



## Marquette Law School Poll – October 3-7, 2018

S1. May I please speak with the (male/female) adult member of your household, currently at home, age 18 or older, with the most recent birthday?

(IF SELECTED RESPONDENT NOT CURRENTLY AT HOME AND AVAILABLE, ASK FOR THE (FEMALE/MALE) CURRENTLY AT HOME.)

- 1 Correct household member on phone (CONTINUE)
- 2 Will put correct member of household on phone (RE-READ INTRO AND CONTINUE WITH S2.)
- 3 No household member age 18 or over is currently available (PLACE HOUSEHOLD INTO CALLBACK)
- 4 No one in household age 18 or older (TERMINATE)

S2. Record Gender: (DO NOT ASK. RECORD ONLY ONE RESPONSE)

- 1 Male
- 2 Female

**\*\*Author note: If respondent in overquota, go to overquota/callback script and have interviewer place respondent in specified callback for future day.\*\***

S3a. Do you currently live in Wisconsin? (READ LIST IF NECESSARY)

- 1 Yes
- 2 No (TERMINATE)

S3b. In what county in Wisconsin do you live?

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**\*\*Author note: Insert county list on screen.\*\***

**\*\*Author note: If respondent lives in Milwaukee County or County is Don't Know/Other, continue to S4. If respondent lives in any Wisconsin county besides Milwaukee, place in appropriate quota group and skip to S5. If Cell sample and S3b=997 or 998, terminate. If over quota, thank and terminate.\*\***

S4. Do you currently live within Milwaukee city limits? (READ LIST IF NECESSARY)  
(RECORD ONE ANSWER)

- 1 Yes (Milwaukee City quota group)
- 2 No (Milwaukee DMA quota group)

S5. Some people are registered to vote and others are not. Are you registered to vote in the precinct

or ward where you now live, or aren't you? (READ LIST IF NECESSARY)

- 1 Yes, Registered to Vote (SKIP TO Q.1)
- 2 No, Not Registered to Vote (ASK S6)  
(DO NOT READ)
- 9 No Answer/Don't Know/Refused (ASK S6)

\*\* Author note: If 2 or 9 in S5 ask S6\*\*

S6. Do you plan to register to vote, or is there a chance that you may not register? (READ LIST IF NECESSARY)

- 1 Plan to Register
- 2 Chance May Not Register (TERMINATE)  
(DO NOT READ)
- 9 Don't know/Refused (TERMINATE)

Q1. Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all? (READ LIST IF NECESSARY)

- 1 Most of the time
- 2 Some of the time
- 3 Only now and then
- 4 Hardly at all  
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q2. What are the chances that you will vote in the November 2018 general election for governor, Congress, and other offices -- are you absolutely certain to vote, very likely to vote, are the chances 50-50, don't you think you will vote or have you already voted either by absentee ballot or early in person voting?  
(READ LIST IF NECESSARY)

- 1 Absolutely certain
- 2 Very Likely
- 3 50-50
- 4 Will not vote
- 5 Already voted (absentee or early in person)  
(DO NOT READ)
- 8 Don't know
- 9 Refused

\*\*AUTHOR NOTE: Scramble so half get Q3-Q4 BEFORE Q5-Q6 and half get Q5-Q6 before Q3-Q4

**\*\*AUTHOR NOTE: RECORD WHICH QUESTION ORDER IS USED AS A VARIABLE.\*\***

Q3. Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same? (READ LIST IF NECESSARY)

- 1 Gotten better
- 2 Gotten worse
- 3 Stayed the same  
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q4. Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same? (READ LIST IF NECESSARY)

- 1 Get better
- 2 Get worse
- 3 Stay the same  
(DO NOT READ)
- 8 Don't know
- 9 Refused

**\*\*Randomize order of Q5 and Q6 and record order as a variable\*\***

Q5. Overall, do you approve or disapprove of the way Donald Trump is handling his job as president? (READ LIST IF NECESSARY)

[GET ANSWER, THEN ASK: Do you strongly or somewhat (approve/disapprove)?]

