Good (afternoon/evening), I’m ____________ calling on behalf of Marquette University. We’re conducting a survey about your views on issues in Wisconsin today. Your participation is completely voluntary and your responses will be kept confidential. No one will ever try to sell you anything as a result of your responses.

(READ ONLY IF NEEDED: This survey should only take a few minutes of your time.)

**Author note: Program so that odds of being asked for male adult are 4 out of 11 times. Represent correct gender in question wording based on selection.**

S1. May I please speak with the (male/female) adult member of your household, currently at home, age 18 or older, with the most recent birthday?

(IF SELECTED RESPONDENT NOT CURRENTLY AT HOME AND AVAILABLE, ASK FOR THE (FEMALE/MALE) CURRENTLY AT HOME.)

1 Correct household member on phone (CONTINUE)
2 Will put correct member of household on phone (RE-READ INTRO AND CONTINUE WITH S2.)
3 No household member age 18 or over is currently available (PLACE HOUSEHOLD INTO CALLBACK)
4 No one in household age 18 or older (TERMINATE)

S2. Record Gender: (DO NOT ASK. RECORD ONLY ONE RESPONSE)

1 Male
2 Female

**Author note: If respondent is overquota, go to overquota/callback script and have interviewer place respondent in specified callback for future day.**

S3a. Do you currently live in Wisconsin? (READ LIST IF NECESSARY)

1 Yes
2 No (TERMINATE)

S3b. In what county in Wisconsin do you live?

______________________________________

**Author note: Insert county list on screen.**

**Author note: If respondent lives in Milwaukee County or County is Don’t Know/Other, continue to
S4. If respondent lives in any Wisconsin county besides Milwaukee, place in appropriate quota group and skip to S5. If Cell sample and S3b=997 or 998, terminate. If over quota, thank and terminate.**

S4. Do you currently live within Milwaukee city limits? (READ LIST IF NECESSARY) (RECORD ONE ANSWER)

1  Yes  (Milwaukee City quota group)
2  No  (Milwaukee DMA quota group)

S5. Some people are registered to vote and others are not. Are you registered to vote in the precinct or ward where you now live, or aren't you? (READ LIST IF NECESSARY)

1  Yes, Registered to Vote  (SKIP TO Q.1)
2  No, Not Registered to Vote  (ASK S6)  (DO NOT READ)
9  No Answer/Don't Know/Refused  (ASK S6)

** Author note: If 2 or 9 in S5 ask S6**

S6. Do you plan to register to vote, or is there a chance that you may not register? (READ LIST IF NECESSARY)

1  Plan to Register
2  Chance May Not Register  (TERMINATE)  (DO NOT READ)
9  Don’t know/Refused  (TERMINATE)

Q1. Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all? (READ LIST IF NECESSARY)

1  Most of the time
2  Some of the time
3  Only now and then
4  Hardly at all  (DO NOT READ)
8  Don't know
9  Refused
Q2. What are the chances that you will vote in the November 2020 general election for president, Congress, and other offices -- are you absolutely certain to vote, very likely to vote, are the chances 50-50, or don't you think you will vote? (READ LIST IF NECESSARY)

1 Absolutely certain
2 Very Likely
3 50-50
4 Will not vote
   (DO NOT READ)
8 Don't know
9 Refused

**AUTHOR NOTE: Scramble so half get Q3-Q4 BEFORE Q5-Q6 and half get Q5-Q6 before Q3-Q4.**

**AUTHOR NOTE: RECORD WHICH QUESTION ORDER IS USED AS A VARIABLE.**

Q3. Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same? (READ LIST IF NECESSARY)

1 Gotten better
2 Gotten worse
3 Stayed the same
   (DO NOT READ)
8 Don’t know
9 Refused
Q4. Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same? (READ LIST IF NECESSARY)

1. Get better
2. Get worse
3. Stay the same
   (DO NOT READ)
8. Don’t know
9. Refused

**Randomize order of Q5 and Q6 and record order as a variable.**

Q5. Overall, do you approve or disapprove of the way Donald Trump is handling his job as president? (READ LIST IF NECESSARY)

[GET ANSWER, THEN ASK: Do you strongly or somewhat (approve/disapprove)?]

1. Strongly approve
2. Somewhat approve
3. Somewhat disapprove
4. Strongly disapprove
   (DO NOT READ)
8. Don’t know
9. Refused

Q6. Overall, do you approve or disapprove of the way Tony Evers (EE-vers) is handling his job as Governor of Wisconsin? (READ LIST IF NECESSARY)

[GET ANSWER, THEN ASK: Do you strongly or somewhat (approve/disapprove)?]

