



The Marquette Law School Poll

October 24 - 28, 2018

Abstract

Likely Voters

This file contains **likely voter** crosstabulations of each non-demographic question with variables for sex, age, education, income, party identification with leaning independents, party identification without leaners, marital status, race and ethnicity, religious service attendance, religious affiliation, born again or evangelical identification, political ideology, urban/rural status, and region of the state. To calculate the numeric size of a response, multiply the percent by the subsample size, indicated in the “n” column. **Statistics for very small samples (such as “Don’t Know” responses) have very high margins of error and should be disregarded.**

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Q1.

Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all?

Sex

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Refused	Total	n
Male	78	17	4	1	0	0	100	538
Female	74	20	2	3	0	0	100	616
All	76	19	3	2	0	0	100	1154

Age

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Refused	Total	n
18-29	71	16	9	4	0	0	100	127
30-44	64	25	4	7	1	0	100	212
45-59	74	23	1	2	0	0	100	383
60+	84	13	2	1	0	0	100	418
DK/NA/ Ref	91	0	9	0	0	0	100	14
All	76	19	3	2	0	0	100	1154

Education

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Refused	Total	n
Not HS	49	19	27	5	0	0	100	16
HS	71	24	4	2	0	0	100	294
Some Coll	78	15	3	3	0	0	100	228
AA	72	24	3	0	1	0	100	154
BA+	81	15	1	3	0	0	100	448
DK/NA/ Ref	69	0	9	15	0	7	100	14
All	76	19	3	2	0	0	100	1154

Income

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Refused	Total	n
Under \$40k	66	21	7	5	1	0	100	261
\$40k to \$74k	79	19	1	2	0	0	100	304
\$75k up	79	18	2	1	0	0	100	402
DK/NA/Ref	78	16	3	3	0	1	100	187
All	76	19	3	2	0	0	100	1154

PARTY ID, no leaners

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Refused	Total	n
Republican	79	16	2	3	0	0	100	384
Democrat	77	17	4	2	0	0	100	373
Independent	72	23	3	2	0	0	100	386
Other/None	65	23	12	0	0	0	100	11
All	76	19	3	2	0	0	100	1154

PARTY ID w/leaners separated

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Refused	Total	n
Rep	79	16	2	3	0	0	100	384
Lean Rep	71	23	5	2	0	0	100	144
Ind	68	27	3	1	0	1	100	70
Lean Dem	75	21	1	2	0	0	100	172
Dem	77	17	4	2	0	0	100	373
Other/None	65	23	12	0	0	0	100	11
All	76	19	3	2	0	0	100	1154

PARTY ID w/leaners included

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Refused	Total	n
Republican	76	18	3	3	0	0	100	528
Democrat	77	18	3	2	0	0	100	545
Independent	68	27	3	1	0	1	100	70
Other/None	65	23	12	0	0	0	100	11
All	76	19	3	2	0	0	100	1154

Marital status

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Refused	Total	n
Married	78	18	2	2	0	0	100	722
Widow/Div/Sep	73	20	5	1	0	0	100	247
Never Married	72	19	5	4	1	0	100	169
NA/Ref	62	24	8	0	0	6	100	16
All	76	19	3	2	0	0	100	1154

Race and ethnicity

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Refused	Total	n
White	78	18	3	1	0	0	100	987
Black	59	20	8	13	0	0	100	39
Hispanic	57	25	8	10	0	0	100	43
Other	64	28	3	5	0	0	100	59
DK/NA/Ref	78	13	5	0	0	4	100	26
All	76	19	3	2	0	0	100	1154

Religious service attendance (apart from weddings and funerals)

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Refused	Total	n
More than 1/wk	68	26	1	6	0	0	100	77
1/week	78	17	3	2	0	0	100	272
1-2 month	73	19	5	3	0	0	100	197
few times a year	73	21	2	2	1	0	100	214
Seldom	81	16	2	1	0	0	100	160
Never	75	19	3	2	0	0	100	216
Don't know	100	0	0	0	0	0	100	3
Refused	91	0	9	0	0	0	100	14
All	76	19	3	2	0	0	100	1154

Religious affiliation

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Refused	Total	n
Protestant/ Christian	73	21	4	3	0	0	100	496
Catholic	79	17	2	1	0	0	100	329
Jewish	91	9	0	0	0	0	100	9
Other	77	18	5	0	0	0	100	58
None	78	16	2	4	0	0	100	211
DK/NA/ Ref	68	22	8	2	0	0	100	51
All	76	19	3	2	0	0	100	1154

Evangelical or Born-Again Christian

	Most of the time	Some of the time	Only now and then	Hardly at all	Refused	Total	n
born again	69	23	2	6	0	100	193
not born again	78	18	4	1	0	100	276
Don't know	56	32	12	0	0	100	21
Refused	0	100	0	0	0	100	1
All	73	21	3	3	0	100	492

Location type

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Refused	Total	n
Urban	77	17	3	3	0	0	100	328
Suburban	75	19	3	1	0	0	100	386
Rural	75	20	3	3	0	0	100	422
Don't know	89	7	4	0	0	0	100	9
Refused	79	5	16	0	0	0	100	8
All	76	19	3	2	0	0	100	1154

Ideology

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Refused	Total	n
Very conservative	85	14	2	0	0	0	100	109
Conservative	74	21	3	2	0	0	100	385
Moderate	68	23	4	4	0	0	100	315
Liberal	80	15	4	1	0	0	100	200
Very liberal	88	12	0	0	0	0	100	103
Don't know	80	8	3	8	0	0	100	26
Refused	82	2	8	7	0	0	100	16
All	76	19	3	2	0	0	100	1154

Region

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Refused	Total	n
MKE City	61	23	10	3	2	1	100	88
Rest of MKE	78	18	2	2	0	0	100	365
msn	75	20	3	3	0	0	100	215
GB/A	78	17	3	3	0	0	100	235
Rest of state	77	18	2	2	0	0	100	250
All	76	19	3	2	0	0	100	1154

Q2.

What are the chances that you will vote in the November 2018 general election for governor, Congress, and other offices – are you absolutely certain to vote, very likely to vote, are the chances 50-50, don't you think you will vote or have you already voted either by absentee ballot or early in person voting?

Sex

	Absolutely certain	Already voted	Total	n
Male	90	10	100	538
Female	87	13	100	616
All	88	12	100	1154

Age

	Absolutely certain	Already voted	Total	n
18-29	88	12	100	127
30-44	93	7	100	212
45-59	92	8	100	383
60+	83	17	100	418
DK/NA/ Ref	79	21	100	14
All	88	12	100	1154

Education

	Absolutely certain	Already voted	Total	n
Not HS	90	10	100	16
HS	90	10	100	294
Some Coll	87	13	100	228
AA	90	10	100	154
BA+	88	12	100	448
DK/NA/ Ref	85	15	100	14
All	88	12	100	1154

Income

	Absolutely certain	Already voted	Total	n
Under \$40k	88	12	100	261
\$40k to \$74k	88	12	100	304
\$75k up	89	11	100	402
DK/NA/ Ref	89	11	100	187
All	88	12	100	1154

PARTY ID, no leaners

	Absolutely certain	Already voted	Total	n
Republican	90	10	100	384
Democrat	85	15	100	373
Independent	89	11	100	386
Other/None	90	10	100	11
All	88	12	100	1154

PARTY ID w/leaners separated

	Absolutely certain	Already voted	Total	n
Rep	90	10	100	384
Lean Rep	91	9	100	144
Ind	92	8	100	70
Lean Dem	87	13	100	172
Dem	85	15	100	373
Other/None	90	10	100	11
All	88	12	100	1154

PARTY ID w/leaners included

	Absolutely certain	Already voted	Total	n
Republican	91	9	100	528
Democrat	86	14	100	545
Independent	92	8	100	70
Other/None	90	10	100	11
All	88	12	100	1154

Marital status

	Absolutely certain	Already voted	Total	n
Married	91	9	100	722
Widow/Div/Sep	84	16	100	247
Never Married	86	14	100	169
NA/Ref	72	28	100	16
All	88	12	100	1154

Race and ethnicity

	Absolutely certain	Already voted	Total	n
White	89	11	100	987
Black	82	18	100	39
Hispanic	94	6	100	43
Other	82	18	100	59
DK/NA/ Ref	88	12	100	26
All	88	12	100	1154

Religious service attendance (apart from weddings and funerals)

	Absolutely certain	Already voted	Total	n
More than 1/wk	91	9	100	77
1/week	87	13	100	272
1-2 month	85	15	100	197
few times a year	93	7	100	214
Seldom	86	14	100	160
Never	91	9	100	216
Don't know	100	0	100	3
Refused	80	20	100	14
All	88	12	100	1154

Religious affiliation

	Absolutely certain	Already voted	Total	n
Protestant/ Christian	88	12	100	496
Catholic	89	11	100	329
Jewish	97	3	100	9
Other	91	9	100	58
None	89	11	100	211
DK/NA/ Ref	87	13	100	51
All	88	12	100	1154

Evangelical or Born-Again Christian

	Absolutely certain	Already voted	Total	n
born again	88	12	100	193
not born again	87	13	100	276
Don't know	90	10	100	21
Refused	100	0	100	1
All	88	12	100	492

Location type

	Absolutely certain	Already voted	Total	n
Urban	87	13	100	328
Suburban	86	14	100	386
Rural	92	8	100	422
Don't know	80	20	100	9
Refused	65	35	100	8
All	88	12	100	1154

Ideology

	Absolutely certain	Already voted	Total	n
Very conservative	91	9	100	109
Conservative	91	9	100	385
Moderate	89	11	100	315
Liberal	83	17	100	200
Very liberal	84	16	100	103
Don't know	88	12	100	26
Refused	95	5	100	16
All	88	12	100	1154

Region

	Absolutely certain	Already voted	Total	n
MKE City	86	14	100	88
Rest of MKE	88	12	100	365
msn	89	11	100	215
GB/A	87	13	100	235
Rest of state	90	10	100	250
All	88	12	100	1154

Q3.

Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same?

Sex

	Gotten better	Gotten worse	Stayed the same	Don't know	Refused	Total	n
Male	60	10	28	1	0	100	538
Female	43	22	34	1	0	100	616
All	51	16	31	1	0	100	1154

Age

	Gotten better	Gotten worse	Stayed the same	Don't know	Refused	Total	n
18-29	35	24	38	2	0	100	127
30-44	53	19	27	1	0	100	212
45-59	55	15	29	0	0	100	383
60+	49	14	34	2	0	100	418
DK/NA/ Ref	100	0	0	0	0	100	14
All	51	16	31	1	0	100	1154

Education

	Gotten better	Gotten worse	Stayed the same	Don't know	Refused	Total	n
Not HS	51	23	26	0	0	100	16
HS	51	16	32	1	0	100	294
Some Coll	50	15	33	2	0	100	228
AA	49	20	31	0	0	100	154
BA+	52	16	32	1	0	100	448
DK/NA/ Ref	65	22	0	0	13	100	14
All	51	16	31	1	0	100	1154

Income

	Gotten better	Gotten worse	Stayed the same	Don't know	Refused	Total	n
Under \$40k	39	23	36	2	0	100	261
\$40k to \$74k	50	16	33	1	0	100	304
\$75k up	59	12	29	0	0	100	402
DK/NA/ Ref	54	17	27	1	1	100	187
All	51	16	31	1	0	100	1154

PARTY ID, no leaners

	Gotten better	Gotten worse	Stayed the same	Don't know	Refused	Total	n
Republican	89	1	10	0	0	100	384
Democrat	17	31	51	2	0	100	373
Independent	46	18	35	2	0	100	386
Other/None	54	10	19	0	16	100	11
All	51	16	31	1	0	100	1154

PARTY ID w/leaners separated

	Gotten better	Gotten worse	Stayed the same	Don't know	Refused	Total	n
Rep	89	1	10	0	0	100	384
Lean Rep	77	8	15	0	0	100	144
Ind	42	16	39	3	0	100	70
Lean Dem	21	27	50	2	0	100	172
Dem	17	31	51	2	0	100	373
Other/None	54	10	19	0	16	100	11
All	51	16	31	1	0	100	1154

Party ID w/leaners included

	Gotten better	Gotten worse	Stayed the same	Don't know	Refused	Total	n
Republican	86	3	11	0	0	100	528
Democrat	18	30	50	2	0	100	545
Independent	42	16	39	3	0	100	70
Other/None	54	10	19	0	16	100	11
All	51	16	31	1	0	100	1154

Marital status

	Gotten better	Gotten worse	Stayed the same	Don't know	Refused	Total	n
Married	56	15	28	1	0	100	722
Widow/Div/Sep	44	18	36	2	0	100	247
Never Married	39	21	38	3	0	100	169
NA/Ref	66	6	28	0	0	100	16
All	51	16	31	1	0	100	1154

Race and ethnicity

	Gotten better	Gotten worse	Stayed the same	Don't know	Refused	Total	n
White	52	15	31	1	0	100	987
Black	10	37	51	2	0	100	39
Hispanic	48	18	34	0	0	100	43
Other	46	29	22	3	0	100	59
DK/NA/ Ref	75	10	15	0	0	100	26
All	51	16	31	1	0	100	1154

Religious service attendance (apart from weddings and funerals)

	Gotten better	Gotten worse	Stayed the same	Don't know	Refused	Total	n
More than 1/wk	71	10	18	2	0	100	77
1/week	61	12	26	1	0	100	272
1-2 month	58	10	32	0	0	100	197
few times a year	44	16	38	1	0	100	214
Seldom	53	20	26	1	0	100	160
Never	28	29	41	2	0	100	216
Don't know	100	0	0	0	0	100	3
Refused	73	0	15	0	12	100	14
All	51	16	31	1	0	100	1154

Religious affiliation

	Gotten better	Gotten worse	Stayed the same	Don't know	Refused	Total	n
Protestant/ Christian	59	12	28	1	0	100	496
Catholic	53	13	33	1	0	100	329
Jewish	36	37	27	0	0	100	9
Other	50	18	30	2	0	100	58
None	28	33	37	2	0	100	211
DK/NA/ Ref	60	8	29	0	4	100	51
All	51	16	31	1	0	100	1154

Evangelical or Born-Again Christian

	Gotten better	Gotten worse	Stayed the same	Don't know	Total	n
born again	73	9	18	0	100	193
not born again	50	14	35	1	100	276
Don't know	60	4	33	4	100	21
Refused	0	0	100	0	100	1
All	59	12	28	1	100	492

Location type

	Gotten better	Gotten worse	Stayed the same	Don't know	Refused	Total	n
Urban	42	18	38	2	0	100	328
Suburban	53	14	32	1	0	100	386
Rural	56	17	25	1	0	100	422
Don't know	50	21	29	0	0	100	9
Refused	79	0	21	0	0	100	8
All	51	16	31	1	0	100	1154

Ideology

	Gotten better	Gotten worse	Stayed the same	Don't know	Refused	Total	n
Very conservative	96	1	2	1	0	100	109
Conservative	78	7	15	0	0	100	385
Moderate	37	14	48	2	0	100	315
Liberal	18	31	49	2	0	100	200
Very liberal	14	41	42	2	0	100	103
Don't know	46	33	21	0	0	100	26
Refused	27	28	34	0	11	100	16
All	51	16	31	1	0	100	1154

Region

	Gotten better	Gotten worse	Stayed the same	Don't know	Refused	Total	n
MKE City	23	32	44	1	0	100	88
Rest of MKE	59	13	27	1	0	100	365
msn	41	18	38	3	0	100	215
GB/A	58	13	27	1	0	100	235
Rest of state	51	18	31	0	0	100	250
All	51	16	31	1	0	100	1154

Q4.

Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same?

Sex

	Get better	Get worse	Stay the same	Don't know	Refused	Total	n
Male	44	22	29	6	0	100	538
Female	33	29	28	10	0	100	616
All	38	26	28	8	0	100	1154

Age

	Get better	Get worse	Stay the same	Don't know	Refused	Total	n
18-29	27	29	32	11	0	100	127
30-44	42	28	22	8	0	100	212
45-59	39	27	29	4	0	100	383
60+	37	23	30	9	0	100	418
DK/NA/ Ref	67	0	6	27	0	100	14
All	38	26	28	8	0	100	1154

Education

	Get better	Get worse	Stay the same	Don't know	Refused	Total	n
Not HS	47	17	25	11	0	100	16
HS	46	22	25	6	0	100	294
Some Coll	34	26	30	10	0	100	228
AA	36	27	29	7	1	100	154
BA+	34	28	30	8	0	100	448
DK/NA/ Ref	76	15	0	9	0	100	14
All	38	26	28	8	0	100	1154

Income

	Get better	Get worse	Stay the same	Don't know	Refused	Total	n
Under \$40k	33	25	34	8	0	100	261
\$40k to \$74k	35	32	26	5	1	100	304
\$75k up	41	26	28	5	0	100	402
DK/NA/ Ref	40	16	25	19	0	100	187
All	38	26	28	8	0	100	1154

PARTY ID, no leaners

	Get better	Get worse	Stay the same	Don't know	Refused	Total	n
Republican	71	4	20	5	0	100	384
Democrat	15	44	30	10	1	100	373
Independent	28	31	34	8	0	100	386
Other/None	27	3	47	23	0	100	11
All	38	26	28	8	0	100	1154

PARTY ID w/leaners separated

	Get better	Get worse	Stay the same	Don't know	Refused	Total	n
Rep	71	4	20	5	0	100	384
Lean Rep	47	13	35	6	0	100	144
Ind	34	23	28	15	0	100	70
Lean Dem	9	50	35	7	0	100	172
Dem	15	44	30	10	1	100	373
Other/None	27	3	47	23	0	100	11
All	38	26	28	8	0	100	1154

Party ID w/leaners included

	Get better	Get worse	Stay the same	Don't know	Refused	Total	n
Republican	64	6	24	6	0	100	528
Democrat	13	46	32	9	1	100	545
Independent	34	23	28	15	0	100	70
Other/None	27	3	47	23	0	100	11
All	38	26	28	8	0	100	1154

Marital status

	Get better	Get worse	Stay the same	Don't know	Refused	Total	n
Married	42	23	27	7	0	100	722
Widow/Div/Sep	30	34	27	9	0	100	247
Never Married	29	26	35	10	0	100	169
NA/Ref	60	15	16	10	0	100	16
All	38	26	28	8	0	100	1154

Race and ethnicity

	Get better	Get worse	Stay the same	Don't know	Refused	Total	n
White	37	27	28	7	0	100	987
Black	28	32	31	10	0	100	39
Hispanic	43	19	21	16	0	100	43
Other	46	7	36	12	0	100	59
DK/NA/ Ref	56	15	16	13	0	100	26
All	38	26	28	8	0	100	1154

Religious service attendance (apart from weddings and funerals)

	Get better	Get worse	Stay the same	Don't know	Refused	Total	n
More than 1/wk	52	10	28	11	0	100	77
1/week	46	15	32	7	0	100	272
1-2 month	40	22	30	8	0	100	197
few times a year	35	26	31	8	0	100	214
Seldom	40	28	24	8	1	100	160
Never	20	48	24	7	0	100	216
Don't know	77	0	0	23	0	100	3
Refused	59	10	11	20	0	100	14
All	38	26	28	8	0	100	1154

Religious affiliation

	Get better	Get worse	Stay the same	Don't know	Refused	Total	n
Protestant/ Christian	44	21	28	7	0	100	496
Catholic	39	21	32	8	0	100	329
Jewish	11	65	0	24	0	100	9
Other	31	29	28	12	0	100	58
None	24	45	21	9	1	100	211
DK/NA/ Ref	39	15	39	7	0	100	51
All	38	26	28	8	0	100	1154

Evangelical or Born-Again Christian

	Get better	Get worse	Stay the same	Don't know	Refused	Total	n
born again	54	11	27	8	0	100	193
not born again	37	29	28	6	0	100	276
Don't know	46	7	38	9	0	100	21
Refused	100	0	0	0	0	100	1
All	44	21	28	7	0	100	492

Location type

	Get better	Get worse	Stay the same	Don't know	Refused	Total	n
Urban	33	27	29	11	0	100	328
Suburban	35	27	31	7	0	100	386
Rural	44	25	25	5	1	100	422
Don't know	58	7	16	19	0	100	9
Refused	45	5	27	23	0	100	8
All	38	26	28	8	0	100	1154

Ideology

	Get better	Get worse	Stay the same	Don't know	Refused	Total	n
Very conservative	78	4	12	6	0	100	109
Conservative	59	12	24	6	0	100	385
Moderate	23	29	38	10	0	100	315
Liberal	15	42	36	8	0	100	200
Very liberal	11	54	23	11	1	100	103
Don't know	25	60	15	0	0	100	26
Refused	32	19	25	20	4	100	16
All	38	26	28	8	0	100	1154

Region

	Get better	Get worse	Stay the same	Don't know	Refused	Total	n
MKE City	33	24	34	10	0	100	88
Rest of MKE	40	25	27	7	0	100	365
msn	32	27	29	10	1	100	215
GB/A	43	25	25	6	0	100	235
Rest of state	36	27	29	8	0	100	250
All	38	26	28	8	0	100	1154

Q5 (2 category).

Overall, do you approve or disapprove of the way Donald Trump is handling his job as president?

Sex

	Approve	Disapprove	Don't know	Refused	Total	n
Male	55	43	2	0	100	538
Female	39	59	1	1	100	616
All	47	52	1	1	100	1154

Age

	Approve	Disapprove	Don't know	Refused	Total	n
18-29	27	73	0	0	100	127
30-44	49	50	1	1	100	212
45-59	51	46	2	1	100	383
60+	46	52	1	1	100	418
DK/NA/ Ref	82	11	0	6	100	14
All	47	52	1	1	100	1154

Education

	Approve	Disapprove	Don't know	Refused	Total	n
Not HS	49	51	0	0	100	16
HS	55	44	1	0	100	294
Some Coll	45	53	1	0	100	228
AA	48	50	2	0	100	154
BA+	41	57	1	1	100	448
DK/NA/ Ref	65	15	13	7	100	14
All	47	52	1	1	100	1154

Income

	Approve	Disapprove	Don't know	Refused	Total	n
Under \$40k	40	58	3	0	100	261
\$40k to \$74k	43	56	0	0	100	304
\$75k up	49	50	1	0	100	402
DK/NA/ Ref	57	38	2	3	100	187
All	47	52	1	1	100	1154

PARTY ID, no leaners

	Approve	Disapprove	Don't know	Refused	Total	n
Republican	93	5	2	0	100	384
Democrat	5	95	0	0	100	373
Independent	41	56	2	1	100	386
Other/None	23	55	16	6	100	11
All	47	52	1	1	100	1154

PARTY ID w/leaners separated

	Approve	Disapprove	Don't know	Refused	Total	n
Rep	93	5	2	0	100	384
Lean Rep	79	19	2	0	100	144
Ind	48	47	1	4	100	70
Lean Dem	7	91	1	1	100	172
Dem	5	95	0	0	100	373
Other/None	23	55	16	6	100	11
All	47	52	1	1	100	1154

PARTY ID w/leaners included

	Approve	Disapprove	Don't know	Refused	Total	n
Republican	89	9	2	0	100	528
Democrat	5	93	1	1	100	545
Independent	48	47	1	4	100	70
Other/None	23	55	16	6	100	11
All	47	52	1	1	100	1154

Marital status

	Approve	Disapprove	Don't know	Refused	Total	n
Married	53	45	1	1	100	722
Widow/Div/Sep	37	62	2	0	100	247
Never Married	33	66	1	0	100	169
NA/Ref	70	19	0	12	100	16
All	47	52	1	1	100	1154

Race and ethnicity

	Approve	Disapprove	Don't know	Refused	Total	n
White	48	50	1	0	100	987
Black	7	86	3	4	100	39
Hispanic	47	53	0	0	100	43
Other	40	58	0	1	100	59
DK/NA/ Ref	59	34	0	7	100	26
All	47	52	1	1	100	1154

Religious service attendance (apart from weddings and funerals)

	Approve	Disapprove	Don't know	Refused	Total	n
More than 1/wk	73	24	2	1	100	77
1/week	60	38	1	1	100	272
1-2 month	52	47	1	0	100	197
few times a year	43	56	1	0	100	214
Seldom	42	56	1	0	100	160
Never	22	76	1	1	100	216
Don't know	100	0	0	0	100	3
Refused	56	21	17	6	100	14
All	47	52	1	1	100	1154

Religious affiliation

	Approve	Disapprove	Don't know	Refused	Total	n
Protestant/ Christian	54	44	2	0	100	496
Catholic	52	46	1	0	100	329
Jewish	11	89	0	0	100	9
Other	40	60	0	0	100	58
None	23	76	0	0	100	211
DK/NA/ Ref	51	39	5	5	100	51
All	47	52	1	1	100	1154

Evangelical or Born-Again Christian

	Approve	Disapprove	Don't know	Refused	Total	n
born again	72	26	2	0	100	193
not born again	41	56	2	1	100	276
Don't know	53	47	0	0	100	21
Refused	0	100	0	0	100	1
All	54	44	2	0	100	492

Location type

	Approve	Disapprove	Don't know	Refused	Total	n
Urban	39	59	1	0	100	328
Suburban	45	53	1	1	100	386
Rural	53	45	2	0	100	422
Don't know	55	45	0	0	100	9
Refused	68	21	0	11	100	8
All	47	52	1	1	100	1154

Ideology

	Approve	Disapprove	Don't know	Refused	Total	n
Very conservative	95	5	0	0	100	109
Conservative	82	15	2	1	100	385
Moderate	29	69	2	0	100	315
Liberal	6	94	0	0	100	200
Very liberal	3	96	0	1	100	103
Don't know	29	71	0	0	100	26
Refused	21	50	11	17	100	16
All	47	52	1	1	100	1154

Region

	Approve	Disapprove	Don't know	Refused	Total	n
MKE City	22	73	1	3	100	88
Rest of MKE	54	44	2	0	100	365
msn	33	65	1	1	100	215
GB/A	54	45	1	0	100	235
Rest of state	49	49	2	1	100	250
All	47	52	1	1	100	1154

Q5 (4 category).

Overall, do you approve or disapprove of the way Donald Trump is handling his job as president?

Sex

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
Male	42	14	6	37	2	0	100	538
Female	26	13	6	54	1	1	100	616
All	33	13	6	46	1	1	100	1154

Age

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
18-29	19	8	9	64	0	0	100	127
30-44	31	18	4	45	1	1	100	212
45-59	36	14	6	41	2	1	100	383
60+	35	12	5	46	1	1	100	418
DK/NA/ Ref	72	10	0	11	0	6	100	14
All	33	13	6	46	1	1	100	1154

Education

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
Not HS	42	7	7	45	0	0	100	16
HS	40	15	6	38	1	0	100	294
Some Coll	32	14	5	48	1	0	100	228
AA	39	9	6	44	2	0	100	154
BA+	27	14	6	51	1	1	100	448
DK/NA/ Ref	55	10	0	15	13	7	100	14
All	33	13	6	46	1	1	100	1154

Income

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
Under \$40k	29	10	5	53	3	0	100	261
\$40k to \$74k	29	15	7	49	0	0	100	304
\$75k up	35	13	6	44	1	0	100	402
DK/NA/ Ref	42	15	4	35	2	3	100	187
All	33	13	6	46	1	1	100	1154

PARTY ID, no leaners

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
Republican	71	22	3	3	2	0	100	384
Democrat	2	2	5	90	0	0	100	373
Independent	26	15	9	47	2	1	100	386
Other/None	23	0	34	22	16	6	100	11
All	33	13	6	46	1	1	100	1154

PARTY ID w/leaners separated

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
Rep	71	22	3	3	2	0	100	384
Lean Rep	53	26	7	12	2	0	100	144
Ind	30	19	13	34	1	4	100	70
Lean Dem	3	4	8	83	1	1	100	172
Dem	2	2	5	90	0	0	100	373
Other/None	23	0	34	22	16	6	100	11
All	33	13	6	46	1	1	100	1154

PARTY ID w/leaners included

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
Republican	66	24	4	5	2	0	100	528
Democrat	3	3	6	87	1	1	100	545
Independent	30	19	13	34	1	4	100	70
Other/None	23	0	34	22	16	6	100	11
All	33	13	6	46	1	1	100	1154

Marital status

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
Married	37	16	5	41	1	1	100	722
Widow/Div/Sep	28	8	9	53	2	0	100	247
Never Married	23	10	6	60	1	0	100	169
NA/Ref	61	9	4	15	0	12	100	16
All	33	13	6	46	1	1	100	1154

Race and ethnicity

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
White	35	13	5	45	1	0	100	987
Black	1	6	4	82	3	4	100	39
Hispanic	33	14	4	49	0	0	100	43
Other	23	18	23	35	0	1	100	59
DK/NA/ Ref	53	6	3	31	0	7	100	26
All	33	13	6	46	1	1	100	1154

Religious service attendance (apart from weddings and funerals)

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
More than 1/wk	50	23	2	21	2	1	100	77
1/week	40	19	6	33	1	1	100	272
1-2 month	38	14	7	41	1	0	100	197
few times a year	28	14	8	49	1	0	100	214
Seldom	35	7	4	53	1	0	100	160
Never	17	6	5	71	1	1	100	216
Don't know	100	0	0	0	0	0	100	3
Refused	46	10	5	16	17	6	100	14
All	33	13	6	46	1	1	100	1154

Religious affiliation

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
Protestant/ Christian	40	14	6	38	2	0	100	496
Catholic	36	16	6	41	1	0	100	329
Jewish	11	0	9	80	0	0	100	9
Other	24	16	3	57	0	0	100	58
None	15	8	5	71	0	0	100	211
DK/NA/ Ref	41	10	8	32	5	5	100	51
All	33	13	6	46	1	1	100	1154

Evangelical or Born-Again Christian

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
born again	56	15	4	21	2	0	100	193
not born again	28	13	6	51	2	1	100	276
Don't know	38	14	21	27	0	0	100	21
Refused	0	0	100	0	0	0	100	1
All	40	14	6	38	2	0	100	492

Location type

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
Urban	27	13	8	51	1	0	100	328
Suburban	31	14	4	50	1	1	100	386
Rural	40	13	5	40	2	0	100	422
Don't know	50	4	19	26	0	0	100	9
Refused	50	18	21	0	0	11	100	8
All	33	13	6	46	1	1	100	1154

Ideology

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
Very conservative	86	9	4	1	0	0	100	109
Conservative	58	24	3	13	2	1	100	385
Moderate	16	13	12	57	2	0	100	315
Liberal	3	3	5	89	0	0	100	200
Very liberal	3	0	0	96	0	1	100	103
Don't know	26	3	3	69	0	0	100	26
Refused	13	9	10	40	11	17	100	16
All	33	13	6	46	1	1	100	1154

Region

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
MKE City	14	8	10	63	1	3	100	88
Rest of MKE	32	22	3	41	2	0	100	365
msn	26	8	6	59	1	1	100	215
GB/A	44	11	6	39	1	0	100	235
Rest of state	39	10	7	42	2	1	100	250
All	33	13	6	46	1	1	100	1154

Q6 (2 category).

Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin?

Sex

	Approve	Disapprove	Don't know	Refused	Total	n
Male	56	42	1	1	100	538
Female	45	52	2	1	100	616
All	50	47	2	1	100	1154

Age

	Approve	Disapprove	Don't know	Refused	Total	n
18-29	32	63	5	0	100	127
30-44	48	51	1	0	100	212
45-59	58	40	2	1	100	383
60+	49	49	2	0	100	418
DK/NA/ Ref	82	0	0	18	100	14
All	50	47	2	1	100	1154

Education

	Approve	Disapprove	Don't know	Refused	Total	n
Not HS	46	45	9	0	100	16
HS	60	38	2	0	100	294
Some Coll	47	50	2	1	100	228
AA	46	52	2	0	100	154
BA+	47	51	1	1	100	448
DK/NA/ Ref	65	15	0	20	100	14
All	50	47	2	1	100	1154

Income

	Approve	Disapprove	Don't know	Refused	Total	n
Under \$40k	45	53	2	0	100	261
\$40k to \$74k	45	52	3	0	100	304
\$75k up	54	45	1	0	100	402
DK/NA/ Ref	58	37	1	4	100	187
All	50	47	2	1	100	1154

PARTY ID, no leaners

	Approve	Disapprove	Don't know	Refused	Total	n
Republican	96	4	1	0	100	384
Democrat	8	91	0	1	100	373
Independent	46	50	4	0	100	386
Other/None	43	25	10	22	100	11
All	50	47	2	1	100	1154

PARTY ID w/leaners separated

	Approve	Disapprove	Don't know	Refused	Total	n
Rep	96	4	1	0	100	384
Lean Rep	88	7	5	0	100	144
Ind	50	46	3	1	100	70
Lean Dem	9	87	3	1	100	172
Dem	8	91	0	1	100	373
Other/None	43	25	10	22	100	11
All	50	47	2	1	100	1154

PARTY ID w/leaners included

	Approve	Disapprove	Don't know	Refused	Total	n
Republican	94	4	2	0	100	528
Democrat	8	90	1	1	100	545
Independent	50	46	3	1	100	70
Other/None	43	25	10	22	100	11
All	50	47	2	1	100	1154

Marital status

	Approve	Disapprove	Don't know	Refused	Total	n
Married	55	43	1	1	100	722
Widow/Div/Sep	43	52	4	0	100	247
Never Married	35	63	1	0	100	169
NA/Ref	74	15	0	12	100	16
All	50	47	2	1	100	1154

Race and ethnicity

	Approve	Disapprove	Don't know	Refused	Total	n
White	51	47	2	0	100	987
Black	13	81	5	0	100	39
Hispanic	58	38	4	0	100	43
Other	56	41	0	2	100	59
DK/NA/ Ref	62	25	0	13	100	26
All	50	47	2	1	100	1154

Religious service attendance (apart from weddings and funerals)

	Approve	Disapprove	Don't know	Refused	Total	n
More than 1/wk	78	22	0	0	100	77
1/week	63	33	3	1	100	272
1-2 month	58	40	2	0	100	197
few times a year	47	52	1	0	100	214
Seldom	43	55	1	0	100	160
Never	24	73	3	0	100	216
Don't know	100	0	0	0	100	3
Refused	65	5	0	30	100	14
All	50	47	2	1	100	1154

Religious affiliation

	Approve	Disapprove	Don't know	Refused	Total	n
Protestant/ Christian	59	40	1	1	100	496
Catholic	56	42	2	0	100	329
Jewish	26	74	0	0	100	9
Other	41	57	2	0	100	58
None	24	73	3	0	100	211
DK/NA/ Ref	55	33	2	10	100	51
All	50	47	2	1	100	1154

Evangelical or Born-Again Christian

	Approve	Disapprove	Don't know	Refused	Total	n
born again	75	23	1	1	100	193
not born again	47	52	1	0	100	276
Don't know	59	41	0	0	100	21
Refused	0	0	0	100	100	1
All	58	40	1	1	100	492

Location type

	Approve	Disapprove	Don't know	Refused	Total	n
Urban	43	54	2	0	100	328
Suburban	49	48	2	1	100	386
Rural	56	42	1	0	100	422
Don't know	50	30	12	7	100	9
Refused	84	5	0	11	100	8
All	50	47	2	1	100	1154

Ideology

	Approve	Disapprove	Don't know	Refused	Total	n
Very conservative	99	1	0	0	100	109
Conservative	84	13	2	0	100	385
Moderate	37	59	3	1	100	315
Liberal	5	94	1	0	100	200
Very liberal	4	96	0	1	100	103
Don't know	41	59	0	0	100	26
Refused	30	49	0	21	100	16
All	50	47	2	1	100	1154

Region

	Approve	Disapprove	Don't know	Refused	Total	n
MKE City	27	68	3	2	100	88
Rest of MKE	58	40	1	1	100	365
msn	37	61	1	1	100	215
GB/A	58	40	2	0	100	235
Rest of state	52	45	3	0	100	250
All	50	47	2	1	100	1154

Q6 (4 category).

Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin?

Sex

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
Male	45	11	9	32	1	1	100	538
Female	35	10	11	42	2	1	100	616
All	40	11	10	37	2	1	100	1154

Age

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
18-29	22	10	24	39	5	0	100	127
30-44	39	9	12	39	1	0	100	212
45-59	46	12	7	33	2	1	100	383
60+	38	11	8	41	2	0	100	418
DK/NA/ Ref	67	15	0	0	0	18	100	14
All	40	11	10	37	2	1	100	1154

Education

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
Not HS	34	12	7	38	9	0	100	16
HS	46	14	7	32	2	0	100	294
Some Coll	38	9	11	39	2	1	100	228
AA	35	11	9	43	2	0	100	154
BA+	37	10	12	39	1	1	100	448
DK/NA/ Ref	56	9	15	0	0	20	100	14
All	40	11	10	37	2	1	100	1154

Income

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
Under \$40k	31	14	14	39	2	0	100	261
\$40k to \$74k	35	10	10	43	3	0	100	304
\$75k up	45	9	10	35	1	0	100	402
DK/NA/ Ref	46	12	5	32	1	4	100	187
All	40	11	10	37	2	1	100	1154

PARTY ID, no leaners

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
Republican	86	10	2	2	1	0	100	384
Democrat	2	6	16	75	0	1	100	373
Independent	30	16	13	37	4	0	100	386
Other/None	11	32	0	25	10	22	100	11
All	40	11	10	37	2	1	100	1154

PARTY ID w/leaners separated

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
Rep	86	10	2	2	1	0	100	384
Lean Rep	63	25	2	5	5	0	100	144
Ind	32	18	17	29	3	1	100	70
Lean Dem	2	7	20	67	3	1	100	172
Dem	2	6	16	75	0	1	100	373
Other/None	11	32	0	25	10	22	100	11
All	40	11	10	37	2	1	100	1154

PARTY ID w/leaners included

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
Republican	80	14	2	2	2	0	100	528
Democrat	2	6	17	72	1	1	100	545
Independent	32	18	17	29	3	1	100	70
Other/None	11	32	0	25	10	22	100	11
All	40	11	10	37	2	1	100	1154

Marital status

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
Married	46	10	6	36	1	1	100	722
Widow/Div/Sep	30	14	17	36	4	0	100	247
Never Married	25	11	16	46	1	0	100	169
NA/Ref	62	12	0	15	0	12	100	16
All	40	11	10	37	2	1	100	1154

Race and ethnicity

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
White	41	10	10	38	2	0	100	987
Black	1	13	19	62	5	0	100	39
Hispanic	37	21	11	27	4	0	100	43
Other	38	18	10	31	0	2	100	59
DK/NA/ Ref	54	8	0	25	0	13	100	26
All	40	11	10	37	2	1	100	1154

Religious service attendance (apart from weddings and funerals)

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
More than 1/wk	73	5	4	18	0	0	100	77
1/week	50	13	6	27	3	1	100	272
1-2 month	42	16	10	31	2	0	100	197
few times a year	33	14	15	37	1	0	100	214
Seldom	34	10	10	45	1	0	100	160
Never	21	3	13	60	3	0	100	216
Don't know	100	0	0	0	0	0	100	3
Refused	51	13	0	5	0	30	100	14
All	40	11	10	37	2	1	100	1154

Religious affiliation

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
Protestant/ Christian	47	11	9	31	1	1	100	496
Catholic	43	13	8	34	2	0	100	329
Jewish	11	15	0	74	0	0	100	9
Other	32	9	16	41	2	0	100	58
None	19	5	13	60	3	0	100	211
DK/NA/ Ref	43	13	8	25	2	10	100	51
All	40	11	10	37	2	1	100	1154

Evangelical or Born-Again Christian

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
born again	66	10	6	16	1	1	100	193
not born again	36	11	11	41	1	0	100	276
Don't know	31	28	18	23	0	0	100	21
Refused	0	0	0	0	0	100	100	1
All	47	11	9	31	1	1	100	492

Location type

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
Urban	33	11	11	43	2	0	100	328
Suburban	39	9	10	38	2	1	100	386
Rural	44	12	9	33	1	0	100	422
Don't know	50	0	14	16	12	7	100	9
Refused	59	24	0	5	0	11	100	8
All	40	11	10	37	2	1	100	1154

Ideology

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
Very conservative	91	8	0	1	0	0	100	109
Conservative	72	12	4	9	2	0	100	385
Moderate	20	18	16	42	3	1	100	315
Liberal	3	2	19	75	1	0	100	200
Very liberal	2	2	6	90	0	1	100	103
Don't know	27	14	11	48	0	0	100	26
Refused	17	12	0	49	0	21	100	16
All	40	11	10	37	2	1	100	1154

Region

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
MKE City	12	15	23	45	3	2	100	88
Rest of MKE	48	10	9	32	1	1	100	365
msn	30	7	12	50	1	1	100	215
GB/A	46	12	8	32	2	0	100	235
Rest of state	40	12	8	37	3	0	100	250
All	40	11	10	37	2	1	100	1154

Q7.

Fav/Unfav: Ron Johnson

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Male	47	34	14	5	0	100	538
Female	37	34	23	5	0	100	616
All	42	34	19	5	0	100	1154

Age

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
18-29	29	33	34	5	0	100	127
30-44	37	37	20	6	1	100	212
45-59	45	31	18	5	0	100	383
60+	44	36	14	5	1	100	418
DK/NA/ Ref	73	11	6	9	0	100	14
All	42	34	19	5	0	100	1154

Education

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Not HS	37	13	27	21	2	100	16
HS	40	30	25	5	0	100	294
Some Coll	42	31	21	6	1	100	228
AA	38	34	20	8	0	100	154
BA+	43	40	13	3	0	100	448
DK/NA/ Ref	56	28	0	9	7	100	14
All	42	34	19	5	0	100	1154

Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Under \$40k	38	29	26	7	0	100	261
\$40k to \$74k	36	40	18	7	0	100	304
\$75k up	46	37	14	3	0	100	402
DK/NA/ Ref	46	27	20	5	2	100	187
All	42	34	19	5	0	100	1154

PARTY ID, no leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	74	6	15	5	0	100	384
Democrat	12	62	21	5	0	100	373
Independent	39	35	21	5	0	100	386
Other/None	11	41	20	12	16	100	11
All	42	34	19	5	0	100	1154

PARTY ID w/leaners separated

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Rep	74	6	15	5	0	100	384
Lean Rep	67	8	19	6	0	100	144
Ind	39	27	25	7	2	100	70
Lean Dem	15	61	20	4	0	100	172
Dem	12	62	21	5	0	100	373
Other/None	11	41	20	12	16	100	11
All	42	34	19	5	0	100	1154

Party ID w/leaners included

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	72	7	16	5	0	100	528
Democrat	13	61	21	5	0	100	545
Independent	39	27	25	7	2	100	70
Other/None	11	41	20	12	16	100	11
All	42	34	19	5	0	100	1154

Marital status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Married	47	33	15	4	0	100	722
Widow/Div/Sep	34	35	23	8	0	100	247
Never Married	30	38	28	3	1	100	169
NA/Ref	44	21	16	12	6	100	16
All	42	34	19	5	0	100	1154

Race and ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
White	43	37	15	5	0	100	987
Black	8	34	51	7	0	100	39
Hispanic	40	14	39	6	0	100	43
Other	46	9	40	4	0	100	59
DK/NA/ Ref	44	21	15	16	4	100	26
All	42	34	19	5	0	100	1154

Religious service attendance (apart from weddings and funerals)

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
More than 1/wk	58	24	12	5	0	100	77
1/week	51	23	18	7	1	100	272
1-2 month	53	28	16	2	0	100	197
few times a year	40	29	26	5	0	100	214
Seldom	33	44	17	4	1	100	160
Never	21	54	20	5	0	100	216
Don't know	100	0	0	0	0	100	3
Refused	49	29	11	11	0	100	14
All	42	34	19	5	0	100	1154

Religious affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Protestant/ Christian	45	26	24	5	0	100	496
Catholic	52	31	12	5	0	100	329
Jewish	19	47	33	0	0	100	9
Other	34	40	21	4	0	100	58
None	21	55	17	6	1	100	211
DK/NA/ Ref	41	36	18	3	1	100	51
All	42	34	19	5	0	100	1154

Evangelical or Born-Again Christian

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
born again	55	15	23	7	0	100	193
not born again	38	34	23	5	0	100	276
Don't know	46	16	33	4	0	100	21
Refused	0	100	0	0	0	100	1
All	45	26	24	5	0	100	492

Location type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Urban	34	36	23	6	0	100	328
Suburban	44	36	15	5	0	100	386
Rural	45	32	19	4	0	100	422
Don't know	24	41	26	8	0	100	9
Refused	59	5	20	16	0	100	8
All	42	34	19	5	0	100	1154

Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Very conservative	82	2	11	4	1	100	109
Conservative	68	11	17	5	0	100	385
Moderate	29	40	24	7	0	100	315
Liberal	9	67	20	4	0	100	200
Very liberal	13	69	15	4	0	100	103
Don't know	22	47	24	7	0	100	26
Refused	17	42	22	8	11	100	16
All	42	34	19	5	0	100	1154

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
MKE City	24	31	35	8	1	100	88
Rest of MKE	47	34	14	4	1	100	365
msn	30	43	22	5	0	100	215
GB/A	50	32	14	4	0	100	235
Rest of state	43	30	21	7	0	100	250
All	42	34	19	5	0	100	1154

Q8.

Fav/Unfav: Tammy Baldwin

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Male	41	50	7	2	0	100	538
Female	56	36	6	1	0	100	616
All	49	43	6	2	0	100	1154

Age

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
18-29	59	28	10	3	0	100	127
30-44	45	42	11	1	0	100	212
45-59	45	47	7	1	0	100	383
60+	53	42	3	2	0	100	418
DK/NA/ Ref	32	59	0	9	0	100	14
All	49	43	6	2	0	100	1154

Education

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Not HS	36	56	0	2	6	100	16
HS	44	45	9	1	0	100	294
Some Coll	49	43	7	1	0	100	228
AA	54	40	3	2	1	100	154
BA+	52	41	5	1	0	100	448
DK/NA/ Ref	15	54	15	9	7	100	14
All	49	43	6	2	0	100	1154

Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Under \$40k	54	36	9	1	0	100	261
\$40k to \$74k	54	37	8	1	0	100	304
\$75k up	47	47	5	1	0	100	402
DK/NA/ Ref	39	51	4	3	2	100	187
All	49	43	6	2	0	100	1154

PARTY ID, no leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	6	85	7	1	0	100	384
Democrat	88	5	5	1	0	100	373
Independent	54	36	7	2	0	100	386
Other/None	45	27	0	12	16	100	11
All	49	43	6	2	0	100	1154

PARTY ID w/leaners separated

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Rep	6	85	7	1	0	100	384
Lean Rep	17	74	7	2	0	100	144
Ind	43	42	12	2	1	100	70
Lean Dem	90	3	6	2	0	100	172
Dem	88	5	5	1	0	100	373
Other/None	45	27	0	12	16	100	11
All	49	43	6	2	0	100	1154

Party ID w/leaners included

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	9	82	7	2	0	100	528
Democrat	89	5	6	1	0	100	545
Independent	43	42	12	2	1	100	70
Other/None	45	27	0	12	16	100	11
All	49	43	6	2	0	100	1154

Marital status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Married	45	49	4	1	0	100	722
Widow/Div/Sep	53	34	9	3	0	100	247
Never Married	62	26	11	1	0	100	169
NA/Ref	20	62	4	8	6	100	16
All	49	43	6	2	0	100	1154

Race and ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
White	49	45	5	1	0	100	987
Black	76	10	10	4	0	100	39
Hispanic	46	25	29	0	0	100	43
Other	54	38	8	0	0	100	59
DK/NA/ Ref	25	53	10	8	4	100	26
All	49	43	6	2	0	100	1154

Religious service attendance (apart from weddings and funerals)

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
More than 1/wk	24	68	6	1	0	100	77
1/week	38	55	4	2	1	100	272
1-2 month	46	46	8	1	0	100	197
few times a year	52	39	9	0	0	100	214
Seldom	56	38	4	2	0	100	160
Never	68	21	8	2	1	100	216
Don't know	0	100	0	0	0	100	3
Refused	27	57	5	11	0	100	14
All	49	43	6	2	0	100	1154

Religious affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Protestant/ Christian	43	49	7	1	0	100	496
Catholic	46	47	6	1	0	100	329
Jewish	89	11	0	0	0	100	9
Other	54	42	3	1	0	100	58
None	67	21	9	2	1	100	211
DK/NA/ Ref	42	49	3	5	1	100	51
All	49	43	6	2	0	100	1154

Evangelical or Born-Again Christian

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
born again	27	62	8	2	0	100	193
not born again	53	41	5	1	0	100	276
Don't know	50	32	13	1	4	100	21
Refused	100	0	0	0	0	100	1
All	43	49	7	1	0	100	492

Location type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Urban	58	34	6	1	1	100	328
Suburban	51	43	4	2	0	100	386
Rural	41	48	10	1	0	100	422
Don't know	31	65	0	4	0	100	9
Refused	16	52	16	16	0	100	8
All	49	43	6	2	0	100	1154

Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Very conservative	2	94	3	0	0	100	109
Conservative	17	74	6	2	0	100	385
Moderate	65	24	9	2	0	100	315
Liberal	87	5	7	1	0	100	200
Very liberal	95	5	0	0	0	100	103
Don't know	50	27	19	3	0	100	26
Refused	48	25	8	8	11	100	16
All	49	43	6	2	0	100	1154

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
MKE City	68	26	2	3	1	100	88
Rest of MKE	41	49	9	1	0	100	365
msn	65	30	4	1	0	100	215
GB/A	41	52	5	1	0	100	235
Rest of state	48	41	8	3	0	100	250
All	49	43	6	2	0	100	1154

Q9.

Fav/Unfav: Paul Ryan

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Male	48	42	5	5	0	100	538
Female	42	47	7	3	0	100	616
All	45	45	6	4	0	100	1154

Age

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
18-29	34	46	12	7	0	100	127
30-44	41	46	6	7	0	100	212
45-59	49	42	5	3	0	100	383
60+	45	47	5	2	0	100	418
DK/NA/ Ref	73	18	0	9	0	100	14
All	45	45	6	4	0	100	1154

Education

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Not HS	48	34	11	6	2	100	16
HS	45	37	12	6	0	100	294
Some Coll	43	46	8	3	0	100	228
AA	46	46	3	5	0	100	154
BA+	45	50	3	3	1	100	448
DK/NA/ Ref	69	15	0	16	0	100	14
All	45	45	6	4	0	100	1154

Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Under \$40k	35	47	10	7	0	100	261
\$40k to \$74k	43	49	5	3	0	100	304
\$75k up	51	43	4	2	0	100	402
DK/NA/ Ref	49	38	8	5	1	100	187
All	45	45	6	4	0	100	1154

PARTY ID, no leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	79	12	5	4	0	100	384
Democrat	10	80	7	3	0	100	373
Independent	45	44	6	4	0	100	386
Other/None	47	25	0	12	16	100	11
All	45	45	6	4	0	100	1154

PARTY ID w/leaners separated

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Rep	79	12	5	4	0	100	384
Lean Rep	72	15	6	7	0	100	144
Ind	48	42	8	1	0	100	70
Lean Dem	21	70	5	3	0	100	172
Dem	10	80	7	3	0	100	373
Other/None	47	25	0	12	16	100	11
All	45	45	6	4	0	100	1154

Party ID w/leaners included

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	77	13	5	5	0	100	528
Democrat	13	77	7	3	0	100	545
Independent	48	42	8	1	0	100	70
Other/None	47	25	0	12	16	100	11
All	45	45	6	4	0	100	1154

Marital status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Married	50	42	5	3	0	100	722
Widow/Div/Sep	38	50	8	4	0	100	247
Never Married	33	50	10	6	0	100	169
NA/Ref	56	30	0	14	0	100	16
All	45	45	6	4	0	100	1154

Race and ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
White	47	45	5	4	0	100	987
Black	14	57	23	5	0	100	39
Hispanic	34	41	15	9	0	100	43
Other	40	37	15	6	2	100	59
DK/NA/ Ref	51	40	0	9	0	100	26
All	45	45	6	4	0	100	1154

Religious service attendance (apart from weddings and funerals)

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
More than 1/wk	70	24	2	4	0	100	77
1/week	58	31	6	4	1	100	272
1-2 month	49	39	7	5	0	100	197
few times a year	48	42	6	3	0	100	214
Seldom	36	52	7	5	0	100	160
Never	18	73	6	3	0	100	216
Don't know	48	23	0	30	0	100	3
Refused	64	27	0	9	0	100	14
All	45	45	6	4	0	100	1154

Religious affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Protestant/ Christian	53	36	7	4	0	100	496
Catholic	51	40	5	4	0	100	329
Jewish	28	65	8	0	0	100	9
Other	38	53	6	2	0	100	58
None	18	72	5	5	0	100	211
DK/NA/ Ref	48	40	3	7	1	100	51
All	45	45	6	4	0	100	1154

Evangelical or Born-Again Christian

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
born again	65	25	5	6	0	100	193
not born again	44	45	8	2	0	100	276
Don't know	48	16	20	15	0	100	21
Refused	0	100	0	0	0	100	1
All	53	36	7	4	0	100	492

Location type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Urban	39	49	9	3	0	100	328
Suburban	48	44	4	3	1	100	386
Rural	47	42	6	5	0	100	422
Don't know	27	64	0	9	0	100	9
Refused	59	24	0	16	0	100	8
All	45	45	6	4	0	100	1154

Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Very conservative	80	13	3	5	0	100	109
Conservative	71	18	6	5	0	100	385
Moderate	39	49	8	4	0	100	315
Liberal	9	82	7	2	0	100	200
Very liberal	4	88	4	4	1	100	103
Don't know	31	63	3	3	0	100	26
Refused	29	52	0	8	11	100	16
All	45	45	6	4	0	100	1154

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
MKE City	24	56	16	5	0	100	88
Rest of MKE	55	38	6	2	0	100	365
msn	34	58	4	3	1	100	215
GB/A	52	37	7	5	0	100	235
Rest of state	41	47	5	7	0	100	250
All	45	45	6	4	0	100	1154

Q10.

Fav/Unfav: Tony Evers

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Male	37	45	13	5	0	100	538
Female	46	37	12	5	0	100	616
All	42	41	12	5	0	100	1154

Age

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
18-29	50	22	20	8	0	100	127
30-44	40	37	16	7	0	100	212
45-59	37	46	12	4	0	100	383
60+	45	42	9	3	0	100	418
DK/NA/ Ref	11	73	6	9	0	100	14
All	42	41	12	5	0	100	1154

Education

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Not HS	30	49	13	6	2	100	16
HS	36	44	15	6	0	100	294
Some Coll	40	42	14	4	0	100	228
AA	46	36	14	4	0	100	154
BA+	47	38	10	5	0	100	448
DK/NA/ Ref	0	69	15	16	0	100	14
All	42	41	12	5	0	100	1154

Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Under \$40k	43	36	13	8	0	100	261
\$40k to \$74k	46	36	14	3	0	100	304
\$75k up	42	44	10	4	0	100	402
DK/NA/ Ref	32	46	16	4	1	100	187
All	42	41	12	5	0	100	1154

PARTY ID, no leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	4	77	14	4	0	100	384
Democrat	81	6	9	4	0	100	373
Independent	42	38	14	6	0	100	386
Other/None	22	27	23	12	16	100	11
All	42	41	12	5	0	100	1154

PARTY ID w/leaners separated

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Rep	4	77	14	4	0	100	384
Lean Rep	4	73	15	8	0	100	144
Ind	34	45	20	2	0	100	70
Lean Dem	77	6	10	7	0	100	172
Dem	81	6	9	4	0	100	373
Other/None	22	27	23	12	16	100	11
All	42	41	12	5	0	100	1154

Party ID w/leaners included

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	4	76	15	5	0	100	528
Democrat	80	6	9	5	0	100	545
Independent	34	45	20	2	0	100	70
Other/None	22	27	23	12	16	100	11
All	42	41	12	5	0	100	1154

Marital status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Married	39	46	11	4	0	100	722
Widow/Div/Sep	49	32	13	6	0	100	247
Never Married	49	26	19	6	0	100	169
NA/Ref	2	75	10	14	0	100	16
All	42	41	12	5	0	100	1154

Race and ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
White	42	42	11	4	0	100	987
Black	61	16	11	12	0	100	39
Hispanic	21	30	42	8	0	100	43
Other	40	36	10	13	0	100	59
DK/NA/ Ref	27	53	6	13	0	100	26
All	42	41	12	5	0	100	1154

Religious service attendance (apart from weddings and funerals)

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
More than 1/wk	18	65	10	8	0	100	77
1/week	32	51	11	5	1	100	272
1-2 month	37	48	12	3	0	100	197
few times a year	44	35	16	5	0	100	214
Seldom	51	35	11	4	0	100	160
Never	60	20	13	6	0	100	216
Don't know	22	78	0	0	0	100	3
Refused	16	62	11	11	0	100	14
All	42	41	12	5	0	100	1154

Religious affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Protestant/ Christian	34	49	12	5	0	100	496
Catholic	41	43	12	4	0	100	329
Jewish	89	11	0	0	0	100	9
Other	48	33	18	0	0	100	58
None	61	20	12	7	0	100	211
DK/NA/ Ref	25	51	17	6	1	100	51
All	42	41	12	5	0	100	1154

Evangelical or Born-Again Christian

	Favorable	Unfavorable	Haven't heard enough	Don't know	Total	n
born again	17	62	13	8	100	193
not born again	46	41	10	3	100	276
Don't know	43	35	17	5	100	21
Refused	100	0	0	0	100	1
All	34	49	12	5	100	492

Location type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Urban	47	33	12	7	0	100	328
Suburban	42	43	11	4	0	100	386
Rural	38	44	14	4	0	100	422
Don't know	34	58	8	0	0	100	9
Refused	8	52	24	16	0	100	8
All	42	41	12	5	0	100	1154

Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Very conservative	4	86	5	4	0	100	109
Conservative	13	70	13	5	0	100	385
Moderate	52	25	17	6	0	100	315
Liberal	80	6	11	3	0	100	200
Very liberal	88	3	4	5	0	100	103
Don't know	44	33	15	7	0	100	26
Refused	25	32	24	8	11	100	16
All	42	41	12	5	0	100	1154

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
MKE City	50	30	9	11	0	100	88
Rest of MKE	34	47	15	4	0	100	365
msn	53	26	14	7	0	100	215
GB/A	38	49	9	3	0	100	235
Rest of state	44	40	12	4	0	100	250
All	42	41	12	5	0	100	1154

Q11.

Fav/Unfav: Leah Vukmir

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Male	37	38	18	7	0	100	538
Female	29	48	17	6	0	100	616
All	33	43	18	6	0	100	1154

Age

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
18-29	22	44	27	7	0	100	127
30-44	29	43	23	5	0	100	212
45-59	36	40	16	8	0	100	383
60+	34	46	14	5	0	100	418
DK/NA/ Ref	73	18	0	9	0	100	14
All	33	43	18	6	0	100	1154

Education

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Not HS	29	36	16	18	2	100	16
HS	32	38	22	8	0	100	294
Some Coll	33	43	20	3	0	100	228
AA	32	47	13	8	0	100	154
BA+	32	47	15	5	0	100	448
DK/NA/ Ref	69	0	15	16	0	100	14
All	33	43	18	6	0	100	1154

Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Under \$40k	25	41	26	8	0	100	261
\$40k to \$74k	26	51	15	8	0	100	304
\$75k up	36	42	17	5	0	100	402
DK/NA/ Ref	46	35	13	4	1	100	187
All	33	43	18	6	0	100	1154

PARTY ID, no leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	69	9	16	7	0	100	384
Democrat	3	75	18	5	0	100	373
Independent	26	48	19	7	0	100	386
Other/None	27	11	10	35	16	100	11
All	33	43	18	6	0	100	1154

PARTY ID w/leaners separated

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Rep	69	9	16	7	0	100	384
Lean Rep	50	19	23	9	0	100	144
Ind	25	52	16	6	0	100	70
Lean Dem	6	70	18	6	0	100	172
Dem	3	75	18	5	0	100	373
Other/None	27	11	10	35	16	100	11
All	33	43	18	6	0	100	1154

Party ID w/leaners included

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	63	11	18	7	0	100	528
Democrat	4	73	18	5	0	100	545
Independent	25	52	16	6	0	100	70
Other/None	27	11	10	35	16	100	11
All	33	43	18	6	0	100	1154

Marital status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Married	38	40	16	6	0	100	722
Widow/Div/Sep	24	49	18	9	0	100	247
Never Married	22	48	26	4	0	100	169
NA/Ref	54	24	2	20	0	100	16
All	33	43	18	6	0	100	1154

Race and ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
White	34	45	16	6	0	100	987
Black	12	41	36	11	0	100	39
Hispanic	27	24	43	6	0	100	43
Other	30	30	29	10	0	100	59
DK/NA/ Ref	45	42	4	9	0	100	26
All	33	43	18	6	0	100	1154

Religious service attendance (apart from weddings and funerals)

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
More than 1/wk	46	22	23	9	0	100	77
1/week	46	32	14	7	1	100	272
1-2 month	37	39	20	4	0	100	197
few times a year	25	49	19	8	0	100	214
Seldom	29	47	18	7	0	100	160
Never	17	60	18	5	0	100	216
Don't know	52	22	26	0	0	100	3
Refused	52	37	0	11	0	100	14
All	33	43	18	6	0	100	1154

Religious affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Protestant/ Christian	37	38	20	6	0	100	496
Catholic	39	39	15	6	0	100	329
Jewish	11	81	8	0	0	100	9
Other	25	50	23	3	0	100	58
None	16	60	18	7	0	100	211
DK/NA/ Ref	35	38	9	16	1	100	51
All	33	43	18	6	0	100	1154

Evangelical or Born-Again Christian

	Favorable	Unfavorable	Haven't heard enough	Don't know	Total	n
born again	47	21	23	10	100	193
not born again	31	49	17	3	100	276
Don't know	22	53	25	0	100	21
Refused	0	0	100	0	100	1
All	37	38	20	6	100	492

Location type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Urban	27	47	19	8	0	100	328
Suburban	34	46	15	5	0	100	386
Rural	36	39	20	6	0	100	422
Don't know	32	29	40	0	0	100	9
Refused	59	20	0	21	0	100	8
All	33	43	18	6	0	100	1154

Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Very conservative	79	7	5	9	0	100	109
Conservative	58	16	19	7	0	100	385
Moderate	14	55	25	6	0	100	315
Liberal	3	80	12	5	0	100	200
Very liberal	8	74	13	5	0	100	103
Don't know	12	46	32	10	0	100	26
Refused	31	47	0	11	11	100	16
All	33	43	18	6	0	100	1154

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
MKE City	19	45	22	14	0	100	88
Rest of MKE	39	43	14	3	0	100	365
msn	23	52	18	7	0	100	215
GB/A	38	39	16	7	0	100	235
Rest of state	31	38	23	8	0	100	250
All	33	43	18	6	0	100	1154

Q12.

Fav/Unfav: Josh Kaul

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Male	14	12	55	17	1	100	538
Female	17	11	56	15	0	100	616
All	16	12	56	16	1	100	1154

Age

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
18-29	12	6	59	24	0	100	127
30-44	12	9	66	12	2	100	212
45-59	14	13	58	15	0	100	383
60+	21	14	48	16	0	100	418
DK/NA/ Ref	0	14	54	31	0	100	14
All	16	12	56	16	1	100	1154

Education

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Not HS	3	21	49	26	2	100	16
HS	14	11	55	20	1	100	294
Some Coll	18	12	58	12	0	100	228
AA	16	10	55	19	0	100	154
BA+	17	13	55	14	1	100	448
DK/NA/ Ref	0	15	59	26	0	100	14
All	16	12	56	16	1	100	1154

Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Under \$40k	14	12	57	16	0	100	261
\$40k to \$74k	19	10	52	19	0	100	304
\$75k up	18	12	55	14	1	100	402
DK/NA/ Ref	11	14	60	14	1	100	187
All	16	12	56	16	1	100	1154

PARTY ID, no leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	5	20	58	17	0	100	384
Democrat	30	5	51	14	1	100	373
Independent	14	11	58	17	1	100	386
Other/None	0	0	52	32	16	100	11
All	16	12	56	16	1	100	1154

PARTY ID w/leaners separated

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Rep	5	20	58	17	0	100	384
Lean Rep	6	17	57	20	0	100	144
Ind	8	11	63	16	1	100	70
Lean Dem	24	5	57	13	0	100	172
Dem	30	5	51	14	1	100	373
Other/None	0	0	52	32	16	100	11
All	16	12	56	16	1	100	1154

Party ID w/leaners included

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	5	19	58	18	0	100	528
Democrat	28	5	53	14	1	100	545
Independent	8	11	63	16	1	100	70
Other/None	0	0	52	32	16	100	11
All	16	12	56	16	1	100	1154

Marital status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Married	17	13	55	14	1	100	722
Widow/Div/Sep	15	10	57	18	0	100	247
Never Married	14	9	59	17	1	100	169
NA/Ref	13	7	47	33	0	100	16
All	16	12	56	16	1	100	1154

Race and ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
White	17	12	55	15	1	100	987
Black	12	10	60	18	0	100	39
Hispanic	15	5	59	22	0	100	43
Other	9	14	58	18	0	100	59
DK/NA/ Ref	7	7	69	17	0	100	26
All	16	12	56	16	1	100	1154

Religious service attendance (apart from weddings and funerals)

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
More than 1/wk	9	18	56	16	0	100	77
1/week	17	17	49	17	1	100	272
1-2 month	13	15	60	12	1	100	197
few times a year	13	10	60	15	1	100	214
Seldom	18	8	56	18	0	100	160
Never	23	5	55	17	0	100	216
Don't know	0	30	70	0	0	100	3
Refused	0	5	74	21	0	100	14
All	16	12	56	16	1	100	1154

Religious affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Protestant/ Christian	14	12	58	15	0	100	496
Catholic	17	15	54	14	1	100	329
Jewish	24	3	63	9	0	100	9
Other	8	14	57	21	0	100	58
None	22	7	52	17	1	100	211
DK/NA/ Ref	11	10	55	23	1	100	51
All	16	12	56	16	1	100	1154

Evangelical or Born-Again Christian

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
born again	10	16	53	22	0	100	193
not born again	18	10	62	11	0	100	276
Don't know	13	4	65	18	0	100	21
Refused	0	0	100	0	0	100	1
All	14	12	58	15	0	100	492

Location type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Urban	21	11	52	16	0	100	328
Suburban	15	13	55	15	1	100	386
Rural	13	11	59	16	0	100	422
Don't know	5	30	61	4	0	100	9
Refused	0	7	59	34	0	100	8
All	16	12	56	16	1	100	1154

Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Very conservative	4	22	51	23	0	100	109
Conservative	6	18	59	17	0	100	385
Moderate	17	8	59	15	1	100	315
Liberal	30	5	53	12	1	100	200
Very liberal	36	6	44	14	0	100	103
Don't know	25	3	62	10	0	100	26
Refused	11	4	44	29	11	100	16
All	16	12	56	16	1	100	1154

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
MKE City	18	13	50	19	0	100	88
Rest of MKE	14	14	57	15	0	100	365
msn	21	6	57	15	1	100	215
GB/A	14	16	55	16	0	100	235
Rest of state	16	9	56	17	1	100	250
All	16	12	56	16	1	100	1154

Q13.

Fav/Unfav: Brad Schimel

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Male	34	25	30	10	0	100	538
Female	24	25	36	13	1	100	616
All	29	25	33	12	1	100	1154

Age

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
18-29	15	19	46	20	0	100	127
30-44	25	23	37	13	1	100	212
45-59	31	23	35	10	0	100	383
60+	32	31	26	10	1	100	418
DK/NA/ Ref	58	18	15	9	0	100	14
All	29	25	33	12	1	100	1154

Education

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Not HS	17	17	50	14	2	100	16
HS	29	19	34	16	1	100	294
Some Coll	30	25	33	12	0	100	228
AA	27	25	39	10	0	100	154
BA+	29	30	30	10	1	100	448
DK/NA/ Ref	41	15	35	9	0	100	14
All	29	25	33	12	1	100	1154

Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Under \$40k	26	24	36	14	0	100	261
\$40k to \$74k	26	28	32	13	1	100	304
\$75k up	32	27	31	10	0	100	402
DK/NA/ Ref	32	19	36	11	2	100	187
All	29	25	33	12	1	100	1154

PARTY ID, no leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	56	6	27	11	0	100	384
Democrat	8	40	40	12	0	100	373
Independent	24	32	32	12	0	100	386
Other/None	10	0	39	15	36	100	11
All	29	25	33	12	1	100	1154

PARTY ID w/leaners separated

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Rep	56	6	27	11	0	100	384
Lean Rep	41	16	29	15	0	100	144
Ind	25	29	30	14	2	100	70
Lean Dem	9	46	36	10	0	100	172
Dem	8	40	40	12	0	100	373
Other/None	10	0	39	15	36	100	11
All	29	25	33	12	1	100	1154

Party ID w/leaners included

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	52	9	28	12	0	100	528
Democrat	8	42	39	12	0	100	545
Independent	25	29	30	14	2	100	70
Other/None	10	0	39	15	36	100	11
All	29	25	33	12	1	100	1154

Marital status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Married	33	26	30	11	1	100	722
Widow/Div/Sep	24	27	33	15	1	100	247
Never Married	20	22	46	12	0	100	169
NA/Ref	30	7	55	8	0	100	16
All	29	25	33	12	1	100	1154

Race and ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
White	29	27	31	12	0	100	987
Black	17	30	43	11	0	100	39
Hispanic	35	7	44	15	0	100	43
Other	26	10	52	7	5	100	59
DK/NA/ Ref	39	15	30	15	0	100	26
All	29	25	33	12	1	100	1154

Religious service attendance (apart from weddings and funerals)

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
More than 1/wk	39	10	33	16	1	100	77
1/week	38	20	26	16	1	100	272
1-2 month	33	21	37	9	0	100	197
few times a year	27	27	37	7	2	100	214
Seldom	25	30	33	11	0	100	160
Never	14	37	36	13	0	100	216
Don't know	78	0	22	0	0	100	3
Refused	34	27	27	11	0	100	14
All	29	25	33	12	1	100	1154

Religious affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Protestant/ Christian	33	23	33	12	0	100	496
Catholic	36	22	32	10	1	100	329
Jewish	3	32	40	25	0	100	9
Other	29	28	33	11	0	100	58
None	12	38	35	15	0	100	211
DK/NA/ Ref	25	17	39	14	5	100	51
All	29	25	33	12	1	100	1154

Evangelical or Born-Again Christian

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
born again	41	10	32	17	0	100	193
not born again	28	32	32	8	0	100	276
Don't know	19	19	54	7	0	100	21
Refused	0	0	100	0	0	100	1
All	33	23	33	12	0	100	492

Location type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Urban	24	28	36	11	0	100	328
Suburban	32	27	29	10	1	100	386
Rural	29	22	34	13	1	100	422
Don't know	30	44	22	4	0	100	9
Refused	41	11	27	21	0	100	8
All	29	25	33	12	1	100	1154

Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Very conservative	68	5	18	9	0	100	109
Conservative	46	8	32	13	0	100	385
Moderate	18	32	38	12	1	100	315
Liberal	6	45	40	9	0	100	200
Very liberal	6	49	30	13	1	100	103
Don't know	17	43	30	10	0	100	26
Refused	21	26	19	23	11	100	16
All	29	25	33	12	1	100	1154

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
MKE City	20	25	40	14	0	100	88
Rest of MKE	40	24	25	11	0	100	365
msn	18	35	35	11	2	100	215
GB/A	34	22	32	12	0	100	235
Rest of state	22	23	42	13	0	100	250
All	29	25	33	12	1	100	1154

Q14.

