



## Marquette Law School Poll: September 12 - 16, 2018

### Likely voters

(Percentages are rounded to whole numbers for reporting of results. Frequencies have been rounded to whole numbers but percentages are calculated based on non-integer weighted sample sizes.)

Results for survey items among likely voters are presented here. Please note that some questions are only asked of particular groups of respondents. In these instances, the row “NA’s” includes the number and percent of total respondents omitted from the question. These omitted cases are ignored when calculating the “Valid” and “Cumulative” percent columns.

#### Record Gender

	Frequency	Percent	Valid Percent	Cumulative Percent
Male	302	49	49	49
Female	312	51	51	100
NA	0	0	NA	NA

#### Do you currently live in Wisconsin?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	614	100	100	100
NA	0	0	NA	NA

#### Do you currently live within Milwaukee city limits?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	45	7	64	64
No	25	4	36	100
NA	544	89	NA	NA

Some people are registered to vote and others are not. Are you registered to vote in the precinct or ward where you now live, or aren't you?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes, registered to vote	588	96	96	96
No, not registered to vote	25	4	4	100
Don't Know/Refused	1	0	0	100
NA	0	0	NA	NA

Do you plan to register to vote, or is there a chance that you may not register?

	Frequency	Percent	Valid Percent	Cumulative Percent
Plan to Register	26	4	100	100
NA	588	96	NA	NA

Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all?

	Frequency	Percent	Valid Percent	Cumulative Percent
Most of the time	460	75	75	75
Some of the time	123	20	20	95
Only now and then	21	3	3	98
Hardly at all	10	2	2	100
Don't know	0	0	0	100
Refused	0	0	0	100
NA	0	0	NA	NA

What are the chances that you will vote in the November 2018 general election for governor, Congress, and other offices – are you absolutely certain to vote, very likely to vote, are the chances 50-50, or don't you think you will vote?

	Frequency	Percent	Valid Percent	Cumulative Percent
Absolutely certain	614	100	100	100
Very Likely	0	0	0	100
50-50	0	0	0	100
Will not vote	0	0	0	100
Don't know	0	0	0	100
Refused	0	0	0	100
NA	0	0	NA	NA

Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same?

	Frequency	Percent	Valid Percent	Cumulative Percent
Gotten better	314	51	51	51
Gotten worse	89	14	14	66
Stayed the same	202	33	33	98
Don't know	8	1	1	100
Refused	1	0	0	100
NA	0	0	NA	NA

Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same?

	Frequency	Percent	Valid Percent	Cumulative Percent
Get better	248	40	40	40

	Frequency	Percent	Valid Percent	Cumulative Percent
Get worse	138	23	23	63
Stay the same	202	33	33	96
Don't know	26	4	4	100
Refused	0	0	0	100
NA	0	0	NA	NA

Overall, do you approve or disapprove of the way Donald Trump is handling his job as president?

	Frequency	Percent	Valid Percent	Cumulative Percent
Approve	264	43	43	43
Disapprove	329	54	54	97
Don't know	13	2	2	99
Refused	8	1	1	100
NA	0	0	NA	NA

Overall, do you approve or disapprove of the way Donald Trump is handling his job as president?

	Frequency	Percent	Valid Percent	Cumulative Percent
Strongly approve	182	30	30	30
Somewhat approve	82	13	13	43
Somewhat disapprove	29	5	5	48
Strongly disapprove	301	49	49	97
Don't know	13	2	2	99
Refused	8	1	1	100
NA	0	0	NA	NA

Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin?

	Frequency	Percent	Valid Percent	Cumulative Percent
Approve	283	46	46	46
Disapprove	310	51	51	97
Don't know	17	3	3	99
Refused	4	1	1	100
NA	0	0	NA	NA

Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin?

	Frequency	Percent	Valid Percent	Cumulative Percent
Strongly approve	206	34	34	34
Somewhat approve	76	12	12	46
Somewhat disapprove	56	9	9	55
Strongly disapprove	254	41	41	97
Don't know	17	3	3	99
Refused	4	1	1	100
NA	0	0	NA	NA

Favorable/Unfavorable: Ron Johnson

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	251	41	41	41
Unfavorable	225	37	37	77
Haven't heard enough	111	18	18	96
Don't know	27	4	4	100
Refused	0	0	0	100
NA	0	0	NA	NA

Favorable/Unfavorable: Tammy Baldwin

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	296	48	48	48
Unfavorable	245	40	40	88
Haven't heard enough	48	8	8	96
Don't know	25	4	4	100
Refused	1	0	0	100
NA	0	0	NA	NA

Favorable/Unfavorable: Paul Ryan

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	255	42	42	42
Unfavorable	301	49	49	91
Haven't heard enough	31	5	5	96
Don't know	26	4	4	100
Refused	2	0	0	100
NA	0	0	NA	NA

Favorable/Unfavorable: The late Senator John McCain

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	436	71	71	71
Unfavorable	133	22	22	93
Haven't heard enough	22	4	4	96
Don't know	19	3	3	99
Refused	3	1	1	100
NA	0	0	NA	NA

