



Marquette Law School Poll: October 3 - 7, 2018

Registered voters

(Percentages are rounded to whole numbers for reporting of results. Frequencies have been rounded to whole numbers but percentages are calculated based on non-integer weighted sample sizes.)

Results for survey items among all registered voters are presented here. Please note that some questions are only asked of particular groups of respondents. In these instances, the row “NA’s” includes the number and percent of total respondents omitted from the question. These omitted cases are ignored when calculating the “Valid” and “Cumulative” percent columns.

Record Gender

	Frequency	Percent	Valid Percent	Cumulative Percent
Male	469	47	47	47
Female	531	53	53	100
NA	0	0	NA	NA

Do you currently live in Wisconsin?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	1000	100	100	100
NA	0	0	NA	NA

Do you currently live within Milwaukee city limits?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	81	8	60	60
No	55	5	40	100
NA	864	86	NA	NA

Some people are registered to vote and others are not. Are you registered to vote in the precinct or ward where you now live, or aren't you?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes, registered to vote	936	94	94	94
No, not registered to vote	62	6	6	100
Don't Know/Refused	2	0	0	100
NA	0	0	NA	NA

Do you plan to register to vote, or is there a chance that you may not register?

	Frequency	Percent	Valid Percent	Cumulative Percent
Plan to Register	64	6	100	100
NA	936	94	NA	NA

Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all?

	Frequency	Percent	Valid Percent	Cumulative Percent
Most of the time	677	68	68	68
Some of the time	215	21	21	89
Only now and then	72	7	7	96
Hardly at all	33	3	3	100
Don't know	3	0	0	100
Refused	0	0	0	100
NA	0	0	NA	NA

What are the chances that you will vote in the November 2018 general election for governor, Congress, and other offices – are you absolutely certain to vote, very likely to vote, are the chances 50-50, don't you think you will vote or have you already voted either by absentee ballot or early in person voting?

	Frequency	Percent	Valid Percent	Cumulative Percent
Absolutely certain	780	78	78	78
Very likely	124	12	12	90
50-50	62	6	6	97
Will not vote	15	2	2	98
Already voted	18	2	2	100
Don't know	0	0	0	100
Refused	0	0	0	100
NA	0	0	NA	NA

Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same?

	Frequency	Percent	Valid Percent	Cumulative Percent
Gotten better	511	51	51	51
Gotten worse	158	16	16	67
Stayed the same	308	31	31	98
Don't know	22	2	2	100
Refused	1	0	0	100
NA	0	0	NA	NA

Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same?

	Frequency	Percent	Valid Percent	Cumulative Percent
Get better	420	42	42	42
Get worse	195	20	20	62
Stay the same	316	32	32	93
Don't know	69	7	7	100
Refused	0	0	0	100
NA	0	0	NA	NA

Overall, do you approve or disapprove of the way Donald Trump is handling his job as president?

	Frequency	Percent	Valid Percent	Cumulative Percent
Approve	457	46	46	46
Disapprove	509	51	51	97
Don't know	27	3	3	99
Refused	7	1	1	100
NA	0	0	NA	NA

Overall, do you approve or disapprove of the way Donald Trump is handling his job as president?

	Frequency	Percent	Valid Percent	Cumulative Percent
Strongly approve	335	34	34	34
Somewhat approve	122	12	12	46
Somewhat disapprove	52	5	5	51
Strongly disapprove	457	46	46	97
Don't know	27	3	3	99
Refused	7	1	1	100
NA	0	0	NA	NA

Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin?

	Frequency	Percent	Valid Percent	Cumulative Percent
Approve	475	48	48	48
Disapprove	471	47	47	95
Don't know	49	5	5	100
Refused	5	0	0	100
NA	0	0	NA	NA

Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin?

	Frequency	Percent	Valid Percent	Cumulative Percent
Strongly approve	347	35	35	35
Somewhat approve	128	13	13	48
Somewhat disapprove	81	8	8	56
Strongly disapprove	389	39	39	95

	Frequency	Percent	Valid Percent	Cumulative Percent
Don't know	49	5	5	100
Refused	5	0	0	100
NA	0	0	NA	NA

Fav/Unfav: Ron Johnson

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	413	41	41	41
Unfavorable	316	32	32	73
Haven't heard enough	213	21	21	94
Don't know	52	5	5	99
Refused	6	1	1	100
NA	0	0	NA	NA

Fav/Unfav: Tammy Baldwin

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	454	45	45	45
Unfavorable	404	40	40	86
Haven't heard enough	109	11	11	97
Don't know	30	3	3	100
Refused	4	0	0	100
NA	0	0	NA	NA

