



Marquette Law School Poll – Oct 24 - Nov 1, 2022

ASK IF LANDLINE SAMPLE

S1a. May I please speak with the (male/female) adult member of your household, currently at home, age 18 or older, with the most recent birthday?

(IF SELECTED RESPONDENT NOT CURRENTLY AT HOME AND AVAILABLE, ASK FOR THE (FEMALE/MALE) CURRENTLY AT HOME.)

- | | | |
|---|---|---------------------------------------|
| 1 | Correct household member on phone | (CONTINUE/GO TO S2.) |
| 2 | Will put correct member of household on phone | (RE-READ INTRO AND CONTINUE WITH S2.) |
| 3 | No household member age 18 or over is currently available | (PLACE HOUSEHOLD INTO CALLBACK) |
| 4 | No one in household age 18 or older | (TERMINATE) |

PN: If second respondent is selected, make sure that code 2 is captured so we know that respondent was switched.

ASK IF CELL SAMPLE

S1b. If you are now driving a car or doing any activity requiring your full attention, just let me know and I will call you back later.

- | | | |
|---|-------------------------------------|---------------------|
| 1 | No, not driving | (CONTINUE/GO TO S2) |
| 2 | Landline (Didn't call a cell phone) | (CONTINUE/GO TO S2) |
| 3 | Yes, driving, Set a Callback | (SET UP CALL BACK) |
| 9 | Don't know/Refused | (TERMINATE) |

SHOW ALL

S2. Record Gender: (DO NOT ASK. RECORD ONLY ONE RESPONSE)

- | | |
|---|--------|
| 1 | Male |
| 2 | Female |

PN: If respondent in overquota, go to overquota/callback script and have interviewer place respondent in specified callback for future day.

ASK ALL

S3a. Do you currently live in Wisconsin?

- | | |
|---|----------------|
| 1 | Yes |
| 2 | No (TERMINATE) |

PN: Insert county list on screen.

ASK ALL

S3b. In what county in Wisconsin do you live? (READ IF NECESSARY)

(INSERT COUNTY LIST (AT BACK OF THIS SURVEY))

PN: If respondent lives in Milwaukee County or County is Other (997) or Don't know (998), continue to S4. If respondent lives in any Wisconsin county besides Milwaukee, place in appropriate quota group and skip to S5. If Cell sample and S3b=997 or 998, terminate.

ASK OF THOSE WHO LIVE IN MILWAUKEE COUNTY OR DK/OTHER

S4. Do you currently live within Milwaukee city limits?

- 1 Yes (Milwaukee City quota group)
- 2 No (Milwaukee DMA quota group)

ASK ALL

S5. Some people are registered to vote and others are not. Are you registered to vote in the precinct or ward where you now live, or aren't you?

- 1 Yes, Registered to Vote (SKIP TO Q1)
- 2 No, Not Registered to Vote (ASK S6)
(DO NOT READ)
- 9 No Answer/Don't Know/Refused (ASK S6)

PN: If 2 or 9 in S5 ask S6.

ASK OF THOSE NOT REGISTERED TO VOTE OR DK/REF

S6. Do you plan to register to vote, or is there a chance that you may not register?

- 1 Plan to Register
- 2 Chance May Not Register (TERMINATE)
(DO NOT READ)
- 9 Don't know/Refused (TERMINATE)

PN: If 2,9 in S6, Terminate

SECTION Q: MAIN QUESTIONNAIRE

PN: Insert start time stamp.

ASK ALL

Q1. Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all?

- 1 Most of the time
- 2 Some of the time
- 3 Only now and then
- 4 Hardly at all
- (DO NOT READ)
- 8 Don't know
- 9 Refused

ASK ALL

Q2. How enthusiastic are you about voting in the elections this November for governor, senator, and other offices? Would you say you are very, somewhat, not too, or not at all enthusiastic?

- 1 Very enthusiastic
- 2 Somewhat enthusiastic
- 3 Not too enthusiastic
- 4 Not at all enthusiastic
- (DO NOT READ)
- 8 Don't know
- 9 Refused

PN: Randomize order of Q3 and Q4.

