Good (afternoon/evening), I’m ____________ calling on behalf of Marquette University. We’re conducting a survey about your views on issues in Wisconsin today. Your participation is completely voluntary and your responses will be kept confidential. No one will ever try to sell you anything as a result of your responses.

(READ ONLY IF NEEDED: This survey should only take a few minutes of your time.)

**Author note: Program so that odds of being asked for male adult are 4 out of 11 times. Represent correct gender in question wording based on selection.**

S1. May I please speak with the (male/female) adult member of your household, currently at home, age 18 or older, with the most recent birthday?

(IF SELECTED RESPONDENT NOT CURRENTLY AT HOME AND AVAILABLE, ASK FOR THE (FEMALE/MALE) CURRENTLY AT HOME.)

1  Correct household member on phone (CONTINUE)
2  Will put correct member of household on phone (RE-READ INTRO AND CONTINUE WITH S2.)
3  No household member age 18 or over is currently available (PLACE HOUSEHOLD INTO CALLBACK)
4  No one in household age 18 or older (TERMINATE)

S2. Record Gender: (DO NOT ASK. RECORD ONLY ONE RESPONSE)

1  Male
2  Female

**Author note: If respondent in overquota, go to overquota/callback script and have interviewer place respondent in specified callback for future day.**

S3a. Do you currently live in Wisconsin? (READ LIST IF NECESSARY)

1  Yes
2  No  (TERMINATE)

S3b. In what county in Wisconsin do you live?

____________________________________

**Author note: Insert county list on screen.**

**Author note: If respondent lives in Milwaukee County or County is Don’t Know/Other, continue to
S4. If respondent lives in any Wisconsin county besides Milwaukee, place in appropriate quota group and skip to S5. If Cell sample and S3b=997 or 998, terminate. If over quota, thank and terminate.**

S4. Do you currently live within Milwaukee city limits? (READ LIST IF NECESSARY) (RECORD ONE ANSWER)

1 Yes (Milwaukee City quota group)
2 No (Milwaukee DMA quota group)

S5. Some people are registered to vote and others are not. Are you registered to vote in the precinct or ward where you now live, or aren't you? (READ LIST IF NECESSARY)

1 Yes, Registered to Vote (SKIP TO Q.1)
2 No, Not Registered to Vote (ASK S6) (DO NOT READ)
9 No Answer/Don't Know/Refused (ASK S6)

** Author note: If 2 or 9 in S5 ask S6**

S6. Do you plan to register to vote, or is there a chance that you may not register? (READ LIST IF NECESSARY)

1 Plan to Register
2 Chance May Not Register (TERMINATE) (DO NOT READ)
9 Don't know/Refused (TERMINATE)

Q1. Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all? (READ LIST IF NECESSARY)

1 Most of the time
2 Some of the time
3 Only now and then
4 Hardly at all (DO NOT READ)
8 Don't know
9 Refused
Q2. What are the chances that you will vote in the November 2020 general election for president, Congress, and other offices -- are you absolutely certain to vote, very likely to vote, are the chances 50-50, or don't you think you will vote? (READ LIST IF NECESSARY)

  1. Absolutely certain
  2. Very Likely
  3. 50-50
  4. Will not vote
     (DO NOT READ)
  8. Don't know
  9. Refused

**AUTHOR NOTE: Scramble so half get Q3-Q4 BEFORE Q5-Q6 and half get Q5-Q6 before Q3-Q4.**

**AUTHOR NOTE: RECORD WHICH QUESTION ORDER IS USED AS A VARIABLE.**

Q3. Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same? (READ LIST IF NECESSARY)

  1. Gotten better
  2. Gotten worse
  3. Stayed the same
     (DO NOT READ)
  8. Don’t know
  9. Refused
Q4. Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same? (READ LIST IF NECESSARY)

1. Get better
2. Get worse
3. Stay the same
   (DO NOT READ)
8. Don’t know
9. Refused

**Randomize order of Q5 and Q6 and record order as a variable.**

Q5. Overall, do you approve or disapprove of the way Donald Trump is handling his job as president? (READ LIST IF NECESSARY)

[GET ANSWER, THEN ASK: Do you strongly or somewhat (approve/disapprove)?]

1. Strongly approve
2. Somewhat approve
3. Somewhat disapprove
4. Strongly disapprove
   (DO NOT READ)
8. Don’t know
9. Refused

Q6. Overall, do you approve or disapprove of the way Tony Evers (EE-vers) is handling his job as Governor of Wisconsin? (READ LIST IF NECESSARY)

[GET ANSWER, THEN ASK: Do you strongly or somewhat (approve/disapprove)?]

