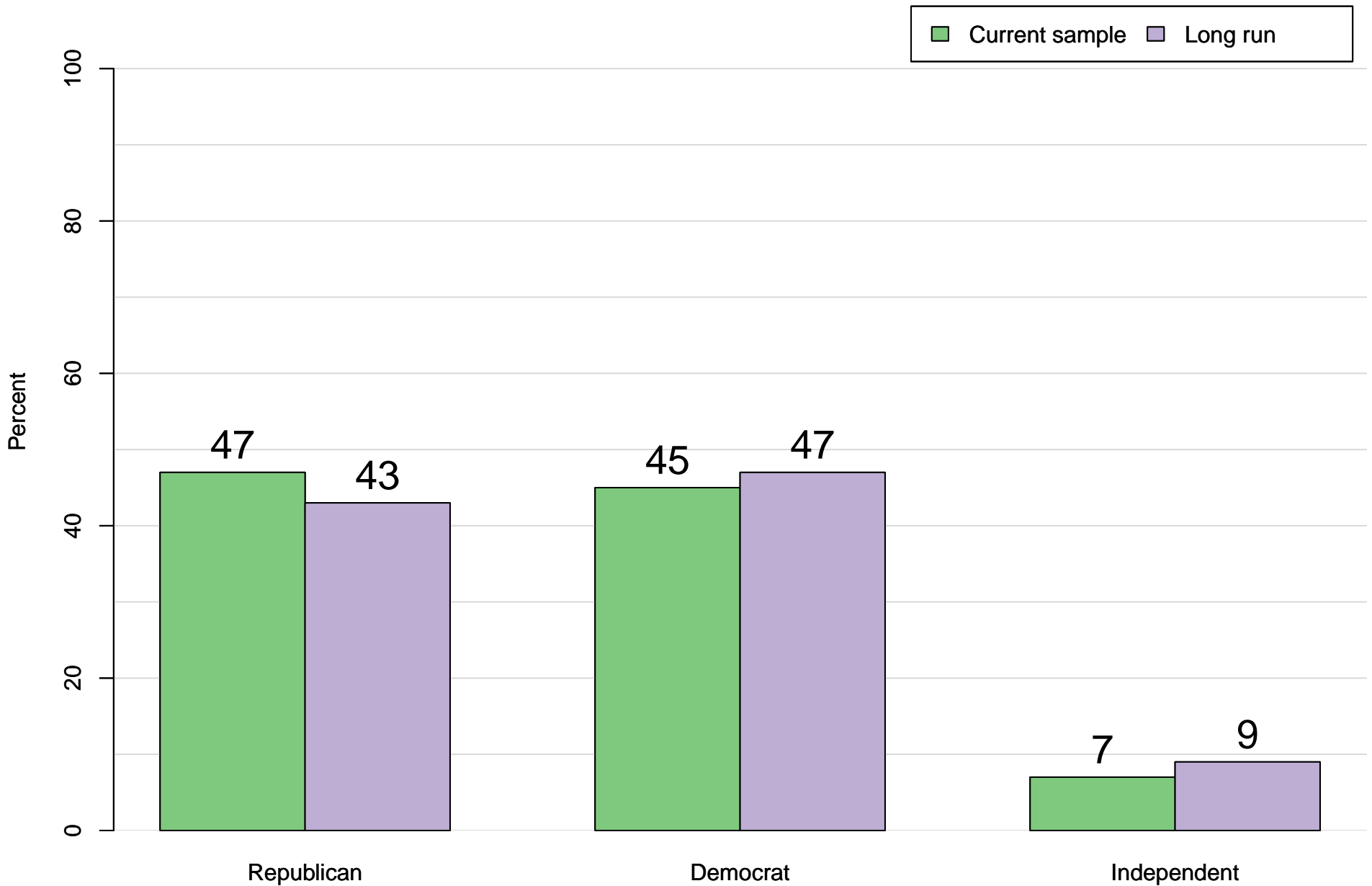


**MARQUETTE UNIVERSITY**  
**LAW SCHOOL POLL**

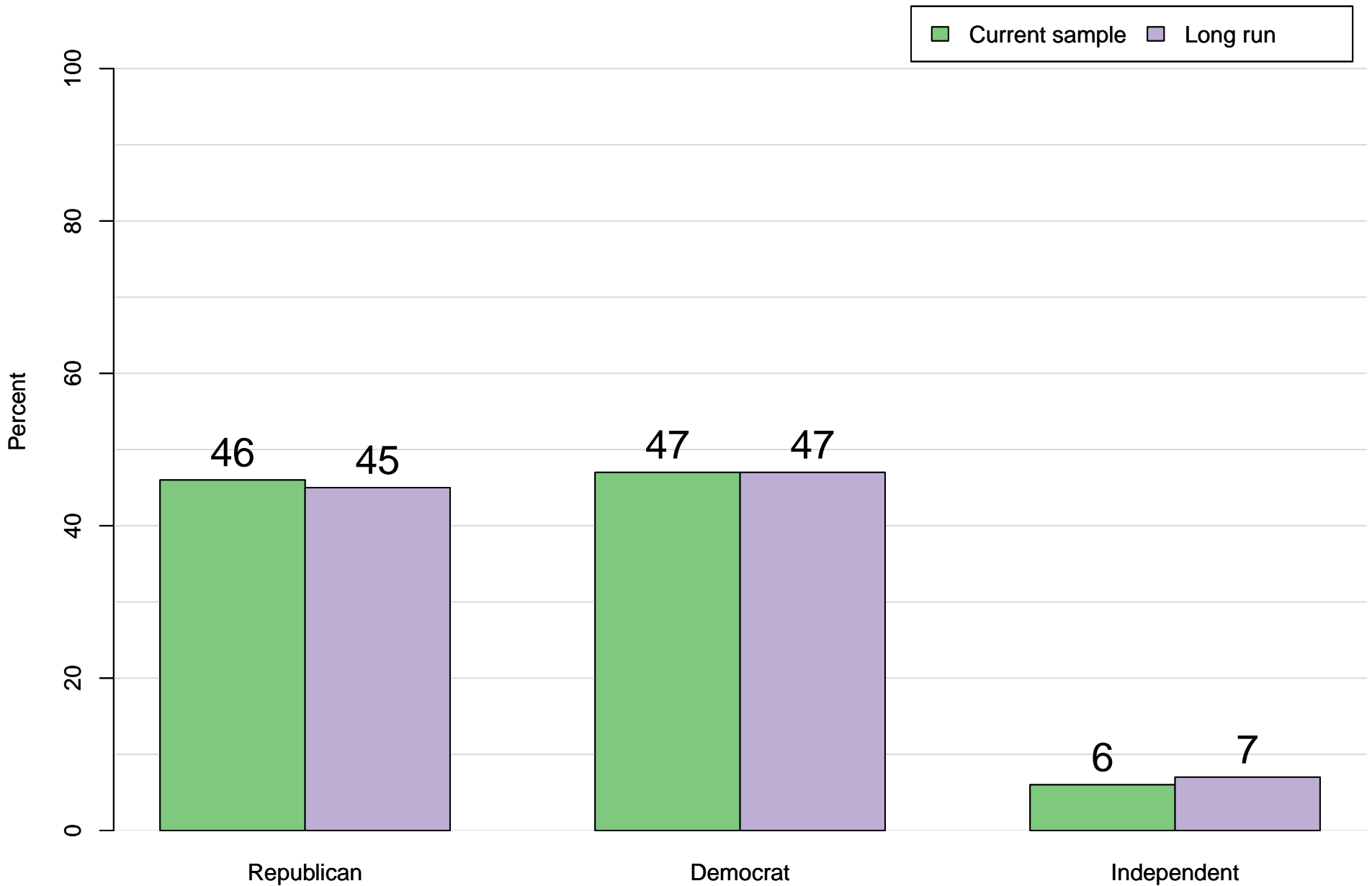
October 24-28, 2018



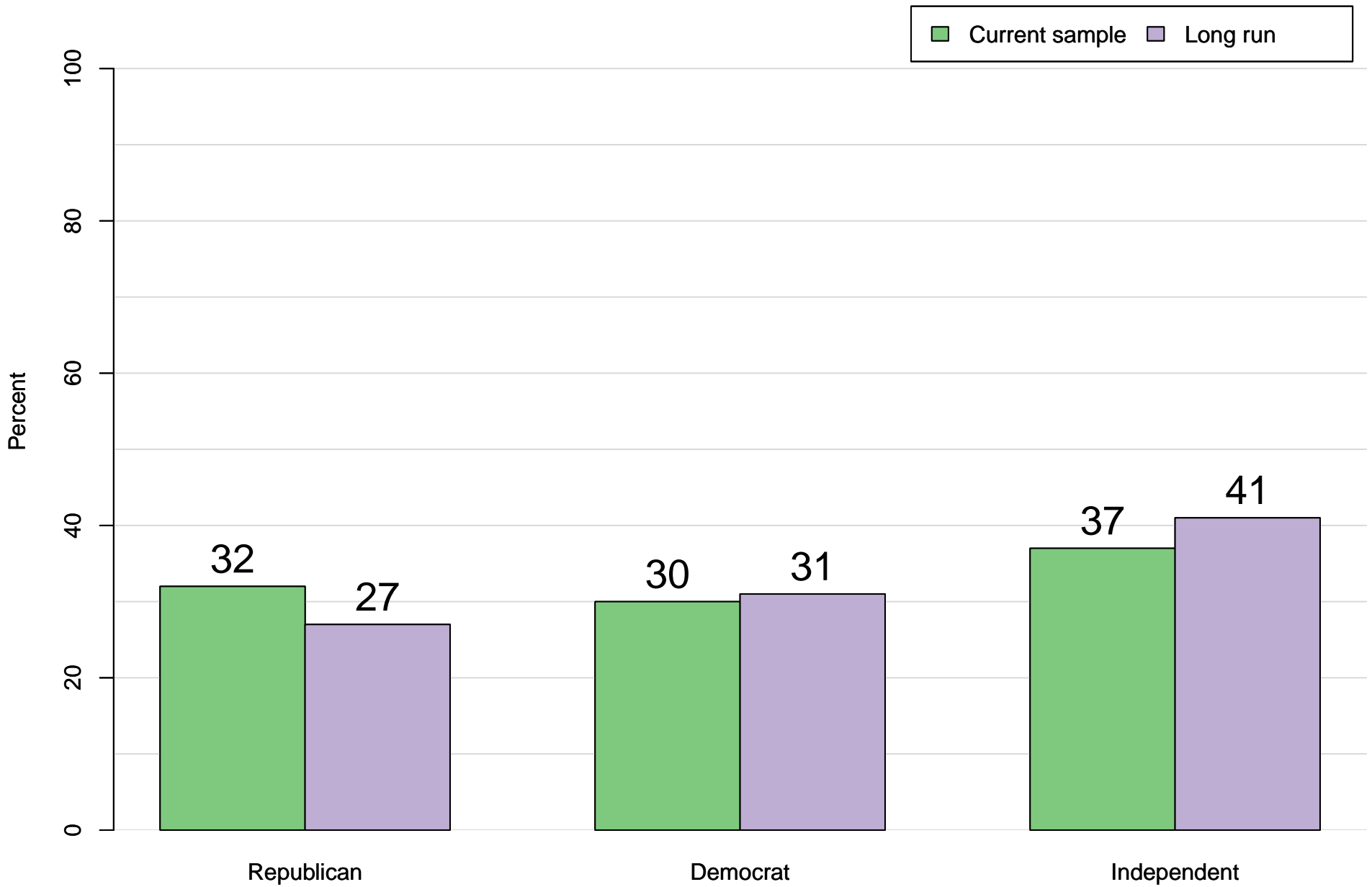
# Party ID with Leaners vs Long Run Party ID, Registered Voters October 24–28, 2018



# Party ID with Leaners vs Long Run Party ID, Likely Voters October 24–28, 2018

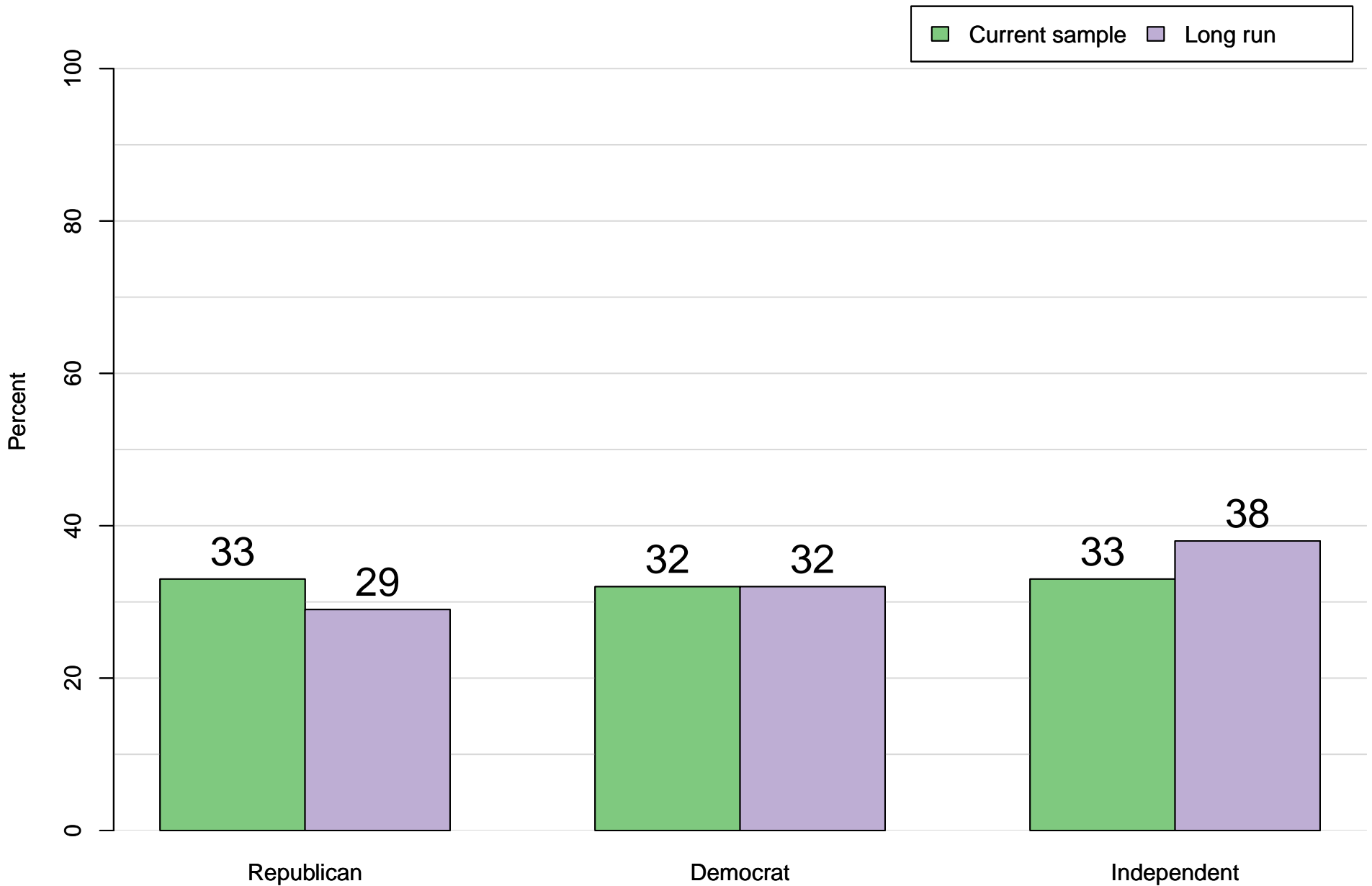


# Party ID without Leaners vs Long Run Party ID, Registered Voters October 24–28, 2018

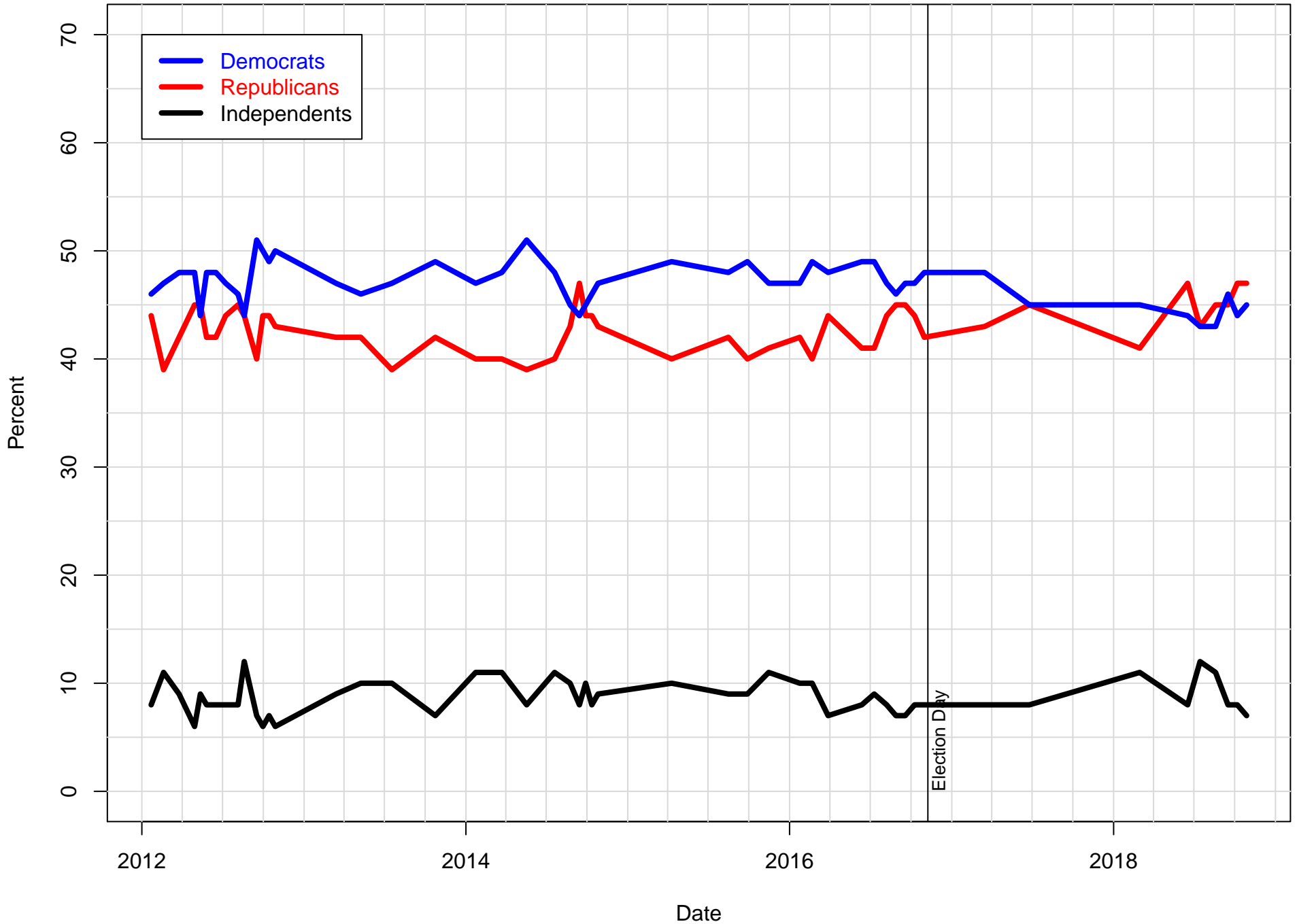


# Party ID without Leaners vs Long Run Party ID, Likely Voters

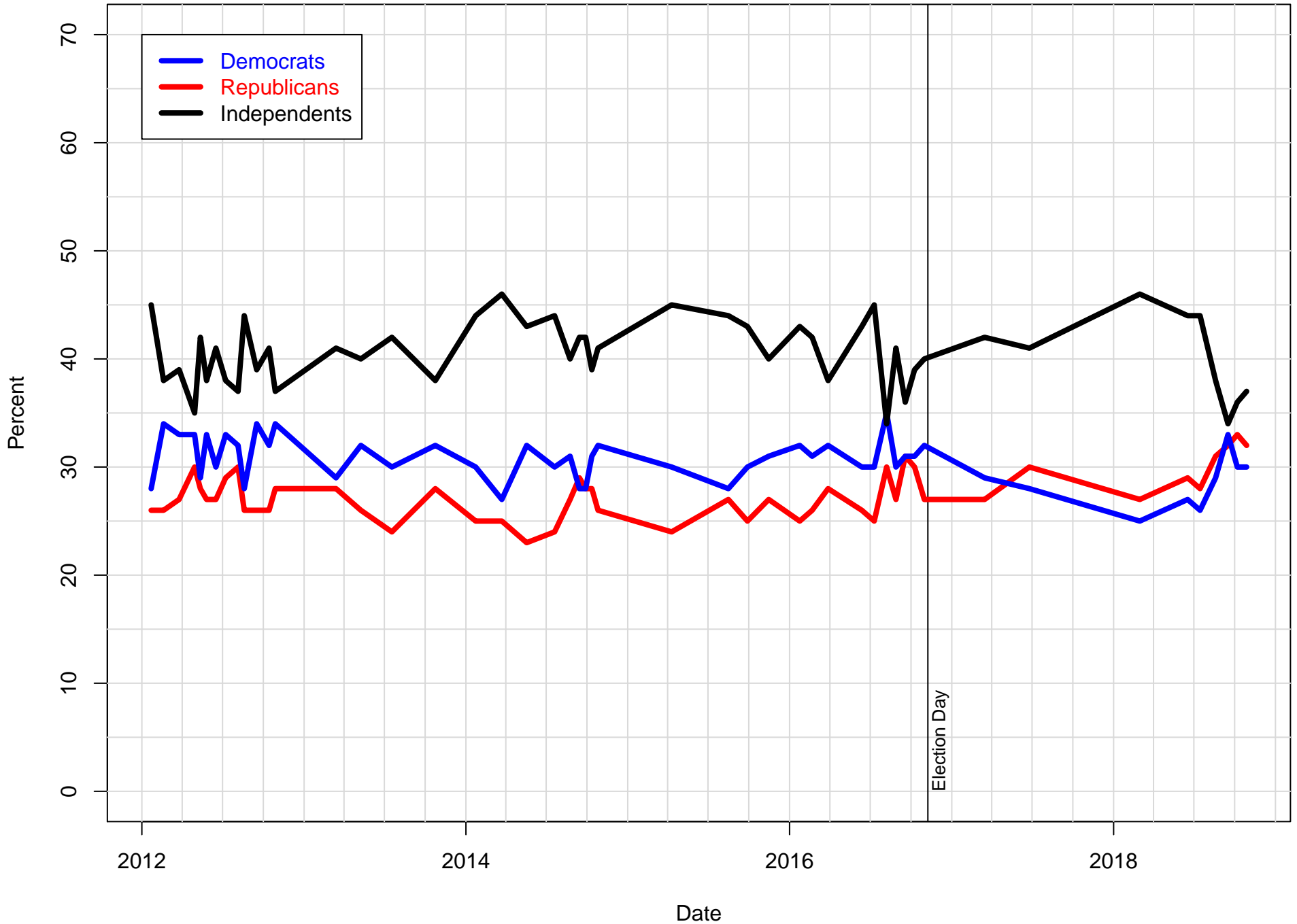
## October 24-28, 2018



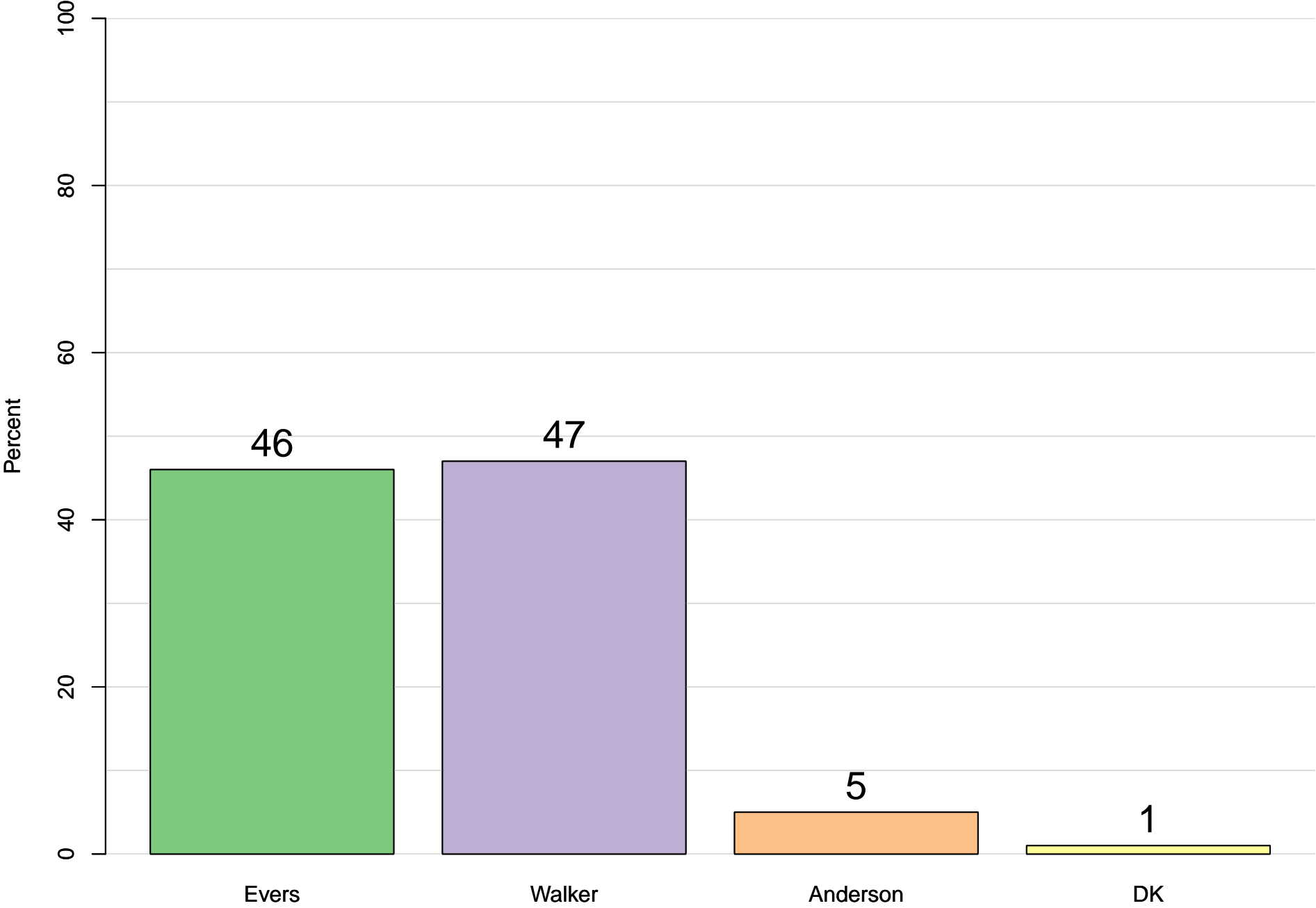
# Trend in Party ID with leaners, Registered Voters 2012–2018



# Trend in Party ID without leaners, Registered Voters 2012–2018

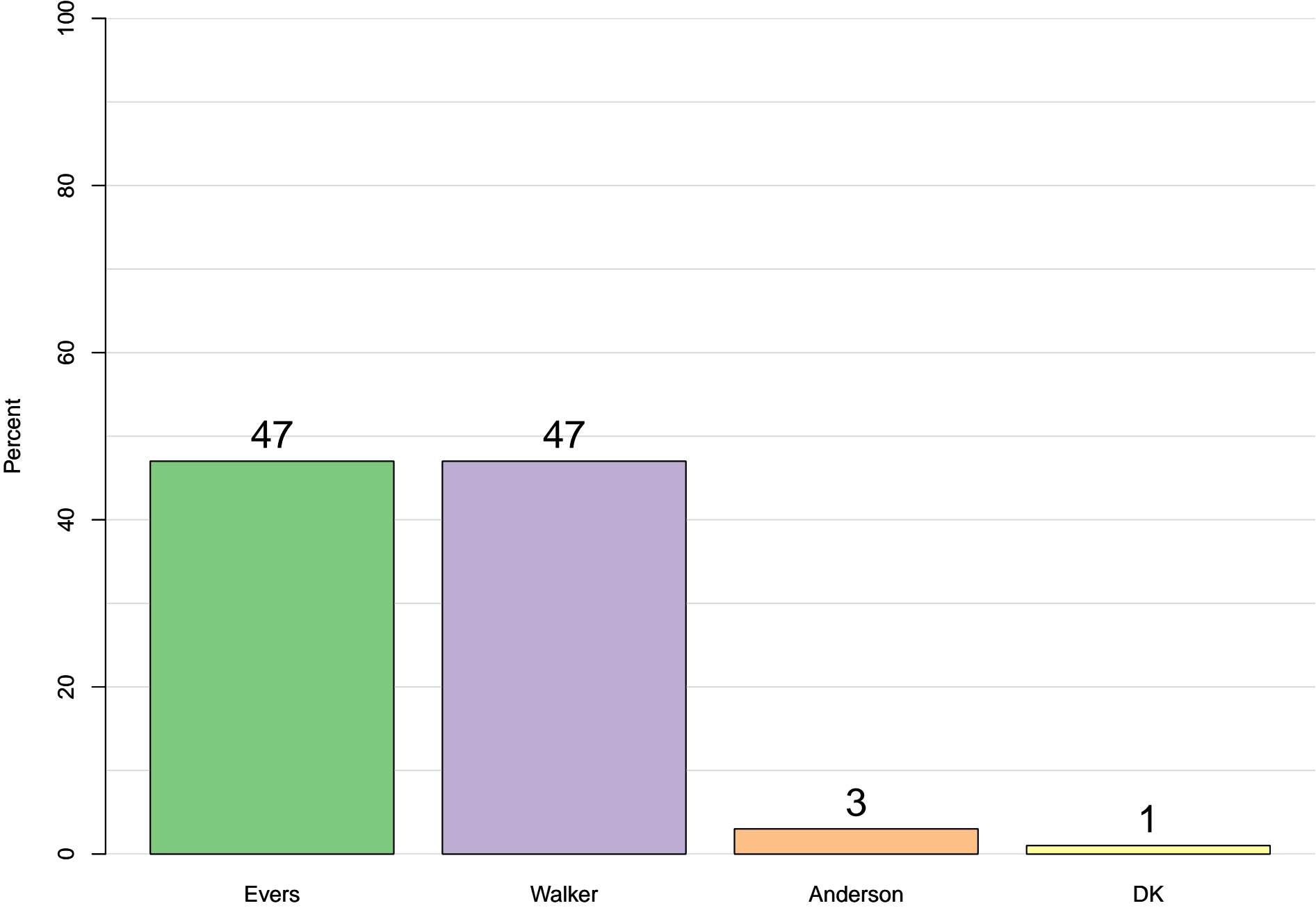


**Governor general election preference**  
**Likely Voters, October 3-7, 2018**

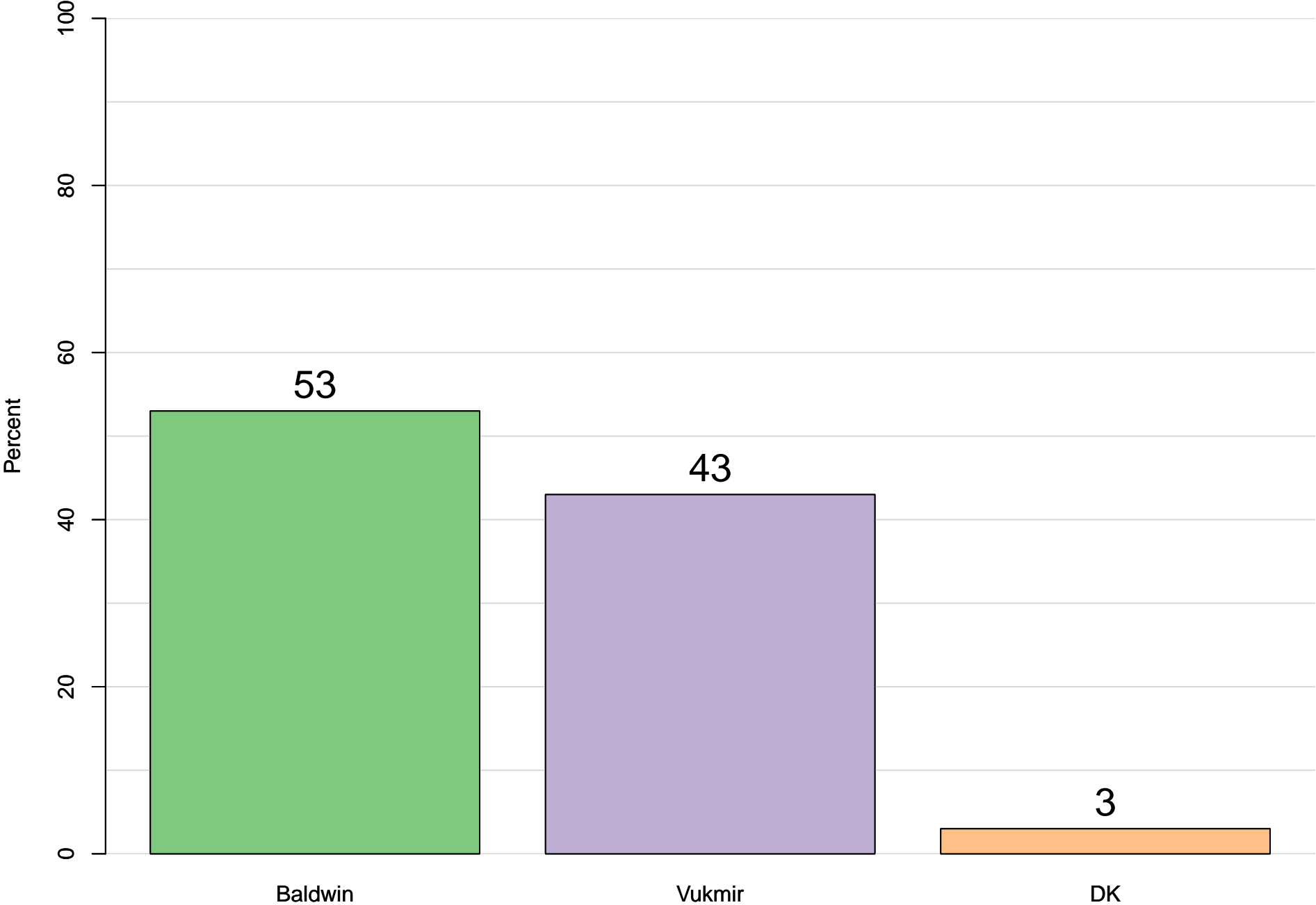




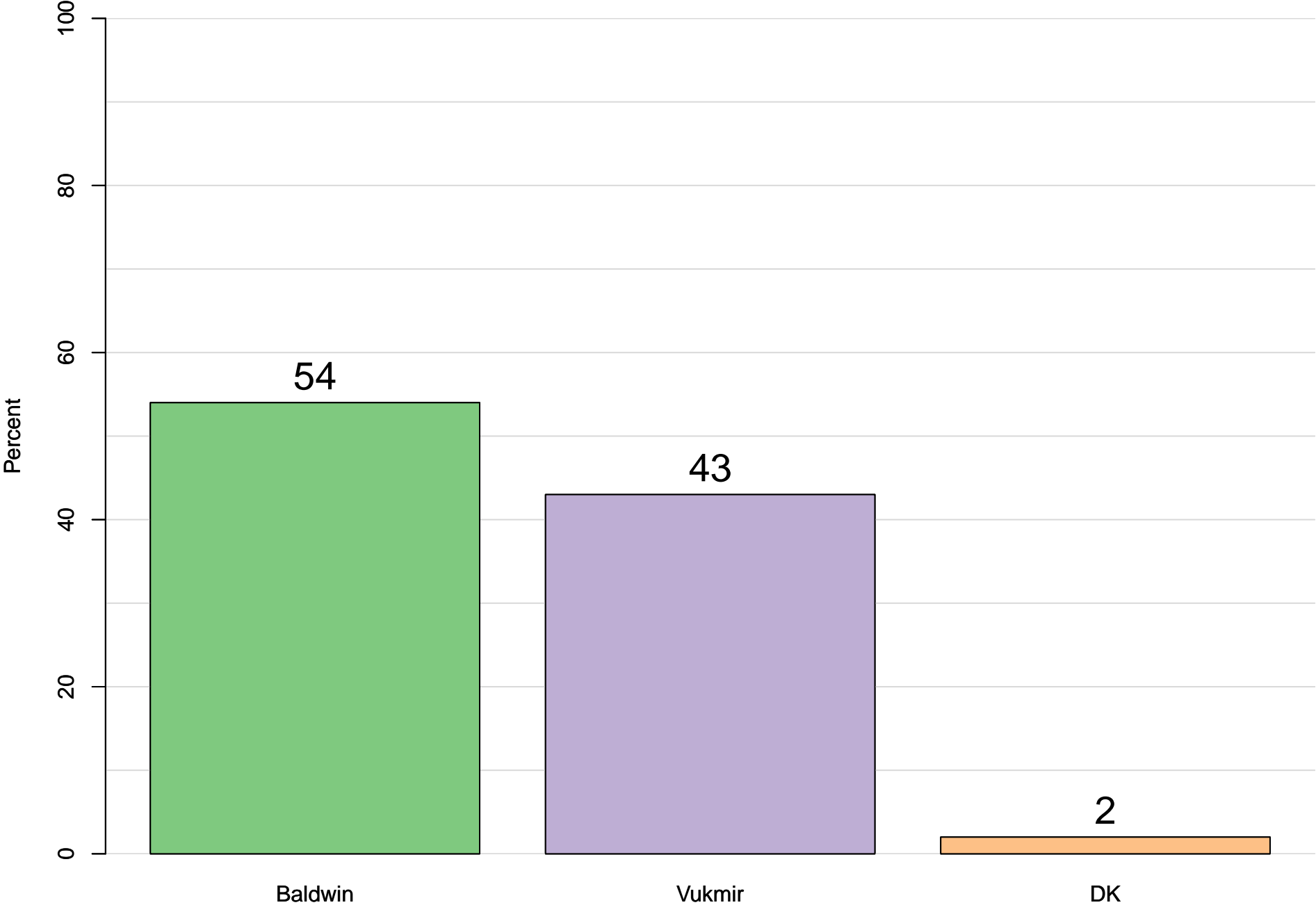
**Governor general election preference**  
**Likely Voters, October 24–28, 2018**



