
ASK IF LANDLINE SAMPLE

S1a. May I please speak with the (male/female) adult member of your household, currently at home, age 18 or older, with the most recent birthday?

(IF SELECTED RESPONDENT NOT CURRENTLY AT HOME AND AVAILABLE, ASK FOR THE (FEMALE/MALE) CURRENTLY AT HOME.)

1 Correct household member on phone (CONTINUE/GO TO S2.)
2 Will put correct member of household on phone (RE-READ INTRO AND CONTINUE WITH S2.)
3 No household member age 18 or over is currently available (PLACE HOUSEHOLD INTO CALLBACK)
4 No one in household age 18 or older (TERMINATE)

PN: If second respondent is selected, make sure that code 2 is captured so we know that respondent was switched.

ASK IF CELL SAMPLE

S1b. If you are now driving a car or doing any activity requiring your full attention, just let me know and I will call you back later.

1 No, not driving (CONTINUE/GO TO S2)
2 Landline (Didn’t call a cell phone) (CONTINUE/GO TO S2)
3 Yes, driving, Set a Callback (SET UP CALL BACK)
9 Don’t know/Refused (TERMINATE)

SHOW ALL

S2. Record Gender: (DO NOT ASK. RECORD ONLY ONE RESPONSE)

1 Male
2 Female

PN: If respondent in overquota, go to overquota/callback script and have interviewer place respondent in specified callback for future day.

ASK ALL

S3a. Do you currently live in Wisconsin?

1 Yes
2 No (TERMINATE)
PN: Insert county list on screen.

ASK ALL

S3b. In what county in Wisconsin do you live? (READ IF NECESSARY)

(INsert COUNTY LIST (AT BACK OF THIS SURVEY))

PN: If respondent lives in Milwaukee County or County is Other (997) or Don’t know (998), continue to S4. If respondent lives in any Wisconsin county besides Milwaukee, place in appropriate quota group and skip to S5. If Cell sample and S3b=997 or 998, terminate.

ASK OF THOSE WHO LIVE IN MILWAUKEE COUNTY OR DK/OTHER

S4. Do you currently live within Milwaukee city limits?

1. Yes (Milwaukee City quota group)
2. No (Milwaukee DMA quota group)

ASK ALL

S5. Some people are registered to vote and others are not. Are you registered to vote in the precinct or ward where you now live, or aren’t you?

1. Yes, Registered to Vote (SKIP TO Q1)
2. No, Not Registered to Vote (ASK S6) (DO NOT READ)
9. No Answer/Don’t Know/Refused (ASK S6)

PN: If 2 or 9 in S5 ask S6.

S6. Do you plan to register to vote, or is there a chance that you may not register?

1. Plan to Register
2. Chance May Not Register (TERMINATE) (DO NOT READ)
9. Don’t know/Refused (TERMINATE)

PN: If 2,9 in S6, Terminate
ASK ALL

Q1. Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all?

1. Most of the time
2. Some of the time
3. Only now and then
4. Hardly at all
   (DO NOT READ)
8. Don't know
9. Refused

ASK ALL

Q2. How enthusiastic are you about voting in the elections next year for governor, senator and other offices? Would you say you are very, somewhat, not too, or not at all enthusiastic?

1. Very enthusiastic
2. Somewhat enthusiastic
3. Not too enthusiastic
4. Not at all enthusiastic
   (DO NOT READ)
8. Don't know
9. Refused

PN: Randomize order of Q3 and Q4. Keep Q5 last.

ASK ALL

Q3. Overall, do you approve or disapprove of the way Joe Biden is handling his job as president?

[GET ANSWER, THEN ASK: Do you strongly or somewhat (approve/disapprove)?]

(READ LIST IF NECESSARY)

1. Strongly approve
2. Somewhat approve
3. Somewhat disapprove
4. Strongly disapprove
   (DO NOT READ)
8. Don't know
9. Refused
ASK ALL

Q4. Overall, do you approve or disapprove of the way Tony Evers (EE-verse) is handling his job as Governor of Wisconsin?