Fav/Unfav: Paul Ryan

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	410	41	41	41
Unfavorable	444	44	44	85
Haven't heard enough	107	11	11	96
Don't know	32	3	3	99
Refused	7	1	1	100
NA	0	0	NA	NA

Fav/Unfav: Tony Evers

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	382	38	38	38
Unfavorable	349	35	35	73
Haven't heard enough	221	22	22	95
Don't know	45	5	5	100
Refused	4	0	0	100
NA	0	0	NA	NA

Fav/Unfav: Leah Vukmir

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	271	27	27	27
Unfavorable	378	38	38	65
Haven't heard enough	276	28	28	92
Don't know	72	7	7	100
Refused	4	0	0	100
NA	0	0	NA	NA

Fav/Unfav: Josh Kaul

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	90	9	9	9
Unfavorable	71	7	7	16
Haven't heard enough	680	68	68	84
Don't know	152	15	15	99
Refused	7	1	1	100
NA	0	0	NA	NA

Fav/Unfav: Brad Schimel

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	278	28	28	28
Unfavorable	200	20	20	48
Haven't heard enough	409	41	41	89
Don't know	108	11	11	100
Refused	4	0	0	100
NA	0	0	NA	NA

Fav/Unfav: Phil Anderson

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	38	4	4	4
Unfavorable	53	5	5	9
Haven't heard enough	709	71	71	80
Don't know	195	19	19	99
Refused	6	1	1	100
NA	0	0	NA	NA

Fav/Unfav: Mandela Barnes

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	145	14	14	14
Unfavorable	86	9	9	23
Haven't heard enough	619	62	62	85
Don't know	145	14	14	99

	Frequency	Percent	Valid Percent	Cumulative Percent
Refused	6	1	1	100
NA	0	0	NA	NA

Fav/Unfav: Rebecca Kleefisch

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	317	32	32	32
Unfavorable	261	26	26	58
Haven't heard enough	337	34	34	92
Don't know	80	8	8	99
Refused	5	1	1	100
NA	0	0	NA	NA

Fav/Unfav: Scott Walker

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	476	48	48	48
Unfavorable	473	47	47	95
Haven't heard enough	24	2	2	97
Don't know	23	2	2	100
Refused	4	0	0	100
NA	0	0	NA	NA

Fav/Unfav: Donald Trump

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	445	45	45	45
Unfavorable	521	52	52	97
Haven't heard enough	9	1	1	98
Don't know	20	2	2	100
Refused	5	0	0	100
NA	0	0	NA	NA

If the election for U.S. Senate were being held today and the candidates were Tammy Baldwin the Democrat and Leah Vukmir the Republican, for whom would you vote?

	Frequency	Percent	Valid Percent	Cumulative Percent
Tammy Baldwin	517	52	52	52
Leah Vukmir	412	41	41	93
Neither (VOL)	18	2	2	95
Didn't vote for this race (VOL)	1	0	0	95
Don't know	48	5	5	100
Refused	4	0	0	100
NA	0	0	NA	NA

Would you say you lean toward Baldwin or toward Vukmir?

	Frequency	Percent	Valid Percent	Cumulative Percent
Tammy Baldwin	10	1	15	15
Leah Vukmir	7	1	11	26
Neither (VOL)	17	2	26	52
Don't know	30	3	45	97
Refused	2	0	3	100
NA	934	93	NA	NA

Senate vote preference with leaners

	Frequency	Percent	Valid Percent	Cumulative Percent
Tammy Baldwin	527	53	53	53
Leah Vukmir	419	42	42	95
Neither (VOL)	17	2	2	96
Don't know	30	3	3	99
Refused	6	1	1	100
NA	1	0	NA	NA

If the election for Governor were being held today and the candidates were Tony Evers the Democrat, Scott Walker the Republican, and Phil Anderson the Libertarian, for whom would you vote?

	Frequency	Percent	Valid Percent	Cumulative Percent
Tony Evers	416	42	42	42
Scott Walker	456	46	46	87
Phil Anderson	69	7	7	94
None of these (VOL)	13	1	1	95
Didn't vote for this race (VOL)	2	0	0	96
Don't know	40	4	4	100
Refused	4	0	0	100
NA	0	0	NA	NA

Would you say you lean toward Evers or toward Walker or toward Anderson?