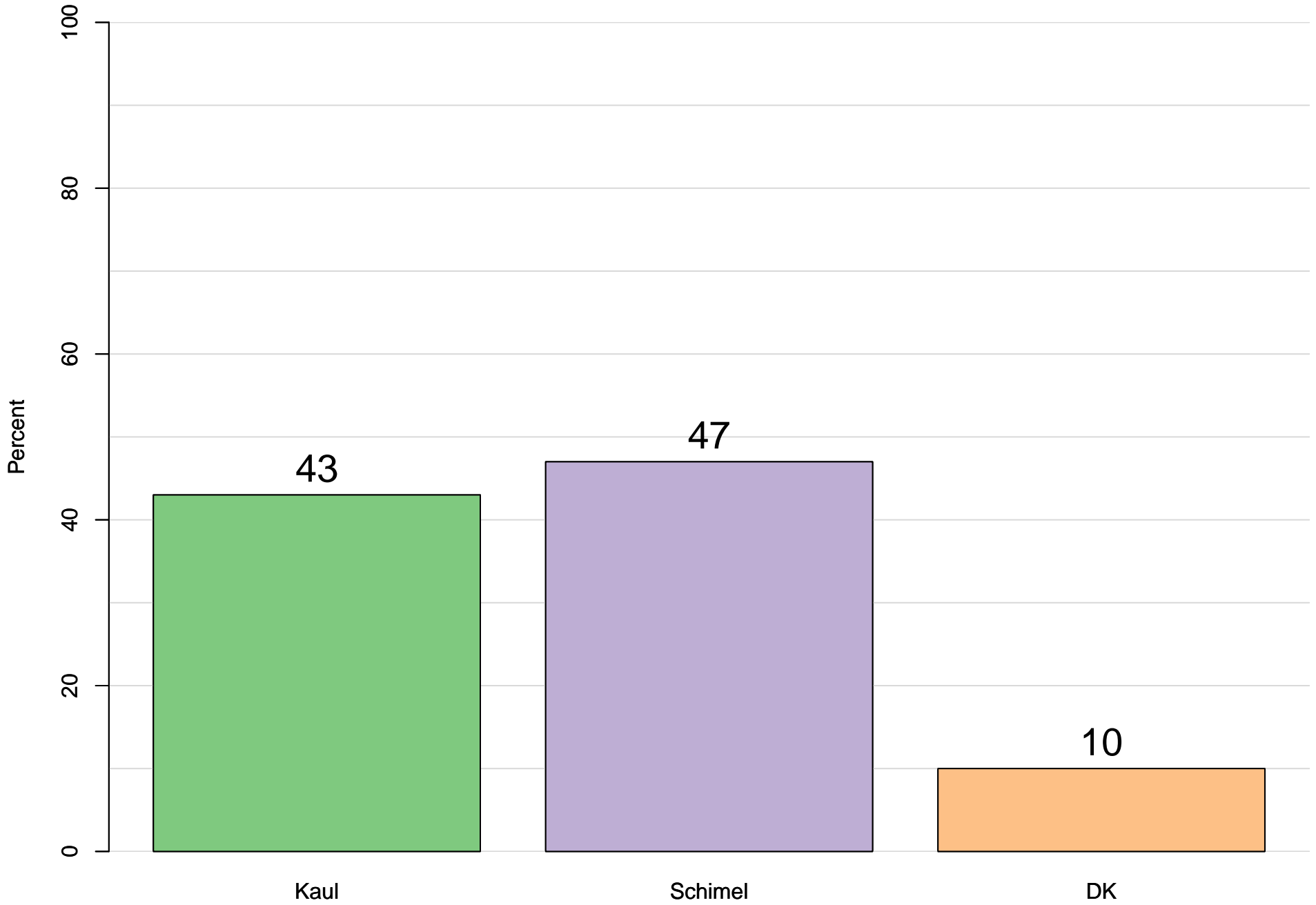
**Senate general election preference**  
**Likely Voters, October 3-7, 2018**



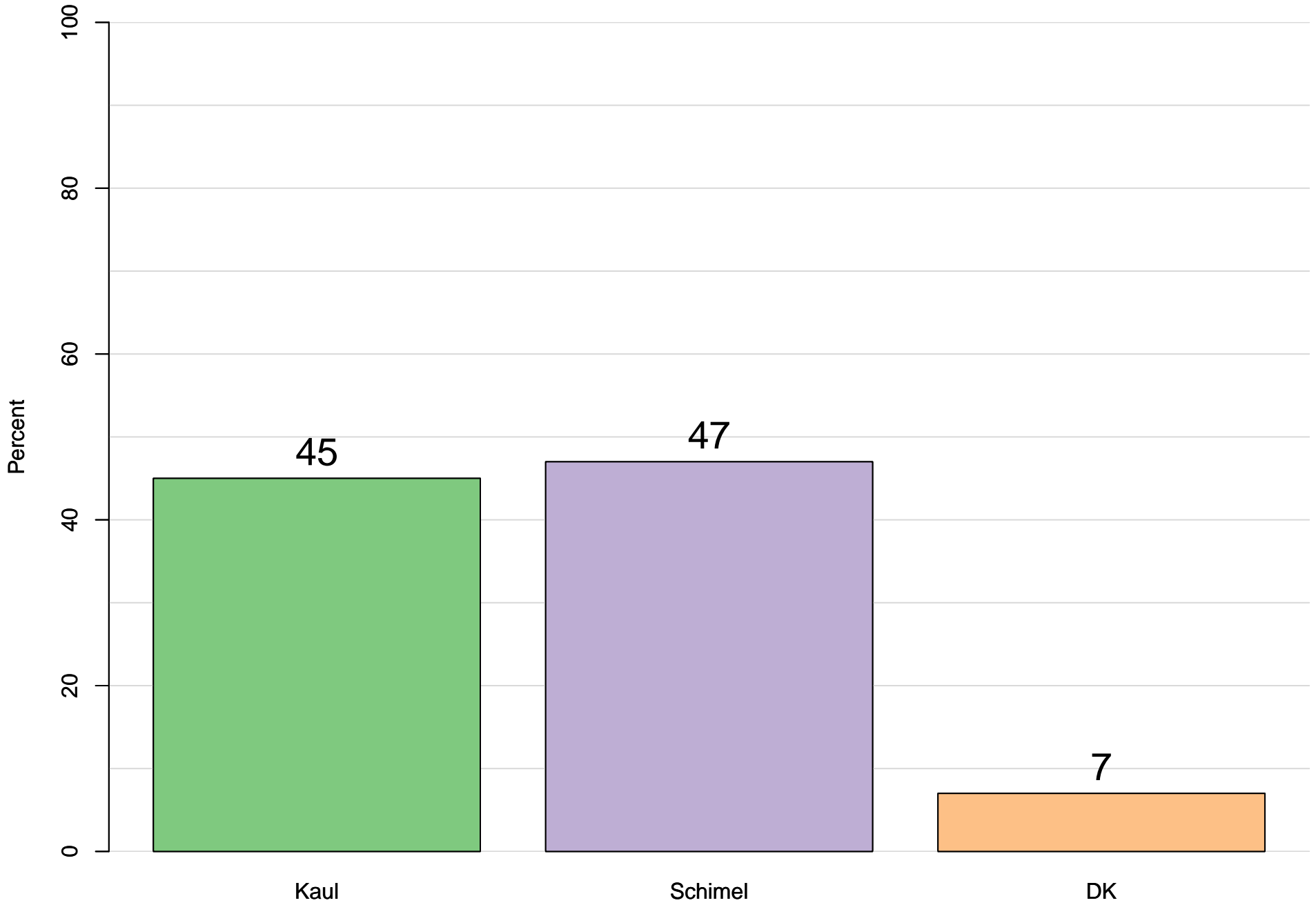
**Senate general election preference**  
**Likely Voters, October 24–28, 2018**



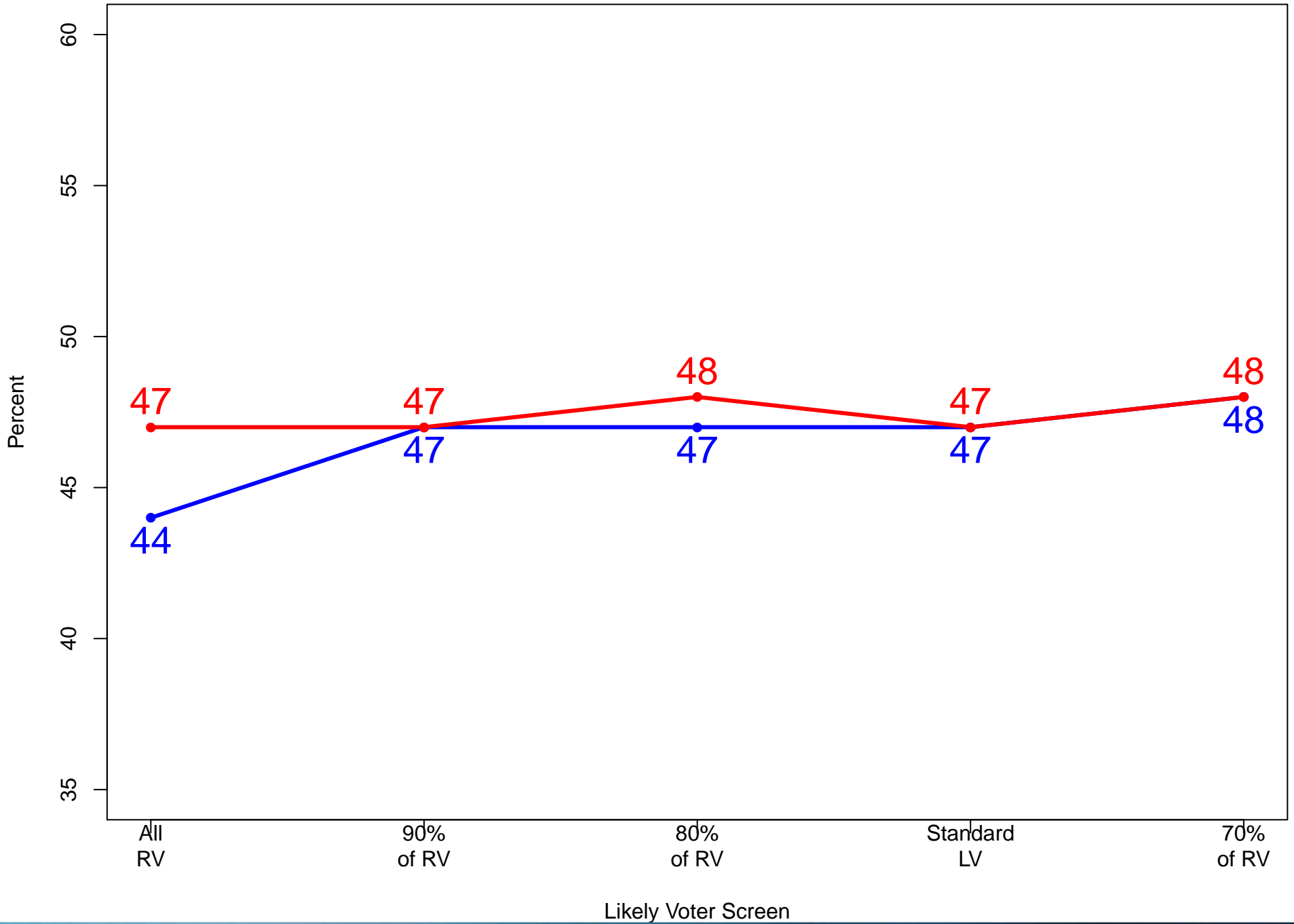
Attorney general election preference  
Likely Voters, October 3–7, 2018



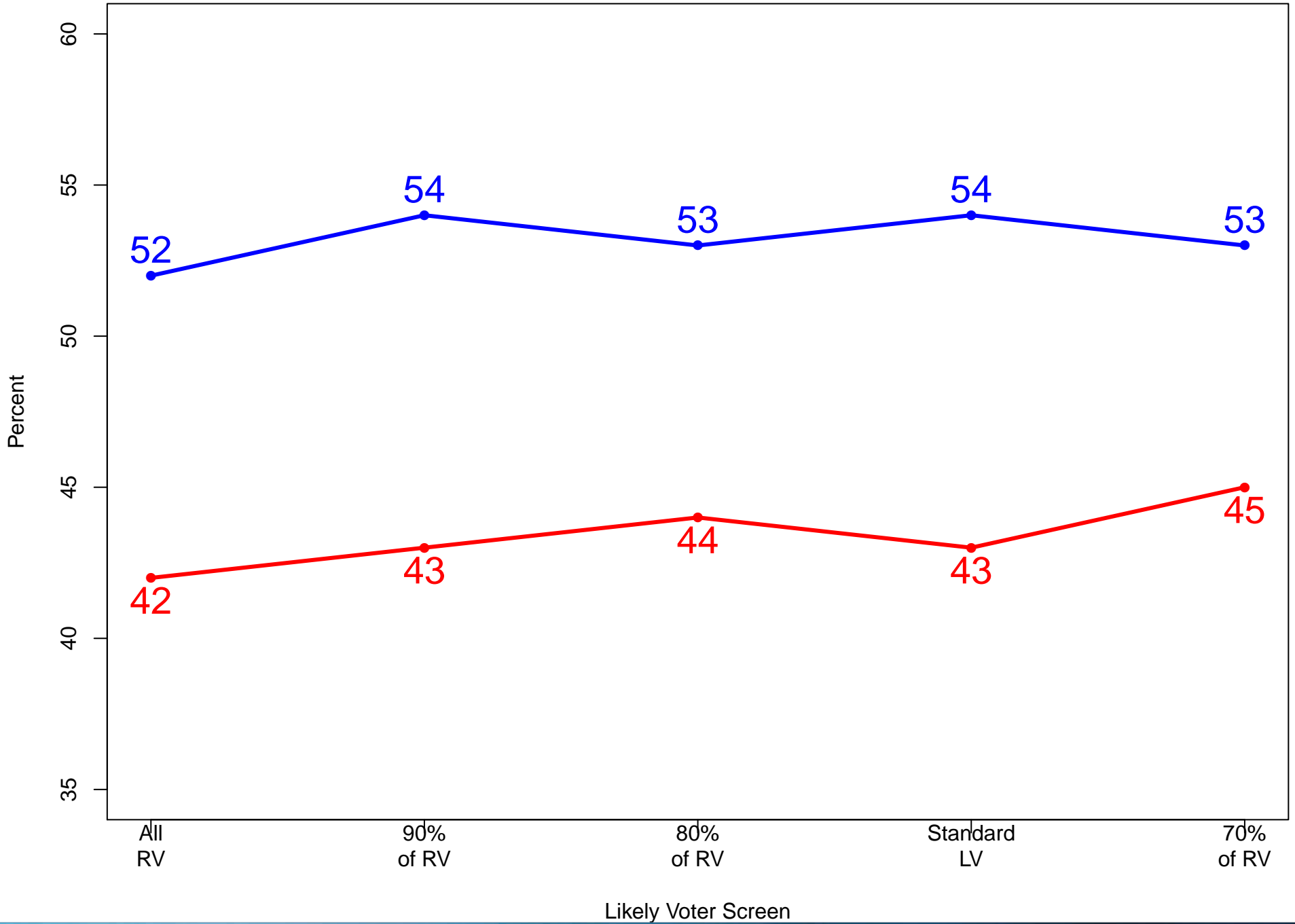
**Attorney general election preference**  
**Likely Voters, October 24–28, 2018**



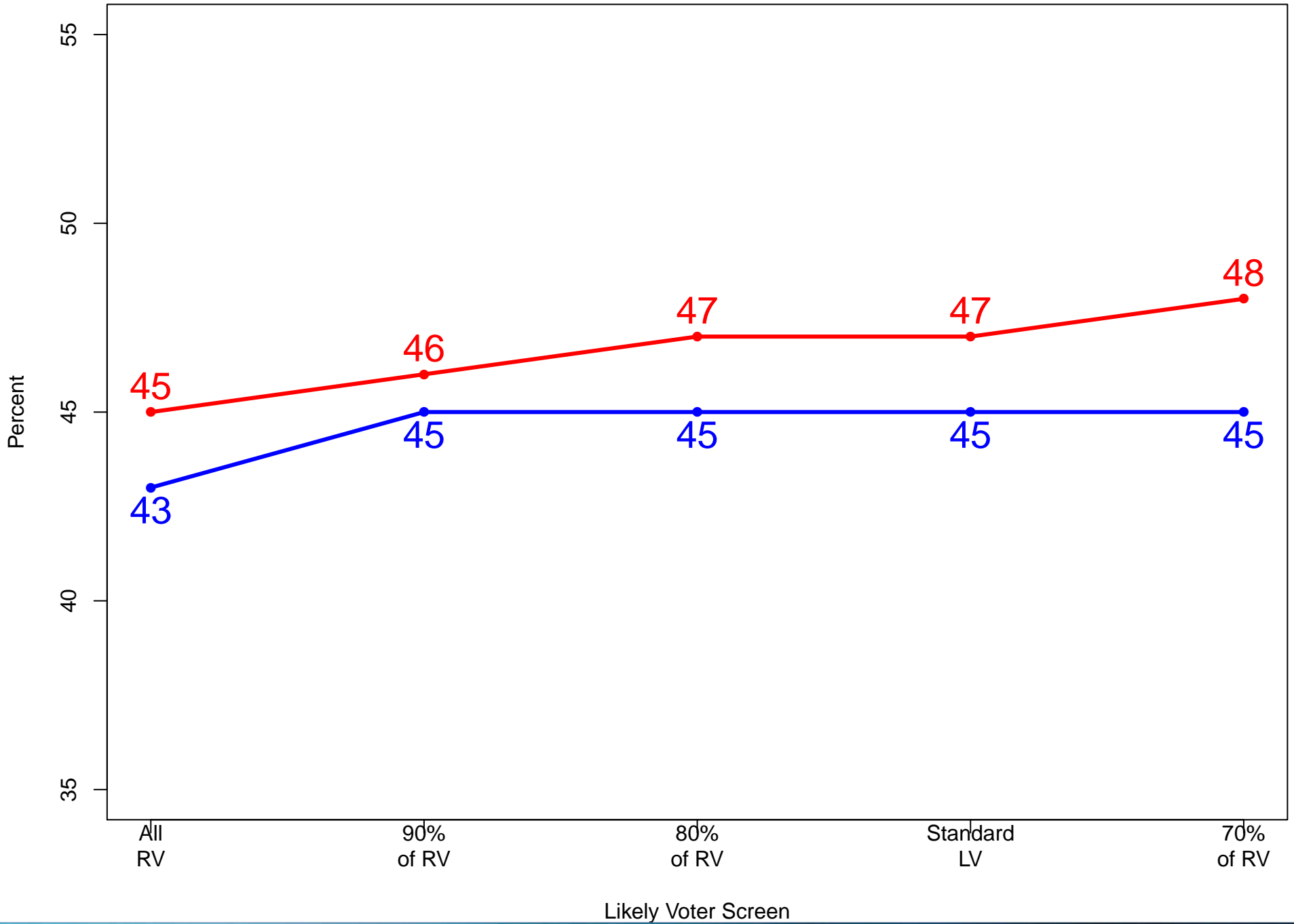
# Vote for governor with different likely voter screens



# Vote for senator with different likely voter screens

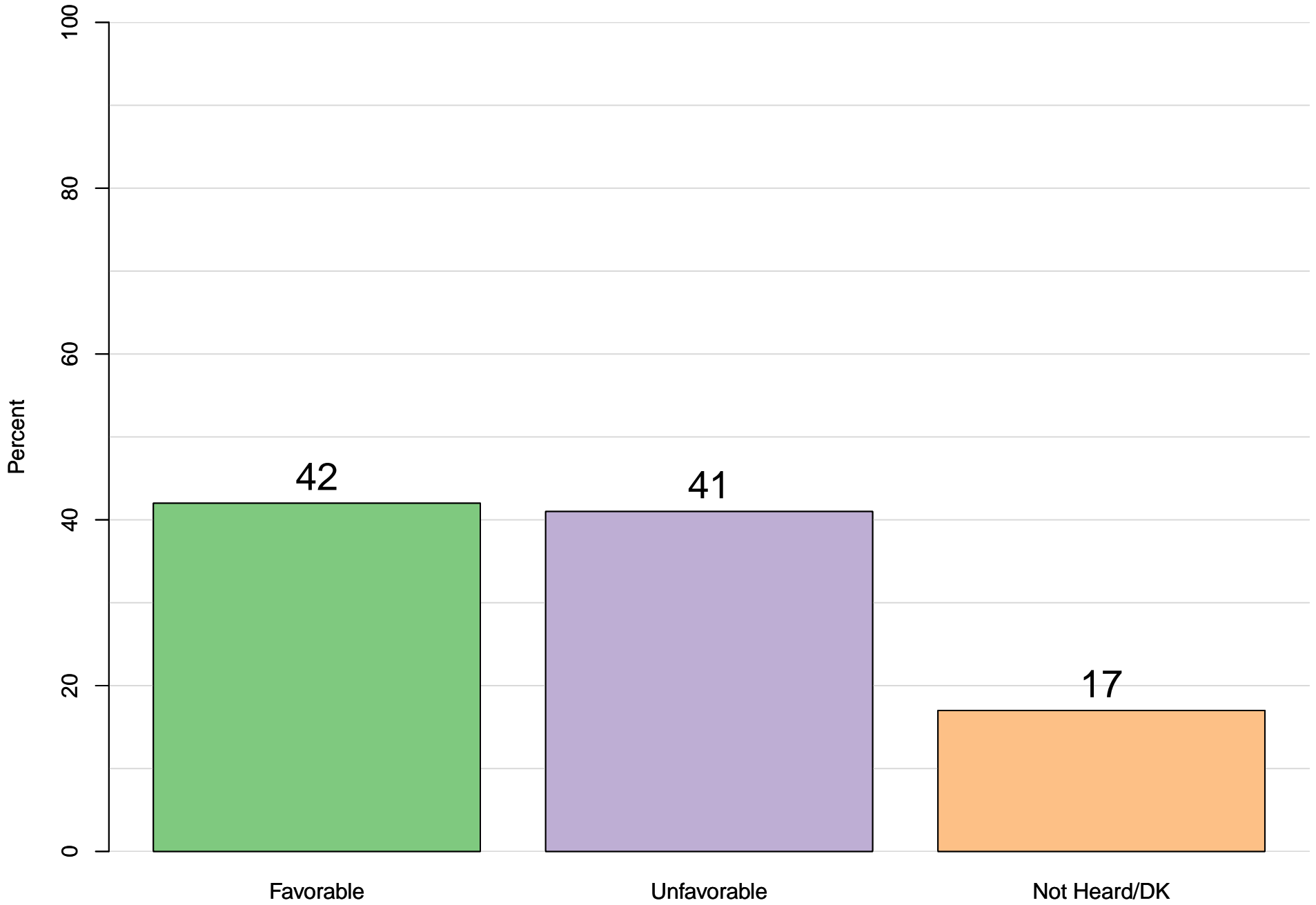


# Vote for attorney general with different likely voter screens

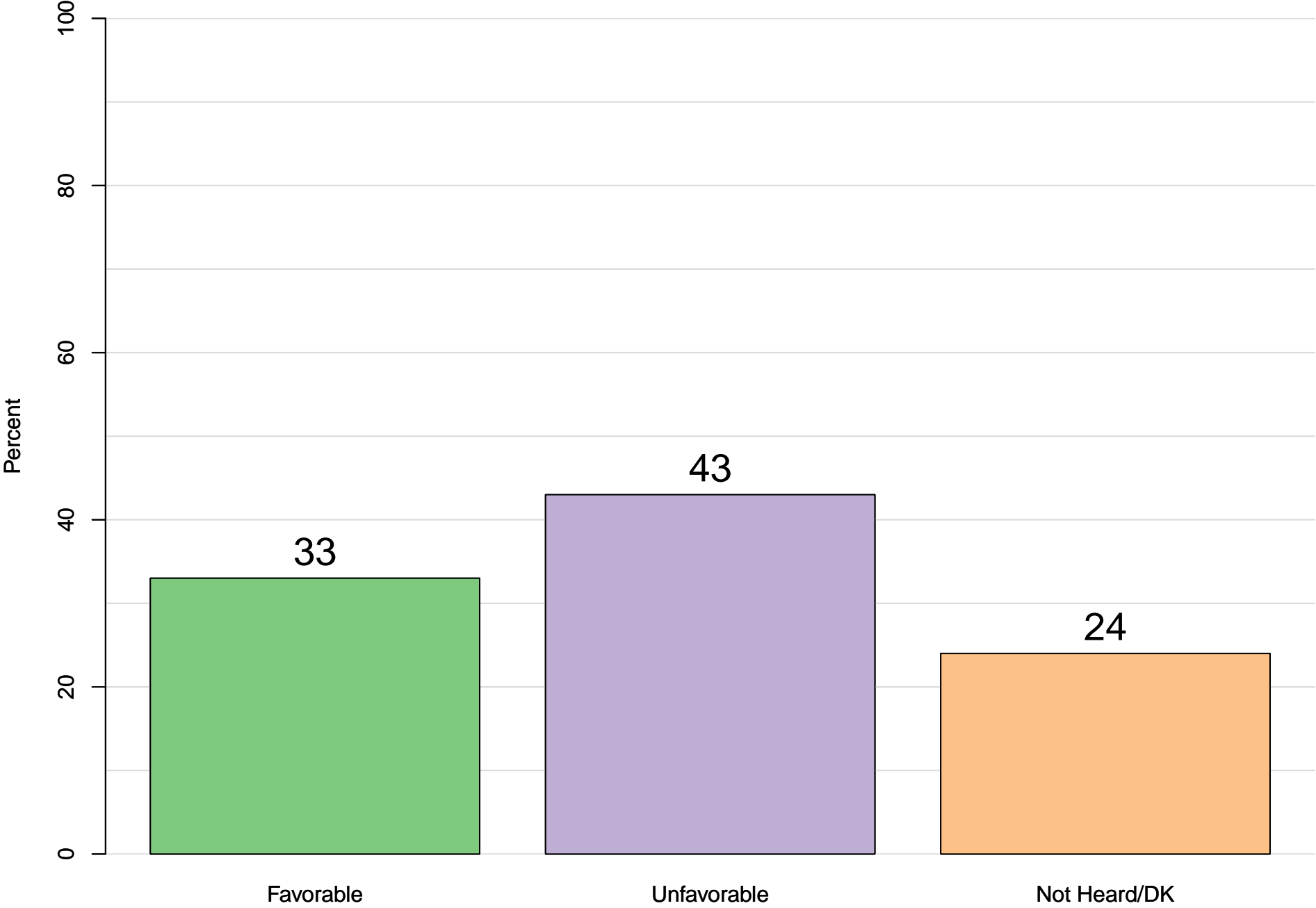




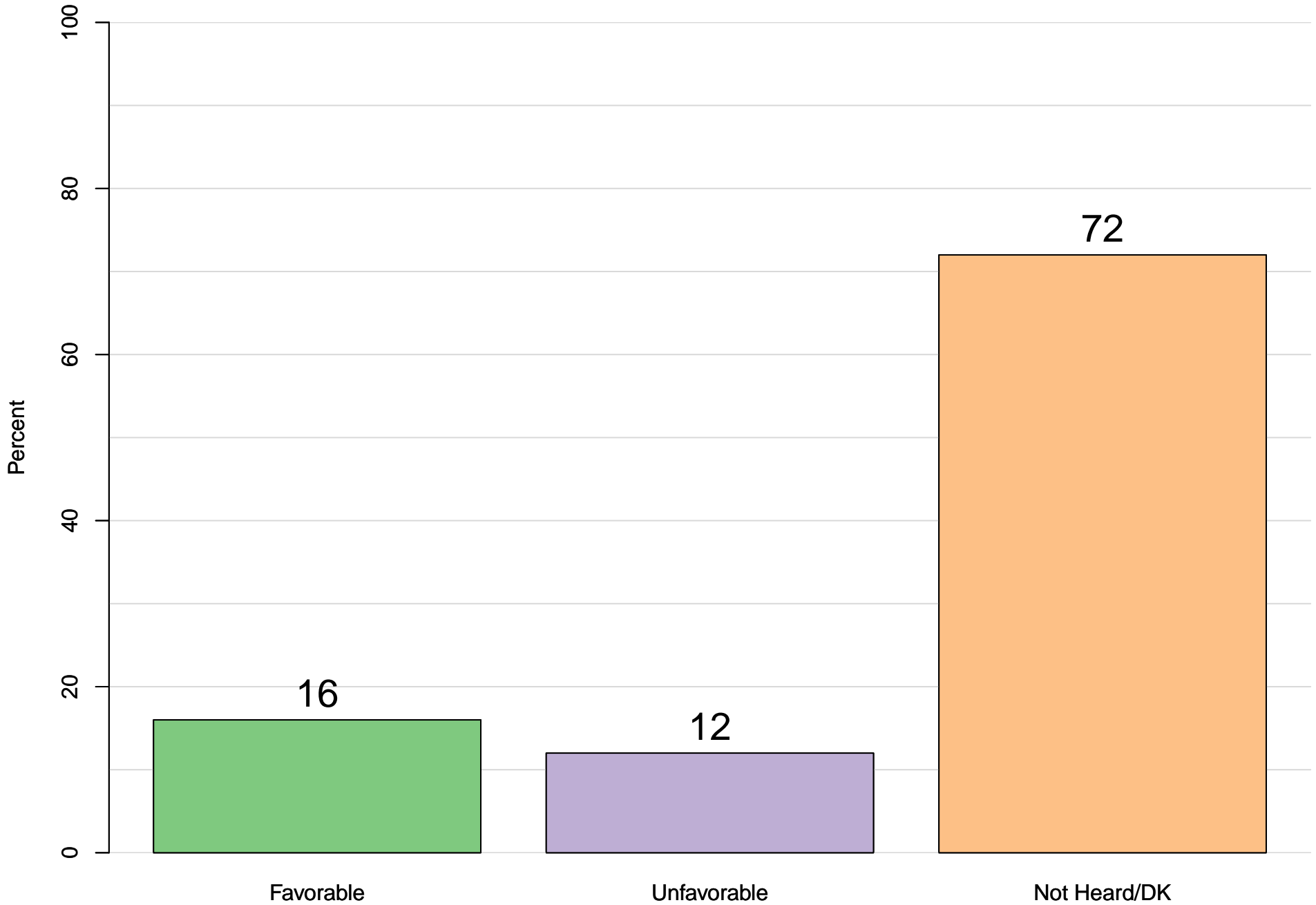
**Tony Evers favorable or unfavorable rating**  
**Likely Voters, October 24–28, 2018**



