

**MARQUETTE UNIVERSITY**  
**LAW SCHOOL POLL**

June 8-13, 2023



# The topics of the day

- Methodology of the poll (*New!*)
- Evers, Biden job approval & views of the state
- GOP & Dem primaries
- 2024 matchups
- 2024 Senate favorability
- Policy issues: abortion, shared revenue, schools, water

# The methodology

- The survey was conducted June 8-13, 2023, interviewing 913 Wisconsin registered voters, with a margin of error of +/-4.3 percentage points.
- The sample includes 419 Republicans and independents who lean Republican, with a margin of error of +/-6.5 percentage points.
- The sample includes 453 Democrats and independents who lean Democratic, with a margin of error of +/-6 percentage points.

# Partisan makeup

- The partisan makeup of the sample is 29% Republican, 28% Democratic and 41% independent.
- Since January 2020, the long-term partisan balance has been 30% Republican and 28% Democratic, with 41% independent.

# The methodology, what's new!

- We've changed how we conduct the poll
- The survey was conducted with a hybrid sample of 715 respondents selected from the Wisconsin voter registration list, and 198 selected from the SSRS Opinion Panel, a sample drawn from postal addresses across the state and invited to take part in surveys online.
- The interviews were conducted online with 666 respondents and with 247 by telephone with live interviewers.

# The methodology, what's new!

- Respondents find answering the poll online is easy—on smartphone, tablet or laptop
- And doing it when convenient rather than when we call
- We send an email invitation to those registered voters for whom we have an email address, call those who don't, and do both email and call followup for those who don't respond promptly.

# Our scoreboard

## Marquette Law School Poll Accuracy, 2012-2022

### General Elections

Year	Election	Rep Vote%	Dem Vote%	Ind Vote %	Poll Rep %	Poll Dem %	Poll Ind %	Vote R-D Margin	Poll R-D Margin	Error on Margin		
										(Poll - Vote)	Absolute Error	
2012	Recall	53.1	46.3	0.6	52	45		6.8	7	0.2	0.2	
2012	President	45.9	52.8	1.1	43	51	1	-6.9	-8	-1.1	1.1	
2012	Senate	45.9	51.4	2.6	43	47		-5.6	-4	1.6	1.6	
2014	Governor	52.3	46.6	1.1	50	43	1	5.7	7	1.3	1.3	
2014	Atty General	51.5	45.4	3.0	43	39		6.2	4	-2.2	2.2	
2016	Wisc Supreme Court	52.4	47.5		41	36		4.9	5	0.1	0.1	
2016	President	47.2	46.5	6.1	40	46	7	0.8	-6	-6.8	6.8	
2016	Senate	50.2	46.8	3.0	44	45	3	3.4	-1	-4.4	4.4	
2018	Governor	48.4	49.5	2.0	47	47	3	-1.1	0	1.1	1.1	
2018	Senate	44.5	55.4		43	54		-10.8	-11	-0.2	0.2	
2018	Atty General	48.8	49.4	1.8	47	45		-0.6	2	2.7	2.7	
2020	President	48.8	49.5	1.5	43	48	2	-0.6	-5	-4.4	4.4	
2022	Governor	47.8	51.2	1.0	48	48	2.0	-3.4	0	3.4	3.4	
2022	Senate	50.4	49.4		50	48		1.0	2	1.0	1.0	
									<b>Average Error:</b>		-0.5	2.2

# FiveThirtyEight.com Pollster Rating

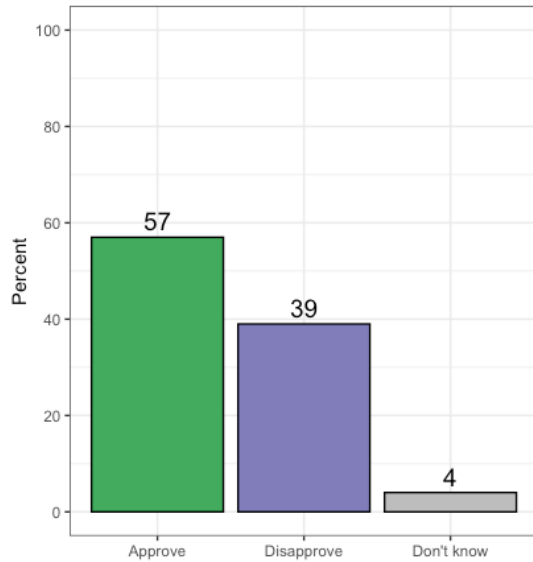
Pollster		Pollster Rating	ID # of Polls	AAPOR / Roper	Banned by 538	Predictive Plus-Minus	538 Grade	Mean-Reverted Bias	Races Called Correctly	Misses Outside MOE	Simple Average Error
1	Siena College/The New York Times Upshot	448	95	yes	no	-1.2	A+	D +1.0	75%	18%	4.0
2	Selzer & Co.	304	53	yes	no	-1.2	A+	D +0.2	81%	25%	4.9
3	Research & Polling Inc.	280	44	no	no	-1.0	A+	R +0.6	89%	9%	4.2
4	SurveyUSA	325	856	no	no	-0.9	A+	D +0.0	89%	20%	4.7
5	Marquette University Law School	195	15	yes	no	-0.9	A/B	D +0.2	80%	7%	2.8
6	Siena College	305	62	yes	no	-0.8	A	R +0.2	85%	24%	5.0
7	AtlasIntel	546	24	yes	no	-0.8	A	D +0.3	73%	21%	4.4
8	ABC News/The Washington Post	3	82	yes	no	-0.7	A	D +0.8	68%	7%	3.1
9	Cygnal	67	39	no	no	-0.7	A	D +1.6	94%	15%	3.8
10	Beacon Research/Shaw & Co. Research	103	56	yes	no	-0.7	A	D +1.4	74%	32%	5.1
11	Marist College	183	200	yes	no	-0.7	A	D +0.3	83%	27%	5.4
12	Monmouth University	215	122	yes	no	-0.6	A	D +2.1	78%	27%	5.9
13	Landmark Communications	166	41	no	no	-0.6	A	D +0.9	71%	20%	4.3
14	MassINC Polling Group	198	20	yes	no	-0.6	A/B	R +0.7	85%	20%	4.6
15	The Washington Post/George Mason University Schar School of Policy and Government	754	8	yes	no	-0.6	A/B	D +0.2	88%	0%	2.2



# Approval & state of the state

## Evers approval

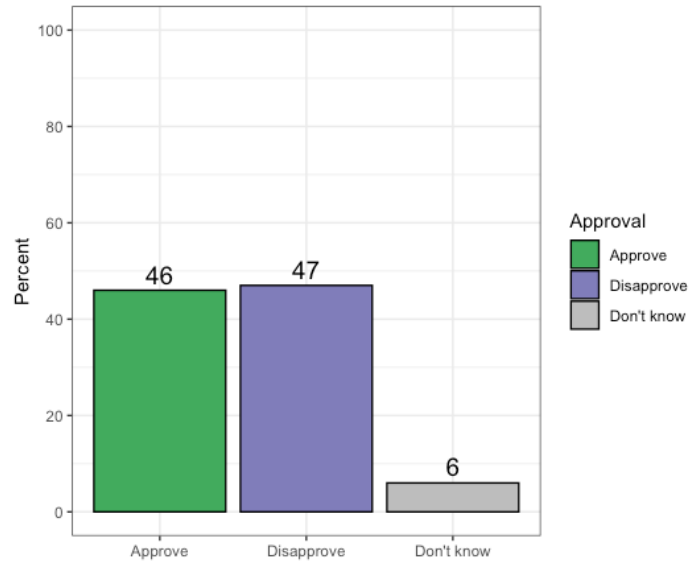
June 2023



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## Evers approval

October 2022

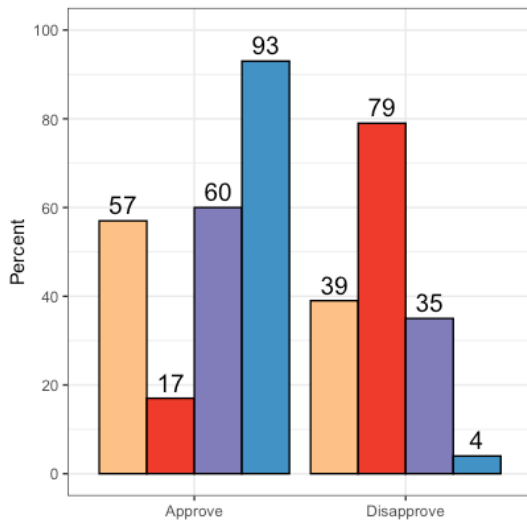


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## Evers job approval with party ID

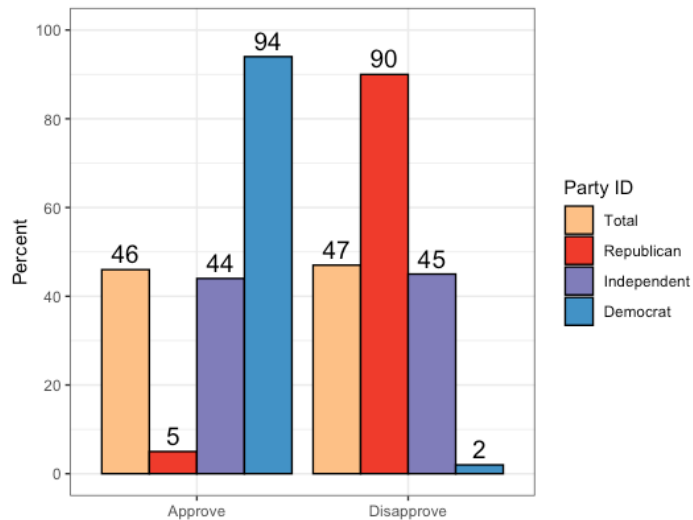
June 2023



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## Evers job approval with party ID

