



Marquette Law School Poll: September 12 - 16, 2018

Registered voters

(Percentages are rounded to whole numbers for reporting of results. Frequencies have been rounded to whole numbers but percentages are calculated based on non-integer weighted sample sizes.)

Results for survey items among all registered voters are presented here. Please note that some questions are only asked of particular groups of respondents. In these instances, the row “NA’s” includes the number and percent of total respondents omitted from the question. These omitted cases are ignored when calculating the “Valid” and “Cumulative” percent columns.

Record Gender

	Frequency	Percent	Valid Percent	Cumulative Percent
Male	375	47	47	47
Female	425	53	53	100
NA	0	0	NA	NA

Do you currently live in Wisconsin?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	800	100	100	100
NA	0	0	NA	NA

Do you currently live within Milwaukee city limits?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	65	8	68	68
No	31	4	32	100
NA	704	88	NA	NA

Some people are registered to vote and others are not. Are you registered to vote in the precinct or ward where you now live, or aren't you?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes, registered to vote	733	92	92	92
No, not registered to vote	61	8	8	99
Don't Know/Refused	7	1	1	100
NA	0	0	NA	NA

Do you plan to register to vote, or is there a chance that you may not register?

	Frequency	Percent	Valid Percent	Cumulative Percent
Plan to Register	67	8	100	100
NA	733	92	NA	NA

Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all?

	Frequency	Percent	Valid Percent	Cumulative Percent
Most of the time	516	65	65	65
Some of the time	174	22	22	86
Only now and then	67	8	8	95
Hardly at all	43	5	5	100
Don't know	0	0	0	100
Refused	0	0	0	100
NA	0	0	NA	NA

What are the chances that you will vote in the November 2018 general election for governor, Congress, and other offices – are you absolutely certain to vote, very likely to vote, are the chances 50-50, or don't you think you will vote?

	Frequency	Percent	Valid Percent	Cumulative Percent
Absolutely certain	614	77	77	77
Very Likely	107	13	13	90
50-50	58	7	7	97
Will not vote	18	2	2	100
Don't know	2	0	0	100
Refused	0	0	0	100
NA	0	0	NA	NA

Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same?

	Frequency	Percent	Valid Percent	Cumulative Percent
Gotten better	364	46	46	46
Gotten worse	135	17	17	62
Stayed the same	285	36	36	98
Don't know	15	2	2	100
Refused	1	0	0	100
NA	0	0	NA	NA

Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same?

	Frequency	Percent	Valid Percent	Cumulative Percent
Get better	299	37	37	37

	Frequency	Percent	Valid Percent	Cumulative Percent
Get worse	192	24	24	61
Stay the same	270	34	34	95
Don't know	39	5	5	100
Refused	0	0	0	100
NA	0	0	NA	NA

Overall, do you approve or disapprove of the way Donald Trump is handling his job as president?

	Frequency	Percent	Valid Percent	Cumulative Percent
Approve	334	42	42	42
Disapprove	432	54	54	96
Don't know	25	3	3	99
Refused	9	1	1	100
NA	0	0	NA	NA

Overall, do you approve or disapprove of the way Donald Trump is handling his job as president?

	Frequency	Percent	Valid Percent	Cumulative Percent
Strongly approve	216	27	27	27
Somewhat approve	118	15	15	42
Somewhat disapprove	49	6	6	48
Strongly disapprove	383	48	48	96
Don't know	25	3	3	99
Refused	9	1	1	100
NA	0	0	NA	NA

Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin?

	Frequency	Percent	Valid Percent	Cumulative Percent
Approve	355	44	44	44
Disapprove	403	50	50	95
Don't know	37	5	5	99
Refused	6	1	1	100
NA	0	0	NA	NA

Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin?

	Frequency	Percent	Valid Percent	Cumulative Percent
Strongly approve	241	30	30	30
Somewhat approve	114	14	14	44
Somewhat disapprove	92	12	12	56
Strongly disapprove	310	39	39	95
Don't know	37	5	5	99
Refused	6	1	1	100
NA	0	0	NA	NA

Favorable/Unfavorable: Ron Johnson

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	301	38	38	38
Unfavorable	257	32	32	70
Haven't heard enough	193	24	24	94
Don't know	49	6	6	100
Refused	0	0	0	100
NA	0	0	NA	NA

Favorable/Unfavorable: Tammy Baldwin

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	358	45	45	45
Unfavorable	315	39	39	84
Haven't heard enough	79	10	10	94
Don't know	47	6	6	100
Refused	1	0	0	100
NA	0	0	NA	NA

Favorable/Unfavorable: Paul Ryan

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	340	42	42	42
Unfavorable	356	45	45	87
Haven't heard enough	57	7	7	94
Don't know	45	6	6	100
Refused	2	0	0	100
NA	0	0	NA	NA

Favorable/Unfavorable: The late Senator John McCain

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	560	70	70	70
Unfavorable	152	19	19	89
Haven't heard enough	56	7	7	96
Don't know	28	3	3	100
Refused	3	0	0	100
NA	0	0	NA	NA

Favorable/Unfavorable: Tony Evers

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	279	35	35	35
Unfavorable	206	26	26	61
Haven't heard enough	235	29	29	90
Don't know	78	10	10	100

