

MARQUETTE UNIVERSITY
LAW SCHOOL POLL

June 12-20, 2024



The topics of the day

- Methodology of the poll
- Presidential matchups
- Reaction to Trump conviction
- Senate race
- Enthusiasm!
- Issues, candidate images
- Public Schools
- Water and PFAS

The methodology

- The survey was conducted June 12-20, 2024, interviewing 871 Wisconsin registered voters, with a margin of error of +/-4.6 percentage points.
- There are 784 likely voters with a margin of error of +/-4.9 percentage points.

Partisan makeup

- The partisan makeup of the sample is 31% Republican, 29% Democratic and 40% independent.
- Since January 2020, the long-term partisan balance has been 30% Republican and 29% Democratic, with 40% independent.

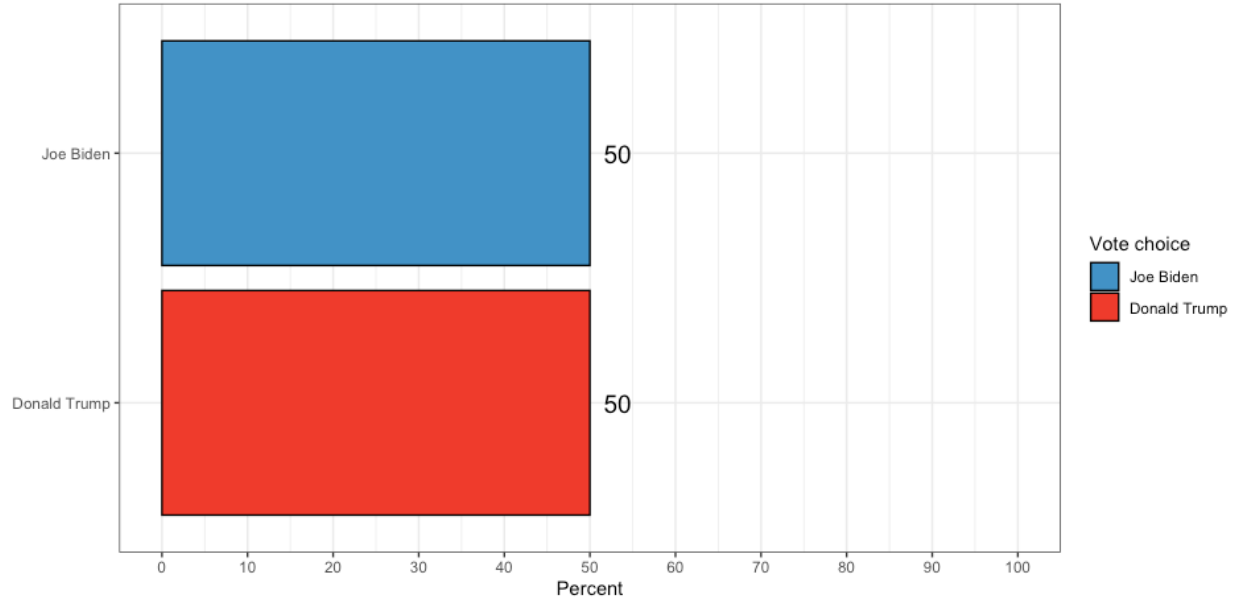
The methodology, what's new!

- We've changed how we conduct the poll
- The survey was conducted with a hybrid sample of 637 respondents selected from the Wisconsin voter registration list, and 234 selected from the SSRS Opinion Panel, a sample drawn from postal addresses across the state and invited to take part in surveys online.
- The interviews were conducted online with 769 respondents and with 102 by telephone with live interviewers.

The Presidential race 132 days out

Biden vs Trump

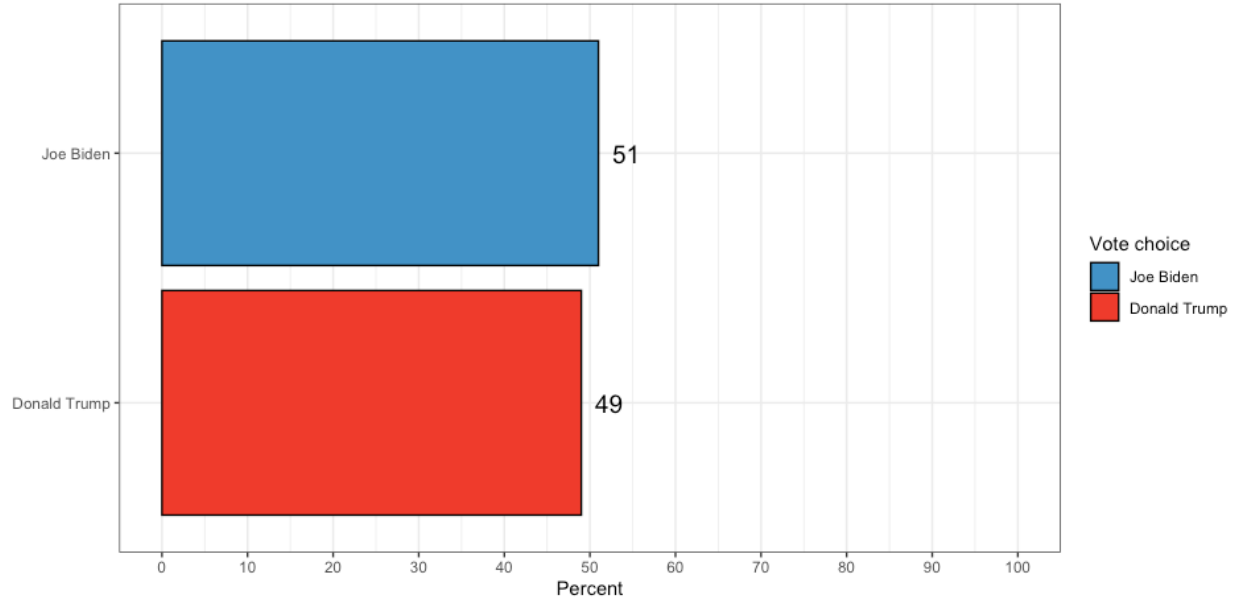
Among registered voters



Marquette Law School Poll, Wisconsin survey, June 12-20, 2024

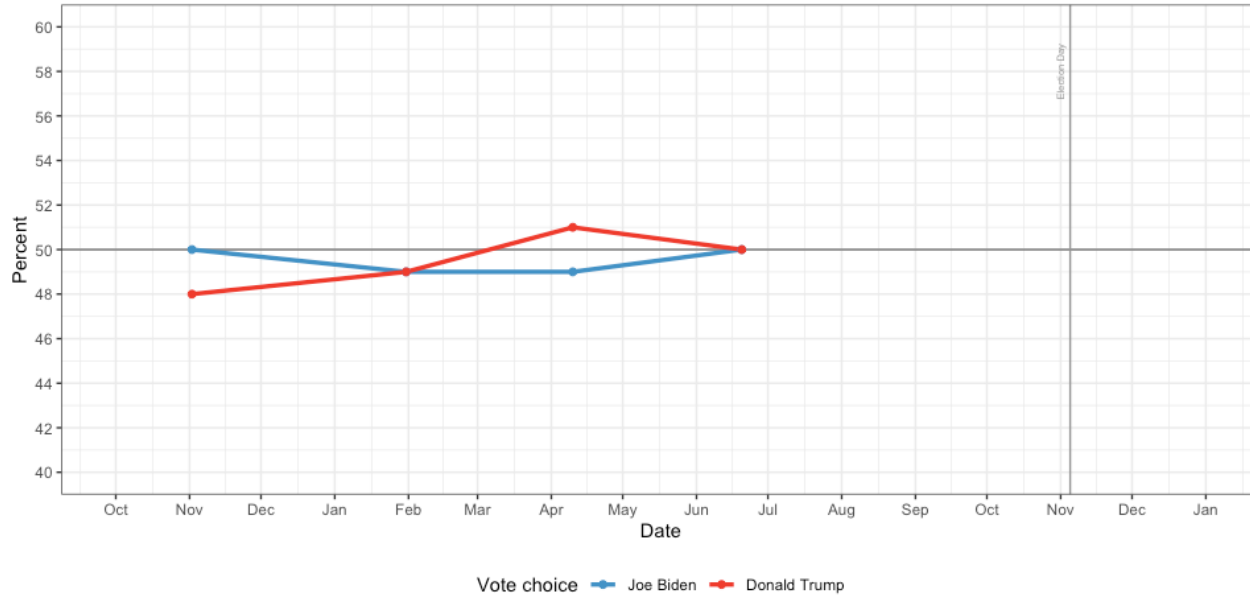
Biden vs Trump

Among likely voters



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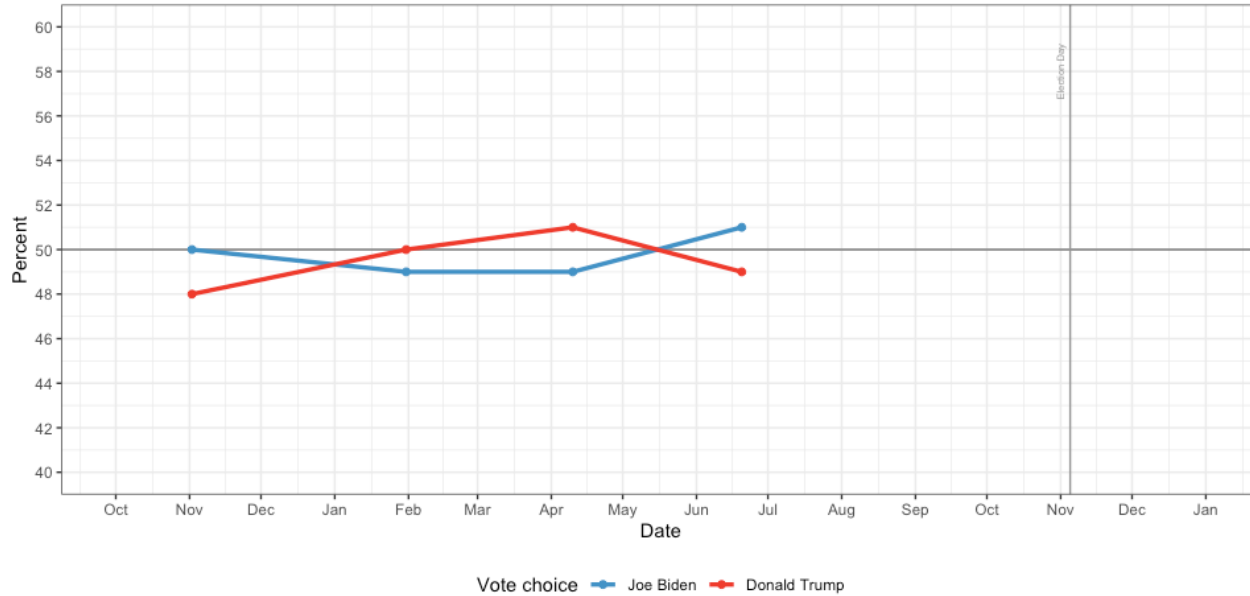
Biden vs Trump two-way trend Among Wisconsin registered voters