1. Strongly approve
2. Somewhat approve
3. Somewhat disapprove
4. Strongly disapprove
   (DO NOT READ)
8. Don’t know
9. Refused
Transition Screen:

I’m going to read you a list of people. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven’t heard enough about them yet to have an opinion.

** Author note: Keep Q7-Q8 first, followed by Q9-Q13, then Q14-Q15.**

** Author note: scramble Q7-Q8. **

(PRESENT EACH ON OWN SCREEN)

The first name/next name is … [INSERT NAME]

READ IF NECESSARY: Do you have a favorable or unfavorable opinion of [INSERT NAME] or haven't you heard enough about them yet?

1 Favorable
2 Unfavorable
3 Haven't heard enough
   (DO NOT READ)
8 Don't know
9 Refused

Q7. Ron Johnson
Q8. Tammy Baldwin

** Author note: scramble Q9-Q13. **

Q9. Joe Biden
Q10. Elizabeth Warren
Q11. Kamala (Comma-la) Harris
Q12. Bernie Sanders
Q13. Pete Buttigieg (Booda-jedge)

** Author note: scramble Q14-Q15. **

Q14. Tony Evers (EE-vers)
Q15. Donald Trump
Q16. Do you approve or disapprove of the way Donald Trump is handling the economy? (READ LIST IF NECESSARY)

[GET ANSWER, THEN ASK: Do you strongly or somewhat (approve/disapprove)?]

1 Strongly approve
2 Somewhat approve
3 Somewhat disapprove
4 Strongly disapprove
(DO NOT READ)
8 Don't know
9 Refused

Q17. Do you approve or disapprove of the way Donald Trump is handling foreign policy? (READ LIST IF NECESSARY)

[GET ANSWER, THEN ASK: Do you strongly or somewhat (approve/disapprove)?]

1 Strongly approve
2 Somewhat approve
3 Somewhat disapprove
4 Strongly disapprove
(DO NOT READ)
8 Don't know
9 Refused

**Scramble order of Q18-Q21**

**Rotate order of Democrat and Republican but keep same order for Q18-Q21**

Q18. If the election for president were being held today and the candidates were Joe Biden the Democrat and Donald Trump the Republican, for whom would you vote?

1. Joe Biden
2. Donald Trump
   (DO NOT READ)
3. Neither (VOL)
8. Don’t know
9. Refused
Q19. If the election for president were being held today and the candidates were Bernie Sanders the Democrat and Donald Trump the Republican, for whom would you vote?

1. Bernie Sanders
2. Donald Trump (DO NOT READ)
3. Neither (VOL)
8. Don’t know
9. Refused

Q20. If the election for president were being held today and the candidates were Elizabeth Warren the Democrat and Donald Trump the Republican, for whom would you vote?

1. Elizabeth Warren
2. Donald Trump (DO NOT READ)
3. Neither (VOL)
8. Don’t know
9. Refused

Q21. If the election for president were being held today and the candidates were Pete Buttigieg (Booda-jedge) the Democrat and Donald Trump the Republican, for whom would you vote?

1. Pete Buttigieg (Booda-jedge)
2. Donald Trump (DO NOT READ)
3. Neither (VOL)
8. Don’t know
9. Refused

Q22. Now, on a different subject, in general, do you think imposing tariffs or fees on products imported from other countries helps the U.S. economy, hurts the economy, or doesn’t make much of a difference either way?

1. Helps US economy
2. Hurts US economy
3. Doesn’t make much difference (DO NOT READ)
8. Don't know
9. Refused

Q23. Do you think the US and North Korea will reach an agreement on reducing nuclear weapons in the next year or two?

1. Yes, will reach agreement
2. No, will not reach agreement (DO NOT READ)
8. Don't know
9. Refused
Q23a. Have Donald Trump's foreign policies helped or hurt America's standing in the world?

1. Helped
2. Hurt
   (DO NOT READ)
3. Hasn't made any difference (VOL)
8 Don't know
9 Refused

**Author Note: Scramble order of Q24 and Q25 and save order as a variable.**

Q24. Have you read or heard that Bernie Sanders had a heart attack and surgery on October 1?

1. Yes, have heard or read
2. No, have not heard or read
   (DO NOT READ)
8 Don't know
9 Refused

Q25. Ronald Reagan was 69 years old when he became president and 77 when he left office. Donald Trump is now 73, Bernie Sanders is 78, Joe Biden is 76 and Elizabeth Warren is 70. Do you think a candidate’s age matters when you consider a choice for president or is age unimportant?

