

MARQUETTE UNIVERSITY
LAW SCHOOL POLL

Apr. 3-10, 2024



The topics of the day

- Methodology of the poll (*New!*)
- Presidential matchups
- Third party candidates
- Senate race
- Issues and most important issues
- Biden and Trump characteristics
- Biden and Trump job approval
- The economy

The methodology

- The survey was conducted April 3-10, 2024, interviewing 814 Wisconsin registered voters, with a margin of error of +/-4.8 percentage points.
- There are 736 likely voters with a margin of error of +/-5 percentage points.

Partisan makeup

- The partisan makeup of the sample is 34% Republican, 31% Democratic and 34% independent.
- Since January 2020, the long-term partisan balance has been 30% Republican and 29% Democratic, with 40% independent.

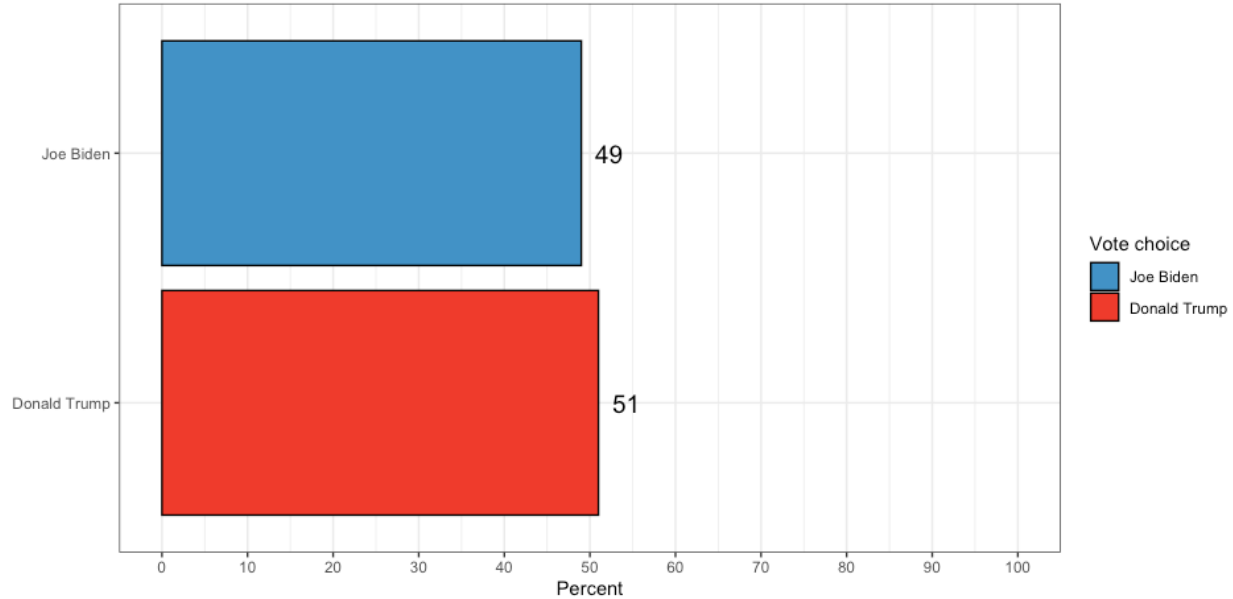
The methodology, what's new!

- We've changed how we conduct the poll
- The survey was conducted with a hybrid sample of 588 respondents selected from the Wisconsin voter registration list, and 226 selected from the SSRS Opinion Panel, a sample drawn from postal addresses across the state and invited to take part in surveys online.
- The interviews were conducted online with 653 respondents and with 161 by telephone with live interviewers.

The Presidential race 202 days out

Biden vs Trump

Among registered voters

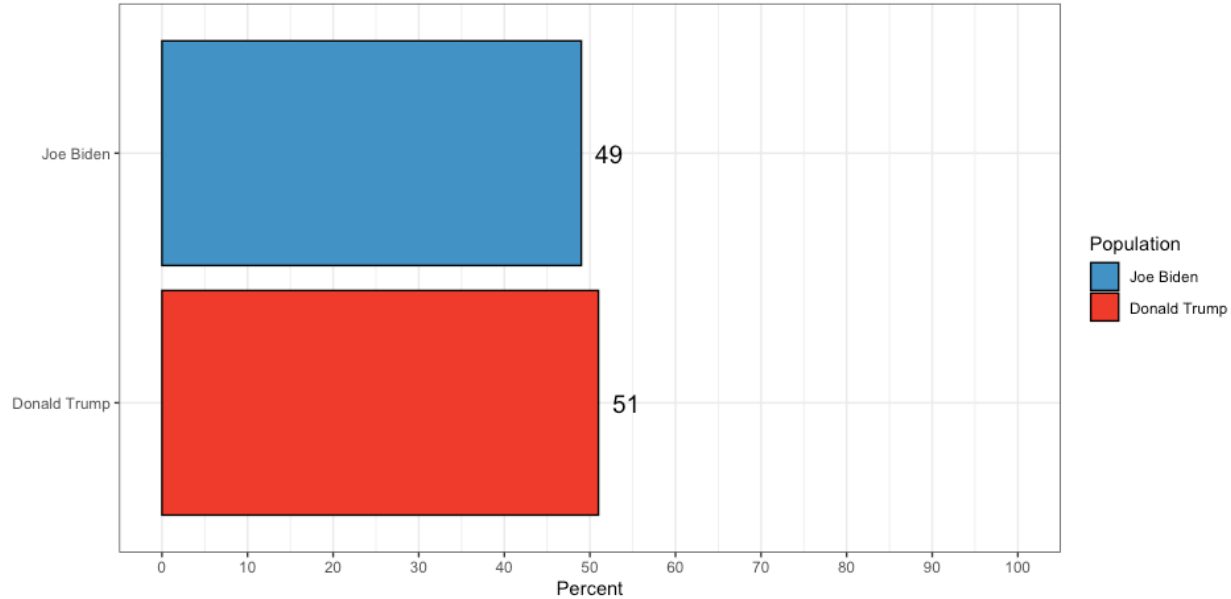


Marquette Law School Poll, Wisconsin survey, April 3-10, 2024



Biden vs Trump

Among likely voters

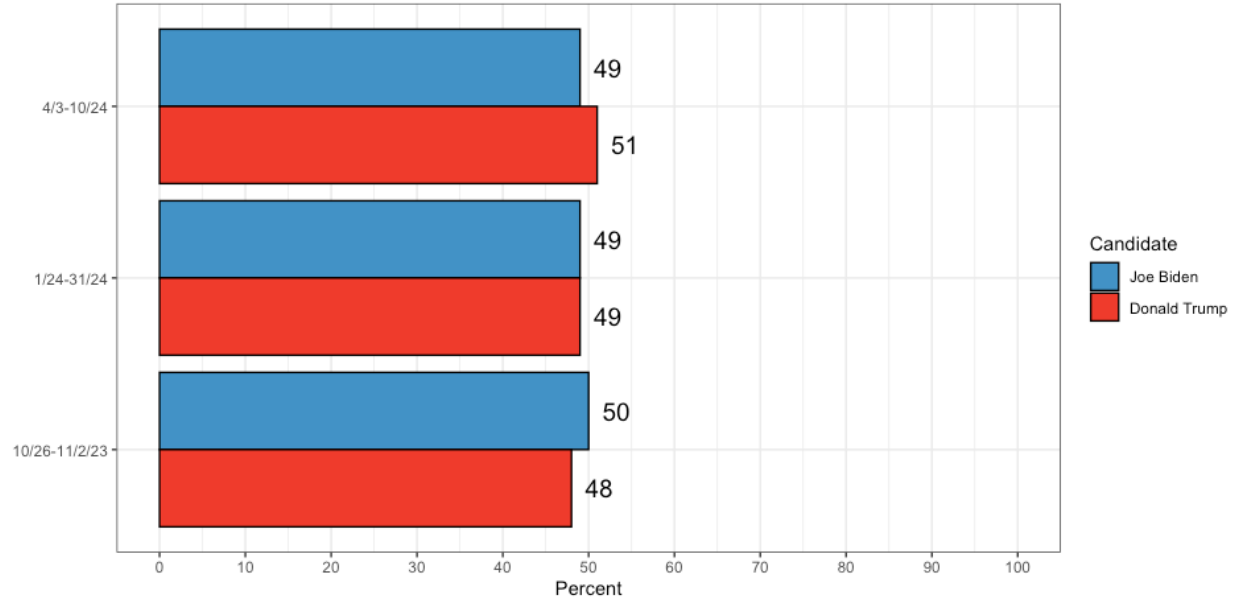


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Biden vs Trump by survey

Among registered voters

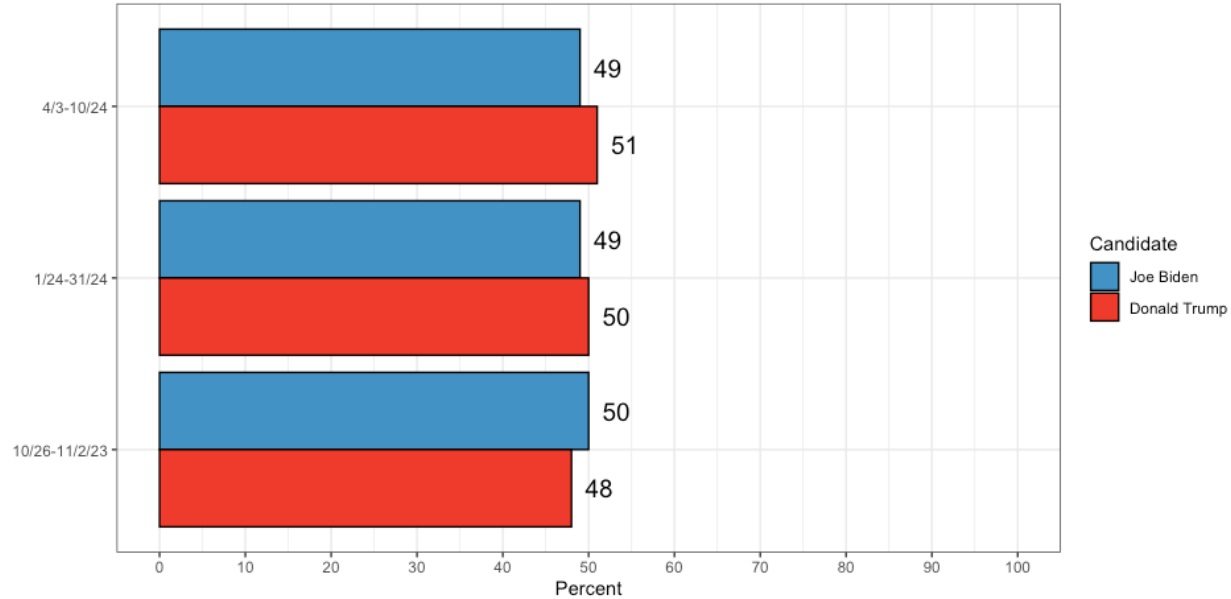


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Biden vs Trump by survey

Among likely voters

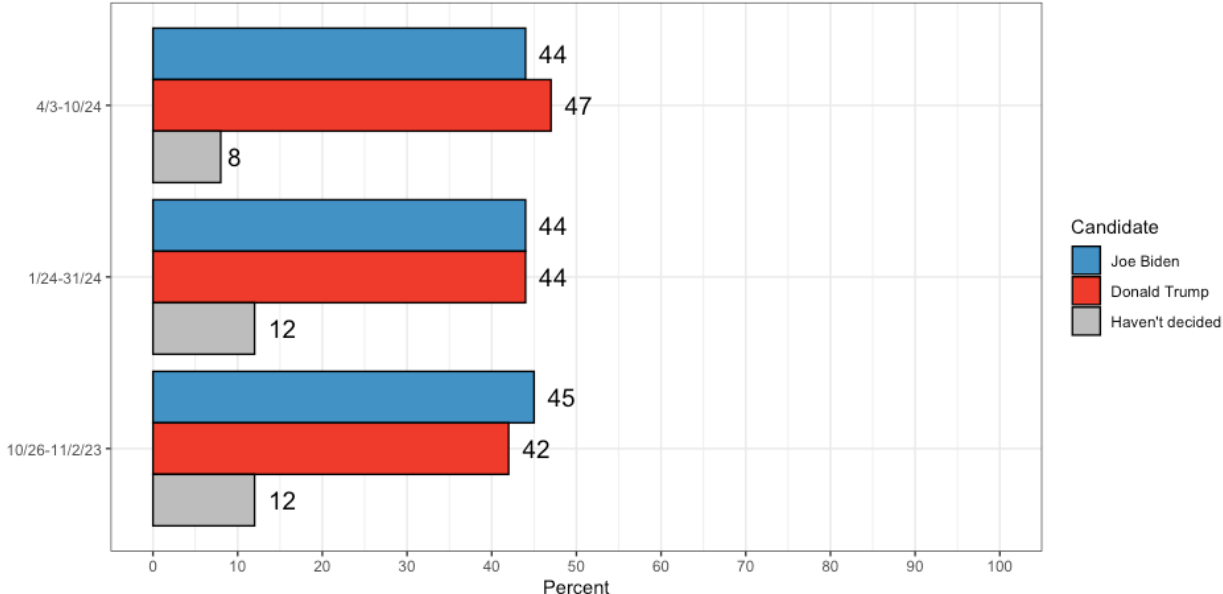


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Biden vs Trump unleaned by survey

