



Marquette Law School Poll: October 3 - 7, 2018

Likely voters

(Percentages are rounded to whole numbers for reporting of results. Frequencies have been rounded to whole numbers but percentages are calculated based on non-integer weighted sample sizes.)

Results for survey items among likely voters are presented here. Please note that some questions are only asked of particular groups of respondents. In these instances, the row “NA’s” includes the number and percent of total respondents omitted from the question. These omitted cases are ignored when calculating the “Valid” and “Cumulative” percent columns.

Record Gender

	Frequency	Percent	Valid Percent	Cumulative Percent
Male	375	47	47	47
Female	423	53	53	100
NA	0	0	NA	NA

Do you currently live in Wisconsin?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	799	100	100	100
NA	0	0	NA	NA

Do you currently live within Milwaukee city limits?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	61	8	57	57
No	46	6	43	100
NA	692	87	NA	NA

Some people are registered to vote and others are not. Are you registered to vote in the precinct or ward where you now live, or aren't you?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes, registered to vote	779	98	98	98
No, not registered to vote	20	2	2	100
Don't Know/Refused	0	0	0	100
NA	0	0	NA	NA

Do you plan to register to vote, or is there a chance that you may not register?

	Frequency	Percent	Valid Percent	Cumulative Percent
Plan to Register	20	2	100	100
NA	779	98	NA	NA

Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all?

	Frequency	Percent	Valid Percent	Cumulative Percent
Most of the time	618	77	77	77
Some of the time	135	17	17	94
Only now and then	37	5	5	99
Hardly at all	10	1	1	100
Don't know	0	0	0	100
Refused	0	0	0	100
NA	0	0	NA	NA

What are the chances that you will vote in the November 2018 general election for governor, Congress, and other offices – are you absolutely certain to vote, very likely to vote, are the chances 50-50, don't you think you will vote or have you already voted either by absentee ballot or early in person voting?

	Frequency	Percent	Valid Percent	Cumulative Percent
Absolutely certain	780	98	98	98
Very likely	0	0	0	98
50-50	0	0	0	98
Will not vote	0	0	0	98
Already voted	18	2	2	100
Don't know	0	0	0	100
Refused	0	0	0	100
NA	0	0	NA	NA

Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same?

	Frequency	Percent	Valid Percent	Cumulative Percent
Gotten better	409	51	51	51
Gotten worse	123	15	15	67
Stayed the same	249	31	31	98
Don't know	18	2	2	100
Refused	1	0	0	100
NA	0	0	NA	NA

Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same?

	Frequency	Percent	Valid Percent	Cumulative Percent
Get better	342	43	43	43
Get worse	161	20	20	63
Stay the same	235	29	29	92
Don't know	60	8	8	100
Refused	0	0	0	100
NA	0	0	NA	NA

Overall, do you approve or disapprove of the way Donald Trump is handling his job as president?

	Frequency	Percent	Valid Percent	Cumulative Percent
Approve	372	47	47	47
Disapprove	414	52	52	98
Don't know	11	1	1	100
Refused	2	0	0	100
NA	0	0	NA	NA

Overall, do you approve or disapprove of the way Donald Trump is handling his job as president?

	Frequency	Percent	Valid Percent	Cumulative Percent
Strongly approve	284	36	36	36
Somewhat approve	88	11	11	47
Somewhat disapprove	31	4	4	50
Strongly disapprove	383	48	48	98
Don't know	11	1	1	100
Refused	2	0	0	100
NA	0	0	NA	NA

Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin?

	Frequency	Percent	Valid Percent	Cumulative Percent
Approve	385	48	48	48
Disapprove	393	49	49	97
Don't know	17	2	2	100
Refused	4	0	0	100
NA	0	0	NA	NA

Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin?

	Frequency	Percent	Valid Percent	Cumulative Percent
Strongly approve	296	37	37	37
Somewhat approve	89	11	11	48
Somewhat disapprove	56	7	7	55
Strongly disapprove	337	42	42	97

	Frequency	Percent	Valid Percent	Cumulative Percent
Don't know	17	2	2	100
Refused	4	0	0	100
NA	0	0	NA	NA

Fav/Unfav: Ron Johnson

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	353	44	44	44
Unfavorable	283	35	35	80
Haven't heard enough	123	15	15	95
Don't know	36	4	4	100
Refused	4	0	0	100
NA	0	0	NA	NA

Fav/Unfav: Tammy Baldwin

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	389	49	49	49
Unfavorable	338	42	42	91
Haven't heard enough	53	7	7	98
Don't know	18	2	2	100
Refused	2	0	0	100
NA	0	0	NA	NA