Favorable/Unfavorable: Tony Evers

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	243	40	40	40
Unfavorable	177	29	29	69
Haven't heard enough	152	25	25	93
Don't know	39	6	6	100

	Frequency	Percent	Valid Percent	Cumulative Percent
Refused	2	0	0	100
NA	0	0	NA	NA

Favorable/Unfavorable: Leah Vukmir

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	162	26	26	26
Unfavorable	231	38	38	64
Haven't heard enough	172	28	28	92
Don't know	48	8	8	100
Refused	1	0	0	100
NA	0	0	NA	NA

Favorable/Unfavorable: Josh Kaul

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	43	7	7	7
Unfavorable	32	5	5	12
Haven't heard enough	425	69	69	81
Don't know	111	18	18	99
Refused	3	1	1	100
NA	0	0	NA	NA

Favorable/Unfavorable: Brad Schimel

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	147	24	24	24
Unfavorable	123	20	20	44
Haven't heard enough	268	44	44	88
Don't know	73	12	12	100
Refused	3	0	0	100
NA	0	0	NA	NA

Favorable/Unfavorable: Phil Anderson

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	22	4	4	4
Unfavorable	22	4	4	7
Haven't heard enough	451	73	73	80
Don't know	118	19	19	100
Refused	2	0	0	100
NA	0	0	NA	NA

Favorable/Unfavorable: Scott Walker

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	279	45	45	45
Unfavorable	320	52	52	97
Haven't heard enough	7	1	1	98
Don't know	8	1	1	100
Refused	1	0	0	100
NA	0	0	NA	NA

Favorable/Unfavorable: Donald Trump

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	245	40	40	40
Unfavorable	349	57	57	97
Haven't heard enough	7	1	1	98
Don't know	14	2	2	100
Refused	0	0	0	100
NA	0	0	NA	NA

If the election for U.S. Senate were being held today and the candidates were Tammy Baldwin the Democrat and Leah Vukmir the Republican, for whom would you vote?

	Frequency	Percent	Valid Percent	Cumulative Percent
Tammy Baldwin	317	52	52	52
Leah Vukmir	247	40	40	92
Neither	14	2	2	94
Don't know	34	5	5	100
Refused	3	0	0	100
NA	0	0	NA	NA

Would you say you lean toward Baldwin or toward Vukmir?

	Frequency	Percent	Valid Percent	Cumulative Percent
Tammy Baldwin	9	1	19	19
Leah Vukmir	11	2	23	42
Neither (VOL)	11	2	23	65
Don't know	15	2	32	97
Refused	1	0	3	100
NA	567	92	NA	NA

Senate vote preference with leaners

	Frequency	Percent	Valid Percent	Cumulative Percent
Tammy Baldwin	326	53	53	53
Leah Vukmir	258	42	42	95
Neither (VOL)	11	2	2	97

	Frequency	Percent	Valid Percent	Cumulative Percent
Don't know	15	2	2	99
Refused	4	1	1	100
NA	0	0	NA	NA

If the election for Governor were being held today and the candidates were Tony Evers the Democrat, Scott Walker the Republican, and Phil Anderson the Libertarian, for whom would you vote?

	Frequency	Percent	Valid Percent	Cumulative Percent
Tony Evers	291	47	47	47
Scott Walker	266	43	43	91
Phil Anderson	29	5	5	95
None of these (VOL)	4	1	1	96
Don't know	22	4	4	99
Refused	3	1	1	100
NA	0	0	NA	NA

Would you say you lean toward Evers or toward Walker or toward Anderson?

	Frequency	Percent	Valid Percent	Cumulative Percent
Tony Evers	12	2	45	45
Scott Walker	3	0	11	55
Phil Anderson	6	1	23	78
None of these (VOL)	0	0	0	78
Don't know	5	1	20	98
Refused	1	0	2	100
NA	588	96	NA	NA

Governor vote preference with leaners

	Frequency	Percent	Valid Percent	Cumulative Percent
Tony Evers	302	49	49	49
Scott Walker	268	44	44	93
Phil Anderson	35	6	6	99
None of these (VOL)	0	0	0	99
Don't know	5	1	1	99
Refused	4	1	1	100
NA	0	0	NA	NA

If the election for Wisconsin Attorney General were being held today and the candidates were Josh Kaul the Democrat and Brad Schimel the Republican for whom would you vote?

	Frequency	Percent	Valid Percent	Cumulative Percent
Josh Kaul	232	38	38	38
Brad Schimel	267	44	44	81
Neither (VOL)	26	4	4	86
Don't know	87	14	14	100

	Frequency	Percent	Valid Percent	Cumulative Percent
Refused	2	0	0	100
NA	0	0	NA	NA

Would you say you lean toward Kaul or toward Schimel?

	Frequency	Percent	Valid Percent	Cumulative Percent
Josh Kaul	20	3	18	18
Brad Schimel	29	5	26	43
Neither (VOL)	14	2	12	56
Don't know	50	8	44	100
Refused	1	0	0	100
NA	501	82	NA	NA

Attorney General vote preference with leaners

	Frequency	Percent	Valid Percent	Cumulative Percent
Josh Kaul	252	41	41	41
Brad Schimel	296	48	48	89
Neither (VOL)	14	2	2	92
Don't know	50	8	8	100
Refused	2	0	0	100
NA	0	0	NA	NA

People read or hear about politics from a variety of sources. For each of the following how many days in the past week did you ... Read a daily newspaper?

