A COMPREHENSIVE LOOK AT THE WISCONSIN VOTE

Marquette Law School Poll – January 24 to January 31, 2024

[START TIMING MODULE]

[ASK ALL] [ACCEPTABLE RANGE IS 0-98] [FORCE RESPONSE] [SHELL QUESTION]

F4. What is your age? [PN: IF CATI:] (RECORD ACTUAL AGE IN YEARS)

999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] Refused

[IF F4<18, THANK AND TERMINATE "Thank you for your time. Have a good day/evening."]

[ASK IF F4 = 999/REFUSED] [FORCE RESPONSE] [SHELL QUESTION]

F4a. Are you...

[PN: IF CATI:] (READ LIST)

- 0 Under 18
- 1 18-29 years old
- 2 30-44 years old
- 3 45-59 years old
- 4 60 years old or more
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] Refused

[IF F4a = 0,999 THANK AND TERMINATE "Thank you for your time. Unfortunately, you do not qualify for this study."]

[ASK ALL]

[FORCE RESPONSE]

[SHELL QUESTION]

S3a. Do you currently live in Wisconsin?

- 1 Yes
- 2 No
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] Refused

[IF S3a=2,999 THANK AND TERMINATE "Thank you for your time. Unfortunately, you do not qualify for this study."]

[ASK IF S3a=1/CURRENTLY LIVE IN WISCONSIN] [FORCE RESPONSE] [SHELL QUESTION]

S3b. In what county in Wisconsin do you live?

[PN: IF CATI:] (READ IF NECESSARY)

[PN: INSERT COUNTY LIST FOUND HERE AS A DROP-DOWN]

998 [PN: IF CATI:] (DO NOT READ) Don't know / [PN: IF WEB:] Don't know

999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] Refused

[PN: IF S3B = 079, 997, 998, CONTINUE TO S4.

IF REFUSED (S3B = 999), THANK AND TERMINATE "Thank you for your time. Unfortunately, you do not qualify for this study."]

IF S3B ≠ 079, 997, 998, 999 ASSIGN APPROPRIATE QUOTA GROUP AND SKIP TO S5.

[ASK IF S3b=079 (MILWAUKEE COUNTY) OR S3b = 997, 998 (OTHER/DK)] [FORCE RESPONSE]

[SHELL QUESTION]

- S4. Do you currently live within the Milwaukee city limits?
 - 1 Yes
 - 2 No
 - 999 [PN: IF CATI:] (DO NOT READ) No Answer/Don't know/Refused / [PN: IF WEB:] Prefer not to say

[PN: IF S3B=079 AND S4=1 (YES, LIVES W/IN MWKE CITY LIMITS), GEOSTRATA=1 (MILWAUKEE DMA).

IF S3B=079 AND S4=2 (NO, DOES NOT LIVE W/IN MWKE CITY LIMITS), GEOSTRATA=2 (REST OF MWKE DMA).]

IF S3B=997,998 AND S4=1 (YES, LIVES W/IN MWKE CITY LIMITS), GEOSTRATA=1 (MILWAUKEE DMA).

IF S3B=997,998 AND S4=2 (NO, DOES NOT LIVE W/IN MWKE CITY LIMITS) AND USERDATA=39,50 (PROB PANEL) AND PFIPS ≠ 999, FETCH THE COUNTY INFO FROM PFIPS AND USE IT TO ASSIGN GEOSTRATA. IF PFIPS = 999, THANK AND TERMINATE.

IF S3B=997,998 AND S4=2 (NO, DOES NOT LIVE W/IN MWKE CITY LIMITS) AND SAMPSOURCE=7 (RBS), FETCH THE COUNTY INFO FROM BCENSUSFIPS AND USE IT TO ASSIGN GEOSTRATA.]

IF S4=999/PREFER NOT TO SAY, THANK AND TERMINATE "Thank you for your time. Unfortunately, you do not qualify for this study."]

[ASK ALL] [FORCE RESPONSE] [SHELL QUESTION]

- S5. Some people are registered to vote, and others are not. Are you registered to vote in the precinct or ward where you now live, or aren't you?
 - 1 Yes, registered to vote in the precinct
 - 2 No, not registered to vote

999 [PN: IF CATI:] (DO NOT READ) No Answer/Don't know/Refused / [PN: IF WEB:] Prefer not to say

[PN: IF S5=1, SKIP TO TRAP]

[ASK IF S5=2,999]

[FORCE RESPONSE]

[SHELL QUESTION]

S6. Do you plan to register to vote, or is there a chance that you may not register?

