

MARQUETTE UNIVERSITY
LAW SCHOOL POLL

June 14-19, 2022



The topics of the day

- Methodology of the poll
- Presidential matchups
- Senate race
- Issues, candidate images
- Enthusiasm!

The methodology

- The survey was conducted July 24- Aug. 1, 2024, interviewing 877 Wisconsin registered voters, with a margin of error of +/- 4.6 percentage points.
- There are 801 likely voters with a margin of error of +/-4.8 percentage points.

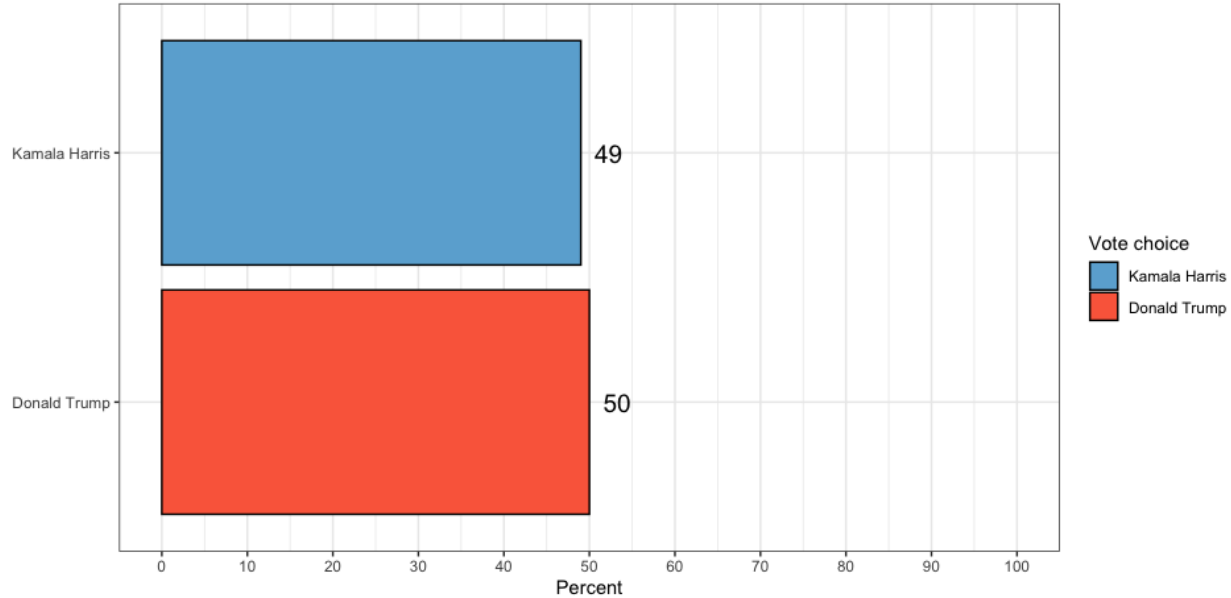
Partisan makeup

- The partisan makeup of the sample is 31% Republican, 29% Democratic and 40% independent.
- Since January 2020, the long-term partisan balance has been 30% Republican and 29% Democratic, with 40% independent.