Fav/Unfav: Paul Ryan

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	326	41	41	41
Unfavorable	395	49	49	90
Haven't heard enough	53	7	7	97
Don't know	23	3	3	100
Refused	2	0	0	100
NA	0	0	NA	NA

Fav/Unfav: Tony Evers

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	330	41	41	41
Unfavorable	307	38	38	80
Haven't heard enough	137	17	17	97
Don't know	23	3	3	100
Refused	2	0	0	100
NA	0	0	NA	NA

Fav/Unfav: Leah Vukmir

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	236	30	30	30
Unfavorable	344	43	43	73
Haven't heard enough	176	22	22	95
Don't know	40	5	5	100
Refused	2	0	0	100
NA	0	0	NA	NA

Fav/Unfav: Josh Kaul

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	82	10	10	10
Unfavorable	63	8	8	18
Haven't heard enough	533	67	67	85
Don't know	115	14	14	99
Refused	5	1	1	100
NA	0	0	NA	NA

Fav/Unfav: Brad Schimel

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	259	32	32	32
Unfavorable	172	22	22	54
Haven't heard enough	295	37	37	91
Don't know	71	9	9	100
Refused	2	0	0	100
NA	0	0	NA	NA

Fav/Unfav: Phil Anderson

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	28	4	4	4
Unfavorable	40	5	5	8
Haven't heard enough	567	71	71	80
Don't know	160	20	20	100
Refused	4	0	0	100
NA	0	0	NA	NA

Fav/Unfav: Mandela Barnes

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	132	16	16	16
Unfavorable	69	9	9	25
Haven't heard enough	482	60	60	86
Don't know	112	14	14	100

	Frequency	Percent	Valid Percent	Cumulative Percent
Refused	3	0	0	100
NA	0	0	NA	NA

Fav/Unfav: Rebecca Kleefisch

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	275	34	34	34
Unfavorable	237	30	30	64
Haven't heard enough	234	29	29	94
Don't know	49	6	6	100
Refused	3	0	0	100
NA	0	0	NA	NA

Fav/Unfav: Scott Walker

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	386	48	48	48
Unfavorable	391	49	49	97
Haven't heard enough	10	1	1	98
Don't know	11	1	1	100
Refused	1	0	0	100
NA	0	0	NA	NA

Fav/Unfav: Donald Trump

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	359	45	45	45
Unfavorable	418	52	52	97
Haven't heard enough	8	1	1	98
Don't know	14	2	2	100
Refused	1	0	0	100
NA	0	0	NA	NA

If the election for U.S. Senate were being held today and the candidates were Tammy Baldwin the Democrat and Leah Vukmir the Republican, for whom would you vote?

	Frequency	Percent	Valid Percent	Cumulative Percent
Tammy Baldwin	417	52	52	52
Leah Vukmir	340	43	43	95
Neither (VOL)	13	2	2	97
Didn't vote for this race (VOL)	1	0	0	97
Don't know	23	3	3	99
Refused	4	1	1	100
NA	0	0	NA	NA

Would you say you lean toward Baldwin or toward Vukmir?

	Frequency	Percent	Valid Percent	Cumulative Percent
Tammy Baldwin	7	1	21	21
Leah Vukmir	3	0	8	28
Neither (VOL)	8	1	21	49
Don't know	17	2	46	95
Refused	2	0	5	100
NA	763	96	NA	NA

Senate vote preference with leaners

	Frequency	Percent	Valid Percent	Cumulative Percent
Tammy Baldwin	425	53	53	53
Leah Vukmir	343	43	43	96
Neither (VOL)	8	1	1	97
Don't know	17	2	2	99
Refused	6	1	1	100
NA	1	0	NA	NA

If the election for Governor were being held today and the candidates were Tony Evers the Democrat, Scott Walker the Republican, and Phil Anderson the Libertarian, for whom would you vote?

	Frequency	Percent	Valid Percent	Cumulative Percent
Tony Evers	363	45	45	45
Scott Walker	371	47	47	92
Phil Anderson	40	5	5	97
None of these (VOL)	5	1	1	98
Didn't vote for this race (VOL)	2	0	0	98
Don't know	14	2	2	100
Refused	4	0	0	100
NA	0	0	NA	NA

Would you say you lean toward Evers or toward Walker or toward Anderson?

