



The Marquette Law School Poll

October 24 - 28, 2018

Abstract

Registered Voters

This file contains **registered voter** crosstabulations of each non-demographic question with variables for sex, age, education, income, party identification with leaning independents, party identification without leaners, marital status, race and ethnicity, religious service attendance, religious affiliation, born again or evangelical identification, political ideology, urban/rural status, and region of the state. To calculate the numeric size of a response, multiply the percent by the subsample size, indicated in the “n” column. **Statistics for very small samples (such as “Don’t Know” responses) have very high margins of error and should be disregarded.**

Contents

Q1.	2
Q2.	7
Q3.	11
Q4.	15
Q5 (2 category).	19
Q5 (4 category).	23
Q6 (2 category).	27
Q6 (4 category).	31
Q7.	35
Q8.	39
Q9.	43
Q10.	47
Q11.	51
Q12.	55
Q13.	59
Q14.	63
Q15.	67
Q16.	71
Q17.	75
Q18.	79
Q19.	83
Q19 (w/leaners).	87
Q20.	91
Q20 (w/leaners).	96
Q21.	101
Q21. (w/leaners).	106
Q22A.	110

Q23A.	114
Q24A.	118
Q25A.	122
Q26A.	126
Q27A.	131
Q28A.	136
Q22B.	140
Q23B.	144
Q24B.	148
Q25B.	153
Q26B.	158
Q27B.	162
Q28B.	166
Q29.	170
Q30.	174
Q31.	177
Q32.	181
Q33.	185
Q34.	189
Q35.	193
Q36.	198
Q37.	203
Q38.	208
Q39.	213
Q40.	218
Q41.	223
Q42.	228

Q1.

Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all?

Sex

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Refused	Total	n
Male	71	20	5	4	0	0	100	657
Female	65	23	5	6	0	0	100	743
All	68	21	5	5	0	0	100	1400

Age

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Refused	Total	n
18-29	52	27	12	9	0	1	100	193
30-44	58	26	6	10	1	0	100	275
45-59	69	24	4	3	0	0	100	444
60+	80	15	3	2	0	0	100	470
DK/NA/ Ref	81	0	19	0	0	0	100	17
All	68	21	5	5	0	0	100	1400

Education

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Refused	Total	n
Not HS	38	23	28	7	0	5	100	28
HS	61	28	6	5	0	0	100	381
Some Coll	73	18	3	6	0	0	100	267
AA	63	23	9	3	1	0	100	199
BA+	76	17	2	4	0	0	100	504
DK/NA/ Ref	57	0	16	18	5	5	100	21
All	68	21	5	5	0	0	100	1400

Income

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Refused	Total	n
Under \$40k	55	25	9	10	0	0	100	362
\$40k to \$74k	73	22	2	3	0	0	100	355
\$75k up	73	20	4	2	0	0	100	462
DK/NA/Ref	71	16	6	5	0	0	100	220
All	68	21	5	5	0	0	100	1400

PARTY ID, no leaners

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Refused	Total	n
Republican	71	19	4	6	0	0	100	454
Democrat	72	19	6	3	0	0	100	415
Independent	63	25	6	6	0	0	100	516
Other/None	46	26	22	0	6	0	100	15
All	68	21	5	5	0	0	100	1400

PARTY ID w/leaners separated

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Refused	Total	n
Rep	71	19	4	6	0	0	100	454
Lean Rep	65	23	8	4	0	0	100	198
Ind	54	30	3	12	0	1	100	102
Lean Dem	66	24	5	6	0	0	100	216
Dem	72	19	6	3	0	0	100	415
Other/None	46	26	22	0	6	0	100	15
All	68	21	5	5	0	0	100	1400

PARTY ID w/leaners included

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Refused	Total	n
Republican	69	20	5	5	0	0	100	652
Democrat	70	20	5	4	0	0	100	631
Independent	54	30	3	12	0	1	100	102
Other/None	46	26	22	0	6	0	100	15
All	68	21	5	5	0	0	100	1400

Marital status

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Refused	Total	n
Married	73	19	4	4	0	0	100	826
Widow/Div/Sep	66	22	7	5	0	0	100	316
Never Married	57	26	7	9	1	0	100	238
NA/Ref	52	26	17	0	0	5	100	20
All	68	21	5	5	0	0	100	1400

Race and ethnicity

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Refused	Total	n
White	71	20	5	4	0	0	100	1177
Black	53	28	7	11	0	0	100	54
Hispanic	44	29	6	18	0	2	100	59
Other	54	25	7	14	0	0	100	78
DK/NA/Ref	70	17	10	0	0	3	100	32
All	68	21	5	5	0	0	100	1400

Religious service attendance (apart from weddings and funerals)

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Refused	Total	n
More than 1/wk	67	24	1	7	0	1	100	90
1/week	69	19	5	6	0	0	100	323
1-2 month	68	22	7	3	0	0	100	236
few times a year	63	24	4	8	1	0	100	275
Seldom	71	21	6	1	0	0	100	201
Never	70	21	4	5	0	0	100	254
Don't know	47	19	34	0	0	0	100	6
Refused	92	0	8	0	0	0	100	16
All	68	21	5	5	0	0	100	1400

Religious affiliation

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Refused	Total	n
Protestant/ Christian	66	22	5	6	0	0	100	600
Catholic	71	20	4	5	0	0	100	394
Jewish	77	23	0	0	0	0	100	12
Other	67	24	7	2	0	0	100	79
None	71	20	5	4	0	0	100	255
DK/NA/ Ref	63	19	14	5	0	0	100	60
All	68	21	5	5	0	0	100	1400

Evangelical or Born-Again Christian

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Refused	Total	n
born again	62	24	5	8	0	1	100	235
not born again	71	20	5	4	0	0	100	325
Don't know	46	24	8	20	3	0	100	33
Refused	54	46	0	0	0	0	100	1
All	66	22	5	6	0	0	100	595

Location type

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Refused	Total	n
Urban	70	18	5	7	0	1	100	395
Suburban	67	22	7	3	1	0	100	471
Rural	68	23	4	5	0	0	100	508
Don't know	60	12	18	9	0	0	100	13
Refused	61	3	10	26	0	0	100	13
All	68	21	5	5	0	0	100	1400

Ideology

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Refused	Total	n
Very conservative	77	18	2	2	0	1	100	129
Conservative	69	22	4	5	0	0	100	454
Moderate	60	27	7	6	0	0	100	400
Liberal	75	16	6	3	0	0	100	227
Very liberal	80	15	1	4	0	0	100	120
Don't know	45	28	11	14	2	0	100	50
Refused	71	2	13	14	0	0	100	19
All	68	21	5	5	0	0	100	1400

Region

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Refused	Total	n
MKE City	55	24	12	7	1	1	100	113
Rest of MKE	70	22	4	4	0	0	100	438
msn	68	22	5	5	0	0	100	252
GB/A	72	17	5	6	0	0	100	269
Rest of state	67	22	6	4	0	0	100	328
All	68	21	5	5	0	0	100	1400

Q2.

What are the chances that you will vote in the November 2018 general election for governor, Congress, and other offices – are you absolutely certain to vote, very likely to vote, are the chances 50-50, don't you think you will vote or have you already voted either by absentee ballot or early in person voting?

Sex

	Absolutely certain	Very likely	50-50	Will not vote	Already voted	Don't know	Refused	Total	n
Male	74	11	6	2	8	0	0	100	657
Female	72	9	7	1	11	0	0	100	743
All	73	10	6	1	9	0	0	100	1400

Age

	Absolutely certain	Very likely	50-50	Will not vote	Already voted	Don't know	Refused	Total	n
18-29	58	15	15	3	8	1	1	100	193
30-44	72	13	8	2	5	0	0	100	275
45-59	79	8	5	1	7	0	0	100	444
60+	74	8	3	1	15	0	0	100	470
DK/NA/ Ref	63	8	0	0	17	12	0	100	17
All	73	10	6	1	9	0	0	100	1400

Education

	Absolutely certain	Very likely	50-50	Will not vote	Already voted	Don't know	Refused	Total	n
Not HS	52	11	22	4	6	0	5	100	28
HS	69	9	12	2	8	0	0	100	381
Some Coll	74	11	3	1	11	0	0	100	267
AA	69	13	8	0	8	0	0	100	199
BA+	78	9	2	1	11	0	0	100	504
DK/NA/ Ref	55	0	20	5	10	10	0	100	21
All	73	10	6	1	9	0	0	100	1400

Income

	Absolutely certain	Very likely	50-50	Will not vote	Already voted	Don't know	Refused	Total	n
Under \$40k	64	15	10	2	8	0	0	100	362
\$40k to \$74k	75	9	4	1	10	0	0	100	355
\$75k up	77	7	6	0	10	0	0	100	462
DK/NA/ Ref	75	7	5	2	9	1	0	100	220
All	73	10	6	1	9	0	0	100	1400

PARTY ID, no leaners

	Absolutely certain	Very likely	50-50	Will not vote	Already voted	Don't know	Refused	Total	n
Republican	77	8	7	1	8	0	0	100	454
Democrat	77	7	2	0	13	0	0	100	415
Independent	67	13	9	2	8	0	0	100	516
Other/None	63	10	0	6	7	13	0	100	15
All	73	10	6	1	9	0	0	100	1400

PARTY ID w/leaners separated

	Absolutely certain	Very likely	50-50	Will not vote	Already voted	Don't know	Refused	Total	n
Rep	77	8	7	1	8	0	0	100	454
Lean Rep	67	17	9	0	6	1	0	100	198
Ind	63	16	9	5	5	0	0	100	102
Lean Dem	69	9	9	2	11	0	0	100	216
Dem	77	7	2	0	13	0	0	100	415
Other/None	63	10	0	6	7	13	0	100	15
All	73	10	6	1	9	0	0	100	1400

PARTY ID w/leaners included

	Absolutely certain	Very likely	50-50	Will not vote	Already voted	Don't know	Refused	Total	n
Republican	74	10	7	1	8	0	0	100	652
Democrat	74	8	5	1	12	0	0	100	631
Independent	63	16	9	5	5	0	0	100	102
Other/None	63	10	0	6	7	13	0	100	15
All	73	10	6	1	9	0	0	100	1400

Marital status

	Absolutely certain	Very likely	50-50	Will not vote	Already voted	Don't know	Refused	Total	n
Married	79	8	4	1	8	0	0	100	826
Widow/Div/Sep	66	12	9	1	13	0	0	100	316
Never Married	61	14	11	3	10	1	0	100	238
NA/Ref	59	7	1	0	23	10	0	100	20
All	73	10	6	1	9	0	0	100	1400

Race and ethnicity

	Absolutely certain	Very likely	50-50	Will not vote	Already voted	Don't know	Refused	Total	n
White	75	9	6	1	9	0	0	100	1177
Black	59	19	9	0	13	0	0	100	54
Hispanic	70	12	8	4	4	0	2	100	59
Other	61	12	13	0	14	0	0	100	78
DK/NA/ Ref	69	14	1	0	10	6	0	100	32
All	73	10	6	1	9	0	0	100	1400

Religious service attendance (apart from weddings and funerals)

	Absolutely certain	Very likely	50-50	Will not vote	Already voted	Don't know	Refused	Total	n
More than 1/wk	77	9	4	0	8	0	2	100	90
1/week	73	8	4	3	11	0	0	100	323
1-2 month	72	11	5	0	12	0	0	100	236
few times a year	72	9	12	1	5	0	0	100	275
Seldom	68	12	8	1	11	0	0	100	201
Never	77	10	4	1	8	1	0	100	254
Don't know	47	19	0	0	0	34	0	100	6
Refused	73	7	2	0	19	0	0	100	16
All	73	10	6	1	9	0	0	100	1400

Religious affiliation

	Absolutely certain	Very likely	50-50	Will not vote	Already voted	Don't know	Refused	Total	n
Protestant/ Christian	72	10	6	2	10	0	0	100	600
Catholic	74	10	5	1	9	0	0	100	394
Jewish	68	23	6	0	2	0	0	100	12
Other	67	12	14	0	6	0	0	100	79
None	74	9	7	1	9	1	0	100	255
DK/NA/ Ref	74	4	7	0	11	3	1	100	60
All	73	10	6	1	9	0	0	100	1400

Evangelical or Born-Again Christian

	Absolutely certain	Very likely	50-50	Will not vote	Already voted	Refused	Total	n
born again	72	10	6	2	10	1	100	235
not born again	74	11	4	1	11	0	100	325
Don't know	59	2	20	12	6	0	100	33
Refused	46	54	0	0	0	0	100	1
All	72	10	6	2	10	0	100	595

Location type

	Absolutely certain	Very likely	50-50	Will not vote	Already voted	Don't know	Refused	Total	n
Urban	72	9	5	2	11	0	0	100	395
Suburban	71	9	7	1	12	0	0	100	471
Rural	77	11	6	0	6	0	0	100	508
Don't know	54	7	0	9	14	15	0	100	13
Refused	39	11	28	0	21	0	0	100	13
All	73	10	6	1	9	0	0	100	1400

Ideology

	Absolutely certain	Very likely	50-50	Will not vote	Already voted	Don't know	Refused	Total	n
Very conservative	77	10	4	0	7	0	1	100	129
Conservative	77	9	6	0	8	0	0	100	454
Moderate	70	11	8	2	8	0	0	100	400
Liberal	73	6	4	2	15	0	0	100	227
Very liberal	72	8	5	1	14	0	0	100	120
Don't know	45	23	17	4	6	4	0	100	50
Refused	75	8	6	3	4	0	3	100	19
All	73	10	6	1	9	0	0	100	1400

Region

	Absolutely certain	Very likely	50-50	Will not vote	Already voted	Don't know	Refused	Total	n
MKE City	67	12	7	1	11	2	0	100	113
Rest of MKE	73	9	7	1	10	0	0	100	438
msn	76	8	4	2	9	0	0	100	252
GB/A	76	7	5	1	11	0	0	100	269
Rest of state	69	13	8	1	7	1	1	100	328
All	73	10	6	1	9	0	0	100	1400

Q3.

Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same?

Sex

	Gotten better	Gotten worse	Stayed the same	Don't know	Refused	Total	n
Male	59	9	30	1	0	100	657
Female	40	23	35	2	0	100	743
All	49	17	33	2	0	100	1400

Age

	Gotten better	Gotten worse	Stayed the same	Don't know	Refused	Total	n
18-29	38	21	38	4	0	100	193
30-44	48	20	31	1	0	100	275
45-59	55	15	30	0	0	100	444
60+	48	15	35	3	0	100	470
DK/NA/ Ref	84	16	0	0	0	100	17
All	49	17	33	2	0	100	1400

Education

	Gotten better	Gotten worse	Stayed the same	Don't know	Refused	Total	n
Not HS	34	31	30	4	0	100	28
HS	48	15	34	2	0	100	381
Some Coll	49	17	33	2	0	100	267
AA	48	18	34	0	0	100	199
BA+	50	16	32	1	0	100	504
DK/NA/ Ref	54	24	8	5	8	100	21
All	49	17	33	2	0	100	1400

Income

	Gotten better	Gotten worse	Stayed the same	Don't know	Refused	Total	n
Under \$40k	36	24	37	3	0	100	362
\$40k to \$74k	49	15	35	1	0	100	355
\$75k up	58	12	30	0	0	100	462
DK/NA/ Ref	52	17	28	2	1	100	220
All	49	17	33	2	0	100	1400

PARTY ID, no leaners

	Gotten better	Gotten worse	Stayed the same	Don't know	Refused	Total	n
Republican	87	2	11	0	0	100	454
Democrat	17	31	51	2	0	100	415
Independent	42	19	36	3	0	100	516
Other/None	38	21	23	6	12	100	15
All	49	17	33	2	0	100	1400

PARTY ID w/leaners separated

	Gotten better	Gotten worse	Stayed the same	Don't know	Refused	Total	n
Rep	87	2	11	0	0	100	454
Lean Rep	71	10	17	2	0	100	198
Ind	32	20	45	3	0	100	102
Lean Dem	21	27	50	3	0	100	216
Dem	17	31	51	2	0	100	415
Other/None	38	21	23	6	12	100	15
All	49	17	33	2	0	100	1400

Party ID w/leaners included

	Gotten better	Gotten worse	Stayed the same	Don't know	Refused	Total	n
Republican	82	4	13	1	0	100	652
Democrat	18	29	51	2	0	100	631
Independent	32	20	45	3	0	100	102
Other/None	38	21	23	6	12	100	15
All	49	17	33	2	0	100	1400

Marital status

	Gotten better	Gotten worse	Stayed the same	Don't know	Refused	Total	n
Married	54	15	30	1	0	100	826
Widow/Div/Sep	44	18	35	2	0	100	316
Never Married	37	22	37	4	0	100	238
NA/Ref	60	17	23	0	0	100	20
All	49	17	33	2	0	100	1400

Race and ethnicity

	Gotten better	Gotten worse	Stayed the same	Don't know	Refused	Total	n
White	51	15	33	2	0	100	1177
Black	7	42	49	1	0	100	54
Hispanic	45	20	35	0	0	100	59
Other	42	27	28	4	0	100	78
DK/NA/ Ref	66	22	11	0	0	100	32
All	49	17	33	2	0	100	1400

Religious service attendance (apart from weddings and funerals)

	Gotten better	Gotten worse	Stayed the same	Don't know	Refused	Total	n
More than 1/wk	67	15	16	1	1	100	90
1/week	57	11	30	1	0	100	323
1-2 month	59	10	31	0	0	100	236
few times a year	42	17	39	2	0	100	275
Seldom	49	19	31	1	0	100	201
Never	30	29	39	3	0	100	254
Don't know	47	53	0	0	0	100	6
Refused	67	8	13	0	11	100	16
All	49	17	33	2	0	100	1400

Religious affiliation

	Gotten better	Gotten worse	Stayed the same	Don't know	Refused	Total	n
Protestant/ Christian	56	13	30	1	0	100	600
Catholic	53	13	33	1	0	100	394
Jewish	35	40	19	6	0	100	12
Other	46	20	33	1	0	100	79
None	27	31	39	3	0	100	255
DK/NA/ Ref	55	14	27	0	4	100	60
All	49	17	33	2	0	100	1400

Evangelical or Born-Again Christian

	Gotten better	Gotten worse	Stayed the same	Don't know	Total	n
born again	68	11	21	0	100	235
not born again	47	15	36	1	100	325
Don't know	49	4	41	6	100	33
Refused	54	0	46	0	100	1
All	56	13	30	1	100	595

Location type

	Gotten better	Gotten worse	Stayed the same	Don't know	Refused	Total	n
Urban	41	19	38	2	0	100	395
Suburban	51	14	34	1	1	100	471
Rural	54	17	27	1	0	100	508
Don't know	34	39	27	0	0	100	13
Refused	48	10	42	0	0	100	13
All	49	17	33	2	0	100	1400

Ideology

	Gotten better	Gotten worse	Stayed the same	Don't know	Refused	Total	n
Very conservative	91	3	5	1	0	100	129
Conservative	76	7	16	0	0	100	454
Moderate	35	14	48	3	0	100	400
Liberal	20	30	48	2	0	100	227
Very liberal	13	43	43	2	0	100	120
Don't know	30	34	29	6	0	100	50
Refused	31	22	35	0	12	100	19
All	49	17	33	2	0	100	1400

Region

	Gotten better	Gotten worse	Stayed the same	Don't know	Refused	Total	n
MKE City	24	35	41	1	0	100	113
Rest of MKE	56	12	30	1	0	100	438
msn	42	18	37	3	0	100	252
GB/A	54	13	32	1	0	100	269
Rest of state	50	19	30	1	0	100	328
All	49	17	33	2	0	100	1400

Q4.

Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same?

Sex

	Get better	Get worse	Stay the same	Don't know	Refused	Total	n
Male	44	20	30	6	0	100	657
Female	32	28	29	10	0	100	743
All	38	25	29	8	0	100	1400

Age

	Get better	Get worse	Stay the same	Don't know	Refused	Total	n
18-29	32	24	33	11	0	100	193
30-44	40	26	26	7	0	100	275
45-59	39	27	29	4	0	100	444
60+	37	23	30	10	0	100	470
DK/NA/ Ref	54	0	17	30	0	100	17
All	38	25	29	8	0	100	1400

Education

	Get better	Get worse	Stay the same	Don't know	Refused	Total	n
Not HS	48	16	23	12	0	100	28
HS	43	20	29	7	0	100	381
Some Coll	34	27	30	9	0	100	267
AA	34	26	31	8	1	100	199
BA+	35	27	29	8	0	100	504
DK/NA/ Ref	61	10	18	11	0	100	21
All	38	25	29	8	0	100	1400

Income

	Get better	Get worse	Stay the same	Don't know	Refused	Total	n
Under \$40k	34	25	34	8	0	100	362
\$40k to \$74k	37	31	27	5	1	100	355
\$75k up	41	25	29	5	0	100	462
DK/NA/ Ref	39	15	26	20	0	100	220
All	38	25	29	8	0	100	1400

PARTY ID, no leaners

	Get better	Get worse	Stay the same	Don't know	Refused	Total	n
Republican	68	4	23	6	0	100	454
Democrat	16	43	31	10	1	100	415
Independent	29	29	33	8	0	100	516
Other/None	29	2	47	22	0	100	15
All	38	25	29	8	0	100	1400

PARTY ID w/leaners separated

	Get better	Get worse	Stay the same	Don't know	Refused	Total	n
Rep	68	4	23	6	0	100	454
Lean Rep	49	13	32	6	0	100	198
Ind	29	24	33	14	0	100	102
Lean Dem	12	46	35	7	0	100	216
Dem	16	43	31	10	1	100	415
Other/None	29	2	47	22	0	100	15
All	38	25	29	8	0	100	1400

Party ID w/leaners included

	Get better	Get worse	Stay the same	Don't know	Refused	Total	n
Republican	62	7	25	6	0	100	652
Democrat	14	44	32	9	0	100	631
Independent	29	24	33	14	0	100	102
Other/None	29	2	47	22	0	100	15
All	38	25	29	8	0	100	1400

Marital status

	Get better	Get worse	Stay the same	Don't know	Refused	Total	n
Married	43	23	28	7	0	100	826
Widow/Div/Sep	31	31	29	9	0	100	316
Never Married	28	26	35	11	0	100	238
NA/Ref	49	13	30	8	0	100	20
All	38	25	29	8	0	100	1400

Race and ethnicity

	Get better	Get worse	Stay the same	Don't know	Refused	Total	n
White	37	26	29	8	0	100	1177
Black	27	27	38	9	0	100	54
Hispanic	40	26	22	12	0	100	59
Other	44	9	37	10	0	100	78
DK/NA/ Ref	51	19	19	10	0	100	32
All	38	25	29	8	0	100	1400

Religious service attendance (apart from weddings and funerals)

	Get better	Get worse	Stay the same	Don't know	Refused	Total	n
More than 1/wk	53	11	27	9	0	100	90
1/week	45	16	32	7	0	100	323
1-2 month	42	21	30	7	0	100	236
few times a year	34	24	34	8	0	100	275
Seldom	40	27	24	8	1	100	201
Never	21	45	25	8	0	100	254
Don't know	36	0	53	11	0	100	6
Refused	54	11	10	25	0	100	16
All	38	25	29	8	0	100	1400

Religious affiliation

	Get better	Get worse	Stay the same	Don't know	Refused	Total	n
Protestant/ Christian	43	21	29	7	0	100	600
Catholic	40	20	32	8	0	100	394
Jewish	31	46	0	23	0	100	12
Other	28	31	28	13	0	100	79
None	26	40	25	8	1	100	255
DK/NA/ Ref	37	13	41	9	0	100	60
All	38	25	29	8	0	100	1400

Evangelical or Born-Again Christian

	Get better	Get worse	Stay the same	Don't know	Refused	Total	n
born again	51	13	27	8	0	100	235
not born again	36	29	29	5	0	100	325
Don't know	41	5	41	13	0	100	33
Refused	100	0	0	0	0	100	1
All	42	21	29	7	0	100	595

Location type

	Get better	Get worse	Stay the same	Don't know	Refused	Total	n
Urban	33	26	30	11	0	100	395
Suburban	37	24	32	8	0	100	471
Rural	43	25	26	5	0	100	508
Don't know	39	5	26	30	0	100	13
Refused	27	5	43	25	0	100	13
All	38	25	29	8	0	100	1400

Ideology

	Get better	Get worse	Stay the same	Don't know	Refused	Total	n
Very conservative	72	7	15	6	0	100	129
Conservative	58	11	24	6	0	100	454
Moderate	25	27	39	9	0	100	400
Liberal	16	42	34	8	0	100	227
Very liberal	13	51	25	10	1	100	120
Don't know	23	41	24	11	0	100	50
Refused	32	15	32	18	4	100	19
All	38	25	29	8	0	100	1400

Region

	Get better	Get worse	Stay the same	Don't know	Refused	Total	n
MKE City	36	22	35	8	0	100	113
Rest of MKE	40	24	30	7	0	100	438
msn	35	26	27	11	1	100	252
GB/A	41	24	27	7	0	100	269
Rest of state	35	26	30	9	0	100	328
All	38	25	29	8	0	100	1400

Q5 (2 category).

Overall, do you approve or disapprove of the way Donald Trump is handling his job as president?

Sex

	Approve	Disapprove	Don't know	Refused	Total	n
Male	57	41	2	1	100	657
Female	38	59	2	1	100	743
All	47	50	2	1	100	1400

Age

	Approve	Disapprove	Don't know	Refused	Total	n
18-29	33	61	4	3	100	193
30-44	49	49	1	0	100	275
45-59	51	46	3	0	100	444
60+	46	52	2	1	100	470
DK/NA/ Ref	81	14	0	5	100	17
All	47	50	2	1	100	1400

Education

	Approve	Disapprove	Don't know	Refused	Total	n
Not HS	32	62	2	5	100	28
HS	53	44	1	1	100	381
Some Coll	44	52	3	1	100	267
AA	50	47	3	0	100	199
BA+	42	56	1	1	100	504
DK/NA/ Ref	64	14	17	5	100	21
All	47	50	2	1	100	1400

Income

	Approve	Disapprove	Don't know	Refused	Total	n
Under \$40k	38	56	4	1	100	362
\$40k to \$74k	45	55	0	0	100	355
\$75k up	51	47	2	0	100	462
DK/NA/ Ref	55	40	2	2	100	220
All	47	50	2	1	100	1400

PARTY ID, no leaners

	Approve	Disapprove	Don't know	Refused	Total	n
Republican	92	6	2	1	100	454
Democrat	6	94	0	0	100	415
Independent	41	55	3	1	100	516
Other/None	29	45	21	4	100	15
All	47	50	2	1	100	1400

PARTY ID w/leaners separated

	Approve	Disapprove	Don't know	Refused	Total	n
Rep	92	6	2	1	100	454
Lean Rep	76	18	5	1	100	198
Ind	41	52	4	4	100	102
Lean Dem	8	90	1	1	100	216
Dem	6	94	0	0	100	415
Other/None	29	45	21	4	100	15
All	47	50	2	1	100	1400

PARTY ID w/leaners included

	Approve	Disapprove	Don't know	Refused	Total	n
Republican	87	9	3	1	100	652
Democrat	7	92	1	0	100	631
Independent	41	52	4	4	100	102
Other/None	29	45	21	4	100	15
All	47	50	2	1	100	1400

Marital status

	Approve	Disapprove	Don't know	Refused	Total	n
Married	54	44	2	1	100	826
Widow/Div/Sep	37	59	3	0	100	316
Never Married	33	63	3	2	100	238
NA/Ref	74	17	0	9	100	20
All	47	50	2	1	100	1400

Race and ethnicity

	Approve	Disapprove	Don't know	Refused	Total	n
White	49	48	2	0	100	1177
Black	7	88	2	3	100	54
Hispanic	38	56	4	2	100	59
Other	36	58	2	4	100	78
DK/NA/ Ref	60	34	0	6	100	32
All	47	50	2	1	100	1400

Religious service attendance (apart from weddings and funerals)

	Approve	Disapprove	Don't know	Refused	Total	n
More than 1/wk	71	25	2	3	100	90
1/week	58	39	3	0	100	323
1-2 month	54	45	1	0	100	236
few times a year	46	53	1	1	100	275
Seldom	40	56	4	0	100	201
Never	24	74	1	2	100	254
Don't know	81	19	0	0	100	6
Refused	51	27	16	6	100	16
All	47	50	2	1	100	1400

Religious affiliation

	Approve	Disapprove	Don't know	Refused	Total	n
Protestant/ Christian	53	43	2	1	100	600
Catholic	53	45	2	0	100	394
Jewish	31	69	0	0	100	12
Other	34	66	0	0	100	79
None	25	73	2	1	100	255
DK/NA/ Ref	51	38	7	4	100	60
All	47	50	2	1	100	1400

Evangelical or Born-Again Christian

	Approve	Disapprove	Don't know	Refused	Total	n
born again	70	27	2	1	100	235
not born again	41	54	3	1	100	325
Don't know	55	43	2	0	100	33
Refused	0	100	0	0	100	1
All	53	43	3	1	100	595

Location type

	Approve	Disapprove	Don't know	Refused	Total	n
Urban	38	59	1	1	100	395
Suburban	46	50	3	1	100	471
Rural	54	43	3	0	100	508
Don't know	62	38	0	0	100	13
Refused	41	52	0	7	100	13
All	47	50	2	1	100	1400

Ideology

	Approve	Disapprove	Don't know	Refused	Total	n
Very conservative	90	7	2	1	100	129
Conservative	81	16	2	1	100	454
Moderate	31	65	3	1	100	400
Liberal	10	90	0	0	100	227
Very liberal	5	94	0	1	100	120
Don't know	27	68	5	0	100	50
Refused	23	48	9	19	100	19
All	47	50	2	1	100	1400

Region

	Approve	Disapprove	Don't know	Refused	Total	n
MKE City	25	70	1	4	100	113
Rest of MKE	54	43	2	0	100	438
msn	35	62	2	1	100	252
GB/A	52	45	2	0	100	269
Rest of state	49	47	2	2	100	328
All	47	50	2	1	100	1400

Q5 (4 category).

Overall, do you approve or disapprove of the way Donald Trump is handling his job as president?

Sex

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
Male	41	16	7	34	2	1	100	657
Female	24	14	8	51	2	1	100	743
All	32	15	7	43	2	1	100	1400

Age

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
18-29	18	15	11	50	4	3	100	193
30-44	30	19	6	43	1	0	100	275
45-59	36	15	7	39	3	0	100	444
60+	33	13	7	45	2	1	100	470
DK/NA/ Ref	73	8	0	14	0	5	100	17
All	32	15	7	43	2	1	100	1400

Education

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
Not HS	24	7	10	52	2	5	100	28
HS	36	18	10	34	1	1	100	381
Some Coll	30	14	6	46	3	1	100	267
AA	36	15	8	39	3	0	100	199
BA+	28	14	6	50	1	1	100	504
DK/NA/ Ref	58	7	5	10	17	5	100	21
All	32	15	7	43	2	1	100	1400

Income

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
Under \$40k	27	11	7	49	4	1	100	362
\$40k to \$74k	28	17	8	47	0	0	100	355
\$75k up	34	17	6	41	2	0	100	462
DK/NA/ Ref	41	15	8	32	2	2	100	220
All	32	15	7	43	2	1	100	1400

PARTY ID, no leaners

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
Republican	68	24	3	3	2	1	100	454
Democrat	2	3	7	87	0	0	100	415
Independent	24	17	11	44	3	1	100	516
Other/None	29	0	30	15	21	4	100	15
All	32	15	7	43	2	1	100	1400

PARTY ID w/leaners separated

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
Rep	68	24	3	3	2	1	100	454
Lean Rep	49	27	8	10	5	1	100	198
Ind	22	19	14	37	4	4	100	102
Lean Dem	2	6	12	78	1	1	100	216
Dem	2	3	7	87	0	0	100	415
Other/None	29	0	30	15	21	4	100	15
All	32	15	7	43	2	1	100	1400

PARTY ID w/leaners included

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
Republican	62	25	4	5	3	1	100	652
Democrat	2	4	8	84	1	0	100	631
Independent	22	19	14	37	4	4	100	102
Other/None	29	0	30	15	21	4	100	15
All	32	15	7	43	2	1	100	1400

Marital status

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
Married	36	18	6	38	2	1	100	826
Widow/Div/Sep	27	11	10	49	3	0	100	316
Never Married	22	11	9	54	3	2	100	238
NA/Ref	60	14	3	13	0	9	100	20
All	32	15	7	43	2	1	100	1400

Race and ethnicity

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
White	34	15	6	42	2	0	100	1177
Black	3	4	7	81	2	3	100	54
Hispanic	25	14	6	50	4	2	100	59
Other	17	19	26	33	2	4	100	78
DK/NA/ Ref	48	12	2	32	0	6	100	32
All	32	15	7	43	2	1	100	1400

Religious service attendance (apart from weddings and funerals)

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
More than 1/wk	47	24	2	23	2	3	100	90
1/week	37	21	7	31	3	0	100	323
1-2 month	40	14	8	37	1	0	100	236
few times a year	27	18	8	44	1	1	100	275
Seldom	32	8	7	49	4	0	100	201
Never	16	8	8	66	1	2	100	254
Don't know	81	0	0	19	0	0	100	6
Refused	42	9	4	23	16	6	100	16
All	32	15	7	43	2	1	100	1400

Religious affiliation

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
Protestant/ Christian	37	17	6	36	2	1	100	600
Catholic	37	16	7	38	2	0	100	394
Jewish	21	10	7	63	0	0	100	12
Other	19	15	16	51	0	0	100	79
None	14	10	7	66	2	1	100	255
DK/NA/ Ref	42	9	7	31	7	4	100	60
All	32	15	7	43	2	1	100	1400

Evangelical or Born-Again Christian

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
born again	50	20	4	23	2	1	100	235
not born again	28	13	6	48	3	1	100	325
Don't know	32	22	26	18	2	0	100	33
Refused	0	0	46	54	0	0	100	1
All	37	17	7	37	3	1	100	595

Location type

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
Urban	24	14	10	49	1	1	100	395
Suburban	30	16	5	45	3	1	100	471
Rural	38	16	6	37	3	0	100	508
Don't know	59	3	21	18	0	0	100	13
Refused	30	11	16	36	0	7	100	13
All	32	15	7	43	2	1	100	1400

Ideology

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
Very conservative	77	13	4	3	2	1	100	129
Conservative	58	24	3	13	2	1	100	454
Moderate	15	16	14	51	3	1	100	400
Liberal	2	7	7	84	0	0	100	227
Very liberal	3	2	5	90	0	1	100	120
Don't know	24	3	11	57	5	0	100	50
Refused	10	13	11	38	9	19	100	19
All	32	15	7	43	2	1	100	1400

Region

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
MKE City	16	9	11	59	1	4	100	113
Rest of MKE	30	25	5	39	2	0	100	438
msn	26	9	7	55	2	1	100	252
GB/A	42	10	8	37	2	0	100	269
Rest of state	36	13	9	38	2	2	100	328
All	32	15	7	43	2	1	100	1400

Q6 (2 category).

Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin?