Among registered voters

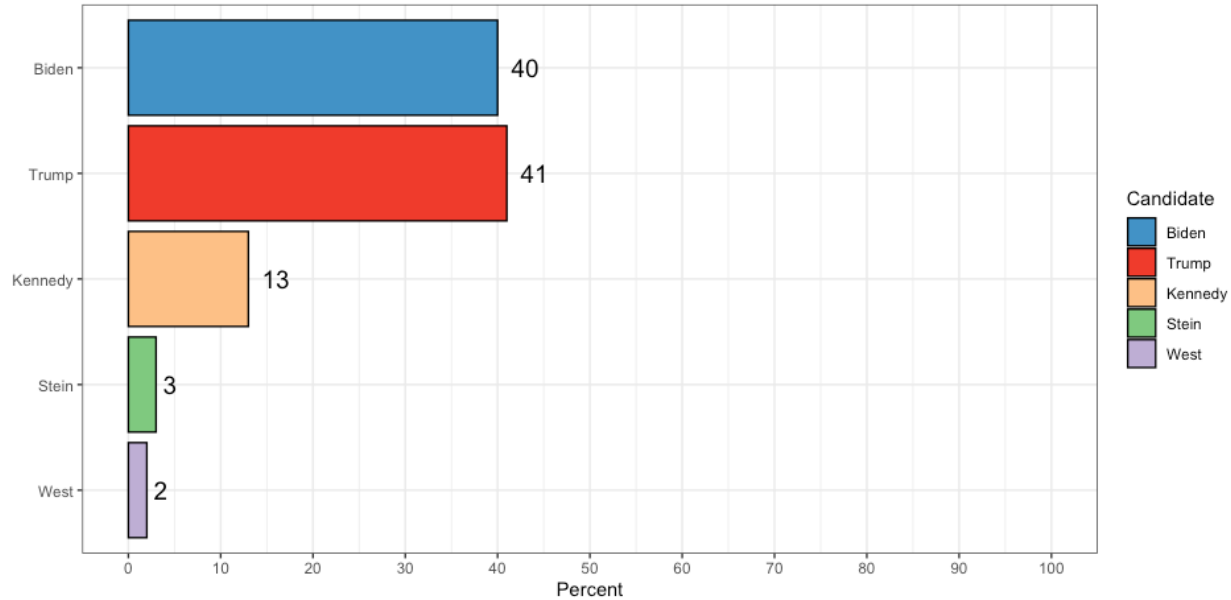


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Five-way ballot

Among registered voters

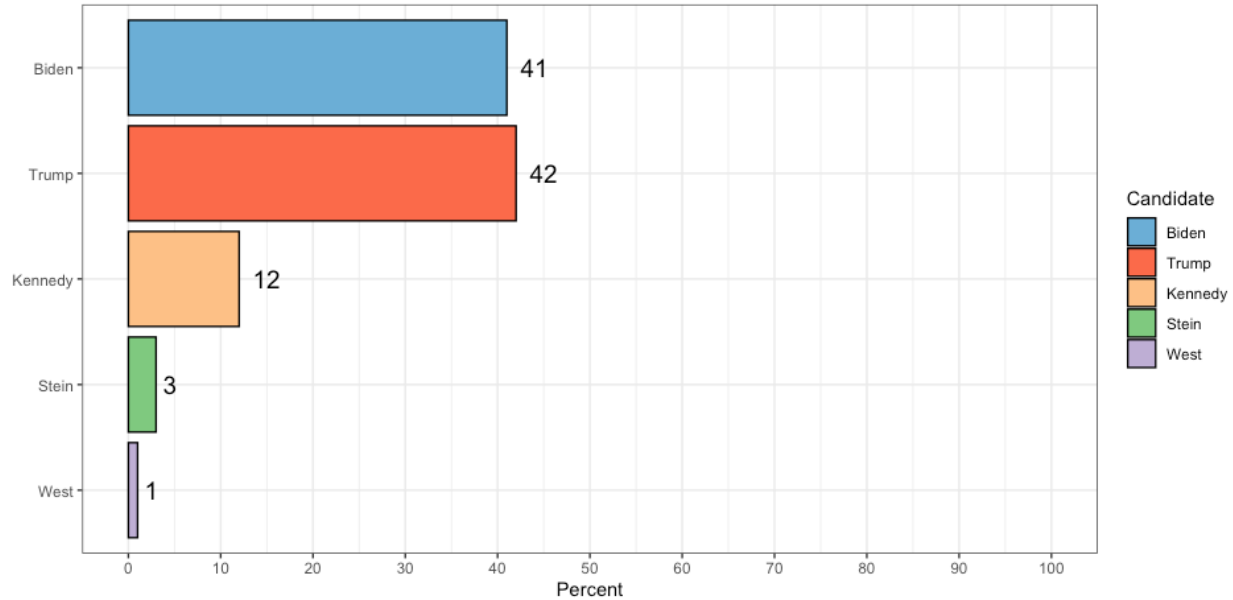


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Five-way ballot

Among likely voters

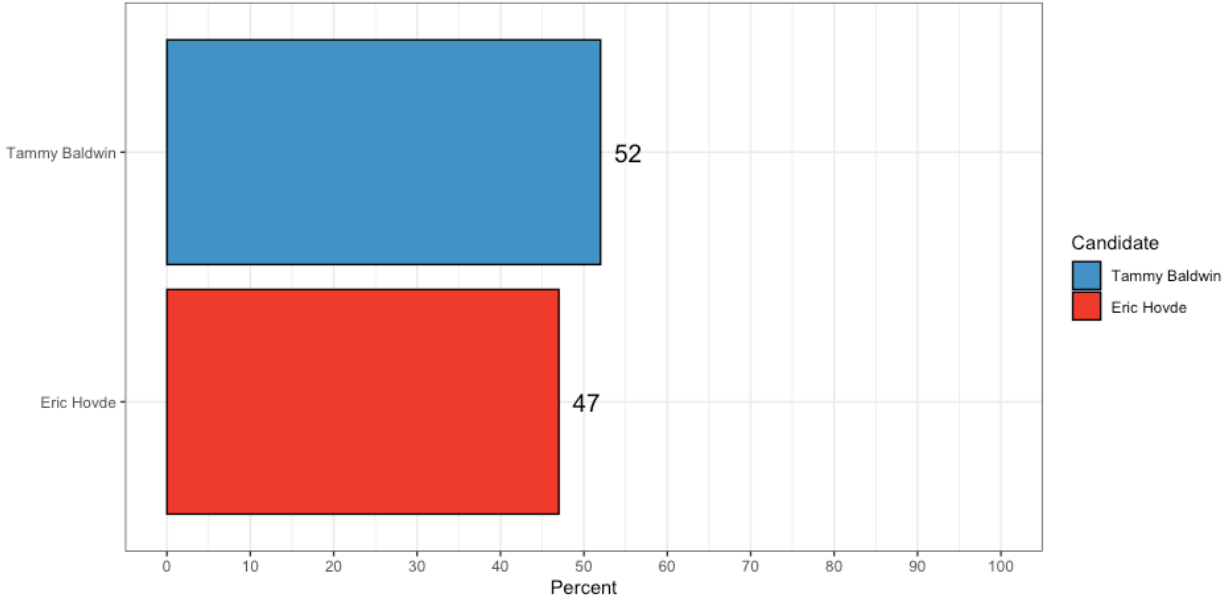


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Baldwin vs Hovde

Among registered voters

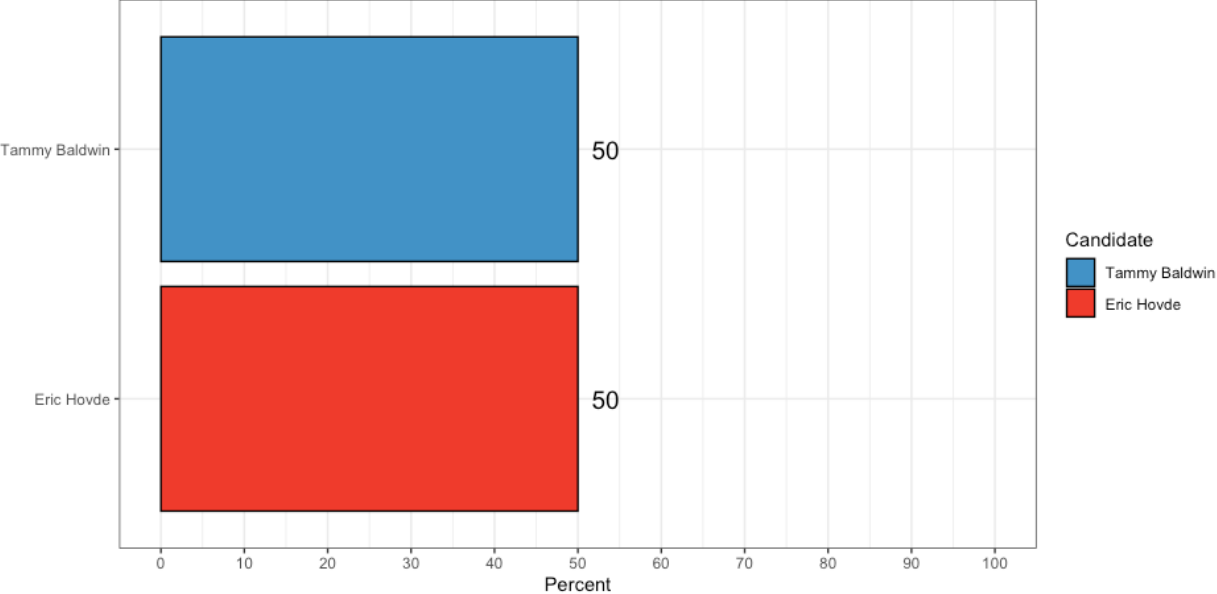


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Baldwin vs Hovde

Among likely voters

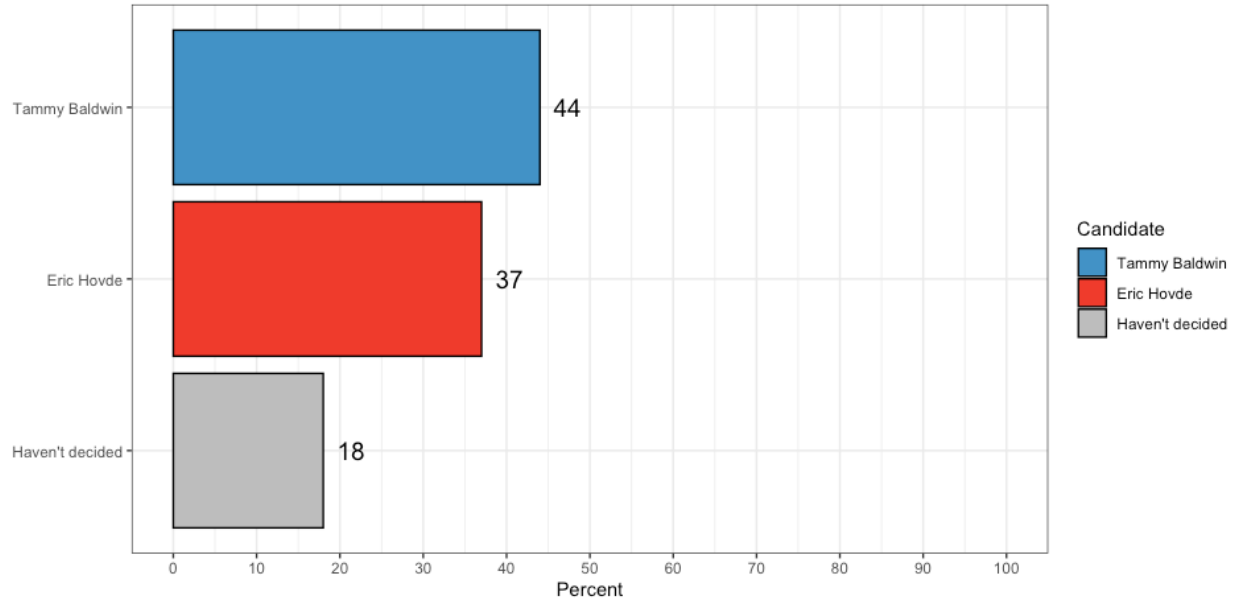


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Baldwin vs Hovde, unleaned vote

Among registered voters

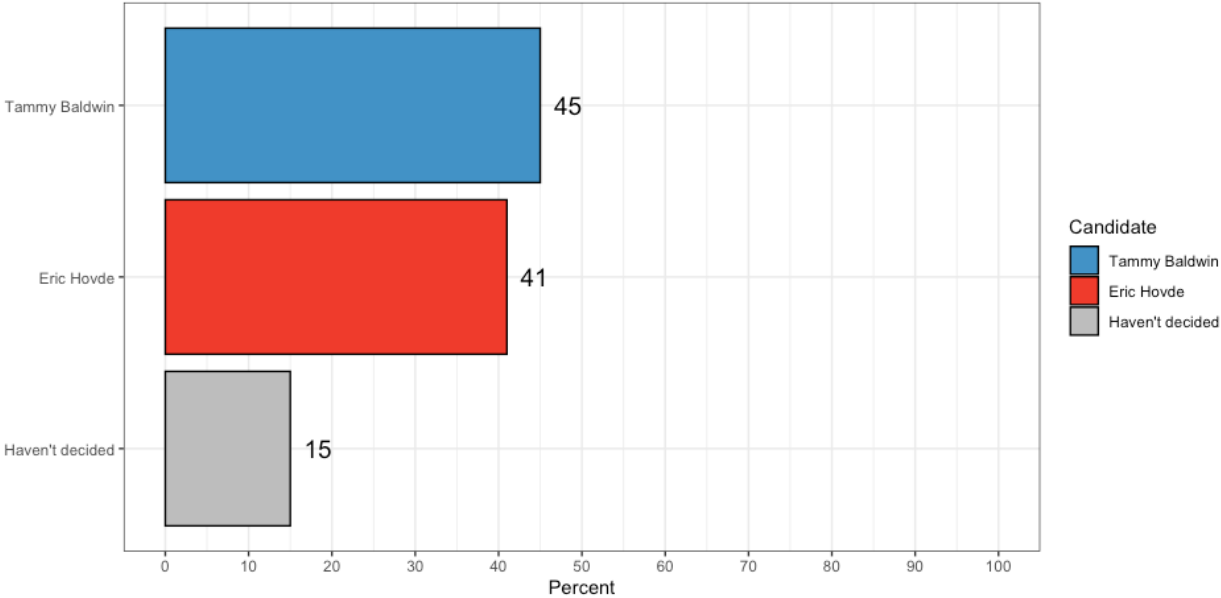


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Baldwin vs Hovde, unleaned vote

Among likely voters

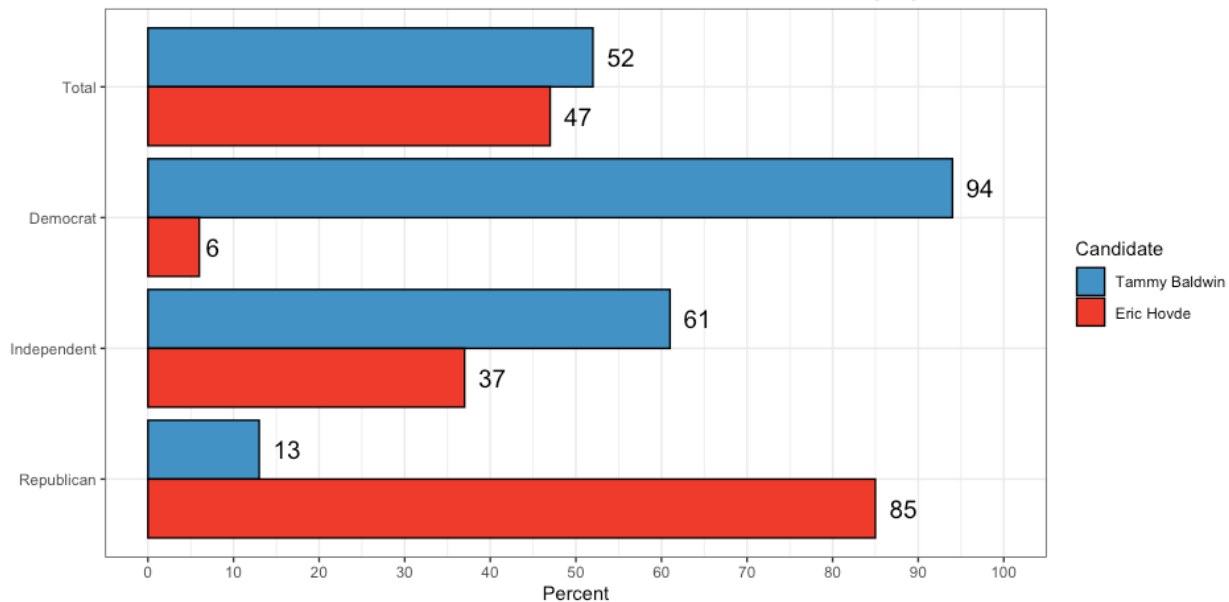


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Baldwin vs Hovde by party identification

