## Marquette Law School Poll: January 8-12, 2020

## Registered voters

(Percentages are rounded to whole numbers for reporting of results. Frequencies have been rounded to whole numbers but percentages are calculated based on non-integer weighted sample sizes.)

Results for survey items among all registered voters are presented here. Please note that some questions are only asked of particular groups of respondents. In these instances, the row "NA's" includes the number and percent of total respondents omitted from the question. These omitted cases are ignored when calculating the "Valid" and "Cumulative" percent columns.

Record Gender

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Male | 375 | 47 | 47 | 47 |
| Female | 425 | 53 | 53 | 100 |

Do you currently live in Wisconsin?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Yes | 800 | 100 | 100 | 100 |

Do you currently live within Milwaukee city limits?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Yes | 65 | 8 | 57 | 57 |
| No | 48 | 6 | 43 | 100 |
| (Missing) | 687 | 86 | NA | NA |

Some people are registered to vote and others are not. Are you registered to vote in the precinct or ward where you now live, or aren't you?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Yes, registered to vote | 730 | 91 | 91 | 91 |
| No, not registered to vote | 68 | 9 | 9 | 100 |
| Don't Know/Refused | 1 | 0 | 0 | 100 |

Do you plan to register to vote, or is there a chance that you may not register?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Plan to Register | 70 | 9 | 100 | 100 |
| (Missing) | 730 | 91 | NA | NA |

Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Most of the time | 519 | 65 | 65 | 65 |
| Some of the time | 179 | 22 | 22 | 87 |
| Only now and then | 61 | 8 | 8 | 95 |
| Hardly at all | 37 | 5 | 5 | 100 |
| Don't know | 1 | 0 | 0 | 100 |
| Refused | 2 | 0 | 0 | 100 |

What are the chances that you will vote in the November 2020 general election for president, Congress, and other offices - are you absolutely certain to vote, very likely to vote, are the chances $50-50$, or don't you think you will vote?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Absolutely certain | 701 | 88 | 88 | 88 |
| Very likely | 69 | 9 | 9 | 96 |
| 50-50 | 23 | 3 | 3 | 99 |
| Will not vote | 4 | 0 | 0 | 100 |
| Don't know | 3 | 0 | 0 | 100 |

Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Gotten better | 386 | 48 | 48 | 48 |
| Gotten worse | 137 | 17 | 17 | 65 |
| Stayed the same | 261 | 33 | 33 | 98 |
| Don't know | 12 | 2 | 2 | 100 |
| Refused | 4 | 0 | 0 | 100 |

Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Get better | 265 | 33 | 33 | 33 |
| Get worse | 187 | 23 | 23 | 57 |
| Stay the same | 296 | 37 | 37 | 94 |
| Don't know | 47 | 6 | 6 | 99 |
| Refused | 4 | 1 | 1 | 100 |

Overall, do you approve or disapprove of the way Donald Trump is handling his job as president?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Strongly approve | 256 | 32 | 32 | 32 |
| Somewhat approve | 132 | 16 | 16 | 48 |
| Somewhat disapprove | 64 | 8 | 8 | 57 |
| Strongly disapprove | 324 | 40 | 40 | 97 |
| Don't know | 19 | 2 | 2 | 99 |
| Refused | 5 | 1 | 1 | 100 |

Donald Trump job approval, 2-category

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Approve | 388 | 48 | 48 | 48 |
| Disapprove | 388 | 49 | 49 | 97 |
| Don't know | 19 | 2 | 2 | 99 |
| Refused | 5 | 1 | 1 | 100 |

Overall, do you approve or disapprove of the way Tony Evers is handling his job as Governor of Wisconsin?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Strongly approve | 176 | 22 | 22 | 22 |
| Somewhat approve | 234 | 29 | 29 | 51 |
| Somewhat disapprove | 122 | 15 | 15 | 66 |
| Strongly disapprove | 194 | 24 | 24 | 91 |
| Don't know | 70 | 9 | 9 | 100 |
| Refused | 4 | 0 | 0 | 100 |

Tony Evers job approval, 2-category

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Approve | 410 | 51 | 51 | 51 |
| Disapprove | 316 | 40 | 40 | 91 |
| Don't know | 70 | 9 | 9 | 100 |
| Refused | 4 | 0 | 0 | 100 |

Fav/Unfav: Ron Johnson

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Favorable | 314 | 39 | 39 | 39 |
| Unfavorable | 234 | 29 | 29 | 68 |
| Haven't heard enough | 225 | 28 | 28 | 97 |
| Don't know | 26 | 3 | 3 | 100 |
| Refused | 1 | 0 | 0 | 100 |

Fav/Unfav: Tammy Baldwin

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Favorable | 353 | 44 | 44 | 44 |
| Unfavorable | 318 | 40 | 40 | 84 |
| Haven't heard enough | 108 | 13 | 13 | 97 |
| Don't know | 17 | 2 | 2 | 100 |
| Refused | 4 | 0 | 0 | 100 |

Fav/Unfav: Joe Biden

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Favorable | 325 | 41 | 41 | 41 |
| Unfavorable | 372 | 46 | 46 | 87 |
| Haven't heard enough | 67 | 8 | 8 | 95 |
| Don't know | 30 | 4 | 4 | 99 |
| Refused | 6 | 1 | 1 | 100 |

Fav/Unfav: Pete Buttigieg

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Favorable | 205 | 26 | 26 | 26 |
| Unfavorable | 215 | 27 | 27 | 53 |
| Haven't heard enough | 319 | 40 | 40 | 92 |
| Don't know | 56 | 7 | 7 | 99 |
| Refused | 5 | 1 | 1 | 100 |