- 1 Strongly approve
- 2 Somewhat approve
- 3 Somewhat disapprove
- 4 Strongly disapprove  
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q6. Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin? (READ LIST IF NECESSARY)

[GET ANSWER, THEN ASK: Do you strongly or somewhat (approve/disapprove)?]

- 1 Strongly approve
- 2 Somewhat approve
- 3 Somewhat disapprove
- 4 Strongly disapprove  
(DO NOT READ)
- 8 Don't know
- 9 Refused

Transition Screen:

I'm going to read you a list of people. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about them yet to have an opinion.

\*\* Author note: Keep Q7-Q9 first, followed by Q10-Q16, then Q17-Q18.\*\*

\*\* Author note: scramble Q7-Q9. \*\*

(PRESENT EACH ON OWN SCREEN)

The first name/next name is ... [INSERT NAME]

READ IF NECESSARY: Do you have a favorable or unfavorable opinion of [INSERT NAME] or haven't you heard enough about them yet?

- 1 Favorable
- 2 Unfavorable
- 3 Haven't heard enough  
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q7. Ron Johnson  
Q8. Tammy Baldwin  
Q9. Paul Ryan

\*\* Author note: scramble Q10-Q16. \*\*

Q10. Tony Evers (Ee-vers)  
Q11. Leah Vukmir (Vook-meer)  
Q12. Josh Kaul (Call)  
Q13. Brad Schimel (Shim-ul)  
Q14. Phil Anderson  
Q15. Mandela Barnes  
Q16. Rebecca Kleefisch (Clay-fish)

\*\* Author note: scramble Q17-Q18. \*\*

Q17. Scott Walker  
Q18. Donald Trump

\*\*Author note: Scramble so half get Dem candidate first in Q19-Q21 and Half get Rep candidate first. Keep the order of Dem and Rep the same for all items in Q19-Q21. In Q20, keep Libertarian candidate last.

\*\*Author note: If Q2=5 (already voted), use Q19 alternate wording and show code 4.

(ASK ALL)

Q19. If the election for U.S. Senate were being held today and the candidates were Tammy Baldwin the Democrat and Leah Vukmir (Vook-meer) the Republican, for whom would you vote?

**Q2=5 (already voted):** You mentioned you already voted. In the election for U.S. Senate did you vote for Tammy Baldwin the Democrat or Leah Vukmir (Vook-meer) the Republican?

1. Tammy Baldwin
2. Leah Vukmir (Vook-meer)  
(DO NOT READ)
3. Neither (VOL)
4. Did not vote for U.S. Senate (VOL) **(Show only if Q2=5)**
8. Don't know
9. Refused

\*\*Author note: If Q2=1-4, 8, 9 and Q19=3 or 8, Ask Q19b (do not ask Q19b if already voted).

Q19b. Would you say you lean toward Baldwin or toward Vukmir (Vook-meer)?

1. Tammy Baldwin
2. Leah Vukmir (Vook-meer)  
(DO NOT READ)
3. Neither (VOL)
8. Don't know
9. Refused

\*\*Author note: If Q2=5 (already voted), use Q20 alternate wording and show code 5.

(ASK ALL)

Q20. If the election for Governor were being held today and the candidates were Tony Evers (Ee-vers) the Democrat, Scott Walker the Republican, and Phil Anderson the Libertarian, for whom would you vote?

**Q2=5 (already voted):** In the election for Governor did you vote for Tony Evers (Ee-vers) the Democrat, Scott Walker the Republican, or Phil Anderson the Libertarian?

1. Tony Evers (Ee-vers)
2. Scott Walker
3. Phil Anderson  
(DO NOT READ)
4. None of these (VOL)
5. Did not vote for Governor (VOL) (**Show only if Q2=5**)
8. Don't know
9. Refused

\*\*Author note: If Q2=1-4, 8, 9 and Q20=4 or 8, Ask Q20b (do not ask Q20b if already voted)

Q20b. Would you say you lean toward Evers (Ee-vers) or toward Walker or toward Anderson?