Among registered voters

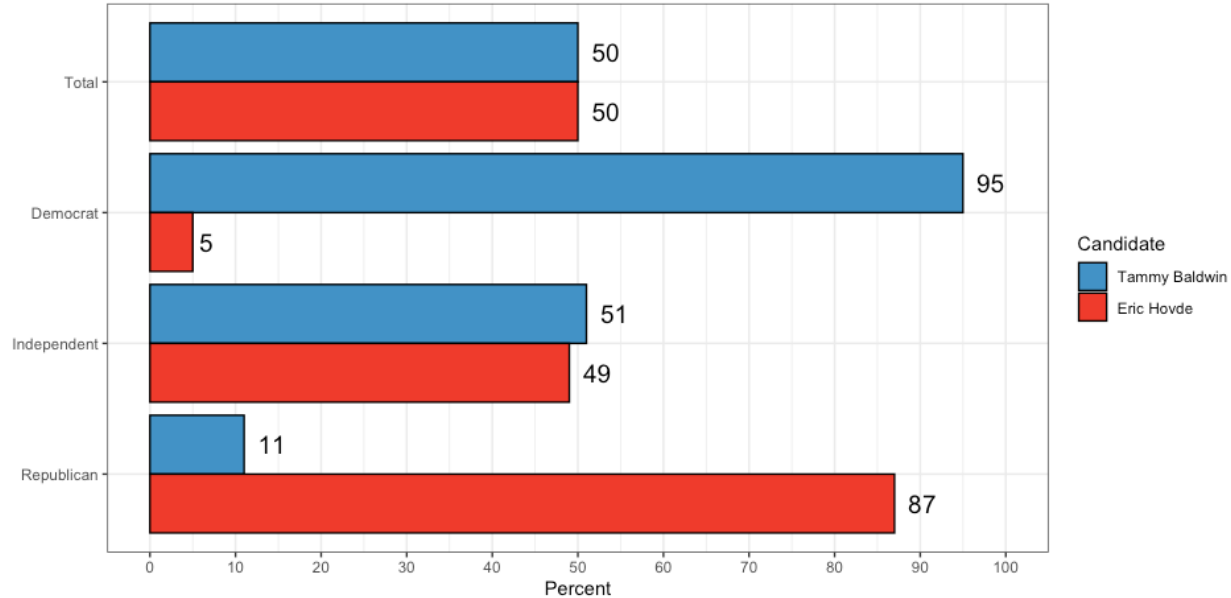


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Baldwin vs Hovde by party identification

Among likely voters

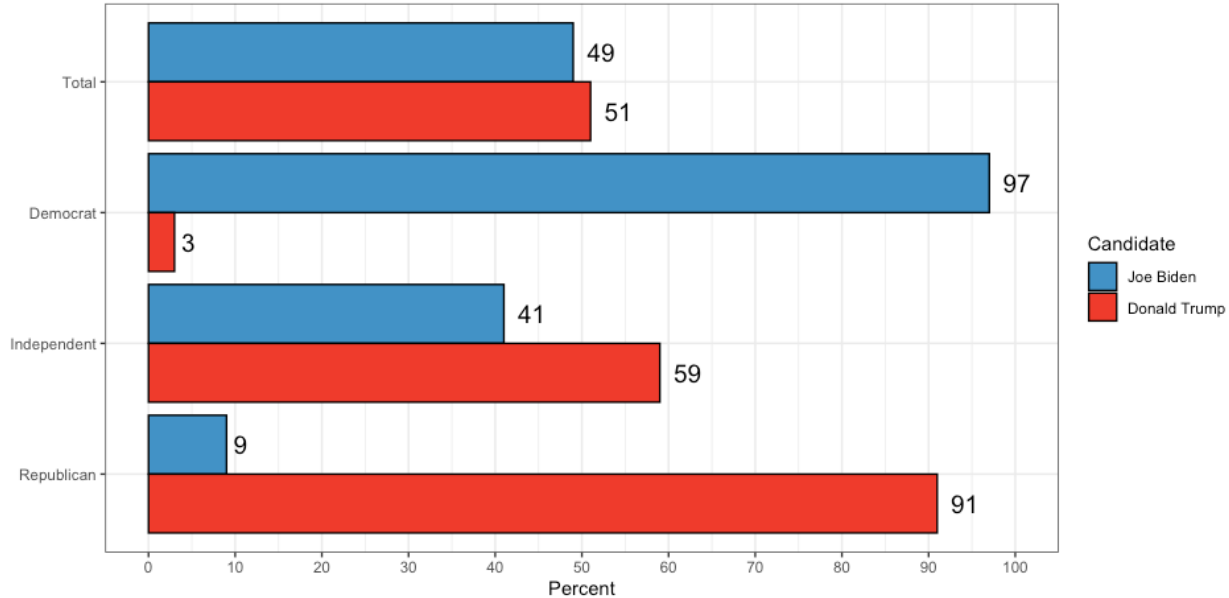


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Biden vs Trump by party identification

Among registered voters

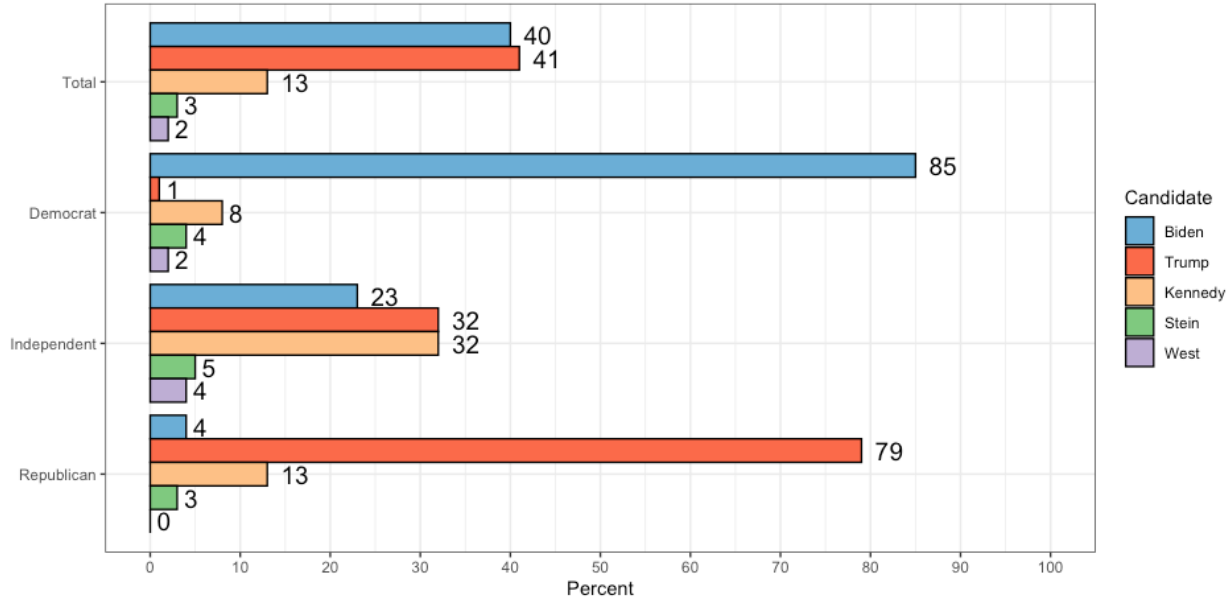


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Five way ballot by party identification

Among registered voters

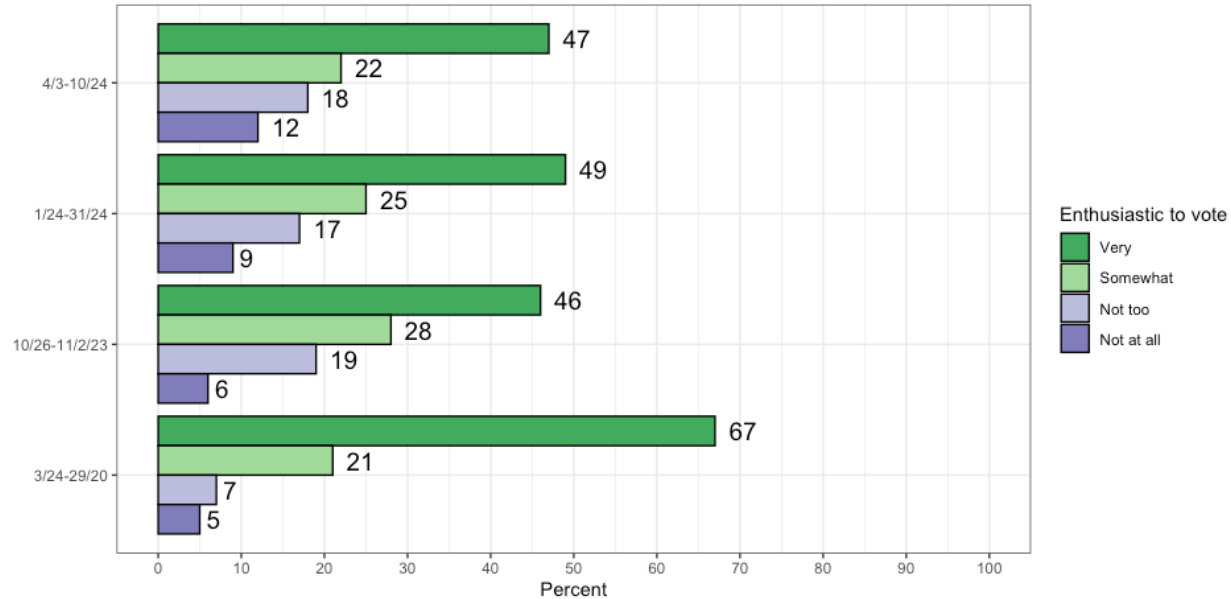


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Enthusiasm by survey

Among registered voters

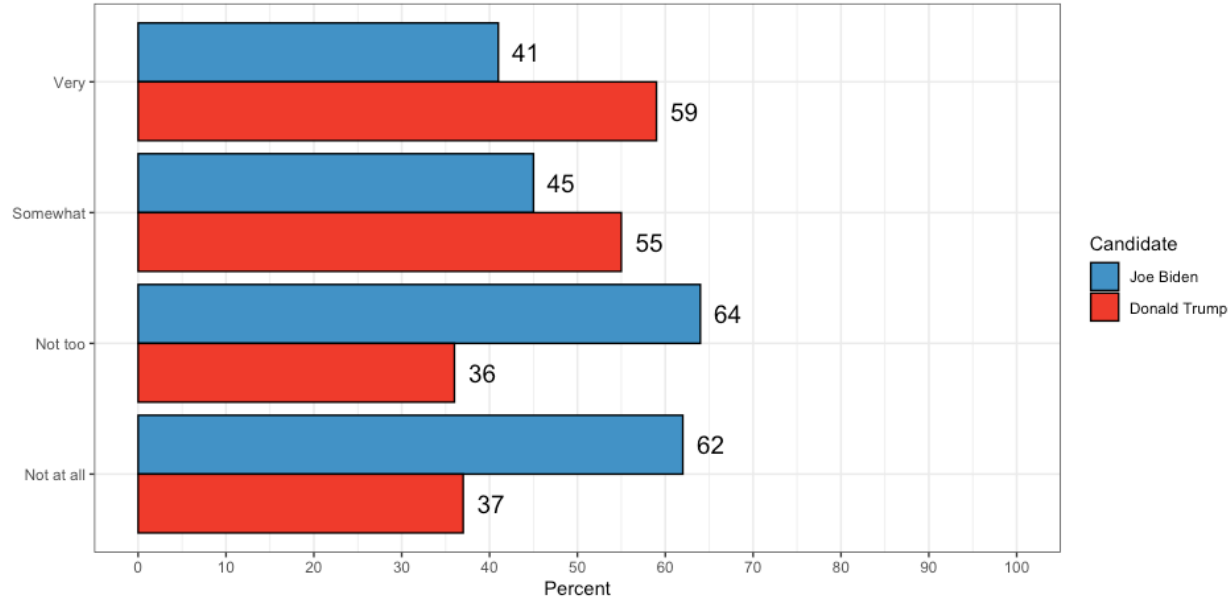


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Biden vs Trump by enthusiasm