Fav/Unfav: Bernie Sanders

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Favorable | 322 | 40 | 40 | 40 |
| Unfavorable | 393 | 49 | 49 | 89 |
| Haven't heard enough | 60 | 7 | 7 | 97 |
| Don't know | 20 | 3 | 3 | 99 |
| Refused | 5 | 1 | 1 | 100 |

Fav/Unfav: Elizabeth Warren

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Favorable | 270 | 34 | 34 | 34 |
| Unfavorable | 346 | 43 | 43 | 77 |
| Haven't heard enough | 161 | 20 | 20 | 97 |
| Don't know | 18 | 2 | 2 | 100 |
| Refused | 4 | 0 | 0 | 100 |

Fav/Unfav: Cory Booker

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Favorable | 163 | 20 | 20 | 20 |
| Unfavorable | 211 | 26 | 26 | 47 |
| Haven't heard enough | 354 | 44 | 44 | 91 |
| Don't know | 66 | 8 | 8 | 99 |
| Refused | 6 | 1 | 1 | 100 |

Fav/Unfav: Amy Klobuchar

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Favorable | 152 | 19 | 19 | 19 |
| Unfavorable | 165 | 21 | 21 | 40 |
| Haven't heard enough | 404 | 51 | 51 | 90 |
| Don't know | 72 | 9 | 9 | 99 |
| Refused | 6 | 1 | 1 | 100 |

Fav/Unfav: Andrew Yang

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Favorable | 154 | 19 | 19 | 19 |
| Unfavorable | 152 | 19 | 19 | 38 |
| Haven't heard enough | 416 | 52 | 52 | 90 |
| Don't know | 69 | 9 | 9 | 99 |
| Refused | 8 | 1 | 1 | 100 |

Fav/Unfav: Michael Bloomberg

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Favorable | 76 | 9 | 18 | 18 |
| Unfavorable | 152 | 19 | 36 | 54 |
| Haven't heard enough | 163 | 20 | 39 | 92 |
| Don't know | 27 | 3 | 6 | 99 |
| Refused | 6 | 1 | 1 | 100 |
| (Missing) | 376 | 47 | NA | NA |

Fav/Unfav: Mike Bloomberg

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Favorable | 87 | 11 | 23 | 23 |
| Unfavorable | 129 | 16 | 34 | 57 |
| Haven't heard enough | 146 | 18 | 39 | 96 |
| Don't know | 15 | 2 | 4 | 100 |
| (Missing) | 424 | 53 | NA | NA |

Fav/Unfav: Michael/Mike Bloomberg

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Favorable | 163 | 20 | 20 | 20 |
| Unfavorable | 281 | 35 | 35 | 55 |
| Haven't heard enough | 309 | 39 | 39 | 94 |
| Don't know | 41 | 5 | 5 | 99 |
| Refused | 6 | 1 | 1 | 100 |

Fav/Unfav: Tony Evers

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Favorable | 361 | 45 | 45 | 45 |
| Unfavorable | 299 | 37 | 37 | 82 |
| Haven't heard enough | 109 | 14 | 14 | 96 |
| Don't know | 27 | 3 | 3 | 99 |
| Refused | 5 | 1 | 1 | 100 |

Fav/Unfav: Donald Trump

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Favorable | 367 | 46 | 46 | 46 |
| Unfavorable | 410 | 51 | 51 | 97 |
| Haven't heard enough | 3 | 0 | 0 | 98 |
| Don't know | 10 | 1 | 1 | 99 |
| Refused | 10 | 1 | 1 | 100 |

Do you approve or disapprove of the way Donald Trump is handling the economy?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Strongly approve | 300 | 38 | 38 | 38 |
| Somewhat aprove | 138 | 17 | 17 | 55 |
| Somewhat disapprove | 110 | 14 | 14 | 69 |
| Strongly disapprove | 223 | 28 | 28 | 97 |
| Don't know | 20 | 3 | 3 | 99 |
| Refused | 8 | 1 | 1 | 100 |

Do you approve or disapprove of the way Donald Trump is handling foreign policy?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Strongly approve | 224 | 28 | 28 | 28 |
| Somewhat approve | 125 | 16 | 16 | 44 |
| Somewhat disapprove | 82 | 10 | 10 | 54 |
| Strongly disapprove | 346 | 43 | 43 | 97 |
| Don't know | 18 | 2 | 2 | 99 |
| Refused | 5 | 1 | 1 | 100 |

Donald Trump foreign policy approval, 2-category

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Approve | 349 | 44 | 44 | 44 |
| Disapprove | 428 | 53 | 53 | 97 |
| Don't know | 18 | 2 | 2 | 99 |
| Refused | 5 | 1 | 1 | 100 |

If the election for president were being held today and the candidates were Joe Biden the Democrat and Donald Trump the Republican, for whom would you vote?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Joe Biden | 388 | 49 | 49 | 49 |
| Donald Trump | 356 | 45 | 45 | 93 |
| Neither (VOL) | 29 | 4 | 4 | 97 |
| Don't know | 22 | 3 | 3 | 99 |
| Refused | 5 | 1 | 1 | 100 |

If the election for president were being held today and the candidates were Bernie Sanders the Democrat and Donald Trump the Republican, for whom would you vote?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Bernie Sanders | 377 | 47 | 47 | 47 |
| Donald Trump | 366 | 46 | 46 | 93 |
| Neither | 30 | 4 | 4 | 97 |
| Don't know | 23 | 3 | 3 | 100 |
| Refused | 4 | 0 | 0 | 100 |

