Marquette Law School Poll Methodology Statement

U.S. Supreme Court and National Issues Survey, November 2-7, 2023

The Marquette Law School Poll national survey of public views of the U.S. Supreme Court and national issues was conducted November 2-7, 2023. A total of 1010 adults were interviewed by SSRS of Glen Mills PA, using the SSRS Opinion Panel, a representative probability-based panel of adults ages 18 and over living in the United States, recruited using the SSRS Omnibus poll and through address-based sampling (ABS). The margin of error is +/−4.2 percentage points for the full sample. Table 1 shows the margin of error for subsamples of registered votes, likely voters, registered Republicans (including independents who lean Republican) and registered Democrats (including independents who lean Democratic) along with unweighted and weighted samples sizes. All reported results are based on the weighted sample.

Table 1: Margin of error and sample sizes for subsamples

<table>
<thead>
<tr>
<th>Sample</th>
<th>Unweighted N</th>
<th>Weighted N</th>
<th>Margin of error</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adults</td>
<td>1010</td>
<td>1010</td>
<td>4.2</td>
</tr>
<tr>
<td>Registered voters</td>
<td>856</td>
<td>784</td>
<td>4.5</td>
</tr>
<tr>
<td>Likely voters</td>
<td>668</td>
<td>601</td>
<td>5</td>
</tr>
<tr>
<td>Republican Registered voters</td>
<td>398</td>
<td>352</td>
<td>6.6</td>
</tr>
<tr>
<td>Democratic Registered voters</td>
<td>380</td>
<td>358</td>
<td>6.8</td>
</tr>
</tbody>
</table>

The survey is a general population sample of U.S. adults ages 18 and over living in the 50 states.

The partisan composition of the weighted sample is 32% Republican, 32% Democrat and 36% independent. When independents who lean to a party are included as partisans the sample is 43% Republican, 43% Democrat and 14% independent.

As described below SSRS Opinion Panel members are recruited randomly based on nationally representative ABS (Address Based Sample) design (including Hawaii and Alaska). ABS respondents are randomly sampled by Marketing Systems Group (MSG) through the U.S. Postal Service’s Computerized Delivery Sequence (CDS), a regularly-updated listing of all known addresses in the U.S. For the SSRS Opinion Panel, known business addresses are excluded from the sample frame. Additionally, the SSRS Opinion Panel recruit hard-to-reach demographic groups via the SSRS Omnibus survey platform.
The SSRS Omnibus survey is a nationally representative (including Hawaii and Alaska) bilingual telephone survey.

**AAPOR Transparency Initiative Information**

The Marquette Law School Poll Supreme Court Survey follows the guidelines for disclosure of the American Association for Public Opinion Research Transparency Initiative. For more information on the initiative see: https://aapor.org/standards-and-ethics/transparency-initiative/

- The poll is sponsored by Marquette Law School.
- The Marquette Law School Poll, under the direction of Prof. Charles Franklin, designed the survey instrument and performed all statistical analysis. The data collection was administered by SSRS of Glen Mills PA, using the SSRS Opinion Panel, a representative probability-based panel of adults ages 18 and over living in the United States.
- Funding for this study was provided by the Marquette Law School Alumni Annual Fund. Their support is gratefully acknowledged.
- The full survey instrument for this study is available online at https://law.marquette.edu/poll/category/results-and-data/
- The population surveyed consists of the general population of U.S. adults age 18 and over living in the 50 states.
- The sample frame is a nationally representative ABS (Address Based Sample) design (including Hawaii and Alaska). ABS respondents are randomly sampled by MSG through the U.S. Postal Service’s Computerized Delivery Sequence (CDS), a regularly-updated listing of all known addresses in the U.S. Additionally, the SSRS Opinion Panel recruits hard-to-reach demographic groups via the SSRS Omnibus survey platform. The SSRS Omnibus survey is a nationally representative (including Hawaii and Alaska) bilingual telephone survey.
- The sample uses the SSRS Opinion Panel and is based on address and telephone samples supplied by Marketing Systems Group (MSG). Details of design and response rate are given below.
- The sample was designed to be representative of the adult population of the United States. The sample size is 1010. The margin of error, including design effects due to post-stratification is +/-4.2 percentage points for the full sample. The sample size and margin of error for subsamples are shown in Table 1 above.
- The design effect for this survey is 1.8 which has been incorporated in the calculation of all reported margins of error.
- The survey was administered in English only and was administered on the web. The data were collected November 2-7, 2023.
• Results for all items in the survey, including the full instrument, topline results, crosstabs and this methodological report are be available online at https://law.marquette.edu/poll/category/results-and-data

• For further information contact the survey director, Prof. Charles Franklin at Charles.franklin@marquette.edu.

• Further methodological details, including weighting methodology, is included in the following report from SSRS.