Among registered voters

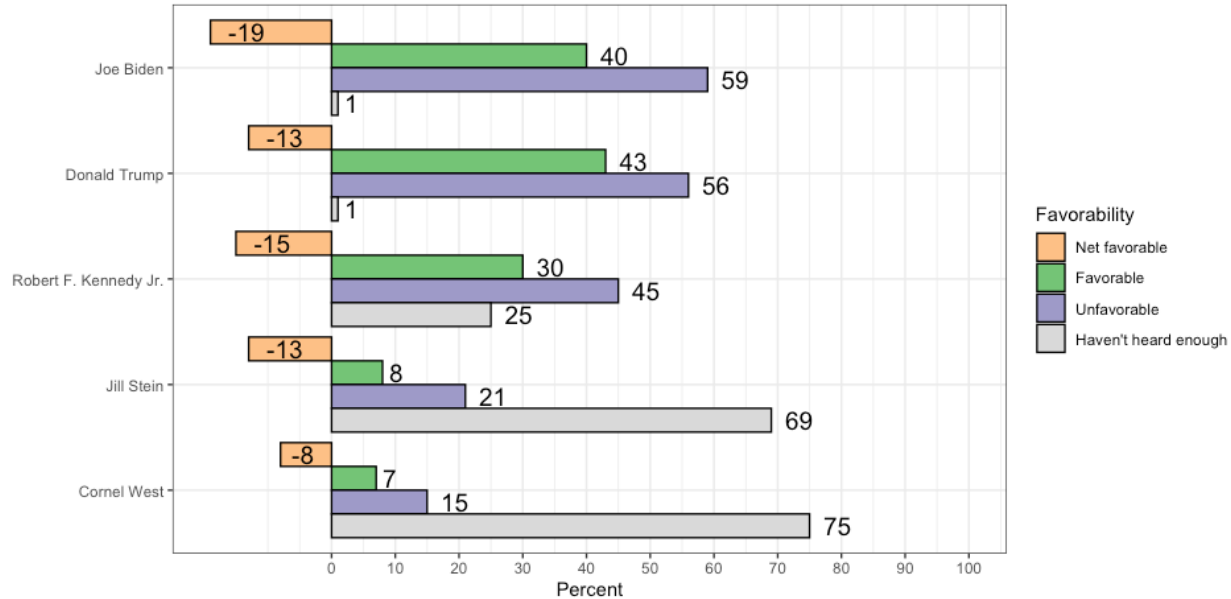


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All candidate favorability

Among registered voters

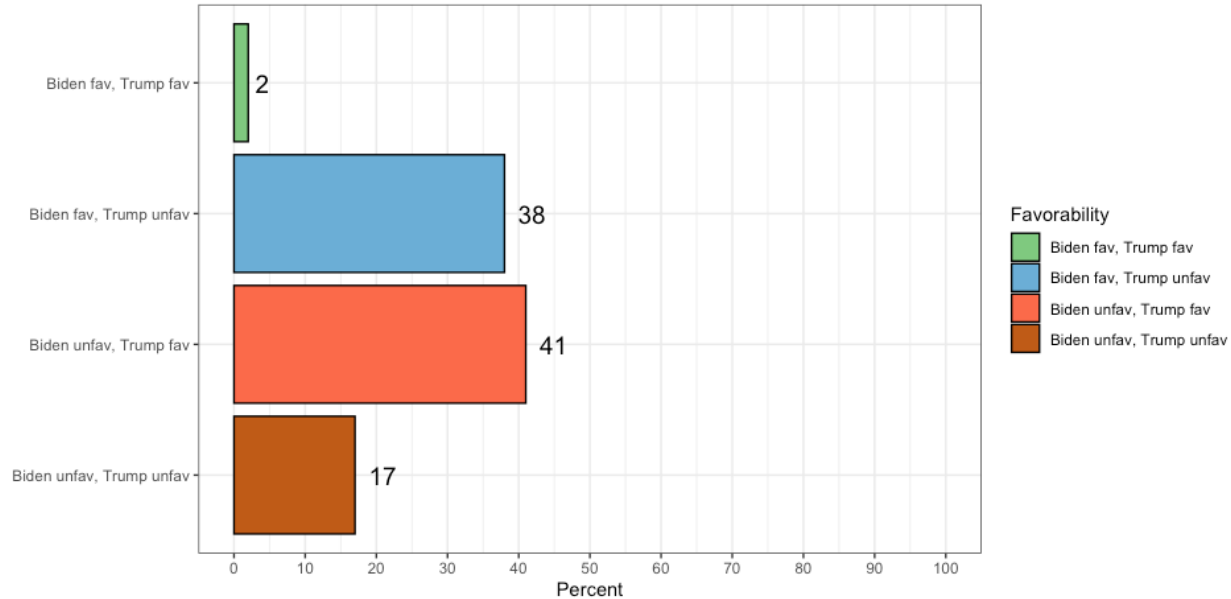


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Biden and Trump combined favorability

Among registered voters

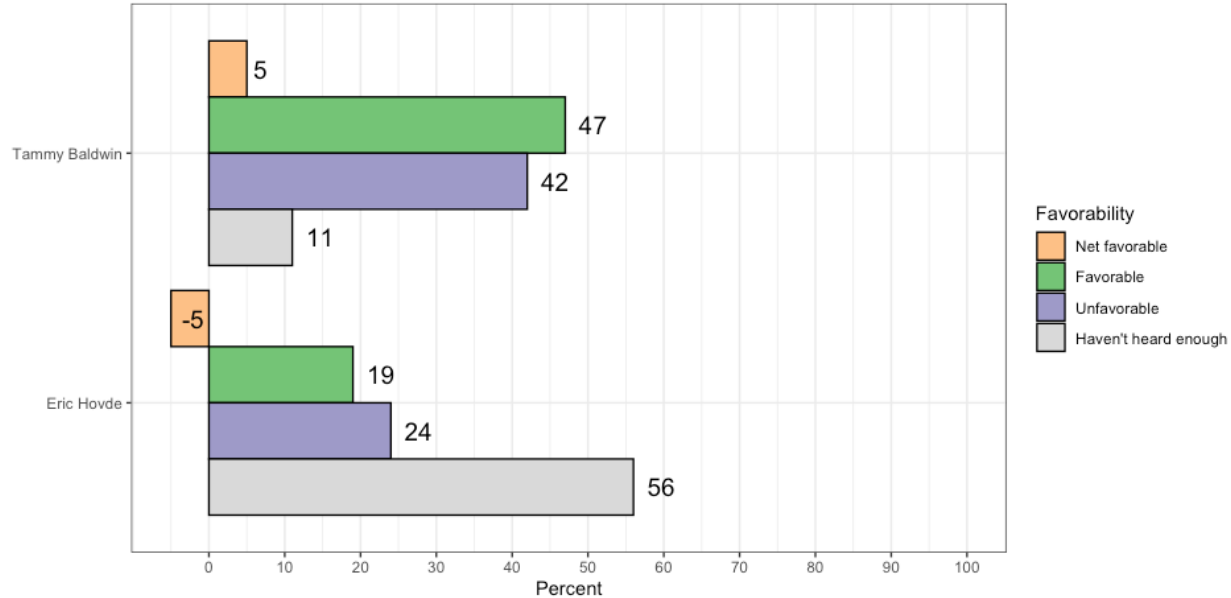


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Senate candidate favorability

Among registered voters

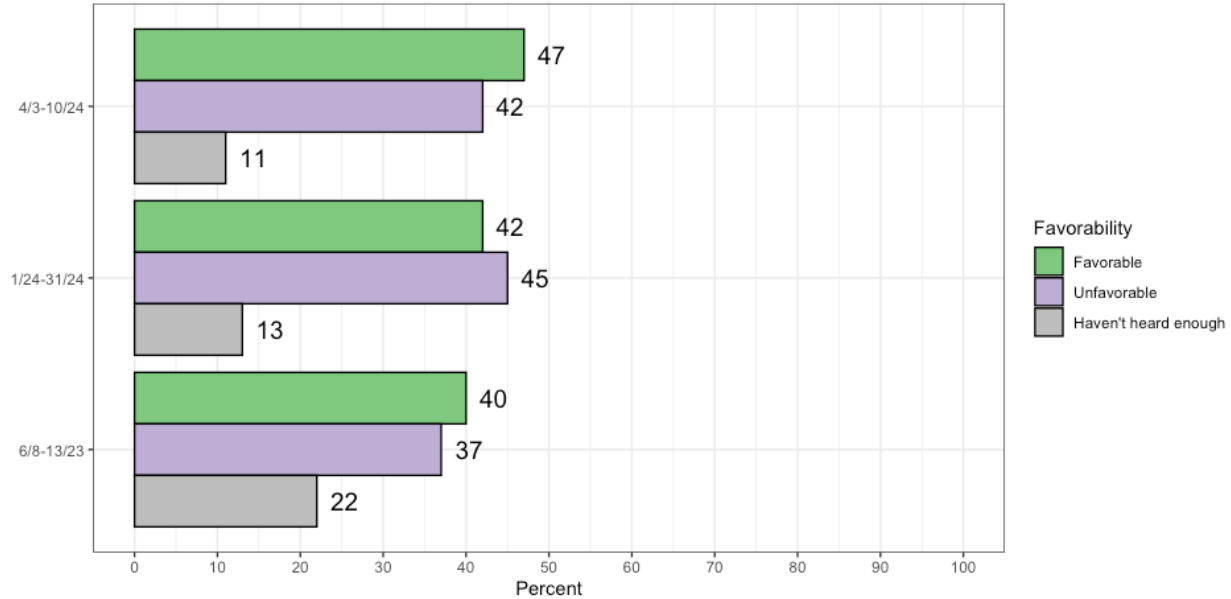


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Baldwin favorability by survey

Among registered voters

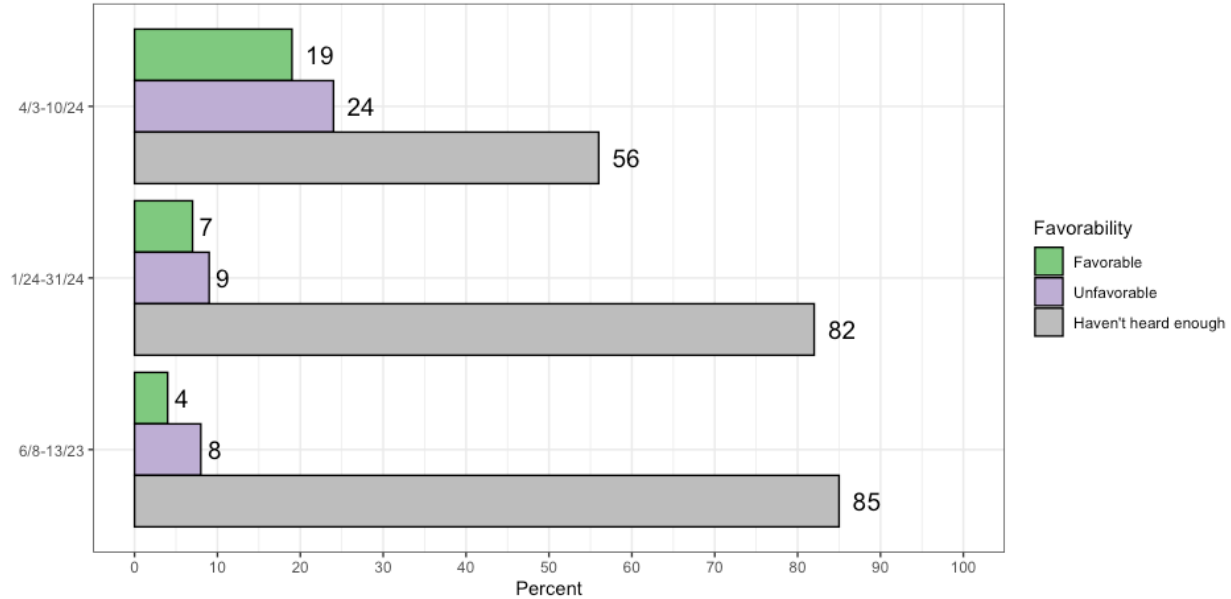


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Hovde favorability by survey

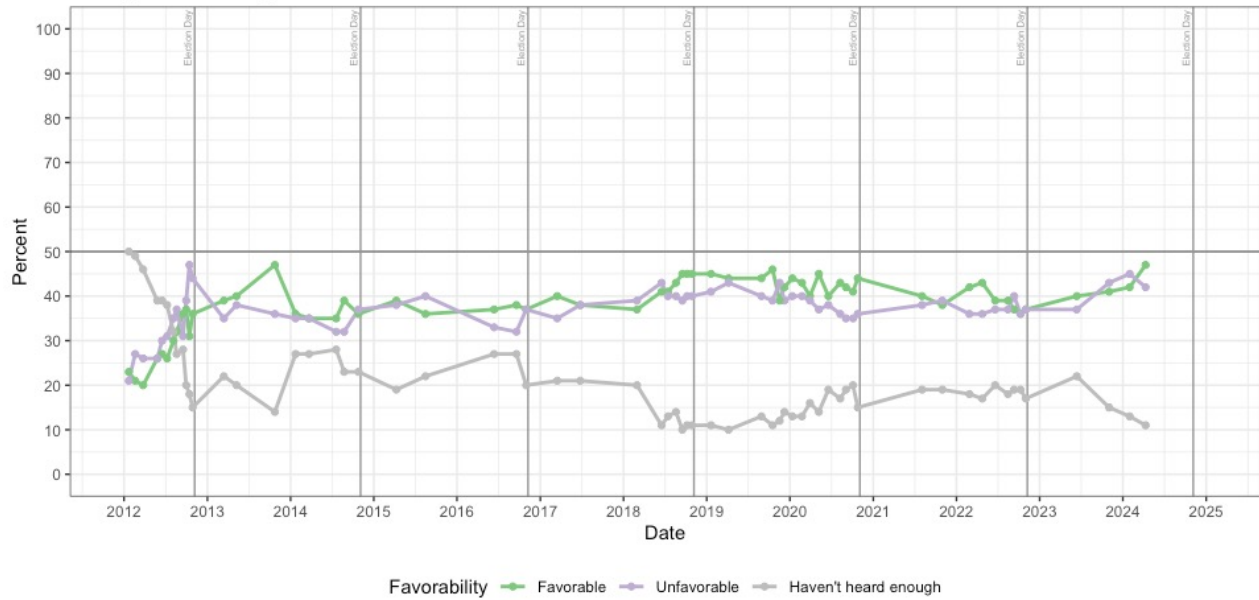
Among registered voters



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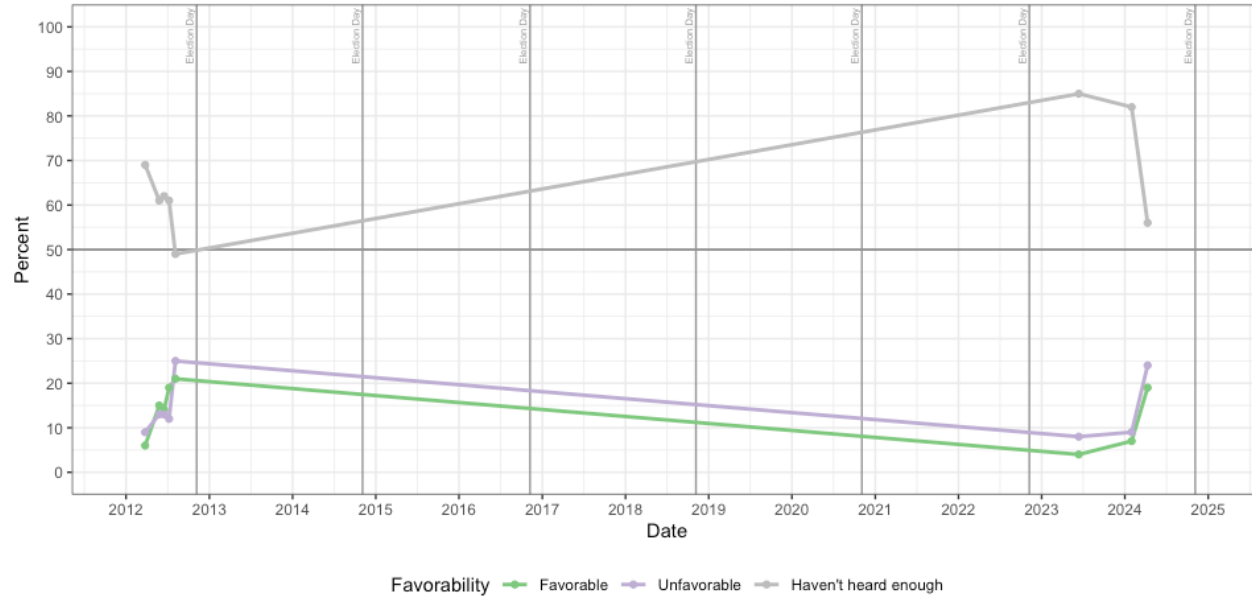