	Frequency	Percent	Valid Percent	Cumulative Percent
None	153	25	51	51
One day	15	2	5	56
Two	26	4	9	64
Three	15	2	5	69
Four	5	1	2	71
Five	15	2	5	76
Six	1	0	0	76
Seven days or 'every day'	69	11	23	99
Don't know	2	0	1	100
Refused	0	0	0	100
NA	312	51	NA	NA

People read or hear about politics from a variety of sources. For each of the following how many days in the past week did you ... Watch the local TV news at 5, 6 or 10 o'clock?

	Frequency	Percent	Valid Percent	Cumulative Percent
None	74	12	25	25
One day	22	4	7	32
Two	11	2	4	36



	Frequency	Percent	Valid Percent	Cumulative Percent
Three	28	5	9	45
Four	13	2	4	49
Five	24	4	8	57
Six	14	2	5	62
Seven days or 'every day'	111	18	37	99
Don't know	2	0	1	100
Refused	1	0	0	100
NA	312	51	NA	NA

People read or hear about politics from a variety of sources. For each of the following how many days in the past week did you ... Go online to read about state and local news at news websites or political blogs?

	Frequency	Percent	Valid Percent	Cumulative Percent
None	81	13	27	27
One day	18	3	6	33
Two	18	3	6	39
Three	19	3	6	45
Four	15	2	5	50
Five	22	4	7	57
Six	13	2	4	61
Seven days or 'every day'	111	18	37	98
Don't know	5	1	2	100
Refused	1	0	0	100
NA	312	51	NA	NA

People read or hear about politics from a variety of sources. For each of the following how many days in the past week did you ... Go online to read about state and local news through social media such as Facebook, Twitter or e-mails?

	Frequency	Percent	Valid Percent	Cumulative Percent
None	153	25	51	51
One day	22	4	7	58
Two	8	1	3	61
Three	10	2	3	64
Four	9	1	3	67
Five	12	2	4	71
Six	9	1	3	74
Seven days or 'every day'	74	12	24	98
Don't know	4	1	1	100
Refused	1	0	0	100
NA	312	51	NA	NA

People read or hear about politics from a variety of sources. For each of the following how many days in the past week did you ... Listen to talk radio shows about politics?

	Frequency	Percent	Valid Percent	Cumulative Percent
None	140	23	46	46
One day	23	4	8	54

	Frequency	Percent	Valid Percent	Cumulative Percent
Two	20	3	6	61
Three	15	2	5	66
Four	14	2	5	70
Five	24	4	8	78
Six	8	1	2	81
Seven days or every day	53	9	18	99
Don't know	3	1	1	100
Refused	1	0	0	100
NA	312	51	NA	NA

People may encounter different mixes of political views in conversation or in news stories. How about you? When you have political conversations with family, friends, neighbors and coworkers are the views you hear almost all liberal views, mostly liberal but some conservative views, about an equal mix of liberal and conservative, mostly conservative but some liberal or almost all conservative views.

	Frequency	Percent	Valid Percent	Cumulative Percent
Almost all liberal	11	2	4	4
Mostly liberal but some conservative	57	9	18	22
About an equal mix	150	24	48	70
Mostly conservative but some liberal	38	6	12	82
Almost all conservative	32	5	10	92
Don't do this activity (VOL)	16	3	5	97
Don't know	6	1	2	99
Refused	2	0	1	100
NA	302	49	NA	NA

What about when you ... Go on social media, such as Facebook or Twitter?

	Frequency	Percent	Valid Percent	Cumulative Percent
Almost all liberal	33	5	11	11
Mostly liberal but some conservative	47	8	15	26
About an equal mix	95	15	30	56
Mostly conservative but some liberal	11	2	4	60
Almost all conservative	12	2	4	63
Don't do this activity (VOL)	93	15	30	93
Don't know	21	3	7	100
Refused	1	0	0	100
NA	302	49	NA	NA

What about when you ... See news stories in your local newspaper and TV stations?

	Frequency	Percent	Valid Percent	Cumulative Percent
Almost all liberal	47	8	15	15
Mostly liberal but some conservative	54	9	17	32
About an equal mix	123	20	39	71
Mostly conservative but some liberal	19	3	6	78
Almost all conservative	18	3	6	83
Don't do this activity (VOL)	32	5	10	94

	Frequency	Percent	Valid Percent	Cumulative Percent
Don't know	18	3	6	99
Refused	2	0	1	100
NA	302	49	NA	NA

What about when you ... See news stories on cable news like Fox or MSNBC?

	Frequency	Percent	Valid Percent	Cumulative Percent
Almost all liberal	31	5	10	10
Mostly liberal but some conservative	43	7	14	24
About an equal mix	100	16	32	56
Mostly conservative but some liberal	23	4	7	63
Almost all conservative	15	2	5	68
Don't do this activity (VOL)	67	11	21	89
Don't know	32	5	10	99
Refused	2	0	1	100
NA	302	49	NA	NA

What about when you ... Listen to talk radio shows about politics?