Sex

	Approve	Disapprove	Don't know	Refused	Total	n
Male	56	41	3	1	100	657
Female	45	50	4	1	100	743
All	50	46	3	1	100	1400

Age

	Approve	Disapprove	Don't know	Refused	Total	n
18-29	33	56	10	1	100	193
30-44	45	52	2	0	100	275
45-59	59	37	2	1	100	444
60+	50	47	3	0	100	470
DK/NA/ Ref	81	5	0	14	100	17
All	50	46	3	1	100	1400

Education

	Approve	Disapprove	Don't know	Refused	Total	n
Not HS	32	53	9	7	100	28
HS	57	38	5	0	100	381
Some Coll	47	50	3	1	100	267
AA	49	48	3	0	100	199
BA+	47	50	2	1	100	504
DK/NA/ Ref	69	10	8	13	100	21
All	50	46	3	1	100	1400

Income

	Approve	Disapprove	Don't know	Refused	Total	n
Under \$40k	41	53	5	1	100	362
\$40k to \$74k	47	49	4	0	100	355
\$75k up	56	43	2	0	100	462
DK/NA/ Ref	57	37	3	3	100	220
All	50	46	3	1	100	1400

PARTY ID, no leaners

	Approve	Disapprove	Don't know	Refused	Total	n
Republican	92	6	2	0	100	454
Democrat	9	89	2	1	100	415
Independent	46	47	6	0	100	516
Other/None	60	18	7	16	100	15
All	50	46	3	1	100	1400

PARTY ID w/leaners separated

	Approve	Disapprove	Don't know	Refused	Total	n
Rep	92	6	2	0	100	454
Lean Rep	81	11	9	0	100	198
Ind	46	48	6	1	100	102
Lean Dem	14	81	4	0	100	216
Dem	9	89	2	1	100	415
Other/None	60	18	7	16	100	15
All	50	46	3	1	100	1400

PARTY ID w/leaners included

	Approve	Disapprove	Don't know	Refused	Total	n
Republican	88	7	4	0	100	652
Democrat	11	86	2	1	100	631
Independent	46	48	6	1	100	102
Other/None	60	18	7	16	100	15
All	50	46	3	1	100	1400

Marital status

	Approve	Disapprove	Don't know	Refused	Total	n
Married	56	41	2	1	100	826
Widow/Div/Sep	44	50	6	0	100	316
Never Married	35	59	5	1	100	238
NA/Ref	77	13	0	9	100	20
All	50	46	3	1	100	1400

Race and ethnicity

	Approve	Disapprove	Don't know	Refused	Total	n
White	51	45	3	0	100	1177
Black	16	78	6	0	100	54
Hispanic	44	51	3	2	100	59
Other	57	34	7	2	100	78
DK/NA/ Ref	62	27	0	11	100	32
All	50	46	3	1	100	1400

Religious service attendance (apart from weddings and funerals)

	Approve	Disapprove	Don't know	Refused	Total	n
More than 1/wk	74	24	0	1	100	90
1/week	61	33	5	1	100	323
1-2 month	59	38	3	0	100	236
few times a year	48	49	3	0	100	275
Seldom	42	54	4	0	100	201
Never	26	70	4	0	100	254
Don't know	81	19	0	0	100	6
Refused	66	7	0	27	100	16
All	50	46	3	1	100	1400

Religious affiliation

	Approve	Disapprove	Don't know	Refused	Total	n
Protestant/ Christian	58	39	2	1	100	600
Catholic	55	40	4	0	100	394
Jewish	41	59	0	0	100	12
Other	39	59	1	0	100	79
None	25	70	5	0	100	255
DK/NA/ Ref	53	31	9	8	100	60
All	50	46	3	1	100	1400

Evangelical or Born-Again Christian

	Approve	Disapprove	Don't know	Refused	Total	n
born again	71	25	2	1	100	235
not born again	47	50	2	0	100	325
Don't know	73	27	0	0	100	33
Refused	0	54	0	46	100	1
All	58	39	2	1	100	595

Location type

	Approve	Disapprove	Don't know	Refused	Total	n
Urban	44	53	2	1	100	395
Suburban	48	46	5	1	100	471
Rural	57	41	3	0	100	508
Don't know	50	30	16	5	100	13
Refused	62	31	0	7	100	13
All	50	46	3	1	100	1400

Ideology

	Approve	Disapprove	Don't know	Refused	Total	n
Very conservative	94	5	0	1	100	129
Conservative	81	15	3	0	100	454
Moderate	40	54	5	1	100	400
Liberal	9	89	1	0	100	227
Very liberal	4	92	3	1	100	120
Don't know	32	54	14	0	100	50
Refused	38	45	0	17	100	19
All	50	46	3	1	100	1400

Region

	Approve	Disapprove	Don't know	Refused	Total	n
MKE City	32	63	3	1	100	113
Rest of MKE	57	40	2	1	100	438
msn	39	56	4	1	100	252
GB/A	55	41	4	0	100	269
Rest of state	51	44	5	1	100	328
All	50	46	3	1	100	1400

Q6 (4 category).

Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin?

Sex

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
Male	43	13	11	30	3	1	100	657
Female	31	14	12	38	4	1	100	743
All	36	14	12	34	3	1	100	1400

Age

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
18-29	19	13	25	32	10	1	100	193
30-44	34	11	15	37	2	0	100	275
45-59	44	15	8	30	2	1	100	444
60+	37	13	8	39	3	0	100	470
DK/NA/ Ref	69	12	0	5	0	14	100	17
All	36	14	12	34	3	1	100	1400

Education

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
Not HS	23	9	10	43	9	7	100	28
HS	40	17	12	27	5	0	100	381
Some Coll	36	11	10	39	3	1	100	267
AA	32	17	12	36	3	0	100	199
BA+	36	11	12	37	2	1	100	504
DK/NA/ Ref	46	22	10	0	8	13	100	21
All	36	14	12	34	3	1	100	1400

Income

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
Under \$40k	26	15	15	37	5	1	100	362
\$40k to \$74k	33	14	10	39	4	0	100	355
\$75k up	44	12	11	31	2	0	100	462
DK/NA/ Ref	43	13	9	28	3	3	100	220
All	36	14	12	34	3	1	100	1400

PARTY ID, no leaners

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
Republican	79	13	4	2	2	0	100	454
Democrat	2	7	18	70	2	1	100	415
Independent	27	19	14	34	6	0	100	516
Other/None	21	38	0	18	7	16	100	15
All	36	14	12	34	3	1	100	1400

PARTY ID w/leaners separated

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
Rep	79	13	4	2	2	0	100	454
Lean Rep	55	25	3	7	9	0	100	198
Ind	25	21	18	29	6	1	100	102
Lean Dem	2	12	21	60	4	0	100	216
Dem	2	7	18	70	2	1	100	415
Other/None	21	38	0	18	7	16	100	15
All	36	14	12	34	3	1	100	1400

PARTY ID w/leaners included

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
Republican	72	17	4	4	4	0	100	652
Democrat	2	9	19	67	2	1	100	631
Independent	25	21	18	29	6	1	100	102
Other/None	21	38	0	18	7	16	100	15
All	36	14	12	34	3	1	100	1400

Marital status

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
Married	44	12	8	33	2	1	100	826
Widow/Div/Sep	27	18	17	33	6	0	100	316
Never Married	21	14	19	40	5	1	100	238
NA/Ref	61	17	0	13	0	9	100	20
All	36	14	12	34	3	1	100	1400

Race and ethnicity

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
White	38	13	11	34	3	0	100	1177
Black	1	15	22	56	6	0	100	54
Hispanic	27	17	15	36	3	2	100	59
Other	31	25	9	25	7	2	100	78
DK/NA/ Ref	56	6	0	27	0	11	100	32
All	36	14	12	34	3	1	100	1400

Religious service attendance (apart from weddings and funerals)

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
More than 1/wk	68	6	3	21	0	1	100	90
1/week	46	15	8	25	5	1	100	323
1-2 month	40	19	11	27	3	0	100	236
few times a year	30	18	17	32	3	0	100	275
Seldom	30	12	12	42	4	0	100	201
Never	20	6	15	55	4	0	100	254
Don't know	81	0	0	19	0	0	100	6
Refused	47	19	0	7	0	27	100	16
All	36	14	12	34	3	1	100	1400

Religious affiliation

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
Protestant/ Christian	43	15	11	28	2	1	100	600
Catholic	41	14	10	30	4	0	100	394
Jewish	21	20	0	59	0	0	100	12
Other	25	15	23	36	1	0	100	79
None	17	8	14	55	5	0	100	255
DK/NA/ Ref	40	12	7	24	9	8	100	60
All	36	14	12	34	3	1	100	1400

Evangelical or Born-Again Christian

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
born again	58	14	9	16	2	1	100	235
not born again	35	12	12	38	2	0	100	325
Don't know	26	48	12	15	0	0	100	33
Refused	0	0	54	0	0	46	100	1
All	43	15	11	28	2	1	100	595

Location type

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
Urban	29	15	13	40	2	1	100	395
Suburban	36	12	12	34	5	1	100	471
Rural	43	14	9	31	3	0	100	508
Don't know	50	0	19	11	16	5	100	13
Refused	36	26	26	5	0	7	100	13
All	36	14	12	34	3	1	100	1400

Ideology

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
Very conservative	84	10	1	4	0	1	100	129
Conservative	68	13	6	9	3	0	100	454
Moderate	17	23	16	38	5	1	100	400
Liberal	4	6	22	68	1	0	100	227
Very liberal	1	3	8	85	3	1	100	120
Don't know	19	13	19	34	14	0	100	50
Refused	26	12	0	45	0	17	100	19
All	36	14	12	34	3	1	100	1400

Region

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know	Refused	Total	n
MKE City	14	19	22	42	3	1	100	113
Rest of MKE	44	13	11	29	2	1	100	438
msn	30	9	13	43	4	1	100	252
GB/A	42	13	11	30	4	0	100	269
Rest of state	34	16	9	35	5	1	100	328
All	36	14	12	34	3	1	100	1400

Q7.

Fav/Unfav: Ron Johnson

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Male	44	31	20	5	0	100	657
Female	34	29	29	7	1	100	743
All	39	30	24	6	1	100	1400

Age

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
18-29	24	27	43	5	2	100	193
30-44	33	30	27	9	1	100	275
45-59	44	28	23	5	0	100	444
60+	43	34	17	5	1	100	470
DK/NA/ Ref	74	9	10	7	0	100	17
All	39	30	24	6	1	100	1400

Education

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Not HS	28	14	35	17	5	100	28
HS	36	24	34	5	0	100	381
Some Coll	40	27	26	6	1	100	267
AA	35	30	24	12	0	100	199
BA+	43	37	17	4	0	100	504
DK/NA/ Ref	46	30	13	6	5	100	21
All	39	30	24	6	1	100	1400

Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Under \$40k	32	23	36	7	1	100	362
\$40k to \$74k	34	37	22	6	0	100	355
\$75k up	46	32	16	5	0	100	462
DK/NA/ Ref	44	24	26	5	1	100	220
All	39	30	24	6	1	100	1400

PARTY ID, no leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	68	6	18	6	1	100	454
Democrat	11	58	24	6	0	100	415
Independent	36	29	30	5	0	100	516
Other/None	21	29	30	8	11	100	15
All	39	30	24	6	1	100	1400

PARTY ID w/leaners separated

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Rep	68	6	18	6	1	100	454
Lean Rep	61	8	25	6	0	100	198
Ind	31	23	40	5	1	100	102
Lean Dem	16	51	29	4	0	100	216
Dem	11	58	24	6	0	100	415
Other/None	21	29	30	8	11	100	15
All	39	30	24	6	1	100	1400

Party ID w/leaners included

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	66	6	20	6	1	100	652
Democrat	13	56	26	5	0	100	631
Independent	31	23	40	5	1	100	102
Other/None	21	29	30	8	11	100	15
All	39	30	24	6	1	100	1400

Marital status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Married	45	30	19	6	0	100	826
Widow/Div/Sep	32	29	30	9	0	100	316
Never Married	25	32	39	2	1	100	238
NA/Ref	53	18	13	10	5	100	20
All	39	30	24	6	1	100	1400

Race and ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
White	40	33	21	6	0	100	1177
Black	8	24	60	8	0	100	54
Hispanic	41	12	41	5	2	100	59
Other	37	11	45	5	3	100	78
DK/NA/ Ref	41	17	26	13	3	100	32
All	39	30	24	6	1	100	1400

Religious service attendance (apart from weddings and funerals)

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
More than 1/wk	54	21	16	8	1	100	90
1/week	47	22	23	8	1	100	323
1-2 month	50	25	20	5	0	100	236
few times a year	36	24	33	6	1	100	275
Seldom	32	37	24	5	1	100	201
Never	21	49	26	5	0	100	254
Don't know	81	19	0	0	0	100	6
Refused	45	35	10	10	0	100	16
All	39	30	24	6	1	100	1400

Religious affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Protestant/ Christian	42	23	27	7	1	100	600
Catholic	48	27	19	5	0	100	394
Jewish	36	40	24	0	0	100	12
Other	28	32	35	5	0	100	79
None	21	48	24	6	1	100	255
DK/NA/ Ref	39	33	25	3	1	100	60
All	39	30	24	6	1	100	1400

Evangelical or Born-Again Christian

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
born again	51	13	26	8	1	100	235
not born again	37	31	26	5	1	100	325
Don't know	30	18	36	16	0	100	33
Refused	54	46	0	0	0	100	1
All	42	24	27	7	1	100	595

Location type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Urban	31	31	30	7	1	100	395
Suburban	41	32	20	6	0	100	471
Rural	43	28	24	4	0	100	508
Don't know	32	28	35	6	0	100	13
Refused	36	13	41	10	0	100	13
All	39	30	24	6	1	100	1400

Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Very conservative	78	4	12	4	2	100	129
Conservative	62	9	22	6	1	100	454
Moderate	28	34	30	8	0	100	400
Liberal	11	61	23	5	0	100	227
Very liberal	11	63	23	3	0	100	120
Don't know	20	28	48	4	0	100	50
Refused	14	42	29	7	9	100	19
All	39	30	24	6	1	100	1400

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
MKE City	25	26	39	7	3	100	113
Rest of MKE	46	30	18	5	1	100	438
msn	31	37	27	5	0	100	252
GB/A	45	30	19	6	0	100	269
Rest of state	36	26	31	8	0	100	328
All	39	30	24	6	1	100	1400

Q8.

Fav/Unfav: Tammy Baldwin

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Male	38	48	11	2	0	100	657
Female	52	33	12	3	0	100	743
All	45	40	11	3	0	100	1400

Age

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
18-29	45	29	19	6	1	100	193
30-44	40	39	18	3	0	100	275
45-59	43	45	10	1	0	100	444
60+	51	41	5	2	0	100	470
DK/NA/ Ref	30	62	0	7	0	100	17
All	45	40	11	3	0	100	1400

Education

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Not HS	30	47	10	5	8	100	28
HS	38	41	17	3	0	100	381
Some Coll	45	41	12	1	0	100	267
AA	50	38	9	3	0	100	199
BA+	51	39	7	2	0	100	504
DK/NA/ Ref	14	57	10	14	5	100	21
All	45	40	11	3	0	100	1400

Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Under \$40k	46	32	18	3	0	100	362
\$40k to \$74k	50	36	12	2	0	100	355
\$75k up	45	46	7	2	0	100	462
DK/NA/ Ref	37	51	7	4	2	100	220
All	45	40	11	3	0	100	1400

PARTY ID, no leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	7	79	12	2	0	100	454
Democrat	84	6	7	2	0	100	415
Independent	48	34	15	3	0	100	516
Other/None	48	33	0	8	11	100	15
All	45	40	11	3	0	100	1400

PARTY ID w/leaners separated

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Rep	7	79	12	2	0	100	454
Lean Rep	19	65	12	4	0	100	198
Ind	38	34	24	3	1	100	102
Lean Dem	79	7	13	2	0	100	216
Dem	84	6	7	2	0	100	415
Other/None	48	33	0	8	11	100	15
All	45	40	11	3	0	100	1400

Party ID w/leaners included

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	11	75	12	3	0	100	652
Democrat	82	6	9	2	0	100	631
Independent	38	34	24	3	1	100	102
Other/None	48	33	0	8	11	100	15
All	45	40	11	3	0	100	1400

Marital status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Married	43	47	8	2	0	100	826
Widow/Div/Sep	49	32	15	4	0	100	316
Never Married	52	26	18	3	0	100	238
NA/Ref	23	62	3	6	5	100	20
All	45	40	11	3	0	100	1400

Race and ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
White	45	43	9	2	0	100	1177
Black	69	10	16	5	0	100	54
Hispanic	40	23	33	2	2	100	59
Other	45	30	20	5	0	100	78
DK/NA/ Ref	27	56	8	6	3	100	32
All	45	40	11	3	0	100	1400

Religious service attendance (apart from weddings and funerals)

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
More than 1/wk	23	64	10	2	1	100	90
1/week	36	53	8	2	1	100	323
1-2 month	41	46	11	1	0	100	236
few times a year	47	33	17	2	0	100	275
Seldom	52	34	10	4	0	100	201
Never	64	22	11	3	0	100	254
Don't know	0	100	0	0	0	100	6
Refused	25	60	4	10	0	100	16
All	45	40	11	3	0	100	1400

Religious affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Protestant/ Christian	40	47	11	1	1	100	600
Catholic	43	44	9	3	0	100	394
Jewish	72	14	13	0	0	100	12
Other	51	36	8	4	0	100	79
None	61	19	16	4	0	100	255
DK/NA/ Ref	38	47	7	7	1	100	60
All	45	40	11	3	0	100	1400

Evangelical or Born-Again Christian

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
born again	24	60	13	2	1	100	235
not born again	51	40	9	1	0	100	325
Don't know	38	31	25	4	2	100	33
Refused	46	54	0	0	0	100	1
All	40	47	11	1	1	100	595

Location type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Urban	52	33	11	3	1	100	395
Suburban	48	40	9	3	0	100	471
Rural	40	46	13	1	0	100	508
Don't know	21	67	9	3	0	100	13
Refused	13	41	36	10	0	100	13
All	45	40	11	3	0	100	1400

Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Very conservative	2	91	6	0	1	100	129
Conservative	17	69	11	3	0	100	454
Moderate	58	24	14	4	0	100	400
Liberal	82	7	10	1	0	100	227
Very liberal	88	6	4	2	0	100	120
Don't know	45	25	28	1	0	100	50
Refused	44	29	12	7	9	100	19
All	45	40	11	3	0	100	1400

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
MKE City	57	25	12	4	1	100	113
Rest of MKE	39	47	12	1	0	100	438
msn	60	31	8	2	0	100	252
GB/A	39	48	9	4	0	100	269
Rest of state	44	38	14	3	1	100	328
All	45	40	11	3	0	100	1400

Q9.

Fav/Unfav: Paul Ryan

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Male	48	40	8	4	0	100	657
Female	40	42	14	4	0	100	743
All	44	41	11	4	0	100	1400

Age

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
18-29	30	39	24	7	1	100	193
30-44	40	40	12	8	0	100	275
45-59	50	39	8	3	0	100	444
60+	45	45	7	3	0	100	470
DK/NA/ Ref	70	19	3	7	0	100	17
All	44	41	11	4	0	100	1400

Education

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Not HS	33	33	25	3	5	100	28
HS	42	33	20	6	0	100	381
Some Coll	40	43	12	4	0	100	267
AA	47	41	6	6	0	100	199
BA+	45	47	4	3	0	100	504
DK/NA/ Ref	71	10	8	11	0	100	21
All	44	41	11	4	0	100	1400

Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Under \$40k	32	41	20	7	0	100	362
\$40k to \$74k	43	46	8	3	0	100	355
\$75k up	52	40	5	3	0	100	462
DK/NA/ Ref	48	35	12	5	1	100	220
All	44	41	11	4	0	100	1400

PARTY ID, no leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	74	12	9	5	0	100	454
Democrat	11	76	9	4	0	100	415
Independent	43	39	14	5	0	100	516
Other/None	63	18	0	8	11	100	15
All	44	41	11	4	0	100	1400

PARTY ID w/leaners separated

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Rep	74	12	9	5	0	100	454
Lean Rep	67	16	10	7	0	100	198
Ind	41	33	22	4	0	100	102
Lean Dem	23	62	13	3	0	100	216
Dem	11	76	9	4	0	100	415
Other/None	63	18	0	8	11	100	15
All	44	41	11	4	0	100	1400

Party ID w/leaners included

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	72	13	10	5	0	100	652
Democrat	15	71	10	3	0	100	631
Independent	41	33	22	4	0	100	102
Other/None	63	18	0	8	11	100	15
All	44	41	11	4	0	100	1400

Marital status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Married	50	39	8	4	0	100	826
Widow/Div/Sep	37	45	14	4	0	100	316
Never Married	30	45	19	6	0	100	238
NA/Ref	63	26	0	11	0	100	20
All	44	41	11	4	0	100	1400

Race and ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
White	46	41	8	4	0	100	1177
Black	13	46	37	4	0	100	54
Hispanic	26	45	19	7	2	100	59
Other	33	35	26	5	1	100	78
DK/NA/ Ref	54	32	0	14	0	100	32
All	44	41	11	4	0	100	1400

Religious service attendance (apart from weddings and funerals)

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
More than 1/wk	68	21	6	3	1	100	90
1/week	56	30	10	4	0	100	323
1-2 month	47	37	11	4	0	100	236
few times a year	45	36	14	4	0	100	275
Seldom	36	45	13	6	0	100	201
Never	19	69	8	4	0	100	254
Don't know	56	11	19	14	0	100	6
Refused	59	33	0	8	0	100	16
All	44	41	11	4	0	100	1400

Religious affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Protestant/ Christian	51	33	11	4	0	100	600
Catholic	50	36	10	4	0	100	394
Jewish	43	52	5	0	0	100	12
Other	35	47	16	3	0	100	79
None	19	65	11	5	0	100	255
DK/NA/ Ref	45	39	9	6	1	100	60
All	44	41	11	4	0	100	1400

Evangelical or Born-Again Christian

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
born again	61	23	10	6	1	100	235
not born again	43	42	11	3	0	100	325
Don't know	55	11	25	10	0	100	33
Refused	54	46	0	0	0	100	1
All	51	33	11	4	0	100	595

Location type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Urban	37	44	15	4	0	100	395
Suburban	47	41	9	3	0	100	471
Rural	47	39	9	5	0	100	508
Don't know	34	43	17	6	0	100	13
Refused	36	25	30	10	0	100	13
All	44	41	11	4	0	100	1400

Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Very conservative	74	18	3	4	1	100	129
Conservative	68	17	11	4	0	100	454
Moderate	39	43	13	5	0	100	400
Liberal	11	77	9	3	0	100	227
Very liberal	3	81	12	3	1	100	120
Don't know	30	39	24	8	0	100	50
Refused	29	54	2	7	9	100	19
All	44	41	11	4	0	100	1400

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
MKE City	27	46	23	4	0	100	113
Rest of MKE	54	35	9	1	0	100	438
msn	38	53	6	3	1	100	252
GB/A	48	36	11	5	0	100	269
Rest of state	37	42	12	8	0	100	328
All	44	41	11	4	0	100	1400

Q10.

Fav/Unfav: Tony Evers

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Male	34	43	19	5	0	100	657
Female	41	34	18	6	0	100	743
All	38	38	18	5	0	100	1400

Age

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
18-29	38	22	32	8	1	100	193
30-44	33	32	27	8	0	100	275
45-59	35	45	16	4	0	100	444
60+	44	41	10	4	0	100	470
DK/NA/ Ref	14	74	5	7	0	100	17
All	38	38	18	5	0	100	1400

Education

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Not HS	30	28	25	10	5	100	28
HS	31	40	24	5	0	100	381
Some Coll	37	40	19	4	0	100	267
AA	41	36	18	5	0	100	199
BA+	44	37	13	5	0	100	504
DK/NA/ Ref	0	55	26	19	0	100	21
All	38	38	18	5	0	100	1400

Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Under \$40k	36	32	23	8	0	100	362
\$40k to \$74k	42	35	19	3	0	100	355
\$75k up	40	43	13	5	0	100	462
DK/NA/ Ref	30	45	20	4	1	100	220
All	38	38	18	5	0	100	1400

PARTY ID, no leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	5	72	18	4	0	100	454
Democrat	77	7	11	5	0	100	415
Independent	35	34	24	7	0	100	516
Other/None	25	33	23	8	11	100	15
All	38	38	18	5	0	100	1400

PARTY ID w/leaners separated

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Rep	5	72	18	4	0	100	454
Lean Rep	6	63	22	8	0	100	198
Ind	28	35	32	5	0	100	102
Lean Dem	64	7	23	6	0	100	216
Dem	77	7	11	5	0	100	415
Other/None	25	33	23	8	11	100	15
All	38	38	18	5	0	100	1400

Party ID w/leaners included

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	6	70	19	5	0	100	652
Democrat	73	7	15	5	0	100	631
Independent	28	35	32	5	0	100	102
Other/None	25	33	23	8	11	100	15
All	38	38	18	5	0	100	1400

Marital status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Married	36	45	14	5	0	100	826
Widow/Div/Sep	43	31	19	7	0	100	316
Never Married	40	24	31	5	0	100	238
NA/Ref	1	79	8	11	0	100	20
All	38	38	18	5	0	100	1400

Race and ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
White	39	40	16	4	0	100	1177
Black	47	19	23	10	0	100	54
Hispanic	22	23	46	7	2	100	59
Other	35	33	20	12	0	100	78
DK/NA/ Ref	22	49	19	10	0	100	32
All	38	38	18	5	0	100	1400

Religious service attendance (apart from weddings and funerals)

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
More than 1/wk	17	58	17	6	1	100	90
1/week	30	49	15	6	0	100	323
1-2 month	35	43	19	3	0	100	236
few times a year	38	34	24	5	0	100	275
Seldom	46	35	14	5	0	100	201
Never	53	20	20	7	0	100	254
Don't know	10	71	0	19	0	100	6
Refused	22	58	10	10	0	100	16
All	38	38	18	5	0	100	1400

Religious affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Protestant/ Christian	31	46	17	6	0	100	600
Catholic	38	41	18	4	0	100	394
Jewish	69	17	13	0	0	100	12
Other	42	26	32	0	0	100	79
None	53	20	19	8	0	100	255
DK/NA/ Ref	25	48	18	8	1	100	60
All	38	38	18	5	0	100	1400

Evangelical or Born-Again Christian

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
born again	16	57	18	8	1	100	235
not born again	42	40	13	5	0	100	325
Don't know	31	28	38	4	0	100	33
Refused	46	54	0	0	0	100	1
All	31	46	17	6	0	100	595

Location type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Urban	41	32	20	7	0	100	395
Suburban	38	39	17	5	0	100	471
Rural	36	43	17	5	0	100	508
Don't know	23	55	22	0	0	100	13
Refused	13	33	44	10	0	100	13
All	38	38	18	5	0	100	1400

Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Very conservative	5	79	12	3	1	100	129
Conservative	13	66	16	4	0	100	454
Moderate	46	24	24	7	0	100	400
Liberal	73	6	16	5	0	100	227
Very liberal	79	4	11	6	0	100	120
Don't know	29	27	37	6	0	100	50
Refused	23	40	22	7	9	100	19
All	38	38	18	5	0	100	1400

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
MKE City	42	33	15	10	0	100	113
Rest of MKE	31	45	20	4	0	100	438
msn	48	27	18	6	0	100	252
GB/A	35	45	14	5	0	100	269
Rest of state	40	35	20	5	0	100	328
All	38	38	18	5	0	100	1400

Q11.

Fav/Unfav: Leah Vukmir

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Male	35	34	24	7	0	100	657
Female	26	43	24	7	0	100	743
All	30	39	24	7	0	100	1400

Age

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
18-29	19	32	42	7	1	100	193
30-44	25	37	31	7	0	100	275
45-59	36	36	20	7	0	100	444
60+	31	46	16	6	0	100	470
DK/NA/ Ref	62	19	0	19	0	100	17
All	30	39	24	7	0	100	1400

Education

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Not HS	21	26	34	13	5	100	28
HS	27	34	31	8	0	100	381
Some Coll	30	41	26	3	0	100	267
AA	31	41	18	10	0	100	199
BA+	32	43	18	6	0	100	504
DK/NA/ Ref	45	0	34	20	0	100	21
All	30	39	24	7	0	100	1400

Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Under \$40k	21	36	34	9	0	100	362
\$40k to \$74k	25	47	21	7	0	100	355
\$75k up	36	39	20	5	0	100	462
DK/NA/ Ref	43	31	20	5	1	100	220
All	30	39	24	7	0	100	1400

PARTY ID, no leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	63	8	22	7	0	100	454
Democrat	4	71	20	5	0	100	415
Independent	23	41	29	7	0	100	516
Other/None	19	8	23	38	11	100	15
All	30	39	24	7	0	100	1400

PARTY ID w/leaners separated

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Rep	63	8	22	7	0	100	454
Lean Rep	44	18	30	8	0	100	198
Ind	17	45	32	6	0	100	102
Lean Dem	7	60	26	7	0	100	216
Dem	4	71	20	5	0	100	415
Other/None	19	8	23	38	11	100	15
All	30	39	24	7	0	100	1400

Party ID w/leaners included

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	57	11	24	7	0	100	652
Democrat	5	67	22	6	0	100	631
Independent	17	45	32	6	0	100	102
Other/None	19	8	23	38	11	100	15
All	30	39	24	7	0	100	1400

Marital status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Married	36	38	20	6	0	100	826
Widow/Div/Sep	22	43	26	9	0	100	316
Never Married	19	39	37	5	0	100	238
NA/Ref	44	28	1	27	0	100	20
All	30	39	24	7	0	100	1400

Race and ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
White	32	41	21	6	0	100	1177
Black	12	31	50	8	0	100	54
Hispanic	20	25	46	7	2	100	59
Other	25	26	38	10	0	100	78
DK/NA/ Ref	35	34	17	13	0	100	32
All	30	39	24	7	0	100	1400

Religious service attendance (apart from weddings and funerals)

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
More than 1/wk	42	22	28	7	1	100	90
1/week	43	30	19	7	0	100	323
1-2 month	36	35	25	4	0	100	236
few times a year	22	40	31	7	0	100	275
Seldom	26	45	22	7	0	100	201
Never	16	55	23	6	0	100	254
Don't know	25	29	12	34	0	100	6
Refused	48	42	0	10	0	100	16
All	30	39	24	7	0	100	1400

Religious affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Protestant/ Christian	34	35	25	6	0	100	600
Catholic	36	36	20	6	0	100	394
Jewish	21	57	15	6	0	100	12
Other	23	40	33	5	0	100	79
None	15	53	25	7	0	100	255
DK/NA/ Ref	30	36	14	18	1	100	60
All	30	39	24	7	0	100	1400

Evangelical or Born-Again Christian

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
born again	43	19	28	10	1	100	235
not born again	29	47	21	4	0	100	325
Don't know	20	35	45	0	0	100	33
Refused	0	0	100	0	0	100	1
All	34	35	25	6	0	100	595

Location type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Urban	24	41	26	8	0	100	395
Suburban	31	41	21	6	0	100	471
Rural	34	36	24	7	0	100	508
Don't know	22	19	44	15	0	100	13
Refused	36	22	30	13	0	100	13
All	30	39	24	7	0	100	1400

Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Very conservative	74	7	11	7	1	100	129
Conservative	54	15	24	6	0	100	454
Moderate	13	48	31	7	0	100	400
Liberal	6	72	16	6	0	100	227
Very liberal	6	69	18	7	0	100	120
Don't know	6	34	49	11	0	100	50
Refused	25	55	2	8	9	100	19
All	30	39	24	7	0	100	1400

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
MKE City	18	38	30	14	0	100	113
Rest of MKE	37	40	20	3	0	100	438
msn	24	46	22	7	0	100	252
GB/A	35	38	19	8	0	100	269
Rest of state	26	34	31	9	0	100	328
All	30	39	24	7	0	100	1400

Q12.

Fav/Unfav: Josh Kaul

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Male	13	12	59	15	1	100	657
Female	15	10	60	15	1	100	743
All	14	11	59	15	1	100	1400

Age

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
18-29	8	7	65	19	1	100	193
30-44	10	8	69	12	1	100	275
45-59	13	12	60	14	0	100	444
60+	20	14	51	16	0	100	470
DK/NA/ Ref	0	12	47	30	12	100	17
All	14	11	59	15	1	100	1400

Education

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Not HS	5	15	58	17	5	100	28
HS	11	10	61	17	1	100	381
Some Coll	16	10	63	11	0	100	267
AA	12	9	60	19	0	100	199
BA+	16	13	56	14	1	100	504
DK/NA/ Ref	0	10	63	17	10	100	21
All	14	11	59	15	1	100	1400

Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Under \$40k	11	11	62	16	0	100	362
\$40k to \$74k	16	10	56	17	0	100	355
\$75k up	16	11	58	14	1	100	462
DK/NA/ Ref	10	13	62	13	2	100	220
All	14	11	59	15	1	100	1400

PARTY ID, no leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	4	18	62	16	0	100	454
Democrat	28	5	53	13	1	100	415
Independent	11	11	62	15	0	100	516
Other/None	0	0	43	32	25	100	15
All	14	11	59	15	1	100	1400

PARTY ID w/leaners separated

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Rep	4	18	62	16	0	100	454
Lean Rep	5	17	59	19	0	100	198
Ind	7	9	71	12	1	100	102
Lean Dem	19	6	61	13	0	100	216
Dem	28	5	53	13	1	100	415
Other/None	0	0	43	32	25	100	15
All	14	11	59	15	1	100	1400

Party ID w/leaners included

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	4	17	61	17	0	100	652
Democrat	25	5	56	13	1	100	631
Independent	7	9	71	12	1	100	102
Other/None	0	0	43	32	25	100	15
All	14	11	59	15	1	100	1400

Marital status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Married	15	13	57	14	1	100	826
Widow/Div/Sep	13	10	61	17	0	100	316
Never Married	11	9	65	14	1	100	238
NA/Ref	11	7	45	27	10	100	20
All	14	11	59	15	1	100	1400

Race and ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
White	15	11	58	15	1	100	1177
Black	9	9	69	13	0	100	54
Hispanic	11	10	60	16	2	100	59
Other	8	13	61	17	0	100	78
DK/NA/ Ref	5	7	68	13	6	100	32
All	14	11	59	15	1	100	1400

Religious service attendance (apart from weddings and funerals)

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
More than 1/wk	8	16	59	15	1	100	90
1/week	15	16	53	16	0	100	323
1-2 month	11	14	63	12	1	100	236
few times a year	12	9	65	13	1	100	275
Seldom	14	8	60	18	0	100	201
Never	21	7	56	16	0	100	254
Don't know	0	14	33	19	34	100	6
Refused	0	6	75	19	0	100	16
All	14	11	59	15	1	100	1400

Religious affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Protestant/ Christian	12	11	61	15	0	100	600
Catholic	14	14	58	14	1	100	394
Jewish	17	9	68	7	0	100	12
Other	7	10	65	17	0	100	79
None	20	8	55	17	1	100	255
DK/NA/ Ref	9	9	57	21	4	100	60
All	14	11	59	15	1	100	1400

Evangelical or Born-Again Christian

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
born again	8	14	58	19	1	100	235
not born again	16	10	62	11	0	100	325
Don't know	12	2	74	12	0	100	33
Refused	0	0	100	0	0	100	1
All	12	11	61	15	0	100	595

Location type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Urban	18	11	57	14	1	100	395
Suburban	13	12	59	15	1	100	471
Rural	12	10	61	16	0	100	508
Don't know	3	21	58	3	15	100	13
Refused	0	6	73	21	0	100	13
All	14	11	59	15	1	100	1400

Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Very conservative	3	21	55	20	1	100	129
Conservative	5	17	62	15	0	100	454
Moderate	14	7	62	16	1	100	400
Liberal	28	5	53	12	1	100	227
Very liberal	31	5	51	13	0	100	120
Don't know	13	5	72	6	4	100	50
Refused	9	12	47	23	9	100	19
All	14	11	59	15	1	100	1400

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
MKE City	15	12	56	16	2	100	113
Rest of MKE	12	14	60	13	0	100	438
msn	19	7	60	14	1	100	252
GB/A	12	14	58	16	0	100	269
Rest of state	13	8	61	17	1	100	328
All	14	11	59	15	1	100	1400

Q13.