	Frequency	Percent	Valid Percent	Cumulative Percent
Refused	2	0	0	100
NA	0	0	NA	NA

Favorable/Unfavorable: Leah Vukmir

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	183	23	23	23
Unfavorable	278	35	35	58
Haven't heard enough	251	31	31	89
Don't know	86	11	11	100
Refused	1	0	0	100
NA	0	0	NA	NA

Favorable/Unfavorable: Josh Kaul

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	55	7	7	7
Unfavorable	40	5	5	12
Haven't heard enough	548	68	68	80
Don't know	155	19	19	100
Refused	3	0	0	100
NA	0	0	NA	NA

Favorable/Unfavorable: Brad Schimel

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	164	21	21	21
Unfavorable	133	17	17	37
Haven't heard enough	389	49	49	86
Don't know	111	14	14	100
Refused	3	0	0	100
NA	0	0	NA	NA

Favorable/Unfavorable: Phil Anderson

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	29	4	4	4
Unfavorable	30	4	4	7
Haven't heard enough	576	72	72	79
Don't know	163	20	20	100
Refused	2	0	0	100
NA	0	0	NA	NA

Favorable/Unfavorable: Scott Walker

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	361	45	45	45
Unfavorable	400	50	50	95
Haven't heard enough	18	2	2	97
Don't know	19	2	2	100
Refused	2	0	0	100
NA	0	0	NA	NA

Favorable/Unfavorable: Donald Trump

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	314	39	39	39
Unfavorable	455	57	57	96
Haven't heard enough	10	1	1	97
Don't know	17	2	2	100
Refused	3	0	0	100
NA	0	0	NA	NA

If the election for U.S. Senate were being held today and the candidates were Tammy Baldwin the Democrat and Leah Vukmir the Republican, for whom would you vote?

	Frequency	Percent	Valid Percent	Cumulative Percent
Tammy Baldwin	401	50	50	50
Leah Vukmir	303	38	38	88
Neither	33	4	4	92
Don't know	57	7	7	99
Refused	5	1	1	100
NA	0	0	NA	NA

Would you say you lean toward Baldwin or toward Vukmir?

	Frequency	Percent	Valid Percent	Cumulative Percent
Tammy Baldwin	18	2	20	20
Leah Vukmir	15	2	17	36
Neither (VOL)	21	3	24	60
Don't know	35	4	39	99
Refused	1	0	1	100
NA	710	89	NA	NA

Senate vote preference with leaners

	Frequency	Percent	Valid Percent	Cumulative Percent
Tammy Baldwin	419	52	52	52
Leah Vukmir	318	40	40	92
Neither (VOL)	21	3	3	95

	Frequency	Percent	Valid Percent	Cumulative Percent
Don't know	35	4	4	99
Refused	6	1	1	100
NA	0	0	NA	NA

If the election for Governor were being held today and the candidates were Tony Evers the Democrat, Scott Walker the Republican, and Phil Anderson the Libertarian, for whom would you vote?

	Frequency	Percent	Valid Percent	Cumulative Percent
Tony Evers	363	45	45	45
Scott Walker	342	43	43	88
Phil Anderson	50	6	6	94
None of these (VOL)	7	1	1	95
Don't know	35	4	4	100
Refused	3	0	0	100
NA	0	0	NA	NA

Would you say you lean toward Evers or toward Walker or toward Anderson?

	Frequency	Percent	Valid Percent	Cumulative Percent
Tony Evers	14	2	32	32
Scott Walker	5	1	13	45
Phil Anderson	8	1	18	63
None of these (VOL)	3	0	7	70
Don't know	12	2	29	99
Refused	1	0	1	100
NA	758	95	NA	NA

Governor vote preference with leaners

	Frequency	Percent	Valid Percent	Cumulative Percent
Tony Evers	376	47	47	47
Scott Walker	347	43	43	90
Phil Anderson	58	7	7	98
None of these (VOL)	3	0	0	98
Don't know	12	2	2	100
Refused	4	0	0	100
NA	0	0	NA	NA

If the election for Wisconsin Attorney General were being held today and the candidates were Josh Kaul the Democrat and Brad Schimel the Republican for whom would you vote?

	Frequency	Percent	Valid Percent	Cumulative Percent
Josh Kaul	285	36	36	36
Brad Schimel	339	42	42	78
Neither (VOL)	46	6	6	84
Don't know	128	16	16	100

	Frequency	Percent	Valid Percent	Cumulative Percent
Refused	2	0	0	100
NA	0	0	NA	NA

Would you say you lean toward Kaul or toward Schimel?

	Frequency	Percent	Valid Percent	Cumulative Percent
Josh Kaul	33	4	19	19
Brad Schimel	38	5	22	40
Neither (VOL)	31	4	18	58
Don't know	72	9	41	100
Refused	1	0	0	100
NA	626	78	NA	NA

Attorney General vote preference with leaners

	Frequency	Percent	Valid Percent	Cumulative Percent
Josh Kaul	318	40	40	40
Brad Schimel	376	47	47	87
Neither (VOL)	31	4	4	91
Don't know	72	9	9	100
Refused	3	0	0	100
NA	0	0	NA	NA

People read or hear about politics from a variety of sources. For each of the following how many days in the past week did you ... Read a daily newspaper?