If the election for president were being held today and the candidates were Elizabeth Warren the Democrat and Donald Trump the Republican, for whom would you vote?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Elizabeth Warren | 359 | 45 | 45 | 45 |
| Donald Trump | 381 | 48 | 48 | 93 |
| Neither (VOL) | 31 | 4 | 4 | 96 |
| Don’t know | 23 | 3 | 3 | 99 |
| Refused | 6 | 1 | 1 | 100 |

If the election for president were being held today and the candidates were Pete Buttigieg the Democrat and Donald Trump the Republican, for whom would you vote?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Pete Buttigieg | 350 | 44 | 44 | 44 |
| Donald Trump | 367 | 46 | 46 | 90 |
| Neither (VOL) | 35 | 4 | 4 | 94 |
| Don't know | 42 | 5 | 5 | 99 |
| Refused | 6 | 1 | 1 | 100 |

Thinking just about the state of Wisconsin, do you feel things in Wisconsin are generally going in the right direction, or do you feel things have gotten off on the wrong track?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Right direction | 181 | 23 | 46 | 46 |
| Wrong track | 185 | 23 | 47 | 93 |
| Don't know | 25 | 3 | 6 | 99 |
| Refused | 4 | 1 | 1 | 100 |
| (Missing) | 404 | 51 | NA | NA |

How satisfied are you with the job the public schools are doing in your community? Very satisfied, satisfied, dissatisfied or very dissatisfied?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Very satisfied | 59 | 7 | 15 | 15 |
| Satisfied | 173 | 22 | 44 | 59 |
| Dissatisfied | 88 | 11 | 22 | 81 |
| Very dissatisfied | 43 | 5 | 11 | 92 |
| Mixed feelings (VOL) | 8 | 1 | 2 | 94 |
| Don't know | 24 | 3 | 6 | 100 |
| Refused | 0 | 0 | 0 | 100 |
| (Missing) | 404 | 51 | NA | NA |

Do you favor or oppose Wisconsin's current law allowing residents to obtain a license to carry concealed handguns?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Favor | 276 | 34 | 70 | 70 |
| Oppose | 100 | 12 | 25 | 95 |
| Don’t know | 18 | 2 | 5 | 100 |
| Refused | 2 | 0 | 0 | 100 |
| (Missing) | 404 | 51 | NA | NA |

As you may know, Foxconn Corporation has announced it will build a large video display factory in Racine County employing up to 13,000 workers. The state is providing up to 3 billion dollars of taxpayer money to Foxconn as an incentive to locate the plant in Wisconsin. Do you think the Foxconn plant will ultimately provide this much or more benefit to the state or is the state paying more than the plant is worth?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Will provide this much or more benefit | 139 | 17 | 35 | 35 |
| State is paying more than the plant is worth | 180 | 23 | 46 | 81 |
| Don't know | 75 | 9 | 19 | 100 |
| Refused | 2 | 0 | 0 | 100 |
| (Missing) | 404 | 51 | NA | NA |

Do you think the US and North Korea will reach an agreement on reducing nuclear weapons in the next year or two?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Yes, will reach agreement | 105 | 13 | 26 | 26 |
| No, will not reach agreement | 261 | 33 | 65 | 91 |
| Don't know | 38 | 5 | 9 | 100 |
| (Missing) | 396 | 49 | NA | NA |

The government is pretty much run by a few big interests looking out for themselves.

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Strongly agree | 194 | 24 | 48 | 48 |
| Somewhat agree | 129 | 16 | 32 | 80 |
| Somewhat disagree | 51 | 6 | 13 | 93 |
| Strongly disagree | 23 | 3 | 6 | 98 |
| Don't know | 6 | 1 | 2 | 100 |
| Refused | 1 | 0 | 0 | 100 |
| (Missing) | 396 | 49 | NA | NA |

People in the government waste a lot of money we pay in taxes.

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Strongly agree | 260 | 33 | 64 | 64 |
| Somewhat agree | 96 | 12 | 24 | 88 |
| Somewhat disagree | 32 | 4 | 8 | 96 |
| Strongly disagree | 9 | 1 | 2 | 98 |
| Don't know | 6 | 1 | 2 | 100 |
| (Missing) | 396 | 49 | NA | NA |

You really can't trust the government to do the right thing.

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Strongly agree | 106 | 13 | 26 | 26 |
| Somewhat agree | 153 | 19 | 38 | 64 |
| Somewhat disagree | 93 | 12 | 23 | 87 |
| Strongly disagree | 37 | 5 | 9 | 96 |
| Don't know | 14 | 2 | 4 | 100 |
| Refused | 2 | 0 | 0 | 100 |
| (Missing) | 396 | 49 | NA | NA |

Which is more important to you: reduce property taxes or increase spending on public schools?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Reducing property taxes | 326 | 41 | 41 | 41 |
| Increasing spending on public schools | 438 | 55 | 55 | 95 |
| Don't know | 31 | 4 | 4 | 99 |
| Refused | 5 | 1 | 1 | 100 |

Thinking about legal immigration, do you think the number of legal immigrants to the US should be increased, remain the same, or be reduced?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Increased | 277 | 35 | 35 | 35 |
| Remain the same | 327 | 41 | 41 | 76 |
| Be reduced | 157 | 20 | 20 | 95 |
| Don't know | 29 | 4 | 4 | 99 |
| Refused | 10 | 1 | 1 | 100 |