The Presidential race 90 days out

Harris vs Trump

Among registered voters

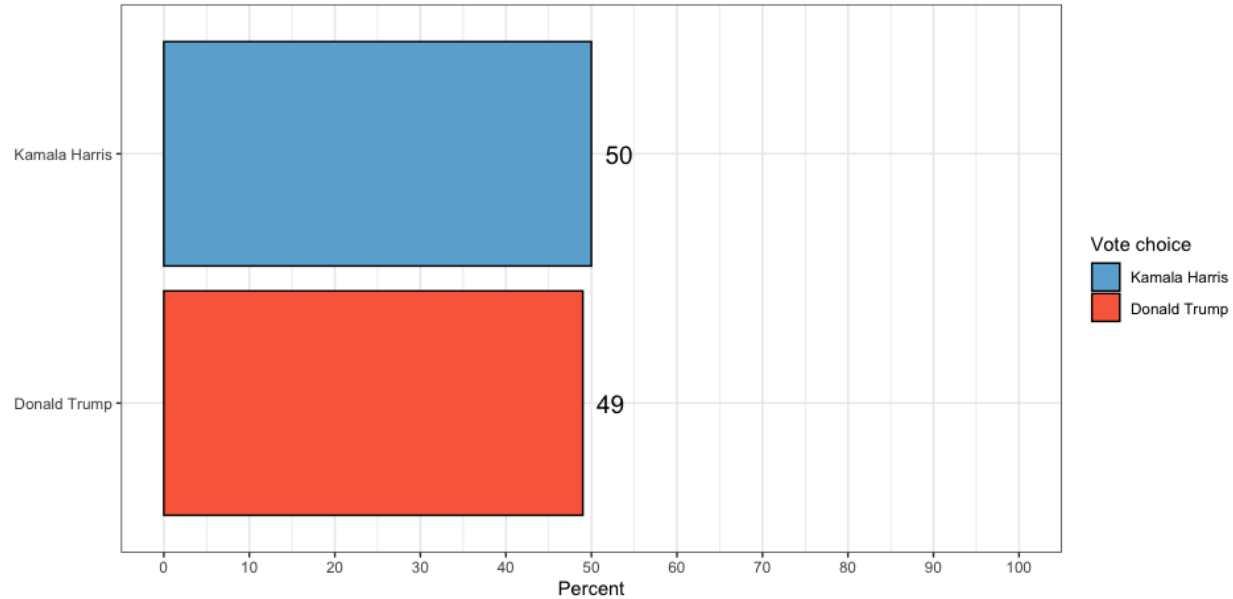


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Harris vs Trump

Among likely voters

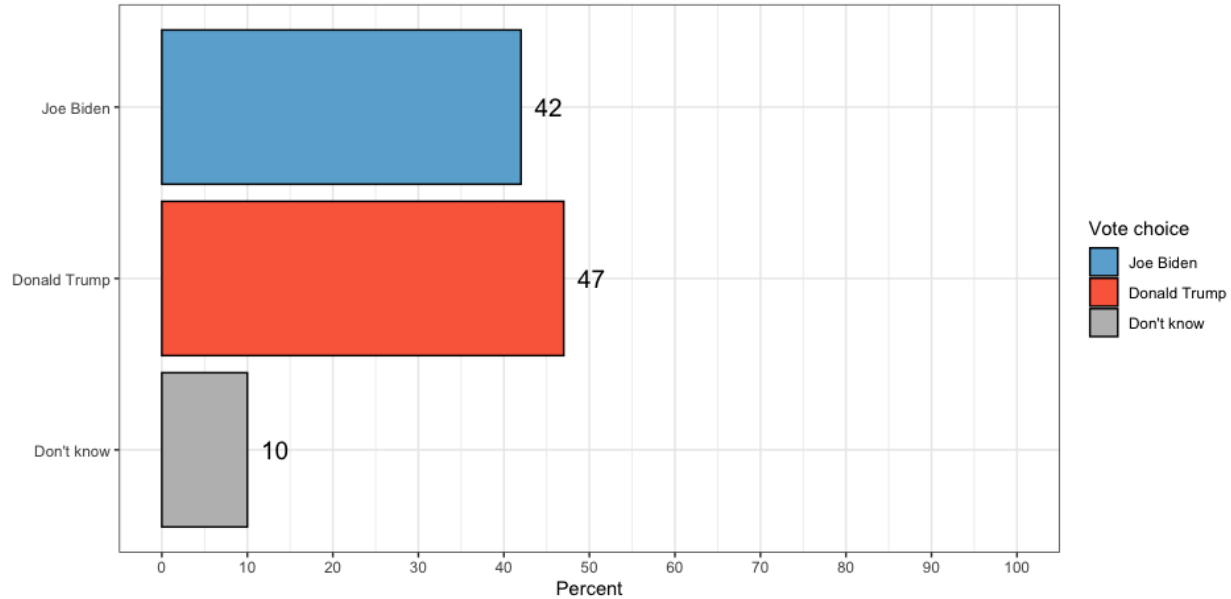


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Biden vs Trump