Data: Marquette Law School Poll, Wisconsin surveys, latest: June 12-20, 2024

Biden vs Trump two-way trend

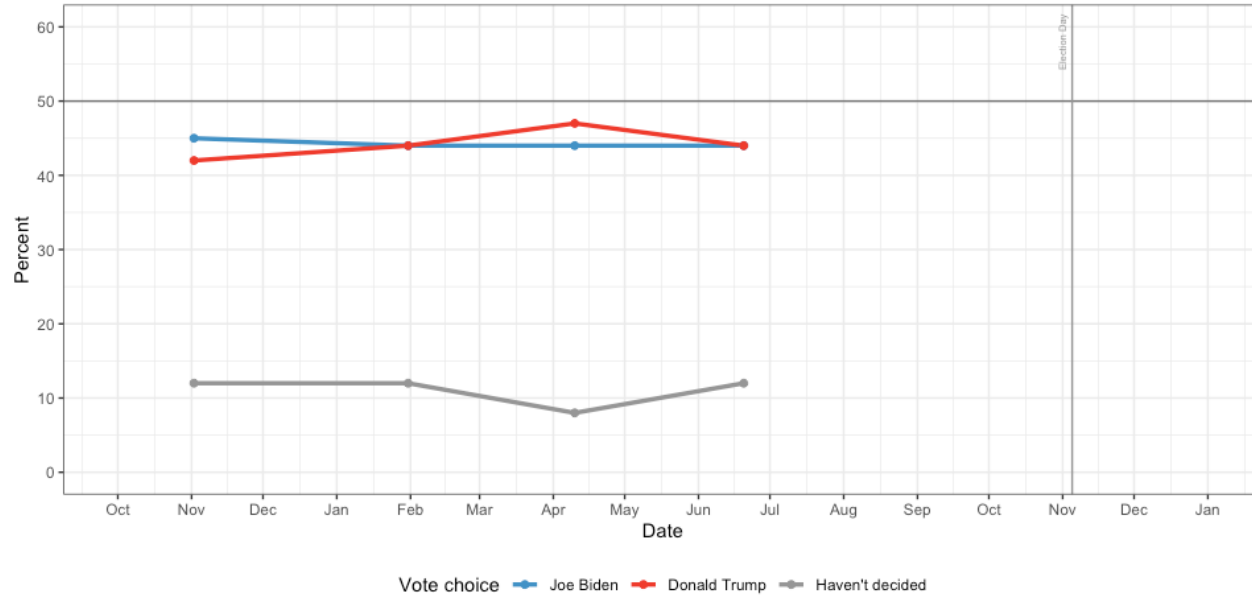
Among Wisconsin likely voters



Data: Marquette Law School Poll, Wisconsin surveys, latest: June 12-20, 2024

Biden vs Trump with undecided two-way trend

Among Wisconsin registered voters

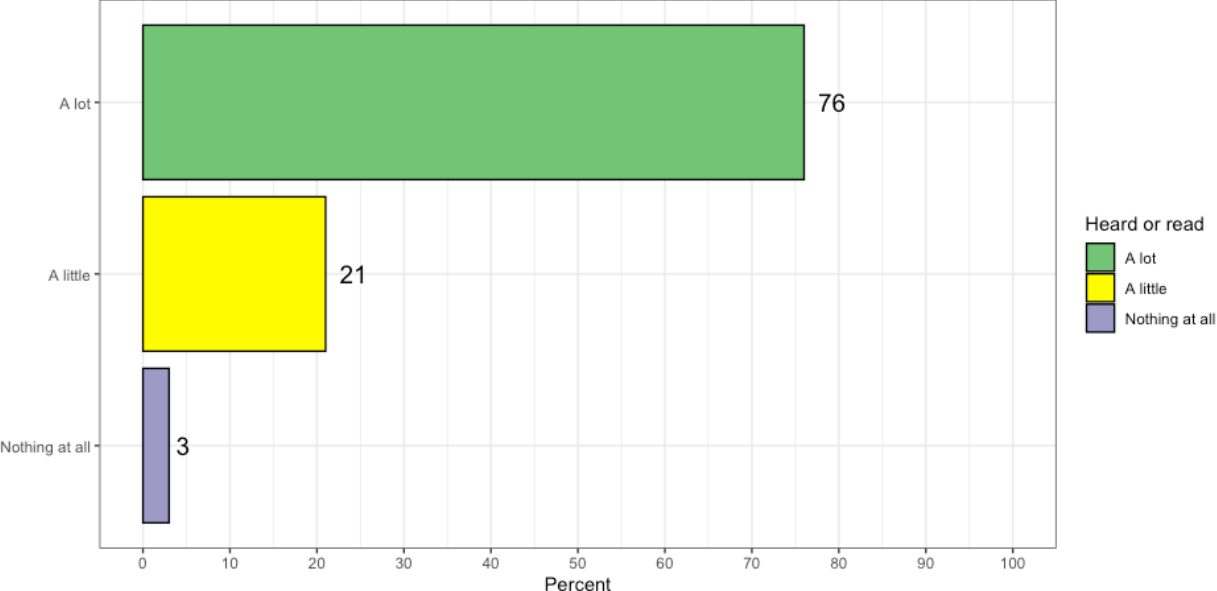


Data: Marquette Law School Poll, Wisconsin surveys, latest: June 12-20, 2024

Reaction to Trump conviction

Heard or read about Trump trial

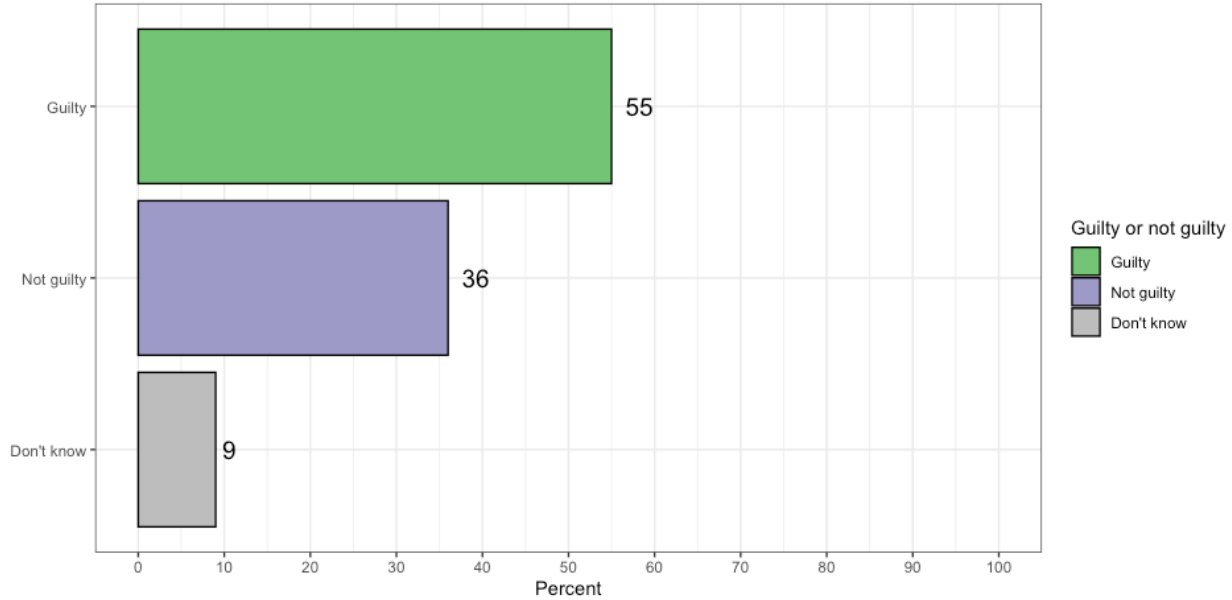
Among registered voters



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Is Trump guilty or not guilty

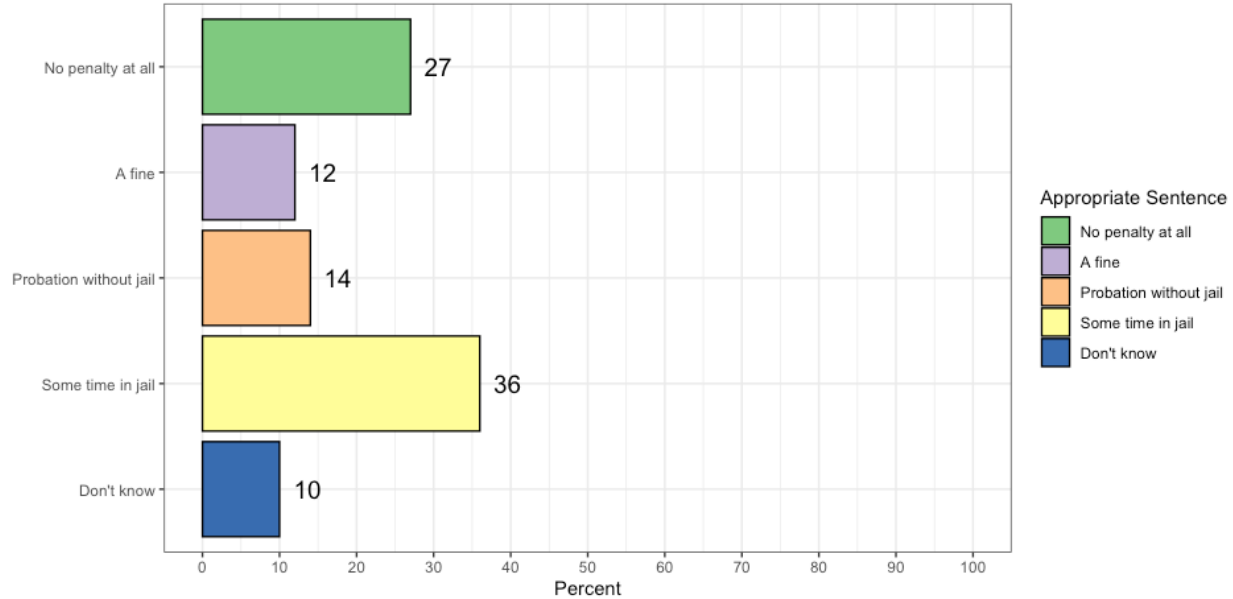
Among registered voters



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Appropriate sentence for Trump

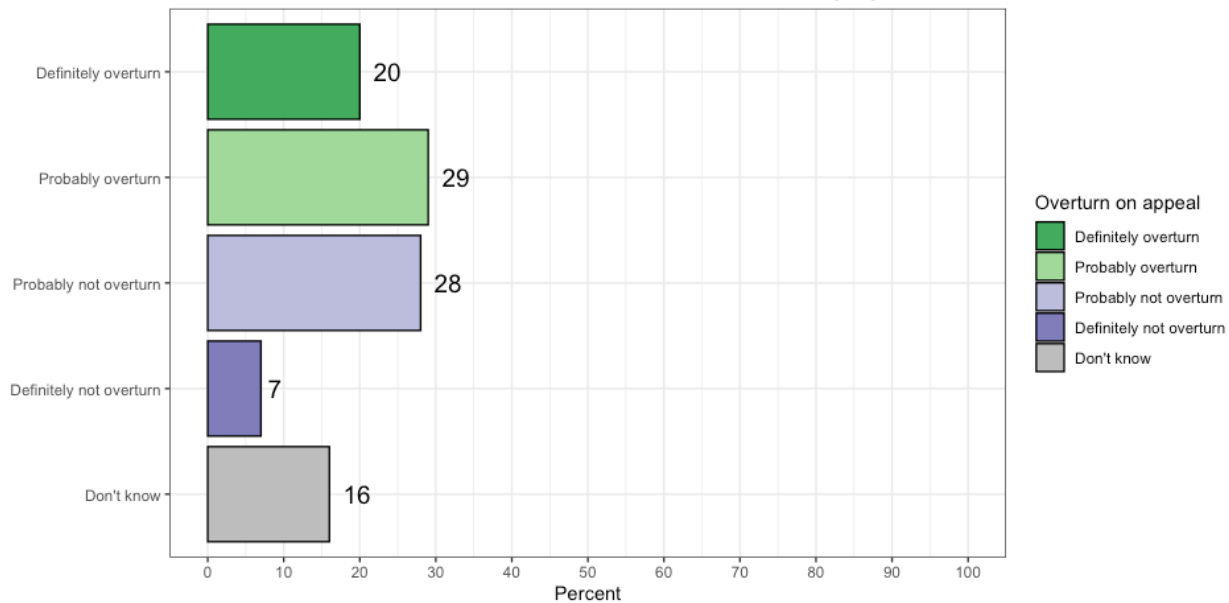
Among registered voters



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Will conviction be overturned on appeal

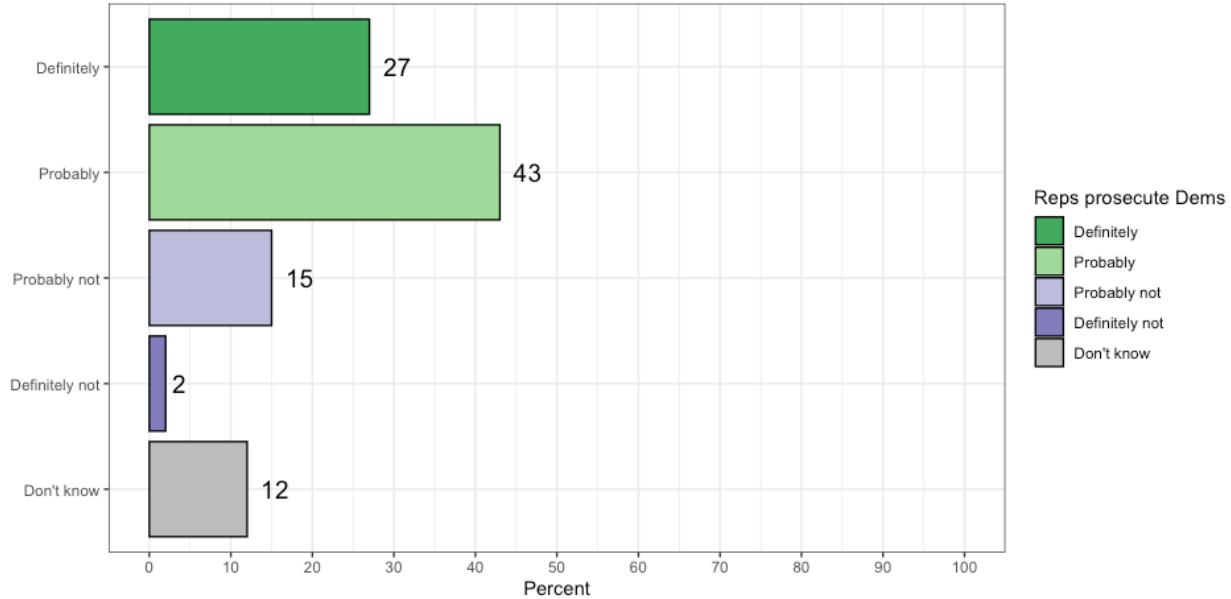
Among registered voters



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Will Republicans prosecute Democrats

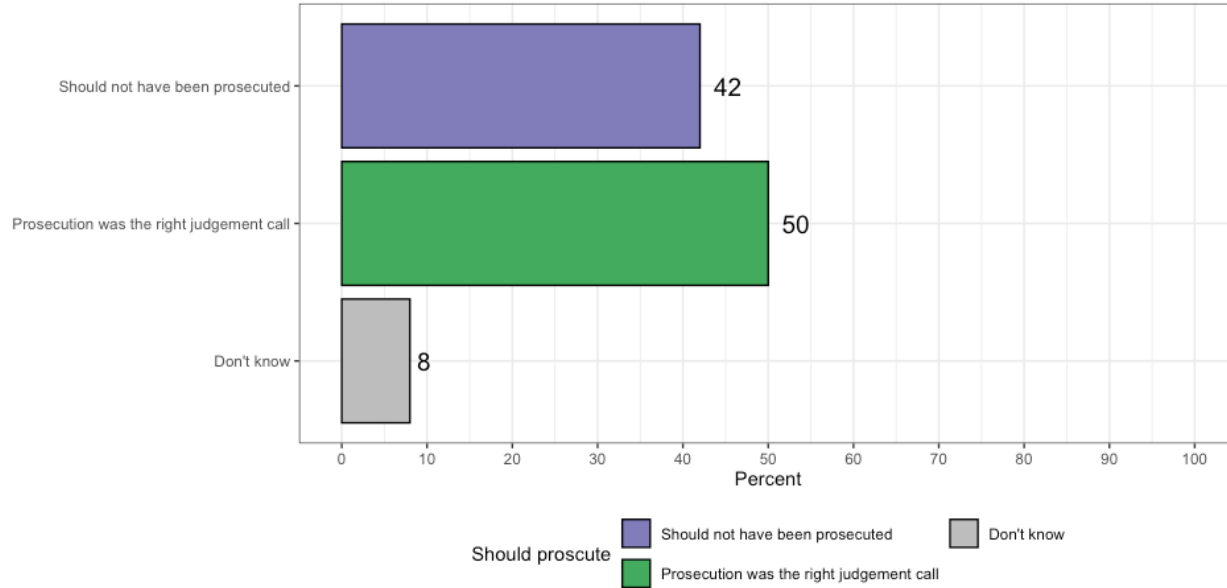
Among registered voters



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Should Trump have been prosecuted

