Good (afternoon/evening), I’m ____________ calling on behalf of Marquette University. We’re conducting a survey about your views on issues in Wisconsin today. Your participation is completely voluntary and your responses will be kept confidential. No one will ever try to sell you anything as a result of your responses.

(READ ONLY IF NEEDED: This survey should only take a few minutes of your time.)

**Author note: Program so that odds of being asked for male adult are 4 out of 11 times. Represent correct gender in question wording based on selection.**

S1. May I please speak with the (male/female) adult member of your household, currently at home, age 18 or older, with the most recent birthday?

(IF SELECTED RESPONDENT NOT CURRENTLY AT HOME AND AVAILABLE, ASK FOR THE (FEMALE/MALE) CURRENTLY AT HOME.)

1 Correct household member on phone (CONTINUE)
2 Will put correct member of household on phone (RE-READ INTRO AND CONTINUE WITH S2.)
3 No household member age 18 or over is currently available (PLACE HOUSEHOLD INTO CALLBACK)
4 No one in household age 18 or older (TERMINATE)

S2. Record Gender: (DO NOT ASK. RECORD ONLY ONE RESPONSE)

1 Male
2 Female

**Author note: If respondent in overquota, go to overquota/callback script and have interviewer place respondent in specified callback for future day.**

S3a. Do you currently live in Wisconsin? (READ LIST IF NECESSARY)

1 Yes
2 No (TERMINATE)

S3b. In what county in Wisconsin do you live?

__________________________________________

**Author note: Insert county list on screen.**
S4. Do you currently live within Milwaukee city limits? (READ LIST IF NECESSARY) (RECORD ONE ANSWER)

1 Yes (Milwaukee City quota group)
2 No (Milwaukee DMA quota group)

S5. Some people are registered to vote and others are not. Are you registered to vote in the precinct or ward where you now live, or aren't you? (READ LIST IF NECESSARY)

1 Yes, Registered to Vote (SKIP TO Q.1)
2 No, Not Registered to Vote (ASK S6) (DO NOT READ)
9 No Answer/Don't Know/Refused (ASK S6)

** Author note: If 2 or 9 in S5 ask S6**

S6. Do you plan to register to vote, or is there a chance that you may not register? (READ LIST IF NECESSARY)

1 Plan to Register
2 Chance May Not Register (TERMINATE) (DO NOT READ)
9 Don't know/Refused (TERMINATE)

Q1. Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all? (READ LIST IF NECESSARY)

1 Most of the time
2 Some of the time
3 Only now and then
4 Hardly at all (DO NOT READ)
8 Don't know
9 Refused
Q2. What are the chances that you will vote in the November 2020 general election for president, Congress, and other offices -- are you absolutely certain to vote, very likely to vote, are the chances 50-50, or don't you think you will vote? (READ LIST IF NECESSARY)

1 Absolutely certain
2 Very Likely
3 50-50
4 Will not vote
   (DO NOT READ)
8 Don't know
9 Refused

**AUTHOR NOTE: Scramble so half get Q3-Q4 BEFORE Q5-Q7 and half get Q5-Q7 before Q3-Q4.**

**AUTHOR NOTE: RECORD WHICH QUESTION ORDER IS USED AS A VARIABLE.**

Q3. Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same? (READ LIST IF NECESSARY)

1 Gotten better
2 Gotten worse
3 Stayed the same
   (DO NOT READ)
8 Don’t know
9 Refused

Q4. Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same? (READ LIST IF NECESSARY)

1 Get better
2 Get worse
3 Stay the same
   (DO NOT READ)
8 Don’t know
9 Refused
**Randomize order of Q5 and Q6 and record order as a variable. Keep Q7 after Q5 & Q6.**

Q5. Overall, do you approve or disapprove of the way Donald Trump is handling his job as president? (READ LIST IF NECESSARY)

[GET ANSWER, THEN ASK: Do you strongly or somewhat (approve/disapprove)?]

1. Strongly approve
2. Somewhat approve
3. Somewhat disapprove
4. Strongly disapprove
   (DO NOT READ)
8. Don't know
9. Refused

Q6. Overall, do you approve or disapprove of the way Tony Evers (EE-vers) is handling his job as Governor of Wisconsin? (READ LIST IF NECESSARY)

[GET ANSWER, THEN ASK: Do you strongly or somewhat (approve/disapprove)?]