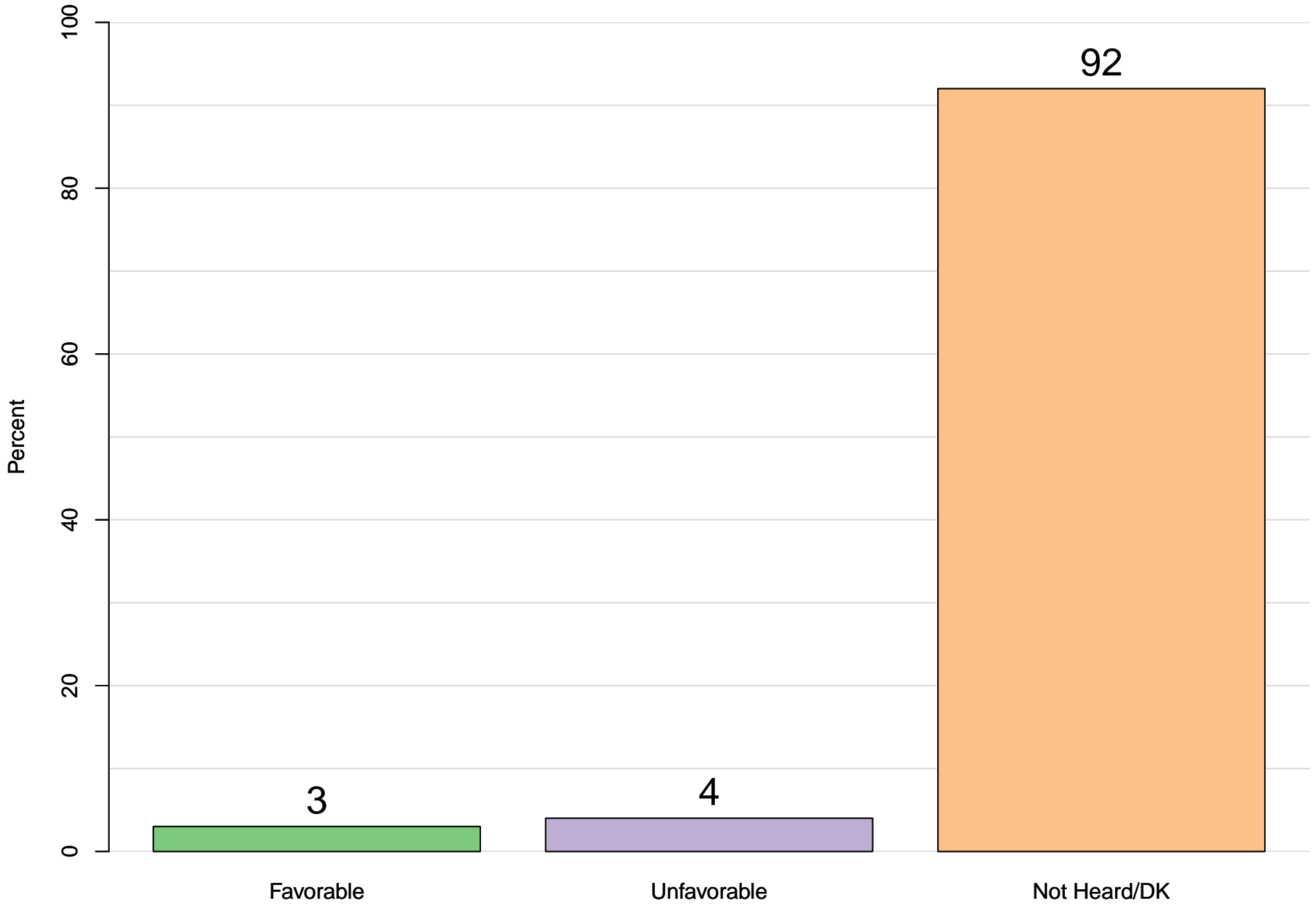
**Leah Vukmir favorable or unfavorable rating**  
**Likely Voters, October 24–28, 2018**



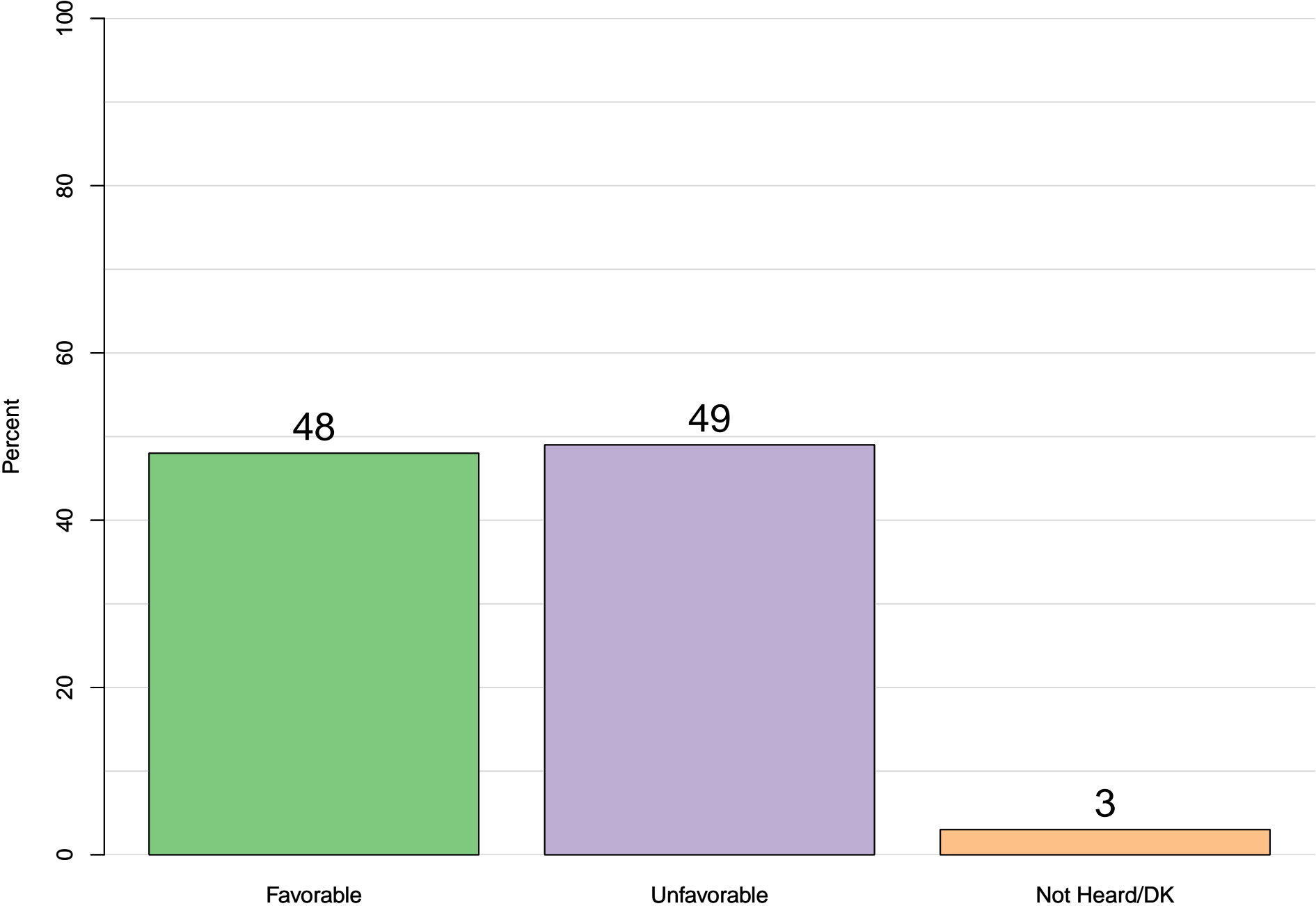
**Josh Kaul favorable or unfavorable rating**  
**Likely Voters, October 24–28, 2018**



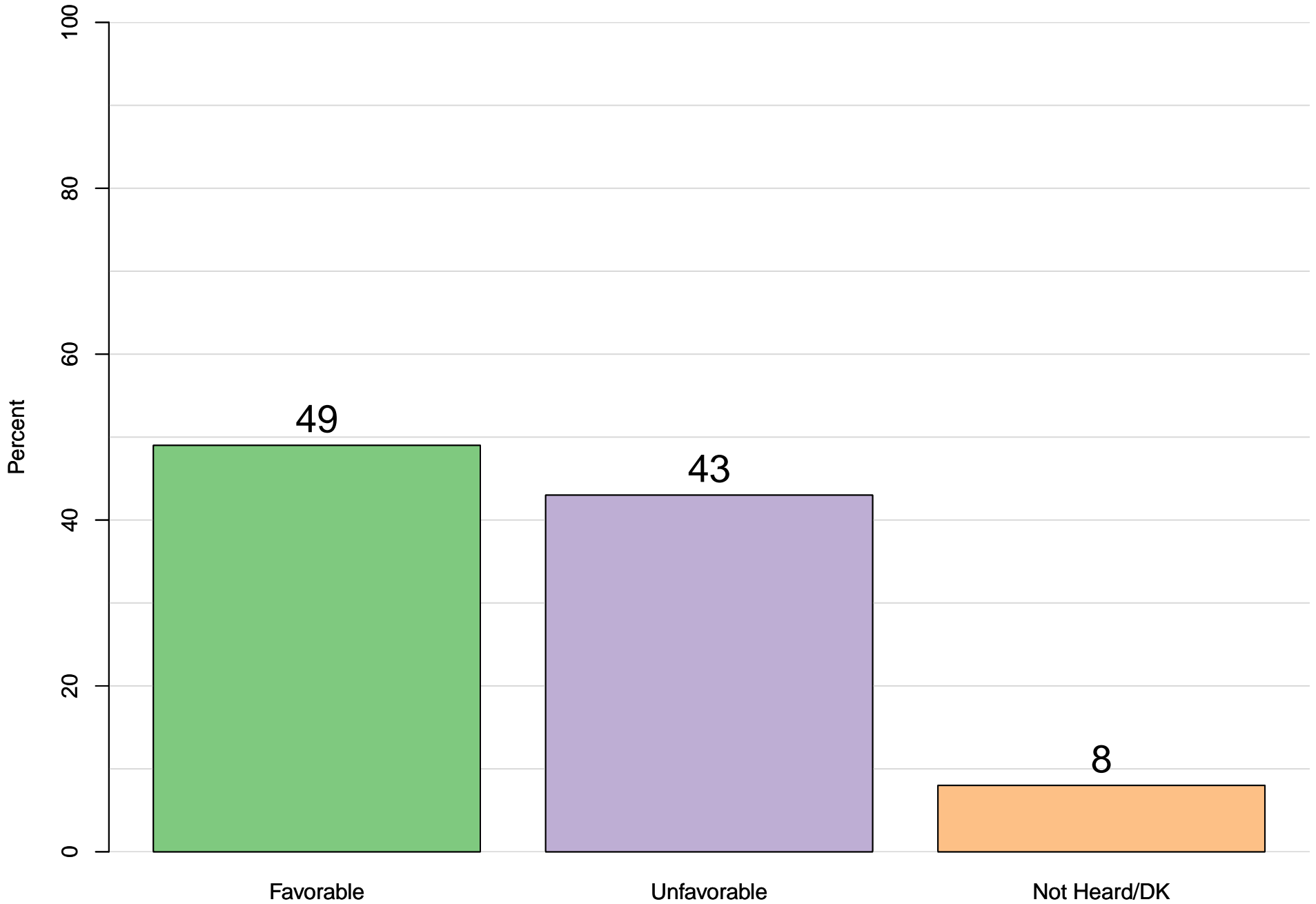
**Phil Anderson favorable or unfavorable rating**  
**Likely Voters, October 24–28, 2018**



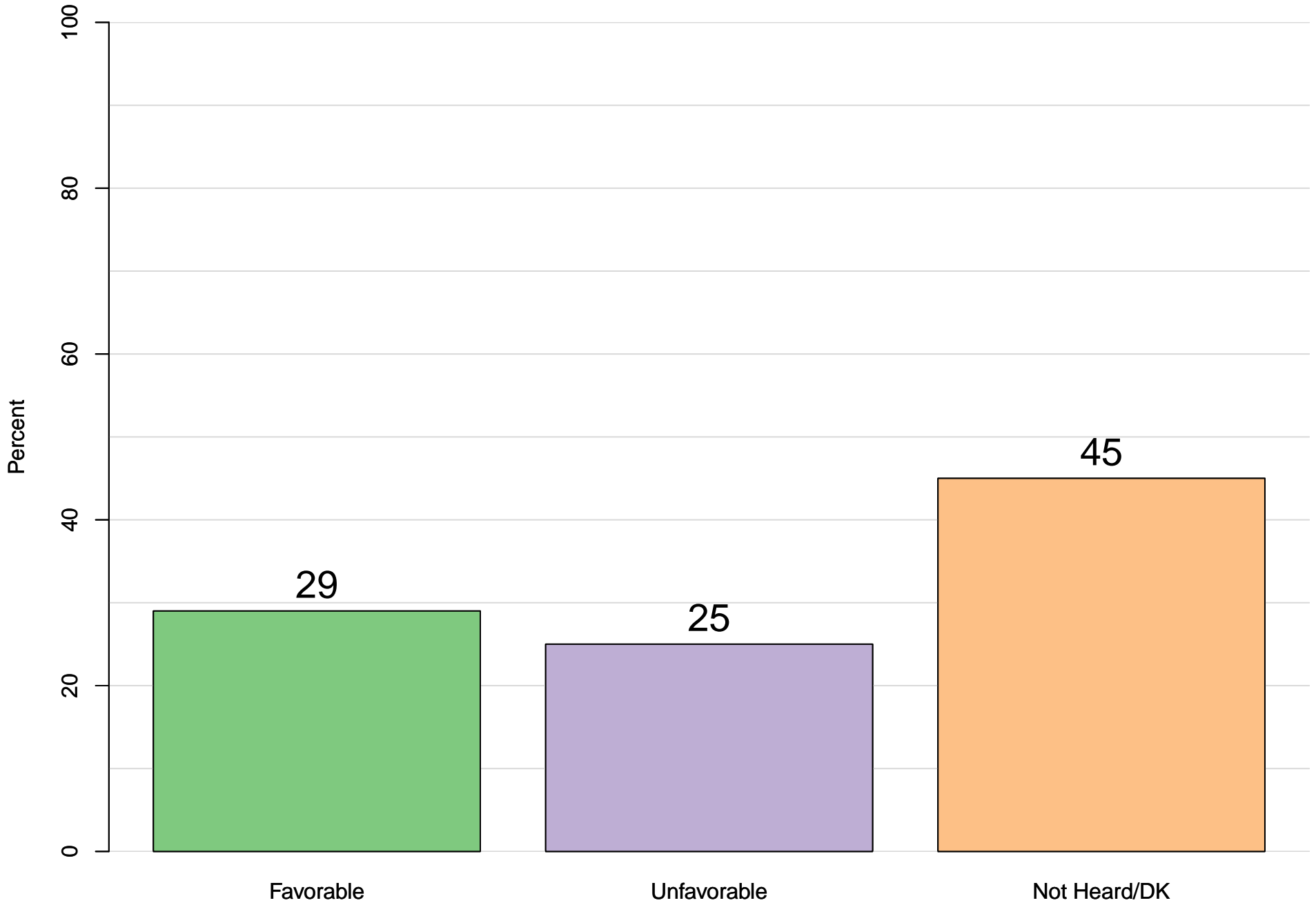
**Scott Walker favorable or unfavorable rating**  
**Likely Voters, October 24–28, 2018**



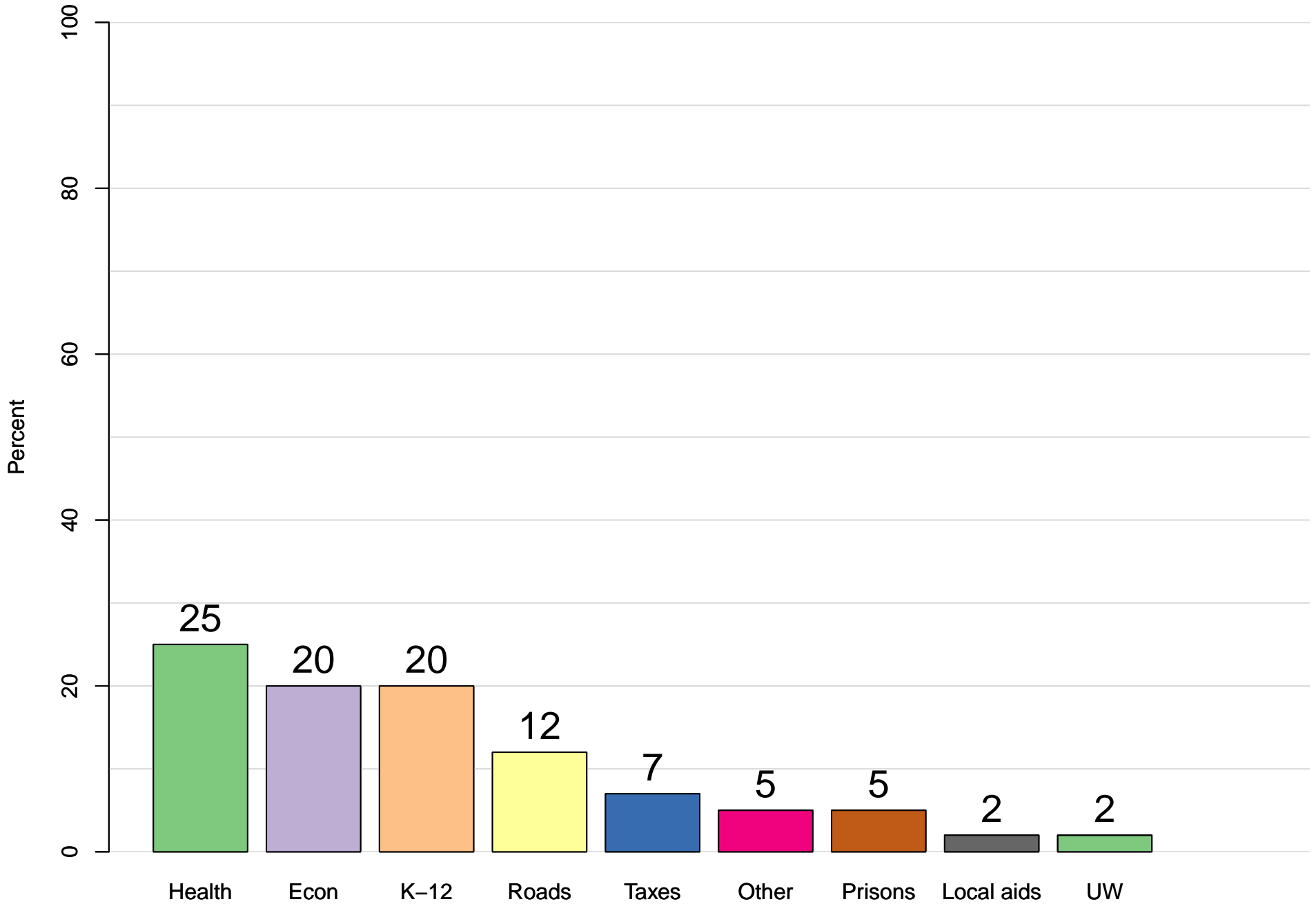
**Tammy Baldwin favorable or unfavorable rating  
Likely Voters, October 24–28, 2018**



**Brad Schimel favorable or unfavorable rating**  
**Likely Voters, October 24–28, 2018**

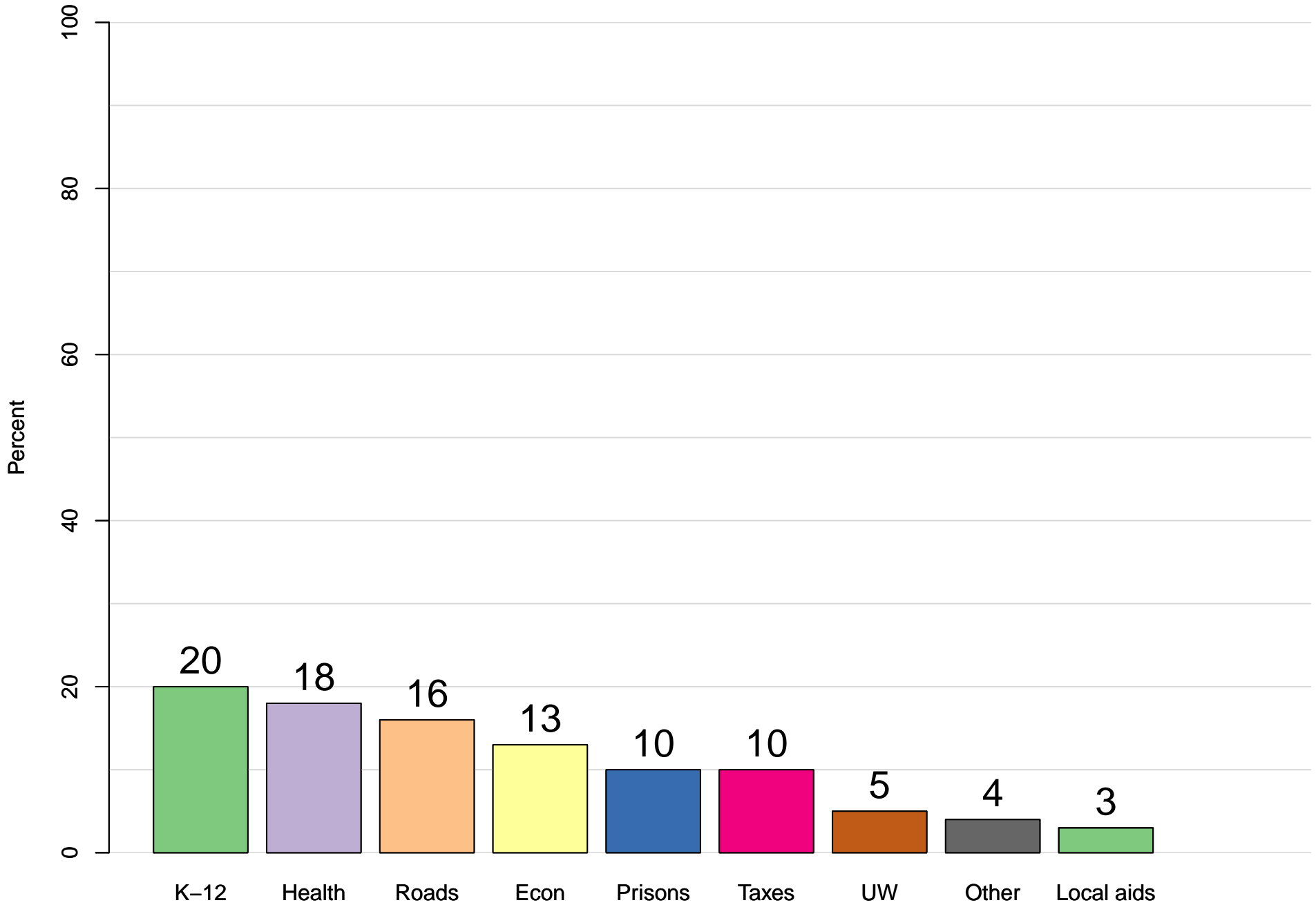


# Most important issue facing Wisconsin Likely Voters, October 24–28, 2018

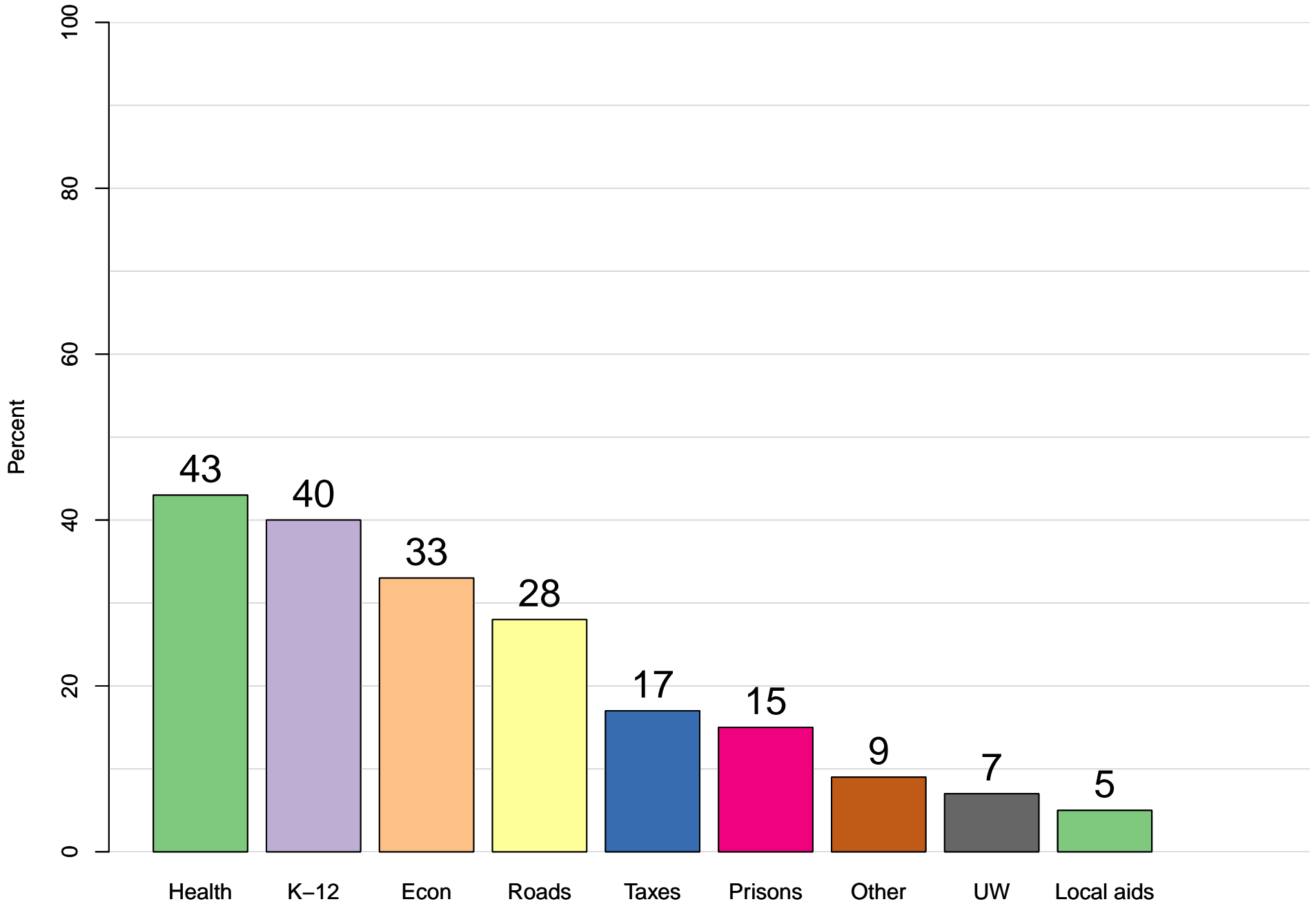




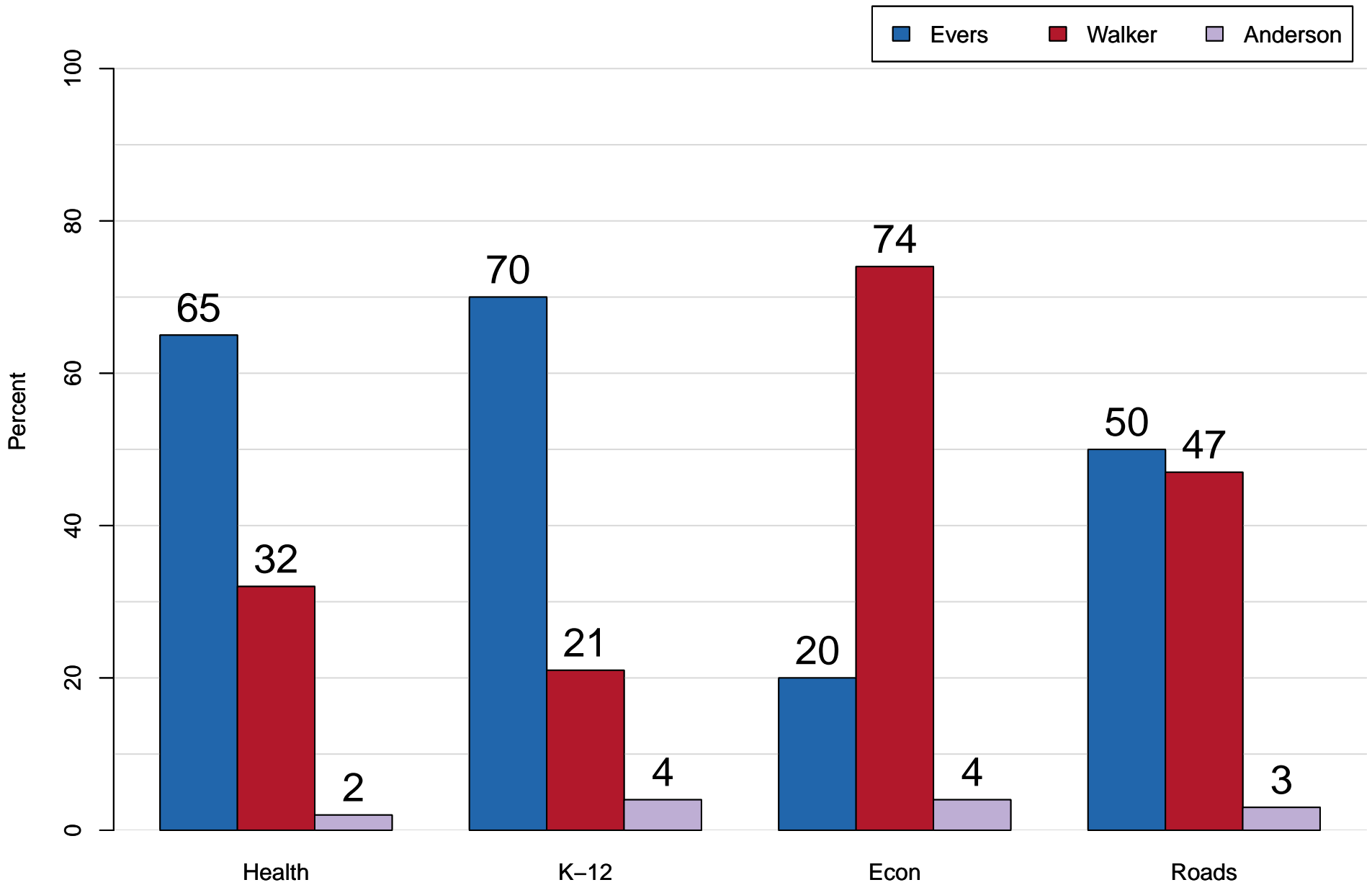
## 2nd Most important issue facing Wisconsin Likely Voters, October 24–28, 2018



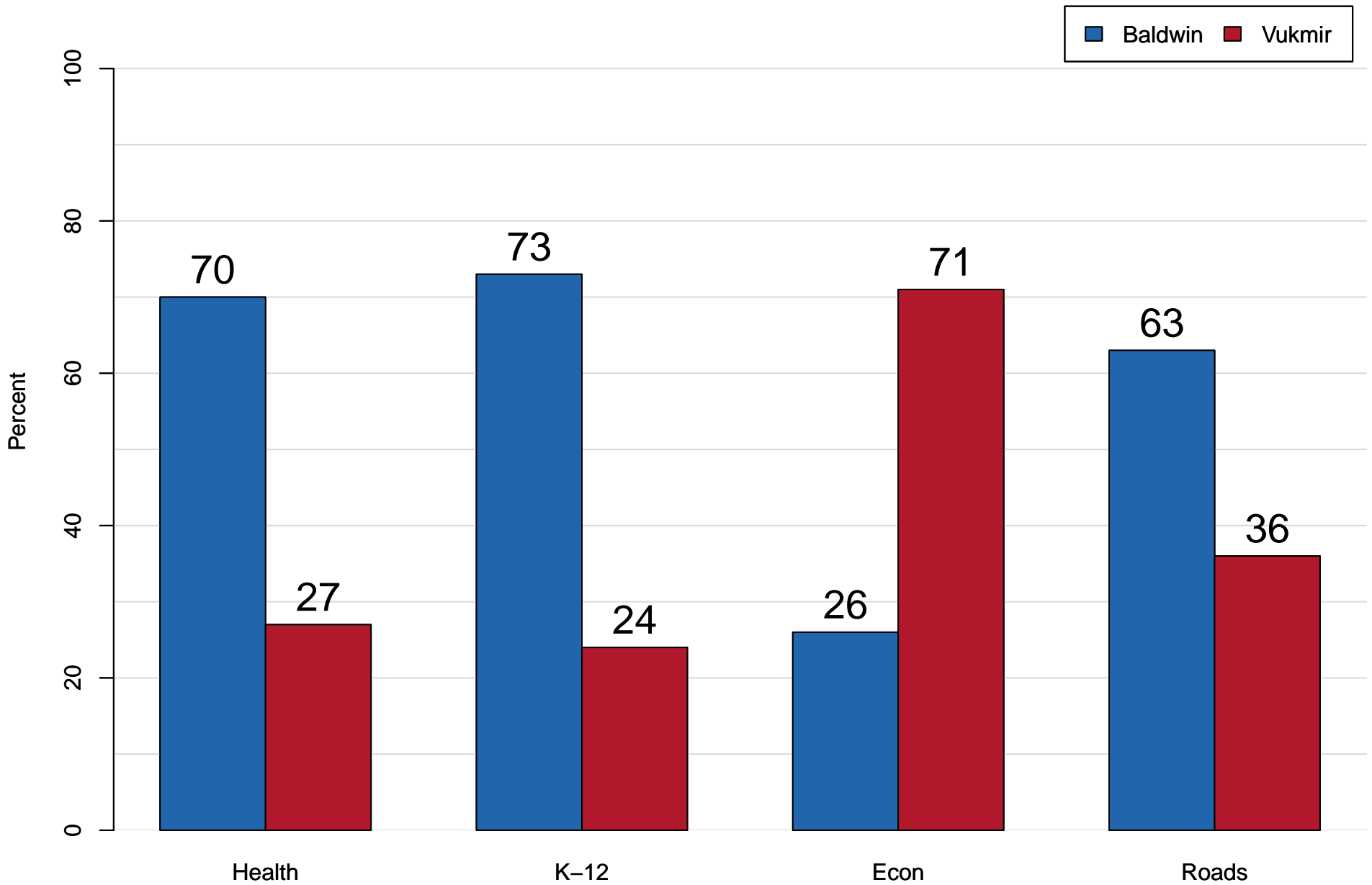
# 1st or 2nd Most important issue facing Wisconsin Likely Voters, October 24–28, 2018