[GET ANSWER, THEN ASK: Do you strongly or somewhat (approve/disapprove)?]

(READ LIST IF NECESSARY)

1  Strongly approve
2  Somewhat approve
3  Somewhat disapprove
4  Strongly disapprove
   (DO NOT READ)
8  Don't know
9  Refused

ASK ALL

Q5. Overall, do you approve or disapprove of the way the Wisconsin legislature is handling its job?

[GET ANSWER, THEN ASK: Do you strongly or somewhat (approve/disapprove)?]

(READ LIST IF NECESSARY)

1  Strongly approve
2  Somewhat approve
3  Somewhat disapprove
4  Strongly disapprove
   (DO NOT READ)
8  Don’t know
9  Refused

Transition Screen:

SHOW ALL
I’m going to read you a list of people and groups. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven’t heard enough about them yet to have an opinion.

PN: Keep Q6-Q7 first, followed by Q8-Q9, then Q10-Q13.

PN: Present each on own screen
ASK ALL
The first name/next name is ... [INSERT NAME]

READ IF NECESSARY: Do you have a favorable or unfavorable opinion of [INSERT NAME] or haven't you heard enough about them yet?

1. Favorable
2. Unfavorable
3. Haven't heard enough
   (DO NOT READ)
8. Don't know
9. Refused

PN: Randomize order of Q6-Q7.

Q6. Ron Johnson
Q7. Tammy Baldwin

PN: Randomize order of Q8-Q9.

Q8. Tony Evers (EE-vers)
Q9. Joe Biden

PN: Randomize order of Q10-Q12. Keep Q13 last.

Q10. Mike Pence
Q11. Kamala Harris (comma-la)
Q12. Donald Trump
Q13. The Black Lives Matter movement

PN: Randomize order of Q14-Q15.

ASK ALL
Q14. Do you approve or disapprove of the way Joe Biden is handling the economy?

[GET ANSWER, THEN ASK: Do you strongly or somewhat (approve/disapprove)?]

(READ LIST IF NECESSARY)

1. Strongly approve
2. Somewhat approve
3. Somewhat disapprove
4. Strongly disapprove
   (DO NOT READ)
8. Don't know
9. Refused
ASK ALL

Q15. Do you approve or disapprove of the way Joe Biden is handling the coronavirus outbreak?

[GET ANSWER, THEN ASK: Do you strongly or somewhat (approve/disapprove)??]

(READ LIST IF NECESSARY)

1  Strongly approve
2  Somewhat approve
3  Somewhat disapprove
4  Strongly disapprove
   (DO NOT READ)
8  Don’t know
9  Refused

ASK ALL

Q16. Do you approve or disapprove of the way Tony Evers (EE-vers) is handling the coronavirus outbreak here in Wisconsin?

[GET ANSWER, THEN ASK: Do you strongly or somewhat (approve/disapprove)??]

(READ LIST IF NECESSARY)

1  Strongly approve
2  Somewhat approve
3  Somewhat disapprove
4  Strongly disapprove
   (DO NOT READ)
8  Don’t know
9  Refused

PN: Split sample issue section.

PN: Program so half get Q17a-Q22a (“Half Sample A”) and half get Q17b-Q22b (“Half Sample B”).
How concerned are you about each of the following? Are you very concerned, somewhat concerned, not too concerned, or not at all concerned with (INSERT ITEM)?

Q17a. Inflation and higher prices (READ LIST IF NECESSARY)
Q18a. Illegal immigration (READ LIST IF NECESSARY)
Q19a. The coronavirus pandemic here in the United States (READ LIST IF NECESSARY)

1 Very concerned
2 Somewhat concerned
3 Not too concerned
4 Not at all concerned
(DO NOT READ)
8 Don’t know
9 Refused

Q20a. As you may know, every 10 years, after the Census is conducted, redistricting involves redrawing maps of legislative districts for the state legislature and for Congress. How closely have you followed news about the redistricting process this year here in Wisconsin?