1 Plan to register

2 Chance may not register

999 [PN: IF CATI:] (DO NOT READ) No Answer/Don't know/Refused / [PN: IF WEB:] Prefer not to say

[PN: IF S6=2,999 SKIP TO NAMEVER1.]

[ASK IF USERDATA=24 AND XCHANNEL=1 (RBS AND WEB ONLY)] [FORCE RESPONSE]

[SHELL QUESTION]

TRAP. To ensure the program is working properly, please select the number "3" below.

1	1
2	2
3	3
4	4
5	5

BEGIN PROGRAMMING MAIN QUESTIONNAIRE

MAIN QUESTIONNAIRE

[START TIMING MODULE] [PN: INCLUDE RANDOMIZATION VARIABLE IN DATASET]

[ASK ALL]

- A1. Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all?
 - 1 Most of the time
 - 2 Some of the time
 - 3 Only now and then
 - 4 Hardly at all
 - 998 [PN: IF CATI:] (DO NOT READ) Don't know
 - 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

- A2. What are the chances that you will vote in the November 2024 general election for president, Congress, and other offices -- are you absolutely certain to vote, very likely to vote, are the chances 50-50, or don't you think you will vote?
 - 1 Absolutely certain
 - 2 Very Likely
 - 3 Chances 50-50
 - 4 Don't think will vote
 - 998 [PN: IF CATI:] (DO NOT READ) Don't know
 - 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

- A3. How enthusiastic are you about voting in the elections in November 2024 for president and other offices? Would you say you are very, somewhat, not too, or not at all enthusiastic?
 - 1 Very enthusiastic
 - 2 Somewhat enthusiastic
 - 3 Not too enthusiastic
 - 4 Not at all enthusiastic
 - 998 [PN: IF CATI:] (DO NOT READ) Don't know
 - 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

B1. Overall, do you approve or disapprove of the way Joe Biden is handling his job as president?

[PN: IF CATI:] (INTERVIEWER INSTRUCTION: GET ANSWER, THEN ASK: "Do you strongly or somewhat (approve/disapprove)?")

[PN: IF CATI:] (READ LIST IF NECESSARY)

- 1 Strongly approve
- 2 Somewhat approve
- 3 Somewhat disapprove
- 4 Strongly disapprove
- 998 [PN: IF WEB:] Don't know / [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

B2. Overall, do you approve or disapprove of the way Tony Evers [PN: IF CATI:] (EE-vers)] is handling his job as Governor of Wisconsin?

[PN: IF CATI:] (INTERVIEWER INSTRUCTION: GET ANSWER, THEN ASK: "Do you strongly or somewhat (approve/disapprove)?")

[PN: IF CATI:] (READ LIST IF NECESSARY)

- 1 Strongly approve
- 2 Somewhat approve
- 3 Somewhat disapprove
- 4 Strongly disapprove
- 998 [PN: IF WEB:] Don't know / [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

B3. Overall, do you approve or disapprove of the way the Wisconsin legislature is handling its job?

[PN: IF CATI:] (INTERVIEWER INSTRUCTION: GET ANSWER, THEN ASK: "Do you strongly or somewhat (approve/disapprove)?")

[PN: IF CATI:] (READ LIST IF NECESSARY)

- 1 Strongly approve
- 2 Somewhat approve
- 3 Somewhat disapprove
- 4 Strongly disapprove
- 998 [PN: IF WEB:] Don't know / [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

B4. Overall, do you approve or disapprove of the way the Wisconsin state Supreme Court is handling its job?

[PN: IF CATI:] (INTERVIEWER INSTRUCTION: GET ANSWER, THEN ASK: "Do you strongly or somewhat (approve/disapprove)?")