	Frequency	Percent	Valid Percent	Cumulative Percent
Tony Evers	10	1	18	18
Scott Walker	8	1	15	33
Phil Anderson	3	0	5	38
None of these (VOL)	14	1	27	66
Don't know	18	2	34	100
Refused	0	0	0	100
NA	947	95	NA	NA

Governor vote preference with leaners

	Frequency	Percent	Valid Percent	Cumulative Percent
Tony Evers	426	43	43	43
Scott Walker	464	46	47	89
Phil Anderson	72	7	7	96
None of these (VOL)	14	1	1	98
Didn't vote for this race (VOL)	0	0	0	98
Don't know	18	2	2	100
Refused	4	0	0	100
NA	2	0	NA	NA

If the election for Wisconsin Attorney General were being held today and the candidates were Josh Kaul the Democrat and Brad Schimel the Republican for whom would you vote?

	Frequency	Percent	Valid Percent	Cumulative Percent
Josh Kaul	383	38	38	38
Brad Schimel	426	43	43	81
Neither (VOL)	26	3	3	84
Didn't vote for this race (VOL)	1	0	0	84
Don't know	160	16	16	100
Refused	4	0	0	100
NA	0	0	NA	NA

Would you say you lean toward Kaul or toward Schimel?

	Frequency	Percent	Valid Percent	Cumulative Percent
Josh Kaul	26	3	14	14
Brad Schimel	28	3	15	29
Neither (VOL)	25	3	14	43
Don't know	104	10	56	99
Refused	2	0	1	100
NA	814	81	NA	NA

Attorney General vote preference with leaners

	Frequency	Percent	Valid Percent	Cumulative Percent
Josh Kaul	409	41	41	41
Brad Schimel	454	45	45	86
Neither (VOL)	25	3	3	89
Don't know	104	10	10	99
Refused	6	1	1	100
NA	1	0	NA	NA

In general, which of the following statements do you agree with more: (1) I'd rather pay higher taxes and have a state government that provides more services (2) I'd rather pay lower taxes and have a state government that provides fewer services

	Frequency	Percent	Valid Percent	Cumulative Percent
Prefer pay higher taxes; state gov't provide more services	508	51	51	51
Prefer pay lower taxes; state gov't provide fewer services	424	42	42	93
Don't know	58	6	6	99
Refused	10	1	1	100
NA	0	0	NA	NA

Do you have a favorable or unfavorable opinion of Brett Kavanaugh, who has been nominated to the U.S. Supreme Court, or haven't you heard enough about him yet to have an opinion?

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	381	38	38	38
Unfavorable	414	41	41	79
Haven't heard enough	152	15	15	95
Don't know	51	5	5	100
Refused	2	0	0	100
NA	0	0	NA	NA

Do you have a favorable or unfavorable opinion of Christine Blasey Ford, who testified that Brett Kavanaugh sexually assaulted her during a party in high school, or haven't you heard enough about her yet to have an opinion?

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	350	35	35	35
Unfavorable	347	35	35	70
Haven't heard enough	220	22	22	92
Don't know	67	7	7	98
Refused	16	2	2	100
NA	0	0	NA	NA

If you had a vote in the Senate, would you support or oppose the nomination of Kavanaugh to the Supreme Court?

	Frequency	Percent	Valid Percent	Cumulative Percent
Support	434	43	43	43
Oppose	472	47	47	91
Don't know	90	9	9	100
Refused	4	0	0	100
NA	0	0	NA	NA

How much attention did you pay to the recent senate hearings on the Kavanaugh nomination? Did you watch the hearings live on television, follow the news closely about the hearings but not watch them live, read or watch some news coverage but didn't follow closely or did you not pay much attention to the hearings?

	Frequency	Percent	Valid Percent	Cumulative Percent
Watched live	372	37	37	37
Followed news closely	273	27	27	65
Saw some coverage but didn't follow closely	248	25	25	89
Did not pay much attention	99	10	10	99
Don't know	6	1	1	100
Refused	2	0	0	100
NA	0	0	NA	NA

Thinking just about the state of Wisconsin, do you feel things in Wisconsin are generally going in the right direction, or do you feel things have gotten off on the wrong track?

	Frequency	Percent	Valid Percent	Cumulative Percent
Right direction	539	54	54	54
Wrong track	401	40	40	94
Don't know	50	5	5	99
Refused	9	1	1	100
NA	0	0	NA	NA

As you may know, Foxconn Corporation has announced it will build a large video display factory in Racine County employing up to 13,000 workers. The state is providing up to \$3 billion dollars of taxpayer money to Foxconn as an incentive to locate the plant in Wisconsin. Do you think the Foxconn plant will ultimately provide this much or more benefit to the state or is the state paying more than the plant is worth?

	Frequency	Percent	Valid Percent	Cumulative Percent
Will provide this much or more benefit	191	19	38	38
State is paying more than the plant is worth	239	24	48	86
Don't know	66	7	13	99
Refused	4	0	1	100
NA	500	50	NA	NA

Do you think the Foxconn factory in Racine County will substantially improve the economy of the larger Milwaukee area?