Fav/Unfav: Brad Schimel

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Male	31	23	36	9	0	100	657
Female	22	22	41	14	1	100	743
All	26	22	39	12	1	100	1400

Age

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
18-29	14	14	56	16	1	100	193
30-44	20	21	46	13	1	100	275
45-59	30	20	39	11	0	100	444
60+	31	29	29	10	1	100	470
DK/NA/ Ref	50	14	12	24	0	100	17
All	26	22	39	12	1	100	1400

Education

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Not HS	13	12	57	13	5	100	28
HS	27	16	42	14	1	100	381
Some Coll	28	23	38	11	0	100	267
AA	23	21	44	12	0	100	199
BA+	27	28	34	10	1	100	504
DK/NA/ Ref	27	10	39	24	0	100	21
All	26	22	39	12	1	100	1400

Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Under \$40k	23	20	44	13	0	100	362
\$40k to \$74k	24	25	38	12	1	100	355
\$75k up	30	24	35	11	0	100	462
DK/NA/ Ref	29	17	40	12	2	100	220
All	26	22	39	12	1	100	1400

PARTY ID, no leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	50	6	33	11	0	100	454
Democrat	8	37	43	13	0	100	415
Independent	22	26	41	12	0	100	516
Other/None	7	0	43	24	25	100	15
All	26	22	39	12	1	100	1400

PARTY ID w/leaners separated

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Rep	50	6	33	11	0	100	454
Lean Rep	37	13	36	14	0	100	198
Ind	18	24	45	11	1	100	102
Lean Dem	9	38	43	10	0	100	216
Dem	8	37	43	13	0	100	415
Other/None	7	0	43	24	25	100	15
All	26	22	39	12	1	100	1400

Party ID w/leaners included

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	46	8	34	12	0	100	652
Democrat	8	37	43	12	0	100	631
Independent	18	24	45	11	1	100	102
Other/None	7	0	43	24	25	100	15
All	26	22	39	12	1	100	1400

Marital status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Married	31	24	33	11	1	100	826
Widow/Div/Sep	22	23	39	16	1	100	316
Never Married	16	17	57	10	0	100	238
NA/Ref	24	7	51	17	0	100	20
All	26	22	39	12	1	100	1400

Race and ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
White	27	24	36	12	0	100	1177
Black	14	22	56	8	0	100	54
Hispanic	28	6	53	11	2	100	59
Other	21	8	56	11	4	100	78
DK/NA/ Ref	38	13	31	19	0	100	32
All	26	22	39	12	1	100	1400

Religious service attendance (apart from weddings and funerals)

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
More than 1/wk	38	9	36	14	3	100	90
1/week	36	18	30	16	0	100	323
1-2 month	29	18	43	9	0	100	236
few times a year	24	23	45	7	1	100	275
Seldom	23	26	40	12	0	100	201
Never	14	32	42	12	0	100	254
Don't know	37	0	10	53	0	100	6
Refused	31	27	32	10	0	100	16
All	26	22	39	12	1	100	1400

Religious affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Protestant/ Christian	31	20	38	11	0	100	600
Catholic	32	20	37	10	1	100	394
Jewish	2	23	51	24	0	100	12
Other	23	22	45	10	0	100	79
None	12	33	41	14	0	100	255
DK/NA/ Ref	22	15	40	19	5	100	60
All	26	22	39	12	1	100	1400

Evangelical or Born-Again Christian

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
born again	38	9	35	16	1	100	235
not born again	26	28	37	9	0	100	325
Don't know	18	15	62	5	0	100	33
Refused	54	0	46	0	0	100	1
All	31	20	38	11	0	100	595

Location type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Urban	21	24	43	11	0	100	395
Suburban	29	24	36	11	0	100	471
Rural	28	19	39	13	1	100	508
Don't know	20	30	32	18	0	100	13
Refused	25	9	54	13	0	100	13
All	26	22	39	12	1	100	1400

Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Very conservative	63	5	23	8	1	100	129
Conservative	42	8	37	12	0	100	454
Moderate	16	27	43	13	1	100	400
Liberal	7	41	42	10	0	100	227
Very liberal	6	42	39	12	1	100	120
Don't know	11	22	56	12	0	100	50
Refused	23	24	27	18	9	100	19
All	26	22	39	12	1	100	1400

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
MKE City	19	21	46	13	0	100	113
Rest of MKE	37	21	31	11	0	100	438
msn	17	31	40	10	1	100	252
GB/A	31	22	35	12	0	100	269
Rest of state	18	19	49	13	1	100	328
All	26	22	39	12	1	100	1400

Q14.

Fav/Unfav: Phil Anderson

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Male	4	4	72	20	1	100	657
Female	3	3	73	20	1	100	743
All	4	4	72	20	1	100	1400

Age

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
18-29	7	4	72	16	1	100	193
30-44	1	3	78	17	1	100	275
45-59	3	4	71	21	0	100	444
60+	4	3	70	22	1	100	470
DK/NA/ Ref	0	0	64	25	12	100	17
All	4	4	72	20	1	100	1400

Education

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Not HS	3	14	52	26	5	100	28
HS	3	2	73	21	1	100	381
Some Coll	3	4	77	15	0	100	267
AA	4	1	76	18	1	100	199
BA+	4	5	70	21	0	100	504
DK/NA/ Ref	0	0	65	26	10	100	21
All	4	4	72	20	1	100	1400

Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Under \$40k	5	3	71	20	1	100	362
\$40k to \$74k	4	3	73	20	0	100	355
\$75k up	2	4	74	20	1	100	462
DK/NA/ Ref	3	5	71	19	2	100	220
All	4	4	72	20	1	100	1400

PARTY ID, no leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	3	3	75	18	0	100	454
Democrat	3	4	72	20	1	100	415
Independent	4	3	72	20	0	100	516
Other/None	0	0	36	39	25	100	15
All	4	4	72	20	1	100	1400

PARTY ID w/leaners separated

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Rep	3	3	75	18	0	100	454
Lean Rep	5	5	67	23	0	100	198
Ind	4	1	76	20	0	100	102
Lean Dem	4	3	75	19	0	100	216
Dem	3	4	72	20	1	100	415
Other/None	0	0	36	39	25	100	15
All	4	4	72	20	1	100	1400

Party ID w/leaners included

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	4	4	72	20	0	100	652
Democrat	4	4	73	19	1	100	631
Independent	4	1	76	20	0	100	102
Other/None	0	0	36	39	25	100	15
All	4	4	72	20	1	100	1400

Marital status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Married	3	4	73	20	1	100	826
Widow/Div/Sep	5	3	69	23	1	100	316
Never Married	5	4	77	14	0	100	238
NA/Ref	4	1	60	25	10	100	20
All	4	4	72	20	1	100	1400

Race and ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
White	3	4	73	20	0	100	1177
Black	7	7	74	12	0	100	54
Hispanic	12	2	68	15	3	100	59
Other	5	4	67	24	0	100	78
DK/NA/ Ref	2	1	69	22	6	100	32
All	4	4	72	20	1	100	1400

Religious service attendance (apart from weddings and funerals)

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
More than 1/wk	8	1	69	21	1	100	90
1/week	3	4	67	25	1	100	323
1-2 month	5	3	77	15	0	100	236
few times a year	4	5	75	15	1	100	275
Seldom	2	4	72	23	0	100	201
Never	2	3	74	20	0	100	254
Don't know	0	0	47	19	34	100	6
Refused	0	2	79	19	0	100	16
All	4	4	72	20	1	100	1400

Religious affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Protestant/ Christian	4	4	72	19	0	100	600
Catholic	4	3	76	17	1	100	394
Jewish	0	6	81	13	0	100	12
Other	6	5	68	21	0	100	79
None	2	3	70	23	1	100	255
DK/NA/ Ref	2	2	65	25	6	100	60
All	4	4	72	20	1	100	1400

Evangelical or Born-Again Christian

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
born again	2	4	68	25	1	100	235
not born again	4	4	75	17	0	100	325
Don't know	8	7	80	6	0	100	33
Refused	0	0	100	0	0	100	1
All	4	4	72	20	0	100	595

Location type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Urban	3	4	72	20	1	100	395
Suburban	4	4	71	20	1	100	471
Rural	4	3	74	19	0	100	508
Don't know	0	0	71	14	15	100	13
Refused	0	2	73	25	0	100	13
All	4	4	72	20	1	100	1400

Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Very conservative	4	6	68	21	1	100	129
Conservative	4	4	72	20	0	100	454
Moderate	3	3	75	19	0	100	400
Liberal	4	2	71	21	1	100	227
Very liberal	6	4	70	20	0	100	120
Don't know	0	5	81	9	4	100	50
Refused	0	8	60	23	9	100	19
All	4	4	72	20	1	100	1400

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
MKE City	5	8	62	23	2	100	113
Rest of MKE	3	3	74	19	1	100	438
msn	5	4	72	19	1	100	252
GB/A	4	2	72	23	0	100	269
Rest of state	3	4	75	18	1	100	328
All	4	4	72	20	1	100	1400

Q15.

Fav/Unfav: Mandela Barnes

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Male	13	12	59	16	0	100	657
Female	13	6	64	16	1	100	743
All	13	8	62	16	1	100	1400

Age

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
18-29	18	3	64	14	1	100	193
30-44	15	8	65	12	0	100	275
45-59	10	11	63	15	0	100	444
60+	14	8	58	19	0	100	470
DK/NA/ Ref	0	8	55	25	12	100	17
All	13	8	62	16	1	100	1400

Education

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Not HS	9	10	61	14	5	100	28
HS	9	7	66	19	0	100	381
Some Coll	13	9	65	13	0	100	267
AA	12	6	65	17	0	100	199
BA+	18	10	56	15	0	100	504
DK/NA/ Ref	0	10	55	26	10	100	21
All	13	8	62	16	1	100	1400

Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Under \$40k	14	7	62	18	1	100	362
\$40k to \$74k	15	10	59	17	0	100	355
\$75k up	15	9	63	13	0	100	462
DK/NA/ Ref	7	7	64	19	2	100	220
All	13	8	62	16	1	100	1400

PARTY ID, no leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	1	16	67	17	0	100	454
Democrat	29	4	52	15	0	100	415
Independent	12	6	65	16	0	100	516
Other/None	0	0	55	20	25	100	15
All	13	8	62	16	1	100	1400

PARTY ID w/leaners separated

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Rep	1	16	67	17	0	100	454
Lean Rep	6	10	64	21	0	100	198
Ind	9	3	70	18	0	100	102
Lean Dem	20	4	65	12	0	100	216
Dem	29	4	52	15	0	100	415
Other/None	0	0	55	20	25	100	15
All	13	8	62	16	1	100	1400

Party ID w/leaners included

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	2	14	66	18	0	100	652
Democrat	26	4	57	14	0	100	631
Independent	9	3	70	18	0	100	102
Other/None	0	0	55	20	25	100	15
All	13	8	62	16	1	100	1400

Marital status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Married	12	9	62	16	1	100	826
Widow/Div/Sep	12	8	60	19	0	100	316
Never Married	20	6	63	11	0	100	238
NA/Ref	4	4	57	25	10	100	20
All	13	8	62	16	1	100	1400

Race and ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
White	12	9	62	16	0	100	1177
Black	35	6	54	5	0	100	54
Hispanic	20	5	67	5	2	100	59
Other	12	5	62	20	1	100	78
DK/NA/ Ref	8	3	53	29	6	100	32
All	13	8	62	16	1	100	1400

Religious service attendance (apart from weddings and funerals)

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
More than 1/wk	10	5	66	18	2	100	90
1/week	8	12	58	22	1	100	323
1-2 month	16	12	59	13	0	100	236
few times a year	10	9	69	12	0	100	275
Seldom	19	7	58	16	0	100	201
Never	19	3	63	14	0	100	254
Don't know	0	0	47	19	34	100	6
Refused	0	2	75	23	0	100	16
All	13	8	62	16	1	100	1400

Religious affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Protestant/ Christian	12	10	62	16	0	100	600
Catholic	10	9	65	16	1	100	394
Jewish	17	0	73	10	0	100	12
Other	14	10	65	10	0	100	79
None	24	5	54	16	0	100	255
DK/NA/ Ref	7	2	63	24	4	100	60
All	13	8	62	16	1	100	1400

Evangelical or Born-Again Christian

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
born again	7	12	58	22	1	100	235
not born again	15	9	63	13	0	100	325
Don't know	9	0	77	14	0	100	33
Refused	0	0	100	0	0	100	1
All	12	10	62	16	0	100	595

Location type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Urban	19	8	58	14	0	100	395
Suburban	15	10	57	17	1	100	471
Rural	8	8	68	17	0	100	508
Don't know	5	0	77	3	15	100	13
Refused	0	2	70	28	0	100	13
All	13	8	62	16	1	100	1400

Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Very conservative	3	18	62	16	1	100	129
Conservative	4	13	65	18	0	100	454
Moderate	12	6	66	16	0	100	400
Liberal	28	2	56	14	0	100	227
Very liberal	44	1	47	7	1	100	120
Don't know	6	7	65	17	4	100	50
Refused	5	3	55	28	9	100	19
All	13	8	62	16	1	100	1400

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
MKE City	23	7	53	16	2	100	113
Rest of MKE	14	12	61	13	0	100	438
msn	22	7	58	13	1	100	252
GB/A	8	9	63	20	0	100	269
Rest of state	8	4	69	19	0	100	328
All	13	8	62	16	1	100	1400

Q16.

Fav/Unfav: Rebecca Kleefisch

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Male	37	26	30	7	0	100	657
Female	28	28	34	9	1	100	743
All	32	27	32	8	0	100	1400

Age

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
18-29	11	15	60	12	1	100	193
30-44	28	27	40	6	0	100	275
45-59	41	24	27	8	0	100	444
60+	34	35	23	8	1	100	470
DK/NA/ Ref	67	9	5	7	12	100	17
All	32	27	32	8	0	100	1400

Education

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Not HS	20	21	43	10	5	100	28
HS	32	19	39	10	0	100	381
Some Coll	33	26	36	5	0	100	267
AA	24	30	32	12	0	100	199
BA+	34	33	26	6	0	100	504
DK/NA/ Ref	57	0	14	19	10	100	21
All	32	27	32	8	0	100	1400

Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Under \$40k	22	22	45	11	1	100	362
\$40k to \$74k	31	28	34	7	0	100	355
\$75k up	39	31	23	6	0	100	462
DK/NA/ Ref	36	23	29	10	2	100	220
All	32	27	32	8	0	100	1400

PARTY ID, no leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	62	4	27	6	0	100	454
Democrat	6	52	32	9	0	100	415
Independent	27	27	38	8	0	100	516
Other/None	29	8	30	8	25	100	15
All	32	27	32	8	0	100	1400

PARTY ID w/leaners separated

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Rep	62	4	27	6	0	100	454
Lean Rep	50	8	34	7	0	100	198
Ind	23	29	42	6	0	100	102
Lean Dem	8	44	38	10	0	100	216
Dem	6	52	32	9	0	100	415
Other/None	29	8	30	8	25	100	15
All	32	27	32	8	0	100	1400

Party ID w/leaners included

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	58	6	29	7	0	100	652
Democrat	7	49	34	10	0	100	631
Independent	23	29	42	6	0	100	102
Other/None	29	8	30	8	25	100	15
All	32	27	32	8	0	100	1400

Marital status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Married	40	29	24	6	0	100	826
Widow/Div/Sep	23	25	40	12	0	100	316
Never Married	16	22	53	9	0	100	238
NA/Ref	52	18	4	16	10	100	20
All	32	27	32	8	0	100	1400

Race and ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
White	34	28	30	8	0	100	1177
Black	8	35	52	5	0	100	54
Hispanic	27	14	51	6	2	100	59
Other	28	14	49	8	0	100	78
DK/NA/ Ref	38	24	23	9	6	100	32
All	32	27	32	8	0	100	1400

Religious service attendance (apart from weddings and funerals)

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
More than 1/wk	47	13	34	5	1	100	90
1/week	43	24	24	9	1	100	323
1-2 month	38	25	30	7	0	100	236
few times a year	29	26	39	5	0	100	275
Seldom	25	32	34	8	0	100	201
Never	16	34	38	12	0	100	254
Don't know	36	0	11	19	34	100	6
Refused	58	21	13	8	0	100	16
All	32	27	32	8	0	100	1400

Religious affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Protestant/ Christian	37	24	32	7	0	100	600
Catholic	39	27	27	7	1	100	394
Jewish	17	23	54	6	0	100	12
Other	22	27	38	13	0	100	79
None	15	35	40	11	0	100	255
DK/NA/ Ref	37	23	24	11	4	100	60
All	32	27	32	8	0	100	1400

Evangelical or Born-Again Christian

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
born again	44	15	31	10	1	100	235
not born again	33	30	32	5	0	100	325
Don't know	28	27	41	5	0	100	33
Refused	54	0	46	0	0	100	1
All	37	24	32	7	0	100	595

Location type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Urban	26	30	34	9	1	100	395
Suburban	33	29	30	8	0	100	471
Rural	36	23	33	7	0	100	508
Don't know	29	15	36	6	15	100	13
Refused	43	7	40	10	0	100	13
All	32	27	32	8	0	100	1400

Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Very conservative	68	6	19	6	1	100	129
Conservative	54	8	31	6	0	100	454
Moderate	22	31	38	9	0	100	400
Liberal	5	57	28	10	0	100	227
Very liberal	5	50	34	11	0	100	120
Don't know	14	21	57	5	4	100	50
Refused	30	29	16	16	9	100	19
All	32	27	32	8	0	100	1400

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
MKE City	21	32	38	7	2	100	113
Rest of MKE	42	26	26	5	0	100	438
msn	22	33	37	7	1	100	252
GB/A	38	24	30	8	0	100	269
Rest of state	27	24	37	12	0	100	328
All	32	27	32	8	0	100	1400

Q17.

Fav/Unfav: Scott Walker

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Male	54	42	2	2	0	100	657
Female	43	51	3	3	0	100	743
All	48	46	3	2	0	100	1400

Age

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
18-29	36	54	7	4	0	100	193
30-44	43	52	4	2	0	100	275
45-59	56	41	2	2	0	100	444
60+	49	47	1	3	0	100	470
DK/NA/ Ref	69	19	0	12	0	100	17
All	48	46	3	2	0	100	1400

Education

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Not HS	35	54	4	6	1	100	28
HS	53	39	5	3	0	100	381
Some Coll	46	51	2	1	0	100	267
AA	46	49	1	4	0	100	199
BA+	47	50	1	2	0	100	504
DK/NA/ Ref	59	18	8	14	0	100	21
All	48	46	3	2	0	100	1400

Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Under \$40k	41	51	5	4	0	100	362
\$40k to \$74k	45	50	2	3	0	100	355
\$75k up	54	44	1	1	0	100	462
DK/NA/ Ref	53	39	4	4	1	100	220
All	48	46	3	2	0	100	1400

PARTY ID, no leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	91	5	3	1	0	100	454
Democrat	7	92	0	2	0	100	415
Independent	44	47	5	4	0	100	516
Other/None	46	29	0	13	11	100	15
All	48	46	3	2	0	100	1400

PARTY ID w/leaners separated

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Rep	91	5	3	1	0	100	454
Lean Rep	79	13	4	5	0	100	198
Ind	37	46	11	7	0	100	102
Lean Dem	15	79	3	3	0	100	216
Dem	7	92	0	2	0	100	415
Other/None	46	29	0	13	11	100	15
All	48	46	3	2	0	100	1400

Party ID w/leaners included

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	88	7	3	2	0	100	652
Democrat	10	87	1	2	0	100	631
Independent	37	46	11	7	0	100	102
Other/None	46	29	0	13	11	100	15
All	48	46	3	2	0	100	1400

Marital status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Married	55	42	2	1	0	100	826
Widow/Div/Sep	43	49	4	4	0	100	316
Never Married	32	59	5	3	0	100	238
NA/Ref	63	18	4	15	0	100	20
All	48	46	3	2	0	100	1400

Race and ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
White	49	46	3	2	0	100	1177
Black	18	75	0	7	0	100	54
Hispanic	45	52	2	1	0	100	59
Other	55	40	3	2	0	100	78
DK/NA/ Ref	53	35	2	9	0	100	32
All	48	46	3	2	0	100	1400

Religious service attendance (apart from weddings and funerals)

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
More than 1/wk	73	24	3	0	0	100	90
1/week	59	34	4	3	0	100	323
1-2 month	55	40	3	2	0	100	236
few times a year	46	48	4	2	0	100	275
Seldom	43	54	0	2	0	100	201
Never	26	69	2	3	0	100	254
Don't know	47	19	0	34	0	100	6
Refused	60	34	0	7	0	100	16
All	48	46	3	2	0	100	1400

Religious affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Protestant/ Christian	58	38	2	2	0	100	600
Catholic	51	42	4	2	0	100	394
Jewish	36	59	0	6	0	100	12
Other	34	55	7	5	0	100	79
None	27	71	0	2	0	100	255
DK/NA/ Ref	50	38	6	5	1	100	60
All	48	46	3	2	0	100	1400

Evangelical or Born-Again Christian

	Favorable	Unfavorable	Haven't heard enough	Don't know	Total	n
born again	72	24	2	2	100	235
not born again	47	50	1	2	100	325
Don't know	58	31	11	0	100	33
Refused	54	46	0	0	100	1
All	58	38	2	2	100	595

Location type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Urban	41	53	3	2	0	100	395
Suburban	48	47	2	2	0	100	471
Rural	55	42	2	2	0	100	508
Don't know	37	38	9	15	0	100	13
Refused	54	12	26	8	0	100	13
All	48	46	3	2	0	100	1400

Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Very conservative	92	4	0	4	0	100	129
Conservative	80	16	2	2	0	100	454
Moderate	38	55	4	3	0	100	400
Liberal	8	90	2	0	0	100	227
Very liberal	6	91	2	2	0	100	120
Don't know	25	53	13	8	0	100	50
Refused	32	60	0	0	9	100	19
All	48	46	3	2	0	100	1400

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
MKE City	29	66	1	4	0	100	113
Rest of MKE	57	39	2	1	0	100	438
msn	38	58	2	1	0	100	252
GB/A	54	40	3	3	0	100	269
Rest of state	47	45	4	4	0	100	328
All	48	46	3	2	0	100	1400

Q18.

Fav/Unfav: Donald Trump

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Male	55	42	1	2	0	100	657
Female	36	59	1	2	1	100	743
All	45	51	1	2	1	100	1400

Age

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
18-29	32	64	0	3	2	100	193
30-44	44	52	2	2	0	100	275
45-59	52	46	1	1	1	100	444
60+	45	51	1	2	1	100	470
DK/NA/ Ref	69	14	5	12	0	100	17
All	45	51	1	2	1	100	1400

Education

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Not HS	32	63	0	0	5	100	28
HS	52	44	1	2	1	100	381
Some Coll	42	54	1	2	0	100	267
AA	49	48	0	3	0	100	199
BA+	41	57	1	1	1	100	504
DK/NA/ Ref	63	14	0	18	5	100	21
All	45	51	1	2	1	100	1400

Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Under \$40k	37	57	2	3	1	100	362
\$40k to \$74k	44	54	0	1	0	100	355
\$75k up	50	48	0	1	1	100	462
DK/NA/ Ref	52	41	2	2	3	100	220
All	45	51	1	2	1	100	1400

PARTY ID, no leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	92	5	1	2	0	100	454
Democrat	4	95	1	0	0	100	415
Independent	39	57	1	2	1	100	516
Other/None	16	24	0	39	21	100	15
All	45	51	1	2	1	100	1400

PARTY ID w/leaners separated

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Rep	92	5	1	2	0	100	454
Lean Rep	75	21	0	3	1	100	198
Ind	35	54	3	4	4	100	102
Lean Dem	7	91	1	1	1	100	216
Dem	4	95	1	0	0	100	415
Other/None	16	24	0	39	21	100	15
All	45	51	1	2	1	100	1400

Party ID w/leaners included

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	87	10	1	2	1	100	652
Democrat	5	94	1	0	0	100	631
Independent	35	54	3	4	4	100	102
Other/None	16	24	0	39	21	100	15
All	45	51	1	2	1	100	1400

Marital status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Married	52	44	1	2	1	100	826
Widow/Div/Sep	38	59	1	2	0	100	316
Never Married	30	65	2	1	1	100	238
NA/Ref	64	13	8	10	5	100	20
All	45	51	1	2	1	100	1400

Race and ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
White	48	49	1	2	1	100	1177
Black	7	85	4	2	2	100	54
Hispanic	38	60	0	0	2	100	59
Other	35	55	0	6	4	100	78
DK/NA/ Ref	54	32	5	6	3	100	32
All	45	51	1	2	1	100	1400

Religious service attendance (apart from weddings and funerals)

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
More than 1/wk	69	26	1	1	3	100	90
1/week	57	39	1	2	1	100	323
1-2 month	53	46	1	1	0	100	236
few times a year	44	53	1	2	0	100	275
Seldom	38	57	0	3	1	100	201
Never	21	75	1	0	2	100	254
Don't know	47	19	0	34	0	100	6
Refused	55	23	10	11	0	100	16
All	45	51	1	2	1	100	1400

Religious affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Protestant/ Christian	53	43	1	2	1	100	600
Catholic	51	46	1	1	1	100	394
Jewish	31	69	0	0	0	100	12
Other	29	70	0	1	0	100	79
None	23	75	0	2	1	100	255
DK/NA/ Ref	51	33	3	10	3	100	60
All	45	51	1	2	1	100	1400

Evangelical or Born-Again Christian

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
born again	70	26	2	1	1	100	235
not born again	40	55	1	2	1	100	325
Don't know	51	47	0	2	0	100	33
Refused	0	100	0	0	0	100	1
All	53	43	2	2	1	100	595

Location type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Urban	36	60	2	2	1	100	395
Suburban	43	53	1	2	1	100	471
Rural	54	43	0	2	1	100	508
Don't know	46	38	0	15	0	100	13
Refused	46	42	12	0	0	100	13
All	45	51	1	2	1	100	1400

Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Very conservative	92	6	0	1	1	100	129
Conservative	81	16	1	2	0	100	454
Moderate	28	66	2	3	1	100	400
Liberal	7	93	0	0	0	100	227
Very liberal	2	96	0	0	2	100	120
Don't know	23	69	0	8	0	100	50
Refused	20	42	8	9	20	100	19
All	45	51	1	2	1	100	1400

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
MKE City	22	70	0	6	2	100	113
Rest of MKE	52	46	1	1	1	100	438
msn	33	62	2	3	1	100	252
GB/A	52	45	2	1	0	100	269
Rest of state	49	47	0	2	2	100	328
All	45	51	1	2	1	100	1400

Q19.

If the election for U.S. Senate were being held today and the candidates were Tammy Baldwin the Democrat and Leah Vukmir the Republican, for whom would you vote?

Sex

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
Male	44	49	3	4	1	100	657
Female	57	33	2	6	2	100	743
All	51	40	3	5	1	100	1400

Age

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
18-29	56	27	3	12	2	100	193
30-44	51	37	5	7	0	100	275
45-59	48	47	2	3	1	100	444
60+	52	40	2	4	2	100	470
DK/NA/ Ref	19	62	0	19	0	100	17
All	51	40	3	5	1	100	1400

Education

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
Not HS	57	28	1	13	1	100	28
HS	44	44	3	8	1	100	381
Some Coll	52	42	3	3	1	100	267
AA	52	39	3	6	1	100	199
BA+	56	38	2	3	1	100	504
DK/NA/ Ref	10	37	12	29	13	100	21
All	51	40	3	5	1	100	1400

Income

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
Under \$40k	55	32	3	9	1	100	362
\$40k to \$74k	55	35	5	4	1	100	355
\$75k up	49	47	2	2	0	100	462
DK/NA/ Ref	39	48	1	7	5	100	220
All	51	40	3	5	1	100	1400

PARTY ID, no leaners

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
Republican	7	86	1	5	0	100	454
Democrat	96	2	1	1	1	100	415
Independent	54	31	6	8	2	100	516
Other/None	20	8	0	42	30	100	15
All	51	40	3	5	1	100	1400

PARTY ID w/leaners separated

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
Rep	7	86	1	5	0	100	454
Lean Rep	19	65	8	6	2	100	198
Ind	49	25	10	14	3	100	102
Lean Dem	88	3	2	6	1	100	216
Dem	96	2	1	1	1	100	415
Other/None	20	8	0	42	30	100	15
All	51	40	3	5	1	100	1400

PARTY ID w/leaners included

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
Republican	11	80	3	6	1	100	652
Democrat	93	2	1	3	1	100	631
Independent	49	25	10	14	3	100	102
Other/None	20	8	0	42	30	100	15
All	51	40	3	5	1	100	1400

Marital status

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
Married	45	46	3	4	1	100	826
Widow/Div/Sep	57	33	2	6	2	100	316
Never Married	63	27	2	8	1	100	238
NA/Ref	23	46	1	20	9	100	20
All	51	40	3	5	1	100	1400

Race and ethnicity

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
White	49	43	3	4	1	100	1177
Black	82	4	0	10	4	100	54
Hispanic	54	29	5	10	2	100	59
Other	59	27	2	10	1	100	78
DK/NA/ Ref	34	48	1	12	5	100	32
All	51	40	3	5	1	100	1400

Religious service attendance (apart from weddings and funerals)

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
More than 1/wk	32	62	2	0	4	100	90
1/week	37	53	3	6	2	100	323
1-2 month	46	48	2	4	1	100	236
few times a year	56	33	4	7	1	100	275
Seldom	57	37	0	6	0	100	201
Never	71	19	4	4	2	100	254
Don't know	19	47	0	34	0	100	6
Refused	25	41	2	21	11	100	16
All	51	40	3	5	1	100	1400

Religious affiliation

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
Protestant/ Christian	44	48	2	4	1	100	600
Catholic	45	46	3	5	1	100	394
Jewish	69	21	0	10	0	100	12
Other	67	24	2	6	1	100	79
None	71	19	3	5	2	100	255
DK/NA/ Ref	37	39	0	19	5	100	60
All	51	40	3	5	1	100	1400

Evangelical or Born-Again Christian

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
born again	29	63	2	5	1	100	235
not born again	57	38	2	3	1	100	325
Don't know	37	37	12	14	0	100	33
Refused	46	0	54	0	0	100	1
All	45	48	2	4	1	100	595

Location type

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
Urban	58	31	3	6	2	100	395
Suburban	51	40	2	5	2	100	471
Rural	47	47	2	4	0	100	508
Don't know	13	42	10	27	8	100	13
Refused	13	36	28	23	0	100	13
All	51	40	3	5	1	100	1400

Ideology

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
Very conservative	3	91	1	4	1	100	129
Conservative	20	72	1	5	1	100	454
Moderate	65	23	4	7	1	100	400
Liberal	93	3	1	2	1	100	227
Very liberal	91	1	7	1	1	100	120
Don't know	53	20	8	17	1	100	50
Refused	40	20	3	16	21	100	19
All	51	40	3	5	1	100	1400

Region

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
MKE City	67	19	1	10	3	100	113
Rest of MKE	43	47	4	5	1	100	438
msn	63	30	3	4	1	100	252
GB/A	46	45	2	6	1	100	269
Rest of state	50	42	2	5	2	100	328
All	51	40	3	5	1	100	1400

Q19 (w/leaners).

Senate vote preference with leaners

Sex

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
Male	45	51	1	2	1	100	657
Female	58	34	2	4	2	100	743
All	52	42	1	3	1	100	1400

Age

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
18-29	59	29	1	8	2	100	193
30-44	52	43	2	2	0	100	275
45-59	48	47	1	2	1	100	444
60+	53	41	1	2	2	100	470
DK/NA/ Ref	19	62	0	19	0	100	17
All	52	42	1	3	1	100	1400

Education

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
Not HS	60	31	0	9	1	100	28
HS	46	48	1	3	1	100	381
Some Coll	53	42	1	3	1	100	267
AA	52	41	2	4	1	100	199
BA+	56	39	2	2	1	100	504
DK/NA/ Ref	10	48	0	29	13	100	21
All	52	42	1	3	1	100	1400

Income

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
Under \$40k	57	34	3	6	1	100	362
\$40k to \$74k	56	39	1	2	1	100	355
\$75k up	50	47	1	1	0	100	462
DK/NA/ Ref	40	50	1	4	5	100	220
All	52	42	1	3	1	100	1400

PARTY ID, no leaners

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
Republican	8	88	1	3	0	100	454
Democrat	96	2	1	1	1	100	415
Independent	56	35	3	5	2	100	516
Other/None	34	8	0	28	30	100	15
All	52	42	1	3	1	100	1400

PARTY ID w/leaners separated

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
Rep	8	88	1	3	0	100	454
Lean Rep	19	72	1	5	2	100	198
Ind	51	30	9	7	3	100	102
Lean Dem	91	3	1	4	1	100	216
Dem	96	2	1	1	1	100	415
Other/None	34	8	0	28	30	100	15
All	52	42	1	3	1	100	1400

PARTY ID w/leaners included

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
Republican	11	83	1	4	1	100	652
Democrat	94	3	1	2	1	100	631
Independent	51	30	9	7	3	100	102
Other/None	34	8	0	28	30	100	15
All	52	42	1	3	1	100	1400

Marital status

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
Married	46	49	2	2	1	100	826
Widow/Div/Sep	58	34	2	4	2	100	316
Never Married	65	28	1	5	1	100	238
NA/Ref	27	46	1	17	9	100	20
All	52	42	1	3	1	100	1400

Race and ethnicity

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
White	50	45	1	3	1	100	1177
Black	85	4	0	8	4	100	54
Hispanic	59	31	3	6	2	100	59
Other	62	29	2	6	1	100	78
DK/NA/ Ref	36	48	1	10	5	100	32
All	52	42	1	3	1	100	1400

Religious service attendance (apart from weddings and funerals)

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
More than 1/wk	32	62	2	0	4	100	90
1/week	38	54	2	5	2	100	323
1-2 month	46	50	1	2	1	100	236
few times a year	58	37	2	3	1	100	275
Seldom	57	38	0	4	0	100	201
Never	73	21	2	2	2	100	254
Don't know	19	47	0	34	0	100	6
Refused	29	47	2	10	11	100	16
All	52	42	1	3	1	100	1400

Religious affiliation

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
Protestant/ Christian	45	50	1	3	1	100	600
Catholic	46	47	2	4	1	100	394
Jewish	69	21	0	10	0	100	12
Other	73	24	2	0	1	100	79
None	71	23	1	2	2	100	255
DK/NA/ Ref	42	42	0	11	5	100	60
All	52	42	1	3	1	100	1400

Evangelical or Born-Again Christian

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
born again	29	65	1	4	1	100	235
not born again	58	39	1	2	1	100	325
Don't know	39	44	2	15	0	100	33
Refused	46	0	54	0	0	100	1
All	45	49	1	3	1	100	595

Location type

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
Urban	60	32	1	4	2	100	395
Suburban	52	42	1	3	2	100	471
Rural	47	49	1	2	0	100	508
Don't know	16	42	0	34	8	100	13
Refused	18	44	28	10	0	100	13
All	52	42	1	3	1	100	1400

Ideology

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
Very conservative	3	93	0	3	1	100	129
Conservative	21	74	1	3	1	100	454
Moderate	66	26	2	5	1	100	400
Liberal	95	4	1	0	1	100	227
Very liberal	92	3	4	0	1	100	120
Don't know	53	20	8	17	1	100	50
Refused	46	20	0	12	21	100	19
All	52	42	1	3	1	100	1400

Region

	Tammy Baldwin	Leah Vukmir	Neither (VOL)	Don't know	Refused	Total	n
MKE City	67	22	1	7	3	100	113
Rest of MKE	45	49	2	3	1	100	438
msn	64	31	1	3	1	100	252
GB/A	46	48	1	4	1	100	269
Rest of state	52	43	1	2	2	100	328
All	52	42	1	3	1	100	1400

Q20.

If the election for Governor were being held today and the candidates were Tony Evers the Democrat, Scott Walker the Republican, and Phil Anderson the Libertarian, for whom would you vote?