[PN: IF CATI:] (READ LIST IF NECESSARY)

- 1 Strongly approve
- 2 Somewhat approve
- 3 Somewhat disapprove
- 4 Strongly disapprove
- 998 [PN: IF WEB:] Don't know [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

- Z1. Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent?
 - 1 Republican
 - 2 Democrat
 - 3 Independent
 - 4 [PN: IF WEB:] Other/No preference / [PN: IF CATI:] (DO NOT READ) Other/No preference
 - 998 [PN: IF CATI:] (DO NOT READ) Don't know
 - 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK IF Z1 = 3 (INDEPENDENT) OR Z1 = 4 (OTHER) OR Z1 = 998 (DON'T KNOW PARTY ID)]

- Z2. Do you think of yourself as closer to the Republican Party or to the Democratic Party or closer to neither?
 - 1 Republican
 - 2 Democrat
 - 3 Neither/Just Independent
 - 998 [PN: IF CATI:] (DO NOT READ) Don't know
 - 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[PN: IF SAMPSOURCE=2 AND USERDATA=50 (PROB PANEL WEB), INSERT QUALITY CONTROL PROGRAMMING BLOCK TRAP HERE]

[PN: ASK C1 IF Z1=1 OR Z2=1 (REPUBLICAN/LEAN-REPUBLICAN)]

[PN: RANDOMIZE CANDIDATE ORDER, KEEP 6 (HAVEN'T DECIDED) ALWAYS LAST]

C1. If the Republican primary were today, whom would you vote for or haven't you decided?

[PN: IF CATI:] (READ LIST)

- 2 Nikki Haley
- 5 Donald Trump
- 6 Haven't decided
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[PN: RANDOMIZE CODES 1-2 IN C2 AND C2b WORDING AND RESPONSE CODES.]

- C2. If the 2024 election for president were held today between [Former President Donald Trump, the Republican,] and [President Joe Biden, the Democrat,] would you vote for [Donald Trump] or for [Joe Biden] or haven't you decided?
 - 1 Donald Trump
 - 2 Joe Biden
 - 3 Haven't decided
 - 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK IF 3 IN C2]

[PN: KEEP ORDER OF NAMES AND OPTIONS IN C2]

C2B. If you had to choose, would you vote for [Biden] or for [Trump]?

[PN: IF CATI:] (INTERVIEWER INSTRUCTION: GET ANSWER, THEN ASK: Is that definitely or probably vote for Biden/Trump?

- 1. Definitely Trump
- 2. Probably Trump
- 3. Probably Biden
- 4. Definitely Biden
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[PN: RANDOMIZE CODES 1-2 IN C4 AND C4B WORDING AND RESPONSE CODES.]

- C4. If the 2024 election for president were held today between [Former UN Ambassador Nikki Haley, the Republican,] and [President Joe Biden, the Democrat,] would you vote for [Nikki Haley] or for [Joe Biden] or haven't you decided?
 - 1 Nikki Haley
 - 2 Joe Biden
 - 3 Haven't decided
 - 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK IF 3 IN C4]

[PN: KEEP ORDER OF NAMES AND OPTIONS IN C4]

- C4b. If you had to choose, would you vote for [Biden] or for [Haley]? [PN: IF CATI:] (INTERVIEWER INSTRUCTION: GET ANSWER, THEN ASK: Is that definitely or probably vote for Biden/Haley?
 - 1 Definitely Haley
 - 2 Probably Haley
 - 3 Probably Biden
 - 4 Definitely Biden
 - 998 [PN: IF CATI:] (DO NOT READ) Don't know
 - 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[PN: Randomize order of "Democrat Joe Biden" and "Republican Donald Trump" in the question text and response options 1-2/2-1. Then randomize order of other candidates in the question text and response options.] C5New. If the presidential ballot included additional candidates, would you vote for [Democrat Joe Biden], [Republican Donald Trump], [independent Robert F. Kennedy Jr], [independent Cornel West], or [Green Party's Jill Stein]?

- 1 Democrat, Joe Biden
- 2 Republican, Donald Trump
- 3 Independent Robert F. Kennedy Jr.
- 4 Independent Cornel West
- 5 Green Party's Jill Stein
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[SHOW TO ALL]

TRANSITION1. Next, we'd like to get your opinion of some people you may or may not be familiar with. For each name, please indicate if you have a favorable or unfavorable opinion of them or if you haven't heard enough about them yet to have an opinion.

[PN: IF WEB:] Please click Next to continue.

[PN: IF CATI:] (NOTE TO INTERVIEWER: Click Next to continue.)

[ASK ALL] [PRESENT EACH ON OWN SCREEN]

[PN: IF CATI:] The <<SHOW "first" FOR THE FIRST NAME/ITEM, THEN USE "next" FOR THE SUCCEEDING NAMES>> name is ... <<INSERT NAME>>

[PN: IF CATI:] (READ IF NECESSARY: Do you have a favorable or unfavorable opinion of [INSERT NAME] or haven't you heard enough about them yet?)