	Frequency	Percent	Valid Percent	Cumulative Percent
Tony Evers	6	1	35	35
Scott Walker	1	0	4	39
Phil Anderson	0	0	3	42
None of these (VOL)	3	0	15	57
Don't know	8	1	43	100
Refused	0	0	0	100
NA	780	98	NA	NA

Governor vote preference with leaners

	Frequency	Percent	Valid Percent	Cumulative Percent
Tony Evers	369	46	46	46
Scott Walker	372	47	47	93
Phil Anderson	41	5	5	98
None of these (VOL)	3	0	0	99
Didn't vote for this race (VOL)	0	0	0	99
Don't know	8	1	1	100
Refused	4	0	0	100
NA	2	0	NA	NA

If the election for Wisconsin Attorney General were being held today and the candidates were Josh Kaul the Democrat and Brad Schimel the Republican for whom would you vote?

	Frequency	Percent	Valid Percent	Cumulative Percent
Josh Kaul	327	41	41	41
Brad Schimel	357	45	45	86
Neither (VOL)	13	2	2	87
Didn't vote for this race (VOL)	1	0	0	87
Don't know	97	12	12	99
Refused	4	1	1	100
NA	0	0	NA	NA

Would you say you lean toward Kaul or toward Schimel?

	Frequency	Percent	Valid Percent	Cumulative Percent
Josh Kaul	16	2	14	14
Brad Schimel	19	2	17	32
Neither (VOL)	13	2	12	43
Don't know	61	8	55	98
Refused	2	0	2	100
NA	689	86	NA	NA

Attorney General vote preference with leaners

	Frequency	Percent	Valid Percent	Cumulative Percent
Josh Kaul	343	43	43	43
Brad Schimel	376	47	47	90
Neither (VOL)	13	2	2	92
Don't know	61	8	8	99
Refused	6	1	1	100
NA	1	0	NA	NA

In general, which of the following statements do you agree with more: (1) I'd rather pay higher taxes and have a state government that provides more services (2) I'd rather pay lower taxes and have a state government that provides fewer services

	Frequency	Percent	Valid Percent	Cumulative Percent
Prefer pay higher taxes; state gov't provide more services	412	52	52	52
Prefer pay lower taxes; state gov't provide fewer services	337	42	42	94
Don't know	40	5	5	99
Refused	10	1	1	100
NA	0	0	NA	NA

Do you have a favorable or unfavorable opinion of Brett Kavanaugh, who has been nominated to the U.S. Supreme Court, or haven't you heard enough about him yet to have an opinion?

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	335	42	42	42
Unfavorable	355	44	44	86
Haven't heard enough	79	10	10	96
Don't know	29	4	4	100
Refused	2	0	0	100
NA	0	0	NA	NA

Do you have a favorable or unfavorable opinion of Christine Blasey Ford, who testified that Brett Kavanaugh sexually assaulted her during a party in high school, or haven't you heard enough about her yet to have an opinion?

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	313	39	39	39
Unfavorable	280	35	35	74
Haven't heard enough	141	18	18	92
Don't know	51	6	6	98
Refused	13	2	2	100
NA	0	0	NA	NA

If you had a vote in the Senate, would you support or oppose the nomination of Kavanaugh to the Supreme Court?

	Frequency	Percent	Valid Percent	Cumulative Percent
Support	373	47	47	47
Oppose	380	48	48	94
Don't know	43	5	5	100
Refused	3	0	0	100
NA	0	0	NA	NA

How much attention did you pay to the recent senate hearings on the Kavanaugh nomination? Did you watch the hearings live on television, follow the news closely about the hearings but not watch them live, read or watch some news coverage but didn't follow closely or did you not pay much attention to the hearings?

	Frequency	Percent	Valid Percent	Cumulative Percent
Watched live	343	43	43	43
Followed news closely	233	29	29	72
Saw some coverage but didn't follow closely	177	22	22	94
Did not pay much attention	42	5	5	99
Don't know	3	0	0	100
Refused	2	0	0	100
NA	0	0	NA	NA

Thinking just about the state of Wisconsin, do you feel things in Wisconsin are generally going in the right direction, or do you feel things have gotten off on the wrong track?

	Frequency	Percent	Valid Percent	Cumulative Percent
Right direction	421	53	53	53
Wrong track	336	42	42	95
Don't know	37	5	5	99
Refused	6	1	1	100
NA	0	0	NA	NA

As you may know, Foxconn Corporation has announced it will build a large video display factory in Racine County employing up to 13,000 workers. The state is providing up to \$3 billion dollars of taxpayer money to Foxconn as an incentive to locate the plant in Wisconsin. Do you think the Foxconn plant will ultimately provide this much or more benefit to the state or is the state paying more than the plant is worth?

	Frequency	Percent	Valid Percent	Cumulative Percent
Will provide this much or more benefit	156	20	39	39
State is paying more than the plant is worth	193	24	48	88
Don't know	49	6	12	100
Refused	1	0	0	100
NA	400	50	NA	NA

Do you think the Foxconn factory in Racine County will substantially improve the economy of the larger Milwaukee area?