Fav/Unfav: Phil Anderson

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Male	4	4	70	22	1	100	538
Female	3	4	72	21	0	100	616
All	3	4	71	21	1	100	1154

Age

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
18-29	7	4	68	21	0	100	127
30-44	2	3	76	18	1	100	212
45-59	3	4	71	22	0	100	383
60+	4	3	70	22	1	100	418
DK/NA/ Ref	0	0	75	25	0	100	14
All	3	4	71	21	1	100	1154

Education

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Not HS	0	14	43	42	2	100	16
HS	3	2	70	25	1	100	294
Some Coll	4	5	75	16	0	100	228
AA	5	1	73	19	1	100	154
BA+	3	5	71	21	0	100	448
DK/NA/ Ref	0	0	74	26	0	100	14
All	3	4	71	21	1	100	1154

Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Under \$40k	6	4	67	23	0	100	261
\$40k to \$74k	4	4	69	23	0	100	304
\$75k up	2	4	75	20	1	100	402
DK/NA/ Ref	2	5	72	20	1	100	187
All	3	4	71	21	1	100	1154

PARTY ID, no leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	2	4	74	20	0	100	384
Democrat	3	4	71	21	1	100	373
Independent	4	4	70	22	0	100	386
Other/None	0	0	42	42	16	100	11
All	3	4	71	21	1	100	1154

PARTY ID w/leaners separated

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Rep	2	4	74	20	0	100	384
Lean Rep	5	5	65	25	0	100	144
Ind	5	2	69	24	0	100	70
Lean Dem	4	3	74	19	0	100	172
Dem	3	4	71	21	1	100	373
Other/None	0	0	42	42	16	100	11
All	3	4	71	21	1	100	1154

Party ID w/leaners included

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	3	4	71	21	0	100	528
Democrat	4	4	72	20	1	100	545
Independent	5	2	69	24	0	100	70
Other/None	0	0	42	42	16	100	11
All	3	4	71	21	1	100	1154

Marital status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Married	3	4	72	21	1	100	722
Widow/Div/Sep	4	3	67	25	1	100	247
Never Married	4	5	75	16	0	100	169
NA/Ref	4	0	65	30	0	100	16
All	3	4	71	21	1	100	1154

Race and ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
White	3	4	72	21	1	100	987
Black	7	9	68	17	0	100	39
Hispanic	9	3	69	17	2	100	43
Other	5	4	64	26	0	100	59
DK/NA/ Ref	3	0	69	28	0	100	26
All	3	4	71	21	1	100	1154

Religious service attendance (apart from weddings and funerals)

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
More than 1/wk	7	1	68	24	0	100	77
1/week	4	4	66	26	1	100	272
1-2 month	5	4	76	15	0	100	197
few times a year	3	5	74	17	1	100	214
Seldom	2	5	69	24	0	100	160
Never	2	3	73	22	0	100	216
Don't know	0	0	100	0	0	100	3
Refused	0	0	79	21	0	100	14
All	3	4	71	21	1	100	1154

Religious affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Protestant/ Christian	3	4	73	20	0	100	496
Catholic	5	3	73	19	1	100	329
Jewish	0	0	82	18	0	100	9
Other	7	7	60	25	0	100	58
None	2	4	68	26	1	100	211
DK/NA/ Ref	2	2	68	25	3	100	51
All	3	4	71	21	1	100	1154

Evangelical or Born-Again Christian

	Favorable	Unfavorable	Haven't heard enough	Don't know	Total	n
born again	1	3	68	28	100	193
not born again	4	4	75	16	100	276
Don't know	7	10	75	9	100	21
Refused	0	0	100	0	100	1
All	3	4	72	20	100	492

Location type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Urban	4	5	70	22	0	100	328
Suburban	3	4	69	22	1	100	386
Rural	4	2	74	20	0	100	422
Don't know	0	0	80	20	0	100	9
Refused	0	0	59	41	0	100	8
All	3	4	71	21	1	100	1154

Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Very conservative	4	4	68	25	0	100	109
Conservative	3	4	71	22	0	100	385
Moderate	3	3	74	19	0	100	315
Liberal	3	2	72	21	2	100	200
Very liberal	7	4	66	22	0	100	103
Don't know	0	7	76	16	0	100	26
Refused	0	7	53	29	11	100	16
All	3	4	71	21	1	100	1154

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
MKE City	4	10	58	29	0	100	88
Rest of MKE	3	2	73	21	1	100	365
msn	4	4	72	20	1	100	215
GB/A	4	2	70	23	0	100	235
Rest of state	3	4	73	19	1	100	250
All	3	4	71	21	1	100	1154

Q15.

Fav/Unfav: Mandela Barnes

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Male	14	12	56	17	0	100	538
Female	16	6	62	16	0	100	616
All	15	9	59	16	0	100	1154

Age

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
18-29	23	2	57	17	0	100	127
30-44	18	10	61	11	0	100	212
45-59	10	12	62	16	0	100	383
60+	15	8	57	19	1	100	418
DK/NA/ Ref	0	6	69	25	0	100	14
All	15	9	59	16	0	100	1154

Education

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Not HS	6	18	58	17	2	100	16
HS	10	8	61	21	0	100	294
Some Coll	15	9	62	15	0	100	228
AA	13	6	63	17	0	100	154
BA+	19	10	56	14	1	100	448
DK/NA/ Ref	0	15	59	26	0	100	14
All	15	9	59	16	0	100	1154

Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Under \$40k	17	8	56	18	0	100	261
\$40k to \$74k	16	10	56	18	0	100	304
\$75k up	16	10	62	12	0	100	402
DK/NA/ Ref	9	6	64	19	2	100	187
All	15	9	59	16	0	100	1154

PARTY ID, no leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	0	18	65	17	0	100	384
Democrat	31	4	50	15	0	100	373
Independent	15	5	62	18	0	100	386
Other/None	0	0	69	15	16	100	11
All	15	9	59	16	0	100	1154

PARTY ID w/leaners separated

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Rep	0	18	65	17	0	100	384
Lean Rep	6	8	64	22	0	100	144
Ind	10	3	64	22	0	100	70
Lean Dem	24	4	60	12	0	100	172
Dem	31	4	50	15	0	100	373
Other/None	0	0	69	15	16	100	11
All	15	9	59	16	0	100	1154

Party ID w/leaners included

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	2	15	65	19	0	100	528
Democrat	29	4	53	14	0	100	545
Independent	10	3	64	22	0	100	70
Other/None	0	0	69	15	16	100	11
All	15	9	59	16	0	100	1154

Marital status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Married	13	10	61	16	0	100	722
Widow/Div/Sep	13	9	58	20	0	100	247
Never Married	26	6	56	13	0	100	169
NA/Ref	4	4	61	30	0	100	16
All	15	9	59	16	0	100	1154

Race and ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
White	14	10	60	17	0	100	987
Black	45	3	44	7	0	100	39
Hispanic	21	5	67	7	0	100	43
Other	12	6	61	20	2	100	59
DK/NA/ Ref	10	3	50	37	0	100	26
All	15	9	59	16	0	100	1154

Religious service attendance (apart from weddings and funerals)

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
More than 1/wk	10	6	62	21	1	100	77
1/week	9	13	55	22	1	100	272
1-2 month	17	13	56	13	0	100	197
few times a year	10	10	67	13	0	100	214
Seldom	24	6	54	16	0	100	160
Never	21	3	61	15	0	100	216
Don't know	0	0	100	0	0	100	3
Refused	0	0	74	26	0	100	14
All	15	9	59	16	0	100	1154

Religious affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Protestant/ Christian	13	10	60	17	0	100	496
Catholic	11	10	63	16	1	100	329
Jewish	24	0	71	5	0	100	9
Other	15	14	58	13	0	100	58
None	27	6	50	17	0	100	211
DK/NA/ Ref	8	2	66	23	1	100	51
All	15	9	59	16	0	100	1154

Evangelical or Born-Again Christian

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
born again	8	13	56	23	0	100	193
not born again	17	8	62	12	0	100	276
Don't know	8	0	70	22	0	100	21
Refused	0	0	100	0	0	100	1
All	13	10	60	17	0	100	492

Location type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Urban	22	9	54	15	0	100	328
Suburban	16	11	55	17	1	100	386
Rural	9	7	67	17	0	100	422
Don't know	7	0	88	4	0	100	9
Refused	0	0	55	45	0	100	8
All	15	9	59	16	0	100	1154

Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Very conservative	3	21	58	18	0	100	109
Conservative	2	13	64	20	0	100	385
Moderate	14	6	65	15	0	100	315
Liberal	30	2	54	14	0	100	200
Very liberal	51	2	39	8	1	100	103
Don't know	8	14	49	29	0	100	26
Refused	6	0	47	36	11	100	16
All	15	9	59	16	0	100	1154

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
MKE City	27	6	48	19	0	100	88
Rest of MKE	14	13	59	14	0	100	365
msn	24	6	55	14	1	100	215
GB/A	9	11	60	20	1	100	235
Rest of state	9	5	68	18	0	100	250
All	15	9	59	16	0	100	1154

Q16.

Fav/Unfav: Rebecca Kleefisch

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Male	40	29	24	7	0	100	538
Female	31	32	29	8	0	100	616
All	35	30	27	7	0	100	1154

Age

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
18-29	13	18	55	15	0	100	127
30-44	33	31	32	4	0	100	212
45-59	43	27	23	7	0	100	383
60+	35	37	20	7	1	100	418
DK/NA/ Ref	80	11	0	9	0	100	14
All	35	30	27	7	0	100	1154

Education

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Not HS	28	23	32	15	2	100	16
HS	36	23	31	10	0	100	294
Some Coll	37	30	29	5	0	100	228
AA	27	35	28	10	0	100	154
BA+	36	35	23	6	0	100	448
DK/NA/ Ref	69	0	15	16	0	100	14
All	35	30	27	7	0	100	1154

Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Under \$40k	27	27	35	11	0	100	261
\$40k to \$74k	33	32	29	7	0	100	304
\$75k up	40	34	21	5	0	100	402
DK/NA/ Ref	41	25	25	9	1	100	187
All	35	30	27	7	0	100	1154

PARTY ID, no leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	68	5	21	5	0	100	384
Democrat	7	55	29	9	0	100	373
Independent	30	32	29	8	0	100	386
Other/None	27	11	34	12	16	100	11
All	35	30	27	7	0	100	1154

PARTY ID w/leaners separated

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Rep	68	5	21	5	0	100	384
Lean Rep	58	9	27	7	0	100	144
Ind	31	34	28	7	0	100	70
Lean Dem	7	51	31	10	0	100	172
Dem	7	55	29	9	0	100	373
Other/None	27	11	34	12	16	100	11
All	35	30	27	7	0	100	1154

Party ID w/leaners included

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	65	6	23	6	0	100	528
Democrat	7	54	30	9	0	100	545
Independent	31	34	28	7	0	100	70
Other/None	27	11	34	12	16	100	11
All	35	30	27	7	0	100	1154

Marital status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Married	42	32	21	5	0	100	722
Widow/Div/Sep	26	28	35	11	1	100	247
Never Married	19	26	43	12	0	100	169
NA/Ref	55	21	4	20	0	100	16
All	35	30	27	7	0	100	1154

Race and ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
White	36	32	24	7	0	100	987
Black	11	49	34	7	0	100	39
Hispanic	29	12	53	6	0	100	43
Other	36	11	45	8	0	100	59
DK/NA/ Ref	48	29	12	12	0	100	26
All	35	30	27	7	0	100	1154

Religious service attendance (apart from weddings and funerals)

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
More than 1/wk	53	14	26	6	0	100	77
1/week	45	27	20	8	1	100	272
1-2 month	41	28	24	6	0	100	197
few times a year	34	32	30	4	0	100	214
Seldom	27	38	28	7	0	100	160
Never	17	37	34	12	0	100	216
Don't know	77	0	23	0	0	100	3
Refused	63	21	7	9	0	100	14
All	35	30	27	7	0	100	1154

Religious affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Protestant/ Christian	40	27	27	6	0	100	496
Catholic	42	30	22	6	1	100	329
Jewish	11	24	57	8	0	100	9
Other	28	30	28	14	0	100	58
None	16	40	33	11	0	100	211
DK/NA/ Ref	43	27	19	10	1	100	51
All	35	30	27	7	0	100	1154

Evangelical or Born-Again Christian

	Favorable	Unfavorable	Haven't heard enough	Don't know	Total	n
born again	50	16	24	10	100	193
not born again	35	33	28	4	100	276
Don't know	22	41	33	3	100	21
Refused	0	0	100	0	100	1
All	40	26	27	6	100	492

Location type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Urban	28	35	28	8	0	100	328
Suburban	37	33	22	7	0	100	386
Rural	38	25	29	7	0	100	422
Don't know	42	22	28	8	0	100	9
Refused	71	8	5	16	0	100	8
All	35	30	27	7	0	100	1154

Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Very conservative	73	6	13	7	0	100	109
Conservative	60	9	25	6	0	100	385
Moderate	23	37	34	6	0	100	315
Liberal	4	62	24	10	0	100	200
Very liberal	6	55	26	13	0	100	103
Don't know	24	29	40	7	0	100	26
Refused	30	25	14	20	11	100	16
All	35	30	27	7	0	100	1154

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
MKE City	23	39	29	8	0	100	88
Rest of MKE	44	29	21	6	0	100	365
msn	22	36	33	7	1	100	215
GB/A	42	26	26	6	0	100	235
Rest of state	32	28	29	11	0	100	250
All	35	30	27	7	0	100	1154

Q17.

Fav/Unfav: Scott Walker

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Male	55	43	1	2	0	100	538
Female	43	54	1	2	0	100	616
All	48	49	1	2	0	100	1154

Age

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
18-29	34	63	0	3	0	100	127
30-44	45	52	2	1	0	100	212
45-59	55	43	1	2	0	100	383
60+	48	49	1	2	0	100	418
DK/NA/ Ref	82	18	0	0	0	100	14
All	48	49	1	2	0	100	1154

Education

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Not HS	47	38	8	6	2	100	16
HS	56	41	0	3	0	100	294
Some Coll	46	51	1	1	0	100	228
AA	42	54	1	3	0	100	154
BA+	47	52	1	1	0	100	448
DK/NA/ Ref	65	28	0	7	0	100	14
All	48	49	1	2	0	100	1154

Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Under \$40k	43	52	1	3	0	100	261
\$40k to \$74k	44	53	0	3	0	100	304
\$75k up	52	46	1	0	0	100	402
DK/NA/ Ref	55	41	1	2	1	100	187
All	48	49	1	2	0	100	1154

PARTY ID, no leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	95	3	1	1	0	100	384
Democrat	6	93	0	1	0	100	373
Independent	43	51	1	4	0	100	386
Other/None	43	41	0	0	16	100	11
All	48	49	1	2	0	100	1154

PARTY ID w/leaners separated

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Rep	95	3	1	1	0	100	384
Lean Rep	83	10	1	6	0	100	144
Ind	43	50	3	4	0	100	70
Lean Dem	10	86	1	3	0	100	172
Dem	6	93	0	1	0	100	373
Other/None	43	41	0	0	16	100	11
All	48	49	1	2	0	100	1154

Party ID w/leaners included

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	92	5	1	2	0	100	528
Democrat	7	91	0	1	0	100	545
Independent	43	50	3	4	0	100	70
Other/None	43	41	0	0	16	100	11
All	48	49	1	2	0	100	1154

Marital status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Married	53	44	1	1	0	100	722
Widow/Div/Sep	43	53	1	3	0	100	247
Never Married	33	64	0	3	0	100	169
NA/Ref	69	20	5	6	0	100	16
All	48	49	1	2	0	100	1154

Race and ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
White	49	48	1	2	0	100	987
Black	16	77	0	7	0	100	39
Hispanic	56	42	0	2	0	100	43
Other	56	44	0	0	0	100	59
DK/NA/ Ref	59	35	3	4	0	100	26
All	48	49	1	2	0	100	1154

Religious service attendance (apart from weddings and funerals)

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
More than 1/wk	75	23	2	0	0	100	77
1/week	61	34	1	3	1	100	272
1-2 month	54	43	0	2	0	100	197
few times a year	44	53	1	2	0	100	214
Seldom	43	56	0	1	0	100	160
Never	24	72	1	2	0	100	216
Don't know	100	0	0	0	0	100	3
Refused	65	35	0	0	0	100	14
All	48	49	1	2	0	100	1154

Religious affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Protestant/ Christian	58	40	0	2	0	100	496
Catholic	51	45	2	2	0	100	329
Jewish	18	74	0	8	0	100	9
Other	36	57	3	4	0	100	58
None	24	74	0	2	0	100	211
DK/NA/ Ref	58	41	0	0	1	100	51
All	48	49	1	2	0	100	1154

Evangelical or Born-Again Christian

	Favorable	Unfavorable	Haven't heard enough	Don't know	Total	n
born again	74	23	0	2	100	193
not born again	47	51	0	2	100	276
Don't know	49	48	3	0	100	21
Refused	0	100	0	0	100	1
All	58	40	0	2	100	492

Location type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Urban	41	55	1	2	0	100	328
Suburban	48	49	1	2	0	100	386
Rural	54	44	0	2	0	100	422
Don't know	55	45	0	0	0	100	9
Refused	84	16	0	0	0	100	8
All	48	49	1	2	0	100	1154

Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Very conservative	95	1	0	4	0	100	109
Conservative	82	14	1	3	0	100	385
Moderate	35	61	2	2	0	100	315
Liberal	4	96	0	0	0	100	200
Very liberal	5	94	0	1	0	100	103
Don't know	30	68	0	2	0	100	26
Refused	30	59	0	0	11	100	16
All	48	49	1	2	0	100	1154

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
MKE City	25	71	0	3	0	100	88
Rest of MKE	58	40	1	1	0	100	365
msn	34	64	1	1	0	100	215
GB/A	56	40	1	3	0	100	235
Rest of state	48	47	0	4	0	100	250
All	48	49	1	2	0	100	1154

Q18.

Fav/Unfav: Donald Trump

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Male	54	43	1	1	0	100	538
Female	38	58	1	1	1	100	616
All	46	51	1	1	1	100	1154

Age

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
18-29	27	73	0	0	0	100	127
30-44	44	51	3	2	1	100	212
45-59	52	46	0	1	0	100	383
60+	45	51	1	1	1	100	418
DK/NA/ Ref	82	11	6	0	0	100	14
All	46	51	1	1	1	100	1154

Education

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Not HS	49	50	0	0	2	100	16
HS	55	42	1	2	0	100	294
Some Coll	43	54	1	1	0	100	228
AA	46	52	0	3	0	100	154
BA+	40	57	1	0	1	100	448
DK/NA/ Ref	65	15	0	13	7	100	14
All	46	51	1	1	1	100	1154

Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Under \$40k	40	56	2	2	0	100	261
\$40k to \$74k	43	55	1	1	0	100	304
\$75k up	48	51	0	1	0	100	402
DK/NA/ Ref	55	39	2	1	2	100	187
All	46	51	1	1	1	100	1154

PARTY ID, no leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	93	4	1	1	0	100	384
Democrat	3	95	1	0	0	100	373
Independent	40	57	1	1	1	100	386
Other/None	23	25	0	36	16	100	11
All	46	51	1	1	1	100	1154

PARTY ID w/leaners separated

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Rep	93	4	1	1	0	100	384
Lean Rep	80	18	0	2	0	100	144
Ind	43	48	4	2	3	100	70
Lean Dem	5	93	1	1	1	100	172
Dem	3	95	1	0	0	100	373
Other/None	23	25	0	36	16	100	11
All	46	51	1	1	1	100	1154

Party ID w/leaners included

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	90	8	1	1	0	100	528
Democrat	4	94	1	0	0	100	545
Independent	43	48	4	2	3	100	70
Other/None	23	25	0	36	16	100	11
All	46	51	1	1	1	100	1154

Marital status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Married	52	46	1	1	1	100	722
Widow/Div/Sep	37	60	1	2	0	100	247
Never Married	31	66	2	1	0	100	169
NA/Ref	70	15	10	0	6	100	16
All	46	51	1	1	1	100	1154

Race and ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
White	48	50	1	1	0	100	987
Black	7	82	6	3	3	100	39
Hispanic	47	53	0	0	0	100	43
Other	36	55	1	5	3	100	59
DK/NA/ Ref	59	31	6	0	4	100	26
All	46	51	1	1	1	100	1154

Religious service attendance (apart from weddings and funerals)

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
More than 1/wk	70	26	1	1	1	100	77
1/week	59	38	0	2	1	100	272
1-2 month	51	46	2	1	0	100	197
few times a year	42	54	1	2	0	100	214
Seldom	41	57	1	1	0	100	160
Never	21	77	1	0	1	100	216
Don't know	100	0	0	0	0	100	3
Refused	60	16	11	12	0	100	14
All	46	51	1	1	1	100	1154

Religious affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Protestant/ Christian	54	43	2	1	1	100	496
Catholic	51	46	1	2	1	100	329
Jewish	11	89	0	0	0	100	9
Other	33	65	0	2	0	100	58
None	22	78	0	0	0	100	211
DK/NA/ Ref	52	34	3	8	3	100	51
All	46	51	1	1	1	100	1154

Evangelical or Born-Again Christian

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
born again	72	24	2	1	1	100	193
not born again	42	56	1	1	0	100	276
Don't know	47	53	0	0	0	100	21
Refused	0	100	0	0	0	100	1
All	54	43	2	1	1	100	492

Location type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Urban	37	59	2	2	0	100	328
Suburban	44	54	0	1	1	100	386
Rural	53	44	0	1	0	100	422
Don't know	55	45	0	0	0	100	9
Refused	76	5	20	0	0	100	8
All	46	51	1	1	1	100	1154

Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Very conservative	98	2	0	1	0	100	109
Conservative	82	16	1	1	1	100	385
Moderate	27	68	3	2	0	100	315
Liberal	4	96	0	0	0	100	200
Very liberal	2	97	0	0	1	100	103
Don't know	29	71	0	0	0	100	26
Refused	25	35	10	11	18	100	16
All	46	51	1	1	1	100	1154

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
MKE City	22	73	0	3	3	100	88
Rest of MKE	53	45	1	1	0	100	365
msn	33	63	2	2	1	100	215
GB/A	54	44	2	0	0	100	235
Rest of state	48	49	0	2	0	100	250
All	46	51	1	1	1	100	1154

Q19.

If the election for U.S. Senate were being held today and the candidates were Tammy Baldwin the Democrat and Leah Vukmir the Republican, for whom would you vote?

Sex

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
Male	45	51	2	2	1	100	538
Female	60	34	1	3	2	100	616
All	53	42	1	2	1	100	1154

Age

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
18-29	67	25	4	1	3	100	127
30-44	54	39	1	5	0	100	212
45-59	49	47	1	2	1	100	383
60+	53	42	1	1	2	100	418
DK/NA/ Ref	18	73	0	9	0	100	14
All	53	42	1	2	1	100	1154

Education

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
Not HS	47	44	0	8	2	100	16
HS	46	48	2	3	2	100	294
Some Coll	54	43	1	2	1	100	228
AA	57	38	2	3	1	100	154
BA+	57	38	2	1	1	100	448
DK/NA/ Ref	15	56	0	9	20	100	14
All	53	42	1	2	1	100	1154

Income

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
Under \$40k	60	35	1	4	1	100	261
\$40k to \$74k	57	36	3	2	1	100	304
\$75k up	51	46	1	1	0	100	402
DK/NA/ Ref	42	51	0	2	5	100	187
All	53	42	1	2	1	100	1154

PARTY ID, no leaners

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
Republican	7	90	0	3	0	100	384
Democrat	97	1	1	1	1	100	373
Independent	58	34	3	3	2	100	386
Other/None	15	11	0	32	43	100	11
All	53	42	1	2	1	100	1154

PARTY ID w/leaners separated

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
Rep	7	90	0	3	0	100	384
Lean Rep	17	73	7	1	3	100	144
Ind	52	34	5	7	2	100	70
Lean Dem	95	2	0	2	1	100	172
Dem	97	1	1	1	1	100	373
Other/None	15	11	0	32	43	100	11
All	53	42	1	2	1	100	1154

PARTY ID w/leaners included

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
Republican	9	85	2	2	1	100	528
Democrat	96	1	0	1	1	100	545
Independent	52	34	5	7	2	100	70
Other/None	15	11	0	32	43	100	11
All	53	42	1	2	1	100	1154

Marital status

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
Married	47	48	2	2	1	100	722
Widow/Div/Sep	62	34	1	2	2	100	247
Never Married	70	28	0	2	1	100	169
NA/Ref	20	57	0	12	10	100	16
All	53	42	1	2	1	100	1154

Race and ethnicity

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
White	52	44	2	2	1	100	987
Black	84	6	0	5	5	100	39
Hispanic	53	40	4	4	0	100	43
Other	63	32	0	4	2	100	59
DK/NA/ Ref	35	51	0	8	7	100	26
All	53	42	1	2	1	100	1154

Religious service attendance (apart from weddings and funerals)

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
More than 1/wk	32	65	1	0	2	100	77
1/week	39	55	2	2	2	100	272
1-2 month	49	47	1	2	1	100	197
few times a year	59	35	2	4	1	100	214
Seldom	58	38	0	4	0	100	160
Never	75	20	2	0	2	100	216
Don't know	0	100	0	0	0	100	3
Refused	27	44	0	16	12	100	14
All	53	42	1	2	1	100	1154

Religious affiliation

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
Protestant/ Christian	46	50	1	2	1	100	496
Catholic	47	48	2	1	1	100	329
Jewish	89	11	0	0	0	100	9
Other	66	31	0	3	0	100	58
None	75	18	2	2	2	100	211
DK/NA/ Ref	42	41	0	13	5	100	51
All	53	42	1	2	1	100	1154

Evangelical or Born-Again Christian

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
born again	29	66	1	2	1	100	193
not born again	58	39	1	1	1	100	276
Don't know	51	41	7	0	0	100	21
Refused	100	0	0	0	0	100	1
All	46	50	1	2	1	100	492

Location type

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
Urban	61	33	3	2	2	100	328
Suburban	54	42	0	2	2	100	386
Rural	48	48	1	2	0	100	422
Don't know	19	50	14	4	12	100	9
Refused	16	59	0	24	0	100	8
All	53	42	1	2	1	100	1154

Ideology

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
Very conservative	1	97	2	0	1	100	109
Conservative	19	76	1	3	1	100	385
Moderate	69	22	4	4	1	100	315
Liberal	97	2	0	0	1	100	200
Very liberal	96	1	1	0	1	100	103
Don't know	67	27	0	3	3	100	26
Refused	48	17	0	12	23	100	16
All	53	42	1	2	1	100	1154

Region

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
MKE City	70	20	2	5	3	100	88
Rest of MKE	46	49	2	2	1	100	365
msn	67	28	1	2	1	100	215
GB/A	46	49	1	2	1	100	235
Rest of state	52	44	1	2	2	100	250
All	53	42	1	2	1	100	1154

Q19 (w/leaners).

Senate vote preference with leaners

Sex

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
Male	46	52	1	1	1	100	538
Female	61	36	1	1	2	100	616
All	54	43	1	1	1	100	1154

Age

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
18-29	68	27	1	0	3	100	127
30-44	55	43	0	1	0	100	212
45-59	49	48	1	1	1	100	383
60+	54	43	1	1	2	100	418
DK/NA/ Ref	18	73	0	9	0	100	14
All	54	43	1	1	1	100	1154

Education

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
Not HS	49	44	0	6	2	100	16
HS	47	51	0	0	2	100	294
Some Coll	55	43	1	1	1	100	228
AA	57	40	1	2	1	100	154
BA+	58	39	1	1	1	100	448
DK/NA/ Ref	15	56	0	9	20	100	14
All	54	43	1	1	1	100	1154

Income

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
Under \$40k	60	36	1	2	1	100	261
\$40k to \$74k	58	39	1	1	1	100	304
\$75k up	51	47	1	1	0	100	402
DK/NA/ Ref	42	52	0	1	5	100	187
All	54	43	1	1	1	100	1154

PARTY ID, no leaners

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
Republican	8	91	0	1	0	100	384
Democrat	97	2	1	0	1	100	373
Independent	59	37	1	1	2	100	386
Other/None	35	11	0	12	43	100	11
All	54	43	1	1	1	100	1154

PARTY ID w/leaners separated

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
Rep	8	91	0	1	0	100	384
Lean Rep	17	77	2	1	3	100	144
Ind	54	38	3	2	2	100	70
Lean Dem	96	2	0	1	1	100	172
Dem	97	2	1	0	1	100	373
Other/None	35	11	0	12	43	100	11
All	54	43	1	1	1	100	1154

PARTY ID w/leaners included

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
Republican	10	87	1	1	1	100	528
Democrat	96	2	0	1	1	100	545
Independent	54	38	3	2	2	100	70
Other/None	35	11	0	12	43	100	11
All	54	43	1	1	1	100	1154

Marital status

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
Married	47	49	1	1	1	100	722
Widow/Div/Sep	62	34	1	1	2	100	247
Never Married	71	28	0	0	1	100	169
NA/Ref	24	57	0	8	10	100	16
All	54	43	1	1	1	100	1154

Race and ethnicity

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
White	52	45	1	1	1	100	987
Black	84	6	0	5	5	100	39
Hispanic	57	40	4	0	0	100	43
Other	66	32	0	0	2	100	59
DK/NA/ Ref	37	51	0	5	7	100	26
All	54	43	1	1	1	100	1154

Religious service attendance (apart from weddings and funerals)

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
More than 1/wk	32	65	1	0	2	100	77
1/week	39	56	2	1	2	100	272
1-2 month	49	49	1	0	1	100	197
few times a year	61	38	0	1	1	100	214
Seldom	59	39	0	2	0	100	160
Never	75	22	0	1	2	100	216
Don't know	0	100	0	0	0	100	3
Refused	32	44	0	11	12	100	14
All	54	43	1	1	1	100	1154

Religious affiliation

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
Protestant/ Christian	47	50	1	1	1	100	496
Catholic	48	49	1	1	1	100	329
Jewish	89	11	0	0	0	100	9
Other	69	31	0	0	0	100	58
None	75	22	0	1	2	100	211
DK/NA/ Ref	48	43	0	5	5	100	51
All	54	43	1	1	1	100	1154

Evangelical or Born-Again Christian

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
born again	29	67	1	1	1	100	193
not born again	59	39	0	1	1	100	276
Don't know	51	41	3	4	0	100	21
Refused	100	0	0	0	0	100	1
All	47	50	1	1	1	100	492

Location type

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
Urban	61	34	2	2	2	100	328
Suburban	55	43	0	0	2	100	386
Rural	48	51	1	0	0	100	422
Don't know	23	50	0	14	12	100	9
Refused	24	59	0	16	0	100	8
All	54	43	1	1	1	100	1154

Ideology

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
Very conservative	1	99	0	0	1	100	109
Conservative	20	77	0	1	1	100	385
Moderate	71	25	2	2	1	100	315
Liberal	97	2	0	0	1	100	200
Very liberal	96	1	1	0	1	100	103
Don't know	67	27	0	3	3	100	26
Refused	52	17	0	8	23	100	16
All	54	43	1	1	1	100	1154

Region

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
MKE City	70	23	2	2	3	100	88
Rest of MKE	47	51	0	1	1	100	365
msn	68	29	1	1	1	100	215
GB/A	46	52	0	1	1	100	235
Rest of state	53	44	1	0	2	100	250
All	54	43	1	1	1	100	1154

Q20.

If the election for Governor were being held today and the candidates were Tony Evers the Democrat, Scott Walker the Republican, and Phil Anderson the Libertarian, for whom would you vote?

Sex

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Male	41	54	2	0	0	1	1	100	538
Female	51	41	3	1	0	2	2	100	616
All	46	47	3	1	0	2	1	100	1154

Age

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
18-29	58	29	11	0	0	0	3	100	127
30-44	49	45	2	2	0	3	0	100	212
45-59	43	53	1	0	0	2	1	100	383
60+	46	47	2	1	0	1	2	100	418
DK/NA/ Ref	11	80	0	0	0	9	0	100	14
All	46	47	3	1	0	2	1	100	1154

Education

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Not HS	33	58	6	0	0	2	2	100	16
HS	37	54	3	1	0	3	2	100	294
Some Coll	48	45	3	0	0	2	1	100	228
AA	52	41	4	0	0	1	1	100	154
BA+	51	44	2	1	0	1	1	100	448
DK/NA/ Ref	15	56	0	7	0	9	13	100	14
All	46	47	3	1	0	2	1	100	1154

Income

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Under \$40k	51	40	4	1	0	3	1	100	261
\$40k to \$74k	51	42	3	0	0	2	2	100	304
\$75k up	44	52	2	0	0	1	0	100	402
DK/NA/ Ref	37	53	2	2	0	2	5	100	187
All	46	47	3	1	0	2	1	100	1154

PARTY ID, no leaners

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Republican	3	96	0	1	0	0	0	100	384
Democrat	91	3	2	1	0	3	1	100	373
Independent	48	41	5	1	0	3	2	100	386
Other/None	15	31	0	0	0	12	43	100	11
All	46	47	3	1	0	2	1	100	1154

PARTY ID w/leaners separated

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Rep	3	96	0	1	0	0	0	100	384
Lean Rep	7	80	7	1	0	2	3	100	144
Ind	43	42	9	2	1	2	2	100	70
Lean Dem	85	8	3	0	0	3	1	100	172
Dem	91	3	2	1	0	3	1	100	373
Other/None	15	31	0	0	0	12	43	100	11
All	46	47	3	1	0	2	1	100	1154

PARTY ID w/leaners included

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Republican	4	91	2	1	0	1	1	100	528
Democrat	89	5	3	0	0	3	1	100	545
Independent	43	42	9	2	1	2	2	100	70
Other/None	15	31	0	0	0	12	43	100	11
All	46	47	3	1	0	2	1	100	1154

Marital status

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Married	43	52	1	1	0	2	1	100	722
Widow/Div/Sep	48	43	5	0	0	2	2	100	247
Never Married	62	31	5	1	0	0	1	100	169
NA/Ref	15	63	4	6	0	8	4	100	16
All	46	47	3	1	0	2	1	100	1154

Race and ethnicity

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
White	46	49	2	0	0	1	1	100	987
Black	80	2	4	0	0	9	5	100	39
Hispanic	39	45	4	6	0	5	0	100	43
Other	44	44	7	0	1	3	2	100	59
DK/NA/ Ref	31	55	3	4	0	5	3	100	26
All	46	47	3	1	0	2	1	100	1154

Religious service attendance (apart from weddings and funerals)

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
More than 1/wk	22	71	1	1	0	2	2	100	77
1/week	35	59	2	0	0	3	2	100	272
1-2 month	41	54	2	2	0	0	1	100	197
few times a year	50	43	4	1	0	2	1	100	214
Seldom	55	43	1	0	0	1	0	100	160
Never	68	23	5	0	0	2	2	100	216
Don't know	0	100	0	0	0	0	0	100	3
Refused	16	58	5	0	0	9	12	100	14
All	46	47	3	1	0	2	1	100	1154

Religious affiliation

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Protestant/ Christian	39	57	2	1	0	1	1	100	496
Catholic	44	51	2	0	0	2	1	100	329
Jewish	81	11	0	0	0	8	0	100	9
Other	48	37	8	2	0	6	0	100	58
None	70	20	4	1	0	3	2	100	211
DK/NA/ Ref	36	54	1	0	0	4	5	100	51
All	46	47	3	1	0	2	1	100	1154

Evangelical or Born-Again Christian

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
born again	23	74	0	0	0	1	1	100	193
not born again	49	46	3	1	0	1	1	100	276
Don't know	48	45	7	0	0	0	0	100	21
Refused	100	0	0	0	0	0	0	100	1
All	39	57	2	1	0	1	1	100	492

Location type

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Urban	54	39	3	1	0	2	1	100	328
Suburban	46	46	2	1	0	3	3	100	386
Rural	42	53	3	1	0	1	0	100	422
Don't know	19	55	14	0	0	0	12	100	9
Refused	5	71	8	0	0	16	0	100	8
All	46	47	3	1	0	2	1	100	1154

Ideology

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Very conservative	1	96	0	1	0	0	1	100	109
Conservative	13	82	1	1	0	1	1	100	385
Moderate	56	32	7	1	0	3	1	100	315
Liberal	95	2	1	0	0	2	1	100	200
Very liberal	93	2	2	0	0	2	1	100	103
Don't know	59	35	0	0	0	3	3	100	26
Refused	42	23	4	0	0	8	23	100	16
All	46	47	3	1	0	2	1	100	1154

Region

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
MKE City	67	20	9	1	0	1	2	100	88
Rest of MKE	39	54	3	1	0	3	1	100	365
msn	61	35	1	0	0	1	1	100	215
GB/A	38	54	4	1	0	2	2	100	235
Rest of state	46	49	1	1	0	2	2	100	250
All	46	47	3	1	0	2	1	100	1154

Q20 (w/leaners).