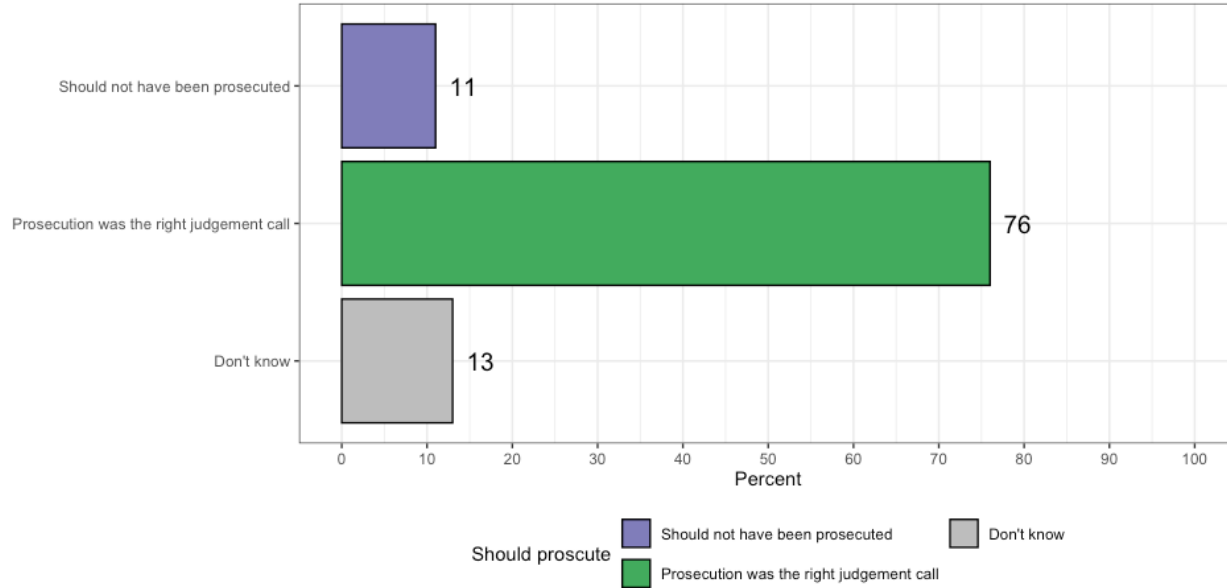
Among registered voters



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Should Hunter Biden have been prosecuted