In general, do you think imposing tariffs or fees on products imported from other countries helps the U.S. economy, hurts the economy, or doesn't make much of a difference either way?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Helps US economy | 254 | 32 | 32 | 32 |
| Hurts US economy | 298 | 37 | 37 | 69 |
| Doesn't make much difference | 189 | 24 | 24 | 93 |
| Don't know | 55 | 7 | 7 | 99 |
| Refused | 5 | 1 | 1 | 100 |

As you may have heard, on January 3rd a US drone strike in Baghdad killed a top Iranian general. On January 7th Iran launched a missile attack on two bases in Iraq where US troops are stationed. Do you think these events are likely to lead to a major military conflict between Iran and the US or do you think Iran and the US are likely to avoid a major conflict?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Likely to lead to major conflict | 242 | 30 | 30 | 30 |
| Likely to avoid a major conflict | 484 | 61 | 61 | 91 |
| Don't know | 68 | 8 | 8 | 99 |
| Refused | 5 | 1 | 1 | 100 |

How much do you think global warming will harm people in the United States? A great deal, a moderate amount, only a little, or not at all?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| A great deal | 327 | 41 | 41 | 41 |
| A moderate amount | 172 | 21 | 21 | 62 |
| Only a little | 126 | 16 | 16 | 78 |
| Not at all | 153 | 19 | 19 | 97 |
| Don't know | 19 | 2 | 2 | 100 |
| Refused | 2 | 0 | 0 | 100 |

Do you agree or disagree with this statement regarding the recent U.S. military action against Iran: "It's about time that the U.S. struck back against Iran."

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Agree | 344 | 43 | 43 | 43 |
| Disagree | 405 | 51 | 51 | 94 |
| Don't know | 39 | 5 | 5 | 99 |
| Refused | 12 | 1 | 1 | 100 |

How much confidence do you have in the FBI (Federal Bureau of Investigation) - a great deal, some, only a little, or no confidence at all?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| A great deal | 261 | 33 | 33 | 33 |
| Some | 311 | 39 | 39 | 71 |
| Only a little | 141 | 18 | 18 | 89 |
| No confidence at all | 63 | 8 | 8 | 97 |
| Don't know | 18 | 2 | 2 | 99 |
| Refused | 5 | 1 | 1 | 100 |

How serious a problem do you think that prejudice against black people is in the United States today: a very serious problem, a somewhat serious problem, a not so serious problem, or not a problem at all?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Very serious | 268 | 34 | 34 | 34 |
| Somewhat serious | 300 | 38 | 38 | 71 |
| Not so serious | 139 | 17 | 17 | 88 |
| Not a problem at all | 72 | 9 | 9 | 97 |
| Don't know | 14 | 2 | 2 | 99 |
| Refused | 7 | 1 | 1 | 100 |

How serious a problem do you think that prejudice against Hispanic people and Latinos is in the United States today: a very serious problem, a somewhat serious problem, a not so serious problem, or not a problem at all?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Very serious | 234 | 29 | 29 | 29 |
| Somewhat serious | 290 | 36 | 36 | 66 |
| Not so serious | 155 | 19 | 19 | 85 |
| Not a problem at all | 93 | 12 | 12 | 97 |
| Don't know | 22 | 3 | 3 | 99 |
| Refused | 5 | 1 | 1 | 100 |

Do you think Donald Trump did something wrong in his dealings with Ukraine, or do you think he did nothing wrong? (IF DID SOMETHING WRONG) Was this seriously wrong, or wrong, but not seriously?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Seriously wrong | 316 | 40 | 40 | 40 |
| Wrong but not seriously | 112 | 14 | 14 | 54 |
| Did nothing wrong | 296 | 37 | 37 | 91 |
| Don't know | 69 | 9 | 9 | 99 |
| Refused | 6 | 1 | 1 | 100 |

Do you approve or disapprove of the House of Representatives' vote to impeach Donald Trump?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Approve | 378 | 47 | 47 | 47 |
| Disapprove | 393 | 49 | 49 | 96 |
| Don't know | 25 | 3 | 3 | 100 |
| Refused | 4 | 0 | 0 | 100 |

Do you think the U.S. Senate should vote to remove Donald Trump from office or should it vote to acquit him of the impeachment charges?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Remove from office | 350 | 44 | 44 | 44 |
| Acquit him | 394 | 49 | 49 | 93 |
| Don't know | 50 | 6 | 6 | 99 |
| Refused | 6 | 1 | 1 | 100 |

Thinking about your family's financial situation, would you say you are living comfortably, just getting by, or struggling to make ends meet?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Living comfortably | 504 | 63 | 63 | 63 |
| Just getting by | 222 | 28 | 28 | 91 |
| Struggling | 66 | 8 | 8 | 99 |
| Don't know | 4 | 0 | 0 | 100 |
| Refused | 4 | 0 | 0 | 100 |

When it comes to keeping up with the news, which of these national news sources, if any, do you watch or listen to most often?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Network news such as on NBC, ABC or CBS | 220 | 27 | 27 | 27 |
| Fox News Channel | 204 | 26 | 26 | 53 |
| CNN | 68 | 8 | 8 | 61 |
| MSNBC | 61 | 8 | 8 | 69 |
| PBS NewsHour | 33 | 4 | 4 | 73 |
| National Public Radio (NPR) | 98 | 12 | 12 | 85 |
| Some other nat'l news source (VOL) | 55 | 7 | 7 | 92 |
| Don't watch/listen to nat'l news | 45 | 6 | 6 | 98 |
| Don't know | 14 | 2 | 2 | 100 |
| Refused | 3 | 0 | 0 | 100 |

