## Marquette Law School Poll: October 13-17, 2019

## Registered voters

(Percentages are rounded to whole numbers for reporting of results. Frequencies have been rounded to whole numbers but percentages are calculated based on non-integer weighted sample sizes.)

Results for survey items among all registered voters are presented here. Please note that some questions are only asked of particular groups of respondents. In these instances, the row "NA's" includes the number and percent of total respondents omitted from the question. These omitted cases are ignored when calculating the "Valid" and "Cumulative" percent columns.

Record Gender

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Male | 375 | 47 | 47 | 47 |
| Female | 424 | 53 | 53 | 100 |

Do you currently live in Wisconsin?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Yes | 799 | 100 | 100 | 100 |

Do you currently live within Milwaukee city limits?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Yes | 66 | 8 | 60 | 60 |
| No | 44 | 5 | 40 | 100 |
| (Missing) | 690 | 86 | NA | NA |

Some people are registered to vote and others are not. Are you registered to vote in the precinct or ward where you now live, or aren't you?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Yes, registered to vote | 729 | 91 | 91 | 91 |
| No, not registered to vote | 69 | 9 | 9 | 100 |
| Don't Know/Refused | 1 | 0 | 0 | 100 |

Do you plan to register to vote, or is there a chance that you may not register?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Plan to Register | 70 | 9 | 100 | 100 |
| (Missing) | 729 | 91 | NA | NA |

Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Most of the time | 490 | 61 | 61 | 61 |
| Some of the time | 182 | 23 | 23 | 84 |
| Only now and then | 83 | 10 | 10 | 95 |
| Hardly at all | 42 | 5 | 5 | 100 |
| Don't know | 2 | 0 | 0 | 100 |

What are the chances that you will vote in the November 2020 general election for president, Congress, and other offices - are you absolutely certain to vote, very likely to vote, are the chances $50-50$, or don't you think you will vote?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Absolutely certain | 657 | 82 | 82 | 82 |
| Very likely | 89 | 11 | 11 | 93 |
| 50-50 | 34 | 4 | 4 | 98 |
| Will not vote | 17 | 2 | 2 | 100 |
| Don't know | 2 | 0 | 0 | 100 |

Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Gotten better | 330 | 41 | 41 | 41 |
| Gotten worse | 160 | 20 | 20 | 61 |
| Stayed the same | 291 | 36 | 36 | 98 |
| Don't know | 18 | 2 | 2 | 100 |

Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Get better | 202 | 25 | 25 | 25 |
| Get worse | 240 | 30 | 30 | 55 |
| Stay the same | 311 | 39 | 39 | 94 |
| Don't know | 45 | 6 | 6 | 100 |
| Refused | 1 | 0 | 0 | 100 |

Overall, do you approve or disapprove of the way Donald Trump is handling his job as president?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Strongly approve | 233 | 29 | 29 | 29 |
| Somewhat approve | 132 | 16 | 16 | 46 |
| Somewhat disapprove | 39 | 5 | 5 | 51 |
| Strongly disapprove | 366 | 46 | 46 | 96 |
| Don't know | 19 | 2 | 2 | 99 |
| Refused | 10 | 1 | 1 | 100 |

Donald Trump job approval, 2-category

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Approve | 365 | 46 | 46 | 46 |
| Disapprove | 406 | 51 | 51 | 96 |
| Don't know | 19 | 2 | 2 | 99 |
| Refused | 10 | 1 | 1 | 100 |

Overall, do you approve or disapprove of the way Tony Evers is handling his job as Governor of Wisconsin?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Strongly approve | 198 | 25 | 25 | 25 |
| Somewhat approve | 215 | 27 | 27 | 52 |
| Somewhat disapprove | 101 | 13 | 13 | 64 |
| Strongly disapprove | 174 | 22 | 22 | 86 |
| Don't know | 100 | 13 | 13 | 99 |
| Refused | 11 | 1 | 1 | 100 |

Tony Evers job approval, 2-category

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Approve | 413 | 52 | 52 | 52 |
| Disapprove | 274 | 34 | 34 | 86 |
| Don't know | 100 | 13 | 13 | 99 |
| Refused | 11 | 1 | 1 | 100 |

Fav/Unfav: Ron Johnson

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Favorable | 323 | 40 | 40 | 40 |
| Unfavorable | 230 | 29 | 29 | 69 |
| Haven't heard enough | 193 | 24 | 24 | 93 |
| Don't know | 49 | 6 | 6 | 100 |
| Refused | 3 | 0 | 0 | 100 |

Fav/Unfav: Tammy Baldwin

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Favorable | 370 | 46 | 46 | 46 |
| Unfavorable | 315 | 39 | 39 | 86 |
| Haven't heard enough | 89 | 11 | 11 | 97 |
| Don't know | 24 | 3 | 3 | 100 |
| Refused | 0 | 0 | 0 | 100 |