[PN: IF WEB:] Do you have a favorable or unfavorable opinion of <<INSERT NAME D1-D14>> or haven't you heard enough about them yet?

- 1 Favorable
- 2 Unfavorable
- 3 Haven't heard enough
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[PN: RANDOMIZE D1 TO D6]

- D1. Tammy Baldwin
- D2. Ron Johnson
- D3. Robin Vos [PN: IF CATI:] (like "Moss")
- D4. Eric Hovde [PN: IF CATI:] (huv-dee)
- D5. Scott Mayer
- D6. David Clarke

[PN: RANDOMIZE D7 TO D8]

- D7. Tony Evers [PN: IF CATI:] (EE-vers)
- D8. Joe Biden

[PN: RANDOMIZE D9 TO D11]

- D9. Donald Trump
- D10. Ron DeSantis
- D11. Nikki Haley

[PN: RANDOMIZE D12 TO D14]

- D12. Robert F. Kennedy Jr.
- D13. Cornel West
- D14. Jill Stein

[ASK ALL]

- E1. Thinking just about the state of Wisconsin, do you feel things in Wisconsin are generally going in the right direction, or do you feel things have gotten off on the wrong track?
 - 1 Right direction
 - 2 Wrong track
 - 998 [PN: IF CATI:] (DO NOT READ) Don't know
 - 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

E2. How would you describe the state of the nation's economy these days?

[PN: IF CATI:] (READ LIST)

- 1 Excellent
- 2 Good
- 3 Not so good
- 4 Poor
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

E3. How would you describe the state of the Wisconsin economy these days?

[PN: IF CATI:] (READ LIST)

- 1 Excellent
- 2 Good
- 3 Not so good
- 4 Poor
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

- E4. In December the state Supreme Court ordered the redrawing of district maps for the state Assembly and Senate, replacing existing districts with new ones for the 2024 elections. How much do you favor or oppose this decision?
 - 1 Strongly favor
 - 2 Somewhat favor
 - 3 Somewhat oppose
 - 4 Strongly oppose
 - 998 [PN: IF WEB:] Don't know / [PN: IF CATI:] (DO NOT READ) Don't know
 - 999 [PN: IF WEB:] WEB BLANK/[PN: IF CATI:] (DO NOT READ) Refused

[ASK ALL]

[PN: Randomize order of E5 and E6]

- E5. Do you think the use of marijuana should be made legal, or not?
 - 1. Yes, legal
 - 2. No, illegal
 - 998 [PN: IF WEB:] Don't know / [PN: IF CATI:] (DO NOT READ) Don't know
 - 999 [PN: IF WEB:] WEB BLANK/[PN: IF CATI:] (DO NOT READ) Refused

[ASK ALL]

[PN: Randomize order of E5 and E6]

- E6. Do you think the use of marijuana for medical purposes with a doctor's prescription should be made legal, or not?
 - 1. Yes, legal
 - 2. No, illegal
 - 998 [PN: IF WEB:] Don't know / [PN: IF CATI:] (DO NOT READ) Don't know
 - 999 [PN: IF WEB:] WEB BLANK/[PN: IF CATI:] (DO NOT READ) Refused

[PN: Randomize order of E7New and E8] [ASK ALL]

E7New. How likely is it that Joe Biden will be the presidential nominee of the Democratic Party in the November election?

[PN: IF CATI:] (READ LIST)

- 1 Definitely will be the nominee
- 2 Probably will be the nominee
- 3 Probably will not be the nominee
- 4 Definitely will not be the nominee
- 998 [PN: IF WEB:] Don't know / [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF WEB:] WEB BLANK/[PN: IF CATI:] (DO NOT READ) Refused

[ASK ALL]

E8. How likely is it that Donald Trump will be the presidential nominee of the Republican Party in the November election?

[PN: IF CATI:] (READ LIST)

- 1 Definitely will be the nominee
- 2 Probably will be the nominee
- 3 Probably will not be the nominee
- 4 Definitely will not be the nominee
- 998 [PN: IF WEB:] Don't know / [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF WEB:] WEB BLANK/[PN: IF CATI:] (DO NOT READ) Refused

[ASK ALL]

[PN: Randomize candidate order in the question text and response option in the same order. If Biden is asked first, options should be 1-4; If Trump is asked first, options should be 4-1.]

E9. Regardless of how you plan to vote who do you think will win the presidential election if {Joe Biden is the Democratic] candidate and [Donald Trump is the Republican] candidate?