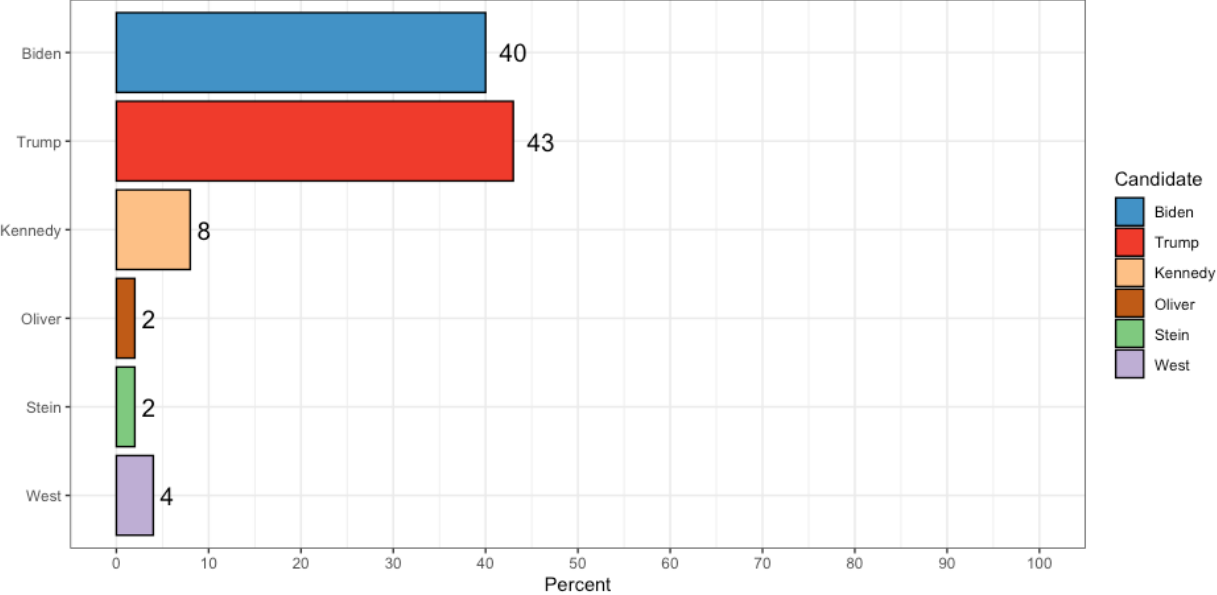
Among registered voters



Multi-way presidential race

Multi-way ballot

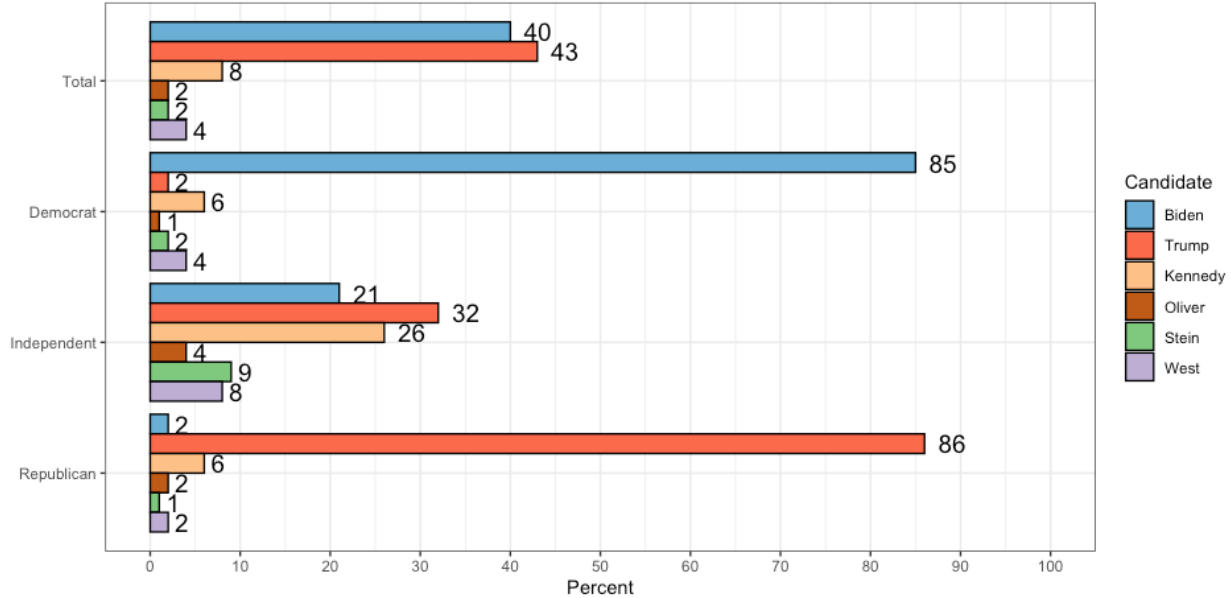
Among registered voters



Marquette Law School Poll, Wisconsin survey, June 12-20, 2024

Multi-way ballot by party identification

Among registered voters

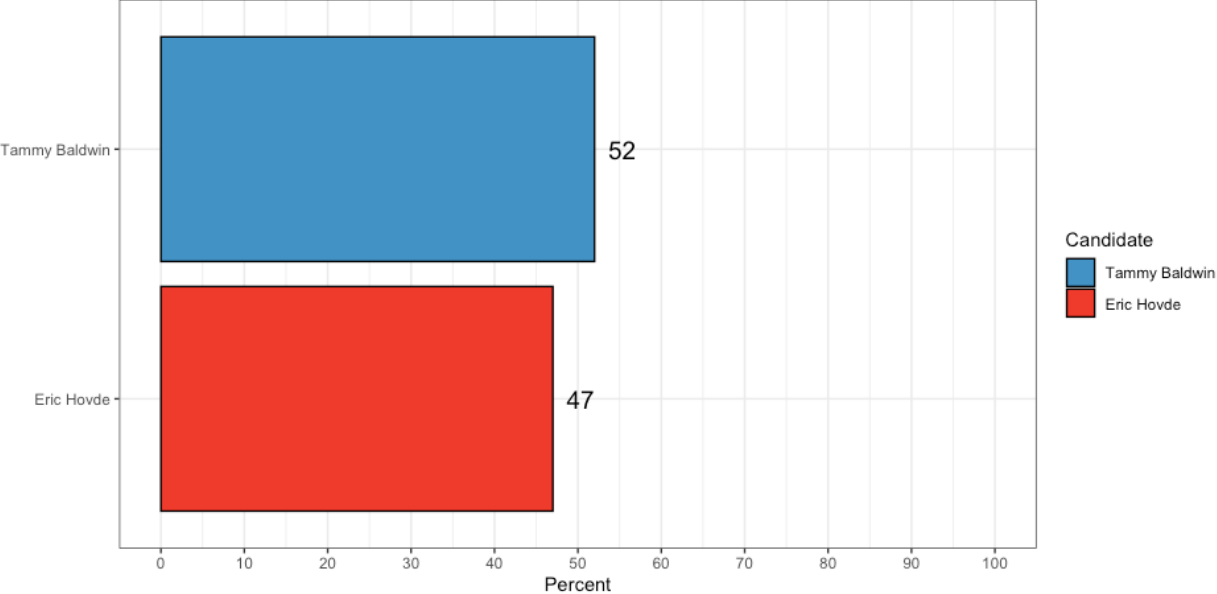


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U.S. Senate race

Baldwin vs Hovde

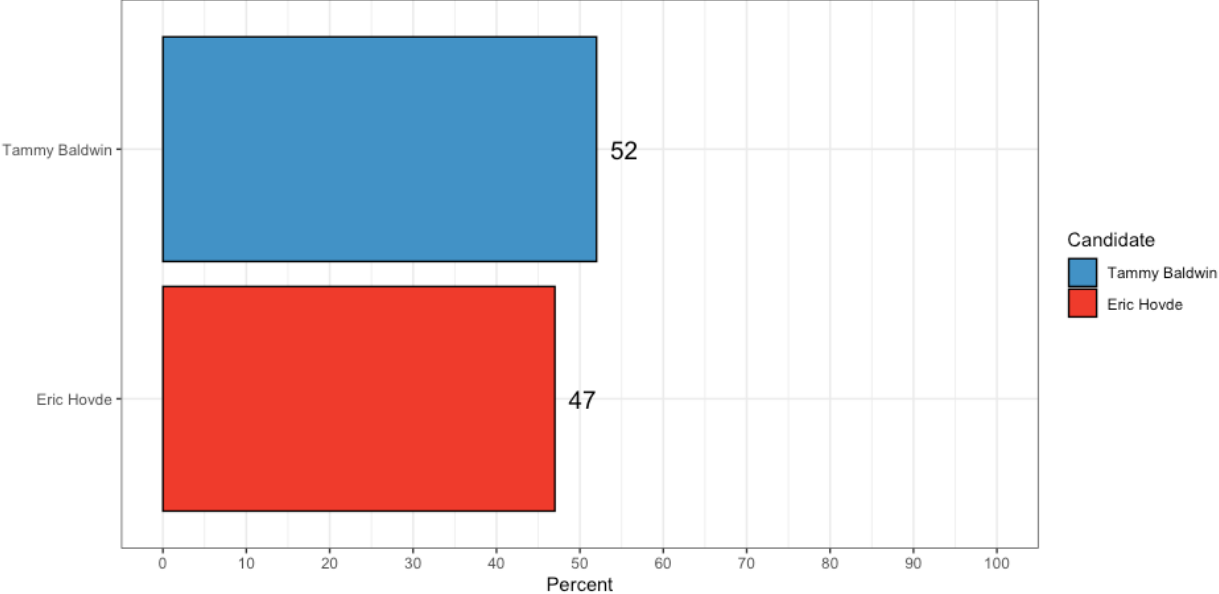
Among registered voters



Marquette Law School Poll, Wisconsin survey, June 12-20, 2024

Baldwin vs Hovde

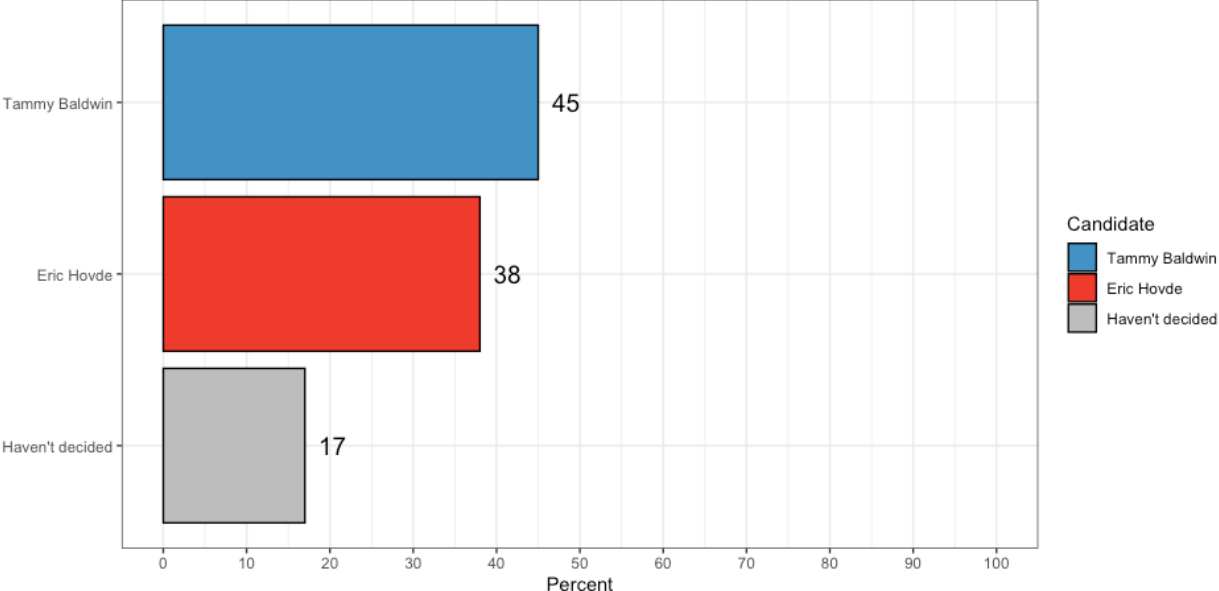
Among likely voters



Marquette Law School Poll, Wisconsin survey, June 12-20, 2024

Baldwin vs Hovde, unleaned vote

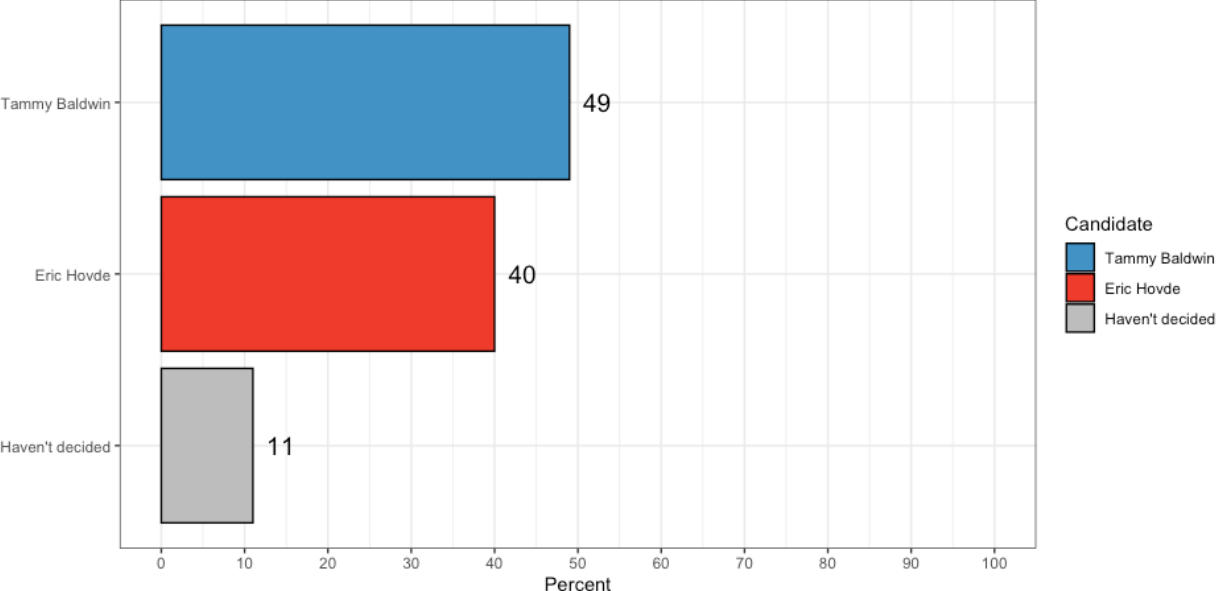
Among registered voters



Marquette Law School Poll, Wisconsin survey, June 12-20, 2024

Baldwin vs Hovde, unleaned vote

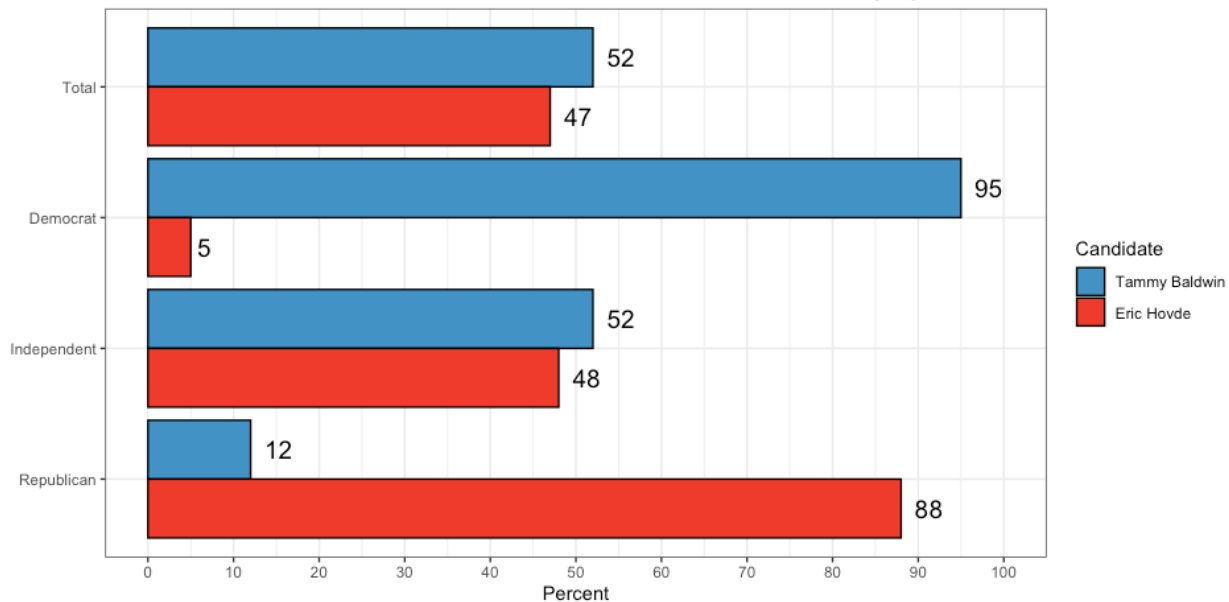
Among likely voters



Marquette Law School Poll, Wisconsin survey, June 12-20, 2024

Baldwin vs Hovde by party identification

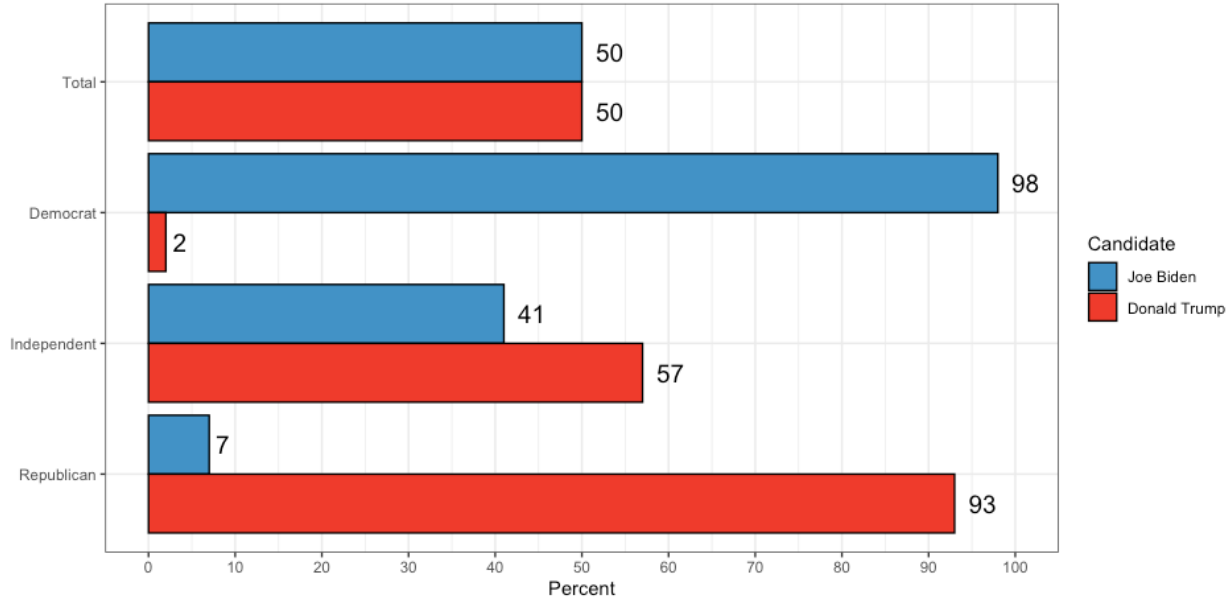
Among registered voters



Marquette Law School Poll, Wisconsin survey, June 12-20, 2024

Biden vs Trump by party identification

Among registered voters

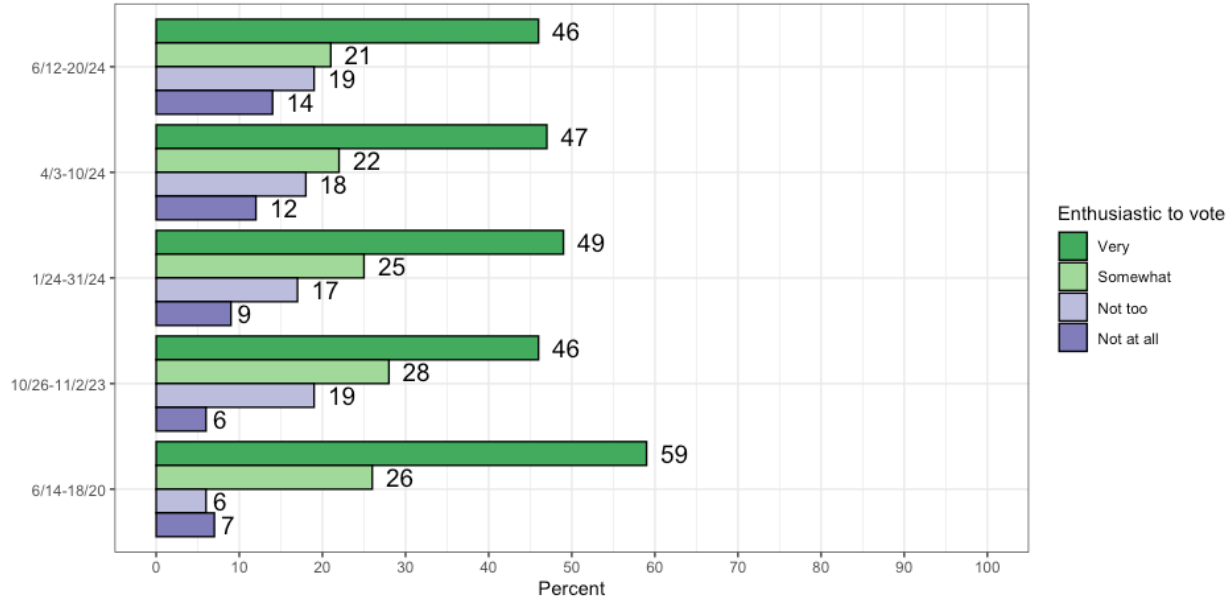


Marquette Law School Poll, Wisconsin survey, June 12-20, 2024

Enthusiasm!