Fav/Unfav: Joe Biden

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Favorable | 322 | 40 | 40 | 40 |
| Unfavorable | 356 | 45 | 45 | 85 |
| Haven't heard enough | 79 | 10 | 10 | 95 |
| Don't know | 38 | 5 | 5 | 100 |
| Refused | 4 | 0 | 0 | 100 |

Fav/Unfav: Elizabeth Warren

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Favorable | 254 | 32 | 32 | 32 |
| Unfavorable | 322 | 40 | 40 | 72 |
| Haven't heard enough | 165 | 21 | 21 | 93 |
| Don't know | 53 | 7 | 7 | 99 |
| Refused | 5 | 1 | 1 | 100 |

Fav/Unfav: Kamala Harris

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Favorable | 190 | 24 | 24 | 24 |
| Unfavorable | 259 | 32 | 32 | 56 |
| Haven't heard enough | 261 | 33 | 33 | 89 |
| Don't know | 88 | 11 | 11 | 100 |
| Refused | 1 | 0 | 0 | 100 |

Fav/Unfav: Bernie Sanders

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Favorable | 314 | 39 | 39 | 39 |
| Unfavorable | 408 | 51 | 51 | 90 |
| Haven't heard enough | 51 | 6 | 6 | 97 |
| Don't know | 23 | 3 | 3 | 100 |
| Refused | 3 | 0 | 0 | 100 |

Fav/Unfav: Pete Buttigieg

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Favorable | 183 | 23 | 23 | 23 |
| Unfavorable | 185 | 23 | 23 | 46 |
| Haven't heard enough | 315 | 39 | 39 | 86 |
| Don't know | 112 | 14 | 14 | 100 |
| Refused | 4 | 0 | 0 | 100 |

Fav/Unfav: Tony Evers

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Favorable | 372 | 47 | 47 | 47 |
| Unfavorable | 279 | 35 | 35 | 81 |
| Haven't heard enough | 104 | 13 | 13 | 95 |
| Don't know | 42 | 5 | 5 | 100 |
| Refused | 2 | 0 | 0 | 100 |

Fav/Unfav: Donald Trump

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Favorable | 347 | 43 | 43 | 43 |
| Unfavorable | 414 | 52 | 52 | 95 |
| Haven't heard enough | 9 | 1 | 1 | 96 |
| Don't know | 24 | 3 | 3 | 99 |
| Refused | 5 | 1 | 1 | 100 |

Do you approve or disapprove of the way Donald Trump is handling the economy?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Strongly approve | 273 | 34 | 34 | 34 |
| Somewhat aprove | 136 | 17 | 17 | 51 |
| Somewhat disapprove | 78 | 10 | 10 | 61 |
| Strongly disapprove | 279 | 35 | 35 | 96 |
| Don't know | 30 | 4 | 4 | 100 |
| Refused | 2 | 0 | 0 | 100 |

Do you approve or disapprove of the way Donald Trump is handling foreign policy?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Strongly approve | 162 | 20 | 20 | 20 |
| Somewhat approve | 131 | 16 | 16 | 37 |
| Somewhat disapprove | 92 | 12 | 12 | 48 |
| Strongly disapprove | 381 | 48 | 48 | 96 |
| Don't know | 32 | 4 | 4 | 100 |
| Refused | 1 | 0 | 0 | 100 |

If the election for president were being held today and the candidates were Joe Biden the Democrat and Donald Trump the Republican, for whom would you vote?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Joe Biden | 401 | 50 | 50 | 50 |
| Donald Trump | 350 | 44 | 44 | 94 |
| Neither (VOL) | 27 | 3 | 3 | 97 |
| Don't know | 20 | 3 | 3 | 100 |
| Refused | 1 | 0 | 0 | 100 |

If the election for president were being held today and the candidates were Bernie Sanders the Democrat and Donald Trump the Republican, for whom would you vote?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Bernie Sanders | 382 | 48 | 48 | 48 |
| Donald Trump | 365 | 46 | 46 | 93 |
| Neither | 35 | 4 | 4 | 98 |
| Don't know | 16 | 2 | 2 | 100 |
| Refused | 2 | 0 | 0 | 100 |

If the election for president were being held today and the candidates were Elizabeth Warren the Democrat and Donald Trump the Republican, for whom would you vote?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Elizabeth Warren | 379 | 47 | 47 | 47 |
| Donald Trump | 364 | 46 | 46 | 93 |
| Neither (VOL) | 36 | 4 | 4 | 97 |
| Don't know | 19 | 2 | 2 | 100 |
| Refused | 2 | 0 | 0 | 100 |

If the election for president were being held today and the candidates were Pete Buttigieg the Democrat and Donald Trump the Republican, for whom would you vote?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Pete Buttigieg | 344 | 43 | 43 | 43 |
| Donald Trump | 357 | 45 | 45 | 88 |
| Neither (VOL) | 44 | 5 | 5 | 93 |
| Don't know | 52 | 7 | 7 | 100 |
| Refused | 2 | 0 | 0 | 100 |