Governor vote preference with leaners

Sex

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Male	42	54	2	0	0	0	1	100	538
Female	52	42	3	1	0	0	2	100	616
All	47	47	3	1	0	0	1	100	1154

Age

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
18-29	58	29	11	0	0	0	3	100	127
30-44	52	45	3	1	0	0	0	100	212
45-59	43	54	1	1	0	0	1	100	383
60+	47	47	2	0	0	0	2	100	418
DK/NA/ Ref	11	80	0	0	0	9	0	100	14
All	47	47	3	1	0	0	1	100	1154

Education

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Not HS	35	58	6	0	0	0	2	100	16
HS	39	55	3	1	0	0	2	100	294
Some Coll	50	46	3	1	0	0	1	100	228
AA	52	41	4	0	0	1	1	100	154
BA+	51	45	2	0	0	0	1	100	448
DK/NA/ Ref	15	56	0	0	0	16	13	100	14
All	47	47	3	1	0	0	1	100	1154

Income

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Under \$40k	53	41	5	0	0	0	1	100	261
\$40k to \$74k	52	43	3	0	0	0	2	100	304
\$75k up	45	53	2	0	0	0	0	100	402
DK/NA/ Ref	37	53	2	2	0	2	5	100	187
All	47	47	3	1	0	0	1	100	1154

PARTY ID, no leaners

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Republican	3	96	0	1	0	0	0	100	384
Democrat	93	3	3	0	0	0	1	100	373
Independent	49	42	5	1	0	1	2	100	386
Other/None	15	31	0	0	0	12	43	100	11
All	47	47	3	1	0	0	1	100	1154

PARTY ID w/leaners separated

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Rep	3	96	0	1	0	0	0	100	384
Lean Rep	8	80	7	1	0	0	3	100	144
Ind	45	42	9	1	1	1	2	100	70
Lean Dem	85	10	3	1	0	1	1	100	172
Dem	93	3	3	0	0	0	1	100	373
Other/None	15	31	0	0	0	12	43	100	11
All	47	47	3	1	0	0	1	100	1154

PARTY ID w/leaners included

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Republican	4	92	2	1	0	0	1	100	528
Democrat	90	5	3	0	0	0	1	100	545
Independent	45	42	9	1	1	1	2	100	70
Other/None	15	31	0	0	0	12	43	100	11
All	47	47	3	1	0	0	1	100	1154

Marital status

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Married	44	52	1	1	0	0	1	100	722
Widow/Div/Sep	49	44	5	0	0	0	2	100	247
Never Married	62	31	6	0	0	0	1	100	169
NA/Ref	15	63	4	0	0	14	4	100	16
All	47	47	3	1	0	0	1	100	1154

Race and ethnicity

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
White	47	49	2	1	0	0	1	100	987
Black	80	8	4	0	0	3	5	100	39
Hispanic	45	45	10	0	0	0	0	100	43
Other	47	44	7	0	1	0	2	100	59
DK/NA/ Ref	31	55	3	0	0	9	3	100	26
All	47	47	3	1	0	0	1	100	1154

Religious service attendance (apart from weddings and funerals)

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
More than 1/wk	25	71	1	1	0	0	2	100	77
1/week	36	59	2	1	0	1	2	100	272
1-2 month	41	54	3	1	0	0	1	100	197
few times a year	51	44	4	1	0	0	1	100	214
Seldom	55	43	1	0	0	1	0	100	160
Never	70	23	5	0	0	0	2	100	216
Don't know	0	100	0	0	0	0	0	100	3
Refused	16	58	5	0	0	9	12	100	14
All	47	47	3	1	0	0	1	100	1154

Religious affiliation

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Protestant/ Christian	39	57	2	0	0	0	1	100	496
Catholic	45	51	2	0	0	0	1	100	329
Jewish	89	11	0	0	0	0	0	100	9
Other	51	37	8	4	0	0	0	100	58
None	72	21	5	0	0	0	2	100	211
DK/NA/ Ref	36	54	1	0	0	4	5	100	51
All	47	47	3	1	0	0	1	100	1154

Evangelical or Born-Again Christian

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
born again	23	75	0	0	0	1	1	100	193
not born again	49	46	3	1	0	0	1	100	276
Don't know	48	45	7	0	0	0	0	100	21
Refused	100	0	0	0	0	0	0	100	1
All	39	57	2	0	0	0	1	100	492

Location type

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Urban	55	40	3	0	0	1	1	100	328
Suburban	48	46	2	0	0	0	3	100	386
Rural	42	53	3	1	0	0	0	100	422
Don't know	19	55	14	0	0	0	12	100	9
Refused	5	71	8	0	0	16	0	100	8
All	47	47	3	1	0	0	1	100	1154

Ideology

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Very conservative	1	96	0	1	0	0	1	100	109
Conservative	14	82	1	0	0	0	1	100	385
Moderate	57	32	8	1	0	0	1	100	315
Liberal	95	3	1	0	0	0	1	100	200
Very liberal	95	2	2	0	0	0	1	100	103
Don't know	62	35	0	0	0	0	3	100	26
Refused	42	23	4	0	0	8	23	100	16
All	47	47	3	1	0	0	1	100	1154

Region

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
MKE City	67	20	9	0	0	2	2	100	88
Rest of MKE	40	55	3	0	0	0	1	100	365
msn	62	35	1	0	0	0	1	100	215
GB/A	38	55	4	1	0	1	2	100	235
Rest of state	47	49	1	1	0	0	2	100	250
All	47	47	3	1	0	0	1	100	1154

Q21.

If the election for Wisconsin Attorney General were being held today and the candidates were Josh Kaul the Democrat and Brad Schimel the Republican for whom would you vote?

Sex

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Male	38	52	1	0	8	1	100	538
Female	47	38	1	0	11	2	100	616
All	43	44	1	0	10	1	100	1154

Age

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
18-29	61	28	2	1	5	3	100	127
30-44	41	47	1	1	10	0	100	212
45-59	38	47	2	0	13	1	100	383
60+	43	45	1	0	9	2	100	418
DK/NA/ Ref	27	58	0	15	0	0	100	14
All	43	44	1	0	10	1	100	1154

Education

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Not HS	37	51	0	0	11	2	100	16
HS	40	50	0	0	8	2	100	294
Some Coll	47	38	2	1	13	1	100	228
AA	43	45	2	0	9	1	100	154
BA+	44	43	2	0	10	1	100	448
DK/NA/ Ref	24	41	0	15	7	13	100	14
All	43	44	1	0	10	1	100	1154

Income

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Under \$40k	46	39	2	0	12	1	100	261
\$40k to \$74k	48	40	0	0	9	1	100	304
\$75k up	41	49	2	0	7	0	100	402
DK/NA/ Ref	32	49	1	1	13	5	100	187
All	43	44	1	0	10	1	100	1154

PARTY ID, no leaners

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Republican	5	86	1	1	7	0	100	384
Democrat	84	8	0	0	6	1	100	373
Independent	42	39	2	0	15	2	100	386
Other/None	26	0	0	0	31	43	100	11
All	43	44	1	0	10	1	100	1154

PARTY ID w/leaners separated

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Rep	5	86	1	1	7	0	100	384
Lean Rep	8	73	3	0	13	3	100	144
Ind	35	36	4	0	24	1	100	70
Lean Dem	72	12	1	0	14	1	100	172
Dem	84	8	0	0	6	1	100	373
Other/None	26	0	0	0	31	43	100	11
All	43	44	1	0	10	1	100	1154

PARTY ID w/leaners included

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Republican	6	82	2	1	9	1	100	528
Democrat	80	9	0	0	9	1	100	545
Independent	35	36	4	0	24	1	100	70
Other/None	26	0	0	0	31	43	100	11
All	43	44	1	0	10	1	100	1154

Marital status

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Married	38	49	1	0	10	1	100	722
Widow/Div/Sep	47	38	1	1	11	2	100	247
Never Married	59	33	1	0	7	1	100	169
NA/Ref	28	43	0	13	11	4	100	16
All	43	44	1	0	10	1	100	1154

Race and ethnicity

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
White	42	46	1	0	9	1	100	987
Black	71	9	1	0	13	5	100	39
Hispanic	34	58	0	0	8	0	100	43
Other	47	39	0	1	12	2	100	59
DK/NA/ Ref	26	39	0	8	24	3	100	26
All	43	44	1	0	10	1	100	1154

Religious service attendance (apart from weddings and funerals)

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
More than 1/wk	22	66	1	1	7	2	100	77
1/week	29	56	2	0	11	2	100	272
1-2 month	39	48	2	0	11	1	100	197
few times a year	48	39	1	0	11	1	100	214
Seldom	50	41	0	0	9	0	100	160
Never	61	27	1	1	9	2	100	216
Don't know	0	100	0	0	0	0	100	3
Refused	32	34	0	15	7	12	100	14
All	43	44	1	0	10	1	100	1154

Religious affiliation

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Protestant/ Christian	37	49	2	0	11	1	100	496
Catholic	35	55	0	0	9	1	100	329
Jewish	71	11	0	0	18	0	100	9
Other	50	30	0	0	20	0	100	58
None	69	22	1	1	5	2	100	211
DK/NA/ Ref	36	40	2	4	13	5	100	51
All	43	44	1	0	10	1	100	1154

Evangelical or Born-Again Christian

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
born again	24	61	2	0	12	1	100	193
not born again	45	42	2	0	10	1	100	276
Don't know	39	47	4	0	10	0	100	21
Refused	100	0	0	0	0	0	100	1
All	36	50	2	0	11	1	100	492

Location type

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Urban	51	38	1	0	8	1	100	328
Suburban	42	45	2	0	9	2	100	386
Rural	38	49	1	0	12	0	100	422
Don't know	29	40	0	0	18	12	100	9
Refused	32	41	0	27	0	0	100	8
All	43	44	1	0	10	1	100	1154

Ideology

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Very conservative	2	96	0	0	2	1	100	109
Conservative	11	73	2	1	13	1	100	385
Moderate	54	30	2	0	12	1	100	315
Liberal	84	7	0	1	7	1	100	200
Very liberal	89	6	0	0	4	1	100	103
Don't know	54	27	0	0	17	3	100	26
Refused	49	21	0	0	7	23	100	16
All	43	44	1	0	10	1	100	1154

Region

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
MKE City	61	22	2	0	13	2	100	88
Rest of MKE	35	53	1	0	9	1	100	365
msn	57	33	1	0	7	1	100	215
GB/A	37	53	0	1	7	1	100	235
Rest of state	40	42	1	0	15	2	100	250
All	43	44	1	0	10	1	100	1154

Q21. (w/leaners).

Attorney General vote preference with leaners

Sex

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Male	39	55	1	0	4	1	100	538
Female	50	40	2	0	6	2	100	616
All	45	47	2	0	5	2	100	1154

Age

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
18-29	61	31	2	1	2	3	100	127
30-44	44	48	1	1	5	1	100	212
45-59	42	50	1	0	6	1	100	383
60+	45	47	2	0	4	2	100	418
DK/NA/ Ref	27	58	0	15	0	0	100	14
All	45	47	2	0	5	2	100	1154

Education

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Not HS	37	51	0	0	11	2	100	16
HS	43	53	1	0	1	2	100	294
Some Coll	48	41	1	1	9	1	100	228
AA	47	46	1	0	4	1	100	154
BA+	46	46	2	0	5	1	100	448
DK/NA/ Ref	24	41	0	15	7	13	100	14
All	45	47	2	0	5	2	100	1154

Income

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Under \$40k	50	41	3	0	5	1	100	261
\$40k to \$74k	51	44	0	0	3	2	100	304
\$75k up	43	51	1	0	5	0	100	402
DK/NA/ Ref	33	50	3	1	8	5	100	187
All	45	47	2	0	5	2	100	1154

PARTY ID, no leaners

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Republican	6	89	1	1	3	0	100	384
Democrat	87	9	1	0	2	1	100	373
Independent	45	42	3	0	9	2	100	386
Other/None	26	0	0	0	11	63	100	11
All	45	47	2	0	5	2	100	1154

PARTY ID w/leaners separated

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Rep	6	89	1	1	3	0	100	384
Lean Rep	12	75	3	0	6	3	100	144
Ind	40	42	6	0	12	1	100	70
Lean Dem	74	14	1	0	10	1	100	172
Dem	87	9	1	0	2	1	100	373
Other/None	26	0	0	0	11	63	100	11
All	45	47	2	0	5	2	100	1154

PARTY ID w/leaners included

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Republican	7	85	2	1	4	1	100	528
Democrat	83	11	1	0	5	1	100	545
Independent	40	42	6	0	12	1	100	70
Other/None	26	0	0	0	11	63	100	11
All	45	47	2	0	5	2	100	1154

Marital status

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Married	41	52	2	0	4	1	100	722
Widow/Div/Sep	48	39	1	1	7	3	100	247
Never Married	60	35	2	0	3	1	100	169
NA/Ref	28	43	0	13	11	4	100	16
All	45	47	2	0	5	2	100	1154

Race and ethnicity

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
White	44	48	2	0	4	1	100	987
Black	71	9	0	0	14	5	100	39
Hispanic	39	58	3	0	0	0	100	43
Other	51	41	0	1	2	5	100	59
DK/NA/ Ref	30	39	0	8	20	3	100	26
All	45	47	2	0	5	2	100	1154

Religious service attendance (apart from weddings and funerals)

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
More than 1/wk	24	68	0	1	5	2	100	77
1/week	31	59	2	0	6	2	100	272
1-2 month	42	49	4	0	4	1	100	197
few times a year	49	43	2	0	4	2	100	214
Seldom	51	42	0	0	6	0	100	160
Never	66	28	0	1	3	2	100	216
Don't know	0	100	0	0	0	0	100	3
Refused	32	39	0	15	2	12	100	14
All	45	47	2	0	5	2	100	1154

Religious affiliation

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Protestant/ Christian	39	53	2	0	5	1	100	496
Catholic	37	56	1	0	4	1	100	329
Jewish	71	20	0	0	8	0	100	9
Other	55	34	3	0	8	0	100	58
None	71	23	1	1	2	2	100	211
DK/NA/ Ref	36	41	0	4	10	9	100	51
All	45	47	2	0	5	2	100	1154

Evangelical or Born-Again Christian

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
born again	25	65	2	0	6	1	100	193
not born again	48	45	2	0	5	1	100	276
Don't know	39	47	8	0	6	0	100	21
Refused	100	0	0	0	0	0	100	1
All	39	53	2	0	5	1	100	492

Location type

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Urban	54	39	1	0	4	1	100	328
Suburban	43	47	2	0	5	2	100	386
Rural	40	52	1	0	5	1	100	422
Don't know	47	40	0	0	0	12	100	9
Refused	32	41	0	27	0	0	100	8
All	45	47	2	0	5	2	100	1154

Ideology

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Very conservative	2	96	1	0	1	1	100	109
Conservative	13	78	2	1	6	1	100	385
Moderate	56	33	3	0	6	2	100	315
Liberal	89	7	0	1	2	1	100	200
Very liberal	91	6	0	0	1	1	100	103
Don't know	54	27	2	0	15	3	100	26
Refused	49	21	0	0	7	23	100	16
All	45	47	2	0	5	2	100	1154

Region

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
MKE City	61	23	3	0	11	2	100	88
Rest of MKE	38	55	2	0	4	1	100	365
msn	59	33	1	0	4	2	100	215
GB/A	38	55	1	1	3	1	100	235
Rest of state	45	46	1	0	6	2	100	250
All	45	47	2	0	5	2	100	1154

Q22A.

How often do you talk about politics with family and friends?

Sex

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't know	Total	n
Male	53	22	13	6	7	0	100	274
Female	47	26	9	8	9	0	100	298
All	50	24	11	7	8	0	100	572

Age

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't know	Total	n
18-29	56	22	10	9	2	0	100	62
30-44	47	22	10	12	8	0	100	100
45-59	47	27	15	5	7	0	100	188
60+	53	23	8	5	10	1	100	214
DK/NA/ Ref	35	40	24	0	0	0	100	8
All	50	24	11	7	8	0	100	572

Education

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't know	Total	n
Not HS	23	38	19	6	15	0	100	8
HS	49	24	11	8	7	1	100	141
Some Coll	57	21	6	6	10	0	100	114
AA	53	18	12	8	8	1	100	85
BA+	47	28	12	6	6	0	100	217
DK/NA/ Ref	42	0	40	0	19	0	100	5
All	50	24	11	7	8	0	100	572

Income

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't know	Total	n
Under \$40k	48	21	8	11	12	0	100	135
\$40k to \$74k	50	24	11	7	8	0	100	167
\$75k up	58	23	12	3	3	0	100	176
DK/NA/ Ref	38	30	14	8	8	1	100	94
All	50	24	11	7	8	0	100	572

PARTY ID, no leaners

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't know	Total	n
Republican	54	25	9	6	5	0	100	188
Democrat	56	21	13	4	5	0	100	184
Independent	42	25	10	10	12	1	100	196
Other/None	9	52	0	0	40	0	100	3
All	50	24	11	7	8	0	100	572

PARTY ID w/leaners separated

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't know	Total	n
Rep	54	25	9	6	5	0	100	188
Lean Rep	44	27	10	9	10	0	100	70
Ind	36	18	9	13	19	4	100	44
Lean Dem	43	27	11	9	10	0	100	82
Dem	56	21	13	4	5	0	100	184
Other/None	9	52	0	0	40	0	100	3
All	50	24	11	7	8	0	100	572

PARTY ID w/leaners included

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't know	Total	n
Republican	51	26	10	7	6	0	100	258
Democrat	52	23	13	6	7	0	100	266
Independent	36	18	9	13	19	4	100	44
Other/None	9	52	0	0	40	0	100	3
All	50	24	11	7	8	0	100	572

Marital status

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't know	Total	n
Married	51	23	12	7	7	0	100	355
Widow/Div/Sep	52	24	7	8	8	1	100	131
Never Married	44	29	14	5	9	0	100	80
NA/Ref	57	27	0	0	16	0	100	6
All	50	24	11	7	8	0	100	572

Race and ethnicity

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't know	Total	n
White	52	23	11	6	7	0	100	480
Black	36	20	6	23	15	0	100	21
Hispanic	45	20	19	5	11	0	100	22
Other	34	39	19	5	4	0	100	36
DK/NA/ Ref	41	50	0	2	7	0	100	13
All	50	24	11	7	8	0	100	572

Religious service attendance (apart from weddings and funerals)

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't know	Total	n
More than 1/wk	65	18	5	6	5	1	100	39
1/week	45	24	16	6	9	0	100	127
1-2 month	45	26	16	9	5	0	100	106
few times a year	51	28	8	5	8	0	100	103
Seldom	53	17	11	12	7	0	100	86
Never	54	24	6	4	10	1	100	105
Don't know	47	53	0	0	0	0	100	1
Refused	40	60	0	0	0	0	100	5
All	50	24	11	7	8	0	100	572

Religious affiliation

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't know	Total	n
Protestant/ Christian	44	27	12	9	8	0	100	246
Catholic	54	19	14	4	8	1	100	161
Jewish	80	11	0	10	0	0	100	7
Other	61	25	4	4	7	0	100	33
None	57	24	8	6	5	0	100	103
DK/NA/ Ref	40	32	5	7	16	0	100	22
All	50	24	11	7	8	0	100	572

Evangelical or Born-Again Christian

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't know	Total	n
born again	35	33	15	12	4	0	100	84
not born again	48	26	9	8	10	0	100	151
Don't know	35	9	31	10	8	7	100	9
All	43	28	12	9	8	0	100	244

Location type

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't know	Total	n
Urban	46	27	14	5	8	1	100	172
Suburban	53	23	8	7	9	0	100	187
Rural	51	23	11	9	6	0	100	204
Don't know	41	19	10	0	29	0	100	4
Refused	59	25	0	0	17	0	100	4
All	50	24	11	7	8	0	100	572

Ideology

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't know	Total	n
Very conservative	61	24	9	0	7	0	100	53
Conservative	50	26	9	9	6	0	100	184
Moderate	39	24	14	11	10	1	100	165
Liberal	58	20	11	4	6	0	100	99
Very liberal	61	27	11	0	2	0	100	47
Don't know	85	5	5	0	6	0	100	16
Refused	4	43	0	3	51	0	100	7
All	50	24	11	7	8	0	100	572

Region

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't know	Total	n
MKE City	31	24	12	17	16	0	100	47
Rest of MKE	53	24	9	6	7	0	100	190
msn	50	27	14	3	7	0	100	97
GB/A	57	20	9	5	8	2	100	114
Rest of state	47	25	13	9	6	0	100	124
All	50	24	11	7	8	0	100	572

Sex

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't work (VOL)	Don't know	Refused	Total	n
Male	22	12	15	12	32	6	0	0	100	274
Female	16	8	13	9	41	12	0	1	100	298
All	19	10	14	10	37	9	0	0	100	572

Age

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't work (VOL)	Don't know	Refused	Total	n
18-29	34	13	11	19	24	0	0	0	100	62
30-44	23	13	22	16	25	0	0	0	100	100
45-59	19	10	18	11	38	4	0	0	100	188
60+	13	8	8	5	45	20	1	1	100	214
DK/NA/ Ref	0	11	0	0	64	25	0	0	100	8
All	19	10	14	10	37	9	0	0	100	572

Q23A.

How often do you talk about politics with co-workers?

Education

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't work (VOL)	Don't know	Refused	Total	n
Not HS	10	9	6	0	75	0	0	0	100	8
HS	18	9	14	9	39	10	0	1	100	141
Some Coll	21	8	13	7	38	12	1	0	100	114
AA	19	16	11	7	38	8	1	0	100	85
BA+	19	10	16	15	33	7	0	0	100	217
DK/NA/ Ref	0	0	0	0	58	42	0	0	100	5
All	19	10	14	10	37	9	0	0	100	572

Income

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't work (VOL)	Don't know	Refused	Total	n
Under \$40k	21	9	6	9	45	9	1	1	100	135
\$40k to \$74k	17	12	17	8	35	9	0	0	100	167
\$75k up	23	12	18	15	25	5	0	0	100	176
DK/NA/ Ref	10	5	10	6	52	17	0	0	100	94
All	19	10	14	10	37	9	0	0	100	572

PARTY ID, no leaners

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't work (VOL)	Don't know	Refused	Total	n
Republican	20	10	10	12	32	14	0	1	100	188
Democrat	20	11	18	9	36	6	0	1	100	184
Independent	16	9	14	10	42	7	1	0	100	196
Other/None	0	0	0	0	100	0	0	0	100	3
All	19	10	14	10	37	9	0	0	100	572

PARTY ID w/leaners separated

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't work (VOL)	Don't know	Refused	Total	n
Rep	20	10	10	12	32	14	0	1	100	188
Lean Rep	19	9	15	13	39	4	1	0	100	70
Ind	12	10	11	6	51	10	1	0	100	44
Lean Dem	17	9	15	10	39	8	0	0	100	82
Dem	20	11	18	9	36	6	0	1	100	184
Other/None	0	0	0	0	100	0	0	0	100	3
All	19	10	14	10	37	9	0	0	100	572

Party ID w/leaners included

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't work (VOL)	Don't know	Refused	Total	n
Republican	19	10	11	12	34	12	0	0	100	258
Democrat	19	10	17	9	37	7	0	1	100	266
Independent	12	10	11	6	51	10	1	0	100	44
Other/None	0	0	0	0	100	0	0	0	100	3
All	19	10	14	10	37	9	0	0	100	572

Marital status

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't work (VOL)	Don't know	Refused	Total	n
Married	17	11	14	10	38	9	0	0	100	355
Widow/Div/Sep	21	7	11	8	41	11	1	1	100	131
Never Married	21	13	20	18	25	3	0	0	100	80
NA/Ref	0	12	13	0	40	35	0	0	100	6
All	19	10	14	10	37	9	0	0	100	572

Race and ethnicity

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't work (VOL)	Don't know	Refused	Total	n
White	19	10	15	9	37	10	0	0	100	480
Black	16	8	10	19	47	0	0	0	100	21
Hispanic	15	23	0	31	25	4	0	2	100	22
Other	22	4	13	18	33	8	0	1	100	36
DK/NA/ Ref	25	5	0	0	48	21	0	0	100	13
All	19	10	14	10	37	9	0	0	100	572

Religious service attendance (apart from weddings and funerals)

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't work (VOL)	Don't know	Refused	Total	n
More than 1/wk	23	12	4	4	38	19	0	0	100	39
1/week	16	10	8	12	44	10	0	1	100	127
1-2 month	20	11	15	7	37	9	1	0	100	106
few times a year	16	10	24	13	31	5	0	1	100	103
Seldom	19	7	18	15	31	11	0	0	100	86
Never	23	13	12	8	40	3	0	1	100	105
Don't know	0	0	0	0	0	100	0	0	100	1
Refused	0	0	0	0	47	53	0	0	100	5
All	19	10	14	10	37	9	0	0	100	572

Religious affiliation

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't work (VOL)	Don't know	Refused	Total	n
Protestant/ Christian	18	10	13	8	40	9	1	0	100	246
Catholic	14	10	13	11	39	12	0	1	100	161
Jewish	19	4	0	0	77	0	0	0	100	7
Other	36	16	15	7	24	3	0	0	100	33
None	25	11	18	12	30	5	0	0	100	103
DK/NA/ Ref	15	0	10	25	25	24	0	2	100	22
All	19	10	14	10	37	9	0	0	100	572

Evangelical or Born-Again Christian

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't work (VOL)	Don't know	Refused	Total	n
born again	12	7	11	9	45	13	1	1	100	84
not born again	21	13	14	8	37	7	0	0	100	151
Don't know	21	0	24	10	39	0	7	0	100	9
All	18	11	14	8	40	9	1	0	100	244

Location type

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't work (VOL)	Don't know	Refused	Total	n
Urban	17	10	13	14	36	10	0	1	100	172
Suburban	26	9	16	9	31	8	0	0	100	187
Rural	14	12	13	9	44	8	0	0	100	204
Don't know	41	0	0	0	39	19	0	0	100	4
Refused	0	0	0	0	41	59	0	0	100	4
All	19	10	14	10	37	9	0	0	100	572

Ideology

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't work (VOL)	Don't know	Refused	Total	n
Very conservative	17	7	14	15	39	9	0	0	100	53
Conservative	20	12	12	9	33	13	0	1	100	184
Moderate	13	10	19	9	43	6	0	0	100	165
Liberal	22	11	15	14	32	5	0	1	100	99
Very liberal	31	13	10	10	29	6	0	1	100	47
Don't know	10	0	0	0	60	29	0	0	100	16
Refused	0	0	0	0	91	9	0	0	100	7
All	19	10	14	10	37	9	0	0	100	572

Region

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't work (VOL)	Don't know	Refused	Total	n
MKE City	15	7	9	27	39	2	0	0	100	47
Rest of MKE	22	10	16	7	35	9	0	0	100	190
msn	17	13	14	11	39	6	0	0	100	97
GB/A	22	10	14	9	32	11	1	1	100	114
Rest of state	13	10	12	10	43	12	0	1	100	124
All	19	10	14	10	37	9	0	0	100	572

Q24A.

Is there anyone you have tried to convince to vote for or against a particular candidate?

Sex

	Yes	No	Don't know	Total	n
Male	33	66	1	100	274
Female	26	73	0	100	298
All	29	70	1	100	572

Age

	Yes	No	Don't know	Total	n
18-29	31	69	0	100	62
30-44	30	68	2	100	100
45-59	27	73	0	100	188
60+	30	69	1	100	214
DK/NA/ Ref	46	54	0	100	8
All	29	70	1	100	572

Education

	Yes	No	Don't know	Total	n
Not HS	26	74	0	100	8
HS	27	73	0	100	141
Some Coll	28	72	0	100	114
AA	28	69	3	100	85
BA+	32	67	1	100	217
DK/NA/ Ref	40	60	0	100	5
All	29	70	1	100	572

Income

	Yes	No	Don't know	Total	n
Under \$40k	32	67	1	100	135
\$40k to \$74k	22	77	1	100	167
\$75k up	34	65	1	100	176
DK/NA/ Ref	29	70	1	100	94
All	29	70	1	100	572

PARTY ID, no leaners

	Yes	No	Don't know	Total	n
Republican	27	71	2	100	188
Democrat	39	61	0	100	184
Independent	23	77	0	100	196
Other/None	0	100	0	100	3
All	29	70	1	100	572

PARTY ID w/leaners separated

	Yes	No	Don't know	Total	n
Rep	27	71	2	100	188
Lean Rep	26	74	0	100	70
Ind	23	77	0	100	44
Lean Dem	20	79	1	100	82
Dem	39	61	0	100	184
Other/None	0	100	0	100	3
All	29	70	1	100	572

Party ID w/leaners included

	Yes	No	Don't know	Total	n
Republican	27	72	1	100	258
Democrat	33	66	0	100	266
Independent	23	77	0	100	44
Other/None	0	100	0	100	3
All	29	70	1	100	572

Marital status

	Yes	No	Don't know	Total	n
Married	27	72	1	100	355
Widow/Div/Sep	35	65	1	100	131
Never Married	31	69	1	100	80
NA/Ref	31	69	0	100	6
All	29	70	1	100	572

Race and ethnicity

	Yes	No	Don't know	Total	n
White	30	69	1	100	480
Black	11	89	0	100	21
Hispanic	28	72	0	100	22
Other	32	68	0	100	36
DK/NA/ Ref	18	82	0	100	13
All	29	70	1	100	572

Religious service attendance (apart from weddings and funerals)

	Yes	No	Don't know	Total	n
More than 1/wk	21	77	1	100	39
1/week	23	76	0	100	127
1-2 month	38	62	0	100	106
few times a year	26	73	0	100	103
Seldom	38	61	0	100	86
Never	28	70	2	100	105
Don't know	0	53	47	100	1
Refused	17	83	0	100	5
All	29	70	1	100	572

Religious affiliation

	Yes	No	Don't know	Total	n
Protestant/ Christian	29	71	0	100	246
Catholic	29	70	1	100	161
Jewish	24	76	0	100	7
Other	23	77	0	100	33
None	35	63	2	100	103
DK/NA/ Ref	23	77	0	100	22
All	29	70	1	100	572

Evangelical or Born-Again Christian

	Yes	No	Don't know	Total	n
born again	27	73	0	100	84
not born again	29	70	1	100	151
Don't know	27	73	0	100	9
All	28	71	0	100	244

Location type

	Yes	No	Don't know	Total	n
Urban	22	77	0	100	172
Suburban	39	61	0	100	187
Rural	28	71	2	100	204
Don't know	0	100	0	100	4
Refused	25	75	0	100	4
All	29	70	1	100	572

Ideology

	Yes	No	Don't know	Total	n
Very conservative	37	62	1	100	53
Conservative	23	76	1	100	184
Moderate	29	70	1	100	165
Liberal	38	62	0	100	99
Very liberal	33	67	0	100	47
Don't know	17	83	0	100	16
Refused	28	72	0	100	7
All	29	70	1	100	572

Region

	Yes	No	Don't know	Total	n
MKE City	23	77	0	100	47
Rest of MKE	31	68	0	100	190
msn	29	71	0	100	97
GB/A	35	65	0	100	114
Rest of state	25	73	2	100	124
All	29	70	1	100	572

Q25A.

Is there anyone you have stopped talking with about politics due to disagreements about the elections?

Sex

	Yes	No	Don't know	Refused	Total	n
Male	31	69	0	0	100	274
Female	41	59	0	0	100	298
All	36	64	0	0	100	572

Age

	Yes	No	Don't know	Refused	Total	n
18-29	37	63	0	0	100	62
30-44	28	72	0	0	100	100
45-59	41	59	0	0	100	188
60+	35	64	1	0	100	214
DK/NA/ Ref	34	66	0	0	100	8
All	36	64	0	0	100	572

Education

	Yes	No	Don't know	Refused	Total	n
Not HS	21	79	0	0	100	8
HS	31	69	0	0	100	141
Some Coll	37	62	1	0	100	114
AA	44	55	0	1	100	85
BA+	36	64	0	0	100	217
DK/NA/ Ref	40	60	0	0	100	5
All	36	64	0	0	100	572

Income

	Yes	No	Don't know	Refused	Total	n
Under \$40k	38	62	0	0	100	135
\$40k to \$74k	35	65	0	0	100	167
\$75k up	39	60	0	0	100	176
DK/NA/ Ref	29	71	1	0	100	94
All	36	64	0	0	100	572

PARTY ID, no leaners

	Yes	No	Don't know	Refused	Total	n
Republican	29	71	0	0	100	188
Democrat	47	53	0	0	100	184
Independent	32	67	0	0	100	196
Other/None	61	39	0	0	100	3
All	36	64	0	0	100	572

PARTY ID w/leaners separated

	Yes	No	Don't know	Refused	Total	n
Rep	29	71	0	0	100	188
Lean Rep	22	78	0	0	100	70
Ind	24	75	0	2	100	44
Lean Dem	46	54	0	0	100	82
Dem	47	53	0	0	100	184
Other/None	61	39	0	0	100	3
All	36	64	0	0	100	572

PARTY ID w/leaners included

	Yes	No	Don't know	Refused	Total	n
Republican	27	73	0	0	100	258
Democrat	47	53	0	0	100	266
Independent	24	75	0	2	100	44
Other/None	61	39	0	0	100	3
All	36	64	0	0	100	572

Marital status

	Yes	No	Don't know	Refused	Total	n
Married	37	63	0	0	100	355
Widow/Div/Sep	34	65	1	0	100	131
Never Married	36	64	0	0	100	80
NA/Ref	0	100	0	0	100	6
All	36	64	0	0	100	572

Race and ethnicity

	Yes	No	Don't know	Refused	Total	n
White	39	61	0	0	100	480
Black	15	85	0	0	100	21
Hispanic	31	69	0	0	100	22
Other	23	77	0	0	100	36
DK/NA/ Ref	2	93	5	0	100	13
All	36	64	0	0	100	572

Religious service attendance (apart from weddings and funerals)

	Yes	No	Don't know	Refused	Total	n
More than 1/wk	35	65	0	0	100	39
1/week	23	76	0	1	100	127
1-2 month	39	61	0	0	100	106
few times a year	40	59	1	0	100	103
Seldom	41	59	0	0	100	86
Never	43	57	0	0	100	105
Don't know	0	100	0	0	100	1
Refused	0	87	13	0	100	5
All	36	64	0	0	100	572

Religious affiliation

	Yes	No	Don't know	Refused	Total	n
Protestant/ Christian	30	70	0	0	100	246
Catholic	40	60	0	0	100	161
Jewish	47	53	0	0	100	7
Other	41	59	0	0	100	33
None	45	55	0	0	100	103
DK/NA/ Ref	21	76	3	0	100	22
All	36	64	0	0	100	572

Evangelical or Born-Again Christian

	Yes	No	Don't know	Total	n
born again	23	76	1	100	84
not born again	35	65	0	100	151
Don't know	15	85	0	100	9
All	30	69	0	100	244

Location type

	Yes	No	Don't know	Refused	Total	n
Urban	37	63	0	0	100	172
Suburban	40	60	0	0	100	187
Rural	32	68	0	0	100	204
Don't know	36	64	0	0	100	4
Refused	0	100	0	0	100	4
All	36	64	0	0	100	572

Ideology

	Yes	No	Don't know	Refused	Total	n
Very conservative	26	74	0	0	100	53
Conservative	28	71	0	0	100	184
Moderate	33	66	0	0	100	165
Liberal	47	53	0	0	100	99
Very liberal	67	33	0	0	100	47
Don't know	40	60	0	0	100	16
Refused	9	82	9	0	100	7
All	36	64	0	0	100	572

Region

	Yes	No	Don't know	Refused	Total	n
MKE City	29	71	0	0	100	47
Rest of MKE	32	68	0	0	100	190
msn	46	54	1	0	100	97
GB/A	41	59	0	0	100	114
Rest of state	34	66	0	0	100	124
All	36	64	0	0	100	572

Q26A.