1. Strongly approve
2. Somewhat approve
3. Somewhat disapprove
4. Strongly disapprove
   (DO NOT READ)
8. Don't know
9. Refused
Transition Screen:

I’m going to read you a list of people. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about them yet to have an opinion.

** Author note: Keep Q7-Q8 first, followed by Q9-Q10, then Q11-Q12.**

** Author note: scramble Q7-Q8. **

(PRESENT EACH ON OWN SCREEN)

The first name/next name is … [INSERT NAME]

READ IF NECESSARY: Do you have a favorable or unfavorable opinion of [INSERT NAME] or haven't you heard enough about them yet?

1  Favorable
2  Unfavorable
3  Haven't heard enough
   (DO NOT READ)
8  Don't know
9  Refused

Q7. Ron Johnson
Q8. Tammy Baldwin

** Author note: scramble Q9-Q10. **

Q9. Robin Vos (rhymes with “toss”)
Q10. Scott Fitzgerald

** Author note: scramble Q11-Q15. **

Q11. Joe Biden
Q12. Elizabeth Warren
Q13. Kamala (Comma-la) Harris
Q14. Bernie Sanders
Q15. Pete Buttigieg (Booda-jedge)

** Author note: scramble Q16-Q17. **

Q16. Tony Evers (EE-vers)
Q17. Donald Trump
Q18. Do you approve or disapprove of the way Donald Trump is handling the economy? (READ LIST IF NECESSARY)

[GET ANSWER, THEN ASK: Do you strongly or somewhat (approve/disapprove)?]

1. Strongly approve
2. Somewhat approve
3. Somewhat disapprove
4. Strongly disapprove
(DO NOT READ)
8. Don't know
9. Refused

Feeling thermometers

**Scramble order of groups, Q19-Q30**

We'd like to get your feelings about some groups in American society. When I read the name of a group, we'd like you to rate it on a scale from zero to one hundred. Ratings between 51 degrees to 100 degrees mean that you feel favorably and warm toward the group; ratings between 0 and 49 degrees mean that you don't feel favorably towards the group and that you don't care too much for that group. If you don't feel particularly warm or cold toward a group you would rate them at 50 degrees. If we come to a group you don't know much about, just tell me and we'll move on to the next one.

Enter value, 0-100

998 Don’t know
999 Refused

Q19. Blacks
Q20. Hispanics or Latinos
Q21. Whites
Q22. Legal Immigrants
Q23. Illegal Immigrants
Q24. Police
Q25. Muslims
Q26. Evangelical Christians
Q27. Democrats
Q28. Republicans
Q29. Socialists
Q30. The National Rifle Association or NRA
Q31. Now, on a different subject, in general, do you think imposing tariffs or fees on products imported from other countries helps the U.S. economy, hurts the economy, or doesn’t make much of a difference either way?

1. Helps US economy  
2. Hurts US economy  
3. Doesn’t make much difference  
   (DO NOT READ)  
8. Don't know  
9. Refused  

**Split half Q32a/b-Q35a/b**

Q32a. Thinking just about the state of Wisconsin, do you feel things in Wisconsin are generally going in the right direction, or do you feel things have gotten off on the wrong track? (READ LIST IF NECESSARY)

1. Right direction  
2. Wrong track  
   (DO NOT READ)  
8. Don’t know  
9. Refused  

**Scramble order of Q33a-Q35a**

Q33a. How concerned are you about the safety of the water supply in your community? Are you very concerned, somewhat concerned, not too concerned, or not at all concerned? (READ LIST IF NECESSARY)

1. Very concerned  
2. Somewhat concerned  
3. Not too concerned  
4. Not at all concerned  
   (DO NOT READ)  
8. Don’t Know  
9. Refused  

Q34a. How would you rate the job being done by the state of Wisconsin in protecting the safety of public drinking water? Would you say it is excellent, good, only fair, or poor? (READ LIST IF NECESSARY)

1. Excellent  
2. Good  
3. Fair  
4. Poor  
   (DO NOT READ)  
8. Don’t know  
9. Refused
Q35a. Because of the health risks of lead (pro: led) pipes, do you think the state should provide financial support for replacing lead pipes between water mains and residences or should this be paid for entirely by the owner of the residence? (READ LIST IF NECESSARY)

1. State should support
2. Owner should pay
   (DO NOT READ)
8. Don’t know
9. Refused

Q32b. Overall, do you approve or disapprove of the way the Wisconsin legislature is handling its job? (READ LIST IF NECESSARY)

[GET ANSWER, THEN ASK: Do you strongly or somewhat (approve/disapprove)?]