Among registered voters



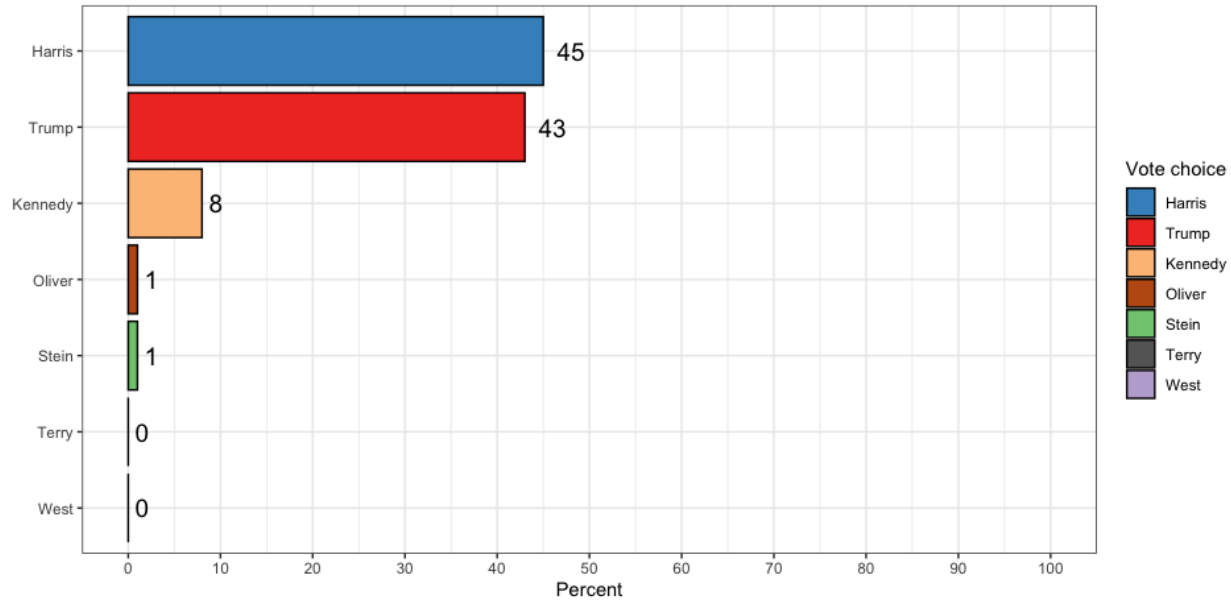
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Multi-way presidential race

Multi-way ballot

Among registered voters



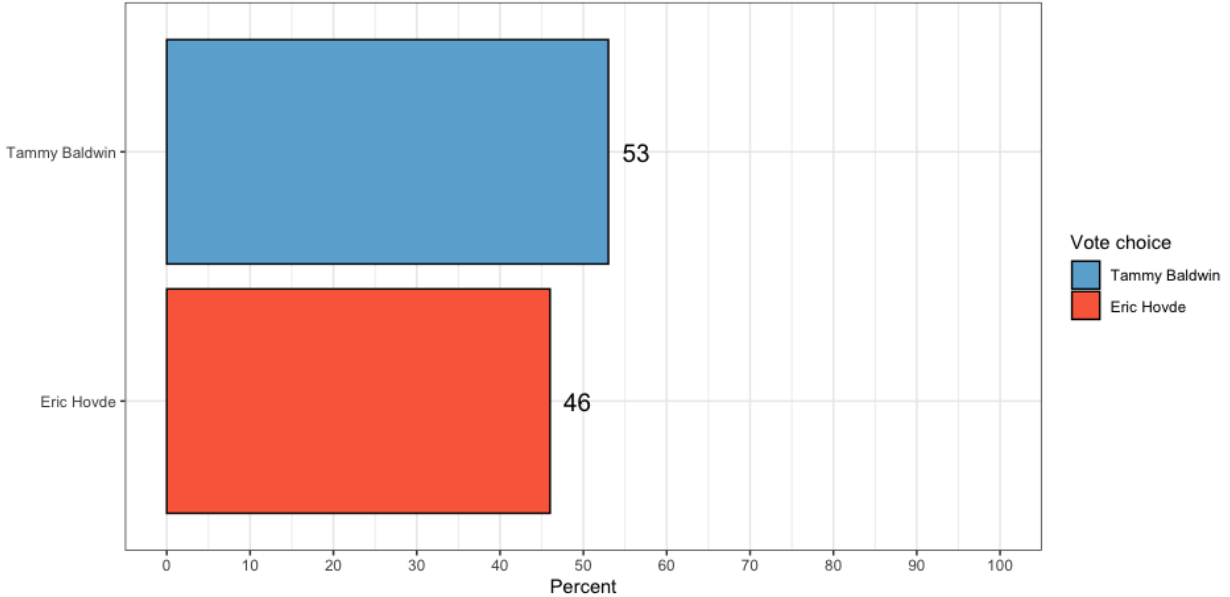
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U.S. Senate race