Tammy Baldwin favorability ratings Among Wisconsin registered voters



Data: Marquette Law School Poll, Wisconsin surveys, latest: April 3-10, 2024

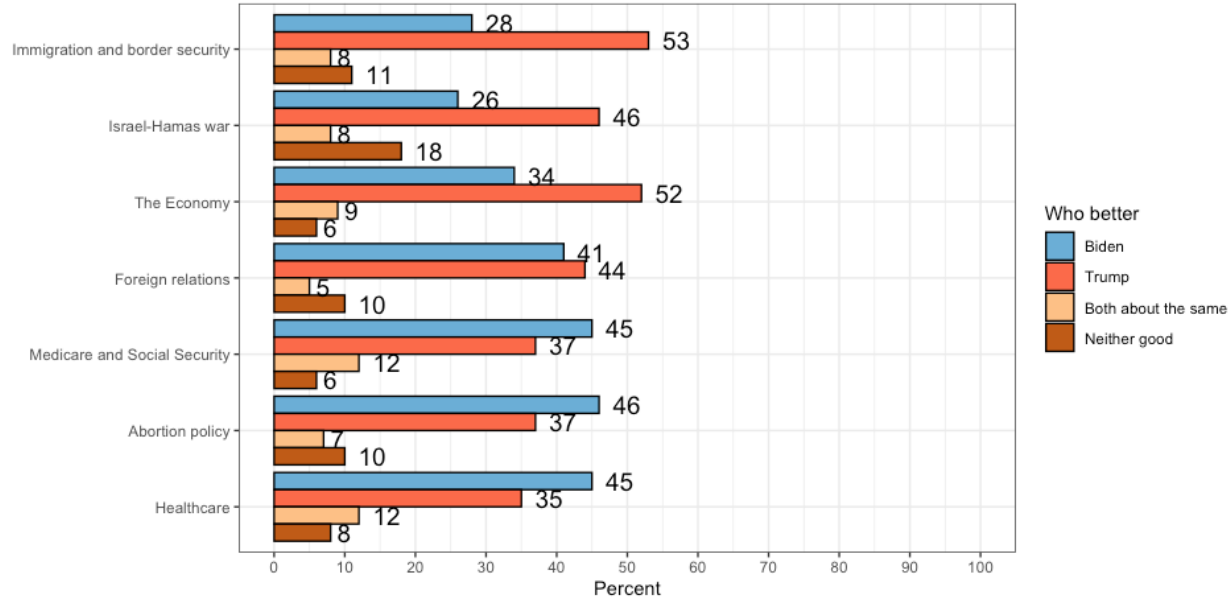
Eric Hovde favorability ratings Among Wisconsin registered voters



Data: Marquette Law School Poll, Wisconsin surveys, latest: April 3-10, 2024

Which candidate would do a better job on issues

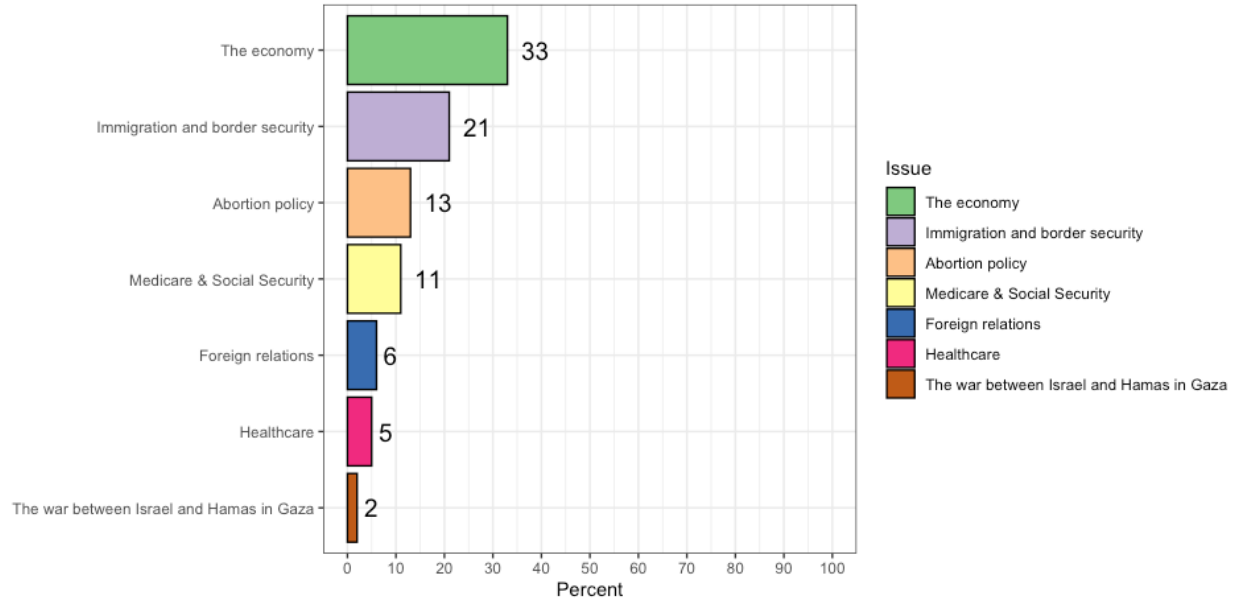
Among registered voters



Marquette Law School Poll, Wisconsin survey, April 3-10, 2024

Most important issues

Among registered voters

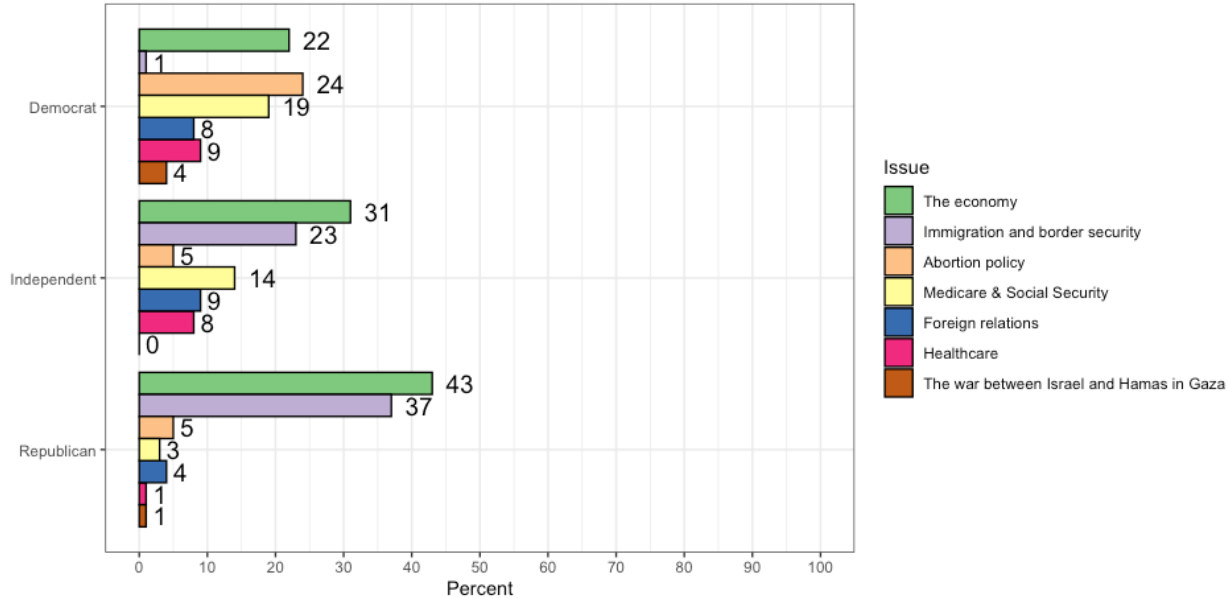


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Most important issues by party identification

Among registered voters

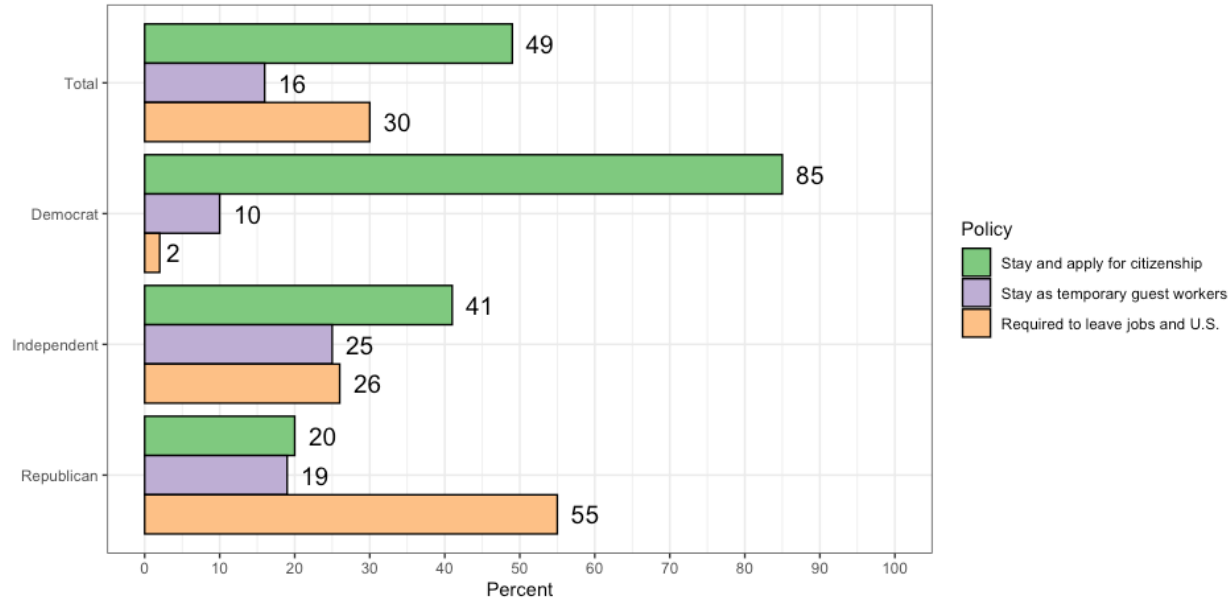


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Undocumented workers by party identification

Among registered voters

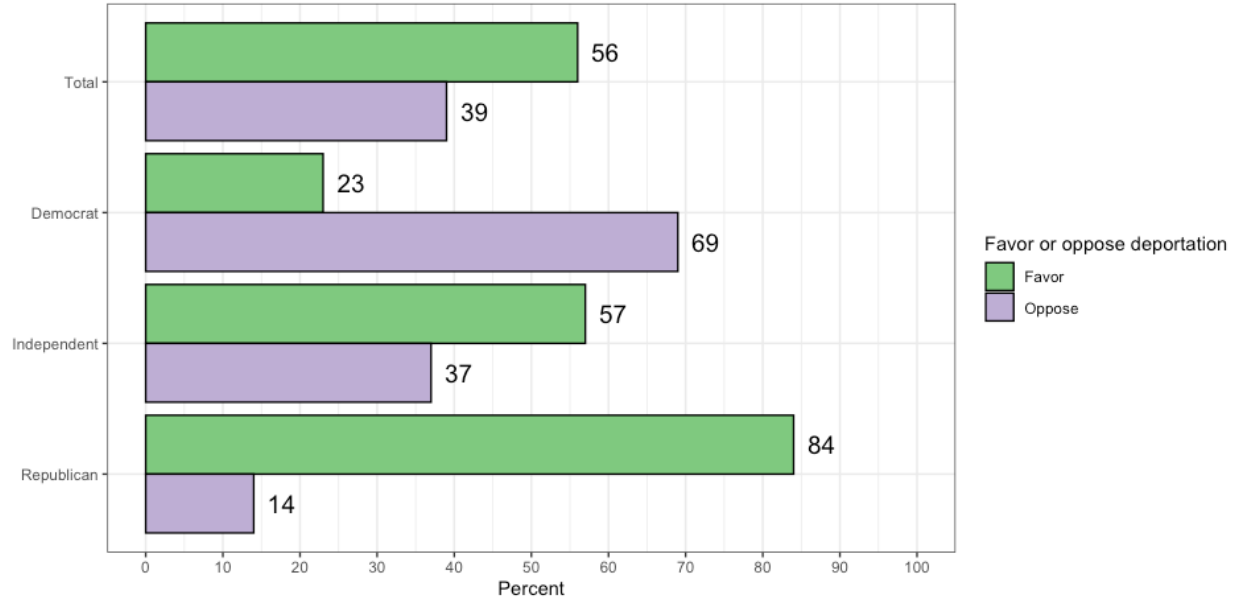


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Deport immigrants in U.S. illegally by party identification

Among registered voters

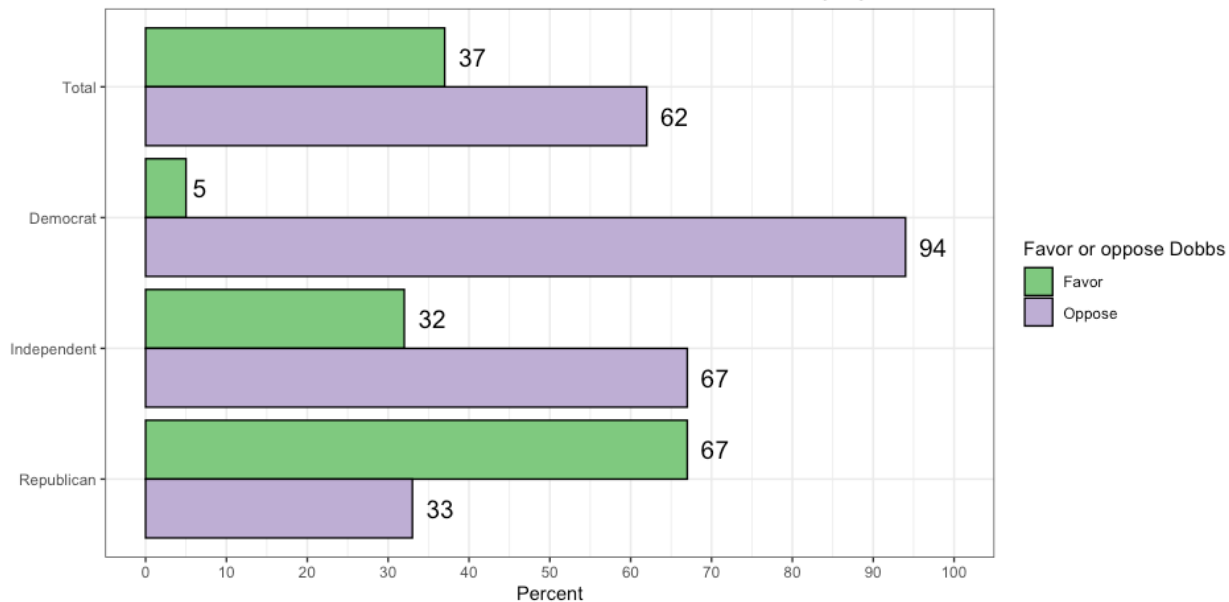


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Favor or oppose Dobbs decision by party identification