Sex

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Male	38	53	4	1	0	3	1	100	657
Female	47	41	5	2	0	4	2	100	743
All	43	46	5	1	0	3	1	100	1400

Age

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
18-29	47	30	12	2	0	8	2	100	193
30-44	44	44	5	3	0	4	0	100	275
45-59	41	54	2	1	0	2	1	100	444
60+	44	47	4	1	0	3	2	100	470
DK/NA/ Ref	14	67	0	12	0	7	0	100	17
All	43	46	5	1	0	3	1	100	1400

Education

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Not HS	49	35	7	0	0	7	1	100	28
HS	33	51	7	2	0	5	1	100	381
Some Coll	46	45	4	1	0	2	1	100	267
AA	47	43	6	0	0	3	1	100	199
BA+	48	44	3	1	0	2	1	100	504
DK/NA/ Ref	10	53	0	14	0	14	8	100	21
All	43	46	5	1	0	3	1	100	1400

Income

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Under \$40k	47	36	8	3	0	6	1	100	362
\$40k to \$74k	47	44	4	1	0	2	1	100	355
\$75k up	41	54	2	0	0	2	0	100	462
DK/NA/ Ref	33	51	4	4	0	4	4	100	220
All	43	46	5	1	0	3	1	100	1400

PARTY ID, no leaners

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Republican	4	93	1	1	0	1	0	100	454
Democrat	88	4	3	1	0	4	1	100	415
Independent	43	40	9	2	0	5	2	100	516
Other/None	10	38	0	13	0	8	30	100	15
All	43	46	5	1	0	3	1	100	1400

PARTY ID w/leaners separated

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Rep	4	93	1	1	0	1	0	100	454
Lean Rep	9	75	10	2	0	3	2	100	198
Ind	38	34	10	7	0	8	2	100	102
Lean Dem	76	11	7	1	0	5	1	100	216
Dem	88	4	3	1	0	4	1	100	415
Other/None	10	38	0	13	0	8	30	100	15
All	43	46	5	1	0	3	1	100	1400

PARTY ID w/leaners included

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Republican	5	87	4	1	0	2	1	100	652
Democrat	84	6	5	1	0	4	1	100	631
Independent	38	34	10	7	0	8	2	100	102
Other/None	10	38	0	13	0	8	30	100	15
All	43	46	5	1	0	3	1	100	1400

Marital status

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Married	40	52	3	1	0	3	1	100	826
Widow/Div/Sep	44	42	8	1	0	3	2	100	316
Never Married	54	31	7	3	0	4	1	100	238
NA/Ref	12	58	3	17	0	6	4	100	20
All	43	46	5	1	0	3	1	100	1400

Race and ethnicity

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
White	42	49	4	1	0	3	1	100	1177
Black	72	7	8	0	0	9	4	100	54
Hispanic	48	34	5	4	0	6	2	100	59
Other	41	41	9	0	0	8	1	100	78
DK/NA/ Ref	25	51	9	10	0	4	2	100	32
All	43	46	5	1	0	3	1	100	1400

Religious service attendance (apart from weddings and funerals)

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
More than 1/wk	22	70	1	1	0	2	4	100	90
1/week	33	56	3	1	0	7	1	100	323
1-2 month	38	54	3	2	0	2	1	100	236
few times a year	45	44	6	2	0	3	1	100	275
Seldom	51	41	5	1	0	2	0	100	201
Never	62	25	8	0	0	2	2	100	254
Don't know	19	47	0	34	0	0	0	100	6
Refused	15	53	4	2	0	15	11	100	16
All	43	46	5	1	0	3	1	100	1400

Religious affiliation

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Protestant/ Christian	35	56	5	1	0	2	1	100	600
Catholic	41	50	3	2	0	3	1	100	394
Jewish	64	31	0	0	0	6	0	100	12
Other	47	30	13	1	0	7	1	100	79
None	65	22	5	2	0	3	2	100	255
DK/NA/ Ref	32	50	1	4	0	8	5	100	60
All	43	46	5	1	0	3	1	100	1400

Evangelical or Born-Again Christian

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
born again	22	71	2	0	0	4	1	100	235
not born again	45	45	7	1	0	1	1	100	325
Don't know	34	52	5	0	0	9	0	100	33
Refused	46	54	0	0	0	0	0	100	1
All	35	56	5	1	0	3	1	100	595

Location type

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Urban	51	39	5	1	0	3	1	100	395
Suburban	42	46	4	1	0	4	2	100	471
Rural	40	53	4	1	0	2	0	100	508
Don't know	13	37	10	25	0	7	8	100	13
Refused	3	46	5	28	0	18	0	100	13
All	43	46	5	1	0	3	1	100	1400

Ideology

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Very conservative	5	90	1	1	0	2	1	100	129
Conservative	14	79	2	1	0	3	1	100	454
Moderate	50	34	9	1	0	5	1	100	400
Liberal	89	5	4	0	0	2	1	100	227
Very liberal	88	4	3	1	0	3	1	100	120
Don't know	38	30	9	13	0	8	1	100	50
Refused	34	35	3	0	0	7	21	100	19
All	43	46	5	1	0	3	1	100	1400

Region

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
MKE City	58	23	11	3	0	2	2	100	113
Rest of MKE	37	53	3	2	0	4	1	100	438
msn	55	37	5	1	0	2	1	100	252
GB/A	36	51	6	2	0	3	1	100	269
Rest of state	43	49	3	1	0	4	2	100	328
All	43	46	5	1	0	3	1	100	1400

Q20 (w/leaners).

Governor vote preference with leaners

Sex

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Male	40	53	4	1	0	2	1	100	657
Female	48	41	6	1	0	2	2	100	743
All	44	47	5	1	0	2	1	100	1400

Age

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
18-29	49	30	12	3	0	4	2	100	193
30-44	47	44	7	0	0	1	0	100	275
45-59	41	54	2	1	0	1	1	100	444
60+	45	47	4	0	0	1	2	100	470
DK/NA/ Ref	14	67	0	12	0	7	0	100	17
All	44	47	5	1	0	2	1	100	1400

Education

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Not HS	53	35	7	0	0	3	1	100	28
HS	35	52	8	2	0	2	1	100	381
Some Coll	48	46	4	1	0	1	1	100	267
AA	47	43	6	0	0	3	1	100	199
BA+	49	45	3	0	0	1	1	100	504
DK/NA/ Ref	10	53	0	10	0	19	8	100	21
All	44	47	5	1	0	2	1	100	1400

Income

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Under \$40k	49	37	10	1	0	2	1	100	362
\$40k to \$74k	49	44	5	0	0	1	1	100	355
\$75k up	42	54	2	0	0	1	0	100	462
DK/NA/ Ref	34	51	4	3	0	4	4	100	220
All	44	47	5	1	0	2	1	100	1400

PARTY ID, no leaners

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Republican	4	93	1	0	0	2	0	100	454
Democrat	90	4	4	0	0	1	1	100	415
Independent	44	41	10	2	0	2	2	100	516
Other/None	10	38	0	13	0	8	30	100	15
All	44	47	5	1	0	2	1	100	1400

PARTY ID w/leaners separated

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Rep	4	93	1	0	0	2	0	100	454
Lean Rep	10	75	10	2	0	1	2	100	198
Ind	42	34	15	4	0	3	2	100	102
Lean Dem	77	12	7	1	0	3	1	100	216
Dem	90	4	4	0	0	1	1	100	415
Other/None	10	38	0	13	0	8	30	100	15
All	44	47	5	1	0	2	1	100	1400

PARTY ID w/leaners included

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Republican	6	87	4	1	0	1	1	100	652
Democrat	86	7	5	0	0	1	1	100	631
Independent	42	34	15	4	0	3	2	100	102
Other/None	10	38	0	13	0	8	30	100	15
All	44	47	5	1	0	2	1	100	1400

Marital status

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Married	41	53	3	1	0	1	1	100	826
Widow/Div/Sep	45	42	9	0	0	1	2	100	316
Never Married	56	31	8	2	0	2	1	100	238
NA/Ref	12	58	3	10	0	13	4	100	20
All	44	47	5	1	0	2	1	100	1400

Race and ethnicity

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
White	43	49	4	1	0	1	1	100	1177
Black	72	12	10	0	0	2	4	100	54
Hispanic	53	34	10	0	0	1	2	100	59
Other	43	41	9	0	0	6	1	100	78
DK/NA/ Ref	25	51	9	6	0	8	2	100	32
All	44	47	5	1	0	2	1	100	1400

Religious service attendance (apart from weddings and funerals)

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
More than 1/wk	24	70	1	1	0	0	4	100	90
1/week	34	56	3	1	0	4	1	100	323
1-2 month	38	55	4	1	0	2	1	100	236
few times a year	46	45	7	0	0	1	1	100	275
Seldom	51	41	5	1	0	1	0	100	201
Never	65	25	8	0	0	0	2	100	254
Don't know	19	47	0	34	0	0	0	100	6
Refused	22	53	4	0	0	10	11	100	16
All	44	47	5	1	0	2	1	100	1400

Religious affiliation

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Protestant/ Christian	35	57	5	1	0	2	1	100	600
Catholic	43	50	4	0	0	2	1	100	394
Jewish	69	31	0	0	0	0	0	100	12
Other	49	30	13	3	0	3	1	100	79
None	67	23	7	1	0	0	2	100	255
DK/NA/ Ref	33	50	1	3	0	7	5	100	60
All	44	47	5	1	0	2	1	100	1400

Evangelical or Born-Again Christian

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
born again	22	72	2	0	0	3	1	100	235
not born again	45	46	7	1	0	1	1	100	325
Don't know	34	52	5	9	0	0	0	100	33
Refused	46	54	0	0	0	0	0	100	1
All	35	57	5	1	0	2	1	100	595

Location type

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Urban	51	40	5	1	0	1	1	100	395
Suburban	44	46	5	1	0	2	2	100	471
Rural	41	53	4	1	0	1	0	100	508
Don't know	13	37	10	15	0	17	8	100	13
Refused	11	46	31	0	0	12	0	100	13
All	44	47	5	1	0	2	1	100	1400

Ideology

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Very conservative	6	90	1	1	0	1	1	100	129
Conservative	15	80	2	0	0	2	1	100	454
Moderate	52	34	10	2	0	1	1	100	400
Liberal	89	6	4	0	0	0	1	100	227
Very liberal	92	4	3	0	0	0	1	100	120
Don't know	39	30	16	4	0	9	1	100	50
Refused	34	35	3	0	0	7	21	100	19
All	44	47	5	1	0	2	1	100	1400

Region

	Tony Evers	Scott Walker	Phil Anderson	None of these (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
MKE City	59	23	11	2	0	2	2	100	113
Rest of MKE	38	54	5	1	0	2	1	100	438
msn	56	37	5	0	0	1	1	100	252
GB/A	37	51	6	1	0	3	1	100	269
Rest of state	45	49	3	1	0	0	2	100	328
All	44	47	5	1	0	2	1	100	1400

Q21.

If the election for Wisconsin Attorney General were being held today and the candidates were Josh Kaul the Democrat and Brad Schimel the Republican for whom would you vote?

Sex

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Male	35	51	2	0	11	1	100	657
Female	46	36	2	0	14	2	100	743
All	41	43	2	0	13	1	100	1400

Age

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
18-29	47	31	3	0	16	2	100	193
30-44	41	42	2	0	14	0	100	275
45-59	37	46	2	0	14	1	100	444
60+	42	45	1	0	9	2	100	470
DK/NA/ Ref	26	50	12	12	0	0	100	17
All	41	43	2	0	13	1	100	1400

Education

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Not HS	50	35	0	0	14	1	100	28
HS	38	48	1	0	11	1	100	381
Some Coll	45	36	3	0	15	1	100	267
AA	39	45	2	0	13	1	100	199
BA+	42	42	2	0	13	1	100	504
DK/NA/ Ref	16	40	21	10	5	8	100	21
All	41	43	2	0	13	1	100	1400

Income

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Under \$40k	45	37	3	0	14	1	100	362
\$40k to \$74k	45	40	1	0	12	1	100	355
\$75k up	38	49	2	0	10	0	100	462
DK/NA/ Ref	31	46	2	1	16	4	100	220
All	41	43	2	0	13	1	100	1400

PARTY ID, no leaners

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Republican	5	84	2	0	8	0	100	454
Democrat	83	8	0	0	7	1	100	415
Independent	39	36	3	0	20	2	100	516
Other/None	19	6	13	0	32	30	100	15
All	41	43	2	0	13	1	100	1400

PARTY ID w/leaners separated

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Rep	5	84	2	0	8	0	100	454
Lean Rep	8	67	5	0	18	2	100	198
Ind	37	27	4	0	31	2	100	102
Lean Dem	68	13	1	0	17	1	100	216
Dem	83	8	0	0	7	1	100	415
Other/None	19	6	13	0	32	30	100	15
All	41	43	2	0	13	1	100	1400

PARTY ID w/leaners included

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Republican	6	79	3	0	11	1	100	652
Democrat	78	9	1	0	11	1	100	631
Independent	37	27	4	0	31	2	100	102
Other/None	19	6	13	0	32	30	100	15
All	41	43	2	0	13	1	100	1400

Marital status

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Married	36	48	2	0	13	1	100	826
Widow/Div/Sep	45	38	2	1	13	2	100	316
Never Married	52	32	3	0	13	1	100	238
NA/Ref	23	42	12	11	9	4	100	20
All	41	43	2	0	13	1	100	1400

Race and ethnicity

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
White	40	45	2	0	12	1	100	1177
Black	75	9	0	0	12	4	100	54
Hispanic	37	52	2	0	7	2	100	59
Other	44	34	0	1	19	1	100	78
DK/NA/ Ref	21	38	7	7	25	2	100	32
All	41	43	2	0	13	1	100	1400

Religious service attendance (apart from weddings and funerals)

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
More than 1/wk	22	65	1	1	7	4	100	90
1/week	29	54	3	0	13	1	100	323
1-2 month	36	47	3	0	13	1	100	236
few times a year	45	39	2	0	14	1	100	275
Seldom	47	36	2	0	15	0	100	201
Never	58	27	0	1	11	2	100	254
Don't know	19	47	34	0	0	0	100	6
Refused	35	31	2	14	6	11	100	16
All	41	43	2	0	13	1	100	1400

Religious affiliation

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Protestant/ Christian	34	49	3	0	13	1	100	600
Catholic	34	53	0	0	11	1	100	394
Jewish	57	21	0	0	22	0	100	12
Other	51	23	0	0	25	1	100	79
None	65	22	1	1	10	2	100	255
DK/NA/ Ref	33	40	6	4	12	5	100	60
All	41	43	2	0	13	1	100	1400

Evangelical or Born-Again Christian

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
born again	23	61	2	0	12	1	100	235
not born again	42	40	3	0	14	1	100	325
Don't know	29	43	13	0	16	0	100	33
Refused	46	54	0	0	0	0	100	1
All	34	49	3	0	13	1	100	595

Location type

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Urban	50	36	2	0	11	1	100	395
Suburban	37	43	3	0	14	2	100	471
Rural	37	49	1	0	13	0	100	508
Don't know	20	27	15	0	29	8	100	13
Refused	54	25	2	16	3	0	100	13
All	41	43	2	0	13	1	100	1400

Ideology

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Very conservative	6	90	0	0	3	1	100	129
Conservative	12	71	2	0	14	1	100	454
Moderate	48	30	3	0	17	1	100	400
Liberal	82	9	0	1	7	1	100	227
Very liberal	85	6	1	0	7	1	100	120
Don't know	41	23	6	0	30	1	100	50
Refused	42	23	0	0	14	21	100	19
All	41	43	2	0	13	1	100	1400

Region

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
MKE City	59	23	4	0	12	2	100	113
Rest of MKE	35	51	2	0	12	1	100	438
msn	52	33	3	0	11	1	100	252
GB/A	36	51	0	1	10	1	100	269
Rest of state	39	40	2	0	18	2	100	328
All	41	43	2	0	13	1	100	1400

Q21. (w/leaners).

Attorney General vote preference with leaners

Sex

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Male	36	54	3	0	6	1	100	657
Female	49	37	3	0	8	2	100	743
All	43	45	3	0	7	2	100	1400

Age

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
18-29	47	33	7	0	9	3	100	193
30-44	43	43	4	0	8	1	100	275
45-59	41	49	2	0	7	1	100	444
60+	44	47	2	0	5	2	100	470
DK/NA/ Ref	26	50	12	12	0	0	100	17
All	43	45	3	0	7	2	100	1400

Education

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Not HS	50	35	0	0	14	1	100	28
HS	41	51	2	0	4	2	100	381
Some Coll	46	39	4	0	10	1	100	267
AA	42	47	2	0	7	2	100	199
BA+	44	44	3	0	7	2	100	504
DK/NA/ Ref	16	40	21	10	5	8	100	21
All	43	45	3	0	7	2	100	1400

Income

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Under \$40k	47	38	5	0	8	1	100	362
\$40k to \$74k	48	44	2	0	4	2	100	355
\$75k up	40	51	1	0	6	1	100	462
DK/NA/ Ref	32	47	5	1	11	4	100	220
All	43	45	3	0	7	2	100	1400

PARTY ID, no leaners

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Republican	6	87	2	0	4	0	100	454
Democrat	86	8	0	0	3	1	100	415
Independent	41	39	6	0	12	2	100	516
Other/None	19	6	13	0	17	44	100	15
All	43	45	3	0	7	2	100	1400

PARTY ID w/leaners separated

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Rep	6	87	2	0	4	0	100	454
Lean Rep	11	70	6	0	11	2	100	198
Ind	40	30	10	0	18	2	100	102
Lean Dem	70	15	3	0	9	2	100	216
Dem	86	8	0	0	3	1	100	415
Other/None	19	6	13	0	17	44	100	15
All	43	45	3	0	7	2	100	1400

PARTY ID w/leaners included

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Republican	7	82	3	0	6	1	100	652
Democrat	81	11	1	0	5	1	100	631
Independent	40	30	10	0	18	2	100	102
Other/None	19	6	13	0	17	44	100	15
All	43	45	3	0	7	2	100	1400

Marital status

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Married	39	51	3	0	6	1	100	826
Widow/Div/Sep	46	39	2	1	9	3	100	316
Never Married	54	33	6	0	6	1	100	238
NA/Ref	23	42	12	11	9	4	100	20
All	43	45	3	0	7	2	100	1400

Race and ethnicity

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
White	42	47	3	0	7	1	100	1177
Black	75	9	0	0	12	4	100	54
Hispanic	41	52	4	0	1	2	100	59
Other	48	36	3	1	8	4	100	78
DK/NA/ Ref	24	38	14	7	16	2	100	32
All	43	45	3	0	7	2	100	1400

Religious service attendance (apart from weddings and funerals)

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
More than 1/wk	23	67	0	1	5	4	100	90
1/week	30	57	4	0	8	1	100	323
1-2 month	39	49	5	0	6	1	100	236
few times a year	46	42	2	0	8	3	100	275
Seldom	48	38	3	0	10	0	100	201
Never	63	28	2	1	5	2	100	254
Don't know	19	47	34	0	0	0	100	6
Refused	35	36	2	14	2	11	100	16
All	43	45	3	0	7	2	100	1400

Religious affiliation

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Protestant/ Christian	36	52	5	0	7	1	100	600
Catholic	37	53	1	0	7	2	100	394
Jewish	57	28	0	0	15	0	100	12
Other	56	26	5	0	8	3	100	79
None	67	24	2	1	5	2	100	255
DK/NA/ Ref	33	41	5	4	8	9	100	60
All	43	45	3	0	7	2	100	1400

Evangelical or Born-Again Christian

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
born again	24	65	4	0	6	1	100	235
not born again	44	43	3	0	8	1	100	325
Don't know	29	43	22	0	7	0	100	33
Refused	46	54	0	0	0	0	100	1
All	36	52	5	0	7	1	100	595

Location type

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Urban	52	37	2	0	6	2	100	395
Suburban	39	46	4	0	8	2	100	471
Rural	39	52	2	0	6	1	100	508
Don't know	32	27	15	0	17	8	100	13
Refused	54	25	2	16	3	0	100	13
All	43	45	3	0	7	2	100	1400

Ideology

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
Very conservative	6	90	1	0	3	1	100	129
Conservative	14	75	2	0	7	1	100	454
Moderate	50	32	5	0	10	3	100	400
Liberal	86	10	0	1	2	1	100	227
Very liberal	87	6	2	0	4	1	100	120
Don't know	41	23	17	0	18	1	100	50
Refused	42	23	0	0	14	21	100	19
All	43	45	3	0	7	2	100	1400

Region

	Josh Kaul	Brad Schimel	Neither (VOL)	Didn't vote for this race (VOL)	Don't know	Refused	Total	n
MKE City	59	24	4	0	10	2	100	113
Rest of MKE	37	53	3	0	6	1	100	438
msn	54	34	3	0	7	2	100	252
GB/A	37	53	2	1	7	1	100	269
Rest of state	42	44	4	0	7	3	100	328
All	43	45	3	0	7	2	100	1400

Q22A.

How often do you talk about politics with family and friends?

Sex

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't know	Refused	Total	n
Male	49	22	14	8	7	0	0	100	331
Female	43	24	12	10	11	0	0	100	360
All	46	23	13	9	9	0	0	100	691

Age

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't know	Refused	Total	n
18-29	43	25	19	6	6	0	0	100	100
30-44	42	20	11	16	11	0	0	100	126
45-59	45	24	16	8	8	0	0	100	214
60+	49	23	8	7	11	1	0	100	242
DK/NA/ Ref	41	37	22	0	0	0	0	100	9
All	46	23	13	9	9	0	0	100	691

Education

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't know	Refused	Total	n
Not HS	25	22	21	14	16	3	0	100	14
HS	42	21	12	13	11	1	0	100	191
Some Coll	53	20	9	5	12	0	0	100	128
AA	46	20	14	11	8	1	1	100	108
BA+	46	28	14	6	6	0	0	100	241
DK/NA/ Ref	27	22	26	0	25	0	0	100	8
All	46	23	13	9	9	0	0	100	691

Income

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't know	Refused	Total	n
Under \$40k	39	18	13	13	16	0	0	100	196
\$40k to \$74k	46	24	13	8	8	0	0	100	191
\$75k up	56	23	12	5	3	0	0	100	198
DK/NA/ Ref	36	33	12	8	9	1	1	100	106
All	46	23	13	9	9	0	0	100	691

PARTY ID, no leaners

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't know	Refused	Total	n
Republican	53	24	11	7	4	0	0	100	223
Democrat	51	21	16	5	6	0	0	100	206
Independent	36	24	12	13	15	1	0	100	258
Other/None	7	38	0	0	55	0	0	100	4
All	46	23	13	9	9	0	0	100	691

PARTY ID w/leaners separated

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't know	Refused	Total	n
Rep	53	24	11	7	4	0	0	100	223
Lean Rep	38	26	14	12	10	0	0	100	102
Ind	32	16	7	15	26	3	0	100	57
Lean Dem	36	27	12	12	13	0	0	100	99
Dem	51	21	16	5	6	0	0	100	206
Other/None	7	38	0	0	55	0	0	100	4
All	46	23	13	9	9	0	0	100	691

PARTY ID w/leaners included

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't know	Refused	Total	n
Republican	48	25	12	9	6	0	0	100	325
Democrat	46	23	15	8	8	0	0	100	305
Independent	32	16	7	15	26	3	0	100	57
Other/None	7	38	0	0	55	0	0	100	4
All	46	23	13	9	9	0	0	100	691

Marital status

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't know	Refused	Total	n
Married	49	22	11	9	8	0	0	100	399
Widow/Div/Sep	44	22	11	11	11	1	0	100	168
Never Married	35	28	22	5	10	0	0	100	118
NA/Ref	57	27	0	0	16	0	0	100	6
All	46	23	13	9	9	0	0	100	691

Race and ethnicity

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't know	Refused	Total	n
White	47	23	12	9	9	0	0	100	573
Black	26	15	18	22	18	0	0	100	28
Hispanic	47	15	24	4	10	0	0	100	31
Other	34	37	15	8	6	0	0	100	44
DK/NA/ Ref	50	42	0	1	6	0	0	100	16
All	46	23	13	9	9	0	0	100	691

Religious service attendance (apart from weddings and funerals)

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't know	Refused	Total	n
More than 1/wk	68	15	4	5	6	1	1	100	47
1/week	40	26	16	7	10	1	0	100	150
1-2 month	46	27	14	9	4	0	0	100	116
few times a year	42	23	14	10	12	0	0	100	140
Seldom	44	17	13	16	11	0	0	100	113
Never	49	25	11	4	10	1	0	100	117
Don't know	25	29	0	45	0	0	0	100	3
Refused	50	50	0	0	0	0	0	100	6
All	46	23	13	9	9	0	0	100	691

Religious affiliation

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't know	Refused	Total	n
Protestant/ Christian	41	26	13	11	8	0	0	100	290
Catholic	49	19	15	6	10	1	0	100	198
Jewish	83	9	0	8	0	0	0	100	9
Other	46	30	8	12	5	0	0	100	46
None	50	20	14	6	11	0	0	100	122
DK/NA/ Ref	41	34	4	5	14	0	2	100	26
All	46	23	13	9	9	0	0	100	691

Evangelical or Born-Again Christian

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't know	Total	n
born again	35	32	15	13	4	0	100	99
not born again	45	24	10	10	10	0	100	177
Don't know	29	7	25	18	15	6	100	11
All	41	26	13	12	8	0	100	287

Location type

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't know	Refused	Total	n
Urban	45	25	17	5	8	1	0	100	204
Suburban	46	22	10	10	11	0	0	100	231
Rural	46	24	12	11	6	0	0	100	243
Don't know	33	15	8	21	23	0	0	100	5
Refused	39	11	0	0	50	0	0	100	8
All	46	23	13	9	9	0	0	100	691

Ideology

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't know	Refused	Total	n
Very conservative	61	23	11	0	6	0	0	100	64
Conservative	47	24	11	11	6	0	0	100	225
Moderate	34	23	18	11	13	1	0	100	206
Liberal	52	23	12	6	6	0	0	100	109
Very liberal	53	27	11	5	3	0	0	100	55
Don't know	54	6	5	12	23	0	0	100	25
Refused	3	39	0	3	46	0	8	100	8
All	46	23	13	9	9	0	0	100	691

Region

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't know	Refused	Total	n
MKE City	34	18	15	17	16	0	0	100	63
Rest of MKE	49	23	11	8	9	0	0	100	229
msn	46	27	14	5	8	0	0	100	111
GB/A	49	21	10	8	11	1	0	100	134
Rest of state	42	25	17	10	6	0	0	100	155
All	46	23	13	9	9	0	0	100	691

Sex

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't work (VOL)	Don't know	Refused	Total	n
Male	21	13	14	12	35	6	0	0	100	331
Female	15	8	13	9	44	10	0	1	100	360
All	17	10	14	10	40	8	0	0	100	691

Age

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't work (VOL)	Don't know	Refused	Total	n
18-29	27	12	12	17	32	0	0	0	100	100
30-44	20	12	18	14	36	0	0	0	100	126
45-59	18	10	19	11	37	4	0	0	100	214
60+	12	8	8	5	46	19	1	1	100	242
DK/NA/ Ref	0	10	0	0	67	23	0	0	100	9
All	17	10	14	10	40	8	0	0	100	691

Q23A.

How often do you talk about politics with co-workers?

Education

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't work (VOL)	Don't know	Refused	Total	n
Not HS	17	5	3	6	65	3	0	0	100	14
HS	17	8	11	11	43	9	0	1	100	191
Some Coll	19	8	13	7	43	10	1	0	100	128
AA	16	16	14	6	39	7	1	1	100	108
BA+	19	11	17	14	33	7	0	0	100	241
DK/NA/ Ref	0	0	0	0	73	27	0	0	100	8
All	17	10	14	10	40	8	0	0	100	691

Income

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't work (VOL)	Don't know	Refused	Total	n
Under \$40k	19	8	7	10	49	6	0	1	100	196
\$40k to \$74k	15	14	18	8	37	8	0	0	100	191
\$75k up	23	12	19	15	25	5	0	0	100	198
DK/NA/ Ref	9	5	10	5	54	17	0	1	100	106
All	17	10	14	10	40	8	0	0	100	691

PARTY ID, no leaners

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't work (VOL)	Don't know	Refused	Total	n
Republican	21	10	11	11	35	12	0	1	100	223
Democrat	19	11	18	8	38	6	0	1	100	206
Independent	14	10	13	12	45	6	1	0	100	258
Other/None	0	0	0	0	100	0	0	0	100	4
All	17	10	14	10	40	8	0	0	100	691

PARTY ID w/leaners separated

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't work (VOL)	Don't know	Refused	Total	n
Rep	21	10	11	11	35	12	0	1	100	223
Lean Rep	17	11	11	15	41	4	1	0	100	102
Ind	9	9	8	5	57	10	1	0	100	57
Lean Dem	14	9	18	12	40	7	0	0	100	99
Dem	19	11	18	8	38	6	0	1	100	206
Other/None	0	0	0	0	100	0	0	0	100	4
All	17	10	14	10	40	8	0	0	100	691

Party ID w/leaners included

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't work (VOL)	Don't know	Refused	Total	n
Republican	19	10	11	12	37	10	0	0	100	325
Democrat	17	10	18	9	38	6	0	1	100	305
Independent	9	9	8	5	57	10	1	0	100	57
Other/None	0	0	0	0	100	0	0	0	100	4
All	17	10	14	10	40	8	0	0	100	691

Marital status

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't work (VOL)	Don't know	Refused	Total	n
Married	18	12	13	9	39	9	0	1	100	399
Widow/Div/Sep	17	6	13	10	43	10	0	1	100	168
Never Married	18	11	18	16	35	2	0	0	100	118
NA/Ref	0	12	13	0	40	35	0	0	100	6
All	17	10	14	10	40	8	0	0	100	691

Race and ethnicity

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't work (VOL)	Don't know	Refused	Total	n
White	18	10	15	8	39	9	0	0	100	573
Black	12	6	7	27	48	0	0	0	100	28
Hispanic	15	17	4	22	39	3	0	1	100	31
Other	21	3	11	19	39	6	0	1	100	44
DK/NA/ Ref	22	20	0	0	41	18	0	0	100	16
All	17	10	14	10	40	8	0	0	100	691

Religious service attendance (apart from weddings and funerals)

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't work (VOL)	Don't know	Refused	Total	n
More than 1/wk	21	15	3	3	40	16	0	1	100	47
1/week	17	8	9	11	44	10	0	1	100	150
1-2 month	19	14	13	7	38	8	1	0	100	116
few times a year	14	8	22	12	40	4	0	1	100	140
Seldom	17	9	16	18	32	8	0	0	100	113
Never	21	12	14	7	42	3	0	1	100	117
Don't know	0	0	0	0	45	55	0	0	100	3
Refused	0	0	0	0	39	61	0	0	100	6
All	17	10	14	10	40	8	0	0	100	691

Religious affiliation

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't work (VOL)	Don't know	Refused	Total	n
Protestant/ Christian	16	12	13	8	42	8	0	0	100	290
Catholic	16	9	14	10	41	11	0	1	100	198
Jewish	15	3	0	0	81	0	0	0	100	9
Other	26	14	14	7	37	2	0	0	100	46
None	22	10	17	17	30	4	0	0	100	122
DK/NA/ Ref	13	0	8	21	31	24	0	4	100	26
All	17	10	14	10	40	8	0	0	100	691

Evangelical or Born-Again Christian

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't work (VOL)	Don't know	Refused	Total	n
born again	12	10	12	8	44	12	1	1	100	99
not born again	18	14	14	7	41	6	0	0	100	177
Don't know	17	0	20	18	40	0	6	0	100	11
All	16	12	13	8	42	8	0	0	100	287

Location type

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't work (VOL)	Don't know	Refused	Total	n
Urban	17	9	14	13	38	8	0	1	100	204
Suburban	23	9	15	10	36	7	0	0	100	231
Rural	14	13	13	9	44	7	0	0	100	243
Don't know	33	0	0	0	31	36	0	0	100	5
Refused	0	0	0	0	61	39	0	0	100	8
All	17	10	14	10	40	8	0	0	100	691

Ideology

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't work (VOL)	Don't know	Refused	Total	n
Very conservative	20	10	12	13	36	10	0	0	100	64
Conservative	19	11	13	8	37	11	0	1	100	225
Moderate	13	9	18	11	44	5	0	0	100	206
Liberal	20	10	14	15	35	5	0	1	100	109
Very liberal	27	15	9	9	34	5	0	1	100	55
Don't know	6	4	0	8	58	24	0	0	100	25
Refused	0	0	0	0	83	9	0	8	100	8
All	17	10	14	10	40	8	0	0	100	691

Region

	More than once a week	About once a week	Once or twice a month	A few times a year	Never	Don't work (VOL)	Don't know	Refused	Total	n
MKE City	11	5	7	25	49	2	0	0	100	63
Rest of MKE	22	9	16	7	37	9	0	0	100	229
msn	16	14	14	11	40	5	0	0	100	111
GB/A	20	9	14	10	35	10	1	1	100	134
Rest of state	12	12	13	8	43	10	0	1	100	155
All	17	10	14	10	40	8	0	0	100	691

Q24A.

Is there anyone you have tried to convince to vote for or against a particular candidate?

Sex

	Yes	No	Don't know	Total	n
Male	30	69	1	100	331
Female	25	74	0	100	360
All	27	72	1	100	691

Age

	Yes	No	Don't know	Total	n
18-29	27	73	0	100	100
30-44	26	73	1	100	126
45-59	27	73	0	100	214
60+	28	71	1	100	242
DK/NA/ Ref	51	49	0	100	9
All	27	72	1	100	691

Education

	Yes	No	Don't know	Total	n
Not HS	31	69	0	100	14
HS	23	76	1	100	191
Some Coll	25	75	0	100	128
AA	25	72	2	100	108
BA+	32	68	1	100	241
DK/NA/ Ref	48	52	0	100	8
All	27	72	1	100	691

Income

	Yes	No	Don't know	Total	n
Under \$40k	26	73	1	100	196
\$40k to \$74k	20	79	0	100	191
\$75k up	34	66	1	100	198
DK/NA/ Ref	31	68	1	100	106
All	27	72	1	100	691

PARTY ID, no leaners

	Yes	No	Don't know	Total	n
Republican	27	71	1	100	223
Democrat	37	63	0	100	206
Independent	20	79	1	100	258
Other/None	0	100	0	100	4
All	27	72	1	100	691

PARTY ID w/leaners separated

	Yes	No	Don't know	Total	n
Rep	27	71	1	100	223
Lean Rep	21	79	0	100	102
Ind	20	80	0	100	57
Lean Dem	20	79	1	100	99
Dem	37	63	0	100	206
Other/None	0	100	0	100	4
All	27	72	1	100	691

Party ID w/leaners included

	Yes	No	Don't know	Total	n
Republican	25	74	1	100	325
Democrat	31	68	1	100	305
Independent	20	80	0	100	57
Other/None	0	100	0	100	4
All	27	72	1	100	691

Marital status

	Yes	No	Don't know	Total	n
Married	27	72	1	100	399
Widow/Div/Sep	29	70	1	100	168
Never Married	26	73	0	100	118
NA/Ref	31	69	0	100	6
All	27	72	1	100	691

Race and ethnicity

	Yes	No	Don't know	Total	n
White	28	71	1	100	573
Black	8	92	0	100	28
Hispanic	24	76	0	100	31
Other	31	69	0	100	44
DK/NA/ Ref	15	85	0	100	16
All	27	72	1	100	691

Religious service attendance (apart from weddings and funerals)

	Yes	No	Don't know	Total	n
More than 1/wk	20	79	1	100	47
1/week	23	76	1	100	150
1-2 month	38	62	0	100	116
few times a year	21	79	0	100	140
Seldom	32	67	0	100	113
Never	29	69	1	100	117
Don't know	0	75	25	100	3
Refused	14	86	0	100	6
All	27	72	1	100	691

Religious affiliation

	Yes	No	Don't know	Total	n
Protestant/ Christian	26	73	1	100	290
Catholic	28	71	1	100	198
Jewish	20	80	0	100	9
Other	24	76	0	100	46
None	30	69	2	100	122
DK/NA/ Ref	29	71	0	100	26
All	27	72	1	100	691

Evangelical or Born-Again Christian

	Yes	No	Don't know	Total	n
born again	27	73	1	100	99
not born again	26	73	1	100	177
Don't know	22	78	0	100	11
All	26	73	1	100	287

Location type

	Yes	No	Don't know	Total	n
Urban	24	76	0	100	204
Suburban	32	67	0	100	231
Rural	26	72	1	100	243
Don't know	0	100	0	100	5
Refused	11	89	0	100	8
All	27	72	1	100	691

Ideology

	Yes	No	Don't know	Total	n
Very conservative	40	60	1	100	64
Conservative	22	77	1	100	225
Moderate	26	73	1	100	206
Liberal	37	62	0	100	109
Very liberal	29	71	0	100	55
Don't know	14	86	0	100	25
Refused	26	74	0	100	8
All	27	72	1	100	691

Region

	Yes	No	Don't know	Total	n
MKE City	18	82	0	100	63
Rest of MKE	28	71	0	100	229
msn	26	73	0	100	111
GB/A	32	68	0	100	134
Rest of state	27	71	2	100	155
All	27	72	1	100	691

Q25A.

Is there anyone you have stopped talking with about politics due to disagreements about the elections?