Now, on a different subject, in general, do you think imposing tariffs or fees on products imported from other countries helps the U.S. economy, hurts the economy, or doesn't make much of a difference either way?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Helps US economy | 261 | 33 | 33 | 33 |
| Hurts US economy | 326 | 41 | 41 | 73 |
| Doesn't make much difference | 139 | 17 | 17 | 91 |
| Don't know | 66 | 8 | 8 | 99 |
| Refused | 7 | 1 | 1 | 100 |

Do you think the US and North Korea will reach an agreement on reducing nuclear weapons in the next year or two?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Yes, will reach agreement | 191 | 24 | 24 | 24 |
| No, will not reach agreement | 529 | 66 | 66 | 90 |
| Don't know | 77 | 10 | 10 | 100 |
| Refused | 1 | 0 | 0 | 100 |

Have Donald Trump's foreign policies helped or hurt America's standing in the world?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Helped | 256 | 32 | 32 | 32 |
| Hurt | 466 | 58 | 58 | 90 |
| Hasn't made any difference (VOL) | 18 | 2 | 2 | 93 |
| Don't know | 49 | 6 | 6 | 99 |
| Refused | 11 | 1 | 1 | 100 |

Have you read or heard that Bernie Sanders had a heart attack and surgery on October 1?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Yes, have heard or read | 656 | 82 | 82 | 82 |
| No, have not heard or read | 143 | 18 | 18 | 100 |

Ronald Reagan was 69 years old when he became president and 77 when he left office. Donald Trump is now 73, Bernie Sanders is 78, Joe Biden is 76 and Elizabeth Warren is 70. Do you think a candidate's age matters when you consider a choice for president or is age unimportant?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Age matters | 257 | 32 | 32 | 32 |
| Age is unimportant | 526 | 66 | 66 | 98 |
| Don't know | 16 | 2 | 2 | 100 |
| Refused | 0 | 0 | 0 | 100 |

How much have you heard about Chronic Wasting Disease, or CWD, that affects some deer in Wisconsin?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| A lot | 321 | 40 | 40 | 40 |
| Some | 280 | 35 | 35 | 75 |
| Not much | 100 | 13 | 13 | 88 |
| Nothing at all | 89 | 11 | 11 | 99 |
| Don't know | 9 | 1 | 1 | 100 |

Do you think it is likely that Chronic Wasting Disease, or CWD, in Wisconsin deer is increasing, decreasing or staying about the same?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Increasing | 190 | 24 | 27 | 27 |
| Decreasing | 51 | 6 | 7 | 34 |
| Stay about the same | 323 | 40 | 46 | 80 |
| Don't know | 137 | 17 | 20 | 100 |
| (Missing) | 97 | 12 | NA | NA |

Are you or any member of your household a deer hunter?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Yes, respondent | 164 | 20 | 20 | 20 |
| Yes, another household member | 97 | 12 | 12 | 33 |
| Yes, both respondent and another household member | 45 | 6 | 6 | 38 |
| No, nobody in household | 493 | 62 | 62 | 100 |
| Don't know | 1 | 0 | 0 | 100 |

In 2018, Wisconsin lost nearly 700 dairy farms. Do you think the federal government should financially support small farms that are struggling to stay in business, or is this not the job of the federal government?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Support small farms | 502 | 63 | 63 | 63 |
| Not the job of the federal government | 242 | 30 | 30 | 93 |
| Don't know | 54 | 7 | 7 | 100 |
| Refused | 1 | 0 | 0 | 100 |

Do you or a member of your family, including your parents, brothers or sisters and your children, own or work on a farm?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Yes, respondent | 51 | 6 | 6 | 6 |
| Yes, another family member | 90 | 11 | 11 | 18 |
| Yes, both respondent and another family member | 30 | 4 | 4 | 21 |
| No, nobody in family | 627 | 79 | 79 | 100 |
| Don't know | 0 | 0 | 0 | 100 |

Thinking just about the state of Wisconsin, do you feel things in Wisconsin are generally going in the right direction, or do you feel things have gotten off on the wrong track?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Right direction | 214 | 27 | 53 | 53 |
| Wrong track | 158 | 20 | 39 | 92 |
| Don't know | 30 | 4 | 7 | 99 |
| Refused | 2 | 0 | 1 | 100 |
| (Missing) | 395 | 49 | NA | NA |

Do you support or oppose having a national health plan, sometimes called Medicare-for-all, in which all Americans would get their insurance from a single government plan?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Support | 205 | 26 | 51 | 51 |
| Oppose | 169 | 21 | 42 | 93 |
| Don’t know | 26 | 3 | 7 | 99 |
| Refused | 3 | 0 | 1 | 100 |
| (Missing) | 395 | 49 | NA | NA |

Would you support or oppose a mandatory buy back program in which the federal government would require assault weapon owners to turn in those weapons in exchange for payment?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Support | 165 | 21 | 42 | 42 |
| Oppose | 215 | 27 | 54 | 96 |
| Don't know | 13 | 2 | 3 | 100 |
| Refused | 2 | 0 | 0 | 100 |
| (Missing) | 404 | 51 | NA | NA |