ASK ALL

Q3. Overall, do you approve or disapprove of the way Joe Biden is handling his job as president?

[GET ANSWER, THEN ASK: Do you strongly or somewhat (approve/disapprove)?]

(READ LIST IF NECESSARY)

- 1 Strongly approve
- 2 Somewhat approve
- 3 Somewhat disapprove
- 4 Strongly disapprove
(DO NOT READ)
- 8 Don't know
- 9 Refused

ASK ALL

Q4. Overall, do you approve or disapprove of the way Tony Evers (**EE-vers**) is handling his job as Governor of Wisconsin?

[GET ANSWER, THEN ASK: Do you strongly or somewhat (approve/disapprove)?]

(READ LIST IF NECESSARY)

- 1 Strongly approve
- 2 Somewhat approve
- 3 Somewhat disapprove
- 4 Strongly disapprove
(DO NOT READ)
- 8 Don't know
- 9 Refused

Transition Screen:

SHOW ALL

I'm going to read you a list of people and groups. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about them yet to have an opinion.

PN: Keep Q5 first, followed by Q6-Q10, then Q11-Q13.

PN: Present each on own screen

ASK ALL

The first name/next name is ... [INSERT NAME]

READ IF NECESSARY: Do you have a favorable or unfavorable opinion of [INSERT NAME] or haven't you heard enough about them yet?

- 1 Favorable
- 2 Unfavorable
- 3 Haven't heard enough
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q5. Tammy Baldwin

PN: Randomize order of Q6-Q10. Briefing note that Beglinger is all hard g's as shown below.

- Q6. Mandela (Man-del'-uh) Barnes
- Q7. Joan Beglinger (beg-lin-ger)
- Q8. Tony Evers (EE-vers)
- Q9. Ron Johnson
- Q10. Tim Michels (Mike-als)

PN: Keep Q11-Q13 in that order, do not randomize

- Q11. Joe Biden
- Q12. Donald Trump
- Q13. The Black Lives Matter movement

PN: Randomize order of Q14a-b and Q15a-b. Randomize asking either (the Democrat) or (the Republican) candidate first, and keep that order for Q14a-b & Q15a-b. Record order of Q14a-b and Q15a-b and Democrat/Republican order as variables. Keep independent last.

ASK ALL

Q14a. If the election for Governor were being held today and the candidates were Tony Evers (EE-vers) the Democrat, Tim Michels (Mike-als) the Republican, and Joan Beglinger (beg-lin-ger), the independent, for whom would you vote?

- 1 Tony Evers (EE-vers)
- 2 Tim Michels (Mike-als)
- 3 Joan Beglinger (beg-lin-ger)
(DO NOT READ)
- 4 Someone else (VOL)
- 8 Don't know
- 9 Refused

PN: If 4, 8 in Q14a, ask Q14b. Otherwise, skip to Q15a/Q16.

ASK IF SOMEONE ELSE/DON'T KNOW IN Q14a.

Q14b. Would you say you lean toward Tony Evers (EE-vers) or toward Tim Michels (Mike-als) or toward Joan Beglinger (beg-lin-ger)?

- 1 Tony Evers (EE-vers)
- 2 Tim Michels (Mike-als)
- 3 Joan Beglinger (beg-lin-ger)
(DO NOT READ)
- 4 Someone else (VOL)
- 8 Don't know
- 9 Refused

ASK ALL

Q15a. If the election for U.S. Senate were being held today and the candidates were Mandela (Man-del'-uh) Barnes the Democrat and Ron Johnson the Republican, for whom would you vote?

- 1 Mandela (Man-del'-uh) Barnes
- 2 Ron Johnson
(DO NOT READ)
- 3 Neither (VOL)
- 8 Don't know
- 9 Refused

PN: If 3, 8 in Q15a, ask Q15b. Otherwise, skip to Q14a/Q16.

ASK IF NEITHER/DON'T KNOW IN Q15a.

Q15b. Would you say you lean toward Mandela (Man-del'-uh) Barnes or toward Ron Johnson?

