



## Marquette Law School Poll – September 12-16, 2018

S1. May I please speak with the (male/female) adult member of your household, currently at home, age 18 or older, with the most recent birthday?

(IF SELECTED RESPONDENT NOT CURRENTLY AT HOME AND AVAILABLE, ASK FOR THE (FEMALE/MALE) CURRENTLY AT HOME.)

- 1 Correct household member on phone (CONTINUE)
- 2 Will put correct member of household on phone (RE-READ INTRO AND CONTINUE WITH S2.)
- 3 No household member age 18 or over is currently available (PLACE HOUSEHOLD INTO CALLBACK)
- 4 No one in household age 18 or older (TERMINATE)

S2. Record Gender: (DO NOT ASK. RECORD ONLY ONE RESPONSE)

- 1 Male
- 2 Female

**\*\*Author note: If respondent in overquota, go to overquota/callback script and have interviewer place respondent in specified callback for future day.\*\***

S3a. Do you currently live in Wisconsin? (READ LIST IF NECESSARY)

- 1 Yes
- 2 No (TERMINATE)

S3b. In what county in Wisconsin do you live?

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**\*\*Author note: Insert county list on screen.\*\***

**\*\*Author note: If respondent lives in Milwaukee County or County is Don't Know/Other, continue to S4. If respondent lives in any Wisconsin county besides Milwaukee, place in appropriate quota group and skip to S5. If Cell sample and S3b=997 or 998, terminate. If over quota, thank and terminate.\*\***

S4. Do you currently live within Milwaukee city limits? (READ LIST IF NECESSARY)  
(RECORD ONE ANSWER)

- 1 Yes (Milwaukee City quota group)
- 2 No (Milwaukee DMA quota group)

S5. Some people are registered to vote and others are not. Are you registered to vote in the precinct

or ward where you now live, or aren't you? (READ LIST IF NECESSARY)

- 1 Yes, Registered to Vote (SKIP TO Q.1)
- 2 No, Not Registered to Vote (ASK S6)  
(DO NOT READ)
- 9 No Answer/Don't Know/Refused (ASK S6)

\*\* Author note: If 2 or 9 in S5 ask S6\*\*

S6. Do you plan to register to vote, or is there a chance that you may not register? (READ LIST IF NECESSARY)

- 1 Plan to Register
- 2 Chance May Not Register (TERMINATE)  
(DO NOT READ)
- 9 Don't know/Refused (TERMINATE)

Q1. Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all? (READ LIST IF NECESSARY)

- 1 Most of the time
- 2 Some of the time
- 3 Only now and then
- 4 Hardly at all  
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q2. What are the chances that you will vote in the November 2018 general election for governor, Congress, and other offices -- are you absolutely certain to vote, very likely to vote, are the chances 50-50, or don't you think you will vote? (READ LIST IF NECESSARY)

- 1 Absolutely certain
- 2 Very Likely
- 3 50-50
- 4 Will not vote  
(DO NOT READ)
- 8 Don't know
- 9 Refused

\*\*AUTHOR NOTE: Scramble so half get Q3-Q4 BEFORE Q5-Q6 and half get Q5-Q6 before Q3-Q4.\*\*

\*\*AUTHOR NOTE: RECORD WHICH QUESTION ORDER IS USED AS A VARIABLE.\*\*

Q3. Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same? (READ LIST IF NECESSARY)

- 1 Gotten better
- 2 Gotten worse
- 3 Stayed the same  
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q4. Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same? (READ LIST IF NECESSARY)

- 1 Get better
- 2 Get worse
- 3 Stay the same  
(DO NOT READ)
- 8 Don't know
- 9 Refused

\*\*Randomize order of Q5 and Q6 and record order as a variable\*\*

Q5. Overall, do you approve or disapprove of the way Donald Trump is handling his job as president? (READ LIST IF NECESSARY)

[GET ANSWER, THEN ASK: Do you strongly or somewhat (approve/disapprove)?]

