



Marquette Law School Poll: December 3 - 8, 2019

Registered voters

(Percentages are rounded to whole numbers for reporting of results. Frequencies have been rounded to whole numbers but percentages are calculated based on non-integer weighted sample sizes.)

Results for survey items among all registered voters are presented here. Please note that some questions are only asked of particular groups of respondents. In these instances, the row “NA’s” includes the number and percent of total respondents omitted from the question. These omitted cases are ignored when calculating the “Valid” and “Cumulative” percent columns.

Record Gender

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Male	375	47	47	47
Female	425	53	53	100

Do you currently live in Wisconsin?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	800	100	100	100

Do you currently live within Milwaukee city limits?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	66	8	66	66
No	34	4	34	100
(Missing)	700	88	NA	NA

Some people are registered to vote and others are not. Are you registered to vote in the precinct or ward where you now live, or aren't you?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Yes, registered to vote	733	92	92	92
No, not registered to vote	59	7	7	99
Don't Know/Refused	8	1	1	100

Do you plan to register to vote, or is there a chance that you may not register?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Plan to Register	67	8	100	100
(Missing)	733	92	NA	NA

Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Most of the time	511	64	64	64
Some of the time	164	21	21	84
Only now and then	78	10	10	94
Hardly at all	44	6	6	100
Don't know	0	0	0	100
Refused	3	0	0	100

What are the chances that you will vote in the November 2020 general election for president, Congress, and other offices – are you absolutely certain to vote, very likely to vote, are the chances 50-50, or don't you think you will vote?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Absolutely certain	652	81	81	81
Very likely	95	12	12	93
50-50	41	5	5	98
Will not vote	10	1	1	100
Don't know	1	0	0	100
Refused	2	0	0	100

Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Gotten better	348	44	44	44
Gotten worse	165	21	21	64
Stayed the same	273	34	34	98
Don't know	13	2	2	100
Refused	1	0	0	100

Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Get better	258	32	32	32
Get worse	200	25	25	57
Stay the same	296	37	37	94
Don't know	44	5	5	100
Refused	2	0	0	100

Overall, do you approve or disapprove of the way Donald Trump is handling his job as president?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Strongly approve	258	32	32	32
Somewhat approve	118	15	15	47
Somewhat disapprove	48	6	6	53
Strongly disapprove	350	44	44	97
Don't know	16	2	2	99
Refused	11	1	1	100

Donald Trump job approval, 2-category

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Approve	376	47	47	47
Disapprove	398	50	50	97
Don't know	16	2	2	99
Refused	11	1	1	100

Overall, do you approve or disapprove of the way Tony Evers is handling his job as Governor of Wisconsin?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Strongly approve	191	24	24	24
Somewhat approve	213	27	27	50
Somewhat disapprove	94	12	12	62
Strongly disapprove	206	26	26	88
Don't know	86	11	11	99
Refused	10	1	1	100

Tony Evers job approval, 2-category

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Approve	404	50	50	50
Disapprove	301	38	38	88
Don't know	86	11	11	99
Refused	10	1	1	100

Fav/Unfav: Ron Johnson

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	289	36	36	36
Unfavorable	271	34	34	70
Haven't heard enough	205	26	26	96
Don't know	28	4	4	99
Refused	7	1	1	100

Fav/Unfav: Tammy Baldwin

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	333	42	42	42
Unfavorable	315	39	39	81
Haven't heard enough	113	14	14	95
Don't know	27	3	3	99
Refused	11	1	1	100

Fav/Unfav: Paul Ryan

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	304	38	38	38
Unfavorable	317	40	40	78
Haven't heard enough	134	17	17	94
Don't know	37	5	5	99
Refused	8	1	1	100

Fav/Unfav: Joe Biden

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	310	39	39	39
Unfavorable	367	46	46	85
Haven't heard enough	74	9	9	94
Don't know	39	5	5	99
Refused	10	1	1	100

Fav/Unfav: Elizabeth Warren

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	245	31	31	31
Unfavorable	350	44	44	74
Haven't heard enough	174	22	22	96
Don't know	26	3	3	99
Refused	5	1	1	100