	Frequency	Percent	Valid Percent	Cumulative Percent
Will substantially improve the economy	232	29	58	58
Will not substantially improve the economy	130	16	33	91
Don't know	35	4	9	100
Refused	1	0	0	100
NA	400	50	NA	NA

Do you think businesses near where you live will directly benefit from this new Foxconn manufacturing plant?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes, will benefit	151	19	38	38
No, will not benefit	220	27	55	93
Don't know	29	4	7	100
Refused	0	0	0	100
NA	400	50	NA	NA

How much confidence do you have in the special counsel Robert Mueller to conduct a fair and impartial investigation into Russia's involvement in the 2016 presidential election—a great deal, some, only a little, or no confidence at all?

	Frequency	Percent	Valid Percent	Cumulative Percent
A great deal	137	17	34	34
Some	73	9	18	52
Only a little	52	6	13	65
No confidence at all	103	13	26	91
Don't know	34	4	9	100
Refused	1	0	0	100
NA	399	50	NA	NA

How much do you think the state of Wisconsin has done to address the problem of opioid and prescription pain killer addiction: a lot, a fair amount, only a little or almost nothing?

	Frequency	Percent	Valid Percent	Cumulative Percent
A lot	46	6	11	11
A fair amount	128	16	32	43
Only a little	114	14	28	72
Almost nothing	67	8	17	89
Don't know	46	6	11	100
Refused	0	0	0	100
NA	399	50	NA	NA

Has Governor Walker done all that he should to address issues of prisoner abuse at the Lincoln Hills and Copper Lake juvenile prisons or has he not paid enough attention to the abuse issues there, or haven't you heard enough about this?

	Frequency	Percent	Valid Percent	Cumulative Percent
Has done all he should	77	10	19	19
Not paid enough attention	137	17	34	53
Haven't heard about this	175	22	44	97
Don't know	8	1	2	99
Refused	4	0	1	100
NA	399	50	NA	NA

Would you like to see the 2010 health care law, the Affordable Care Act, also known as Obamacare, remain in place, or would you like to see it repealed?

	Frequency	Percent	Valid Percent	Cumulative Percent
Remain in place	400	50	50	50
See it repealed	357	45	45	95
Don't know	37	5	5	99
Refused	5	1	1	100
NA	0	0	NA	NA

As you may know, the 2010 health care law prohibits health insurance companies from denying coverage because of a person's medical history or pre-existing conditions. How important is it to you that insurance companies continue to be required to cover pre-existing conditions: very important, somewhat important, not too important, or not at all important?

	Frequency	Percent	Valid Percent	Cumulative Percent
Very important	640	80	80	80
Somewhat important	112	14	14	94
Not too important	23	3	3	97
Not at all important	14	2	2	99
Don't know	10	1	1	100
Refused	1	0	0	100
NA	0	0	NA	NA

Do you favor or oppose having a national health plan, or Medicare-for-all, in which all Americans would get their insurance from a single government plan? Is that strongly favor/oppose or somewhat favor/oppose?

	Frequency	Percent	Valid Percent	Cumulative Percent
Strongly favor	282	35	35	35
Somewhat favor	97	12	12	47
Somewhat oppose	62	8	8	55
Strongly oppose	284	36	36	91
Don't know	72	9	9	100
Refused	3	0	0	100
NA	0	0	NA	NA

Which is more important to you: reduce property taxes or increase spending on public schools?

	Frequency	Percent	Valid Percent	Cumulative Percent
Reducing property taxes	302	38	38	38
Increasing spending on public schools	447	56	56	94
Don't know	41	5	5	99
Refused	9	1	1	100
NA	0	0	NA	NA

As you may know, in 2011 a law known as Act 10 eliminated most collective bargaining for public employees in Wisconsin. Would you like to see collective bargaining for public employees returned to what it was before Act 10 was passed or keep the current law that eliminated most collective bargaining?

	Frequency	Percent	Valid Percent	Cumulative Percent
Return collective bargaining	357	45	45	45
Keep as it is now	350	44	44	88
Don't know	89	11	11	100
Refused	4	0	0	100
NA	0	0	NA	NA

How would you rate the quality of roads and highways where you live?

	Frequency	Percent	Valid Percent	Cumulative Percent
Excellent	50	6	6	6
Good	246	31	31	37
Fair	246	31	31	68
Poor	252	32	32	99
Don't know	4	0	0	100
Refused	1	0	0	100
NA	0	0	NA	NA

Which is more important to you: keeping the gas tax and vehicle registration fees where they are now or raising the gas tax and registration fees to increase spending on roads and highways?

