The topics of the day

• Methodology of the poll
• Presidential matchups
• Reaction to Trump conviction
• Senate race
• Enthusiasm!
• Issues, candidate images
• Public Schools
• Water and PFAS
The methodology

• The survey was conducted June 12-20, 2024, interviewing 871 Wisconsin registered voters, with a margin of error of +/-4.6 percentage points.

• There are 784 likely voters with a margin of error of +/-4.9 percentage points.
Partisan makeup

• The partisan makeup of the sample is 31% Republican, 29% Democratic and 40% independent.

• Since January 2020, the long-term partisan balance has been 30% Republican and 29% Democratic, with 40% independent.
The methodology, what’s new!

• We’ve changed how we conduct the poll
• The survey was conducted with a hybrid sample of 637 respondents selected from the Wisconsin voter registration list, and 234 selected from the SSRS Opinion Panel, a sample drawn from postal addresses across the state and invited to take part in surveys online.
• The interviews were conducted online with 769 respondents and with 102 by telephone with live interviewers.
The Presidential race 132 days out
Biden vs Trump
Among registered voters

Vote choice
- Joe Biden
- Donald Trump

Marquette Law School Poll, Wisconsin survey, June 12-23, 2024
Biden vs Trump two-way trend
Among Wisconsin registered voters

Vote choice
- Joe Biden
- Donald Trump

Date: Marquette Law School Poll, Wisconsin surveys, latest: June 12-20, 2024
Biden vs Trump two-way trend
Among Wisconsin likely voters

Date: Marquette Law School Poll, Wisconsin surveys, latest: June 12-20, 2024
Biden vs Trump with undecided two-way trend
Among Wisconsin registered voters

Vote choice
- Joe Biden
- Donald Trump
- Haven’t decided

Data: Marquette Law School Poll, Wisconsin surveys, latest: June 12-20, 2024
Reaction to Trump conviction
Heard or read about Trump trial
Among registered voters

- A lot: 76%
- A little: 21%
- Nothing at all: 3%

Marquette Law School Poll, Wisconsin survey, June 12-20, 2024
Is Trump guilty or not guilty

Among registered voters

- Guilty: 55%
- Not guilty: 36%
- Don't know: 9%

Marquette Law School Poll, Wisconsin survey, June 12-20, 2024
Appropriate sentence for Trump
Among registered voters

- No penalty at all: 27%
- A fine: 12%
- Probation without jail: 14%
- Some time in jail: 36%
- Don't know: 10%

Marquette Law School Poll, Wisconsin survey, June 12-20, 2024
Will Republicans prosecute Democrats
Among registered voters

- Definitely: 27%
- Probably: 43%
- Probably not: 15%
- Definitely not: 2%
- Don't know: 12%

Marquette Law School Poll, Wisconsin survey, June 12-20, 2024
Should Trump have been prosecuted

Among registered voters

- Should not have been prosecuted: 42%
- Prosecution was the right judgement call: 50%
- Don't know: 8%

Marquette Law School Poll, Wisconsin survey, June 12-20, 2024
Multi-way presidential race
U.S. Senate race
Baldwin vs Hovde, unleaned vote

Among registered voters

Tammy Baldwin: 45%
Eric Hovde: 38%
Haven't decided: 17%

Marquette Law School Poll, Wisconsin survey, June 12-20, 2024
Baldwin vs Hovde, unleaned vote
Among likely voters

- Tammy Baldwin: 49%
- Eric Hovde: 40%
- Haven't decided: 11%

Marquette Law School Poll, Wisconsin survey, June 12-20, 2024
Baldwin vs Hovde by party identification

Among registered voters

- Total: Baldwin 52%, Hovde 47%
- Democrat: Baldwin 95%, Hovde 5%
- Independent: Baldwin 52%, Hovde 48%
- Republican: Baldwin 12%, Hovde 88%

Marquette Law School Poll, Wisconsin survey, June 12-20, 2024
Biden vs Trump by party identification