	Frequency	Percent	Valid Percent	Cumulative Percent
Almost all liberal	22	4	7	7
Mostly liberal but some conservative	21	3	7	14
About an equal mix	41	7	13	27
Mostly conservative but some liberal	30	5	10	37
Almost all conservative	37	6	12	48
Don't do this activity (VOL)	130	21	42	90
Don't know	28	5	9	99
Refused	3	1	1	100
NA	302	49	NA	NA

Thinking just about the state of Wisconsin, do you feel things in Wisconsin are generally going in the right direction, or do you feel things have gotten off on the wrong track?

	Frequency	Percent	Valid Percent	Cumulative Percent
Right direction	308	50	50	50
Wrong track	287	47	47	97
Don't know	18	3	3	100
Refused	0	0	0	100
NA	0	0	NA	NA

As you may know, Foxconn Corporation has announced it will build a large video display factory in Racine County employing up to 13,000 workers. The state is providing up to \$3 billion dollars of taxpayer money to Foxconn as an incentive to locate the plant in Wisconsin. Do you think the Foxconn plant will ultimately provide this much or more benefit to the state or is the state paying more than the plant is worth?

	Frequency	Percent	Valid Percent	Cumulative Percent
Will provide this much or more benefit	135	22	43	43
State is paying more than the plant is worth	148	24	47	90
Don't know	32	5	10	100
Refused	1	0	0	100
NA	298	49	NA	NA

Do you think the Foxconn factory in Racine County will substantially improve the economy of the larger Milwaukee area?

	Frequency	Percent	Valid Percent	Cumulative Percent
Will substantially improve the economy	189	31	60	60
Will not substantially improve the economy	94	15	30	89
Don't know	32	5	10	100
Refused	1	0	0	100
NA	298	49	NA	NA

Do you think businesses near where you live will directly benefit from this new Foxconn manufacturing plant?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes, will benefit	100	16	32	32
No, will not benefit	174	28	55	87
Don't know	41	7	13	100
Refused	0	0	0	100
NA	298	49	NA	NA

With which one of these statements about the environment and the economy do you most agree – protection of the environment should be given priority, even at the risk of curbing economic growth (or) economic growth should be given priority, even if the environment suffers to some extent?

	Frequency	Percent	Valid Percent	Cumulative Percent
Protection of environment should be given priority	188	31	60	60
Economic growth should be given priority	81	13	26	85
Both equally (VOL)	36	6	11	97
Don't know	6	1	2	98
Refused	5	1	2	100
NA	298	49	NA	NA

Do you think raising tariffs on steel and aluminum imports to the US will help the US economy or hurt the US economy?

	Frequency	Percent	Valid Percent	Cumulative Percent
Help US economy	92	15	31	31
Hurt US economy	166	27	56	87
Don't know	39	6	13	100
Refused	1	0	0	100
NA	316	51	NA	NA

Thinking about free trade agreements. . . In general, do you think that free trade agreements between the US and other countries have been a good thing or a bad thing for the United States?

	Frequency	Percent	Valid Percent	Cumulative Percent
Good thing	168	27	56	56
Bad thing	81	13	27	83
Don't know	46	8	16	99
Refused	3	1	1	100
NA	316	51	NA	NA

Which comes closest to your view about undocumented immigrants who are currently working in the U.S.? They should be allowed to stay in their jobs and to eventually apply for U.S. citizenship. OR, They should be allowed to stay in their jobs only as temporary guest workers, but not to apply for U.S. citizenship. OR, They should be required to leave their jobs and leave the U.S.

	Frequency	Percent	Valid Percent	Cumulative Percent
Stay and apply for citizenship	197	32	66	66
Stay as temporary guest workers	48	8	16	82
Required to leave jobs and U.S.	43	7	14	96
Don't know	11	2	4	100
Refused	0	0	0	100
NA	316	51	NA	NA

Do you think abortion should be legal in all cases, legal in most cases, illegal in most cases, or illegal in all cases?

	Frequency	Percent	Valid Percent	Cumulative Percent
Legal in all cases	83	14	28	28
Legal in most cases	103	17	34	62
Illegal in most cases	63	10	21	83
Illegal in all cases	31	5	10	94
Don't know	13	2	4	98
Refused	5	1	2	100
NA	316	51	NA	NA

Do you have a favorable or unfavorable opinion of Brett Kavanaugh, who has been nominated to the U.S. Supreme Court, or haven't you heard enough about him yet to have an opinion?

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	206	34	34	34
Unfavorable	199	32	32	66
Haven't heard enough	186	30	30	96
Don't know	21	3	3	100
Refused	3	0	0	100
NA	0	0	NA	NA

As you may know, a health reform bill was signed into law in 2010, often called the Affordable Care Act or Obamacare. Given what you know about the health reform law, do you have a generally favorable or generally unfavorable opinion of it?