Enthusiasm by survey

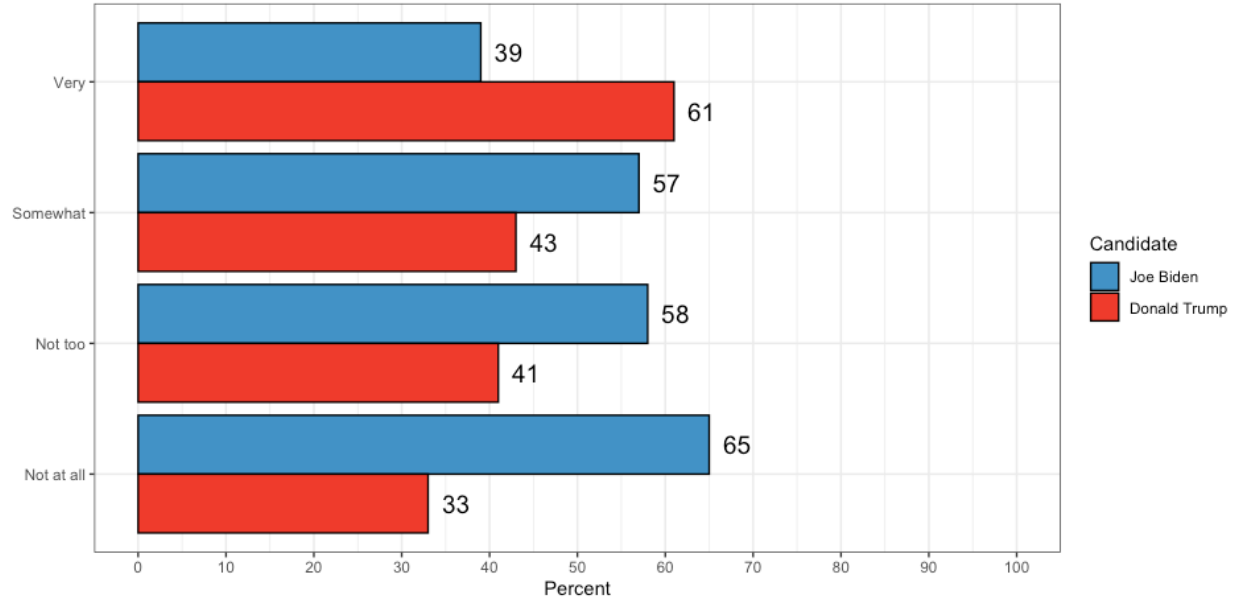
Among registered voters



Marquette Law School Poll, Wisconsin survey, June 12-20, 2024

Biden vs Trump by enthusiasm

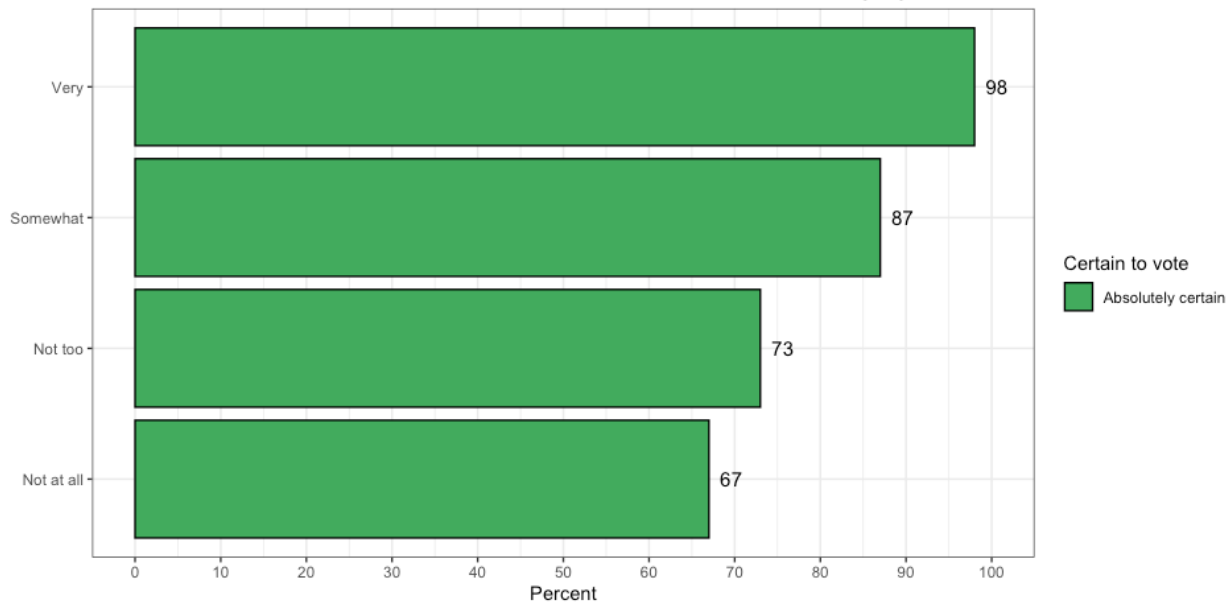
Among registered voters



Marquette Law School Poll, Wisconsin survey, June 12-20, 2024

Certain to vote by enthusiasm

Among registered voters

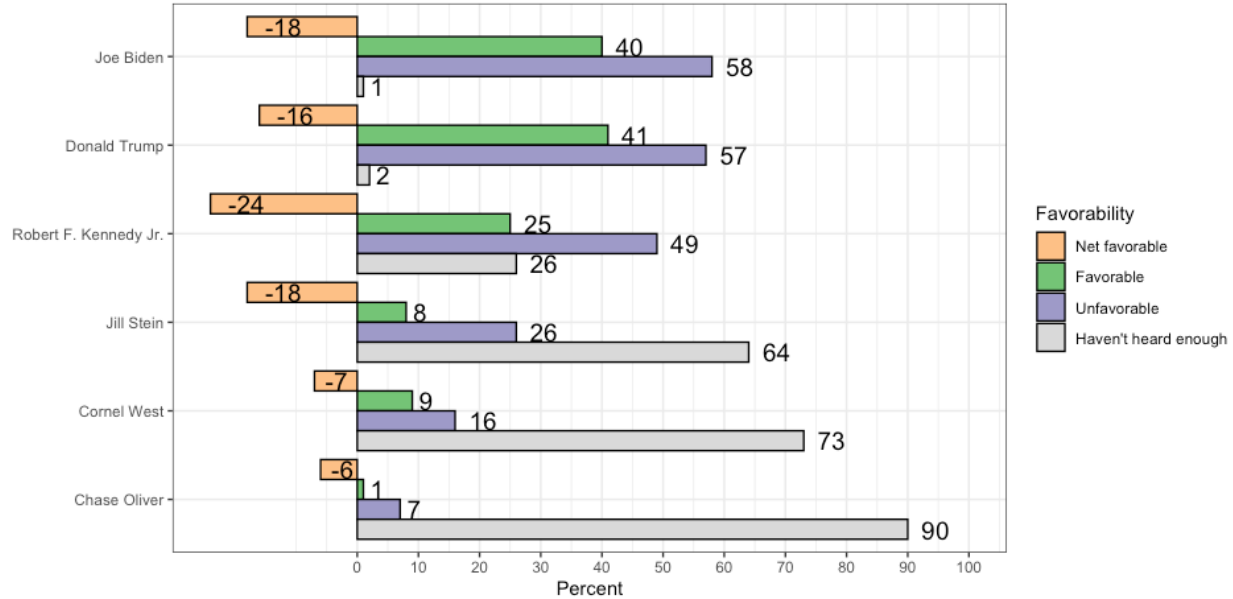


Marquette Law School Poll, Wisconsin survey, June 12-20, 2024

Favorability

All candidate favorability

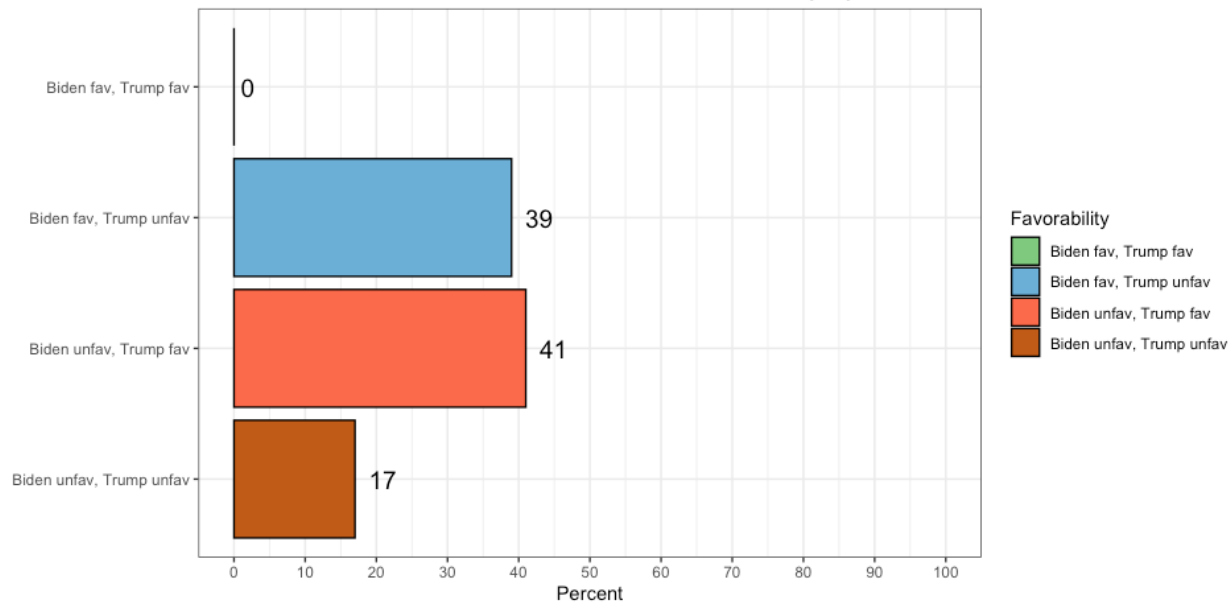
Among registered voters



Marquette Law School Poll, Wisconsin survey, June 12-20, 2024

Biden and Trump combined favorability

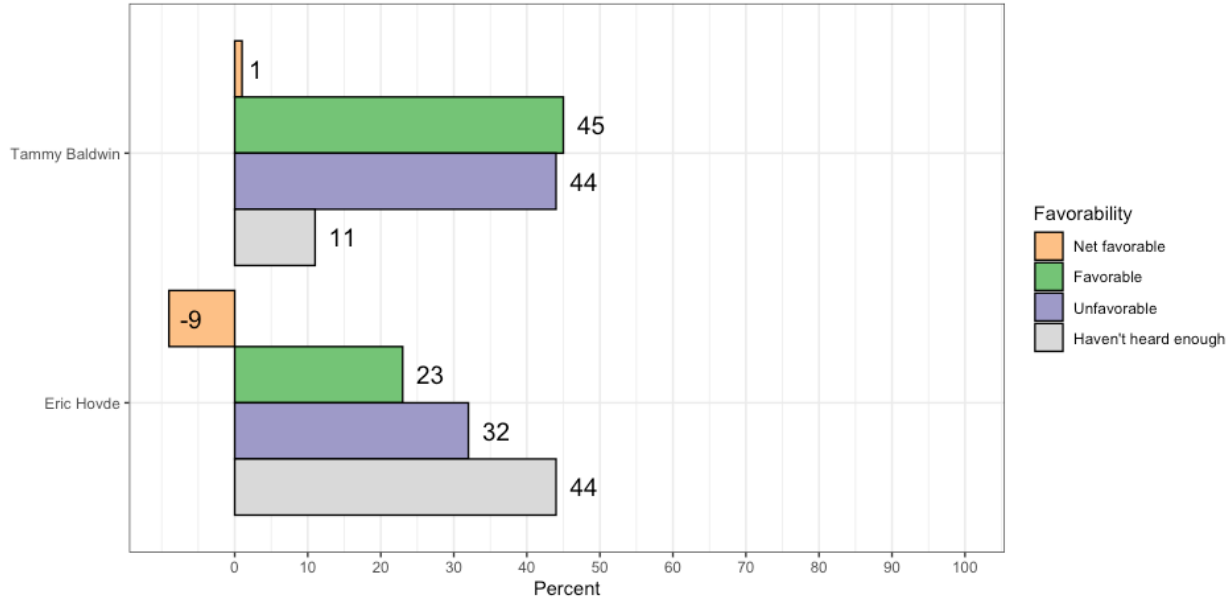
Among registered voters



Marquette Law School Poll, Wisconsin survey, June 12-20, 2024

Senate candidate favorability

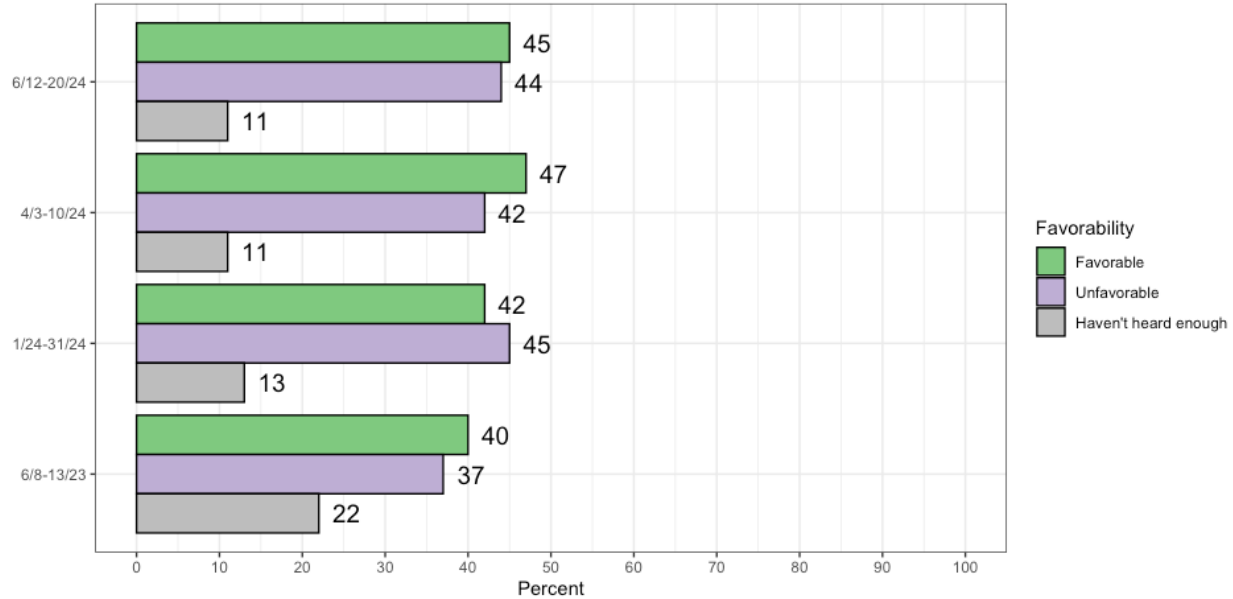
Among registered voters



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Baldwin favorability by survey