- 1 Mandela (Man-del'-uh) Barnes
- 2 Ron Johnson
(DO NOT READ)
- 3 Neither (VOL)
- 8 Don't know
- 9 Refused

ASK ALL

Q16. What are the chances that you will vote in the November 2022 general election for governor, Congress, and other offices -- are you absolutely certain to vote, very likely to vote, are the chances 50-50, or don't you think you will vote? (READ LIST IF NECESSARY)

- 1 Absolutely certain
- 2 Very Likely
- 3 50-50
- 4 Will not vote
(DO NOT READ)
- 5 Already voted (VOL)
- 8 Don't know
- 9 Refused

PN: Split sample issue section.

PN: Program so half get Q17a-Q22a (“Half Sample A”) and half get Q17b-Q22b (“Half Sample B”).

ASK HALF SAMPLE A

PN: Randomize order of Q17a-Q22a.

How concerned are you about each of the following? Are you very concerned, somewhat concerned, not too concerned, or not at all concerned with (INSERT ITEM)?

- Q17a. Public schools (READ LIST IF NECESSARY)
- Q18a. Inflation and higher prices (READ LIST IF NECESSARY)
- Q19a. Abortion policy (READ LIST IF NECESSARY)
- Q20a. Taxes (READ LIST IF NECESSARY)
- Q21a. Gun violence (READ LIST IF NECESSARY)
- Q22a. Crime (READ LIST IF NECESSARY)

- 1 Very concerned
- 2 Somewhat concerned
- 3 Not too concerned
- 4 Not at all concerned
(DO NOT READ)
- 8 Don't know
- 9 Refused

PN: Randomize order of Q17b-Q20b

How concerned are you about each of the following? Are you very concerned, somewhat concerned, not too concerned, or not at all concerned with (INSERT ITEM)?

ASK HALF SAMPLE B

- Q17b. The coronavirus pandemic here in Wisconsin (READ LIST IF NECESSARY)
- Q18b. Illegal Immigration (READ LIST IF NECESSARY)
- Q19b. Abortion policy (READ LIST IF NECESSARY)
- Q20b. Ensuring votes are accurately counted (READ LIST IF NECESSARY)
- Q21b. Crime (READ LIST IF NECESSARY)

ASK HALF SAMPLE B

- Q22b. Which is more important to you: reduce property taxes or increase spending on public schools?

- 1 Reduce property taxes
- 2 Increase spending on public schools
(DO NOT READ)
- 8 Don't Know
- 9 Refused

PN: in Q23 Randomize order of [students to attend private schools] or [public schools]

ASK ALL

Q23. If you were making the choice for the next Wisconsin state budget between increasing state support for [students to attend private schools] or increasing state support for [public schools], which would you favor, [private schools] or [public schools]?

1. Private schools
2. Public schools
(DO NOT READ)
3. Both equally (VOL)
4. Neither (VOL)
- 8 Don't Know
- 9 Refused

ASK ALL

Q24. Do you favor or oppose increasing state funding for local police in Wisconsin?

- 1 Favor
- 2 Oppose
(DO NOT READ)
- 8 Don't Know
- 9 Refused

ASK ALL

Q25. Do you favor or oppose a proposal that would require businesses to provide paid family leave for mothers and fathers of new babies?

1. Favor
2. Oppose
(DO NOT READ)
- 8 Don't Know
- 9 Refused

Here are some recent topics in the news.

PN: Randomize order of Q26 and Q27 and save order as a variable

Q26. How much have you heard or read about a recent United States Supreme Court decision on abortion? A lot, a little or nothing at all?

1. A lot
2. A little
3. Nothing at all
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q27. How much have you heard or read about the hearings of the House Select Committee on January 6th? A lot, a little or nothing at all?

1. A lot
2. A little
3. Nothing at all
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q28. How much responsibility, if any, should Donald Trump bear for the violence of some of his supporters in the United States Capitol on January 6, 2021? A lot, a little or none at all?