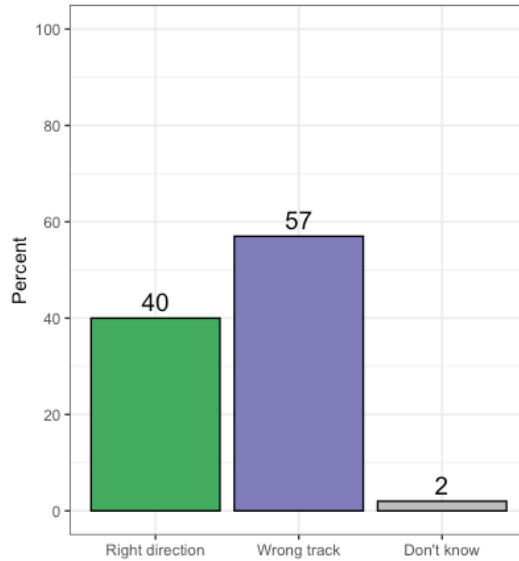
October 2022



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## Right direction or wrong track

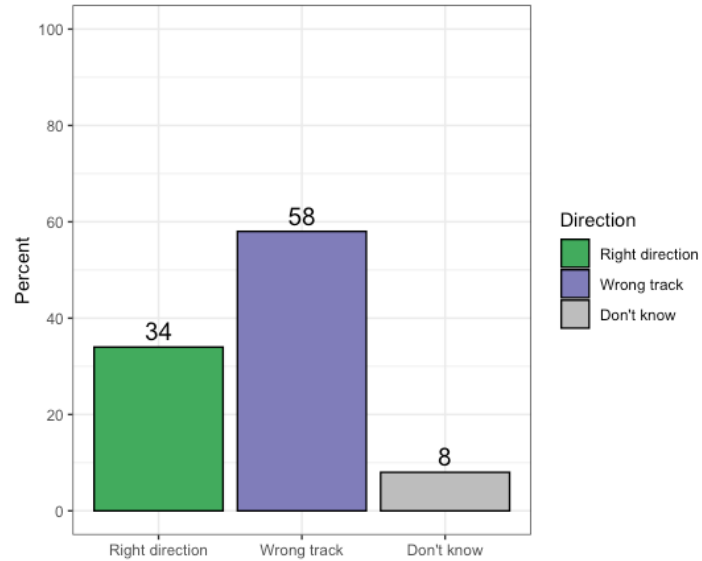
June 2023



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## Right direction or wrong track

October 2022

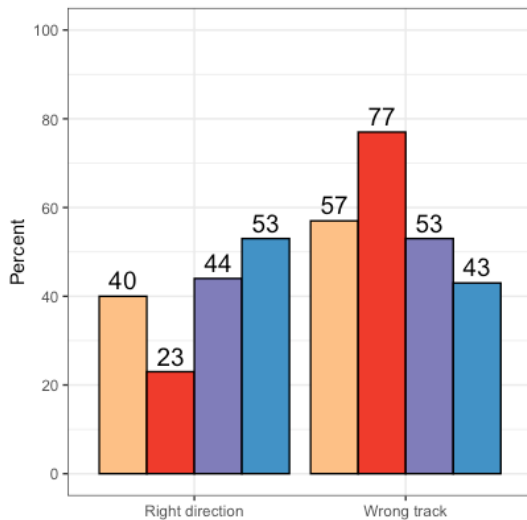


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## Right direction/wrong track with party ID

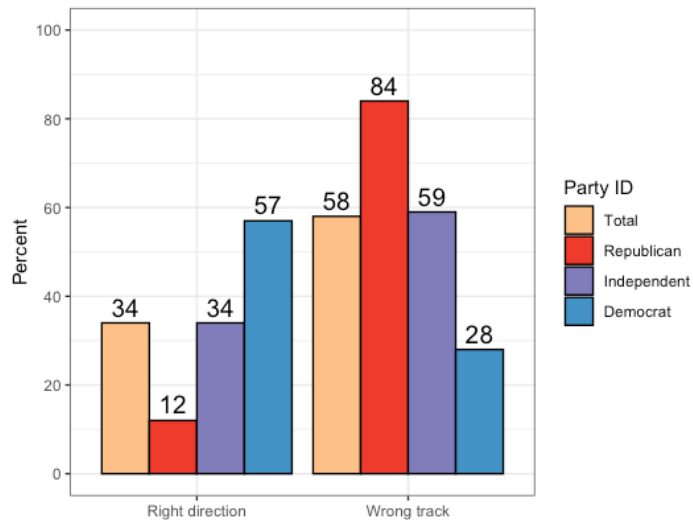
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## Right direction/wrong track with party ID

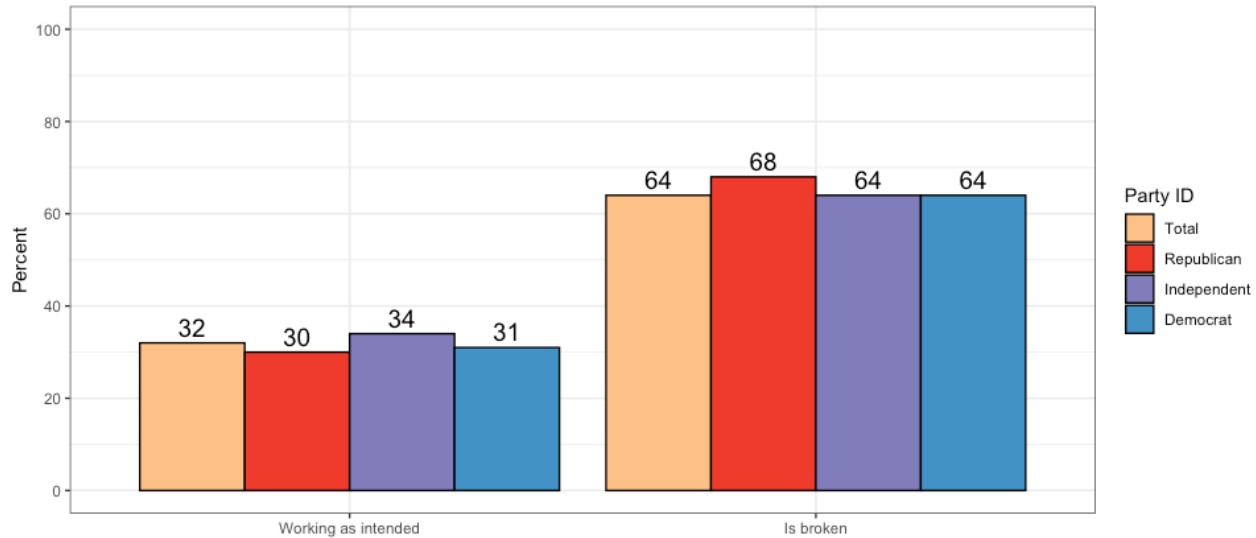
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# Wisc. government working or broken with party ID

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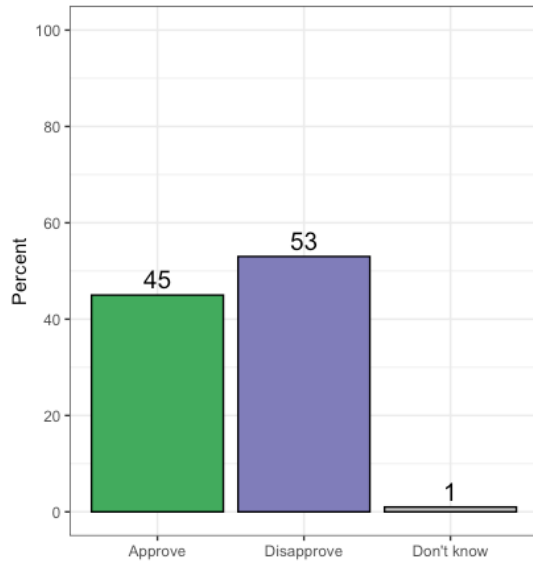


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## Biden approval

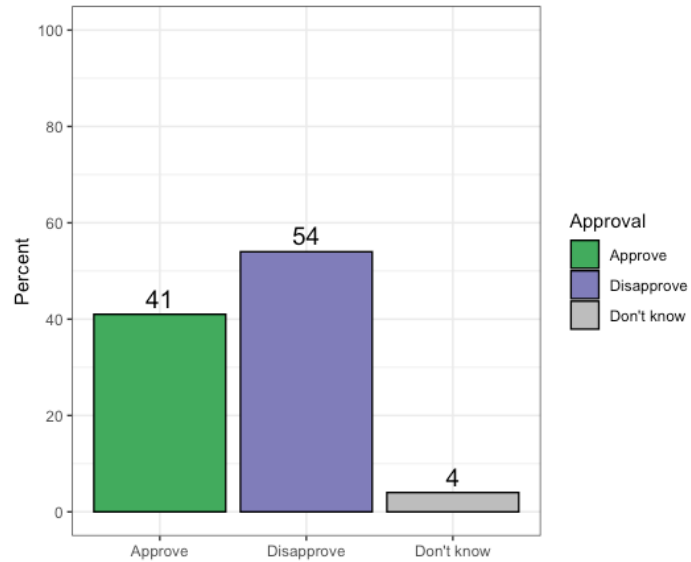
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## Biden approval

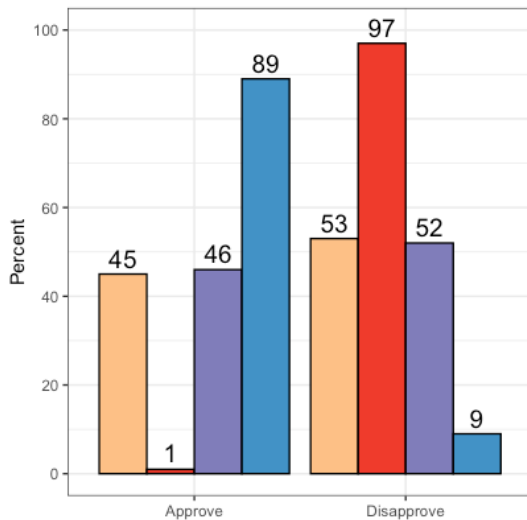
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## Biden job approval with party ID

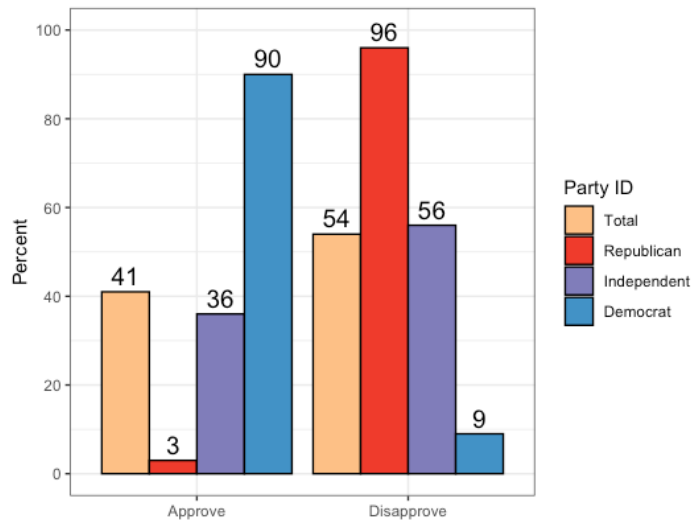
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## Biden job approval with party ID