	Frequency	Percent	Valid Percent	Cumulative Percent
None	202	25	51	51
One day	25	3	6	57
Two	33	4	8	66
Three	23	3	6	72
Four	11	1	3	74
Five	22	3	6	80
Six	1	0	0	80
Seven days or 'every day'	76	9	19	99
Don't know	2	0	0	100
Refused	0	0	0	100
NA	405	51	NA	NA

People read or hear about politics from a variety of sources. For each of the following how many days in the past week did you ... Watch the local TV news at 5, 6 or 10 o'clock?

	Frequency	Percent	Valid Percent	Cumulative Percent
None	109	14	28	28
One day	27	3	7	34
Two	15	2	4	38

	Frequency	Percent	Valid Percent	Cumulative Percent
Three	44	5	11	49
Four	14	2	4	53
Five	30	4	8	60
Six	17	2	4	64
Seven days or 'every day'	137	17	35	99
Don't know	2	0	1	100
Refused	1	0	0	100
NA	405	51	NA	NA

People read or hear about politics from a variety of sources. For each of the following how many days in the past week did you ... Go online to read about state and local news at news websites or political blogs?

	Frequency	Percent	Valid Percent	Cumulative Percent
None	124	15	31	31
One day	27	3	7	38
Two	23	3	6	44
Three	25	3	6	50
Four	16	2	4	54
Five	22	3	6	60
Six	17	2	4	64
Seven days or 'every day'	135	17	34	98
Don't know	5	1	1	100
Refused	1	0	0	100
NA	405	51	NA	NA

People read or hear about politics from a variety of sources. For each of the following how many days in the past week did you ... Go online to read about state and local news through social media such as Facebook, Twitter or e-mails?

	Frequency	Percent	Valid Percent	Cumulative Percent
None	197	25	50	50
One day	24	3	6	56
Two	13	2	3	59
Three	12	2	3	62
Four	12	1	3	65
Five	21	3	5	71
Six	14	2	3	74
Seven days or 'every day'	95	12	24	98
Don't know	6	1	2	100
Refused	1	0	0	100
NA	405	51	NA	NA

People read or hear about politics from a variety of sources. For each of the following how many days in the past week did you ... Listen to talk radio shows about politics?

	Frequency	Percent	Valid Percent	Cumulative Percent
None	187	23	47	47
One day	36	4	9	56

	Frequency	Percent	Valid Percent	Cumulative Percent
Two	37	5	9	66
Three	20	2	5	71
Four	17	2	4	75
Five	25	3	6	82
Six	8	1	2	84
Seven days or every day	59	7	15	99
Don't know	4	1	1	100
Refused	1	0	0	100
NA	405	51	NA	NA

People may encounter different mixes of political views in conversation or in news stories. How about you? When you have political conversations with family, friends, neighbors and coworkers are the views you hear almost all liberal views, mostly liberal but some conservative views, about an equal mix of liberal and conservative, mostly conservative but some liberal or almost all conservative views.

	Frequency	Percent	Valid Percent	Cumulative Percent
Almost all liberal	18	2	5	5
Mostly liberal but some conservative	70	9	17	22
About an equal mix	192	24	47	69
Mostly conservative but some liberal	51	6	13	82
Almost all conservative	43	5	11	93
Don't do this activity (VOL)	21	3	5	98
Don't know	7	1	2	99
Refused	2	0	1	100
NA	395	49	NA	NA

What about when you ... Go on social media, such as Facebook or Twitter?

	Frequency	Percent	Valid Percent	Cumulative Percent
Almost all liberal	37	5	9	9
Mostly liberal but some conservative	58	7	14	24
About an equal mix	115	14	28	52
Mostly conservative but some liberal	14	2	3	56
Almost all conservative	18	2	5	60
Don't do this activity (VOL)	130	16	32	92
Don't know	31	4	8	100
Refused	1	0	0	100
NA	395	49	NA	NA

What about when you ... See news stories in your local newspaper and TV stations?

	Frequency	Percent	Valid Percent	Cumulative Percent
Almost all liberal	56	7	14	14
Mostly liberal but some conservative	59	7	15	29
About an equal mix	153	19	38	66
Mostly conservative but some liberal	33	4	8	74
Almost all conservative	29	4	7	82
Don't do this activity (VOL)	47	6	12	93

	Frequency	Percent	Valid Percent	Cumulative Percent
Don't know	25	3	6	100
Refused	2	0	0	100
NA	395	49	NA	NA

What about when you ... See news stories on cable news like Fox or MSNBC?

	Frequency	Percent	Valid Percent	Cumulative Percent
Almost all liberal	36	5	9	9
Mostly liberal but some conservative	52	7	13	22
About an equal mix	125	16	31	53
Mostly conservative but some liberal	30	4	7	60
Almost all conservative	23	3	6	66
Don't do this activity (VOL)	91	11	23	88
Don't know	46	6	11	100
Refused	2	0	0	100
NA	395	49	NA	NA

What about when you ... Listen to talk radio shows about politics?