As you may know, Foxconn Corporation has announced it will build a large video display factory in Racine County employing up to 13,000 workers. The state is providing up to \$3 billion dollars of taxpayer money to Foxconn as an incentive to locate the plant in Wisconsin. Do you think the Foxconn plant will ultimately provide this much or more benefit to the state or is the state paying more than the plant is worth?

Sex

	Will provide this much or more benefit	State is paying more than the plant is worth	Don't know	Refused	Total	n
Male	47	39	14	0	100	274
Female	33	46	19	2	100	298
All	40	42	17	1	100	572

Age

	Will provide this much or more benefit	State is paying more than the plant is worth	Don't know	Refused	Total	n
18-29	30	50	20	0	100	62
30-44	40	44	15	0	100	100
45-59	48	35	16	2	100	188
60+	34	46	19	1	100	214
DK/NA/ Ref	70	30	0	0	100	8
All	40	42	17	1	100	572

Education

	Will provide this much or more benefit	State is paying more than the plant is worth	Don't know	Refused	Total	n
Not HS	30	47	23	0	100	8
HS	40	38	21	1	100	141
Some Coll	42	36	20	1	100	114
AA	37	49	14	0	100	85
BA+	39	47	13	1	100	217
DK/NA/ Ref	81	0	19	0	100	5
All	40	42	17	1	100	572

Income

	Will provide this much or more benefit	State is paying more than the plant is worth	Don't know	Refused	Total	n
Under \$40k	33	44	23	0	100	135
\$40k to \$74k	35	48	16	1	100	167
\$75k up	50	41	9	1	100	176
DK/NA/ Ref	40	33	26	2	100	94
All	40	42	17	1	100	572

PARTY ID, no leaners

	Will provide this much or more benefit	State is paying more than the plant is worth	Don't know	Refused	Total	n
Republican	74	8	17	1	100	188
Democrat	11	75	12	2	100	184
Independent	34	46	20	0	100	196
Other/None	21	0	79	0	100	3
All	40	42	17	1	100	572

PARTY ID w/leaners separated

	Will provide this much or more benefit	State is paying more than the plant is worth	Don't know	Refused	Total	n
Rep	74	8	17	1	100	188
Lean Rep	63	9	29	0	100	70
Ind	30	56	14	0	100	44
Lean Dem	12	72	16	0	100	82
Dem	11	75	12	2	100	184
Other/None	21	0	79	0	100	3
All	40	42	17	1	100	572

PARTY ID w/leaners included

	Will provide this much or more benefit	State is paying more than the plant is worth	Don't know	Refused	Total	n
Republican	71	8	20	1	100	258
Democrat	12	74	13	1	100	266
Independent	30	56	14	0	100	44
Other/None	21	0	79	0	100	3
All	40	42	17	1	100	572

Marital status

	Will provide this much or more benefit	State is paying more than the plant is worth	Don't know	Refused	Total	n
Married	45	39	16	1	100	355
Widow/Div/Sep	31	47	20	2	100	131
Never Married	32	53	16	0	100	80
NA/Ref	52	19	29	0	100	6
All	40	42	17	1	100	572

Race and ethnicity

	Will provide this much or more benefit	State is paying more than the plant is worth	Don't know	Refused	Total	n
White	40	43	16	1	100	480
Black	6	61	33	0	100	21
Hispanic	41	34	25	0	100	22
Other	58	37	6	0	100	36
DK/NA/ Ref	40	20	28	12	100	13
All	40	42	17	1	100	572

Religious service attendance (apart from weddings and funerals)

	Will provide this much or more benefit	State is paying more than the plant is worth	Don't know	Refused	Total	n
More than 1/wk	37	31	32	0	100	39
1/week	45	24	28	3	100	127
1-2 month	54	37	9	0	100	106
few times a year	43	43	14	0	100	103
Seldom	41	47	11	1	100	86
Never	16	70	14	0	100	105
Don't know	53	0	47	0	100	1
Refused	53	47	0	0	100	5
All	40	42	17	1	100	572

Religious affiliation

	Will provide this much or more benefit	State is paying more than the plant is worth	Don't know	Refused	Total	n
Protestant/ Christian	45	35	19	1	100	246
Catholic	47	31	20	2	100	161
Jewish	12	69	19	0	100	7
Other	27	57	16	0	100	33
None	19	74	7	0	100	103
DK/NA/ Ref	50	29	21	0	100	22
All	40	42	17	1	100	572

Evangelical or Born-Again Christian

	Will provide this much or more benefit	State is paying more than the plant is worth	Don't know	Refused	Total	n
born again	52	23	25	0	100	84
not born again	41	41	16	1	100	151
Don't know	43	40	17	0	100	9
All	45	35	19	1	100	244

Location type

	Will provide this much or more benefit	State is paying more than the plant is worth	Don't know	Refused	Total	n
Urban	37	45	18	1	100	172
Suburban	44	44	12	1	100	187
Rural	39	39	21	1	100	204
Don't know	19	51	29	0	100	4
Refused	59	25	17	0	100	4
All	40	42	17	1	100	572

Ideology

	Will provide this much or more benefit	State is paying more than the plant is worth	Don't know	Refused	Total	n
Very conservative	64	11	24	2	100	53
Conservative	66	15	19	1	100	184
Moderate	28	55	17	0	100	165
Liberal	17	68	13	2	100	99
Very liberal	3	85	12	0	100	47
Don't know	42	39	9	10	100	16
Refused	18	58	24	0	100	7
All	40	42	17	1	100	572

Region

	Will provide this much or more benefit	State is paying more than the plant is worth	Don't know	Refused	Total	n
MKE City	28	51	21	0	100	47
Rest of MKE	49	35	13	2	100	190
msn	28	59	13	0	100	97
GB/A	43	37	18	1	100	114
Rest of state	36	41	23	0	100	124
All	40	42	17	1	100	572

Q27A.

Do you think the Foxconn factory in Racine County will substantially improve the economy of the larger Milwaukee area?

Sex

	Will substantially improve the economy	Will not substantially improve the economy	Don't know	Refused	Total	n
Male	66	24	9	0	100	274
Female	46	33	20	1	100	298
All	56	29	15	1	100	572

Age

	Will substantially improve the economy	Will not substantially improve the economy	Don't know	Refused	Total	n
18-29	46	49	5	0	100	62
30-44	55	28	17	0	100	100
45-59	62	25	12	1	100	188
60+	53	27	19	1	100	214
DK/NA/ Ref	45	30	25	0	100	8
All	56	29	15	1	100	572

Education

	Will substantially improve the economy	Will not substantially improve the economy	Don't know	Refused	Total	n
Not HS	45	37	18	0	100	8
HS	58	28	14	1	100	141
Some Coll	59	24	16	1	100	114
AA	51	32	16	1	100	85
BA+	54	32	14	0	100	217
DK/NA/ Ref	58	0	42	0	100	5
All	56	29	15	1	100	572

Income

	Will substantially improve the economy	Will not substantially improve the economy	Don't know	Refused	Total	n
Under \$40k	50	27	22	1	100	135
\$40k to \$74k	57	30	11	1	100	167
\$75k up	61	30	9	0	100	176
DK/NA/ Ref	50	25	23	1	100	94
All	56	29	15	1	100	572

PARTY ID, no leaners

	Will substantially improve the economy	Will not substantially improve the economy	Don't know	Refused	Total	n
Republican	87	2	11	1	100	188
Democrat	29	52	18	1	100	184
Independent	50	34	16	0	100	196
Other/None	39	0	61	0	100	3
All	56	29	15	1	100	572

PARTY ID w/leaners separated

	Will substantially improve the economy	Will not substantially improve the economy	Don't know	Refused	Total	n
Rep	87	2	11	1	100	188
Lean Rep	73	16	11	0	100	70
Ind	47	39	14	0	100	44
Lean Dem	33	46	21	0	100	82
Dem	29	52	18	1	100	184
Other/None	39	0	61	0	100	3
All	56	29	15	1	100	572

PARTY ID w/leaners included

	Will substantially improve the economy	Will not substantially improve the economy	Don't know	Refused	Total	n
Republican	83	6	11	0	100	258
Democrat	31	50	18	1	100	266
Independent	47	39	14	0	100	44
Other/None	39	0	61	0	100	3
All	56	29	15	1	100	572

Marital status

	Will substantially improve the economy	Will not substantially improve the economy	Don't know	Refused	Total	n
Married	59	27	13	0	100	355
Widow/Div/Sep	46	33	20	1	100	131
Never Married	55	30	15	0	100	80
NA/Ref	46	19	35	0	100	6
All	56	29	15	1	100	572

Race and ethnicity

	Will substantially improve the economy	Will not substantially improve the economy	Don't know	Refused	Total	n
White	58	28	14	0	100	480
Black	26	53	21	0	100	21
Hispanic	65	25	11	0	100	22
Other	45	27	28	0	100	36
DK/NA/ Ref	43	20	25	12	100	13
All	56	29	15	1	100	572

Religious service attendance (apart from weddings and funerals)

	Will substantially improve the economy	Will not substantially improve the economy	Don't know	Refused	Total	n
More than 1/wk	59	14	27	0	100	39
1/week	63	15	20	2	100	127
1-2 month	64	29	7	0	100	106
few times a year	60	30	10	0	100	103
Seldom	53	32	14	1	100	86
Never	36	47	17	0	100	105
Don't know	100	0	0	0	100	1
Refused	13	47	40	0	100	5
All	56	29	15	1	100	572

Religious affiliation

	Will substantially improve the economy	Will not substantially improve the economy	Don't know	Refused	Total	n
Protestant/ Christian	61	24	14	1	100	246
Catholic	68	20	11	1	100	161
Jewish	51	49	0	0	100	7
Other	40	31	29	0	100	33
None	32	54	14	0	100	103
DK/NA/ Ref	40	15	45	0	100	22
All	56	29	15	1	100	572

Evangelical or Born-Again Christian

	Will substantially improve the economy	Will not substantially improve the economy	Don't know	Refused	Total	n
born again	70	18	12	1	100	84
not born again	56	29	15	1	100	151
Don't know	69	15	16	0	100	9
All	61	24	14	1	100	244

Location type

	Will substantially improve the economy	Will not substantially improve the economy	Don't know	Refused	Total	n
Urban	56	28	15	1	100	172
Suburban	55	34	11	0	100	187
Rural	57	25	17	1	100	204
Don't know	26	0	74	0	100	4
Refused	17	25	59	0	100	4
All	56	29	15	1	100	572

Ideology

	Will substantially improve the economy	Will not substantially improve the economy	Don't know	Refused	Total	n
Very conservative	79	4	17	0	100	53
Conservative	76	11	13	1	100	184
Moderate	50	34	15	0	100	165
Liberal	36	47	16	0	100	99
Very liberal	21	63	16	0	100	47
Don't know	41	41	8	10	100	16
Refused	34	42	24	0	100	7
All	56	29	15	1	100	572

Region

	Will substantially improve the economy	Will not substantially improve the economy	Don't know	Refused	Total	n
MKE City	40	46	15	0	100	47
Rest of MKE	63	24	13	1	100	190
msn	49	34	18	0	100	97
GB/A	60	25	15	1	100	114
Rest of state	52	31	17	1	100	124
All	56	29	15	1	100	572

Q28A.

Do you think businesses near where you live will directly benefit from this new Foxconn manufacturing plant?

Sex

	Yes, will benefit	No, will not benefit	Don't know	Refused	Total	n
Male	38	50	12	0	100	274
Female	26	61	13	1	100	298
All	31	56	12	0	100	572

Age

	Yes, will benefit	No, will not benefit	Don't know	Refused	Total	n
18-29	20	70	9	0	100	62
30-44	31	52	17	0	100	100
45-59	37	54	9	0	100	188
60+	28	56	15	1	100	214
DK/NA/ Ref	60	40	0	0	100	8
All	31	56	12	0	100	572

Education

	Yes, will benefit	No, will not benefit	Don't know	Refused	Total	n
Not HS	20	50	29	0	100	8
HS	23	59	16	1	100	141
Some Coll	34	54	11	0	100	114
AA	28	60	12	0	100	85
BA+	36	54	10	0	100	217
DK/NA/ Ref	81	0	19	0	100	5
All	31	56	12	0	100	572

Income

	Yes, will benefit	No, will not benefit	Don't know	Refused	Total	n
Under \$40k	22	61	17	0	100	135
\$40k to \$74k	33	56	11	0	100	167
\$75k up	38	54	7	0	100	176
DK/NA/ Ref	31	51	16	2	100	94
All	31	56	12	0	100	572

PARTY ID, no leaners

	Yes, will benefit	No, will not benefit	Don't know	Refused	Total	n
Republican	50	36	13	1	100	188
Democrat	16	75	8	0	100	184
Independent	28	58	14	0	100	196
Other/None	0	30	70	0	100	3
All	31	56	12	0	100	572

PARTY ID w/leaners separated

	Yes, will benefit	No, will not benefit	Don't know	Refused	Total	n
Rep	50	36	13	1	100	188
Lean Rep	45	36	20	0	100	70
Ind	19	65	16	0	100	44
Lean Dem	19	72	8	0	100	82
Dem	16	75	8	0	100	184
Other/None	0	30	70	0	100	3
All	31	56	12	0	100	572

PARTY ID w/leaners included

	Yes, will benefit	No, will not benefit	Don't know	Refused	Total	n
Republican	49	36	15	1	100	258
Democrat	17	74	8	0	100	266
Independent	19	65	16	0	100	44
Other/None	0	30	70	0	100	3
All	31	56	12	0	100	572

Marital status

	Yes, will benefit	No, will not benefit	Don't know	Refused	Total	n
Married	35	53	12	0	100	355
Widow/Div/Sep	20	67	12	1	100	131
Never Married	34	54	12	0	100	80
NA/Ref	52	19	29	0	100	6
All	31	56	12	0	100	572

Race and ethnicity

	Yes, will benefit	No, will not benefit	Don't know	Refused	Total	n
White	32	56	11	0	100	480
Black	15	57	28	0	100	21
Hispanic	21	61	18	0	100	22
Other	42	48	10	0	100	36
DK/NA/ Ref	35	44	21	0	100	13
All	31	56	12	0	100	572

Religious service attendance (apart from weddings and funerals)

	Yes, will benefit	No, will not benefit	Don't know	Refused	Total	n
More than 1/wk	47	23	30	0	100	39
1/week	31	50	18	1	100	127
1-2 month	39	58	3	0	100	106
few times a year	32	60	8	0	100	103
Seldom	31	55	13	1	100	86
Never	18	71	11	0	100	105
Don't know	47	0	53	0	100	1
Refused	40	47	13	0	100	5
All	31	56	12	0	100	572

Religious affiliation

	Yes, will benefit	No, will not benefit	Don't know	Refused	Total	n
Protestant/ Christian	31	59	10	0	100	246
Catholic	41	44	13	1	100	161
Jewish	13	87	0	0	100	7
Other	31	46	22	0	100	33
None	19	73	8	0	100	103
DK/NA/ Ref	35	31	33	0	100	22
All	31	56	12	0	100	572

Evangelical or Born-Again Christian

	Yes, will benefit	No, will not benefit	Don't know	Total	n
born again	33	51	16	100	84
not born again	29	65	6	100	151
Don't know	45	33	23	100	9
All	31	59	10	100	244

Location type

	Yes, will benefit	No, will not benefit	Don't know	Refused	Total	n
Urban	33	52	14	1	100	172
Suburban	37	54	9	0	100	187
Rural	26	61	13	1	100	204
Don't know	0	17	83	0	100	4
Refused	59	41	0	0	100	4
All	31	56	12	0	100	572

Ideology

	Yes, will benefit	No, will not benefit	Don't know	Refused	Total	n
Very conservative	49	32	17	2	100	53
Conservative	45	40	15	1	100	184
Moderate	25	64	10	0	100	165
Liberal	24	68	8	0	100	99
Very liberal	12	80	7	0	100	47
Don't know	4	76	20	0	100	16
Refused	0	78	22	0	100	7
All	31	56	12	0	100	572

Region

	Yes, will benefit	No, will not benefit	Don't know	Refused	Total	n
MKE City	24	52	24	0	100	47
Rest of MKE	44	45	10	1	100	190
msn	21	72	8	0	100	97
GB/A	33	53	13	1	100	114
Rest of state	22	64	14	0	100	124
All	31	56	12	0	100	572

Q22B.

Do you think raising tariffs on steel and aluminum imports to the US will help the US economy or hurt the US economy?

Sex

	Help US economy	Hurt US economy	Don't know	Refused	Total	n
Male	41	46	12	1	100	265
Female	31	50	19	0	100	318
All	36	48	16	1	100	582

Age

	Help US economy	Hurt US economy	Don't know	Refused	Total	n
18-29	35	50	16	0	100	65
30-44	33	49	17	0	100	112
45-59	41	44	13	2	100	195
60+	30	52	17	0	100	204
DK/NA/ Ref	100	0	0	0	100	6
All	36	48	16	1	100	582

Education

	Help US economy	Hurt US economy	Don't know	Refused	Total	n
Not HS	27	46	27	0	100	8
HS	42	40	17	0	100	152
Some Coll	38	46	15	1	100	114
AA	33	54	14	0	100	68
BA+	30	55	15	0	100	231
DK/NA/ Ref	56	0	24	21	100	9
All	36	48	16	1	100	582

Income

	Help US economy	Hurt US economy	Don't know	Refused	Total	n
Under \$40k	32	51	17	0	100	126
\$40k to \$74k	33	49	18	0	100	137
\$75k up	37	51	12	0	100	226
DK/NA/ Ref	42	37	18	3	100	93
All	36	48	16	1	100	582

PARTY ID, no leaners

	Help US economy	Hurt US economy	Don't know	Refused	Total	n
Republican	68	15	17	0	100	196
Democrat	9	77	14	0	100	188
Independent	30	55	15	0	100	190
Other/None	16	20	27	37	100	8
All	36	48	16	1	100	582

PARTY ID w/leaners separated

	Help US economy	Hurt US economy	Don't know	Refused	Total	n
Rep	68	15	17	0	100	196
Lean Rep	55	28	17	0	100	74
Ind	44	41	15	0	100	25
Lean Dem	4	82	14	0	100	90
Dem	9	77	14	0	100	188
Other/None	16	20	27	37	100	8
All	36	48	16	1	100	582

PARTY ID w/leaners included

	Help US economy	Hurt US economy	Don't know	Refused	Total	n
Republican	65	18	17	0	100	270
Democrat	7	79	14	0	100	279
Independent	44	41	15	0	100	25
Other/None	16	20	27	37	100	8
All	36	48	16	1	100	582

Marital status

	Help US economy	Hurt US economy	Don't know	Refused	Total	n
Married	39	46	14	1	100	367
Widow/Div/Sep	24	55	21	0	100	117
Never Married	32	53	16	0	100	89
NA/Ref	72	7	21	0	100	10
All	36	48	16	1	100	582

Race and ethnicity

	Help US economy	Hurt US economy	Don't know	Refused	Total	n
White	35	50	14	1	100	507
Black	8	53	39	0	100	18
Hispanic	36	51	13	0	100	21
Other	45	12	43	0	100	23
DK/NA/ Ref	71	29	0	0	100	12
All	36	48	16	1	100	582

Religious service attendance (apart from weddings and funerals)

	Help US economy	Hurt US economy	Don't know	Refused	Total	n
More than 1/wk	58	27	15	0	100	38
1/week	39	41	19	0	100	145
1-2 month	39	44	16	1	100	92
few times a year	32	50	17	0	100	111
Seldom	28	58	14	0	100	74
Never	25	64	11	0	100	111
Don't know	100	0	0	0	100	1
Refused	61	16	4	20	100	9
All	36	48	16	1	100	582

Religious affiliation

	Help US economy	Hurt US economy	Don't know	Refused	Total	n
Protestant/ Christian	43	40	16	0	100	251
Catholic	31	52	17	0	100	168
Jewish	0	100	0	0	100	1
Other	34	46	20	0	100	25
None	25	66	9	0	100	109
DK/NA/ Ref	41	27	26	6	100	29
All	36	48	16	1	100	582

Evangelical or Born-Again Christian

	Help US economy	Hurt US economy	Don't know	Refused	Total	n
born again	60	22	16	1	100	110
not born again	29	54	17	0	100	126
Don't know	41	54	5	0	100	12
Refused	0	100	0	0	100	1
All	43	40	16	0	100	248

Location type

	Help US economy	Hurt US economy	Don't know	Refused	Total	n
Urban	25	55	19	0	100	156
Suburban	31	53	14	1	100	199
Rural	45	40	15	0	100	218
Don't know	73	27	0	0	100	5
Refused	76	24	0	0	100	4
All	36	48	16	1	100	582

Ideology

	Help US economy	Hurt US economy	Don't know	Refused	Total	n
Very conservative	73	9	18	0	100	56
Conservative	59	23	17	1	100	201
Moderate	23	59	19	0	100	150
Liberal	3	86	11	0	100	101
Very liberal	9	80	11	0	100	56
Don't know	22	58	20	0	100	10
Refused	32	47	0	21	100	8
All	36	48	16	1	100	582

Region

	Help US economy	Hurt US economy	Don't know	Refused	Total	n
MKE City	16	57	27	0	100	41
Rest of MKE	34	46	19	1	100	175
msn	28	52	20	0	100	119
GB/A	42	50	8	0	100	121
Rest of state	45	43	11	1	100	126
All	36	48	16	1	100	582

Q23B.

Thinking about free trade agreements. . . In general, do you think that free trade agreements between the US and other countries have been a good thing or a bad thing for the United States?

Sex

	Good thing	Bad thing	Don't know	Refused	Total	n
Male	60	30	10	0	100	265
Female	58	23	17	2	100	318
All	59	26	14	1	100	582

Age

	Good thing	Bad thing	Don't know	Refused	Total	n
18-29	58	25	17	0	100	65
30-44	62	26	10	3	100	112
45-59	61	25	13	1	100	195
60+	55	28	16	1	100	204
DK/NA/ Ref	78	0	22	0	100	6
All	59	26	14	1	100	582

Education

	Good thing	Bad thing	Don't know	Refused	Total	n
Not HS	45	18	27	10	100	8
HS	48	37	13	2	100	152
Some Coll	57	23	19	1	100	114
AA	56	30	13	0	100	68
BA+	69	20	10	1	100	231
DK/NA/ Ref	41	21	38	0	100	9
All	59	26	14	1	100	582

Income

	Good thing	Bad thing	Don't know	Refused	Total	n
Under \$40k	58	26	16	0	100	126
\$40k to \$74k	51	32	15	2	100	137
\$75k up	65	23	12	1	100	226
DK/NA/ Ref	57	26	14	3	100	93
All	59	26	14	1	100	582

PARTY ID, no leaners

	Good thing	Bad thing	Don't know	Refused	Total	n
Republican	56	33	10	0	100	196
Democrat	65	21	13	1	100	188
Independent	57	23	18	1	100	190
Other/None	15	37	20	27	100	8
All	59	26	14	1	100	582

PARTY ID w/leaners separated

	Good thing	Bad thing	Don't know	Refused	Total	n
Rep	56	33	10	0	100	196
Lean Rep	42	30	27	1	100	74
Ind	61	25	10	5	100	25
Lean Dem	69	18	13	0	100	90
Dem	65	21	13	1	100	188
Other/None	15	37	20	27	100	8
All	59	26	14	1	100	582

Party ID w/leaners included

	Good thing	Bad thing	Don't know	Refused	Total	n
Republican	52	32	15	1	100	270
Democrat	67	20	13	1	100	279
Independent	61	25	10	5	100	25
Other/None	15	37	20	27	100	8
All	59	26	14	1	100	582

Marital status

	Good thing	Bad thing	Don't know	Refused	Total	n
Married	59	27	13	1	100	367
Widow/Div/Sep	58	24	16	2	100	117
Never Married	61	26	13	0	100	89
NA/Ref	57	22	13	8	100	10
All	59	26	14	1	100	582

Race and ethnicity

	Good thing	Bad thing	Don't know	Refused	Total	n
White	60	25	14	1	100	507
Black	27	44	29	0	100	18
Hispanic	66	34	0	0	100	21
Other	48	39	3	10	100	23
DK/NA/ Ref	73	5	15	6	100	12
All	59	26	14	1	100	582

Religious service attendance (apart from weddings and funerals)

	Good thing	Bad thing	Don't know	Refused	Total	n
More than 1/wk	46	39	10	5	100	38
1/week	57	33	11	0	100	145
1-2 month	59	25	15	1	100	92
few times a year	58	27	12	2	100	111
Seldom	68	20	13	0	100	74
Never	63	16	20	1	100	111
Don't know	0	58	42	0	100	1
Refused	47	39	14	0	100	9
All	59	26	14	1	100	582

Religious affiliation

	Good thing	Bad thing	Don't know	Refused	Total	n
Protestant/ Christian	58	29	13	0	100	251
Catholic	58	29	12	1	100	168
Jewish	70	30	0	0	100	1
Other	65	20	15	0	100	25
None	64	16	18	1	100	109
DK/NA/ Ref	50	23	19	8	100	29
All	59	26	14	1	100	582

Evangelical or Born-Again Christian

	Good thing	Bad thing	Don't know	Refused	Total	n
born again	45	47	8	0	100	110
not born again	68	14	18	1	100	126
Don't know	59	28	13	0	100	12
Refused	100	0	0	0	100	1
All	58	29	13	0	100	248

Location type

	Good thing	Bad thing	Don't know	Refused	Total	n
Urban	61	23	16	0	100	156
Suburban	63	23	14	0	100	199
Rural	54	31	12	3	100	218
Don't know	73	16	12	0	100	5
Refused	46	15	39	0	100	4
All	59	26	14	1	100	582

Ideology

	Good thing	Bad thing	Don't know	Refused	Total	n
Very conservative	59	28	11	1	100	56
Conservative	53	32	14	1	100	201
Moderate	55	28	14	2	100	150
Liberal	78	10	12	0	100	101
Very liberal	66	22	12	0	100	56
Don't know	23	46	31	0	100	10
Refused	44	37	19	0	100	8
All	59	26	14	1	100	582

Region

	Good thing	Bad thing	Don't know	Refused	Total	n
MKE City	45	34	21	0	100	41
Rest of MKE	62	21	17	0	100	175
msn	61	23	13	3	100	119
GB/A	56	35	9	0	100	121
Rest of state	59	25	13	3	100	126
All	59	26	14	1	100	582

Q24B.

Which comes closest to your view about undocumented immigrants who are currently working in the U.S.? They should be allowed to stay in their jobs and to eventually apply for U.S. citizenship. OR, They should be allowed to stay in their jobs only as temporary guest workers, but not to apply for U.S. citizenship. OR, They should be required to leave their jobs and leave the U.S.

Sex

	Stay and apply for citizenship	Stay as temporary guest workers	Required to leave jobs and U.S.	Don't know	Refused	Total	n
Male	62	16	18	3	1	100	265
Female	74	10	11	3	2	100	318
All	69	13	14	3	1	100	582

Age

	Stay and apply for citizenship	Stay as temporary guest workers	Required to leave jobs and U.S.	Don't know	Refused	Total	n
18-29	75	12	13	0	0	100	65
30-44	61	21	14	3	2	100	112
45-59	67	13	17	2	2	100	195
60+	73	9	13	5	0	100	204
DK/NA/ Ref	62	0	0	0	38	100	6
All	69	13	14	3	1	100	582

Education

	Stay and apply for citizenship	Stay as temporary guest workers	Required to leave jobs and U.S.	Don't know	Refused	Total	n
Not HS	57	0	37	6	0	100	8
HS	67	8	20	3	1	100	152
Some Coll	64	13	16	5	2	100	114
AA	72	9	16	3	0	100	68
BA+	72	17	9	1	0	100	231
DK/NA/ Ref	54	0	0	0	46	100	9
All	69	13	14	3	1	100	582

Income

	Stay and apply for citizenship	Stay as temporary guest workers	Required to leave jobs and U.S.	Don't know	Refused	Total	n
Under \$40k	75	10	12	4	0	100	126
\$40k to \$74k	71	8	17	3	2	100	137
\$75k up	66	20	12	2	0	100	226
DK/NA/ Ref	62	6	21	6	5	100	93
All	69	13	14	3	1	100	582

PARTY ID, no leaners

	Stay and apply for citizenship	Stay as temporary guest workers	Required to leave jobs and U.S.	Don't know	Refused	Total	n
Republican	50	19	25	4	2	100	196
Democrat	87	8	3	2	0	100	188
Independent	71	12	15	3	0	100	190
Other/None	36	0	15	0	49	100	8
All	69	13	14	3	1	100	582

PARTY ID w/leaners separated

	Stay and apply for citizenship	Stay as temporary guest workers	Required to leave jobs and U.S.	Don't know	Refused	Total	n
Rep	50	19	25	4	2	100	196
Lean Rep	61	12	24	3	0	100	74
Ind	49	13	31	7	0	100	25
Lean Dem	84	12	3	2	0	100	90
Dem	87	8	3	2	0	100	188
Other/None	36	0	15	0	49	100	8
All	69	13	14	3	1	100	582

PARTY ID w/leaners included

	Stay and apply for citizenship	Stay as temporary guest workers	Required to leave jobs and U.S.	Don't know	Refused	Total	n
Republican	53	17	25	4	1	100	270
Democrat	86	9	3	2	0	100	279
Independent	49	13	31	7	0	100	25
Other/None	36	0	15	0	49	100	8
All	69	13	14	3	1	100	582

Marital status

	Stay and apply for citizenship	Stay as temporary guest workers	Required to leave jobs and U.S.	Don't know	Refused	Total	n
Married	66	16	16	2	1	100	367
Widow/Div/Sep	75	6	11	5	3	100	117
Never Married	73	11	13	3	0	100	89
NA/Ref	54	0	18	7	22	100	10
All	69	13	14	3	1	100	582

Race and ethnicity

	Stay and apply for citizenship	Stay as temporary guest workers	Required to leave jobs and U.S.	Don't know	Refused	Total	n
White	69	14	14	2	1	100	507
Black	73	14	0	13	0	100	18
Hispanic	72	0	28	0	0	100	21
Other	67	10	7	7	10	100	23
DK/NA/ Ref	44	6	22	11	17	100	12
All	69	13	14	3	1	100	582

Religious service attendance (apart from weddings and funerals)

	Stay and apply for citizenship	Stay as temporary guest workers	Required to leave jobs and U.S.	Don't know	Refused	Total	n
More than 1/wk	61	7	18	13	2	100	38
1/week	62	19	17	2	0	100	145
1-2 month	73	13	12	3	0	100	92
few times a year	67	13	16	2	2	100	111
Seldom	71	11	13	3	2	100	74
Never	79	8	12	1	0	100	111
Don't know	0	0	42	58	0	100	1
Refused	45	0	4	7	44	100	9
All	69	13	14	3	1	100	582

Religious affiliation

	Stay and apply for citizenship	Stay as temporary guest workers	Required to leave jobs and U.S.	Don't know	Refused	Total	n
Protestant/ Christian	64	15	18	2	0	100	251
Catholic	73	11	12	3	0	100	168
Jewish	100	0	0	0	0	100	1
Other	82	10	6	2	0	100	25
None	75	14	8	3	0	100	109
DK/NA/ Ref	43	2	25	8	21	100	29
All	69	13	14	3	1	100	582

Evangelical or Born-Again Christian

	Stay and apply for citizenship	Stay as temporary guest workers	Required to leave jobs and U.S.	Don't know	Refused	Total	n
born again	52	17	28	2	0	100	110
not born again	77	12	9	1	1	100	126
Don't know	39	26	19	16	0	100	12
Refused	0	0	0	100	0	100	1
All	64	15	18	2	0	100	248

Location type

	Stay and apply for citizenship	Stay as temporary guest workers	Required to leave jobs and U.S.	Don't know	Refused	Total	n
Urban	79	7	9	5	0	100	156
Suburban	69	18	10	2	2	100	199
Rural	62	13	21	2	2	100	218
Don't know	15	0	43	42	0	100	5
Refused	85	0	0	15	0	100	4
All	69	13	14	3	1	100	582

Ideology

	Stay and apply for citizenship	Stay as temporary guest workers	Required to leave jobs and U.S.	Don't know	Refused	Total	n
Very conservative	40	22	32	5	0	100	56
Conservative	59	13	23	3	2	100	201
Moderate	72	15	10	2	1	100	150
Liberal	86	10	2	3	0	100	101
Very liberal	91	8	1	0	0	100	56
Don't know	64	0	28	8	0	100	10
Refused	71	0	0	8	21	100	8
All	69	13	14	3	1	100	582

Region

	Stay and apply for citizenship	Stay as temporary guest workers	Required to leave jobs and U.S.	Don't know	Refused	Total	n
MKE City	86	6	6	2	0	100	41
Rest of MKE	69	8	17	4	2	100	175
msn	78	9	12	0	2	100	119
GB/A	62	25	12	2	0	100	121
Rest of state	60	14	18	6	2	100	126
All	69	13	14	3	1	100	582

Q25B.

Do you think abortion should be legal in all cases, legal in most cases, illegal in most cases, or illegal in all cases?