1. Age matters
2. Age is unimportant
   (DO NOT READ)
8 Don't know
9 Refused

Thinking about issues facing Wisconsin…

Q26. How much have you heard about Chronic Wasting Disease, or CWD, that affects some deer in Wisconsin? (READ CHOICES)

1. A lot
2. Some
3. Not much
4. Nothing at all
   (DO NOT READ)
8 Don't know
9 Refused
Q27. Do you think it is likely that Chronic Wasting Disease, or CWD, in Wisconsin deer is increasing, decreasing or staying about the same?

1. Increasing
2. Decreasing
3. Staying about the same
   (DO NOT READ)
8 Don't know
9 Refused

Q28. Are you or any member of your household a deer hunter?
(READ LIST IF NECESSARY)

1 Yes, respondent
2 Yes, another household member
3 Yes, both respondent and another household member
4 No, nobody in household
   (DO NOT READ)
8 Don't know
9 Refused

Q29. In 2018, Wisconsin lost nearly 700 dairy farms. Do you think the federal government should financially support small farms that are struggling to stay in business, or is this not the job of the federal government?

1. Support small farms
2. Not the job of the federal government
   (DO NOT READ)
8 Don't know
9 Refused

Q30. Do you or a member of your family, including your parents, brothers or sisters and your children, own or work on a farm?

1 Yes, respondent
2 Yes, another family member
3 Yes, both respondent and another family member
4 No, nobody in family
   (DO NOT READ)
8 Don't know
9 Refused
Q31a. Thinking just about the state of Wisconsin, do you feel things in Wisconsin are generally going in the right direction, or do you feel things have gotten off on the wrong track? (READ LIST IF NECESSARY)

1. Right direction
2. Wrong track
   (DO NOT READ)
8. Don’t know
9. Refused

Q32a. Do you support or oppose having a national health plan, sometimes called Medicare-for-all, in which all Americans would get their insurance from a single government plan?

1. Support
2. Oppose
   (DO NOT READ)
8. Don’t know
9. Refused

Q31b. Would you support or oppose a mandatory buy back program in which the federal government would require assault weapon owners to turn in those weapons in exchange for payment?

1. Support
2. Oppose
   (DO NOT READ)
8. Don’t know
9. Refused

Q32b. Do you support or oppose having a government-administered health plan, sometimes called a public option, that would compete with private health insurance plans and be available to all Americans?

1. Support
2. Oppose
   (DO NOT READ)
8. Don’t know
9. Refused
Q33. In general, do you think Donald Trump is keeping the promises he made during the 2016 presidential election campaign? (READ LIST IF NECESSARY)

1. Yes, keeping promises
2. No, not keeping promises
   (DO NOT READ)
8. Don’t know
9. Refused

Q34. Please tell me whether the following statement describes Donald Trump, or not.... he is someone who cares about people like me. (READ LIST IF NECESSARY)

1. Describes
2. Does not describe
   (DO NOT READ)
8. Don’t know
9. Refused

Q35. Please tell me whether the following statement describes Donald Trump, or not.... he is someone who is honest. (READ LIST IF NECESSARY)

1. Describes
2. Does not describe
   (DO NOT READ)
8. Don’t know
9. Refused

Q36. Do you think there is or is not enough cause right now for Congress to hold hearings into whether President Trump should be impeached?

1. Is enough cause
2. Is not enough cause
   (DO NOT READ)
8. Don’t know
9. Refused

Q37. Do you think that Donald Trump should be impeached and removed from office or don't you think so?

1. Impeached and removed from office
2. Don’t think so
   (DO NOT READ)
8. Don’t know
9. Refused
Q38. Have you yourself read the rough transcript of the telephone conversation between Donald Trump and the President of Ukraine that was released by the White House?

1. Yes, have read
2. No, have not read
   (DO NOT READ)
8. Don’t know
9. Refused

Q38a. Do you think it is proper or improper for the President to ask China and Ukraine to conduct investigations of American citizens?

1. Proper
2. Improper
   (DO NOT READ)
3. Trump didn’t ask for that (VOL)
8. Don’t know
9. Refused

Q39. How much confidence do you have in the FBI (IF NECESSARY: Federal Bureau of Investigation) --a great deal, some, only a little, or no confidence at all?