1. Tony Evers (Ee-vers)
2. Scott Walker
3. Phil Anderson  
(DO NOT READ)
4. None of these (VOL)
8. Don't know
9. Refused

**\*\*Author note:** If Q2=5 (already voted), use Q21 alternate wording and show code 4.

(ASK ALL)

Q21. If the election for Wisconsin Attorney General were being held today and the candidates were Josh Kaul (Call) the Democrat and Brad Schimel (Shim-ul) the Republican for whom would you vote?

**Q2=5 (already voted):** In the election for Wisconsin Attorney General did you vote for Josh Kaul (Call) the Democrat or Brad Schimel (Shim-ul) the Republican?

1. Josh Kaul (Call)
2. Brad Schimel (Shim-ul)  
(DO NOT READ)
3. Neither (VOL)
4. Did not vote for WI Attorney General (VOL) (**Show only if Q2=5**)
8. Don't know
9. Refused

**\*\*Author note:** If Q2=1-4, 8, 9 and Q21=3 or 8, Ask Q21b (do not ask Q21b if already voted).

Q21b. Would you say you lean toward Kaul (Call) or toward Schimel (Shim-ul)?

1. Josh Kaul (Call)
2. Brad Schimel (Shim-ul)  
(DO NOT READ)
3. Neither (VOL)
8. Don't know
9. Refused

**\*\*Author Note: Rotate Response Options\*\***

Q22. In general, which of the following statements do you agree with more: (READ LIST)

- 1 I'd rather pay higher taxes and have a state government that provides more services  
  
-OR-
- 2 I'd rather pay lower taxes and have a state government that provides fewer services  
  
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q23. Do you have a favorable or unfavorable opinion of Brett Kavanaugh (KAV-en-awe), who has been nominated to the U.S. Supreme Court, or haven't you heard enough about him yet to have an opinion?

- 1 Favorable
- 2 Unfavorable
- 3 Haven't heard enough  
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q23b. Do you have a favorable or unfavorable opinion of Christine Blasey (Blah-zee) Ford, who testified that Brett Kavanaugh (KAV-en-awe) sexually assaulted her during a party in high school, or haven't you heard enough about her yet to have an opinion?

- 1 Favorable
- 2 Unfavorable
- 3 Haven't heard enough  
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q24. If you had a vote in the Senate, would you support or oppose the nomination of Kavanaugh (KAV-en-awe) to the Supreme Court?

- 1. Support
- 2. Oppose  
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q25. How much attention did you pay to the recent senate hearings on the Kavanaugh nomination? Did you watch the hearings live on television, follow the news closely about the hearings but not watch them live, read or watch some news coverage but didn't follow closely or did you not pay much attention to the hearings?

- 1. Watched live
- 2. Followed news closely
- 3. Saw some coverage but didn't follow closely
- 4. Did not pay much attention  
(DO NOT READ)
- 8 Don't know
- 9 Refused



Q26. Thinking just about the state of Wisconsin, do you feel things in Wisconsin are generally going in the right direction, or do you feel things have gotten off on the wrong track? (READ LIST IF NECESSARY)

- 1 Right direction
- 2 Wrong track  
(DO NOT READ)
- 8 Don't know
- 9 Refused

Randomly assign half to Form A and half to Form B

If Form A ask Q27a-Q29a

If Form B ask Q27b-Q29b

Q27a. As you may know, Foxconn Corporation has announced it will build a large video display factory in Racine (Ruh-seen) County employing up to 13,000 workers. The state is providing up to \$3 billion dollars of taxpayer money to Foxconn as an incentive to locate the plant in Wisconsin. Do you think the Foxconn plant will ultimately provide this much or more benefit to the state or is the state paying more than the plant is worth?