	Frequency	Percent	Valid Percent	Cumulative Percent
Almost all liberal	25	3	6	6
Mostly liberal but some conservative	21	3	5	11
About an equal mix	51	6	13	24
Mostly conservative but some liberal	38	5	9	33
Almost all conservative	38	5	9	43
Don't do this activity (VOL)	180	23	45	87
Don't know	48	6	12	99
Refused	5	1	1	100
NA	395	49	NA	NA

Thinking just about the state of Wisconsin, do you feel things in Wisconsin are generally going in the right direction, or do you feel things have gotten off on the wrong track?

	Frequency	Percent	Valid Percent	Cumulative Percent
Right direction	399	50	50	50
Wrong track	376	47	47	97
Don't know	25	3	3	100
Refused	1	0	0	100
NA	0	0	NA	NA

As you may know, Foxconn Corporation has announced it will build a large video display factory in Racine County employing up to 13,000 workers. The state is providing up to \$3 billion dollars of taxpayer money to Foxconn as an incentive to locate the plant in Wisconsin. Do you think the Foxconn plant will ultimately provide this much or more benefit to the state or is the state paying more than the plant is worth?

	Frequency	Percent	Valid Percent	Cumulative Percent
Will provide this much or more benefit	158	20	39	39
State is paying more than the plant is worth	195	24	48	87
Don't know	53	7	13	100
Refused	1	0	0	100
NA	394	49	NA	NA

Do you think the Foxconn factory in Racine County will substantially improve the economy of the larger Milwaukee area?

	Frequency	Percent	Valid Percent	Cumulative Percent
Will substantially improve the economy	237	30	58	58
Will not substantially improve the economy	126	16	31	89
Don't know	43	5	11	100
Refused	1	0	0	100
NA	394	49	NA	NA

Do you think businesses near where you live will directly benefit from this new Foxconn manufacturing plant?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes, will benefit	132	17	33	33
No, will not benefit	218	27	54	86
Don't know	56	7	14	100
Refused	0	0	0	100
NA	394	49	NA	NA

With which one of these statements about the environment and the economy do you most agree – protection of the environment should be given priority, even at the risk of curbing economic growth (or) economic growth should be given priority, even if the environment suffers to some extent?

	Frequency	Percent	Valid Percent	Cumulative Percent
Protection of environment should be given priority	241	30	59	59
Economic growth should be given priority	110	14	27	86
Both equally (VOL)	42	5	10	97
Don't know	7	1	2	99
Refused	6	1	1	100
NA	394	49	NA	NA

Do you think raising tariffs on steel and aluminum imports to the US will help the US economy or hurt the US economy?

	Frequency	Percent	Valid Percent	Cumulative Percent
Help US economy	120	15	31	31
Hurt US economy	204	26	52	82
Don't know	69	9	17	100
Refused	1	0	0	100
NA	406	51	NA	NA

Thinking about free trade agreements. . . In general, do you think that free trade agreements between the US and other countries have been a good thing or a bad thing for the United States?

	Frequency	Percent	Valid Percent	Cumulative Percent
Good thing	228	28	58	58
Bad thing	99	12	25	83
Don't know	64	8	16	99
Refused	3	0	1	100
NA	406	51	NA	NA

Which comes closest to your view about undocumented immigrants who are currently working in the U.S.? They should be allowed to stay in their jobs and to eventually apply for U.S. citizenship. OR, They should be allowed to stay in their jobs only as temporary guest workers, but not to apply for U.S. citizenship. OR, They should be required to leave their jobs and leave the U.S.

	Frequency	Percent	Valid Percent	Cumulative Percent
Stay and apply for citizenship	269	34	68	68
Stay as temporary guest workers	60	7	15	83
Required to leave jobs and U.S.	54	7	14	97
Don't know	11	1	3	100
Refused	0	0	0	100
NA	406	51	NA	NA

Do you think abortion should be legal in all cases, legal in most cases, illegal in most cases, or illegal in all cases?

	Frequency	Percent	Valid Percent	Cumulative Percent
Legal in all cases	101	13	26	26
Legal in most cases	144	18	36	62
Illegal in most cases	83	10	21	83
Illegal in all cases	36	5	9	92
Don't know	22	3	6	98
Refused	8	1	2	100
NA	406	51	NA	NA

Do you have a favorable or unfavorable opinion of Brett Kavanaugh, who has been nominated to the U.S. Supreme Court, or haven't you heard enough about him yet to have an opinion?

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	231	29	29	29
Unfavorable	235	29	29	58
Haven't heard enough	298	37	37	95
Don't know	33	4	4	100
Refused	3	0	0	100
NA	0	0	NA	NA

As you may know, a health reform bill was signed into law in 2010, often called the Affordable Care Act or Obamacare. Given what you know about the health reform law, do you have a generally favorable or generally unfavorable opinion of it?

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	378	47	47	47
Unfavorable	361	45	45	92
Don't know	59	7	7	100
Refused	3	0	0	100
NA	0	0	NA	NA

What would you like to see Congress do when it comes to the 2010 health care reform law? They should keep the law as it is. They should keep the law in place and work to improve it. They should repeal the law and replace it with a Republican-sponsored alternative. They should repeal the law and not replace it.