[PN: IF CATI:] (READ LIST)

- 1 Definitely Biden
- 2 Probably Biden
- 3 Probably Trump
- 4 Definitely Trump
- 998 [PN: IF WEB:] Don't know / [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF WEB:] WEB BLANK/[PN: IF CATI:] (DO NOT READ) Refused
- E10. Would you favor or oppose a proposal to ban abortions in Wisconsin after 14 weeks of pregnancy, with exceptions for the life and health of the mother and for cases of rape or incest?
 - 1. Favor
 - 2. Oppose
 - 998 [PN: IF WEB:] Don't know / [PN: IF CATI:] (DO NOT READ) Don't know
 - 999 [PN: IF WEB:] WEB BLANK/[PN: IF CATI:] (DO NOT READ) Refused

[ASK ALL]

[PN: RANDOMIZE ORDER OF F1-F7. SHOW IN GRID FORMAT.]

Do you think Joe Biden or Donald Trump would do a better job handling each of the following issues, they are both about the same or would neither be good on the issue? (**PN: IF WEB:**]: *Please select one response for each.*)

		Biden	Trump	Both about the same	Neither good
F1	The economy	1	2	3	4
F2	Immigration and border security	1	2	3	4
F3	Healthcare	1	2	3	4
F4	Foreign relations	1	2	3	4
F5	Abortion policy	1	2	3	4
F6	Medicare & Social Security	1	2	3	4
F7	Handling the war between Israel	1	2	3	4
	and Hamas in Gaza				

998 [PN: IF CATI:] (DO NOT READ) Don't know

999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[PN: RANDOMIZE ASKING F8-F11 FIRST OR F12-F15 FIRST] [PN: RANDOMIZE ORDER OF F8-F11 AND USE SAME ORDER FOR F12-F15. SHOW IN GRID FORMAT] How well does each of the following phrases describe Joe Biden?

[PN: IF CATI: Would you say very well, somewhat well, not too well, or not at all well?]

		Very well	Somewhat	Not too	Not at all
			well	well	well
F8	Is too old to be president	1	2	3	4
F9	Shares your values	1	2	3	4
F10	Has behaved corruptly	1	2	3	4
F11	Has a strong record of accomplishments as	1	2	3	4
	president				

998 [PN: IF CATI:] (DO NOT READ) Don't know

999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[PN: RANDOMIZE ORDER OF F8-F11 AND USE SAME ORDER FOR F12-F15. SHOW IN GRID FORMAT] How well does each of the following phrases describe **Donald Trump**?

[PN: IF CATI: Would you say very well, somewhat well, not too well, or not at all well?]

		Very well	Somewhat well	Not too well	Not at all well
F12	Is too old to be president	1	2	3	4
F13	Shares your values	1	2	3	4
F14	Has behaved corruptly	1	2	3	4
F15	Had a strong record of accomplishments as president	1	2	3	4

998 [PN: IF CATI:] (DO NOT READ) Don't know

999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[PN: RANDOMIZE ORDER OF F16 AND F17 AND SAVE ORDER AS A VARIABLE]

F16. As you may know, Donald Trump has been indicted by the federal government concerning his actions following the 2020 vote. In connection with those actions, do you think Trump did something illegal, he did something wrong but not illegal, or do you think he didn't do anything wrong?

- 1. Something illegal
- 2. Something wrong but not illegal
- 3. He didn't do anything wrong
- 998 [PN: IF WEB:] Don't know / [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF WEB:] WEB BLANK/[PN: IF CATI:] (DO NOT READ) Refused

F17. Related to his son's business dealings, do you think Joe Biden did something illegal, he did something wrong but not illegal, or do you think he didn't do anything wrong?

- 1. Something illegal
- 2. Something wrong but not illegal
- 3. He didn't do anything wrong
- 998 [PN: IF WEB:] Don't know / [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF WEB:] WEB BLANK/[PN: IF CATI:] (DO NOT READ) Refuse

[ASK ALL]

G1. In 2015, the Supreme Court ruled that the Constitution guarantees a right to same-sex marriage.

How much do you favor or oppose this decision?

- 1 Strongly favor
- 2 Somewhat favor
- 3 Somewhat oppose
- 4 Strongly oppose
- 999 [PN: IF WEB:] WEB BLANK/[PN: IF CATI:] (DO NOT READ) Refuse

[ASK ALL]

G2. In 2022, the Supreme Court overturned *Roe versus Wade*, thus striking down the 1973 decision that made abortion legal in all 50 states.

