Good (afternoon/evening), I’m ____________ calling on behalf of Marquette University. We’re conducting a survey about your views on issues in Wisconsin today. Your participation is completely voluntary and your responses will be kept confidential. No one will ever try to sell you anything as a result of your responses.

(READ ONLY IF NEEDED: This survey should only take a few minutes of your time.)

**Author note: Program so that odds of being asked for male adult are 4 out of 11 times. Represent correct gender in question wording based on selection.**

S1. May I please speak with the (male/female) adult member of your household, currently at home, age 18 or older, with the most recent birthday?

(IF SELECTED RESPONDENT NOT CURRENTLY AT HOME AND AVAILABLE, ASK FOR THE (FEMALE/MALE) CURRENTLY AT HOME.)

1 Correct household member on phone (CONTINUE)
2 Will put correct member of household on phone (RE-READ INTRO AND CONTINUE WITH S2.)
3 No household member age 18 or over is currently available (PLACE HOUSEHOLD INTO CALLBACK)
4 No one in household age 18 or older (TERMINATE)

S2. Record Gender: (DO NOT ASK. RECORD ONLY ONE RESPONSE)

1 Male
2 Female

**Author note: If respondent in overquota, go to overquota/callback script and have interviewer place respondent in specified callback for future day.**

S3a. Do you currently live in Wisconsin? (READ LIST IF NECESSARY)

1 Yes
2 No (TERMINATE)

S3b. In what county in Wisconsin do you live?

________________________________________

**Author note: Insert county list on screen.**

**Author note: If respondent lives in Milwaukee County or County is Don’t Know/Other, continue to
S4. If respondent lives in any Wisconsin county besides Milwaukee, place in appropriate quota group and skip to S5. If Cell sample and S3b=997 or 998, terminate. If over quota, thank and terminate.**

S4. Do you currently live within Milwaukee city limits? (READ LIST IF NECESSARY) (RECORD ONE ANSWER)

1 Yes (Milwaukee City quota group)
2 No (Milwaukee DMA quota group)

S5. Some people are registered to vote and others are not. Are you registered to vote in the precinct or ward where you now live, or aren't you? (READ LIST IF NECESSARY)

1 Yes, Registered to Vote (SKIP TO Q.1)
2 No, Not Registered to Vote (ASK S6) (DO NOT READ)
9 No Answer/Don't Know/Refused (ASK S6)

** Author note: If 2 or 9 in S5 ask S6**

S6. Do you plan to register to vote, or is there a chance that you may not register? (READ LIST IF NECESSARY)

1 Plan to Register
2 Chance May Not Register (TERMINATE) (DO NOT READ)
9 Don’t know/Refused (TERMINATE)

Q1. Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all? (READ LIST IF NECESSARY)

1 Most of the time
2 Some of the time
3 Only now and then
4 Hardly at all (DO NOT READ)
8 Don't know
9 Refused
Q2. What are the chances that you will vote in the April 7 election for state Supreme Court, presidential primaries, and other offices -- are you absolutely certain to vote, very likely to vote, are the chances 50-50, don't you think you will vote or have you already voted either by absentee ballot or early in person voting? (READ LIST IF NECESSARY)

1 Absolutely certain
2 Very Likely
3 50-50
4 Will not vote
5 Already voted (absentee or early in person) (DO NOT READ)
8 Don't know
9 Refused

**AUTHOR NOTE: Scramble so half get Q3-Q4 BEFORE Q5-Q6 and half get Q5-Q6 before Q3-Q4.**

**AUTHOR NOTE: RECORD WHICH QUESTION ORDER IS USED AS A VARIABLE.**

Q3. Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same? (READ LIST IF NECESSARY)

1 Gotten better
2 Gotten worse
3 Stayed the same (DO NOT READ)
8 Don’t know
9 Refused

Q4. Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same? (READ LIST IF NECESSARY)

1 Get better
2 Get worse
3 Stay the same (DO NOT READ)
8 Don’t know
9 Refused
**Randomize order of Q5 and Q6 and record order as a variable.**

Q5. Overall, do you approve or disapprove of the way Donald Trump is handling his job as president? (READ LIST IF NECESSARY)

[GET ANSWER, THEN ASK: Do you strongly or somewhat (approve/disapprove)?]