How enthusiastic are you about voting in this November's elections? Would you say you are very, somewhat, not too, or not at all enthusiastic?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Very | 558 | 70 | 70 | 70 |
| Somewhat | 177 | 22 | 22 | 92 |
| Not too | 37 | 5 | 5 | 97 |
| Not at all | 22 | 3 | 3 | 99 |
| Don't know | 5 | 1 | 1 | 100 |

Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Republican | 227 | 28 | 28 | 28 |
| Democrat | 208 | 26 | 26 | 54 |
| Independent | 312 | 39 | 39 | 93 |
| Other/No preference (VOL) | 38 | 5 | 5 | 98 |
| Don't know | 10 | 1 | 1 | 99 |
| Refused | 4 | 1 | 1 | 100 |

Do you think of yourself as closer to the Republican Party or to the Democratic Party?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Republican | 148 | 18 | 41 | 41 |
| Democratic | 133 | 17 | 37 | 78 |
| Neither/Just Independent (VOL) | 63 | 8 | 17 | 95 |
| Don't know | 15 | 2 | 4 | 99 |
| Refused | 2 | 0 | 1 | 100 |
| (Missing) | 440 | 55 | NA | NA |

On April 7, Wisconsin will hold its presidential primaries. Will you vote in the Republican presidential primary, the Democratic presidential primary or don't you plan to vote in a primary election?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Republican primary | 268 | 34 | 34 | 34 |
| Democratic primary | 352 | 44 | 44 | 78 |
| Don't plan to vote | 88 | 11 | 11 | 89 |
| Both (VOL) | 12 | 1 | 1 | 90 |
| Don't know | 70 | 9 | 9 | 99 |
| Refused | 9 | 1 | 1 | 100 |

If the Democratic primary for president were being held today, and the candidates were: [INSERT CANDIDATES], for whom would you vote?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Joe Biden | 82 | 10 | 23 | 23 |
| Michael Bloomberg | 21 | 3 | 6 | 29 |
| Cory Booker | 4 | 0 | 1 | 30 |
| Pete Buttigieg | 51 | 6 | 15 | 45 |
| Tulsi Gabbard | 5 | 1 | 1 | 46 |
| Amy Klobuchar | 13 | 2 | 4 | 50 |
| Deval Patrick | 0 | 0 | 0 | 50 |
| Bernie Sanders | 68 | 8 | 19 | 69 |
| Tom Steyer | 4 | 0 | 1 | 70 |
| Elizabeth Warren | 50 | 6 | 14 | 84 |
| Marianne Williamson | 1 | 0 | 0 | 85 |
| Andrew Yang | 20 | 2 | 6 | 90 |
| Someone else (VOL) | 2 | 0 | 1 | 91 |
| Don't know | 32 | 4 | 9 | 100 |
| (Missing) | 448 | 56 | NA | NA |

Is your mind made up, or do you think you might change your mind?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Mind made up | 122 | 15 | 38 | 38 |
| Might change your mind | 191 | 24 | 60 | 99 |
| Don't know | 4 | 0 | 1 | 100 |
| Refused | 1 | 0 | 0 | 100 |
| (Missing) | 482 | 60 | NA | NA |

And who would be your second choice?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Michael Bennet | 2 | 0 | 1 | 1 |
| Joe Biden | 58 | 7 | 18 | 19 |
| Michael Bloomberg | 23 | 3 | 7 | 26 |
| Cory Booker | 10 | 1 | 3 | 29 |
| Pete Buttigieg | 20 | 3 | 6 | 36 |
| John Delaney | 1 | 0 | 0 | 36 |
| Tulsi Gabbard | 2 | 0 | 1 | 37 |
| Amy Klobuchar | 20 | 2 | 6 | 43 |
| Deval Patrick | 1 | 0 | 0 | 43 |
| Bernie Sanders | 56 | 7 | 18 | 61 |
| Tom Steyer | 9 | 1 | 3 | 64 |
| Elizabeth Warren | 68 | 9 | 21 | 86 |
| Marianne Williamson | 1 | 0 | 0 | 86 |
| Andrew Yang | 9 | 1 | 3 | 89 |
| Someone else (VOL) | 2 | 0 | 1 | 90 |
| Would not vote (VOL) | 3 | 0 | 1 | 90 |
| Don't know | 26 | 3 | 8 | 98 |
| Refused | 5 | 1 | 2 | 100 |
| (Missing) | 482 | 60 | NA | NA |

What is the highest level of education you completed?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Elementary school only | 1 | 0 | 0 | 0 |
| Some high school / did not finish | 15 | 2 | 2 | 2 |
| Completed high school | 224 | 28 | 28 | 30 |
| Some college but didn't finish | 153 | 19 | 19 | 49 |
| Two year college degree | 114 | 14 | 14 | 63 |
| Four year college degree | 194 | 24 | 24 | 87 |
| Some graduate work | 20 | 3 | 3 | 90 |
| Completed masters or professional degree | 56 | 7 | 7 | 97 |
| Advanced graduate work or Ph.D. | 18 | 2 | 2 | 99 |
| Refused | 6 | 1 | 1 | 100 |

