Methodology
Marquette Law School Poll
Public Views of the U.S. Supreme Court

September 8-15, 2020

The Marquette Law School Poll survey of public views of the U.S. Supreme Court was conducted September 8-15, 2020. A total of 1523 adults were interviewed by NORC at the University of Chicago using its AmeriSpeak Panel as the sample source. The margin of error is ±3.3 percentage points for the full sample. The sample includes 1357 likely voters, with a margin of error of ±3.6 percentage points. The data collection was overseen by LHK Partners, Inc. under contract with Marquette Law School.

The survey is a general population sample of U.S. adults age 18 and over living in the 50 states.

NORC describes the AmeriSpeak panel as follows:

Funded and operated by NORC at the University of Chicago, AmeriSpeak® is a probability-based panel designed to be representative of the US household population. Randomly selected US households are sampled using area probability and address-based sampling, with a known, non-zero probability of selection from the NORC National Sample Frame. These sampled households are then contacted by US mail, telephone, and field interviewers (face to face). The panel provides sample coverage of approximately 97% of the U.S. household population. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings. While most AmeriSpeak households participate in surveys by web, non-internet households can participate in AmeriSpeak surveys by telephone. Households without conventional internet access but having web access via smartphones are allowed to participate in AmeriSpeak surveys by web. AmeriSpeak panelists participate in NORC studies or studies conducted by NORC on behalf of governmental agencies, academic researchers, and media and commercial organizations.

AAPOR Transparency Initiative Information

The Marquette Law School Poll Supreme Court Survey follows the guidelines for disclosure of the American Association for Public Opinion Research Transparency Initiative. For more information on the initiative see: `http://www.aapor.org/AAPORKentico/transparency.aspx`

1. The poll is sponsored by Marquette Law School.

2. The Marquette Law School Poll, under the direction of Prof. Charles Franklin, designed the survey instrument and performed all statistical analysis. The data collection was administered by LHK Partners, Inc. with data collected by NORC using its AmericSpeak panel.

3. Funding for this study was provided by the Marquette Law School Alumni Annual Fund. Their support is gratefully acknowledged.

4. The survey instrument for questions in this release is available online at `https://law.marquette.edu/poll/category/results-and-data/` The full instrument, including items held for later release, will be posted as those items are released.

5. The population surveyed consists of the general population of U.S. adults age 18 and over living in the 50 states.

6. The sample frame is described in the AmeriSpeak panel methodology statement above.

7. The sample was supplied by the NORC AmeriSpeak Panel. Details of the sample and response rates are attached below.

8. The sample was designed to be representative of the adult population of the United States. The sample size is 1523. The margin of error, including design effects due to post-stratification is ±3.3 percentage points for the full sample. The sample includes 1357 likely voters, with a margin of error of ±3.6 percentage points.

9. The design effect has been incorporated in the calculation of all reported margins of error.

10. The survey was administered in English only and was administered on the web. The data were collected September 8-15, 2020.

11. Results of items included in this release, including the instrument, topline results and this methodological report are be available online. *Additional items and results are held for later release.*
    `https://law.marquette.edu/poll/category/results-and-data/`
    For further information contact the survey director, Prof. Charles Franklin at
    `Charles.franklin@marquette.edu`

Law and Supreme Court 2020
**September 18, 2020**

Survey Overview

Study Population: General Population Age 18+
Sample Units: 6378
Completed Units: 1523
Expected Eligibility Rate: 100.0%
Observed Eligibility Rate: 100.0%
Margin of Error: ±3.32 percentage points (pp)
Avg. Design Effect: 1.75
Survey Field Period:
September 8, 2020 - September 15, 2020
Median Duration (minutes): 15
Prepared for: LHK Partners
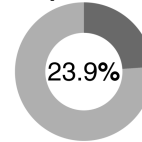
Panel Outcomes

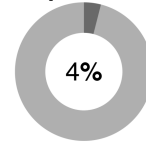**Weighted HH Recruitment Rate**
21%
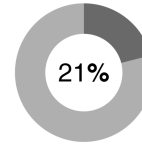
Weighted HH Retention Rate
80.4%
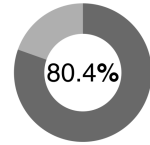
Survey Outcomes