Do you support or oppose having a government-administered health plan, sometimes called a public option, that would compete with private health insurance plans and be available to all Americans?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Support | 238 | 30 | 60 | 60 |
| Oppose | 128 | 16 | 32 | 93 |
| Don't know | 25 | 3 | 6 | 99 |
| Refused | 3 | 0 | 1 | 100 |
| (Missing) | 404 | 51 | NA | NA |

In general, do you think Donald Trump is keeping the promises he made during the 2016 presidential election campaign?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Yes, keeping promises | 375 | 47 | 47 | 47 |
| No, not keeping promises | 370 | 46 | 46 | 93 |
| Don't know | 50 | 6 | 6 | 99 |
| Refused | 5 | 1 | 1 | 100 |

Please tell me whether the following statement describes Donald Trump, or not.... he is someone who cares about people like me.

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Describes | 319 | 40 | 40 | 40 |
| Does not describe | 454 | 57 | 57 | 97 |
| Don't know | 26 | 3 | 3 | 100 |

Please tell me whether the following statement describes Donald Trump, or not.... he is someone who is honest.

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Describes | 241 | 30 | 30 | 30 |
| Does not describe | 517 | 65 | 65 | 95 |
| Don’t know | 37 | 5 | 5 | 99 |
| Refused | 4 | 1 | 1 | 100 |

Do you think there is or is not enough cause right now for Congress to hold hearings into whether President Trump should be impeached?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Is enough cause | 366 | 46 | 46 | 46 |
| Is not enough cause | 389 | 49 | 49 | 94 |
| Don't know | 39 | 5 | 5 | 99 |
| Refused | 5 | 1 | 1 | 100 |

Do you think that Donald Trump should be impeached and removed from office or don't you think so?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Impeached and removed from office | 353 | 44 | 44 | 44 |
| Don't think so | 410 | 51 | 51 | 95 |
| Don't know | 34 | 4 | 4 | 100 |
| Refused | 2 | 0 | 0 | 100 |

Have you yourself read the rough transcript of the telephone conversation between Donald Trump and the President of Ukraine that was released by the White House?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Yes, have read | 321 | 40 | 40 | 40 |
| No, have not read | 475 | 59 | 59 | 100 |
| Don't know | 3 | 0 | 0 | 100 |

Do you think it is proper or improper for the President to ask China and Ukraine to conduct investigations of American citizens?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Proper | 182 | 23 | 23 | 23 |
| Improper | 538 | 67 | 67 | 90 |
| Trump didn't ask for that (VOL) | 10 | 1 | 1 | 91 |
| Don't know | 58 | 7 | 7 | 99 |
| Refused | 11 | 1 | 1 | 100 |

How much confidence do you have in the FBI-a great deal, some, only a little, or no confidence at all?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| A great deal | 263 | 33 | 33 | 33 |
| Some | 303 | 38 | 38 | 71 |
| Only a little | 137 | 17 | 17 | 88 |
| No confidence at all | 76 | 10 | 10 | 97 |
| Don't know | 19 | 2 | 2 | 100 |
| Refused | 1 | 0 | 0 | 100 |

Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Republican | 244 | 31 | 31 | 31 |
| Democrat | 229 | 29 | 29 | 59 |
| Independent | 293 | 37 | 37 | 96 |
| Other/No preference (VOL) | 24 | 3 | 3 | 99 |
| Don't know | 8 | 1 | 1 | 100 |
| Refused | 2 | 0 | 0 | 100 |

Do you think of yourself as closer to the Republican Party or to the Democratic Party?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Republican | 117 | 15 | 36 | 36 |
| Democratic | 125 | 16 | 39 | 75 |
| Neither/Just Independent (VOL) | 69 | 9 | 21 | 96 |
| Don’t know | 12 | 1 | 4 | 99 |
| Refused | 2 | 0 | 1 | 100 |
| (Missing) | 474 | 59 | NA | NA |

On April 7, Wisconsin will hold its presidential primaries. Will you vote in the Republican presidential primary, the Democratic presidential primary or don't you plan to vote in a primary election?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Republican primary | 262 | 33 | 33 | 33 |
| Democratic primary | 343 | 43 | 43 | 76 |
| Don't plan to vote | 88 | 11 | 11 | 87 |
| Both (VOL) | 14 | 2 | 2 | 88 |
| Don't know | 84 | 10 | 10 | 99 |
| Refused | 8 | 1 | 1 | 100 |