1. Strongly approve
2. Somewhat approve
3. Somewhat disapprove
4. Strongly disapprove
   (DO NOT READ)
8. Don’t know
9. Refused
Transition Screen:

I’m going to read you a list of people. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about them yet to have an opinion.

** Author note: Keep Q7-Q8 first, followed by Q9-Q16, then Q17-Q18.**

** Author note: scramble Q7-Q8. **

(PRESENT EACH ON OWN SCREEN)

The first name/next name is … [INSERT NAME]

READ IF NECESSARY: Do you have a favorable or unfavorable opinion of [INSERT NAME] or haven't you heard enough about them yet?

1 Favorable
2 Unfavorable
3 Haven't heard enough
   (DO NOT READ)
8 Don't know
9 Refused

Q7. Ron Johnson
Q8. Tammy Baldwin

** Author note: scramble Q9-Q16ab. **

Q9. Joe Biden
Q10. Pete Buttigieg (Booda-jedge)
Q11. Bernie Sanders
Q12. Elizabeth Warren
Q13. Cory Booker
Q14. Amy Klobuchar (Klow-buh-shar)
Q15. Andrew Yang

** Author note: Randomly assign half to Q16a and half to Q16b **

Q16a. Michael Bloomberg
Q16b. Mike Bloomberg

** Author note: scramble Q17-Q18. **

Q17. Tony Evers (EE-vers)
Q18. Donald Trump
Q19. Do you approve or disapprove of the way Donald Trump is handling the economy? (READ LIST IF NECESSARY)

[GET ANSWER, THEN ASK: Do you strongly or somewhat (approve/disapprove)?]

1. Strongly approve
2. Somewhat approve
3. Somewhat disapprove
4. Strongly disapprove
8. Don't know
9. Refused

Q20. Do you approve or disapprove of the way Donald Trump is handling foreign policy? (READ LIST IF NECESSARY)

[GET ANSWER, THEN ASK: Do you strongly or somewhat (approve/disapprove)?]

1. Strongly approve
2. Somewhat approve
3. Somewhat disapprove
4. Strongly disapprove
8. Don't know
9. Refused

**Scramble order of Q21-Q24**

**Rotate order of Democrat and Republican but keep same order for Q21-Q24**

Q21. If the election for president were being held today and the candidates were Joe Biden the Democrat and Donald Trump the Republican, for whom would you vote?

1. Joe Biden
2. Donald Trump
   (DO NOT READ)
3. Neither (VOL)
8. Don’t know
9. Refused

Q22. If the election for president were being held today and the candidates were Bernie Sanders the Democrat and Donald Trump the Republican, for whom would you vote?

1. Bernie Sanders
2. Donald Trump
   (DO NOT READ)
3. Neither (VOL)
8. Don’t know
9. Refused
Q23. If the election for president were being held today and the candidates were Elizabeth Warren the Democrat and Donald Trump the Republican, for whom would you vote?

1. Elizabeth Warren
2. Donald Trump (DO NOT READ)
3. Neither (VOL)
8. Don’t know
9. Refused

Q24. If the election for president were being held today and the candidates were Pete Buttigieg (Booda-jedge) the Democrat and Donald Trump the Republican, for whom would you vote?

1. Pete Buttigieg (Booda-jedge)
2. Donald Trump (DO NOT READ)
3. Neither (VOL)
8. Don’t know
9. Refused

Randomly assign half to Form A and half to Form B

If Form A ask Q25a-Q28a
If Form B ask Q25b-Q28b

Q25a. Thinking just about the state of Wisconsin, do you feel things in Wisconsin are generally going in the right direction, or do you feel things have gotten off on the wrong track? (READ LIST IF NECESSARY)

1. Right direction
2. Wrong track (DO NOT READ)
8. Don’t know
9. Refused

Q26a. How satisfied are you with the job the public schools are doing in your community? Very satisfied, satisfied, dissatisfied or very dissatisfied?

1. Very satisfied
2. Satisfied
3. Dissatisfied
4. Very dissatisfied (DO NOT READ)
5. Mixed feelings/Some good, some bad (VOL)
8. Don’t Know
9. Refused
Q27a. Do you favor or oppose Wisconsin’s current law allowing residents to obtain a license to carry concealed handguns?

1. Favor
2. Oppose
(DO NOT READ)
8. Don’t know
9. Refused

Q28a. As you may know, Foxconn Corporation has announced it will build a large video display factory in Racine (Ruh-seen) County employing up to 13,000 workers. The state is providing up to $3 billion dollars of taxpayer money to Foxconn as an incentive to locate the plant in Wisconsin. Do you think the Foxconn plant will ultimately provide this much or more benefit to the state or is the state paying more than the plant is worth?