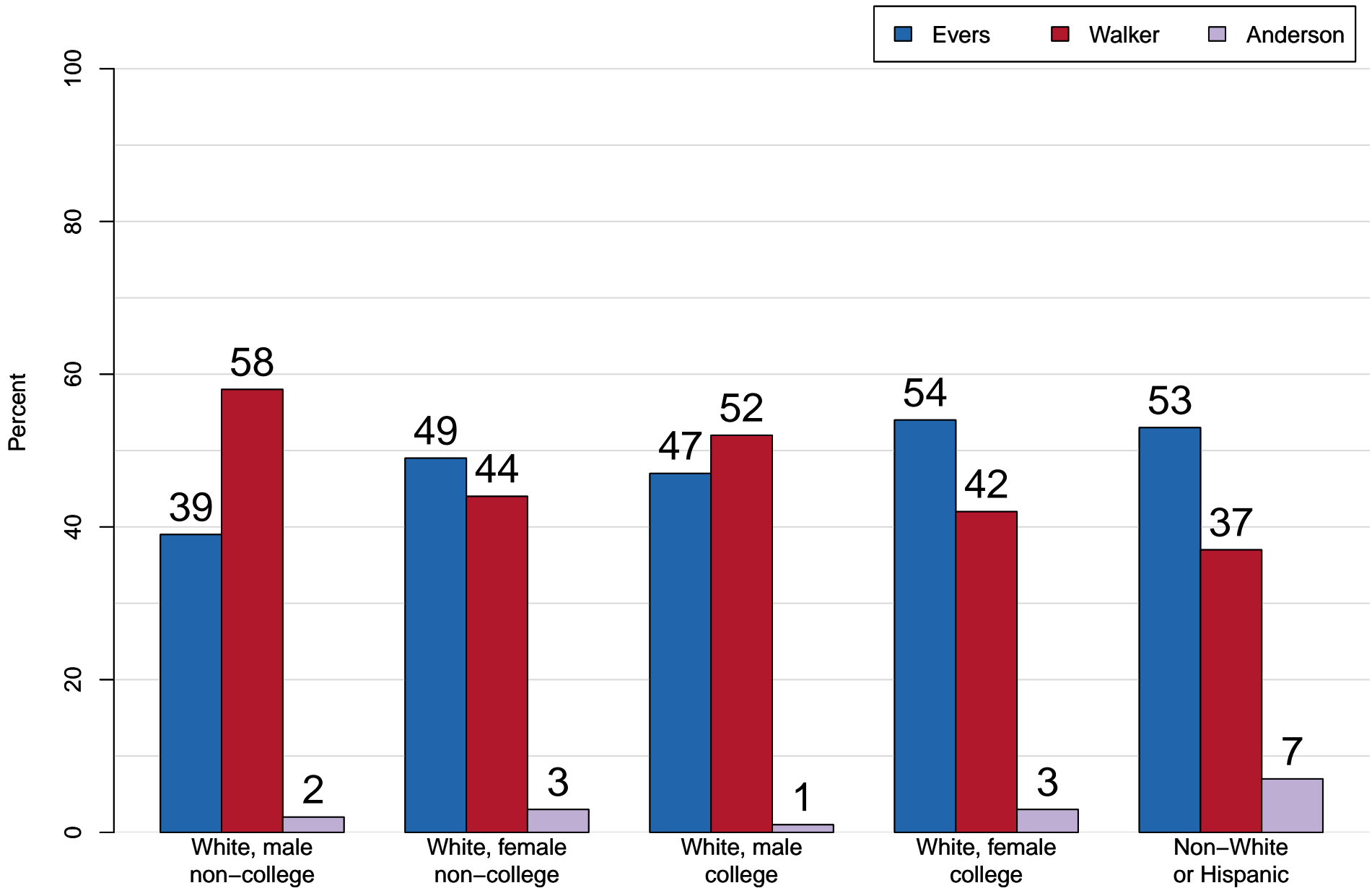
**Vote for governor by most important issue**  
**Likely Voters, October 24–28, 2018**



**Vote for senate by most important issue  
Likely Voters, October 24–28, 2018**

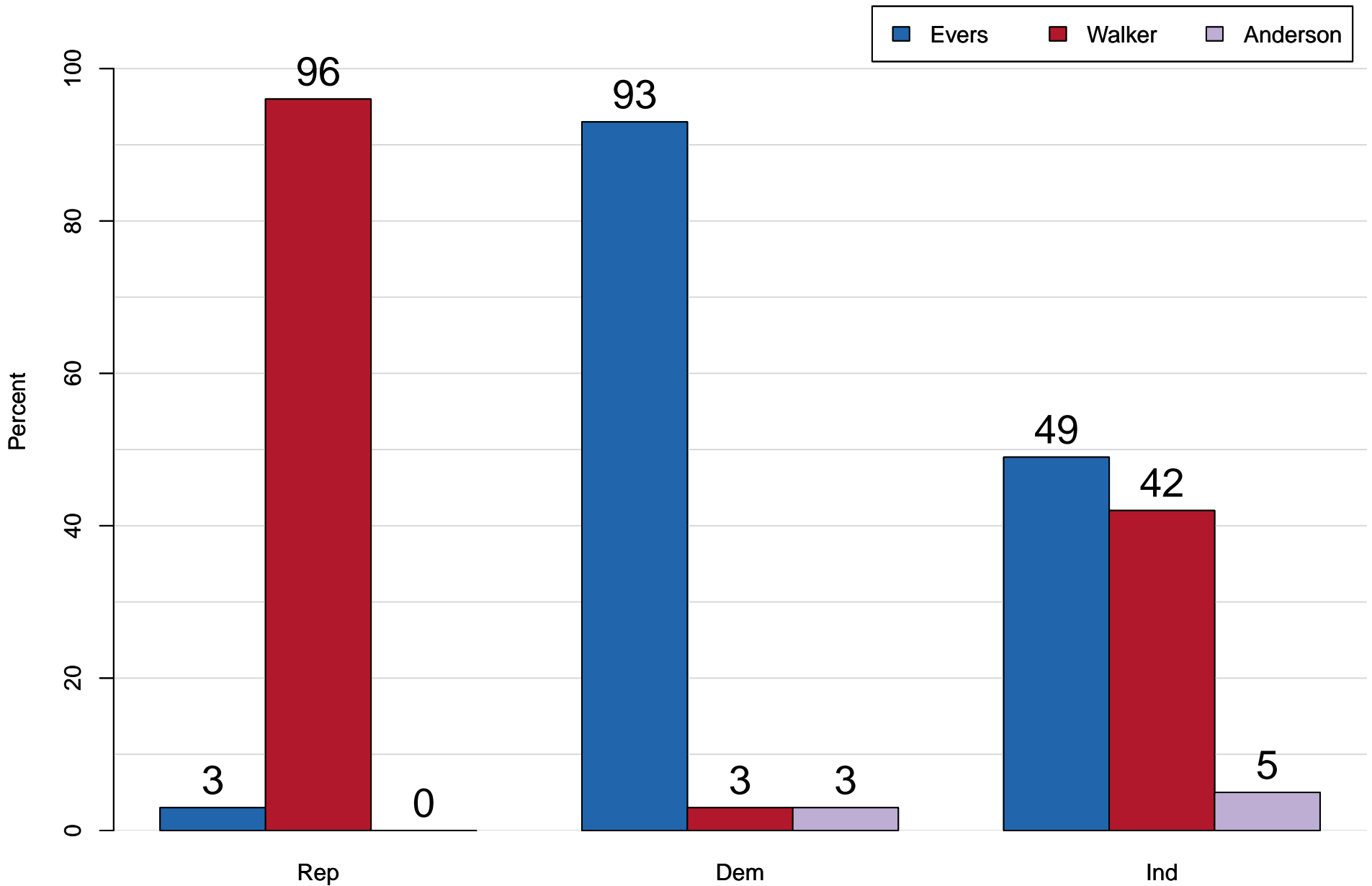


# Vote for governor by race, gender and education Likely Voters, October 24–28, 2018

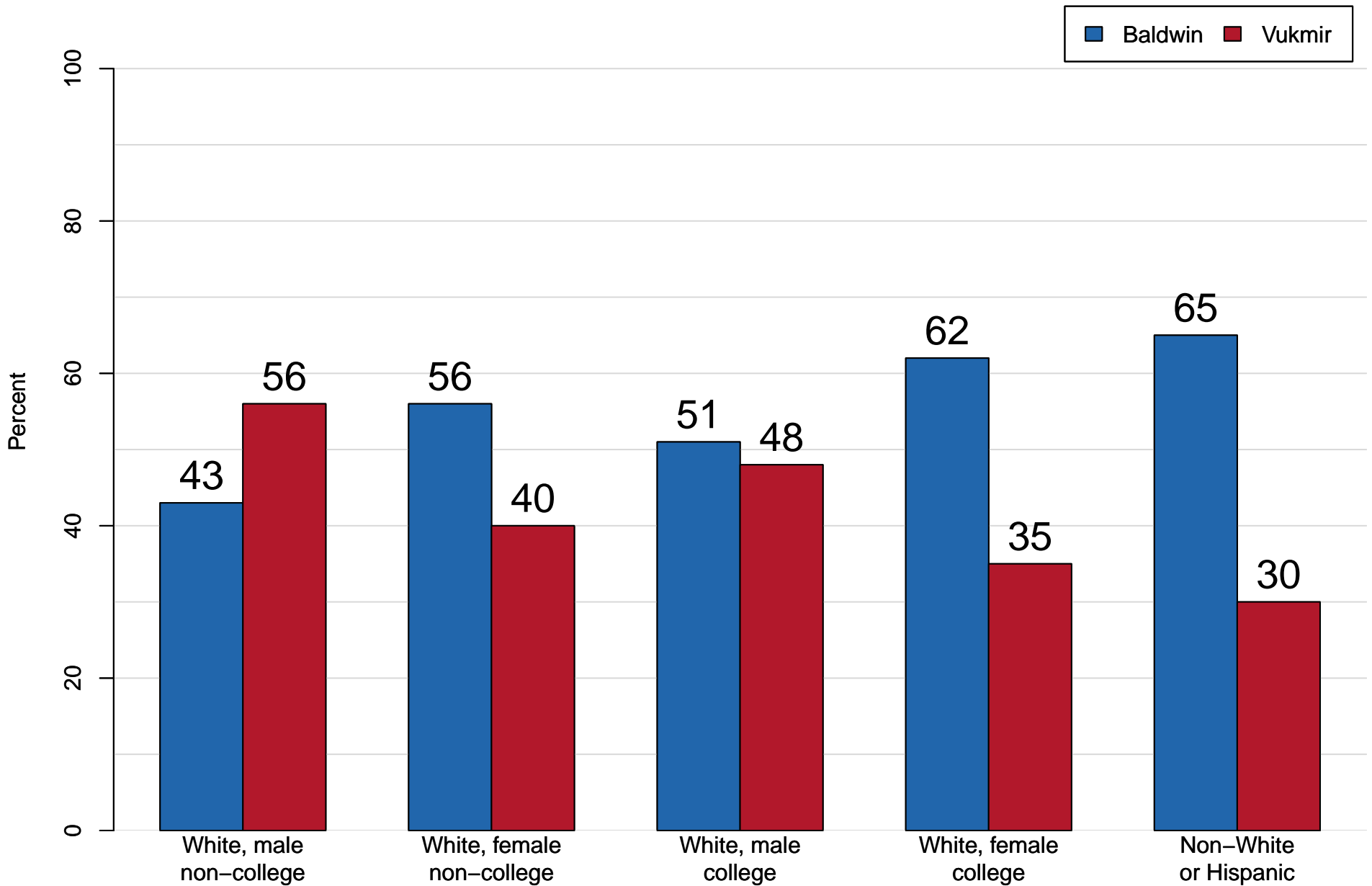


# Vote for governor by Party ID

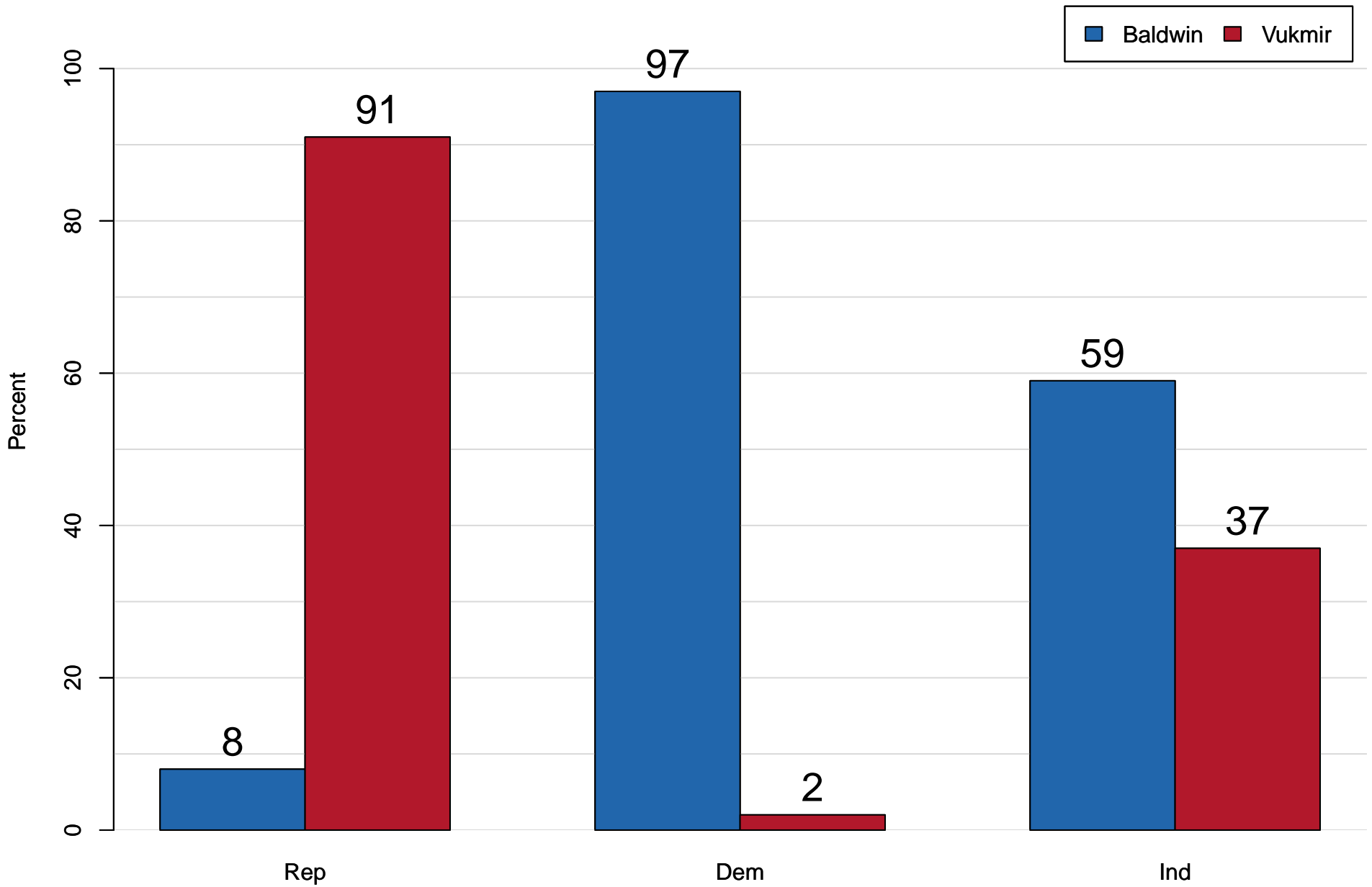
## Likely Voters, October 24–28, 2018



# Vote for senate by race, gender and education Likely Voters, October 24–28, 2018

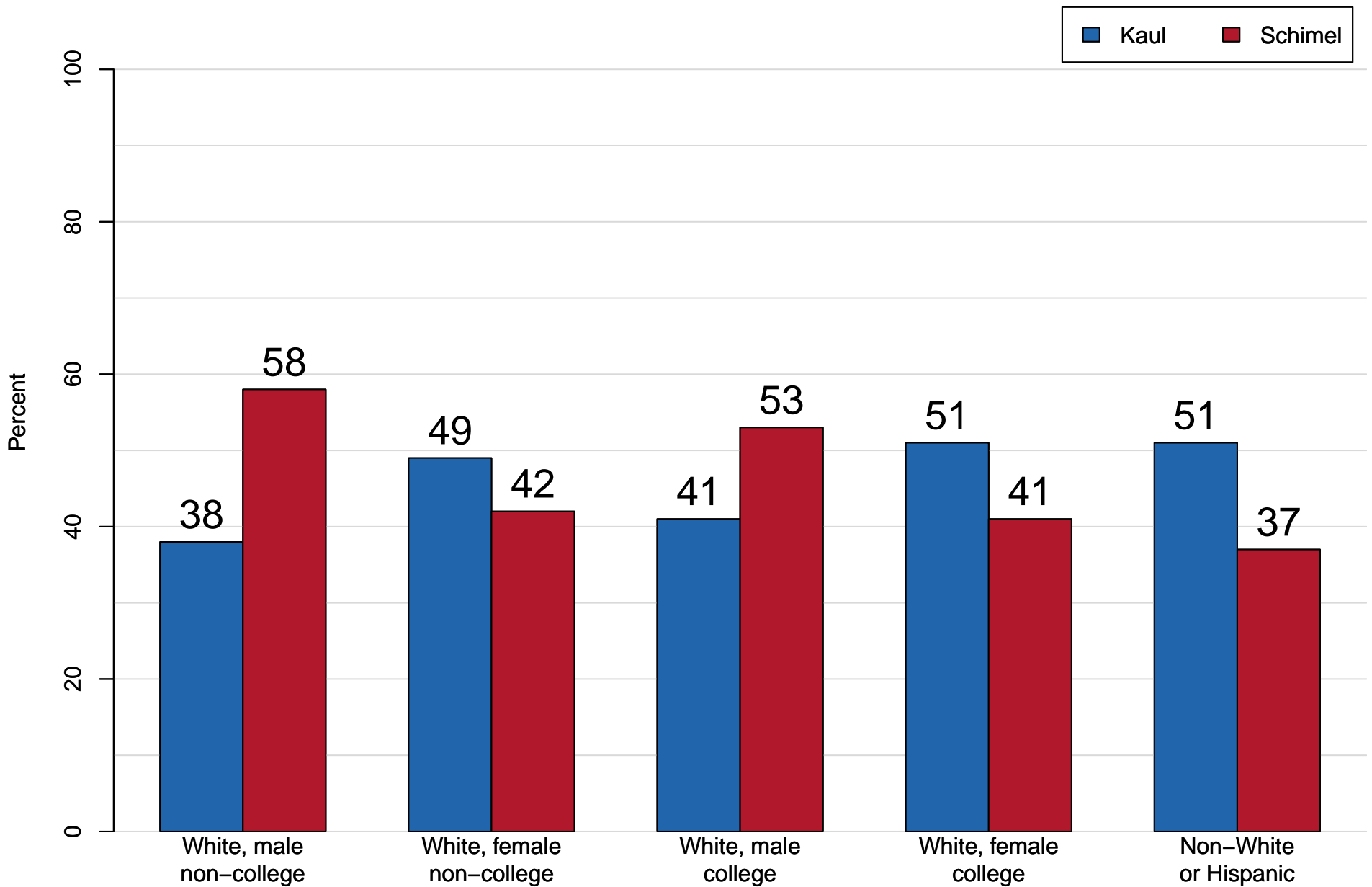


# Vote for senate by Party ID Likely Voters, October 24–28, 2018



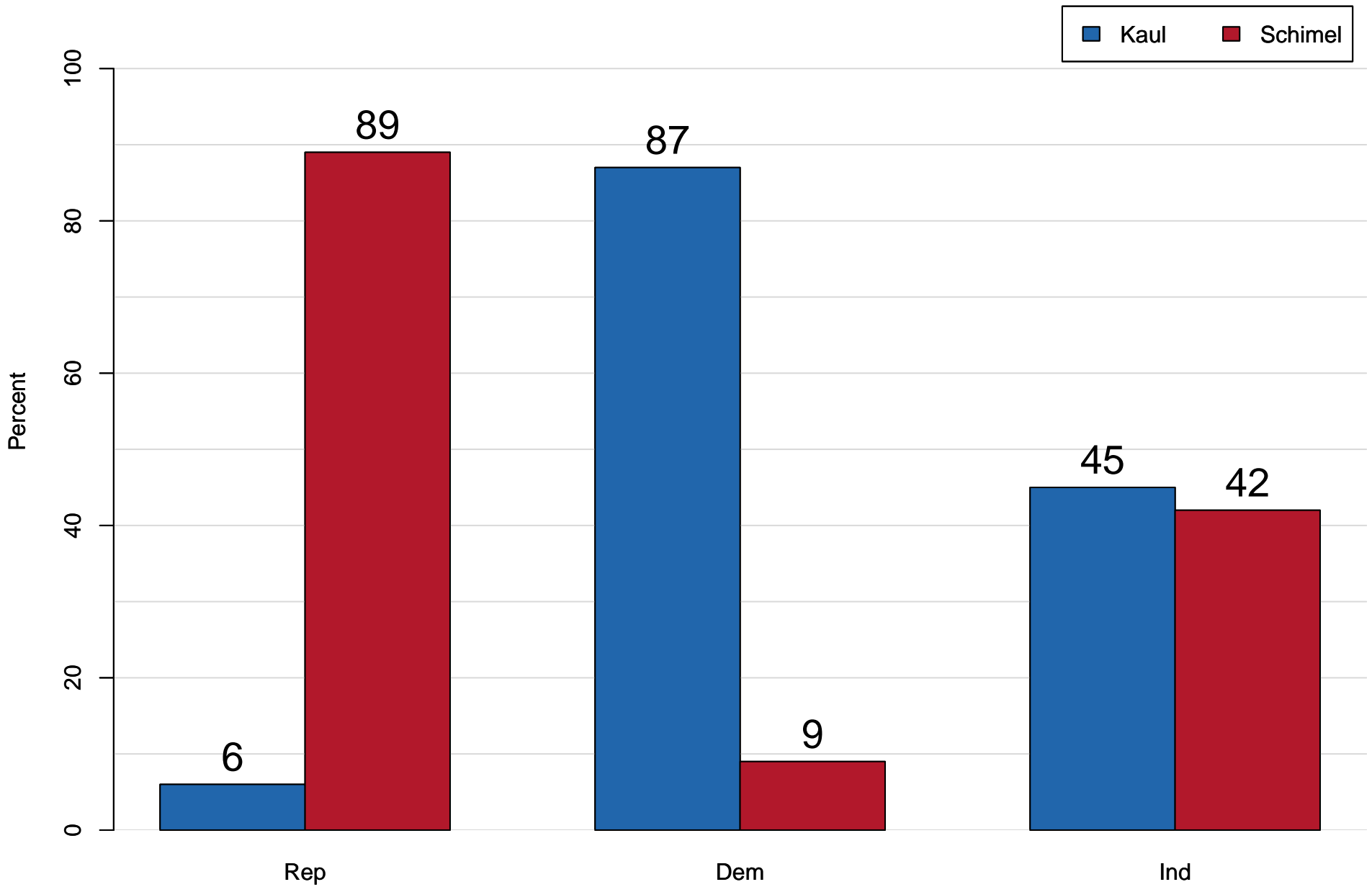


# Vote for attorney general by race, gender and education Likely Voters, October 24–28, 2018

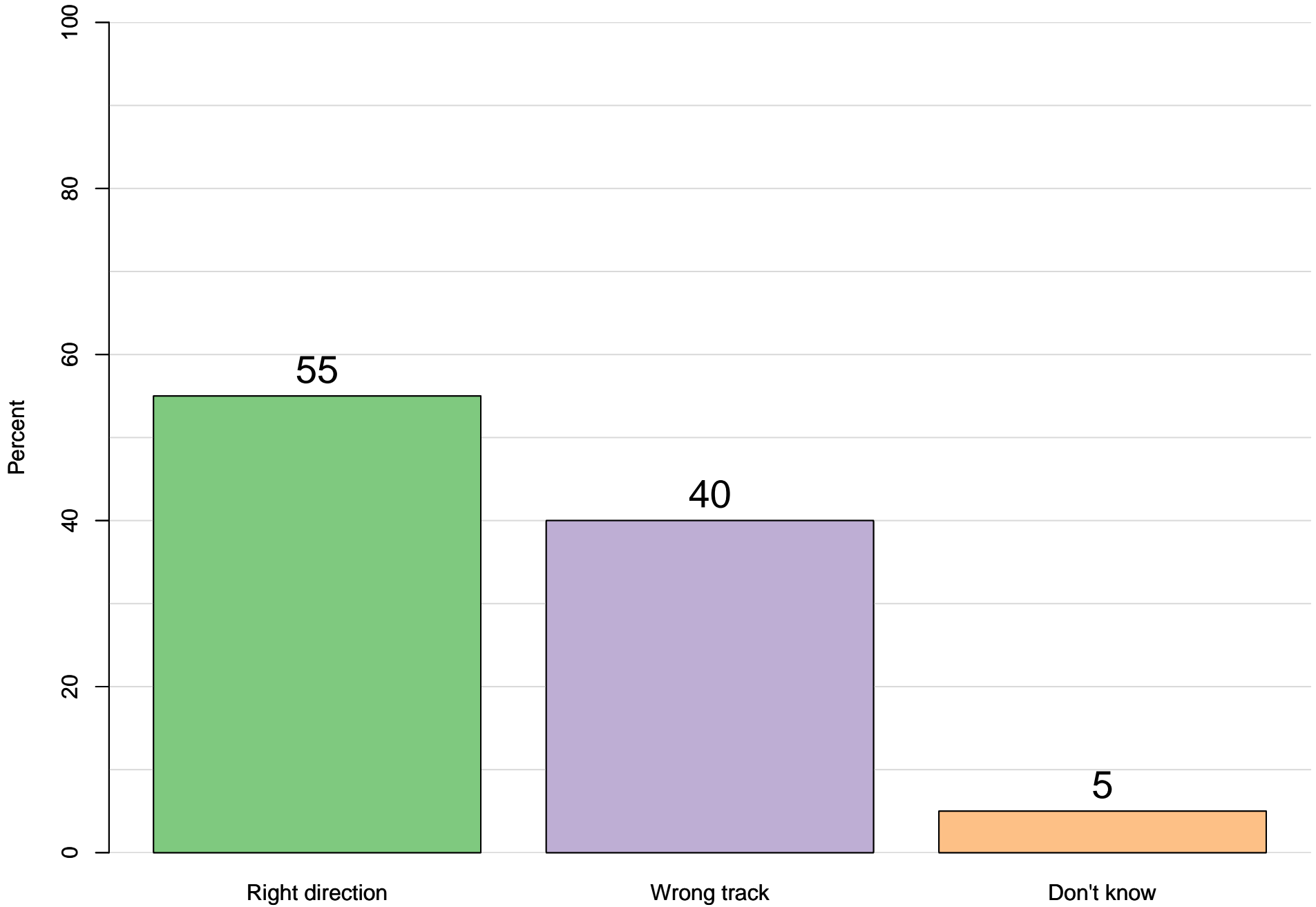


# Vote for attorney general by Party ID

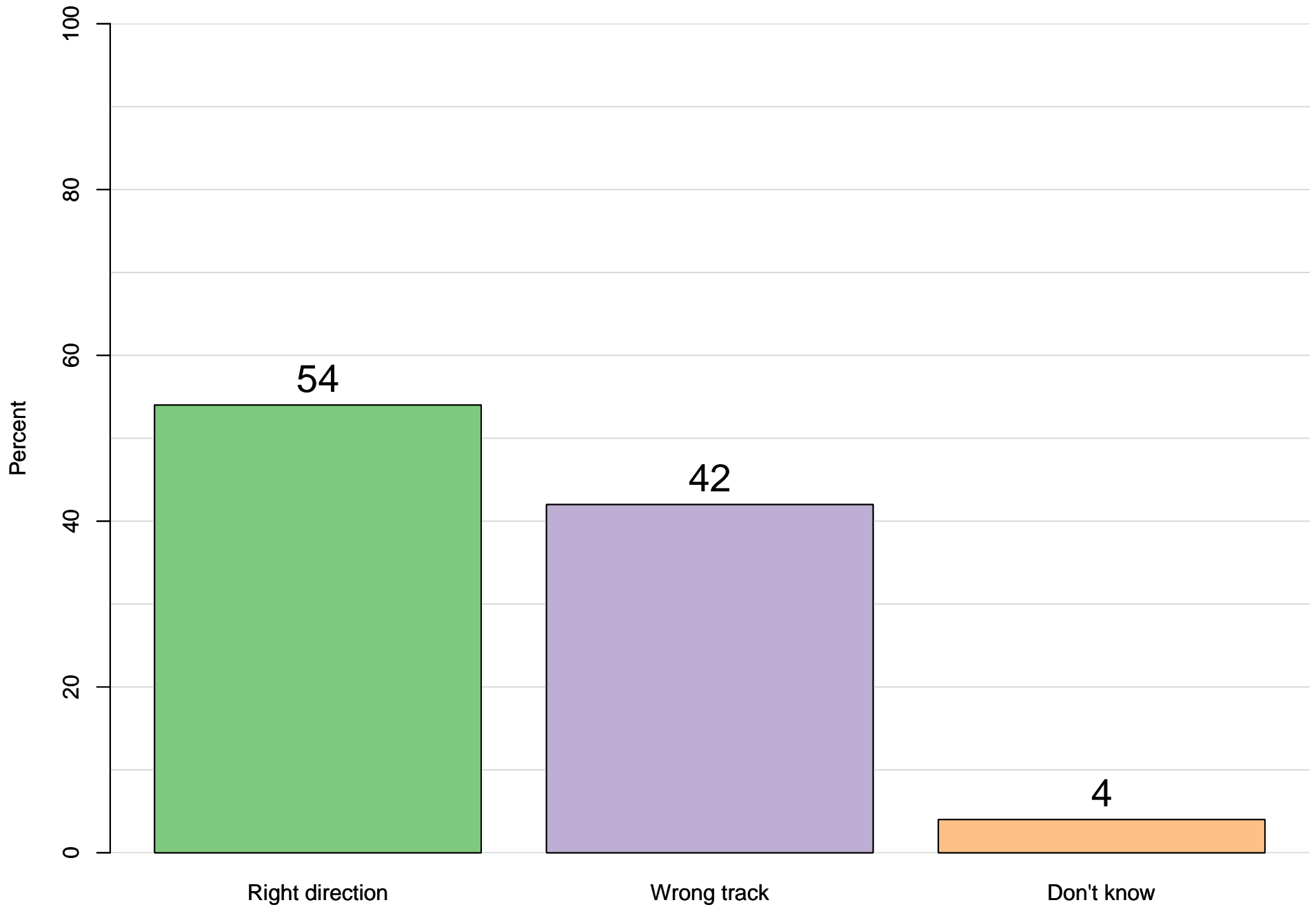
## Likely Voters, October 24–28, 2018



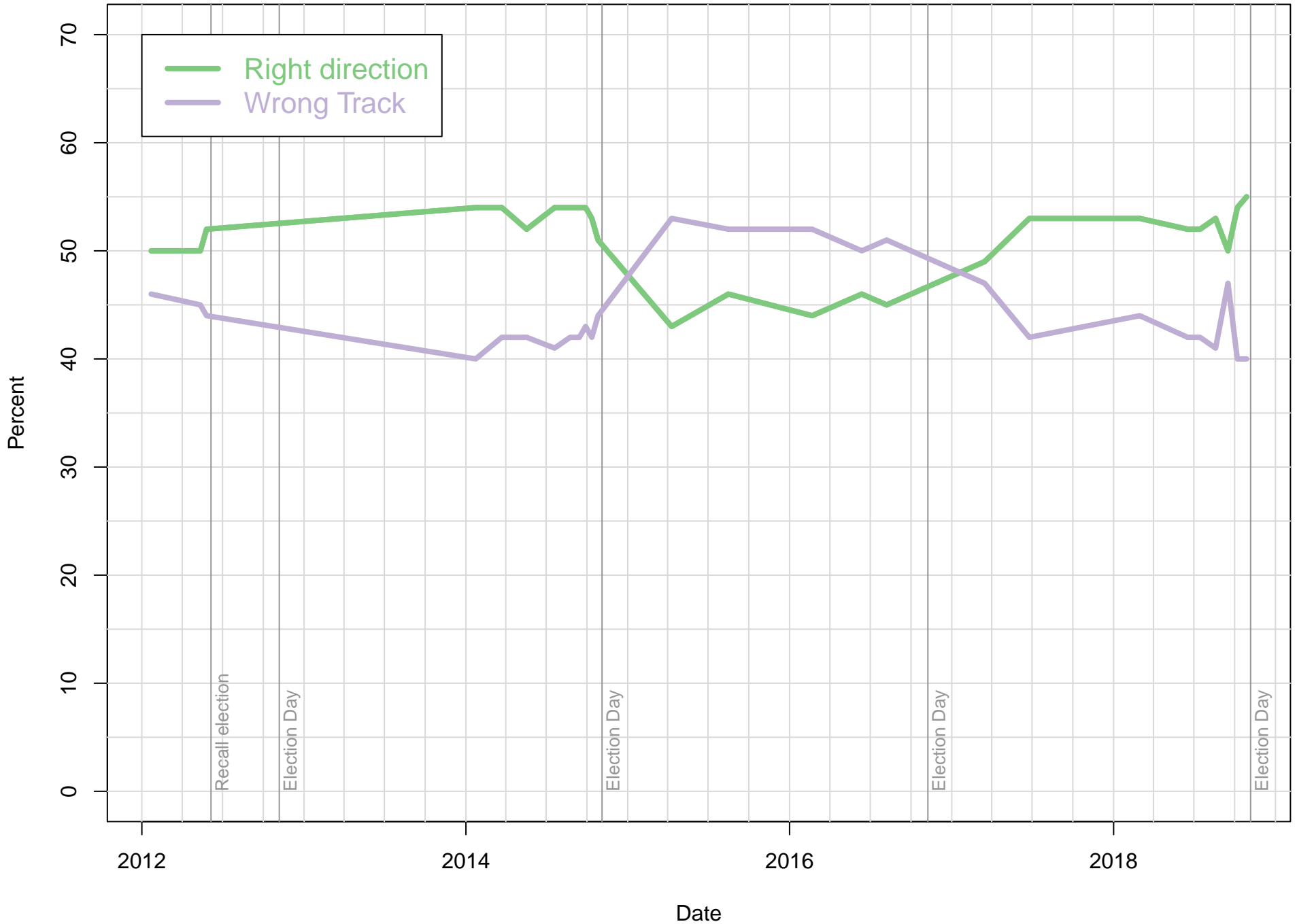
# Wisconsin headed in right direction or wrong track? Registered Voters, October 24–28, 2018



