Good (afternoon/evening), I’m ____________ calling on behalf of Marquette University. We’re conducting a survey about your views on issues in Wisconsin today. Your participation is completely voluntary and your responses will be kept confidential. No one will ever try to sell you anything as a result of your responses.

(READ ONLY IF NEEDED: This survey should only take a few minutes of your time.)

**Author note: Program so that odds of being asked for male adult are 4 out of 11 times. Represent correct gender in question wording based on selection.**

S1. May I please speak with the (male/female) adult member of your household, currently at home, age 18 or older, with the most recent birthday?

(IF SELECTED RESPONDENT NOT CURRENTLY AT HOME AND AVAILABLE, ASK FOR THE (FEMALE/MALE) CURRENTLY AT HOME.)

1 Correct household member on phone (CONTINUE)
2 Will put correct member of household on phone (RE-READ INTRO AND CONTINUE WITH S2.)
3 No household member age 18 or over is currently available (PLACE HOUSEHOLD INTO CALLBACK)
4 No one in household age 18 or older (TERMINATE)

S2. Record Gender: (DO NOT ASK. RECORD ONLY ONE RESPONSE)

1 Male
2 Female

**Author note: If respondent in overquota, go to overquota/callback script and have interviewer place respondent in specified callback for future day.**

S3a. Do you currently live in Wisconsin? (READ LIST IF NECESSARY)

1 Yes
2 No (TERMINATE)

S3b. In what county in Wisconsin do you live?

**Author note: Insert county list on screen.**

**Author note: If respondent lives in Milwaukee County or County is Don’t Know/Other, continue to
S4. If respondent lives in any Wisconsin county besides Milwaukee, place in appropriate quota group and skip to S5. If Cell sample and S3b=997 or 998, terminate. If over quota, thank and terminate.**

S4. Do you currently live within Milwaukee city limits? (READ LIST IF NECESSARY) (RECORD ONE ANSWER)

1 Yes (Milwaukee City quota group)
2 No (Milwaukee DMA quota group)

S5. Some people are registered to vote and others are not. Are you registered to vote in the precinct or ward where you now live, or aren't you? (READ LIST IF NECESSARY)

1 Yes, Registered to Vote (SKIP TO Q.1)
2 No, Not Registered to Vote (ASK S6) (DO NOT READ)
9 No Answer/Don't Know/Refused (ASK S6)

** Author note: If 2 or 9 in S5 ask S6**

S6. Do you plan to register to vote, or is there a chance that you may not register? (READ LIST IF NECESSARY)

1 Plan to Register
2 Chance May Not Register (TERMINATE) (DO NOT READ)
9 Don’t know/Refused (TERMINATE)

Q1. Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all? (READ LIST IF NECESSARY)

1 Most of the time
2 Some of the time
3 Only now and then
4 Hardly at all (DO NOT READ)
8 Don't know
9 Refused
Q2. What are the chances that you will vote in the November 2020 general election for president, Congress, and other offices -- are you absolutely certain to vote, very likely to vote, are the chances 50-50, or don't you think you will vote? (READ LIST IF NECESSARY)

1  Absolutely certain
2  Very Likely
3  50-50
4  Will not vote
   (DO NOT READ)
8  Don't know
9  Refused

**AUTHOR NOTE: Scramble so half get Q3-Q4 BEFORE Q5-Q6 and half get Q5-Q6 before Q3-Q4.**

**AUTHOR NOTE: RECORD WHICH QUESTION ORDER IS USED AS A VARIABLE.**

Q3. Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same? (READ LIST IF NECESSARY)

1  Gotten better
2  Gotten worse
3  Stayed the same
   (DO NOT READ)
8  Don’t know
9  Refused
Q4. Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same? (READ LIST IF NECESSARY)

1 Get better
2 Get worse
3 Stay the same
   (DO NOT READ)
8 Don’t know
9 Refused

**Randomize order of Q5 and Q6 and record order as a variable.**

Q5. Overall, do you approve or disapprove of the way Donald Trump is handling his job as president? (READ LIST IF NECESSARY)

   [GET ANSWER, THEN ASK: Do you strongly or somewhat (approve/disapprove)?]

   1 Strongly approve
   2 Somewhat approve
   3 Somewhat disapprove
   4 Strongly disapprove
      (DO NOT READ)
   8 Don't know
   9 Refused

Q6. Overall, do you approve or disapprove of the way Tony Evers (EE-vers) is handling his job as Governor of Wisconsin? (READ LIST IF NECESSARY)

   [GET ANSWER, THEN ASK: Do you strongly or somewhat (approve/disapprove)?]