Baldwin vs Hovde

Among registered voters

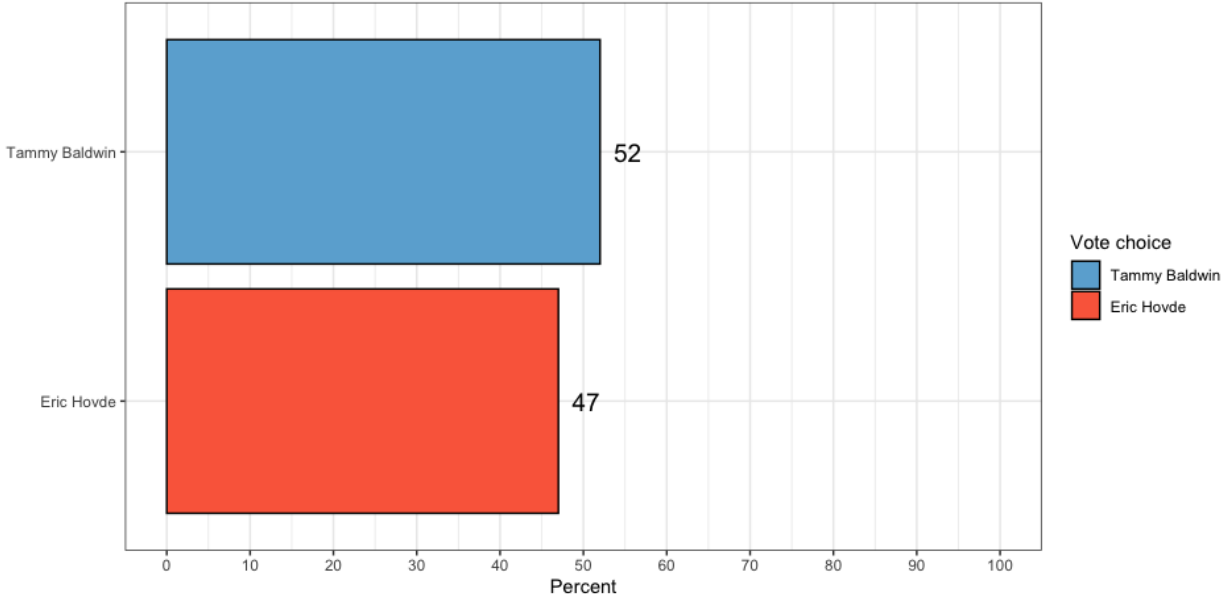


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Baldwin vs Hovde

Among likely voters

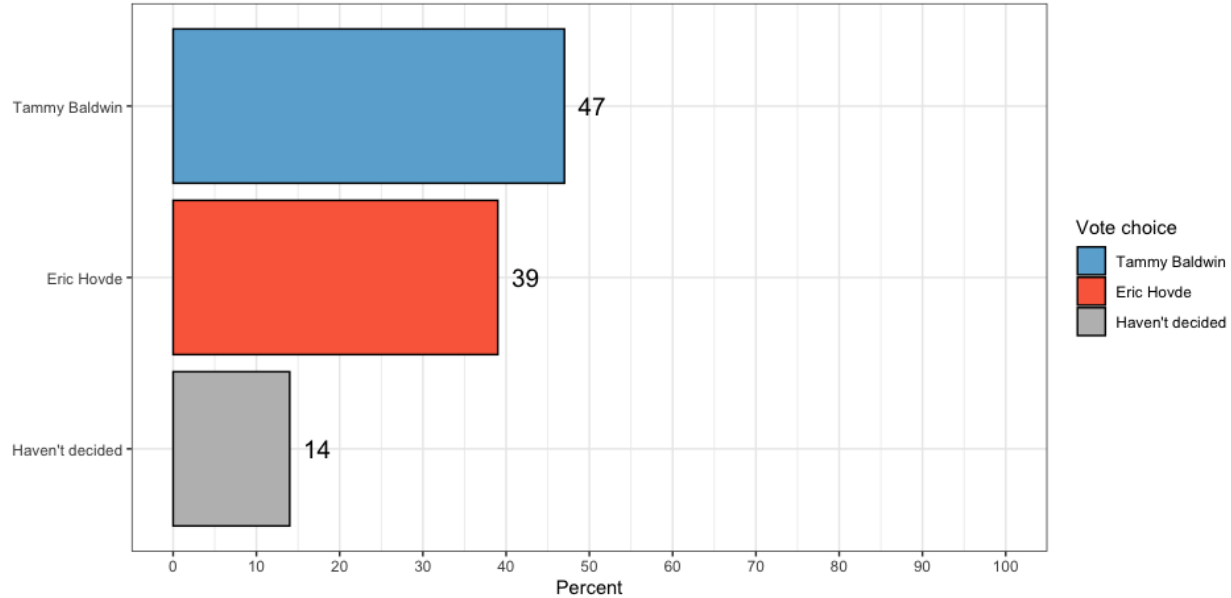