What is your age?
Response Frequency Percent Valid Percent Cumulative Percent

| 17 | 2 | 0 | 0 | 0 |
| :---: | :---: | :---: | :---: | :---: |
| 18 | 18 | 2 | 2 | 2 |
| 19 | 17 | 2 | 2 | 5 |
| 20 | 16 | 2 | 2 | 7 |
| 21 | 6 | 1 | 1 | 7 |
| 22 | 13 | 2 | 2 | 9 |
| 23 | 3 | 0 | 0 | 9 |
| 24 | 7 | 1 | 1 | 10 |
| 25 | 3 | 0 | 0 | 11 |
| 26 | 9 | 1 | 1 | 12 |
| 27 | 8 | 1 | 1 | 13 |
| 28 | 5 | 1 | 1 | 13 |
| 29 | 3 | 0 | 0 | 14 |
| 30 | 8 | 1 | 1 | 15 |
| 31 | 5 | 1 | 1 | 15 |
| 32 | 10 | 1 | 1 | 17 |
| 33 | 5 | 1 | 1 | 17 |
| 34 | 5 | 1 | 1 | 18 |
| 35 | 12 | 1 | 1 | 19 |
| 36 | 11 | 1 | 1 | 21 |
| 37 | 11 | 1 | 1 | 22 |
| 38 | 22 | 3 | 3 | 25 |
| 39 | 19 | 2 | 2 | 27 |
| 40 | 8 | 1 | 1 | 28 |
| 41 | 8 | 1 | 1 | 29 |
| 42 | 16 | 2 | 2 | 31 |
| 43 | 16 | 2 | 2 | 33 |
| 44 | 8 | 1 | 1 | 34 |
| 45 | 14 | 2 | 2 | 36 |
| 46 | 5 | 1 | 1 | 37 |
| 47 | 9 | 1 | 1 | 38 |
| 48 | 11 | 1 | 1 | 39 |
| 49 | 10 | 1 | 1 | 40 |
| 50 | 17 | 2 | 2 | 43 |
| 51 | 14 | 2 | 2 | 44 |
| 52 | 22 | 3 | 3 | 47 |
| 53 | 21 | 3 | 3 | 50 |
| 54 | 16 | 2 | 2 | 52 |
| 55 | 18 | 2 | 2 | 54 |
| 56 | 20 | 2 | 2 | 57 |
| 57 | 19 | 2 | 2 | 59 |
| 58 | 18 | 2 | 2 | 61 |
| 59 | 19 | 2 | 2 | 63 |
| 60 | 19 | 2 | 2 | 66 |
| 61 | 14 | 2 | 2 | 68 |
| 62 | 16 | 2 | 2 | 70 |
| 63 | 15 | 2 | 2 | 71 |
| 64 | 9 | 1 | 1 | 73 |
| 65 | 18 | 2 | 2 | 75 |
| 66 | 8 | 1 | 1 | 76 |
| 67 | 9 | 1 | 1 | 77 |
| 68 | 14 | 2 | 2 | 79 |
| 69 | 11 | 1 | 1 | 80 |
| 70 | 11 | 1 | 1 | 82 |


| 71 | 10 | 1 | 1 | 83 |
| :--- | ---: | ---: | ---: | ---: |
| 72 | 12 | 1 | 1 | 84 |
| 73 | 11 | 1 | 1 | 86 |
| 74 | 8 | 1 | 1 | 87 |
| 75 | 8 | 1 | 1 | 88 |
| 76 | 7 | 1 | 1 | 89 |
| 77 | 9 | 1 | 1 | 90 |
| 78 | 3 | 0 | 0 | 90 |
| 79 | 3 | 0 | 0 | 90 |
| 80 | 4 | 1 | 1 | 91 |
| 81 | 8 | 1 | 1 | 92 |
| 82 | 6 | 1 | 1 | 93 |
| 83 | 6 | 1 | 1 | 93 |
| 84 | 5 | 1 | 1 | 94 |
| 85 | 5 | 1 | 1 | 95 |
| 86 | 4 | 0 | 0 | 95 |
| 87 | 1 | 0 | 0 | 95 |
| 88 | 2 | 0 | 0 | 96 |
| 89 | 1 | 0 | 0 | 96 |
| 90 | 3 | 0 | 0 | 96 |
| 92 | 1 | 0 | 0 | 96 |
| 93 | 2 | 0 | 0 | 96 |
| Refused | 30 | 4 | 4 | 100 |

[If Refused] Are you. . .

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| $30-44$ years old | 4 | 1 | 15 | 15 |
| 45-59 years old | 5 | 1 | 16 | 30 |
| 60 years old or more | 6 | 1 | 20 | 50 |
| Refused | 15 | 2 | 50 | 100 |
| (Missing) | 770 | 96 | NA | NA |

Are you currently married, living with a partner but not married, widowed, divorced, separated, or have you never been married?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Married | 472 | 59 | 59 | 59 |
| Cohabiting | 56 | 7 | 7 | 66 |
| Widowed | 56 | 7 | 7 | 73 |
| Divorced | 56 | 7 | 7 | 80 |
| Separated | 10 | 1 | 1 | 81 |
| Never Married | 134 | 17 | 17 | 98 |
| Don't know | 2 | 0 | 0 | 98 |
| Refused | 14 | 2 | 2 | 100 |

How many children under 18 are currently living with you, if any?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| None | 553 | 69 | 69 | 69 |
| One | 88 | 11 | 11 | 80 |
| Two | 100 | 13 | 13 | 93 |
| Three | 33 | 4 | 4 | 97 |
| Four | 15 | 2 | 2 | 99 |
| Five or more | 2 | 0 | 0 | 99 |
| Refused | 8 | 1 | 1 | 100 |

Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Yes | 29 | 4 | 4 | 4 |
| No | 756 | 95 | 95 | 98 |
| Don't know | 3 | 0 | 0 | 98 |
| Refused | 12 | 2 | 2 | 100 |

Self-reported race with "other" respondents recoded using their free response

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| White | 675 | 84 | 84 | 84 |
| African American or Black | 40 | 5 | 5 | 89 |
| Asian, South Asian or Pacific Islander | 7 | 1 | 1 | 90 |
| Native American or American Indian | 18 | 2 | 2 | 93 |
| More than one race | 34 | 4 | 4 | 97 |
| Hispanic or Latino | 11 | 1 | 1 | 98 |
| Refused | 15 | 2 | 2 | 100 |

Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| More than 1/wk | 49 | 6 | 6 | 6 |
| l/week | 203 | 25 | 25 | 31 |
| 1-2 month | 144 | 18 | 18 | 49 |
| few times a year | 140 | 18 | 18 | 67 |
| Seldom | 132 | 17 | 17 | 83 |
| Never | 122 | 15 | 15 | 99 |
| Don't know | 0 | 0 | 0 | 99 |
| Refused | 10 | 1 | 1 | 100 |

What is your religious preference - are you Protestant, Roman Catholic, Jewish, Muslim, another religion or no religion?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Protestant | 160 | 20 | 20 | 20 |
| Roman Catholic | 244 | 30 | 30 | 50 |
| Jewish | 4 | 1 | 1 | 51 |
| Muslim/Islam | 2 | 0 | 0 | 51 |
| Mormon/Latter-Day Saints | 3 | 0 | 0 | 52 |
| Other Christian Religion | 176 | 22 | 22 | 74 |
| Other Non-Christian Religion | 58 | 7 | 7 | 81 |
| No Religion/Atheist/Agnostic | 129 | 16 | 16 | 97 |
| Don't know | 10 | 1 | 1 | 98 |
| Refused | 14 | 2 | 2 | 100 |

Would you describe yourself as a "born-again" or evangelical Christian, or not?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| born again | 153 | 19 | 46 | 46 |
| not born again | 171 | 21 | 51 | 96 |
| Don't know | 8 | 1 | 3 | 99 |
| Refused | 3 | 0 | 1 | 100 |
| (Missing) | 464 | 58 | NA | NA |

Last year, that is in 2019, what was your total family income from all sources, before taxes? Just stop me when I get to the right category.

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Less than $\$ 10,000$ | 30 | 4 | 4 | 4 |
| 10 to under $\$ 20,000$ | 42 | 5 | 5 | 9 |
| 20 to under $\$ 30,000$ | 58 | 7 | 7 | 16 |
| 30 to under $\$ 40,000$ | 62 | 8 | 8 | 24 |
| 40 to under $\$ 50,000$ | 72 | 9 | 9 | 33 |
| 50 to under $\$ 75,000$ | 120 | 15 | 15 | 48 |
| 75 to under $\$ 100,000$ | 95 | 12 | 12 | 60 |
| 100 to under $\$ 150,000$ | 126 | 16 | 16 | 76 |
| $\$ 150,000$ or more | 51 | 6 | 6 | 82 |
| Over $\$ 200,000$ | 30 | 4 | 4 | 86 |
| Don't know | 36 | 4 | 4 | 90 |
| Refused | 79 | 10 | 10 | 100 |

Do you or a member of your family, including your parents, brothers or sisters and your children, own or work on a farm?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Yes, respondent | 67 | 8 | 8 | 8 |
| Yes, another family member | 72 | 9 | 9 | 17 |
| Yes, both respondent and another family member | 31 | 4 | 4 | 21 |
| No, nobody in family | 622 | 78 | 78 | 99 |
| Don't know | 1 | 0 | 0 | 99 |
| Refused | 7 | 1 | 1 | 100 |

Do you own or rent your home?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Own | 591 | 74 | 74 | 74 |
| Rent | 182 | 23 | 23 | 97 |
| Don't know | 14 | 2 | 2 | 98 |
| Refused | 13 | 2 | 2 | 100 |

In general, would you describe your political views as...

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Very conservative | 69 | 9 | 9 | 9 |
| Conservative | 254 | 32 | 32 | 40 |
| Moderate | 279 | 35 | 35 | 75 |
| Liberal | 121 | 15 | 15 | 90 |
| Very liberal | 40 | 5 | 5 | 95 |
| Don't know | 26 | 3 | 3 | 99 |
| Refused | 11 | 1 | 1 | 100 |

Are you or any member of your household a member of a local, state or national labor union?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| respondent | 62 | 8 | 8 | 8 |
| another household member | 46 | 6 | 6 | 13 |
| nobody in household | 677 | 85 | 85 | 98 |
| Don't know | 7 | 1 | 1 | 99 |
| Refused | 9 | 1 | 1 | 100 |

Of all the personal telephone calls that you receive, do you get...?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| All or almost all on a cell phone | 490 | 61 | 61 | 61 |
| Some on a cell phone and some on a home phone | 183 | 23 | 23 | 84 |
| All or almost all on a regular home phone | 113 | 14 | 14 | 98 |
| Don't know | 3 | 0 | 0 | 99 |
| Refused | 11 | 1 | 1 | 100 |

Is this phone a cell phone?