1. A great deal
2. Some
3. Only a little
4. No confidence at all
   (DO NOT READ)
8. Don’t know
9. Refused

F1. Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent? (READ LIST IF NECESSARY)

1   Republican
2   Democrat
3   Independent
   (DO NOT READ)
4   Other/No preference
8   Don't Know
9   Refused
F2. Do you think of yourself as closer to the Republican Party or to the Democratic Party? (READ LIST IF NECESSARY)

1 Republican
2 Democrat
   (DO NOT READ)
3 Neither/Just Independent (VOL)
8 Don’t know
9 Refused

**Author Note: Scramble order of "Republican presidential primary" and "Democratic presidential primary"**

Q40. On April 7, Wisconsin will hold its presidential primaries. Will you vote in the Republican presidential primary, the Democratic presidential primary or don’t you plan to vote in a primary election?

1. Republican primary
2. Democratic primary
3. Don’t plan to vote
   (DO NOT READ)
4. Both (VOL)
8. Don’t Know
9. Refused
Q41. If the Democratic primary for president were being held today, and the candidates were: [INSERT CANDIDATES], for whom would you vote?

1. Michael Bennet
2. Joe Biden
3. Cory Booker
4. Steve Bullock (Bull-luck)
5. Pete Buttigieg (Booda-jedge)
7. John Delaney (De-lane-ee)
8. Tulsi Gabbard (Tul-see Gabb-erd)
9. Kamala (Comma-la) Harris
10. Amy Klobuchar (Klow-buh-shar)
11. Wayne Messam (Mess-em)
12. Beto O'Rourke (Bet-oh O-rork)
13. Tim Ryan
14. Bernie Sanders
15. Joe Sestak (Sess-tack)
16. Tom Steyer (Sty-er)
17. Elizabeth Warren
18. Marianne Williamson
19. Andrew Yang
   (DO NOT READ)
96. Someone else (VOL)
97. Would not vote (VOL)
98. Don’t know
99. Refused
**Author Note: Ask Q42 if 1-19 in Q41. Present in same order as Q41. Omit candidate selected in Q41**

Q42. And who would be your second choice? (Read list if necessary)

1. Michael Bennet
2. Joe Biden
3. Cory Booker
4. Steve Bullock (Bull-luck)
5. Pete Buttigieg (Booda-jedge)
7. John Delaney (De-lane-ee)
8. Tulsi Gabbard (Tul-see Gabb-erd)
9. Kamala (Comma-la) Harris
10. Amy Klobuchar (Klow-buh-shar)
11. Wayne Messam (Mess-em)
12. Beto O'Rourke (Bet-oh O-rork)
13. Tim Ryan
14. Bernie Sanders
15. Joe Sestak (Sess-tack)
16. Tom Steyer (Sty-er)
17. Elizabeth Warren
18. Marianne Williamson
19. Andrew Yang
   (DO NOT READ)
96. Someone else (VOL)
97. Would not vote (VOL)
98. Don’t know
99. Refused

F3. What is the highest level of education you completed? (READ LIST)

01 Elementary school only
02 Some high school but did not finish
03 Completed high school
04 Some college but didn't finish
05 Two year college degree
06 Four year college degree
07 Some graduate work
08 Completed masters or professional degree
09 Advanced graduate work or PhD
   (DO NOT READ)
98 Don’t know
99 Refused

F4. What is your age? (Record actual age in years).

99 Refused [ASK F4A]
**F4A.** [If Refused] Are you… (READ LIST)

1. 18-29 years old
2. 30-44 years old
3. 45-59 years old
4. 60 years old or more
   (DO NOT READ)
5. Don’t know
6. Refused

**F5.** Are you currently married, living with a partner but not married, widowed, divorced, separated, or have you never been married? (READ LIST IF NECESSARY)

1. Married
2. Living with a partner but not married
3. Widowed
4. Divorced
5. Separated
6. Never Married
   (DO NOT READ)
5. Don’t know
6. Refused

**There is no item F6 in this instrument**

**F7.** Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background? (READ LIST IF NECESSARY)

1. Yes
2. No
   (DO NOT READ)

3. Don’t know
4. Refused
F8. Would you describe yourself as White, African American or Black, Asian, Native American, of more than one race or some other race? (READ LIST IF NECESSARY)

<table>
<thead>
<tr>
<th></th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>01</td>
<td>White</td>
</tr>
<tr>
<td>02</td>
<td>African American or Black</td>
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<tr>
<td>03</td>
<td>Asian, South Asian, or Pacific Islander</td>
</tr>
<tr>
<td>04</td>
<td>Native American or American Indian</td>
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<td>05</td>
<td>More than one race</td>
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<tr>
<td>97</td>
<td>Other, Specify</td>
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<tr>
<td></td>
<td>(DO NOT READ)</td>
</tr>
<tr>
<td>06</td>
<td>Hispanic or Latino</td>
</tr>
<tr>
<td>98</td>
<td>Don’t know</td>
</tr>
<tr>
<td>99</td>
<td>Refused</td>
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</tbody>
</table>