Sex

	Legal in all cases	Legal in most cases	Illegal in most cases	Illegal in all cases	Don't know	Refused	Total	n
Male	20	32	27	15	5	2	100	265
Female	35	25	23	13	3	1	100	318
All	28	28	25	14	4	2	100	582

Age

	Legal in all cases	Legal in most cases	Illegal in most cases	Illegal in all cases	Don't know	Refused	Total	n
18-29	50	12	25	10	3	0	100	65
30-44	40	27	19	10	3	2	100	112
45-59	23	33	24	14	3	3	100	195
60+	19	29	27	18	6	1	100	204
DK/NA/ Ref	0	22	53	24	0	0	100	6
All	28	28	25	14	4	2	100	582

Education

	Legal in all cases	Legal in most cases	Illegal in most cases	Illegal in all cases	Don't know	Refused	Total	n
Not HS	0	36	22	35	0	7	100	8
HS	25	22	33	18	3	0	100	152
Some Coll	31	25	23	15	5	0	100	114
AA	28	35	24	10	2	1	100	68
BA+	30	32	20	12	3	2	100	231
DK/NA/ Ref	0	15	25	16	24	21	100	9
All	28	28	25	14	4	2	100	582

Income

	Legal in all cases	Legal in most cases	Illegal in most cases	Illegal in all cases	Don't know	Refused	Total	n
Under \$40k	35	22	23	14	4	0	100	126
\$40k to \$74k	28	31	18	19	3	1	100	137
\$75k up	28	30	29	10	3	2	100	226
DK/NA/ Ref	18	26	25	18	8	4	100	93
All	28	28	25	14	4	2	100	582

PARTY ID, no leaners

	Legal in all cases	Legal in most cases	Illegal in most cases	Illegal in all cases	Don't know	Refused	Total	n
Republican	6	22	41	27	2	1	100	196
Democrat	55	31	7	5	2	1	100	188
Independent	24	31	25	11	8	2	100	190
Other/None	15	48	15	0	0	22	100	8
All	28	28	25	14	4	2	100	582

PARTY ID w/leaners separated

	Legal in all cases	Legal in most cases	Illegal in most cases	Illegal in all cases	Don't know	Refused	Total	n
Rep	6	22	41	27	2	1	100	196
Lean Rep	9	25	42	16	7	1	100	74
Ind	11	33	18	13	17	8	100	25
Lean Dem	39	35	13	5	6	1	100	90
Dem	55	31	7	5	2	1	100	188
Other/None	15	48	15	0	0	22	100	8
All	28	28	25	14	4	2	100	582

PARTY ID w/leaners included

	Legal in all cases	Legal in most cases	Illegal in most cases	Illegal in all cases	Don't know	Refused	Total	n
Republican	7	23	42	24	3	1	100	270
Democrat	50	32	9	5	3	1	100	279
Independent	11	33	18	13	17	8	100	25
Other/None	15	48	15	0	0	22	100	8
All	28	28	25	14	4	2	100	582

Marital status

	Legal in all cases	Legal in most cases	Illegal in most cases	Illegal in all cases	Don't know	Refused	Total	n
Married	24	29	26	16	3	2	100	367
Widow/Div/Sep	28	29	28	10	3	3	100	117
Never Married	44	23	15	8	10	0	100	89
NA/Ref	21	19	22	38	0	0	100	10
All	28	28	25	14	4	2	100	582

Race and ethnicity

	Legal in all cases	Legal in most cases	Illegal in most cases	Illegal in all cases	Don't know	Refused	Total	n
White	26	29	26	14	4	2	100	507
Black	49	22	3	19	8	0	100	18
Hispanic	53	0	32	14	0	0	100	21
Other	31	33	11	15	10	0	100	23
DK/NA/ Ref	24	26	28	22	0	0	100	12
All	28	28	25	14	4	2	100	582

Religious service attendance (apart from weddings and funerals)

	Legal in all cases	Legal in most cases	Illegal in most cases	Illegal in all cases	Don't know	Refused	Total	n
More than 1/wk	5	23	34	34	4	0	100	38
1/week	10	22	38	27	3	0	100	145
1-2 month	32	24	26	14	3	0	100	92
few times a year	29	40	22	7	2	0	100	111
Seldom	31	42	16	1	7	4	100	74
Never	55	20	10	6	5	4	100	111
Don't know	0	0	42	58	0	0	100	1
Refused	0	37	28	15	0	20	100	9
All	28	28	25	14	4	2	100	582

Religious affiliation

	Legal in all cases	Legal in most cases	Illegal in most cases	Illegal in all cases	Don't know	Refused	Total	n
Protestant/ Christian	22	29	27	17	5	1	100	251
Catholic	20	28	31	17	4	0	100	168
Jewish	81	19	0	0	0	0	100	1
Other	21	49	13	10	0	6	100	25
None	57	19	12	6	3	3	100	109
DK/NA/ Ref	19	37	22	13	3	6	100	29
All	28	28	25	14	4	2	100	582

Evangelical or Born-Again Christian

	Legal in all cases	Legal in most cases	Illegal in most cases	Illegal in all cases	Don't know	Refused	Total	n
born again	11	20	36	26	5	1	100	110
not born again	30	38	20	7	4	1	100	126
Don't know	31	17	30	13	8	0	100	12
Refused	0	0	0	0	100	0	100	1
All	22	29	28	16	5	1	100	248

Location type

	Legal in all cases	Legal in most cases	Illegal in most cases	Illegal in all cases	Don't know	Refused	Total	n
Urban	36	29	18	12	4	1	100	156
Suburban	27	29	29	11	2	2	100	199
Rural	24	26	26	17	5	2	100	218
Don't know	8	7	26	47	12	0	100	5
Refused	0	54	0	46	0	0	100	4
All	28	28	25	14	4	2	100	582

Ideology

	Legal in all cases	Legal in most cases	Illegal in most cases	Illegal in all cases	Don't know	Refused	Total	n
Very conservative	5	22	41	27	3	3	100	56
Conservative	10	21	40	24	3	0	100	201
Moderate	23	40	22	5	7	3	100	150
Liberal	56	34	2	6	2	0	100	101
Very liberal	79	17	3	2	0	0	100	56
Don't know	27	10	20	23	20	0	100	10
Refused	18	35	0	16	10	21	100	8
All	28	28	25	14	4	2	100	582

Region

	Legal in all cases	Legal in most cases	Illegal in most cases	Illegal in all cases	Don't know	Refused	Total	n
MKE City	41	21	23	7	9	0	100	41
Rest of MKE	21	28	27	18	4	1	100	175
msn	39	31	16	11	3	1	100	119
GB/A	23	28	29	17	2	1	100	121
Rest of state	27	28	26	11	4	3	100	126
All	28	28	25	14	4	2	100	582

Q26B.

How much do you think the state of Wisconsin has done to address the problem of opioid and prescription pain killer addiction: a lot, a fair amount, only a little or almost nothing?

Sex

	A lot	A fair amount	Only a little	Almost nothing	Don't know	Refused	Total	n
Male	11	28	35	13	13	2	100	265
Female	12	31	32	18	7	0	100	318
All	12	29	33	15	10	1	100	582

Age

	A lot	A fair amount	Only a little	Almost nothing	Don't know	Refused	Total	n
18-29	2	17	42	27	12	0	100	65
30-44	13	22	40	20	6	0	100	112
45-59	17	30	30	14	7	2	100	195
60+	9	37	31	11	11	0	100	204
DK/NA/ Ref	0	38	0	0	62	0	100	6
All	12	29	33	15	10	1	100	582

Education

	A lot	A fair amount	Only a little	Almost nothing	Don't know	Refused	Total	n
Not HS	39	12	22	12	16	0	100	8
HS	11	31	32	16	10	0	100	152
Some Coll	13	30	34	13	8	1	100	114
AA	15	27	34	14	9	1	100	68
BA+	10	29	35	16	9	0	100	231
DK/NA/ Ref	0	25	0	24	31	21	100	9
All	12	29	33	15	10	1	100	582

Income

	A lot	A fair amount	Only a little	Almost nothing	Don't know	Refused	Total	n
Under \$40k	14	27	32	20	7	0	100	126
\$40k to \$74k	15	32	31	14	7	0	100	137
\$75k up	9	28	40	13	9	0	100	226
DK/NA/ Ref	9	32	22	16	17	4	100	93
All	12	29	33	15	10	1	100	582

PARTY ID, no leaners

	A lot	A fair amount	Only a little	Almost nothing	Don't know	Refused	Total	n
Republican	16	48	18	7	11	0	100	196
Democrat	9	18	41	27	6	0	100	188
Independent	10	23	42	13	11	0	100	190
Other/None	0	0	32	15	16	37	100	8
All	12	29	33	15	10	1	100	582

PARTY ID w/leaners separated

	A lot	A fair amount	Only a little	Almost nothing	Don't know	Refused	Total	n
Rep	16	48	18	7	11	0	100	196
Lean Rep	13	31	35	7	14	0	100	74
Ind	21	12	39	11	18	0	100	25
Lean Dem	5	21	49	18	7	1	100	90
Dem	9	18	41	27	6	0	100	188
Other/None	0	0	32	15	16	37	100	8
All	12	29	33	15	10	1	100	582

PARTY ID w/leaners included

	A lot	A fair amount	Only a little	Almost nothing	Don't know	Refused	Total	n
Republican	15	43	23	7	12	0	100	270
Democrat	8	19	43	24	6	0	100	279
Independent	21	12	39	11	18	0	100	25
Other/None	0	0	32	15	16	37	100	8
All	12	29	33	15	10	1	100	582

Marital status

	A lot	A fair amount	Only a little	Almost nothing	Don't know	Refused	Total	n
Married	13	33	32	13	9	1	100	367
Widow/Div/Sep	13	29	29	19	9	0	100	117
Never Married	5	16	48	20	12	0	100	89
NA/Ref	8	28	16	21	27	0	100	10
All	12	29	33	15	10	1	100	582

Race and ethnicity

	A lot	A fair amount	Only a little	Almost nothing	Don't know	Refused	Total	n
White	10	32	35	14	9	1	100	507
Black	27	11	24	28	11	0	100	18
Hispanic	18	20	34	10	17	0	100	21
Other	15	6	24	41	15	0	100	23
DK/NA/ Ref	17	23	16	18	26	0	100	12
All	12	29	33	15	10	1	100	582

Religious service attendance (apart from weddings and funerals)

	A lot	A fair amount	Only a little	Almost nothing	Don't know	Refused	Total	n
More than 1/wk	19	27	35	7	12	0	100	38
1/week	11	42	26	9	12	0	100	145
1-2 month	17	28	30	18	6	1	100	92
few times a year	10	30	40	12	9	0	100	111
Seldom	14	30	27	22	7	1	100	74
Never	6	14	46	25	8	0	100	111
Don't know	0	0	0	0	100	0	100	1
Refused	7	32	7	0	29	23	100	9
All	12	29	33	15	10	1	100	582

Religious affiliation

	A lot	A fair amount	Only a little	Almost nothing	Don't know	Refused	Total	n
Protestant/ Christian	13	30	30	15	11	0	100	251
Catholic	13	39	27	11	8	0	100	168
Jewish	0	19	30	51	0	0	100	1
Other	10	26	41	11	12	0	100	25
None	7	18	49	22	4	0	100	109
DK/NA/ Ref	4	14	31	20	22	7	100	29
All	12	29	33	15	10	1	100	582

Evangelical or Born-Again Christian

	A lot	A fair amount	Only a little	Almost nothing	Don't know	Refused	Total	n
born again	16	39	16	12	16	1	100	110
not born again	10	24	40	19	6	0	100	126
Don't know	19	12	41	0	28	0	100	12
Refused	0	0	100	0	0	0	100	1
All	13	30	30	15	11	0	100	248

Location type

	A lot	A fair amount	Only a little	Almost nothing	Don't know	Refused	Total	n
Urban	13	23	31	24	9	0	100	156
Suburban	13	32	35	10	9	1	100	199
Rural	10	33	35	14	9	0	100	218
Don't know	14	8	12	38	27	0	100	5
Refused	0	0	37	0	63	0	100	4
All	12	29	33	15	10	1	100	582

Ideology

	A lot	A fair amount	Only a little	Almost nothing	Don't know	Refused	Total	n
Very conservative	22	50	20	1	8	0	100	56
Conservative	16	41	22	8	13	1	100	201
Moderate	9	26	43	12	9	0	100	150
Liberal	9	15	44	27	4	1	100	101
Very liberal	2	13	45	39	2	0	100	56
Don't know	8	0	29	34	29	0	100	10
Refused	0	0	12	27	40	21	100	8
All	12	29	33	15	10	1	100	582

Region

	A lot	A fair amount	Only a little	Almost nothing	Don't know	Refused	Total	n
MKE City	9	31	25	26	9	0	100	41
Rest of MKE	15	29	36	9	10	1	100	175
msn	8	26	34	28	5	0	100	119
GB/A	15	30	32	12	12	0	100	121
Rest of state	7	32	35	13	12	1	100	126
All	12	29	33	15	10	1	100	582

Q27B.

Given what you know, do you think the salary and benefits of public school teachers in Wisconsin generally should be higher, lower, or stay the same?

Sex

	Higher	Lower	Stay the same	Don't know	Refused	Total	n
Male	54	4	37	4	1	100	265
Female	64	4	26	6	0	100	318
All	59	4	31	5	0	100	582

Age

	Higher	Lower	Stay the same	Don't know	Refused	Total	n
18-29	77	0	23	0	0	100	65
30-44	68	2	25	5	0	100	112
45-59	53	7	36	4	0	100	195
60+	57	4	32	7	1	100	204
DK/NA/ Ref	0	0	76	0	24	100	6
All	59	4	31	5	0	100	582

Education

	Higher	Lower	Stay the same	Don't know	Refused	Total	n
Not HS	18	6	59	17	0	100	8
HS	55	8	30	7	0	100	152
Some Coll	67	1	29	3	0	100	114
AA	64	1	29	6	0	100	68
BA+	59	4	33	4	0	100	231
DK/NA/ Ref	44	0	40	0	16	100	9
All	59	4	31	5	0	100	582

Income

	Higher	Lower	Stay the same	Don't know	Refused	Total	n
Under \$40k	60	4	28	8	1	100	126
\$40k to \$74k	68	3	26	4	0	100	137
\$75k up	55	4	37	4	0	100	226
DK/NA/ Ref	55	7	30	6	1	100	93
All	59	4	31	5	0	100	582

PARTY ID, no leaners

	Higher	Lower	Stay the same	Don't know	Refused	Total	n
Republican	30	7	58	4	1	100	196
Democrat	91	1	7	2	0	100	188
Independent	60	5	27	8	1	100	190
Other/None	42	0	31	27	0	100	8
All	59	4	31	5	0	100	582

PARTY ID w/leaners separated

	Higher	Lower	Stay the same	Don't know	Refused	Total	n
Rep	30	7	58	4	1	100	196
Lean Rep	42	10	40	8	0	100	74
Ind	45	0	37	12	5	100	25
Lean Dem	78	2	14	6	0	100	90
Dem	91	1	7	2	0	100	188
Other/None	42	0	31	27	0	100	8
All	59	4	31	5	0	100	582

PARTY ID w/leaners included

	Higher	Lower	Stay the same	Don't know	Refused	Total	n
Republican	33	8	53	5	0	100	270
Democrat	86	1	9	3	0	100	279
Independent	45	0	37	12	5	100	25
Other/None	42	0	31	27	0	100	8
All	59	4	31	5	0	100	582

Marital status

	Higher	Lower	Stay the same	Don't know	Refused	Total	n
Married	56	5	34	4	0	100	367
Widow/Div/Sep	61	2	27	9	1	100	117
Never Married	73	2	21	3	0	100	89
NA/Ref	31	0	55	0	14	100	10
All	59	4	31	5	0	100	582

Race and ethnicity

	Higher	Lower	Stay the same	Don't know	Refused	Total	n
White	58	4	33	5	0	100	507
Black	89	3	9	0	0	100	18
Hispanic	78	0	11	11	0	100	21
Other	65	0	23	12	0	100	23
DK/NA/ Ref	30	15	44	0	11	100	12
All	59	4	31	5	0	100	582

Religious service attendance (apart from weddings and funerals)

	Higher	Lower	Stay the same	Don't know	Refused	Total	n
More than 1/wk	34	15	42	8	1	100	38
1/week	55	5	37	3	0	100	145
1-2 month	63	1	30	5	1	100	92
few times a year	59	6	30	5	0	100	111
Seldom	64	2	29	6	0	100	74
Never	72	2	20	6	0	100	111
Don't know	0	0	100	0	0	100	1
Refused	28	0	53	4	15	100	9
All	59	4	31	5	0	100	582

Religious affiliation

	Higher	Lower	Stay the same	Don't know	Refused	Total	n
Protestant/ Christian	54	7	34	4	0	100	251
Catholic	60	2	31	7	0	100	168
Jewish	100	0	0	0	0	100	1
Other	55	0	43	2	0	100	25
None	75	1	20	4	0	100	109
DK/NA/ Ref	49	3	34	9	5	100	29
All	59	4	31	5	0	100	582

Evangelical or Born-Again Christian

	Higher	Lower	Stay the same	Don't know	Refused	Total	n
born again	40	13	43	3	1	100	110
not born again	67	3	26	5	0	100	126
Don't know	44	0	49	6	0	100	12
Refused	100	0	0	0	0	100	1
All	54	7	34	4	0	100	248

Location type

	Higher	Lower	Stay the same	Don't know	Refused	Total	n
Urban	71	2	23	3	0	100	156
Suburban	60	1	34	4	0	100	199
Rural	51	7	34	7	0	100	218
Don't know	27	31	27	14	0	100	5
Refused	9	13	46	0	33	100	4
All	59	4	31	5	0	100	582

Ideology

	Higher	Lower	Stay the same	Don't know	Refused	Total	n
Very conservative	13	21	60	4	2	100	56
Conservative	39	5	50	6	0	100	201
Moderate	72	1	23	4	0	100	150
Liberal	88	0	7	5	0	100	101
Very liberal	93	1	4	2	0	100	56
Don't know	60	8	14	18	0	100	10
Refused	61	0	23	0	16	100	8
All	59	4	31	5	0	100	582

Region

	Higher	Lower	Stay the same	Don't know	Refused	Total	n
MKE City	79	1	18	0	1	100	41
Rest of MKE	53	5	34	7	1	100	175
msn	73	2	20	4	0	100	119
GB/A	54	5	38	3	0	100	121
Rest of state	54	4	35	7	0	100	126
All	59	4	31	5	0	100	582

Sex

	Improved teaching	Improved school leadership	Improved parenting	Improved early childhood programs	More resources for schools	More options for parents in choosing schools	Other (VOL)	Don't know	Refused	Total	n
Male	13	8	31	9	19	13	3	4	1	100	265
Female	10	7	24	11	30	13	2	3	0	100	318
All	11	7	27	10	25	13	2	4	0	100	582

Age

	Improved teaching	Improved school leadership	Improved parenting	Improved early childhood programs	More resources for schools	More options for parents in choosing schools	Other (VOL)	Don't know	Refused	Total	n
18-29	18	3	17	17	36	7	0	2	0	100	65
30-44	11	9	26	13	28	13	1	0	0	100	112
45-59	10	7	31	10	22	15	2	4	0	100	195
60+	11	8	27	7	23	12	5	6	1	100	204
DK/NA/ Ref	0	0	39	0	0	38	0	22	0	100	6
All	11	7	27	10	25	13	2	4	0	100	582

Q28B.

Student achievement in Wisconsin overall has stayed flat in recent years. What would you make the first priority in trying to improve student success?

Education

	Improved teaching	Improved school leadership	Improved parenting	Improved early childhood programs	More resources for schools	More options for parents in choosing schools	Other (VOL)	Don't know	Refused	Total	n
Not HS	11	0	63	7	6	13	0	0	0	100	8
HS	10	6	27	7	26	16	2	6	2	100	152
Some Coll	16	8	27	8	22	10	4	5	0	100	114
AA	11	12	26	10	28	8	3	2	0	100	68
BA+	10	7	25	14	26	13	2	2	0	100	231
DK/NA/ Ref	21	0	40	0	0	25	0	15	0	100	9
All	11	7	27	10	25	13	2	4	0	100	582

Income

	Improved teaching	Improved school leadership	Improved parenting	Improved early childhood programs	More resources for schools	More options for parents in choosing schools	Other (VOL)	Don't know	Refused	Total	n
Under \$40k	13	10	22	9	29	10	2	5	1	100	126
\$40k to \$74k	12	7	26	5	34	13	1	3	0	100	137
\$75k up	10	7	31	15	20	13	2	1	0	100	226
DK/NA/ Ref	11	5	25	8	17	17	5	9	2	100	93
All	11	7	27	10	25	13	2	4	0	100	582

PARTY ID, no leaners

	Improved teaching	Improved school leadership	Improved parenting	Improved early childhood programs	More resources for schools	More options for parents in choosing schools	Other (VOL)	Don't know	Refused	Total	n
Republican	14	8	35	6	8	24	2	4	0	100	196
Democrat	11	6	16	16	42	3	1	2	1	100	188
Independent	9	8	30	9	25	10	4	4	0	100	190
Other/None	22	0	5	0	15	42	0	16	0	100	8
All	11	7	27	10	25	13	2	4	0	100	582

PARTY ID w/leaners separated

	Improved teaching	Improved school leadership	Improved parenting	Improved early childhood programs	More resources for schools	More options for parents in choosing schools	Other (VOL)	Don't know	Refused	Total	n
Rep	14	8	35	6	8	24	2	4	0	100	196
Lean Rep	12	6	41	3	12	19	5	3	0	100	74
Ind	10	0	36	8	19	14	0	14	0	100	25
Lean Dem	6	13	19	15	38	1	4	3	0	100	90
Dem	11	6	16	16	42	3	1	2	1	100	188
Other/None	22	0	5	0	15	42	0	16	0	100	8
All	11	7	27	10	25	13	2	4	0	100	582

Party ID w/leaners included

	Improved teaching	Improved school leadership	Improved parenting	Improved early childhood programs	More resources for schools	More options for parents in choosing schools	Other (VOL)	Don't know	Refused	Total	n
Republican	13	7	36	5	9	23	3	4	0	100	270
Democrat	9	8	17	16	41	3	2	3	1	100	279
Independent	10	0	36	8	19	14	0	14	0	100	25
Other/None	22	0	5	0	15	42	0	16	0	100	8
All	11	7	27	10	25	13	2	4	0	100	582

Marital status

	Improved teaching	Improved school leadership	Improved parenting	Improved early childhood programs	More resources for schools	More options for parents in choosing schools	Other (VOL)	Don't know	Refused	Total	n
Married	12	8	30	9	20	15	3	3	1	100	367
Widow/Div/Sep	11	5	20	14	32	11	2	5	0	100	117
Never Married	12	10	24	9	35	5	1	3	1	100	89
NA/Ref	0	0	22	0	21	37	0	19	0	100	10
All	11	7	27	10	25	13	2	4	0	100	582

Race and ethnicity

	Improved teaching	Improved school leadership	Improved parenting	Improved early childhood programs	More resources for schools	More options for parents in choosing schools	Other (VOL)	Don't know	Refused	Total	n
White	10	7	28	10	25	12	3	3	1	100	507
Black	24	22	7	25	11	0	0	11	0	100	18
Hispanic	20	7	13	0	35	25	0	0	0	100	21
Other	24	0	30	4	20	16	3	3	0	100	23
DK/NA/ Ref	5	0	23	4	20	32	0	16	0	100	12
All	11	7	27	10	25	13	2	4	0	100	582

Religious service attendance (apart from weddings and funerals)

	Improved teaching	Improved school leadership	Improved parenting	Improved early childhood programs	More resources for schools	More options for parents in choosing schools	Other (VOL)	Don't know	Refused	Total	n
More than 1/wk	17	1	25	9	4	30	5	10	0	100	38
1/week	12	7	35	7	14	18	3	3	1	100	145
1-2 month	12	6	30	10	28	10	1	4	0	100	92
few times a year	9	13	26	10	30	7	3	2	0	100	111
Seldom	13	3	26	10	36	7	3	2	1	100	74
Never	9	8	17	16	34	11	1	4	0	100	111
Don't know	42	0	0	0	0	58	0	0	0	100	1
Refused	20	16	15	0	0	24	0	21	4	100	9
All	11	7	27	10	25	13	2	4	0	100	582

Religious affiliation

	Improved teaching	Improved school leadership	Improved parenting	Improved early childhood programs	More resources for schools	More options for parents in choosing schools	Other (VOL)	Don't know	Refused	Total	n
Protestant/ Christian	12	7	28	9	23	14	3	4	0	100	251
Catholic	12	10	30	9	17	14	3	4	1	100	168
Jewish	0	0	0	0	100	0	0	0	0	100	1
Other	16	4	25	16	33	4	0	2	0	100	25
None	8	6	22	15	38	7	2	2	0	100	109
DK/NA/ Ref	11	5	19	7	20	25	0	9	4	100	29
All	11	7	27	10	25	13	2	4	0	100	582

Evangelical or Born-Again Christian

	Improved teaching	Improved school leadership	Improved parenting	Improved early childhood programs	More resources for schools	More options for parents in choosing schools	Other (VOL)	Don't know	Total	n
born again	14	5	33	6	18	18	3	4	100	110
not born again	12	9	24	11	26	12	4	3	100	126
Don't know	0	0	30	8	44	7	0	11	100	12
Refused	0	0	0	0	0	0	100	0	100	1
All	12	7	28	9	23	14	3	4	100	248

Location type

	Improved teaching	Improved school leadership	Improved parenting	Improved early childhood programs	More resources for schools	More options for parents in choosing schools	Other (VOL)	Don't know	Refused	Total	n
Urban	10	6	27	13	31	5	4	4	1	100	156
Suburban	10	9	25	13	23	15	2	3	0	100	199
Rural	14	7	28	6	23	16	2	3	1	100	218
Don't know	18	0	31	0	8	16	12	14	0	100	5
Refused	0	0	42	0	0	13	0	46	0	100	4
All	11	7	27	10	25	13	2	4	0	100	582

Ideology

	Improved teaching	Improved school leadership	Improved parenting	Improved early childhood programs	More resources for schools	More options for parents in choosing schools	Other (VOL)	Don't know	Refused	Total	n
Very conservative	12	5	47	3	1	28	1	2	0	100	56
Conservative	15	9	31	4	11	22	3	6	0	100	201
Moderate	7	8	29	12	28	8	3	4	1	100	150
Liberal	7	8	10	23	47	0	3	1	0	100	101
Very liberal	15	4	15	11	52	4	0	0	0	100	56
Don't know	14	6	34	0	34	8	0	5	0	100	10
Refused	21	0	21	18	10	0	0	23	8	100	8
All	11	7	27	10	25	13	2	4	0	100	582

Region

	Improved teaching	Improved school leadership	Improved parenting	Improved early childhood programs	More resources for schools	More options for parents in choosing schools	Other (VOL)	Don't know	Refused	Total	n
MKE City	17	7	18	11	25	8	4	10	0	100	41
Rest of MKE	11	8	28	11	18	19	2	2	0	100	175
msn	10	8	25	12	36	5	2	2	1	100	119
GB/A	11	8	32	5	28	11	2	2	1	100	121
Rest of state	13	6	25	12	20	15	3	6	1	100	126
All	11	7	27	10	25	13	2	4	0	100	582

Q29.

Thinking just about the state of Wisconsin, do you feel things in Wisconsin are generally going in the right direction, or do you feel things have gotten off on the wrong track?

Sex

	Right direction	Wrong track	Don't know	Refused	Total	n
Male	60	37	3	0	100	538
Female	48	47	5	0	100	616
All	54	42	4	0	100	1154

Age

	Right direction	Wrong track	Don't know	Refused	Total	n
18-29	39	56	5	0	100	127
30-44	55	42	3	0	100	212
45-59	58	38	4	0	100	383
60+	53	43	4	0	100	418
DK/NA/ Ref	82	18	0	0	100	14
All	54	42	4	0	100	1154

Education

	Right direction	Wrong track	Don't know	Refused	Total	n
Not HS	50	44	6	0	100	16
HS	59	36	5	0	100	294
Some Coll	54	41	5	0	100	228
AA	50	46	4	0	100	154
BA+	51	47	2	0	100	448
DK/NA/ Ref	93	7	0	0	100	14
All	54	42	4	0	100	1154

Income

	Right direction	Wrong track	Don't know	Refused	Total	n
Under \$40k	46	46	7	0	100	261
\$40k to \$74k	50	45	4	0	100	304
\$75k up	58	40	2	0	100	402
DK/NA/ Ref	61	37	2	0	100	187
All	54	42	4	0	100	1154

PARTY ID, no leaners

	Right direction	Wrong track	Don't know	Refused	Total	n
Republican	95	4	1	0	100	384
Democrat	17	79	4	0	100	373
Independent	48	45	6	0	100	386
Other/None	65	25	10	0	100	11
All	54	42	4	0	100	1154

PARTY ID w/leaners separated

	Right direction	Wrong track	Don't know	Refused	Total	n
Rep	95	4	1	0	100	384
Lean Rep	84	9	7	0	100	144
Ind	48	47	5	0	100	70
Lean Dem	18	76	6	0	100	172
Dem	17	79	4	0	100	373
Other/None	65	25	10	0	100	11
All	54	42	4	0	100	1154

PARTY ID w/leaners included

	Right direction	Wrong track	Don't know	Refused	Total	n
Republican	92	5	3	0	100	528
Democrat	17	78	4	0	100	545
Independent	48	47	5	0	100	70
Other/None	65	25	10	0	100	11
All	54	42	4	0	100	1154

Marital status

	Right direction	Wrong track	Don't know	Refused	Total	n
Married	60	38	3	0	100	722
Widow/Div/Sep	45	46	8	0	100	247
Never Married	40	58	2	0	100	169
NA/Ref	74	26	0	0	100	16
All	54	42	4	0	100	1154

Race and ethnicity

	Right direction	Wrong track	Don't know	Refused	Total	n
White	54	43	3	0	100	987
Black	27	60	14	0	100	39
Hispanic	56	38	6	0	100	43
Other	63	35	2	0	100	59
DK/NA/ Ref	72	22	6	0	100	26
All	54	42	4	0	100	1154

Religious service attendance (apart from weddings and funerals)

	Right direction	Wrong track	Don't know	Refused	Total	n
More than 1/wk	81	17	2	0	100	77
1/week	68	27	4	0	100	272
1-2 month	58	40	2	0	100	197
few times a year	50	44	5	0	100	214
Seldom	44	51	5	0	100	160
Never	31	66	3	0	100	216
Don't know	100	0	0	0	100	3
Refused	77	23	0	0	100	14
All	54	42	4	0	100	1154

Religious affiliation

	Right direction	Wrong track	Don't know	Refused	Total	n
Protestant/ Christian	60	36	4	0	100	496
Catholic	61	35	4	0	100	329
Jewish	29	71	0	0	100	9
Other	43	54	3	0	100	58
None	29	67	5	0	100	211
DK/NA/ Ref	69	31	0	0	100	51
All	54	42	4	0	100	1154

Evangelical or Born-Again Christian

	Right direction	Wrong track	Don't know	Refused	Total	n
born again	75	19	6	0	100	193
not born again	50	47	3	0	100	276
Don't know	52	47	1	0	100	21
Refused	0	100	0	0	100	1
All	60	36	4	0	100	492

Location type

	Right direction	Wrong track	Don't know	Refused	Total	n
Urban	48	47	4	0	100	328
Suburban	56	42	3	0	100	386
Rural	56	40	4	0	100	422
Don't know	36	37	27	0	100	9
Refused	84	16	0	0	100	8
All	54	42	4	0	100	1154

Ideology

	Right direction	Wrong track	Don't know	Refused	Total	n
Very conservative	95	5	0	0	100	109
Conservative	87	10	3	0	100	385
Moderate	41	52	7	0	100	315
Liberal	12	83	5	0	100	200
Very liberal	10	90	0	0	100	103
Don't know	42	52	6	0	100	26
Refused	45	55	0	0	100	16
All	54	42	4	0	100	1154

Region

	Right direction	Wrong track	Don't know	Refused	Total	n
MKE City	39	55	6	0	100	88
Rest of MKE	60	35	4	0	100	365
msn	44	54	2	0	100	215
GB/A	60	36	4	0	100	235
Rest of state	52	45	3	0	100	250
All	54	42	4	0	100	1154

Sex

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
Male	17	20	22	8	2	16	5	2	5	2	1	100	538
Female	22	28	19	6	1	9	4	1	5	4	0	100	616
All	20	25	20	7	2	12	5	2	5	3	0	100	1154

Age

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
18-29	33	12	18	3	4	12	12	2	4	0	0	100	127
30-44	24	28	18	8	1	11	4	2	4	2	0	100	212
45-59	16	26	26	8	2	10	4	1	5	2	0	100	383
60+	17	25	17	7	2	14	4	2	6	6	0	100	418
DK/NA/ Ref	0	18	6	6	0	14	6	0	15	24	10	100	14
All	20	25	20	7	2	12	5	2	5	3	0	100	1154

Q30.

What do you think is the most important issue facing Wisconsin?

Education

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
Not HS	18	19	16	5	0	23	18	0	2	0	0	100	16
HS	17	25	17	11	2	13	5	1	6	4	0	100	294
Some Coll	17	26	19	5	2	13	5	3	6	4	1	100	228
AA	22	33	16	7	3	10	1	0	5	3	0	100	154
BA+	23	21	24	7	1	11	6	2	4	2	0	100	448
DK/NA/ Ref	0	0	13	0	0	15	0	0	16	46	10	100	14
All	20	25	20	7	2	12	5	2	5	3	0	100	1154

Income

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
Under \$40k	22	20	20	6	2	13	7	1	5	3	0	100	261
\$40k to \$74k	19	28	17	8	2	13	4	2	5	1	1	100	304
\$75k up	21	25	23	7	2	11	4	2	4	2	0	100	402
DK/NA/ Ref	13	23	20	9	1	10	4	1	7	12	1	100	187
All	20	25	20	7	2	12	5	2	5	3	0	100	1154

PARTY ID, no leaners

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
Republican	8	17	31	14	1	12	4	0	5	5	0	100	384
Democrat	30	35	9	2	3	9	5	1	4	1	0	100	373
Independent	21	22	19	6	1	14	5	3	5	3	1	100	386
Other/None	13	23	22	0	0	11	0	0	11	20	0	100	11
All	20	25	20	7	2	12	5	2	5	3	0	100	1154

PARTY ID w/leaners separated

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
Rep	8	17	31	14	1	12	4	0	5	5	0	100	384
Lean Rep	15	17	28	9	1	10	5	5	7	1	1	100	144
Ind	20	21	20	9	0	12	2	3	4	8	2	100	70
Lean Dem	26	25	12	1	2	19	6	2	4	2	0	100	172
Dem	30	35	9	2	3	9	5	1	4	1	0	100	373
Other/None	13	23	22	0	0	11	0	0	11	20	0	100	11
All	20	25	20	7	2	12	5	2	5	3	0	100	1154

Party ID w/leaners included

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
Republican	10	17	31	13	1	11	5	2	6	4	0	100	528
Democrat	29	32	10	2	2	12	6	2	4	2	0	100	545
Independent	20	21	20	9	0	12	2	3	4	8	2	100	70
Other/None	13	23	22	0	0	11	0	0	11	20	0	100	11
All	20	25	20	7	2	12	5	2	5	3	0	100	1154

Marital status

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
Married	18	28	22	8	1	11	3	1	5	2	0	100	722
Widow/Div/Sep	24	20	16	4	3	13	7	2	5	5	0	100	247
Never Married	22	19	19	8	2	14	9	3	2	2	0	100	169
NA/Ref	2	10	5	11	0	5	0	0	31	27	9	100	16
All	20	25	20	7	2	12	5	2	5	3	0	100	1154

Race and ethnicity

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
White	19	25	20	8	2	13	4	2	5	3	0	100	987
Black	33	15	17	4	0	8	17	2	2	3	0	100	39
Hispanic	22	31	19	5	3	8	3	8	0	2	0	100	43
Other	18	26	28	2	3	2	12	0	4	4	0	100	59
DK/NA/ Ref	11	22	18	4	0	6	2	0	15	17	5	100	26
All	20	25	20	7	2	12	5	2	5	3	0	100	1154

Religious service attendance (apart from weddings and funerals)

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
More than 1/wk	17	17	28	4	4	10	9	0	5	6	0	100	77
1/week	16	22	23	10	0	14	4	2	4	4	0	100	272
1-2 month	20	17	23	7	3	12	4	1	10	3	0	100	197
few times a year	24	27	17	10	3	11	3	1	2	1	0	100	214
Seldom	21	31	18	7	2	8	2	2	4	4	1	100	160
Never	20	29	16	3	1	13	9	2	3	3	0	100	216
Don't know	0	0	0	26	0	22	0	0	23	30	0	100	3
Refused	5	27	17	0	0	0	0	0	15	26	10	100	14
All	20	25	20	7	2	12	5	2	5	3	0	100	1154

Religious affiliation

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
Protestant/ Christian	20	23	19	9	2	12	6	1	6	3	0	100	496
Catholic	18	25	22	8	1	14	2	1	4	4	0	100	329
Jewish	24	28	20	0	15	13	0	0	0	0	0	100	9
Other	20	21	20	5	5	13	8	1	5	2	0	100	58
None	24	28	19	3	1	9	7	2	3	2	0	100	211
DK/NA/ Ref	8	30	20	3	0	9	2	3	12	10	3	100	51
All	20	25	20	7	2	12	5	2	5	3	0	100	1154

Evangelical or Born-Again Christian

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
born again	16	19	26	11	0	10	7	0	7	4	0	100	193
not born again	24	25	15	8	2	12	5	2	4	1	0	100	276
Don't know	9	24	14	22	0	23	0	0	4	3	0	100	21
Refused	0	0	0	0	0	0	0	0	0	100	0	100	1
All	20	23	19	9	1	12	6	1	6	3	0	100	492

Location type

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
Urban	22	22	19	6	3	14	4	2	5	2	0	100	328
Suburban	20	27	22	7	3	8	6	1	4	2	0	100	386
Rural	17	25	20	8	1	14	4	2	6	4	0	100	422
Don't know	24	3	0	26	0	11	5	0	0	31	0	100	9
Refused	0	24	0	0	0	0	15	0	0	43	18	100	8
All	20	25	20	7	2	12	5	2	5	3	0	100	1154

Ideology

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
Very conservative	6	15	36	19	1	9	5	0	5	4	1	100	109
Conservative	14	19	28	11	1	12	4	2	4	5	0	100	385
Moderate	25	26	14	4	3	16	5	2	4	3	0	100	315
Liberal	31	30	11	3	2	10	5	2	5	0	0	100	200
Very liberal	24	44	9	0	1	9	7	2	3	1	0	100	103
Don't know	15	16	9	5	4	13	3	3	20	13	0	100	26
Refused	6	29	27	0	0	0	4	0	11	14	9	100	16
All	20	25	20	7	2	12	5	2	5	3	0	100	1154

Region

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
MKE City	34	19	15	2	1	7	11	5	4	4	0	100	88
Rest of MKE	17	27	23	9	2	8	5	1	4	4	1	100	365
msn	22	21	19	4	1	17	6	3	6	1	0	100	215
GB/A	19	18	22	10	2	17	3	2	4	3	0	100	235
Rest of state	17	32	16	7	2	11	4	1	7	4	0	100	250
All	20	25	20	7	2	12	5	2	5	3	0	100	1154

Q31.