- 1 Strongly approve
- 2 Somewhat approve
- 3 Somewhat disapprove
- 4 Strongly disapprove  
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q6. Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin? (READ LIST IF NECESSARY)

[GET ANSWER, THEN ASK: Do you strongly or somewhat (approve/disapprove)?]

- 1 Strongly approve
- 2 Somewhat approve
- 3 Somewhat disapprove
- 4 Strongly disapprove  
(DO NOT READ)
- 8 Don't know
- 9 Refused

Transition Screen:

I'm going to read you a list of people. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about them yet to have an opinion.

\*\* Author note: Keep Q7-Q10 first, followed by Q11-Q15, then Q16-Q17.\*\*

\*\* Author note: scramble Q7-Q10. \*\*

(PRESENT EACH ON OWN SCREEN)

The first name/next name is ... [INSERT NAME]

READ IF NECESSARY: Do you have a favorable or unfavorable opinion of [INSERT NAME] or haven't you heard enough about them yet?

- 1 Favorable
- 2 Unfavorable
- 3 Haven't heard enough  
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q7. Ron Johnson  
Q8. Tammy Baldwin  
Q9. Paul Ryan  
Q10. The late Senator John McCain

\*\* Author note: scramble Q11-Q14. \*\*

Q11. Tony Evers (Ee-vers)  
Q12. Leah Vukmir (Vook-meer)  
Q13. Josh Kaul (Call)  
Q14. Brad Schimel (Shim-ul)  
Q15. Phil Anderson

\*\* Author note: scramble Q16-Q17. \*\*

Q16. Scott Walker  
Q17. Donald Trump

\*\*Author note: Scramble so half get Dem candidate first in Q18-Q20 and Half get Rep candidate first. Keep the order of Dem and Rep the same for all items in Q18-Q20. In Q19, keep Libertarian candidate last.

Q18. (ASK ALL) If the election for U.S. Senate were being held today and the candidates were Tammy Baldwin the Democrat and Leah Vukmir (Vook-meer) the Republican, for whom would you vote?

1. Tammy Baldwin
2. Leah Vukmir (Vook-meer)  
(DO NOT READ)
3. Neither (VOL)
8. Don't know
9. Refused

IF 3, 8 in Q18 ASK:

Q18b. Would you say you lean toward Baldwin or toward Vukmir (Vook-meer)?

1. Tammy Baldwin
2. Leah Vukmir (Vook-meer)  
(DO NOT READ)
3. Neither (VOL)
8. Don't know
9. Refused

Q19. (ASK ALL) If the election for Governor were being held today and the candidates were Tony Evers (Ee-vers) the Democrat, Scott Walker the Republican, and Phil Anderson the Libertarian, for whom would you vote?

1. Tony Evers (Ee-vers)
2. Scott Walker
3. Phil Anderson  
(DO NOT READ)
4. None of these (VOL)
8. Don't know
9. Refused

IF 4, 8 in Q19 ASK:

Q19b. Would you say you lean toward Evers (Ee-vers) or toward Walker or toward Anderson?

1. Tony Evers (Ee-vers)
2. Scott Walker
3. Phil Anderson  
(DO NOT READ)
4. None of these (VOL)
8. Don't know
9. Refused

Q20. (ASK ALL) If the election for Wisconsin Attorney General were being held today and the candidates were Josh Kaul (Call) the Democrat and Brad Schimel (Shim-ul) the Republican for whom would you vote?

1. Josh Kaul (Call)
2. Brad Schimel (Shim-ul)  
(DO NOT READ)
3. Neither (VOL)
8. Don't know
9. Refused

IF 3, 8 in Q20 ASK:

Q20b. Would you say you lean toward Kaul (Call) or toward Schimel (Shim-ul)?