	Frequency	Percent	Valid Percent	Cumulative Percent
Will substantially improve the economy	304	30	61	61
Will not substantially improve the economy	149	15	30	91
Don't know	46	5	9	100
Refused	1	0	0	100
NA	500	50	NA	NA

Do you think businesses near where you live will directly benefit from this new Foxconn manufacturing plant?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes, will benefit	177	18	35	35
No, will not benefit	282	28	57	92
Don't know	40	4	8	100
Refused	0	0	0	100
NA	500	50	NA	NA

How much confidence do you have in the special counsel Robert Mueller to conduct a fair and impartial investigation into Russia's involvement in the 2016 presidential election—a great deal, some, only a little, or no confidence at all?

	Frequency	Percent	Valid Percent	Cumulative Percent
A great deal	154	15	31	31
Some	93	9	19	49
Only a little	67	7	13	63
No confidence at all	131	13	26	89
Don't know	55	6	11	100
Refused	1	0	0	100
NA	500	50	NA	NA

How much do you think the state of Wisconsin has done to address the problem of opioid and prescription pain killer addiction: a lot, a fair amount, only a little or almost nothing?

	Frequency	Percent	Valid Percent	Cumulative Percent
A lot	53	5	11	11
A fair amount	156	16	31	42
Only a little	144	14	29	71
Almost nothing	87	9	17	88
Don't know	60	6	12	100
Refused	0	0	0	100
NA	500	50	NA	NA

Has Governor Walker done all that he should to address issues of prisoner abuse at the Lincoln Hills and Copper Lake juvenile prisons or has he not paid enough attention to the abuse issues there, or haven't you heard enough about this?

	Frequency	Percent	Valid Percent	Cumulative Percent
Has done all he should	88	9	18	18
Not paid enough attention	159	16	32	49
Haven't heard about this	236	24	47	97
Don't know	14	1	3	99
Refused	4	0	1	100
NA	500	50	NA	NA

Would you like to see the 2010 health care law, the Affordable Care Act, also known as Obamacare, remain in place, or would you like to see it repealed?

	Frequency	Percent	Valid Percent	Cumulative Percent
Remain in place	498	50	50	50
See it repealed	443	44	44	94
Don't know	54	5	5	100
Refused	5	0	0	100
NA	0	0	NA	NA

As you may know, the 2010 health care law prohibits health insurance companies from denying coverage because of a person's medical history or pre-existing conditions. How important is it to you that insurance companies continue to be required to cover pre-existing conditions: very important, somewhat important, not too important, or not at all important?

	Frequency	Percent	Valid Percent	Cumulative Percent
Very important	785	78	78	78
Somewhat important	153	15	15	94
Not too important	28	3	3	97
Not at all important	23	2	2	99
Don't know	10	1	1	100
Refused	1	0	0	100
NA	0	0	NA	NA

Do you favor or oppose having a national health plan, or Medicare-for-all, in which all Americans would get their insurance from a single government plan? Is that strongly favor/oppose or somewhat favor/oppose?

	Frequency	Percent	Valid Percent	Cumulative Percent
Strongly favor	343	34	34	34
Somewhat favor	150	15	15	49
Somewhat oppose	80	8	8	57
Strongly oppose	330	33	33	90
Don't know	94	9	9	100
Refused	3	0	0	100
NA	0	0	NA	NA

Which is more important to you: reduce property taxes or increase spending on public schools?

	Frequency	Percent	Valid Percent	Cumulative Percent
Reducing property taxes	368	37	37	37
Increasing spending on public schools	566	57	57	93
Don't know	56	6	6	99
Refused	10	1	1	100
NA	0	0	NA	NA

As you may know, in 2011 a law known as Act 10 eliminated most collective bargaining for public employees in Wisconsin. Would you like to see collective bargaining for public employees returned to what it was before Act 10 was passed or keep the current law that eliminated most collective bargaining?

	Frequency	Percent	Valid Percent	Cumulative Percent
Return collective bargaining	417	42	42	42
Keep as it is now	429	43	43	85
Don't know	147	15	15	99
Refused	7	1	1	100
NA	0	0	NA	NA

How would you rate the quality of roads and highways where you live?

	Frequency	Percent	Valid Percent	Cumulative Percent
Excellent	58	6	6	6
Good	300	30	30	36
Fair	337	34	34	70
Poor	300	30	30	100
Don't know	4	0	0	100
Refused	1	0	0	100
NA	0	0	NA	NA

Which is more important to you: keeping the gas tax and vehicle registration fees where they are now or raising the gas tax and registration fees to increase spending on roads and highways?