And what do you think is the second most important issue facing Wisconsin?

Sex

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
Male	18	17	11	14	5	19	9	4	3	1	0	100	522
Female	21	19	14	7	6	13	11	2	4	2	0	100	590
All	20	18	13	10	5	16	10	3	4	2	0	100	1112

Age

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
18-29	21	19	6	8	11	8	21	2	2	2	0	100	127
30-44	23	10	19	12	5	10	10	2	6	1	0	100	209
45-59	21	20	14	12	5	16	9	3	1	1	0	100	374
60+	17	21	11	9	4	21	7	4	4	3	0	100	393
DK/NA/ Ref	0	0	0	9	0	28	22	0	41	0	0	100	9
All	20	18	13	10	5	16	10	3	4	2	0	100	1112

Education

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
Not HS	14	17	8	20	9	11	11	5	5	0	0	100	16
HS	21	15	14	10	8	17	7	3	3	3	0	100	282
Some Coll	17	18	10	8	3	16	16	5	4	2	1	100	219
AA	23	16	11	9	8	16	9	1	6	0	0	100	149
BA+	19	21	14	11	4	16	9	2	3	1	0	100	440
DK/NA/ Ref	0	0	0	30	0	0	34	0	36	0	0	100	6
All	20	18	13	10	5	16	10	3	4	2	0	100	1112

Income

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
Under \$40k	19	19	13	9	6	16	11	2	2	2	0	100	254
\$40k to \$74k	25	16	13	9	7	16	8	3	2	0	0	100	300
\$75k up	18	19	14	12	4	16	10	3	3	1	0	100	395
DK/NA/ Ref	16	18	9	11	4	16	10	3	8	4	1	100	162
All	20	18	13	10	5	16	10	3	4	2	0	100	1112

PARTY ID, no leaners

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
Republican	19	14	12	16	4	14	10	3	4	2	0	100	362
Democrat	22	21	14	5	6	18	9	2	3	0	0	100	369
Independent	18	19	12	10	6	16	10	4	3	2	0	100	372
Other/None	36	27	0	23	0	0	0	0	0	0	14	100	9
All	20	18	13	10	5	16	10	3	4	2	0	100	1112

PARTY ID w/leaners separated

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
Rep	19	14	12	16	4	14	10	3	4	2	0	100	362
Lean Rep	16	14	18	17	5	11	7	4	3	4	0	100	142
Ind	15	21	8	14	10	16	5	1	6	3	0	100	63
Lean Dem	21	23	8	2	6	20	15	4	2	1	0	100	168
Dem	22	21	14	5	6	18	9	2	3	0	0	100	369
Other/None	36	27	0	23	0	0	0	0	0	0	14	100	9
All	20	18	13	10	5	16	10	3	4	2	0	100	1112

Party ID w/leaners included

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
Republican	18	14	14	17	4	13	9	4	4	3	0	100	504
Democrat	21	22	12	4	6	19	11	3	3	0	0	100	536
Independent	15	21	8	14	10	16	5	1	6	3	0	100	63
Other/None	36	27	0	23	0	0	0	0	0	0	14	100	9
All	20	18	13	10	5	16	10	3	4	2	0	100	1112

Marital status

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
Married	20	18	12	12	5	15	9	4	4	2	0	100	703
Widow/Div/Sep	19	20	16	7	5	19	8	2	3	2	0	100	234
Never Married	20	17	11	9	8	15	15	2	2	1	0	100	165
NA/Ref	0	9	20	0	6	28	7	0	29	0	0	100	10
All	20	18	13	10	5	16	10	3	4	2	0	100	1112

Race and ethnicity

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
White	20	19	12	10	5	16	10	3	3	2	0	100	955
Black	17	14	27	12	5	12	13	0	0	0	0	100	38
Hispanic	12	6	22	3	5	20	16	9	0	6	0	100	43
Other	22	21	10	17	6	7	8	3	6	0	0	100	56
DK/NA/ Ref	8	21	4	23	0	18	4	0	24	0	0	100	20
All	20	18	13	10	5	16	10	3	4	2	0	100	1112

Religious service attendance (apart from weddings and funerals)

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
More than 1/wk	17	11	14	23	4	9	9	2	6	6	0	100	72
1/week	21	20	12	11	4	15	7	5	4	2	0	100	263
1-2 month	19	21	13	10	5	16	9	2	2	2	1	100	192
few times a year	19	15	17	9	7	15	12	4	1	0	0	100	213
Seldom	18	18	15	9	2	20	13	2	1	2	0	100	152
Never	22	19	8	7	8	17	10	1	6	0	0	100	209
Don't know	0	68	0	0	0	0	0	0	32	0	0	100	2
Refused	8	7	0	27	0	17	0	0	41	0	0	100	9
All	20	18	13	10	5	16	10	3	4	2	0	100	1112

Religious affiliation

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
Protestant/ Christian	18	19	15	11	7	14	8	3	3	2	0	100	482
Catholic	20	19	12	9	3	18	11	4	2	2	0	100	315
Jewish	21	14	8	3	0	14	24	15	0	0	0	100	9
Other	24	22	8	12	10	12	11	1	0	0	0	100	57
None	23	15	11	8	6	18	11	1	6	1	0	100	205
DK/NA/ Ref	12	17	8	24	1	25	2	3	9	0	0	100	44
All	20	18	13	10	5	16	10	3	4	2	0	100	1112

Evangelical or Born-Again Christian

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
born again	18	16	16	17	7	10	8	1	3	4	1	100	185
not born again	18	21	14	7	6	16	9	4	4	1	0	100	271
Don't know	19	11	17	9	14	10	7	8	0	4	0	100	21
All	18	18	15	11	7	14	9	3	3	2	0	100	477

Location type

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
Urban	20	19	13	6	5	16	12	3	2	2	0	100	319
Suburban	20	16	14	14	4	15	8	4	4	0	0	100	377
Rural	20	19	11	10	6	16	10	2	4	2	0	100	406
Don't know	0	52	0	0	0	32	4	0	12	0	0	100	6
Refused	12	0	0	18	0	50	0	0	20	0	0	100	3
All	20	18	13	10	5	16	10	3	4	2	0	100	1112

Ideology

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
Very conservative	18	13	16	19	1	15	8	1	4	4	1	100	104
Conservative	18	15	15	14	5	12	11	4	3	2	0	100	365
Moderate	18	19	13	10	6	20	9	3	1	2	0	100	307
Liberal	20	22	12	3	6	21	10	3	3	0	0	100	199
Very liberal	32	23	4	4	8	9	12	1	6	1	0	100	102
Don't know	17	29	0	11	7	14	0	6	16	0	0	100	22
Refused	21	6	7	17	0	19	9	0	22	0	0	100	12
All	20	18	13	10	5	16	10	3	4	2	0	100	1112

Region

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
MKE City	25	13	20	8	1	12	16	0	1	2	0	100	84
Rest of MKE	19	17	13	14	4	14	7	6	3	2	0	100	347
msu	22	18	11	7	6	18	12	1	5	1	0	100	213
GB/A	17	21	9	11	10	17	10	0	2	1	0	100	228
Rest of state	19	19	15	7	4	17	9	4	5	2	0	100	240
All	20	18	13	10	5	16	10	3	4	2	0	100	1112

Q32.

Would you say the state's budget is in better shape now than it was a few years ago, about the same or in worse shape now?

Sex

	Better shape now	About the same	Worse shape now	Don't know	Refused	Total	n
Male	46	25	22	7	0	100	538
Female	34	27	31	8	0	100	616
All	40	26	27	7	0	100	1154

Age

	Better shape now	About the same	Worse shape now	Don't know	Refused	Total	n
18-29	22	37	30	10	0	100	127
30-44	43	20	27	10	0	100	212
45-59	43	27	24	6	0	100	383
60+	39	26	28	7	0	100	418
DK/NA/ Ref	73	9	6	0	11	100	14
All	40	26	27	7	0	100	1154

Education

	Better shape now	About the same	Worse shape now	Don't know	Refused	Total	n
Not HS	40	32	20	9	0	100	16
HS	42	29	21	7	0	100	294
Some Coll	41	25	28	7	0	100	228
AA	34	30	27	9	0	100	154
BA+	38	25	31	6	0	100	448
DK/NA/ Ref	71	9	0	20	0	100	14
All	40	26	27	7	0	100	1154

Income

	Better shape now	About the same	Worse shape now	Don't know	Refused	Total	n
Under \$40k	30	31	31	9	0	100	261
\$40k to \$74k	35	28	30	7	0	100	304
\$75k up	47	24	25	4	0	100	402
DK/NA/ Ref	44	22	20	12	1	100	187
All	40	26	27	7	0	100	1154

PARTY ID, no leaners

	Better shape now	About the same	Worse shape now	Don't know	Refused	Total	n
Republican	77	17	2	4	0	100	384
Democrat	6	32	53	8	0	100	373
Independent	35	30	26	9	0	100	386
Other/None	22	28	11	39	0	100	11
All	40	26	27	7	0	100	1154

PARTY ID w/leaners separated

	Better shape now	About the same	Worse shape now	Don't know	Refused	Total	n
Rep	77	17	2	4	0	100	384
Lean Rep	65	23	4	8	0	100	144
Ind	36	35	16	13	0	100	70
Lean Dem	8	35	48	9	0	100	172
Dem	6	32	53	8	0	100	373
Other/None	22	28	11	39	0	100	11
All	40	26	27	7	0	100	1154

PARTY ID w/leaners included

	Better shape now	About the same	Worse shape now	Don't know	Refused	Total	n
Republican	74	19	2	5	0	100	528
Democrat	7	33	52	8	0	100	545
Independent	36	35	16	13	0	100	70
Other/None	22	28	11	39	0	100	11
All	40	26	27	7	0	100	1154

Marital status

	Better shape now	About the same	Worse shape now	Don't know	Refused	Total	n
Married	46	23	25	5	0	100	722
Widow/Div/Sep	29	31	30	11	0	100	247
Never Married	27	35	28	10	0	100	169
NA/Ref	51	17	20	12	0	100	16
All	40	26	27	7	0	100	1154

Race and ethnicity

	Better shape now	About the same	Worse shape now	Don't know	Refused	Total	n
White	41	26	26	7	0	100	987
Black	5	47	40	8	0	100	39
Hispanic	31	27	34	8	0	100	43
Other	39	25	21	15	0	100	59
DK/NA/ Ref	49	22	18	4	6	100	26
All	40	26	27	7	0	100	1154

Religious service attendance (apart from weddings and funerals)

	Better shape now	About the same	Worse shape now	Don't know	Refused	Total	n
More than 1/wk	59	22	15	4	0	100	77
1/week	51	23	20	6	0	100	272
1-2 month	46	28	23	3	0	100	197
few times a year	36	33	23	8	0	100	214
Seldom	32	24	35	9	1	100	160
Never	20	28	40	12	0	100	216
Don't know	100	0	0	0	0	100	3
Refused	51	13	12	12	11	100	14
All	40	26	27	7	0	100	1154

Religious affiliation

	Better shape now	About the same	Worse shape now	Don't know	Refused	Total	n
Protestant/ Christian	45	27	22	6	0	100	496
Catholic	44	27	23	6	0	100	329
Jewish	24	39	38	0	0	100	9
Other	32	26	35	7	0	100	58
None	20	25	42	12	0	100	211
DK/NA/ Ref	46	21	14	16	3	100	51
All	40	26	27	7	0	100	1154

Evangelical or Born-Again Christian

	Better shape now	About the same	Worse shape now	Don't know	Total	n
born again	58	24	12	5	100	193
not born again	37	28	30	5	100	276
Don't know	45	39	9	7	100	21
Refused	0	0	100	0	100	1
All	46	27	22	5	100	492

Location type

	Better shape now	About the same	Worse shape now	Don't know	Refused	Total	n
Urban	33	29	30	7	0	100	328
Suburban	43	25	24	8	0	100	386
Rural	41	26	26	7	0	100	422
Don't know	65	16	19	0	0	100	9
Refused	53	31	16	0	0	100	8
All	40	26	27	7	0	100	1154

Ideology

	Better shape now	About the same	Worse shape now	Don't know	Refused	Total	n
Very conservative	84	12	1	3	0	100	109
Conservative	66	21	6	6	0	100	385
Moderate	26	36	30	7	1	100	315
Liberal	6	31	53	10	0	100	200
Very liberal	4	20	64	12	0	100	103
Don't know	31	29	35	5	0	100	26
Refused	17	16	34	32	0	100	16
All	40	26	27	7	0	100	1154

Region

	Better shape now	About the same	Worse shape now	Don't know	Refused	Total	n
MKE City	20	36	35	9	0	100	88
Rest of MKE	47	26	21	6	0	100	365
msn	27	29	36	8	0	100	215
GB/A	46	25	23	5	0	100	235
Rest of state	41	23	27	10	0	100	250
All	40	26	27	7	0	100	1154

Q33.

As you may know, the 2010 health care law prohibits health insurance companies from denying coverage because of a person’s medical history or pre-existing conditions. How important is it to you that insurance companies continue to be required to cover pre-existing conditions: very important, somewhat important, not too important, or not at all important?

Sex

	Very important	Somewhat important	Not too important	Not at all important	Don’t know	Refused	Total	n
Male	73	19	4	2	1	1	100	538
Female	91	6	1	0	1	0	100	616
All	83	12	2	1	1	0	100	1154

Age

	Very important	Somewhat important	Not too important	Not at all important	Don’t know	Refused	Total	n
18-29	80	16	3	1	1	0	100	127
30-44	73	17	6	2	1	1	100	212
45-59	83	13	2	1	0	1	100	383
60+	89	8	1	0	2	0	100	418
DK/NA/ Ref	69	6	0	0	25	0	100	14
All	83	12	2	1	1	0	100	1154

Education

	Very important	Somewhat important	Not too important	Not at all important	Don’t know	Refused	Total	n
Not HS	82	11	0	5	3	0	100	16
HS	85	11	1	1	1	1	100	294
Some Coll	85	10	2	1	2	0	100	228
AA	87	9	2	1	0	1	100	154
BA+	79	16	4	1	1	0	100	448
DK/NA/ Ref	61	0	0	0	26	13	100	14
All	83	12	2	1	1	0	100	1154

Income

	Very important	Somewhat important	Not too important	Not at all important	Don’t know	Refused	Total	n
Under \$40k	85	11	2	1	1	0	100	261
\$40k to \$74k	88	8	2	0	1	1	100	304
\$75k up	78	17	3	1	1	0	100	402
DK/NA/ Ref	81	12	2	2	3	1	100	187
All	83	12	2	1	1	0	100	1154

PARTY ID, no leaners

	Very important	Somewhat important	Not too important	Not at all important	Don't know	Refused	Total	n
Republican	68	23	5	1	2	0	100	384
Democrat	95	4	1	0	0	0	100	373
Independent	86	10	1	2	1	0	100	386
Other/None	64	0	0	0	0	36	100	11
All	83	12	2	1	1	0	100	1154

PARTY ID w/leaners separated

	Very important	Somewhat important	Not too important	Not at all important	Don't know	Refused	Total	n
Rep	68	23	5	1	2	0	100	384
Lean Rep	75	16	2	4	2	0	100	144
Ind	86	11	1	0	2	0	100	70
Lean Dem	94	4	1	0	0	0	100	172
Dem	95	4	1	0	0	0	100	373
Other/None	64	0	0	0	0	36	100	11
All	83	12	2	1	1	0	100	1154

PARTY ID w/leaners included

	Very important	Somewhat important	Not too important	Not at all important	Don't know	Refused	Total	n
Republican	70	21	4	2	2	0	100	528
Democrat	95	4	1	0	0	0	100	545
Independent	86	11	1	0	2	0	100	70
Other/None	64	0	0	0	0	36	100	11
All	83	12	2	1	1	0	100	1154

Marital status

	Very important	Somewhat important	Not too important	Not at all important	Don't know	Refused	Total	n
Married	83	13	3	1	1	0	100	722
Widow/Div/Sep	84	10	1	1	2	1	100	247
Never Married	82	14	2	2	0	0	100	169
NA/Ref	73	0	0	5	22	0	100	16
All	83	12	2	1	1	0	100	1154

Race and ethnicity

	Very important	Somewhat important	Not too important	Not at all important	Don't know	Refused	Total	n
White	83	13	2	1	1	0	100	987
Black	94	3	3	0	0	0	100	39
Hispanic	77	23	0	0	0	0	100	43
Other	84	9	3	0	1	4	100	59
DK/NA/ Ref	68	6	5	8	14	0	100	26
All	83	12	2	1	1	0	100	1154

Religious service attendance (apart from weddings and funerals)

	Very important	Somewhat important	Not too important	Not at all important	Don't know	Refused	Total	n
More than 1/wk	72	15	6	3	4	0	100	77
1/week	80	16	1	1	1	0	100	272
1-2 month	85	11	2	1	0	0	100	197
few times a year	82	14	1	1	1	1	100	214
Seldom	82	14	2	2	0	1	100	160
Never	91	5	2	1	1	0	100	216
Don't know	74	26	0	0	0	0	100	3
Refused	60	2	0	0	25	12	100	14
All	83	12	2	1	1	0	100	1154

Religious affiliation

	Very important	Somewhat important	Not too important	Not at all important	Don't know	Refused	Total	n
Protestant/ Christian	79	16	3	2	1	0	100	496
Catholic	84	13	2	1	1	0	100	329
Jewish	92	0	8	0	0	0	100	9
Other	84	9	3	0	5	0	100	58
None	92	6	1	0	1	0	100	211
DK/NA/ Ref	77	8	0	0	7	8	100	51
All	83	12	2	1	1	0	100	1154

Evangelical or Born-Again Christian

	Very important	Somewhat important	Not too important	Not at all important	Don't know	Refused	Total	n
born again	71	21	5	1	2	0	100	193
not born again	84	12	2	2	0	0	100	276
Don't know	78	22	0	0	0	0	100	21
Refused	100	0	0	0	0	0	100	1
All	79	16	3	2	1	0	100	492

Location type

	Very important	Somewhat important	Not too important	Not at all important	Don't know	Refused	Total	n
Urban	88	9	2	1	1	0	100	328
Suburban	81	14	2	1	1	1	100	386
Rural	80	14	2	1	2	1	100	422
Don't know	74	8	18	0	0	0	100	9
Refused	82	0	0	0	18	0	100	8
All	83	12	2	1	1	0	100	1154

Ideology

	Very important	Somewhat important	Not too important	Not at all important	Don't know	Refused	Total	n
Very conservative	63	23	8	5	2	0	100	109
Conservative	72	20	3	1	2	0	100	385
Moderate	89	9	0	0	0	1	100	315
Liberal	96	3	0	0	0	0	100	200
Very liberal	95	3	2	0	0	0	100	103
Don't know	95	3	0	2	0	0	100	26
Refused	80	0	0	0	9	11	100	16
All	83	12	2	1	1	0	100	1154

Region

	Very important	Somewhat important	Not too important	Not at all important	Don't know	Refused	Total	n
MKE City	92	3	4	1	1	0	100	88
Rest of MKE	83	12	3	1	1	1	100	365
msn	83	12	2	2	0	1	100	215
GB/A	83	14	1	1	1	0	100	235
Rest of state	79	15	2	1	3	0	100	250
All	83	12	2	1	1	0	100	1154

Q34.

Which is more important to you: reduce property taxes or increase spending on public schools?

Sex

	Reducing property taxes	Increasing spending on public schools	Don't know	Refused	Total	n
Male	44	50	4	1	100	538
Female	34	61	4	1	100	616
All	39	56	4	1	100	1154

Age

	Reducing property taxes	Increasing spending on public schools	Don't know	Refused	Total	n
18-29	20	80	0	0	100	127
30-44	36	61	2	1	100	212
45-59	45	50	4	1	100	383
60+	39	54	6	1	100	418
DK/NA/ Ref	79	11	0	10	100	14
All	39	56	4	1	100	1154

Education

	Reducing property taxes	Increasing spending on public schools	Don't know	Refused	Total	n
Not HS	55	41	4	0	100	16
HS	45	50	4	1	100	294
Some Coll	38	56	6	0	100	228
AA	37	56	6	2	100	154
BA+	35	62	2	1	100	448
DK/NA/ Ref	55	15	7	23	100	14
All	39	56	4	1	100	1154

Income

	Reducing property taxes	Increasing spending on public schools	Don't know	Refused	Total	n
Under \$40k	36	59	4	0	100	261
\$40k to \$74k	39	59	2	0	100	304
\$75k up	38	58	3	1	100	402
DK/NA/ Ref	44	44	9	3	100	187
All	39	56	4	1	100	1154

PARTY ID, no leaners

	Reducing property taxes	Increasing spending on public schools	Don't know	Refused	Total	n
Republican	70	25	5	1	100	384
Democrat	13	83	4	0	100	373
Independent	33	62	3	2	100	386
Other/None	31	51	2	16	100	11
All	39	56	4	1	100	1154

PARTY ID w/leaners separated

	Reducing property taxes	Increasing spending on public schools	Don't know	Refused	Total	n
Rep	70	25	5	1	100	384
Lean Rep	56	37	5	2	100	144
Ind	39	53	4	5	100	70
Lean Dem	12	86	1	1	100	172
Dem	13	83	4	0	100	373
Other/None	31	51	2	16	100	11
All	39	56	4	1	100	1154

PARTY ID w/leaners included

	Reducing property taxes	Increasing spending on public schools	Don't know	Refused	Total	n
Republican	66	28	5	1	100	528
Democrat	13	84	3	0	100	545
Independent	39	53	4	5	100	70
Other/None	31	51	2	16	100	11
All	39	56	4	1	100	1154

Marital status

	Reducing property taxes	Increasing spending on public schools	Don't know	Refused	Total	n
Married	43	51	4	1	100	722
Widow/Div/Sep	30	64	5	0	100	247
Never Married	30	67	3	0	100	169
NA/Ref	64	19	8	9	100	16
All	39	56	4	1	100	1154

Race and ethnicity

	Reducing property taxes	Increasing spending on public schools	Don't know	Refused	Total	n
White	40	56	4	1	100	987
Black	24	68	7	2	100	39
Hispanic	28	70	2	0	100	43
Other	32	58	8	1	100	59
DK/NA/ Ref	57	30	6	6	100	26
All	39	56	4	1	100	1154

Religious service attendance (apart from weddings and funerals)

	Reducing property taxes	Increasing spending on public schools	Don't know	Refused	Total	n
More than 1/wk	56	36	7	1	100	77
1/week	47	48	4	1	100	272
1-2 month few times a year	36	57	6	1	100	197
Seldom	37	60	2	1	100	214
Never	37	58	4	1	100	160
Never	27	70	3	0	100	216
Don't know	70	0	30	0	100	3
Refused	57	16	5	22	100	14
All	39	56	4	1	100	1154

Religious affiliation

	Reducing property taxes	Increasing spending on public schools	Don't know	Refused	Total	n
Protestant/ Christian	44	52	4	0	100	496
Catholic	41	54	4	1	100	329
Jewish	8	92	0	0	100	9
Other	31	61	4	3	100	58
None	22	74	3	1	100	211
DK/NA/ Ref	58	28	6	8	100	51
All	39	56	4	1	100	1154

Evangelical or Born-Again Christian

	Reducing property taxes	Increasing spending on public schools	Don't know	Refused	Total	n
born again	60	36	4	0	100	193
not born again	32	63	4	1	100	276
Don't know	49	50	1	0	100	21
Refused	0	0	100	0	100	1
All	44	52	4	0	100	492

Location type

	Reducing property taxes	Increasing spending on public schools	Don't know	Refused	Total	n
Urban	29	64	6	1	100	328
Suburban	39	58	3	1	100	386
Rural	46	49	4	1	100	422
Don't know	45	38	16	0	100	9
Refused	70	12	0	18	100	8
All	39	56	4	1	100	1154

Ideology

	Reducing property taxes	Increasing spending on public schools	Don't know	Refused	Total	n
Very conservative	81	14	4	1	100	109
Conservative	62	31	6	1	100	385
Moderate	25	70	3	1	100	315
Liberal	8	90	2	0	100	200
Very liberal	11	86	3	0	100	103
Don't know	31	64	5	0	100	26
Refused	43	31	6	20	100	16
All	39	56	4	1	100	1154

Region

	Reducing property taxes	Increasing spending on public schools	Don't know	Refused	Total	n
MKE City	26	67	6	1	100	88
Rest of MKE	42	51	5	2	100	365
msn	28	69	3	0	100	215
GB/A	43	53	3	1	100	235
Rest of state	44	52	4	1	100	250
All	39	56	4	1	100	1154

Q35.

Which is more important to you: keeping the gas tax and vehicle registration fees where they are now or raising the gas tax and registration fees to increase spending on roads and highways?

Sex

	Keep gas tax and fees where they are	Raise tax and fees to increase spending on roads	Don't know	Refused	Total	n
Male	61	34	4	1	100	538
Female	56	40	4	1	100	616
All	58	37	4	1	100	1154

Age

	Keep gas tax and fees where they are	Raise tax and fees to increase spending on roads	Don't know	Refused	Total	n
18-29	59	39	2	0	100	127
30-44	63	32	4	1	100	212
45-59	62	34	3	1	100	383
60+	52	43	5	1	100	418
DK/NA/ Ref	79	11	10	0	100	14
All	58	37	4	1	100	1154

Education

	Keep gas tax and fees where they are	Raise tax and fees to increase spending on roads	Don't know	Refused	Total	n
Not HS	76	17	7	0	100	16
HS	65	32	2	1	100	294
Some Coll	59	35	6	1	100	228
AA	57	40	3	0	100	154
BA+	52	43	4	0	100	448
DK/NA/ Ref	70	0	10	20	100	14
All	58	37	4	1	100	1154

Income

	Keep gas tax and fees where they are	Raise tax and fees to increase spending on roads	Don't know	Refused	Total	n
Under \$40k	60	34	6	0	100	261
\$40k to \$74k	57	39	2	2	100	304
\$75k up	54	42	3	0	100	402
DK/NA/ Ref	66	27	5	2	100	187
All	58	37	4	1	100	1154

PARTY ID, no leaners

	Keep gas tax and fees where they are	Raise tax and fees to increase spending on roads	Don't know	Refused	Total	n
Republican	82	16	2	0	100	384
Democrat	37	59	4	1	100	373
Independent	55	39	6	0	100	386
Other/None	47	15	2	36	100	11
All	58	37	4	1	100	1154

PARTY ID w/leaners separated

	Keep gas tax and fees where they are	Raise tax and fees to increase spending on roads	Don't know	Refused	Total	n
Rep	82	16	2	0	100	384
Lean Rep	71	22	7	1	100	144
Ind	61	30	8	1	100	70
Lean Dem	39	56	4	0	100	172
Dem	37	59	4	1	100	373
Other/None	47	15	2	36	100	11
All	58	37	4	1	100	1154

PARTY ID w/leaners included

	Keep gas tax and fees where they are	Raise tax and fees to increase spending on roads	Don't know	Refused	Total	n
Republican	79	17	3	0	100	528
Democrat	37	58	4	0	100	545
Independent	61	30	8	1	100	70
Other/None	47	15	2	36	100	11
All	58	37	4	1	100	1154

Marital status

	Keep gas tax and fees where they are	Raise tax and fees to increase spending on roads	Don't know	Refused	Total	n
Married	60	37	3	0	100	722
Widow/Div/Sep	53	39	7	2	100	247
Never Married	58	39	3	0	100	169
NA/Ref	79	7	9	6	100	16
All	58	37	4	1	100	1154

Race and ethnicity

	Keep gas tax and fees where they are	Raise tax and fees to increase spending on roads	Don't know	Refused	Total	n
White	57	39	4	0	100	987
Black	67	31	2	0	100	39
Hispanic	63	37	0	0	100	43
Other	67	24	6	4	100	59
DK/NA/ Ref	52	30	8	10	100	26
All	58	37	4	1	100	1154

Religious service attendance (apart from weddings and funerals)

	Keep gas tax and fees where they are	Raise tax and fees to increase spending on roads	Don't know	Refused	Total	n
More than 1/wk	65	27	8	0	100	77
1/week	66	29	4	1	100	272
1-2 month	63	34	3	0	100	197
few times a year	58	39	2	1	100	214
Seldom	51	44	4	1	100	160
Never	47	50	3	0	100	216
Don't know	78	22	0	0	100	3
Refused	54	11	22	12	100	14
All	58	37	4	1	100	1154

Religious affiliation

	Keep gas tax and fees where they are	Raise tax and fees to increase spending on roads	Don't know	Refused	Total	n
Protestant/ Christian	62	34	4	1	100	496
Catholic	59	37	3	0	100	329
Jewish	44	56	0	0	100	9
Other	53	44	3	0	100	58
None	47	47	5	1	100	211
DK/NA/ Ref	67	19	6	8	100	51
All	58	37	4	1	100	1154

Evangelical or Born-Again Christian

	Keep gas tax and fees where they are	Raise tax and fees to increase spending on roads	Don't know	Refused	Total	n
born again	69	26	5	0	100	193
not born again	57	40	3	1	100	276
Don't know	50	43	7	0	100	21
Refused	100	0	0	0	100	1
All	61	34	4	1	100	492

Location type

	Keep gas tax and fees where they are	Raise tax and fees to increase spending on roads	Don't know	Refused	Total	n
Urban	54	41	4	1	100	328
Suburban	59	36	4	1	100	386
Rural	60	36	3	1	100	422
Don't know	63	37	0	0	100	9
Refused	78	5	18	0	100	8
All	58	37	4	1	100	1154

Ideology

	Keep gas tax and fees where they are	Raise tax and fees to increase spending on roads	Don't know	Refused	Total	n
Very conservative	84	10	5	1	100	109
Conservative	79	19	2	0	100	385
Moderate	50	45	5	1	100	315
Liberal	34	61	5	0	100	200
Very liberal	26	69	4	1	100	103
Don't know	56	36	2	6	100	26
Refused	51	23	15	11	100	16
All	58	37	4	1	100	1154

Region

	Keep gas tax and fees where they are	Raise tax and fees to increase spending on roads	Don't know	Refused	Total	n
MKE City	62	32	4	1	100	88
Rest of MKE	64	33	2	1	100	365
msn	43	49	7	1	100	215
GB/A	58	38	4	0	100	235
Rest of state	60	35	4	0	100	250
All	58	37	4	1	100	1154

Q36.

How much attention do you pay to Donald Trump’s recent campaign rallies? Do you watch at least some of the rallies live on television, follow the news closely about the rallies but not watch live, read or watch some news coverage but don’t follow closely or do you not pay much attention to the rallies?