   1 Strongly approve
   2 Somewhat approve
   3 Somewhat disapprove
   4 Strongly disapprove
      (DO NOT READ)
   8 Don't know
   9 Refused
Transition Screen:

I’m going to read you a list of people. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about them yet to have an opinion.

** Author note: Keep Q7-Q9 first, followed by Q10-Q15, then Q16-Q17.**

** Author note: scramble Q7-Q9.**

(PRESENT EACH ON OWN SCREEN)

The first name/next name is … [INSERT NAME]

READ IF NECESSARY: Do you have a favorable or unfavorable opinion of [INSERT NAME] or haven't you heard enough about them yet?

1. Favorable
2. Unfavorable
3. Haven't heard enough (DO NOT READ)
8. Don't know
9. Refused

Q7. Ron Johnson
Q8. Tammy Baldwin
Q9. Paul Ryan

** Author note: scramble Q10-Q15.**

Q10. Joe Biden
Q11. Elizabeth Warren
Q12. Michael Bloomberg
Q13. Bernie Sanders
Q14. Pete Buttigieg (Booda-jedge)
Q15. Cory Booker

** Author note: scramble Q16-Q17.**

Q16. Tony Evers (EE-vers)
Q17. Donald Trump
Q18. Do you approve or disapprove of the way Donald Trump is handling the economy? (READ LIST IF NECESSARY)

[GET ANSWER, THEN ASK: Do you strongly or somewhat (approve/disapprove)?]

1  Strongly approve
2  Somewhat approve
3  Somewhat disapprove
4  Strongly disapprove
   (DO NOT READ)
8  Don't know
9  Refused

Q19. Do you approve or disapprove of the way Donald Trump is handling foreign policy? (READ LIST IF NECESSARY)

[GET ANSWER, THEN ASK: Do you strongly or somewhat (approve/disapprove)?]

1  Strongly approve
2  Somewhat approve
3  Somewhat disapprove
4  Strongly disapprove
   (DO NOT READ)
8  Don't know
9  Refused

Q20. Do you think that Donald Trump has changed the Republican Party for the better or for the worse or don’t you think he has changed the Republican Party much either way?

1  Changed for the better
2  Changed for the worse
3  Hasn’t changed Republican Party much either way
   (DO NOT READ)
8.  Don’t know
9.  Refused
Scramble order of Q21-Q25

**Rotate order of Democrat and Republican but keep same order for Q21-Q25**

Q21. If the election for president were being held today and the candidates were Joe Biden the Democrat and Donald Trump the Republican, for whom would you vote?

1. Joe Biden
2. Donald Trump
   (DO NOT READ)
3. Neither (VOL)
8. Don’t know
9. Refused

Q22. If the election for president were being held today and the candidates were Bernie Sanders the Democrat and Donald Trump the Republican, for whom would you vote?

1. Bernie Sanders
2. Donald Trump
   (DO NOT READ)
3. Neither (VOL)
8. Don’t know
9. Refused

Q23. If the election for president were being held today and the candidates were Elizabeth Warren the Democrat and Donald Trump the Republican, for whom would you vote?

1. Elizabeth Warren
2. Donald Trump
   (DO NOT READ)
3. Neither (VOL)
8. Don’t know
9. Refused

Q24. If the election for president were being held today and the candidates were Pete Buttigieg (Booda-jedge) the Democrat and Donald Trump the Republican, for whom would you vote?

1. Pete Buttigieg (Booda-jedge)
2. Donald Trump
   (DO NOT READ)
3. Neither (VOL)
8. Don’t know
9. Refused
Q25. If the election for president were being held today and the candidates were Cory Booker the Democrat and Donald Trump the Republican, for whom would you vote?

1. Cory Booker
2. Donald Trump
   (DO NOT READ)
3. Neither (VOL)
4. Don’t know
5. Refused

**There is no Q26-Q34 in this instrument**

Q35. How closely have you followed the news and testimony in the impeachment investigation by the House of Representatives?

1. Very closely
2. Fairly closely
3. Not too closely
4. Not at all closely
   (DO NOT READ)
5. Don’t know
6. Refused

Q36. To the best of your knowledge, did Donald Trump ask the Ukrainian president to investigate his political rivals?

1. Yes, did ask
2. No, did not ask
   (DO NOT READ)
3. Don’t know
4. Refused

Q37. To the best of your knowledge, did Donald Trump hold up military aid to pressure the Ukrainian president to investigate his political rivals?