1. Strongly approve
2. Somewhat approve
3. Somewhat disapprove
4. Strongly disapprove
   (DO NOT READ)
8. Don't know
9. Refused

**Scramble order of Q33b-Q35b**

Q33b. Do you support or oppose making private gun sales and sales at gun shows subject to background checks?

1. Support
2. Oppose
   (DO NOT READ)
8. Don't Know
9. Refused

Q34b. Do you support or oppose a ban on assault style weapons?

1. Support
2. Oppose
   (DO NOT READ)
8. Don't Know
9. Refused
Q35b. Would you support or oppose a law allowing the police to take guns away from people who have been found by a judge to be a danger to themselves or others?

1. Support
2. Oppose
   (DO NOT READ)
3. Don't Know
4. Refused

**ASK FULL SAMPLE**

**Scramble order of Q36-Q39**

**Rotate order of Democrat and Republican but keep same order for Q36-Q39**

Q36. If the election for president were being held today and the candidates were Joe Biden the Democrat and Donald Trump the Republican, for whom would you vote?

1. Joe Biden
2. Donald Trump
   (DO NOT READ)
3. Neither (VOL)
4. Don’t know
5. Refused

Q37. If the election for president were being held today and the candidates were Bernie Sanders the Democrat and Donald Trump the Republican, for whom would you vote?

1. Bernie Sanders
2. Donald Trump
   (DO NOT READ)
3. Neither (VOL)
4. Don’t know
5. Refused

Q38. If the election for president were being held today and the candidates were Elizabeth Warren the Democrat and Donald Trump the Republican, for whom would you vote?

1. Elizabeth Warren
2. Donald Trump
   (DO NOT READ)
3. Neither (VOL)
4. Don’t know
5. Refused
Q39. If the election for president were being held today and the candidates were Kamala (Comma-la) Harris the Democrat and Donald Trump the Republican, for whom would you vote?

1. Kamala Harris
2. Donald Trump
   (DO NOT READ)
3. Neither (VOL)
8. Don’t know
9. Refused

**Scramble order of Q40-Q41**

Q40. On balance, do you think having an increasing number of people of many different races, ethnic groups and nationalities in the United States makes this country a better place to live, a worse place to live, or doesn't make much difference either way?

1. A better place
2. A worse place
3. Doesn’t make a difference
   (DO NOT READ)
8 Don’t know
9 Refused

Q41. How much do you agree or disagree with this statement: These days I feel like a stranger in my own country.

1. Strongly Agree
2. Agree
3. Disagree
4. Strongly Disagree
   (DO NOT READ)
8 Don’t know
9 Refused
(TRANSITION SCREEN)
For each of the following statements, please tell me whether you strongly disagree, disagree, somewhat disagree, somewhat agree, agree, or strongly agree.

The first statement is [INSERT STATEMENT]? Do you…?

[READ IF NECESSARY]

1. Strongly disagree
2. Disagree
3. Somewhat disagree
4. Somewhat agree
5. Agree
6. Strongly agree
   (DO NOT READ)
8. Don’t know
9. Refused

** Scramble order of Q42-Q44**

Q42. There is a lot of discrimination against Blacks in the U.S. today, limiting their chances to get ahead.

Q43. It’s really a matter of some people not trying hard enough; if Blacks would only try harder they could be just as well off as Whites.

Q44. Over the past few years, Blacks have gotten less than they deserve.

Q45. Do you think Hispanic people have a better chance, a worse chance, or the same chance of getting ahead in America as people from most other ethnic backgrounds do?