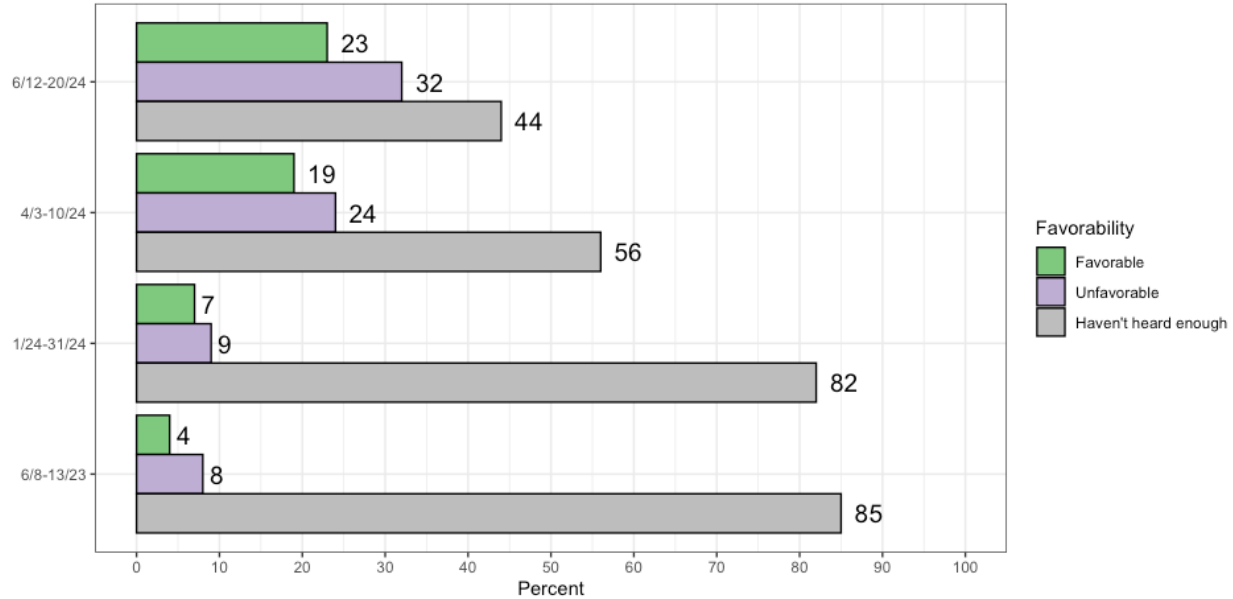
Among registered voters



Marquette Law School Poll, Wisconsin survey, June 12-20, 2024

Hovde favorability by survey

Among registered voters

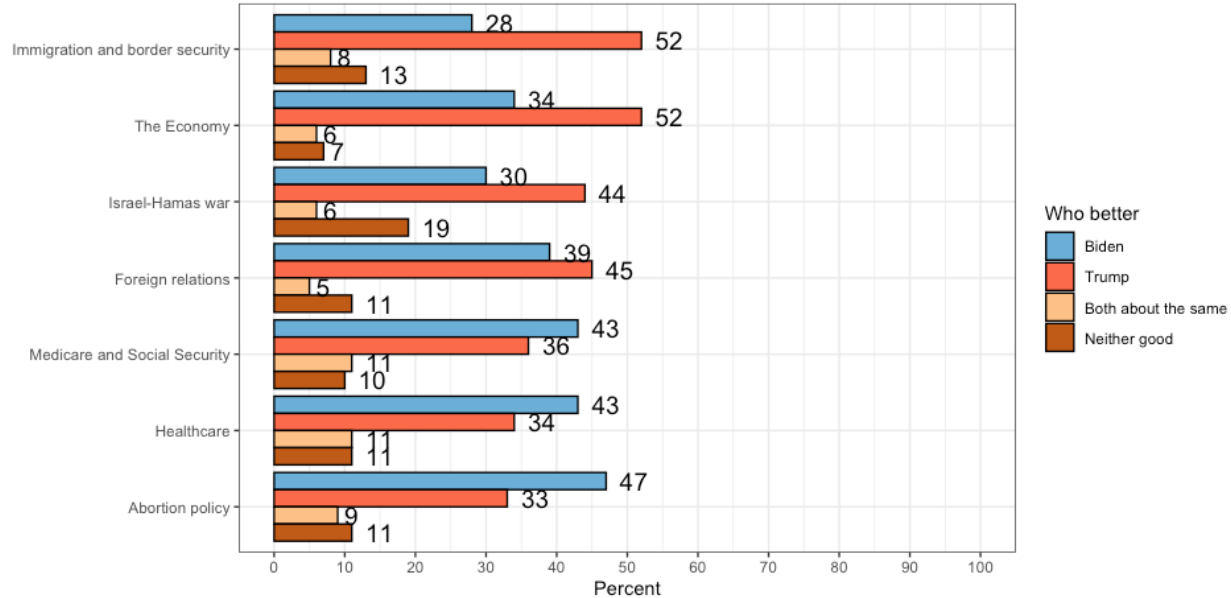


Marquette Law School Poll, Wisconsin survey, June 12-20, 2024

National issues

Which candidate would do a better job on issues

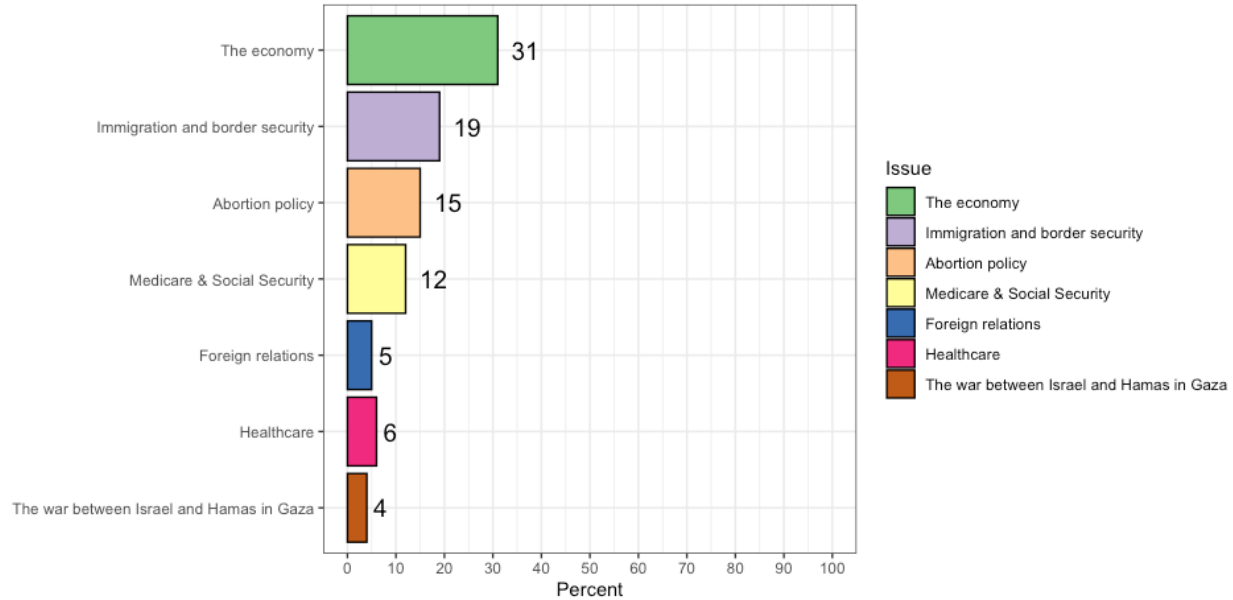
Among registered voters



Marquette Law School Poll, Wisconsin survey, June 12-20, 2024

Most important issues

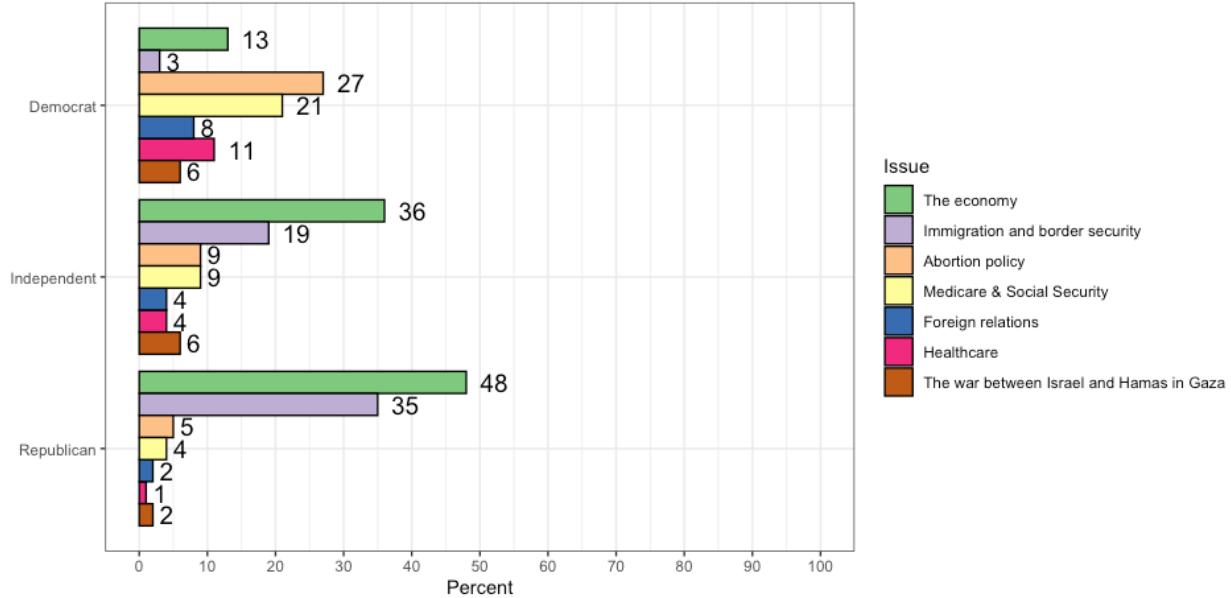
Among registered voters



Marquette Law School Poll, Wisconsin survey, June 12-20, 2024

Most important issues by party identification

Among registered voters

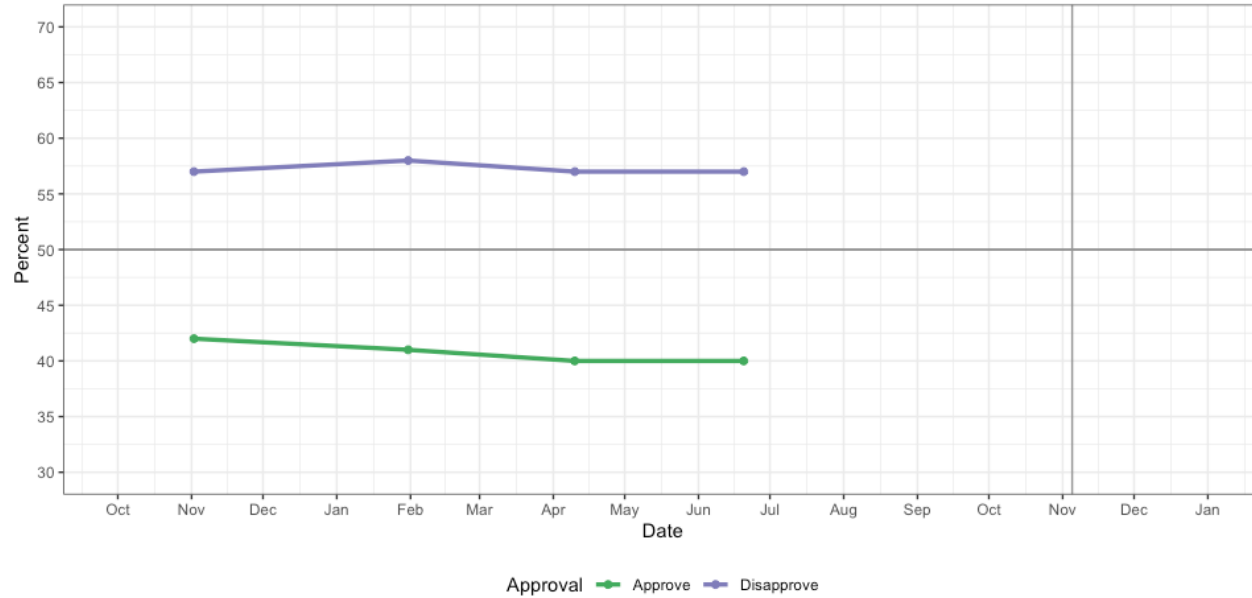


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Approval

Biden approval trend

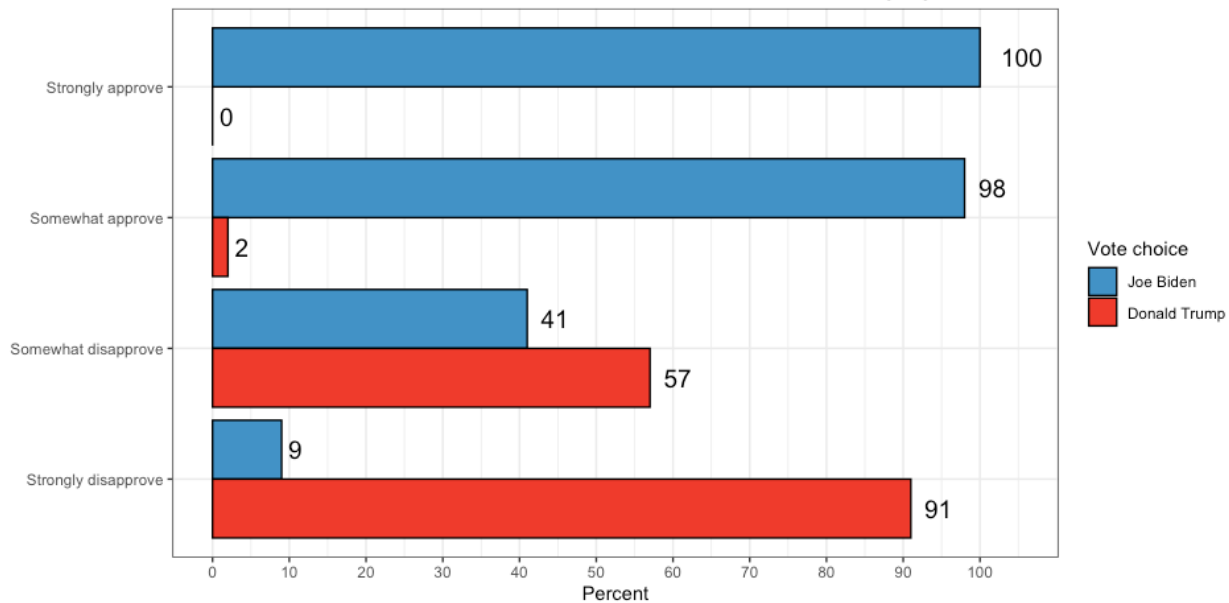
Among Wisconsin registered voters



Data: Marquette Law School Poll, Wisconsin surveys, latest: June 12-20, 2024

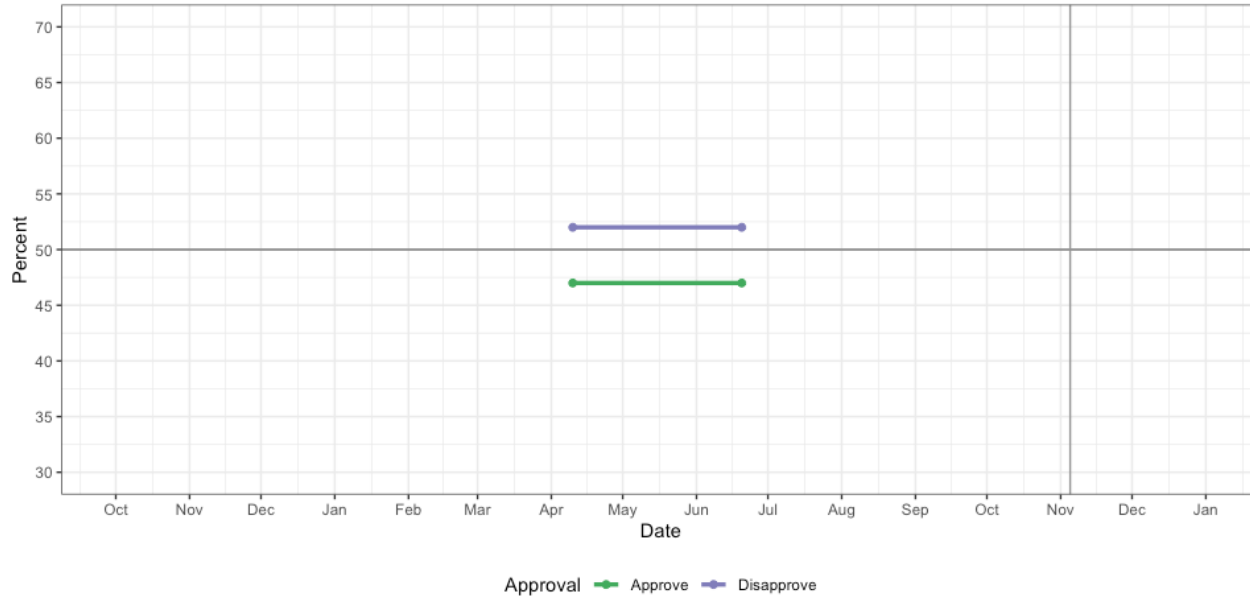
Biden vs Trump by Biden job approval

Among registered voters



Marquette Law School Poll, Wisconsin survey, June 12-20, 2024

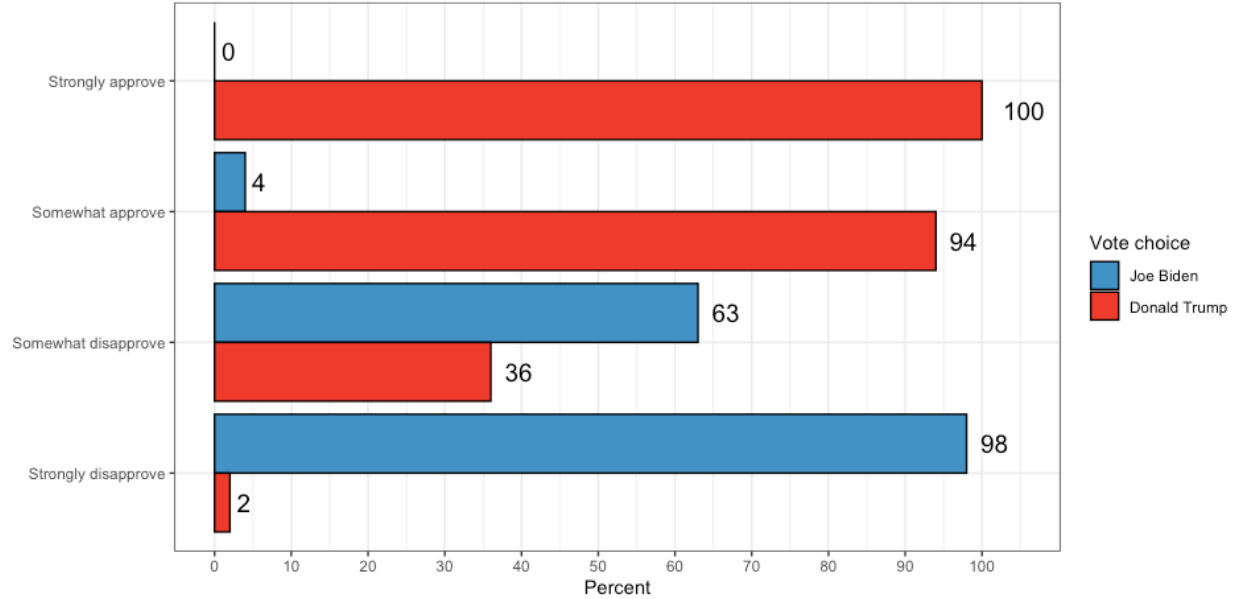
Trump retrospective approval trend Among Wisconsin registered voters