Sex

	Watch at least some live	Followed news closely	Saw some coverage but don’t follow closely	Do not pay much attention	Don’t know	Refused	Total	n
Male	22	24	25	28	0	1	100	538
Female	19	26	30	25	0	1	100	616
All	20	25	28	26	0	1	100	1154

Age

	Watch at least some live	Followed news closely	Saw some coverage but don’t follow closely	Do not pay much attention	Don’t know	Refused	Total	n
18-29	13	26	41	21	0	0	100	127
30-44	15	26	27	32	0	0	100	212
45-59	19	26	29	24	1	1	100	383
60+	25	24	23	27	0	0	100	418
DK/NA/ Ref	20	6	42	6	0	25	100	14
All	20	25	28	26	0	1	100	1154

Education

	Watch at least some live	Followed news closely	Saw some coverage but don’t follow closely	Do not pay much attention	Don’t know	Refused	Total	n
Not HS	44	15	15	26	0	0	100	16
HS	19	29	29	23	0	0	100	294
Some Coll	20	23	27	27	2	1	100	228
AA	30	27	16	26	0	0	100	154
BA+	16	24	32	28	0	0	100	448
DK/NA/ Ref	15	0	25	22	0	39	100	14
All	20	25	28	26	0	1	100	1154

Income

	Watch at least some live	Followed news closely	Saw some coverage but don't follow closely	Do not pay much attention	Don't know	Refused	Total	n
Under \$40k	20	26	21	33	0	0	100	261
\$40k to \$74k	17	27	30	24	1	1	100	304
\$75k up	22	22	33	23	0	0	100	402
DK/NA/ Ref	20	26	24	27	0	3	100	187
All	20	25	28	26	0	1	100	1154

PARTY ID, no leaners

	Watch at least some live	Followed news closely	Saw some coverage but don't follow closely	Do not pay much attention	Don't know	Refused	Total	n
Republican	32	22	26	20	0	1	100	384
Democrat	11	28	30	31	0	0	100	373
Independent	17	25	28	28	1	1	100	386
Other/None	13	30	17	23	0	16	100	11
All	20	25	28	26	0	1	100	1154

PARTY ID w/leaners separated

	Watch at least some live	Followed news closely	Saw some coverage but don't follow closely	Do not pay much attention	Don't know	Refused	Total	n
Rep	32	22	26	20	0	1	100	384
Lean Rep	23	21	35	20	1	0	100	144
Ind	23	26	15	33	1	2	100	70
Lean Dem	10	28	27	33	2	0	100	172
Dem	11	28	30	31	0	0	100	373
Other/None	13	30	17	23	0	16	100	11
All	20	25	28	26	0	1	100	1154

PARTY ID w/leaners included

	Watch at least some live	Followed news closely	Saw some coverage but don't follow closely	Do not pay much attention	Don't know	Refused	Total	n
Republican	29	21	28	20	0	1	100	528
Democrat	11	28	29	31	1	0	100	545
Independent	23	26	15	33	1	2	100	70
Other/None	13	30	17	23	0	16	100	11
All	20	25	28	26	0	1	100	1154

Marital status

	Watch at least some live	Followed news closely	Saw some coverage but don't follow closely	Do not pay much attention	Don't know	Refused	Total	n
Married	21	25	28	25	0	0	100	722
Widow/Div/Sep	22	25	22	29	1	1	100	247
Never Married	14	25	32	28	1	0	100	169
NA/Ref	11	8	43	12	4	22	100	16
All	20	25	28	26	0	1	100	1154

Race and ethnicity

	Watch at least some live	Followed news closely	Saw some coverage but don't follow closely	Do not pay much attention	Don't know	Refused	Total	n
White	20	25	29	25	0	0	100	987
Black	19	18	10	53	0	0	100	39
Hispanic	27	23	21	27	0	2	100	43
Other	22	35	19	24	0	0	100	59
DK/NA/ Ref	10	15	26	26	3	20	100	26
All	20	25	28	26	0	1	100	1154

Religious service attendance (apart from weddings and funerals)

	Watch at least some live	Followed news closely	Saw some coverage but don't follow closely	Do not pay much attention	Don't know	Refused	Total	n
More than 1/wk	25	23	22	29	1	0	100	77
1/week	21	21	31	26	1	1	100	272
1-2 month	26	28	22	24	0	0	100	197
few times a year	18	25	27	29	1	0	100	214
Seldom	21	26	29	25	0	0	100	160
Never	14	28	31	27	0	0	100	216
Don't know	0	74	26	0	0	0	100	3
Refused	2	9	35	6	5	43	100	14
All	20	25	28	26	0	1	100	1154

Religious affiliation

	Watch at least some live	Followed news closely	Saw some coverage but don't follow closely	Do not pay much attention	Don't know	Refused	Total	n
Protestant/ Christian	21	23	29	27	0	0	100	496
Catholic	24	27	24	24	1	0	100	329
Jewish	34	44	7	15	0	0	100	9
Other	14	20	30	33	3	0	100	58
None	13	30	30	27	0	0	100	211
DK/NA/ Ref	13	17	33	26	1	11	100	51
All	20	25	28	26	0	1	100	1154

Evangelical or Born-Again Christian

	Watch at least some live	Followed news closely	Saw some coverage but don't follow closely	Do not pay much attention	Refused	Total	n
born again	24	24	24	28	0	100	193
not born again	18	23	32	27	1	100	276
Don't know	26	21	40	14	0	100	21
Refused	100	0	0	0	0	100	1
All	21	23	29	27	0	100	492

Location type

	Watch at least some live	Followed news closely	Saw some coverage but don't follow closely	Do not pay much attention	Don't know	Refused	Total	n
Urban	16	24	30	29	0	0	100	328
Suburban	18	28	28	25	0	1	100	386
Rural	25	23	25	25	0	1	100	422
Don't know	36	28	23	13	0	0	100	9
Refused	0	7	43	24	8	18	100	8
All	20	25	28	26	0	1	100	1154

Ideology

	Watch at least some live	Followed news closely	Saw some coverage but don't follow closely	Do not pay much attention	Don't know	Refused	Total	n
Very conservative	29	29	22	19	1	0	100	109
Conservative	29	19	29	22	0	1	100	385
Moderate	18	27	24	31	0	0	100	315
Liberal	11	26	34	28	0	0	100	200
Very liberal	7	37	31	26	0	0	100	103
Don't know	7	25	20	41	0	6	100	26
Refused	2	16	19	29	14	20	100	16
All	20	25	28	26	0	1	100	1154

Region

	Watch at least some live	Followed news closely	Saw some coverage but don't follow closely	Do not pay much attention	Don't know	Refused	Total	n
MKE City	18	20	17	45	0	1	100	88
Rest of MKE	17	26	30	25	1	1	100	365
msn	18	22	35	24	1	0	100	215
GB/A	19	30	27	24	0	0	100	235
Rest of state	27	23	23	25	1	1	100	250
All	20	25	28	26	0	1	100	1154

Q37.

How much attention did you pay to the recent debate between Tony Evers and Scott Walker? Did you watch the debate live on television, follow the news closely about the debate but not watch live, read or watch some news coverage but didn't follow closely or did you not pay much attention to the debate?

Sex

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Male	12	14	22	49	2	0	100	538
Female	14	16	22	45	2	0	100	616
All	13	15	22	47	2	0	100	1154

Age

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
18-29	7	25	30	37	1	0	100	127
30-44	8	14	21	54	2	1	100	212
45-59	14	13	24	47	2	0	100	383
60+	18	15	19	46	3	0	100	418
DK/NA/ Ref	0	6	21	72	0	0	100	14
All	13	15	22	47	2	0	100	1154

Education

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Not HS	19	20	8	51	0	2	100	16
HS	12	13	23	49	1	1	100	294
Some Coll	14	20	21	42	3	0	100	228
AA	10	12	27	47	3	0	100	154
BA+	15	15	21	47	2	0	100	448
DK/NA/ Ref	0	0	9	78	0	13	100	14
All	13	15	22	47	2	0	100	1154

Income

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Under \$40k	14	19	21	44	2	0	100	261
\$40k to \$74k	12	18	19	49	1	1	100	304
\$75k up	14	13	25	46	2	0	100	402
DK/NA/ Ref	14	11	22	49	3	1	100	187
All	13	15	22	47	2	0	100	1154

PARTY ID, no leaners

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Republican	15	14	18	50	2	0	100	384
Democrat	15	15	25	44	1	0	100	373
Independent	11	16	23	47	3	0	100	386
Other/None	0	11	17	33	0	39	100	11
All	13	15	22	47	2	0	100	1154

PARTY ID w/leaners separated

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Rep	15	14	18	50	2	0	100	384
Lean Rep	7	13	18	60	2	0	100	144
Ind	15	12	22	49	2	0	100	70
Lean Dem	13	21	28	34	4	0	100	172
Dem	15	15	25	44	1	0	100	373
Other/None	0	11	17	33	0	39	100	11
All	13	15	22	47	2	0	100	1154

PARTY ID w/leaners included

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Republican	13	14	18	53	2	0	100	528
Democrat	14	17	26	41	2	0	100	545
Independent	15	12	22	49	2	0	100	70
Other/None	0	11	17	33	0	39	100	11
All	13	15	22	47	2	0	100	1154

Marital status

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Married	14	14	22	47	2	0	100	722
Widow/Div/Sep	15	13	20	47	3	1	100	247
Never Married	9	21	27	42	1	0	100	169
NA/Ref	5	11	12	71	0	0	100	16
All	13	15	22	47	2	0	100	1154

Race and ethnicity

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
White	13	16	22	47	2	0	100	987
Black	16	12	20	51	0	0	100	39
Hispanic	14	13	17	53	3	0	100	43
Other	16	14	31	35	0	4	100	59
DK/NA/ Ref	29	6	11	53	2	0	100	26
All	13	15	22	47	2	0	100	1154

Religious service attendance (apart from weddings and funerals)

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
More than 1/wk	11	8	28	49	4	0	100	77
1/week	17	13	15	52	3	0	100	272
1-2 month	14	13	28	43	1	0	100	197
few times a year	7	19	23	47	2	1	100	214
Seldom	17	15	22	45	1	0	100	160
Never	13	18	23	45	1	0	100	216
Don't know	0	52	0	48	0	0	100	3
Refused	5	11	9	58	5	12	100	14
All	13	15	22	47	2	0	100	1154

Religious affiliation

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Protestant/ Christian	13	16	21	47	3	0	100	496
Catholic	16	14	21	48	1	0	100	329
Jewish	8	24	16	52	0	0	100	9
Other	15	13	24	44	4	0	100	58
None	13	15	26	46	0	0	100	211
DK/NA/ Ref	3	15	20	52	2	8	100	51
All	13	15	22	47	2	0	100	1154

Evangelical or Born-Again Christian

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Total	n
born again	17	12	17	51	3	100	193
not born again	10	20	24	44	2	100	276
Don't know	7	18	20	48	7	100	21
Refused	100	0	0	0	0	100	1
All	13	16	21	47	3	100	492

Location type

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Urban	14	15	20	48	2	0	100	328
Suburban	13	15	24	46	1	1	100	386
Rural	13	15	22	47	2	1	100	422
Don't know	25	14	0	61	0	0	100	9
Refused	0	20	16	57	7	0	100	8
All	13	15	22	47	2	0	100	1154

Ideology

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Very conservative	12	16	15	53	4	0	100	109
Conservative	14	12	21	52	1	0	100	385
Moderate	12	19	24	43	2	1	100	315
Liberal	14	13	25	45	2	0	100	200
Very liberal	14	22	27	36	0	0	100	103
Don't know	15	9	6	60	10	0	100	26
Refused	4	10	22	41	10	13	100	16
All	13	15	22	47	2	0	100	1154

Region

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
MKE City	18	18	22	42	0	0	100	88
Rest of MKE	14	14	23	46	2	0	100	365
msn	14	13	23	47	2	1	100	215
GB/A	13	15	22	48	2	0	100	235
Rest of state	11	17	20	49	3	0	100	250
All	13	15	22	47	2	0	100	1154

Q38.

How much attention did you pay to the recent debates between Tammy Baldwin and Leah Vukmir? Did you watch the debates live on television, follow the news closely about the debates but not watch live, read or watch some news coverage but didn't follow closely or did you not pay much attention to the debates?

Sex

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Male	12	12	22	52	2	1	100	538
Female	16	15	20	47	1	1	100	616
All	14	14	21	49	1	1	100	1154

Age

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
18-29	7	13	26	53	0	0	100	127
30-44	13	10	24	52	1	1	100	212
45-59	13	16	21	49	1	0	100	383
60+	18	14	18	46	3	0	100	418
DK/NA/ Ref	0	0	18	73	0	9	100	14
All	14	14	21	49	1	1	100	1154

Education

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Not HS	14	21	8	56	0	0	100	16
HS	12	13	17	54	2	1	100	294
Some Coll	18	12	25	43	1	0	100	228
AA	15	9	25	49	1	0	100	154
BA+	14	16	21	48	1	0	100	448
DK/NA/ Ref	0	0	0	78	0	22	100	14
All	14	14	21	49	1	1	100	1154

Income

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Under \$40k	11	15	22	51	2	0	100	261
\$40k to \$74k	13	15	21	50	1	1	100	304
\$75k up	15	14	23	47	1	0	100	402
DK/NA/ Ref	19	9	16	50	4	2	100	187
All	14	14	21	49	1	1	100	1154

PARTY ID, no leaners

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Republican	15	12	20	51	2	0	100	384
Democrat	13	15	23	48	0	0	100	373
Independent	14	14	20	50	2	0	100	386
Other/None	2	10	6	22	0	59	100	11
All	14	14	21	49	1	1	100	1154

PARTY ID w/leaners separated

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Rep	15	12	20	51	2	0	100	384
Lean Rep	15	7	22	53	3	0	100	144
Ind	21	13	6	60	0	0	100	70
Lean Dem	11	20	24	43	2	0	100	172
Dem	13	15	23	48	0	0	100	373
Other/None	2	10	6	22	0	59	100	11
All	14	14	21	49	1	1	100	1154

PARTY ID w/leaners included

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Republican	15	10	21	51	2	0	100	528
Democrat	13	17	23	47	1	0	100	545
Independent	21	13	6	60	0	0	100	70
Other/None	2	10	6	22	0	59	100	11
All	14	14	21	49	1	1	100	1154

Marital status

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Married	14	13	22	49	2	0	100	722
Widow/Div/Sep	15	14	18	50	1	1	100	247
Never Married	13	14	24	49	0	0	100	169
NA/Ref	7	9	2	75	0	8	100	16
All	14	14	21	49	1	1	100	1154

Race and ethnicity

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
White	14	14	22	48	2	0	100	987
Black	20	9	22	49	0	0	100	39
Hispanic	14	2	24	60	0	0	100	43
Other	16	14	14	53	0	4	100	59
DK/NA/ Ref	19	12	9	55	0	5	100	26
All	14	14	21	49	1	1	100	1154

Religious service attendance (apart from weddings and funerals)

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
More than 1/wk	18	9	26	46	1	0	100	77
1/week	16	12	19	50	2	0	100	272
1-2 month	14	14	24	48	1	0	100	197
few times a year	12	16	23	46	1	2	100	214
Seldom	15	14	23	48	0	0	100	160
Never	13	14	17	54	2	0	100	216
Don't know	30	0	0	48	23	0	100	3
Refused	0	5	16	53	5	21	100	14
All	14	14	21	49	1	1	100	1154

Religious affiliation

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Protestant/ Christian	13	15	20	50	2	0	100	496
Catholic	17	14	24	43	2	0	100	329
Jewish	8	33	9	49	0	0	100	9
Other	15	11	21	49	4	0	100	58
None	13	12	20	56	0	0	100	211
DK/NA/ Ref	12	3	12	57	2	13	100	51
All	14	14	21	49	1	1	100	1154

Evangelical or Born-Again Christian

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
born again	15	13	16	54	3	0	100	193
not born again	13	17	24	46	1	0	100	276
Don't know	13	7	13	63	4	0	100	21
Refused	0	0	0	100	0	0	100	1
All	13	15	20	50	2	0	100	492

Location type

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Urban	15	15	22	47	1	0	100	328
Suburban	11	14	24	49	1	0	100	386
Rural	17	12	18	50	2	1	100	422
Don't know	9	12	5	56	18	0	100	9
Refused	7	8	0	69	0	16	100	8
All	14	14	21	49	1	1	100	1154

Ideology

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Very conservative	16	11	16	55	2	0	100	109
Conservative	16	10	20	52	2	0	100	385
Moderate	12	17	21	49	1	1	100	315
Liberal	16	12	25	45	1	1	100	200
Very liberal	10	20	23	46	0	0	100	103
Don't know	19	13	18	46	5	0	100	26
Refused	14	19	8	39	0	20	100	16
All	14	14	21	49	1	1	100	1154

Region

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
MKE City	19	12	24	46	0	0	100	88
Rest of MKE	16	13	25	44	2	1	100	365
msn	12	15	21	50	1	1	100	215
GB/A	14	14	19	51	1	1	100	235
Rest of state	13	13	16	56	2	0	100	250
All	14	14	21	49	1	1	100	1154

Q39.

How much attention did you pay to the recent debate between Josh Kaul and Brad Schimel? Did you watch the debates live on television, follow the news closely about the debates but not watch live, read or watch some news coverage but didn't follow closely or did you not pay much attention to the debates?

Sex

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Male	1	7	10	80	1	1	100	538
Female	2	9	12	74	3	1	100	616
All	2	8	11	77	2	1	100	1154

Age

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
18-29	0	8	18	74	0	0	100	127
30-44	1	6	6	84	2	1	100	212
45-59	1	8	12	77	1	1	100	383
60+	3	9	12	72	4	0	100	418
DK/NA/ Ref	0	0	0	100	0	0	100	14
All	2	8	11	77	2	1	100	1154

Education

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Not HS	5	3	5	87	0	0	100	16
HS	1	7	10	79	2	1	100	294
Some Coll	1	10	13	71	4	1	100	228
AA	1	7	13	78	2	0	100	154
BA+	3	8	11	76	1	0	100	448
DK/NA/ Ref	0	0	0	87	0	13	100	14
All	2	8	11	77	2	1	100	1154

Income

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Under \$40k	1	7	13	77	2	0	100	261
\$40k to \$74k	2	10	12	73	2	1	100	304
\$75k up	0	8	12	79	1	0	100	402
DK/NA/ Ref	3	6	8	78	4	2	100	187
All	2	8	11	77	2	1	100	1154

PARTY ID, no leaners

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Republican	1	8	9	78	3	0	100	384
Democrat	1	8	13	77	1	0	100	373
Independent	2	8	12	76	2	0	100	386
Other/None	0	0	10	42	0	48	100	11
All	2	8	11	77	2	1	100	1154

PARTY ID w/leaners separated

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Rep	1	8	9	78	3	0	100	384
Lean Rep	1	7	14	76	2	0	100	144
Ind	8	3	3	83	0	2	100	70
Lean Dem	2	10	13	72	3	0	100	172
Dem	1	8	13	77	1	0	100	373
Other/None	0	0	10	42	0	48	100	11
All	2	8	11	77	2	1	100	1154

PARTY ID w/leaners included

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Republican	1	8	10	78	3	0	100	528
Democrat	1	9	13	75	1	0	100	545
Independent	8	3	3	83	0	2	100	70
Other/None	0	0	10	42	0	48	100	11
All	2	8	11	77	2	1	100	1154

Marital status

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Married	2	8	12	76	2	1	100	722
Widow/Div/Sep	2	8	11	75	4	1	100	247
Never Married	0	7	11	81	0	0	100	169
NA/Ref	5	4	2	89	0	0	100	16
All	2	8	11	77	2	1	100	1154

Race and ethnicity

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
White	2	9	12	76	2	0	100	987
Black	0	7	8	83	2	0	100	39
Hispanic	2	4	14	81	0	0	100	43
Other	1	4	12	80	0	4	100	59
DK/NA/ Ref	3	6	3	89	0	0	100	26
All	2	8	11	77	2	1	100	1154

Religious service attendance (apart from weddings and funerals)

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
More than 1/wk	1	2	6	87	2	1	100	77
1/week	2	10	11	73	3	0	100	272
1-2 month	1	10	13	75	1	0	100	197
few times a year	1	5	15	76	1	2	100	214
Seldom	1	9	14	74	2	0	100	160
Never	1	9	7	81	1	0	100	216
Don't know	0	0	0	77	23	0	100	3
Refused	0	0	5	78	5	12	100	14
All	2	8	11	77	2	1	100	1154

Religious affiliation

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Protestant/ Christian	1	7	11	77	3	0	100	496
Catholic	2	9	14	72	1	0	100	329
Jewish	0	41	0	59	0	0	100	9
Other	0	5	13	79	4	0	100	58
None	1	10	9	80	1	0	100	211
DK/NA/ Ref	3	0	4	82	2	10	100	51
All	2	8	11	77	2	1	100	1154

Evangelical or Born-Again Christian

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
born again	1	6	11	79	4	0	100	193
not born again	2	8	12	76	1	0	100	276
Don't know	4	3	3	79	11	0	100	21
Refused	0	0	0	100	0	0	100	1
All	1	7	11	77	3	0	100	492

Location type

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Urban	1	12	11	73	3	0	100	328
Suburban	2	5	13	78	1	1	100	386
Rural	2	8	10	78	2	1	100	422
Don't know	0	5	12	83	0	0	100	9
Refused	0	0	0	100	0	0	100	8
All	2	8	11	77	2	1	100	1154

Ideology

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Very conservative	1	12	5	80	2	0	100	109
Conservative	2	7	9	80	2	0	100	385
Moderate	2	7	14	73	2	1	100	315
Liberal	1	6	15	76	2	1	100	200
Very liberal	1	18	10	71	0	0	100	103
Don't know	0	0	15	74	11	0	100	26
Refused	5	0	4	79	0	11	100	16
All	2	8	11	77	2	1	100	1154

Region

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
MKE City	0	9	18	70	2	0	100	88
Rest of MKE	2	8	10	77	2	1	100	365
msn	2	8	13	74	2	1	100	215
GB/A	1	7	12	78	2	0	100	235
Rest of state	1	9	8	78	2	0	100	250
All	2	8	11	77	2	1	100	1154

Q40.

Do you think that Donald Trump has changed the Republican Party for the better or for the worse or don't you think he has changed the Republican Party much either way?

Sex

	Changed for the better	Changed for the worse	Hasn't changed Republican Party much either way	Don't know	Refused	Total	n
Male	32	43	21	4	1	100	538
Female	25	54	17	3	1	100	616
All	29	49	18	3	1	100	1154

Age

	Changed for the better	Changed for the worse	Hasn't changed Republican Party much either way	Don't know	Refused	Total	n
18-29	15	62	22	2	0	100	127
30-44	22	51	23	3	1	100	212
45-59	32	44	20	4	1	100	383
60+	32	50	14	3	0	100	418
DK/NA/ Ref	72	18	10	0	0	100	14
All	29	49	18	3	1	100	1154

Education

	Changed for the better	Changed for the worse	Hasn't changed Republican Party much either way	Don't know	Refused	Total	n
Not HS	39	35	23	2	0	100	16
HS	35	41	19	4	1	100	294
Some Coll	29	55	15	1	0	100	228
AA	30	45	21	4	0	100	154
BA+	23	54	19	4	0	100	448
DK/NA/ Ref	55	15	10	7	13	100	14
All	29	49	18	3	1	100	1154

Income

	Changed for the better	Changed for the worse	Hasn't changed Republican Party much either way	Don't know	Refused	Total	n
Under \$40k	27	54	17	3	0	100	261
\$40k to \$74k	25	55	17	3	1	100	304
\$75k up	30	47	22	2	0	100	402
DK/NA/ Ref	36	38	16	8	2	100	187
All	29	49	18	3	1	100	1154

PARTY ID, no leaners

	Changed for the better	Changed for the worse	Hasn't changed Republican Party much either way	Don't know	Refused	Total	n
Republican	65	9	23	2	1	100	384
Democrat	1	88	9	2	0	100	373
Independent	19	52	23	5	0	100	386
Other/None	23	27	0	8	42	100	11
All	29	49	18	3	1	100	1154

PARTY ID w/leaners separated

	Changed for the better	Changed for the worse	Hasn't changed Republican Party much either way	Don't know	Refused	Total	n
Rep	65	9	23	2	1	100	384
Lean Rep	39	22	32	7	0	100	144
Ind	17	44	28	10	0	100	70
Lean Dem	3	81	14	2	0	100	172
Dem	1	88	9	2	0	100	373
Other/None	23	27	0	8	42	100	11
All	29	49	18	3	1	100	1154

PARTY ID w/leaners included

	Changed for the better	Changed for the worse	Hasn't changed Republican Party much either way	Don't know	Refused	Total	n
Republican	58	13	25	4	0	100	528
Democrat	2	85	11	2	0	100	545
Independent	17	44	28	10	0	100	70
Other/None	23	27	0	8	42	100	11
All	29	49	18	3	1	100	1154

Marital status

	Changed for the better	Changed for the worse	Hasn't changed Republican Party much either way	Don't know	Refused	Total	n
Married	32	44	19	4	1	100	722
Widow/Div/Sep	23	52	21	4	1	100	247
Never Married	20	67	13	1	0	100	169
NA/Ref	55	24	15	6	0	100	16
All	29	49	18	3	1	100	1154

Race and ethnicity

	Changed for the better	Changed for the worse	Hasn't changed Republican Party much either way	Don't know	Refused	Total	n
White	29	49	18	4	0	100	987
Black	1	71	23	5	0	100	39
Hispanic	29	46	25	0	0	100	43
Other	29	46	19	0	6	100	59
DK/NA/ Ref	54	37	5	4	0	100	26
All	29	49	18	3	1	100	1154

Religious service attendance (apart from weddings and funerals)

	Changed for the better	Changed for the worse	Hasn't changed Republican Party much either way	Don't know	Refused	Total	n
More than 1/wk	52	28	16	4	0	100	77
1/week	35	38	22	4	1	100	272
1-2 month	35	46	16	2	1	100	197
few times a year	23	52	17	6	1	100	214
Seldom	26	54	19	1	0	100	160
Never	11	68	19	2	0	100	216
Don't know	100	0	0	0	0	100	3
Refused	46	27	14	0	12	100	14
All	29	49	18	3	1	100	1154

Religious affiliation

	Changed for the better	Changed for the worse	Hasn't changed Republican Party much either way	Don't know	Refused	Total	n
Protestant/ Christian	34	43	19	4	0	100	496
Catholic	33	46	17	4	0	100	329
Jewish	11	80	9	0	0	100	9
Other	21	57	18	4	0	100	58
None	9	69	22	0	0	100	211
DK/NA/ Ref	43	36	11	1	9	100	51
All	29	49	18	3	1	100	1154

Evangelical or Born-Again Christian

	Changed for the better	Changed for the worse	Hasn't changed Republican Party much either way	Don't know	Refused	Total	n
born again	48	25	24	4	0	100	193
not born again	24	55	16	5	0	100	276
Don't know	32	47	14	6	0	100	21
Refused	0	100	0	0	0	100	1
All	34	43	19	5	0	100	492

Location type

	Changed for the better	Changed for the worse	Hasn't changed Republican Party much either way	Don't know	Refused	Total	n
Urban	20	55	22	3	0	100	328
Suburban	28	53	17	2	1	100	386
Rural	36	42	17	4	1	100	422
Don't know	50	31	14	4	0	100	9
Refused	50	32	18	0	0	100	8
All	29	49	18	3	1	100	1154

Ideology

	Changed for the better	Changed for the worse	Hasn't changed Republican Party much either way	Don't know	Refused	Total	n
Very conservative	74	5	16	4	1	100	109
Conservative	50	20	25	4	0	100	385
Moderate	13	61	21	4	1	100	315
Liberal	2	92	6	1	0	100	200
Very liberal	2	79	16	3	0	100	103
Don't know	29	65	7	0	0	100	26
Refused	13	51	16	6	15	100	16
All	29	49	18	3	1	100	1154

Region

	Changed for the better	Changed for the worse	Hasn't changed Republican Party much either way	Don't know	Refused	Total	n
MKE City	12	65	20	3	0	100	88
Rest of MKE	30	47	19	3	1	100	365
msn	20	58	17	3	2	100	215
GB/A	39	41	16	4	0	100	235
Rest of state	29	47	20	3	0	100	250
All	29	49	18	3	1	100	1154

Q41.

How enthusiastic are you about voting in this November's elections? Would you say you are very, somewhat, not too, or not at all enthusiastic?

Sex

	Very	Somewhat	Not too	Not at all	Don't know	Refused	Total	n
Male	76	17	3	3	1	0	100	538
Female	82	13	3	1	0	0	100	616
All	79	15	3	2	0	0	100	1154

Age

	Very	Somewhat	Not too	Not at all	Don't know	Refused	Total	n
18-29	75	18	3	3	0	0	100	127
30-44	69	22	3	5	1	1	100	212
45-59	81	16	2	1	0	0	100	383
60+	84	11	4	1	0	0	100	418
DK/NA/ Ref	84	6	0	0	0	10	100	14
All	79	15	3	2	0	0	100	1154

Education

	Very	Somewhat	Not too	Not at all	Don't know	Refused	Total	n
Not HS	71	26	3	0	0	0	100	16
HS	80	16	3	1	0	1	100	294
Some Coll	80	13	4	2	1	0	100	228
AA	78	16	3	2	0	0	100	154
BA+	79	15	3	2	0	0	100	448
DK/NA/ Ref	68	7	0	15	0	10	100	14
All	79	15	3	2	0	0	100	1154

Income

	Very	Somewhat	Not too	Not at all	Don't know	Refused	Total	n
Under \$40k	78	15	4	2	1	0	100	261
\$40k to \$74k	78	18	3	1	0	1	100	304
\$75k up	80	16	2	2	0	0	100	402
DK/NA/ Ref	80	11	5	3	1	1	100	187
All	79	15	3	2	0	0	100	1154

PARTY ID, no leaners

	Very	Somewhat	Not too	Not at all	Don't know	Refused	Total	n
Republican	82	15	2	1	0	0	100	384
Democrat	86	12	1	0	0	0	100	373
Independent	71	19	5	4	1	0	100	386
Other/None	58	14	8	0	0	20	100	11
All	79	15	3	2	0	0	100	1154

PARTY ID w/leaners separated

	Very	Somewhat	Not too	Not at all	Don't know	Refused	Total	n
Rep	82	15	2	1	0	0	100	384
Lean Rep	70	22	5	3	1	0	100	144
Ind	66	19	7	3	3	2	100	70
Lean Dem	74	16	5	6	0	0	100	172
Dem	86	12	1	0	0	0	100	373
Other/None	58	14	8	0	0	20	100	11
All	79	15	3	2	0	0	100	1154

PARTY ID w/leaners included

	Very	Somewhat	Not too	Not at all	Don't know	Refused	Total	n
Republican	79	17	3	1	0	0	100	528
Democrat	82	13	2	2	0	0	100	545
Independent	66	19	7	3	3	2	100	70
Other/None	58	14	8	0	0	20	100	11
All	79	15	3	2	0	0	100	1154

Marital status

	Very	Somewhat	Not too	Not at all	Don't know	Refused	Total	n
Married	80	16	2	1	0	0	100	722
Widow/Div/Sep	82	10	5	2	0	1	100	247
Never Married	71	21	2	5	0	0	100	169
NA/Ref	72	13	0	6	0	9	100	16
All	79	15	3	2	0	0	100	1154

Race and ethnicity

	Very	Somewhat	Not too	Not at all	Don't know	Refused	Total	n
White	80	15	3	2	0	0	100	987
Black	83	9	1	6	2	0	100	39
Hispanic	62	38	0	0	0	0	100	43
Other	70	17	5	3	0	4	100	59
DK/NA/ Ref	78	11	1	0	4	5	100	26
All	79	15	3	2	0	0	100	1154

Religious service attendance (apart from weddings and funerals)

	Very	Somewhat	Not too	Not at all	Don't know	Refused	Total	n
More than 1/wk	80	15	0	2	2	0	100	77
1/week	80	15	4	2	0	0	100	272
1-2 month	81	16	2	0	0	0	100	197
few times a year	74	20	4	1	0	1	100	214
Seldom	83	12	4	1	0	0	100	160
Never	80	13	2	4	0	0	100	216
Don't know	100	0	0	0	0	0	100	3
Refused	77	11	0	0	2	10	100	14
All	79	15	3	2	0	0	100	1154

Religious affiliation

	Very	Somewhat	Not too	Not at all	Don't know	Refused	Total	n
Protestant/ Christian	79	17	3	1	0	0	100	496
Catholic	79	16	3	2	0	0	100	329
Jewish	100	0	0	0	0	0	100	9
Other	81	14	6	0	0	0	100	58
None	80	14	2	4	0	0	100	211
DK/NA/ Ref	76	10	2	4	1	7	100	51
All	79	15	3	2	0	0	100	1154

Evangelical or Born-Again Christian

	Very	Somewhat	Not too	Not at all	Don't know	Total	n
born again	78	17	3	0	1	100	193
not born again	81	14	3	2	0	100	276
Don't know	54	40	6	0	0	100	21
Refused	100	0	0	0	0	100	1
All	79	17	3	1	0	100	492

Location type

	Very	Somewhat	Not too	Not at all	Don't know	Refused	Total	n
Urban	76	18	4	2	1	0	100	328
Suburban	81	14	2	2	0	0	100	386
Rural	80	14	3	1	1	1	100	422
Don't know	73	12	0	14	0	0	100	9
Refused	58	24	0	0	0	18	100	8
All	79	15	3	2	0	0	100	1154

Ideology

	Very	Somewhat	Not too	Not at all	Don't know	Refused	Total	n
Very conservative	92	4	1	2	1	0	100	109
Conservative	77	18	3	1	0	0	100	385
Moderate	71	22	5	2	0	1	100	315
Liberal	87	11	2	1	0	0	100	200
Very liberal	87	9	3	1	0	0	100	103
Don't know	82	10	0	8	0	0	100	26
Refused	65	12	7	7	0	9	100	16
All	79	15	3	2	0	0	100	1154

Region

	Very	Somewhat	Not too	Not at all	Don't know	Refused	Total	n
MKE City	72	23	2	2	1	0	100	88
Rest of MKE	79	17	2	2	0	0	100	365
msn	80	14	3	1	1	1	100	215
GB/A	81	12	3	3	0	0	100	235
Rest of state	81	14	4	1	0	0	100	250
All	79	15	3	2	0	0	100	1154

Q42.

Thinking about your family's financial situation, would you say you are living comfortably, just getting by, or struggling to make ends meet?

Sex

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total	n
Male	66	28	6	0	1	100	538
Female	60	29	10	0	1	100	616
All	63	28	8	0	1	100	1154

Age

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total	n
18-29	57	31	12	0	0	100	127
30-44	62	30	8	0	0	100	212
45-59	60	30	9	0	1	100	383
60+	67	26	6	1	1	100	418
DK/NA/ Ref	75	9	0	0	15	100	14
All	63	28	8	0	1	100	1154

Education

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total	n
Not HS	45	38	17	0	0	100	16
HS	59	31	10	0	1	100	294
Some Coll	53	35	11	0	0	100	228
AA	60	31	7	1	0	100	154
BA+	72	22	5	0	0	100	448
DK/NA/ Ref	40	16	15	0	29	100	14
All	63	28	8	0	1	100	1154

Income

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total	n
Under \$40k	31	46	23	0	0	100	261
\$40k to \$74k	56	36	8	0	0	100	304
\$75k up	88	12	0	0	0	100	402
DK/NA/ Ref	65	25	6	1	3	100	187
All	63	28	8	0	1	100	1154

PARTY ID, no leaners

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total	n
Republican	77	18	4	0	1	100	384
Democrat	55	34	11	0	0	100	373
Independent	58	32	10	0	1	100	386
Other/None	20	52	0	0	28	100	11
All	63	28	8	0	1	100	1154

PARTY ID w/leaners separated

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total	n
Rep	77	18	4	0	1	100	384
Lean Rep	63	25	11	0	2	100	144
Ind	50	41	8	0	1	100	70
Lean Dem	57	34	9	0	0	100	172
Dem	55	34	11	0	0	100	373
Other/None	20	52	0	0	28	100	11
All	63	28	8	0	1	100	1154

PARTY ID w/leaners included

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total	n
Republican	73	20	6	0	1	100	528
Democrat	55	34	10	0	0	100	545
Independent	50	41	8	0	1	100	70
Other/None	20	52	0	0	28	100	11
All	63	28	8	0	1	100	1154

Marital status

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total	n
Married	71	24	5	0	1	100	722
Widow/Div/Sep	47	37	15	0	0	100	247
Never Married	51	34	14	0	0	100	169
NA/Ref	46	41	0	0	14	100	16
All	63	28	8	0	1	100	1154

Race and ethnicity

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total	n
White	65	28	7	0	1	100	987
Black	41	51	8	0	0	100	39
Hispanic	57	16	27	0	0	100	43
Other	45	37	16	1	0	100	59
DK/NA/ Ref	62	20	9	0	8	100	26
All	63	28	8	0	1	100	1154

Religious service attendance (apart from weddings and funerals)

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total	n
More than 1/wk	68	21	10	0	0	100	77
1/week	71	23	6	0	1	100	272
1-2 month	67	25	8	0	0	100	197
few times a year	61	28	10	0	1	100	214
Seldom	57	36	6	0	0	100	160
Never	54	36	11	0	0	100	216
Don't know	22	26	0	52	0	100	3
Refused	54	19	0	0	28	100	14
All	63	28	8	0	1	100	1154

Religious affiliation

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total	n
Protestant/ Christian	65	27	8	0	0	100	496
Catholic	68	25	6	0	0	100	329
Jewish	51	9	32	0	7	100	9
Other	57	22	21	0	0	100	58
None	56	35	9	0	0	100	211
DK/NA/ Ref	40	47	0	2	11	100	51
All	63	28	8	0	1	100	1154

Evangelical or Born-Again Christian

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total	n
born again	63	27	9	0	1	100	193
not born again	66	27	7	0	0	100	276
Don't know	70	21	7	2	0	100	21
Refused	0	0	100	0	0	100	1
All	65	27	8	0	0	100	492

Location type

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total	n
Urban	55	37	8	0	0	100	328
Suburban	67	25	7	0	1	100	386
Rural	65	25	9	0	1	100	422
Don't know	34	43	14	9	0	100	9
Refused	76	24	0	0	0	100	8
All	63	28	8	0	1	100	1154

Ideology

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total	n
Very conservative	79	14	6	0	1	100	109
Conservative	67	26	6	0	1	100	385
Moderate	61	28	11	0	0	100	315
Liberal	55	36	9	0	1	100	200
Very liberal	58	33	9	0	0	100	103
Don't know	44	33	19	3	0	100	26
Refused	36	52	0	0	11	100	16
All	63	28	8	0	1	100	1154

Region

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total	n
MKE City	39	49	12	0	0	100	88
Rest of MKE	67	24	8	0	1	100	365
msn	63	27	10	0	0	100	215
GB/A	65	26	8	0	0	100	235
Rest of state	62	31	5	1	1	100	250
All	63	28	8	0	1	100	1154