



Marquette Law School Poll: August 15 - August 19, 2018

Registered voters

(Percentages are rounded to whole numbers for reporting of results. Frequencies have been rounded to whole numbers but percentages are calculated based on non-integer weighted sample sizes.)

Results for survey items among all registered voters are presented here. Please note that some questions are only asked of particular groups of respondents. In these instances, the row “NA’s” includes the number and percent of total respondents omitted from the question. These omitted cases are ignored when calculating the “Valid” and “Cumulative” percent columns.

Record Gender: (DO NOT ASK. RECORD ONLY ONE RESPONSE)

	Frequency	Percent	Valid Percent	Cumulative Percent
Male	375	47	47	47
Female	425	53	53	100
NA	0	0	NA	NA

Do you currently live in Wisconsin?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	800	100	100	100
NA	0	0	NA	NA

Do you currently live within Milwaukee city limits?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	74	9	70	70
No	33	4	30	100
NA	693	87	NA	NA

Some people are registered to vote and others are not. Are you registered to vote in the precinct or ward where you now live, or aren't you?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes, registered to vote	739	92	92	92
No, not registered to vote	58	7	7	100
Don't Know/Refused	2	0	0	100
NA	0	0	NA	NA

Do you plan to register to vote, or is there a chance that you may not register?

	Frequency	Percent	Valid Percent	Cumulative Percent
Plan to Register	61	8	100	100
NA	739	92	NA	NA

Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all?

	Frequency	Percent	Valid Percent	Cumulative Percent
Most of the time	510	64	64	64
Some of the time	175	22	22	86
Only now and then	58	7	7	93
Hardly at all	55	7	7	100
Don't know	1	0	0	100
Refused	1	0	0	100
NA	0	0	NA	NA

What are the chances that you will vote in the November 2018 general election for governor, Congress, and other offices – are you absolutely certain to vote, very likely to vote, are the chances 50-50, or don't you think you will vote?

	Frequency	Percent	Valid Percent	Cumulative Percent
Absolutely certain	601	75	75	75
Very Likely	109	14	14	89
50-50	57	7	7	96
Will not vote	26	3	3	99
Don't know	6	1	1	100
Refused	1	0	0	100
NA	0	0	NA	NA

Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same?

	Frequency	Percent	Valid Percent	Cumulative Percent
Gotten better	365	46	46	46
Gotten worse	129	16	16	62
Stayed the same	288	36	36	98
Don't know	14	2	2	100
Refused	3	0	0	100
NA	0	0	NA	NA

Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same?

	Frequency	Percent	Valid Percent	Cumulative Percent
Get better	305	38	38	38

	Frequency	Percent	Valid Percent	Cumulative Percent
Get worse	204	25	25	64
Stay the same	245	31	31	94
Don't know	42	5	5	100
Refused	4	0	0	100
NA	0	0	NA	NA

Overall, do you approve or disapprove of the way Donald Trump is handling his job as president?

	Frequency	Percent	Valid Percent	Cumulative Percent
Approve	358	45	45	45
Disapprove	407	51	51	96
Don't know	24	3	3	99
Refused	11	1	1	100
NA	0	0	NA	NA

Overall, do you approve or disapprove of the way Donald Trump is handling his job as president?

	Frequency	Percent	Valid Percent	Cumulative Percent
Strongly approve	234	29	29	29
Somewhat approve	124	15	15	45
Somewhat disapprove	64	8	8	53
Strongly disapprove	343	43	43	96
Don't know	24	3	3	99
Refused	11	1	1	100
NA	0	0	NA	NA

Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin?

	Frequency	Percent	Valid Percent	Cumulative Percent
Approve	387	48	48	48
Disapprove	364	45	45	94
Don't know	46	6	6	100
Refused	3	0	0	100
NA	0	0	NA	NA

Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin?

	Frequency	Percent	Valid Percent	Cumulative Percent
Strongly approve	266	33	33	33
Somewhat approve	122	15	15	48
Somewhat disapprove	84	11	11	59
Strongly disapprove	280	35	35	94
Don't know	46	6	6	100
Refused	3	0	0	100
NA	0	0	NA	NA

Fav/Unfav: Ron Johnson

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	323	40	40	40
Unfavorable	239	30	30	70
Haven't heard enough	202	25	25	96
Don't know	28	4	4	99
Refused	7	1	1	100
NA	0	0	NA	NA

Fav/Unfav: Tammy Baldwin

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	341	43	43	43
Unfavorable	317	40	40	82
Haven't heard enough	109	14	14	96
Don't know	26	3	3	99
Refused	8	1	1	100
NA	0	0	NA	NA

Fav/Unfav: Paul Ryan

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	343	43	43	43
Unfavorable	320	40	40	83
Haven't heard enough	93	12	12	95
Don't know	35	4	4	99
Refused	9	1	1	100
NA	0	0	NA	NA