1  Strongly approve
2  Somewhat approve
3  Somewhat disapprove
4  Strongly disapprove
(DO NOT READ)
8  Don't know
9  Refused

Q6. Overall, do you approve or disapprove of the way Tony Evers (EE-vers) is handling his job as Governor of Wisconsin? (READ LIST IF NECESSARY)

[GET ANSWER, THEN ASK: Do you strongly or somewhat (approve/disapprove)?]

1  Strongly approve
2  Somewhat approve
3  Somewhat disapprove
4  Strongly disapprove
(DO NOT READ)
8  Don't know
9  Refused
Transition Screen:

I’m going to read you a list of people. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about them yet to have an opinion.

** Author note: Keep Q7-Q10 first, followed by Q11-Q12, then Q13-Q14.**

** Author note: scramble Q7-Q10. **

(PRESENT EACH ON OWN SCREEN)

The first name/next name is … [INSERT NAME]

READ IF NECESSARY: Do you have a favorable or unfavorable opinion of [INSERT NAME] or haven't you heard enough about them yet?

1 Favorable
2 Unfavorable
3 Haven't heard enough
   (DO NOT READ)
8 Don't know
9 Refused

Q7. Ron Johnson
Q8. Tammy Baldwin

[THERE IS NO Q9 OR Q10]

** Author note: scramble Q11-Q12. **

Q11. Joe Biden
Q12. Bernie Sanders

** Author note: scramble Q13-Q14. **

Q13. Tony Evers (EE-vers)
Q14. Donald Trump
**Author Note: Scramble order of Q15-Q17**

Q15. Do you approve or disapprove of the way Donald Trump is handling the economy? (READ LIST IF NECESSARY)

[GET ANSWER, THEN ASK: Do you strongly or somewhat (approve/disapprove)?]

1  Strongly approve  
2  Somewhat approve  
3  Somewhat disapprove  
4  Strongly disapprove  
     (DO NOT READ)  
8  Don't know  
9  Refused

Q16. Do you approve or disapprove of the way Donald Trump is handling foreign policy? (READ LIST IF NECESSARY)

[GET ANSWER, THEN ASK: Do you strongly or somewhat (approve/disapprove)?]

1  Strongly approve  
2  Somewhat approve  
3  Somewhat disapprove  
4  Strongly disapprove  
     (DO NOT READ)  
8  Don't know  
9  Refused

Q17. Do you approve or disapprove of the way Donald Trump is handling the coronavirus outbreak? (READ LIST IF NECESSARY)

[GET ANSWER, THEN ASK: Do you strongly or somewhat (approve/disapprove)?]

1  Strongly approve  
2  Somewhat approve  
3  Somewhat disapprove  
4  Strongly disapprove  
     (DO NOT READ)  
8  Don't know  
9  Refused
Q18. Do you approve or disapprove of the way Tony Evers (EE-vers) is handling the coronavirus outbreak here in Wisconsin? (READ LIST IF NECESSARY)

[GET ANSWER, THEN ASK: Do you strongly or somewhat (approve/disapprove)?]

1 Strongly approve
2 Somewhat approve
3 Somewhat disapprove
4 Strongly disapprove
   (DO NOT READ)
8 Don't know
9 Refused

Q19. Thinking just about the state of Wisconsin, do you feel things in Wisconsin are generally going in the right direction, or do you feel things have gotten off on the wrong track? (READ LIST IF NECESSARY)

1 Right direction
2 Wrong track
   (DO NOT READ)
8 Don't know
9 Refused

**Scramble order of Q20-Q21**

**Rotate order of Democrat and Republican but keep same order for Q20-Q21**

Q20. If the election for president were being held today and the candidates were Joe Biden the Democrat and Donald Trump the Republican, for whom would you vote?

1. Joe Biden
2. Donald Trump
   (DO NOT READ)
3. Neither (VOL)
8. Don’t know
9. Refused

Q21. If the election for president were being held today and the candidates were Bernie Sanders the Democrat and Donald Trump the Republican, for whom would you vote?