	Frequency	Percent	Valid Percent	Cumulative Percent
Keep gas tax and fees where they are	459	57	57	57
Raise tax and fees to increase spending on roads	281	35	35	93
Don't know	53	7	7	99
Refused	6	1	1	100
NA	0	0	NA	NA

Did you personally like Scott Walker's decision to run for president in 2016?

	Frequency	Percent	Valid Percent	Cumulative Percent
Liked	198	25	25	25
Didn't like	540	68	68	92
Don't know	53	7	7	99
Refused	7	1	1	100
NA	0	0	NA	NA

Do you think that Donald Trump has changed the Republican Party for the better or for the worse or don't you think he has changed the Republican Party much either way?

	Frequency	Percent	Valid Percent	Cumulative Percent
Changed for the better	211	26	26	26
Changed for the worse	384	48	48	74

	Frequency	Percent	Valid Percent	Cumulative Percent
Hasn't changed Republican Party much either way	184	23	23	97
Don't know	15	2	2	99
Refused	6	1	1	100
NA	0	0	NA	NA

How enthusiastic are you about voting in this November's elections? Would you say you are very, somewhat, not too, or not at all enthusiastic?

	Frequency	Percent	Valid Percent	Cumulative Percent
Very	625	78	78	78
Somewhat	124	15	15	94
Not too	21	3	3	96
Not at all	26	3	3	100
Won't vote in November (VOL)	0	0	0	100
Don't know	1	0	0	100
Refused	2	0	0	100
NA	0	0	NA	NA

Thinking about your family's financial situation, would you say you are living comfortably, just getting by, or struggling to make ends meet?

	Frequency	Percent	Valid Percent	Cumulative Percent
Living comfortably	526	66	66	66
Just getting by	216	27	27	93
Struggling	50	6	6	99
Don't know	4	1	1	100
Refused	2	0	0	100
NA	0	0	NA	NA

Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent?

	Frequency	Percent	Valid Percent	Cumulative Percent
Republican	275	34	34	34
Democrat	248	31	31	65
Independent	252	31	31	97
Other/No preference (VOL)	14	2	2	99
Don't know	4	0	0	99
Refused	6	1	1	100
NA	0	0	NA	NA

Do you think of yourself as closer to the Republican Party or to the Democratic Party?

	Frequency	Percent	Valid Percent	Cumulative Percent
Republican	105	13	39	39
Democratic	111	14	41	80
Neither/Just Independent (VOL)	46	6	17	97

	Frequency	Percent	Valid Percent	Cumulative Percent
Don't know	8	1	3	100
Refused	0	0	0	100
NA	529	66	NA	NA

What is the highest level of education you completed?

	Frequency	Percent	Valid Percent	Cumulative Percent
Elementary school only	1	0	0	0
Some high school / did not finish	16	2	2	2
Completed high school	198	25	25	27
Some college but didn't finish	149	19	19	46
Two year college degree	116	15	15	60
Four year college degree	207	26	26	86
Some graduate work	14	2	2	88
Completed masters or professional degree	76	10	10	97
Advanced graduate work or Ph.D.	16	2	2	99
Don't know	3	0	0	100
Refused	1	0	0	100
NA	0	0	NA	NA

What is your age?

	Frequency	Percent	Valid Percent	Cumulative Percent
18	2	0	0	0
19	9	1	1	1
20	8	1	1	2
21	8	1	1	3
22	4	0	0	4
23	5	1	1	5
24	6	1	1	5
25	6	1	1	6
26	4	0	0	7
27	8	1	1	7
28	8	1	1	8
29	7	1	1	9
30	10	1	1	11
31	10	1	1	12
32	3	0	0	12
33	8	1	1	13
34	8	1	1	14
35	12	1	1	16
36	10	1	1	17
37	9	1	1	18
38	18	2	2	20
39	16	2	2	22
40	6	1	1	23
41	14	2	2	25
42	6	1	1	26
43	13	2	2	27