October 2022



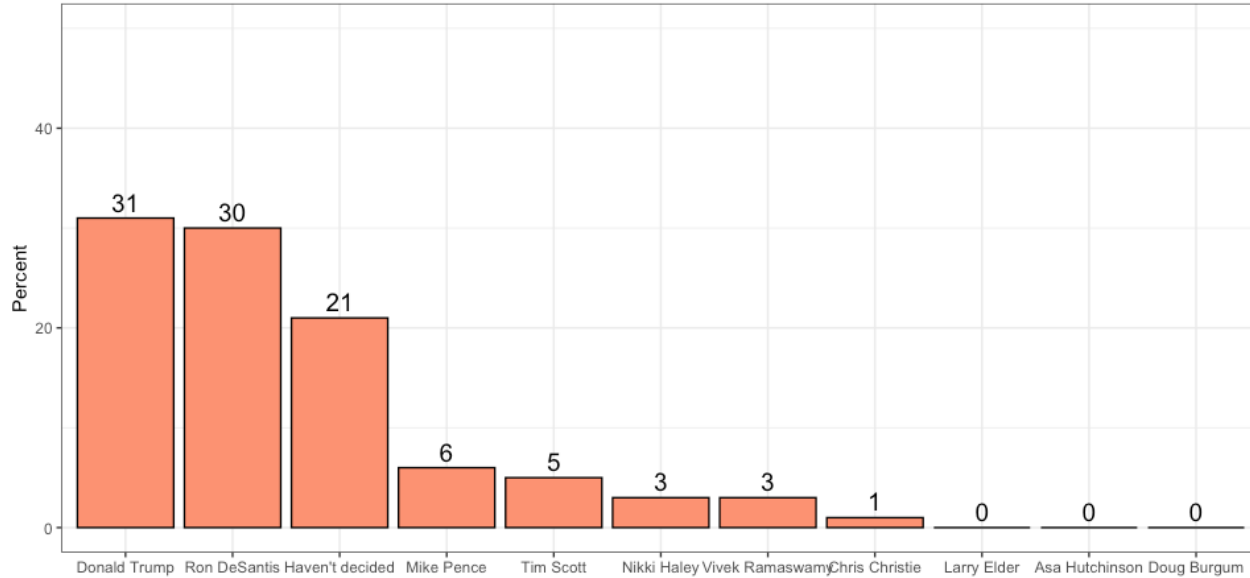
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# 2024 Primaries

# GOP 2024 primary

June 2023

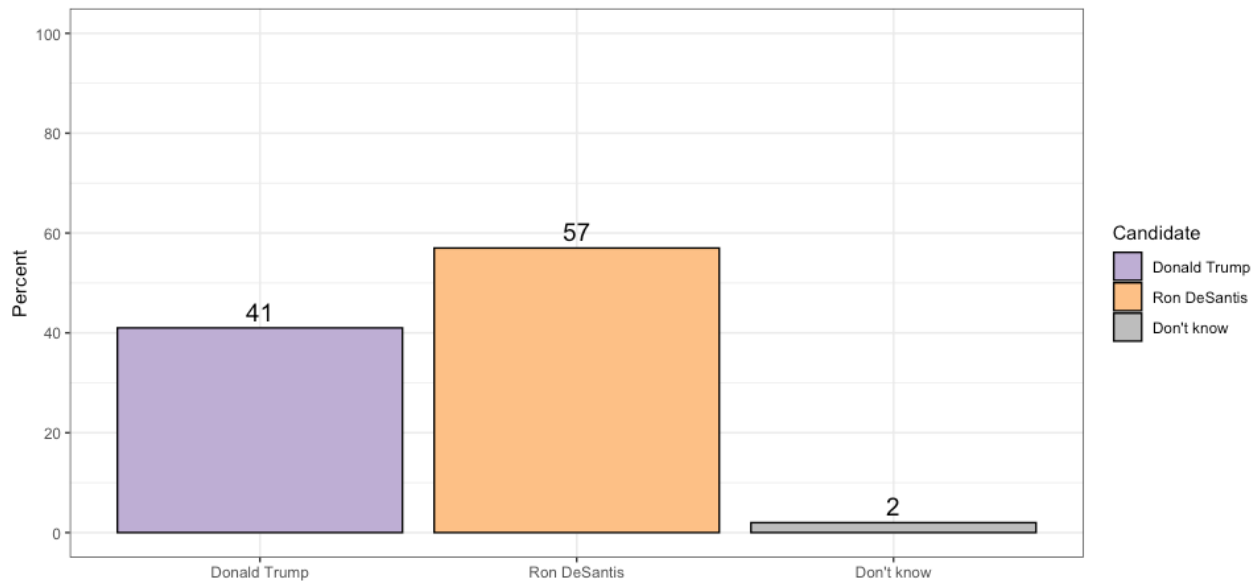


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## If choice of Trump or DeSantis, GOP 2024

June 2023

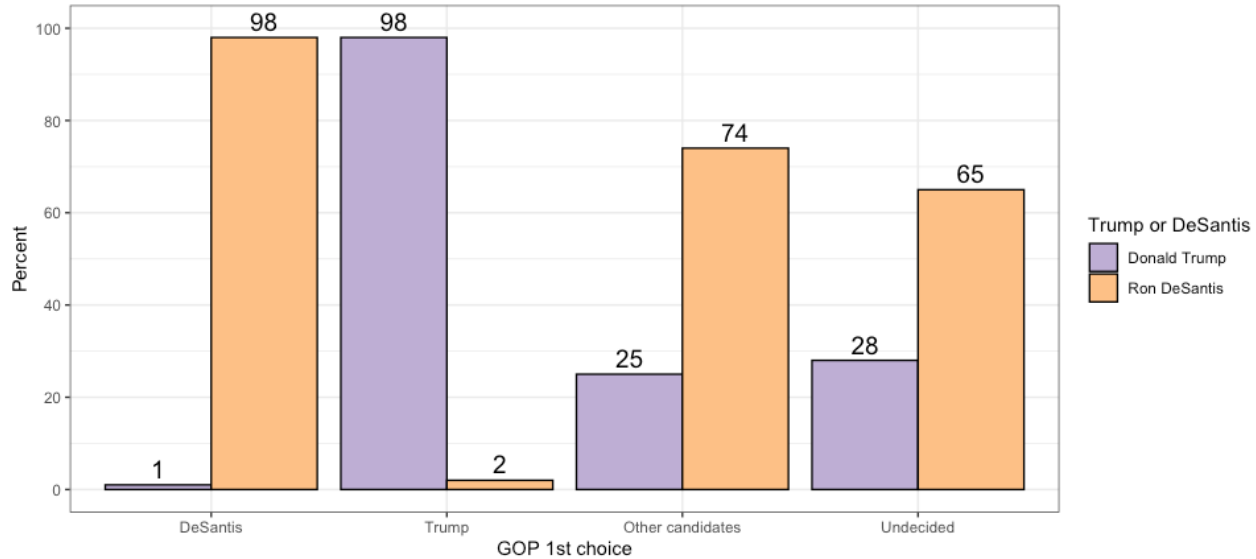


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## If Trump or DeSantis by GOP 1st choice

June 2023

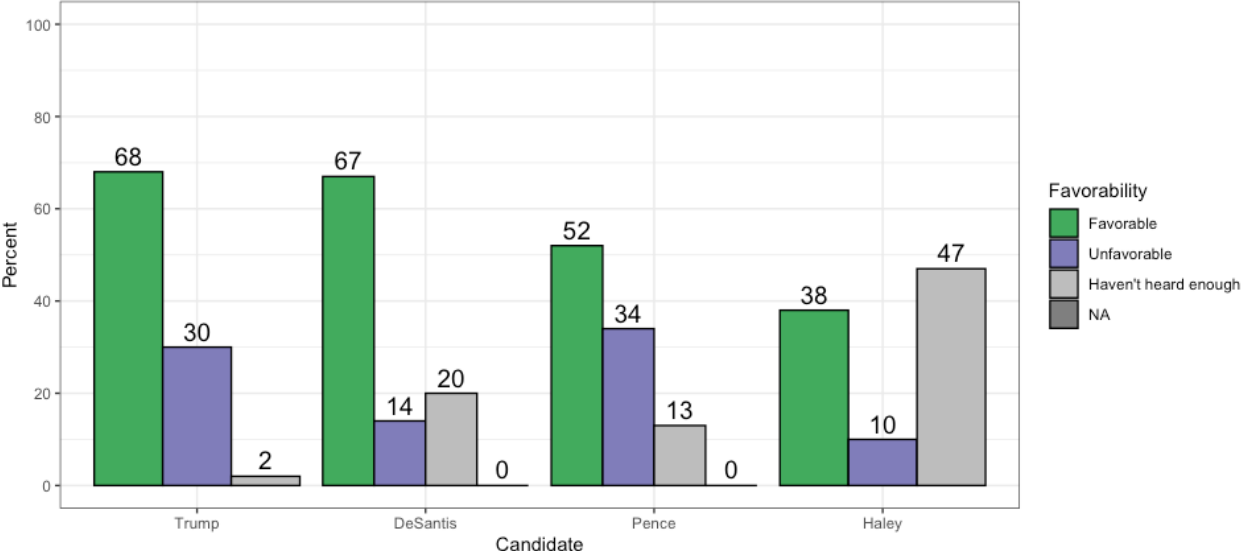


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# Favorability to GOP candidates among Republicans & leaners