1. Bernie Sanders
2. Donald Trump
   (DO NOT READ)
3. Neither (VOL)
8. Don’t know
9. Refused
Q22. Regardless of who you think would win, which of the current Democratic candidates do you think would run the strongest race against Donald Trump in November’s presidential election? <Read list, Scramble order of candidates>

1. Joe Biden
2. Bernie Sanders

(DO NOT READ)
6. Someone else (VOL)
7. No one/All weak/Can’t beat Trump (VOL)
8. Don’t know
9. Refused

Q23. How closely are you following the news about coronavirus? (READ LIST)

1. Very closely
2. Somewhat closely
3. Not very closely
4. Not following at all
   (DO NOT READ)
8. Don’t know
9. Refused

Q24. How concerned are you about a coronavirus epidemic here in the United States? (READ LIST)

1. Very concerned
2. Somewhat concerned
3. Not very concerned
4. Not concerned at all
   (DO NOT READ)
8. Don’t know
9. Refused

Q25. So far as you know, has there been a confirmed case of the coronavirus disease, called COVID-19, in the county you live in? (READ LIST IF NECESSARY)

1. Yes, there has been a confirmed case
2. No, there has not been a confirmed case
   (DO NOT READ)
8. Don’t know
9. Refused
Q26. Taking into consideration both your risk of contracting it and the seriousness of the illness, how worried are you personally about experiencing coronavirus? (READ LIST)

1. Very worried
2. Somewhat worried
3. Not very worried
4. Not worried at all
   (DO NOT READ)
8. Don’t know
9. Refused

Q27. How much, if at all, has your life been disrupted by the coronavirus outbreak? (READ LIST)

1. A lot
2. Some
3. Just a little
4. Not at all
   (DO NOT READ)
8. Don’t know
9. Refused

Q28. Do you think the state or federal government should have the authority to limit public gatherings and store hours for public health emergencies or should the government not have this authority? (READ LIST IF NECESSARY)

1. State or federal government should have this authority
2. State or federal government should not have this authority
   (DO NOT READ)
8. Don’t know
9. Refused

Q29. Do you think the decision to close schools and businesses, and to restrict the size of public gatherings is an appropriate response to the coronavirus outbreak or is it an overreaction that will do more harm than good? (READ LIST IF NECESSARY)

1. Appropriate response
2. Overreaction
   (DO NOT READ)
8. Don’t know
9. Refused
Q30. Has the coronavirus outbreak caused you or anyone in your family to [INSERT ITEM]?
   a. lose a job or be laid-off,
   b. have hours reduced at work,
   c. be required to work from home?

[IF YES] Did this happen to you, someone in your family, or both?
   1. Respondent
   2. Someone in family
   3. Both
   4. No, has not happened to anyone in family
      (DO NOT READ)
   8. Don’t know
   9. Refused

Q31. When do you think the coronavirus outbreak will be under control and things can get back to normal? (READ LIST)
   1. By the end of May
   2. By the end of August
   3. Sometime next fall
   4. About a year from now
   5. More than a year from now
      (DO NOT READ)
   8. Don’t know
   9. Refused

Q32. As you may know, the Democratic National Convention is scheduled to meet in Milwaukee in July. Given the coronavirus outbreak, do you think the convention should meet as planned in Milwaukee or should it not be held as an in-person event? (READ LIST IF NECESSARY)
   1. Should meet
   2. Should not be held as an in-person event
      (DO NOT READ)
   8. Don’t know
   9. Refused

Q33. Some states moved their elections to later in the year. Do you think Wisconsin should move the April 7 election or should the state keep it on April 7?
   1. Should move
   2. Should keep it on April 7
      (DO NOT READ)
   8. Don’t know
   9. Refused
**Author Note: Scramble order of Q34 and Q35**

Q34. Do you favor or oppose having a national health plan, or Medicare-for-all, in which all Americans would get their insurance from a single government plan?

[GET ANSWER, THEN ASK: Do you strongly or somewhat (favor/oppose)?]

1. **Strongly favor**
2. Somewhat favor
3. Somewhat oppose
4. **Strongly oppose**
   (DO NOT READ)
8. Don’t know
9. Refused

Q35. Do you favor or oppose having a government-administered health plan, sometimes called a public option, that would compete with private health insurance plans and be available to all Americans?

[GET ANSWER, THEN ASK: Do you strongly or somewhat (favor/oppose)?]

1. **Strongly favor**
2. Somewhat favor
3. Somewhat oppose
4. **Strongly oppose**
   (DO NOT READ)
8. Don’t know
9. Refused

Q36. Do you **favor** or oppose a plan for the federal government to send cash payments to each adult in order to offset the financial impact of the coronavirus outbreak?

[GET ANSWER, THEN ASK: Do you strongly or somewhat (favor/oppose)?]