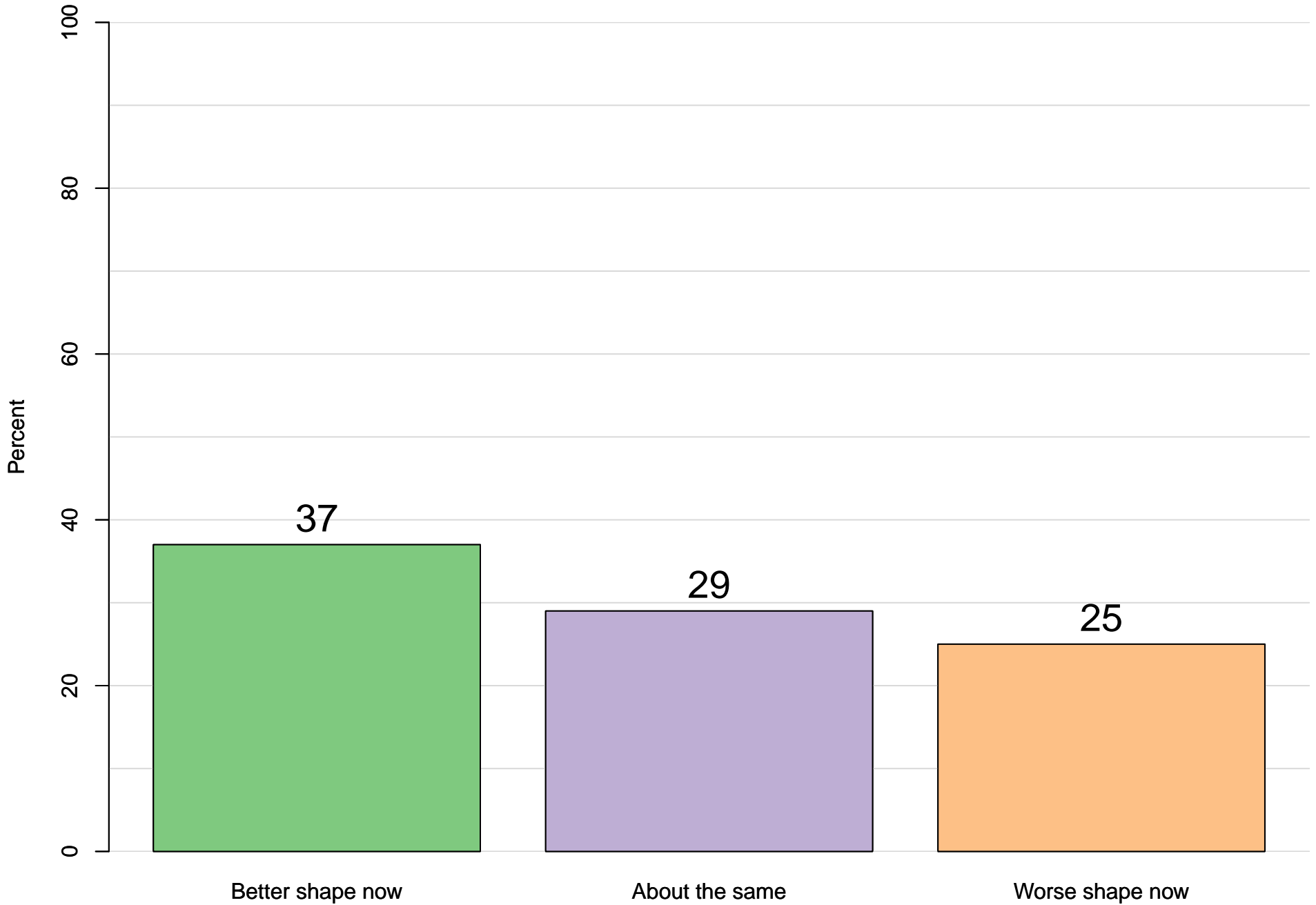
# Wisconsin headed in right direction or wrong track? Likely Voters, October 24–28, 2018



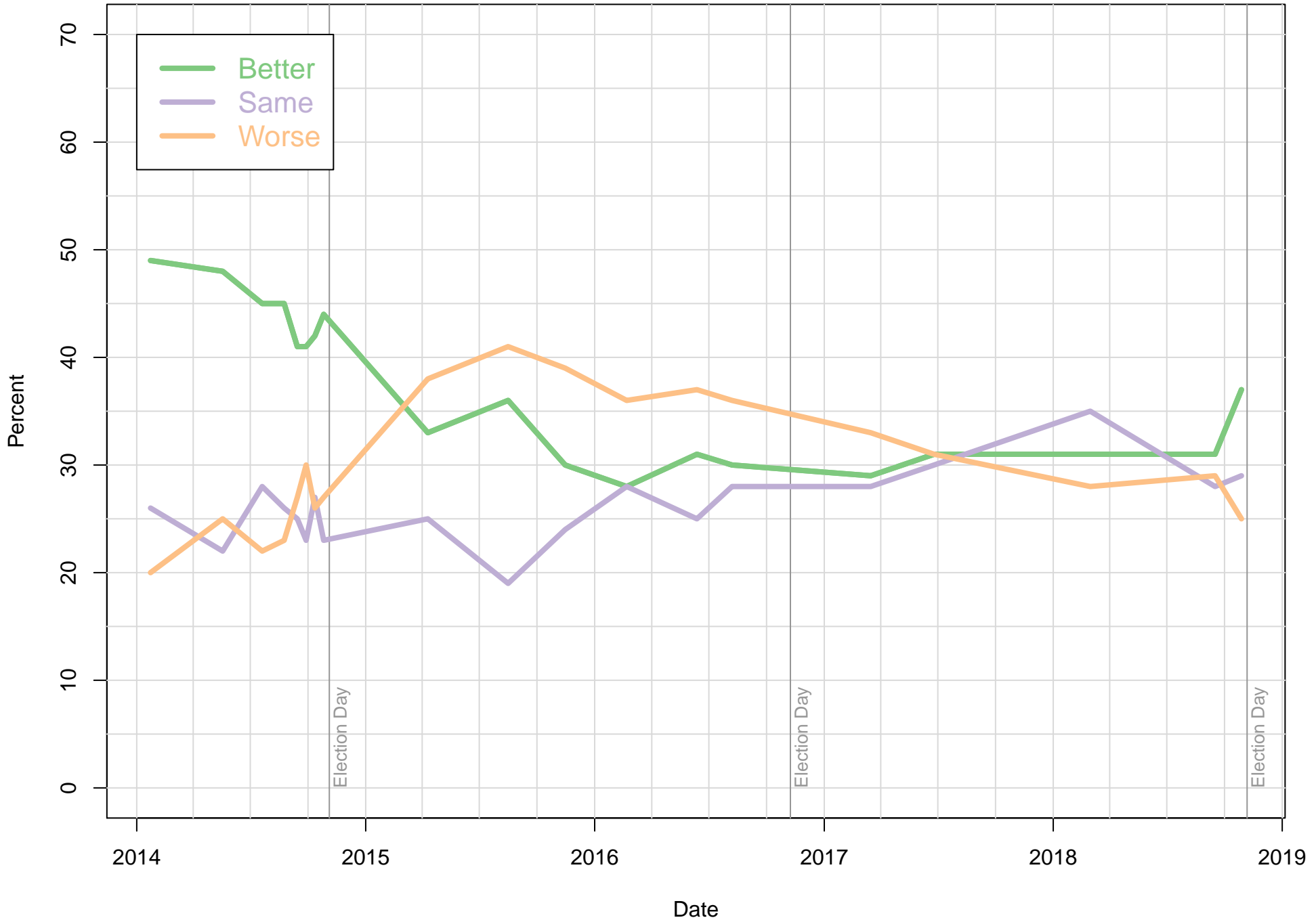
# Wisconsin headed in right direction or wrong track? Registered Voters, 2012–2018



Wisconsin budget in better, same or worse shape?  
Registered Voters, October 24–28, 2018

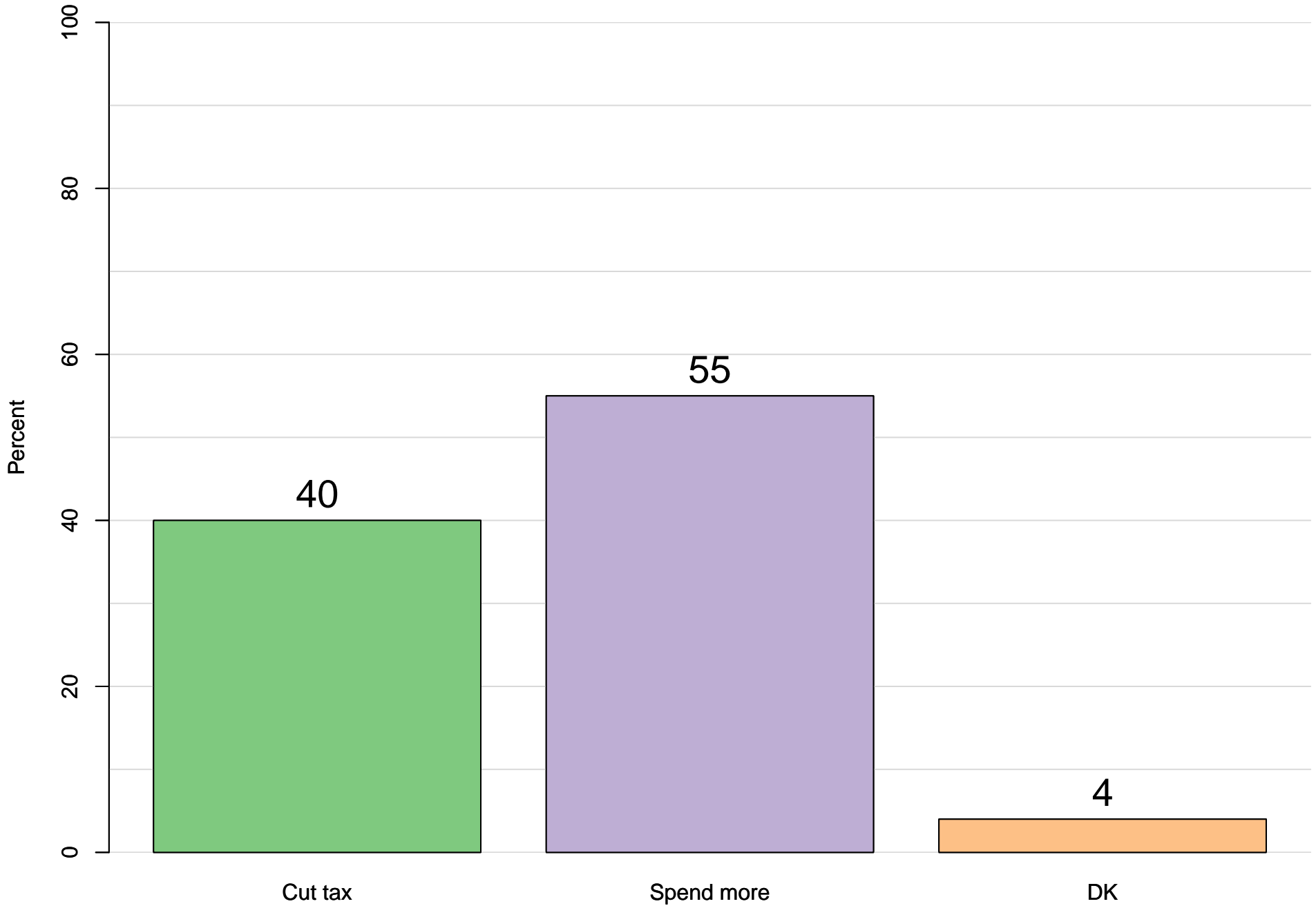


# Wisconsin budget in better, same or worse shape? Registered Voters, 2014-2018



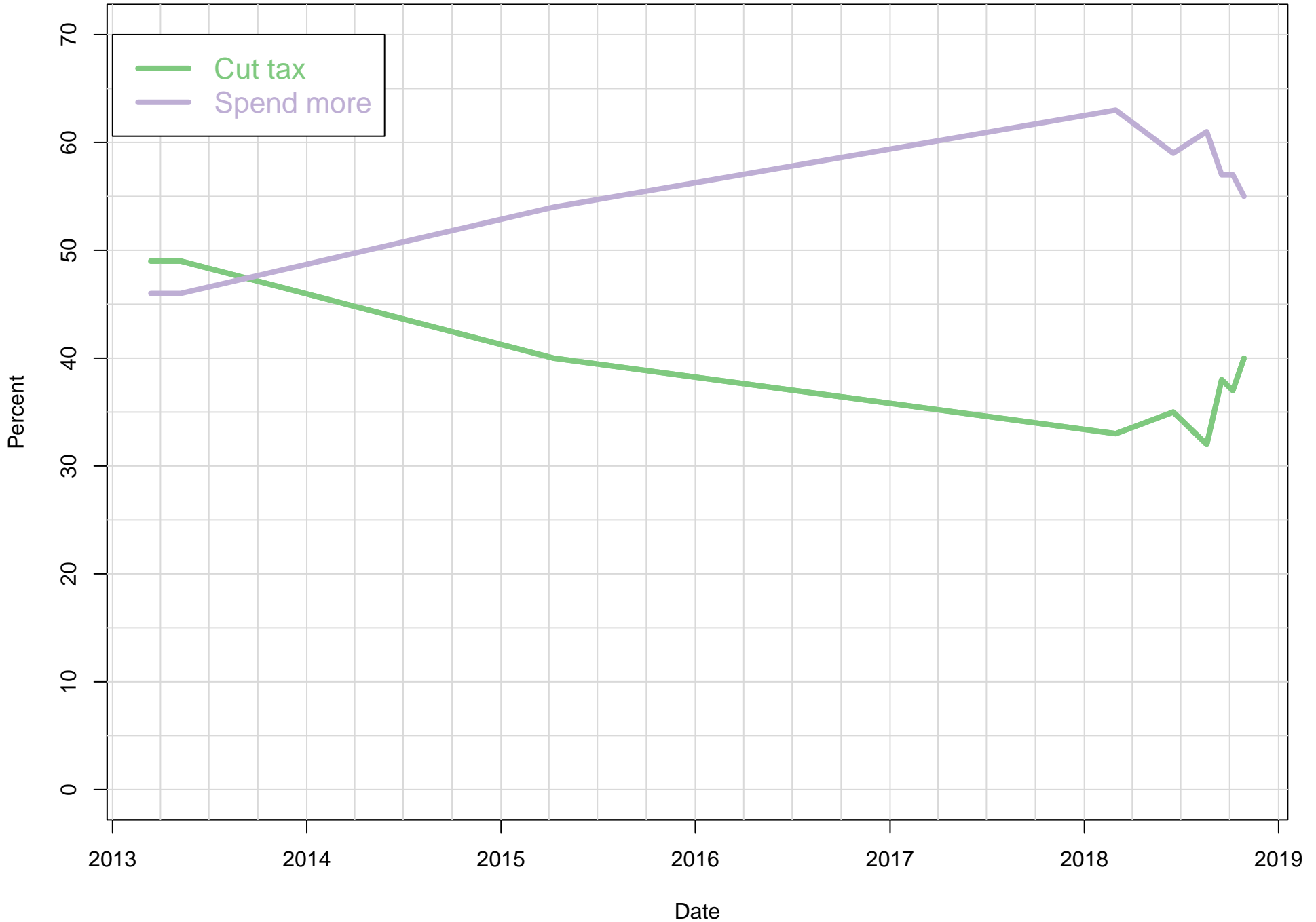
# Cut property taxes or increase spending on public schools

## Registered Voters, October 24–28, 2018

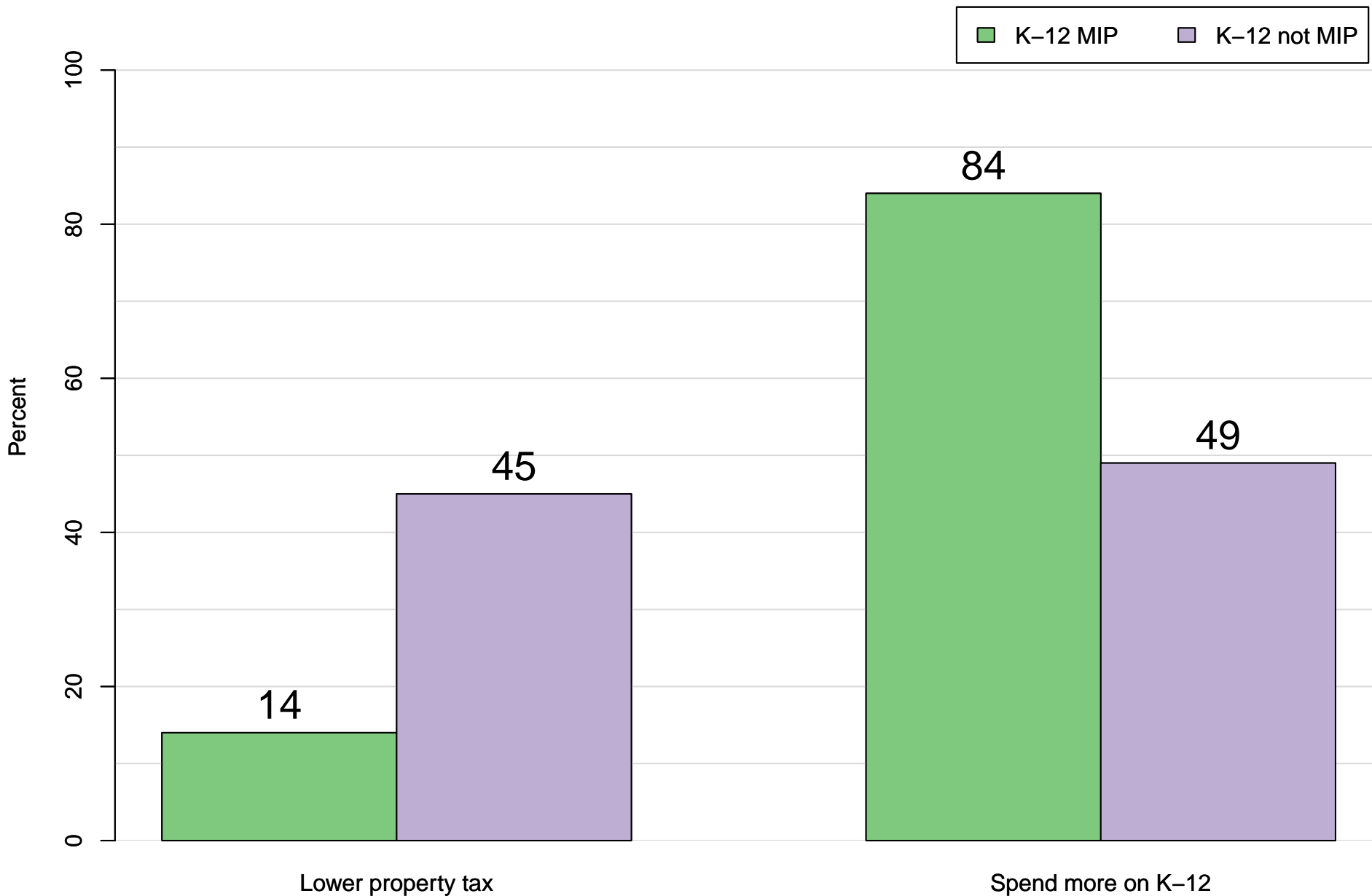




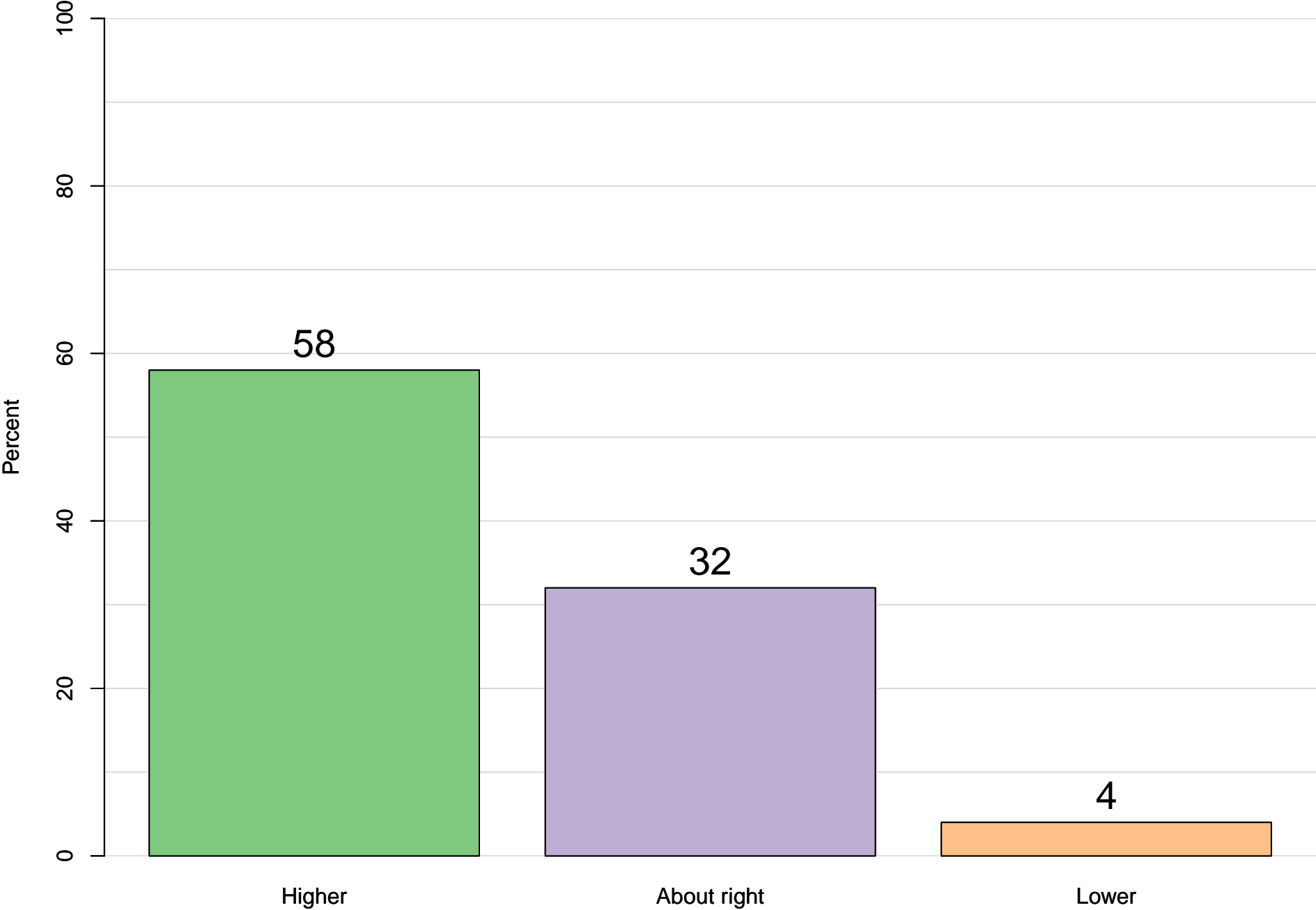
# Cut property taxes or increase spending on public schools Registered Voters, 2012-2018



**Taxes vs K-12 spending by rating K-12 a Most Important Issue or not**  
**Likely Voters, October 24-28, 2018**

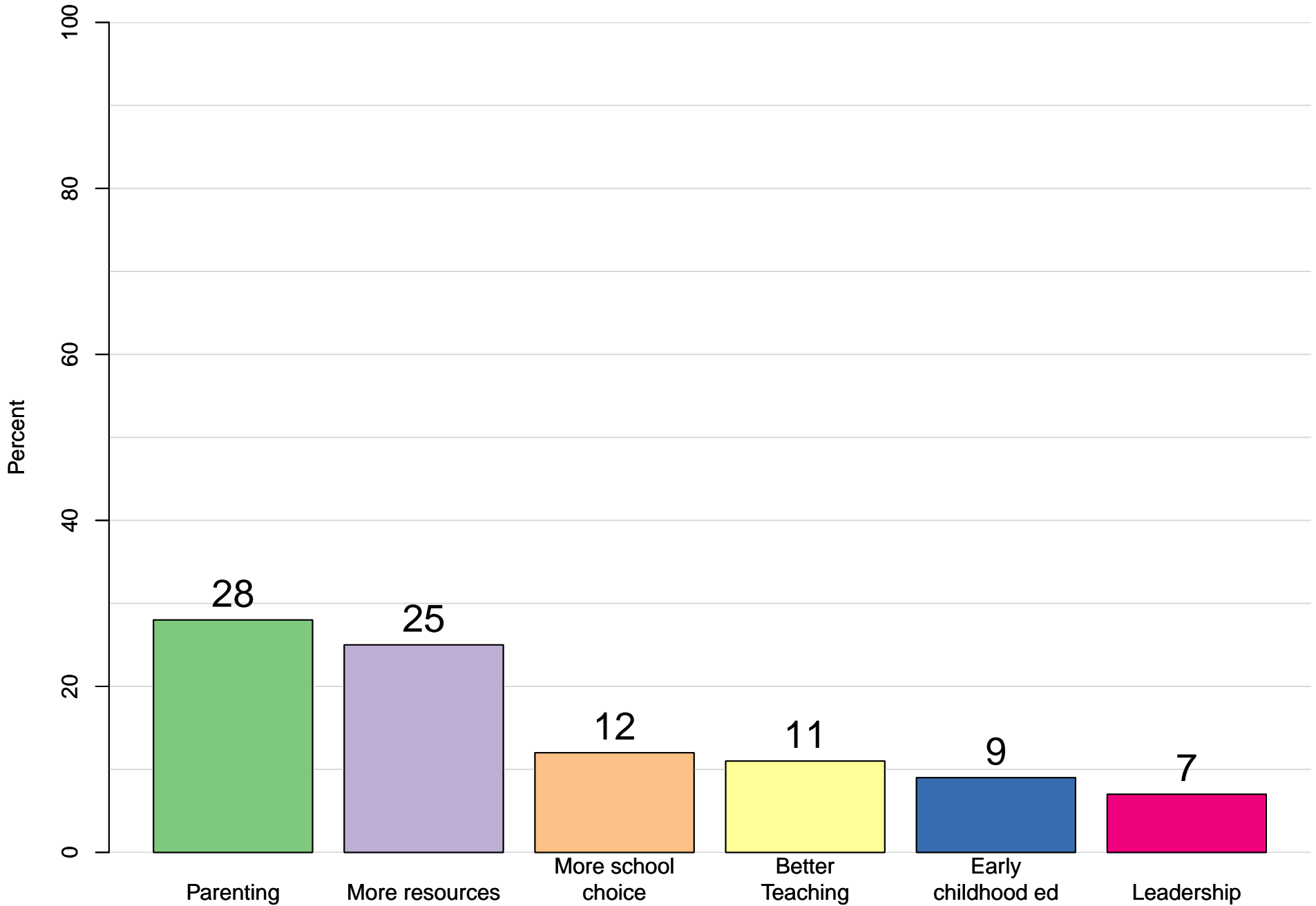


**Should teacher pay & benefits be higher, stay the same or be lower**  
**Registered Voters October 24–28, 2018**

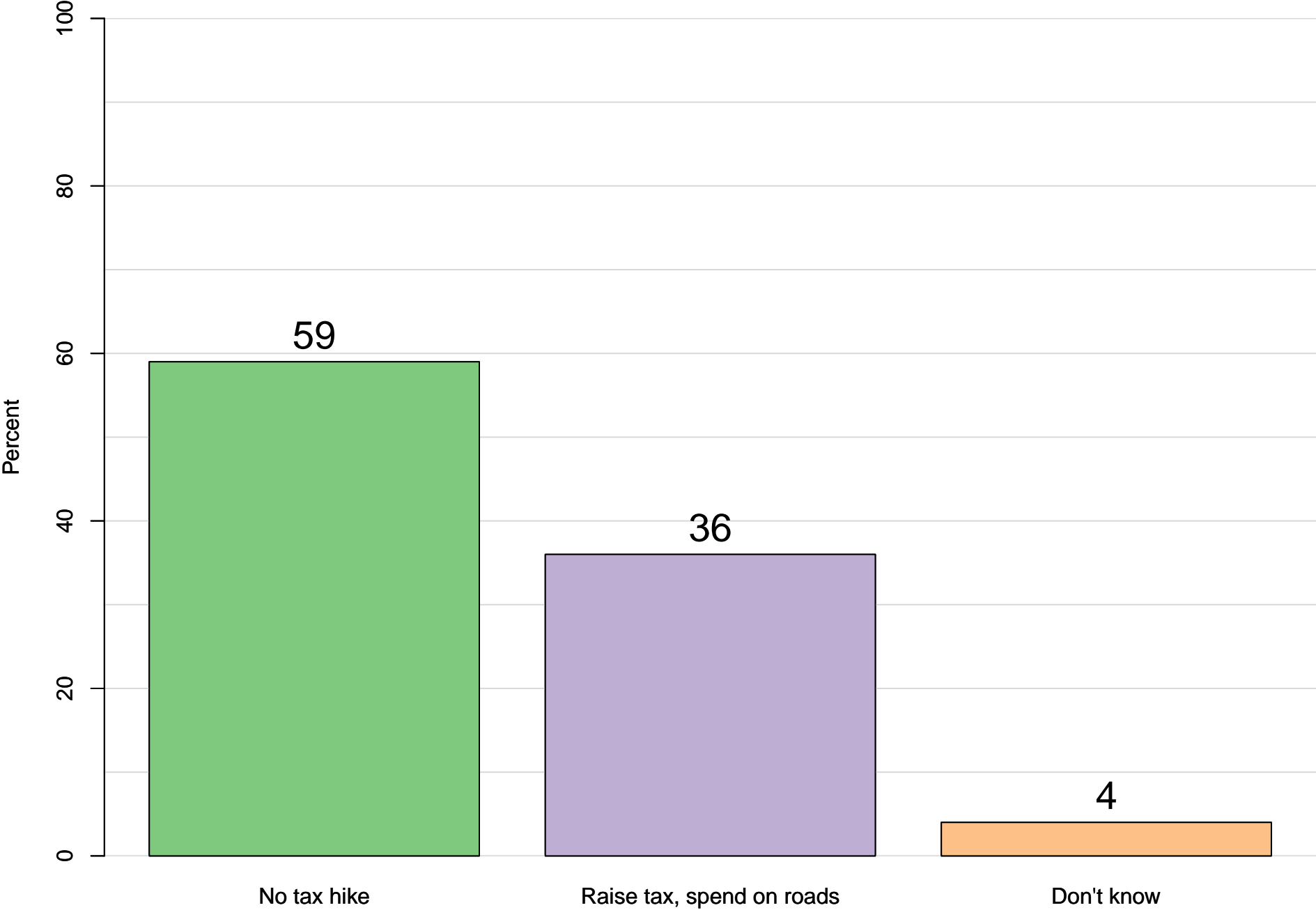


# Top priority for improved education outcomes

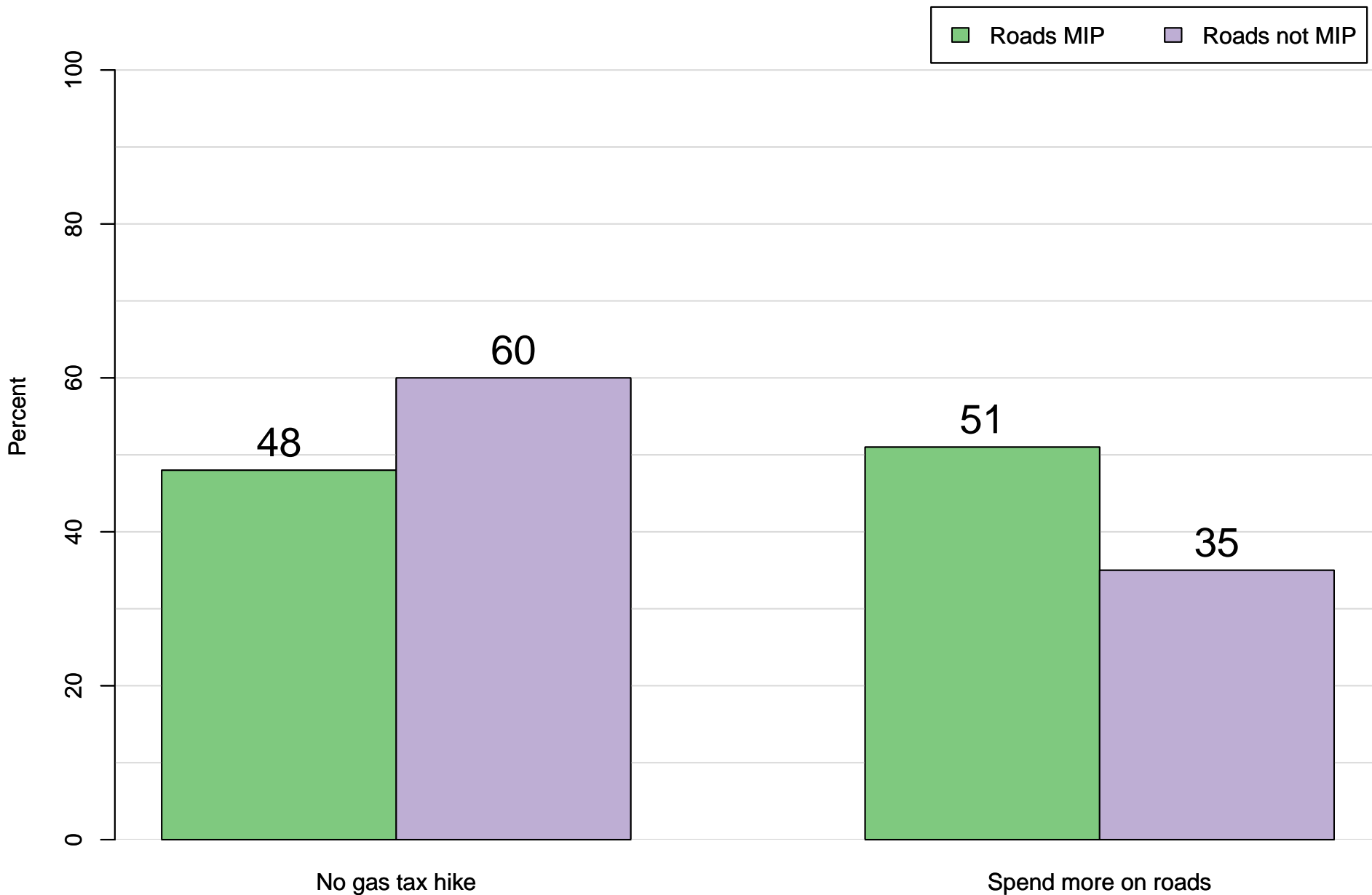
## Registered Voters October 24–28, 2018