Among registered voters

<table>
<thead>
<tr>
<th>Party</th>
<th>Joe Biden</th>
<th>Donald Trump</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>50</td>
<td>50</td>
</tr>
<tr>
<td>Democrat</td>
<td>98</td>
<td>2</td>
</tr>
<tr>
<td>Independent</td>
<td>41</td>
<td>57</td>
</tr>
<tr>
<td>Republican</td>
<td>7</td>
<td>93</td>
</tr>
</tbody>
</table>

Marquette Law School Poll, Wisconsin survey, June 12-20, 2024
Enthusiasm!
Biden vs Trump by enthusiasm
Among registered voters

<table>
<thead>
<tr>
<th>Level</th>
<th>Joe Biden</th>
<th>Donald Trump</th>
</tr>
</thead>
<tbody>
<tr>
<td>Very</td>
<td>39</td>
<td>61</td>
</tr>
<tr>
<td>Somewhat</td>
<td>57</td>
<td>43</td>
</tr>
<tr>
<td>Not too</td>
<td>58</td>
<td>41</td>
</tr>
<tr>
<td>Not at all</td>
<td>65</td>
<td>33</td>
</tr>
</tbody>
</table>

Marquette Law School Poll, Wisconsin survey, June 12-20, 2024
Favorability
Biden and Trump combined favorability
Among registered voters

Marquette Law School Poll, Wisconsin survey, June 12-20, 2024
Senate candidate favorability
Among registered voters

Marquette Law School Poll, Wisconsin survey, June 12-20, 2024
Baldwin favorability by survey
Among registered voters

Marquette Law School Poll, Wisconsin survey, June 12-20, 2024
National issues
Marquette Law School Poll, Wisconsin survey, June 12-20, 2024

Most important issues
Among registered voters

- The economy: 31%
- Immigration and border security: 19%
- Abortion policy: 15%
- Medicare & Social Security: 12%
- Foreign relations: 5%
- Healthcare: 6%
- The war between Israel and Hamas in Gaza: 4%
Most important issues by party identification
Among registered voters

<table>
<thead>
<tr>
<th>Issue</th>
<th>Democratic</th>
<th>Independent</th>
<th>Republican</th>
</tr>
</thead>
<tbody>
<tr>
<td>The economy</td>
<td>13%</td>
<td>9%</td>
<td>5%</td>
</tr>
<tr>
<td>Immigration and border security</td>
<td>8%</td>
<td>9%</td>
<td>4%</td>
</tr>
<tr>
<td>Abortion policy</td>
<td>11%</td>
<td>9%</td>
<td>5%</td>
</tr>
<tr>
<td>Medicare &amp; Social Security</td>
<td>27%</td>
<td>19%</td>
<td>4%</td>
</tr>
<tr>
<td>Foreign relations</td>
<td>6%</td>
<td>6%</td>
<td>2%</td>
</tr>
<tr>
<td>Healthcare</td>
<td>36%</td>
<td>35%</td>
<td>2%</td>
</tr>
<tr>
<td>The war between Israel and Hamas in Gaza</td>
<td>2%</td>
<td>1%</td>
<td>1%</td>
</tr>
</tbody>
</table>

Marquette Law School Poll, Wisconsin survey, June 12-20, 2024
Approval
Biden approval trend
Among Wisconsin registered voters

Approval
Data: Marquette Law School Poll, Wisconsin surveys, latest: June 12-20, 2024
Biden vs Trump by Biden job approval
Among registered voters

<table>
<thead>
<tr>
<th>Vote choice</th>
<th>Joe Biden</th>
<th>Donald Trump</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly approve</td>
<td>100</td>
<td>0</td>
</tr>
<tr>
<td>Somewhat approve</td>
<td>98</td>
<td>2</td>
</tr>
<tr>
<td>Somewhat disapprove</td>
<td>41</td>
<td>57</td>
</tr>
<tr>
<td>Strongly disapprove</td>
<td>91</td>
<td>9</td>
</tr>
</tbody>
</table>

Marquette Law School Poll, Wisconsin survey, June 12-20, 2024
Trump retrospective approval trend
Among Wisconsin registered voters

Approval
- Approve
- Disapprove

Data: Marquette Law School Poll, Wisconsin surveys, latest: June 12-20, 2024
Candidate images
Condition of nation and state
Right direction or wrong track
Among registered voters

Marquette Law School Poll, Wisconsin survey, June 12-20, 2024
View of national economy
Among registered voters

![Bar chart showing the view of national economy among registered voters across different dates. The chart indicates the percentage of voters who view the economy as Excellent, Good, Not so good, and Poor.]