1. **Strongly favor**
2. Somewhat favor
3. Somewhat oppose
4. **Strongly oppose**
   (DO NOT READ)
8. Don’t know
9. Refused

**Author Note: There are no Q37-Q39 in this instrument.**
Q40. Thinking about your family's financial situation, would you say you are living comfortably, just getting by, or struggling to make ends meet? (READ LIST IF NECESSARY)

1. Living comfortably
2. Just getting by
3. Struggling
   (DO NOT READ)
8. Don’t know
9. Refused

Q41. When it comes to keeping up with the news, which of these national news sources, if any, do you watch or listen to most often? (SELECT ONE ANSWER)

01. Network news such as on NBC, ABC or CBS
02. Fox News Channel
03. CNN
04. MSNBC
05. PBS NewsHour
06. National Public Radio (NPR)
   (DO NOT READ)
07. Some other national news source (specify) (VOL)
08. Do not watch/listen to national news source (VOL)
98. Don’t know
99. Refused

Q42. How enthusiastic are you about voting in this November’s elections? Would you say you are very, somewhat, not too, or not at all enthusiastic? (READ LIST IF NECESSARY)

1. Very enthusiastic
2. Somewhat enthusiastic
3. Not too enthusiastic
4. Not at all enthusiastic
   (DO NOT READ)
7. Won’t vote in November (VOL)
8. Don’t Know
9. Refused

F1. Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent? (READ LIST IF NECESSARY)

1 Republican
2 Democrat
3 Independent
   (DO NOT READ)
4 Other/No preference
8 Don't Know
9 Refused

**Author note: Ask QF2 IF 3,4, or 8 in F1**
F2. Do you think of yourself as closer to the Republican Party or to the Democratic Party? (READ LIST IF NECESSARY)

1. Republican
2. Democrat (DO NOT READ)
3. Neither/Just Independent (VOL)
8. Don’t know
9. Refused

IF Q2=5 use alternate wording for Q43

**Author note: If Q2=5 (already voted), use Q43 alternate wording and show code 4.

**Author Note: Scramble order of "Republican presidential primary" and "Democratic presidential primary"**

(ASK ALL)

Q43. On April 7, Wisconsin will hold its presidential primaries. Will you vote in the Republican presidential primary, the Democratic presidential primary or don’t you plan to vote in a primary election?

**Q2=5 (already voted):** You mentioned you already voted for the April 7 elections. Did you vote in the Republican presidential primary, the Democratic presidential primary, or didn’t you vote in a primary election?

1. Republican primary
2. Democratic primary
3. Don’t plan to vote
4. Did not vote in a primary (Show only if Q2=5) (DO NOT READ)
5. Both (VOL)
8. Don’t Know
9. Refused

**Author Note: Ask Q44 if 2 in Q43, otherwise skip to F3**

**Randomize order of candidate names**

**Author note: If Q2=5 (already voted), use Q43 alternate wording and show code 4.
Q44. If the Democratic primary for president were being held today, and the candidates were: [INSERT CANDIDATES], for whom would you vote?

Q2=5 (already voted): In the Democratic primary for president did you vote for [INSERT CANDIDATES]?

01. Joe Biden
02. Bernie Sanders
   (DO NOT READ)
04. Did not vote for president (Show only if Q2=5)
96. Someone else (VOL)
97. Would not vote (VOL)
98. Don’t know
99. Refused

F3. What is the highest level of education you completed? (READ LIST)

01 Elementary school only
02 Some high school but did not finish
03 Completed high school
04 Some college but didn't finish
05 Two year college degree
06 Four year college degree
07 Some graduate work
08 Completed masters or professional degree
09 Advanced graduate work or PhD
   (DO NOT READ)
98 Don’t know
99 Refused

F4. What is your age? (Record actual age in years).