	Frequency	Percent	Valid Percent	Cumulative Percent
Keep as is	34	4	4	4
Keep and improve	444	55	55	60
Repeal and replace	200	25	25	85
Repeal and not replace	77	10	10	94
The law was already repealed or replaced (VOL)	2	0	0	94
Don't know	41	5	5	100
Refused	3	0	0	100
NA	0	0	NA	NA

Would you say the state's budget is in better shape now than it was a few years ago, about the same or in worse shape now?

	Frequency	Percent	Valid Percent	Cumulative Percent
Better shape now	246	31	31	31
About the same	225	28	28	59
Worse shape now	232	29	29	88
Don't know	95	12	12	100
Refused	3	0	0	100
NA	0	0	NA	NA

How satisfied are you with the job the public schools are doing in your community? Very satisfied, satisfied, dissatisfied or very dissatisfied?

	Frequency	Percent	Valid Percent	Cumulative Percent
Very satisfied	141	18	18	18
Satisfied	370	46	46	64
Dissatisfied	137	17	17	81
Very dissatisfied	64	8	8	89
Mixed feelings/some good, some bad	36	5	5	94
Don't know	50	6	6	100
Refused	2	0	0	100
NA	0	0	NA	NA

How would you rate the quality of roads and highways where you live?

	Frequency	Percent	Valid Percent	Cumulative Percent
Excellent	43	5	5	5
Good	239	30	30	35
Fair	255	32	32	67
Poor	257	32	32	99
Don't know	5	1	1	100
Refused	0	0	0	100
NA	0	0	NA	NA

Which is more important to you: reduce property taxes or increase spending on public schools?

	Frequency	Percent	Valid Percent	Cumulative Percent
Reducing property taxes	307	38	38	38
Increasing spending on public schools	452	57	57	95
Don't know	38	5	5	100
Refused	3	0	0	100
NA	0	0	NA	NA

How much attention do you feel the state government in Wisconsin pays to what the people in your community think when it decides what to do: none at all, only a small amount of attention, a moderate amount of attention, a large amount of attention, or a very large amount of attention?

	Frequency	Percent	Valid Percent	Cumulative Percent
None at all	102	13	13	13
Only a small amount	310	39	39	52
A moderate amount	265	33	33	85
A large amount	75	9	9	94
A very large amount	11	1	1	95
Don't know	36	5	5	100
Refused	1	0	0	100
NA	0	0	NA	NA

Do you think that Donald Trump has changed the Republican Party for the better or for the worse or don't you think he has changed the Republican Party much either way?

	Frequency	Percent	Valid Percent	Cumulative Percent
Changed for the better	186	23	23	23
Changed for the worse	396	49	49	73
Hasn't changed Republican Party much either way	188	23	23	96
Don't know	30	4	4	100
Refused	1	0	0	100
NA	0	0	NA	NA

How enthusiastic are you about voting in this November's elections? Would you say you are very, somewhat, not too, or not at all enthusiastic?

	Frequency	Percent	Valid Percent	Cumulative Percent
Very	497	62	62	62
Somewhat	191	24	24	86
Not too	62	8	8	94
Not at all	39	5	5	99
Won't vote in November (VOL)	0	0	0	99
Don't know	11	1	1	100
Refused	0	0	0	100
NA	0	0	NA	NA

Thinking about your family's financial situation, would you say you are living comfortably, just getting by, or struggling to make ends meet?

	Frequency	Percent	Valid Percent	Cumulative Percent
Living comfortably	444	56	56	56
Just getting by	257	32	32	88
Struggling	92	12	12	99
Don't know	4	1	1	100
Refused	2	0	0	100
NA	0	0	NA	NA

Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent?

	Frequency	Percent	Valid Percent	Cumulative Percent
Republican	256	32	32	32
Democrat	268	33	33	65
Independent	231	29	29	94
Other/No preference (VOL)	35	4	4	99
Don't know	3	0	0	99
Refused	7	1	1	100
NA	0	0	NA	NA

Do you think of yourself as closer to the Republican Party or to the Democratic Party?

	Frequency	Percent	Valid Percent	Cumulative Percent
Republican	103	13	38	38
Democratic	104	13	39	77
Neither/Just Independent (VOL)	56	7	21	98
Don't know	4	1	2	100
Refused	1	0	0	100
NA	531	66	NA	NA

What is the highest level of education you completed?

	Frequency	Percent	Valid Percent	Cumulative Percent
Elementary school only	1	0	0	0
Some high school / did not finish	15	2	2	2
Completed high school	225	28	28	30
Some college but didn't finish	153	19	19	49
Two year college degree	114	14	14	63
Four year college degree	194	24	24	88
Some graduate work	13	2	2	89
Completed masters or professional degree	58	7	7	97
Advanced graduate work or Ph.D.	23	3	3	99
Don't know	4	0	0	100
Refused	1	0	0	100
NA	0	0	NA	NA

What is your age?