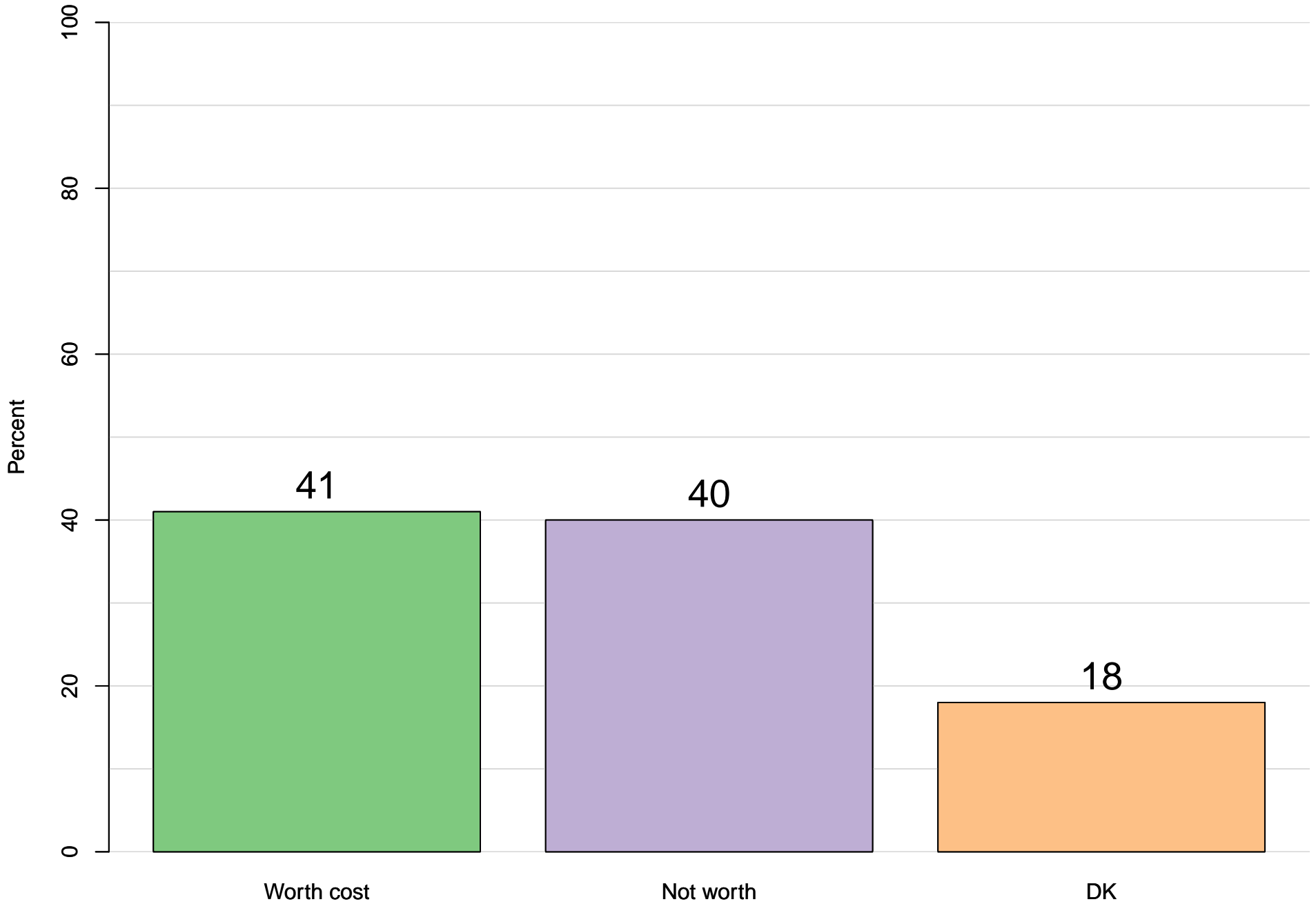
No gas tax hike or raise tax to spend on roads  
Registered Voters October 2018



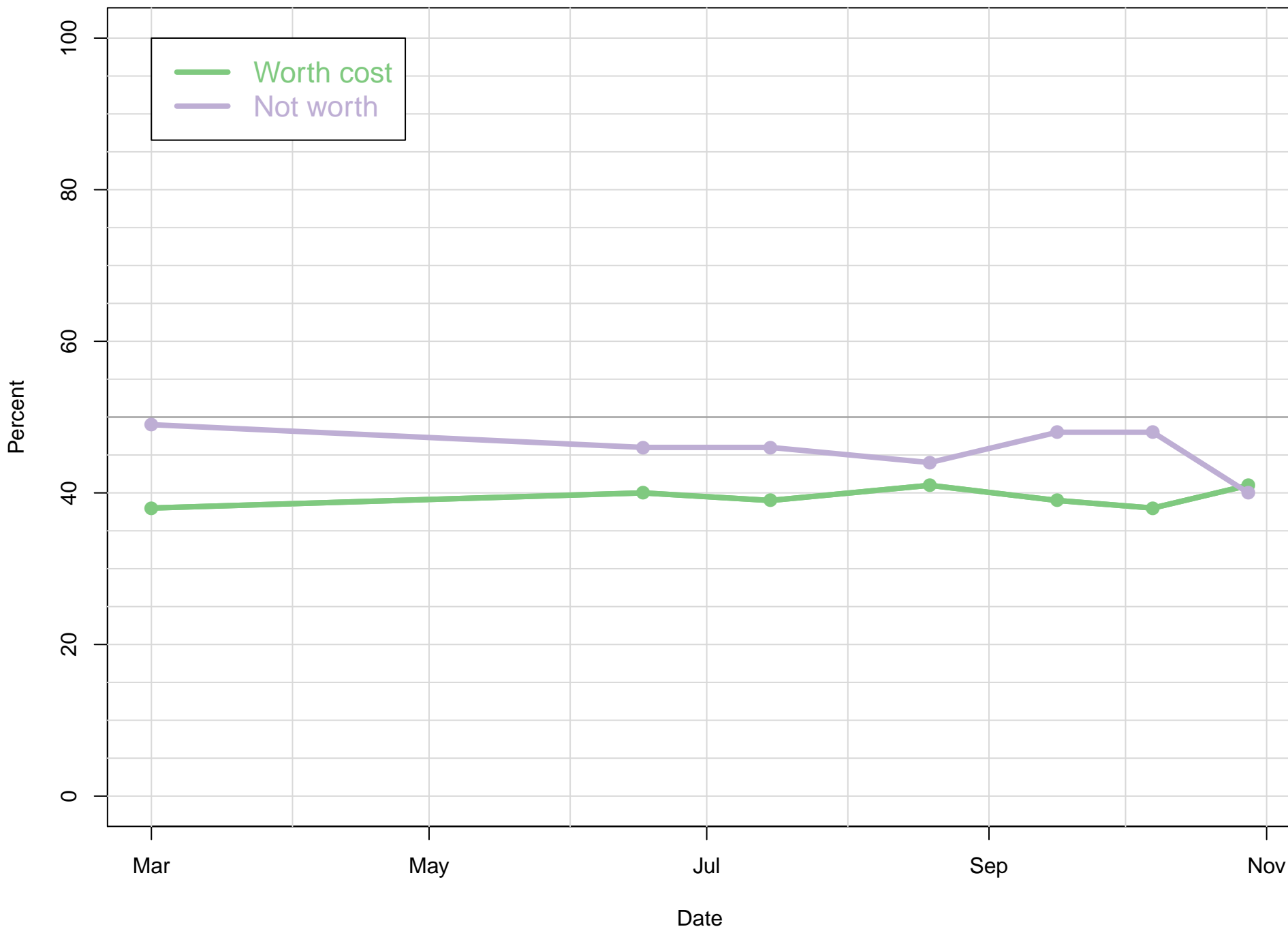
# Gas taxes/fees vs more spending on roads by rating roads a Most Important Issue or not Likely Voters, October 24–28, 2018



**Will Foxconn be worth state's investment or not?**  
**Registered Voters, October 24–28, 2018**

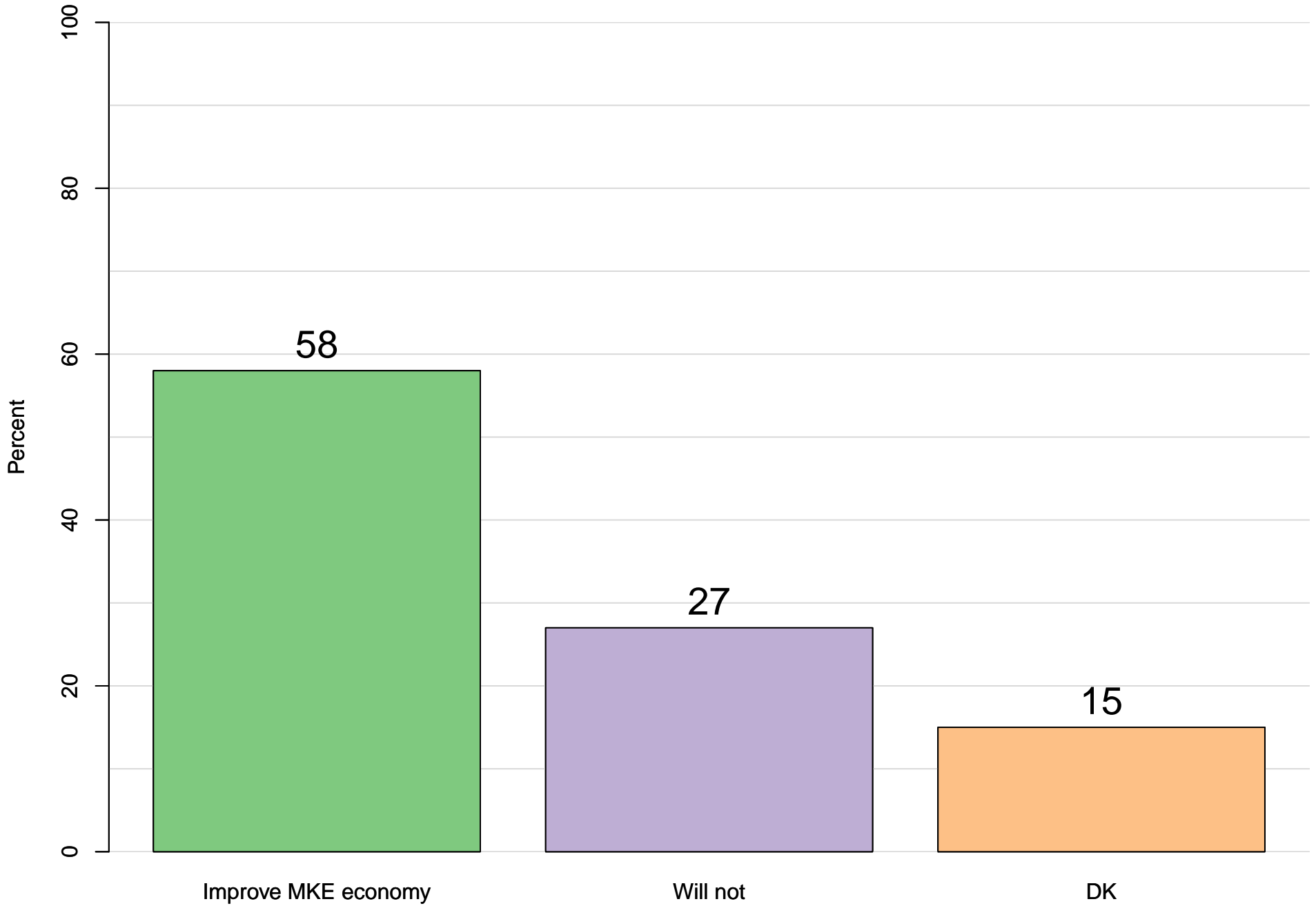


# Will Foxconn be worth state's investment or not? Registered Voters, 2018

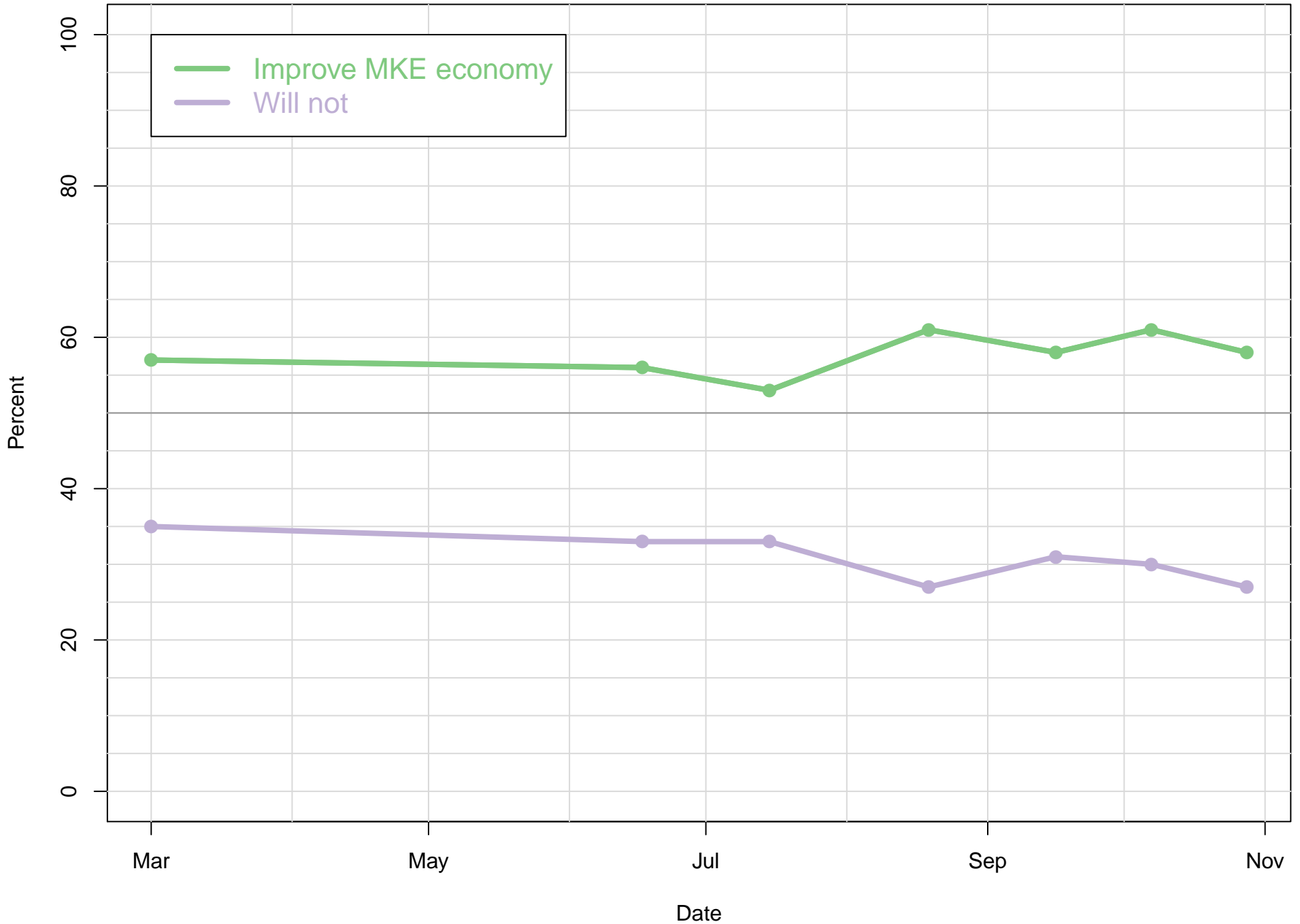




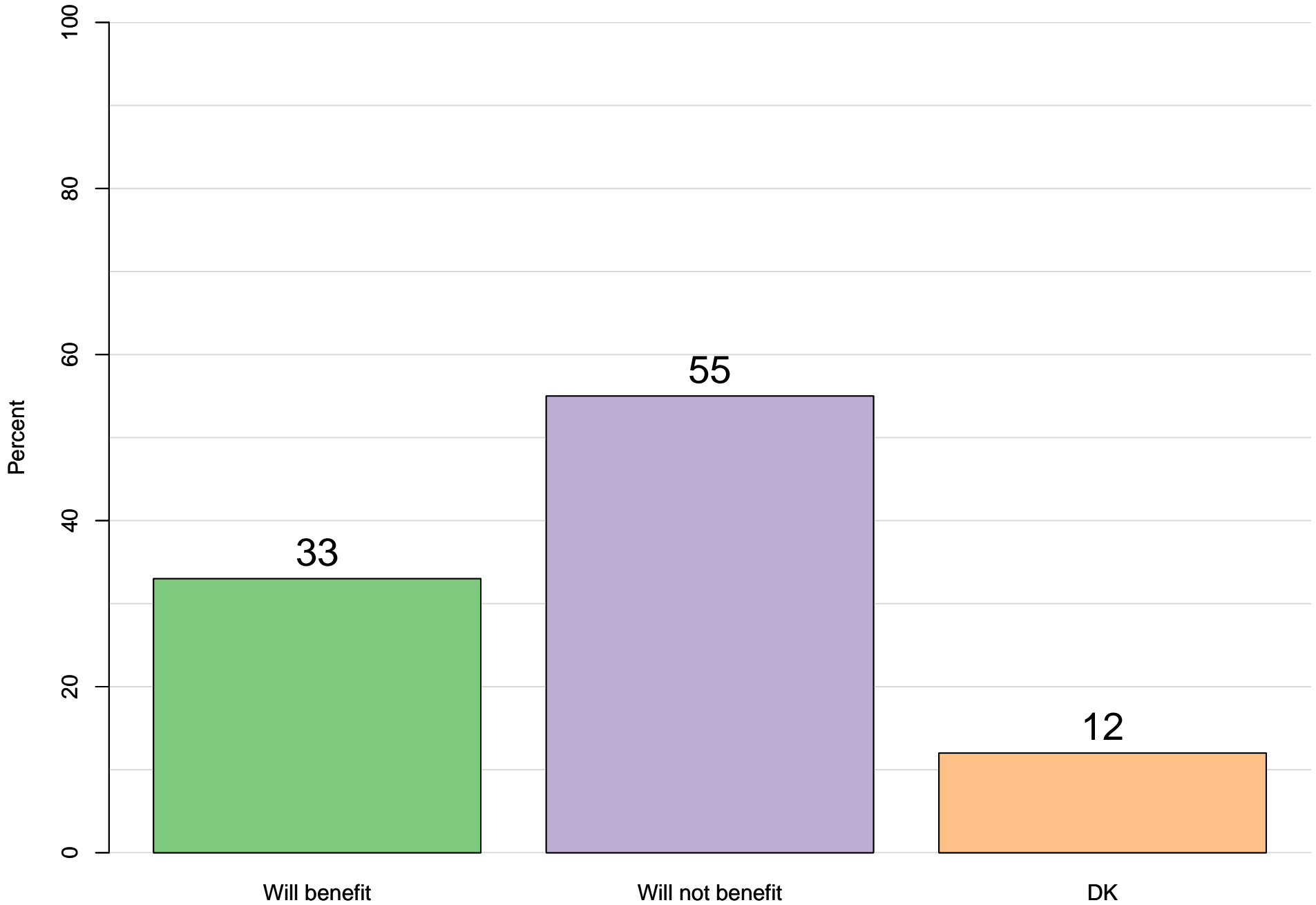
**Will Foxconn substantially improve Milwaukee area economy?  
Registered Voters, October 24–28, 2018**



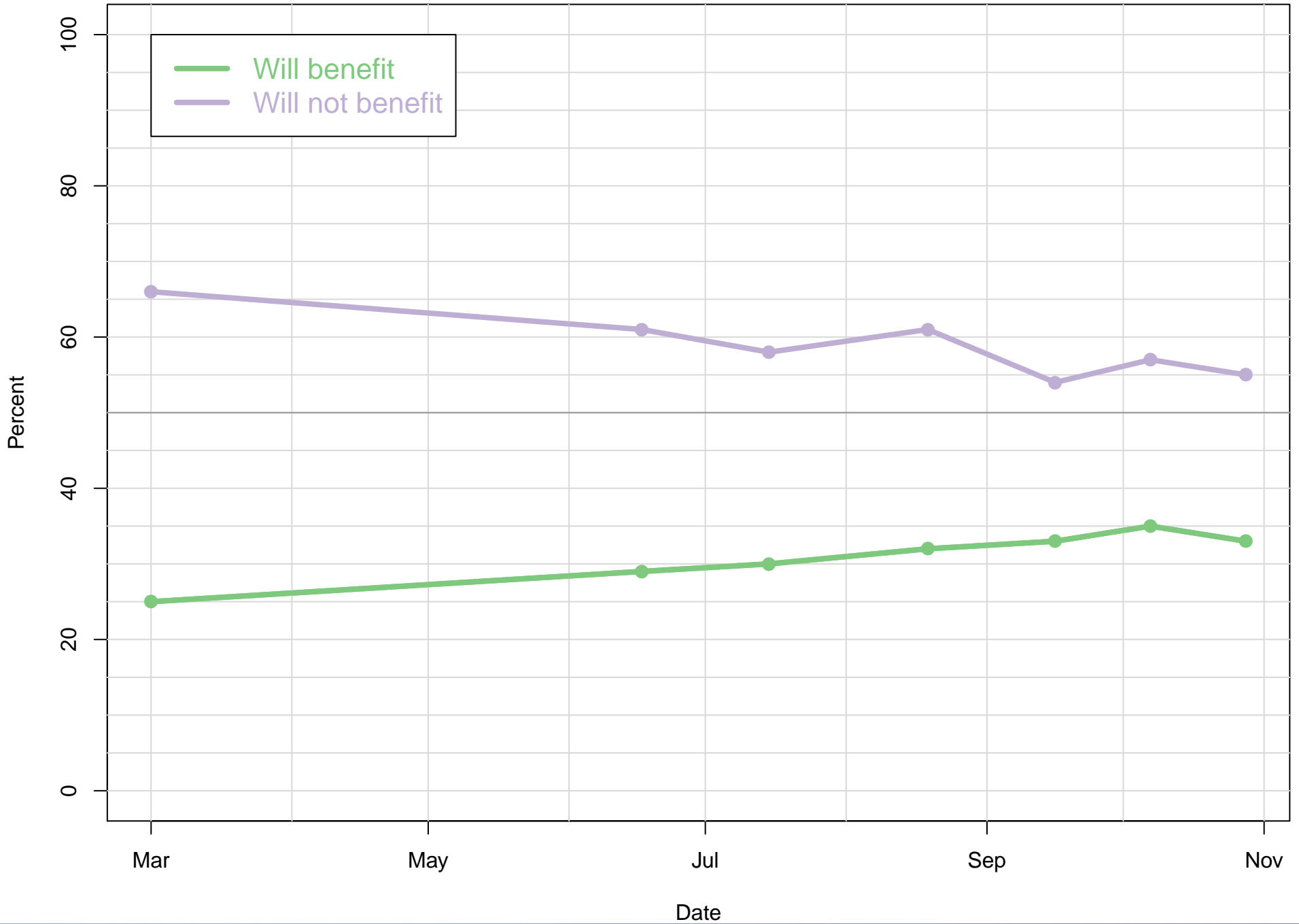
# Will Foxconn substantially improve Milwaukee area economy? Registered Voters, 2018



**Will businesses near you directly benefit from Foxconn?  
Registered Voters, October 24–28, 2018**

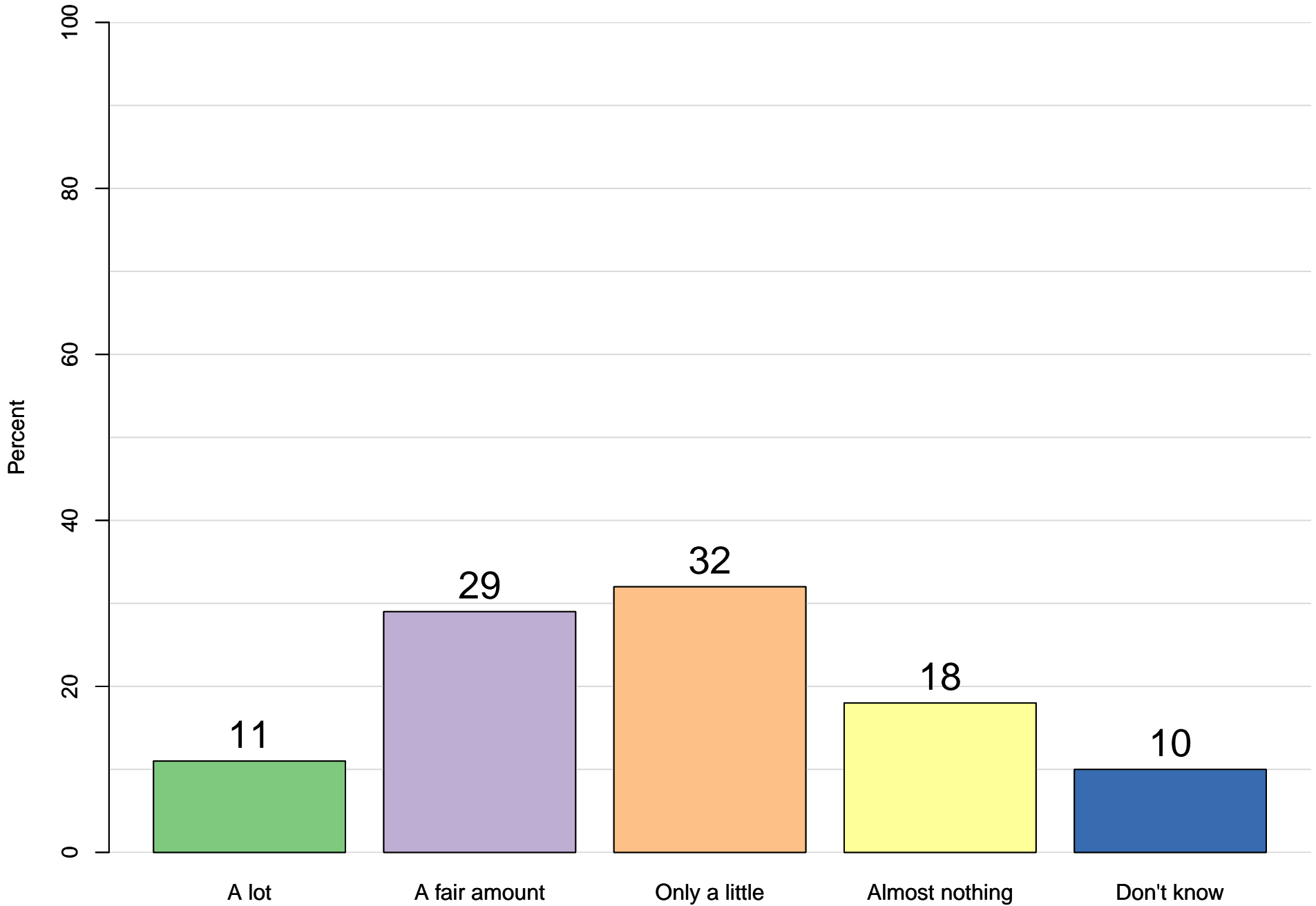


# Will businesses near you directly benefit from Foxconn? Registered Voters, 2018

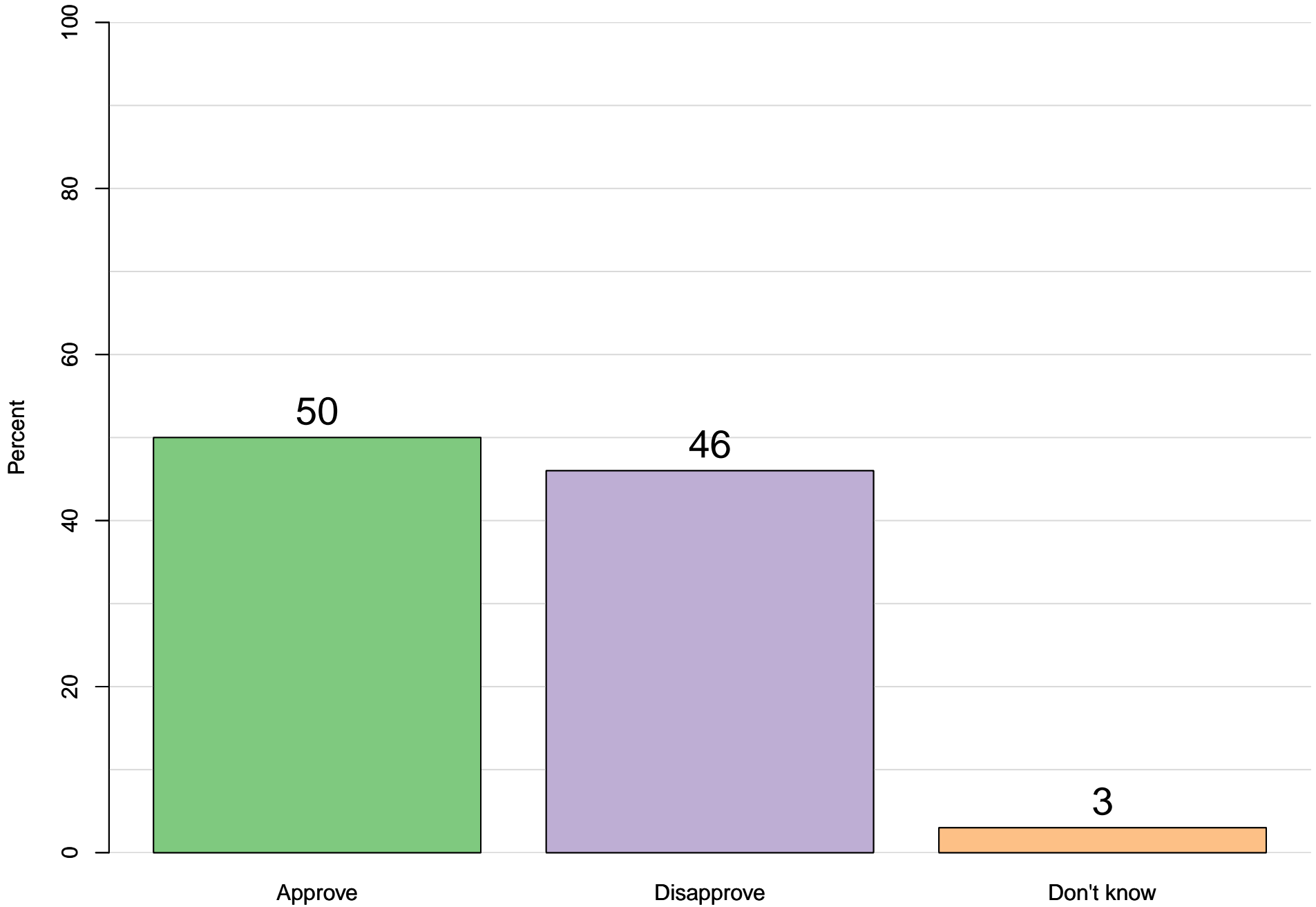


# How much has Wisconsin done to address opioid addiction

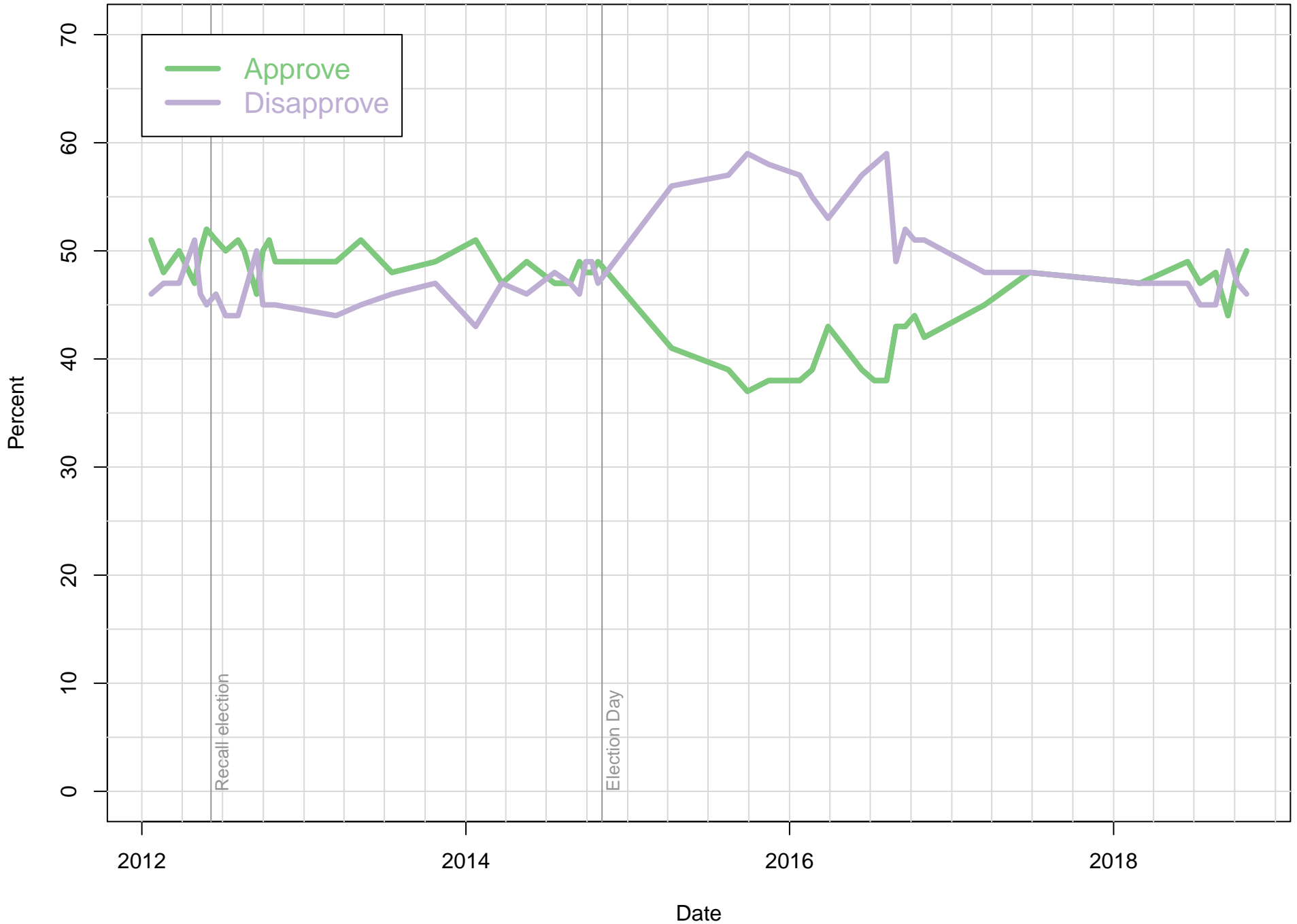
## Registered Voters, October 24–28, 2018