If the Democratic primary for president were being held today, and the candidates were: [INSERT CANDIDATES], for whom would you vote?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Joe Biden | 106 | 13 | 31 | 31 |
| Cory Booker | 3 | 0 | 1 | 32 |
| Steve Bullock | 0 | 0 | 0 | 32 |
| Pete Buttigieg | 25 | 3 | 7 | 39 |
| Tulsi Gabbard | 7 | 1 | 2 | 42 |
| Kamala Harris | 16 | 2 | 5 | 46 |
| Amy Klobuchar | 11 | 1 | 3 | 50 |
| Beto O'Rourke | 0 | 0 | 0 | 50 |
| Bernie Sanders | 58 | 7 | 17 | 67 |
| Tom Steyer | 1 | 0 | 0 | 67 |
| Elizabeth Warren | 82 | 10 | 24 | 91 |
| Marianne Williamson | 2 | 0 | 1 | 91 |
| Andrew Yang | 9 | 1 | 3 | 94 |
| Someone else (VOL) | 3 | 0 | 1 | 95 |
| Would not vote (VOL) | 1 | 0 | 0 | 95 |
| Don't know | 15 | 2 | 4 | 100 |
| Refused | 1 | 0 | 0 | 100 |
| (Missing) | 456 | 57 | NA | NA |

And who would be your second choice?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Michael Bennet | 2 | 0 | 1 | 1 |
| Joe Biden | 62 | 8 | 19 | 20 |
| Cory Booker | 12 | 1 | 4 | 23 |
| Steve Bullock | 1 | 0 | 0 | 24 |
| Pete Buttigieg | 31 | 4 | 10 | 33 |
| Julián Castro | 2 | 0 | 0 | 34 |
| John Delaney | 2 | 0 | 1 | 35 |
| Tulsi Gabbard | 6 | 1 | 2 | 36 |
| Kamala Harris | 30 | 4 | 9 | 46 |
| Amy Klobuchar | 14 | 2 | 4 | 50 |
| Wayne Messam | 0 | 0 | 0 | 50 |
| Beto O'Rourke | 6 | 1 | 2 | 52 |
| Tim Ryan | 1 | 0 | 0 | 52 |
| Bernie Sanders | 42 | 5 | 13 | 65 |
| Elizabeth Warren | 88 | 11 | 27 | 92 |
| Marianne Williamson | 1 | 0 | 0 | 92 |
| Andrew Yang | 7 | 1 | 2 | 94 |
| Someone else (VOL) | 2 | 0 | 1 | 95 |
| Would not vote (VOL) | 2 | 0 | 1 | 96 |
| Don't know | 14 | 2 | 4 | 100 |
| (Missing) | 476 | 60 | NA | NA |

What is the highest level of education you completed?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Elementary school only | 3 | 0 | 0 | 0 |
| Some high school / did not finish | 13 | 2 | 2 | 2 |
| Completed high school | 227 | 28 | 28 | 30 |
| Some college but didn't finish | 153 | 19 | 19 | 50 |
| Two year college degree | 113 | 14 | 14 | 64 |
| Four year college degree | 193 | 24 | 24 | 88 |
| Some graduate work | 19 | 2 | 2 | 90 |
| Completed masters or professional degree | 60 | 8 | 8 | 98 |
| Advanced graduate work or Ph.D. | 15 | 2 | 2 | 100 |
| Don't know | 2 | 0 | 0 | 100 |

What is your age?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| 18 | 21 | 3 | 3 | 3 |
| 19 | 6 | 1 | 1 | 3 |
| 20 | 12 | 2 | 2 | 5 |
| 21 | 13 | 2 | 2 | 7 |
| 22 | 8 | 1 | 1 | 8 |
| 23 | 6 | 1 | 1 | 8 |
| 24 | 6 | 1 | 1 | 9 |
| 25 | 13 | 2 | 2 | 11 |