Among registered voters

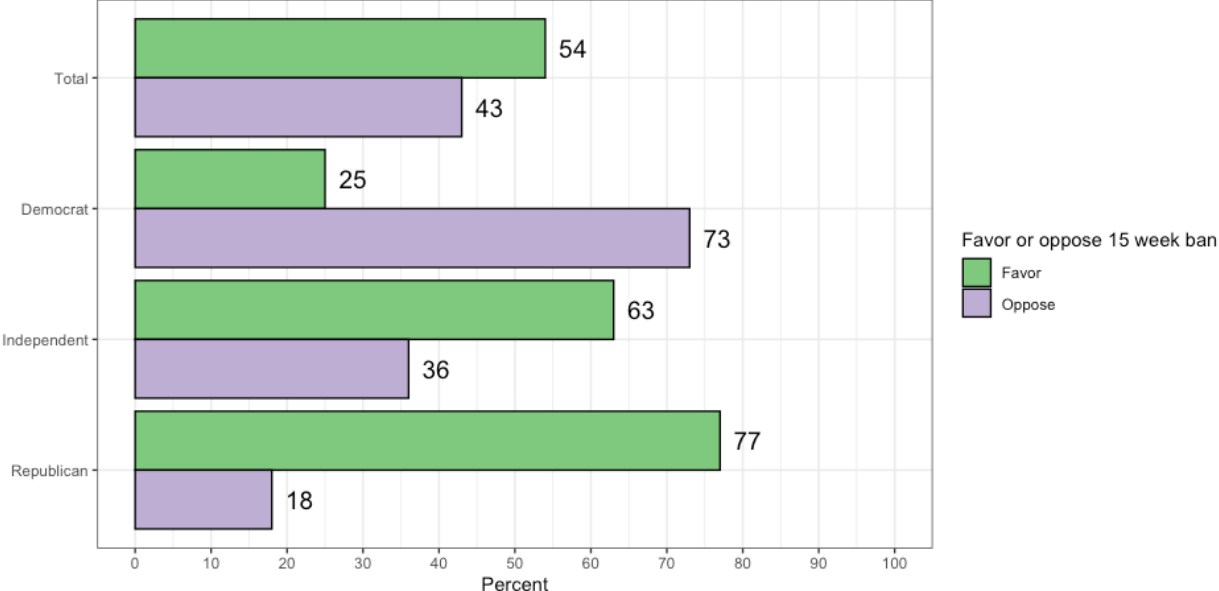


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15 week abortion ban by party identification

Among registered voters

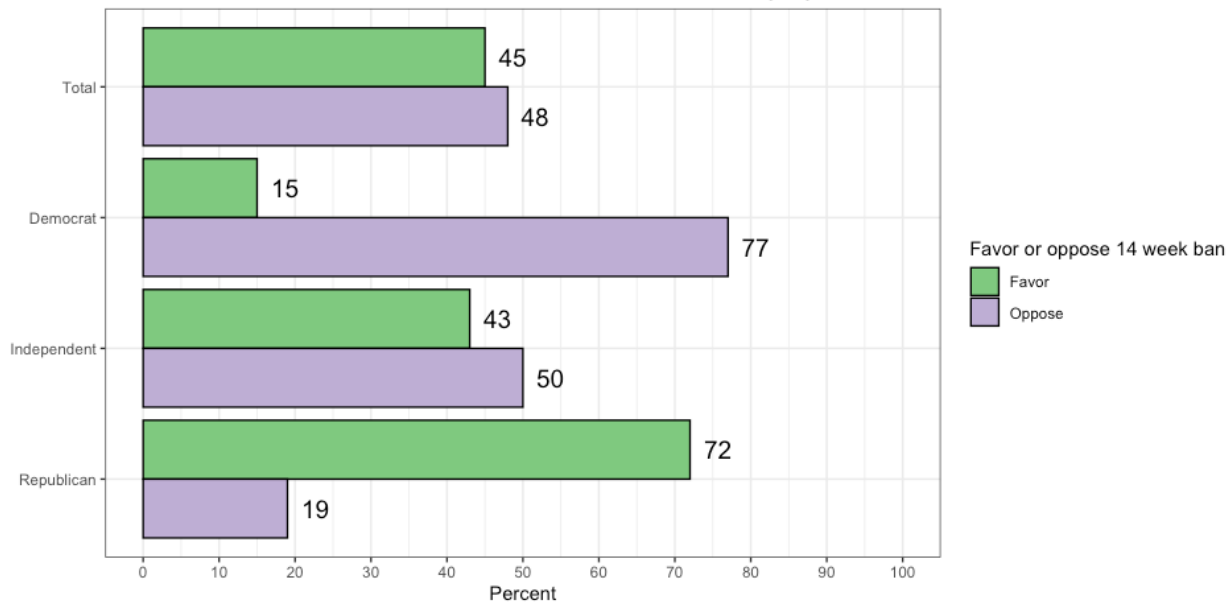


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14 week abortion ban by party identification

Among registered voters

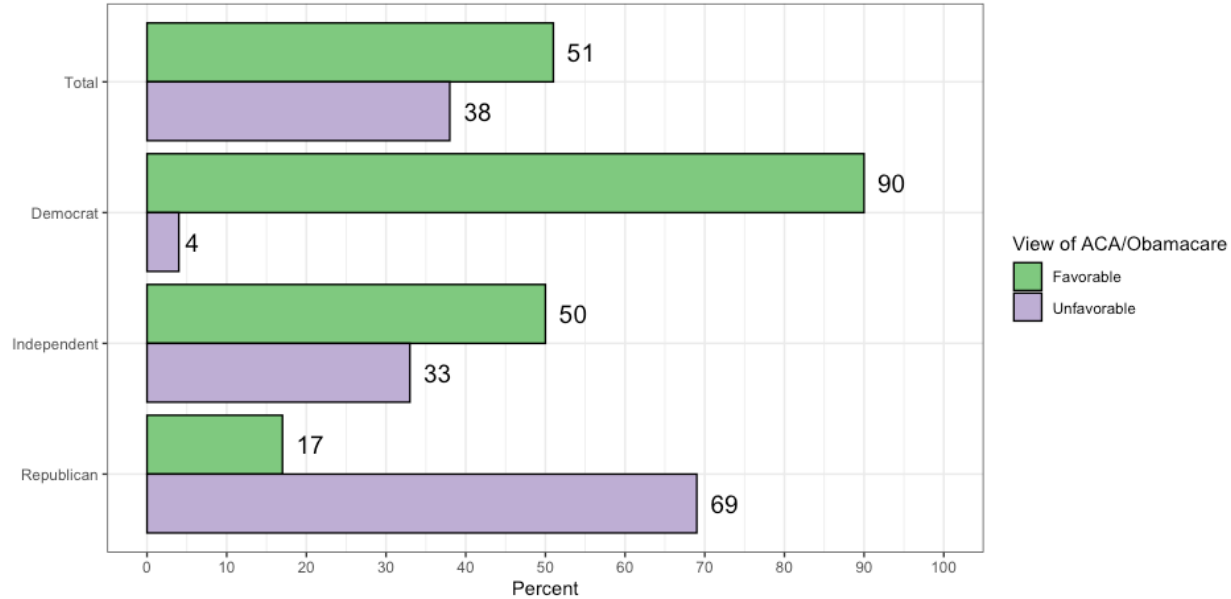


Marquette Law School Poll, Wisconsin survey, Jan. 24-31, 2024



View of ACA/Obamacare by party identification

Among registered voters

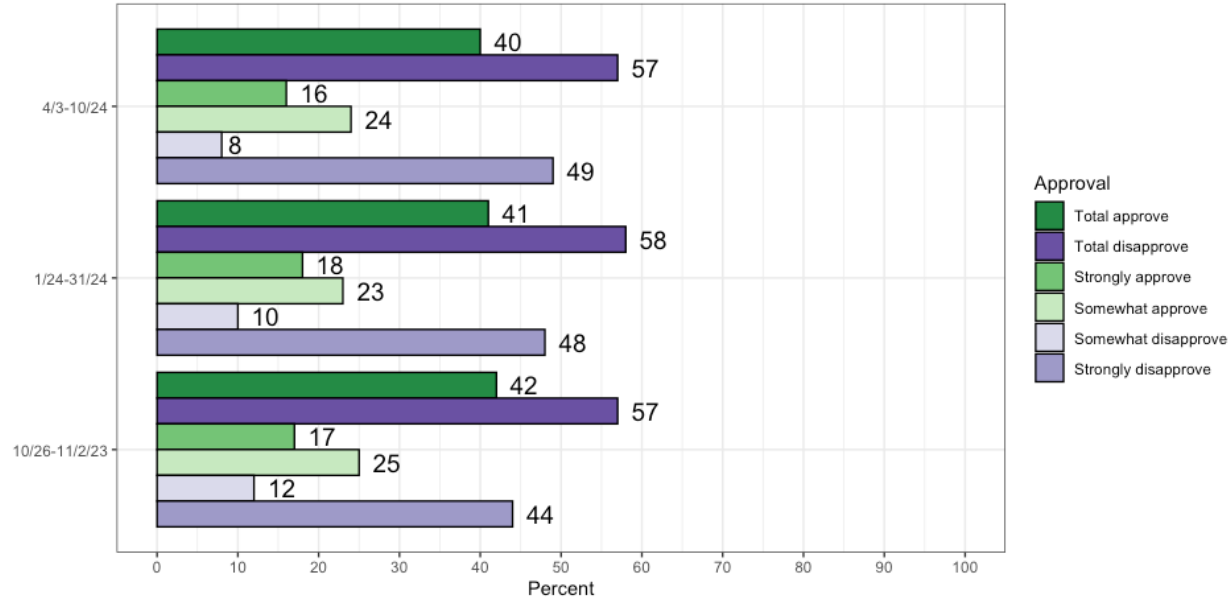


Marquette Law School Poll, Wisconsin survey, Jan. 24-31, 2024



Biden job approval

Among registered voters

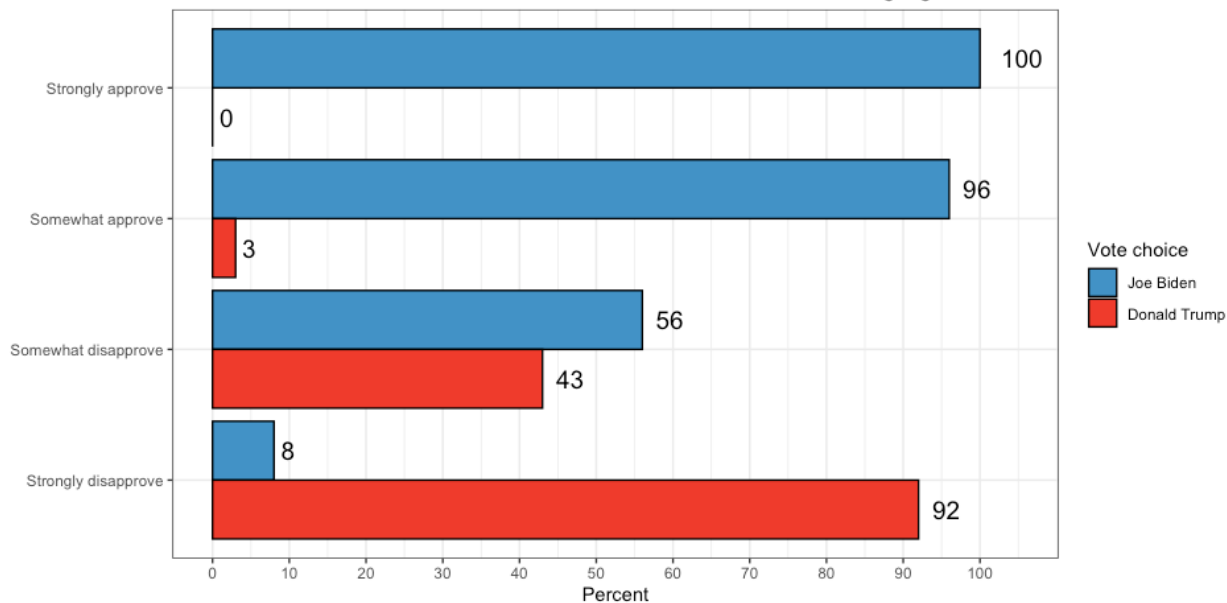


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Biden vs Trump by Biden job approval

Among registered voters

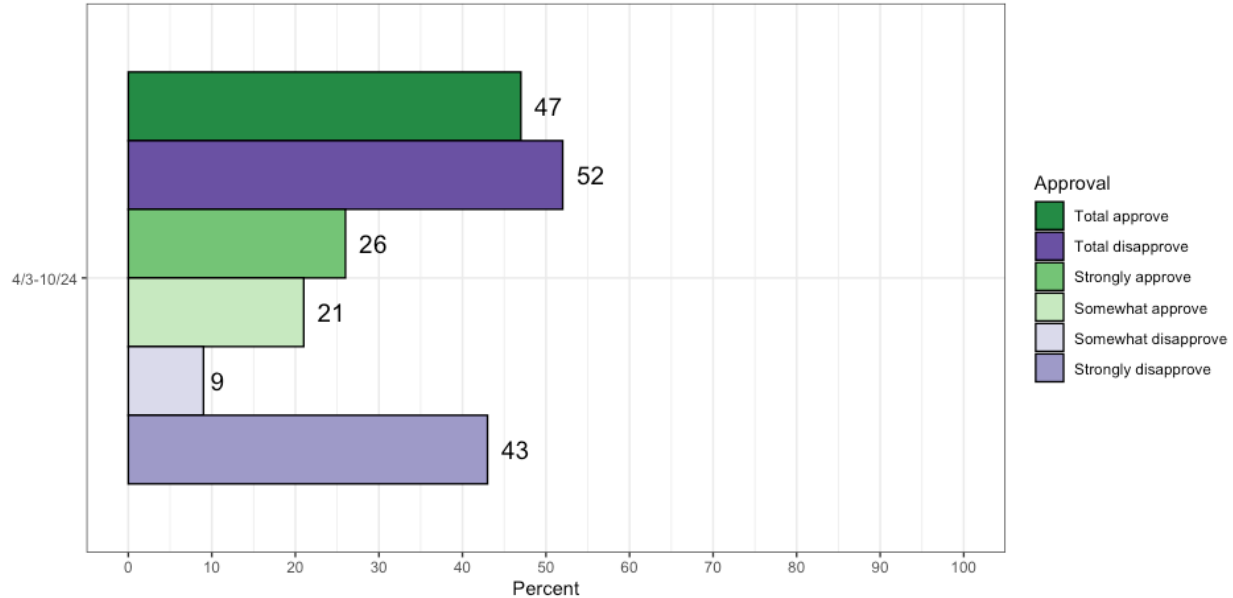


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Trump retrospective job approval