Fav/Unfav: Tony Evers

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	251	31	31	31
Unfavorable	182	23	23	54
Haven't heard enough	293	37	37	91
Don't know	69	9	9	100
Refused	4	0	0	100
NA	0	0	NA	NA

Fav/Unfav: Leah Vukmir

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	203	25	25	25
Unfavorable	208	26	26	51
Haven't heard enough	307	38	38	90
Don't know	78	10	10	99

	Frequency	Percent	Valid Percent	Cumulative Percent
Refused	4	1	1	100
NA	0	0	NA	NA

Fav/Unfav: Josh Kaul

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	27	3	3	3
Unfavorable	22	3	3	6
Haven't heard enough	604	75	75	82
Don't know	142	18	18	99
Refused	6	1	1	100
NA	0	0	NA	NA

Fav/Unfav: Brad Schimel

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	173	22	22	22
Unfavorable	108	13	13	35
Haven't heard enough	419	52	52	87
Don't know	94	12	12	99
Refused	6	1	1	100
NA	0	0	NA	NA

Fav/Unfav: Phil Anderson

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	33	4	4	4
Unfavorable	28	4	4	8
Haven't heard enough	599	75	75	83
Don't know	133	17	17	99
Refused	7	1	1	100
NA	0	0	NA	NA

Fav/Unfav: Scott Walker

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	391	49	49	49
Unfavorable	361	45	45	94
Haven't heard enough	18	2	2	96
Don't know	27	3	3	100
Refused	3	0	0	100
NA	0	0	NA	NA

Fav/Unfav: Donald Trump

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	347	43	43	43
Unfavorable	406	51	51	94
Haven't heard enough	13	2	2	96
Don't know	31	4	4	100
Refused	4	0	0	100
NA	0	0	NA	NA

If the election for U.S. Senate were being held today and the candidates were Tammy Baldwin the Democrat and Leah Vukmir the Republican, for whom would you vote?

	Frequency	Percent	Valid Percent	Cumulative Percent
Tammy Baldwin	385	48	48	48
Leah Vukmir	331	41	41	89
Neither	22	3	3	92
Don't know	55	7	7	99
Refused	7	1	1	100
NA	0	0	NA	NA

Would you say you lean toward Baldwin or toward Vukmir?

	Frequency	Percent	Valid Percent	Cumulative Percent
Tammy Baldwin	22	3	29	29
Leah Vukmir	12	1	15	44
Neither (VOL)	13	2	17	61
Don't know	29	4	38	99
Refused	1	0	1	100
NA	723	90	NA	NA

Senate vote preference with leaners

	Frequency	Percent	Valid Percent	Cumulative Percent
Tammy Baldwin	407	51	51	51
Leah Vukmir	343	43	43	94
Neither (VOL)	13	2	2	95
Don't know	29	4	4	99
Refused	8	1	1	100
NA	0	0	NA	NA

If the election for Governor were being held today and the candidates were Tony Evers the Democrat, Scott Walker the Republican, and Phil Anderson the Libertarian, for whom would you vote?

	Frequency	Percent	Valid Percent	Cumulative Percent
Tony Evers	345	43	43	43
Scott Walker	359	45	45	88

	Frequency	Percent	Valid Percent	Cumulative Percent
Phil Anderson	51	6	6	94
None of these (VOL)	11	1	1	96
Don't know	30	4	4	99
Refused	4	1	1	100
NA	0	0	NA	NA

Would you say you lean toward Evers or toward Walker or toward Anderson?

	Frequency	Percent	Valid Percent	Cumulative Percent
Tony Evers	6	1	15	15
Scott Walker	6	1	15	30
Phil Anderson	1	0	3	34
None of these (VOL)	8	1	20	54
Don't know	19	2	46	100
Refused	0	0	0	100
NA	759	95	NA	NA

Governor vote preference with leaners

	Frequency	Percent	Valid Percent	Cumulative Percent
Tony Evers	351	44	44	44
Scott Walker	365	46	46	90
Phil Anderson	52	7	7	96
None of these (VOL)	8	1	1	97
Don't know	19	2	2	99
Refused	4	1	1	100
NA	0	0	NA	NA

How often do you talk about politics with family and friends?

	Frequency	Percent	Valid Percent	Cumulative Percent
More than once a week	320	40	40	40
About once a week	192	24	24	64
Once or twice a month	110	14	14	78
A few times a year	106	13	13	91
Never	69	9	9	99
Don't know	2	0	0	100
Refused	2	0	0	100
NA	0	0	NA	NA

How often do you talk about politics with co-workers?