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	292	48	48	48
Unfavorable	282	46	46	94
Don't know	38	6	6	100
Refused	2	0	0	100
NA	0	0	NA	NA

What would you like to see Congress do when it comes to the 2010 health care reform law? They should keep the law as it is. They should keep the law in place and work to improve it. They should repeal the law and replace it with a Republican-sponsored alternative. They should repeal the law and not replace it.

	Frequency	Percent	Valid Percent	Cumulative Percent
Keep as is			22	4
Keep and improve			343	56
Repeal and replace			161	26
Repeal and not replace			62	10
The law was already repealed or replaced (VOL)			2	0
Don't know			23	4
Refused			2	0
NA			0	0
				4
				59
				86
				96
				96
				100
				100
				NA
				NA

Would you say the state's budget is in better shape now than it was a few years ago, about the same or in worse shape now?

	Frequency	Percent	Valid Percent	Cumulative Percent
Better shape now	205	33	33	33
About the same	171	28	28	61
Worse shape now	181	29	29	91
Don't know	56	9	9	100
Refused	2	0	0	100
NA	0	0	NA	NA

How satisfied are you with the job the public schools are doing in your community? Very satisfied, satisfied, dissatisfied or very dissatisfied?

	Frequency	Percent	Valid Percent	Cumulative Percent
Very satisfied	119	19	19	19
Satisfied	285	46	46	66
Dissatisfied	102	17	17	82
Very dissatisfied	44	7	7	90
Mixed feelings/some good, some bad	28	5	5	94
Don't know	33	5	5	100
Refused	2	0	0	100
NA	0	0	NA	NA

How would you rate the quality of roads and highways where you live?

	Frequency	Percent	Valid Percent	Cumulative Percent
Excellent	34	5	5	5
Good	186	30	30	36
Fair	190	31	31	67
Poor	202	33	33	100
Don't know	3	0	0	100
Refused	0	0	0	100
NA	0	0	NA	NA

Which is more important to you: reduce property taxes or increase spending on public schools?

	Frequency	Percent	Valid Percent	Cumulative Percent
Reducing property taxes	242	39	39	39
Increasing spending on public schools	341	55	55	95
Don't know	30	5	5	100
Refused	2	0	0	100
NA	0	0	NA	NA

How much attention do you feel the state government in Wisconsin pays to what the people in your community think when it decides what to do: none at all, only a small amount of attention, a moderate amount of attention, a large amount of attention, or a very large amount of attention?

	Frequency	Percent	Valid Percent	Cumulative Percent
None at all	76	12	12	12
Only a small amount	233	38	38	50
A moderate amount	209	34	34	84
A large amount	69	11	11	96
A very large amount	6	1	1	97
Don't know	20	3	3	100
Refused	1	0	0	100
NA	0	0	NA	NA

Do you think that Donald Trump has changed the Republican Party for the better or for the worse or don't you think he has changed the Republican Party much either way?

	Frequency	Percent	Valid Percent	Cumulative Percent
Changed for the better	139	23	23	23
Changed for the worse	324	53	53	75
Hasn't changed Republican Party much either way	128	21	21	96
Don't know	23	4	4	100
Refused	1	0	0	100
NA	0	0	NA	NA

How enthusiastic are you about voting in this November's elections? Would you say you are very, somewhat, not too, or not at all enthusiastic?

	Frequency	Percent	Valid Percent	Cumulative Percent
Very	451	73	73	73
Somewhat	118	19	19	93
Not too	23	4	4	96
Not at all	15	2	2	99
Won't vote in November (VOL)	0	0	0	99
Don't know	7	1	1	100
Refused	0	0	0	100
NA	0	0	NA	NA

Thinking about your family's financial situation, would you say you are living comfortably, just getting by, or struggling to make ends meet?

	Frequency	Percent	Valid Percent	Cumulative Percent
Living comfortably	369	60	60	60
Just getting by	179	29	29	89
Struggling	61	10	10	99
Don't know	3	0	0	100
Refused	2	0	0	100
NA	0	0	NA	NA

Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent?

	Frequency	Percent	Valid Percent	Cumulative Percent
Republican	215	35	35	35
Democrat	218	36	36	70
Independent	150	24	24	95
Other/No preference (VOL)	23	4	4	99
Don't know	2	0	0	99
Refused	6	1	1	100
NA	0	0	NA	NA



Do you think of yourself as closer to the Republican Party or to the Democratic Party?

	Frequency	Percent	Valid Percent	Cumulative Percent
Republican	67	11	38	38
Democratic	71	12	41	79
Neither/Just Independent (VOL)	32	5	19	97
Don't know	4	1	2	99
Refused	1	0	1	100
NA	439	71	NA	NA

What is the highest level of education you completed?

	Frequency	Percent	Valid Percent	Cumulative Percent
Elementary school only	1	0	0	0
Some high school / did not finish	9	1	1	2
Completed high school	143	23	23	25
Some college but didn't finish	122	20	20	45
Two year college degree	83	14	14	58
Four year college degree	165	27	27	85
Some graduate work	12	2	2	87
Completed masters or professional degree	53	9	9	96
Advanced graduate work or Ph.D.	22	4	4	99
Don't know	4	1	1	100
Refused	1	0	0	100
NA	0	0	NA	NA

What is your age?