Survey Completion Rate
23.9%

Weighted Cumulative Response Rate
4%

Benchmark Comparisons

	Unweighted (%)	Weighted (%)	Benchmark (%)	Difference [2] (pp)	Difference
Household Income [1]					
Less than $30,000	21.2	24.1	17.5	6.6	
$30,000 to $74,999	41.1	37.3	33.1	4.2	
$75,000 to $124,999	23.3	23.9	24.6	-0.7	
$125,000 Plus	14.4	14.7	24.9	-10.2	
Member Age					
18 - 34	24.6	29.3	29.3	0.0	
35 - 49	23.6	24.3	24.3	0.0	
50 - 64	28	24.9	24.9	0.0	
65+	23.8	21.5	21.5	0.0	
Member Race/Ethnicity					
White	68.7	62.8	62.8	0.0	
Black	10.6	11.9	11.9	0.0	
Hispanic	13.7	16.7	16.7	0.0	
Asian/Pacific Islander	2.9	5.3	6.4	-1.1	
Others	4.1	3.3	2.2	1.1	
Member Education					
Less than High School	3.4	9.8	9.8	0.0	
High School Equivalent	16.9	28.2	28.2	0.0	
Some College/Associate Degree	41.7	27.7	27.7	0.0	
Bachelor's Degree	21.7	19.1	21.8	-2.7	
Graduate Degree	16.3	15.1	12.4	2.7	
Household Owners					
Owner Occupied	67.7	70.4	67.5	2.9	
Renter Occupied/Other	32.3	29.6	32.5	-2.9	
Children in House					
With 1+ Under 18 Years	24.8	27.0	33.1	-6.1	
Without Children Under 18	75.2	73.0	66.9	6.1	
Household Marital Status					
Currently Married	52.9	49.4	52.6	-3.2	
Currently Single	47.1	50.6	47.4	3.2	
Sex					
Male	49	48.3	48.3	0.0	
Female	51	51.7	51.7	0.0	

[1]Race/Ethnicity, Household Ownership, Income, Education, Number of Children, Marital Status, Gender, and Geographic Region benchmarks are from the February 2020 Census Bureau Current Population Survey. [2] The difference between the Weighted and Benchmark columns.

Glossary

Overview Section

Study Population: The total set of individuals of interest to which the researcher intends to apply their conclusions.

Sample Units: The number of panel members selected into the study sample.

Completed Units: The number of sample units that completed the interview based on the study-specific definition of what constitutes a complete interview.

Expected Eligibility Rate: The percentage of the sampling population who are expected to meet study eligibility criteria.

Observed Eligibility Rate: The percentage of the sample members who were eligible for the study among those who answered the screening questions.

Margin of Error: Margin of error is defined as half the width of the 95% confidence interval for a proportion estimate of 50% adjusted for design effect. It is therefore the largest margin of error possible for all estimated percentages based on the study sample.

Design Effect The design effect is the variance under the complex design divided by the variance under a SRS (simple random sampling) design of the same sample size. Design effect is variable-specific and the reported value is the median design effect calculated for a set of key survey variables.

Survey Length- Start/End Dates: The earliest/latest dates the survey attempted to contact sample cases.

Duration: Length of time for completed interviews. Interview length is calculated differently depending upon whether the interview was conducted over the phone or via web. For telephone mode, it is the time from when the respondent picks up the telephone until they hang up the telephone. For web interviews, it is the time from when they first connect to the web system to the time they log off the system or become

inactive. In the case of multiple contacts, this number represents the sum of those contacts.

Benchmark Comparison Section

We compare nationwide demographics (CPS February 2020) to those of our survey respondents, both on a weighted and unweighted basis, to show how closely AmeriSpeak respondents represent the demographics of the study population overall.

We also compare study specific benchmarks (not available on all surveys) to those of our survey respondents to show how closely survey responses to key questions match to benchmarks from external surveys.

Panel Outcomes

Weighted Household (HH) Recruitment Rate: The weighted AAPOR RR III for the AmeriSpeak panel recruitment corresponding to the recruitment cohorts sampled for the study. A recruited household is a household where at least one adult successfully completed the recruitment survey and joined the panel.

Weighted Household (HH) Retention Rate: The weighted percent of recruited households that are still available for sampling for this survey among the recruitment cohorts sampled for the study.

Survey Outcomes

Survey Completion Rate:
- The percent of sample members who completed the survey interview (for studies without screener)
- The percent of eligible sample members who completed the survey interview (for studies with screener).
- For a follow-up study: it is the percent of follow-up respondents among baseline respondents.

Weighted Cumulative Response Rate: The overall survey response rate that accounts for survey outcomes in all response stages including panel recruitment rate, panel retention rate, and survey completion rate. It is weighted to account for the sample design and differential inclusion probabilities of sample members.