Data: Marquette Law School Poll, Wisconsin surveys, latest: June 12-20, 2024

Biden vs Trump by Trump job approval

Among registered voters

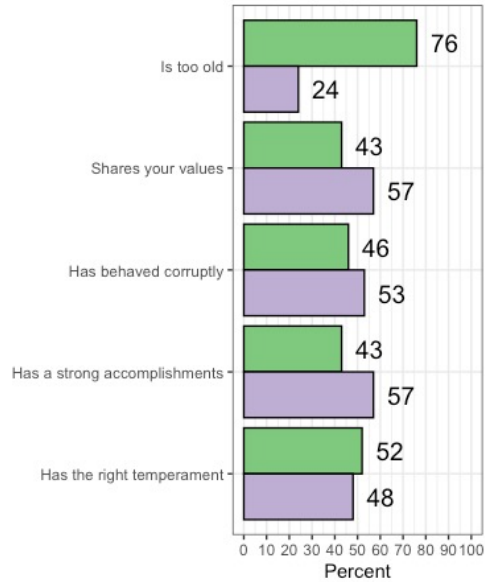


Marquette Law School Poll, Wisconsin survey, June 12-20, 2024

Candidate images

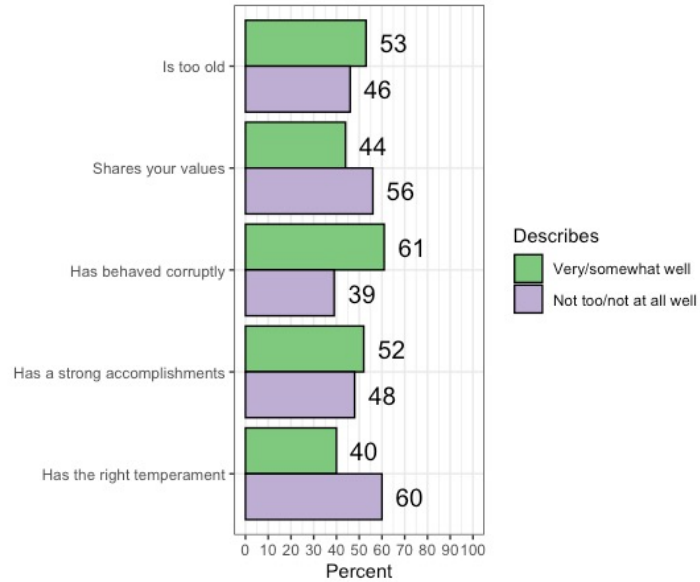
Describes Biden

Among registered voters

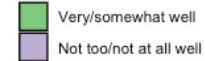


Describes Trump

Among registered voters



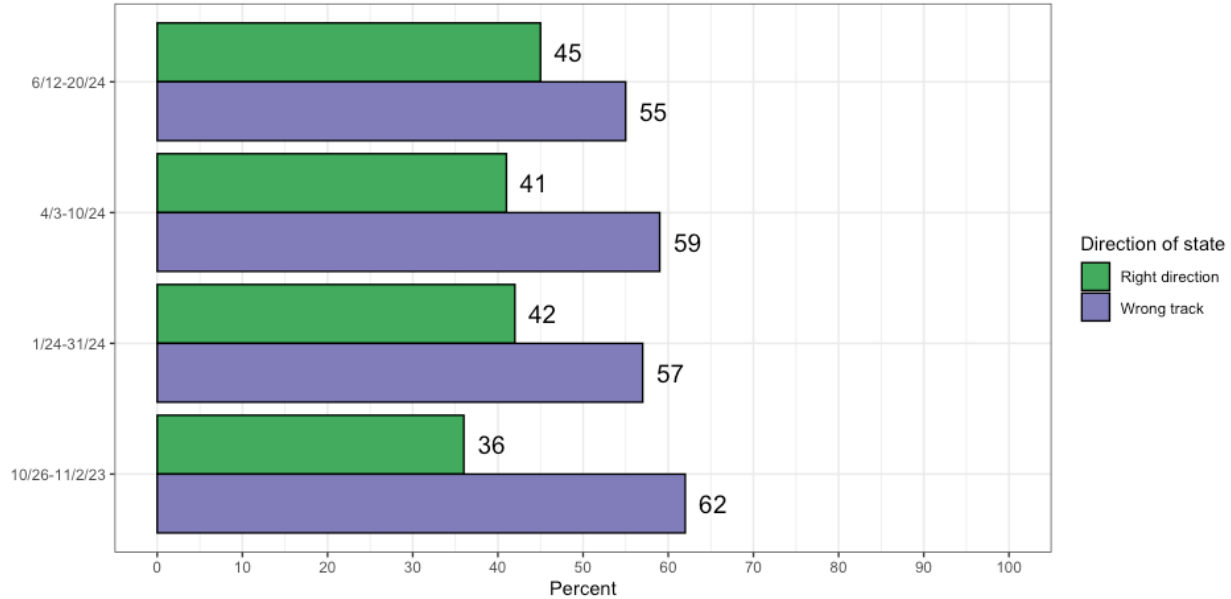
Describes



Condition of nation and state

Right direction or wrong track

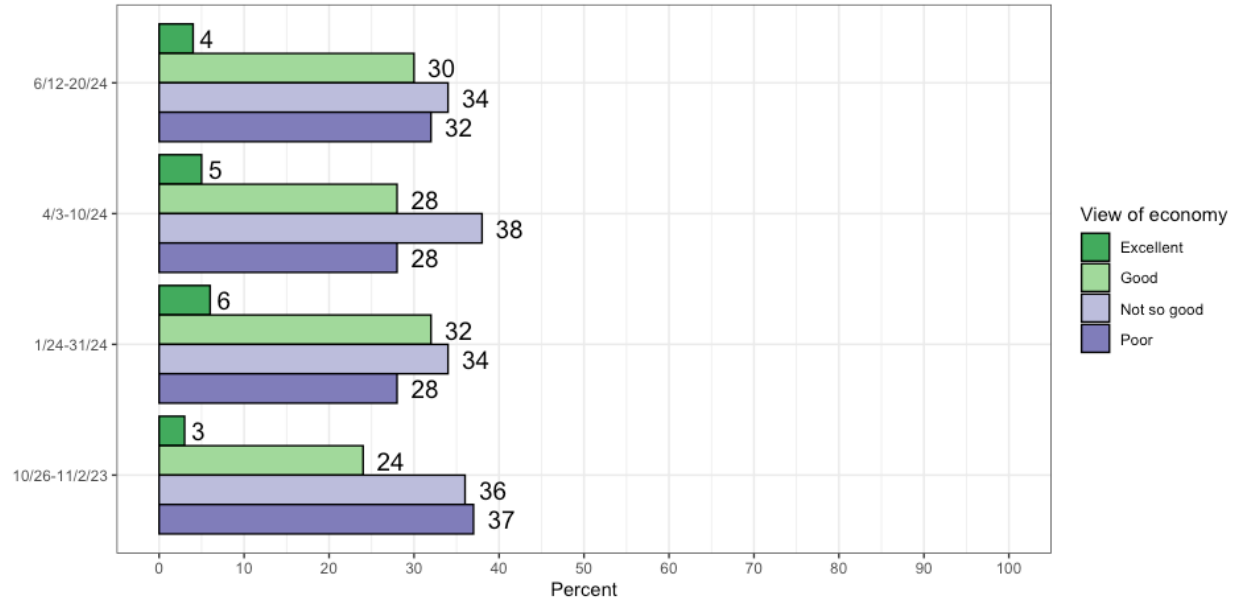
Among registered voters



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View of national economy

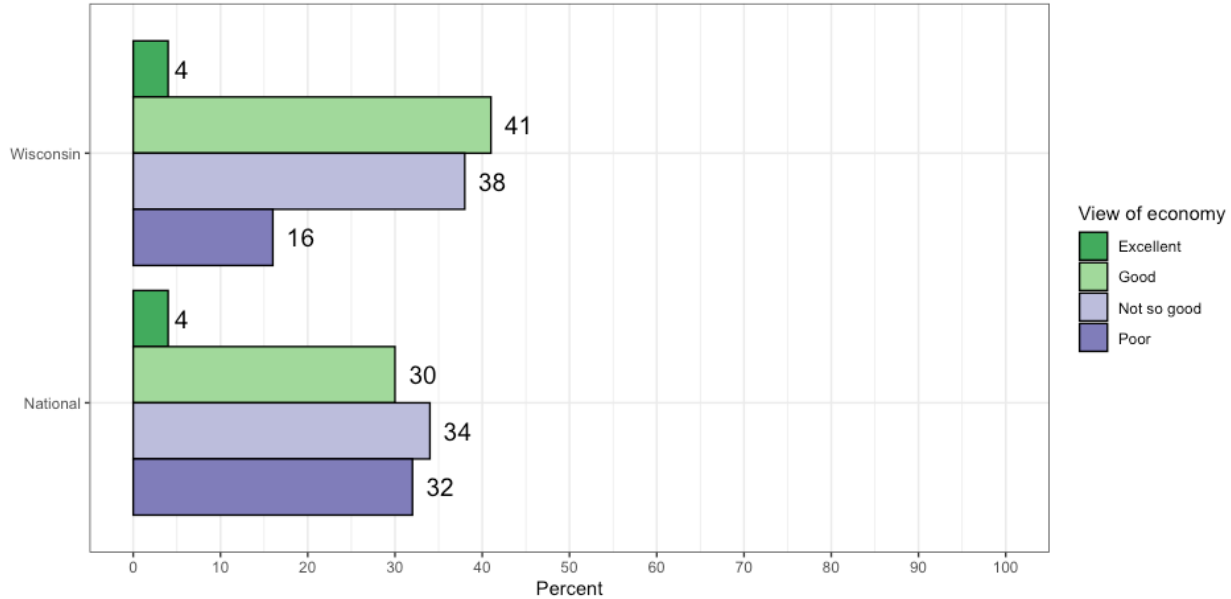
Among registered voters



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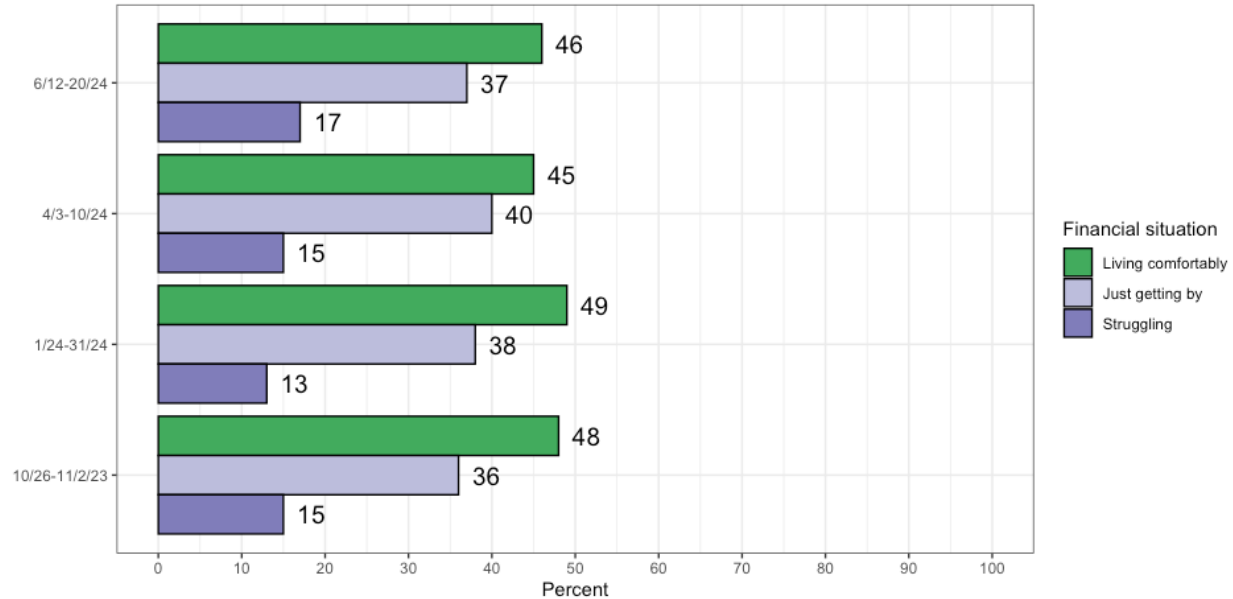
Wisconsin vs national economy

Among registered voters



Family finances

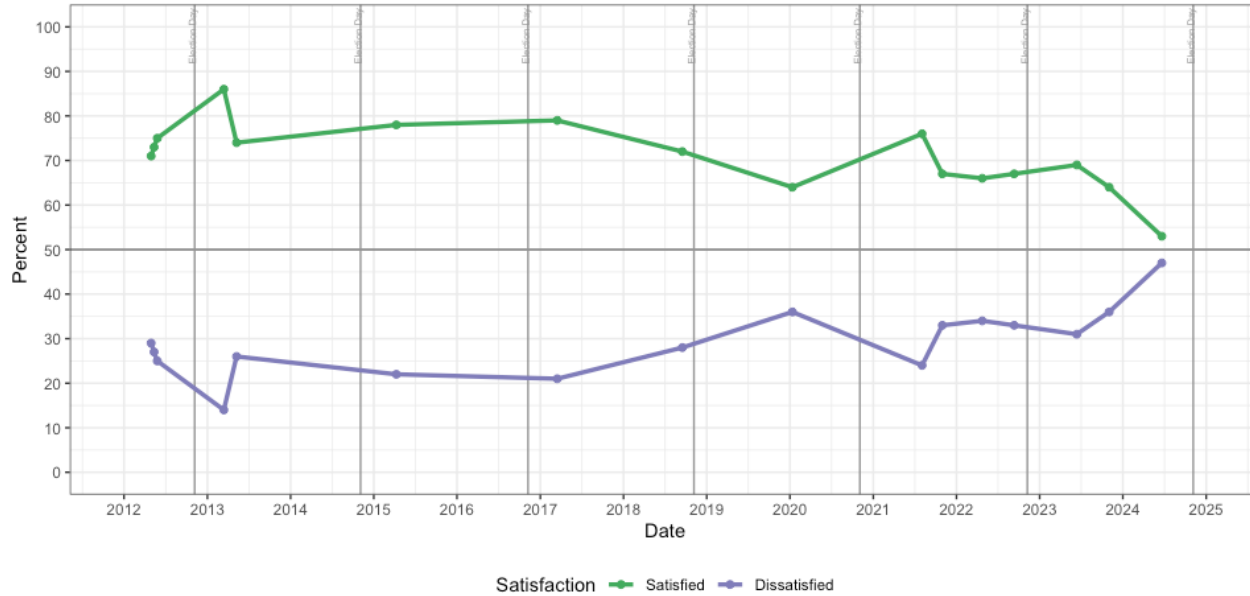
Among registered voters



Marquette Law School Poll, Wisconsin survey, June 12-20, 2024

Public schools

Satisfaction with public schools Among Wisconsin registered voters



Data: Marquette Law School Poll, Wisconsin surveys, latest: June 12-20, 2024

Satisfaction with public schools by region

Among registered voters

Region	Satisfaction			
	Very satisfied	Satisfied	Dissatisfied	Very dissatisfied
6/12-20/24				
MKE City	2	20	41	37
Rest of MKE	8	48	24	19
MSN	8	43	31	19
GB/A	10	45	29	16
Rest of state	9	47	24	19

10/26-11/2/23

MKE City	3	44	36	17
Rest of MKE	15	46	29	9
MSN	16	47	27	10
GB/A	11	61	16	13
Rest of state	10	58	23	9

Marquette Law School Poll, Wisconsin survey, June 12-20, 2024

Question: How satisfied are you with the job the public schools are doing in your community? Very satisfied, satisfied, dissatisfied, or very dissatisfied?

Note: Excluding those without an opinion

Which education policies have been successes or failures

Among registered voters

Education policy	Success or failure				
	A complete success	Mostly a success	Mostly a failure	A complete failure	Don't know
School choice, including charter schools and vouchers to attend private schools	12	38	16	9	24
Equal opportunity for girls and women to take part in sports because of Title IX	11	49	10	4	25
Special education programs for those with disabilities	7	50	14	2	26
Teaching reading through sounding out words, called phonics	13	47	6	3	31

Marquette Law School Poll, Wisconsin survey, June 12-20, 2024

Question: How much of a success or failure would you say each of the following education policies has been?

Have school performance measures gone up

Among registered voters

Performance measure	Has gone up, stayed same, gone down			
	Gone up	Stayed same	Gone down	Haven't heard enough
Reading test scores	6	18	35	41
Math test scores	4	20	33	43
Absenteeism from school	30	18	7	45
Gap in test scores for low- and high-income	14	25	9	52

Marquette Law School Poll, Wisconsin survey, June 12-20, 2024