Fav/Unfav: Michael Bloomberg

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	113	14	14	14
Unfavorable	338	42	42	56
Haven't heard enough	300	37	37	94
Don't know	44	6	6	99
Refused	5	1	1	100

Fav/Unfav: Bernie Sanders

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	297	37	37	37
Unfavorable	408	51	51	88
Haven't heard enough	58	7	7	95
Don't know	31	4	4	99
Refused	6	1	1	100

Fav/Unfav: Pete Buttigieg

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	190	24	24	24
Unfavorable	195	24	24	48
Haven't heard enough	351	44	44	92
Don't know	59	7	7	99
Refused	6	1	1	100

Fav/Unfav: Cory Booker

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	160	20	20	20
Unfavorable	215	27	27	47
Haven't heard enough	345	43	43	90
Don't know	74	9	9	99
Refused	6	1	1	100

Fav/Unfav: Tony Evers

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	361	45	45	45
Unfavorable	293	37	37	82
Haven't heard enough	99	12	12	94
Don't know	40	5	5	99
Refused	7	1	1	100

Fav/Unfav: Donald Trump

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	358	45	45	45
Unfavorable	398	50	50	94
Haven't heard enough	17	2	2	97
Don't know	16	2	2	98
Refused	12	2	2	100

Do you approve or disapprove of the way Donald Trump is handling the economy?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Strongly approve	305	38	38	38
Somewhat approve	117	15	15	53
Somewhat disapprove	98	12	12	65
Strongly disapprove	258	32	32	97
Don't know	15	2	2	99
Refused	7	1	1	100

Donald Trump economic approval, 2-category

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Approve	421	53	53	53
Disapprove	357	45	45	97
Don't know	15	2	2	99
Refused	7	1	1	100

Do you approve or disapprove of the way Donald Trump is handling foreign policy?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Strongly approve	226	28	28	28
Somewhat approve	119	15	15	43
Somewhat disapprove	66	8	8	51
Strongly disapprove	366	46	46	97
Don't know	16	2	2	99
Refused	7	1	1	100

Donald Trump foreign policy approval, 2-category

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Approve	345	43	43	43
Disapprove	432	54	54	97
Don't know	16	2	2	99
Refused	7	1	1	100

Do you think that Donald Trump has changed the Republican Party for the better or for the worse or don't you think he has changed the Republican Party much either way?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Changed for the better	201	25	25	25
Changed for the worse	353	44	44	69
Hasn't changed Republican Party much either way	206	26	26	95
Don't know	37	5	5	100
Refused	2	0	0	100

If the election for president were being held today and the candidates were Joe Biden the Democrat and Donald Trump the Republican, for whom would you vote?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Joe Biden	380	47	47	47
Donald Trump	364	46	46	93
Neither (VOL)	25	3	3	96
Don't know	22	3	3	99
Refused	8	1	1	100

If the election for president were being held today and the candidates were Bernie Sanders the Democrat and Donald Trump the Republican, for whom would you vote?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Bernie Sanders	359	45	45	45
Donald Trump	377	47	47	92
Neither	36	4	4	96
Don't know	21	3	3	99
Refused	7	1	1	100

If the election for president were being held today and the candidates were Elizabeth Warren the Democrat and Donald Trump the Republican, for whom would you vote?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Elizabeth Warren	350	44	44	44
Donald Trump	363	45	45	89
Neither (VOL)	42	5	5	94
Don't know	34	4	4	99
Refused	11	1	1	100

If the election for president were being held today and the candidates were Pete Buttigieg the Democrat and Donald Trump the Republican, for whom would you vote?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Pete Buttigieg	343	43	43	43
Donald Trump	351	44	44	87
Neither (VOL)	31	4	4	91
Don't know	59	7	7	98
Refused	16	2	2	100

If the election for president were being held today and the candidates were Cory Booker the Democrat and Donald Trump the Republican, for whom would you vote?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Cory Booker	346	43	43	43
Donald Trump	349	44	44	87
Neither (VOL)	41	5	5	92
Don't know	53	7	7	99
Refused	10	1	1	100