	Frequency	Percent	Valid Percent	Cumulative Percent
18	12	2	2	2
19	14	2	2	3
20	12	2	2	5
21	4	1	1	5
22	14	2	2	7
23	13	2	2	9
24	1	0	0	9
25	7	1	1	10
26	17	2	2	12
28	7	1	1	13
29	6	1	1	13
30	6	1	1	14
31	9	1	1	15
32	8	1	1	16
33	10	1	1	18
34	7	1	1	18
35	10	1	1	20
36	8	1	1	21
37	18	2	2	23
38	22	3	3	26
39	9	1	1	27

	Frequency	Percent	Valid Percent	Cumulative Percent
40	10	1	1	28
41	9	1	1	29
42	15	2	2	31
43	7	1	1	32
44	4	1	1	33
45	15	2	2	34
46	11	1	1	36
47	11	1	1	37
48	12	2	2	39
49	15	2	2	41
50	21	3	3	43
51	13	2	2	45
52	20	3	3	47
53	13	2	2	49
54	23	3	3	52
55	24	3	3	55
56	16	2	2	57
57	17	2	2	59
58	21	3	3	62
59	27	3	3	65
60	14	2	2	67
61	10	1	1	68
62	10	1	1	69
63	11	1	1	71
64	14	2	2	72
65	19	2	2	75
66	12	1	1	76
67	10	1	1	77
68	13	2	2	79
69	19	2	2	81
70	15	2	2	83
71	13	2	2	85
72	5	1	1	85
73	9	1	1	87
74	8	1	1	88
75	7	1	1	88
76	2	0	0	89
77	9	1	1	90
78	5	1	1	90
79	5	1	1	91
80	11	1	1	92
81	6	1	1	93
82	7	1	1	94
83	3	0	0	94
84	2	0	0	95
85	6	1	1	95
86	4	0	0	96
87	2	0	0	96
88	3	0	0	96
89	4	0	0	97
90	2	0	0	97
91	1	0	0	97

	Frequency	Percent	Valid Percent	Cumulative Percent
92	0	0	0	97
93	1	0	0	97
94	1	0	0	98
96	1	0	0	98
Refused	19	2	2	100
NA	0	0	NA	NA

[If Refused] Are you...

	Frequency	Percent	Valid Percent	Cumulative Percent
18-29 years old	3	0	15	15
30-44 years old	0	0	0	15
45-59 years old	1	0	8	23
60 years old or more	8	1	44	67
Don't know	1	0	7	74
Refused	5	1	26	100
NA	781	98	NA	NA

Are you currently married, living with a partner but not married, widowed, divorced, separated, or have you never been married?

	Frequency	Percent	Valid Percent	Cumulative Percent
Married	472	59	59	59
Cohabiting	72	9	9	68
Widowed	48	6	6	74
Divorced	70	9	9	83
Separated	10	1	1	84
Never Married	121	15	15	99
Don't know	1	0	0	99
Refused	7	1	1	100
NA	0	0	NA	NA

Do you own or rent your home?

	Frequency	Percent	Valid Percent	Cumulative Percent
Own	576	72	72	72
Rent	196	25	25	97
Other arrangement	23	3	3	99
Refused	4	1	1	100
NA	0	0	NA	NA

How many children under 18 are currently living with you, if any?

	Frequency	Percent	Valid Percent	Cumulative Percent
None	564	70	70	70
One	107	13	13	84

	Frequency	Percent	Valid Percent	Cumulative Percent
Two	75	9	9	93
Three	31	4	4	97
Four	12	1	1	99
Five or more	8	1	1	100
Refused	3	0	0	100
NA	0	0	NA	NA

Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	36	5	5	5
No	758	95	95	99
Don't know	1	0	0	99
Refused	5	1	1	100
NA	0	0	NA	NA

Would you describe yourself as White, African American or Black, Asian, Native American, of more than one race or some other race?

	Frequency	Percent	Valid Percent	Cumulative Percent
White	691	86	86	86
African American or Black	36	4	4	91
Asian, South Asian or Pacific Islander	3	0	0	91
Native American or American Indian	14	2	2	93
More than one race	27	3	3	97
Hispanic or Latino	6	1	1	97
Other (SPECIFY)	18	2	2	99
Don't know	1	0	0	100
Refused	3	0	0	100
NA	0	0	NA	NA

Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never?

	Frequency	Percent	Valid Percent	Cumulative Percent
More than 1/wk	53	7	7	7
1/week	189	24	24	30
1-2 month	126	16	16	46
few times a year	141	18	18	64
Seldom	122	15	15	79
Never	161	20	20	99
Don't know	3	0	0	99
Refused	6	1	1	100
NA	0	0	NA	NA

What is your religious preference – are you Protestant, Roman Catholic, Jewish, Muslim, another religion or no religion?

	Frequency	Percent	Valid Percent	Cumulative Percent
Protestant	181	23	23	23
Roman Catholic	228	28	28	51
Jewish	6	1	1	52
Muslim/Islam	4	0	0	52
Mormon/Latter-Day Saints	4	1	1	53
Other Christian Religion	171	21	21	74
Other Non-Christian Religion	34	4	4	78
No Religion/Atheist/Agnostic	144	18	18	96
Don't know	17	2	2	98
Refused	13	2	2	100
NA	0	0	NA	NA

Would you describe yourself as a “born-again” or evangelical Christian, or not?

