-10/16	0	0	0	0
8/4-7/16	0	0	0	0
8/25-28/16	0	0	0	0
9/15-18/16	0	0	0	0
10/6-9/16	0	0	0	0
10/26-31/16	0	0	0	0
3/13-16/17	0	0	0	0
6/22-25/17	0	0	0	0
2/25-3/1/18	0	0	0	0
6/13-17/18	0	0	0	0
7/11-15/18	0	0	0	0
8/15-19/18	601	100	100	100
NA	0	0	NA	NA

Poll Dates

	Frequency	Percent	Valid Percent	Cumulative Percent
2018-9-15	601	100	100	100
NA	0	0	NA	NA

## Sex

	Frequency	Percent	Valid Percent	Cumulative Percent
Male	288	48	48	48
Female	314	52	52	100
NA	0	0	NA	NA

## Age 4 categories

	Frequency	Percent	Valid Percent	Cumulative Percent
18-29	49	8	8	8
30-44	106	18	18	26
45-59	209	35	35	60
60+	227	38	38	98
DK/NA/ Ref	11	2	2	100
NA	0	0	NA	NA

## Age 6 categories

	Frequency	Percent	Valid Percent	Cumulative Percent
18-29	49	8	8	8
30-39	70	12	12	20
40-49	89	15	15	35
50-59	156	26	26	60
60-69	119	20	20	80
70+	107	18	18	98
DK/NA/Ref	11	2	2	100
NA	0	0	NA	NA

## Race 3 categories

	Frequency	Percent	Valid Percent	Cumulative Percent
White	525	87	87	87
Black	16	3	3	90
Other	43	7	7	97
DK/NA/Ref	18	3	3	100
NA	0	0	NA	NA

## Hispanic/Latino

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	19	3	3	3
No	571	95	95	98
DK/NA/Ref	11	2	2	100
NA	0	0	NA	NA

Education 5 categories

	Frequency	Percent	Valid Percent	Cumulative Percent
Not HS	9	2	2	2
HS	147	24	24	26
Some Coll	116	19	19	45
AA	89	15	15	60
BA+	236	39	39	99
DK/NA/ Ref	5	1	1	100
NA	0	0	NA	NA

Education 5 with Post-BA

	Frequency	Percent	Valid Percent	Cumulative Percent
Not HS	9	2	2	2
hs	147	24	24	26
Some Coll/AA	205	34	34	60
ba	152	25	25	85
Post BA	83	14	14	99
DK/NA/Ref	5	1	1	100
NA	0	0	NA	NA

Education 6 AA, BA, and MA

	Frequency	Percent	Valid Percent	Cumulative Percent
Not HS	9	2	2	2
hs	147	24	24	26
Some Coll	116	19	19	45
aa	89	15	15	60
ba	152	25	25	85
Post-BA	83	14	14	99
DK/NA/Ref	5	1	1	100
NA	0	0	NA	NA

3 category Party ID including leaners

	Frequency	Percent	Valid Percent	Cumulative Percent
Republican	287	48	48	48
Democrat	255	42	42	90
Independent	54	9	9	99
Other/None	5	1	1	100
NA	0	0	NA	NA

3 category Party ID no leaners

	Frequency	Percent	Valid Percent	Cumulative Percent
Republican	196	33	33	33



	Frequency	Percent	Valid Percent	Cumulative Percent
Democrat	179	30	30	62
Independent	221	37	37	99
Other/None	5	1	1	100
NA	0	0	NA	NA

Party ID 5 categories, leaners separate

	Frequency	Percent	Valid Percent	Cumulative Percent
Rep	196	33	33	33
Lean Rep	92	15	15	48
Ind	54	9	9	57
Lean Dem	75	13	13	69
Dem	179	30	30	99
Other/None	5	1	1	100
NA	0	0	NA	NA

Race/Ethnicity

	Frequency	Percent	Valid Percent	Cumulative Percent
White	512	85	85	85
Black	16	3	3	88
Hispanic	19	3	3	91
Other	36	6	6	97
DK/NA/ Ref	18	3	3	100
NA	0	0	NA	NA

Income Recode

	Frequency	Percent	Valid Percent	Cumulative Percent
Under \$40k	126	21	21	21
\$40k to \$74k	143	24	24	45
\$75k up	223	37	37	82
DK/NA/ Ref	109	18	18	100
NA	0	0	NA	NA

Region/Media Market

	Frequency	Percent	Valid Percent	Cumulative Percent
MKE City	46	8	8	8
Rest of MKE	194	32	32	40
msn	119	20	20	60
GB/A	107	18	18	78
Rest of state	135	22	22	100
NA	0	0	NA	NA

Region 2/MKE, WOW, Media Market

	Frequency	Percent	Valid Percent	Cumulative Percent
MKE City	46	8	8	8
WOW Counties	65	11	11	19
Rest of MKE	129	21	21	40
MSN	119	20	20	60
GB/A	107	18	18	78
Rest of state	135	22	22	100
NA	0	0	NA	NA

Region 7/MKE, WOW, Media Market

	Frequency	Percent	Valid Percent	Cumulative Percent
MKE City	46	8	8	8
WOW Counties	65	11	11	19
Rest of MKE	129	21	21	40
msn	119	20	20	60
GB/A	107	18	18	78
Lax/EC	58	10	10	87
MSP,DS/WauRhine	77	13	13	100
NA	0	0	NA	NA

8 category Media Market

	Frequency	Percent	Valid Percent	Cumulative Percent
MKE City	46	8	8	8
WOW Counties	65	11	11	19
Rest of MKE	129	21	21	40
Dane Rock	84	14	14	54
Rest of MSN	36	6	6	60
Lax/EC	58	10	10	69
GB/A	107	18	18	87
Wau/MSP/DS	77	13	13	100
NA	0	0	NA	NA