	Frequency	Percent	Valid Percent	Cumulative Percent
18	4	1	1	1
19	5	1	1	1
20	6	1	1	2
21	4	1	1	3
22	9	2	2	5
23	1	0	0	5
24	1	0	0	5
25	5	1	1	6
26	12	2	2	8
28	7	1	1	9
29	3	1	1	10
30	3	1	1	10
31	4	1	1	11
32	7	1	1	12
33	7	1	1	13
34	6	1	1	14
35	8	1	1	15
36	6	1	1	16
37	10	2	2	18
38	8	1	1	19
39	7	1	1	20

	Frequency	Percent	Valid Percent	Cumulative Percent
40	9	1	1	22
41	5	1	1	23
42	10	2	2	24
43	4	1	1	25
44	3	0	0	25
45	10	2	2	27
46	9	1	1	28
47	10	2	2	30
48	12	2	2	32
49	14	2	2	34
50	21	3	3	37
51	10	2	2	39
52	17	3	3	42
53	13	2	2	44
54	21	3	3	47
55	20	3	3	51
56	16	3	3	53
57	16	3	3	56
58	16	3	3	58
59	23	4	4	62
60	12	2	2	64
61	8	1	1	65
62	9	2	2	67
63	11	2	2	69
64	10	2	2	70
65	13	2	2	72
66	11	2	2	74
67	8	1	1	76
68	10	2	2	77
69	16	3	3	80
70	12	2	2	82
71	13	2	2	84
72	5	1	1	84
73	9	1	1	86
74	7	1	1	87
75	4	1	1	88
76	2	0	0	88
77	9	1	1	89
78	4	1	1	90
79	4	1	1	91
80	10	2	2	92
81	5	1	1	93
82	6	1	1	94
83	3	0	0	94
84	2	0	0	95
85	3	1	1	95
86	4	1	1	96
87	2	0	0	96
88	1	0	0	96
89	3	0	0	97
93	1	0	0	97
Refused	19	3	3	100

	Frequency	Percent	Valid Percent	Cumulative Percent
NA	0	0	NA	NA

[If Refused] Are you...

	Frequency	Percent	Valid Percent	Cumulative Percent
18-29 years old	3	0	16	16
30-44 years old	0	0	0	16
45-59 years old	1	0	8	23
60 years old or more	8	1	42	66
Don't know	1	0	7	73
Refused	5	1	27	100
NA	596	97	NA	NA

Are you currently married, living with a partner but not married, widowed, divorced, separated, or have you never been married?

	Frequency	Percent	Valid Percent	Cumulative Percent
Married	410	67	67	67
Cohabiting	35	6	6	72
Widowed	34	6	6	78
Divorced	47	8	8	86
Separated	8	1	1	87
Never Married	75	12	12	99
Don't know	1	0	0	99
Refused	5	1	1	100
NA	0	0	NA	NA

Do you own or rent your home?

	Frequency	Percent	Valid Percent	Cumulative Percent
Own	483	79	79	79
Rent	115	19	19	97
Other arrangement	13	2	2	100
Refused	2	0	0	100
NA	0	0	NA	NA

How many children under 18 are currently living with you, if any?

	Frequency	Percent	Valid Percent	Cumulative Percent
None	440	72	72	72
One	77	12	12	84
Two	52	8	8	93
Three	26	4	4	97
Four	11	2	2	99
Five or more	5	1	1	99
Refused	3	1	1	100

	Frequency	Percent	Valid Percent	Cumulative Percent
NA	0	0	NA	NA

Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	23	4	4	4
No	588	96	96	100
Don't know	1	0	0	100
Refused	2	0	0	100
NA	0	0	NA	NA

Would you describe yourself as White, African American or Black, Asian, Native American, of more than one race or some other race?

	Frequency	Percent	Valid Percent	Cumulative Percent
White	544	88	88	88
African American or Black	24	4	4	92
Asian, South Asian or Pacific Islander	3	1	1	93
Native American or American Indian	5	1	1	94
More than one race	16	3	3	96
Hispanic or Latino	3	1	1	97
Other (SPECIFY)	16	3	3	99
Don't know	1	0	0	100
Refused	2	0	0	100
NA	0	0	NA	NA

Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never?

	Frequency	Percent	Valid Percent	Cumulative Percent
More than 1/wk	46	7	7	7
1/week	155	25	25	33
1-2 month	105	17	17	50
few times a year	108	18	18	67
Seldom	90	15	15	82
Never	104	17	17	99
Don't know	1	0	0	99
Refused	4	1	1	100
NA	0	0	NA	NA

What is your religious preference – are you Protestant, Roman Catholic, Jewish, Muslim, another religion or no religion?

	Frequency	Percent	Valid Percent	Cumulative Percent
Protestant	146	24	24	24

	Frequency	Percent	Valid Percent	Cumulative Percent
Roman Catholic	191	31	31	55
Jewish	3	1	1	55
Muslim/Islam	2	0	0	56
Mormon/Latter-Day Saints	3	1	1	56
Other Christian Religion	123	20	20	76
Other Non-Christian Religion	28	5	5	81
No Religion/Atheist/Agnostic	95	15	15	96
Don't know	15	2	2	99
Refused	8	1	1	100
NA	0	0	NA	NA

Would you describe yourself as a “born-again” or evangelical Christian, or not?

