The topics of the day

- Methodology of the poll
- Primaries, general election matchups
- Enthusiasm to vote
- Direction of state, approval, favorability
- Issues
The methodology

• The survey was conducted June 14-20, 2022, interviewing 803 Wisconsin registered voters, with 70% by cell phone and 30% by landline.
• The full sample has a margin of error of +/-4.3 percentage points.
• The Republican primary sample has a margin of error of +/-6.3 percentage points and the Democratic primary sample has a margin of error of +/-6.2 percentage points.
Partisan makeup of the sample

• This sample is 30% Republican, 29% Democratic and 41% independent. With those who lean to a party included as partisans the balance is 45% Republican, 44% Democratic and 10% independent.

• The long run party balance since January 2020 is 29% Republican, 28% Democratic and 41% independent. With partisan leaners included it is 45% Republican, 44% Democratic and 9% independent.
The primaries
Republican primary for governor, by survey dates

Feb.-Apr. 2022

Survey dates
- 2/22-27/22
- 4/19-24/22
- 6/14-20/22

Charles Franklin, @PollsAndVotes. Data: Marquette Law School Poll
Democratic primary for US Senate

6/14-20/22

<table>
<thead>
<tr>
<th>Candidate</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Barnes</td>
<td>25</td>
</tr>
<tr>
<td>Godewski</td>
<td>9</td>
</tr>
<tr>
<td>Nelson</td>
<td>7</td>
</tr>
<tr>
<td>Laery</td>
<td>21</td>
</tr>
<tr>
<td>Don’t know</td>
<td>36</td>
</tr>
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Charles Franklin, @PollsAndVotes, Data: Marquette Law School Poll
Democratic primary for US Senate, (continued)

6/14-20/22

Charles Franklin, @PollsAndVotes, Data: Marquette Law School Poll
Democratic primary for US Senate, by survey dates

Feb.-Apr. 2022

Survey dates
2/22-27/22
4/19-24/22
6/14-20/22

Charles Franklin, @PollsAndVotes, Data: Marquette Law School Poll
The general elections
Favorability to primary candidates among primary voters
General election vote by party identification
Enthusiasm to vote
Percent certain to vote by enthusiasm, 2014-2020

<table>
<thead>
<tr>
<th>Enthusiasm</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Very</td>
<td>93</td>
</tr>
<tr>
<td>Somewhat</td>
<td>64</td>
</tr>
<tr>
<td>Not too</td>
<td>43</td>
</tr>
<tr>
<td>Not at all</td>
<td>39</td>
</tr>
</tbody>
</table>

Charles Franklin, @PollsAndVotes, Data: Marquette Law School Poll
Enthusiasm to vote by party identification

June 14-20, 2022

Charles Franklin, @PollsAndVotes, Data: Marquette Law School Poll
Percent very enthusiastic to vote

By age

Charles Franklin, @PollsAndVotes, Data: Marquette Law School Poll
Evers vs Kleefisch
By turnout levels

Evers vs Michels
By turnout levels

Evers vs Nicholson
By turnout levels

Evers vs Ramthun
By turnout levels

Charles Franklin, @PollsAndVotes, Data: Marquette Law School Poll
Direction of state, approval and favorability
Right direction or wrong track, with party ID
June 14-20, 2022

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Evers job approval, with party ID

June 14-20, 2022

Charles Franklin, @PollsAndVotes, Data: Marquette Law School Poll
Biden job approval, with party ID

June 14-20, 2022

Charles Franklin, @PollsAndVotes, Data: Marquette Law School Poll
Johnson favorability, with party ID

June 14-20, 2022

Charles Franklin, @PollsAndVotes, Data: Marquette Law School Poll
Issues

Inflation concern, Aug. 2021-June 2022

Percent very concerned

Charles Franklin, @PollsAndVotes, Data: Marquette Law School Poll
Issue concerns, June 2022

Percent 'very concerned'

Coronavirus: 20%
Healthcare: 40%
Gun violence: 50%
Abortion policy: 50%
Inflation: 70%

Charles Franklin, @PollsAndVotes. Data: Marquette Law School Poll
Issue Concerns by Party Identification, June 2022

Charles Franklin, @PollsAndVotes. Data: Marquette Law School Poll
Red flag laws, with party ID
June 14-20, 2022

Group
- Total
- Republican
- Independent
- Democrat

Charles Franklin, @PollsAndVotes, Data: Marquette Law School Poll
Background checks for gun purchases, with party ID
June 14-20, 2022

Charles Franklin, @PollsAndVotes, Data: Marquette Law School Poll
Raise age to 21 for gun purchases, with party ID

June 14-20, 2022

Charles Franklin, @PollsAndVotes, Data: Marquette Law School Poll
Know someone who is transgender, with party ID

June 14-20, 2022

Charles Franklin, @PollsAndVotes, Data: Marquette Law School Poll
Percent who know someone who is transgender

By age

<table>
<thead>
<tr>
<th>Age</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>18-29</td>
<td>64</td>
</tr>
<tr>
<td>30-39</td>
<td>56</td>
</tr>
<tr>
<td>40-49</td>
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<tr>
<td>50-59</td>
<td>40</td>
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<tr>
<td>60-69</td>
<td>32</td>
</tr>
<tr>
<td>70+</td>
<td>29</td>
</tr>
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</table>

Charles Franklin, @PollsAndVotes. Data: Marquette Law School Poll
Ban transgender discrimination, with party ID
June 14-20, 2022

Charles Franklin, @PollsAndVotes, Data: Marquette Law School Poll
Concern about safety of water supply, with party ID

June 14-20, 2022

Charles Franklin, @PollsAndVotes, Data: Marquette Law School Poll.
Concern about PFAS contamination, with party ID

June 14-20, 2022

[Bar chart showing the percentage of very concerned, somewhat concerned, not too concerned, and not at all concerned individuals, with data grouped by political party: Total, Republican, Independent, Democrat.]
Are water quality issues isolated or statewide, with party ID

June 14-20, 2022

Charles Franklin, @PollsAndVotes, Data: Marquette Law School Poll
Confidence in 2020 election
Confidence in accuracy of 2020 election, with party ID

June 14-20, 2022

Group
- Total
- Republican
- Independent
- Democrat

Percent

Very confident: 51 Total, 15 Republican, 23 Independent, 8 Democrat
Somewhat confident: 16 Total, 23 Republican, 19 Independent, 8 Democrat
Not too confident: 11 Total, 23 Republican, 3 Independent, 2 Democrat
Not at all confident: 21 Total, 39 Republican, 26 Independent, 2 Democrat

Charles Franklin, @PollsAndVotes, Data: Marquette Law School Poll