1 Very closely
2 Fairly closely
3 Not too closely
4 Not at all closely
(DO NOT READ)
8 Don’t know
9 Refused

Q21a. In your opinion, who should be responsible for drawing legislative districts -- the state legislature and governor or a non-partisan commission?

1 Legislature and governor
2 Non-partisan commission
(DO NOT READ)
8 Don’t know
9 Refused
ASK HALF SAMPLE A
Q22a. Thinking just about the state of Wisconsin, do you feel things in Wisconsin are generally going in the right direction, or do you feel things have gotten off on the wrong track?

1 Right direction
2 Wrong track
(DO NOT READ)
8 Don’t know
9 Refused

ASK HALF SAMPLE B
Q17b. Do you feel safe from crime when going about your daily activities or are you worried about your safety?

1 Feel safe
2 Worried
(DO NOT READ)
8 Don’t know
9 Refused

ASK HALF SAMPLE B
Q18b. Compared to a year ago, is there more crime or less crime in the country?

1 More
2 Less
(DO NOT READ)
3 About the same (VOL)
8 Don’t know
9 Refused

ASK HALF SAMPLE B
Q19b. Do you favor or oppose Wisconsin’s current law allowing residents to obtain a license to carry concealed handguns?

1 Favor
2 Oppose
(DO NOT READ)
8 Don’t know
9 Refused
Q20b. Do you favor or oppose a proposed law that would allow residents to carry concealed handguns without needing to obtain a license?

1 Favor
2 Oppose
(DO NOT READ)
8 Don’t know
9 Refused

Q21b. Currently the state school superintendent is elected every 4 years. There is a proposal to amend the state constitution to have the governor appoint the state superintendent. Do you prefer having the state superintendent elected by voters statewide or do you prefer having the governor appoint the superintendent?

1 Prefer election
2 Prefer appointment by governor
(DO NOT READ)
8 Don’t know
9 Refused

Q22b. Do you think abortion should be legal in all cases, legal in most cases, illegal in most cases, or illegal in all cases?

1 Legal in all cases
2 Legal in most cases
3 Illegal in most cases
4 Illegal in all cases
(DO NOT READ)
8 Don’t Know
9 Refused
ASK ALL
Q23. Eau Claire (oh-claire) has shut down half its 16 drinking water wells after certain long-lasting chemicals, known as PFAS (p-fass), were found to be migrating into new wells. The city is testing weekly and says its drinking water is safe. How concerned are you about the safety of drinking water in your community?

1 Very concerned
2 Somewhat concerned
3 Not too concerned
4 Not at all concerned
(DO NOT READ)
8 Don’t know
9 Refused

ASK ALL
Q24. How satisfied are you with the job the public schools are doing in your community? Very satisfied, satisfied, dissatisfied or very dissatisfied?

1 Very satisfied
2 Somewhat satisfied
3 Somewhat dissatisfied
4 Very dissatisfied
(DO NOT READ)
5 Mixed feelings/Some good, some bad (VOL)
8 Don’t Know
9 Refused

ASK ALL
Q25. How confident are you that, here in Wisconsin, the votes for president were accurately cast and counted in last year’s election? ...Very confident, somewhat confident, not too confident, or not at all confident?

1 Very confident
2 Somewhat confident
3 Not too confident
4 Not at all confident
(DO NOT READ)
8 Don’t know
9 Refused
**PN: Randomize order of Q26 and Q27.**

**ASK ALL**

How much do you trust each of the following sources for information about coronavirus vaccines and treatments?... a great deal, a fair amount, not much or not at all?

Q26. Governor Tony Evers (READ LIST IF NECESSARY)
Q27. Senator Ron Johnson (READ LIST IF NECESSARY)

1. A great deal
2. A fair amount
3. Not much
4. Not at all
   (DO NOT READ)
8. Don’t know
9. Refused

**ASK ALL**

Q28. Do you support or oppose requiring teachers and students in public elementary and high schools to wear masks?