Question: In the public schools in your community, over the last five years, would you say each of the following has gone up, stayed about the same, gone down, or haven't you heard enough to say?

How much can each of these do to improve quality of schools

Among registered voters

Institution	Can improve school quality				
	A lot	Some	Only a little	Nothing at all	Don't know
Local school boards	54	32	8	2	4
State government	45	36	11	4	4
Federal government in Washington	22	32	24	15	7
Parents	65	21	7	2	4

Marquette Law School Poll, Wisconsin survey, June 12-20, 2024

Question: How much can each of the following do to improve the quality of schools?

PFAS water contamination concern

Concern about PFAS trend

Among registered voters

Poll dates	Concern				
	Very concerned	Somewhat concerned	Not too concerned	Not at all concerned	Don't know
6/12-20/24	32	36	19	5	8
6/8-13/23	34	35	19	9	3
6/14-20/22	31	30	16	18	5

Marquette Law School Poll, Wisconsin survey, June 12-20, 2024

Question: How concerned are you about certain long-lasting chemicals, known as PFAS, contaminating your drinking water? Are you very concerned, somewhat concerned, not too concerned or not at all concerned?

Concern about PFAS by how much heard

Among registered voters

Heard about PFAS	Concern about PFAS				
	Very concerned	Somewhat concerned	Not too concerned	Not at all concerned	Don't know
A lot	62	29	6	3	0
A little	30	45	20	3	1
Nothing at all	23	31	25	9	12

Marquette Law School Poll, Wisconsin survey, June 12-20, 2024

Question: How concerned are you about certain long-lasting chemicals, known as PFAS, contaminating your drinking water? Are you very concerned, somewhat concerned, not too concerned or not at all concerned?

Question: How much have you heard about PFAS contamination in your community? A lot, a little, or nothing at all?

Concern about PFAS by water source

Among registered voters

Water source	Concern about PFAS				
	Very concerned	Somewhat concerned	Not too concerned	Not at all concerned	Don't know
Private well	30	34	21	10	5
Municipally-owned water system	32	38	19	3	7

Marquette Law School Poll, Wisconsin survey, June 12-20, 2024

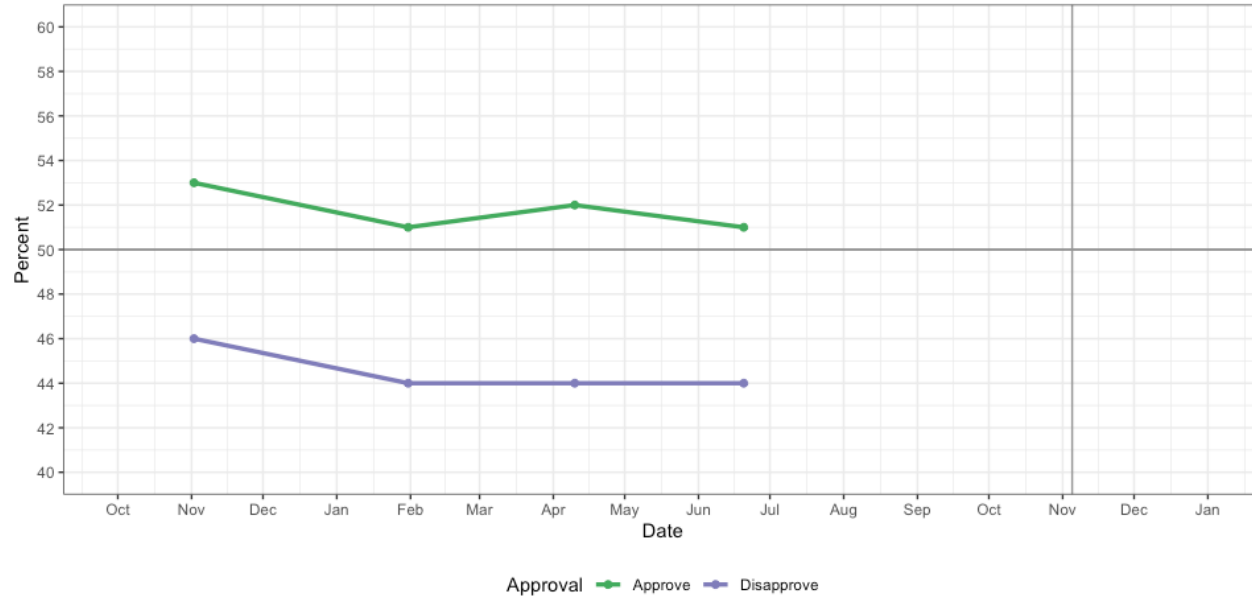
Question: How concerned are you about certain long-lasting chemicals, known as PFAS, contaminating your drinking water? Are you very concerned, somewhat concerned, not too concerned or not at all concerned?

Question: Does your home's water come from a private well or a municipally owned water system?

State officials approval and favorability

Evers approval trend

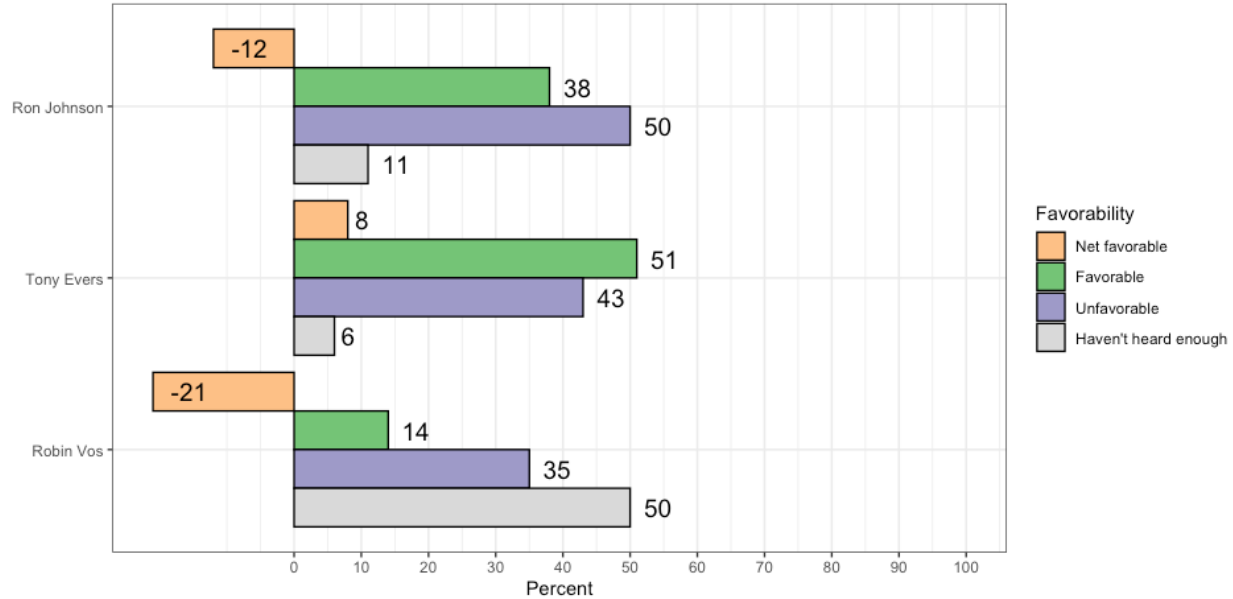
Among Wisconsin registered voters



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State political figures favorability

Among registered voters



Marquette Law School Poll, Wisconsin survey, June 12-20, 2024

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LAW SCHOOL POLL

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