Among registered voters

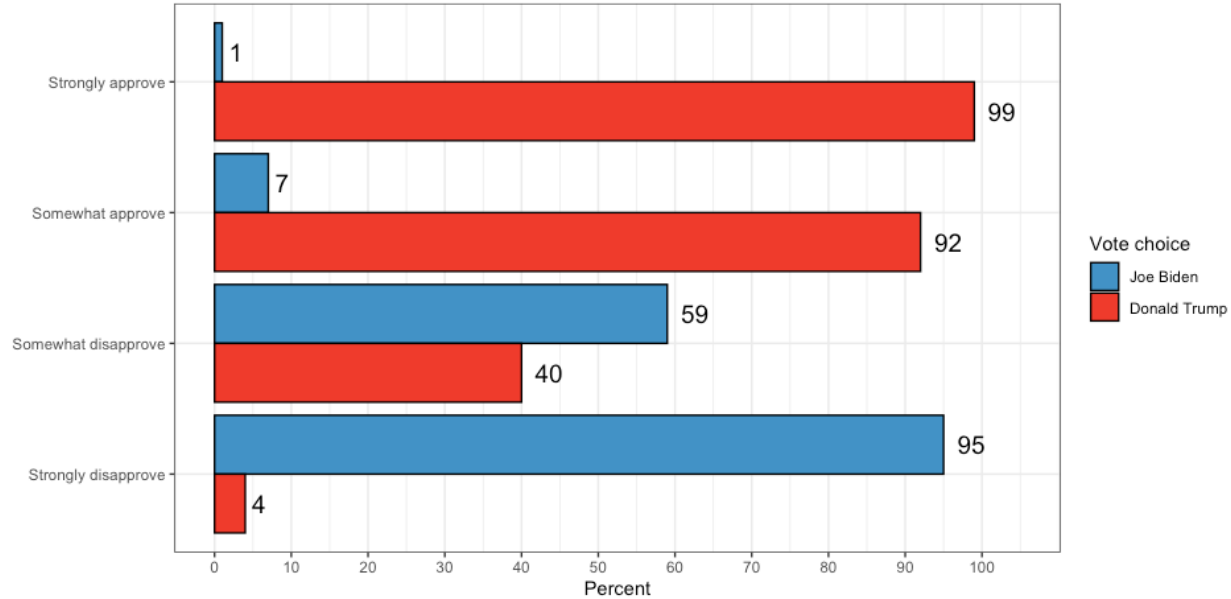


Marquette Law School Poll, Wisconsin survey, April 3-10, 2024



Biden vs Trump by Trump job approval

Among registered voters

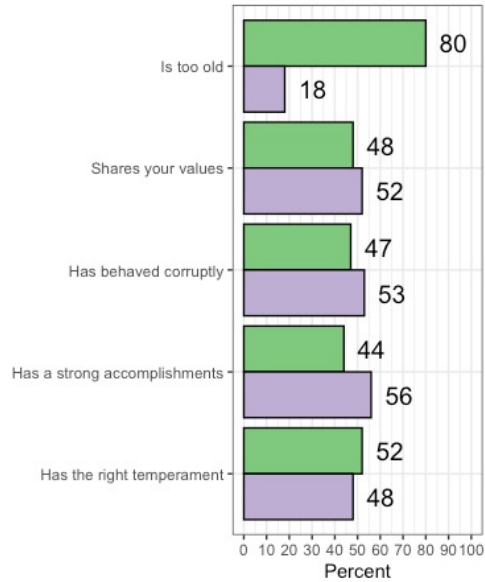


Marquette Law School Poll, Wisconsin survey, April 3-10, 2024



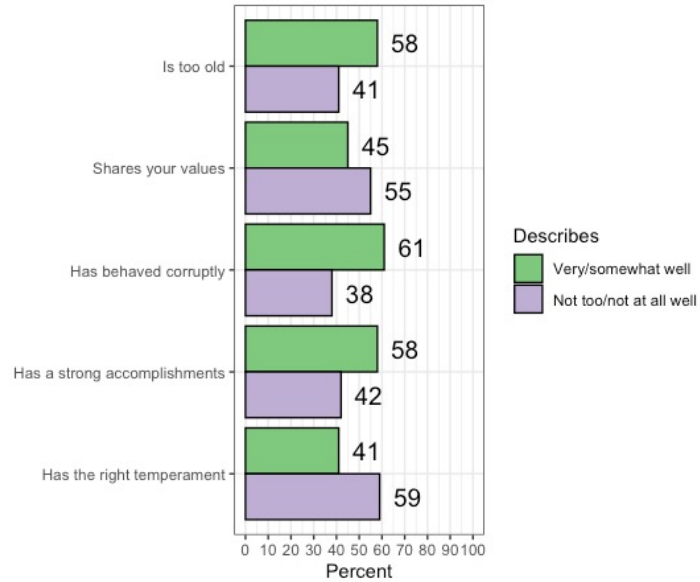
Describes Biden

Among registered voters



Describes Trump

Among registered voters

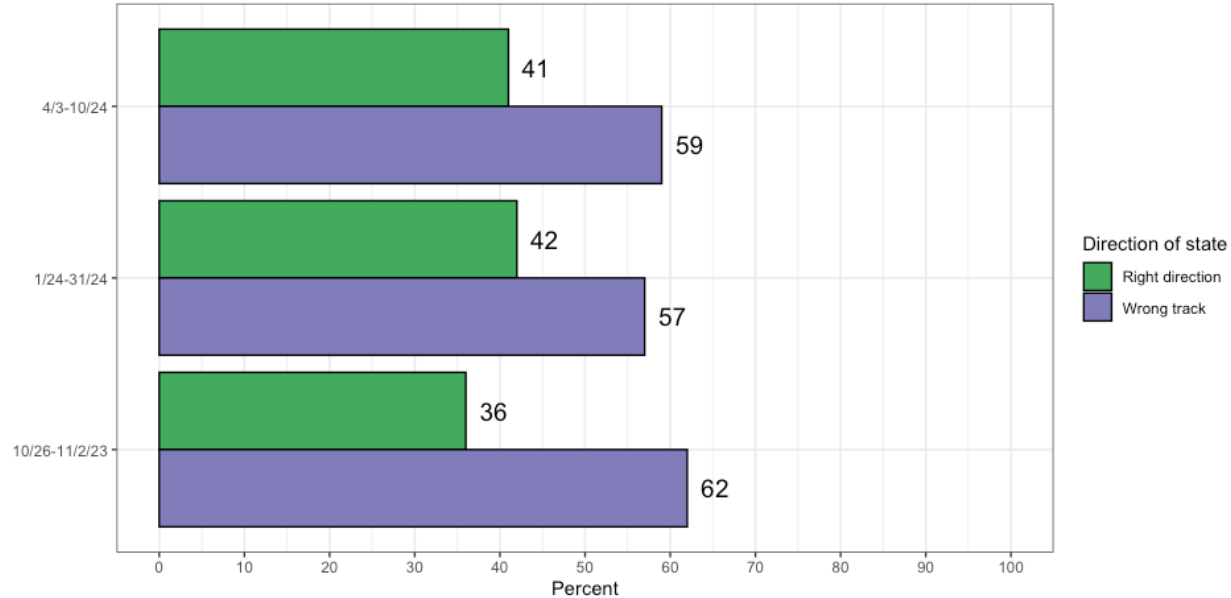


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Right direction or wrong track