1. Yes, held up aid
2. No, did not hold up aid
   (DO NOT READ)
3. Don’t know
4. Refused
Q38. Do you think Trump did something wrong in his dealings with Ukraine, or do you think he did nothing wrong? (IF DID SOMETHING WRONG) Was this seriously wrong, or wrong, but not seriously?

1. Seriously wrong
2. Wrong but not seriously
3. Did nothing wrong
   (DO NOT READ)
8. Don’t know
9. Refused

Q39. Do you think that Donald Trump should be impeached and removed from office or don't you think so?

1. Impeached and removed from office
2. Don’t think so
   (DO NOT READ)
3. Impeach, but don’t remove from office (VOL)
8. Don’t know
9. Refused

Q40. Thinking about your family's financial situation, would you say you are living comfortably, just getting by, or struggling to make ends meet? (READ LIST IF NECESSARY)

1. Living comfortably
2. Just getting by
3. Struggling
   (DO NOT READ)
8. Don’t know
9. Refused

Q45. When it comes to keeping up with the news, which of these national news sources, if any, do you watch or listen to most often? (SELECT ONE ANSWER)

01. Network news such as on NBC, ABC or CBS
02. Fox News Channel
03. CNN
04. MSNBC
05. PBS NewsHour
06. National Public Radio (NPR)
   (DO NOT READ)
07. Some other national news source (specify) (VOL)
08. Do not watch/listen to national news source (VOL)
98. Don’t know
99. Refused
F1. Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent? (READ LIST IF NECESSARY)

1 Republican  
2 Democrat  
3 Independent  
(DO NOT READ)  
4 Other/No preference  
8 Don't Know  
9 Refused 

**Author note: Ask QF2 IF 3,4, or 8 in F1**

F2. Do you think of yourself as closer to the Republican Party or to the Democratic Party? (READ LIST IF NECESSARY)

1 Republican  
2 Democrat  
(DO NOT READ)  
3 Neither/Just Independent (VOL)  
8 Don’t know  
9 Refused
Q41. On April 7, Wisconsin will hold its presidential primaries. Will you vote in the Republican presidential primary, the Democratic presidential primary or don’t you plan to vote in a primary election?

1. Republican primary
2. Democratic primary
3. Don’t plan to vote
   (DO NOT READ)
4. Both (VOL)
8. Don’t Know
9. Refused

Q42. If the Democratic primary for president were being held today, and the candidates were: [INSERT CANDIDATES], for whom would you vote?

1. Michael Bennet
2. Joe Biden
3. Cory Booker
5. Pete Buttigieg (Booda-jedge)
7. John Delaney (De-lane-ee)
8. Tulsi Gabbard (Tul-see Gabb-erd)
10. Amy Klobuchar (Klow-buh-shar)
12. Bernie Sanders
14. Tom Steyer (Sty-er)
15. Elizabeth Warren
16. Marianne Williamson
17. Andrew Yang
   (DO NOT READ)
96. Someone else (VOL)
97. Would not vote (VOL)
98. Don’t know
99. Refused
Q43. Is your mind made up, or do you think you might change your mind?

1. Mind made up
2. Might change your mind
   (DO NOT READ)
8. Don’t know
9. Refused

Q44. And who would be your second choice? (Read list if necessary)

1. Michael Bennet
2. Joe Biden
18. Michael Bloomberg
3. Cory Booker
5. Pete Buttigieg (Booda-jedge)
7. John Delaney (De-lane-ee)
8. Tulsi Gabbard (Tul-see Gabb-erd)
10. Amy Klobuchar (Klow-buh-shar)
19. Deval (Dev-all) Patrick
12. Bernie Sanders
14. Tom Steyer (Sty-er)
15. Elizabeth Warren
16. Marianne Williamson
17. Andrew Yang
   (DO NOT READ)
96. Someone else (VOL)
97. Would not vote (VOL)
98. Don’t know
99. Refused
F3. What is the highest level of education you completed? (READ LIST)

01 Elementary school only
02 Some high school but did not finish
03 Completed high school
04 Some college but didn't finish
05 Two year college degree
06 Four year college degree
07 Some graduate work
08 Completed masters or professional degree
09 Advanced graduate work or PhD
   (DO NOT READ)
98 Don’t know
99 Refused

F4. What is your age? (Record actual age in years).