1. Will provide this much or more benefit
2. State is paying more than the plant is worth  
(DO NOT READ)
8. Don't know
9. Refused

Q28a. Do you think the Foxconn factory in Racine (Ruh-seen) County will substantially improve the economy of the larger Milwaukee area?

1. Will substantially improve the economy
2. Will not substantially improve the economy  
(DO NOT READ)
8. Don't know
9. Refused

Q29a. Do you think businesses near where you live will directly benefit from this new Foxconn manufacturing plant?

1. Yes, will benefit
2. No, will not benefit  
(DO NOT READ)
8. Don't know
9. Refused

IF FORM B, ASK Q27b-Q29b

Q27b. How much confidence do you have in the special counsel Robert Mueller (**PRO: Mull-er**) to conduct a fair and impartial investigation into Russia's involvement in the 2016 presidential election--a great deal, some, only a little, or no confidence at all? (READ LIST IF NECESSARY)

1. A great deal
2. Some
3. Only a little
4. No confidence at all  
(DO NOT READ)
8. Don't know
9. Refused

Q28b. How much do you think the state of Wisconsin has done to address the problem of opioid and prescription pain killer addiction: a lot, a fair amount, only a little or almost nothing?

1. A lot
2. A fair amount
3. Only a little
4. Almost nothing  
(DO NOT READ)
8. Don't Know
9. Refused

Q29b. Has Governor Walker done all that he should to address issues of prisoner abuse at the Lincoln Hills and Copper Lake juvenile prisons or has he not paid enough attention to the abuse issues there, or haven't you heard enough about this? (READ LIST IF NECESSARY)

1. Has done all he should
2. Not paid enough attention
3. Haven't heard about this  
(DO NOT READ)
8. Don't know
9. Refused

ASK ALL

Q30. Would you like to see the 2010 health care law, the Affordable Care Act, also known as Obamacare, remain in place, or would you like to see it repealed?

1. Remain in place
2. See it repealed  
(DO NOT READ)
8. Don't Know
9. Refused

Q31. As you may know, the 2010 health care law prohibits health insurance companies from denying coverage because of a person's medical history or pre-existing conditions. How important is it to you that insurance companies continue to be required to cover pre-existing conditions: very important, somewhat important, not too important, or not at all important?

1. Very Important
2. Somewhat important
3. Not too important
4. Not at all important  
(DO NOT READ)
8. Don't Know
9. Refused

Q32. Do you favor or oppose having a national health plan, or Medicare-for-all, in which all Americans would get their insurance from a single government plan? Is that strongly favor/oppose or somewhat favor/oppose?

1. Strongly favor
2. Somewhat favor
3. Somewhat oppose
4. Strongly oppose  
(DO NOT READ)
8. Don't know
9. Refused

Q33. Which is more important to you: reduce property taxes or increase spending on public schools?

1. Reduce property taxes
2. Increase spending on public schools  
(DO NOT READ)
8. Don't Know
9. Refused

Q34. As you may know, in 2011 a law known as Act 10 eliminated most collective bargaining for public employees in Wisconsin. Would you like to see collective bargaining for public employees returned to what it was before Act 10 was passed or keep the current law that eliminated most collective bargaining?

1. Return collective bargaining
2. Keep as it is now  
(DO NOT READ)
8. Don't Know
9. Refused

Q35. How would you rate the quality of roads and highways where you live?

1. Excellent
2. Good
3. Fair
4. Poor
- (DO NOT READ)
8. Don't know
9. Refused

Q36. Which is more important to you: keeping the gas tax and vehicle registration fees where they are now or raising the gas tax and registration fees to increase spending on roads and highways?

1. Keep gas tax and fees where they are
2. Raise tax and fees to increase spending on roads
- (DO NOT READ)
8. Don't know
9. Refused

Q37. Did you personally like Scott Walker's decision to run for president in 2016?

1. Liked
2. Did not like
- (Do NOT READ)
8. Don't Know
9. Refused

Q38. Do you think that Donald Trump has changed the Republican Party for the better or for the worse or don't you think he has changed the Republican Party much either way?