How much do you favor or oppose this decision?

- 1 Strongly favor
- 2 Somewhat favor
- 3 Somewhat oppose
- 4 Strongly oppose
- 999 [PN: IF WEB:] WEB BLANK/[PN: IF CATI:] (DO NOT READ) Refuse

[ASK ALL]

- G3. Do you think it will be better for the future of the country if we take an active part in world affairs, or if we stay out of world affairs?
 - 1 Take an active part in world affairs
 - 2 Stay out of world affairs
 - 998 [PN: IF WEB:] Don't know / [PN: IF CATI:] (DO NOT READ) Don't know
 - 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[PN: RANDOMIZE ORDER OF G4 AND G5 AND SAVE ORDER AS A VARIABLE]

- G4. When it comes to Russia's invasion of Ukraine, do you think the United States is providing too much support to Ukraine, not enough support to Ukraine, or about the right amount of support to Ukraine?
 - 1 Too much support
 - 2 Not enough support
 - 3 About the right amount of support
 - 998 [PN: IF WEB:] Don't know / [PN: IF CATI:] (DO NOT READ) Don't know
 - 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[PN: RANDOMIZE ORDER OF G4 AND G5 AND SAVE ORDER AS A VARIABLE]

- G5. When it comes to Israel's war with Hamas in Gaza, do you think the United States is providing too much support to Israel, not enough support to Israel, or about the right amount of support to Israel?
 - 1 Too much support
 - 2 Not enough support
 - 3 About the right amount of support
 - 998 [PN: IF WEB:] Don't know / [PN: IF CATI:] (DO NOT READ) Don't know
 - 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

- G6. How confident are you that, here in Wisconsin, the votes for president were accurately cast and counted in the 2020 election?
 - 1 Very confident
 - 2 Somewhat confident
 - 3 Not too confident
 - 4 Not at all confident
 - 998 [PN: IF WEB:] Don't know / [PN: IF CATI:] (DO NOT READ) Don't know
 - 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

- G7. Thinking about your family's financial situation, would you say you are living comfortably, just getting by, or struggling to make ends meet?
 - 1 Living comfortably
 - 2 Just getting by
 - 3 Struggling
 - 998 [PN: IF CATI:] (DO NOT READ) Don't know
 - 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[PN: IF SAMPSOURCE=2 AND USERDATA=50 (PROB PANEL WEB), INSERT QUALITY CONTROL PROGRAMMING BLOCK INS HERE]

END PROGRAMMING MAIN QUESTIONNAIRE

DEMOGRAPHICS

[ASK ALL] [SHELL QUESTION]

S2. [PN: IF WEB:] Do you describe yourself as a man, a woman, or in some other way?

[PN: IF CATI:] Record Gender: (DO NOT ASK. RECORD ONLY ONE RESPONSE)

- 1 Man
- 2 Woman
- 3 [PN: IF WEB:] Some other way
- 999 [PN: IF CATI:] (DO NOT READ) Don't know/Refused / [PN: IF WEB:] Web blank

[ASK ALL]

[SHELL QUESTION]

Z3. What is the highest level of education you completed?

[PN: IF CATI:] (READ LIST)

- 01 Elementary school only
- 02 Some high school but did not finish
- 03 Completed high school
- 04 Some college but didn't finish
- 05 Two year college degree
- 06 Four year college degree
- 07 Some graduate work
- 08 Completed masters or professional degree
- 09 Advanced graduate work or PhD
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[SHELL QUESTION]

Z4. Are you currently married, living with a partner but not married, widowed, divorced, separated, or have you never been married?

[PN: IF CATI:] (READ LIST IF NECESSARY)

- 1 Married
- 2 Living with a partner but not married
- 3 Widowed
- 4 Divorced
- 5 Separated
- 6 Never Married
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[PN: IF CATI (XCHANNEL=2), PROVIDE INPUT BOX WITH ALLOWED RANGE 1-9] [PN: IF WEB (XCHANNEL=1), DISPLAY A DROP-DOWN LIST OF 1 TO 9 (CODED AS 1-9) WITH INCREMENTS OF 1, THEN "10 OR MORE" CODED AS 10]

[SHELL QUESTION]

Z5. How many adults who currently live with you are 18 years old or older? Please be sure to include yourself.