	Frequency	Percent	Valid Percent	Cumulative Percent
More than once a week	109	14	14	14
About once a week	107	13	13	27
Once or twice a month	99	12	12	39

	Frequency	Percent	Valid Percent	Cumulative Percent
A few times a year	90	11	11	51
Never	368	46	46	97
Don't know	14	2	2	98
Refused	12	2	2	100
NA	0	0	NA	NA

Thinking about your political conversations, do the people you talk with almost all have liberal views, mostly liberal but some conservative views, about an equal mix of liberal and conservative, mostly conservative but some liberal or almost all conservative views?

	Frequency	Percent	Valid Percent	Cumulative Percent
Almost all liberal	26	3	7	7
Mostly liberal but some conservative	54	7	15	21
Equal mix of liberal and conservative	177	22	48	69
Mostly conservative but some liberal	72	9	19	88
Almost all conservative	37	5	10	98
Don't know	5	1	1	100
Refused	1	0	0	100
NA	428	53	NA	NA

Thinking about your political conversations, do the people you talk with almost all have pro-Democratic views, mostly pro-Democratic but some pro-Republican views, about an equal mix of Democrat and Republican, mostly pro-Republican but some pro-Democratic or almost all pro-Republican views?

	Frequency	Percent	Valid Percent	Cumulative Percent
Almost all pro-Democratic	48	6	13	13
Mostly pro-Democratic but some pro-Republican	55	7	15	28
Equal mix of Democrat and Republican	153	19	41	69
Mostly pro-Republican but some pro-Democratic	49	6	13	83
Almost all pro-Republican	51	6	14	96
Don't know	8	1	2	99
Refused	5	1	1	100
NA	431	54	NA	NA

Is there anyone you have tried to convince to vote for or against a particular candidate?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	245	31	31	31
No	550	69	69	99
Don't know	3	0	0	100
Refused	1	0	0	100
NA	0	0	NA	NA

Is there anyone you have stopped talking with due to disagreements about politics?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	147	18	18	18
No	650	81	81	100
Don't know	1	0	0	100
Refused	2	0	0	100
NA	0	0	NA	NA

What do you think is the most important issue facing Wisconsin?

	Frequency	Percent	Valid Percent	Cumulative Percent
K-12 education	174	22	22	22
Health coverage	149	19	19	40
Jobs and the economy	192	24	24	64
Cutting taxes	50	6	6	70
The UW System	14	2	2	72
Condition of state roads, highways and bridges	76	9	9	82
Prisons and the criminal justice system	49	6	6	88
State aid to local government	11	1	1	89
Something else	70	9	9	98
Don't know	14	2	2	100
Refused	2	0	0	100
NA	0	0	NA	NA

And what do you think is the second most important issue facing Wisconsin?

	Frequency	Percent	Valid Percent	Cumulative Percent
K-12 education	141	18	18	18
Health coverage	115	14	15	33
Jobs and the economy	132	17	17	50
Cutting taxes	71	9	9	59
The UW System	31	4	4	63
Condition of state roads, highways and bridges	128	16	16	79
Prisons and the criminal justice system	59	7	8	87
State aid to local government	36	5	5	91
Something else	57	7	7	98
Don't know	12	2	2	100
Refused	0	0	0	100
NA	16	2	NA	NA

Thinking just about the state of Wisconsin, do you feel things in Wisconsin are generally going in the right direction, or do you feel things have gotten off on the wrong track?

	Frequency	Percent	Valid Percent	Cumulative Percent
Right direction	428	53	53	53
Wrong track	328	41	41	94
Don't know	40	5	5	100
Refused	4	0	0	100

	Frequency	Percent	Valid Percent	Cumulative Percent
NA	0	0	NA	NA

As you may know, Foxconn Corporation has announced it will build a large video display factory in Racine County employing up to 13,000 workers. The state is providing up to \$3 billion dollars of taxpayer money to Foxconn as an incentive to locate the plant in Wisconsin. Do you think the Foxconn plant will ultimately provide this much or more benefit to the state or is the state paying more than the plant is worth?

	Frequency	Percent	Valid Percent	Cumulative Percent
Will provide this much or more benefit	167	21	41	41
State is paying more than the plant is worth	180	23	44	84
Don't know	63	8	15	100
Refused	2	0	0	100
NA	389	49	NA	NA

Do you think the Foxconn factory in Racine County will substantially improve the economy of the larger Milwaukee area?

	Frequency	Percent	Valid Percent	Cumulative Percent
Will substantially improve the economy	251	31	61	61
Will not substantially improve the economy	113	14	27	89
Don't know	47	6	11	100
Refused	0	0	0	100
NA	389	49	NA	NA

Do you think businesses near where you live will directly benefit from this new Foxconn manufacturing plant?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes, will benefit	130	16	32	32
No, will not benefit	251	31	61	93
Don't know	29	4	7	100
Refused	1	0	0	100
NA	389	49	NA	NA

Which is more important to you: reduce property taxes or increase spending on public schools?