1. Josh Kaul (Call)
2. Brad Schimel (Shim-ul)  
(DO NOT READ)
3. Neither (VOL)
8. Don't know
9. Refused

\*\*Author Note: Half sample Form A (Q21a-Q25a) or Form B (Q21b-Q25b)

FORM A:

Q21a. People read or hear about politics from a variety of sources. For each of the following how many days in the past week did you ...

Record number of days as 0-7. Record "every day" as 7. Record "never" as 0.

- (Do not read)
8. Don't know
  9. Refused

21a. Read a daily newspaper (If necessary: how many days in the past week did you ...)

22a. Watch the local TV news at 5, 6 or 10 o'clock (If necessary: how many days in the past week did you ...)

23a. Go online to read about state and local news at news websites or political blogs? (If necessary: how many days in the past week did you ...)

24a. Go online to read about state and local news through social media such as Facebook, Twitter or e-mails (If necessary: how many days in the past week did you ...)

25a. Listen to talk radio shows about politics (If necessary: how many days in the past week did you ...)

FORM B:

Q21b. People may encounter different mixes of political views in conversation or in news stories. How about you? When you have political conversations with family, friends, neighbors and coworkers are the views you hear almost all liberal views, mostly liberal but some conservative views, about an equal mix of liberal and conservative, mostly conservative but some liberal or almost all conservative views.

1. Almost all liberal
2. Mostly liberal but some conservative
3. About an equal mix
4. Mostly conservative but some liberal
5. Almost all conservative  
(DO NOT READ)
6. Don't do this activity (VOL.)
8. Don't know
9. Refused

What about when you <22b-25b> (READ LIST IF NECESSARY)

- 22b. Go on social media, such as Facebook or Twitter (If necessary: are the views you hear almost all liberal views, mostly liberal but some conservative views, about an equal mix of liberal and conservative, mostly conservative but some liberal or almost all conservative views)
- 23b. See news stories in your local newspaper and TV stations (If necessary: are the views you hear almost all liberal views, mostly liberal but some conservative views, about an equal mix of liberal and conservative, mostly conservative but some liberal or almost all conservative views)
- 24b. See news stories on cable news like Fox or MSNBC (If necessary: are the views you hear almost all liberal views, mostly liberal but some conservative views, about an equal mix of liberal and conservative, mostly conservative but some liberal or almost all conservative views)
- 25b. Listen to talk radio shows about politics (If necessary: are the views you hear almost all liberal views, mostly liberal but some conservative views, about an equal mix of liberal and conservative, mostly conservative but some liberal or almost all conservative views)

ASK ALL

Q26. Thinking just about the state of Wisconsin, do you feel things in Wisconsin are generally going in the right direction, or do you feel things have gotten off on the wrong track? (READ LIST IF NECESSARY)

- 1 Right direction
- 2 Wrong track  
(DO NOT READ)
- 8 Don't know
- 9 Refused

Randomly assign half to Form A and half to Form B

If Form A ask Q27a-Q30a

If Form B ask Q27b-Q30b

Q27a. As you may know, Foxconn Corporation has announced it will build a large video display factory in Racine (Ruh-seen) County employing up to 13,000 workers. The state is providing up to \$3 billion dollars of taxpayer money to Foxconn as an incentive to locate the plant in Wisconsin. Do you think the Foxconn plant will ultimately provide this much or more benefit to the state or is the state paying more than the plant is worth?

- 1. Will provide this much or more benefit
- 2. State is paying more than the plant is worth  
(DO NOT READ)
- 8. Don't know
- 9. Refused

Q28a. Do you think the Foxconn factory in Racine (Ruh-seen) County will substantially improve the economy of the larger Milwaukee area?

- 1. Will substantially improve the economy
- 2. Will not substantially improve the economy  
(DO NOT READ)
- 8. Don't know
- 9. Refused



Q29a. Do you think businesses near where you live will directly benefit from this new Foxconn manufacturing plant?