- **6/12-20/24:** Excellent: 4, Good: 30, Not so good: 34, Poor: 32
- **4/3-10/24:** Excellent: 5, Good: 28, Not so good: 28, Poor: 38
- **1/24-31/24:** Excellent: 6, Good: 32, Not so good: 34, Poor: 34
- **10/26-11/23:** Excellent: 3, Good: 24, Not so good: 28, Poor: 36

Marquette Law School Poll, Wisconsin survey, June 12-20, 2024
Wisconsin vs national economy
Among registered voters

View of economy
- Excellent
- Good
- Not so good
- Poor

Marquette Law School Poll, Wisconsin survey, June 12-20, 2024
Family finances
Among registered voters

Financial situation
- Green: Living comfortably
- Purple: Just getting by
- Blue: Struggling

Marquette Law School Poll, Wisconsin survey, June 12-20, 2024
Public schools
Satisfaction with public schools
Among Wisconsin registered voters

Data: Marquette Law School Poll, Wisconsin surveys, latest: June 12-20, 2024
<table>
<thead>
<tr>
<th>Region</th>
<th>6/12-20/24</th>
<th>10/26-11/2/23</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Very satisfied</td>
<td>Satisfied</td>
</tr>
<tr>
<td>MKE City</td>
<td>2</td>
<td>20</td>
</tr>
<tr>
<td>Rest of MKE</td>
<td>8</td>
<td>48</td>
</tr>
<tr>
<td>MSN</td>
<td>8</td>
<td>43</td>
</tr>
<tr>
<td>GB/A</td>
<td>10</td>
<td>45</td>
</tr>
<tr>
<td>Rest of state</td>
<td>9</td>
<td>47</td>
</tr>
</tbody>
</table>

Marquette Law School Poll, Wisconsin survey, June 12-20, 2024

Question: How satisfied are you with the job the public schools are doing in your community? Very satisfied, satisfied, dissatisfied, or very dissatisfied?

Note: Excluding those without an opinion
### Which education policies have been successes or failures

Among registered voters

<table>
<thead>
<tr>
<th>Education policy</th>
<th>A complete success</th>
<th>Mostly a success</th>
<th>Mostly a failure</th>
<th>A complete failure</th>
<th>Don't know</th>
</tr>
</thead>
<tbody>
<tr>
<td>School choice, including charter schools and vouchers to attend private schools</td>
<td>12</td>
<td>38</td>
<td>16</td>
<td>9</td>
<td>24</td>
</tr>
<tr>
<td>Equal opportunity for girls and women to take part in sports because of Title IX</td>
<td>11</td>
<td>49</td>
<td>10</td>
<td>4</td>
<td>25</td>
</tr>
<tr>
<td>Special education programs for those with disabilities</td>
<td>7</td>
<td>50</td>
<td>14</td>
<td>2</td>
<td>26</td>
</tr>
<tr>
<td>Teaching reading through sounding out words, called phonics</td>
<td>13</td>
<td>47</td>
<td>6</td>
<td>3</td>
<td>31</td>
</tr>
</tbody>
</table>

Marquette Law School Poll, Wisconsin survey, June 12-20, 2024

Question: How much of a success or failure would you say each of the following education policies has been?
<table>
<thead>
<tr>
<th>Performance measure</th>
<th>Has gone up, stayed same, gone down</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Gone up</td>
</tr>
<tr>
<td>Reading test scores</td>
<td>6</td>
</tr>
<tr>
<td>Math test scores</td>
<td>4</td>
</tr>
<tr>
<td>Absenteeism from school</td>
<td>30</td>
</tr>
<tr>
<td>Gap in test scores for low- and high-income</td>
<td>14</td>
</tr>
</tbody>
</table>

Marquette Law School Poll, Wisconsin survey, June 12-20, 2024

Question: In the public schools in your community, over the last five years, would you say each of the following has gone up, stayed about the same, gone down, or haven’t you heard enough to say?
## How much can each of these do to improve quality of schools