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Yes | 541 | 68 | 68 | 68 |
| No | 259 | 32 | 32 | 100 |

wave

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| $1 / 8-12 / 20$ | 800 | 100 | 100 | 100 |

Poll Dates

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| $2020-01-8$ | 800 | 100 | 100 | 100 |

Sex

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Male | 375 | 47 | 47 | 47 |
| Female | 425 | 53 | 53 | 100 |

Age 4 categories

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| $18-29$ | 110 | 14 | 14 | 14 |
| $30-44$ | 169 | 21 | 21 | 35 |
| $45-59$ | 237 | 30 | 30 | 65 |
| $60+$ | 269 | 34 | 34 | 98 |
| DK/NA/Ref | 15 | 2 | 2 | 100 |

Age 6 categories

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| $18-29$ | 110 | 14 | 14 | 14 |
| $30-39$ | 108 | 13 | 13 | 27 |
| $40-49$ | 110 | 14 | 14 | 41 |
| $50-59$ | 188 | 24 | 24 | 65 |
| $60-69$ | 139 | 17 | 17 | 82 |
| $70+$ | 130 | 16 | 16 | 98 |
| DK/NA/Ref | 15 | 2 | 2 | 100 |

Race 3 categories

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| White | 675 | 84 | 84 | 84 |
| Black | 40 | 5 | 5 | 89 |
| Other | 69 | 9 | 9 | 98 |
| DK/NA/Ref | 15 | 2 | 2 | 100 |

Hispanic/Latino

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Yes | 29 | 4 | 4 | 4 |
| No | 756 | 95 | 95 | 98 |
| DK/NA/Ref | 15 | 2 | 2 | 100 |

Education 5 categories

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Not HS | 16 | 2 | 2 | 2 |
| HS | 224 | 28 | 28 | 30 |
| Some Coll | 153 | 19 | 19 | 49 |
| AA | 114 | 14 | 14 | 63 |
| BA+ | 288 | 36 | 36 | 99 |
| DK/NA/ Ref | 6 | 1 | 1 | 100 |

Education 5 with Post-BA

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Not HS | 16 | 2 | 2 | 2 |
| hs | 224 | 28 | 28 | 30 |
| Some Coll/AA | 266 | 33 | 33 | 63 |
| ba | 194 | 24 | 24 | 87 |
| Post BA | 94 | 12 | 12 | 99 |
| DK/NA/Ref | 6 | 1 | 1 | 100 |

Education 6 AA, BA, and MA

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Not HS | 16 | 2 | 2 | 2 |
| hs | 224 | 28 | 28 | 30 |
| Some Coll | 153 | 19 | 19 | 49 |
| aa | 114 | 14 | 14 | 63 |
| ba | 194 | 24 | 24 | 87 |
| Post-BA | 94 | 12 | 12 | 99 |
| DK/NA/Ref | 6 | 1 | 1 | 100 |

3 category Party ID including leaners

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Republican | 375 | 47 | 47 | 47 |
| Independent | 70 | 9 | 9 | 56 |
| Democrat | 341 | 43 | 43 | 98 |
| Other/None | 15 | 2 | 2 | 100 |

3 category Party ID no leaners

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Republican | 227 | 28 | 28 | 28 |
| Independent | 350 | 44 | 44 | 72 |
| Democrat | 208 | 26 | 26 | 98 |
| Other/None | 15 | 2 | 2 | 100 |

Party ID 5 categories, leaners separate

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Rep | 227 | 28 | 28 | 28 |
| Lean Rep | 148 | 18 | 18 | 47 |
| Ind | 70 | 9 | 9 | 56 |
| Lean Dem | 133 | 17 | 17 | 72 |
| Dem | 208 | 26 | 26 | 98 |
| Other/None | 15 | 2 | 2 | 100 |


| Race/Ethnicity |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: |
| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| White | 662 | 83 | 83 | 83 |
| Black | 40 | 5 | 5 | 88 |
| Hispanic | 29 | 4 | 4 | 91 |
| Other | 54 | 7 | 7 | 98 |
| DK/NA/Ref | 15 | 2 | 2 | 100 |

Income Recode

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| Under $\$ 40 \mathrm{k}$ | 192 | 24 | 24 | 24 |
| $\$ 40 \mathrm{k}$ to $\$ 74 \mathrm{k}$ | 192 | 24 | 24 | 48 |
| $\$ 75 \mathrm{k}$ up | 302 | 38 | 38 | 86 |
| DK/NA/ Ref | 114 | 14 | 14 | 100 |

Region/Media Market

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| MKE City | 65 | 8 | 8 | 8 |
| Rest of MKE | 250 | 31 | 31 | 39 |
| msn | 144 | 18 | 18 | 57 |
| GB/A | 154 | 19 | 19 | 77 |
| Rest of state | 187 | 23 | 23 | 100 |

Region 2/MKE, WOW, Media Market

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| MKE City | 65 | 8 | 8 | 8 |
| WOW Counties | 85 | 11 | 11 | 19 |
| Rest of MKE | 165 | 21 | 21 | 39 |
| MSN | 144 | 18 | 18 | 57 |
| GB/A | 154 | 19 | 19 | 77 |
| Rest of state | 187 | 23 | 23 | 100 |

Region 7/MKE, WOW, Media Market

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| MKE City | 65 | 8 | 8 | 8 |
| WOW Counties | 85 | 11 | 11 | 19 |
| Rest of MKE | 165 | 21 | 21 | 39 |
| msn | 144 | 18 | 18 | 57 |
| GB/A | 154 | 19 | 19 | 77 |
| Lax/EC | 53 | 7 | 7 | 83 |
| MSP,DS/WauRhine | 134 | 17 | 17 | 100 |

8 category Media Market

| Response | Frequency | Percent | Valid Percent | Cumulative Percent |
| :--- | ---: | ---: | ---: | ---: |
| MKE City | 65 | 8 | 8 | 8 |
| WOW Counties | 85 | 11 | 11 | 19 |
| Rest of MKE | 165 | 21 | 21 | 39 |
| Dane Rock | 102 | 13 | 13 | 52 |
| Rest of MSN | 42 | 5 | 5 | 57 |
| Lax/EC | 53 | 7 | 7 | 64 |
| GB/A | 154 | 19 | 19 | 83 |
| Wau/MSP/DS | 134 | 17 | 17 | 100 |