1. Will provide this much or more benefit
2. State is paying more than the plant is worth
(DO NOT READ)
8. Don’t know
9. Refused

IF FORM B, ASK Q25b-Q28b

Q25b. Do you think the US and North Korea will reach an agreement on reducing nuclear weapons in the next year or two?

1. Yes, will reach agreement
2. No, will not reach agreement
(DO NOT READ)
8  Don't know
9  Refused
Q26b. The government is pretty much run by a few big interests looking out for themselves.
Q27b.-People in the government waste a lot of money we pay in taxes
Q28b. You really can't trust the government to do the right thing.

PROMPT IF NECESSARY: Do you strongly agree, somewhat agree, somewhat disagree, or strongly disagree that [INSERT STATEMENT]?

[READ IF NECESSARY]

1. Strongly agree
2. Somewhat agree
3. Somewhat disagree
4. Strongly disagree
   (DO NOT READ)
8. Don't know
9. Refused

**ASK ALL**

Q29. Which is more important to you: reduce property taxes or increase spending on public schools?

1. Reduce property taxes
2. Increase spending on public schools
   (DO NOT READ)
8. Don't Know
9. Refused

Q30. Thinking about legal immigration, do you think the number of legal immigrants to the US should be increased, remain the same, or be reduced?

1. Increased
2. Remain the same
3. Be reduced
   (DO NOT READ)
8. Don't Know
9. Refused
Q31. In general, do you think imposing tariffs or fees on products imported from other countries helps the U.S. economy, hurts the economy, or doesn’t make much of a difference either way?

1. Helps US economy
2. Hurts US economy
3. Doesn’t make much difference
   (DO NOT READ)
4. Don't know
5. Refused

Q32. As you may have heard, on January 3rd a US drone strike in Baghdad (PRO: bag-dad) killed a top Iranian general. On January 7th Iran launched a missile attack on two bases in Iraq where US troops are stationed. Do you think these events are likely to lead to a major military conflict between Iran and the US or do you think Iran and the US are likely to avoid a major conflict?

1. Likely to lead to major conflict
2. Likely to avoid a major conflict
   (DO NOT READ)
3. Don’t know
4. Refused

Q33. How much do you think global warming will harm people in the United States? A great deal, a moderate amount, only a little, or not at all?

1. A great deal
2. A moderate amount
3. Only a little
4. Not at all
   (DO NOT READ)
5. Don’t know
6. Refused

Q34. Do you agree or disagree with this statement regarding the recent U.S. military action against Iran: “It’s about time that the U.S. struck back against Iran.”

1. Agree
2. Disagree
   (DO NOT READ)
3. Don’t know
4. Refused
Q35. How much confidence do you have in the FBI (Federal Bureau of Investigation) --a great deal, some, only a little, or no confidence at all?

1. A great deal
2. Some
3. Only a little
4. No confidence at all
   (DO NOT READ)
8. Don’t Know
9. Refused

** Author note: Scramble order of Q36 & Q37 **

Q36. How serious a problem do you think that prejudice against black people is in the United States today: a very serious problem, a somewhat serious problem, a not so serious problem, or not a problem at all?

1. Very serious
2. Somewhat serious
3. Not so serious
4. Not a problem at all
   (DO NOT READ)
8. Don’t Know
9. Refused

Q37. How serious a problem do you think that prejudice against Hispanic people and Latinos is in the United States today: a very serious problem, a somewhat serious problem, a not so serious problem, or not a problem at all?

1. Very serious
2. Somewhat serious
3. Not so serious
4. Not a problem at all
   (DO NOT READ)
8. Don’t Know
9. Refused

Q38. Do you think Donald Trump did something wrong in his dealings with Ukraine, or do you think he did nothing wrong? (IF DID SOMETHING WRONG) Was this seriously wrong, or wrong, but not seriously?

1. Seriously wrong
2. Wrong but not seriously
3. Did nothing wrong
   (DO NOT READ)
8. Don’t know
9. Refused
Q39. Do you approve or disapprove of the House of Representatives' vote to impeach Donald Trump?

1. Approve
2. Disapprove
   (DO NOT READ)
8. Don’t know
9. Refused

Q40. Do you think the U.S. Senate should vote to remove Donald Trump from office or should it vote to acquit him of the impeachment charges?