| 26 | 4 | 1 | 1 | 11 |
| :---: | :---: | :---: | :---: | :---: |
| 27 | 7 | 1 | 1 | 12 |
| 28 | 3 | 0 | 0 | 13 |
| 29 | 9 | 1 | 1 | 14 |
| 30 | 7 | 1 | 1 | 15 |
| 31 | 6 | 1 | 1 | 16 |
| 32 | 9 | 1 | 1 | 17 |
| 33 | 9 | 1 | 1 | 18 |
| 34 | 17 | 2 | 2 | 20 |
| 35 | 5 | 1 | 1 | 21 |
| 36 | 11 | 1 | 1 | 22 |
| 37 | 4 | 0 | 0 | 22 |
| 38 | 21 | 3 | 3 | 25 |
| 39 | 18 | 2 | 2 | 27 |
| 40 | 17 | 2 | 2 | 29 |
| 41 | 6 | 1 | 1 | 30 |
| 42 | 8 | 1 | 1 | 31 |
| 43 | 6 | 1 | 1 | 32 |
| 44 | 9 | 1 | 1 | 33 |
| 45 | 8 | 1 | 1 | 34 |
| 46 | 8 | 1 | 1 | 35 |
| 47 | 10 | 1 | 1 | 36 |
| 48 | 20 | 2 | 2 | 39 |
| 49 | 15 | 2 | 2 | 41 |
| 50 | 18 | 2 | 2 | 43 |
| 51 | 17 | 2 | 2 | 45 |
| 52 | 12 | 1 | 1 | 47 |
| 53 | 13 | 2 | 2 | 48 |
| 54 | 25 | 3 | 3 | 51 |
| 55 | 12 | 2 | 2 | 53 |
| 56 | 17 | 2 | 2 | 55 |
| 57 | 23 | 3 | 3 | 58 |
| 58 | 33 | 4 | 4 | 62 |
| 59 | 23 | 3 | 3 | 65 |
| 60 | 12 | 2 | 2 | 66 |
| 61 | 10 | 1 | 1 | 68 |
| 62 | 18 | 2 | 2 | 70 |
| 63 | 8 | 1 | 1 | 71 |
| 64 | 10 | 1 | 1 | 72 |
| 65 | 19 | 2 | 2 | 75 |
| 66 | 16 | 2 | 2 | 77 |
| 67 | 20 | 3 | 3 | 79 |
| 68 | 11 | 1 | 1 | 81 |
| 69 | 9 | 1 | 1 | 82 |
| 70 | 11 | 1 | 1 | 83 |
| 71 | 10 | 1 | 1 | 84 |
| 72 | 13 | 2 | 2 | 86 |
| 73 | 6 | 1 | 1 | 87 |
| 74 | 10 | 1 | 1 | 88 |
| 75 | 10 | 1 | 1 | 89 |
| 76 | 16 | 2 | 2 | 91 |
| 77 | 8 | 1 | 1 | 92 |
| 78 | 7 | 1 | 1 | 93 |
| 79 | 3 | 0 | 0 | 93 |


| 80 | 9 | 1 | 1 | 95 |
| :--- | ---: | :--- | :--- | ---: |
| 81 | 4 | 0 | 0 | 95 |
| 82 | 6 | 1 | 1 | 96 |
| 83 | 3 | 0 | 0 | 96 |
| 84 | 2 | 0 | 0 | 96 |
| 85 | 1 | 0 | 0 | 96 |
| 86 | 3 | 0 | 0 | 97 |
| 87 | 4 | 0 | 0 | 97 |
| 88 | 1 | 0 | 0 | 97 |
| 90 | 3 | 0 | 0 | 98 |
| 92 | 1 | 0 | 0 | 98 |
| 97 | 1 | 0 | 0 | 98 |
| Refused | 17 | 2 | 2 | 100 |

[If Refused] Are you. . .

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| $30-44$ years old | 2 | 0 | 13 | 13 |
| $45-59$ years old | 2 | 0 | 10 | 23 |
| 60 years old or more | 5 | 1 | 30 | 52 |
| Don't know | 2 | 0 | 10 | 62 |
| Refused | 6 | 1 | 38 | 100 |
| (Missing) | 782 | 98 | NA | NA |

Are you currently married, living with a partner but not married, widowed, divorced, separated, or have you never been married?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Married | 471 | 59 | 59 | 59 |
| Cohabiting | 45 | 6 | 6 | 65 |
| Widowed | 53 | 7 | 7 | 71 |
| Divorced | 74 | 9 | 9 | 81 |
| Separated | 7 | 1 | 1 | 81 |
| Never Married | 144 | 18 | 18 | 99 |
| Refused | 4 | 1 | 1 | 100 |

Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Yes | 37 | 5 | 5 | 5 |
| No | 755 | 94 | 94 | 99 |
| Don't know | 3 | 0 | 0 | 99 |
| Refused | 5 | 1 | 1 | 100 |

Self-reported race with "other" respondents recoded using their free response

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| White | 705 | 88 | 88 | 88 |
| African American or Black | 32 | 4 | 4 | 92 |
| Asian, South Asian or Pacific Islander | 5 | 1 | 1 | 93 |
| Native American or American Indian | 3 | 0 | 0 | 93 |
| More than one race | 33 | 4 | 4 | 97 |
| Hispanic or Latino | 4 | 1 | 1 | 98 |
| Other (SPECIFY) | 2 | 0 | 0 | 98 |
| Don't know | 3 | 0 | 0 | 99 |
| Refused | 12 | 1 | 1 | 100 |

Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| More than 1/wk | 59 | 7 | 7 | 7 |
| //week | 212 | 27 | 27 | 34 |
| 1-2 month | 98 | 12 | 12 | 46 |
| few times a year | 159 | 20 | 20 | 66 |
| Seldom | 130 | 16 | 16 | 82 |
| Never | 138 | 17 | 17 | 100 |
| Don't know | 1 | 0 | 0 | 100 |
| Refused | 2 | 0 | 0 | 100 |