Among registered voters

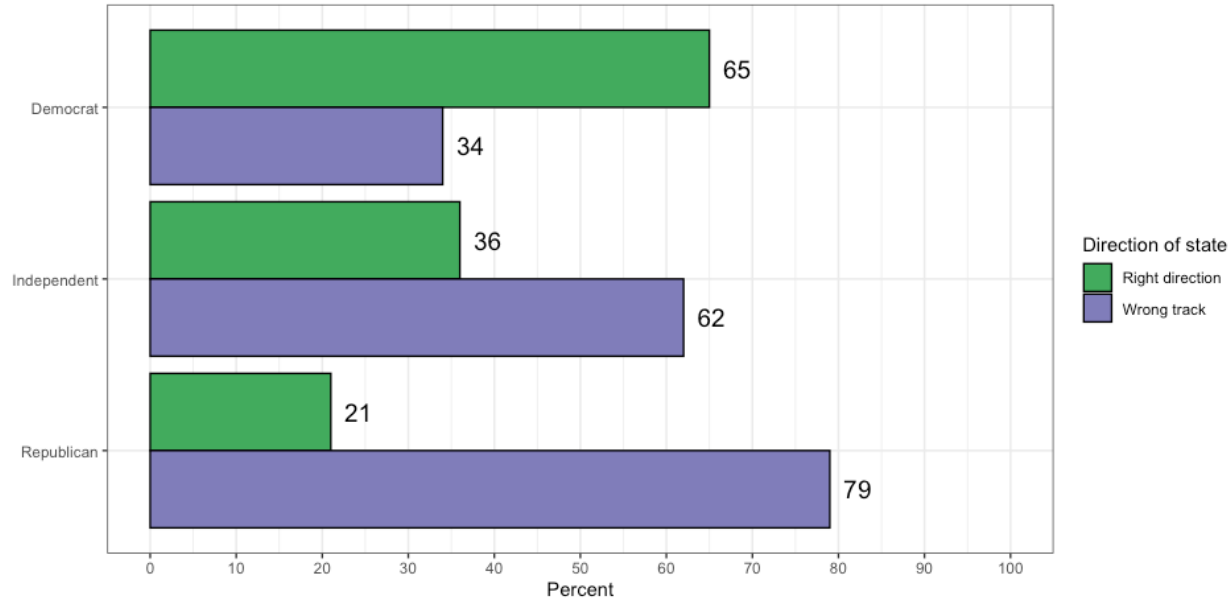


Marquette Law School Poll, Wisconsin survey, April 3-10, 2024



Right direction or wrong track by party identification

Among registered voters

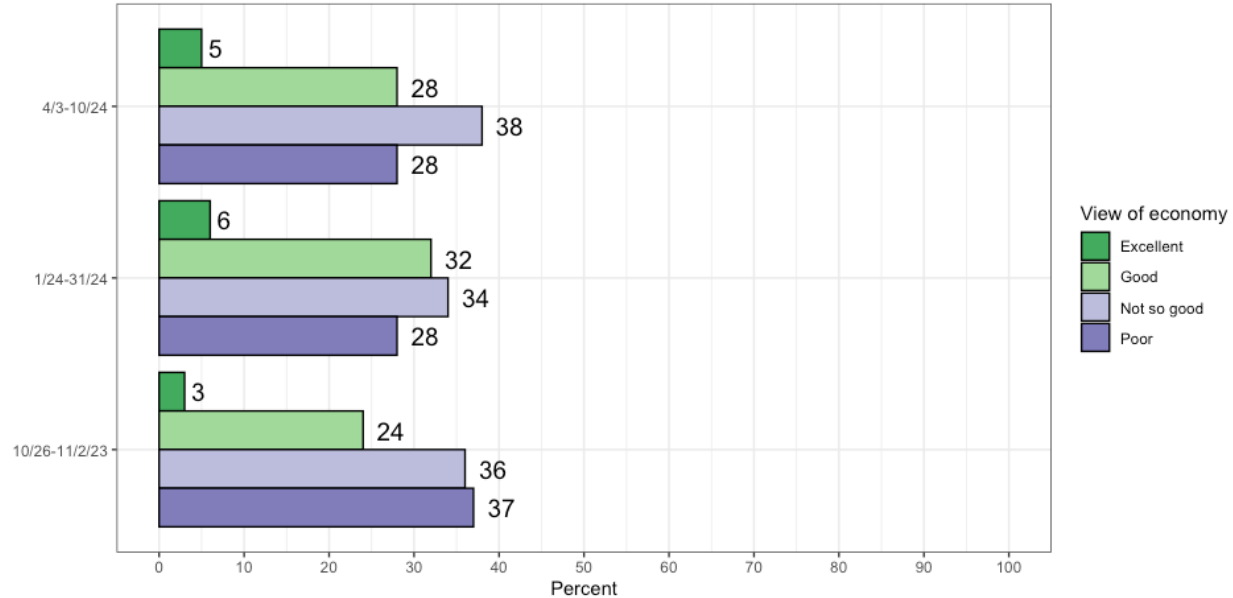


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View of national economy

Among registered voters

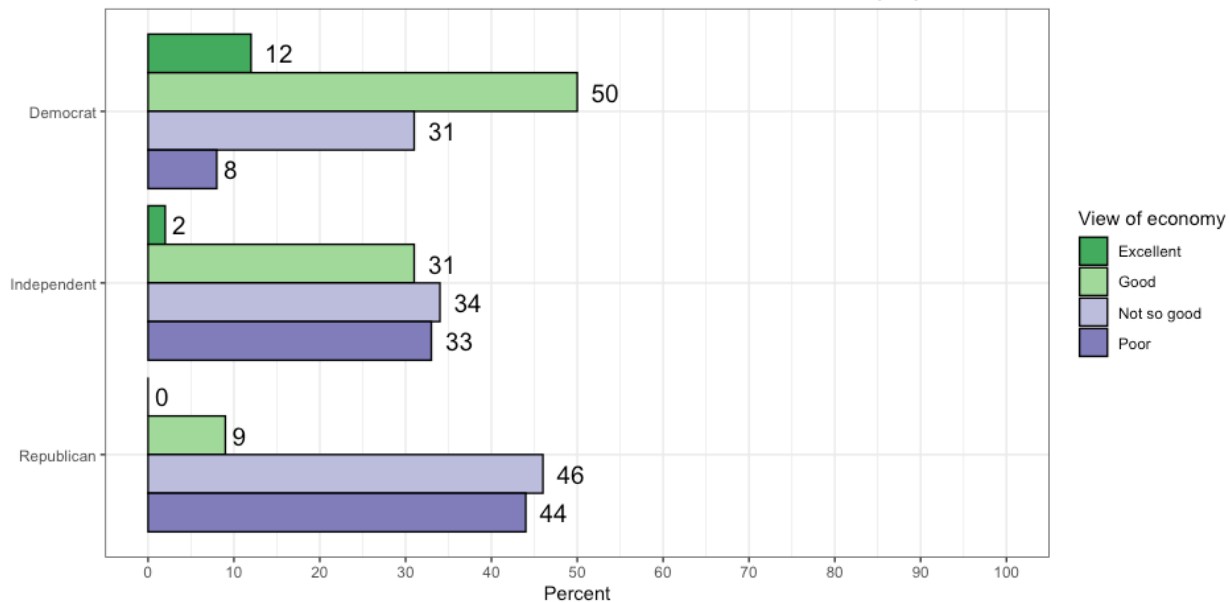


Marquette Law School Poll, Wisconsin survey, April 3-10, 2024



View of national economy by party identification

Among registered voters

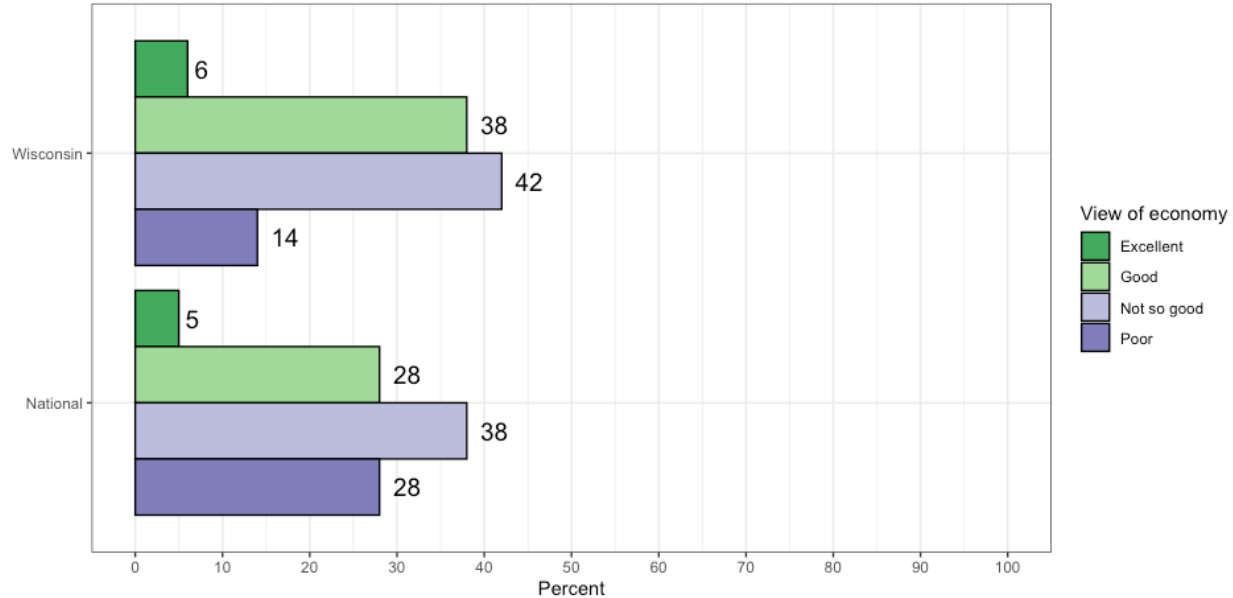


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Wisconsin vs national economy

Among registered voters

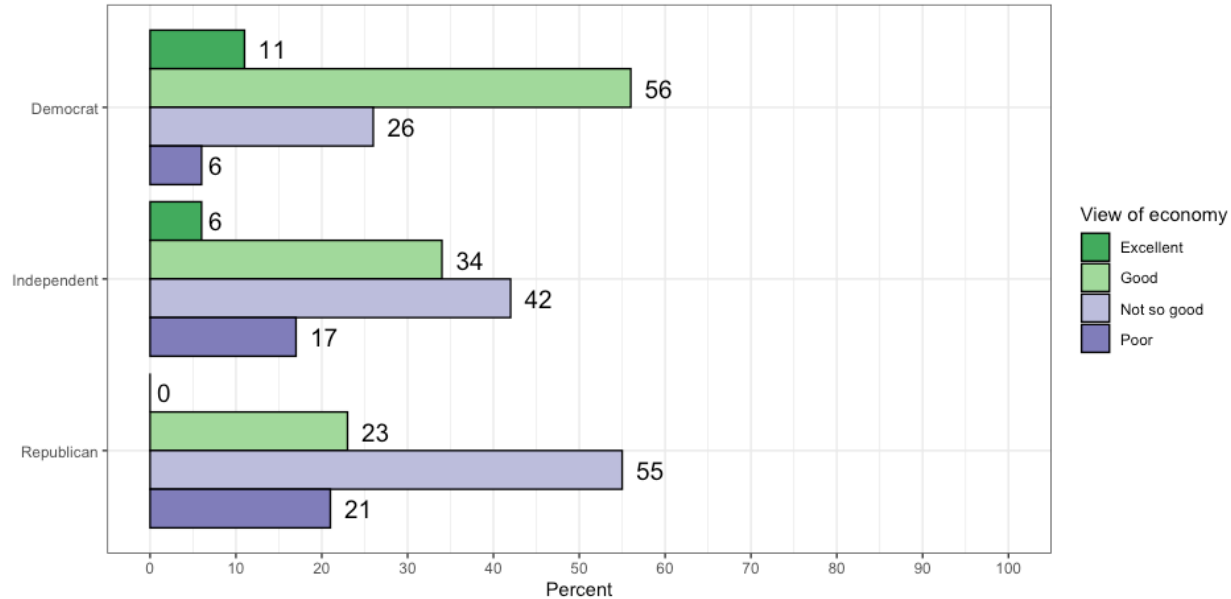


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View of Wisconsin economy by party identification

Among registered voters

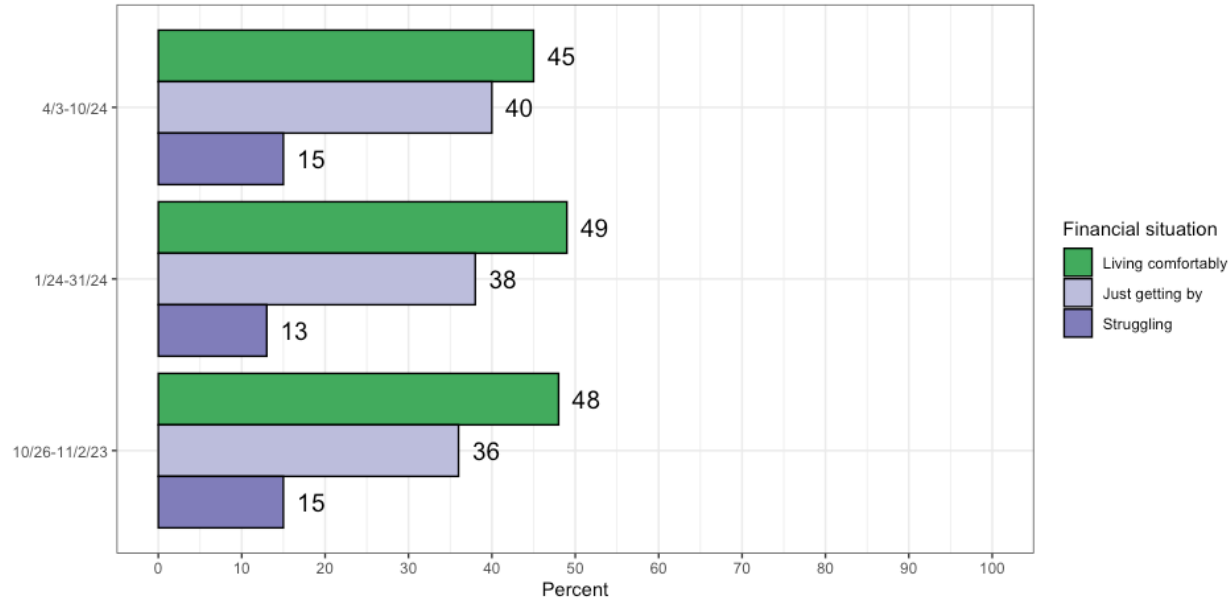


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Family finances

Among registered voters

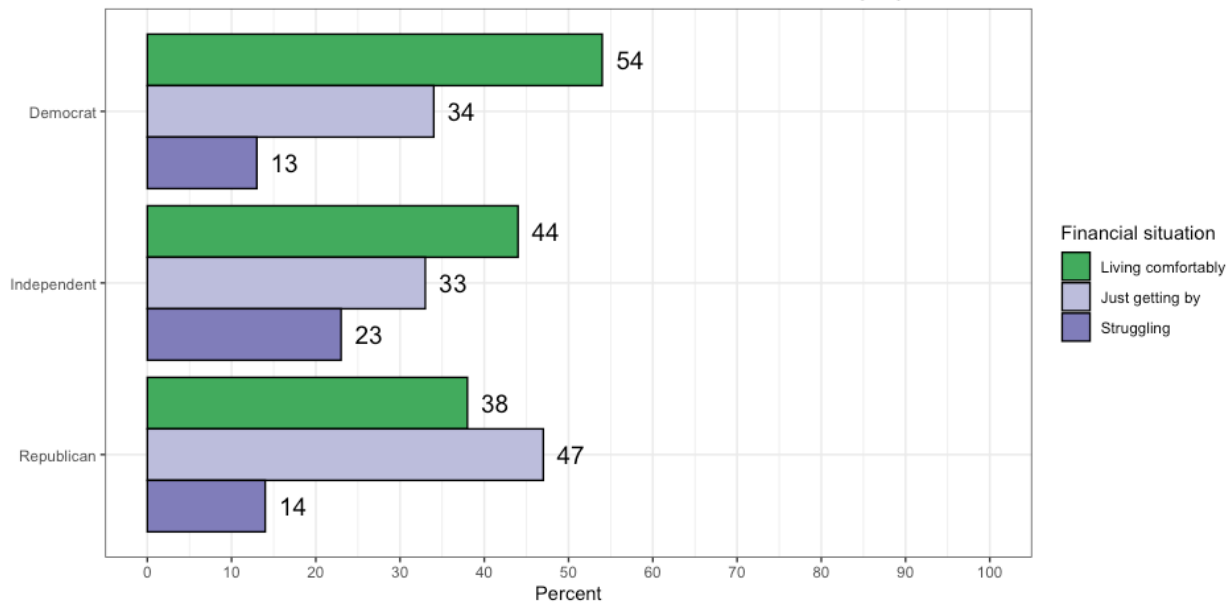


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Family finances by party identification

Among registered voters

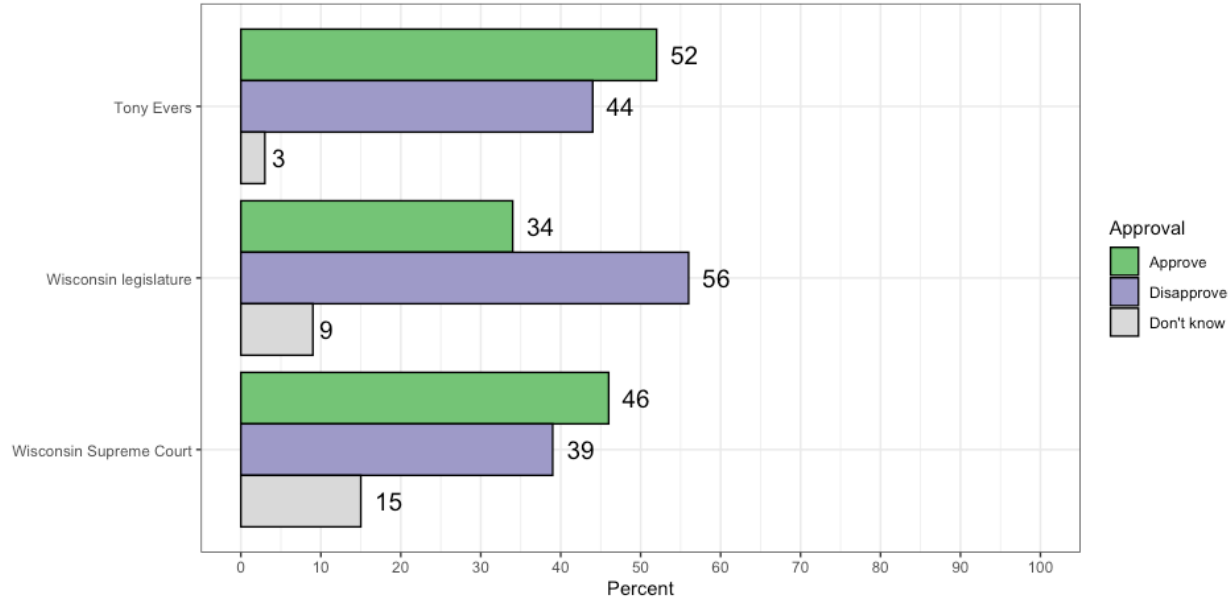


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Approval of governor, the legislature and state Supreme Court

Among registered voters

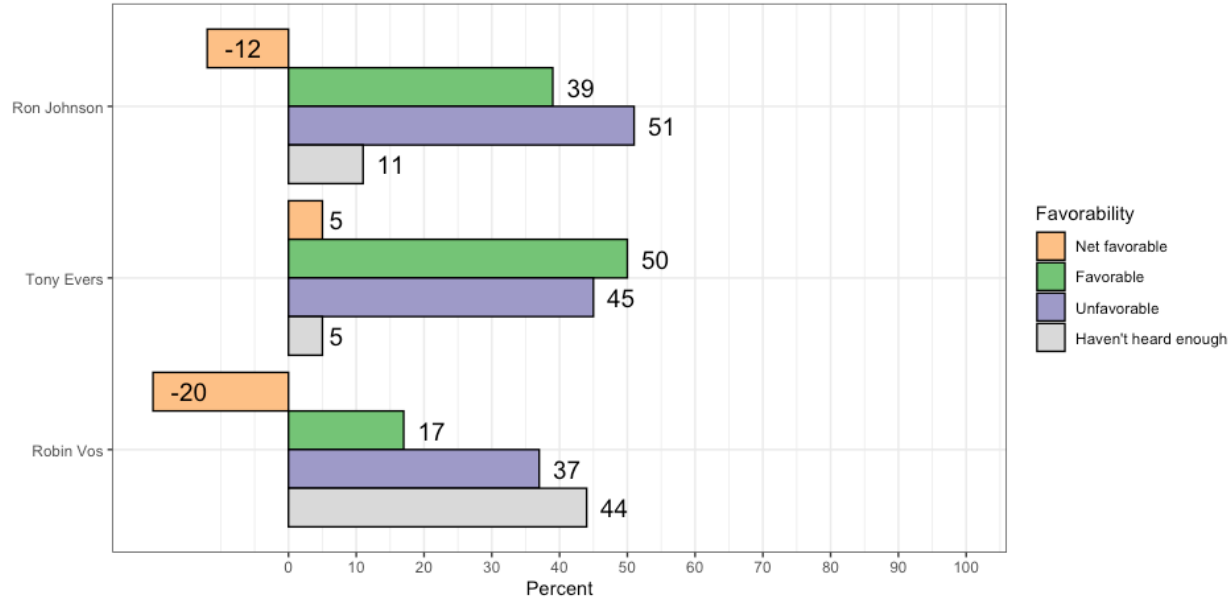


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State political figures favorability

Among registered voters



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