	Frequency	Percent	Valid Percent	Cumulative Percent
Keep gas tax and fees where they are	611	61	61	61
Raise tax and fees to increase spending on roads	319	32	32	93
Don't know	65	6	6	99
Refused	6	1	1	100
NA	0	0	NA	NA

Did you personally like Scott Walker's decision to run for president in 2016?

	Frequency	Percent	Valid Percent	Cumulative Percent
Liked	257	26	26	26
Didn't like	655	65	65	91
Don't know	79	8	8	99
Refused	9	1	1	100
NA	0	0	NA	NA

Do you think that Donald Trump has changed the Republican Party for the better or for the worse or don't you think he has changed the Republican Party much either way?

	Frequency	Percent	Valid Percent	Cumulative Percent
Changed for the better	249	25	25	25
Changed for the worse	469	47	47	72

	Frequency	Percent	Valid Percent	Cumulative Percent
Hasn't changed Republican Party much either way	254	25	25	97
Don't know	20	2	2	99
Refused	9	1	1	100
NA	0	0	NA	NA

How enthusiastic are you about voting in this November's elections? Would you say you are very, somewhat, not too, or not at all enthusiastic?

	Frequency	Percent	Valid Percent	Cumulative Percent
Very	672	67	67	67
Somewhat	220	22	22	89
Not too	54	5	5	95
Not at all	47	5	5	99
Won't vote in November (VOL)	0	0	0	99
Don't know	5	1	1	100
Refused	2	0	0	100
NA	0	0	NA	NA

Thinking about your family's financial situation, would you say you are living comfortably, just getting by, or struggling to make ends meet?

	Frequency	Percent	Valid Percent	Cumulative Percent
Living comfortably	631	63	63	63
Just getting by	292	29	29	92
Struggling	71	7	7	99
Don't know	4	0	0	100
Refused	2	0	0	100
NA	0	0	NA	NA

Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent?

	Frequency	Percent	Valid Percent	Cumulative Percent
Republican	332	33	33	33
Democrat	296	30	30	63
Independent	328	33	33	96
Other/No preference (VOL)	27	3	3	98
Don't know	9	1	1	99
Refused	8	1	1	100
NA	0	0	NA	NA

Do you think of yourself as closer to the Republican Party or to the Democratic Party?

	Frequency	Percent	Valid Percent	Cumulative Percent
Republican	138	14	38	38
Democratic	141	14	39	77
Neither/Just Independent (VOL)	70	7	19	96

	Frequency	Percent	Valid Percent	Cumulative Percent
Don't know	15	1	4	100
Refused	0	0	0	100
NA	636	64	NA	NA

What is the highest level of education you completed?

	Frequency	Percent	Valid Percent	Cumulative Percent
Elementary school only	1	0	0	0
Some high school / did not finish	19	2	2	2
Completed high school	282	28	28	30
Some college but didn't finish	191	19	19	49
Two year college degree	142	14	14	63
Four year college degree	242	24	24	88
Some graduate work	15	2	2	89
Completed masters or professional degree	85	8	8	98
Advanced graduate work or Ph.D.	18	2	2	99
Don't know	3	0	0	100
Refused	2	0	0	100
NA	0	0	NA	NA

What is your age?

	Frequency	Percent	Valid Percent	Cumulative Percent
18	18	2	2	2
19	21	2	2	4
20	13	1	1	5
21	18	2	2	7
22	5	1	1	8
23	10	1	1	9
24	9	1	1	9
25	8	1	1	10
26	9	1	1	11
27	9	1	1	12
28	9	1	1	13
29	9	1	1	14
30	14	1	1	15
31	16	2	2	17
32	8	1	1	18
33	9	1	1	18
34	9	1	1	19
35	15	2	2	21
36	15	1	1	22
37	12	1	1	24
38	20	2	2	25
39	18	2	2	27
40	7	1	1	28
41	16	2	2	30
42	12	1	1	31
43	16	2	2	32