1. Remove from office
2. Acquit him
   (DO NOT READ)
8. Don’t know
9. Refused

Q41. Thinking about your family's financial situation, would you say you are living comfortably, just getting by, or struggling to make ends meet? (READ LIST IF NECESSARY)

1. Living comfortably
2. Just getting by
3. Struggling
   (DO NOT READ)
8. Don’t know
9. Refused

Q42. When it comes to keeping up with the news, which of these national news sources, if any, do you watch or listen to most often? (SELECT ONE ANSWER)

01. Network news such as on NBC, ABC or CBS
02. Fox News Channel
03. CNN
04. MSNBC
05. PBS NewsHour
06. National Public Radio (NPR)
   (DO NOT READ)
07. Some other national news source (specify) (VOL)
08. Do not watch/listen to national news source (VOL)
98. Don’t know
99. Refused
Q43. How enthusiastic are you about voting in this November’s elections? Would you say you are very, somewhat, not too, or not at all enthusiastic? (READ LIST IF NECESSARY)

1. Very enthusiastic
2. Somewhat enthusiastic
3. Not too enthusiastic
4. Not at all enthusiastic
   (DO NOT READ)
7. Won’t vote in November (VOL)
8. Don’t Know
9. Refused

F1. Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent? (READ LIST IF NECESSARY)

1 Republican
2 Democrat
3 Independent
   (DO NOT READ)
4 Other/No preference
8 Don't Know
9 Refused

**Author note: Ask QF2 IF 3,4, or 8 in F1**

F2. Do you think of yourself as closer to the Republican Party or to the Democratic Party? (READ LIST IF NECESSARY)

1 Republican
2 Democrat
   (DO NOT READ)
3 Neither/Just Independent (VOL)
8 Don’t know
9 Refused

**Author Note: Scramble order of "Republican presidential primary" and "Democratic presidential primary"**

Q44. On April 7, Wisconsin will hold its presidential primaries. Will you vote in the Republican presidential primary, the Democratic presidential primary or don’t you plan to vote in a primary election?

1. Republican primary
2. Democratic primary
3. Don’t plan to vote
   (DO NOT READ)
4. Both (VOL)
8 Don’t Know
9. Refused
**Author Note: Ask Q45-Q47 if 2 in Q44, otherwise skip to F3**

**Randomize order of candidate names**

Q45. If the Democratic primary for president were being held today, and the candidates were: [INSERT CANDIDATES], for whom would you vote?

1. Michael Bennet
2. Joe Biden
3. Michael Bloomberg
4. Cory Booker
5. Pete Buttigieg (Booda-jedge)
7. John Delaney (De-lane-ee)
8. Tulsi Gabbard (Tul-see Gabb-erd)
9. Amy Klobuchar (Klow-buh-shar)
10. Deval (Dev-all) Patrick
11. Bernie Sanders
12. Tom Steyer (Sty-er)
13. Elizabeth Warren
14. Marianne Williamson
15. Andrew Yang
   (DO NOT READ)
96. Someone else (VOL)
97. Would not vote (VOL)
98. Don’t know
99. Refused

**Author note: Ask Q46 if 1-15 in Q45. If Q45=96, 97, 98 or 99, skip to F3.**

Q46. Is your mind made up, or do you think you might change your mind?

1. Mind made up
2. Might change your mind
   (DO NOT READ)
8. Don’t know
9. Refused
**Author Note: Ask Q47 if 1-15 in Q45. Present in same order as Q45. Omit candidate selected in Q45**

Q47. And who would be your second choice? (Read list if necessary)

1. Michael Bennet
2. Joe Biden
3. Michael Bloomberg
4. Cory Booker
5. Pete Buttigieg (Booda-jedge)
7. John Delaney (De-lane-ee)
8. Tulsi Gabbard (Tul-see Gabb-erd)
9. Amy Klobuchar (Klow-buh-shar)
10. Deval (Dev-all) Patrick
11. Bernie Sanders
12. Tom Steyer (Sty-er)
13. Elizabeth Warren
14. Marianne Williamson
15. Andrew Yang (DO NOT READ)
96. Someone else (VOL)
97. Would not vote (VOL)
98. Don’t know
99. Refused

F3. What is the highest level of education you completed? (READ LIST)

01 Elementary school only
02 Some high school but did not finish
03 Completed high school
04 Some college but didn't finish
05 Two year college degree
06 Four year college degree
07 Some graduate work
08 Completed masters or professional degree
09 Advanced graduate work or PhD (DO NOT READ)
98 Don’t know
99 Refused

F4. What is your age? (Record actual age in years).