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Baldwin vs Hovde, unleaned vote

Among registered voters

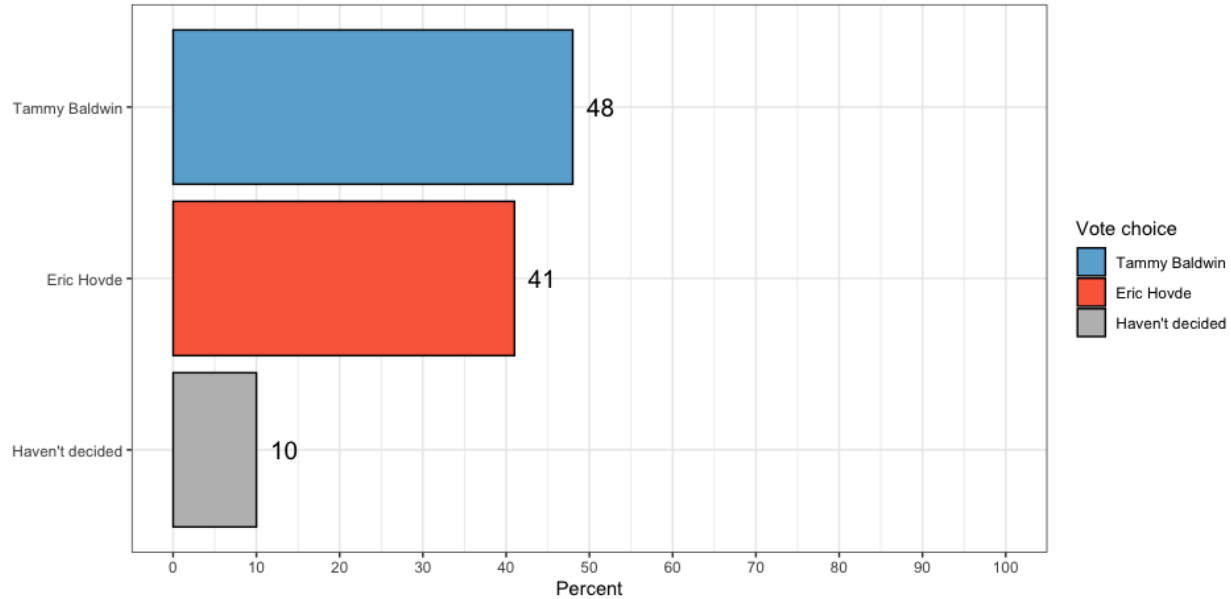


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Baldwin vs Hovde, unleaned vote