How closely have you followed the news and testimony in the impeachment investigation by the House of Representatives?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Very closely	248	31	31	31
Fairly closely	313	39	39	70
Not too closely	146	18	18	89
Not at all closely	85	11	11	99
Don't know	5	1	1	100
Refused	2	0	0	100

To the best of your knowledge, did Donald Trump ask the Ukrainian president to investigate his political rivals?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Yes, did ask	413	52	52	52
No, did not ask	235	29	29	81
Don't know	141	18	18	99
Refused	12	1	1	100

To the best of your knowledge, did Donald Trump hold up military aid to pressure the Ukrainian president to investigate his political rivals?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Yes, held up aid	350	44	44	44
No, did not hold up aid	289	36	36	80
Don't know	151	19	19	99
Refused	10	1	1	100

Do you think Trump did something wrong in his dealings with Ukraine, or do you think he did nothing wrong? (IF DID SOMETHING WRONG) Was this seriously wrong, or wrong, but not seriously?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Seriously wrong	333	42	42	42
Wrong but not seriously	76	9	9	51
Did nothing wrong	295	37	37	88
Don't know	84	11	11	98
Refused	12	2	2	100

Do you think that Donald Trump should be impeached and removed from office or don't you think so?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Impeached and removed from office	323	40	40	40
Don't think so	413	52	52	92
Impeach, but don't remove (VOL)	7	1	1	93
Don't know	46	6	6	99
Refused	11	1	1	100

Thinking about your family's financial situation, would you say you are living comfortably, just getting by, or struggling to make ends meet?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Living comfortably	492	62	62	62
Just getting by	213	27	27	88
Struggling	84	11	11	99
Don't know	4	1	1	99
Refused	6	1	1	100

When it comes to keeping up with the news, which of these national news sources, if any, do you watch or listen to most often?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Network news such as on NBC, ABC or CBS	204	26	26	26
Fox News Channel	199	25	25	50
CNN	73	9	9	60
MSNBC	50	6	6	66
PBS NewsHour	28	3	3	69
National Public Radio (NPR)	92	11	11	81
Some other nat'l news source (VOL)	87	11	11	92
Don't watch/listen to nat'l news	51	6	6	98
Don't know	13	2	2	100
Refused	3	0	0	100

Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Republican	244	30	30	30
Democrat	229	29	29	59
Independent	295	37	37	96
Other/No preference (VOL)	18	2	2	98
Don't know	7	1	1	99
Refused	8	1	1	100

Do you think of yourself as closer to the Republican Party or to the Democratic Party?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Republican	117	15	37	37
Democratic	126	16	39	76
Neither/Just Independent (VOL)	64	8	20	96
Don't know	12	1	4	100
Refused	1	0	0	100
(Missing)	481	60	NA	NA

On April 7, Wisconsin will hold its presidential primaries. Will you vote in the Republican presidential primary, the Democratic presidential primary or don't you plan to vote in a primary election?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Republican primary	268	34	34	34
Democratic primary	353	44	44	78
Don't plan to vote	83	10	10	88
Both (VOL)	14	2	2	90
Don't know	66	8	8	98
Refused	15	2	2	100

If the Democratic primary for president were being held today, and the candidates were: [INSERT CANDIDATES], for whom would you vote?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Michael Bennet	2	0	0	0
Joe Biden	81	10	23	23
Cory Booker	12	2	4	27
Pete Buttigieg	52	7	15	42
Julián Castro	1	0	0	42
John Delaney	1	0	0	42
Tulsi Gabbard	4	0	1	43
Amy Klobuchar	10	1	3	46
Bernie Sanders	66	8	19	65
Tom Steyer	2	0	0	65
Elizabeth Warren	55	7	16	81
Marianne Williamson	1	0	0	81
Andrew Yang	12	2	3	85
Michael Bloomberg	11	1	3	88
Someone else (VOL)	5	1	1	89
Would not vote (VOL)	2	0	1	89
Don't know	37	5	11	100
(Missing)	447	56	NA	NA