[PN: IF CATI:] (READ IF NECESSARY: "This does not include college students living away from home or military who are deployed and living somewhere else.")

[PN: IF CATI:] (RECORD EXACT NUMBER 1-9) / [PN: IF WEB: INSERT DROP-DOWN OF 1-9]

10 [PN: IF CATI:] (DO NOT READ) 10 or more (VOL) / [PN: IF WEB:] 10 or more

- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[SHELL QUESTION]

Z6. How many children under 18 are currently living with you, if any?

[PN: IF CATI:] (READ LIST IF NECESSARY)

- 0 None
- 1 One
- 2 Two
- 3 Three
- 4 Four
- 5 Five or more
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[SHELL QUESTION]

- Z7. Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?
 - 1 Yes
 - 2 No
 - 998 [PN: IF CATI:] (DO NOT READ) Don't know
 - 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[PN: PROVIDE AN INPUT BOX FOR 97 (OTHER-SPECIFY)] [SHELL QUESTION]

Z8. Would you describe yourself as White, African American or Black, Asian, Native American, of more than one race or some other race?

- 01 White
- 02 African American or Black
- 03 Asian, South Asian, or Pacific Islander
- 04 Native American or American Indian
- 05 More than one race
- 97 Other, Specify_
- 06 [PN: IF CATI:] (DO NOT READ) Hispanic or Latino (VOL)
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[SHELL QUESTION]

Z9 Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never?

[PN: IF CATI:] (READ LIST IF NECESSARY)

- 1 More than once a week
- 2 Once a week
- 3 Once or twice a month
- 4 A few times a year
- 5 Seldom
- 6 Never
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[SHELL QUESTION]

Z10. What is your religious preference – are you Protestant, Roman Catholic, Jewish, Muslim, another religion or no religion?

[PN: IF CATI:] (READ LIST IF NECESSARY)

[PN: IF CATI:] (IF RESPONDENT NAMES ANYTHING ELSE, ASK: Would that fall under the general category of Protestant religions, is it a Christian religion, but not Protestant, or is it something else?)

- 01 Protestant
- 02 Roman Catholic
- 03 Jewish
- 04 Muslim/Islam
- 05 Mormon/Latter-Day Saints
- 06 Other Christian Religion
- 07 Other Non-Christian Religion
- 08 No Religion/Atheist/Agnostic
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK IF Z10=01, 06; PROTESTANT OR OTHER CHRISTIAN RELIGION] [SHELL QUESTION]

- Z11. Would you describe yourself as a "born-again" or evangelical Christian, or not?
 - 1 Yes, would
 - 2 No, would not
 - 998 [PN: IF CATI:] (DO NOT READ) Don't know
 - 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK
- [ASK ALL]

[SHELL QUESTION]

Z12. Last year, that is in 2023, what was your total household income from all sources, before taxes? **<<DISPLAY ONLY IF CATI:** "Just stop me when I get to the right category."]

[PN: IF CATI:] (READ LIST)

- 01 [PN: IF WEB:] Less than \$10,000 [PN: IF CATI:] Less than \$10,000
- 02 [PN: IF WEB:] \$10,000 to less than \$20,000 [PN: IF CATI:] 10 to under \$20,000
- 03 [PN: IF WEB:] \$20,000 to less than \$30,000 [PN: IF CATI:] 20 to under \$30,000
- 04 [PN: IF WEB:] \$30,000 to less than \$40,000 [PN: IF CATI:] 30 to less than \$40,000
- 05 [PN: IF WEB:] \$40,000 to less than \$50,000 [PN: IF CATI:] 40 to less than \$50,000
- 06 [PN: IF WEB:] \$50,000 to less than \$75,000 [PN: IF CATI:] 50 to less than \$75,000
- 07 [PN: IF WEB:] \$75,000 to less than \$100,000 [PN: IF CATI:] 75 to less than \$100,000
- 08 [PN: IF WEB:] \$100,000 to less than \$150,000 [PN: IF CATI:] 100 to less than \$150,000
- 09 [PN: IF WEB:] \$150,000 to less than \$200,000 [PN: IF CATI:] 150 to less than \$200,000
- 10 [PN: IF WEB:] \$200,000 and over [PN: IF CATI:] Over \$200,000
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[SHELL QUESTION]

Z13. Would you describe the place where you live as urban, suburban or rural?