1. Yes, will benefit
2. No, will not benefit  
(DO NOT READ)
8. Don't know
9. Refused

**\*\*Author note: Scramble order of statement A or statement B\*\***

Q30a. With which one of these statements about the environment and the economy do you most agree -  
- protection of the environment should be given priority, even at the risk of curbing economic growth (or) economic growth should be given priority, even if the environment suffers to some extent?

1. Protection of environment should be given priority
2. Economic growth should be given priority  
(DO NOT READ)
3. Both equally (VOL.)
8. Don't Know
9. Refused

IF FORM B, ASK Q27b-Q30b

Q27b. Do you think raising tariffs on steel and aluminum imports to the US will help the US economy or hurt the US economy?

1. Help US economy
2. Hurt US economy  
(DO NOT READ)
8. Don't know
9. Refused

Q28b. Thinking about free trade agreements...In general, do you think that free trade agreements between the US and other countries have been a good thing or a bad thing for the United States?

1. Good thing
2. Bad thing  
(DO NOT READ)
8. Don't Know
9. Refused

Q29b. Which comes closest to your view about undocumented immigrants who are currently working in the U.S.? They should be allowed to stay in their jobs and to eventually apply for U.S. citizenship. OR, They should be allowed to stay in their jobs only as temporary guest workers, but not to apply for U.S. citizenship. OR, They should be required to leave their jobs and leave the U.S. (READ LIST IF NECESSARY)

1. Stay and apply for citizenship
2. Stay as temporary guest workers
3. Required to leave jobs and U.S.  
(DO NOT READ)
8. Don't Know
9. Refused

Q30b. Do you think abortion should be legal in all cases, legal in most cases, illegal in most cases, or illegal in all cases?"

1. Legal in all cases
2. Legal in most cases
3. Illegal in most cases
4. Illegal in all cases  
(DO NOT READ)
8. Don't Know
9. Refused

ASK ALL

Q31. Do you have a favorable or unfavorable opinion of Brett Kavanaugh (KAV-en-awe), who has been nominated to the U.S. Supreme Court, or haven't you heard enough about him yet to have an opinion?

- 1 Favorable
- 2 Unfavorable
- 3 Haven't heard enough  
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q32. As you may know, a health reform bill was signed into law in 2010, often called the Affordable Care Act or Obamacare. Given what you know about the health reform law, do you have a generally favorable or generally unfavorable opinion of it? (READ LIST IF NECESSARY)

1. Favorable
2. Unfavorable  
(DO NOT READ)
8. Don't Know
9. Refused

Q33. What would you like to see Congress do when it comes to the 2010 health care reform law? They should keep the law as it is. They should keep the law in place and work to improve it. They should repeal the law and replace it with a Republican-sponsored alternative. They should repeal the law and not replace it. (READ LIST IF NECESSARY)

1. Keep as is
2. Keep and improve
3. Repeal and replace
4. Repeal and not replace  
(DO NOT READ)
5. The law was already repealed or replaced (VOL)
8. Don't Know
9. Refused

Q34. Would you say the state's budget is in better shape now than it was a few years ago, about the same or in worse shape now?

1. Better shape now
2. About the same
3. Worse shape now  
(DO NOT READ)
8. Don't know
9. Refused

Q35. How satisfied are you with the job the public schools are doing in your community? Very satisfied, satisfied, dissatisfied or very dissatisfied?

1. Very satisfied
2. Satisfied
3. Dissatisfied
4. Very dissatisfied  
(DO NOT READ)
5. Mixed feelings/Some good, some bad (VOL)
8. Don't Know
9. Refused

Q36. How would you rate the quality of roads and highways where you live?

1. Excellent
2. Good
3. Fair
4. Poor  
(DO NOT READ)
8. Don't know
9. Refused

Q37. Which is more important to you: reduce property taxes or increase spending on public schools?

1. Reduce property taxes
2. Increase spending on public schools  
(DO NOT READ)
8. Don't Know
9. Refused

Q38. How much attention do you feel the state government in Wisconsin pays to what the people in your community think when it decides what to do: none at all, only a small amount of attention, a moderate amount of attention, a large amount of attention, or a very large amount of attention?