Is your mind made up, or do you think you might change your mind?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Mind made up	105	13	34	34
Might change your mind	200	25	65	99
Don't know	4	0	1	100
(Missing)	491	61	NA	NA

And who would be your second choice?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Michael Bennet	1	0	0	0
Joe Biden	46	6	15	15
Cory Booker	23	3	8	23
Pete Buttigieg	35	4	11	34
Julián Castro	2	0	1	35
Tulsi Gabbard	1	0	0	35
Amy Klobuchar	20	2	6	42
Bernie Sanders	54	7	18	59
Tom Steyer	1	0	0	60
Elizabeth Warren	62	8	20	80
Marianne Williamson	2	0	1	80
Andrew Yang	3	0	1	81
Michael Bloomberg	24	3	8	89
Someone else (VOL)	7	1	2	91
Would not vote (VOL)	1	0	0	92
Don't know	25	3	8	100
Refused	1	0	0	100
(Missing)	491	61	NA	NA

What is the highest level of education you completed?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Elementary school only	1	0	0	0
Some high school / did not finish	15	2	2	2
Completed high school	214	27	27	29
Some college but didn't finish	153	19	19	48
Two year college degree	114	14	14	62
Four year college degree	194	24	24	86
Some graduate work	17	2	2	88
Completed masters or professional degree	60	8	8	96
Advanced graduate work or Ph.D.	17	2	2	98
Don't know	6	1	1	99
Refused	9	1	1	100

What is your age?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
18	22	3	3	3
19	5	1	1	3
20	13	2	2	5
21	11	1	1	6
22	4	0	0	7
23	4	0	0	7
24	13	2	2	9
25	8	1	1	10
26	7	1	1	11
27	4	0	0	11

28	10	1	1	13
29	10	1	1	14
30	16	2	2	16
31	5	1	1	16
32	7	1	1	17
33	16	2	2	19
34	6	1	1	20
35	10	1	1	21
36	13	2	2	23
37	16	2	2	25
38	10	1	1	26
39	9	1	1	27
40	7	1	1	28
41	17	2	2	30
42	12	1	1	32
43	4	1	1	32
44	12	2	2	34
45	16	2	2	36
46	9	1	1	37
47	7	1	1	38
48	8	1	1	39
49	16	2	2	41
50	18	2	2	43
51	13	2	2	45
52	16	2	2	47
53	16	2	2	49
54	17	2	2	51
55	33	4	4	55
56	19	2	2	57
57	21	3	3	60
58	23	3	3	63
59	20	2	2	65
60	19	2	2	67
61	12	1	1	69
62	14	2	2	71
63	9	1	1	72
64	14	2	2	73
65	15	2	2	75
66	15	2	2	77
67	9	1	1	78
68	13	2	2	80
69	11	1	1	81
70	11	1	1	83
71	11	1	1	84
72	6	1	1	85
73	8	1	1	86
74	14	2	2	87
75	5	1	1	88
76	6	1	1	89
77	5	1	1	89
78	7	1	1	90
79	7	1	1	91
80	6	1	1	92
81	5	1	1	93

82	8	1	1	94
83	4	1	1	94
84	3	0	0	95
85	6	1	1	95
86	5	1	1	96
87	3	0	0	96
88	2	0	0	97
89	3	0	0	97
90	1	0	0	97
91	1	0	0	97
92	1	0	0	97
93	1	0	0	97
94	0	0	0	97
95	0	0	0	97
Refused	20	3	3	100

[If Refused] Are you . . .