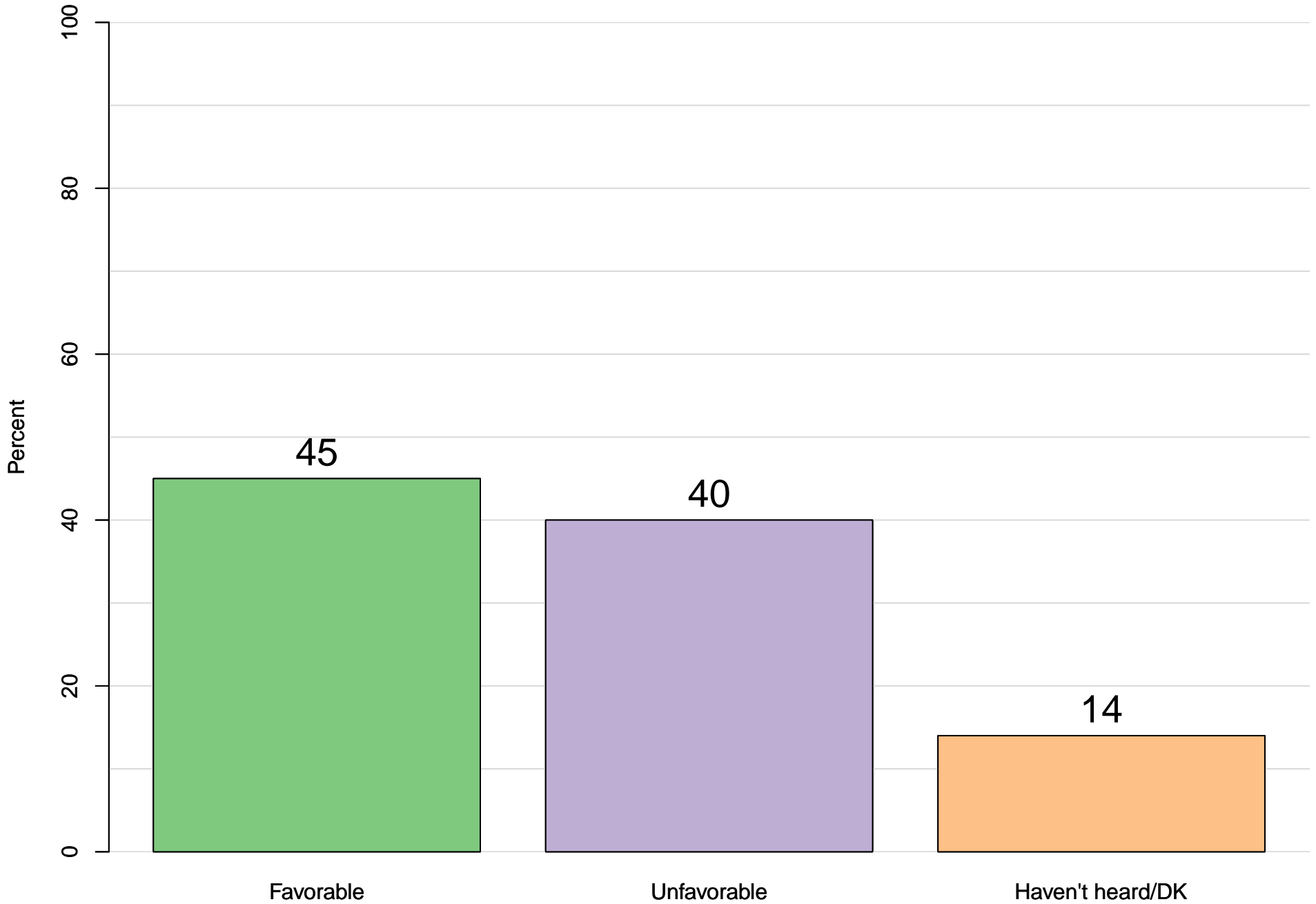
# Approve or disapprove of Scott Walker's handling of his job Registered Voters, October 24–28, 2018



# Approve or disapprove of Scott Walker's handling of his job Registered Voters, 2012–2018

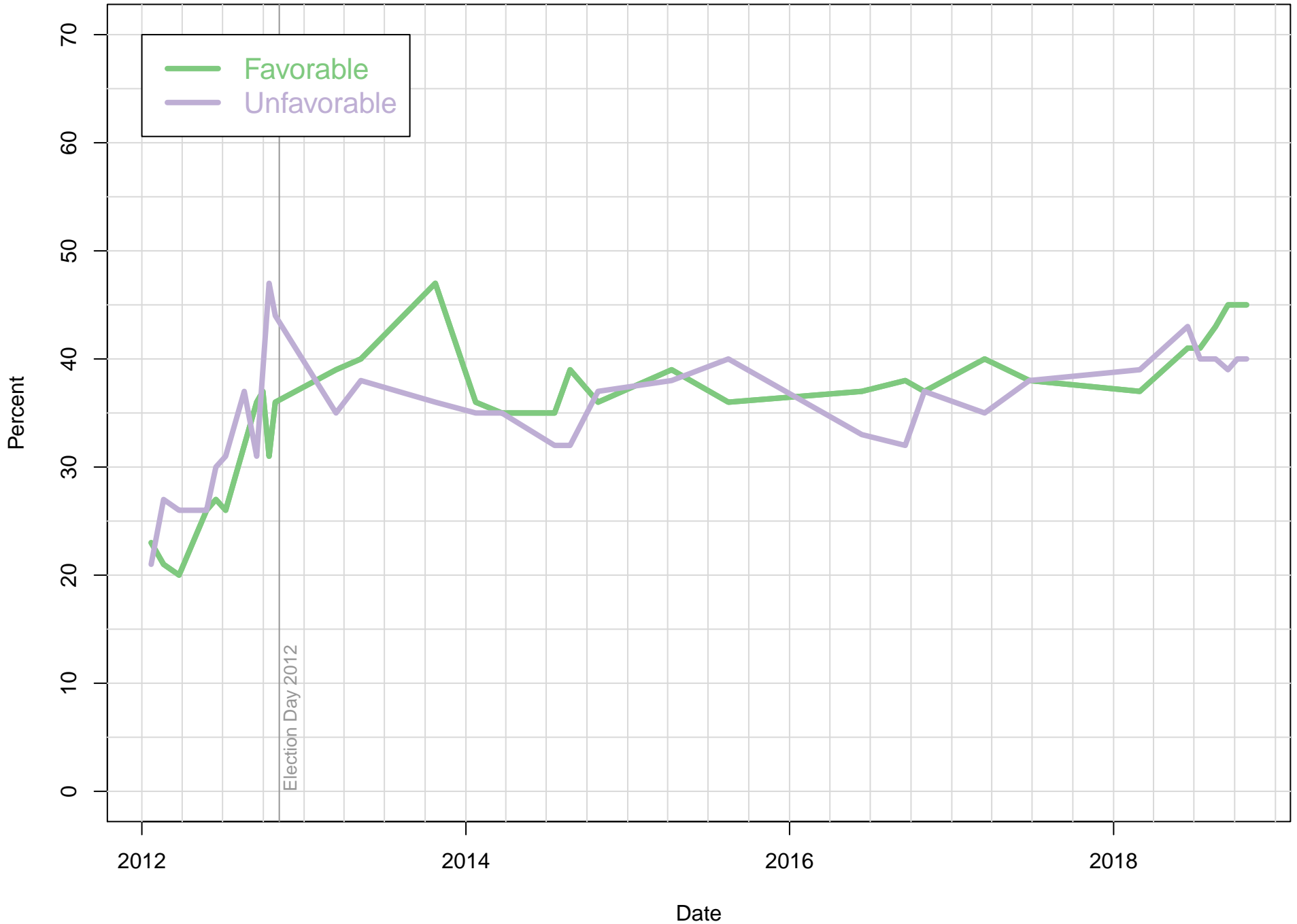


**Favorable or unfavorable opinion of Tammy Baldwin  
Registered Voters, October 24–28, 2018**

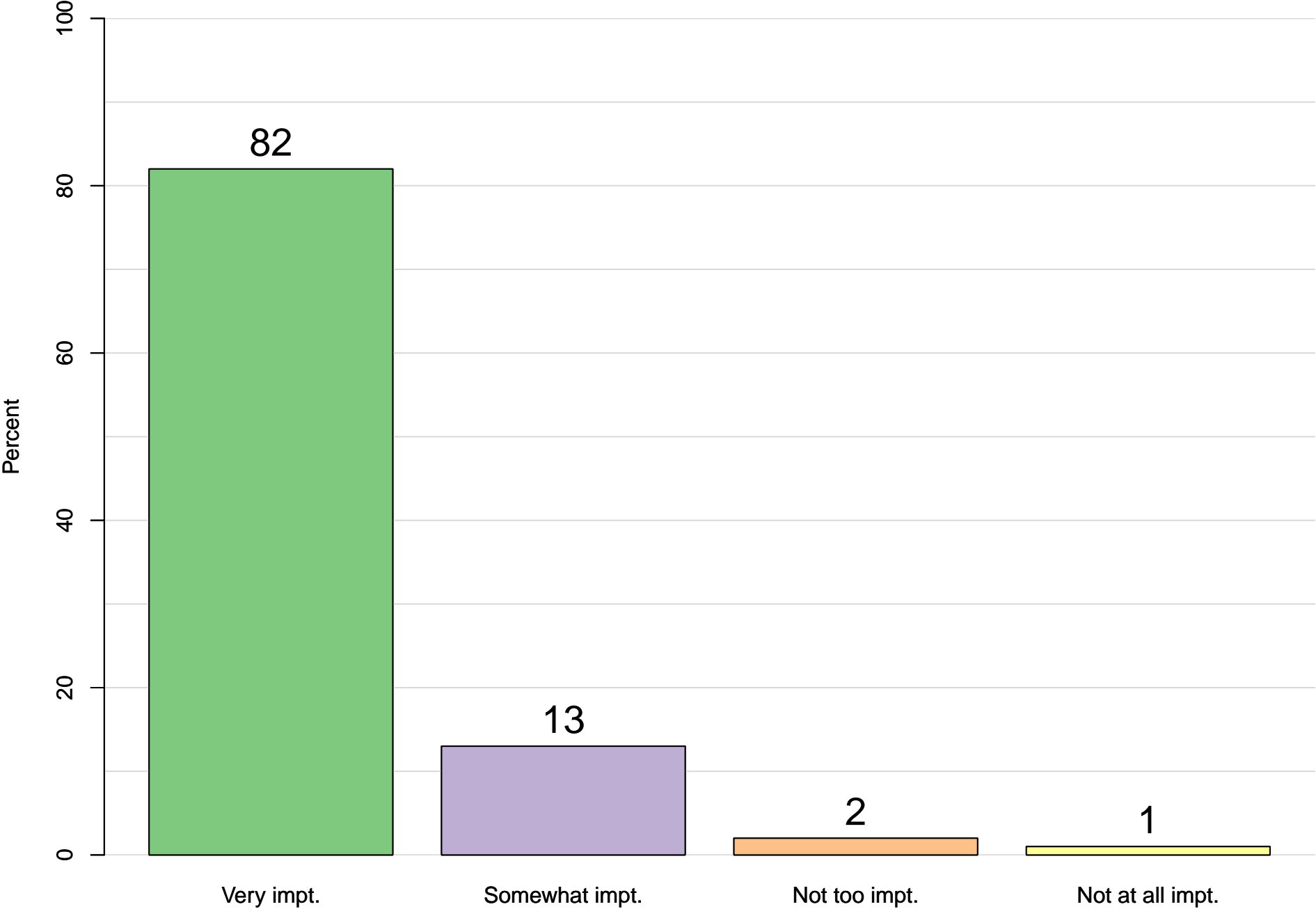




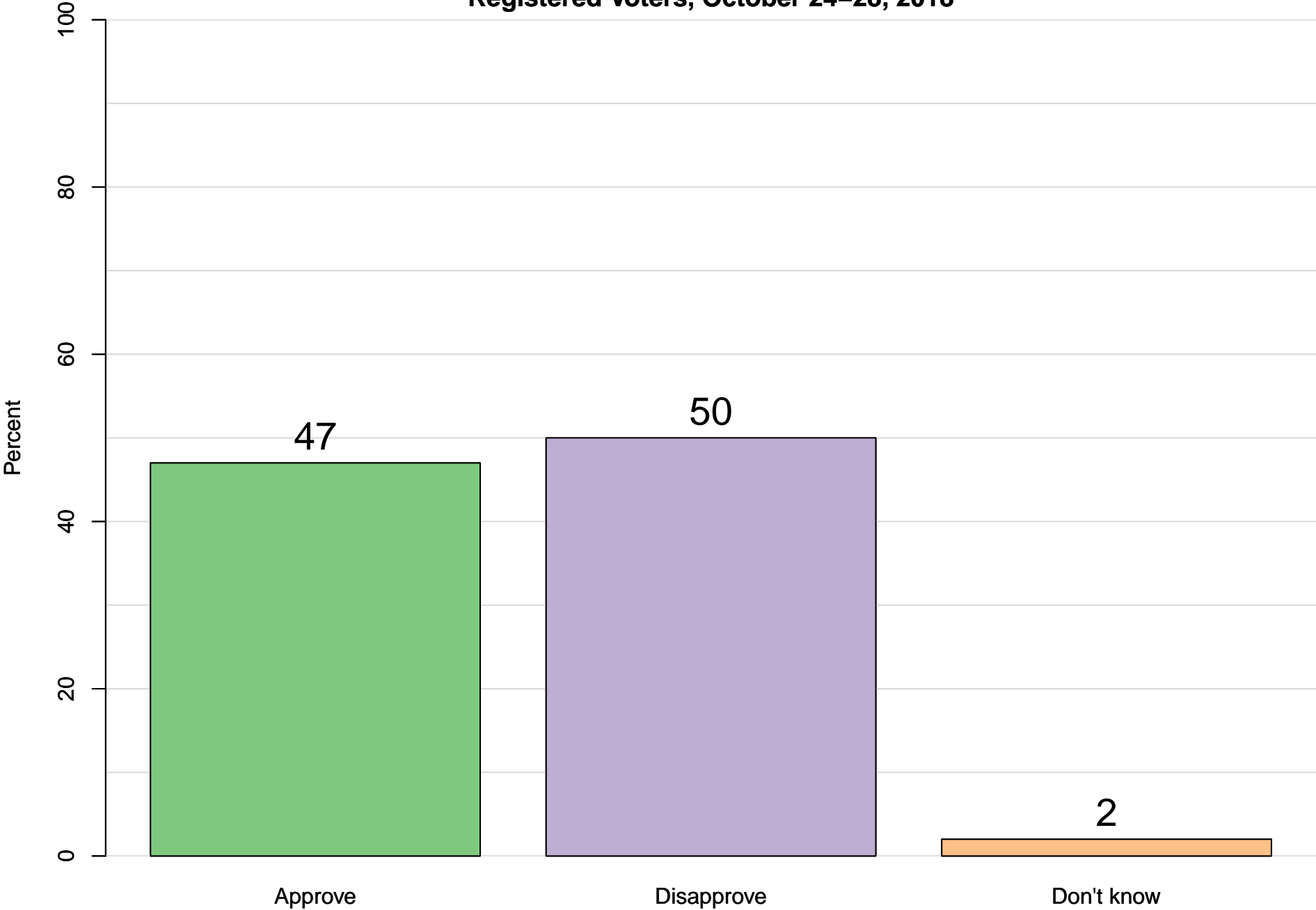
# Favorable or unfavorable opinion of Tammy Baldwin Registered Voters, 2012–2018



**How important is requiring coverage of pre-existing conditions?  
Registered Voters, October 24–28, 2018**

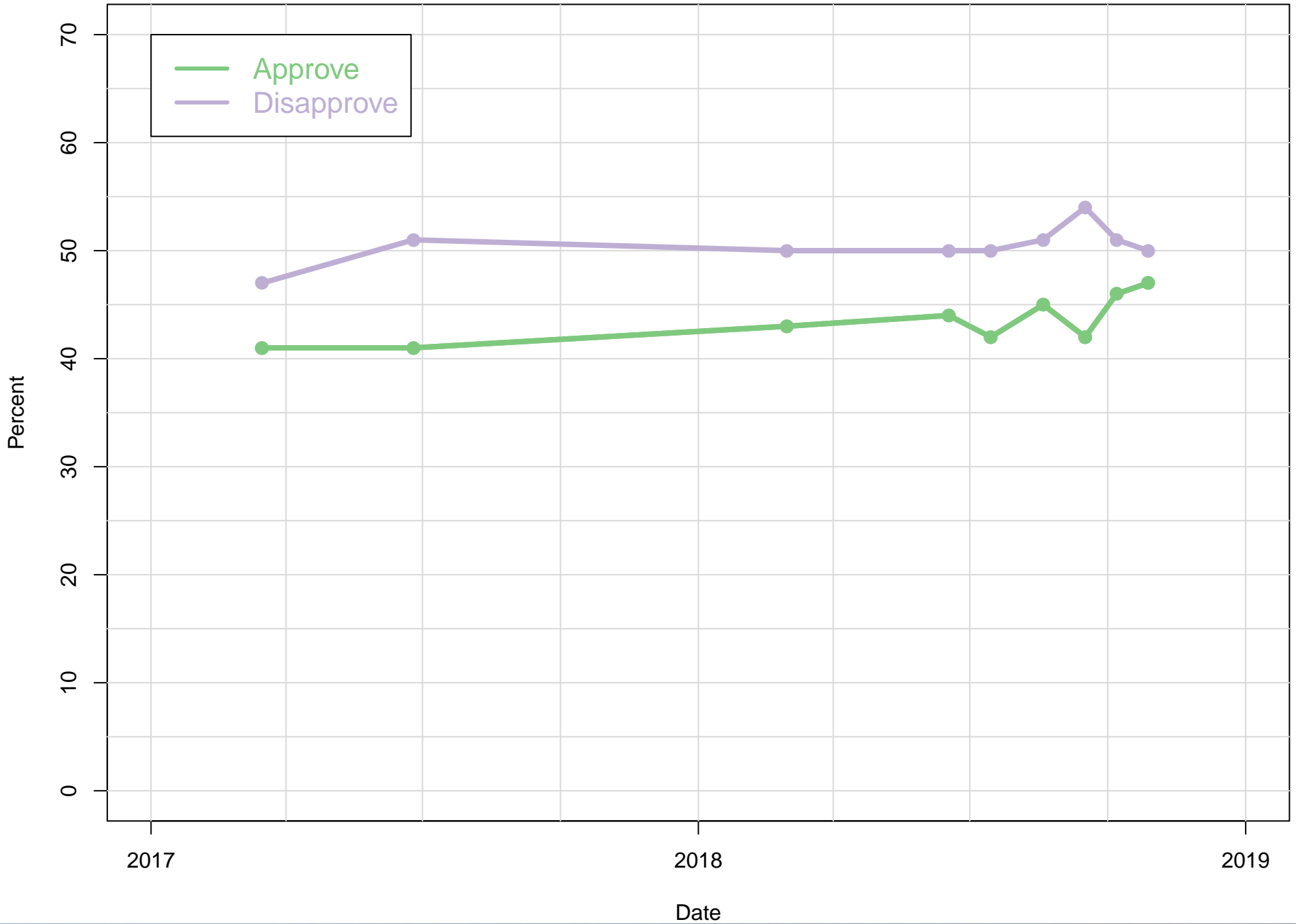


**Approve or disapprove of Donald Trump's  
handling of his job?  
Registered Voters, October 24–28, 2018**



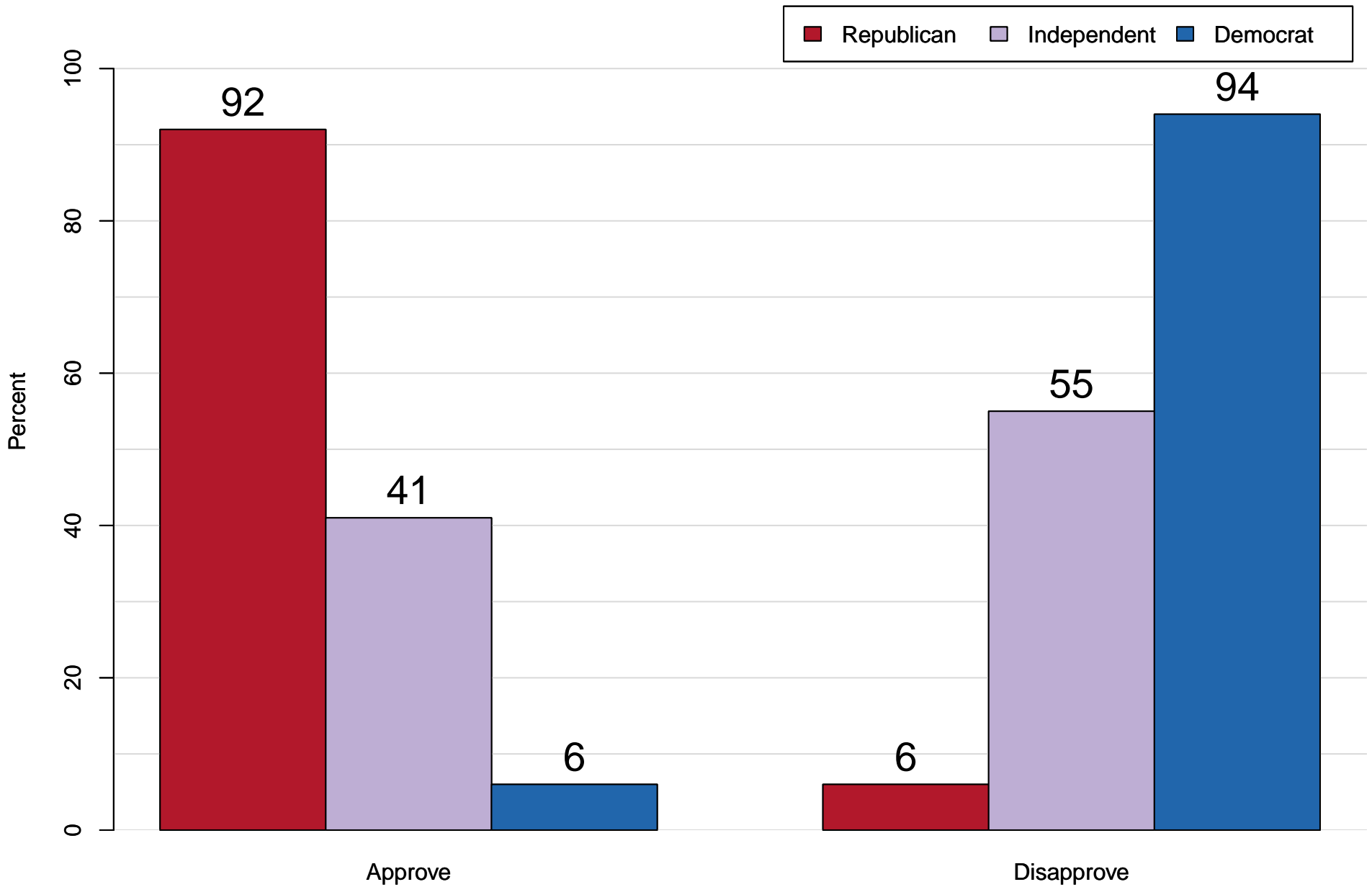
# Approve or disapprove of Donald Trump's handling of his job