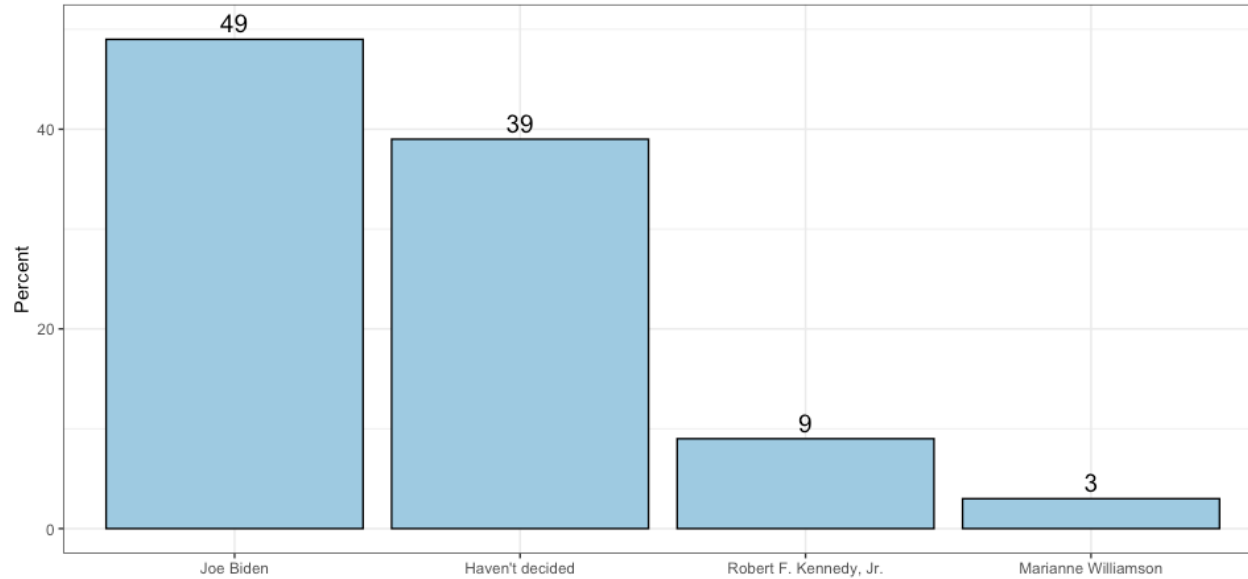
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## Dem 2024 primary

June 2023

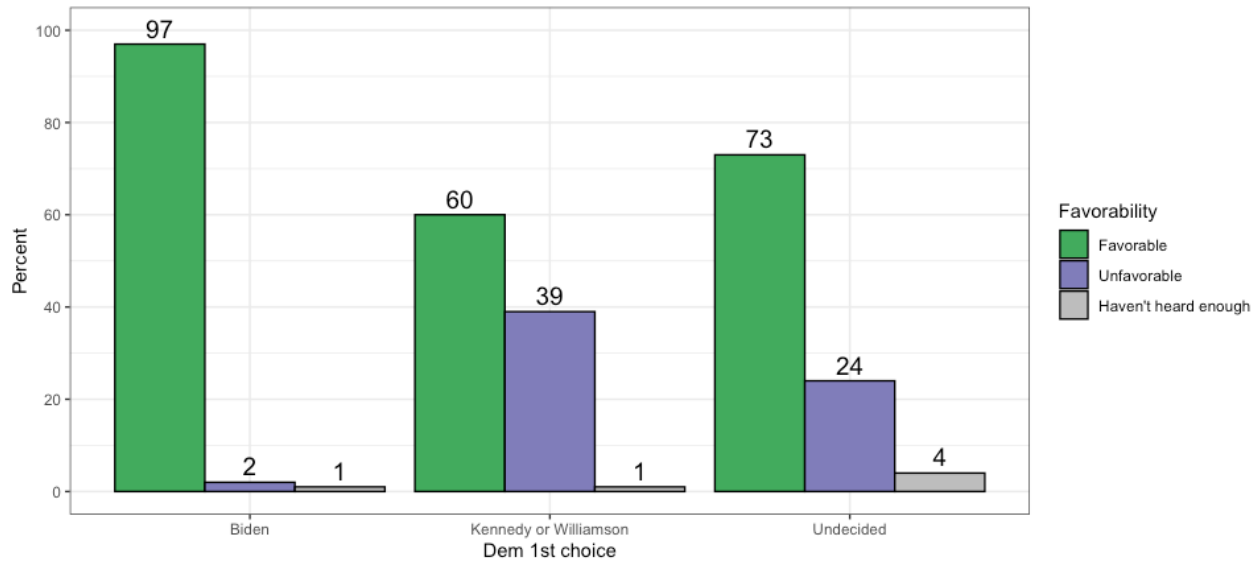


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## Biden favorability by Dem 1st choice

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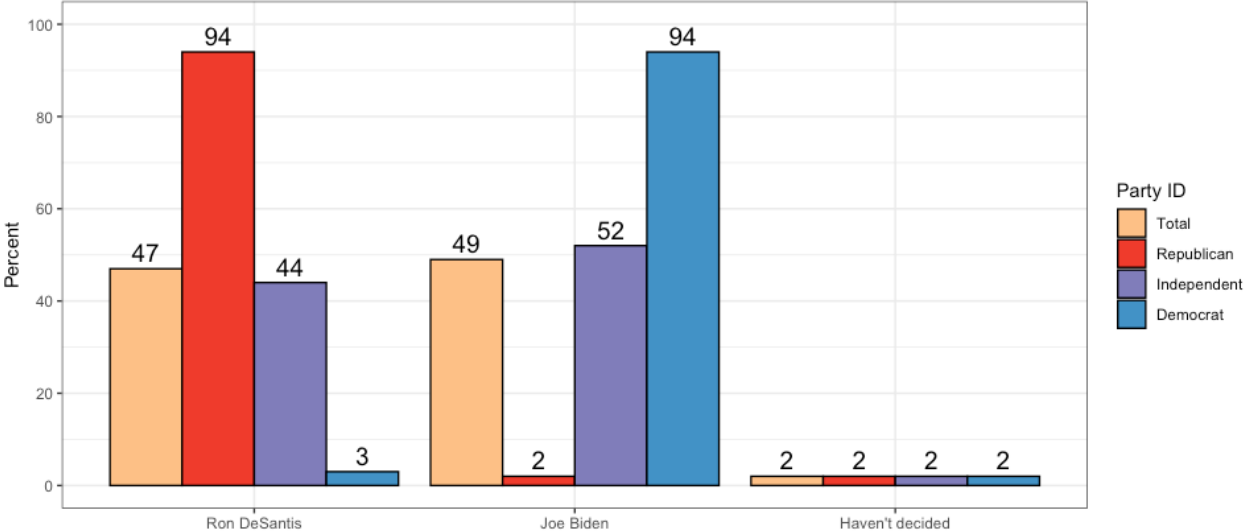


# General elections



# DeSantis vs Biden with party ID

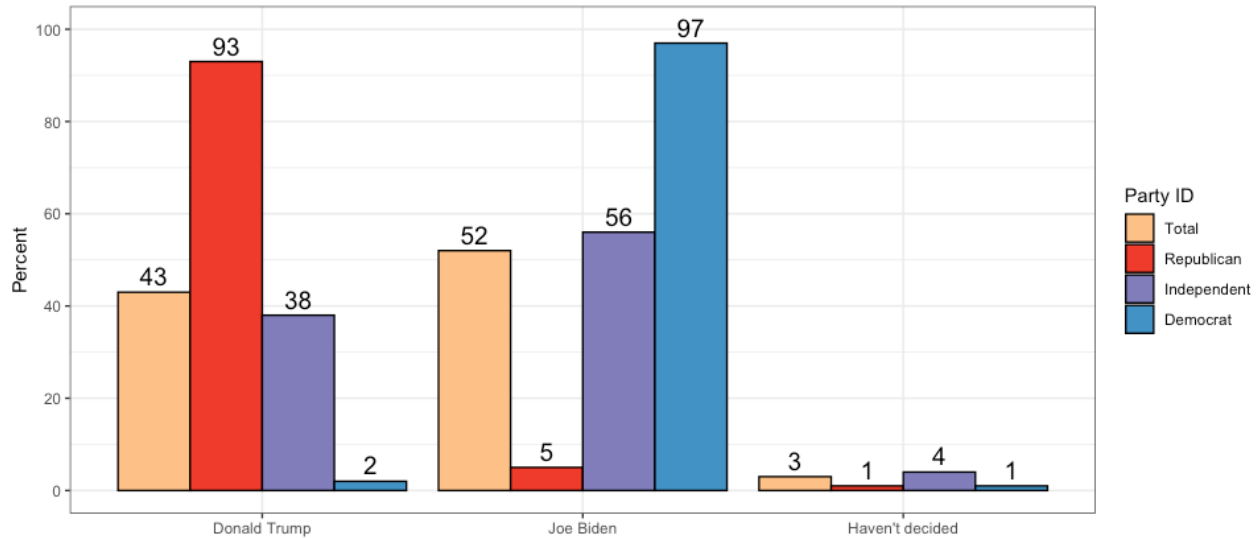
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# Trump vs Biden with party ID

June 2023

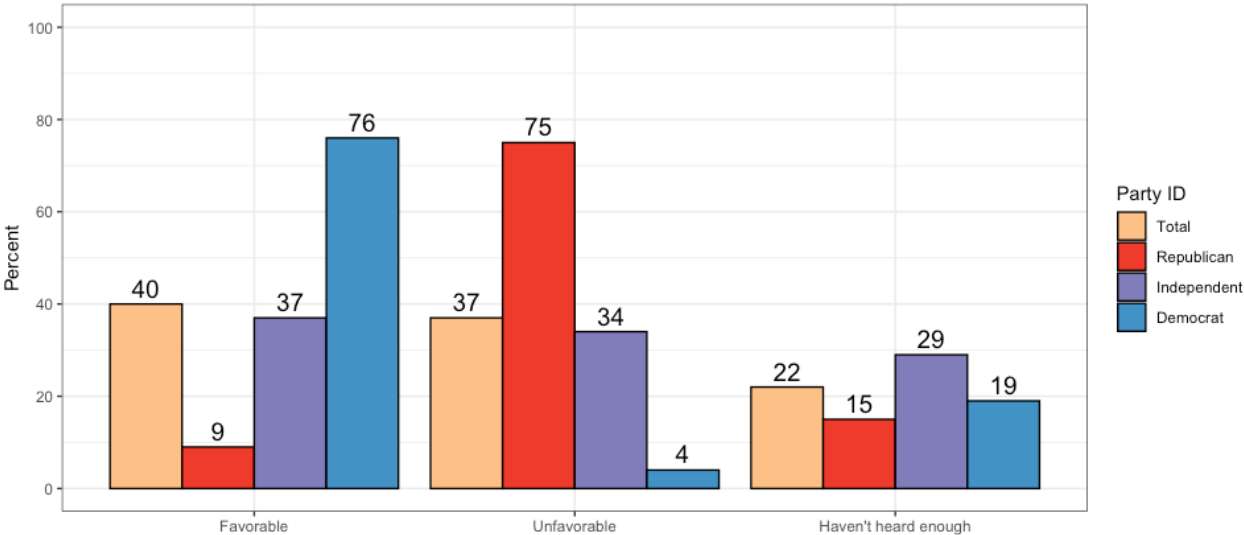


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# Baldwin favorability with party ID