Sex

	Yes	No	Don't know	Refused	Total	n
Male	29	70	0	0	100	331
Female	37	63	0	0	100	360
All	33	66	0	0	100	691

Age

	Yes	No	Don't know	Refused	Total	n
18-29	28	72	0	0	100	100
30-44	25	75	0	0	100	126
45-59	40	60	0	0	100	214
60+	33	66	1	1	100	242
DK/NA/ Ref	40	60	0	0	100	9
All	33	66	0	0	100	691

Education

	Yes	No	Don't know	Refused	Total	n
Not HS	28	72	0	0	100	14
HS	24	75	1	0	100	191
Some Coll	35	64	1	0	100	128
AA	43	56	0	1	100	108
BA+	35	65	0	0	100	241
DK/NA/ Ref	26	74	0	0	100	8
All	33	66	0	0	100	691

Income

	Yes	No	Don't know	Refused	Total	n
Under \$40k	30	70	0	0	100	196
\$40k to \$74k	35	65	0	0	100	191
\$75k up	38	61	0	0	100	198
DK/NA/ Ref	25	72	2	1	100	106
All	33	66	0	0	100	691

PARTY ID, no leaners

	Yes	No	Don't know	Refused	Total	n
Republican	28	72	0	0	100	223
Democrat	44	56	0	0	100	206
Independent	29	71	0	0	100	258
Other/None	45	55	0	0	100	4
All	33	66	0	0	100	691

PARTY ID w/leaners separated

	Yes	No	Don't know	Refused	Total	n
Rep	28	72	0	0	100	223
Lean Rep	19	81	0	0	100	102
Ind	19	78	2	1	100	57
Lean Dem	44	56	0	0	100	99
Dem	44	56	0	0	100	206
Other/None	45	55	0	0	100	4
All	33	66	0	0	100	691

PARTY ID w/leaners included

	Yes	No	Don't know	Refused	Total	n
Republican	25	75	0	0	100	325
Democrat	44	56	0	0	100	305
Independent	19	78	2	1	100	57
Other/None	45	55	0	0	100	4
All	33	66	0	0	100	691

Marital status

	Yes	No	Don't know	Refused	Total	n
Married	36	63	0	0	100	399
Widow/Div/Sep	30	70	0	0	100	168
Never Married	30	70	0	0	100	118
NA/Ref	0	100	0	0	100	6
All	33	66	0	0	100	691

Race and ethnicity

	Yes	No	Don't know	Refused	Total	n
White	36	64	0	0	100	573
Black	11	89	0	0	100	28
Hispanic	28	72	0	0	100	31
Other	26	72	2	0	100	44
DK/NA/ Ref	1	94	4	0	100	16
All	33	66	0	0	100	691

Religious service attendance (apart from weddings and funerals)

	Yes	No	Don't know	Refused	Total	n
More than 1/wk	31	67	0	1	100	47
1/week	22	78	0	0	100	150
1-2 month	39	61	0	0	100	116
few times a year	33	66	0	0	100	140
Seldom	37	63	0	0	100	113
Never	40	59	1	0	100	117
Don't know	0	100	0	0	100	3
Refused	0	89	11	0	100	6
All	33	66	0	0	100	691

Religious affiliation

	Yes	No	Don't know	Refused	Total	n
Protestant/ Christian	30	70	0	0	100	290
Catholic	35	64	1	0	100	198
Jewish	38	62	0	0	100	9
Other	35	65	0	0	100	46
None	39	61	0	0	100	122
DK/NA/ Ref	21	74	3	2	100	26
All	33	66	0	0	100	691

Evangelical or Born-Again Christian

	Yes	No	Don't know	Total	n
born again	23	76	1	100	99
not born again	35	65	0	100	177
Don't know	22	78	0	100	11
All	30	70	0	100	287

Location type

	Yes	No	Don't know	Refused	Total	n
Urban	35	65	0	0	100	204
Suburban	34	65	0	0	100	231
Rural	31	68	1	0	100	243
Don't know	29	71	0	0	100	5
Refused	0	100	0	0	100	8
All	33	66	0	0	100	691

Ideology

	Yes	No	Don't know	Refused	Total	n
Very conservative	28	72	0	0	100	64
Conservative	25	74	0	0	100	225
Moderate	31	68	0	0	100	206
Liberal	44	56	0	0	100	109
Very liberal	62	36	2	0	100	55
Don't know	27	73	0	0	100	25
Refused	8	75	9	8	100	8
All	33	66	0	0	100	691

Region

	Yes	No	Don't know	Refused	Total	n
MKE City	28	72	0	0	100	63
Rest of MKE	28	71	1	0	100	229
msn	44	56	1	0	100	111
GB/A	36	64	0	0	100	134
Rest of state	33	67	0	0	100	155
All	33	66	0	0	100	691

Q26A.

As you may know, Foxconn Corporation has announced it will build a large video display factory in Racine County employing up to 13,000 workers. The state is providing up to \$3 billion dollars of taxpayer money to Foxconn as an incentive to locate the plant in Wisconsin. Do you think the Foxconn plant will ultimately provide this much or more benefit to the state or is the state paying more than the plant is worth?

Sex

	Will provide this much or more benefit	State is paying more than the plant is worth	Don't know	Refused	Total	n
Male	47	36	16	0	100	331
Female	35	43	20	2	100	360
All	41	40	18	1	100	691

Age

	Will provide this much or more benefit	State is paying more than the plant is worth	Don't know	Refused	Total	n
18-29	34	42	23	0	100	100
30-44	42	42	15	1	100	126
45-59	50	34	15	1	100	214
60+	35	43	20	1	100	242
DK/NA/ Ref	64	27	9	0	100	9
All	41	40	18	1	100	691

Education

	Will provide this much or more benefit	State is paying more than the plant is worth	Don't know	Refused	Total	n
Not HS	33	42	25	0	100	14
HS	41	35	23	1	100	191
Some Coll	43	37	19	1	100	128
AA	43	43	13	1	100	108
BA+	39	45	15	1	100	241
DK/NA/ Ref	75	0	25	0	100	8
All	41	40	18	1	100	691

Income

	Will provide this much or more benefit	State is paying more than the plant is worth	Don't know	Refused	Total	n
Under \$40k	36	42	22	0	100	196
\$40k to \$74k	37	46	16	1	100	191
\$75k up	51	38	9	1	100	198
DK/NA/ Ref	39	29	29	3	100	106
All	41	40	18	1	100	691

PARTY ID, no leaners

	Will provide this much or more benefit	State is paying more than the plant is worth	Don't know	Refused	Total	n
Republican	73	9	17	1	100	223
Democrat	13	72	14	2	100	206
Independent	37	42	21	0	100	258
Other/None	16	0	84	0	100	4
All	41	40	18	1	100	691

PARTY ID w/leaners separated

	Will provide this much or more benefit	State is paying more than the plant is worth	Don't know	Refused	Total	n
Rep	73	9	17	1	100	223
Lean Rep	64	10	26	0	100	102
Ind	24	58	16	2	100	57
Lean Dem	16	64	20	0	100	99
Dem	13	72	14	2	100	206
Other/None	16	0	84	0	100	4
All	41	40	18	1	100	691

PARTY ID w/leaners included

	Will provide this much or more benefit	State is paying more than the plant is worth	Don't know	Refused	Total	n
Republican	70	9	20	1	100	325
Democrat	14	69	16	1	100	305
Independent	24	58	16	2	100	57
Other/None	16	0	84	0	100	4
All	41	40	18	1	100	691

Marital status

	Will provide this much or more benefit	State is paying more than the plant is worth	Don't know	Refused	Total	n
Married	45	37	17	1	100	399
Widow/Div/Sep	37	43	19	2	100	168
Never Married	35	48	18	0	100	118
NA/Ref	52	19	29	0	100	6
All	41	40	18	1	100	691

Race and ethnicity

	Will provide this much or more benefit	State is paying more than the plant is worth	Don't know	Refused	Total	n
White	41	40	18	1	100	573
Black	22	49	29	0	100	28
Hispanic	36	42	19	4	100	31
Other	57	36	7	0	100	44
DK/NA/ Ref	34	17	38	10	100	16
All	41	40	18	1	100	691

Religious service attendance (apart from weddings and funerals)

	Will provide this much or more benefit	State is paying more than the plant is worth	Don't know	Refused	Total	n
More than 1/wk	38	25	33	4	100	47
1/week	47	24	27	3	100	150
1-2 month	55	35	10	0	100	116
few times a year	46	42	13	0	100	140
Seldom	42	43	14	1	100	113
Never	16	65	19	0	100	117
Don't know	29	45	25	0	100	3
Refused	44	39	16	0	100	6
All	41	40	18	1	100	691

Religious affiliation

	Will provide this much or more benefit	State is paying more than the plant is worth	Don't know	Refused	Total	n
Protestant/ Christian	44	35	20	1	100	290
Catholic	50	29	20	2	100	198
Jewish	28	56	15	0	100	9
Other	28	51	18	2	100	46
None	24	68	8	0	100	122
DK/NA/ Ref	49	25	24	2	100	26
All	41	40	18	1	100	691

Evangelical or Born-Again Christian

	Will provide this much or more benefit	State is paying more than the plant is worth	Don't know	Refused	Total	n
born again	52	20	28	0	100	99
not born again	41	43	16	1	100	177
Don't know	35	43	22	0	100	11
All	44	35	20	1	100	287

Location type

	Will provide this much or more benefit	State is paying more than the plant is worth	Don't know	Refused	Total	n
Urban	40	40	20	1	100	204
Suburban	45	41	13	1	100	231
Rural	39	39	21	1	100	243
Don't know	36	41	23	0	100	5
Refused	26	53	20	0	100	8
All	41	40	18	1	100	691

Ideology

	Will provide this much or more benefit	State is paying more than the plant is worth	Don't know	Refused	Total	n
Very conservative	62	12	24	2	100	64
Conservative	64	17	18	0	100	225
Moderate	34	49	17	1	100	206
Liberal	17	65	17	1	100	109
Very liberal	7	80	13	0	100	55
Don't know	33	38	23	6	100	25
Refused	16	53	22	8	100	8
All	41	40	18	1	100	691

Region

	Will provide this much or more benefit	State is paying more than the plant is worth	Don't know	Refused	Total	n
MKE City	39	43	17	2	100	63
Rest of MKE	49	34	15	2	100	229
msn	31	55	14	0	100	111
GB/A	45	39	16	1	100	134
Rest of state	35	37	27	0	100	155
All	41	40	18	1	100	691

Q27A.

Do you think the Foxconn factory in Racine County will substantially improve the economy of the larger Milwaukee area?

Sex

	Will substantially improve the economy	Will not substantially improve the economy	Don't know	Refused	Total	n
Male	67	22	11	0	100	331
Female	49	31	19	1	100	360
All	58	27	15	1	100	691

Age

	Will substantially improve the economy	Will not substantially improve the economy	Don't know	Refused	Total	n
18-29	50	37	14	0	100	100
30-44	57	25	17	0	100	126
45-59	64	24	11	1	100	214
60+	56	25	18	1	100	242
DK/NA/ Ref	41	27	32	0	100	9
All	58	27	15	1	100	691

Education

	Will substantially improve the economy	Will not substantially improve the economy	Don't know	Refused	Total	n
Not HS	54	21	24	0	100	14
HS	60	24	15	1	100	191
Some Coll	61	24	14	1	100	128
AA	55	31	13	1	100	108
BA+	55	30	15	0	100	241
DK/NA/ Ref	50	0	50	0	100	8
All	58	27	15	1	100	691

Income

	Will substantially improve the economy	Will not substantially improve the economy	Don't know	Refused	Total	n
Under \$40k	54	24	22	0	100	196
\$40k to \$74k	58	29	12	1	100	191
\$75k up	64	28	8	0	100	198
DK/NA/ Ref	52	23	23	2	100	106
All	58	27	15	1	100	691

PARTY ID, no leaners

	Will substantially improve the economy	Will not substantially improve the economy	Don't know	Refused	Total	n
Republican	86	3	11	0	100	223
Democrat	30	48	21	1	100	206
Independent	56	30	14	0	100	258
Other/None	55	0	45	0	100	4
All	58	27	15	1	100	691

PARTY ID w/leaners separated

	Will substantially improve the economy	Will not substantially improve the economy	Don't know	Refused	Total	n
Rep	86	3	11	0	100	223
Lean Rep	71	16	13	0	100	102
Ind	50	39	11	0	100	57
Lean Dem	44	39	17	0	100	99
Dem	30	48	21	1	100	206
Other/None	55	0	45	0	100	4
All	58	27	15	1	100	691

PARTY ID w/leaners included

	Will substantially improve the economy	Will not substantially improve the economy	Don't know	Refused	Total	n
Republican	81	7	12	0	100	325
Democrat	34	45	19	1	100	305
Independent	50	39	11	0	100	57
Other/None	55	0	45	0	100	4
All	58	27	15	1	100	691

Marital status

	Will substantially improve the economy	Will not substantially improve the economy	Don't know	Refused	Total	n
Married	61	26	13	1	100	399
Widow/Div/Sep	53	28	18	1	100	168
Never Married	56	27	18	0	100	118
NA/Ref	46	19	35	0	100	6
All	58	27	15	1	100	691

Race and ethnicity

	Will substantially improve the economy	Will not substantially improve the economy	Don't know	Refused	Total	n
White	59	26	14	0	100	573
Black	32	39	29	0	100	28
Hispanic	71	21	8	0	100	31
Other	46	27	27	0	100	44
DK/NA/ Ref	51	17	21	10	100	16
All	58	27	15	1	100	691

Religious service attendance (apart from weddings and funerals)

	Will substantially improve the economy	Will not substantially improve the economy	Don't know	Refused	Total	n
More than 1/wk	65	11	22	1	100	47
1/week	63	14	22	2	100	150
1-2 month	65	27	8	0	100	116
few times a year	65	23	12	0	100	140
Seldom	51	34	14	1	100	113
Never	40	45	15	0	100	117
Don't know	100	0	0	0	100	3
Refused	27	39	34	0	100	6
All	58	27	15	1	100	691

Religious affiliation

	Will substantially improve the economy	Will not substantially improve the economy	Don't know	Refused	Total	n
Protestant/ Christian	63	23	13	1	100	290
Catholic	68	18	14	0	100	198
Jewish	60	40	0	0	100	9
Other	53	27	21	0	100	46
None	36	50	14	0	100	122
DK/NA/ Ref	37	13	48	2	100	26
All	58	27	15	1	100	691

Evangelical or Born-Again Christian

	Will substantially improve the economy	Will not substantially improve the economy	Don't know	Refused	Total	n
born again	71	17	12	1	100	99
not born again	57	28	14	1	100	177
Don't know	75	12	13	0	100	11
All	62	23	13	1	100	287

Location type

	Will substantially improve the economy	Will not substantially improve the economy	Don't know	Refused	Total	n
Urban	58	25	16	0	100	204
Suburban	58	31	11	0	100	231
Rural	58	25	17	1	100	243
Don't know	21	0	79	0	100	5
Refused	62	11	26	0	100	8
All	58	27	15	1	100	691

Ideology

	Will substantially improve the economy	Will not substantially improve the economy	Don't know	Refused	Total	n
Very conservative	80	4	17	0	100	64
Conservative	75	12	13	0	100	225
Moderate	53	31	16	0	100	206
Liberal	41	44	15	0	100	109
Very liberal	20	60	20	0	100	55
Don't know	57	26	11	6	100	25
Refused	31	39	22	8	100	8
All	58	27	15	1	100	691

Region

	Will substantially improve the economy	Will not substantially improve the economy	Don't know	Refused	Total	n
MKE City	48	35	17	0	100	63
Rest of MKE	64	23	13	1	100	229
msn	53	32	15	0	100	111
GB/A	60	24	15	1	100	134
Rest of state	54	28	18	1	100	155
All	58	27	15	1	100	691

Q28A.

Do you think businesses near where you live will directly benefit from this new Foxconn manufacturing plant?

Sex

	Yes, will benefit	No, will not benefit	Don't know	Refused	Total	n
Male	39	48	12	0	100	331
Female	27	60	12	1	100	360
All	33	55	12	0	100	691

Age

	Yes, will benefit	No, will not benefit	Don't know	Refused	Total	n
18-29	28	62	9	0	100	100
30-44	33	50	17	0	100	126
45-59	37	54	9	0	100	214
60+	31	55	14	1	100	242
DK/NA/ Ref	55	45	0	0	100	9
All	33	55	12	0	100	691

Education

	Yes, will benefit	No, will not benefit	Don't know	Refused	Total	n
Not HS	30	53	17	0	100	14
HS	27	57	15	1	100	191
Some Coll	34	56	10	0	100	128
AA	32	57	11	1	100	108
BA+	37	52	11	0	100	241
DK/NA/ Ref	88	0	12	0	100	8
All	33	55	12	0	100	691

Income

	Yes, will benefit	No, will not benefit	Don't know	Refused	Total	n
Under \$40k	24	62	14	0	100	196
\$40k to \$74k	32	55	13	0	100	191
\$75k up	41	51	8	0	100	198
DK/NA/ Ref	36	47	15	3	100	106
All	33	55	12	0	100	691

PARTY ID, no leaners

	Yes, will benefit	No, will not benefit	Don't know	Refused	Total	n
Republican	52	36	12	1	100	223
Democrat	18	73	9	0	100	206
Independent	29	56	15	0	100	258
Other/None	26	22	52	0	100	4
All	33	55	12	0	100	691

PARTY ID w/leaners separated

	Yes, will benefit	No, will not benefit	Don't know	Refused	Total	n
Rep	52	36	12	1	100	223
Lean Rep	41	38	21	0	100	102
Ind	18	68	14	0	100	57
Lean Dem	23	68	9	0	100	99
Dem	18	73	9	0	100	206
Other/None	26	22	52	0	100	4
All	33	55	12	0	100	691

PARTY ID w/leaners included

	Yes, will benefit	No, will not benefit	Don't know	Refused	Total	n
Republican	48	37	14	1	100	325
Democrat	20	72	9	0	100	305
Independent	18	68	14	0	100	57
Other/None	26	22	52	0	100	4
All	33	55	12	0	100	691

Marital status

	Yes, will benefit	No, will not benefit	Don't know	Refused	Total	n
Married	35	52	13	0	100	399
Widow/Div/Sep	26	64	10	1	100	168
Never Married	36	54	10	0	100	118
NA/Ref	52	19	29	0	100	6
All	33	55	12	0	100	691

Race and ethnicity

	Yes, will benefit	No, will not benefit	Don't know	Refused	Total	n
White	34	55	11	0	100	573
Black	16	63	21	0	100	28
Hispanic	27	57	16	0	100	31
Other	39	50	10	0	100	44
DK/NA/ Ref	30	53	18	0	100	16
All	33	55	12	0	100	691

Religious service attendance (apart from weddings and funerals)

	Yes, will benefit	No, will not benefit	Don't know	Refused	Total	n
More than 1/wk	43	25	30	1	100	47
1/week	34	50	16	1	100	150
1-2 month	40	57	3	0	100	116
few times a year	36	56	8	0	100	140
Seldom	29	56	14	1	100	113
Never	20	69	11	0	100	117
Don't know	25	45	29	0	100	3
Refused	50	39	11	0	100	6
All	33	55	12	0	100	691

Religious affiliation

	Yes, will benefit	No, will not benefit	Don't know	Refused	Total	n
Protestant/ Christian	30	60	10	0	100	290
Catholic	44	42	13	1	100	198
Jewish	11	71	18	0	100	9
Other	40	40	20	0	100	46
None	19	71	10	0	100	122
DK/NA/ Ref	40	29	28	2	100	26
All	33	55	12	0	100	691

Evangelical or Born-Again Christian

	Yes, will benefit	No, will not benefit	Don't know	Total	n
born again	34	53	14	100	99
not born again	28	66	6	100	177
Don't know	45	27	28	100	11
All	31	60	9	100	287

Location type

	Yes, will benefit	No, will not benefit	Don't know	Refused	Total	n
Urban	34	51	15	0	100	204
Suburban	39	51	10	0	100	231
Rural	27	62	11	0	100	243
Don't know	0	13	87	0	100	5
Refused	39	61	0	0	100	8
All	33	55	12	0	100	691

Ideology

	Yes, will benefit	No, will not benefit	Don't know	Refused	Total	n
Very conservative	50	34	15	2	100	64
Conservative	47	40	12	0	100	225
Moderate	25	63	13	0	100	206
Liberal	28	64	8	0	100	109
Very liberal	11	78	11	0	100	55
Don't know	12	71	17	0	100	25
Refused	0	72	20	8	100	8
All	33	55	12	0	100	691

Region

	Yes, will benefit	No, will not benefit	Don't know	Refused	Total	n
MKE City	21	55	24	0	100	63
Rest of MKE	45	44	11	0	100	229
msn	25	68	7	0	100	111
GB/A	33	54	12	1	100	134
Rest of state	26	61	13	0	100	155
All	33	55	12	0	100	691

Q22B.

Do you think raising tariffs on steel and aluminum imports to the US will help the US economy or hurt the US economy?

Sex

	Help US economy	Hurt US economy	Don't know	Refused	Total	n
Male	41	45	13	1	100	326
Female	30	48	22	0	100	383
All	35	47	18	1	100	709

Age

	Help US economy	Hurt US economy	Don't know	Refused	Total	n
18-29	37	41	22	0	100	93
30-44	31	51	17	0	100	149
45-59	40	43	16	2	100	230
60+	30	51	19	0	100	228
DK/NA/ Ref	75	0	25	0	100	8
All	35	47	18	1	100	709

Education

	Help US economy	Hurt US economy	Don't know	Refused	Total	n
Not HS	31	51	18	0	100	14
HS	41	37	22	0	100	190
Some Coll	38	45	16	1	100	139
AA	32	52	16	0	100	91
BA+	30	53	16	0	100	263
DK/NA/ Ref	37	19	31	14	100	13
All	35	47	18	1	100	709

Income

	Help US economy	Hurt US economy	Don't know	Refused	Total	n
Under \$40k	31	47	22	0	100	166
\$40k to \$74k	33	50	17	0	100	164
\$75k up	37	49	13	0	100	264
DK/NA/ Ref	39	35	24	3	100	114
All	35	47	18	1	100	709

PARTY ID, no leaners

	Help US economy	Hurt US economy	Don't know	Refused	Total	n
Republican	66	15	19	0	100	231
Democrat	8	77	15	0	100	209
Independent	30	52	18	0	100	257
Other/None	11	14	49	26	100	12
All	35	47	18	1	100	709

PARTY ID w/leaners separated

	Help US economy	Hurt US economy	Don't know	Refused	Total	n
Rep	66	15	19	0	100	231
Lean Rep	50	29	20	0	100	96
Ind	36	43	19	2	100	44
Lean Dem	12	74	15	0	100	117
Dem	8	77	15	0	100	209
Other/None	11	14	49	26	100	12
All	35	47	18	1	100	709

PARTY ID w/leaners included

	Help US economy	Hurt US economy	Don't know	Refused	Total	n
Republican	61	19	20	0	100	327
Democrat	9	76	15	0	100	326
Independent	36	43	19	2	100	44
Other/None	11	14	49	26	100	12
All	35	47	18	1	100	709

Marital status

	Help US economy	Hurt US economy	Don't know	Refused	Total	n
Married	39	45	16	1	100	427
Widow/Div/Sep	24	56	20	0	100	148
Never Married	33	46	20	0	100	120
NA/Ref	53	5	42	0	100	14
All	35	47	18	1	100	709

Race and ethnicity

	Help US economy	Hurt US economy	Don't know	Refused	Total	n
White	35	48	16	1	100	605
Black	13	48	39	0	100	26
Hispanic	30	55	14	0	100	28
Other	40	25	35	0	100	34
DK/NA/ Ref	52	35	14	0	100	17
All	35	47	18	1	100	709

Religious service attendance (apart from weddings and funerals)

	Help US economy	Hurt US economy	Don't know	Refused	Total	n
More than 1/wk	57	29	13	0	100	43
1/week	38	40	22	0	100	173
1-2 month	39	42	18	2	100	120
few times a year	34	44	22	0	100	135
Seldom	30	54	15	0	100	88
Never	23	64	13	0	100	137
Don't know	41	0	59	0	100	3
Refused	59	15	6	19	100	9
All	35	47	18	1	100	709

Religious affiliation

	Help US economy	Hurt US economy	Don't know	Refused	Total	n
Protestant/ Christian	42	39	19	0	100	310
Catholic	31	50	19	0	100	196
Jewish	23	77	0	0	100	3
Other	30	55	16	0	100	33
None	27	62	11	0	100	133
DK/NA/ Ref	35	23	37	5	100	33
All	35	47	18	1	100	709

Evangelical or Born-Again Christian

	Help US economy	Hurt US economy	Don't know	Refused	Total	n
born again	56	23	20	1	100	136
not born again	31	52	17	0	100	148
Don't know	23	49	28	0	100	22
Refused	0	100	0	0	100	1
All	42	39	19	0	100	307

Location type

	Help US economy	Hurt US economy	Don't know	Refused	Total	n
Urban	24	53	23	0	100	191
Suburban	32	52	15	1	100	240
Rural	44	38	17	0	100	265
Don't know	59	17	24	0	100	9
Refused	65	21	14	0	100	5
All	35	47	18	1	100	709

Ideology

	Help US economy	Hurt US economy	Don't know	Refused	Total	n
Very conservative	69	10	21	0	100	65
Conservative	59	23	17	1	100	229
Moderate	22	55	22	0	100	194
Liberal	7	82	11	0	100	118
Very liberal	12	74	14	0	100	65
Don't know	17	48	35	0	100	25
Refused	33	48	4	15	100	12
All	35	47	18	1	100	709

Region

	Help US economy	Hurt US economy	Don't know	Refused	Total	n
MKE City	19	51	30	0	100	51
Rest of MKE	34	45	20	1	100	209
msn	29	51	21	0	100	141
GB/A	41	51	8	0	100	135
Rest of state	42	40	18	1	100	173
All	35	47	18	1	100	709

Q23B.

Thinking about free trade agreements. . . In general, do you think that free trade agreements between the US and other countries have been a good thing or a bad thing for the United States?

Sex

	Good thing	Bad thing	Don't know	Refused	Total	n
Male	58	30	11	1	100	326
Female	55	23	20	2	100	383
All	56	26	16	1	100	709

Age

	Good thing	Bad thing	Don't know	Refused	Total	n
18-29	62	25	13	0	100	93
30-44	57	24	17	2	100	149
45-59	56	27	16	1	100	230
60+	54	29	16	1	100	228
DK/NA/ Ref	53	7	40	0	100	8
All	56	26	16	1	100	709

Education

	Good thing	Bad thing	Don't know	Refused	Total	n
Not HS	44	24	27	6	100	14
HS	49	35	15	2	100	190
Some Coll	57	22	20	1	100	139
AA	52	32	16	0	100	91
BA+	65	22	12	1	100	263
DK/NA/ Ref	27	14	59	0	100	13
All	56	26	16	1	100	709

Income

	Good thing	Bad thing	Don't know	Refused	Total	n
Under \$40k	59	23	17	1	100	166
\$40k to \$74k	46	34	18	1	100	164
\$75k up	62	24	14	1	100	264
DK/NA/ Ref	55	26	17	2	100	114
All	56	26	16	1	100	709

PARTY ID, no leaners

	Good thing	Bad thing	Don't know	Refused	Total	n
Republican	54	33	13	1	100	231
Democrat	64	22	14	1	100	209
Independent	55	24	20	1	100	257
Other/None	11	26	45	19	100	12
All	56	26	16	1	100	709

PARTY ID w/leaners separated

	Good thing	Bad thing	Don't know	Refused	Total	n
Rep	54	33	13	1	100	231
Lean Rep	44	31	24	1	100	96
Ind	52	21	22	4	100	44
Lean Dem	64	21	15	0	100	117
Dem	64	22	14	1	100	209
Other/None	11	26	45	19	100	12
All	56	26	16	1	100	709

Party ID w/leaners included

	Good thing	Bad thing	Don't know	Refused	Total	n
Republican	51	32	16	1	100	327
Democrat	64	21	14	0	100	326
Independent	52	21	22	4	100	44
Other/None	11	26	45	19	100	12
All	56	26	16	1	100	709

Marital status

	Good thing	Bad thing	Don't know	Refused	Total	n
Married	56	27	17	1	100	427
Widow/Div/Sep	56	27	15	2	100	148
Never Married	61	24	14	0	100	120
NA/Ref	42	28	24	6	100	14
All	56	26	16	1	100	709

Race and ethnicity

	Good thing	Bad thing	Don't know	Refused	Total	n
White	58	25	16	1	100	605
Black	35	35	31	0	100	26
Hispanic	66	29	5	0	100	28
Other	44	47	2	6	100	34
DK/NA/ Ref	54	5	36	5	100	17
All	56	26	16	1	100	709

Religious service attendance (apart from weddings and funerals)

	Good thing	Bad thing	Don't know	Refused	Total	n
More than 1/wk	45	38	12	5	100	43
1/week	54	31	15	0	100	173
1-2 month	53	28	17	2	100	120
few times a year	61	25	13	2	100	135
Seldom	63	20	17	0	100	88
Never	60	21	18	1	100	137
Don't know	0	24	76	0	100	3
Refused	46	41	14	0	100	9
All	56	26	16	1	100	709

Religious affiliation

	Good thing	Bad thing	Don't know	Refused	Total	n
Protestant/ Christian	53	30	17	0	100	310
Catholic	56	30	13	2	100	196
Jewish	64	36	0	0	100	3
Other	60	24	16	0	100	33
None	66	16	17	1	100	133
DK/NA/ Ref	44	21	28	7	100	33
All	56	26	16	1	100	709

Evangelical or Born-Again Christian

	Good thing	Bad thing	Don't know	Refused	Total	n
born again	42	46	12	0	100	136
not born again	62	17	21	1	100	148
Don't know	66	16	19	0	100	22
Refused	46	0	54	0	100	1
All	53	29	17	0	100	307

Location type

	Good thing	Bad thing	Don't know	Refused	Total	n
Urban	61	22	17	0	100	191
Suburban	60	24	15	0	100	240
Rural	50	32	15	3	100	265
Don't know	45	24	31	0	100	9
Refused	39	19	42	0	100	5
All	56	26	16	1	100	709

Ideology

	Good thing	Bad thing	Don't know	Refused	Total	n
Very conservative	60	24	15	1	100	65
Conservative	52	32	15	1	100	229
Moderate	53	28	17	2	100	194
Liberal	73	14	13	0	100	118
Very liberal	67	21	12	0	100	65
Don't know	20	36	44	0	100	25
Refused	42	31	27	0	100	12
All	56	26	16	1	100	709

Region

	Good thing	Bad thing	Don't know	Refused	Total	n
MKE City	49	31	21	0	100	51
Rest of MKE	60	22	17	1	100	209
msn	57	24	16	2	100	141
GB/A	56	34	10	0	100	135
Rest of state	54	26	18	2	100	173
All	56	26	16	1	100	709

Q24B.

Which comes closest to your view about undocumented immigrants who are currently working in the U.S.? They should be allowed to stay in their jobs and to eventually apply for U.S. citizenship. OR, They should be allowed to stay in their jobs only as temporary guest workers, but not to apply for U.S. citizenship. OR, They should be required to leave their jobs and leave the U.S.

Sex

	Stay and apply for citizenship	Stay as temporary guest workers	Required to leave jobs and U.S.	Don't know	Refused	Total	n
Male	58	19	18	4	1	100	326
Female	72	12	12	3	2	100	383
All	65	15	15	3	2	100	709

Age

	Stay and apply for citizenship	Stay as temporary guest workers	Required to leave jobs and U.S.	Don't know	Refused	Total	n
18-29	68	18	13	1	0	100	93
30-44	58	21	14	4	2	100	149
45-59	63	15	17	2	2	100	230
60+	72	10	13	5	0	100	228
DK/NA/ Ref	49	0	0	25	26	100	8
All	65	15	15	3	2	100	709

Education

	Stay and apply for citizenship	Stay as temporary guest workers	Required to leave jobs and U.S.	Don't know	Refused	Total	n
Not HS	67	8	22	3	0	100	14
HS	63	14	19	3	1	100	190
Some Coll	64	14	16	5	1	100	139
AA	64	12	19	3	1	100	91
BA+	70	19	10	1	1	100	263
DK/NA/ Ref	36	0	0	34	30	100	13
All	65	15	15	3	2	100	709

Income

	Stay and apply for citizenship	Stay as temporary guest workers	Required to leave jobs and U.S.	Don't know	Refused	Total	n
Under \$40k	73	12	12	3	0	100	166
\$40k to \$74k	66	10	18	4	2	100	164
\$75k up	64	22	12	1	1	100	264
DK/NA/ Ref	58	10	20	7	5	100	114
All	65	15	15	3	2	100	709

PARTY ID, no leaners

	Stay and apply for citizenship	Stay as temporary guest workers	Required to leave jobs and U.S.	Don't know	Refused	Total	n
Republican	49	21	26	4	1	100	231
Democrat	86	9	3	2	0	100	209
Independent	66	15	14	4	1	100	257
Other/None	25	0	10	18	47	100	12
All	65	15	15	3	2	100	709

PARTY ID w/leaners separated

	Stay and apply for citizenship	Stay as temporary guest workers	Required to leave jobs and U.S.	Don't know	Refused	Total	n
Rep	49	21	26	4	1	100	231
Lean Rep	53	17	22	7	0	100	96
Ind	52	20	20	4	3	100	44
Lean Dem	81	12	6	1	0	100	117
Dem	86	9	3	2	0	100	209
Other/None	25	0	10	18	47	100	12
All	65	15	15	3	2	100	709

PARTY ID w/leaners included

	Stay and apply for citizenship	Stay as temporary guest workers	Required to leave jobs and U.S.	Don't know	Refused	Total	n
Republican	50	20	25	5	1	100	327
Democrat	84	10	4	1	0	100	326
Independent	52	20	20	4	3	100	44
Other/None	25	0	10	18	47	100	12
All	65	15	15	3	2	100	709

Marital status

	Stay and apply for citizenship	Stay as temporary guest workers	Required to leave jobs and U.S.	Don't know	Refused	Total	n
Married	62	18	17	3	1	100	427
Widow/Div/Sep	72	10	12	5	2	100	148
Never Married	72	14	11	3	1	100	120
NA/Ref	51	0	13	20	16	100	14
All	65	15	15	3	2	100	709

Race and ethnicity

	Stay and apply for citizenship	Stay as temporary guest workers	Required to leave jobs and U.S.	Don't know	Refused	Total	n
White	65	16	15	3	1	100	605
Black	75	16	0	9	0	100	26
Hispanic	76	3	22	0	0	100	28
Other	70	10	5	4	10	100	34
DK/NA/ Ref	47	4	16	21	13	100	17
All	65	15	15	3	2	100	709

Religious service attendance (apart from weddings and funerals)

	Stay and apply for citizenship	Stay as temporary guest workers	Required to leave jobs and U.S.	Don't know	Refused	Total	n
More than 1/wk	60	6	21	11	2	100	43
1/week	63	19	16	2	0	100	173
1-2 month	65	19	11	4	0	100	120
few times a year	65	14	18	2	2	100	135
Seldom	64	14	15	5	3	100	88
Never	75	12	11	1	1	100	137
Don't know	0	0	17	83	0	100	3
Refused	47	0	4	7	43	100	9
All	65	15	15	3	2	100	709

Religious affiliation

	Stay and apply for citizenship	Stay as temporary guest workers	Required to leave jobs and U.S.	Don't know	Refused	Total	n
Protestant/ Christian	61	17	19	3	1	100	310
Catholic	71	12	13	3	0	100	196
Jewish	100	0	0	0	0	100	3
Other	68	19	8	5	0	100	33
None	72	17	8	3	1	100	133
DK/NA/ Ref	38	8	22	14	18	100	33
All	65	15	15	3	2	100	709

Evangelical or Born-Again Christian

	Stay and apply for citizenship	Stay as temporary guest workers	Required to leave jobs and U.S.	Don't know	Refused	Total	n
born again	53	18	27	1	0	100	136
not born again	72	15	10	1	2	100	148
Don't know	40	18	22	20	0	100	22
Refused	54	0	0	46	0	100	1
All	61	17	18	3	1	100	307

Location type

	Stay and apply for citizenship	Stay as temporary guest workers	Required to leave jobs and U.S.	Don't know	Refused	Total	n
Urban	77	7	11	4	1	100	191
Suburban	64	22	10	2	2	100	240
Rural	60	15	20	2	2	100	265
Don't know	9	0	41	50	0	100	9
Refused	87	0	0	13	0	100	5
All	65	15	15	3	2	100	709

Ideology

	Stay and apply for citizenship	Stay as temporary guest workers	Required to leave jobs and U.S.	Don't know	Refused	Total	n
Very conservative	43	19	34	4	0	100	65
Conservative	56	16	24	3	2	100	229
Moderate	66	18	11	3	3	100	194
Liberal	85	11	1	2	0	100	118
Very liberal	91	8	1	0	0	100	65
Don't know	53	15	16	16	0	100	25
Refused	65	10	5	6	15	100	12
All	65	15	15	3	2	100	709

Region

	Stay and apply for citizenship	Stay as temporary guest workers	Required to leave jobs and U.S.	Don't know	Refused	Total	n
MKE City	80	9	5	5	0	100	51
Rest of MKE	68	9	18	3	2	100	209
msn	74	12	12	1	2	100	141
GB/A	60	25	13	1	1	100	135
Rest of state	55	19	17	6	2	100	173
All	65	15	15	3	2	100	709

Q25B.

Do you think abortion should be legal in all cases, legal in most cases, illegal in most cases, or illegal in all cases?