	Frequency	Percent	Valid Percent	Cumulative Percent
44	12	1	1	29
45	11	1	1	30
46	6	1	1	31
47	11	1	1	32
48	16	2	2	34
49	10	1	1	36
50	21	3	3	38
51	23	3	3	41
52	16	2	2	43
53	12	2	2	45
54	15	2	2	47
55	33	4	4	51
56	24	3	3	54
57	16	2	2	56
58	29	4	4	59
59	19	2	2	62
60	20	3	3	64
61	14	2	2	66
62	20	3	3	69
63	14	2	2	70
64	10	1	1	72
65	18	2	2	74
66	11	1	1	75
67	17	2	2	78
68	18	2	2	80
69	8	1	1	81
70	13	2	2	83
71	12	2	2	84
72	12	2	2	86
73	10	1	1	87
74	11	1	1	88
75	7	1	1	89
76	9	1	1	90
77	6	1	1	91
78	8	1	1	92
79	8	1	1	93
80	7	1	1	94
81	7	1	1	95
82	7	1	1	95
83	5	1	1	96
84	3	0	0	96
85	2	0	0	97
86	4	0	0	97
87	3	0	0	98
88	1	0	0	98
89	3	0	0	98
90	1	0	0	98
91	4	0	0	99
92	1	0	0	99
95	1	0	0	99
Refused	8	1	1	100
NA	0	0	NA	NA

[If Refused] Are you...

	Frequency	Percent	Valid Percent	Cumulative Percent
18-29 years old	0	0	0	0
30-44 years old	0	0	0	0
45-59 years old	2	0	23	23
60 years old or more	3	0	35	57
Don't know	1	0	10	67
Refused	3	0	33	100
NA	791	99	NA	NA

Are you currently married, living with a partner but not married, widowed, divorced, separated, or have you never been married?

	Frequency	Percent	Valid Percent	Cumulative Percent
Married	514	64	64	64
Cohabiting	50	6	6	71
Widowed	74	9	9	80
Divorced	48	6	6	86
Separated	5	1	1	87
Never Married	103	13	13	99
Don't know	2	0	0	100
Refused	2	0	0	100
NA	0	0	NA	NA

How many children under 18 are currently living with you, if any?

	Frequency	Percent	Valid Percent	Cumulative Percent
None	575	72	72	72
One	90	11	11	83
Two	84	11	11	94
Three	29	4	4	97
Four	12	1	1	99
Five or more	6	1	1	100
Refused	3	0	0	100
NA	0	0	NA	NA

Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	20	3	3	3
No	773	97	97	99
Don't know	2	0	0	100
Refused	3	0	0	100
NA	0	0	NA	NA

Would you describe yourself as White, African American or Black, Asian, Native American, of more than one race or some other race?

	Frequency	Percent	Valid Percent	Cumulative Percent
White	684	86	86	86
African American or Black	40	5	5	91
Asian, South Asian or Pacific Islander	3	0	0	91
Native American or American Indian	9	1	1	92
More than one race	28	4	4	96
Hispanic or Latino	3	0	0	96
Other (SPECIFY)	24	3	3	99
Don't know	1	0	0	99
Refused	6	1	1	100
NA	0	0	NA	NA

Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never?

	Frequency	Percent	Valid Percent	Cumulative Percent
More than 1/wk	47	6	6	6
1/week	207	26	26	32
1-2 month	126	16	16	48
few times a year	126	16	16	63
Seldom	122	15	15	79
Never	165	21	21	99
Don't know	2	0	0	100
Refused	4	0	0	100
NA	0	0	NA	NA

What is your religious preference – are you Protestant, Roman Catholic, Jewish, Muslim, another religion or no religion?

	Frequency	Percent	Valid Percent	Cumulative Percent
Protestant	174	22	22	22
Roman Catholic	246	31	31	53
Jewish	4	0	0	53
Muslim/Islam	8	1	1	54
Mormon/Latter-Day Saints	4	1	1	54
Other Christian Religion	161	20	20	75
Other Non-Christian Religion	54	7	7	81
No Religion/Atheist/Agnostic	122	15	15	97
Don't know	17	2	2	99
Refused	10	1	1	100
NA	0	0	NA	NA

Would you describe yourself as a “born-again” or evangelical Christian, or not?

	Frequency	Percent	Valid Percent	Cumulative Percent
born again	121	15	36	36

	Frequency	Percent	Valid Percent	Cumulative Percent
not born again	206	26	61	98
Don't know	7	1	2	100
Refused	1	0	0	100
NA	464	58	NA	NA

Last year, that is in 2017, what was your total family income from all sources, before taxes? Just stop me when I get to the right category.

	Frequency	Percent	Valid Percent	Cumulative Percent
Less than \$10,000	16	2	2	2
10 to under \$20,000	37	5	5	7
20 to under \$30,000	57	7	7	14
30 to under \$40,000	57	7	7	21
40 to under \$50,000	76	10	10	31
50 to under \$75,000	154	19	19	50
75 to under \$100,000	120	15	15	65
100 to under \$150,000	98	12	12	77
\$150,000 or more	34	4	4	81
Over \$200,000	44	5	5	87
Don't know	33	4	4	91
Refused	72	9	9	100
NA	0	0	NA	NA

Would you describe the place where you live as urban, suburban or rural?