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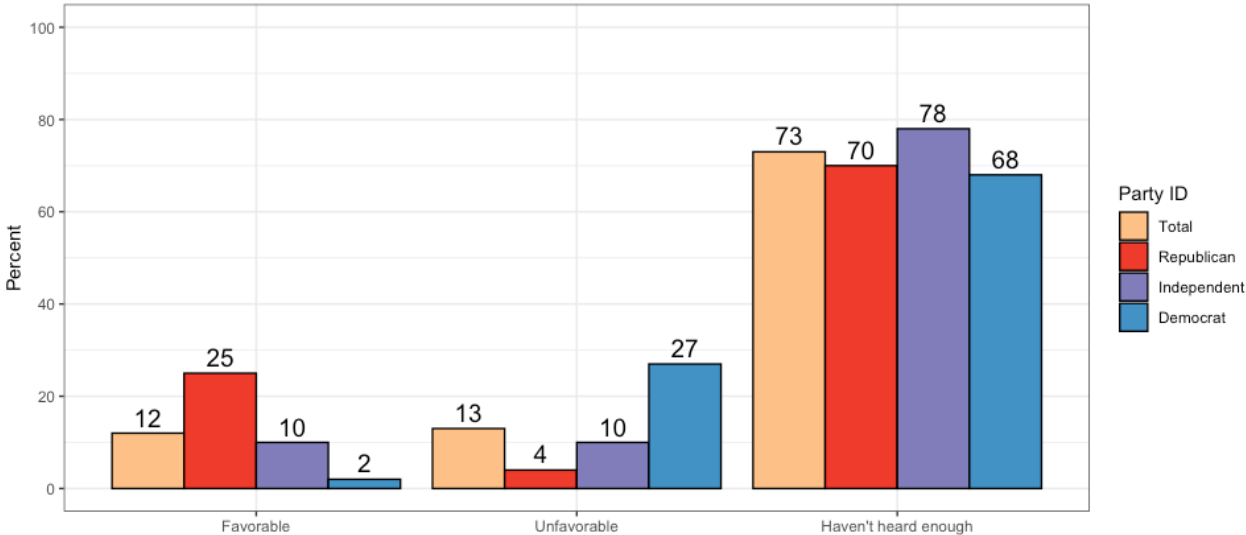


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# Tiffany favorability with party ID

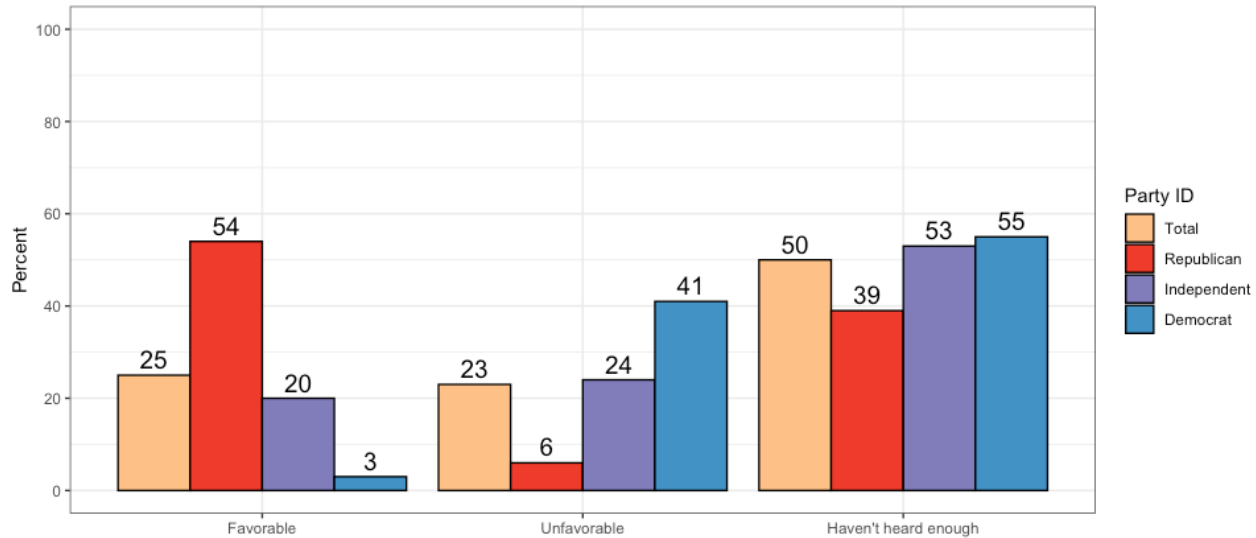
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## Clarke favorability with party ID

June 2023

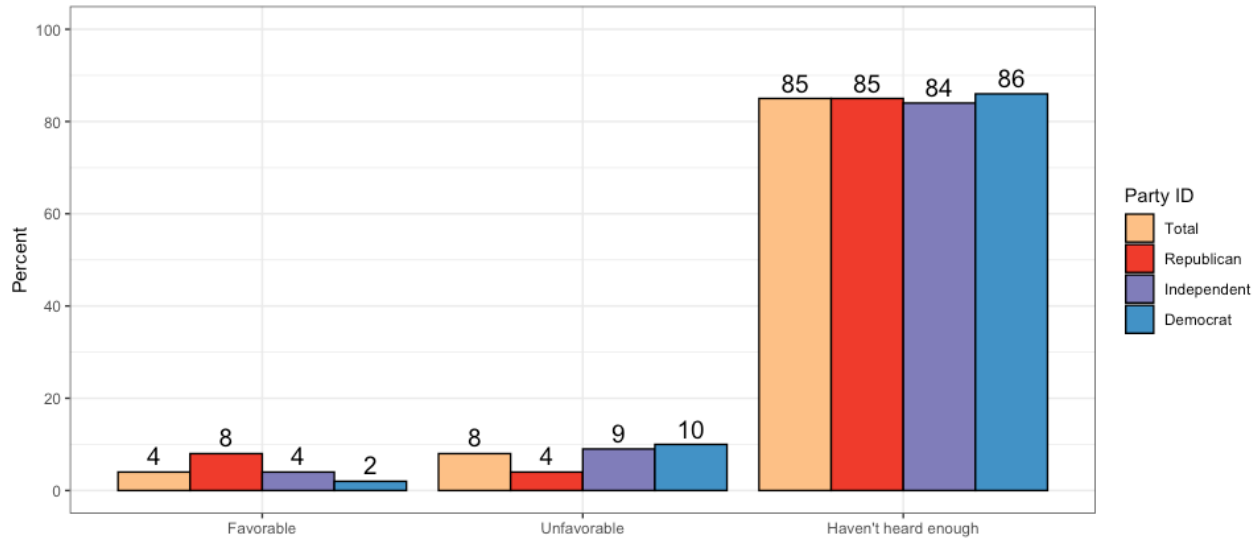


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## Hovde favorability with party ID

June 2023

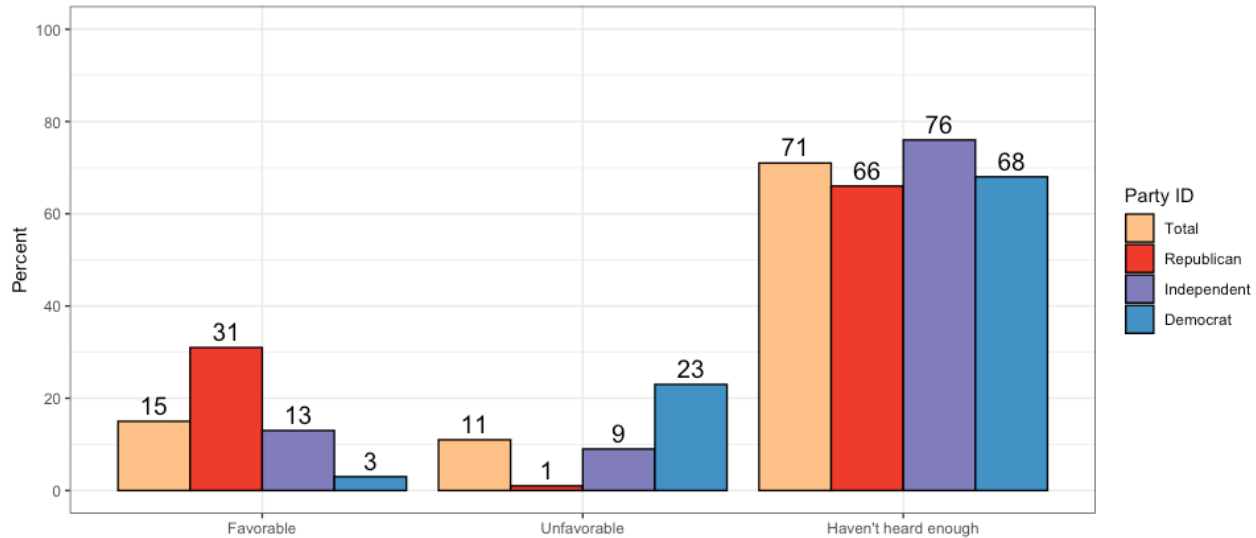


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## Gallagher favorability with party ID