What is your religious preference - are you Protestant, Roman Catholic, Jewish, Muslim, another religion or no religion?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Protestant | 183 | 23 | 23 | 23 |
| Roman Catholic | 208 | 26 | 26 | 49 |
| Jewish | 9 | 1 | 1 | 50 |
| Muslim/Islam | 10 | 1 | 1 | 51 |
| Mormon/Latter-Day Saints | 4 | 1 | 1 | 52 |
| Other Christian Religion | 153 | 19 | 19 | 71 |
| Other Non-Christian Religion | 57 | 7 | 7 | 78 |
| No Religion/Atheist/Agnostic | 152 | 19 | 19 | 97 |
| Don't know | 12 | 2 | 2 | 99 |
| Refused | 10 | 1 | 1 | 100 |

Would you describe yourself as a "born-again" or evangelical Christian, or not?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| born again | 157 | 20 | 47 | 47 |
| not born again | 167 | 21 | 50 | 96 |
| Don't know | 6 | 1 | 2 | 98 |
| Refused | 6 | 1 | 2 | 100 |
| (Missing) | 463 | 58 | NA | NA |

Last year, that is in 2018, what was your total family income from all sources, before taxes? Just stop me when I get to the right category.

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Less than $\$ 10,000$ | 28 | 4 | 4 | 4 |
| 10 to under $\$ 20,000$ | 43 | 5 | 5 | 9 |
| 20 to under $\$ 30,000$ | 55 | 7 | 7 | 16 |
| 30 to under $\$ 40,000$ | 71 | 9 | 9 | 25 |
| 40 to under $\$ 50,000$ | 57 | 7 | 7 | 32 |
| 50 to under $\$ 75,000$ | 140 | 17 | 17 | 49 |
| 75 to under $\$ 100,000$ | 120 | 15 | 15 | 64 |
| 100 to under $\$ 150,000$ | 84 | 11 | 11 | 75 |
| $\$ 150,000$ or more | 54 | 7 | 7 | 82 |
| Over $\$ 200,000$ | 47 | 6 | 6 | 88 |
| Don't know | 37 | 5 | 5 | 92 |
| Refused | 63 | 8 | 8 | 100 |

Would you describe the place where you live as urban, suburban or rural?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Urban | 219 | 27 | 27 | 27 |
| Suburban | 276 | 35 | 35 | 62 |
| Rural | 291 | 36 | 36 | 98 |
| Don't know | 12 | 2 | 2 | 100 |
| Refused | 1 | 0 | 0 | 100 |

Do you have any guns, rifles or pistols in your home?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Yes | 380 | 48 | 48 | 48 |
| No | 369 | 46 | 46 | 94 |
| Don't know | 8 | 1 | 1 | 95 |
| Refused | 43 | 5 | 5 | 100 |

In general, would you describe your political views as...

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Very conservative | 51 | 6 | 6 | 6 |
| Conservative | 256 | 32 | 32 | 38 |
| Moderate | 256 | 32 | 32 | 70 |
| Liberal | 142 | 18 | 18 | 88 |
| Very liberal | 52 | 7 | 7 | 95 |
| Don't know | 34 | 4 | 4 | 99 |
| Refused | 9 | 1 | 1 | 100 |

Are you or any member of your household a member of a local, state or national labor union?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| respondent | 65 | 8 | 8 | 8 |
| another household member | 50 | 6 | 6 | 14 |
| nobody in household | 673 | 84 | 84 | 99 |
| Don't know | 8 | 1 | 1 | 100 |
| Refused | 2 | 0 | 0 | 100 |

Of all the personal telephone calls that you receive, do you get...?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| All or almost all on a cell phone | 461 | 58 | 58 | 58 |
| Some on a cell phone and some on a home phone | 194 | 24 | 24 | 82 |
| All or almost all on a regular home phone | 137 | 17 | 17 | 99 |
| Don't know | 3 | 0 | 0 | 99 |
| Refused | 5 | 1 | 1 | 100 |

Is this phone a cell phone?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Yes | 536 | 67 | 67 | 67 |
| No | 263 | 33 | 33 | 100 |

wave

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| $10 / 13-17 / 19$ | 799 | 100 | 100 | 100 |

Poll Dates

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| $2019-10-13$ | 799 | 100 | 100 | 100 |

Sex

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Male | 375 | 47 | 47 | 47 |
| Female | 424 | 53 | 53 | 100 |

Age 4 categories

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| $18-29$ | 110 | 14 | 14 | 14 |
| $30-44$ | 156 | 20 | 20 | 33 |
| $4-59$ | 256 | 32 | 32 | 65 |
| $60+$ | 268 | 34 | 34 | 99 |
| DK/NA/ Ref | 8 | 1 | 1 | 100 |

Age 6 categories

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| $18-29$ | 110 | 14 | 14 | 14 |
| $30-39$ | 108 | 13 | 13 | 27 |
| $40-49$ | 109 | 14 | 14 | 41 |
| $50-59$ | 195 | 24 | 24 | 65 |
| $60-69$ | 139 | 17 | 17 | 83 |
| $70+$ | 129 | 16 | 16 | 99 |
| DK/NA/Ref | 8 | 1 | 1 | 100 |