	Frequency	Percent	Valid Percent	Cumulative Percent
44	18	2	2	34
45	12	1	1	35
46	8	1	1	36
47	13	1	1	37
48	22	2	2	40
49	13	1	1	41
50	26	3	3	44
51	27	3	3	46
52	19	2	2	48
53	13	1	1	50
54	16	2	2	51
55	38	4	4	55
56	34	3	3	58
57	19	2	2	60
58	32	3	3	63
59	23	2	2	66
60	24	2	2	68
61	16	2	2	70
62	22	2	2	72
63	15	2	2	74
64	14	1	1	75
65	18	2	2	77
66	11	1	1	78
67	23	2	2	80
68	19	2	2	82
69	9	1	1	83
70	13	1	1	84
71	13	1	1	86
72	14	1	1	87
73	10	1	1	88
74	12	1	1	89
75	8	1	1	90
76	9	1	1	91
77	7	1	1	91
78	10	1	1	92
79	9	1	1	93
80	7	1	1	94
81	7	1	1	95
82	9	1	1	96
83	6	1	1	96
84	3	0	0	97
85	2	0	0	97
86	4	0	0	97
87	4	0	0	98
88	2	0	0	98
89	4	0	0	98
90	2	0	0	98
91	4	0	0	99
92	3	0	0	99
95	1	0	0	99
Refused	9	1	1	100
NA	0	0	NA	NA

[If Refused] Are you...

	Frequency	Percent	Valid Percent	Cumulative Percent
18-29 years old	0	0	0	0
30-44 years old	0	0	0	0
45-59 years old	3	0	35	35
60 years old or more	3	0	29	64
Don't know	1	0	8	72
Refused	3	0	28	100
NA	991	99	NA	NA

Are you currently married, living with a partner but not married, widowed, divorced, separated, or have you never been married?

	Frequency	Percent	Valid Percent	Cumulative Percent
Married	590	59	59	59
Cohabiting	63	6	6	65
Widowed	85	9	9	74
Divorced	68	7	7	81
Separated	6	1	1	81
Never Married	179	18	18	99
Don't know	3	0	0	100
Refused	5	0	0	100
NA	0	0	NA	NA

How many children under 18 are currently living with you, if any?

	Frequency	Percent	Valid Percent	Cumulative Percent
None	709	71	71	71
One	106	11	11	82
Two	120	12	12	94
Three	37	4	4	97
Four	19	2	2	99
Five or more	6	1	1	100
Refused	3	0	0	100
NA	0	0	NA	NA

Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	30	3	3	3
No	965	97	97	99
Don't know	2	0	0	100
Refused	3	0	0	100
NA	0	0	NA	NA

Would you describe yourself as White, African American or Black, Asian, Native American, of more than one race or some other race?

	Frequency	Percent	Valid Percent	Cumulative Percent
White	844	84	84	84
African American or Black	53	5	5	90
Asian, South Asian or Pacific Islander	3	0	0	90
Native American or American Indian	20	2	2	92
More than one race	38	4	4	96
Hispanic or Latino	8	1	1	97
Other (SPECIFY)	28	3	3	99
Don't know	1	0	0	99
Refused	6	1	1	100
NA	0	0	NA	NA

Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never?

	Frequency	Percent	Valid Percent	Cumulative Percent
More than 1/wk	54	5	5	5
1/week	247	25	25	30
1-2 month	159	16	16	46
few times a year	178	18	18	64
Seldom	154	15	15	79
Never	201	20	20	99
Don't know	2	0	0	99
Refused	5	1	1	100
NA	0	0	NA	NA

What is your religious preference – are you Protestant, Roman Catholic, Jewish, Muslim, another religion or no religion?

	Frequency	Percent	Valid Percent	Cumulative Percent
Protestant	203	20	20	20
Roman Catholic	327	33	33	53
Jewish	4	0	0	53
Muslim/Islam	8	1	1	54
Mormon/Latter-Day Saints	5	0	0	55
Other Christian Religion	203	20	20	75
Other Non-Christian Religion	71	7	7	82
No Religion/Atheist/Agnostic	153	15	15	97
Don't know	17	2	2	99
Refused	11	1	1	100
NA	0	0	NA	NA

Would you describe yourself as a “born-again” or evangelical Christian, or not?

	Frequency	Percent	Valid Percent	Cumulative Percent
born again	146	15	36	36

	Frequency	Percent	Valid Percent	Cumulative Percent
not born again	246	25	61	97
Don't know	12	1	3	100
Refused	1	0	0	100
NA	595	59	NA	NA

Last year, that is in 2017, what was your total family income from all sources, before taxes? Just stop me when I get to the right category.

	Frequency	Percent	Valid Percent	Cumulative Percent
Less than \$10,000	36	4	4	4
10 to under \$20,000	49	5	5	8
20 to under \$30,000	77	8	8	16
30 to under \$40,000	84	8	8	25
40 to under \$50,000	93	9	9	34
50 to under \$75,000	194	19	19	53
75 to under \$100,000	132	13	13	66
100 to under \$150,000	117	12	12	78
\$150,000 or more	43	4	4	82
Over \$200,000	48	5	5	87
Don't know	49	5	5	92
Refused	79	8	8	100
NA	0	0	NA	NA

Would you describe the place where you live as urban, suburban or rural?