	Frequency	Percent	Valid Percent	Cumulative Percent
Reducing property taxes	133	17	32	32
Increasing spending on public schools	251	31	61	93
Don't know	22	3	5	99
Refused	6	1	1	100
NA	389	49	NA	NA

When it comes to marijuana, some people think that the drug should be fully legalized and regulated like alcohol. Do you agree or disagree with that view?

	Frequency	Percent	Valid Percent	Cumulative Percent
Agree	251	31	61	61
Disagree	149	19	36	97
Don't know	11	1	3	100
Refused	0	0	0	100
NA	389	49	NA	NA

Do you think raising tariffs on steel and aluminum imports to the US will help the US economy or hurt the US economy?

	Frequency	Percent	Valid Percent	Cumulative Percent
Help US economy	131	16	34	34
Hurt US economy	187	23	48	82
Don't know	68	8	17	99
Refused	2	0	1	100
NA	411	51	NA	NA

Thinking about free trade agreements... In general, do you think that free trade agreements between the US and other countries have been a good thing or a bad thing for the United States?

	Frequency	Percent	Valid Percent	Cumulative Percent
Good thing	215	27	55	55
Bad thing	115	14	29	85
Don't know	55	7	14	99
Refused	3	0	1	100
NA	411	51	NA	NA

How concerned are you that the Russian government may have attempted to influence the 2016 Presidential election?

	Frequency	Percent	Valid Percent	Cumulative Percent
Very concerned	138	17	35	35
Somewhat concerned	63	8	16	52
Not too concerned	62	8	16	68
Not at all concerned	120	15	31	99
Don't know	5	1	1	100
Refused	0	0	0	100
NA	411	51	NA	NA

How much confidence do you have in the special counsel Robert Mueller to conduct a fair and impartial investigation into Russia’s involvement in the 2016 presidential election—a great deal, some, only a little, or no confidence at all?

	Frequency	Percent	Valid Percent	Cumulative Percent
A great deal	108	14	28	28
Some	80	10	20	48
Only a little	54	7	14	62
No confidence at all	114	14	29	92
Don’t know	29	4	7	99
Refused	3	0	1	100
NA	411	51	NA	NA

All in all, would you favor or oppose building a wall along the entire border with Mexico?

	Frequency	Percent	Valid Percent	Cumulative Percent
Favor	160	20	41	41
Oppose	208	26	54	95
Don’t know	17	2	4	99
Refused	4	0	1	100
NA	411	51	NA	NA

Would you say the state’s public schools are in better shape now than they were a few years ago, about the same or in worse shape now?

	Frequency	Percent	Valid Percent	Cumulative Percent
Better shape now	117	15	15	15
About the same	269	34	34	48
Worse shape now	351	44	44	92
Don’t know	59	7	7	100
Refused	4	0	0	100
NA	0	0	NA	NA

Would you favor or oppose eliminating mandatory minimum prison sentences for people convicted of non-violent offenses so that judges have the ability to make sentencing decisions on a case-by-case basis?

	Frequency	Percent	Valid Percent	Cumulative Percent
Favor	585	73	73	73
Oppose	149	19	19	92
Don’t know	62	8	8	99
Refused	5	1	1	100
NA	0	0	NA	NA

Would you favor or oppose eliminating mandatory minimum prison sentences for people convicted of violent offenses so that judges have the ability to make sentencing decisions on a case-by-case basis?

	Frequency	Percent	Valid Percent	Cumulative Percent
Favor	403	50	50	50
Oppose	320	40	40	90
Don't know	70	9	9	99
Refused	7	1	1	100
NA	0	0	NA	NA

Do you favor or oppose expanding job training programs for offenders while in prison?

	Frequency	Percent	Valid Percent	Cumulative Percent
Favor	700	87	87	87
Oppose	71	9	9	96
Don't know	26	3	3	100
Refused	4	0	0	100
NA	0	0	NA	NA

Do you favor or oppose helping offenders released from prison find jobs?

	Frequency	Percent	Valid Percent	Cumulative Percent
Favor	719	90	90	90
Oppose	49	6	6	96
Don't know	31	4	4	100
Refused	1	0	0	100
NA	0	0	NA	NA

Has Governor Walker done all that he should to address issues of prisoner abuse at the Lincoln Hills and Copper Lake juvenile prisons or has he not paid enough attention to the abuse issues there, or haven't you heard enough about this?

	Frequency	Percent	Valid Percent	Cumulative Percent
Has done all he should	94	12	12	12
Not paid enough attention	280	35	35	47
Haven't heard about this	388	49	49	95
Don't know	32	4	4	99
Refused	6	1	1	100
NA	0	0	NA	NA

Do you think that Donald Trump has changed the Republican Party for the better or for the worse or don't you think he has changed the Republican Party much either way?