F9. Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never? (READ LIST IF NECESSARY)

<table>
<thead>
<tr>
<th></th>
<th>Description</th>
</tr>
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<tbody>
<tr>
<td>1</td>
<td>More than once a week</td>
</tr>
<tr>
<td>2</td>
<td>Once a week</td>
</tr>
<tr>
<td>3</td>
<td>Once or twice a month</td>
</tr>
<tr>
<td>4</td>
<td>A few times a year</td>
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<tr>
<td>5</td>
<td>Seldom</td>
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<tr>
<td>6</td>
<td>Never</td>
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<tr>
<td></td>
<td>(DO NOT READ)</td>
</tr>
<tr>
<td>8</td>
<td>Don't know</td>
</tr>
<tr>
<td>9</td>
<td>Refused</td>
</tr>
</tbody>
</table>

F10. What is your religious preference – are you Protestant, Roman Catholic, Jewish, Muslim, another religion or no religion? (READ LIST IF NECESSARY)

IF RESPONDENT NAMES ANYTHING ELSE, ASK:
Would that fall under the general category of Protestant religions, is it a Christian religion, but not Protestant, or is it something else?

<table>
<thead>
<tr>
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<th>Description</th>
</tr>
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<tbody>
<tr>
<td>01</td>
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<tr>
<td>04</td>
<td>Muslim/Islam</td>
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<td>05</td>
<td>Mormon/Latter-Day Saints</td>
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<td>06</td>
<td>Other Christian Religion</td>
</tr>
<tr>
<td>07</td>
<td>Other Non-Christian Religion</td>
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<td></td>
<td>(DO NOT READ)</td>
</tr>
<tr>
<td>98</td>
<td>DON’T KNOW</td>
</tr>
<tr>
<td>99</td>
<td>REFUSED</td>
</tr>
</tbody>
</table>

**Author note: IF 01 or 06 in F10 Ask F11.**
F11. Would you describe yourself as a "born-again" or evangelical Christian, or not? (READ LIST IF NECESSARY)

1. Yes, would
2. No, would not
   (DO NOT READ)
8. DON’T KNOW
9. REFUSED

F12. Last year, that is in 2018, what was your total family income from all sources, before taxes? Just stop me when I get to the right category. (READ LIST. RECORD ONE ANSWER.)

01. Less than $10,000
02. 10 to under $20,000
03. 20 to under $30,000
04. 30 to under $40,000
05. 40 to under $50,000
06. 50 to under $75,000
07. 75 to under $100,000
08. 100 to under $150,000
09. 150,000 to under $200,000
10. Over $200,000
   (DO NOT READ)
98. Don't know
99. Refused

F13. Would you describe the place where you live as urban, suburban or rural?

(INTERVIEWER, IF NECESSARY: “Urban is a big city like Milwaukee, Madison or Green Bay. Suburban is a built up place close to a big city and rural is less built up with fewer people and further away from a big city”) (READ LIST IF NECESSARY)

1. Urban
2. Suburban
3. Rural
   (DO NOT READ)
8. Don’t know
9. Refused

F14. Do you have any guns, rifles or pistols in your home?

1. Yes
2. No
   (DO NOT READ)
8. Don't know
9. Refused
F15. In general, would you describe your political views as... (READ LIST)

1. Very conservative
2. Conservative
3. Moderate
4. Liberal
5. Very liberal
   (DO NOT READ)
8. Don't know
9. Refused

F16. Are you or any member of your household a member of a local, state or national labor union? (READ LIST IF NECESSARY)

1. Yes, respondent
2. Yes, another household member
3. Yes, both respondent and another household member
4. No, nobody in household
   (DO NOT READ)
8. Don't know
9. Refused

**Author note: Require 5-digit response.**

F17. What is your zip code?

Enter 5 digit zip code.

99999=Refused

INTERVIEWER: READ BACK AND CONFIRM CORRECT ZIP CODE

F18. Of all the personal telephone calls that you receive, do you get...? (READ LIST)

1. All or almost all on a cell phone
2. Some on a cell phone and some on a home phone
3. All or almost all on a regular home phone
   (DO NOT READ)
8. Don't know
9. Refused

F19. Is this phone a cell phone? (READ LIST IF NECESSARY)

1. Yes
2. No

(CLOSING)

Thank you very much. Have a great day/week!