	Frequency	Percent	Valid Percent	Cumulative Percent
born again	113	18	42	42
not born again	144	23	53	95
Don't know	10	2	4	99
Refused	2	0	1	100
NA	345	56	NA	NA

Last year, that is in 2017, what was your total family income from all sources, before taxes? Just stop me when I get to the right category.

	Frequency	Percent	Valid Percent	Cumulative Percent
Less than \$10,000	12	2	2	2
10 to under \$20,000	35	6	6	8
20 to under \$30,000	39	6	6	14
30 to under \$40,000	44	7	7	21
40 to under \$50,000	49	8	8	29
50 to under \$75,000	114	19	19	48
75 to under \$100,000	78	13	13	60
100 to under \$150,000	86	14	14	74
\$150,000 or more	30	5	5	79
Over \$200,000	22	4	4	83
Don't know	27	4	4	87
Refused	79	13	13	100
NA	0	0	NA	NA

Would you describe the place where you live as urban, suburban or rural?

	Frequency	Percent	Valid Percent	Cumulative Percent
Urban	160	26	26	26
Suburban	223	36	36	62
Rural	224	36	36	99
Don't know	5	1	1	100
Refused	2	0	0	100
NA	0	0	NA	NA

In general, would you describe your political views as...

	Frequency	Percent	Valid Percent	Cumulative Percent
Very conservative	68	11	11	11
Conservative	170	28	28	39
Moderate	189	31	31	70
Liberal	112	18	18	88
Very liberal	69	11	11	99
Don't know	4	1	1	100
Refused	3	0	0	100
NA	0	0	NA	NA

Are you or any member of your household a member of a local, state or national labor union?

	Frequency	Percent	Valid Percent	Cumulative Percent
respondent	69	11	11	11
another household member	31	5	5	16
nobody in household	511	83	83	99
Don't know	1	0	0	100
Refused	3	0	0	100
NA	0	0	NA	NA

Do you or any member of your household work for federal, state, or local government—for example, as a public school teacher, police officer, firefighter, or other government job?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	129	21	21	21
No	479	78	78	99
Don't know	4	1	1	100
Refused	3	0	0	100
NA	0	0	NA	NA

Of all the personal telephone calls that you receive, do you get...?

	Frequency	Percent	Valid Percent	Cumulative Percent
All or almost all on a cell phone	326	53	53	53
Some on a cell phone and some on a home phone	133	22	22	75
All or almost all on a regular home phone	143	23	23	98
Don't know	2	0	0	98
Refused	9	2	2	100
NA	0	0	NA	NA

Is this phone a cell phone?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	394	64	64	64
No	220	36	36	100

	Frequency	Percent	Valid Percent	Cumulative Percent
NA	0	0	NA	NA

wave

	Frequency	Percent	Valid Percent	Cumulative Percent
1/19-22/12	0	0	0	0
2/16-19/12	0	0	0	0
3/22-25/12	0	0	0	0
4/26-29/12	0	0	0	0
5/9-12/12	0	0	0	0
5/23-26/12	0	0	0	0
6/13-16/12	0	0	0	0
7/5-8/12	0	0	0	0
8/2-5/12	0	0	0	0
8/16-19/12	0	0	0	0
9/13-16/12	0	0	0	0
9/27-30/12	0	0	0	0
10/11-14/12	0	0	0	0
10/25-28/12	0	0	0	0
3/11-13/13	0	0	0	0
5/6-9/13	0	0	0	0
7/15-18/13	0	0	0	0
10/21-24/13	0	0	0	0
1/20-23/14	0	0	0	0
3/20-23/14	0	0	0	0
5/15-18/14	0	0	0	0
7/17-20/14	0	0	0	0
8/21-24/14	0	0	0	0
9/11-14/14	0	0	0	0
9/25-28/14	0	0	0	0
10/9-12/14	0	0	0	0
10/23-26/14	0	0	0	0
4/7-10/15	0	0	0	0
8/13-16/15	0	0	0	0
9/24-28/15	0	0	0	0
11/12-15/15	0	0	0	0
1/21-24/16	0	0	0	0
2/18-21/16	0	0	0	0
3/24-28/16	0	0	0	0
6/9-12/16	0	0	0	0
7/7-10/16	0	0	0	0
8/4-7/16	0	0	0	0
8/25-28/16	0	0	0	0
9/15-18/16	0	0	0	0
10/6-9/16	0	0	0	0
10/26-31/16	0	0	0	0
3/13-16/17	0	0	0	0
6/22-25/17	0	0	0	0
2/25-3/1/18	0	0	0	0
6/13-17/18	0	0	0	0
7/11-15/18	0	0	0	0

	Frequency	Percent	Valid Percent	Cumulative Percent
8/15-19/18	0	0	0	0
9/12-16/18	614	100	100	100
NA	0	0	NA	NA

Poll Dates

	Frequency	Percent	Valid Percent	Cumulative Percent
2018-9-12	614	100	100	100
NA	0	0	NA	NA