Among registered voters

<table>
<thead>
<tr>
<th>Institution</th>
<th>Can improve school quality</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>A lot</td>
</tr>
<tr>
<td>Local school boards</td>
<td>54</td>
</tr>
<tr>
<td>State government</td>
<td>45</td>
</tr>
<tr>
<td>Federal government in Washington</td>
<td>22</td>
</tr>
<tr>
<td>Parents</td>
<td>65</td>
</tr>
</tbody>
</table>

Marquette Law School Poll, Wisconsin survey, June 12-20, 2024

Question: How much can each of the following do to improve the quality of schools?
PFAS water contamination concern
## Concern about PFAS trend

Among registered voters

<table>
<thead>
<tr>
<th>Poll dates</th>
<th>Very concerned</th>
<th>Somewhat concerned</th>
<th>Not too concerned</th>
<th>Not at all concerned</th>
<th>Don't know</th>
</tr>
</thead>
<tbody>
<tr>
<td>6/12-20/24</td>
<td>32</td>
<td>36</td>
<td>19</td>
<td>5</td>
<td>8</td>
</tr>
<tr>
<td>6/8-13/23</td>
<td>34</td>
<td>35</td>
<td>19</td>
<td>9</td>
<td>3</td>
</tr>
<tr>
<td>6/14-20/22</td>
<td>31</td>
<td>30</td>
<td>16</td>
<td>18</td>
<td>5</td>
</tr>
</tbody>
</table>

Marquette Law School Poll, Wisconsin survey, June 12-20, 2024

Question: How concerned are you about certain long-lasting chemicals, known as PFAS, contaminating your drinking water? Are you very concerned, somewhat concerned, not too concerned or not at all concerned?
## Concern about PFAS by how much heard

*Among registered voters*

<table>
<thead>
<tr>
<th>Heard about PFAS</th>
<th>Very concerned</th>
<th>Somewhat concerned</th>
<th>Not too concerned</th>
<th>Not at all concerned</th>
<th>Don't know</th>
</tr>
</thead>
<tbody>
<tr>
<td>A lot</td>
<td>62</td>
<td>29</td>
<td>6</td>
<td>3</td>
<td>0</td>
</tr>
<tr>
<td>A little</td>
<td>30</td>
<td>45</td>
<td>20</td>
<td>3</td>
<td>1</td>
</tr>
<tr>
<td>Nothing at all</td>
<td>23</td>
<td>31</td>
<td>25</td>
<td>9</td>
<td>12</td>
</tr>
</tbody>
</table>

Marquette Law School Poll, Wisconsin survey, June 12–20, 2024

Question: How concerned are you about certain long-lasting chemicals, known as PFAS, contaminating your drinking water? Are you very concerned, somewhat concerned, not too concerned or not at all concerned?

Question: How much have you heard about PFAS contamination in your community? A lot, a little, or nothing at all?
<table>
<thead>
<tr>
<th>Water source</th>
<th>Concern about PFAS</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Very concerned</td>
</tr>
<tr>
<td>Private well</td>
<td>30</td>
</tr>
<tr>
<td>Municipally-owned water system</td>
<td>32</td>
</tr>
</tbody>
</table>

Marquette Law School Poll, Wisconsin survey, June 12-20, 2024

Question: How concerned are you about certain long-lasting chemicals, known as PFAS, contaminating your drinking water? Are you very concerned, somewhat concerned, not too concerned or not at all concerned?

Question: Does your home’s water come from a private well or a municipally owned water system?
State officials approval and favorability
Evers approval trend
Among Wisconsin registered voters

Approval
Data: Marquette Law School Poll, Wisconsin surveys, latest: June 12-20, 2024
State political figures favorability
Among registered voters

Ron Johnson
-12
Net favorable: 8
Favorable: 11
Unfavorable: 50
Haven't heard enough: 38

Tony Evers
8
Net favorable: 6
Favorable: 51
Unfavorable: 43
Haven't heard enough: 11

Robin Vos
-21
Net favorable: 14
Favorable: 35
Unfavorable: 50
Haven't heard enough: 11

Marquette Law School Poll, Wisconsin survey, June 12-20, 2024