1. None at all
2. Only a small amount
3. A moderate amount
4. A large amount
5. A very large amount  
(DO NOT READ)
8. Don't know
9. Refused

Q39. Do you think that Donald Trump has changed the Republican Party for the better or for the worse or don't you think he has changed the Republican Party much either way?

- 1 Changed for the better
- 2 Changed for the worse
- 3 Hasn't changed Republican Party much either way  
(DO NOT READ)
8. Don't know
9. Refused

Q40. How enthusiastic are you about voting in this November's elections? Would you say you are very, somewhat, not too, or not at all enthusiastic? (READ LIST IF NECESSARY)

1. Very enthusiastic
2. Somewhat enthusiastic
3. Not too enthusiastic
4. Not at all enthusiastic  
(DO NOT READ)
5. Won't vote in November (VOL)
8. Don't Know
9. Refused

Q41. Thinking about your family's financial situation, would you say you are living comfortably, just getting by, or struggling to make ends meet? (READ LIST IF NECESSARY)

1. Living comfortably
2. Just getting by
3. Struggling  
(DO NOT READ)
8. Don't know
9. Refused

F1. Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent? (READ LIST IF NECESSARY)

- 1 Republican [ASK QF3.]
- 2 Democrat [ASK QF3.]
- 3 Independent [ASK QF2.]  
(DO NOT READ)
- 4 Other/No preference [ASK QF2.]
- 8 Don't Know [ASK QF2.]
- 9 Refused [ASK QF3.]

\*\*Author note: Ask QF2 IF 3,4, or 8 in F1\*\*

F2. Do you think of yourself as closer to the Republican Party or to the Democratic Party? (READ LIST IF NECESSARY)

- 1 Republican
- 2 Democrat  
(DO NOT READ)
- 3 Neither/Just Independent (VOL)
- 8 Don't know
- 9 Refused

F3. What is the highest level of education you completed? (READ LIST)

- 01 Elementary school only
- 02 Some high school but did not finish
- 03 Completed high school
- 04 Some college but didn't finish
- 05 Two year college degree
- 06 Four year college degree
- 07 Some graduate work
- 08 Completed masters or professional degree
- 09 Advanced graduate work or PhD  
(DO NOT READ)
- 98 Don't know
- 99 Refused

F4. What is your age? (Record actual age in years).

99 Refused [ASK F4A]

F4A. [If Refused] Are you... (READ LIST)

- 1 18-29 years old
- 2 30-44 years old
- 3 45-59 years old
- 4 60 years old or more  
(DO NOT READ)
- 8 Don't know
- 9 Refused

F5. Are you currently married, living with a partner but not married, widowed, divorced, separated, or have you never been married? (READ LIST IF NECESSARY)

- 1 Married
- 2 Living with a partner but not married
- 3 Widowed
- 4 Divorced
- 5 Separated
- 6 Never Married  
(DO NOT READ)
- 8 Don't know
- 9 Refused

F5a. Do you own or rent your home?

1. Own
2. Rent  
(DO NOT READ)
3. Some other arrangement (VOL.)
- 8 Don't know
- 9 Refused

F6. How many children under 18 are currently living with you, if any? (READ LIST IF NECESSARY)

0. None
1. One
2. Two
3. Three
4. Four
5. Five or more  
(DO NOT READ)
- 8 Don't know
- 9 Refused

F7. Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background? (READ LIST IF NECESSARY)

- 1 Yes
- 2 No  
(DO NOT READ)
- 8 Don't know
- 9 Refused

F8. Would you describe yourself as White, African American or Black, Asian, Native American, of more than one race or some other race? (READ LIST IF NECESSARY)

- 01 White
- 02 African American or Black
- 03 Asian, South Asian, or Pacific Islander
- 04 Native American or American Indian
- 05 More than one race
- 97 Other, Specify  
(DO NOT READ)
- 06 Hispanic or Latino
- 98 Don't know
- 99 Refused