	Frequency	Percent	Valid Percent	Cumulative Percent
Urban	197	25	25	25
Suburban	301	38	38	62
Rural	294	37	37	99
Don't know	4	1	1	100
Refused	2	0	0	100
NA	0	0	NA	NA

In general, would you describe your political views as...

	Frequency	Percent	Valid Percent	Cumulative Percent
Very conservative	97	12	12	12
Conservative	250	31	31	43
Moderate	226	28	28	72
Liberal	135	17	17	89
Very liberal	76	10	10	98
Don't know	10	1	1	99
Refused	6	1	1	100
NA	0	0	NA	NA

Are you or any member of your household a member of a local, state or national labor union?

	Frequency	Percent	Valid Percent	Cumulative Percent
respondent	79	10	10	10
another household member	34	4	4	14
nobody in household	673	84	84	99
Don't know	10	1	1	100
Refused	2	0	0	100
NA	0	0	NA	NA

Do you or any member of your household work for federal, state, or local government—for example, as a public school teacher, police officer, firefighter, or other government job?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	156	20	20	20
No	639	80	80	100
Don't know	0	0	0	100
Refused	3	0	0	100
NA	0	0	NA	NA

Of all the personal telephone calls that you receive, do you get...?

	Frequency	Percent	Valid Percent	Cumulative Percent
All or almost all on a cell phone	437	55	55	55
Some on a cell phone and some on a home phone	189	24	24	78
All or almost all on a regular home phone	164	21	21	99
Don't know	0	0	0	99
Refused	7	1	1	100
NA	0	0	NA	NA

Is this phone a cell phone?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	544	68	68	68
No	255	32	32	100
NA	0	0	NA	NA

wave

	Frequency	Percent	Valid Percent	Cumulative Percent
1/19-22/12	0	0	0	0
2/16-19/12	0	0	0	0
3/22-25/12	0	0	0	0
4/26-29/12	0	0	0	0
5/9-12/12	0	0	0	0
5/23-26/12	0	0	0	0
6/13-16/12	0	0	0	0

	Frequency	Percent	Valid Percent	Cumulative Percent
7/5-8/12	0	0	0	0
8/2-5/12	0	0	0	0
8/16-19/12	0	0	0	0
9/13-16/12	0	0	0	0
9/27-30/12	0	0	0	0
10/11-14/12	0	0	0	0
10/25-28/12	0	0	0	0
3/11-13/13	0	0	0	0
5/6-9/13	0	0	0	0
7/15-18/13	0	0	0	0
10/21-24/13	0	0	0	0
1/20-23/14	0	0	0	0
3/20-23/14	0	0	0	0
5/15-18/14	0	0	0	0
7/17-20/14	0	0	0	0
8/21-24/14	0	0	0	0
9/11-14/14	0	0	0	0
9/25-28/14	0	0	0	0
10/9-12/14	0	0	0	0
10/23-26/14	0	0	0	0
4/7-10/15	0	0	0	0
8/13-16/15	0	0	0	0
9/24-28/15	0	0	0	0
11/12-15/15	0	0	0	0
1/21-24/16	0	0	0	0
2/18-21/16	0	0	0	0
3/24-28/16	0	0	0	0
6/9-12/16	0	0	0	0
7/7-10/16	0	0	0	0
8/4-7/16	0	0	0	0
8/25-28/16	0	0	0	0
9/15-18/16	0	0	0	0
10/6-9/16	0	0	0	0
10/26-31/16	0	0	0	0
3/13-16/17	0	0	0	0
6/22-25/17	0	0	0	0
2/25-3/1/18	0	0	0	0
6/13-17/18	0	0	0	0
7/11-15/18	0	0	0	0
8/15-19/18	0	0	0	0
9/12-16/18	0	0	0	0
10/3-7/18	799	100	100	100
NA	0	0	NA	NA

Poll Dates

	Frequency	Percent	Valid Percent	Cumulative Percent
2018-10-3	799	100	100	100
NA	0	0	NA	NA

Sex

	Frequency	Percent	Valid Percent	Cumulative Percent
Male	375	47	47	47
Female	423	53	53	100
NA	0	0	NA	NA

Age 4 categories

	Frequency	Percent	Valid Percent	Cumulative Percent
18-29	75	9	9	9
30-44	155	19	19	29
45-59	266	33	33	62
60+	299	37	37	100
DK/NA/ Ref	3	0	0	100
NA	0	0	NA	NA