1. Support
2. Oppose
   (DO NOT READ)
8. Don’t know
9. Refused

**ASK ALL**

Q29. How concerned, if at all, are you about children falling behind academically in school as a result of disruptions caused by the coronavirus outbreak?...Very concerned, somewhat concerned, not too concerned, not at all concerned?

1. Very concerned
2. Somewhat concerned
3. Not too concerned
4. Not at all concerned
   (DO NOT READ)
8. Don’t know
9. Refused
ASK ALL

Q30. How concerned, if at all, are you about children’s mental and emotional health as a result of disruptions caused by the coronavirus outbreak? Very concerned, somewhat concerned, not too concerned, not at all concerned?

1 Very concerned
2 Somewhat concerned
3 Not too concerned
4 Not at all concerned

(DO NOT READ)
8 Don’t know
9 Refused

PN: Randomize order of Q31 and Q32.

ASK ALL

Q31. If the 2022 election for governor were held today, would you definitely vote to re-elect Tony Evers, probably vote to re-elect Tony Evers, probably vote for someone else, or definitely vote for someone else?

1 Definitely vote to re-elect Tony Evers
2 Probably vote to re-elect Tony Evers
3 Probably vote for someone else
4 Definitely vote for someone else

(DO NOT READ)
8 Don’t know
9 Refused

Q32. If the 2022 election for US Senate were held today, would you definitely vote to re-elect Ron Johnson, probably vote to re-elect Ron Johnson, probably vote for someone else, or definitely vote for someone else?

1 Definitely vote to re-elect Ron Johnson
2 Probably vote to re-elect Ron Johnson
3 Probably vote for someone else
4 Definitely vote for someone else

(DO NOT READ)
8 Don’t know
9 Refused
**PN: Randomize Codes 1-2 in Q33 wording and response codes.**

**ASK ALL**

**Q33.** If the 2024 election for president were held today between [Donald Trump, the Republican] and [Joe Biden, the Democrat] would you vote for [Donald Trump] or for [Joe Biden]?

1. Donald Trump
2. Joe Biden
   (DO NOT READ)
3. Neither (VOL)
8. Don’t know
9. Refused

**ASK ALL**

**Q34.** As you may have heard, former state supreme court justice Michael Gableman has been hired by the state Assembly Speaker to conduct a review of the 2020 presidential election. Do you approve or disapprove of how Gableman is handling this review, or haven’t you heard enough about it yet to have an opinion?

[GET ANSWER, THEN IF APPROVE OR DISAPPROVE ASK: Do you strongly or somewhat (approve/disapprove)?]

[IF HAVEN’T HEARD ENOUGH, DK, REF, CODE RESPONSE WITHOUT PROBING AND GO TO NEXT QUESTION.]

(READ LIST IF NECESSARY)

1. Strongly approve
2. Somewhat approve
3. Somewhat disapprove
4. Strongly disapprove
   (DO NOT READ)
7. Haven’t heard enough
8. Don’t know
9. Refused

**Q35.** In response to the coronavirus pandemic, do you favor or oppose the federal government requiring that companies with more than 100 employees mandate vaccinations or weekly testing for workers?

1. Favor
2. Oppose
   (DO NOT READ)
8. Don’t know
9. Refused
ASK ALL

Q36. Have you personally received the coronavirus vaccine, or not?

[IF YES ASK: Did you receive a single-dose vaccine, the first of two doses, or have you gotten both doses of a two-dose vaccine?]

1. Yes-Single dose vaccine (J&J)
2. Yes-Received first of two doses (Pfizer/Moderna)
3. Yes-Gotten both doses (Pfizer/Moderna)
4. No-Have not received vaccine (DO NOT READ)
5. Yes-Gotten vaccine and also booster (VOL)
8. Don’t know
9. Refused

PN: If 4 in Q36, ask Q37.

ASK THOSE WHO HAVE NOT RECEIVED VACCINE

Q37. Will you definitely get a coronavirus vaccine, probably get it, probably not get it, or definitely not get it?