1. Better chance
2. Worse chance
3. The same chance
   (DO NOT READ)
8. Don’t know
9. Refused

Q46. In general, do you think Donald Trump is keeping the promises he made during the presidential election campaign? (READ LIST IF NECESSARY)

1. Yes, keeping promises
2. No, not keeping promises
   (DO NOT READ)
8. Don’t know
9. Refused
Q47. Please tell me whether the following statement describes Donald Trump, or not.... he is someone who cares about people like me. (READ LIST IF NECESSARY)

1. Describes
2. Does not describe
   (DO NOT READ)
8. Don’t know
9. Refused

Q48. Thinking about your family's financial situation, would you say you are living comfortably, just getting by, or struggling to make ends meet? (READ LIST IF NECESSARY)

1. Living comfortably
2. Just getting by
3. Struggling
   (DO NOT READ)
8. Don’t know
9. Refused

F1. Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent? (READ LIST IF NECESSARY)

1. Republican
2. Democrat
3. Independent
   (DO NOT READ)
4. Other/No preference
8. Don't Know
9. Refused

**Author note: Ask QF2 IF 3, 4, or 8 in F1**

F2. Do you think of yourself as closer to the Republican Party or to the Democratic Party? (READ LIST IF NECESSARY)

1. Republican
2. Democrat
   (DO NOT READ)
3. Neither/Just Independent (VOL)
8. Don’t know
9. Refused

**Author Note: Ask Q49 if 2 in F1 or if 2, 3 in F2.**
**Randomize order of candidate names**
Q49. If the Democratic primary for president were being held today, and the candidates were: [INSERT CANDIDATES], for whom would you vote?

1. Michael Bennet
2. Joe Biden
3. Bill de Blasio (de-blah-zee-oh)
4. Cory Booker
5. Steve Bullock (Bull-luck)
6. Pete Buttigieg (Booda-jedge)
7. Julián (who-lee-in) Castro
8. John Delaney (De-lane-ee)
9. Tulsi Gabbard (Tul-see Gabb-erd)
10. Kirsten Gillibrand (Keer-stin Jill-ah-brand)
11. Kamala (Comma-la) Harris
12. **Jay Inslee (Inns-lee)**
13. Amy Klobuchar (Klow-buh-shar)
14. Wayne Messam (Mess-em)
15. **Seth Moulton (Molten)**
16. Beto O'Rourke (Bet-oh O-rork)
17. Tim Ryan
18. Bernie Sanders
19. Joe Sestak (Sess-tack)
20. Tom Steyer (Sty-er)
21. Elizabeth Warren
22. Marianne Williamson
23. Andrew Yang
   (DO NOT READ)
96. Someone else (VOL)
97. Would not vote (VOL)
98. Don’t know
99. Refused
**Author Note: Ask Q50 if 1-23 in Q49. Present in same order as Q49. Omit candidate selected in Q49**

Q50. And who would be your second choice? (Read list if necessary)

1. Michael Bennet
2. Joe Biden
3. Bill de Blasio (de-blah-zee-oh)
4. Cory Booker
5. Steve Bullock (Bull-luck)
6. Pete Buttigieg (Booda-jedge)
7. Julián (who-lee-in) Castro
8. John Delaney (De-lane-ee)
9. Tulsi Gabbard (Tul-see Gabb-erd)
10. Kirsten Gillibrand (Keer-stin Jill-ah-brand)
11. Kamala (Comma-la) Harris
12. Jay Inslee (Inns lee)
13. Amy Klobuchar (Klow-buh-shar)
14. Wayne Messam (Mess-em)
15. Seth Moulton (Molten)
16. Beto O'Rourke (Bet-oh O-ork)
17. Tim Ryan
18. Bernie Sanders
19. Joe Sestak (Sess-tack)
20. Tom Steyer (Sty-er)
21. Elizabeth Warren
22. Marianne Williamson
23. Andrew Yang
   (DO NOT READ)
96. Someone else (VOL)
97. Would not vote (VOL)
98. Don’t know
99. Refused

F3. What is the highest level of education you completed? (READ LIST)

01 Elementary school only
02 Some high school but did not finish
03 Completed high school
04 Some college but didn't finish
05 Two year college degree
06 Four year college degree
07 Some graduate work
08 Completed masters or professional degree
09 Advanced graduate work or PhD
   (DO NOT READ)
98 Don’t know
99 Refused
F4. What is your age? (Record actual age in years).