- 1 Changed for the better
- 2 Changed for the worse
- 3 Hasn't changed Republican Party much either way
- (DO NOT READ)
8. Don't know
9. Refused

\*\*Author note: If Q2=5 (already voted) use Q39 alternate wording and do not show code 7.

Q39. How enthusiastic are you about voting in this November's elections? Would you say you are very, somewhat, not too, or not at all enthusiastic? (READ LIST IF NECESSARY)

**Q2=5 (already voted):** How enthusiastic were you about voting in this November's elections? Would you say you were very, somewhat, not too, or not at all enthusiastic? (READ LIST IF NECESSARY)

1. Very enthusiastic
2. Somewhat enthusiastic
3. Not too enthusiastic
4. Not at all enthusiastic  
(DO NOT READ)
7. Won't vote in November (VOL) (**Show only if Q2=1-4, 8, 9**)
8. Don't Know
9. Refused

Q40. Thinking about your family's financial situation, would you say you are living comfortably, just getting by, or struggling to make ends meet? (READ LIST IF NECESSARY)

1. Living comfortably
2. Just getting by
3. Struggling  
(DO NOT READ)
8. Don't know
9. Refused

F1. Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent? (READ LIST IF NECESSARY)

- |   |                     |            |
|---|---------------------|------------|
| 1 | Republican          | [ASK Q55.] |
| 2 | Democrat            | [ASK Q55.] |
| 3 | Independent         | [ASK QF2.] |
|   | (DO NOT READ)       |            |
| 4 | Other/No preference | [ASK QF2.] |
| 8 | Don't Know          | [ASK QF2.] |
| 9 | Refused             | [ASK Q55.] |

**\*\*Author note: Ask QF2 IF 3,4, or 8 in F1\*\***

F2. Do you think of yourself as closer to the Republican Party or to the Democratic Party? (READ LIST IF NECESSARY)

- 1 Republican
- 2 Democrat  
(DO NOT READ)
- 3 Neither/Just Independent (VOL)
- 8 Don't know
- 9 Refused

F3. What is the highest level of education you completed? (READ LIST)

- 01 Elementary school only
- 02 Some high school but did not finish
- 03 Completed high school
- 04 Some college but didn't finish
- 05 Two year college degree
- 06 Four year college degree
- 07 Some graduate work
- 08 Completed masters or professional degree
- 09 Advanced graduate work or PhD  
(DO NOT READ)
- 98 Don't know
- 99 Refused

F4. What is your age? (Record actual age in years).

- 
- 99 Refused [ASK F4A]

F4A. [If Refused] Are you... (READ LIST)

- 1 18-29 years old
- 2 30-44 years old
- 3 45-59 years old
- 4 60 years old or more  
(DO NOT READ)
- 8 Don't know
- 9 Refused

F5. Are you currently married, living with a partner but not married, widowed, divorced, separated, or have you never been married? (READ LIST IF NECESSARY)

- 1 Married
- 2 Living with a partner but not married
- 3 Widowed
- 4 Divorced
- 5 Separated
- 6 Never Married  
(DO NOT READ)
- 8 Don't know
- 9 Refused

F6. How many children under 18 are currently living with you, if any? (READ LIST IF NECESSARY)

- 0. None
- 1. One
- 2. Two
- 3. Three
- 4. Four
- 5. Five or more  
(DO NOT READ)
- 8 Don't know
- 9 Refused

F7. Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background? (READ LIST IF NECESSARY)

- 1 Yes
- 2 No  
(DO NOT READ)
- 8 Don't know
- 9 Refused

F8. Would you describe yourself as White, African American or Black, Asian, Native American, of more than one race or some other race? (READ LIST IF NECESSARY)

- 01 White
- 02 African American or Black
- 03 Asian, South Asian, or Pacific Islander
- 04 Native American or American Indian
- 05 More than one race
- 97 Other, Specify  
(DO NOT READ)
- 06 Hispanic or Latino
- 98 Don't know
- 99 Refused