Age 6 categories

	Frequency	Percent	Valid Percent	Cumulative Percent
18-29	75	9	9	9
30-39	104	13	13	22
40-49	106	13	13	36
50-59	212	27	27	62
60-69	154	19	19	81
70+	145	18	18	100
DK/NA/Ref	3	0	0	100
NA	0	0	NA	NA

Race 3 categories

	Frequency	Percent	Valid Percent	Cumulative Percent
White	693	87	87	87
Black	41	5	5	92
Other	58	7	7	99
DK/NA/Ref	6	1	1	100
NA	0	0	NA	NA

Hispanic/Latino

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	20	3	3	3
No	773	97	97	99
DK/NA/Ref	5	1	1	100
NA	0	0	NA	NA

Education 5 categories

	Frequency	Percent	Valid Percent	Cumulative Percent
Not HS	17	2	2	2
HS	198	25	25	27
Some Coll	149	19	19	46
AA	116	15	15	60
BA+	314	39	39	99
DK/NA/ Ref	4	1	1	100
NA	0	0	NA	NA

Education 5 with Post-BA

	Frequency	Percent	Valid Percent	Cumulative Percent
Not HS	17	2	2	2
hs	198	25	25	27
Some Coll/AA	265	33	33	60
ba	207	26	26	86
Post BA	107	13	13	99
DK/NA/Ref	4	1	1	100
NA	0	0	NA	NA

Education 6 AA, BA, and MA

	Frequency	Percent	Valid Percent	Cumulative Percent
Not HS	17	2	2	2
hs	198	25	25	27
Some Coll	149	19	19	46
aa	116	15	15	60
ba	207	26	26	86
Post-BA	107	13	13	99
DK/NA/Ref	4	1	1	100
NA	0	0	NA	NA

3 category Party ID including leaners

	Frequency	Percent	Valid Percent	Cumulative Percent
Republican	380	48	48	48
Democrat	359	45	45	92
Independent	53	7	7	99
Other/None	7	1	1	100
NA	0	0	NA	NA

3 category Party ID no leaners

	Frequency	Percent	Valid Percent	Cumulative Percent
Republican	275	34	34	34

	Frequency	Percent	Valid Percent	Cumulative Percent
Democrat	248	31	31	65
Independent	269	34	34	99
Other/None	7	1	1	100
NA	0	0	NA	NA

Party ID 5 categories, leaners separate

	Frequency	Percent	Valid Percent	Cumulative Percent
Rep	275	34	34	34
Lean Rep	105	13	13	48
Ind	53	7	7	54
Lean Dem	111	14	14	68
Dem	248	31	31	99
Other/None	7	1	1	100
NA	0	0	NA	NA

Race/Ethnicity

	Frequency	Percent	Valid Percent	Cumulative Percent
White	691	87	87	87
Black	40	5	5	92
Hispanic	20	3	3	94
Other	41	5	5	99
DK/NA/ Ref	6	1	1	100
NA	0	0	NA	NA

Income Recode

	Frequency	Percent	Valid Percent	Cumulative Percent
Under \$40k	167	21	21	21
\$40k to \$74k	230	29	29	50
\$75k up	296	37	37	87
DK/NA/ Ref	105	13	13	100
NA	0	0	NA	NA

Region/Media Market

	Frequency	Percent	Valid Percent	Cumulative Percent
MKE City	61	8	8	8
Rest of MKE	267	33	33	41
msn	155	19	19	61
GB/A	147	18	18	79
Rest of state	168	21	21	100
NA	0	0	NA	NA

Region 2/MKE, WOW, Media Market

	Frequency	Percent	Valid Percent	Cumulative Percent
MKE City	61	8	8	8
WOW Counties	120	15	15	23
Rest of MKE	147	18	18	41
MSN	155	19	19	61
GB/A	147	18	18	79
Rest of state	168	21	21	100
NA	0	0	NA	NA

Region 7/MKE, WOW, Media Market

	Frequency	Percent	Valid Percent	Cumulative Percent
MKE City	61	8	8	8
WOW Counties	120	15	15	23
Rest of MKE	147	18	18	41
msn	155	19	19	61
GB/A	147	18	18	79
Lax/EC	73	9	9	88
MSP,DS/WauRhine	95	12	12	100
NA	0	0	NA	NA

8 category Media Market

	Frequency	Percent	Valid Percent	Cumulative Percent
MKE City	61	8	8	8
WOW Counties	120	15	15	23
Rest of MKE	147	18	18	41
Dane Rock	104	13	13	54
Rest of MSN	51	6	6	61
Lax/EC	73	9	9	70
GB/A	147	18	18	88
Wau/MSP/DS	95	12	12	100
NA	0	0	NA	NA