Sex

	Legal in all cases	Legal in most cases	Illegal in most cases	Illegal in all cases	Don't know	Refused	Total	n
Male	20	32	27	14	5	2	100	326
Female	31	27	22	15	4	2	100	383
All	26	29	24	14	4	2	100	709

Age

	Legal in all cases	Legal in most cases	Illegal in most cases	Illegal in all cases	Don't know	Refused	Total	n
18-29	41	16	28	11	4	0	100	93
30-44	35	32	18	9	4	3	100	149
45-59	22	33	25	16	3	2	100	230
60+	19	30	26	18	6	1	100	228
DK/NA/ Ref	7	15	36	17	25	0	100	8
All	26	29	24	14	4	2	100	709

Education

	Legal in all cases	Legal in most cases	Illegal in most cases	Illegal in all cases	Don't know	Refused	Total	n
Not HS	17	21	19	34	3	6	100	14
HS	21	22	32	19	5	0	100	190
Some Coll	31	28	23	14	4	0	100	139
AA	23	40	21	12	2	3	100	91
BA+	30	32	21	11	3	2	100	263
DK/NA/ Ref	0	10	17	11	50	14	100	13
All	26	29	24	14	4	2	100	709

Income

	Legal in all cases	Legal in most cases	Illegal in most cases	Illegal in all cases	Don't know	Refused	Total	n
Under \$40k	31	26	23	14	5	1	100	166
\$40k to \$74k	26	32	21	16	4	1	100	164
\$75k up	25	31	27	11	3	2	100	264
DK/NA/ Ref	20	24	24	20	9	4	100	114
All	26	29	24	14	4	2	100	709

PARTY ID, no leaners

	Legal in all cases	Legal in most cases	Illegal in most cases	Illegal in all cases	Don't know	Refused	Total	n
Republican	6	23	39	27	2	2	100	231
Democrat	52	31	7	7	2	1	100	209
Independent	23	33	25	10	8	2	100	257
Other/None	23	33	10	0	18	15	100	12
All	26	29	24	14	4	2	100	709

PARTY ID w/leaners separated

	Legal in all cases	Legal in most cases	Illegal in most cases	Illegal in all cases	Don't know	Refused	Total	n
Rep	6	23	39	27	2	2	100	231
Lean Rep	9	26	39	16	10	1	100	96
Ind	22	38	18	7	10	4	100	44
Lean Dem	35	36	17	5	6	2	100	117
Dem	52	31	7	7	2	1	100	209
Other/None	23	33	10	0	18	15	100	12
All	26	29	24	14	4	2	100	709

PARTY ID w/leaners included

	Legal in all cases	Legal in most cases	Illegal in most cases	Illegal in all cases	Don't know	Refused	Total	n
Republican	7	24	39	24	4	2	100	327
Democrat	46	33	11	6	3	1	100	326
Independent	22	38	18	7	10	4	100	44
Other/None	23	33	10	0	18	15	100	12
All	26	29	24	14	4	2	100	709

Marital status

	Legal in all cases	Legal in most cases	Illegal in most cases	Illegal in all cases	Don't know	Refused	Total	n
Married	22	30	26	17	3	2	100	427
Widow/Div/Sep	26	33	27	9	3	3	100	148
Never Married	41	23	16	10	10	0	100	120
NA/Ref	17	24	16	28	15	0	100	14
All	26	29	24	14	4	2	100	709

Race and ethnicity

	Legal in all cases	Legal in most cases	Illegal in most cases	Illegal in all cases	Don't know	Refused	Total	n
White	24	30	25	14	4	2	100	605
Black	50	20	6	17	5	1	100	26
Hispanic	41	18	28	14	0	0	100	28
Other	35	29	17	10	8	0	100	34
DK/NA/ Ref	19	32	21	16	12	0	100	17
All	26	29	24	14	4	2	100	709

Religious service attendance (apart from weddings and funerals)

	Legal in all cases	Legal in most cases	Illegal in most cases	Illegal in all cases	Don't know	Refused	Total	n
More than 1/wk	8	23	36	30	3	0	100	43
1/week	10	20	38	27	3	1	100	173
1-2 month	25	30	26	15	5	0	100	120
few times a year	28	39	21	10	2	0	100	135
Seldom	33	41	17	1	6	3	100	88
Never	49	26	9	6	7	4	100	137
Don't know	0	0	17	24	59	0	100	3
Refused	3	36	27	15	0	19	100	9
All	26	29	24	14	4	2	100	709

Religious affiliation

	Legal in all cases	Legal in most cases	Illegal in most cases	Illegal in all cases	Don't know	Refused	Total	n
Protestant/ Christian	19	29	29	16	5	2	100	310
Catholic	19	30	28	19	4	0	100	196
Jewish	57	8	0	35	0	0	100	3
Other	25	52	10	8	0	5	100	33
None	54	22	13	5	4	3	100	133
DK/NA/ Ref	17	31	20	18	9	5	100	33
All	26	29	24	14	4	2	100	709

Evangelical or Born-Again Christian

	Legal in all cases	Legal in most cases	Illegal in most cases	Illegal in all cases	Don't know	Refused	Total	n
born again	10	20	39	24	4	2	100	136
not born again	29	40	20	7	3	1	100	148
Don't know	18	17	31	18	16	0	100	22
Refused	0	54	0	0	46	0	100	1
All	20	30	29	15	5	2	100	307

Location type

	Legal in all cases	Legal in most cases	Illegal in most cases	Illegal in all cases	Don't know	Refused	Total	n
Urban	34	28	20	13	4	1	100	191
Suburban	25	32	28	10	4	1	100	240
Rural	22	28	25	18	5	2	100	265
Don't know	19	4	16	29	31	0	100	9
Refused	5	55	0	39	0	0	100	5
All	26	29	24	14	4	2	100	709

Ideology

	Legal in all cases	Legal in most cases	Illegal in most cases	Illegal in all cases	Don't know	Refused	Total	n
Very conservative	6	21	40	28	2	2	100	65
Conservative	10	23	40	24	3	0	100	229
Moderate	20	40	23	7	9	2	100	194
Liberal	52	34	4	5	2	3	100	118
Very liberal	73	22	2	3	0	0	100	65
Don't know	26	19	16	21	18	0	100	25
Refused	23	43	0	12	7	15	100	12
All	26	29	24	14	4	2	100	709

Region

	Legal in all cases	Legal in most cases	Illegal in most cases	Illegal in all cases	Don't know	Refused	Total	n
MKE City	39	19	22	8	11	1	100	51
Rest of MKE	20	29	27	19	4	1	100	209
msn	35	30	20	11	3	1	100	141
GB/A	23	31	27	16	2	1	100	135
Rest of state	24	30	23	13	6	4	100	173
All	26	29	24	14	4	2	100	709

Q26B.

How much do you think the state of Wisconsin has done to address the problem of opioid and prescription pain killer addiction: a lot, a fair amount, only a little or almost nothing?

Sex

	A lot	A fair amount	Only a little	Almost nothing	Don't know	Refused	Total	n
Male	11	27	32	17	12	2	100	326
Female	12	30	32	18	8	0	100	383
All	11	29	32	18	10	1	100	709

Age

	A lot	A fair amount	Only a little	Almost nothing	Don't know	Refused	Total	n
18-29	3	17	45	24	11	0	100	93
30-44	11	20	35	28	6	0	100	149
45-59	17	31	28	14	9	2	100	230
60+	10	37	30	12	12	0	100	228
DK/NA/ Ref	0	33	0	0	67	0	100	8
All	11	29	32	18	10	1	100	709

Education

	A lot	A fair amount	Only a little	Almost nothing	Don't know	Refused	Total	n
Not HS	23	12	25	31	9	0	100	14
HS	11	29	34	15	11	0	100	190
Some Coll	12	29	31	18	8	2	100	139
AA	15	28	29	17	11	1	100	91
BA+	10	29	34	18	9	0	100	263
DK/NA/ Ref	0	17	0	34	36	14	100	13
All	11	29	32	18	10	1	100	709

Income

	A lot	A fair amount	Only a little	Almost nothing	Don't know	Refused	Total	n
Under \$40k	15	23	31	25	7	0	100	166
\$40k to \$74k	13	30	30	20	8	0	100	164
\$75k up	9	31	38	12	10	0	100	264
DK/NA/ Ref	10	30	21	16	19	4	100	114
All	11	29	32	18	10	1	100	709

PARTY ID, no leaners

	A lot	A fair amount	Only a little	Almost nothing	Don't know	Refused	Total	n
Republican	17	43	20	8	12	0	100	231
Democrat	8	20	39	28	5	0	100	209
Independent	9	23	37	18	12	1	100	257
Other/None	0	0	35	11	29	26	100	12
All	11	29	32	18	10	1	100	709

PARTY ID w/leaners separated

	A lot	A fair amount	Only a little	Almost nothing	Don't know	Refused	Total	n
Rep	17	43	20	8	12	0	100	231
Lean Rep	14	32	31	10	12	1	100	96
Ind	12	18	30	20	20	0	100	44
Lean Dem	4	18	45	24	8	1	100	117
Dem	8	20	39	28	5	0	100	209
Other/None	0	0	35	11	29	26	100	12
All	11	29	32	18	10	1	100	709

PARTY ID w/leaners included

	A lot	A fair amount	Only a little	Almost nothing	Don't know	Refused	Total	n
Republican	16	40	23	9	12	0	100	327
Democrat	7	19	41	26	6	0	100	326
Independent	12	18	30	20	20	0	100	44
Other/None	0	0	35	11	29	26	100	12
All	11	29	32	18	10	1	100	709

Marital status

	A lot	A fair amount	Only a little	Almost nothing	Don't know	Refused	Total	n
Married	12	33	30	14	10	1	100	427
Widow/Div/Sep	14	25	27	25	7	1	100	148
Never Married	5	16	46	22	11	0	100	120
NA/Ref	6	30	12	17	35	0	100	14
All	11	29	32	18	10	1	100	709

Race and ethnicity

	A lot	A fair amount	Only a little	Almost nothing	Don't know	Refused	Total	n
White	11	31	33	15	9	1	100	605
Black	24	7	31	30	8	0	100	26
Hispanic	14	18	31	24	13	0	100	28
Other	12	7	27	44	10	0	100	34
DK/NA/ Ref	12	17	12	28	31	0	100	17
All	11	29	32	18	10	1	100	709

Religious service attendance (apart from weddings and funerals)

	A lot	A fair amount	Only a little	Almost nothing	Don't know	Refused	Total	n
More than 1/wk	19	24	31	12	14	0	100	43
1/week	10	39	26	11	13	1	100	173
1-2 month	15	30	30	18	6	1	100	120
few times a year	13	26	39	14	8	0	100	135
Seldom	13	32	27	18	10	1	100	88
Never	5	16	40	31	8	0	100	137
Don't know	0	0	0	0	100	0	100	3
Refused	7	32	7	3	29	23	100	9
All	11	29	32	18	10	1	100	709

Religious affiliation

	A lot	A fair amount	Only a little	Almost nothing	Don't know	Refused	Total	n
Protestant/ Christian	13	28	30	17	11	1	100	310
Catholic	14	39	25	12	10	0	100	196
Jewish	0	43	12	45	0	0	100	3
Other	8	27	43	13	9	0	100	33
None	6	17	45	26	5	0	100	133
DK/NA/ Ref	10	12	28	18	25	6	100	33
All	11	29	32	18	10	1	100	709

Evangelical or Born-Again Christian

	A lot	A fair amount	Only a little	Almost nothing	Don't know	Refused	Total	n
born again	15	34	20	15	15	2	100	136
not born again	9	27	37	20	7	0	100	148
Don't know	22	10	41	11	16	0	100	22
Refused	0	0	46	54	0	0	100	1
All	13	28	29	17	11	1	100	307

Location type

	A lot	A fair amount	Only a little	Almost nothing	Don't know	Refused	Total	n
Urban	13	21	30	28	8	0	100	191
Suburban	13	31	34	11	10	2	100	240
Rural	10	33	32	16	9	0	100	265
Don't know	9	5	8	24	55	0	100	9
Refused	0	9	32	5	54	0	100	5
All	11	29	32	18	10	1	100	709

Ideology

	A lot	A fair amount	Only a little	Almost nothing	Don't know	Refused	Total	n
Very conservative	19	46	18	8	10	0	100	65
Conservative	17	40	22	9	12	1	100	229
Moderate	8	24	41	15	10	0	100	194
Liberal	7	17	43	29	4	1	100	118
Very liberal	1	13	42	41	2	0	100	65
Don't know	11	11	19	27	31	0	100	25
Refused	0	24	9	24	29	15	100	12
All	11	29	32	18	10	1	100	709

Region

	A lot	A fair amount	Only a little	Almost nothing	Don't know	Refused	Total	n
MKE City	10	27	28	24	11	0	100	51
Rest of MKE	16	29	31	11	11	2	100	209
msn	7	24	33	29	7	0	100	141
GB/A	13	29	32	13	12	0	100	135
Rest of state	7	32	33	17	10	1	100	173
All	11	29	32	18	10	1	100	709

Q27B.

Given what you know, do you think the salary and benefits of public school teachers in Wisconsin generally should be higher, lower, or stay the same?

Sex

	Higher	Lower	Stay the same	Don't know	Refused	Total	n
Male	53	4	37	5	1	100	326
Female	62	4	28	6	0	100	383
All	58	4	32	6	0	100	709

Age

	Higher	Lower	Stay the same	Don't know	Refused	Total	n
18-29	68	2	29	1	0	100	93
30-44	69	1	25	4	0	100	149
45-59	50	7	37	6	0	100	230
60+	56	4	33	7	1	100	228
DK/NA/ Ref	7	0	52	25	17	100	8
All	58	4	32	6	0	100	709

Education

	Higher	Lower	Stay the same	Don't know	Refused	Total	n
Not HS	42	4	38	16	0	100	14
HS	51	9	33	7	0	100	190
Some Coll	64	1	30	5	0	100	139
AA	61	1	32	7	0	100	91
BA+	60	3	33	4	0	100	263
DK/NA/ Ref	48	0	26	16	11	100	13
All	58	4	32	6	0	100	709

Income

	Higher	Lower	Stay the same	Don't know	Refused	Total	n
Under \$40k	61	3	29	6	0	100	166
\$40k to \$74k	67	3	26	4	0	100	164
\$75k up	53	3	38	6	0	100	264
DK/NA/ Ref	52	7	32	7	1	100	114
All	58	4	32	6	0	100	709

PARTY ID, no leaners

	Higher	Lower	Stay the same	Don't know	Refused	Total	n
Republican	28	7	59	5	1	100	231
Democrat	88	1	8	3	0	100	209
Independent	62	4	28	7	1	100	257
Other/None	29	0	34	37	0	100	12
All	58	4	32	6	0	100	709

PARTY ID w/leaners separated

	Higher	Lower	Stay the same	Don't know	Refused	Total	n
Rep	28	7	59	5	1	100	231
Lean Rep	43	8	41	8	0	100	96
Ind	62	0	27	7	3	100	44
Lean Dem	77	1	16	5	0	100	117
Dem	88	1	8	3	0	100	209
Other/None	29	0	34	37	0	100	12
All	58	4	32	6	0	100	709

PARTY ID w/leaners included

	Higher	Lower	Stay the same	Don't know	Refused	Total	n
Republican	32	7	54	6	0	100	327
Democrat	84	1	11	4	0	100	326
Independent	62	0	27	7	3	100	44
Other/None	29	0	34	37	0	100	12
All	58	4	32	6	0	100	709

Marital status

	Higher	Lower	Stay the same	Don't know	Refused	Total	n
Married	54	5	36	4	0	100	427
Widow/Div/Sep	61	3	27	8	0	100	148
Never Married	70	3	21	5	0	100	120
NA/Ref	24	0	50	15	10	100	14
All	58	4	32	6	0	100	709

Race and ethnicity

	Higher	Lower	Stay the same	Don't know	Refused	Total	n
White	56	4	35	5	0	100	605
Black	92	2	6	0	0	100	26
Hispanic	79	0	13	8	0	100	28
Other	65	0	21	14	0	100	34
DK/NA/ Ref	36	11	33	12	8	100	17
All	58	4	32	6	0	100	709

Religious service attendance (apart from weddings and funerals)

	Higher	Lower	Stay the same	Don't know	Refused	Total	n
More than 1/wk	39	13	37	10	1	100	43
1/week	54	5	38	3	0	100	173
1-2 month	58	1	36	5	1	100	120
few times a year	57	7	31	5	0	100	135
Seldom	66	2	28	5	0	100	88
Never	69	2	22	7	0	100	137
Don't know	0	0	41	59	0	100	3
Refused	30	0	51	4	15	100	9
All	58	4	32	6	0	100	709

Religious affiliation

	Higher	Lower	Stay the same	Don't know	Refused	Total	n
Protestant/ Christian	54	6	35	4	0	100	310
Catholic	57	3	32	7	0	100	196
Jewish	42	0	35	23	0	100	3
Other	61	0	38	1	0	100	33
None	72	1	23	4	0	100	133
DK/NA/ Ref	43	3	37	14	4	100	33
All	58	4	32	6	0	100	709

Evangelical or Born-Again Christian

	Higher	Lower	Stay the same	Don't know	Refused	Total	n
born again	43	12	42	4	0	100	136
not born again	66	2	27	5	0	100	148
Don't know	51	0	42	7	0	100	22
Refused	46	0	54	0	0	100	1
All	54	6	35	5	0	100	307

Location type

	Higher	Lower	Stay the same	Don't know	Refused	Total	n
Urban	69	2	25	4	0	100	191
Suburban	62	2	33	3	0	100	240
Rural	49	7	36	8	0	100	265
Don't know	17	19	31	32	0	100	9
Refused	13	11	48	0	28	100	5
All	58	4	32	6	0	100	709

Ideology

	Higher	Lower	Stay the same	Don't know	Refused	Total	n
Very conservative	14	18	64	3	2	100	65
Conservative	37	5	49	8	0	100	229
Moderate	69	1	26	4	0	100	194
Liberal	87	1	8	4	0	100	118
Very liberal	92	1	6	2	0	100	65
Don't know	56	3	22	18	0	100	25
Refused	59	0	30	0	12	100	12
All	58	4	32	6	0	100	709

Region

	Higher	Lower	Stay the same	Don't know	Refused	Total	n
MKE City	77	1	17	4	1	100	51
Rest of MKE	54	4	35	6	1	100	209
msn	70	3	21	6	0	100	141
GB/A	54	5	38	2	0	100	135
Rest of state	51	4	37	8	0	100	173
All	58	4	32	6	0	100	709

Sex

	Improved teaching	Improved school leadership	Improved parenting	Improved early childhood programs	More resources for schools	More options for parents in choosing schools	Other (VOL)	Don't know	Refused	Total	n
Male	12	8	30	9	20	12	3	5	1	100	326
Female	10	7	27	10	29	11	2	3	0	100	383
All	11	7	28	9	25	12	3	4	0	100	709

Age

	Improved teaching	Improved school leadership	Improved parenting	Improved early childhood programs	More resources for schools	More options for parents in choosing schools	Other (VOL)	Don't know	Refused	Total	n
18-29	18	2	20	14	35	7	0	3	0	100	93
30-44	8	8	29	10	29	13	2	1	0	100	149
45-59	10	8	33	9	22	13	2	4	0	100	230
60+	11	8	26	7	22	11	5	7	1	100	228
DK/NA/ Ref	0	0	27	0	0	33	25	15	0	100	8
All	11	7	28	9	25	12	3	4	0	100	709

Q28B.

Student achievement in Wisconsin overall has stayed flat in recent years. What would you make the first priority in trying to improve student success?

Education

	Improved teaching	Improved school leadership	Improved parenting	Improved early childhood programs	More resources for schools	More options for parents in choosing schools	Other (VOL)	Don't know	Refused	Total	n
Not HS	12	6	57	4	7	7	0	6	0	100	14
HS	13	5	27	5	27	14	2	6	1	100	190
Some Coll	13	9	29	8	24	8	3	5	0	100	139
AA	8	9	35	9	25	8	3	4	0	100	91
BA+	9	8	25	14	25	13	3	3	0	100	263
DK/NA/ Ref	14	0	26	0	19	17	16	10	0	100	13
All	11	7	28	9	25	12	3	4	0	100	709

Income

	Improved teaching	Improved school leadership	Improved parenting	Improved early childhood programs	More resources for schools	More options for parents in choosing schools	Other (VOL)	Don't know	Refused	Total	n
Under \$40k	12	10	26	8	31	7	3	5	0	100	166
\$40k to \$74k	12	6	26	6	35	11	1	3	0	100	164
\$75k up	10	8	32	13	19	13	2	2	0	100	264
DK/NA/ Ref	9	5	28	8	16	16	6	11	2	100	114
All	11	7	28	9	25	12	3	4	0	100	709

PARTY ID, no leaners

	Improved teaching	Improved school leadership	Improved parenting	Improved early childhood programs	More resources for schools	More options for parents in choosing schools	Other (VOL)	Don't know	Refused	Total	n
Republican	14	7	36	6	9	22	2	4	0	100	231
Democrat	10	7	19	15	40	4	1	2	1	100	209
Independent	8	7	30	8	28	9	4	6	0	100	257
Other/None	15	13	3	0	11	29	18	11	0	100	12
All	11	7	28	9	25	12	3	4	0	100	709

PARTY ID w/leaners separated

	Improved teaching	Improved school leadership	Improved parenting	Improved early childhood programs	More resources for schools	More options for parents in choosing schools	Other (VOL)	Don't know	Refused	Total	n
Rep	14	7	36	6	9	22	2	4	0	100	231
Lean Rep	11	5	40	2	16	17	5	4	0	100	96
Ind	6	1	29	5	28	11	5	15	0	100	44
Lean Dem	6	11	22	14	38	1	3	4	0	100	117
Dem	10	7	19	15	40	4	1	2	1	100	209
Other/None	15	13	3	0	11	29	18	11	0	100	12
All	11	7	28	9	25	12	3	4	0	100	709

Party ID w/leaners included

	Improved teaching	Improved school leadership	Improved parenting	Improved early childhood programs	More resources for schools	More options for parents in choosing schools	Other (VOL)	Don't know	Refused	Total	n
Republican	13	7	37	5	11	20	3	4	0	100	327
Democrat	9	8	20	15	39	3	2	3	1	100	326
Independent	6	1	29	5	28	11	5	15	0	100	44
Other/None	15	13	3	0	11	29	18	11	0	100	12
All	11	7	28	9	25	12	3	4	0	100	709

Marital status

	Improved teaching	Improved school leadership	Improved parenting	Improved early childhood programs	More resources for schools	More options for parents in choosing schools	Other (VOL)	Don't know	Refused	Total	n
Married	10	7	32	9	20	14	3	4	0	100	427
Widow/Div/Sep	13	4	23	13	32	8	2	5	0	100	148
Never Married	11	11	24	8	36	5	1	5	1	100	120
NA/Ref	10	0	16	0	17	27	15	14	0	100	14
All	11	7	28	9	25	12	3	4	0	100	709

Race and ethnicity

	Improved teaching	Improved school leadership	Improved parenting	Improved early childhood programs	More resources for schools	More options for parents in choosing schools	Other (VOL)	Don't know	Refused	Total	n
White	10	7	29	9	25	12	3	4	0	100	605
Black	17	20	17	18	20	0	0	8	0	100	26
Hispanic	15	10	17	0	35	19	3	0	0	100	28
Other	21	0	31	12	18	11	2	5	0	100	34
DK/NA/ Ref	4	0	17	3	29	23	12	11	0	100	17
All	11	7	28	9	25	12	3	4	0	100	709

Religious service attendance (apart from weddings and funerals)

	Improved teaching	Improved school leadership	Improved parenting	Improved early childhood programs	More resources for schools	More options for parents in choosing schools	Other (VOL)	Don't know	Refused	Total	n
More than 1/wk	17	4	26	10	3	27	4	9	0	100	43
1/week	10	7	35	6	19	15	3	5	1	100	173
1-2 month	12	5	34	9	23	11	2	3	0	100	120
few times a year	10	13	28	9	28	7	3	3	0	100	135
Seldom	11	4	29	9	32	7	2	4	1	100	88
Never	8	7	17	15	36	10	3	4	0	100	137
Don't know	17	0	0	0	0	24	59	0	0	100	3
Refused	19	15	15	0	3	23	0	21	4	100	9
All	11	7	28	9	25	12	3	4	0	100	709

Religious affiliation

	Improved teaching	Improved school leadership	Improved parenting	Improved early childhood programs	More resources for schools	More options for parents in choosing schools	Other (VOL)	Don't know	Refused	Total	n
Protestant/ Christian	11	7	29	8	24	13	3	4	0	100	310
Catholic	12	9	30	9	17	13	3	7	1	100	196
Jewish	0	0	0	0	77	0	0	23	0	100	3
Other	12	3	39	12	29	3	0	1	0	100	33
None	8	5	23	14	38	7	2	2	0	100	133
DK/NA/ Ref	10	5	22	6	18	22	6	7	3	100	33
All	11	7	28	9	25	12	3	4	0	100	709

Evangelical or Born-Again Christian

	Improved teaching	Improved school leadership	Improved parenting	Improved early childhood programs	More resources for schools	More options for parents in choosing schools	Other (VOL)	Don't know	Total	n
born again	15	7	32	7	19	14	2	3	100	136
not born again	10	9	25	9	25	14	4	4	100	148
Don't know	0	0	32	8	50	4	0	6	100	22
Refused	0	0	0	0	54	0	46	0	100	1
All	11	7	29	8	24	13	3	4	100	307

Location type

	Improved teaching	Improved school leadership	Improved parenting	Improved early childhood programs	More resources for schools	More options for parents in choosing schools	Other (VOL)	Don't know	Refused	Total	n
Urban	9	6	29	12	32	4	4	4	0	100	191
Suburban	11	8	26	12	23	15	2	3	0	100	240
Rural	12	8	30	5	23	14	2	4	1	100	265
Don't know	11	0	19	0	5	10	31	23	0	100	9
Refused	0	0	36	0	5	11	0	48	0	100	5
All	11	7	28	9	25	12	3	4	0	100	709

Ideology

	Improved teaching	Improved school leadership	Improved parenting	Improved early childhood programs	More resources for schools	More options for parents in choosing schools	Other (VOL)	Don't know	Refused	Total	n
Very conservative	10	5	51	3	4	24	1	1	0	100	65
Conservative	14	9	31	4	12	21	3	5	0	100	229
Moderate	8	7	30	10	29	7	4	4	1	100	194
Liberal	8	8	14	20	44	1	2	2	0	100	118
Very liberal	14	5	17	12	49	3	0	0	0	100	65
Don't know	6	2	27	8	27	3	8	20	0	100	25
Refused	15	0	25	13	11	0	10	20	6	100	12
All	11	7	28	9	25	12	3	4	0	100	709

Region

	Improved teaching	Improved school leadership	Improved parenting	Improved early childhood programs	More resources for schools	More options for parents in choosing schools	Other (VOL)	Don't know	Refused	Total	n
MKE City	13	6	23	9	24	7	9	8	0	100	51
Rest of MKE	10	8	29	10	20	18	2	3	0	100	209
msn	8	8	26	11	34	6	2	5	1	100	141
GB/A	11	7	33	4	28	10	3	3	1	100	135
Rest of state	14	6	27	11	21	12	3	6	0	100	173
All	11	7	28	9	25	12	3	4	0	100	709

Q29.

Thinking just about the state of Wisconsin, do you feel things in Wisconsin are generally going in the right direction, or do you feel things have gotten off on the wrong track?

Sex

	Right direction	Wrong track	Don't know	Refused	Total	n
Male	61	35	3	0	100	657
Female	49	45	6	0	100	743
All	55	40	5	0	100	1400

Age

	Right direction	Wrong track	Don't know	Refused	Total	n
18-29	44	49	7	0	100	193
30-44	56	40	4	0	100	275
45-59	60	37	3	0	100	444
60+	53	41	5	0	100	470
DK/NA/ Ref	69	19	12	0	100	17
All	55	40	5	0	100	1400

Education

	Right direction	Wrong track	Don't know	Refused	Total	n
Not HS	52	39	9	0	100	28
HS	59	35	7	0	100	381
Some Coll	53	42	6	0	100	267
AA	55	40	4	1	100	199
BA+	52	46	2	0	100	504
DK/NA/ Ref	73	5	23	0	100	21
All	55	40	5	0	100	1400

Income

	Right direction	Wrong track	Don't know	Refused	Total	n
Under \$40k	47	44	9	0	100	362
\$40k to \$74k	54	42	4	0	100	355
\$75k up	60	38	2	0	100	462
DK/NA/ Ref	58	36	5	1	100	220
All	55	40	5	0	100	1400

PARTY ID, no leaners

	Right direction	Wrong track	Don't know	Refused	Total	n
Republican	93	6	1	0	100	454
Democrat	18	78	4	0	100	415
Independent	51	41	8	0	100	516
Other/None	55	18	27	0	100	15
All	55	40	5	0	100	1400

PARTY ID w/leaners separated

	Right direction	Wrong track	Don't know	Refused	Total	n
Rep	93	6	1	0	100	454
Lean Rep	80	11	9	0	100	198
Ind	46	43	10	1	100	102
Lean Dem	26	68	6	0	100	216
Dem	18	78	4	0	100	415
Other/None	55	18	27	0	100	15
All	55	40	5	0	100	1400

PARTY ID w/leaners included

	Right direction	Wrong track	Don't know	Refused	Total	n
Republican	89	7	4	0	100	652
Democrat	21	74	5	0	100	631
Independent	46	43	10	1	100	102
Other/None	55	18	27	0	100	15
All	55	40	5	0	100	1400

Marital status

	Right direction	Wrong track	Don't know	Refused	Total	n
Married	61	36	3	0	100	826
Widow/Div/Sep	47	42	11	1	100	316
Never Married	42	55	3	1	100	238
NA/Ref	67	23	10	0	100	20
All	55	40	5	0	100	1400

Race and ethnicity

	Right direction	Wrong track	Don't know	Refused	Total	n
White	55	40	4	0	100	1177
Black	33	58	10	0	100	54
Hispanic	51	43	7	0	100	59
Other	59	33	7	2	100	78
DK/NA/ Ref	64	25	11	0	100	32
All	55	40	5	0	100	1400

Religious service attendance (apart from weddings and funerals)

	Right direction	Wrong track	Don't know	Refused	Total	n
More than 1/wk	79	17	3	1	100	90
1/week	68	27	5	0	100	323
1-2 month	61	37	1	0	100	236
few times a year	52	41	7	0	100	275
Seldom	46	48	6	0	100	201
Never	32	63	3	1	100	254
Don't know	66	0	34	0	100	6
Refused	71	23	7	0	100	16
All	55	40	5	0	100	1400

Religious affiliation

	Right direction	Wrong track	Don't know	Refused	Total	n
Protestant/ Christian	61	34	5	0	100	600
Catholic	61	34	5	0	100	394
Jewish	43	57	0	0	100	12
Other	44	54	2	0	100	79
None	32	62	5	1	100	255
DK/NA/ Ref	62	29	8	1	100	60
All	55	40	5	0	100	1400

Evangelical or Born-Again Christian

	Right direction	Wrong track	Don't know	Refused	Total	n
born again	74	20	6	0	100	235
not born again	51	46	4	0	100	325
Don't know	66	30	4	0	100	33
Refused	54	46	0	0	100	1
All	61	35	5	0	100	595

Location type

	Right direction	Wrong track	Don't know	Refused	Total	n
Urban	48	47	5	1	100	395
Suburban	58	38	4	0	100	471
Rural	58	38	4	0	100	508
Don't know	41	25	33	0	100	13
Refused	54	12	34	0	100	13
All	55	40	5	0	100	1400

Ideology

	Right direction	Wrong track	Don't know	Refused	Total	n
Very conservative	92	7	1	0	100	129
Conservative	84	12	3	0	100	454
Moderate	44	48	7	0	100	400
Liberal	17	79	4	0	100	227
Very liberal	16	84	0	0	100	120
Don't know	40	40	20	0	100	50
Refused	50	47	0	3	100	19
All	55	40	5	0	100	1400

Region

	Right direction	Wrong track	Don't know	Refused	Total	n
MKE City	39	52	10	0	100	113
Rest of MKE	61	34	5	0	100	438
msn	48	49	3	0	100	252
GB/A	58	36	6	0	100	269
Rest of state	54	42	3	0	100	328
All	55	40	5	0	100	1400

Sex

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
Male	16	19	20	9	2	17	6	2	5	3	1	100	657
Female	22	29	18	7	1	8	5	1	4	5	0	100	743
All	19	24	19	8	2	12	6	2	5	4	0	100	1400

Age

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
18-29	34	13	13	2	3	12	13	2	4	3	0	100	193
30-44	22	26	18	8	1	10	4	2	3	4	1	100	275
45-59	16	28	23	9	1	10	5	1	5	2	0	100	444
60+	15	25	18	8	2	15	4	2	6	6	0	100	470
DK/NA/ Ref	0	19	5	5	0	12	5	0	16	31	8	100	17
All	19	24	19	8	2	12	6	2	5	4	0	100	1400

Q30.

What do you think is the most important issue facing Wisconsin?

Education

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
Not HS	15	29	15	9	0	16	10	0	1	3	0	100	28
HS	15	25	17	11	2	13	6	1	4	4	0	100	381
Some Coll	18	25	17	4	2	13	7	4	6	3	1	100	267
AA	20	33	14	10	2	11	2	0	4	4	0	100	199
BA+	22	21	23	6	1	11	6	2	5	3	0	100	504
DK/NA/ Ref	12	0	8	0	0	10	0	0	10	53	7	100	21
All	19	24	19	8	2	12	6	2	5	4	0	100	1400

Income

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
Under \$40k	23	20	18	7	2	13	8	1	5	3	0	100	362
\$40k to \$74k	19	28	16	8	2	13	6	2	5	1	1	100	355
\$75k up	19	25	22	8	2	11	5	2	4	3	0	100	462
DK/NA/ Ref	14	22	18	8	0	12	3	1	7	14	1	100	220
All	19	24	19	8	2	12	6	2	5	4	0	100	1400

PARTY ID, no leaners

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
Republican	9	17	28	15	2	12	6	1	5	5	0	100	454
Democrat	28	35	11	2	3	9	5	1	4	2	0	100	415
Independent	20	22	17	6	1	14	6	3	5	1	1	100	516
Other/None	9	17	16	0	0	8	0	0	17	34	0	100	15
All	19	24	19	8	2	12	6	2	5	4	0	100	1400

PARTY ID w/leaners separated

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
Rep	9	17	28	15	2	12	6	1	5	5	0	100	454
Lean Rep	17	16	22	9	1	14	7	4	7	3	1	100	198
Ind	17	27	16	7	0	11	2	2	4	11	2	100	102
Lean Dem	25	26	12	3	1	16	7	3	4	3	0	100	216
Dem	28	35	11	2	3	9	5	1	4	2	0	100	415
Other/None	9	17	16	0	0	8	0	0	17	34	0	100	15
All	19	24	19	8	2	12	6	2	5	4	0	100	1400

Party ID w/leaners included

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
Republican	12	17	27	13	1	13	6	1	5	4	1	100	652
Democrat	27	32	11	2	2	12	6	2	4	2	0	100	631
Independent	17	27	16	7	0	11	2	2	4	11	2	100	102
Other/None	9	17	16	0	0	8	0	0	17	34	0	100	15
All	19	24	19	8	2	12	6	2	5	4	0	100	1400

Marital status

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
Married	17	28	21	8	1	11	4	1	5	3	1	100	826
Widow/Div/Sep	22	20	16	6	2	14	9	1	5	7	0	100	316
Never Married	23	20	15	7	2	14	8	3	3	4	0	100	238
NA/Ref	1	9	4	9	0	11	0	0	25	33	7	100	20
All	19	24	19	8	2	12	6	2	5	4	0	100	1400

Race and ethnicity

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
White	19	24	18	8	1	13	5	1	5	4	0	100	1177
Black	26	19	17	6	0	7	15	5	1	4	0	100	54
Hispanic	20	26	20	5	5	10	6	6	1	1	0	100	59
Other	15	27	26	3	2	2	13	0	3	9	0	100	78
DK/NA/ Ref	9	25	14	3	0	4	9	0	12	20	4	100	32
All	19	24	19	8	2	12	6	2	5	4	0	100	1400

Religious service attendance (apart from weddings and funerals)

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
More than 1/wk	15	20	26	3	3	12	10	0	5	5	0	100	90
1/week	17	23	21	11	0	14	5	2	4	4	0	100	323
1-2 month	19	18	22	7	2	11	6	1	10	3	1	100	236
few times a year	22	24	16	11	3	12	4	2	2	4	0	100	275
Seldom	23	29	15	7	2	9	3	2	5	4	1	100	201
Never	19	30	16	3	1	13	9	2	3	4	0	100	254
Don't know	0	0	19	12	0	10	0	0	11	48	0	100	6
Refused	4	27	16	7	0	0	0	0	14	24	9	100	16
All	19	24	19	8	2	12	6	2	5	4	0	100	1400

Religious affiliation

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
Protestant/ Christian	18	23	18	10	1	12	8	1	6	3	0	100	600
Catholic	18	26	20	8	1	15	2	1	4	5	0	100	394
Jewish	17	20	27	0	11	9	0	10	0	6	0	100	12
Other	24	21	20	4	4	14	8	1	3	2	0	100	79
None	24	27	18	4	2	9	7	3	4	3	0	100	255
DK/NA/ Ref	7	29	20	5	0	7	2	2	10	15	2	100	60
All	19	24	19	8	2	12	6	2	5	4	0	100	1400

Evangelical or Born-Again Christian

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
born again	14	21	23	11	0	9	9	0	7	5	0	100	235
not born again	22	24	14	8	2	12	7	2	5	2	1	100	325
Don't know	13	25	20	17	0	15	0	0	3	7	0	100	33
Refused	0	0	0	0	0	54	0	0	0	46	0	100	1
All	18	23	18	10	1	11	8	1	6	3	0	100	595

Location type

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
Urban	21	23	19	6	2	13	5	2	5	3	0	100	395
Suburban	21	26	20	7	3	10	6	1	4	3	0	100	471
Rural	17	25	18	9	0	14	5	2	6	4	0	100	508
Don't know	17	2	7	18	0	7	3	0	0	45	0	100	13
Refused	0	17	0	8	0	0	9	0	0	56	11	100	13
All	19	24	19	8	2	12	6	2	5	4	0	100	1400

Ideology

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
Very conservative	9	16	30	17	1	9	7	0	5	3	2	100	129
Conservative	14	18	26	12	1	13	5	1	4	5	0	100	454
Moderate	24	26	14	5	2	15	6	2	4	3	0	100	400
Liberal	29	30	13	4	2	10	5	2	5	1	0	100	227
Very liberal	22	43	10	1	1	8	8	4	3	1	0	100	120
Don't know	8	21	12	2	2	10	9	2	12	23	0	100	50
Refused	5	27	21	0	0	0	6	0	15	19	7	100	19
All	19	24	19	8	2	12	6	2	5	4	0	100	1400

Region

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
MKE City	28	18	15	4	0	8	11	5	3	6	0	100	113
Rest of MKE	16	27	21	9	2	9	6	1	3	5	1	100	438
msn	21	20	19	4	1	18	6	3	6	1	1	100	252
GB/A	20	18	22	11	1	15	2	2	3	5	0	100	269
Rest of state	18	31	14	7	2	11	6	0	7	4	0	100	328
All	19	24	19	8	2	12	6	2	5	4	0	100	1400

Q31.