Among likely voters

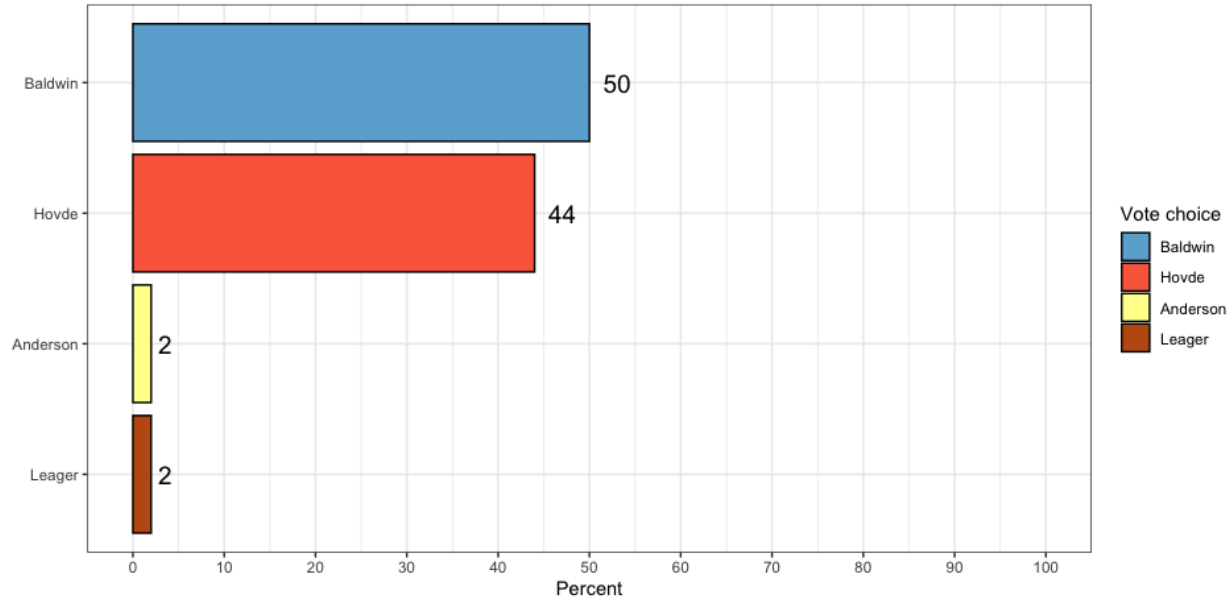


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Multi-candidate Senate race

Among registered voters

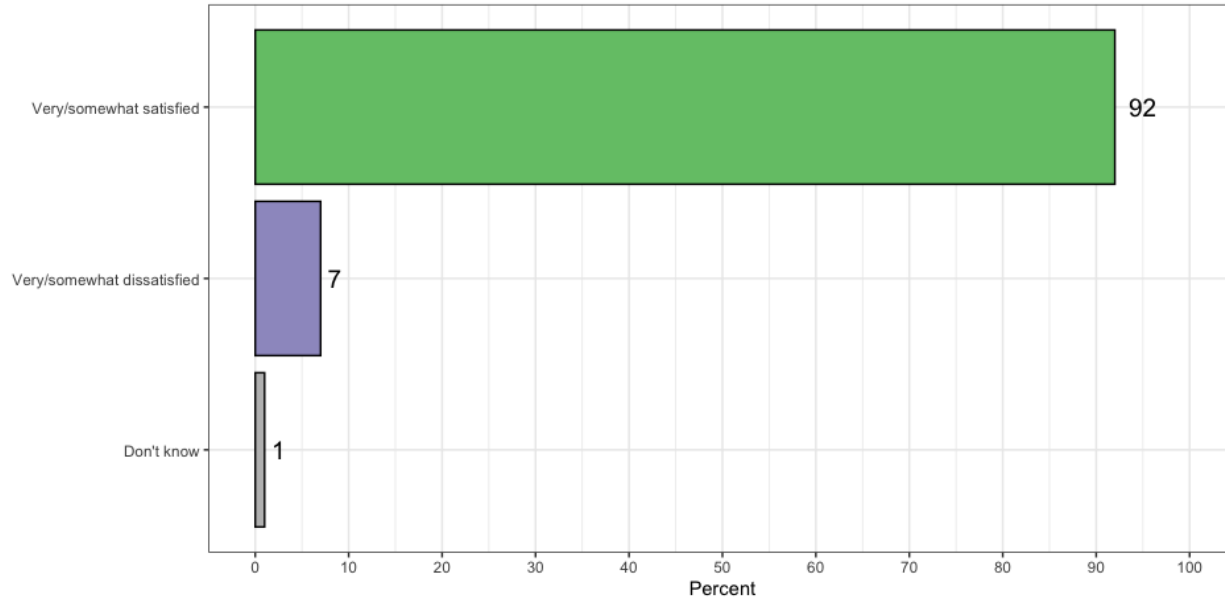