	Frequency	Percent	Valid Percent	Cumulative Percent
Urban	255	25	25	25
Suburban	379	38	38	63
Rural	355	36	36	99
Don't know	9	1	1	100
Refused	2	0	0	100
NA	0	0	NA	NA

In general, would you describe your political views as...

	Frequency	Percent	Valid Percent	Cumulative Percent
Very conservative	105	11	11	11
Conservative	329	33	33	43
Moderate	293	29	29	73
Liberal	162	16	16	89
Very liberal	87	9	9	98
Don't know	17	2	2	99
Refused	6	1	1	100
NA	0	0	NA	NA

Are you or any member of your household a member of a local, state or national labor union?

	Frequency	Percent	Valid Percent	Cumulative Percent
respondent	99	10	10	10
another household member	44	4	4	14
nobody in household	846	85	85	99
Don't know	10	1	1	100
Refused	2	0	0	100
NA	0	0	NA	NA

Do you or any member of your household work for federal, state, or local government—for example, as a public school teacher, police officer, firefighter, or other government job?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	181	18	18	18
No	814	81	81	100
Don't know	1	0	0	100
Refused	3	0	0	100
NA	0	0	NA	NA

Of all the personal telephone calls that you receive, do you get...?

	Frequency	Percent	Valid Percent	Cumulative Percent
All or almost all on a cell phone	575	58	58	58
Some on a cell phone and some on a home phone	219	22	22	79
All or almost all on a regular home phone	195	19	19	99
Don't know	2	0	0	99
Refused	9	1	1	100
NA	0	0	NA	NA

Is this phone a cell phone?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	692	69	69	69
No	308	31	31	100
NA	0	0	NA	NA

wave

	Frequency	Percent	Valid Percent	Cumulative Percent
1/19-22/12	0	0	0	0
2/16-19/12	0	0	0	0
3/22-25/12	0	0	0	0
4/26-29/12	0	0	0	0
5/9-12/12	0	0	0	0
5/23-26/12	0	0	0	0
6/13-16/12	0	0	0	0

	Frequency	Percent	Valid Percent	Cumulative Percent
7/5-8/12	0	0	0	0
8/2-5/12	0	0	0	0
8/16-19/12	0	0	0	0
9/13-16/12	0	0	0	0
9/27-30/12	0	0	0	0
10/11-14/12	0	0	0	0
10/25-28/12	0	0	0	0
3/11-13/13	0	0	0	0
5/6-9/13	0	0	0	0
7/15-18/13	0	0	0	0
10/21-24/13	0	0	0	0
1/20-23/14	0	0	0	0
3/20-23/14	0	0	0	0
5/15-18/14	0	0	0	0
7/17-20/14	0	0	0	0
8/21-24/14	0	0	0	0
9/11-14/14	0	0	0	0
9/25-28/14	0	0	0	0
10/9-12/14	0	0	0	0
10/23-26/14	0	0	0	0
4/7-10/15	0	0	0	0
8/13-16/15	0	0	0	0
9/24-28/15	0	0	0	0
11/12-15/15	0	0	0	0
1/21-24/16	0	0	0	0
2/18-21/16	0	0	0	0
3/24-28/16	0	0	0	0
6/9-12/16	0	0	0	0
7/7-10/16	0	0	0	0
8/4-7/16	0	0	0	0
8/25-28/16	0	0	0	0
9/15-18/16	0	0	0	0
10/6-9/16	0	0	0	0
10/26-31/16	0	0	0	0
3/13-16/17	0	0	0	0
6/22-25/17	0	0	0	0
2/25-3/1/18	0	0	0	0
6/13-17/18	0	0	0	0
7/11-15/18	0	0	0	0
8/15-19/18	0	0	0	0
9/12-16/18	0	0	0	0
10/3-7/18	1000	100	100	100
NA	0	0	NA	NA

Poll Dates

	Frequency	Percent	Valid Percent	Cumulative Percent
2018-10-3	1000	100	100	100
NA	0	0	NA	NA

Sex

	Frequency	Percent	Valid Percent	Cumulative Percent
Male	469	47	47	47
Female	531	53	53	100
NA	0	0	NA	NA

Age 4 categories

	Frequency	Percent	Valid Percent	Cumulative Percent
18-29	138	14	14	14
30-44	204	20	20	34
45-59	319	32	32	66
60+	336	34	34	100
DK/NA/ Ref	3	0	0	100
NA	0	0	NA	NA