[PN: IF CATI:] (INTERVIEWER, IF NECESSARY: "Urban is a big city like Milwaukee, Madison, or Green Bay. Suburban is a built-up place close to a big city and rural is less built up with fewer people and further away from a big city")

1	Urban
2	Suburban
3	Rural
998	[PN: IF CATI:] (DO NOT READ) Don't know
999	[PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[SHELL QUESTION]

Z14. In general, would you describe your political views as...

[PN: IF CATI:] (READ LIST)

- 1 Very conservative
- 2 Conservative
- 3 Moderate
- 4 Liberal
- 5 Very liberal
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[SHELL QUESTION]

Z15. Are you or any member of your household a member of a local, state or national labor union?

[PN: IF CATI:] (READ LIST IF NECESSARY)

- 1 Yes, respondent
- 2 Yes, another household member
- 3 Yes, both respondent and another household member
- 4 No, nobody in household
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[PN: REQUIRE 5-DIGIT RESPONSE.]

[SHELL QUESTION]

Z16. What is your zip code?

[PN: IF CATI:] (INTERVIEWER: READ BACK AND CONFIRM CORRECT ZIP CODE)

_____ (Enter 5-digit zip code.)

99999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[SHELL QUESTION]

GE2020. Did you vote in the general election in 2020?

- 1 Yes, did vote in the 2020 general election
- 2 No, did not vote in the 2020 general election
- 999 [PN: IF CATI:] (DO NOT READ) Don't know/Refused / [PN: IF WEB:] WEB BLANK

[ASK IF GE2020 = 1 (REGISTERED VOTERS WHO VOTED FOR PRESIDENT IN 2020)] [PN: ROTATE RESPONSES 1-2/2-1; SOMEONE ELSE AND DID NOT VOTE ALWAYS LAST] [PN: IF THE WEB RESPONDENT INITIALLY TRIES TO SKIP, PROMPT ONCE FOR COMPLETION: "Your answers are important to us, and we don't want someone else to speak for you. Keeping in mind that this is a confidential survey, we'd really appreciate it if you would tell us who you voted for in 2020."; ALLOW THE WEB RESPONDENT TO CONTINUE IF THEY SKIP AGAIN]

[PN: ADD VARIABLE "SKIP_Z17" TO FLAG IF THE R INITIALLY TRIED TO SKIP THIS QUESTION (SKIP_Z17=1)] [SHELL QUESTION]

Z17. Which presidential candidate did you vote for in 2020?

[[PN: IF CATI:] (IF DON'T KNOW/REFUSED, PROBE ONCE: "Your answers are important to us, and we don't want someone else to speak for you. Keeping in mind that this is a confidential survey, we'd really appreciate it if you would tell us who you voted for in 2020.")

- 1 Donald Trump
- 2 Joe Biden
- 3 Someone else
- 4 I did not vote in the 2020 presidential election
- 999 [PN: IF CATI:] (DO NOT READ) Don't know/Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[SHELL QUESTION]

PE2022. How about in 2022, did you vote in a **primary** election in Wisconsin to choose the candidates for the 2022 November general election?

- 1 Yes, did vote in a primary election
- 2 No, did not vote in a primary election
- 999 [PN: IF CATI:] (DO NOT READ) Don't know/Refused / [PN: IF WEB:] WEB BLANK

[ASK IF PE2022=1 (VOTED IN A PRIMARY ELECTION)]

[SHELL QUESTION]

PE2022a. In which party's primary did you vote in 2022?

- 1 Democratic Party
- 2 Republican Party
- 3 Other party
- 4 None

999 [PN: IF CATI:] (DO NOT READ) Don't know/Refused / [PN: IF WEB:] WEB BLANK

[ASK IF S5=1 OR S6=1(REGISTERED TO VOTE)]

[SHELL QUESTION]

GE2022. Did you vote in the general election in 2022?

- 1 Yes, did vote in the 2022 general election
- 2 No, did not vote in the 2022 general election
- 999 [PN: IF CATI:] (DO NOT READ) Don't know/Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL] [SHELL QUESTION]

Z18. Of all the personal telephone calls that you receive, do you get...?

[PN: IF CATI:] (READ LIST)

- 1 All or almost all on a cell phone
- 2 Some on a cell phone and some on a home phone
- 3 All or almost all on a regular home phone
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK IF CATI]

[SHELL QUESTION]

- Z19. Is this phone a cell phone?
 - 1 Yes
 - 2 No
 - 999 [PN: IF CATI:] (DO NOT READ) Refused