	Frequency	Percent	Valid Percent	Cumulative Percent
Changed for the better	207	26	26	26
Changed for the worse	355	44	44	70
Hasn't changed Republican Party much either way	183	23	23	93

	Frequency	Percent	Valid Percent	Cumulative Percent
Don't know	52	6	6	100
Refused	3	0	0	100
NA	0	0	NA	NA

In general, do you think Donald Trump is keeping the promises he made during the presidential election campaign?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes, keeping promises	436	55	55	55
No, not keeping promises	329	41	41	96
Don't know	30	4	4	99
Refused	5	1	1	100
NA	0	0	NA	NA

Please tell me whether the following statement describes Donald Trump, or not... he is someone who cares about people like me.

	Frequency	Percent	Valid Percent	Cumulative Percent
Describes	314	39	39	39
Does not describe	457	57	57	96
Don't know	28	3	3	100
Refused	1	0	0	100
NA	0	0	NA	NA

Do you approve or disapprove of the way Donald Trump is handling the issue of immigration?

	Frequency	Percent	Valid Percent	Cumulative Percent
Strongly approve	240	30	30	30
Somewhat approve	92	11	11	41
Somewhat disapprove	75	9	9	51
Strongly disapprove	357	45	45	95
Don't know	29	4	4	99
Refused	8	1	1	100
NA	0	0	NA	NA

Do you approve or disapprove of the way Donald Trump is handling relations with Russia?

	Frequency	Percent	Valid Percent	Cumulative Percent
Strongly approve	171	21	21	21
Somewhat approve	125	16	16	37
Somewhat disapprove	90	11	11	48
Strongly disapprove	331	41	41	90
Don't know	79	10	10	99
Refused	4	1	1	100
NA	0	0	NA	NA

How enthusiastic are you about voting in this November's elections? Would you say you are very, somewhat, not too, or not at all enthusiastic?

	Frequency	Percent	Valid Percent	Cumulative Percent
Very	507	63	63	63
Somewhat	193	24	24	88
Not too	54	7	7	94
Not at all	37	5	5	99
Won't vote in November (VOL)	2	0	0	99
Don't know	6	1	1	100
Refused	0	0	0	100
NA	0	0	NA	NA

Thinking about your family's financial situation, would you say you are living comfortably, just getting by, or struggling to make ends meet?

	Frequency	Percent	Valid Percent	Cumulative Percent
Living comfortably	501	63	63	63
Just getting by	225	28	28	91
Struggling	70	9	9	99
Don't know	4	0	0	100
Refused	1	0	0	100
NA	0	0	NA	NA

Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent?

	Frequency	Percent	Valid Percent	Cumulative Percent
Republican	250	31	31	31
Democrat	235	29	29	61
Independent	284	36	36	96
Other/No preference (VOL)	20	3	3	99
Don't know	5	1	1	99
Refused	5	1	1	100
NA	0	0	NA	NA

Do you think of yourself as closer to the Republican Party or to the Democratic Party?

	Frequency	Percent	Valid Percent	Cumulative Percent
Republican	112	14	36	36
Democratic	110	14	36	72
Neither/Just Independent (VOL)	73	9	24	96
Don't know	13	2	4	100
Refused	1	0	0	100
NA	490	61	NA	NA

What is the highest level of education you completed?

	Frequency	Percent	Valid Percent	Cumulative Percent
Elementary school only	3	0	0	0
Some high school / did not finish	13	2	2	2
Completed high school	225	28	28	30
Some college but didn't finish	153	19	19	49
Two year college degree	114	14	14	63
Four year college degree	194	24	24	88
Some graduate work	12	1	1	89
Completed masters or professional degree	57	7	7	96
Advanced graduate work or Ph.D.	26	3	3	99
Don't know	1	0	0	100
Refused	4	0	0	100
NA	0	0	NA	NA

What is your age?

	Frequency	Percent	Valid Percent	Cumulative Percent
16	2	0	0	0
18	9	1	1	1
19	8	1	1	2
20	17	2	2	4
21	15	2	2	6
22	4	1	1	7
23	4	0	0	7
24	13	2	2	9
25	5	1	1	10
26	6	1	1	10
27	7	1	1	11
28	9	1	1	12
29	11	1	1	14
30	11	1	1	15
31	4	1	1	16
32	13	2	2	17
33	9	1	1	18
34	15	2	2	20
35	12	1	1	22
36	11	1	1	23
37	11	1	1	24
38	16	2	2	26
39	7	1	1	27
40	7	1	1	28
41	9	1	1	29
42	12	1	1	31
43	12	1	1	32
44	5	1	1	33
45	13	2	2	34
46	12	1	1	36
47	12	2	2	37
48	16	2	2	39
49	11	1	1	41