1. Definitely get it
2. Probably get it
3. Probably not get it
4. Definitely not get it (DO NOT READ)
8. Don’t know
9. Refused

Q38. In addition to the election review being conducted by Michael Gableman for the state Assembly Speaker, an independent review of the election by the Legislative Audit Bureau was released on October 22. Do you think this report shows that the election was largely safe and secure or do you think the report raises doubts about the election, or haven’t you heard enough about the report yet to have an opinion?

1. Largely safe and secure
2. Raises doubts about the election
3. Haven’t heard enough (DO NOT READ)
8. Don’t know
9. Refused
SECTION F: DEMOGRAPHICS

PN: Insert start time stamp.

ASK ALL

F1. Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent?

1 Republican
2 Democrat
3 Independent
   (DO NOT READ)
4 Other/No preference
8 Don’t Know
9 Refused

PN: Ask QF2 IF 3, 4, or 8 in F1.

ASK INDEPENDENTS, OTHER, OR DON’T KNOW PARTY ID

F2. Do you think of yourself as closer to the Republican Party or to the Democratic Party?

1 Republican
2 Democrat
   (DO NOT READ)
3 Neither/Just Independent (VOL)
8 Don’t know
9 Refused

ASK ALL

F3. What is the highest level of education you completed? (READ LIST)

01 Elementary school only
02 Some high school but did not finish
03 Completed high school
04 Some college but didn’t finish
05 Two year college degree
06 Four year college degree
07 Some graduate work
08 Completed masters or professional degree
09 Advanced graduate work or PhD
   (DO NOT READ)
98 Don’t know
99 Refused
ASK ALL

F4. What is your age? (RECORD ACTUAL AGE IN YEARS.)

_________________

99  Refused [ASK F4A]

PN: Ask F4A if refused in F4.

ASK THOSE WHO REFUSE AGE

F4A. [If Refused] Are you... (READ LIST)

1  18-29 years old
2  30-44 years old
3  45-59 years old
4  60 years old or more
   (DO NOT READ)
8  Don’t know
9  Refused

ASK ALL

F5. Are you currently married, living with a partner but not married, widowed, divorced, separated, or have you never been married? (READ LIST IF NECESSARY)

1  Married
2  Living with a partner but not married
3  Widowed
4  Divorced
5  Separated
6  Never Married
   (DO NOT READ)
8  Don’t know
9  Refused

ASK ALL

F6. How many adults who currently live with you are 18 years old or older? Please be sure to include yourself.

(READ IF NECESSARY: "This does not include college students living away from home or military who are deployed and living somewhere else."

_________________

[RECORD EXACT NUMBER 1-9]
   (DO NOT READ)
10  10 or more (VOL)
98  Don’t know
99  Refused

ASK ALL
F7. How many children under 18 are currently living with you, if any? (READ LIST IF NECESSARY)

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<th></th>
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<td>4</td>
<td>Four</td>
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<td>5</td>
<td>Five or more</td>
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<td>(DO NOT READ)</td>
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<tr>
<td>8</td>
<td>Don’t know</td>
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<tr>
<td>9</td>
<td>Refused</td>
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</tbody>
</table>

ASK ALL

F8. Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

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<thead>
<tr>
<th></th>
<th>Description</th>
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<tbody>
<tr>
<td>1</td>
<td>Yes</td>
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<tr>
<td>2</td>
<td>No</td>
</tr>
<tr>
<td></td>
<td>(DO NOT READ)</td>
</tr>
<tr>
<td>8</td>
<td>Don’t know</td>
</tr>
<tr>
<td>9</td>
<td>Refused</td>
</tr>
</tbody>
</table>

ASK ALL

F9. Would you describe yourself as White, African American or Black, Asian, Native American, of more than one race or some other race?