Sex

	Frequency	Percent	Valid Percent	Cumulative Percent
Male	302	49	49	49
Female	312	51	51	100
NA	0	0	NA	NA

Age 4 categories

	Frequency	Percent	Valid Percent	Cumulative Percent
18-29	62	10	10	10
30-44	96	16	16	26
45-59	227	37	37	63
60+	222	36	36	99
DK/NA/ Ref	6	1	1	100
NA	0	0	NA	NA

Age 6 categories

	Frequency	Percent	Valid Percent	Cumulative Percent
18-29	62	10	10	10
30-39	66	11	11	21
40-49	85	14	14	35
50-59	173	28	28	63
60-69	116	19	19	82
70+	106	17	17	99
DK/NA/Ref	6	1	1	100
NA	0	0	NA	NA

Race 3 categories

	Frequency	Percent	Valid Percent	Cumulative Percent
White	544	88	88	88
Black	24	4	4	92



	Frequency	Percent	Valid Percent	Cumulative Percent
Other	44	7	7	99
DK/NA/Ref	3	1	1	100
NA	0	0	NA	NA

Hispanic/Latino

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	23	4	4	4
No	588	96	96	100
DK/NA/Ref	3	0	0	100
NA	0	0	NA	NA

Education 5 categories

	Frequency	Percent	Valid Percent	Cumulative Percent
Not HS	10	2	2	2
HS	143	23	23	25
Some Coll	122	20	20	45
AA	83	14	14	58
BA+	252	41	41	99
DK/NA/ Ref	5	1	1	100
NA	0	0	NA	NA

Education 5 with Post-BA

	Frequency	Percent	Valid Percent	Cumulative Percent
Not HS	10	2	2	2
hs	143	23	23	25
Some Coll/AA	205	33	33	58
ba	165	27	27	85
Post BA	87	14	14	99
DK/NA/Ref	5	1	1	100
NA	0	0	NA	NA

Education 6 AA, BA, and MA

	Frequency	Percent	Valid Percent	Cumulative Percent
Not HS	10	2	2	2
hs	143	23	23	25
Some Coll	122	20	20	45
aa	83	14	14	58
ba	165	27	27	85
Post-BA	87	14	14	99
DK/NA/Ref	5	1	1	100
NA	0	0	NA	NA

3 category Party ID including leaners

	Frequency	Percent	Valid Percent	Cumulative Percent
Republican	282	46	46	46
Democrat	289	47	47	93
Independent	36	6	6	99
Other/None	7	1	1	100
NA	0	0	NA	NA

3 category Party ID no leaners

	Frequency	Percent	Valid Percent	Cumulative Percent
Republican	215	35	35	35
Democrat	218	36	36	70
Independent	174	28	28	99
Other/None	7	1	1	100
NA	0	0	NA	NA

Party ID 5 categories, leaners separate

	Frequency	Percent	Valid Percent	Cumulative Percent
Rep	215	35	35	35
Lean Rep	67	11	11	46
Ind	36	6	6	52
Lean Dem	71	12	12	63
Dem	218	36	36	99
Other/None	7	1	1	100
NA	0	0	NA	NA

Race/Ethnicity

	Frequency	Percent	Valid Percent	Cumulative Percent
White	527	86	86	86
Black	24	4	4	90
Hispanic	23	4	4	93
Other	37	6	6	99
DK/NA/ Ref	3	1	1	100
NA	0	0	NA	NA

Income Recode

	Frequency	Percent	Valid Percent	Cumulative Percent
Under \$40k	129	21	21	21
\$40k to \$74k	163	27	27	48
\$75k up	217	35	35	83
DK/NA/ Ref	105	17	17	100
NA	0	0	NA	NA

Region/Media Market

	Frequency	Percent	Valid Percent	Cumulative Percent
MKE City	45	7	7	7
Rest of MKE	195	32	32	39
msn	120	20	20	59
GB/A	112	18	18	77
Rest of state	142	23	23	100
NA	0	0	NA	NA

Region 2/MKE, WOW, Media Market

	Frequency	Percent	Valid Percent	Cumulative Percent
MKE City	45	7	7	7
WOW Counties	88	14	14	22
Rest of MKE	107	17	17	39
MSN	120	20	20	59
GB/A	112	18	18	77
Rest of state	142	23	23	100
NA	0	0	NA	NA

Region 7/MKE, WOW, Media Market

	Frequency	Percent	Valid Percent	Cumulative Percent
MKE City	45	7	7	7
WOW Counties	88	14	14	22
Rest of MKE	107	17	17	39
msn	120	20	20	59
GB/A	112	18	18	77
Lax/EC	60	10	10	87
MSP,DS/WauRhine	82	13	13	100
NA	0	0	NA	NA

8 category Media Market

	Frequency	Percent	Valid Percent	Cumulative Percent
MKE City	45	7	7	7
WOW Counties	88	14	14	22
Rest of MKE	107	17	17	39
Dane Rock	95	15	15	54
Rest of MSN	25	4	4	59
Lax/EC	60	10	10	68
GB/A	112	18	18	87
Wau/MSP/DS	82	13	13	100
NA	0	0	NA	NA