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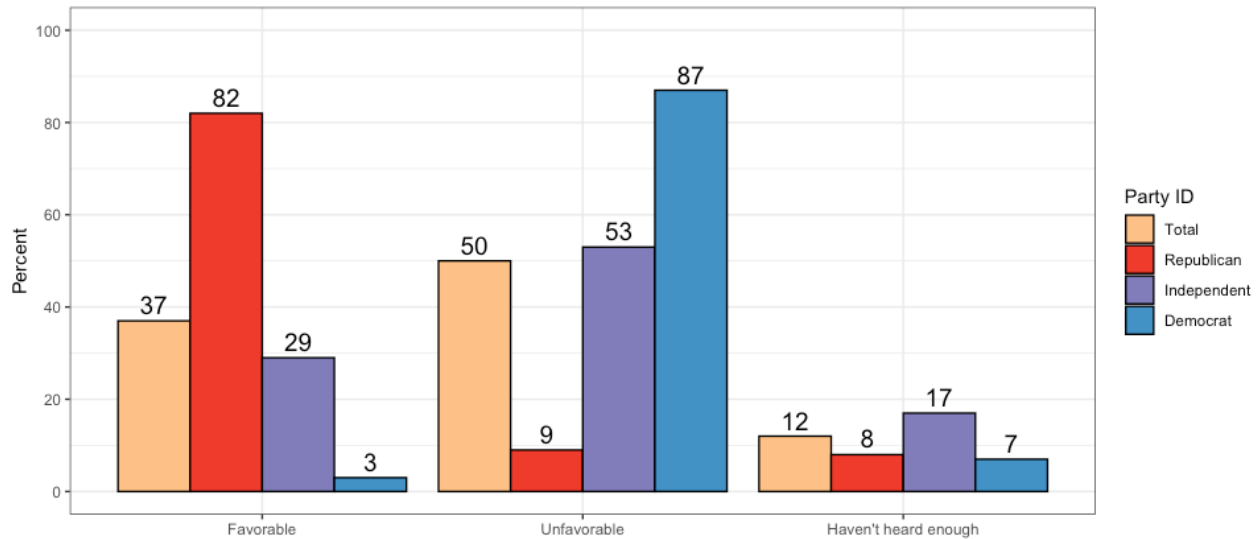


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## Johnson favorability with party ID

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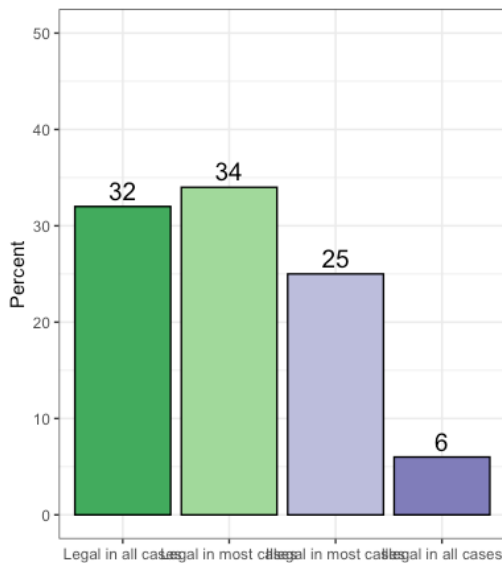




# Policy issues

## Abortion policy preference

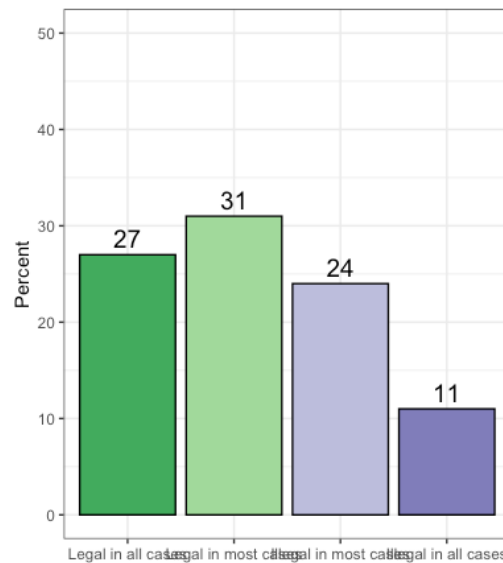
June 2023



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## Abortion policy preference

June 2022



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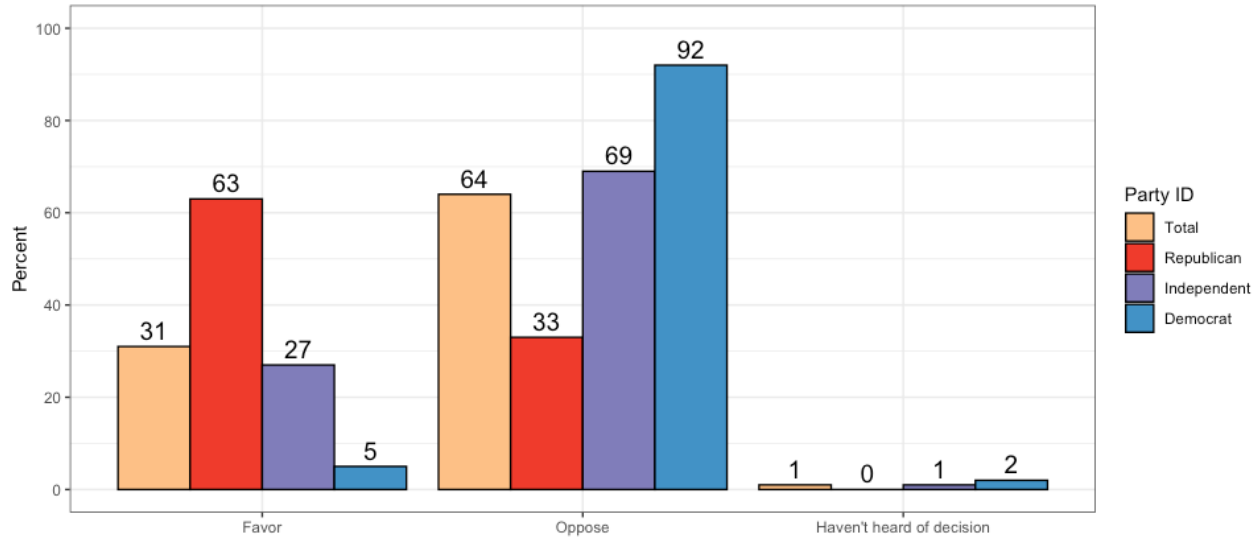
### Abortion policy

- Legal in all cases
- Legal in most cases
- Illegal in most cases
- Illegal in all cases



## Favor or oppose overturning Roe v Wade with party ID

June 2023

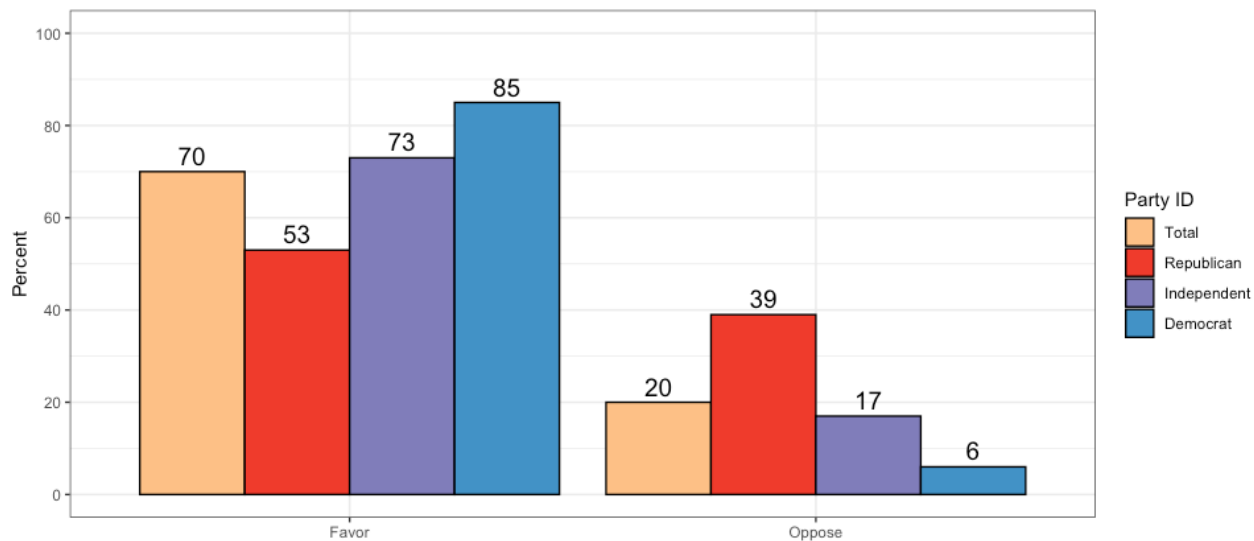


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## Favor or oppose increase shared revenue with party ID

June 2023

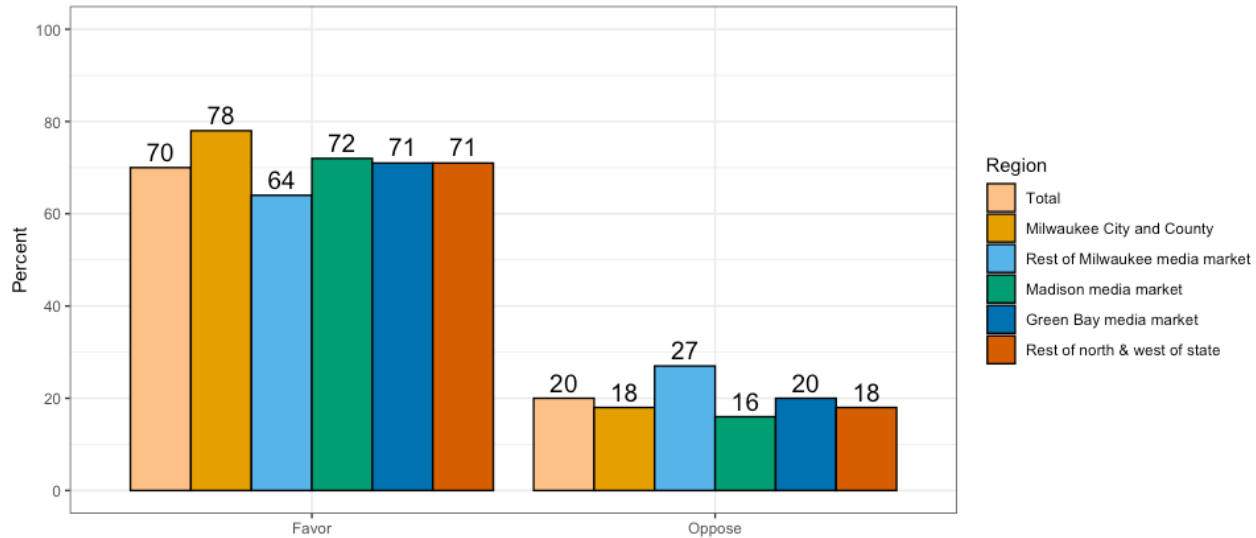


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## Favor or oppose increase shared revenue with region