Age 6 categories

	Frequency	Percent	Valid Percent	Cumulative Percent
18-29	138	14	14	14
30-39	135	13	13	27
40-49	137	14	14	41
50-59	251	25	25	66
60-69	174	17	17	83
70+	162	16	16	100
DK/NA/Ref	3	0	0	100
NA	0	0	NA	NA

Race 3 categories

	Frequency	Percent	Valid Percent	Cumulative Percent
White	855	86	86	86
Black	54	5	5	91
Other	85	8	8	99
DK/NA/Ref	6	1	1	100
NA	0	0	NA	NA

Hispanic/Latino

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	30	3	3	3
No	965	97	97	99
DK/NA/Ref	5	1	1	100
NA	0	0	NA	NA

Education 5 categories

	Frequency	Percent	Valid Percent	Cumulative Percent
Not HS	20	2	2	2
HS	282	28	28	30
Some Coll	191	19	19	49
AA	142	14	14	63
BA+	360	36	36	99
DK/NA/ Ref	5	1	1	100
NA	0	0	NA	NA

Education 5 with Post-BA

	Frequency	Percent	Valid Percent	Cumulative Percent
Not HS	20	2	2	2
hs	282	28	28	30
Some Coll/AA	333	33	33	63
ba	242	24	24	88
Post BA	118	12	12	99
DK/NA/Ref	5	1	1	100
NA	0	0	NA	NA

Education 6 AA, BA, and MA

	Frequency	Percent	Valid Percent	Cumulative Percent
Not HS	20	2	2	2
hs	282	28	28	30
Some Coll	191	19	19	49
aa	142	14	14	63
ba	242	24	24	88
Post-BA	118	12	12	99
DK/NA/Ref	5	1	1	100
NA	0	0	NA	NA

3 category Party ID including leaners

	Frequency	Percent	Valid Percent	Cumulative Percent
Republican	470	47	47	47
Democrat	437	44	44	91
Independent	81	8	8	99
Other/None	12	1	1	100
NA	0	0	NA	NA

3 category Party ID no leaners

	Frequency	Percent	Valid Percent	Cumulative Percent
Republican	332	33	33	33

	Frequency	Percent	Valid Percent	Cumulative Percent
Democrat	296	30	30	63
Independent	360	36	36	99
Other/None	12	1	1	100
NA	0	0	NA	NA

Party ID 5 categories, leaners separate

	Frequency	Percent	Valid Percent	Cumulative Percent
Rep	332	33	33	33
Lean Rep	138	14	14	47
Ind	81	8	8	55
Lean Dem	141	14	14	69
Dem	296	30	30	99
Other/None	12	1	1	100
NA	0	0	NA	NA

Race/Ethnicity

	Frequency	Percent	Valid Percent	Cumulative Percent
White	850	85	85	85
Black	53	5	5	90
Hispanic	30	3	3	93
Other	61	6	6	99
DK/NA/ Ref	6	1	1	100
NA	0	0	NA	NA

Income Recode

	Frequency	Percent	Valid Percent	Cumulative Percent
Under \$40k	246	25	25	25
\$40k to \$74k	286	29	29	53
\$75k up	340	34	34	87
DK/NA/ Ref	128	13	13	100
NA	0	0	NA	NA

Region/Media Market

	Frequency	Percent	Valid Percent	Cumulative Percent
MKE City	81	8	8	8
Rest of MKE	313	31	31	39
msn	180	18	18	57
GB/A	192	19	19	77
Rest of state	234	23	23	100
NA	0	0	NA	NA

Region 2/MKE, WOW, Media Market

	Frequency	Percent	Valid Percent	Cumulative Percent
MKE City	81	8	8	8
WOW Counties	135	14	14	22
Rest of MKE	178	18	18	39
MSN	180	18	18	57
GB/A	192	19	19	77
Rest of state	234	23	23	100
NA	0	0	NA	NA

Region 7/MKE, WOW, Media Market

	Frequency	Percent	Valid Percent	Cumulative Percent
MKE City	81	8	8	8
WOW Counties	135	14	14	22
Rest of MKE	178	18	18	39
msn	180	18	18	57
GB/A	192	19	19	77
Lax/EC	98	10	10	86
MSP,DS/WauRhine	136	14	14	100
NA	0	0	NA	NA

8 category Media Market

	Frequency	Percent	Valid Percent	Cumulative Percent
MKE City	81	8	8	8
WOW Counties	135	14	14	22
Rest of MKE	178	18	18	39
Dane Rock	123	12	12	52
Rest of MSN	57	6	6	57
Lax/EC	98	10	10	67
GB/A	192	19	19	86
Wau/MSP/DS	136	14	14	100
NA	0	0	NA	NA