99 Refused [ASK F4A]
F4A.  [If Refused] Are you… (READ LIST)

1.  18-29 years old
2.  30-44 years old
3.  45-59 years old
4.  60 years old or more
    (DO NOT READ)
8.  Don’t know
9.  Refused

F5.  Are you currently married, living with a partner but not married, widowed, divorced, separated, or have you never been married? (READ LIST IF NECESSARY)

1.  Married
2.  Living with a partner but not married
3.  Widowed
4.  Divorced
5.  Separated
6.  Never Married
    (DO NOT READ)
8.  Don’t know
9.  Refused

F6.  How many children under 18 are currently living with you, if any? (READ LIST IF NECESSARY)

0.  None
1.  One
2.  Two
3.  Three
4.  Four
5.  Five or more
    (DO NOT READ)
8.  Don't know
9.  Refused

F7.  Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background? (READ LIST IF NECESSARY)

1.  Yes
2.  No
    (DO NOT READ)
8.  Don’t know
9.  Refused
F8. Would you describe yourself as White, African American or Black, Asian, Native American, of more than one race or some other race? (READ LIST IF NECESSARY)

01 White  
02 African American or Black  
03 Asian, South Asian, or Pacific Islander  
04 Native American or American Indian  
05 More than one race  
97 Other, Specify  
(DO NOT READ)  
06 Hispanic or Latino  
98 Don’t know  
99 Refused

F9. Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never? (READ LIST IF NECESSARY)

1 More than once a week  
2 Once a week  
3 Once or twice a month  
4 A few times a year  
5 Seldom  
6 Never  
(DO NOT READ)  
8 Don't know  
9 Refused

F10. What is your religious preference – are you Protestant, Roman Catholic, Jewish, Muslim, another religion or no religion? (READ LIST IF NECESSARY)

IF RESPONDENT NAMES ANYTHING ELSE, ASK:
Would that fall under the general category of Protestant religions, is it a Christian religion, but not Protestant, or is it something else?

01 Protestant  
02 Roman Catholic  
03 Jewish  
04 Muslim/Islam  
05 Mormon/Latter-Day Saints  
06 Other Christian Religion  
07 Other Non-Christian Religion  
08 No Religion/Atheist/Agnostic  
(DO NOT READ)  
98 DON’T KNOW  
99 REFUSED
F11. Would you describe yourself as a "born-again" or evangelical Christian, or not? (READ LIST IF NECESSARY)

1. Yes, would
2. No, would not
   (DO NOT READ)
8 DON’T KNOW
9 REFUSED

F12. Last year, that is in 2019, what was your total family income from all sources, before taxes?
   Just stop me when I get to the right category. (READ LIST. RECORD ONE ANSWER.)

01 Less than $10,000
02 10 to under $20,000
03 20 to under $30,000
04 30 to under $40,000
05 40 to under $50,000
06 50 to under $75,000
07 75 to under $100,000
08 100 to under $150,000
09 150,000 to under $200,000
10 Over $200,000
   (DO NOT READ)
98 Don't know
99 Refused

F13. Do you or a member of your family, including your parents, brothers or sisters and your children, own or work on a farm? (READ LIST IF NECESSARY)

1 Yes, respondent
2 Yes, another family member
3 Yes, both respondent and another family member
4 No, nobody in family
   (DO NOT READ)
8 Don't know
9 Refused

F14. Do you own or rent your home?

1. Own
2. Rent
   (DO NOT READ)
3. Some other arrangement (VOL.)
8 Don’t know
9 Refused
F15. In general, would you describe your political views as... (READ LIST)

1  Very conservative
2  Conservative
3  Moderate
4  Liberal
5  Very liberal
   (DO NOT READ)
8  Don't know
9  Refused

F16. Are you or any member of your household a member of a local, state or national labor union? (READ LIST IF NECESSARY)

1  Yes, respondent
2  Yes, another household member
3  Yes, both respondent and another household member
4  No, nobody in household
   (DO NOT READ)
8  Don't know
9  Refused

**Author note: Require 5-digit response.**

F17. What is your zip code?

Enter 5 digit zip code.

99999=Refused

INTERVIEWER: READ BACK AND CONFIRM CORRECT ZIP CODE

F18. Of all the personal telephone calls that you receive, do you get...? (READ LIST)

1  All or almost all on a cell phone
2  Some on a cell phone and some on a home phone
3  All or almost all on a regular home phone
   (DO NOT READ)
8  Don't know
9  Refused

F19. Is this phone a cell phone? (READ LIST IF NECESSARY)

1  Yes
2  No

(CLOSING)

Thank you very much. Have a great day/ evening!