Response	Frequency	Percent	Valid Percent	Cumulative Percent
30-44 years old	2	0	10	10
45-59 years old	3	0	13	23
60 years old or more	10	1	49	72
Refused	6	1	28	100
(Missing)	780	97	NA	NA

Are you currently married, living with a partner but not married, widowed, divorced, separated, or have you never been married?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Married	472	59	59	59
Cohabiting	48	6	6	65
Widowed	54	7	7	72
Divorced	67	8	8	80
Separated	6	1	1	81
Never Married	148	19	19	99
Don't know	1	0	0	100
Refused	4	0	0	100

Do you or a member of your family, including your parents, brothers or sisters and your children, own or work on a farm?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Yes, respondent	46	6	6	6
Yes, another family member	74	9	9	15
Yes, both respondent and another family member	34	4	4	19
No, nobody in family	636	80	80	99
Don't know	4	1	1	99
Refused	6	1	1	100

Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	39	5	5	5
No	753	94	94	99
Refused	8	1	1	100

Self-reported race with "other" respondents recoded using their free response

Response	Frequency	Percent	Valid Percent	Cumulative Percent
White	691	86	86	86
African American or Black	26	3	3	90
Asian, South Asian or Pacific Islander	8	1	1	91
Native American or American Indian	10	1	1	92
More than one race	48	6	6	98
Hispanic or Latino	5	1	1	98
Other (SPECIFY)	4	0	0	99
Refused	9	1	1	100

Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
More than 1/wk	62	8	8	8
1/week	198	25	25	32
1-2 month	99	12	12	45
few times a year	157	20	20	64
Seldom	148	18	18	83
Never	121	15	15	98
Don't know	2	0	0	98
Refused	14	2	2	100

What is your religious preference – are you Protestant, Roman Catholic, Jewish, Muslim, another religion or no religion?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Protestant	162	20	20	20
Roman Catholic	214	27	27	47
Jewish	9	1	1	48
Muslim/Islam	9	1	1	49
Mormon/Latter-Day Saints	4	0	0	50
Other Christian Religion	178	22	22	72
Other Non-Christian Religion	45	6	6	78
No Religion/Atheist/Agnostic	144	18	18	96
Don't know	11	1	1	97
Refused	24	3	3	100

Would you describe yourself as a "born-again" or evangelical Christian, or not?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
born again	148	19	44	44
not born again	173	22	51	94
Don't know	18	2	5	100
Refused	1	0	0	100
(Missing)	460	57	NA	NA

Last year, that is in 2018, what was your total family income from all sources, before taxes? Just stop me when I get to the right category.

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Less than \$10,000	23	3	3	3
10 to under \$20,000	40	5	5	8
20 to under \$30,000	68	9	9	16
30 to under \$40,000	80	10	10	26
40 to under \$50,000	61	8	8	34
50 to under \$75,000	134	17	17	51
75 to under \$100,000	95	12	12	63
100 to under \$150,000	103	13	13	76
\$150,000 or more	45	6	6	81
Over \$200,000	28	4	4	85
Don't know	38	5	5	89
Refused	85	11	11	100

Would you describe the place where you live as urban, suburban or rural?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Urban	205	26	26	26
Suburban	254	32	32	57
Rural	321	40	40	98
Don't know	11	1	1	99
Refused	8	1	1	100

In general, would you describe your political views as...

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Very conservative	75	9	9	9
Conservative	253	32	32	41
Moderate	249	31	31	72
Liberal	138	17	17	89
Very liberal	50	6	6	96
Don't know	26	3	3	99
Refused	10	1	1	100

Are you or any member of your household a member of a local, state or national labor union?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
respondent	76	9	9	9
another household member	50	6	6	16
nobody in household	656	82	82	98
Don't know	11	1	1	99
Refused	8	1	1	100

Of all the personal telephone calls that you receive, do you get...?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
All or almost all on a cell phone	498	62	62	62
Some on a cell phone and some on a home phone	166	21	21	83
All or almost all on a regular home phone	126	16	16	99
Don't know	1	0	0	99
Refused	8	1	1	100

Is this phone a cell phone?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	543	68	68	68
No	257	32	32	100

wave

Response	Frequency	Percent	Valid Percent	Cumulative Percent
12/3-8/19	800	100	100	100

Poll Dates

Response	Frequency	Percent	Valid Percent	Cumulative Percent
2019-11-8	800	100	100	100

Sex

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Male	375	47	47	47
Female	425	53	53	100