June 2023

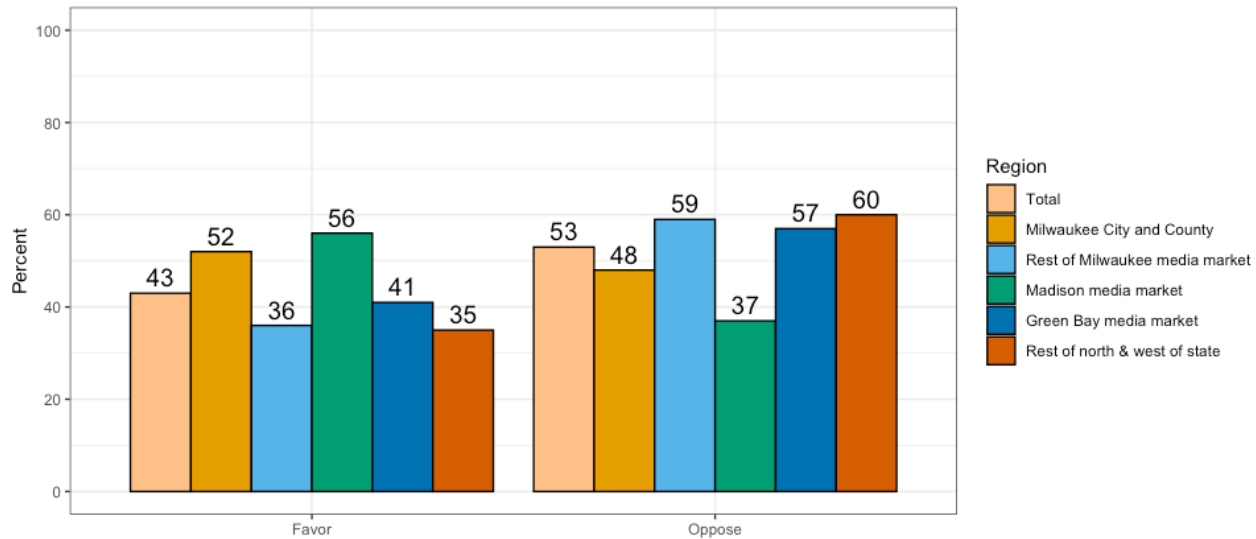


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## Favor or oppose increase sales tax with region

June 2023

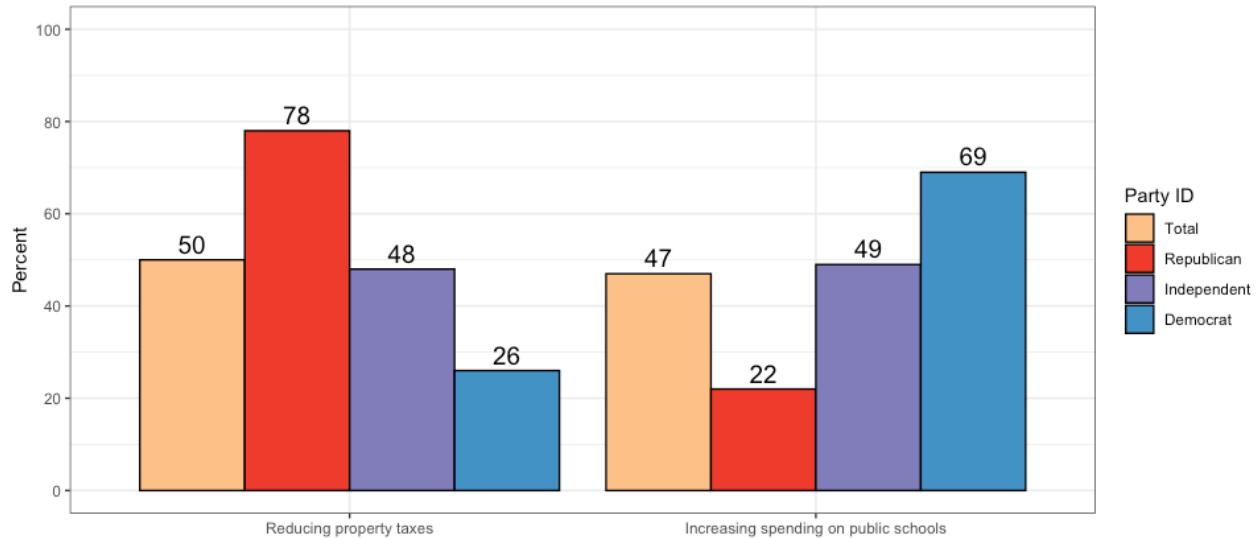


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## Reduce property tax or increase school spending with party ID

June 2023

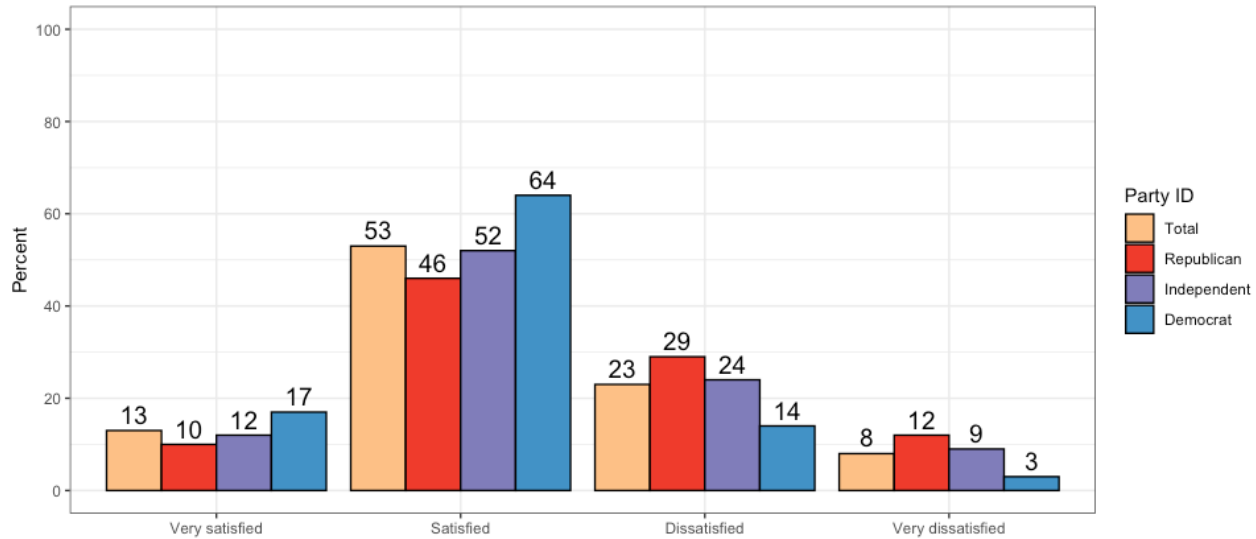


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## Satisfaction with public schools with party ID

June 2023



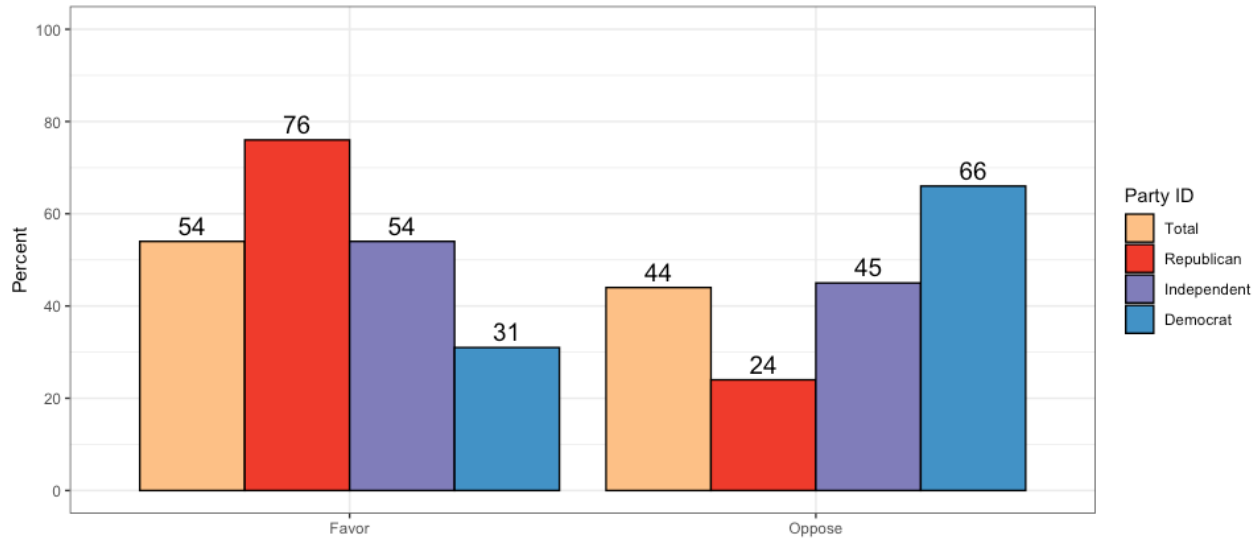
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## Favor or oppose vouchers for all with party ID