99 Refused [ASK F4A]

F4A. [If Refused] Are you… (READ LIST)

1 18-29 years old
2 30-44 years old
3 45-59 years old
4 60 years old or more
   (DO NOT READ)
8 Don’t know
9 Refused
F5. Are you currently married, living with a partner but not married, widowed, divorced, separated, or have you never been married? (READ LIST IF NECESSARY)

1. Married
2. Living with a partner but not married
3. Widowed
4. Divorced
5. Separated
6. Never Married
   (DO NOT READ)
8. Don’t know
9. Refused

F6. How many children under 18 are currently living with you, if any? (READ LIST IF NECESSARY)

0. None
1. One
2. Two
3. Three
4. Four
5. Five or more
   (DO NOT READ)
8. Don't know
9. Refused

F7. Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background? (READ LIST IF NECESSARY)

1. Yes
2. No
   (DO NOT READ)
8. Don’t know
9. Refused

F8. Would you describe yourself as White, African American or Black, Asian, Native American, of more than one race or some other race? (READ LIST IF NECESSARY)

01. White
02. African American or Black
03. Asian, South Asian, or Pacific Islander
04. Native American or American Indian
05. More than one race
97. Other, Specify
   (DO NOT READ)
06. Hispanic or Latino
98. Don’t know
99. Refused
F9. Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never? (READ LIST IF NECESSARY)

1. More than once a week
2. Once a week
3. Once or twice a month
4. A few times a year
5. Seldom
6. Never
   (DO NOT READ)
8. Don't know
9. Refused

F10. What is your religious preference – are you Protestant, Roman Catholic, Jewish, Muslim, another religion or no religion? (READ LIST IF NECESSARY)

IF RESPONDENT NAMES ANYTHING ELSE, ASK:
Would that fall under the general category of Protestant religions, is it a Christian religion, but not Protestant, or is it something else?

01. Protestant
02. Roman Catholic
03. Jewish
04. Muslim/Islam
05. Mormon/Latter-Day Saints
06. Other Christian Religion
07. Other Non-Christian Religion
08. No Religion/Atheist/Agnostic
   (DO NOT READ)
98. DON'T KNOW
99. REFUSED

**Author note: IF 01 or 06 in F10 Ask F11.**

F11. Would you describe yourself as a "born-again" or evangelical Christian, or not? (READ LIST IF NECESSARY)

1. Yes, would
2. No, would not
   (DO NOT READ)
8. DON'T KNOW
9. REFUSED
F12. Last year, that is in 2019, what was your total family income from all sources, before taxes? Just stop me when I get to the right category. (READ LIST. RECORD ONE ANSWER.)

01 Less than $10,000
02 10 to under $20,000
03 20 to under $30,000
04 30 to under $40,000
05 40 to under $50,000
06 50 to under $75,000
07 75 to under $100,000
08 100 to under $150,000
09 150,000 to under $200,000
10 Over $200,000
(DO NOT READ)
98 Don't know
99 Refused

F13. Do you or a member of your family, including your parents, brothers or sisters and your children, own or work on a farm? (READ LIST IF NECESSARY)

1 Yes, respondent
2 Yes, another family member
3 Yes, both respondent and another family member
4 No, nobody in family
(DO NOT READ)
8 Don't know
9 Refused

F14. Would you describe the place where you live as urban, suburban or rural?

(INTERVIEWER, IF NECESSARY: “Urban is a big city like Milwaukee, Madison or Green Bay. Suburban is a built up place close to a big city and rural is less built up with fewer people and further away from a big city”) (READ LIST IF NECESSARY)

1. Urban
2. Suburban
3. Rural
(DO NOT READ)
8. Don’t know
9. Refused

F15. Do you have any guns, rifles or pistols in your home?

1 Yes
2 No
(DO NOT READ)
8 Don't know
9 Refused
F16. In general, would you describe your political views as... (READ LIST)

1. Very conservative
2. Conservative
3. Moderate
4. Liberal
5. Very liberal
   (DO NOT READ)
8. Don't know
9. Refused

F17. Are you or any member of your household a member of a local, state or national labor union? (READ LIST IF NECESSARY)

1. Yes, respondent
2. Yes, another household member
3. Yes, both respondent and another household member
4. No, nobody in household
   (DO NOT READ)
8. Don't know
9. Refused

**Author note: Require 5-digit response.**

F18. What is your zip code?

Enter 5 digit zip code.

99999=Refused

INTERVIEWER: READ BACK AND CONFIRM CORRECT ZIP CODE

F19. Of all the personal telephone calls that you receive, do you get...? (READ LIST)

1. All or almost all on a cell phone
2. Some on a cell phone and some on a home phone
3. All or almost all on a regular home phone
   (DO NOT READ)
8. Don't know
9. Refused

F20. Is this phone a cell phone? (READ LIST IF NECESSARY)

1. Yes
2. No

(CLOSING)

Thank you very much. Have a great day/evening!