	Frequency	Percent	Valid Percent	Cumulative Percent
born again	143	18	41	41
not born again	186	23	53	94
Don't know	20	3	6	99
Refused	2	0	1	100
NA	448	56	NA	NA

Last year, that is in 2017, what was your total family income from all sources, before taxes? Just stop me when I get to the right category.

	Frequency	Percent	Valid Percent	Cumulative Percent
Less than \$10,000	19	2	2	2
10 to under \$20,000	53	7	7	9
20 to under \$30,000	63	8	8	17
30 to under \$40,000	66	8	8	25
40 to under \$50,000	65	8	8	33
50 to under \$75,000	147	18	18	52
75 to under \$100,000	95	12	12	63
100 to under \$150,000	96	12	12	75
\$150,000 or more	34	4	4	80
Over \$200,000	24	3	3	83
Don't know	41	5	5	88
Refused	97	12	12	100
NA	0	0	NA	NA

Would you describe the place where you live as urban, suburban or rural?

	Frequency	Percent	Valid Percent	Cumulative Percent
Urban	207	26	26	26
Suburban	283	35	35	61
Rural	298	37	37	98

	Frequency	Percent	Valid Percent	Cumulative Percent
Don't know	8	1	1	99
Refused	4	1	1	100
NA	0	0	NA	NA

In general, would you describe your political views as...

	Frequency	Percent	Valid Percent	Cumulative Percent
Very conservative	79	10	10	10
Conservative	216	27	27	37
Moderate	249	31	31	68
Liberal	149	19	19	87
Very liberal	81	10	10	97
Don't know	21	3	3	99
Refused	6	1	1	100
NA	0	0	NA	NA

Are you or any member of your household a member of a local, state or national labor union?

	Frequency	Percent	Valid Percent	Cumulative Percent
respondent	79	10	10	10
another household member	41	5	5	15
nobody in household	672	84	84	99
Don't know	3	0	0	99
Refused	5	1	1	100
NA	0	0	NA	NA

Do you or any member of your household work for federal, state, or local government—for example, as a public school teacher, police officer, firefighter, or other government job?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	148	19	19	19
No	643	80	80	99
Don't know	4	0	0	99
Refused	5	1	1	100
NA	0	0	NA	NA

Of all the personal telephone calls that you receive, do you get...?

	Frequency	Percent	Valid Percent	Cumulative Percent
All or almost all on a cell phone	454	57	57	57
Some on a cell phone and some on a home phone	154	19	19	76
All or almost all on a regular home phone	178	22	22	98
Don't know	3	0	0	99
Refused	11	1	1	100
NA	0	0	NA	NA

Is this phone a cell phone?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	526	66	66	66
No	274	34	34	100
NA	0	0	NA	NA

wave

	Frequency	Percent	Valid Percent	Cumulative Percent
1/19-22/12	0	0	0	0
2/16-19/12	0	0	0	0
3/22-25/12	0	0	0	0
4/26-29/12	0	0	0	0
5/9-12/12	0	0	0	0
5/23-26/12	0	0	0	0
6/13-16/12	0	0	0	0
7/5-8/12	0	0	0	0
8/2-5/12	0	0	0	0
8/16-19/12	0	0	0	0
9/13-16/12	0	0	0	0
9/27-30/12	0	0	0	0
10/11-14/12	0	0	0	0
10/25-28/12	0	0	0	0
3/11-13/13	0	0	0	0
5/6-9/13	0	0	0	0
7/15-18/13	0	0	0	0
10/21-24/13	0	0	0	0
1/20-23/14	0	0	0	0
3/20-23/14	0	0	0	0
5/15-18/14	0	0	0	0
7/17-20/14	0	0	0	0
8/21-24/14	0	0	0	0
9/11-14/14	0	0	0	0
9/25-28/14	0	0	0	0
10/9-12/14	0	0	0	0
10/23-26/14	0	0	0	0
4/7-10/15	0	0	0	0
8/13-16/15	0	0	0	0
9/24-28/15	0	0	0	0
11/12-15/15	0	0	0	0
1/21-24/16	0	0	0	0
2/18-21/16	0	0	0	0
3/24-28/16	0	0	0	0
6/9-12/16	0	0	0	0
7/7-10/16	0	0	0	0
8/4-7/16	0	0	0	0
8/25-28/16	0	0	0	0
9/15-18/16	0	0	0	0
10/6-9/16	0	0	0	0
10/26-31/16	0	0	0	0
3/13-16/17	0	0	0	0

	Frequency	Percent	Valid Percent	Cumulative Percent
6/22-25/17	0	0	0	0
2/25-3/1/18	0	0	0	0
6/13-17/18	0	0	0	0
7/11-15/18	0	0	0	0
8/15-19/18	0	0	0	0
9/12-16/18	800	100	100	100
NA	0	0	NA	NA

Poll Dates

	Frequency	Percent	Valid Percent	Cumulative Percent
2018-9-12	800	100	100	100
NA	0	0	NA	NA