Age 4 categories

Response	Frequency	Percent	Valid Percent	Cumulative Percent
18-29	110	14	14	14
30-44	163	20	20	34
45-59	252	32	32	66
60+	269	34	34	99
DK/NA/ Ref	6	1	1	100

Age 6 categories

Response	Frequency	Percent	Valid Percent	Cumulative Percent
18-29	110	14	14	14
30-39	108	13	13	27
40-49	110	14	14	41
50-59	197	25	25	66
60-69	139	17	17	83
70+	130	16	16	99
DK/NA/Ref	6	1	1	100

Race 3 categories

Response	Frequency	Percent	Valid Percent	Cumulative Percent
White	691	86	86	86
Black	26	3	3	90
Other	74	9	9	99
DK/NA/Ref	9	1	1	100

Hispanic/Latino

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	39	5	5	5
No	753	94	94	99
DK/NA/Ref	8	1	1	100

Education 5 categories

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Not HS	16	2	2	2
HS	214	27	27	29
Some Coll	153	19	19	48
AA	114	14	14	62
BA+	288	36	36	98
DK/NA/ Ref	15	2	2	100

Education 5 with Post-BA

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Not HS	16	2	2	2
hs	214	27	27	29
Some Coll/AA	266	33	33	62
ba	194	24	24	86
Post BA	94	12	12	98
DK/NA/Ref	15	2	2	100

Education 6 AA, BA, and MA

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Not HS	16	2	2	2
hs	214	27	27	29
Some Coll	153	19	19	48
aa	114	14	14	62
ba	194	24	24	86
Post-BA	94	12	12	98
DK/NA/Ref	15	2	2	100

3 category Party ID including leaners

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Republican	361	45	45	45
Independent	71	9	9	54
Democrat	354	44	44	98
Other/None	13	2	2	100

3 category Party ID no leaners

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Republican	244	30	30	30
Independent	314	39	39	70
Democrat	229	29	29	98
Other/None	13	2	2	100

Party ID 5 categories, leaners separate

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Rep	244	30	30	30
Lean Rep	117	15	15	45
Ind	71	9	9	54
Lean Dem	126	16	16	70
Dem	229	29	29	98
Other/None	13	2	2	100

Race/Ethnicity

Response	Frequency	Percent	Valid Percent	Cumulative Percent
White	677	85	85	85
Black	24	3	3	88
Hispanic	39	5	5	93
Other	51	6	6	99
DK/NA/ Ref	9	1	1	100

Income Recode

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Under \$40k	211	26	26	26
\$40k to \$74k	195	24	24	51
\$75k up	271	34	34	85
DK/NA/ Ref	122	15	15	100

Region/Media Market

Response	Frequency	Percent	Valid Percent	Cumulative Percent
MKE City	66	8	8	8
Rest of MKE	250	31	31	40
msn	145	18	18	58
GB/A	153	19	19	77
Rest of state	186	23	23	100

Region 2/MKE, WOW, Media Market

Response	Frequency	Percent	Valid Percent	Cumulative Percent
MKE City	66	8	8	8
WOW Counties	101	13	13	21
Rest of MKE	149	19	19	40
MSN	145	18	18	58
GB/A	153	19	19	77
Rest of state	186	23	23	100

Region 7/MKE, WOW, Media Market

Response	Frequency	Percent	Valid Percent	Cumulative Percent
MKE City	66	8	8	8
WOW Counties	101	13	13	21
Rest of MKE	149	19	19	40
msn	145	18	18	58
GB/A	153	19	19	77
Lax/EC	76	10	10	86
MSP,DS/WauRhine	110	14	14	100

8 category Media Market

Response	Frequency	Percent	Valid Percent	Cumulative Percent
MKE City	66	8	8	8
WOW Counties	101	13	13	21
Rest of MKE	149	19	19	40
Dane Rock	89	11	11	51
Rest of MSN	56	7	7	58
Lax/EC	76	10	10	67
GB/A	153	19	19	86
Wau/MSP/DS	110	14	14	100