June 2023

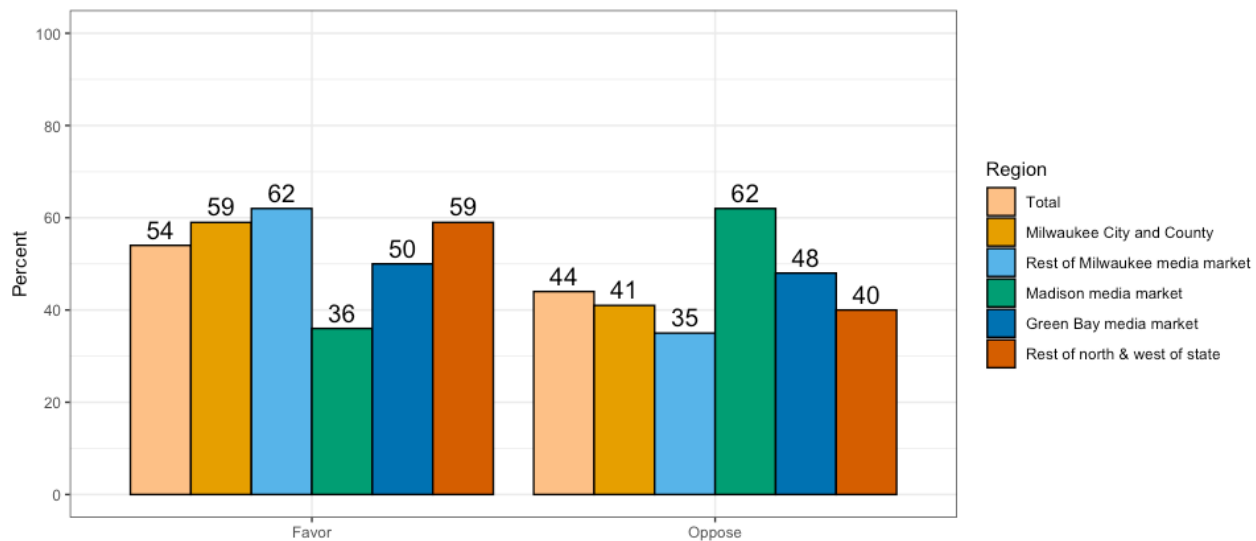


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## Favor or oppose vouchers for all with region

June 2023

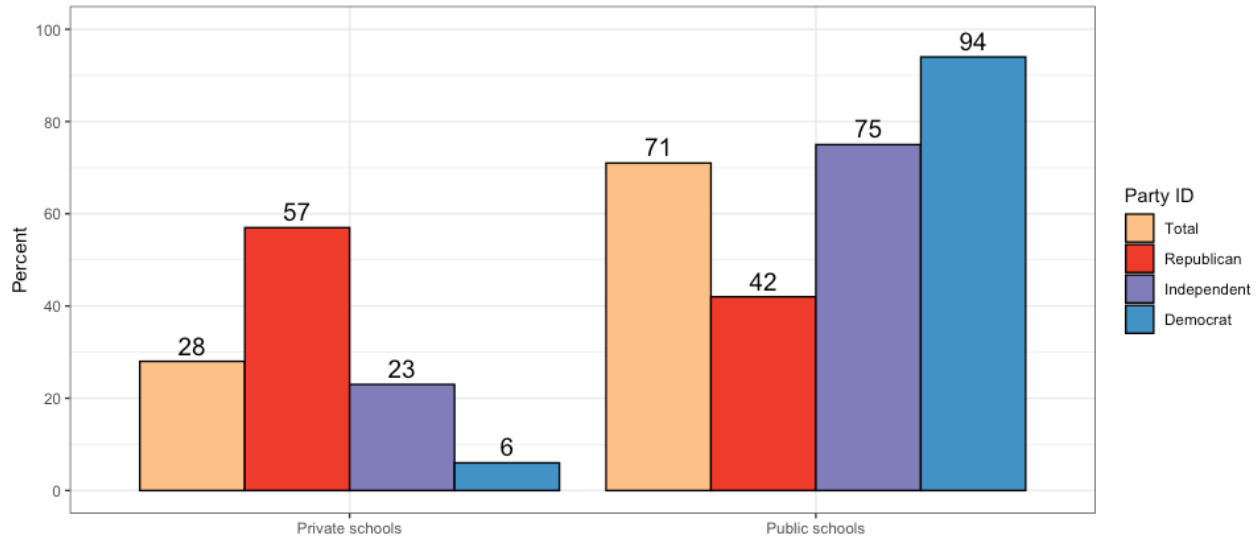


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## Increase funds for private or public schools with party ID

June 2023

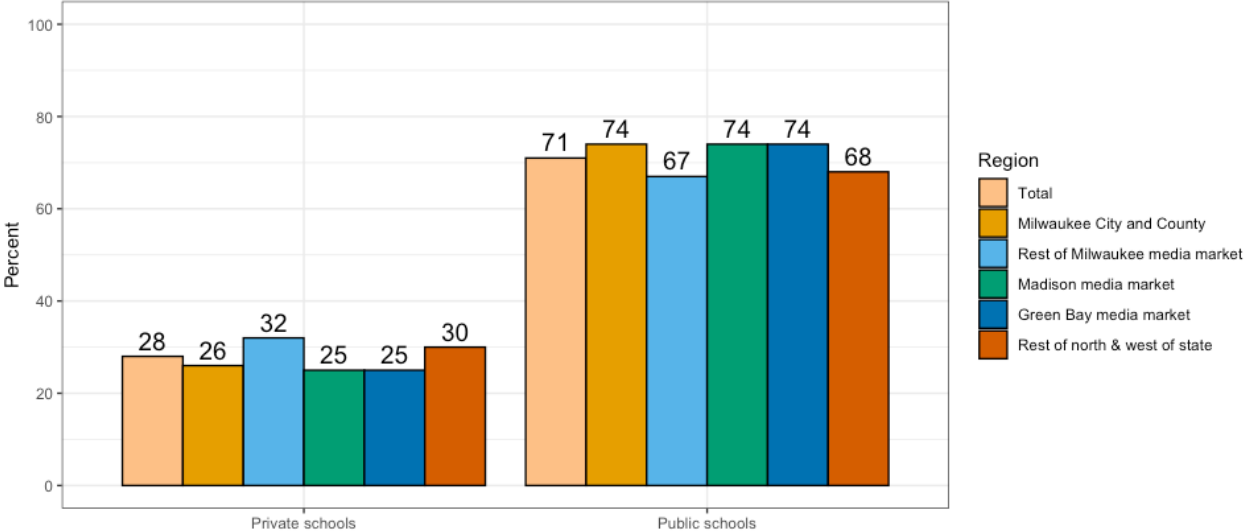


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# Increase funds for private or public schools with region

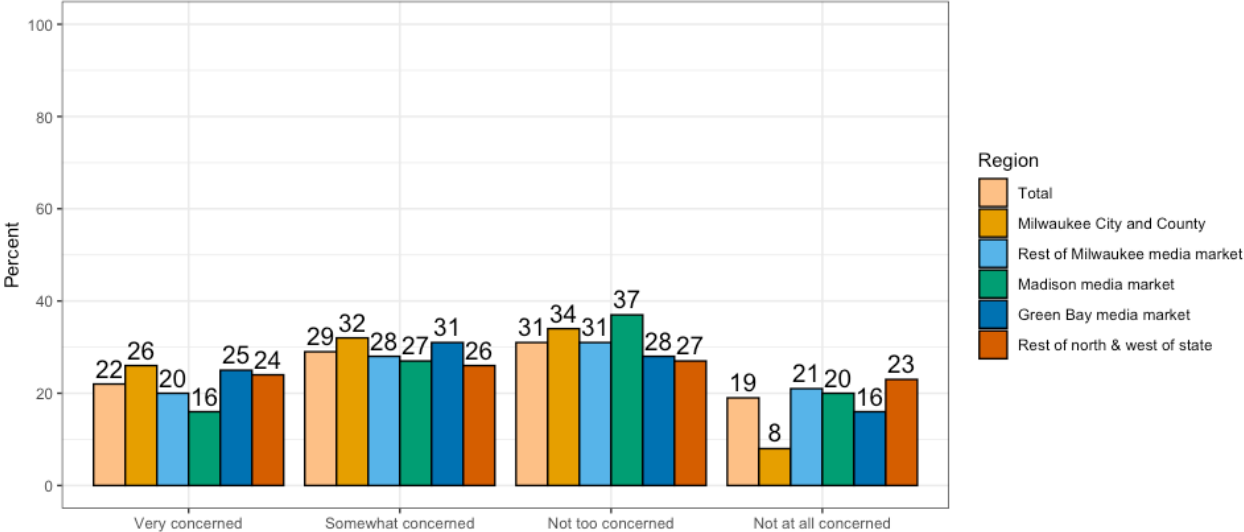
June 2023



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# Concern about safety of water supply with region

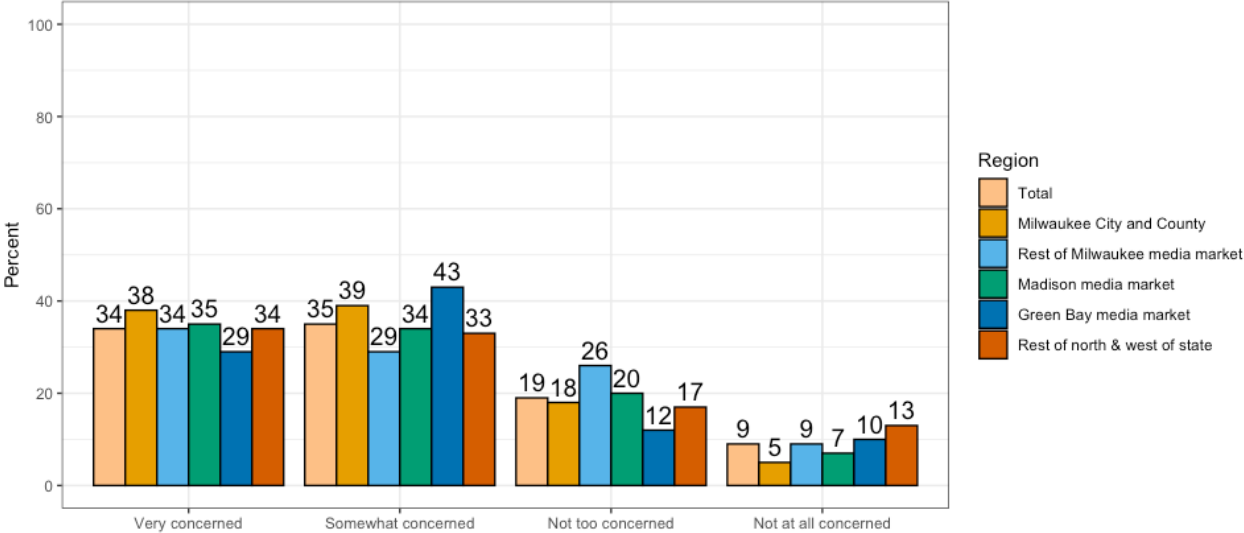
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# Concern about PFAS in drinking water with region

June 2023



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