_________________

99 Refused [ASK F4A]

F4A. [If Refused] Are you… (READ LIST)

1 18-29 years old
2 30-44 years old
3 45-59 years old
4 60 years old or more
   (DO NOT READ)
8 Don’t know
9 Refused

F5. Are you currently married, living with a partner but not married, widowed, divorced, separated, or have you never been married? (READ LIST IF NECESSARY)

1 Married
2 Living with a partner but not married
3 Widowed
4 Divorced
5 Separated
6 Never Married
   (DO NOT READ)
8 Don’t know
9 Refused

**There is no item F6 in this instrument**

F7. Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background? (READ LIST IF NECESSARY)

1 Yes
2 No
   (DO NOT READ)
8 Don’t know
9 Refused
F8. Would you describe yourself as White, African American or Black, Asian, Native American, of more than one race or some other race? (READ LIST IF NECESSARY)

01 White
02 African American or Black
03 Asian, South Asian, or Pacific Islander
04 Native American or American Indian
05 More than one race
97 Other, Specify
(DO NOT READ)
06 Hispanic or Latino
98 Don’t know
99 Refused

F9. Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never? (READ LIST IF NECESSARY)

1 More than once a week
2 Once a week
3 Once or twice a month
4 A few times a year
5 Seldom
6 Never
(DO NOT READ)
8 Don't know
9 Refused

F10. What is your religious preference – are you Protestant, Roman Catholic, Jewish, Muslim, another religion or no religion? (READ LIST IF NECESSARY)

IF RESPONDENT NAMES ANYTHING ELSE, ASK:
Would that fall under the general category of Protestant religions, is it a Christian religion, but not Protestant, or is it something else?

01 Protestant
02 Roman Catholic
03 Jewish
04 Muslim/Islam
05 Mormon/Latter-Day Saints
06 Other Christian Religion
07 Other Non-Christian Religion
08 No Religion/Atheist/Agnostic
(DO NOT READ)
98 DON’T KNOW
99 REFUSED

**Author note: IF 01 or 06 in F10 Ask F11.**
F11. Would you describe yourself as a "born-again" or evangelical Christian, or not? (READ LIST IF NECESSARY)

1. Yes, would
2. No, would not
   (DO NOT READ)
8 DON'T KNOW
9 REFUSED

F12. Last year, that is in 2018, what was your total family income from all sources, before taxes? Just stop me when I get to the right category. (READ LIST. RECORD ONE ANSWER.)

01 Less than $10,000
02 10 to under $20,000
03 20 to under $30,000
04 30 to under $40,000
05 40 to under $50,000
06 50 to under $75,000
07 75 to under $100,000
08 100 to under $150,000
09 150,000 to under $200,000
10 Over $200,000
   (DO NOT READ)
98 Don't know
99 Refused

F13. Would you describe the place where you live as urban, suburban or rural?

(INTERVIEWER, IF NECESSARY: “Urban is a big city like Milwaukee, Madison or Green Bay. Suburban is a built up place close to a big city and rural is less built up with fewer people and further away from a big city”) (READ LIST IF NECESSARY)

1. Urban
2. Suburban
3. Rural
   (DO NOT READ)
8 Don’t know
9 Refused

F14. Do you have any guns, rifles or pistols in your home?

1 Yes
2 No
   (DO NOT READ)
8 Don't know
9 Refused
F15. In general, would you describe your political views as... (READ LIST)

1 Very conservative
2 Conservative
3 Moderate
4 Liberal
5 Very liberal
(DO NOT READ)
8 Don't know
9 Refused

F16. Are you or any member of your household a member of a local, state or national labor union? (READ LIST IF NECESSARY)

1 Yes, respondent
2 Yes, another household member
3 Yes, both respondent and another household member
4 No, nobody in household
(DO NOT READ)
8 Don't know
9 Refused

**Author note: Require 5-digit response.**

F17. What is your zip code?

Enter 5 digit zip code.

99999=Refused

INTERVIEWER: READ BACK AND CONFIRM CORRECT ZIP CODE

F18. Of all the personal telephone calls that you receive, do you get…? (READ LIST)

1 All or almost all on a cell phone
2 Some on a cell phone and some on a home phone
3 All or almost all on a regular home phone
(DO NOT READ)
8 Don't know
9 Refused

F19. Is this phone a cell phone? (READ LIST IF NECESSARY)

1 Yes
2 No

(CLOSING)

Thank you very much. Have a great day/evening!