	Frequency	Percent	Valid Percent	Cumulative Percent
50	16	2	2	43
51	13	2	2	44
52	21	3	3	47
53	17	2	2	49
54	20	2	2	52
55	15	2	2	54
56	14	2	2	55
57	29	4	4	59
58	14	2	2	61
59	21	3	3	63
60	15	2	2	65
61	11	1	1	67
62	10	1	1	68
63	9	1	1	69
64	14	2	2	71
65	23	3	3	74
66	14	2	2	75
67	17	2	2	78
68	7	1	1	79
69	13	2	2	80
70	10	1	1	81
71	11	1	1	83
72	12	1	1	84
73	9	1	1	85
74	7	1	1	86
75	12	1	1	88
76	6	1	1	89
77	5	1	1	89
78	5	1	1	90
79	5	1	1	90
80	7	1	1	91
81	2	0	0	92
82	5	1	1	92
83	3	0	0	93
84	6	1	1	93
85	4	1	1	94
86	5	1	1	94
87	2	0	0	95
88	3	0	0	95
89	1	0	0	95
90	4	0	0	96
91	2	0	0	96
92	1	0	0	96
93	1	0	0	96
94	1	0	0	96
96	2	0	0	96
97	0	0	0	96
Refused	29	4	4	100
NA	0	0	NA	NA

[If Refused] Are you...

	Frequency	Percent	Valid Percent	Cumulative Percent
18-29 years old	2	0	8	8
30-44 years old	1	0	4	13
45-59 years old	8	1	26	39
60 years old or more	4	1	15	54
Don't know	2	0	5	59
Refused	12	1	41	100
NA	771	96	NA	NA

Are you currently married, living with a partner but not married, widowed, divorced, separated, or have you never been married?

	Frequency	Percent	Valid Percent	Cumulative Percent
Married	472	59	59	59
Cohabiting	55	7	7	66
Widowed	60	7	7	73
Divorced	65	8	8	81
Separated	8	1	1	82
Never Married	132	17	17	99
Don't know	0	0	0	99
Refused	8	1	1	100
NA	0	0	NA	NA

How many children under 18 are currently living with you, if any?

	Frequency	Percent	Valid Percent	Cumulative Percent
None	536	67	67	67
One	106	13	13	80
Two	79	10	10	90
Three	44	5	5	96
Four	16	2	2	98
Five or more	6	1	1	98
8	4	0	0	99
Refused	9	1	1	100
NA	0	0	NA	NA

Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	28	3	3	3
No	759	95	95	98
Don't know	2	0	0	99
Refused	11	1	1	100
NA	0	0	NA	NA

Would you describe yourself as White, African American or Black, Asian, Native American, of more than one race or some other race?

	Frequency	Percent	Valid Percent	Cumulative Percent
White	691	86	86	86
African American or Black	24	3	3	89
Asian, South Asian or Pacific Islander	6	1	1	90
Native American or American Indian	5	1	1	91
More than one race	29	4	4	94
Hispanic or Latino	6	1	1	95
Other (SPECIFY)	20	2	2	98
Don't know	4	0	0	98
Refused	16	2	2	100
NA	0	0	NA	NA

Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never?

	Frequency	Percent	Valid Percent	Cumulative Percent
More than 1/wk	49	6	6	6
1/week	207	26	26	32
1-2 month	113	14	14	46
few times a year	143	18	18	64
Seldom	135	17	17	81
Never	142	18	18	99
Don't know	2	0	0	99
Refused	9	1	1	100
NA	0	0	NA	NA

What is your religious preference – are you Protestant, Roman Catholic, Jewish, Muslim, another religion or no religion?

	Frequency	Percent	Valid Percent	Cumulative Percent
Protestant	176	22	22	22
Roman Catholic	240	30	30	52
Jewish	3	0	0	52
Muslim/Islam	4	0	0	53
Mormon/Latter-Day Saints	7	1	1	54
Other Christian Religion	153	19	19	73
Other Non-Christian Religion	42	5	5	78
No Religion/Atheist/Agnostic	130	16	16	94
Don't know	26	3	3	98
Refused	19	2	2	100
NA	0	0	NA	NA

Would you describe yourself as a “born-again” or evangelical Christian, or not?

	Frequency	Percent	Valid Percent	Cumulative Percent
born again	134	17	41	41

	Frequency	Percent	Valid Percent	Cumulative Percent
not born again	183	23	56	96
Don't know	11	1	3	100
Refused	1	0	0	100
NA	471	59	NA	NA

Last year, that is in 2017, what was your total family income from all sources, before taxes? Just stop me when I get to the right category.