- 1, A lot
2. A little
3. None at all
(DO NOT READ)
- 8 Don't Know
- 9 Refused

ASK ALL

Q29. Thinking just about the state of Wisconsin, do you feel things in Wisconsin are generally going in the right direction, or do you feel things have gotten off on the wrong track?

- 1 Right direction
- 2 Wrong track
(DO NOT READ)
- 8 Don't know
- 9 Refused

PN: Randomize order of names in Q30

ASK ALL

Q30. Who do you think better understands the problems faced by ordinary people in Wisconsin, Mandela (Man-del'-uh) Barnes or Ron Johnson?

- 1 Mandela (Man-del'-uh) Barnes
- 2 Ron Johnson
(DO NOT READ)
- 3 Both (VOL)
- 4 Neither (VOL)
- 8 Don't know
- 9 Refused

PN: Randomize order of names in Q31

ASK ALL

Q31. Who do you think better understands the problems faced by ordinary people in Wisconsin, Tony Evers (EE-vers) or Tim Michels (Mike-als)?

- 1 Tony Evers (EE-vers)
- 2 Tim Michels (Mike-als)
(DO NOT READ)
- 3 Both (VOL)
- 4 Neither (VOL)
- 8 Don't know
- 9 Refused

PN: Randomize order of Q32a-d and Q33a-d so half see Q32a-d before Q33a-d and half see Q33a-d before Q32a-d.

PN: Randomize order of names for Q32a-32d

ASK ALL

For each of the following candidates, would you say they are someone who cares about people like you, or don't they care about people like you?

- Q32a. Mandela (Man-del'-uh) Barnes
- Q32b. Tony Evers (EE-vers)
- Q32c. Ron Johnson
- Q32d. Tim Michels (Mike-als)

- 1 Cares about people like you
- 2 Don't care about people like you
(DO NOT READ)
- 8 Don't know
- 9 Refused

PN: Randomize order of names for Q33a-33d

ASK ALL

For each of the following candidates, would you say they are someone who shares your values, or don't they share your values?

- Q33a. Mandela (Man-del'-uh) Barnes
- Q33b. Tony Evers (EE-vers)
- Q33c. Ron Johnson
- Q33d. Tim Michels (Mike-als)

- 1 Shares my values
- 2 Don't share my values
(DO NOT READ)
- 8 Don't know
- 9 Refused

ASK ALL

Q34. Do you favor or oppose the recent Supreme Court decision to overturn Roe versus Wade, thus striking down the 1973 decision that made abortion legal in all 50 states?

- 1 Favor
- 2 Oppose
(DO NOT READ)
- 3 Haven't heard of decision (VOL)
- 8 Don't Know
- 9 Refused

ASK ALL

Q35. Do you think Wisconsin should or should not allow a woman to obtain a legal abortion if she became pregnant as the result of rape or incest?

- 1 Should allow
- 2 Should not allow
(DO NOT READ)
- 8 Don't Know
- 9 Refused

ASK ALL

Q36. Do you believe Donald Trump had top secret and other classified material or national security documents at his home in Mar-a-Lago this past summer?

- 1. Yes
- 2. No
(DO NOT READ)
- 8 Don't know
- 9 Refused

ASK ALL

Q37. How confident are you that, here in Wisconsin, the votes in this November's election will be accurately cast and counted ? ...Very confident, somewhat confident, not too confident, or not at all confident?

- 1 Very confident
- 2 Somewhat confident
- 3 Not too confident
- 4 Not at all confident
(DO NOT READ)
- 8 Don't know
- 9 Refused

ASK ALL

Q38. How confident are you that, here in Wisconsin, the votes for president were accurately cast and counted in the 2020 election? ...Very confident, somewhat confident, not too confident, or not at all confident?

- 1 Very confident
- 2 Somewhat confident
- 3 Not too confident
- 4 Not at all confident
(DO NOT READ)
- 8 Don't know
- 9 Refused

ASK ALL

Q39. Thinking about your family's financial situation, would you say you are living comfortably, just getting by, or struggling to make ends meet?