## Registered Voters, 2017-2018

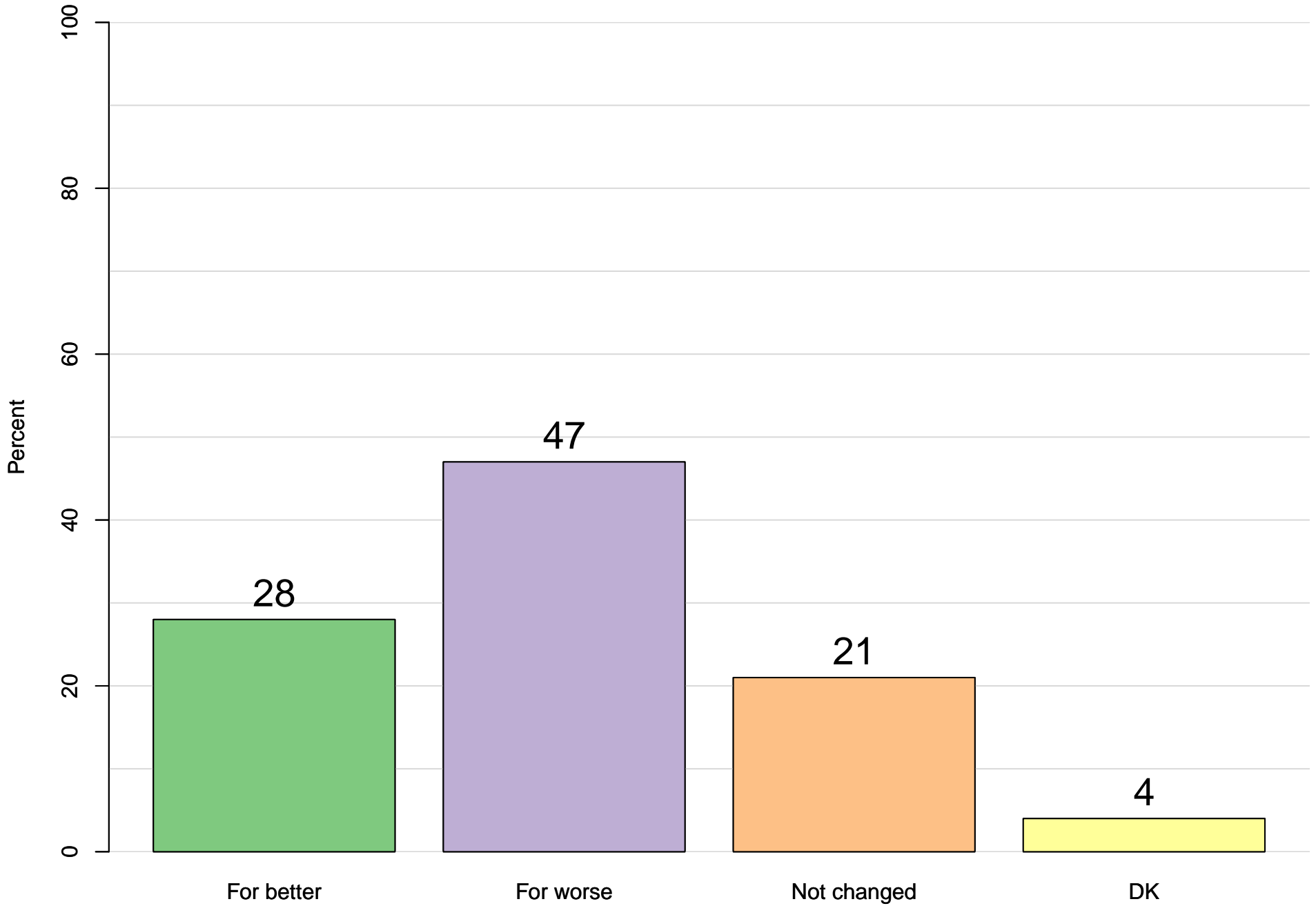


# Trump approval by Party ID

## Registered Voters, October 24–28, 2018

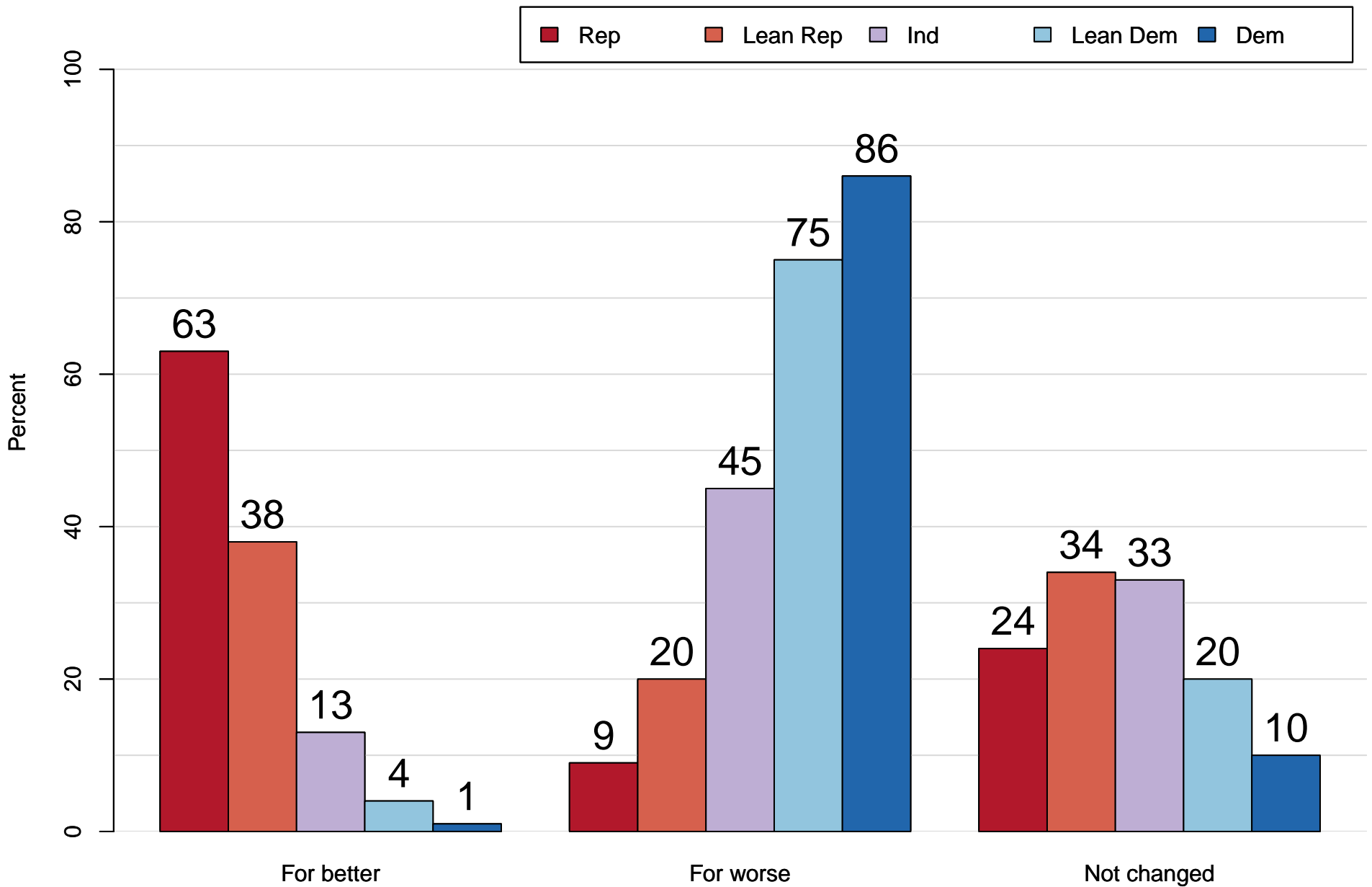


# Has Trump changed the GOP for better or worse? Registered Voters, October 24–28, 2018

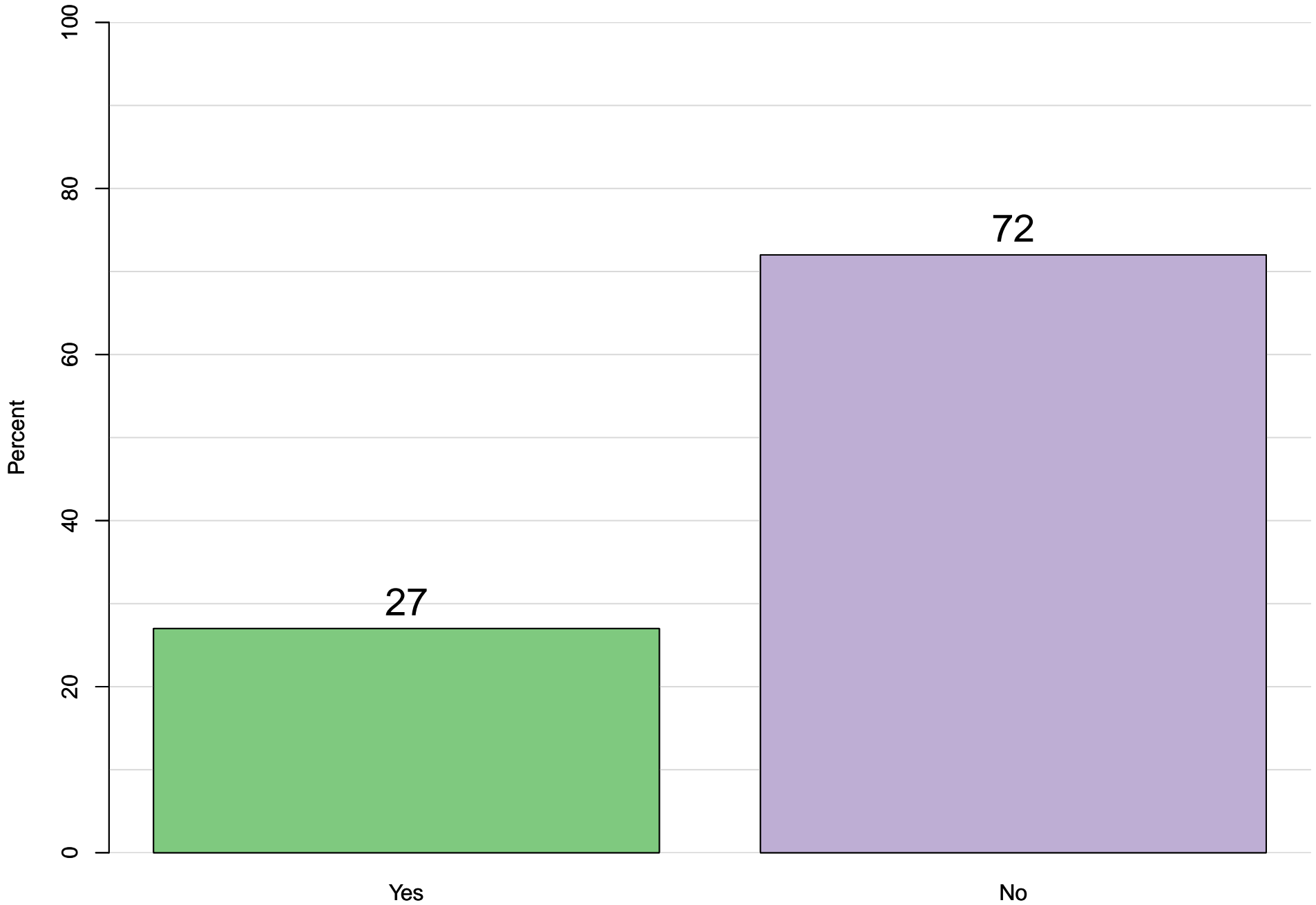


# Trump changed GOP for better or worse by Party ID

## Registered Voters, October 24–28, 2018

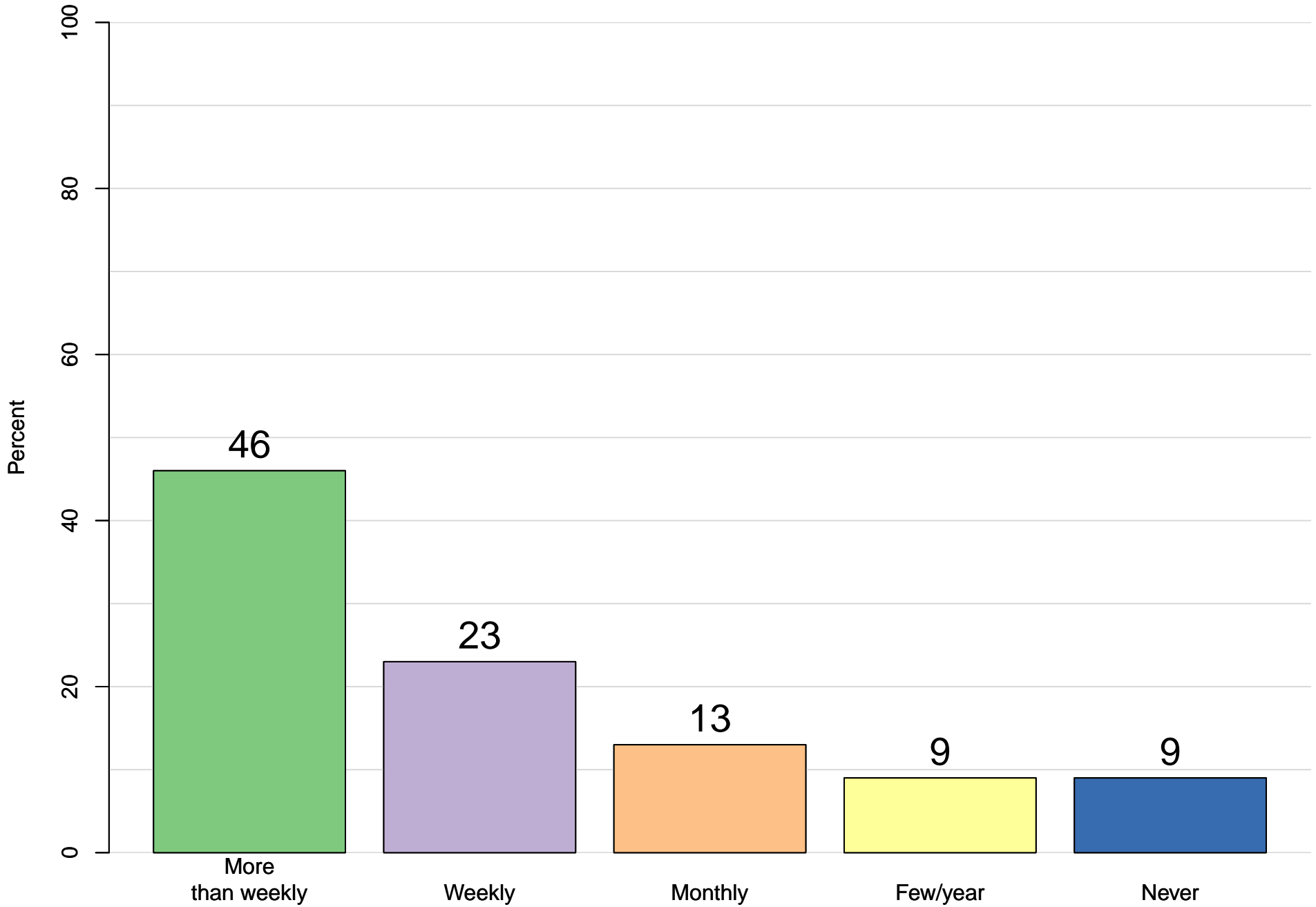


**Tried to convince someone to vote for or against a candidate?  
Registered Voters, October 24–28, 2018**

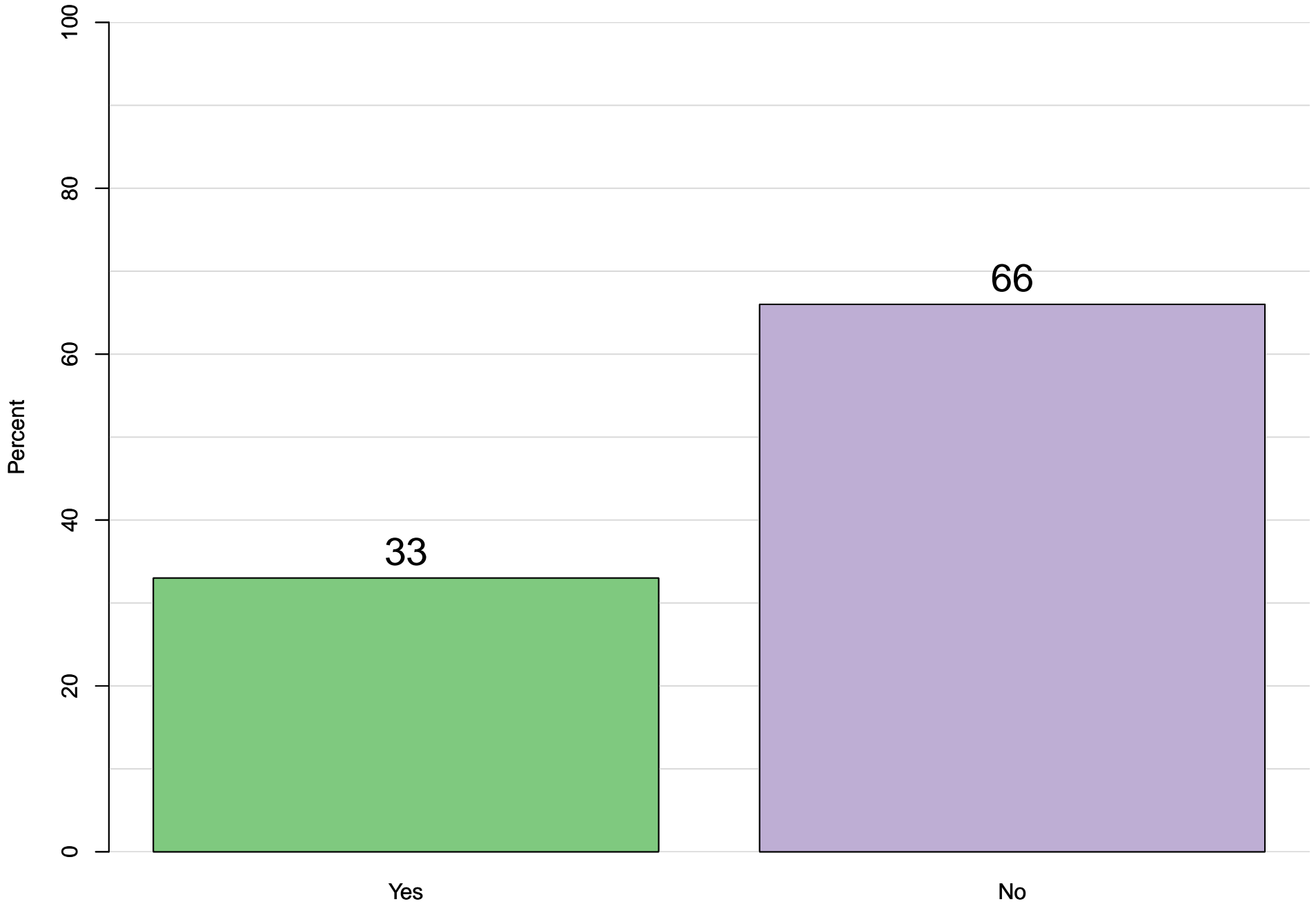




# How often talk politics with family & friends? Registered Voters, October 24–28, 2018

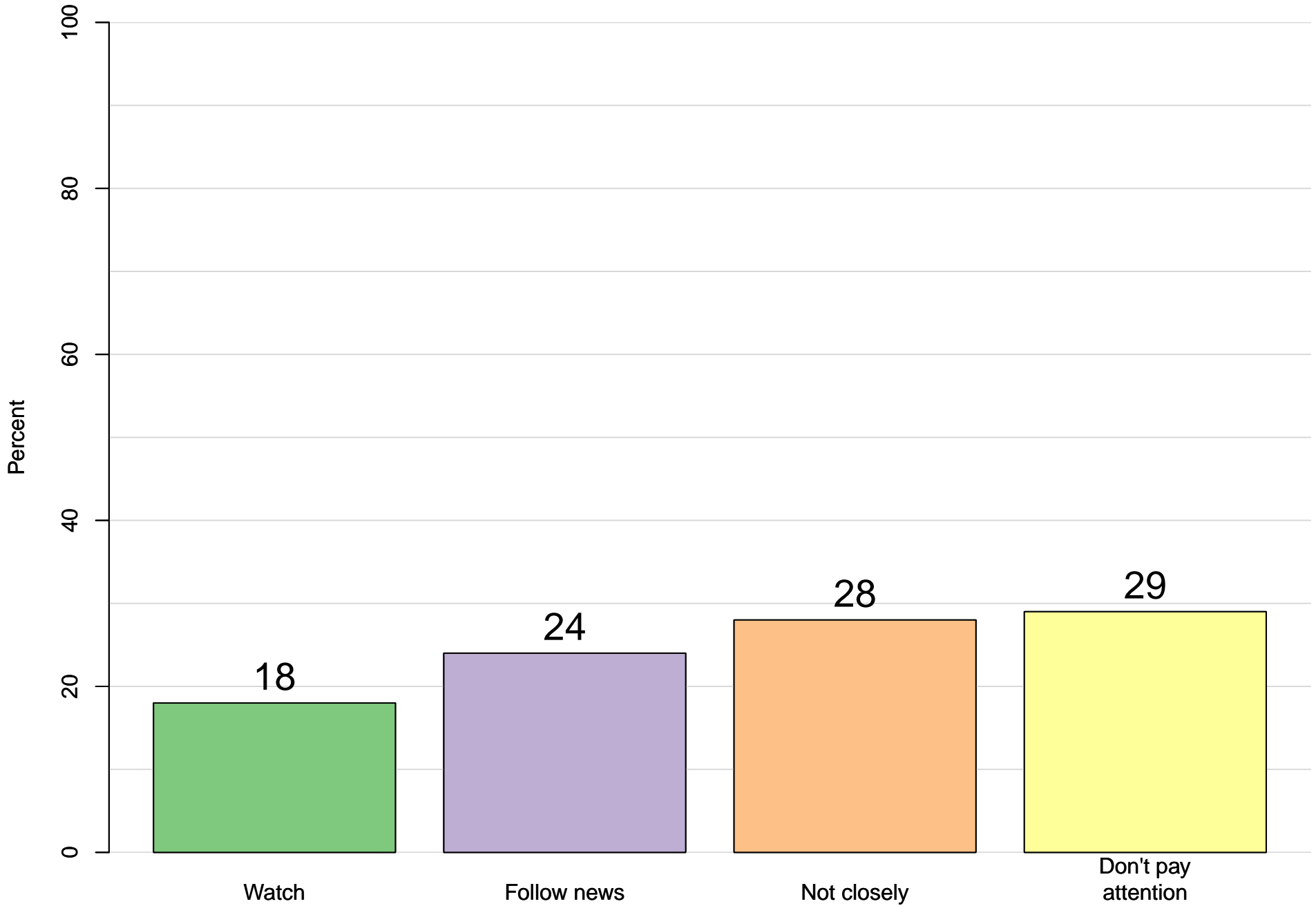


**Stopped talking to someone about politics due to conflict over election?  
Registered Voters, October 24–28, 2018**

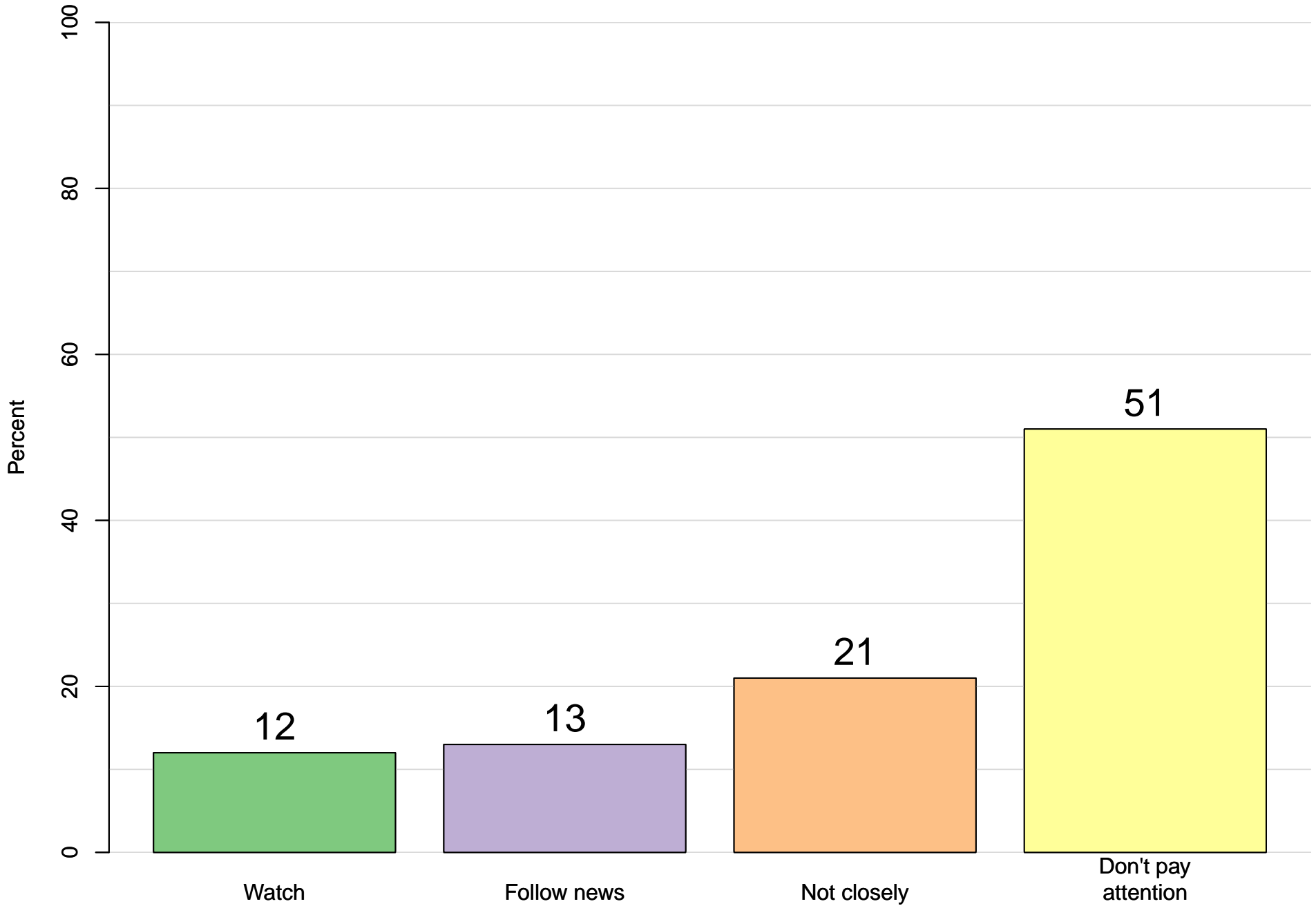


# How much attention paid to Trump campaign rallies

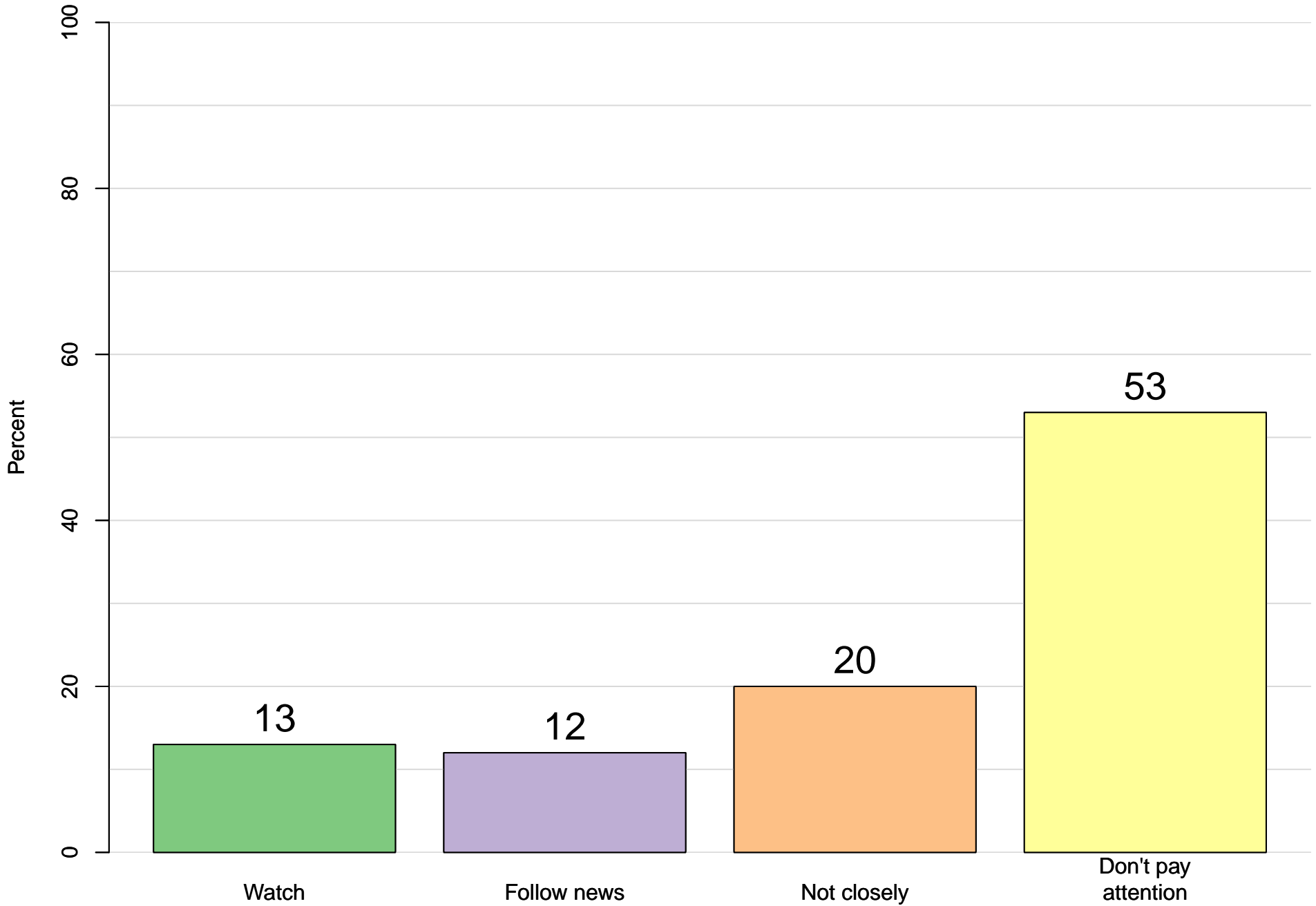
## Registered Voters, October 24–28, 2018



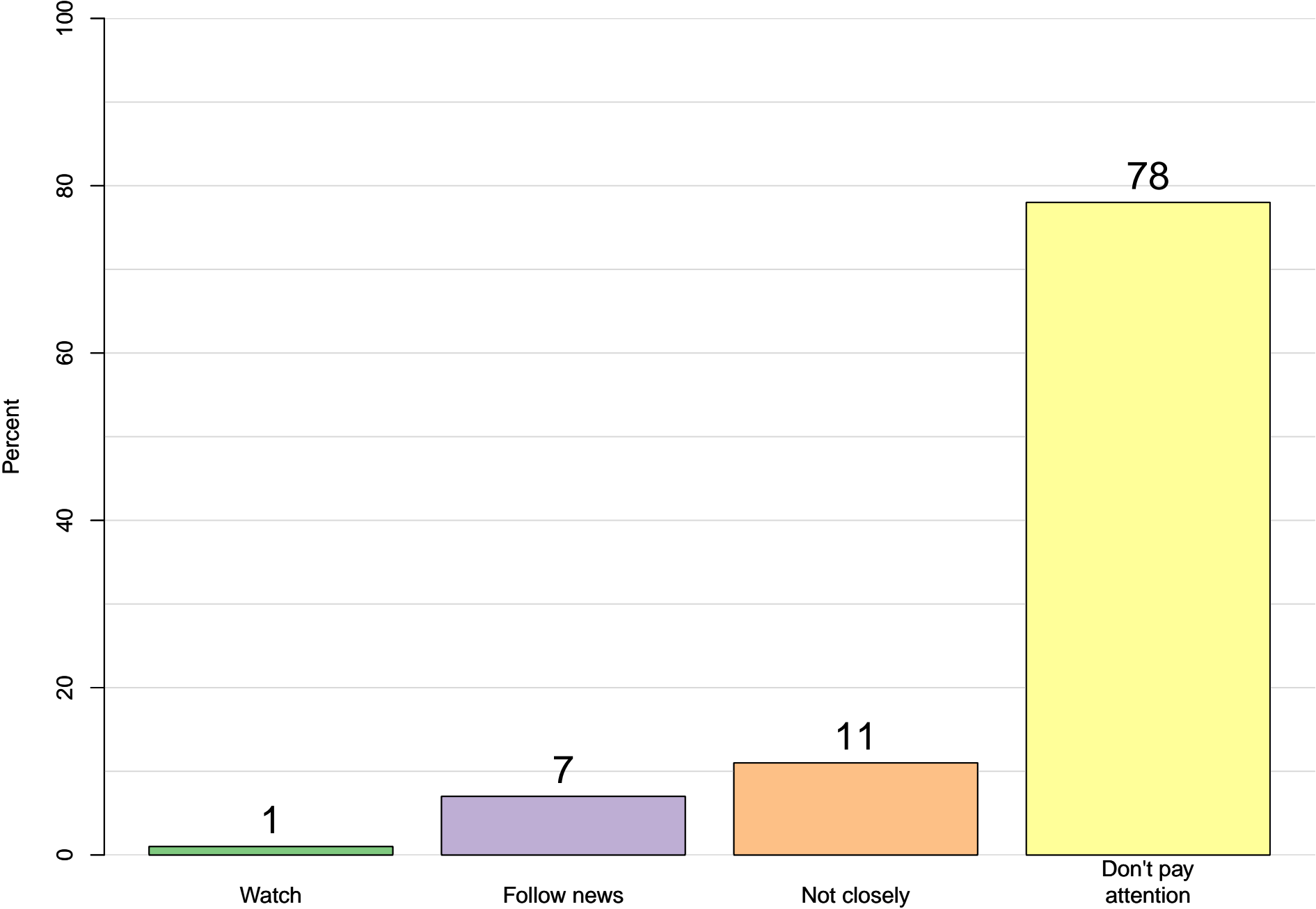
# How much attention paid to gubernatorial debates Registered Voters, October 24–28, 2018



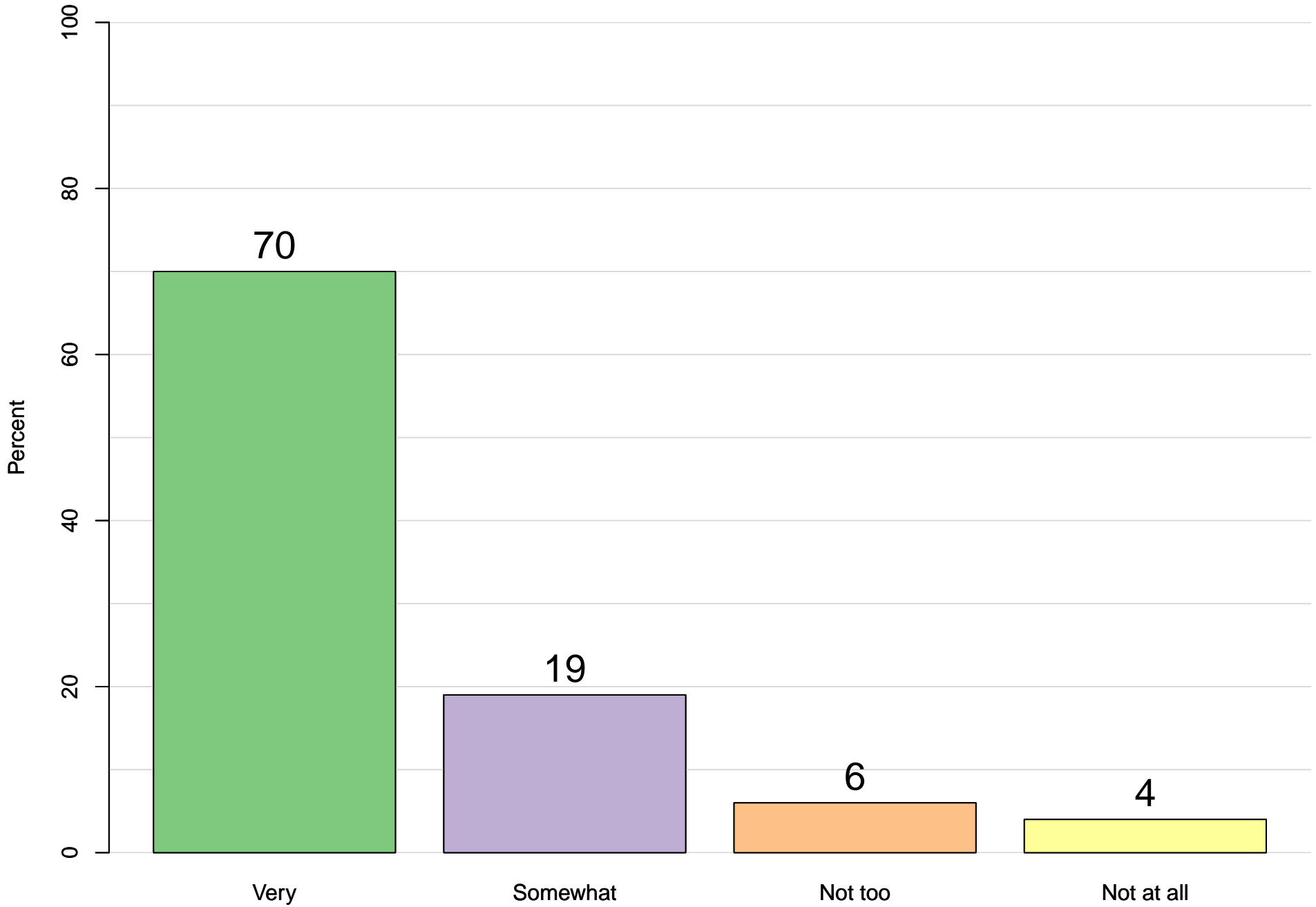
# How much attention paid to senate debates Registered Voters, October 24–28, 2018



How much attention paid to attorney general debates  
Registered Voters, October 24–28, 2018

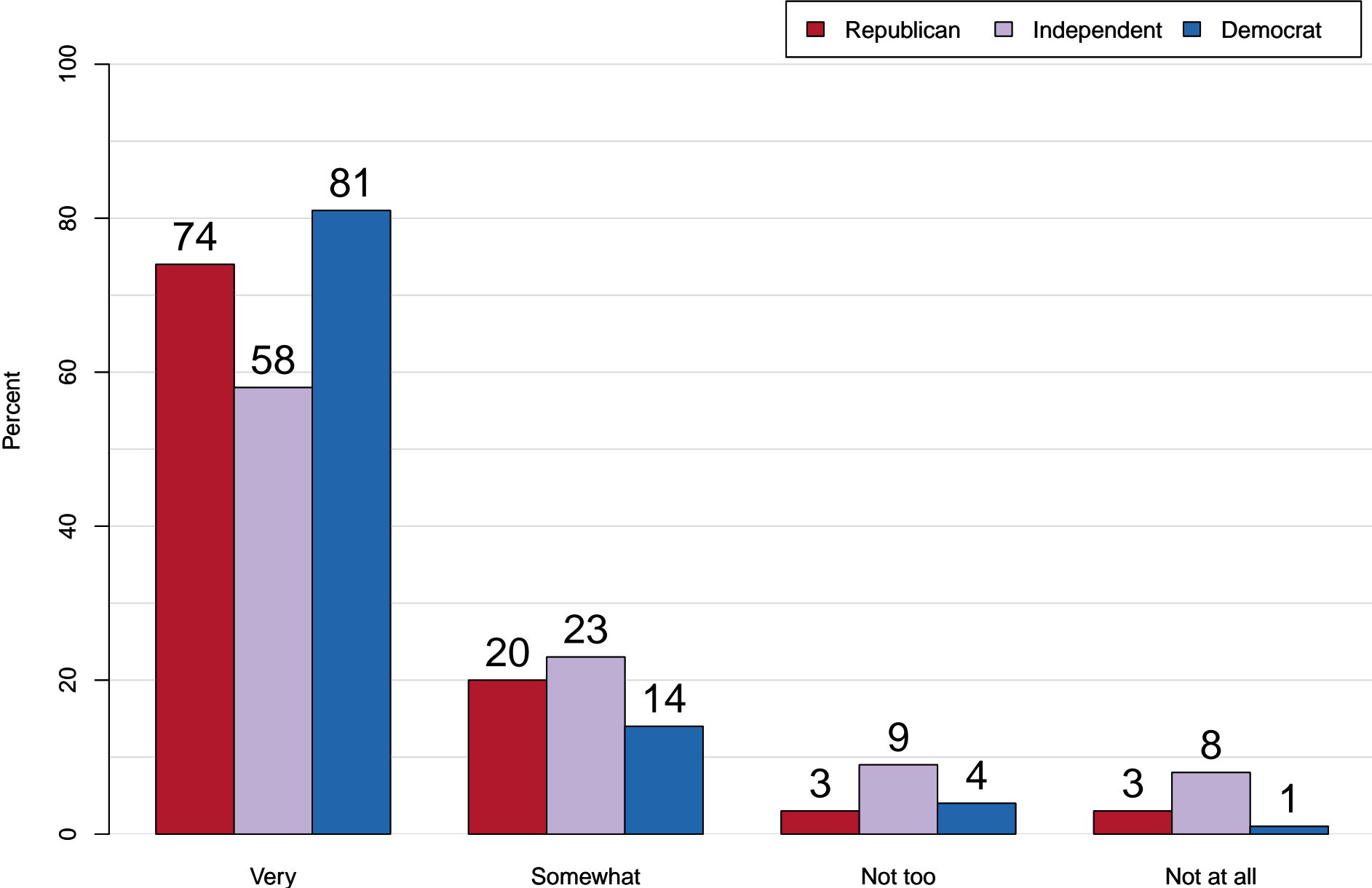


# How enthusiastic to vote in 2018? Registered Voters, October 24–28, 2018



# How enthusiastic to vote in 2018 by Party ID

## Registered Voters, October 24–28, 2018





**MARQUETTE UNIVERSITY**  
**LAW SCHOOL POLL**

October 24-28, 2018