	Frequency	Percent	Valid Percent	Cumulative Percent
Less than \$10,000	22	3	3	3
10 to under \$20,000	46	6	6	8
20 to under \$30,000	73	9	9	18
30 to under \$40,000	65	8	8	26
40 to under \$50,000	61	8	8	33
50 to under \$75,000	135	17	17	50
75 to under \$100,000	103	13	13	63
100 to under \$150,000	98	12	12	75
\$150,000 or more	41	5	5	80
Over \$200,000	17	2	2	83
Don't know	51	6	6	89
Refused	88	11	11	100
NA	0	0	NA	NA

Would you describe the place where you live as urban, suburban or rural? (INTERVIEWER, IF NECESSARY: "Urban is a big city like Milwaukee, Madison or Green Bay. Suburban is a built up place close to a big city and rural is less built up with fewer people and further away from a big city")

	Frequency	Percent	Valid Percent	Cumulative Percent
Urban	208	26	26	26
Suburban	257	32	32	58
Rural	307	38	38	96
Don't know	22	3	3	99
Refused	7	1	1	100
NA	0	0	NA	NA

In general, would you describe your political views as...

	Frequency	Percent	Valid Percent	Cumulative Percent
Very conservative	87	11	11	11
Conservative	240	30	30	41
Moderate	249	31	31	72
Liberal	135	17	17	89
Very liberal	61	8	8	96
Don't know	20	3	3	99
Refused	9	1	1	100
NA	0	0	NA	NA

Are you or any member of your household a member of a local, state or national labor union?

	Frequency	Percent	Valid Percent	Cumulative Percent
respondent	75	9	9	9
another household member	38	5	5	14
nobody in household	676	84	84	99
Don't know	3	0	0	99
Refused	8	1	1	100
NA	0	0	NA	NA

Do you or any member of your household work for federal, state, or local government—for example, as a public school teacher, police officer, firefighter, or other government job?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	171	21	21	21
No	619	77	77	99
Don't know	1	0	0	99
Refused	9	1	1	100
NA	0	0	NA	NA

Of all the personal telephone calls that you receive, do you get...?

	Frequency	Percent	Valid Percent	Cumulative Percent
All or almost all on a cell phone	462	58	58	58
Some on a cell phone and some on a home phone	171	21	21	79
All or almost all on a regular home phone	148	18	18	98
Don't know	4	0	0	98
Refused	16	2	2	100
NA	0	0	NA	NA

Is this phone a cell phone?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	542	68	68	68
No	258	32	32	100
NA	0	0	NA	NA

wave

	Frequency	Percent	Valid Percent	Cumulative Percent
1/19-22/12	0	0	0	0
2/16-19/12	0	0	0	0
3/22-25/12	0	0	0	0
4/26-29/12	0	0	0	0
5/9-12/12	0	0	0	0
5/23-26/12	0	0	0	0
6/13-16/12	0	0	0	0

	Frequency	Percent	Valid Percent	Cumulative Percent
7/5-8/12	0	0	0	0
8/2-5/12	0	0	0	0
8/16-19/12	0	0	0	0
9/13-16/12	0	0	0	0
9/27-30/12	0	0	0	0
10/11-14/12	0	0	0	0
10/25-28/12	0	0	0	0
3/11-13/13	0	0	0	0
5/6-9/13	0	0	0	0
7/15-18/13	0	0	0	0
10/21-24/13	0	0	0	0
1/20-23/14	0	0	0	0
3/20-23/14	0	0	0	0
5/15-18/14	0	0	0	0
7/17-20/14	0	0	0	0
8/21-24/14	0	0	0	0
9/11-14/14	0	0	0	0
9/25-28/14	0	0	0	0
10/9-12/14	0	0	0	0
10/23-26/14	0	0	0	0
4/7-10/15	0	0	0	0
8/13-16/15	0	0	0	0
9/24-28/15	0	0	0	0
11/12-15/15	0	0	0	0
1/21-24/16	0	0	0	0
2/18-21/16	0	0	0	0
3/24-28/16	0	0	0	0
6/9-12/16	0	0	0	0
7/7-10/16	0	0	0	0
8/4-7/16	0	0	0	0
8/25-28/16	0	0	0	0
9/15-18/16	0	0	0	0
10/6-9/16	0	0	0	0
10/26-31/16	0	0	0	0
3/13-16/17	0	0	0	0
6/22-25/17	0	0	0	0
2/25-3/1/18	0	0	0	0
6/13-17/18	0	0	0	0
7/11-15/18	0	0	0	0
8/15-19/18	800	100	100	100
NA	0	0	NA	NA

Poll Dates

	Frequency	Percent	Valid Percent	Cumulative Percent
2018-9-15	800	100	100	100
NA	0	0	NA	NA

Sex

	Frequency	Percent	Valid Percent	Cumulative Percent
Male	375	47	47	47
Female	425	53	53	100
NA	0	0	NA	NA

Age 4 categories

	Frequency	Percent	Valid Percent	Cumulative Percent
18-29	110	14	14	14
30-44	153	19	19	33
45-59	253	32	32	65
60+	269	34	34	98
DK/NA/ Ref	15	2	2	100
NA	0	0	NA	NA