And what do you think is the second most important issue facing Wisconsin?

Sex

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
Male	17	17	12	14	4	18	9	4	3	1	0	100	629
Female	21	20	15	8	6	12	10	2	4	2	0	100	706
All	19	19	13	11	5	15	9	3	4	2	0	100	1335

Age

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
18-29	20	21	8	8	10	10	17	1	3	1	0	100	188
30-44	22	14	19	12	4	10	10	4	4	1	0	100	262
45-59	20	19	15	13	5	15	8	3	1	1	0	100	435
60+	16	22	11	9	3	20	6	4	5	3	0	100	440
DK/NA/ Ref	0	0	6	8	0	24	19	0	35	8	0	100	11
All	19	19	13	11	5	15	9	3	4	2	0	100	1335

Education

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
Not HS	26	14	12	12	5	14	8	4	5	0	0	100	27
HS	20	18	14	11	6	15	6	3	3	3	0	100	363
Some Coll	16	20	11	9	4	15	14	6	3	2	0	100	255
AA	20	14	14	13	6	16	9	2	5	0	0	100	190
BA+	20	21	15	11	4	15	9	2	3	1	0	100	491
DK/NA/ Ref	0	29	0	21	0	0	24	0	26	0	0	100	8
All	19	19	13	11	5	15	9	3	4	2	0	100	1335

Income

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
Under \$40k	17	23	15	8	5	15	10	2	2	2	0	100	351
\$40k to \$74k	26	17	13	11	6	15	7	3	2	1	0	100	349
\$75k up	17	17	15	13	4	16	10	4	3	1	0	100	447
DK/NA/ Ref	16	18	9	10	4	13	10	3	9	6	1	100	189
All	19	19	13	11	5	15	9	3	4	2	0	100	1335

PARTY ID, no leaners

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
Republican	18	16	13	16	4	13	10	3	5	2	0	100	429
Democrat	22	21	14	5	6	18	9	2	3	0	0	100	409
Independent	18	20	13	10	5	15	9	4	3	2	0	100	488
Other/None	31	23	15	20	0	0	0	0	0	0	12	100	10
All	19	19	13	11	5	15	9	3	4	2	0	100	1335

PARTY ID w/leaners separated

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
Rep	18	16	13	16	4	13	10	3	5	2	0	100	429
Lean Rep	15	16	18	18	4	12	7	4	3	4	0	100	190
Ind	18	19	10	12	7	13	5	5	7	2	0	100	88
Lean Dem	20	24	10	3	6	17	13	4	2	1	0	100	209
Dem	22	21	14	5	6	18	9	2	3	0	0	100	409
Other/None	31	23	15	20	0	0	0	0	0	0	12	100	10
All	19	19	13	11	5	15	9	3	4	2	0	100	1335

Party ID w/leaners included

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
Republican	17	16	15	17	4	13	9	3	4	3	0	100	619
Democrat	21	22	13	4	6	18	10	2	3	1	0	100	618
Independent	18	19	10	12	7	13	5	5	7	2	0	100	88
Other/None	31	23	15	20	0	0	0	0	0	0	12	100	10
All	19	19	13	11	5	15	9	3	4	2	0	100	1335

Marital status

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
Married	20	18	12	13	4	15	9	3	4	2	0	100	799
Widow/Div/Sep	18	23	17	7	4	17	7	2	3	2	0	100	295
Never Married	19	17	12	9	8	13	14	2	3	1	0	100	229
NA/Ref	0	8	29	0	5	24	6	0	27	0	0	100	12
All	19	19	13	11	5	15	9	3	4	2	0	100	1335

Race and ethnicity

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
White	19	20	13	11	5	16	9	3	3	2	0	100	1130
Black	16	11	33	9	4	8	18	1	0	0	0	100	52
Hispanic	16	14	21	2	4	18	13	7	0	5	0	100	58
Other	24	19	10	16	8	6	8	2	6	0	0	100	71
DK/NA/ Ref	6	17	3	18	0	24	3	9	20	0	0	100	25
All	19	19	13	11	5	15	9	3	4	2	0	100	1335

Religious service attendance (apart from weddings and funerals)

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
More than 1/wk	17	11	14	23	3	10	9	2	5	6	0	100	85
1/week	20	20	12	10	4	14	7	5	4	3	0	100	309
1-2 month	20	24	13	11	4	14	8	2	3	1	1	100	227
few times a year	19	14	18	9	8	15	11	4	2	1	0	100	264
Seldom	17	19	15	13	2	18	12	2	1	2	0	100	190
Never	21	21	10	7	7	16	9	2	6	0	0	100	245
Don't know	0	80	0	0	0	0	0	0	20	0	0	100	3
Refused	7	16	0	23	0	15	0	0	38	0	0	100	10
All	19	19	13	11	5	15	9	3	4	2	0	100	1335

Religious affiliation

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
Protestant/ Christian	18	20	15	12	6	12	9	4	3	2	0	100	577
Catholic	20	19	14	9	3	17	10	4	3	2	0	100	372
Jewish	16	10	6	17	0	21	18	12	0	0	0	100	11
Other	27	21	6	13	9	16	8	1	0	0	0	100	78
None	22	16	14	9	5	17	11	1	5	1	0	100	247
DK/NA/ Ref	12	22	7	21	1	22	2	2	9	2	0	100	49
All	19	19	13	11	5	15	9	3	4	2	0	100	1335

Evangelical or Born-Again Christian

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
born again	19	17	17	15	6	10	9	2	3	3	1	100	225
not born again	16	22	13	9	6	14	9	5	4	2	0	100	316
Don't know	23	16	14	18	10	7	4	6	0	2	0	100	30
Refused	100	0	0	0	0	0	0	0	0	0	0	100	1
All	18	19	15	12	6	12	9	4	3	2	0	100	572

Location type

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
Urban	20	20	14	7	6	14	12	3	2	2	0	100	384
Suburban	20	19	15	13	4	13	7	4	4	1	0	100	453
Rural	19	18	12	12	5	17	9	2	4	2	0	100	486
Don't know	0	45	0	0	0	28	4	0	10	14	0	100	7
Refused	8	23	0	13	0	35	0	0	20	0	0	100	4
All	19	19	13	11	5	15	9	3	4	2	0	100	1335

Ideology

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
Very conservative	20	14	16	19	1	14	7	2	3	4	1	100	122
Conservative	17	17	15	14	5	12	10	4	4	2	0	100	429
Moderate	18	20	14	10	5	18	9	3	1	2	0	100	388
Liberal	20	23	12	3	5	20	10	2	3	0	0	100	224
Very liberal	30	23	8	5	8	8	10	1	6	1	0	100	119
Don't know	15	26	8	8	4	13	0	14	10	3	0	100	38
Refused	22	5	9	14	0	16	8	0	27	0	0	100	14
All	19	19	13	11	5	15	9	3	4	2	0	100	1335

Region

	K-12 education	Health coverage	Jobs and the economy	Cutting taxes	The UW System	Condition of state roads, highways and bridges	Prisons and the criminal justice system	State aid to local government	Something else	Don't know	Refused	Total	n
MKE City	23	12	21	9	3	11	18	1	1	2	0	100	106
Rest of MKE	19	18	15	14	3	13	6	6	3	2	0	100	411
msn	22	18	11	7	5	16	10	1	6	2	0	100	247
GB/A	17	22	9	11	10	16	10	0	2	2	0	100	255
Rest of state	17	21	14	10	4	17	9	4	4	1	0	100	315
All	19	19	13	11	5	15	9	3	4	2	0	100	1335

Q32.

Would you say the state's budget is in better shape now than it was a few years ago, about the same or in worse shape now?

Sex

	Better shape now	About the same	Worse shape now	Don't know	Refused	Total	n
Male	44	28	20	8	0	100	657
Female	32	30	29	10	0	100	743
All	37	29	25	9	0	100	1400

Age

	Better shape now	About the same	Worse shape now	Don't know	Refused	Total	n
18-29	23	40	25	12	0	100	193
30-44	38	26	26	10	0	100	275
45-59	42	28	22	7	0	100	444
60+	38	27	27	8	0	100	470
DK/NA/ Ref	62	7	5	16	9	100	17
All	37	29	25	9	0	100	1400

Education

	Better shape now	About the same	Worse shape now	Don't know	Refused	Total	n
Not HS	29	45	21	5	0	100	28
HS	38	33	18	10	0	100	381
Some Coll	38	25	28	8	0	100	267
AA	34	34	23	10	0	100	199
BA+	38	25	30	7	0	100	504
DK/NA/ Ref	55	18	0	27	0	100	21
All	37	29	25	9	0	100	1400

Income

	Better shape now	About the same	Worse shape now	Don't know	Refused	Total	n
Under \$40k	27	34	29	10	0	100	362
\$40k to \$74k	35	31	26	8	0	100	355
\$75k up	46	25	23	6	0	100	462
DK/NA/ Ref	41	25	19	14	1	100	220
All	37	29	25	9	0	100	1400

PARTY ID, no leaners

	Better shape now	About the same	Worse shape now	Don't know	Refused	Total	n
Republican	72	19	3	6	0	100	454
Democrat	7	34	50	8	0	100	415
Independent	32	34	24	10	0	100	516
Other/None	16	20	8	57	0	100	15
All	37	29	25	9	0	100	1400

PARTY ID w/leaners separated

	Better shape now	About the same	Worse shape now	Don't know	Refused	Total	n
Rep	72	19	3	6	0	100	454
Lean Rep	59	25	5	10	0	100	198
Ind	27	41	18	13	0	100	102
Lean Dem	10	38	44	8	0	100	216
Dem	7	34	50	8	0	100	415
Other/None	16	20	8	57	0	100	15
All	37	29	25	9	0	100	1400

PARTY ID w/leaners included

	Better shape now	About the same	Worse shape now	Don't know	Refused	Total	n
Republican	68	21	3	7	0	100	652
Democrat	8	35	48	8	0	100	631
Independent	27	41	18	13	0	100	102
Other/None	16	20	8	57	0	100	15
All	37	29	25	9	0	100	1400

Marital status

	Better shape now	About the same	Worse shape now	Don't know	Refused	Total	n
Married	45	25	24	6	0	100	826
Widow/Div/Sep	29	32	27	12	0	100	316
Never Married	23	38	27	12	0	100	238
NA/Ref	48	13	18	20	0	100	20
All	37	29	25	9	0	100	1400

Race and ethnicity

	Better shape now	About the same	Worse shape now	Don't know	Refused	Total	n
White	39	29	24	8	0	100	1177
Black	6	47	36	10	0	100	54
Hispanic	27	26	41	7	0	100	59
Other	37	27	22	14	0	100	78
DK/NA/ Ref	46	18	22	9	5	100	32
All	37	29	25	9	0	100	1400

Religious service attendance (apart from weddings and funerals)

	Better shape now	About the same	Worse shape now	Don't know	Refused	Total	n
More than 1/wk	56	23	14	7	0	100	90
1/week	48	25	20	7	0	100	323
1-2 month	46	29	20	4	0	100	236
few times a year	33	36	23	9	0	100	275
Seldom	29	29	29	13	0	100	201
Never	20	29	39	11	0	100	254
Don't know	66	0	0	34	0	100	6
Refused	47	12	12	18	10	100	16
All	37	29	25	9	0	100	1400

Religious affiliation

	Better shape now	About the same	Worse shape now	Don't know	Refused	Total	n
Protestant/ Christian	42	31	21	6	0	100	600
Catholic	43	27	22	8	0	100	394
Jewish	40	27	33	0	0	100	12
Other	29	35	31	5	0	100	79
None	20	28	39	13	0	100	255
DK/NA/ Ref	43	19	12	24	3	100	60
All	37	29	25	9	0	100	1400

Evangelical or Born-Again Christian

	Better shape now	About the same	Worse shape now	Don't know	Total	n
born again	53	29	12	6	100	235
not born again	36	30	28	6	100	325
Don't know	33	52	8	7	100	33
Refused	0	54	46	0	100	1
All	42	31	21	6	100	595

Location type

	Better shape now	About the same	Worse shape now	Don't know	Refused	Total	n
Urban	31	32	29	7	0	100	395
Suburban	40	28	22	10	0	100	471
Rural	40	27	24	9	0	100	508
Don't know	44	11	22	23	0	100	13
Refused	32	45	12	11	0	100	13
All	37	29	25	9	0	100	1400

Ideology

	Better shape now	About the same	Worse shape now	Don't know	Refused	Total	n
Very conservative	79	15	2	4	0	100	129
Conservative	62	23	7	7	0	100	454
Moderate	26	38	27	8	0	100	400
Liberal	8	35	49	9	0	100	227
Very liberal	4	21	63	12	0	100	120
Don't know	19	37	27	17	0	100	50
Refused	20	19	27	34	0	100	19
All	37	29	25	9	0	100	1400

Region

	Better shape now	About the same	Worse shape now	Don't know	Refused	Total	n
MKE City	21	36	32	11	0	100	113
Rest of MKE	43	28	21	8	0	100	438
msn	27	31	33	8	0	100	252
GB/A	45	27	22	7	0	100	269
Rest of state	37	27	24	11	0	100	328
All	37	29	25	9	0	100	1400

Q33.

As you may know, the 2010 health care law prohibits health insurance companies from denying coverage because of a person’s medical history or pre-existing conditions. How important is it to you that insurance companies continue to be required to cover pre-existing conditions: very important, somewhat important, not too important, or not at all important?

Sex

	Very important	Somewhat important	Not too important	Not at all important	Don’t know	Refused	Total	n
Male	73	20	4	2	1	1	100	657
Female	90	7	1	1	2	0	100	743
All	82	13	2	1	1	0	100	1400

Age

	Very important	Somewhat important	Not too important	Not at all important	Don’t know	Refused	Total	n
18-29	77	17	3	2	0	0	100	193
30-44	75	17	5	2	1	1	100	275
45-59	83	14	2	1	0	1	100	444
60+	88	8	1	1	2	0	100	470
DK/NA/ Ref	63	5	0	0	32	0	100	17
All	82	13	2	1	1	0	100	1400

Education

	Very important	Somewhat important	Not too important	Not at all important	Don’t know	Refused	Total	n
Not HS	82	11	0	6	2	0	100	28
HS	84	12	1	1	1	1	100	381
Some Coll	86	9	2	1	2	0	100	267
AA	82	12	2	2	1	1	100	199
BA+	79	16	3	1	1	0	100	504
DK/NA/ Ref	52	0	8	0	31	8	100	21
All	82	13	2	1	1	0	100	1400

Income

	Very important	Somewhat important	Not too important	Not at all important	Don’t know	Refused	Total	n
Under \$40k	87	10	2	1	1	0	100	362
\$40k to \$74k	86	11	2	1	1	1	100	355
\$75k up	77	18	3	1	1	0	100	462
DK/NA/ Ref	78	11	3	3	4	1	100	220
All	82	13	2	1	1	0	100	1400

PARTY ID, no leaners

	Very important	Somewhat important	Not too important	Not at all important	Don't know	Refused	Total	n
Republican	69	23	5	1	2	0	100	454
Democrat	95	4	1	0	0	0	100	415
Independent	84	12	2	2	1	0	100	516
Other/None	55	0	0	0	20	26	100	15
All	82	13	2	1	1	0	100	1400

PARTY ID w/leaners separated

	Very important	Somewhat important	Not too important	Not at all important	Don't know	Refused	Total	n
Rep	69	23	5	1	2	0	100	454
Lean Rep	75	17	2	4	2	0	100	198
Ind	87	9	2	1	1	0	100	102
Lean Dem	90	8	1	1	0	0	100	216
Dem	95	4	1	0	0	0	100	415
Other/None	55	0	0	0	20	26	100	15
All	82	13	2	1	1	0	100	1400

PARTY ID w/leaners included

	Very important	Somewhat important	Not too important	Not at all important	Don't know	Refused	Total	n
Republican	71	21	4	2	2	0	100	652
Democrat	93	5	1	0	0	0	100	631
Independent	87	9	2	1	1	0	100	102
Other/None	55	0	0	0	20	26	100	15
All	82	13	2	1	1	0	100	1400

Marital status

	Very important	Somewhat important	Not too important	Not at all important	Don't know	Refused	Total	n
Married	81	14	3	1	1	0	100	826
Widow/Div/Sep	84	10	1	1	2	1	100	316
Never Married	82	13	3	2	0	0	100	238
NA/Ref	67	0	0	4	29	0	100	20
All	82	13	2	1	1	0	100	1400

Race and ethnicity

	Very important	Somewhat important	Not too important	Not at all important	Don't know	Refused	Total	n
White	82	13	2	1	1	0	100	1177
Black	93	2	2	2	0	0	100	54
Hispanic	80	18	2	0	0	0	100	59
Other	81	9	4	1	2	3	100	78
DK/NA/ Ref	61	12	4	6	17	0	100	32
All	82	13	2	1	1	0	100	1400

Religious service attendance (apart from weddings and funerals)

	Very important	Somewhat important	Not too important	Not at all important	Don't know	Refused	Total	n
More than 1/wk	72	16	5	2	4	1	100	90
1/week	79	17	2	1	1	0	100	323
1-2 month	83	14	2	1	0	0	100	236
few times a year	81	14	2	1	1	1	100	275
Seldom	81	14	3	2	0	0	100	201
Never	92	4	2	1	1	0	100	254
Don't know	54	12	0	0	34	0	100	6
Refused	64	2	0	0	23	11	100	16
All	82	13	2	1	1	0	100	1400

Religious affiliation

	Very important	Somewhat important	Not too important	Not at all important	Don't know	Refused	Total	n
Protestant/ Christian	78	16	3	2	1	0	100	600
Catholic	84	13	2	1	1	0	100	394
Jewish	88	0	5	6	0	0	100	12
Other	82	12	3	0	3	0	100	79
None	91	7	1	0	1	0	100	255
DK/NA/ Ref	72	7	3	0	10	8	100	60
All	82	13	2	1	1	0	100	1400

Evangelical or Born-Again Christian

	Very important	Somewhat important	Not too important	Not at all important	Don't know	Refused	Total	n
born again	69	23	5	1	2	0	100	235
not born again	84	11	2	2	0	0	100	325
Don't know	75	22	0	0	3	0	100	33
Refused	100	0	0	0	0	0	100	1
All	78	16	3	2	1	0	100	595

Location type

	Very important	Somewhat important	Not too important	Not at all important	Don't know	Refused	Total	n
Urban	86	10	2	1	1	0	100	395
Suburban	81	14	2	1	1	1	100	471
Rural	81	14	2	1	2	0	100	508
Don't know	50	15	12	7	15	0	100	13
Refused	89	0	0	0	11	0	100	13
All	82	13	2	1	1	0	100	1400

Ideology

	Very important	Somewhat important	Not too important	Not at all important	Don't know	Refused	Total	n
Very conservative	65	23	7	4	1	0	100	129
Conservative	73	20	4	1	2	0	100	454
Moderate	87	11	1	0	0	1	100	400
Liberal	95	5	0	0	0	0	100	227
Very liberal	95	2	3	0	0	0	100	120
Don't know	82	6	0	6	6	0	100	50
Refused	74	0	6	0	7	12	100	19
All	82	13	2	1	1	0	100	1400

Region

	Very important	Somewhat important	Not too important	Not at all important	Don't know	Refused	Total	n
MKE City	90	3	3	2	2	0	100	113
Rest of MKE	82	13	3	1	1	0	100	438
msn	81	12	3	2	1	1	100	252
GB/A	82	14	2	1	1	0	100	269
Rest of state	79	16	2	1	2	0	100	328
All	82	13	2	1	1	0	100	1400

Q34.

Which is more important to you: reduce property taxes or increase spending on public schools?

Sex

	Reducing property taxes	Increasing spending on public schools	Don't know	Refused	Total	n
Male	45	49	4	1	100	657
Female	35	60	4	1	100	743
All	40	55	4	1	100	1400

Age

	Reducing property taxes	Increasing spending on public schools	Don't know	Refused	Total	n
18-29	26	73	1	0	100	193
30-44	36	61	2	1	100	275
45-59	46	49	4	1	100	444
60+	41	52	7	1	100	470
DK/NA/ Ref	71	9	12	8	100	17
All	40	55	4	1	100	1400

Education

	Reducing property taxes	Increasing spending on public schools	Don't know	Refused	Total	n
Not HS	57	41	2	0	100	28
HS	46	49	4	1	100	381
Some Coll	39	55	6	0	100	267
AA	42	51	5	1	100	199
BA+	34	63	2	1	100	504
DK/NA/ Ref	36	21	27	15	100	21
All	40	55	4	1	100	1400

Income

	Reducing property taxes	Increasing spending on public schools	Don't know	Refused	Total	n
Under \$40k	37	59	4	0	100	362
\$40k to \$74k	39	58	2	0	100	355
\$75k up	40	56	3	1	100	462
DK/NA/ Ref	44	43	10	3	100	220
All	40	55	4	1	100	1400

PARTY ID, no leaners

	Reducing property taxes	Increasing spending on public schools	Don't know	Refused	Total	n
Republican	69	26	5	0	100	454
Democrat	16	81	4	0	100	415
Independent	34	61	3	1	100	516
Other/None	31	36	21	12	100	15
All	40	55	4	1	100	1400

PARTY ID w/leaners separated

	Reducing property taxes	Increasing spending on public schools	Don't know	Refused	Total	n
Rep	69	26	5	0	100	454
Lean Rep	54	39	5	1	100	198
Ind	36	58	3	3	100	102
Lean Dem	15	83	2	1	100	216
Dem	16	81	4	0	100	415
Other/None	31	36	21	12	100	15
All	40	55	4	1	100	1400

PARTY ID w/leaners included

	Reducing property taxes	Increasing spending on public schools	Don't know	Refused	Total	n
Republican	64	30	5	1	100	652
Democrat	15	81	3	0	100	631
Independent	36	58	3	3	100	102
Other/None	31	36	21	12	100	15
All	40	55	4	1	100	1400

Marital status

	Reducing property taxes	Increasing spending on public schools	Don't know	Refused	Total	n
Married	44	51	4	1	100	826
Widow/Div/Sep	33	61	6	0	100	316
Never Married	32	65	2	0	100	238
NA/Ref	59	16	18	7	100	20
All	40	55	4	1	100	1400

Race and ethnicity

	Reducing property taxes	Increasing spending on public schools	Don't know	Refused	Total	n
White	41	54	4	1	100	1177
Black	25	69	5	1	100	54
Hispanic	30	68	1	0	100	59
Other	30	60	9	1	100	78
DK/NA/ Ref	52	30	12	5	100	32
All	40	55	4	1	100	1400

Religious service attendance (apart from weddings and funerals)

	Reducing property taxes	Increasing spending on public schools	Don't know	Refused	Total	n
More than 1/wk	56	36	7	1	100	90
1/week	47	48	5	1	100	323
1-2 month few times a year	39	55	6	1	100	236
Seldom	39	58	3	1	100	275
Never	37	59	4	0	100	201
Never	29	69	2	0	100	254
Don't know	52	0	48	0	100	6
Refused	59	15	6	20	100	16
All	40	55	4	1	100	1400

Religious affiliation

	Reducing property taxes	Increasing spending on public schools	Don't know	Refused	Total	n
Protestant/ Christian	45	51	4	0	100	600
Catholic	43	52	5	1	100	394
Jewish	25	75	0	0	100	12
Other	30	65	3	2	100	79
None	24	73	3	0	100	255
DK/NA/ Ref	57	25	12	7	100	60
All	40	55	4	1	100	1400

Evangelical or Born-Again Christian

	Reducing property taxes	Increasing spending on public schools	Don't know	Refused	Total	n
born again	58	38	4	0	100	235
not born again	35	61	4	1	100	325
Don't know	41	55	4	0	100	33
Refused	54	0	46	0	100	1
All	45	51	4	0	100	595

Location type

	Reducing property taxes	Increasing spending on public schools	Don't know	Refused	Total	n
Urban	30	64	5	1	100	395
Suburban	39	57	3	1	100	471
Rural	48	48	4	1	100	508
Don't know	48	26	26	0	100	13
Refused	50	37	2	11	100	13
All	40	55	4	1	100	1400

Ideology

	Reducing property taxes	Increasing spending on public schools	Don't know	Refused	Total	n
Very conservative	77	18	4	1	100	129
Conservative	62	31	7	1	100	454
Moderate	28	68	3	1	100	400
Liberal	9	89	2	0	100	227
Very liberal	13	84	3	0	100	120
Don't know	39	52	9	0	100	50
Refused	46	33	5	16	100	19
All	40	55	4	1	100	1400

Region

	Reducing property taxes	Increasing spending on public schools	Don't know	Refused	Total	n
MKE City	25	68	7	1	100	113
Rest of MKE	43	51	5	1	100	438
msn	32	64	3	0	100	252
GB/A	43	52	4	1	100	269
Rest of state	44	52	3	0	100	328
All	40	55	4	1	100	1400

Q35.

Which is more important to you: keeping the gas tax and vehicle registration fees where they are now or raising the gas tax and registration fees to increase spending on roads and highways?

Sex

	Keep gas tax and fees where they are	Raise tax and fees to increase spending on roads	Don't know	Refused	Total	n
Male	60	35	4	1	100	657
Female	58	37	4	1	100	743
All	59	36	4	1	100	1400

Age

	Keep gas tax and fees where they are	Raise tax and fees to increase spending on roads	Don't know	Refused	Total	n
18-29	57	42	1	0	100	193
30-44	65	30	4	1	100	275
45-59	63	34	3	1	100	444
60+	54	40	5	1	100	470
DK/NA/ Ref	71	9	20	0	100	17
All	59	36	4	1	100	1400

Education

	Keep gas tax and fees where they are	Raise tax and fees to increase spending on roads	Don't know	Refused	Total	n
Not HS	65	31	4	0	100	28
HS	66	31	2	1	100	381
Some Coll	62	33	5	1	100	267
AA	59	38	2	1	100	199
BA+	53	43	5	0	100	504
DK/NA/ Ref	66	0	21	13	100	21
All	59	36	4	1	100	1400

Income

	Keep gas tax and fees where they are	Raise tax and fees to increase spending on roads	Don't know	Refused	Total	n
Under \$40k	63	32	5	0	100	362
\$40k to \$74k	56	40	2	1	100	355
\$75k up	56	41	3	0	100	462
DK/NA/ Ref	67	25	6	2	100	220
All	59	36	4	1	100	1400

PARTY ID, no leaners

	Keep gas tax and fees where they are	Raise tax and fees to increase spending on roads	Don't know	Refused	Total	n
Republican	80	18	2	0	100	454
Democrat	38	57	4	1	100	415
Independent	59	35	6	1	100	516
Other/None	33	20	21	26	100	15
All	59	36	4	1	100	1400

PARTY ID w/leaners separated

	Keep gas tax and fees where they are	Raise tax and fees to increase spending on roads	Don't know	Refused	Total	n
Rep	80	18	2	0	100	454
Lean Rep	71	24	5	0	100	198
Ind	64	26	8	2	100	102
Lean Dem	45	50	5	0	100	216
Dem	38	57	4	1	100	415
Other/None	33	20	21	26	100	15
All	59	36	4	1	100	1400

PARTY ID w/leaners included

	Keep gas tax and fees where they are	Raise tax and fees to increase spending on roads	Don't know	Refused	Total	n
Republican	77	20	3	0	100	652
Democrat	41	55	4	0	100	631
Independent	64	26	8	2	100	102
Other/None	33	20	21	26	100	15
All	59	36	4	1	100	1400

Marital status

	Keep gas tax and fees where they are	Raise tax and fees to increase spending on roads	Don't know	Refused	Total	n
Married	61	35	3	0	100	826
Widow/Div/Sep	56	36	7	1	100	316
Never Married	58	39	2	1	100	238
NA/Ref	65	12	18	5	100	20
All	59	36	4	1	100	1400

Race and ethnicity

	Keep gas tax and fees where they are	Raise tax and fees to increase spending on roads	Don't know	Refused	Total	n
White	59	37	4	0	100	1177
Black	67	31	1	0	100	54
Hispanic	57	39	4	0	100	59
Other	67	23	6	4	100	78
DK/NA/ Ref	48	31	13	8	100	32
All	59	36	4	1	100	1400

Religious service attendance (apart from weddings and funerals)

	Keep gas tax and fees where they are	Raise tax and fees to increase spending on roads	Don't know	Refused	Total	n
More than 1/wk	62	30	7	1	100	90
1/week	68	28	4	1	100	323
1-2 month	63	34	3	0	100	236
few times a year	60	37	2	1	100	275
Seldom	54	42	4	0	100	201
Never	48	47	5	1	100	254
Don't know	56	10	34	0	100	6
Refused	58	10	20	11	100	16
All	59	36	4	1	100	1400

Religious affiliation

	Keep gas tax and fees where they are	Raise tax and fees to increase spending on roads	Don't know	Refused	Total	n
Protestant/ Christian	63	34	3	0	100	600
Catholic	61	36	3	0	100	394
Jewish	45	55	0	0	100	12
Other	56	41	3	0	100	79
None	50	43	6	1	100	255
DK/NA/ Ref	67	17	8	8	100	60
All	59	36	4	1	100	1400

Evangelical or Born-Again Christian

	Keep gas tax and fees where they are	Raise tax and fees to increase spending on roads	Don't know	Refused	Total	n
born again	69	27	4	0	100	235
not born again	59	38	3	0	100	325
Don't know	50	43	7	0	100	33
Refused	100	0	0	0	100	1
All	62	34	3	0	100	595

Location type

	Keep gas tax and fees where they are	Raise tax and fees to increase spending on roads	Don't know	Refused	Total	n
Urban	56	39	4	1	100	395
Suburban	60	35	4	1	100	471
Rural	60	36	3	1	100	508
Don't know	60	25	15	0	100	13
Refused	86	3	11	0	100	13
All	59	36	4	1	100	1400

Ideology

	Keep gas tax and fees where they are	Raise tax and fees to increase spending on roads	Don't know	Refused	Total	n
Very conservative	81	14	4	1	100	129
Conservative	77	21	2	0	100	454
Moderate	53	42	4	1	100	400
Liberal	37	58	6	0	100	227
Very liberal	32	63	4	1	100	120
Don't know	66	24	7	3	100	50
Refused	57	18	12	12	100	19
All	59	36	4	1	100	1400

Region

	Keep gas tax and fees where they are	Raise tax and fees to increase spending on roads	Don't know	Refused	Total	n
MKE City	62	32	5	1	100	113
Rest of MKE	65	32	3	1	100	438
msn	47	46	6	1	100	252
GB/A	60	36	4	0	100	269
Rest of state	61	35	4	0	100	328
All	59	36	4	1	100	1400

Q36.

How much attention do you pay to Donald Trump’s recent campaign rallies? Do you watch at least some of the rallies live on television, follow the news closely about the rallies but not watch live, read or watch some news coverage but don’t follow closely or do you not pay much attention to the rallies?

Sex

	Watch at least some live	Followed news closely	Saw some coverage but don’t follow closely	Do not pay much attention	Don’t know	Refused	Total	n
Male	20	23	25	30	0	1	100	657
Female	17	24	30	29	1	1	100	743
All	18	24	28	29	1	1	100	1400

Age

	Watch at least some live	Followed news closely	Saw some coverage but don’t follow closely	Do not pay much attention	Don’t know	Refused	Total	n
18-29	11	21	40	28	0	0	100	193
30-44	14	25	27	34	0	0	100	275
45-59	17	26	28	27	1	1	100	444
60+	25	23	22	30	0	0	100	470
DK/NA/ Ref	24	5	34	5	12	20	100	17
All	18	24	28	29	1	1	100	1400

Education

	Watch at least some live	Followed news closely	Saw some coverage but don’t follow closely	Do not pay much attention	Don’t know	Refused	Total	n
Not HS	35	17	12	36	0	0	100	28
HS	17	27	27	29	0	0	100	381
Some Coll	18	22	29	30	1	1	100	267
AA	26	25	19	30	0	0	100	199
BA+	16	23	32	28	0	0	100	504
DK/NA/ Ref	21	0	16	27	10	25	100	21
All	18	24	28	29	1	1	100	1400

Income

	Watch at least some live	Followed news closely	Saw some coverage but don't follow closely	Do not pay much attention	Don't know	Refused	Total	n
Under \$40k	18	23	20	38	0	0	100	362
\$40k to \$74k	17	25	31	26	1	0	100	355
\$75k up	20	23	33	24	0	0	100	462
DK/NA/ Ref	18	25	23	30	1	3	100	220
All	18	24	28	29	1	1	100	1400

PARTY ID, no leaners

	Watch at least some live	Followed news closely	Saw some coverage but don't follow closely	Do not pay much attention	Don't know	Refused	Total	n
Republican	28	23	26	22	0	1	100	454
Democrat	11	27	31	31	0	1	100	415
Independent	15	23	27	34	1	1	100	516
Other/None	9	21	22	22	13	12	100	15
All	18	24	28	29	1	1	100	1400

PARTY ID w/leaners separated

	Watch at least some live	Followed news closely	Saw some coverage but don't follow closely	Do not pay much attention	Don't know	Refused	Total	n
Rep	28	23	26	22	0	1	100	454
Lean Rep	21	21	31	26	0	0	100	198
Ind	16	22	21	40	1	1	100	102
Lean Dem	9	24	27	38	2	0	100	216
Dem	11	27	31	31	0	1	100	415
Other/None	9	21	22	22	13	12	100	15
All	18	24	28	29	1	1	100	1400

PARTY ID w/leaners included

	Watch at least some live	Followed news closely	Saw some coverage but don't follow closely	Do not pay much attention	Don't know	Refused	Total	n
Republican	26	22	27	23	0	1	100	652
Democrat	11	26	29	33	1	0	100	631
Independent	16	22	21	40	1	1	100	102
Other/None	9	21	22	22	13	12	100	15
All	18	24	28	29	1	1	100	1400

Marital status

	Watch at least some live	Followed news closely	Saw some coverage but don't follow closely	Do not pay much attention	Don't know	Refused	Total	n
Married	20	25	28	27	0	0	100	826
Widow/Div/Sep	19	24	22	33	1	1	100	316
Never Married	13	20	34	33	0	0	100	238
NA/Ref	9	15	35	9	14	18	100	20
All	18	24	28	29	1	1	100	1400

Race and ethnicity

	Watch at least some live	Followed news closely	Saw some coverage but don't follow closely	Do not pay much attention	Don't know	Refused	Total	n
White	18	24	29	28	0	0	100	1177
Black	21	18	11	49	0	0	100	54
Hispanic	23	21	20	36	0	1	100	59
Other	17	27	27	29	0	0	100	78
DK/NA/ Ref	8	13	21	35	8	16	100	32
All	18	24	28	29	1	1	100	1400

Religious service attendance (apart from weddings and funerals)

	Watch at least some live	Followed news closely	Saw some coverage but don't follow closely	Do not pay much attention	Don't know	Refused	Total	n
More than 1/wk	25	22	20	32	0	1	100	90
1/week	19	19	30	31	1	0	100	323
1-2 month	23	31	22	23	0	0	100	236
few times a year	16	24	27	32	1	0	100	275
Seldom	20	22	30	28	0	0	100	201
Never	12	26	31	30	0	0	100	254
Don't know	0	35	12	19	34	0	100	6
Refused	2	17	32	6	4	39	100	16
All	18	24	28	29	1	1	100	1400

Religious affiliation

	Watch at least some live	Followed news closely	Saw some coverage but don't follow closely	Do not pay much attention	Don't know	Refused	Total	n
Protestant/ Christian	19	22	29	29	0	0	100	600
Catholic	22	25	24	27	1	0	100	394
Jewish	24	31	21	24	0	0	100	12
Other	12	18	34	34	2	0	100	79
None	12	27	30	31	0	0	100	255
DK/NA/ Ref	12	20	28	26	5	10	100	60
All	18	24	28	29	1	1	100	1400

Evangelical or Born-Again Christian

	Watch at least some live	Followed news closely	Saw some coverage but don't follow closely	Do not pay much attention	Refused	Total	n
born again	21	24	23	32	0	100	235
not born again	17	22	32	29	0	100	325
Don't know	26	16	38	19	0	100	33
Refused	46	0	0	54	0	100	1
All	19	22	29	30	0	100	595

Location type

	Watch at least some live	Followed news closely	Saw some coverage but don't follow closely	Do not pay much attention	Don't know	Refused	Total	n
Urban	16	22	30	31	0	0	100	395
Suburban	17	28	28	27	0	1	100	471
Rural	22	22	26	30	0	1	100	508
Don't know	25	19	25	16	15	0	100	13
Refused	0	14	26	44	5	11	100	13
All	18	24	28	29	1	1	100	1400

Ideology

	Watch at least some live	Followed news closely	Saw some coverage but don't follow closely	Do not pay much attention	Don't know	Refused	Total	n
Very conservative	26	32	20	21	1	0	100	129
Conservative	27	20	28	24	0	1	100	454
Moderate	17	24	25	34	0	0	100	400
Liberal	10	25	34	31	0	0	100	227
Very liberal	6	32	33	29	0	0	100	120
Don't know	7	17	25	43	4	3	100	50
Refused	1	13	15	40	11	20	100	19
All	18	24	28	29	1	1	100	1400

Region

	Watch at least some live	Followed news closely	Saw some coverage but don't follow closely	Do not pay much attention	Don't know	Refused	Total	n
MKE City	17	17	20	43	2	1	100	113
Rest of MKE	16	24	29	28	1	1	100	438
msn	16	22	33	28	1	0	100	252
GB/A	17	28	28	27	0	0	100	269
Rest of state	25	22	24	27	0	1	100	328
All	18	24	28	29	1	1	100	1400

Q37.