Sex

	Frequency	Percent	Valid Percent	Cumulative Percent
Male	375	47	47	47
Female	425	53	53	100
NA	0	0	NA	NA

Age 4 categories

	Frequency	Percent	Valid Percent	Cumulative Percent
18-29	110	14	14	14
30-44	153	19	19	33
45-59	261	33	33	66
60+	269	34	34	99
DK/NA/ Ref	6	1	1	100
NA	0	0	NA	NA

Age 6 categories

	Frequency	Percent	Valid Percent	Cumulative Percent
18-29	110	14	14	14
30-39	108	13	13	27
40-49	110	14	14	41
50-59	197	25	25	66
60-69	139	17	17	83
70+	130	16	16	99
DK/NA/Ref	6	1	1	100
NA	0	0	NA	NA

Race 3 categories

	Frequency	Percent	Valid Percent	Cumulative Percent
White	691	86	86	86
Black	36	4	4	91
Other	69	9	9	99
DK/NA/Ref	4	1	1	100
NA	0	0	NA	NA

Hispanic/Latino

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	36	5	5	5
No	758	95	95	99
DK/NA/Ref	6	1	1	100
NA	0	0	NA	NA

Education 5 categories

	Frequency	Percent	Valid Percent	Cumulative Percent
Not HS	16	2	2	2
HS	225	28	28	30
Some Coll	153	19	19	49
AA	114	14	14	63
BA+	288	36	36	99
DK/NA/ Ref	5	1	1	100
NA	0	0	NA	NA

Education 5 with Post-BA

	Frequency	Percent	Valid Percent	Cumulative Percent
Not HS	16	2	2	2
hs	225	28	28	30
Some Coll/AA	266	33	33	63
ba	194	24	24	88
Post BA	94	12	12	99
DK/NA/Ref	5	1	1	100
NA	0	0	NA	NA

Education 6 AA, BA, and MA

	Frequency	Percent	Valid Percent	Cumulative Percent
Not HS	16	2	2	2
hs	225	28	28	30
Some Coll	153	19	19	49
aa	114	14	14	63
ba	194	24	24	88

	Frequency	Percent	Valid Percent	Cumulative Percent
Post-BA	94	12	12	99
DK/NA/Ref	5	1	1	100
NA	0	0	NA	NA

3 category Party ID including leaners

	Frequency	Percent	Valid Percent	Cumulative Percent
Republican	359	45	45	45
Democrat	372	46	46	91
Independent	61	8	8	99
Other/None	8	1	1	100
NA	0	0	NA	NA

3 category Party ID no leaners

	Frequency	Percent	Valid Percent	Cumulative Percent
Republican	256	32	32	32
Democrat	268	33	33	65
Independent	268	34	34	99
Other/None	8	1	1	100
NA	0	0	NA	NA

Party ID 5 categories, leaners separate

	Frequency	Percent	Valid Percent	Cumulative Percent
Rep	256	32	32	32
Lean Rep	103	13	13	45
Ind	61	8	8	52
Lean Dem	104	13	13	66
Dem	268	33	33	99
Other/None	8	1	1	100
NA	0	0	NA	NA

Race/Ethnicity

	Frequency	Percent	Valid Percent	Cumulative Percent
White	674	84	84	84
Black	35	4	4	89
Hispanic	36	5	5	93
Other	51	6	6	100
DK/NA/ Ref	3	0	0	100
NA	0	0	NA	NA

Income Recode

	Frequency	Percent	Valid Percent	Cumulative Percent
Under \$40k	201	25	25	25
\$40k to \$74k	212	26	26	52
\$75k up	250	31	31	83
DK/NA/ Ref	138	17	17	100
NA	0	0	NA	NA

Region/Media Market

	Frequency	Percent	Valid Percent	Cumulative Percent
MKE City	65	8	8	8
Rest of MKE	250	31	31	39
msn	144	18	18	57
GB/A	154	19	19	77
Rest of state	187	23	23	100
NA	0	0	NA	NA

Region 2/MKE, WOW, Media Market

	Frequency	Percent	Valid Percent	Cumulative Percent
MKE City	65	8	8	8
WOW Counties	101	13	13	21
Rest of MKE	149	19	19	39
MSN	144	18	18	57
GB/A	154	19	19	77
Rest of state	187	23	23	100
NA	0	0	NA	NA

Region 7/MKE, WOW, Media Market

	Frequency	Percent	Valid Percent	Cumulative Percent
MKE City	65	8	8	8
WOW Counties	101	13	13	21
Rest of MKE	149	19	19	39
msn	144	18	18	57
GB/A	154	19	19	77
Lax/EC	77	10	10	86
MSP,DS/WauRhine	111	14	14	100
NA	0	0	NA	NA

8 category Media Market

	Frequency	Percent	Valid Percent	Cumulative Percent
MKE City	65	8	8	8
WOW Counties	101	13	13	21

	Frequency	Percent	Valid Percent	Cumulative Percent
Rest of MKE	149	19	19	39
Dane Rock	110	14	14	53
Rest of MSN	34	4	4	57
Lax/EC	77	10	10	67
GB/A	154	19	19	86
Wau/MSP/DS	111	14	14	100
NA	0	0	NA	NA