F9. Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never? (READ LIST IF NECESSARY)

- 1 More than once a week
- 2 Once a week
- 3 Once or twice a month
- 4 A few times a year
- 5 Seldom
- 6 Never  
(DO NOT READ)
- 8 Don't know
- 9 Refused

F10. What is your religious preference – are you Protestant, Roman Catholic, Jewish, Muslim, another religion or no religion? (READ LIST IF NECESSARY)

IF RESPONDENT NAMES ANYTHING ELSE, ASK:

Would that fall under the general category of Protestant religions, is it a Christian religion, but not Protestant, or is it something else?

- 01 Protestant
- 02 Roman Catholic
- 03 Jewish
- 04 Muslim/Islam
- 05 Mormon/Latter-Day Saints
- 06 Other Christian Religion
- 07 Other Non-Christian Religion
- 08 No Religion/Atheist/Agnostic  
(DO NOT READ)
- 98 DON'T KNOW
- 99 REFUSED



**\*\*Author note: IF 01 or 06 in F10 Ask F11.\*\***

F11. Would you describe yourself as a "born-again" or evangelical Christian, or not? (READ LIST IF NECESSARY)

1. Yes, would
2. No, would not  
(DO NOT READ)
- 8 DON'T KNOW
- 9 REFUSED

F12. Last year, that is in 2017, what was your total family income from all sources, before taxes? Just stop me when I get to the right category. (READ LIST. RECORD ONE ANSWER.)

- 01 Less than \$10,000
- 02 10 to under \$20,000
- 03 20 to under \$30,000
- 04 30 to under \$40,000
- 05 40 to under \$50,000
- 06 50 to under \$75,000
- 07 75 to under \$100,000
- 08 100 to under \$150,000
- 09 150,000 to under \$200,000
- 10 Over \$200,000  
(DO NOT READ)
- 98 Don't know
- 99 Refused

F13. Would you describe the place where you live as urban, suburban or rural? (INTERVIEWER, IF NECESSARY: "Urban is a big city like Milwaukee, Madison or Green Bay. Suburban is a built up place close to a big city and rural is less built up with fewer people and further away from a big city") (READ LIST IF NECESSARY)

1. Urban
2. Suburban
3. Rural  
(DO NOT READ)
8. Don't know
9. Refused

**\*\*There is no item F14 in this instrument\*\***

F15. In general, would you describe your political views as... (READ LIST)

- 1 Very conservative
- 2 Conservative
- 3 Moderate
- 4 Liberal
- 5 Very liberal
- (DO NOT READ)
- 8 Don't know
- 9 Refused

F16. Are you or any member of your household a member of a local, state or national labor union?  
(READ LIST IF NECESSARY)

- 1 Yes, respondent
- 2 Yes, another household member
- 3 Yes, both respondent and another household member
- 4 No, nobody in household
- (DO NOT READ)
- 8 Don't know
- 9 Refused

F17. Do you or any member of your household work for federal, state, or local government—for example, as a public school teacher, police officer, firefighter, or other government job? (READ LIST IF NECESSARY)

- 1 Yes
- 2 No
- (DO NOT READ)
- 8 Don't know
- 9 Refused

**\*\*Author note: Require 5-digit response.\*\***

F18. What is your zip code?

Enter 5 digit zip code.

99999=Refused

**INTERVIEWER: READ BACK AND CONFIRM CORRECT ZIP CODE**

F19. Of all the personal telephone calls that you receive, do you get...? (READ LIST)

- 1 All or almost all on a cell phone
- 2 Some on a cell phone and some on a home phone
- 3 All or almost all on a regular home phone  
(DO NOT READ)
- 8 Don't know
- 9 Refused

F20. Is this phone a cell phone? (READ LIST IF NECESSARY)

- 1 Yes
- 2 No

(CLOSING)

Thank you very much. Have a great day/evening!