How much attention did you pay to the recent debate between Tony Evers and Scott Walker? Did you watch the debate live on television, follow the news closely about the debate but not watch live, read or watch some news coverage but didn't follow closely or did you not pay much attention to the debate?

Sex

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Male	11	12	21	52	2	1	100	657
Female	13	14	20	51	2	0	100	743
All	12	13	21	51	2	1	100	1400

Age

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
18-29	6	19	22	52	1	0	100	193
30-44	7	12	20	59	1	1	100	275
45-59	14	12	23	49	2	1	100	444
60+	17	13	18	49	3	0	100	470
DK/NA/ Ref	0	5	17	63	15	0	100	17
All	12	13	21	51	2	1	100	1400

Education

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Not HS	20	16	6	57	0	1	100	28
HS	10	11	20	57	1	1	100	381
Some Coll	14	18	20	46	2	0	100	267
AA	9	11	24	52	3	1	100	199
BA+	14	14	21	49	2	0	100	504
DK/NA/ Ref	0	0	6	76	10	8	100	21
All	12	13	21	51	2	1	100	1400

Income

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Under \$40k	12	14	19	53	1	0	100	362
\$40k to \$74k	11	16	17	54	1	1	100	355
\$75k up	13	12	24	48	2	0	100	462
DK/NA/ Ref	13	10	21	51	4	1	100	220
All	12	13	21	51	2	1	100	1400

PARTY ID, no leaners

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Republican	14	12	19	53	2	0	100	454
Democrat	14	14	23	48	0	0	100	415
Independent	9	13	21	54	3	0	100	516
Other/None	0	8	12	39	13	27	100	15
All	12	13	21	51	2	1	100	1400

PARTY ID w/leaners separated

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Rep	14	12	19	53	2	0	100	454
Lean Rep	6	11	17	63	2	0	100	198
Ind	12	9	20	56	3	0	100	102
Lean Dem	11	17	24	44	4	0	100	216
Dem	14	14	23	48	0	0	100	415
Other/None	0	8	12	39	13	27	100	15
All	12	13	21	51	2	1	100	1400

PARTY ID w/leaners included

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Republican	12	12	18	56	2	0	100	652
Democrat	13	15	23	46	2	0	100	631
Independent	12	9	20	56	3	0	100	102
Other/None	0	8	12	39	13	27	100	15
All	12	13	21	51	2	1	100	1400

Marital status

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Married	13	13	21	50	2	0	100	826
Widow/Div/Sep	13	11	18	54	3	1	100	316
Never Married	7	17	22	53	0	0	100	238
NA/Ref	4	9	12	65	10	0	100	20
All	12	13	21	51	2	1	100	1400

Race and ethnicity

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
White	12	14	21	51	2	0	100	1177
Black	12	9	21	58	0	0	100	54
Hispanic	14	13	13	57	2	0	100	59
Other	15	12	23	46	1	3	100	78
DK/NA/ Ref	23	5	16	48	8	0	100	32
All	12	13	21	51	2	1	100	1400

Religious service attendance (apart from weddings and funerals)

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
More than 1/wk	12	7	29	48	3	1	100	90
1/week	16	11	14	56	3	1	100	323
1-2 month	13	12	27	47	1	0	100	236
few times a year	7	17	20	53	2	1	100	275
Seldom	14	12	21	51	1	0	100	201
Never	12	17	21	50	1	0	100	254
Don't know	0	25	0	42	34	0	100	6
Refused	4	16	10	53	5	11	100	16
All	12	13	21	51	2	1	100	1400

Religious affiliation

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Protestant/ Christian	12	14	19	52	3	0	100	600
Catholic	15	12	21	50	2	0	100	394
Jewish	12	27	11	50	0	0	100	12
Other	12	11	19	53	5	0	100	79
None	12	13	24	51	0	0	100	255
DK/NA/ Ref	3	14	18	53	5	8	100	60
All	12	13	21	51	2	1	100	1400

Evangelical or Born-Again Christian

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
born again	15	10	17	55	3	0	100	235
not born again	9	17	22	50	2	0	100	325
Don't know	8	12	13	62	5	0	100	33
Refused	46	0	0	54	0	0	100	1
All	12	14	19	52	2	0	100	595

Location type

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Urban	13	13	19	53	2	0	100	395
Suburban	11	14	22	50	1	1	100	471
Rural	13	13	21	51	2	0	100	508
Don't know	17	9	7	51	15	0	100	13
Refused	0	20	12	64	4	0	100	13
All	12	13	21	51	2	1	100	1400

Ideology

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Very conservative	13	15	13	56	3	0	100	129
Conservative	13	11	21	53	1	0	100	454
Moderate	11	15	21	50	2	1	100	400
Liberal	14	13	23	49	2	0	100	227
Very liberal	12	20	24	43	1	0	100	120
Don't know	11	5	8	67	9	0	100	50
Refused	3	8	17	50	8	14	100	19
All	12	13	21	51	2	1	100	1400

Region

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
MKE City	16	14	20	47	2	1	100	113
Rest of MKE	13	13	21	51	2	1	100	438
msn	13	12	22	50	2	1	100	252
GB/A	12	13	21	52	2	0	100	269
Rest of state	9	14	19	55	3	0	100	328
All	12	13	21	51	2	1	100	1400

Q38.

How much attention did you pay to the recent debates between Tammy Baldwin and Leah Vukmir? Did you watch the debates live on television, follow the news closely about the debates but not watch live, read or watch some news coverage but didn't follow closely or did you not pay much attention to the debates?

Sex

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Male	11	10	21	55	2	1	100	657
Female	14	13	18	52	1	0	100	743
All	13	12	20	53	1	1	100	1400

Age

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
18-29	6	10	18	66	0	0	100	193
30-44	11	9	23	56	1	1	100	275
45-59	13	14	20	52	1	1	100	444
60+	18	13	18	48	3	0	100	470
DK/NA/ Ref	0	0	18	63	12	7	100	17
All	13	12	20	53	1	1	100	1400

Education

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Not HS	22	17	7	54	0	0	100	28
HS	11	11	16	59	2	1	100	381
Some Coll	16	11	24	48	1	0	100	267
AA	11	9	23	56	1	0	100	199
BA+	13	15	20	51	1	0	100	504
DK/NA/ Ref	0	0	0	76	10	15	100	21
All	13	12	20	53	1	1	100	1400

Income

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Under \$40k	10	12	19	57	1	0	100	362
\$40k to \$74k	12	13	19	54	1	1	100	355
\$75k up	14	13	23	50	1	0	100	462
DK/NA/ Ref	16	8	15	54	5	2	100	220
All	13	12	20	53	1	1	100	1400

PARTY ID, no leaners

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Republican	14	11	20	54	2	0	100	454
Democrat	13	14	21	51	0	0	100	415
Independent	12	11	19	56	1	0	100	516
Other/None	2	7	4	32	13	42	100	15
All	13	12	20	53	1	1	100	1400

PARTY ID w/leaners separated

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Rep	14	11	20	54	2	0	100	454
Lean Rep	13	6	21	57	2	0	100	198
Ind	16	9	10	65	0	0	100	102
Lean Dem	10	16	22	51	1	0	100	216
Dem	13	14	21	51	0	0	100	415
Other/None	2	7	4	32	13	42	100	15
All	13	12	20	53	1	1	100	1400

PARTY ID w/leaners included

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Republican	14	10	20	55	2	0	100	652
Democrat	12	15	21	51	1	0	100	631
Independent	16	9	10	65	0	0	100	102
Other/None	2	7	4	32	13	42	100	15
All	13	12	20	53	1	1	100	1400

Marital status

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Married	14	12	21	51	2	0	100	826
Widow/Div/Sep	14	12	17	55	1	1	100	316
Never Married	10	11	21	59	0	0	100	238
NA/Ref	6	7	3	68	10	6	100	20
All	13	12	20	53	1	1	100	1400

Race and ethnicity

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
White	12	12	20	53	2	0	100	1177
Black	15	9	21	54	0	0	100	54
Hispanic	15	5	20	60	0	0	100	59
Other	16	10	12	59	0	3	100	78
DK/NA/ Ref	15	10	8	57	6	4	100	32
All	13	12	20	53	1	1	100	1400

Religious service attendance (apart from weddings and funerals)

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
More than 1/wk	16	12	23	47	1	1	100	90
1/week	16	11	16	55	2	0	100	323
1-2 month	12	13	23	52	0	0	100	236
few times a year	11	13	22	52	1	1	100	275
Seldom	12	11	21	55	0	0	100	201
Never	13	12	16	57	1	0	100	254
Don't know	14	0	19	22	45	0	100	6
Refused	0	4	23	49	5	20	100	16
All	13	12	20	53	1	1	100	1400

Religious affiliation

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Protestant/ Christian	12	13	19	55	1	0	100	600
Catholic	15	13	24	46	2	0	100	394
Jewish	12	37	6	44	0	0	100	12
Other	12	8	16	60	3	0	100	79
None	12	10	18	60	0	0	100	255
DK/NA/ Ref	10	3	13	57	5	12	100	60
All	13	12	20	53	1	1	100	1400

Evangelical or Born-Again Christian

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
born again	14	11	13	59	2	0	100	235
not born again	11	14	25	50	1	0	100	325
Don't know	12	4	11	70	3	0	100	33
Refused	0	0	0	100	0	0	100	1
All	12	13	19	54	1	0	100	595

Location type

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Urban	13	14	20	53	1	0	100	395
Suburban	10	13	23	52	1	1	100	471
Rural	16	10	17	55	2	1	100	508
Don't know	6	8	3	55	28	0	100	13
Refused	4	5	10	71	0	10	100	13
All	13	12	20	53	1	1	100	1400

Ideology

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Very conservative	16	11	15	56	1	0	100	129
Conservative	14	10	20	54	2	0	100	454
Moderate	10	13	20	55	1	1	100	400
Liberal	17	11	22	49	1	1	100	227
Very liberal	9	18	22	51	0	0	100	120
Don't know	12	7	13	61	7	0	100	50
Refused	11	15	7	48	0	19	100	19
All	13	12	20	53	1	1	100	1400

Region

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
MKE City	17	11	21	50	2	0	100	113
Rest of MKE	15	12	24	47	2	1	100	438
msn	11	13	21	53	1	1	100	252
GB/A	12	13	18	55	1	0	100	269
Rest of state	11	11	14	63	2	0	100	328
All	13	12	20	53	1	1	100	1400

Q39.

How much attention did you pay to the recent debate between Josh Kaul and Brad Schimel? Did you watch the debates live on television, follow the news closely about the debates but not watch live, read or watch some news coverage but didn't follow closely or did you not pay much attention to the debates?

Sex

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Male	1	6	10	81	1	1	100	657
Female	2	8	11	76	2	0	100	743
All	1	7	11	78	2	1	100	1400

Age

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
18-29	1	6	12	81	0	0	100	193
30-44	1	5	6	86	1	1	100	275
45-59	1	8	12	78	1	1	100	444
60+	3	8	12	73	3	0	100	470
DK/NA/ Ref	0	0	3	85	12	0	100	17
All	1	7	11	78	2	1	100	1400

Education

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Not HS	12	2	5	82	0	0	100	28
HS	1	6	9	82	1	1	100	381
Some Coll	1	9	13	73	4	0	100	267
AA	0	5	11	82	2	0	100	199
BA+	2	8	11	78	1	0	100	504
DK/NA/ Ref	0	0	0	82	10	8	100	21
All	1	7	11	78	2	1	100	1400

Income

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Under \$40k	2	5	11	80	2	0	100	362
\$40k to \$74k	2	9	11	76	1	1	100	355
\$75k up	0	7	11	80	1	0	100	462
DK/NA/ Ref	3	5	8	78	4	2	100	220
All	1	7	11	78	2	1	100	1400

PARTY ID, no leaners

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Republican	1	8	9	80	3	0	100	454
Democrat	1	7	13	77	1	0	100	415
Independent	2	6	10	79	2	0	100	516
Other/None	0	0	7	46	13	34	100	15
All	1	7	11	78	2	1	100	1400

PARTY ID w/leaners separated

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Rep	1	8	9	80	3	0	100	454
Lean Rep	1	6	12	78	2	0	100	198
Ind	5	2	3	86	2	1	100	102
Lean Dem	1	8	12	76	2	0	100	216
Dem	1	7	13	77	1	0	100	415
Other/None	0	0	7	46	13	34	100	15
All	1	7	11	78	2	1	100	1400

PARTY ID w/leaners included

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Republican	1	7	10	79	2	0	100	652
Democrat	1	8	13	77	1	0	100	631
Independent	5	2	3	86	2	1	100	102
Other/None	0	0	7	46	13	34	100	15
All	1	7	11	78	2	1	100	1400

Marital status

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Married	2	7	12	77	2	1	100	826
Widow/Div/Sep	2	7	9	77	4	1	100	316
Never Married	0	5	10	84	0	0	100	238
NA/Ref	4	4	1	81	10	0	100	20
All	1	7	11	78	2	1	100	1400

Race and ethnicity

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
White	1	8	11	78	2	0	100	1177
Black	1	5	6	87	1	0	100	54
Hispanic	3	3	11	83	0	0	100	59
Other	1	3	13	81	0	3	100	78
DK/NA/ Ref	2	4	2	85	6	0	100	32
All	1	7	11	78	2	1	100	1400

Religious service attendance (apart from weddings and funerals)

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
More than 1/wk	2	2	5	87	2	2	100	90
1/week	2	9	10	76	3	0	100	323
1-2 month	1	8	12	77	1	0	100	236
few times a year	2	4	14	79	1	1	100	275
Seldom	1	7	12	77	2	0	100	201
Never	1	8	8	82	1	0	100	254
Don't know	0	0	19	36	45	0	100	6
Refused	0	0	4	79	5	11	100	16
All	1	7	11	78	2	1	100	1400

Religious affiliation

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Protestant/ Christian	2	6	10	79	2	0	100	600
Catholic	2	8	14	74	1	0	100	394
Jewish	0	29	0	71	0	0	100	12
Other	1	5	10	81	3	0	100	79
None	0	8	8	83	1	0	100	255
DK/NA/ Ref	2	0	3	80	5	10	100	60
All	1	7	11	78	2	1	100	1400

Evangelical or Born-Again Christian

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
born again	2	6	9	81	4	0	100	235
not born again	1	7	12	78	1	0	100	325
Don't know	3	2	7	81	7	0	100	33
Refused	0	0	0	100	0	0	100	1
All	2	6	10	79	3	0	100	595

Location type

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Urban	1	10	11	76	3	0	100	395
Suburban	2	4	12	79	1	1	100	471
Rural	2	7	10	79	2	1	100	508
Don't know	0	3	8	73	15	0	100	13
Refused	0	0	0	100	0	0	100	13
All	1	7	11	78	2	1	100	1400

Ideology

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
Very conservative	2	12	4	80	2	0	100	129
Conservative	2	6	9	82	2	0	100	454
Moderate	2	6	13	76	2	1	100	400
Liberal	1	6	15	76	1	1	100	227
Very liberal	1	16	10	74	0	0	100	120
Don't know	0	2	8	78	11	0	100	50
Refused	4	0	3	80	0	12	100	19
All	1	7	11	78	2	1	100	1400

Region

	Watched live	Followed news closely	Saw some coverage but didn't follow closely	Did not pay much attention	Don't know	Refused	Total	n
MKE City	0	7	17	72	4	0	100	113
Rest of MKE	2	7	10	79	2	1	100	438
msn	2	7	12	76	2	1	100	252
GB/A	1	6	11	80	2	0	100	269
Rest of state	2	7	8	81	2	1	100	328
All	1	7	11	78	2	1	100	1400

Q40.

Do you think that Donald Trump has changed the Republican Party for the better or for the worse or don't you think he has changed the Republican Party much either way?

Sex

	Changed for the better	Changed for the worse	Hasn't changed Republican Party much either way	Don't know	Refused	Total	n
Male	33	40	23	4	1	100	657
Female	24	53	20	4	1	100	743
All	28	47	21	4	1	100	1400

Age

	Changed for the better	Changed for the worse	Hasn't changed Republican Party much either way	Don't know	Refused	Total	n
18-29	19	54	25	2	0	100	193
30-44	23	48	24	4	1	100	275
45-59	30	42	23	5	1	100	444
60+	32	48	17	4	0	100	470
DK/NA/ Ref	58	19	8	15	0	100	17
All	28	47	21	4	1	100	1400

Education

	Changed for the better	Changed for the worse	Hasn't changed Republican Party much either way	Don't know	Refused	Total	n
Not HS	29	37	31	3	0	100	28
HS	33	40	22	4	1	100	381
Some Coll	28	53	17	2	0	100	267
AA	30	41	25	4	0	100	199
BA+	22	52	21	4	0	100	504
DK/NA/ Ref	56	10	7	19	8	100	21
All	28	47	21	4	1	100	1400

Income

	Changed for the better	Changed for the worse	Hasn't changed Republican Party much either way	Don't know	Refused	Total	n
Under \$40k	25	50	22	3	0	100	362
\$40k to \$74k	23	52	20	4	1	100	355
\$75k up	30	45	22	3	0	100	462
DK/NA/ Ref	35	35	19	9	2	100	220
All	28	47	21	4	1	100	1400

PARTY ID, no leaners

	Changed for the better	Changed for the worse	Hasn't changed Republican Party much either way	Don't know	Refused	Total	n
Republican	63	9	24	3	1	100	454
Democrat	1	86	10	2	0	100	415
Independent	19	48	28	6	0	100	516
Other/None	16	19	0	35	30	100	15
All	28	47	21	4	1	100	1400

PARTY ID w/leaners separated

	Changed for the better	Changed for the worse	Hasn't changed Republican Party much either way	Don't know	Refused	Total	n
Rep	63	9	24	3	1	100	454
Lean Rep	38	20	34	8	0	100	198
Ind	13	45	33	9	0	100	102
Lean Dem	4	75	20	1	0	100	216
Dem	1	86	10	2	0	100	415
Other/None	16	19	0	35	30	100	15
All	28	47	21	4	1	100	1400

PARTY ID w/leaners included

	Changed for the better	Changed for the worse	Hasn't changed Republican Party much either way	Don't know	Refused	Total	n
Republican	55	13	27	5	0	100	652
Democrat	2	82	14	2	0	100	631
Independent	13	45	33	9	0	100	102
Other/None	16	19	0	35	30	100	15
All	28	47	21	4	1	100	1400

Marital status

	Changed for the better	Changed for the worse	Hasn't changed Republican Party much either way	Don't know	Refused	Total	n
Married	32	42	20	4	1	100	826
Widow/Div/Sep	23	48	24	4	1	100	316
Never Married	19	61	19	1	0	100	238
NA/Ref	45	21	19	15	0	100	20
All	28	47	21	4	1	100	1400

Race and ethnicity

	Changed for the better	Changed for the worse	Hasn't changed Republican Party much either way	Don't know	Refused	Total	n
White	29	46	21	4	0	100	1177
Black	1	67	29	4	0	100	54
Hispanic	23	48	29	0	0	100	59
Other	27	44	24	0	5	100	78
DK/NA/ Ref	50	37	4	9	0	100	32
All	28	47	21	4	1	100	1400

Religious service attendance (apart from weddings and funerals)

	Changed for the better	Changed for the worse	Hasn't changed Republican Party much either way	Don't know	Refused	Total	n
More than 1/wk	53	27	16	3	1	100	90
1/week	35	37	23	4	0	100	323
1-2 month	36	44	18	2	1	100	236
few times a year	25	45	23	6	1	100	275
Seldom	22	54	21	3	0	100	201
Never	11	65	21	3	0	100	254
Don't know	47	19	0	34	0	100	6
Refused	42	27	20	0	11	100	16
All	28	47	21	4	1	100	1400

Religious affiliation

	Changed for the better	Changed for the worse	Hasn't changed Republican Party much either way	Don't know	Refused	Total	n
Protestant/ Christian	33	42	21	5	0	100	600
Catholic	34	42	19	5	0	100	394
Jewish	8	63	30	0	0	100	12
Other	16	57	22	5	0	100	79
None	9	65	26	1	0	100	255
DK/NA/ Ref	40	32	15	4	9	100	60
All	28	47	21	4	1	100	1400

Evangelical or Born-Again Christian

	Changed for the better	Changed for the worse	Hasn't changed Republican Party much either way	Don't know	Refused	Total	n
born again	46	26	24	4	0	100	235
not born again	24	53	18	5	0	100	325
Don't know	38	40	15	7	0	100	33
Refused	0	100	0	0	0	100	1
All	33	42	20	5	0	100	595

Location type

	Changed for the better	Changed for the worse	Hasn't changed Republican Party much either way	Don't know	Refused	Total	n
Urban	20	53	23	3	0	100	395
Suburban	27	49	20	3	1	100	471
Rural	35	40	19	5	1	100	508
Don't know	44	21	17	18	0	100	13
Refused	30	21	48	0	0	100	13
All	28	47	21	4	1	100	1400

Ideology

	Changed for the better	Changed for the worse	Hasn't changed Republican Party much either way	Don't know	Refused	Total	n
Very conservative	70	10	16	4	1	100	129
Conservative	51	19	25	4	0	100	454
Moderate	12	57	26	4	1	100	400
Liberal	4	88	7	1	0	100	227
Very liberal	2	74	20	4	0	100	120
Don't know	17	53	21	8	0	100	50
Refused	10	40	24	10	16	100	19
All	28	47	21	4	1	100	1400

Region

	Changed for the better	Changed for the worse	Hasn't changed Republican Party much either way	Don't know	Refused	Total	n
MKE City	9	57	28	5	0	100	113
Rest of MKE	30	44	21	4	1	100	438
msn	21	54	19	4	1	100	252
GB/A	39	41	17	4	0	100	269
Rest of state	29	44	23	3	0	100	328
All	28	47	21	4	1	100	1400

Q41.

How enthusiastic are you about voting in this November's elections? Would you say you are very, somewhat, not too, or not at all enthusiastic?

Sex

	Very	Somewhat	Not too	Not at all	Won't vote in November (VOL)	Don't know	Refused	Total	n
Male	68	22	4	5	0	0	0	100	657
Female	71	17	7	4	0	0	0	100	743
All	70	19	6	4	0	0	0	100	1400

Age

	Very	Somewhat	Not too	Not at all	Won't vote in November (VOL)	Don't know	Refused	Total	n
18-29	55	28	8	8	1	0	0	100	193
30-44	57	29	7	6	0	0	1	100	275
45-59	74	18	5	3	0	0	0	100	444
60+	79	13	5	2	0	0	0	100	470
DK/NA/ Ref	75	5	0	0	12	0	8	100	17
All	70	19	6	4	0	0	0	100	1400

Education

	Very	Somewhat	Not too	Not at all	Won't vote in November (VOL)	Don't know	Refused	Total	n
Not HS	61	27	8	4	0	0	0	100	28
HS	66	23	7	4	0	0	1	100	381
Some Coll	73	17	5	5	0	1	0	100	267
AA	66	21	7	6	0	0	0	100	199
BA+	74	17	5	3	0	0	0	100	504
DK/NA/ Ref	45	13	12	10	14	0	7	100	21
All	70	19	6	4	0	0	0	100	1400

Income

	Very	Somewhat	Not too	Not at all	Won't vote in November (VOL)	Don't know	Refused	Total	n
Under \$40k	65	22	7	5	0	1	0	100	362
\$40k to \$74k	70	21	5	3	0	0	1	100	355
\$75k up	73	20	4	3	0	0	0	100	462
DK/NA/ Ref	70	13	8	6	1	1	1	100	220
All	70	19	6	4	0	0	0	100	1400

PARTY ID, no leaners

	Very	Somewhat	Not too	Not at all	Won't vote in November (VOL)	Don't know	Refused	Total	n
Republican	74	20	3	3	0	0	0	100	454
Democrat	81	14	4	1	0	0	0	100	415
Independent	58	23	9	8	0	1	0	100	516
Other/None	51	10	6	0	20	0	14	100	15
All	70	19	6	4	0	0	0	100	1400

PARTY ID w/leaners separated

	Very	Somewhat	Not too	Not at all	Won't vote in November (VOL)	Don't know	Refused	Total	n
Rep	74	20	3	3	0	0	0	100	454
Lean Rep	60	25	10	4	1	1	0	100	198
Ind	52	26	8	11	0	2	1	100	102
Lean Dem	60	20	10	11	0	0	0	100	216
Dem	81	14	4	1	0	0	0	100	415
Other/None	51	10	6	0	20	0	14	100	15
All	70	19	6	4	0	0	0	100	1400

PARTY ID w/leaners included

	Very	Somewhat	Not too	Not at all	Won't vote in November (VOL)	Don't know	Refused	Total	n
Republican	70	22	5	3	0	0	0	100	652
Democrat	73	16	6	4	0	0	0	100	631
Independent	52	26	8	11	0	2	1	100	102
Other/None	51	10	6	0	20	0	14	100	15
All	70	19	6	4	0	0	0	100	1400

Marital status

	Very	Somewhat	Not too	Not at all	Won't vote in November (VOL)	Don't know	Refused	Total	n
Married	74	17	5	3	0	0	0	100	826
Widow/Div/Sep	70	17	8	3	0	0	1	100	316
Never Married	54	30	6	8	1	0	0	100	238
NA/Ref	59	11	7	6	10	0	7	100	20
All	70	19	6	4	0	0	0	100	1400

Race and ethnicity

	Very	Somewhat	Not too	Not at all	Won't vote in November (VOL)	Don't know	Refused	Total	n
White	72	18	6	4	0	0	0	100	1177
Black	62	21	11	4	0	1	0	100	54
Hispanic	49	44	0	7	0	0	0	100	59
Other	56	23	8	11	0	0	3	100	78
DK/NA/ Ref	62	23	1	1	6	4	4	100	32
All	70	19	6	4	0	0	0	100	1400

Religious service attendance (apart from weddings and funerals)

	Very	Somewhat	Not too	Not at all	Won't vote in November (VOL)	Don't know	Refused	Total	n
More than 1/wk	76	17	2	3	0	2	0	100	90
1/week	72	18	5	4	0	0	0	100	323
1-2 month	72	19	5	3	0	0	0	100	236
few times a year	59	26	9	4	0	0	1	100	275
Seldom	73	16	7	3	0	0	0	100	201
Never	71	18	4	6	1	0	0	100	254
Don't know	66	0	0	0	34	0	0	100	6
Refused	71	10	7	2	0	2	9	100	16
All	70	19	6	4	0	0	0	100	1400

Religious affiliation

	Very	Somewhat	Not too	Not at all	Won't vote in November (VOL)	Don't know	Refused	Total	n
Protestant/ Christian	70	20	5	4	0	0	0	100	600
Catholic	71	20	5	4	0	0	0	100	394
Jewish	84	10	6	0	0	0	0	100	12
Other	63	18	15	3	0	0	0	100	79
None	69	20	5	5	1	0	0	100	255
DK/NA/ Ref	67	11	8	4	3	1	6	100	60
All	70	19	6	4	0	0	0	100	1400

Evangelical or Born-Again Christian

	Very	Somewhat	Not too	Not at all	Won't vote in November (VOL)	Don't know	Total	n
born again	69	21	5	4	0	1	100	235
not born again	74	18	4	4	0	0	100	325
Don't know	37	36	15	9	3	0	100	33
Refused	46	0	0	54	0	0	100	1
All	70	20	5	4	0	0	100	595

Location type

	Very	Somewhat	Not too	Not at all	Won't vote in November (VOL)	Don't know	Refused	Total	n
Urban	68	21	6	5	0	1	0	100	395
Suburban	70	19	6	4	1	0	0	100	471
Rural	72	19	5	3	0	0	0	100	508
Don't know	50	16	0	19	15	0	0	100	13
Refused	35	44	8	2	0	0	11	100	13
All	70	19	6	4	0	0	0	100	1400

Ideology

	Very	Somewhat	Not too	Not at all	Won't vote in November (VOL)	Don't know	Refused	Total	n
Very conservative	86	8	1	3	0	1	0	100	129
Conservative	70	23	4	3	0	0	0	100	454
Moderate	60	24	9	6	0	0	1	100	400
Liberal	79	14	4	2	0	0	0	100	227
Very liberal	79	10	6	4	0	0	0	100	120
Don't know	43	28	10	12	6	0	0	100	50
Refused	55	12	12	14	0	0	7	100	19
All	70	19	6	4	0	0	0	100	1400

Region

	Very	Somewhat	Not too	Not at all	Won't vote in November (VOL)	Don't know	Refused	Total	n
MKE City	58	28	6	6	2	1	0	100	113
Rest of MKE	70	21	5	4	0	0	0	100	438
msn	72	17	5	4	0	1	1	100	252
GB/A	73	17	4	5	0	0	0	100	269
Rest of state	69	18	9	3	1	0	0	100	328
All	70	19	6	4	0	0	0	100	1400

Q42.

Thinking about your family's financial situation, would you say you are living comfortably, just getting by, or struggling to make ends meet?

Sex

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total	n
Male	64	30	6	0	0	100	657
Female	56	31	12	1	1	100	743
All	60	30	9	0	1	100	1400

Age

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total	n
18-29	53	37	10	0	0	100	193
30-44	57	32	11	0	0	100	275
45-59	59	31	10	0	1	100	444
60+	65	27	7	1	1	100	470
DK/NA/ Ref	60	12	3	12	12	100	17
All	60	30	9	0	1	100	1400

Education

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total	n
Not HS	40	27	33	0	0	100	28
HS	55	34	10	0	1	100	381
Some Coll	52	35	13	0	0	100	267
AA	60	31	8	1	0	100	199
BA+	70	24	5	0	0	100	504
DK/NA/ Ref	26	35	10	10	19	100	21
All	60	30	9	0	1	100	1400

Income

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total	n
Under \$40k	31	45	24	0	0	100	362
\$40k to \$74k	55	38	7	0	0	100	355
\$75k up	86	13	1	0	0	100	462
DK/NA/ Ref	61	28	6	2	3	100	220
All	60	30	9	0	1	100	1400

PARTY ID, no leaners

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total	n
Republican	73	22	4	0	0	100	454
Democrat	53	35	12	0	0	100	415
Independent	55	33	12	0	1	100	516
Other/None	24	43	0	13	20	100	15
All	60	30	9	0	1	100	1400

PARTY ID w/leaners separated

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total	n
Rep	73	22	4	0	0	100	454
Lean Rep	59	30	10	0	1	100	198
Ind	48	34	18	0	1	100	102
Lean Dem	54	35	10	0	0	100	216
Dem	53	35	12	0	0	100	415
Other/None	24	43	0	13	20	100	15
All	60	30	9	0	1	100	1400

PARTY ID w/leaners included

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total	n
Republican	69	24	6	0	1	100	652
Democrat	53	35	11	0	0	100	631
Independent	48	34	18	0	1	100	102
Other/None	24	43	0	13	20	100	15
All	60	30	9	0	1	100	1400

Marital status

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total	n
Married	70	25	5	0	1	100	826
Widow/Div/Sep	44	39	17	0	0	100	316
Never Married	48	37	15	0	0	100	238
NA/Ref	44	33	1	10	11	100	20
All	60	30	9	0	1	100	1400

Race and ethnicity

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total	n
White	63	29	7	0	0	100	1177
Black	33	53	14	0	0	100	54
Hispanic	52	22	26	0	0	100	59
Other	44	37	18	1	0	100	78
DK/NA/ Ref	56	16	15	6	7	100	32
All	60	30	9	0	1	100	1400

Religious service attendance (apart from weddings and funerals)

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total	n
More than 1/wk	64	23	14	0	0	100	90
1/week	70	22	7	0	1	100	323
1-2 month	62	30	7	0	0	100	236
few times a year	55	33	11	0	0	100	275
Seldom	56	37	6	0	0	100	201
Never	52	35	12	0	0	100	254
Don't know	29	12	0	58	0	100	6
Refused	49	24	2	0	25	100	16
All	60	30	9	0	1	100	1400

Religious affiliation

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total	n
Protestant/ Christian	61	29	9	0	0	100	600
Catholic	66	27	7	0	0	100	394
Jewish	52	20	23	0	5	100	12
Other	53	29	19	0	0	100	79
None	56	34	10	0	0	100	255
DK/NA/ Ref	36	49	0	5	9	100	60
All	60	30	9	0	1	100	1400

Evangelical or Born-Again Christian

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total	n
born again	59	30	10	0	1	100	235
not born again	64	28	8	0	0	100	325
Don't know	50	31	17	1	0	100	33
Refused	0	0	100	0	0	100	1
All	61	29	9	0	0	100	595

Location type

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total	n
Urban	52	38	10	0	0	100	395
Suburban	64	29	7	0	1	100	471
Rural	63	26	10	0	1	100	508
Don't know	40	29	10	22	0	100	13
Refused	46	23	32	0	0	100	13
All	60	30	9	0	1	100	1400

Ideology

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total	n
Very conservative	78	15	7	0	1	100	129
Conservative	64	29	6	0	1	100	454
Moderate	60	30	10	0	0	100	400
Liberal	53	38	9	0	1	100	227
Very liberal	51	33	16	0	0	100	120
Don't know	32	37	25	6	0	100	50
Refused	44	44	2	0	9	100	19
All	60	30	9	0	1	100	1400

Region

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total	n
MKE City	34	49	15	2	0	100	113
Rest of MKE	64	26	9	0	1	100	438
msn	60	30	9	0	0	100	252
GB/A	67	25	8	0	0	100	269
Rest of state	58	34	7	1	1	100	328
All	60	30	9	0	1	100	1400