- 1 Living comfortably
- 2 Just getting by
- 3 Struggling
(DO NOT READ)
- 8 Don't know
- 9 Refused

SECTION F: DEMOGRAPHICS

PN: Insert start time stamp.

ASK ALL

F1. Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent?

- 1 Republican
- 2 Democrat
- 3 Independent
(DO NOT READ)
- 4 Other/No preference
- 8 Don't Know
- 9 Refused

PN: Ask QF2 IF 3,4, or 8 in F1.

ASK INDEPENDENTS, OTHER, OR DON'T KNOW PARTY ID

F2. Do you think of yourself as closer to the Republican Party or to the Democratic Party?

- 1 Republican
- 2 Democrat
(DO NOT READ)
- 3 Neither/Just Independent (VOL)
- 8 Don't know
- 9 Refused

ASK ALL

F3. What is the highest level of education you completed? (READ LIST)

- 01 Elementary school only
- 02 Some high school but did not finish
- 03 Completed high school
- 04 Some college but didn't finish
- 05 Two year college degree
- 06 Four year college degree
- 07 Some graduate work
- 08 Completed masters or professional degree
- 09 Advanced graduate work or PhD
(DO NOT READ)
- 98 Don't know
- 99 Refused

ASK ALL

F4. What is your age? (RECORD ACTUAL AGE IN YEARS.)

-
- 99 Refused **[ASK F4A]**

PN: Ask F4A if refused in F4.

ASK THOSE WHO REFUSE AGE

F4A. **[If Refused]** Are you... (READ LIST)

- 1 18-29 years old
- 2 30-44 years old
- 3 45-59 years old
- 4 60 years old or more
(DO NOT READ)
- 8 Don't know
- 9 Refused

ASK ALL

F5. Are you currently married, living with a partner but not married, widowed, divorced, separated, or have you never been married? (READ LIST IF NECESSARY)

- 1 Married
- 2 Living with a partner but not married
- 3 Widowed
- 4 Divorced
- 5 Separated
- 6 Never Married
- (DO NOT READ)
- 8 Don't know
- 9 Refused

ASK ALL

F6. How many adults who currently live with you are 18 years old or older? Please be sure to include yourself.

(READ IF NECESSARY: "This does not include college students living away from home or military who are deployed and living somewhere else.")

- [RECORD EXACT NUMBER 1-9]
- (DO NOT READ)
- 10 10 or more (VOL)
- 98 Don't know
- 99 Refused

ASK ALL

F7. How many children under 18 are currently living with you, if any? (READ LIST IF NECESSARY)

- 0 None
- 1 One
- 2 Two
- 3 Three
- 4 Four
- 5 Five or more
- (DO NOT READ)
- 8 Don't know
- 9 Refused

ASK ALL

F8. Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

- 1 Yes
- 2 No
(DO NOT READ)
- 8 Don't know
- 9 Refused

ASK ALL

F9. Would you describe yourself as White, African American or Black, Asian, Native American, of more than one race or some other race?

- 01 White
- 02 African American or Black
- 03 Asian, South Asian, or Pacific Islander
- 04 Native American or American Indian
- 05 More than one race
- 97 Other, Specify _____
(DO NOT READ)
- 06 Hispanic or Latino (VOL)
- 98 Don't know
- 99 Refused

PN: No coding needed of other specify responses (97) at F8.

ASK ALL

F10. Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never? (READ LIST IF NECESSARY)

- 1 More than once a week
- 2 Once a week
- 3 Once or twice a month
- 4 A few times a year
- 5 Seldom
- 6 Never
(DO NOT READ)
- 8 Don't know
- 9 Refused

ASK ALL

F11. What is your religious preference – are you Protestant, Roman Catholic, Jewish, Muslim, another religion or no religion? (READ LIST IF NECESSARY)

IF RESPONDENT NAMES ANYTHING ELSE, ASK:

Would that fall under the general category of Protestant religions, is it a Christian religion, but not Protestant, or is it something else?