Age 6 categories

	Frequency	Percent	Valid Percent	Cumulative Percent
18-29	110	14	14	14
30-39	108	14	14	27
40-49	110	14	14	41
50-59	188	24	24	65
60-69	139	17	17	82
70+	130	16	16	98
DK/NA/Ref	15	2	2	100
NA	0	0	NA	NA

Race 3 categories

	Frequency	Percent	Valid Percent	Cumulative Percent
White	691	86	86	86
Black	24	3	3	89
Other	66	8	8	98
DK/NA/Ref	19	2	2	100
NA	0	0	NA	NA

Hispanic/Latino

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	28	3	3	3
No	759	95	95	98
DK/NA/Ref	13	2	2	100
NA	0	0	NA	NA

Education 5 categories

	Frequency	Percent	Valid Percent	Cumulative Percent
Not HS	16	2	2	2
HS	225	28	28	30
Some Coll	153	19	19	49
AA	114	14	14	63
BA+	288	36	36	99
DK/NA/ Ref	5	1	1	100
NA	0	0	NA	NA

Education 5 with Post-BA

	Frequency	Percent	Valid Percent	Cumulative Percent
Not HS	16	2	2	2
hs	225	28	28	30
Some Coll/AA	266	33	33	63
ba	194	24	24	88
Post BA	94	12	12	99
DK/NA/Ref	5	1	1	100
NA	0	0	NA	NA

Education 6 AA, BA, and MA

	Frequency	Percent	Valid Percent	Cumulative Percent
Not HS	16	2	2	2
hs	225	28	28	30
Some Coll	153	19	19	49
aa	114	14	14	63
ba	194	24	24	88
Post-BA	94	12	12	99
DK/NA/Ref	5	1	1	100
NA	0	0	NA	NA

3 category Party ID including leaners

	Frequency	Percent	Valid Percent	Cumulative Percent
Republican	362	45	45	45
Democrat	345	43	43	88
Independent	85	11	11	99
Other/None	7	1	1	100
NA	0	0	NA	NA

3 category Party ID no leaners

	Frequency	Percent	Valid Percent	Cumulative Percent
Republican	250	31	31	31

	Frequency	Percent	Valid Percent	Cumulative Percent
Democrat	235	29	29	61
Independent	308	38	38	99
Other/None	7	1	1	100
NA	0	0	NA	NA

Party ID 5 categories, leaners separate

	Frequency	Percent	Valid Percent	Cumulative Percent
Rep	250	31	31	31
Lean Rep	112	14	14	45
Ind	85	11	11	56
Lean Dem	110	14	14	70
Dem	235	29	29	99
Other/None	7	1	1	100
NA	0	0	NA	NA

Race/Ethnicity

	Frequency	Percent	Valid Percent	Cumulative Percent
White	677	85	85	85
Black	24	3	3	88
Hispanic	28	3	3	91
Other	52	7	7	98
DK/NA/ Ref	19	2	2	100
NA	0	0	NA	NA

Income Recode

	Frequency	Percent	Valid Percent	Cumulative Percent
Under \$40k	205	26	26	26
\$40k to \$74k	197	25	25	50
\$75k up	259	32	32	83
DK/NA/ Ref	139	17	17	100
NA	0	0	NA	NA

Region/Media Market

	Frequency	Percent	Valid Percent	Cumulative Percent
MKE City	65	8	8	8
Rest of MKE	250	31	31	39
msn	144	18	18	57
GB/A	154	19	19	77
Rest of state	187	23	23	100
NA	0	0	NA	NA

Region 2/MKE, WOW, Media Market

	Frequency	Percent	Valid Percent	Cumulative Percent
MKE City	65	8	8	8
WOW Counties	74	9	9	17
Rest of MKE	176	22	22	39
MSN	144	18	18	57
GB/A	154	19	19	77
Rest of state	187	23	23	100
NA	0	0	NA	NA

Region 7/MKE, WOW, Media Market

	Frequency	Percent	Valid Percent	Cumulative Percent
MKE City	65	8	8	8
WOW Counties	74	9	9	17
Rest of MKE	176	22	22	39
msn	144	18	18	57
GB/A	154	19	19	77
Lax/EC	79	10	10	86
MSP,DS/WauRhine	108	14	14	100
NA	0	0	NA	NA

8 category Media Market

	Frequency	Percent	Valid Percent	Cumulative Percent
MKE City	65	8	8	8
WOW Counties	74	9	9	17
Rest of MKE	176	22	22	39
Dane Rock	102	13	13	52
Rest of MSN	42	5	5	57
Lax/EC	79	10	10	67
GB/A	154	19	19	86
Wau/MSP/DS	108	14	14	100
NA	0	0	NA	NA