F9. Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never? (READ LIST IF NECESSARY)

- 1 More than once a week
- 2 Once a week
- 3 Once or twice a month
- 4 A few times a year
- 5 Seldom
- 6 Never
- (DO NOT READ)
- 8 Don't know
- 9 Refused

F10. What is your religious preference – are you Protestant, Roman Catholic, Jewish, Muslim, another religion or no religion? (READ LIST IF NECESSARY)

IF RESPONDENT NAMES ANYTHING ELSE, ASK:

Would that fall under the general category of Protestant religions, is it a Christian religion, but not Protestant, or is it something else?

- 01 Protestant
- 02 Roman Catholic
- 03 Jewish
- 04 Muslim/Islam
- 05 Mormon/Latter-Day Saints
- 06 Other Christian Religion
- 07 Other Non-Christian Religion
- 08 No Religion/Atheist/Agnostic
- (DO NOT READ)
- 98 DON'T KNOW
- 99 REFUSED

\*\*Author note: IF 01 or 06 in F10 Ask F11.\*\*

F11. Would you describe yourself as a "born-again" or evangelical Christian, or not? (READ LIST IF NECESSARY)

- 1. Yes, would
- 2. No, would not
- (DO NOT READ)
- 8 DON'T KNOW
- 9 REFUSED



F12. Last year, that is in 2017, what was your total family income from all sources, before taxes? Just stop me when I get to the right category. (READ LIST. RECORD ONE ANSWER.)

- 01 Less than \$10,000
- 02 10 to under \$20,000
- 03 20 to under \$30,000
- 04 30 to under \$40,000
- 05 40 to under \$50,000
- 06 50 to under \$75,000
- 07 75 to under \$100,000
- 08 100 to under \$150,000
- 09 150,000 to under \$200,000
- 10 Over \$200,000
- (DO NOT READ)
- 98 Don't know
- 99 Refused

F13. Would you describe the place where you live as urban, suburban or rural? (INTERVIEWER, IF NECESSARY: "Urban is a big city like Milwaukee, Madison or Green Bay. Suburban is a built up place close to a big city and rural is less built up with fewer people and further away from a big city") (READ LIST IF NECESSARY)

- 1. Urban
- 2. Suburban
- 3. Rural
- (DO NOT READ)
- 8. Don't know
- 9. Refused

\*\*There is no item F14 in this instrument\*\*

F15. In general, would you describe your political views as... (READ LIST)

- 1 Very conservative
- 2 Conservative
- 3 Moderate
- 4 Liberal
- 5 Very liberal
- (DO NOT READ)
- 8 Don't know
- 9 Refused

F16. Are you or any member of your household a member of a local, state or national labor union?  
(READ LIST IF NECESSARY)

- 1 Yes, respondent
- 2 Yes, another household member
- 3 Yes, both respondent and another household member
- 4 No, nobody in household  
(DO NOT READ)
- 8 Don't know
- 9 Refused

F17. Do you or any member of your household work for federal, state, or local government—for example, as a public school teacher, police officer, firefighter, or other government job? (READ LIST IF NECESSARY)

- 1 Yes
- 2 No  
(DO NOT READ)
- 8 Don't know
- 9 Refused

**\*\*Author note: Require 5-digit response.\*\***

F18. What is your zip code?

Enter 5 digit zip code.

99999=Refused

INTERVIEWER: READ BACK AND CONFIRM CORRECT ZIP CODE

F19. Of all the personal telephone calls that you receive, do you get...? (READ LIST)

- 1 All or almost all on a cell phone
- 2 Some on a cell phone and some on a home phone
- 3 All or almost all on a regular home phone  
(DO NOT READ)
- 8 Don't know
- 9 Refused

F20. Is this phone a cell phone? (READ LIST IF NECESSARY)

- 1 Yes
- 2 No

(CLOSING)

Thank you very much. Have a great day/evening!