Race 3 categories

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| White | 705 | 88 | 88 | 88 |
| Black | 32 | 4 | 4 | 92 |
| Other | 46 | 6 | 6 | 98 |
| DK/NA/Ref | 15 | 2 | 2 | 100 |


| Hispanic/Latino |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: |
| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| Yes | 37 | 5 | 5 | 5 |
| No | 755 | 94 | 94 | 99 |
| DK/NA/Ref | 8 | 1 | 1 | 100 |

Education 5 categories

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Not HS | 16 | 2 | 2 | 2 |
| HS | 227 | 28 | 28 | 30 |
| Some Coll | 153 | 19 | 19 | 50 |
| AA | 113 | 14 | 14 | 64 |
| BA+ | 288 | 36 | 36 | 100 |
| DK/NA/ Ref | 2 | 0 | 0 | 100 |

Education 5 with Post-BA

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Not HS | 16 | 2 | 2 | 2 |
| hs | 227 | 28 | 28 | 30 |
| Some Coll/AA | 266 | 33 | 33 | 64 |
| ba | 193 | 24 | 24 | 88 |
| Post BA | 94 | 12 | 12 | 100 |
| DK/NA/Ref | 2 | 0 | 0 | 100 |

Education 6 AA, BA, and MA

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Not HS | 16 | 2 | 2 | 2 |
| hs | 227 | 28 | 28 | 30 |
| Some Coll | 153 | 19 | 19 | 50 |
| aa | 113 | 14 | 14 | 64 |
| ba | 193 | 24 | 24 | 88 |
| Post-BA | 94 | 12 | 12 | 100 |
| DK/NA/Ref | 2 | 0 | 0 | 100 |

3 category Party ID including leaners

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Republican | 360 | 45 | 45 | 45 |
| Democrat | 354 | 44 | 44 | 89 |
| Independent | 75 | 9 | 9 | 99 |
| Other/None | 10 | 1 | 1 | 100 |

3 category Party ID no leaners

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Republican | 244 | 31 | 31 | 31 |
| Democrat | 229 | 29 | 29 | 59 |
| Independent | 317 | 40 | 40 | 99 |
| Other/None | 10 | 1 | 1 | 100 |

Party ID 5 categories, leaners separate

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Rep | 244 | 31 | 31 | 31 |
| Lean Rep | 117 | 15 | 15 | 45 |
| Ind | 75 | 9 | 9 | 54 |
| Lean Dem | 125 | 16 | 16 | 70 |
| Dem | 229 | 29 | 29 | 99 |
| Other/None | 10 | 1 | 1 | 100 |

Race/Ethnicity

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| White | 688 | 86 | 86 | 86 |
| Black | 25 | 3 | 3 | 89 |
| Hispanic | 37 | 5 | 5 | 94 |
| Other | 33 | 4 | 4 | 98 |
| DK/NA/Ref | 15 | 2 | 2 | 100 |

Income Recode

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Under $\$ 40 \mathrm{k}$ | 197 | 25 | 25 | 25 |
| $\$ 40 \mathrm{k}$ to $\$ 74 \mathrm{k}$ | 197 | 25 | 25 | 49 |
| $\$ 75 \mathrm{k}$ up | 305 | 38 | 38 | 88 |
| DK/NA/ Ref | 99 | 12 | 12 | 100 |

Region/Media Market

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| MKE City | 66 | 8 | 8 | 8 |
| Rest of MKE | 250 | 31 | 31 | 39 |
| msn | 145 | 18 | 18 | 58 |
| GB/A | 153 | 19 | 19 | 77 |
| Rest of state | 186 | 23 | 23 | 100 |

Region 2/MKE, WOW, Media Market

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| MKE City | 66 | 8 | 8 | 8 |
| WOW Counties | 109 | 14 | 14 | 22 |
| Rest of MKE | 141 | 18 | 18 | 39 |
| MSN | 145 | 18 | 18 | 58 |
| GB/A | 153 | 19 | 19 | 77 |
| Rest of state | 186 | 23 | 23 | 100 |

Region 7/MKE, WOW, Media Market

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| MKE City | 66 | 8 | 8 | 8 |
| WOW Counties | 109 | 14 | 14 | 22 |
| Rest of MKE | 141 | 18 | 18 | 39 |
| msn | 145 | 18 | 18 | 58 |
| GB/A | 153 | 19 | 19 | 77 |
| Lax/EC | 81 | 10 | 10 | 87 |
| MSP,DS/WauRhine | 105 | 13 | 13 | 100 |

8 category Media Market

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| MKE City | 66 | 8 | 8 | 8 |
| WOW Counties | 109 | 14 | 14 | 22 |
| Rest of MKE | 141 | 18 | 18 | 39 |
| Dane Rock | 96 | 12 | 12 | 52 |
| Rest of MSN | 49 | 6 | 6 | 58 |
| Lax/EC | 81 | 10 | 10 | 68 |
| GB/A | 153 | 19 | 19 | 87 |
| Wau/MSP/DS | 105 | 13 | 13 | 100 |