<table>
<thead>
<tr>
<th></th>
<th>Description</th>
</tr>
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<tbody>
<tr>
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</tr>
<tr>
<td>02</td>
<td>African American or Black</td>
</tr>
<tr>
<td>03</td>
<td>Asian, South Asian, or Pacific Islander</td>
</tr>
<tr>
<td>04</td>
<td>Native American or American Indian</td>
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<td>05</td>
<td>More than one race</td>
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<tr>
<td>97</td>
<td>Other, Specify________________________</td>
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<td></td>
<td>(DO NOT READ)</td>
</tr>
<tr>
<td>06</td>
<td>Hispanic or Latino (VOL)</td>
</tr>
<tr>
<td>98</td>
<td>Don’t know</td>
</tr>
<tr>
<td>99</td>
<td>Refused</td>
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</tbody>
</table>

PN: No coding needed of other specify responses (97) at F8.
ASK ALL

F10. Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never? (READ LIST IF NECESSARY)

1 More than once a week
2 Once a week
3 Once or twice a month
4 A few times a year
5 Seldom
6 Never
(DO NOT READ)
8 Don’t know
9 Refused

ASK ALL

F11. What is your religious preference – are you Protestant, Roman Catholic, Jewish, Muslim, another religion or no religion? (READ LIST IF NECESSARY)

IF RESPONDENT NAMES ANYTHING ELSE, ASK:
Would that fall under the general category of Protestant religions, is it a Christian religion, but not Protestant, or is it something else?

01 Protestant
02 Roman Catholic
03 Jewish
04 Muslim/Islam
05 Mormon/Latter-Day Saints
06 Other Christian Religion
07 Other Non-Christian Religion
08 No Religion/Atheist/Agnostic
(DO NOT READ)
98 Don’t know
99 Refused
**PN: If 01 or 06 in F11, ask F12.**

ASK IF PROTESTANT OR OTHER CHRISTIAN RELIGION

**F12.** Would you describe yourself as a "born-again" or evangelical Christian, or not?

1 Yes, would
2 No, would not
   (DO NOT READ)
8 Don’t know
9 Refused

ASK ALL

**F13.** Last year, that is in 2020, what was your total household income from all sources, before taxes? Just stop me when I get to the right category. (READ LIST)

01 Less than $10,000
02 10 to under $20,000
03 20 to under $30,000
04 30 to under $40,000
05 40 to under $50,000
06 50 to under $75,000
07 75 to under $100,000
08 100 to under $150,000
09 150,000 to under $200,000
10 Over $200,000
   (DO NOT READ)
98 Don’t know
99 Refused

ASK ALL

**F14.** Would you describe the place where you live as urban, suburban or rural?

(INTERVIEWER, IF NECESSARY: “Urban is a big city like Milwaukee, Madison or Green Bay. Suburban is a built up place close to a big city and rural is less built up with fewer people and further away from a big city”)

1 Urban
2 Suburban
3 Rural
   (DO NOT READ)
8 Don’t know
9 Refused
ASK ALL

F15. Do you have any guns, rifles or pistols in your home?

1. Yes
2. No
(DO NOT READ)
8. Don’t know
9. Refused

ASK ALL

F16. In general, would you describe your political views as... (READ LIST)

1. Very conservative
2. Conservative
3. Moderate
4. Liberal
5. Very liberal
(DO NOT READ)
8. Don’t know
9. Refused

ASK ALL

F17. Are you or any member of your household a member of a local, state or national labor union? (READ LIST IF NECESSARY)

1. Yes, respondent
2. Yes, another household member
3. Yes, both respondent and another household member
4. No, nobody in household
(DO NOT READ)
8. Don’t know
9. Refused

PN: Require 5-digit response.

ASK ALL

F18. What is your zip code?

(Enter 5 digit zip code.)

___________________

99999=Refused

(INTEVIER: READ BACK AND CONFIRM CORRECT ZIP CODE)
ASK ALL
F19. Of all the personal telephone calls that you receive, do you get...? (READ LIST)

1  All or almost all on a cell phone
2  Some on a cell phone and some on a home phone
3  All or almost all on a regular home phone
   (DO NOT READ)
8  Don’t know
9  Refused

ASK ALL
F20. Is this phone a cell phone?

1  Yes
2  No

(CLOSING)

SHOW ALL
Thank you very much. Have a great day/evening!

PN: Insert end time stamp.