99 Refused [ASK F4A]

F4A. [If Refused] Are you… (READ LIST)

1 18-29 years old
2 30-44 years old
3 45-59 years old
4 60 years old or more
   (DO NOT READ)
8 Don’t know
9 Refused

F5. Are you currently married, living with a partner but not married, widowed, divorced, separated, or have you never been married? (READ LIST IF NECESSARY)

1 Married
2 Living with a partner but not married
3 Widowed
4 Divorced
5 Separated
6 Never Married
   (DO NOT READ)
8 Don’t know
9 Refused
F6. Do you or a member of your family, including your parents, brothers or sisters and your children, own or work on a farm? (READ LIST IF NECESSARY)

1. Yes, respondent
2. Yes, another family member
3. Yes, both respondent and another family member
4. No, nobody in family
   (DO NOT READ)
5. Don't know
6. Refused

F7. Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background? (READ LIST IF NECESSARY)

1. Yes
2. No
   (DO NOT READ)
3. Don’t know
4. Refused

F8. Would you describe yourself as White, African American or Black, Asian, Native American, of more than one race or some other race? (READ LIST IF NECESSARY)

01. White
02. African American or Black
03. Asian, South Asian, or Pacific Islander
04. Native American or American Indian
05. More than one race
06. Hispanic or Latino
07. Other, Specify
   (DO NOT READ)
08. Don’t know
09. Refused

F9. Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never? (READ LIST IF NECESSARY)

1. More than once a week
2. Once a week
3. Once or twice a month
4. A few times a year
5. Seldom
6. Never
   (DO NOT READ)
7. Don't know
8. Refused
F10. What is your religious preference – are you Protestant, Roman Catholic, Jewish, Muslim, another religion or no religion? (READ LIST IF NECESSARY)

IF RESPONDENT NAMES ANYTHING ELSE, ASK:
Would that fall under the general category of Protestant religions, is it a Christian religion, but not Protestant, or is it something else?

01  Protestant
02  Roman Catholic
03  Jewish
04  Muslim/Islam
05  Mormon/Latter-Day Saints
06  Other Christian Religion
07  Other Non-Christian Religion
08  No Religion/Atheist/Agnostic
     (DO NOT READ)
98  DON'T KNOW
99  REFUSED

**Author note: IF 01 or 06 in F10 Ask F11.**

F11. Would you describe yourself as a "born-again" or evangelical Christian, or not? (READ LIST IF NECESSARY)

1. Yes, would
2. No, would not
     (DO NOT READ)
8  DON'T KNOW
9  REFUSED

F12. Last year, that is in 2018, what was your total family income from all sources, before taxes? Just stop me when I get to the right category. (READ LIST. RECORD ONE ANSWER.)

01  Less than $10,000
02  10 to under $20,000
03  20 to under $30,000
04  30 to under $40,000
05  40 to under $50,000
06  50 to under $75,000
07  75 to under $100,000
08  100 to under $150,000
09  150,000 to under $200,000
10  Over $200,000
     (DO NOT READ)
98  Don't know
99  Refused
F13. Would you describe the place where you live as urban, suburban or rural?

(INTERVIEWER, IF NECESSARY: “Urban is a big city like Milwaukee, Madison or Green Bay. Suburban is a built up place close to a big city and rural is less built up with fewer people and further away from a big city”) (READ LIST IF NECESSARY)

1. Urban
2. Suburban
3. Rural
   (DO NOT READ)
8. Don’t know
9. Refused

**There is no F14 in this instrument**

F15. In general, would you describe your political views as... (READ LIST)

1. Very conservative
2. Conservative
3. Moderate
4. Liberal
5. Very liberal
   (DO NOT READ)
8. Don't know
9. Refused

F16. Are you or any member of your household a member of a local, state or national labor union? (READ LIST IF NECESSARY)

1. Yes, respondent
2. Yes, another household member
3. Yes, both respondent and another household member
4. No, nobody in household
   (DO NOT READ)
8. Don't know
9. Refused
**Author note: Require 5-digit response.**

F17. What is your zip code?

Enter 5 digit zip code.

99999=Refused

INTERVIEWER: READ BACK AND CONFIRM CORRECT ZIP CODE

F18. Of all the personal telephone calls that you receive, do you get…? (READ LIST)

1 All or almost all on a cell phone
2 Some on a cell phone and some on a home phone
3 All or almost all on a regular home phone
(DO NOT READ)
8 Don't know
9 Refused

F19. Is this phone a cell phone? (READ LIST IF NECESSARY)

1 Yes
2 No

(CLOSING)

Thank you very much. Have a great day/evening!