- 01 Protestant
- 02 Roman Catholic
- 03 Jewish
- 04 Muslim/Islam
- 05 Mormon/Latter-Day Saints
- 06 Other Christian Religion
- 07 Other Non-Christian Religion
- 08 No Religion/Atheist/Agnostic
(DO NOT READ)
- 98 Don't know
- 99 Refused

PN: If 01 or 06 in F11, ask F12.

ASK IF PROTESTANT OR OTHER CHRISTIAN RELIGION

F12. Would you describe yourself as a "born-again" or evangelical Christian, or not?

- 1 Yes, would
- 2 No, would not
(DO NOT READ)
- 8 Don't know
- 9 Refused

ASK ALL

- F13. Last year, that is in 2021, what was your total household income from all sources, before taxes?
Just stop me when I get to the right category. (READ LIST)

- 01 Less than \$10,000
- 02 10 to under \$20,000
- 03 20 to under \$30,000
- 04 30 to under \$40,000
- 05 40 to under \$50,000
- 06 50 to under \$75,000
- 07 75 to under \$100,000
- 08 100 to under \$150,000
- 09 150,000 to under \$200,000
- 10 Over \$200,000
- (DO NOT READ)
- 98 Don't know
- 99 Refused

ASK ALL

- F14. Would you describe the place where you live as urban, suburban or rural?

(INTERVIEWER, IF NECESSARY: "Urban is a big city like Milwaukee, Madison or Green Bay. Suburban is a built up place close to a big city and rural is less built up with fewer people and further away from a big city")

- 1 Urban
- 2 Suburban
- 3 Rural
- (DO NOT READ)
- 8 Don't know
- 9 Refused

ASK ALL

- F15. Do you have any guns, rifles, or pistols in your home?

- 1 Yes
- 2 No
- (DO NOT READ)
- 8 Don't know
- 9 Refused

ASK IF 1 in F15

F15b. Are these guns for hunting, for personal protection at home, for personal protection away from home, for target shooting or for something else? [Accept multiple responses.]

- 1 Hunting
- 2 Personal protection at home
- 3 Personal protection away from home
- 4 Target shooting
- 5 For something else
(DO NOT READ)
- 8 Don't know
- 9 Refused

ASK IF 1 in F15

F15c. When did you last take a class or have formal instruction in gun safety and use? (READ LIST)

- 1 In the past year
- 2 In the past 2-5 years
- 3 In the past 6-10 years
- 4 More than 10 years ago
- 5 Trained by family member
- 6 Not taken any training
(DO NOT READ)
- 8 Don't know
- 9 Refused

ASK IF 1 in F15

F15d. How do you keep your guns stored? Are they... (READ LIST)

- 1 Locked in a gun safe
- 2 In a secure storage area
- 3 Unlocked
- 4 Some are locked and at least one is not locked
(DO NOT READ)
- 8 Don't know
- 9 Refused

ASK ALL

F16. In general, would you describe your political views as... (READ LIST)

- 1 Very conservative
- 2 Conservative
- 3 Moderate
- 4 Liberal
- 5 Very liberal
- (DO NOT READ)
- 8 Don't know
- 9 Refused

ASK ALL

F17. Are you or any member of your household a member of a local, state or national labor union?
(READ LIST IF NECESSARY)

- 1 Yes, respondent
- 2 Yes, another household member
- 3 Yes, both respondent and another household member
- 4 No, nobody in household
- (DO NOT READ)
- 8 Don't know
- 9 Refused

PN: Require 5-digit response.

ASK ALL

F18. What is your zip code?

(Enter 5 digit zip code.)

99999=Refused

(INTERVIEWER: READ BACK AND CONFIRM CORRECT ZIP CODE)

ASK ALL

F19. Of all the personal telephone calls that you receive, do you get...? (READ LIST)

- 1 All or almost all on a cell phone
- 2 Some on a cell phone and some on a home phone
- 3 All or almost all on a regular home phone
(DO NOT READ)
- 8 Don't know
- 9 Refused

ASK ALL

F20. Is this phone a cell phone?

- 1 Yes
- 2 No

(CLOSING)

SHOW ALL

Thank you very much. Have a great day/evening!

PN: Insert end time stamp.