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Satisfied with Harris as nominee

Among Democratic registered voters

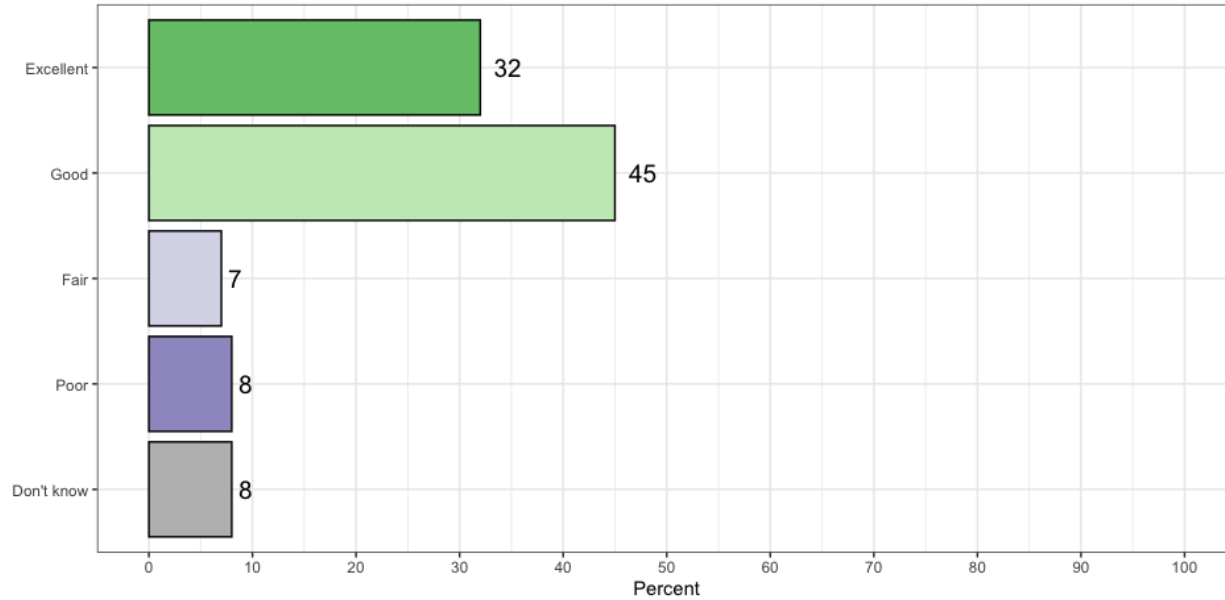


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Rate Vance as VP

Among Republican registered voters

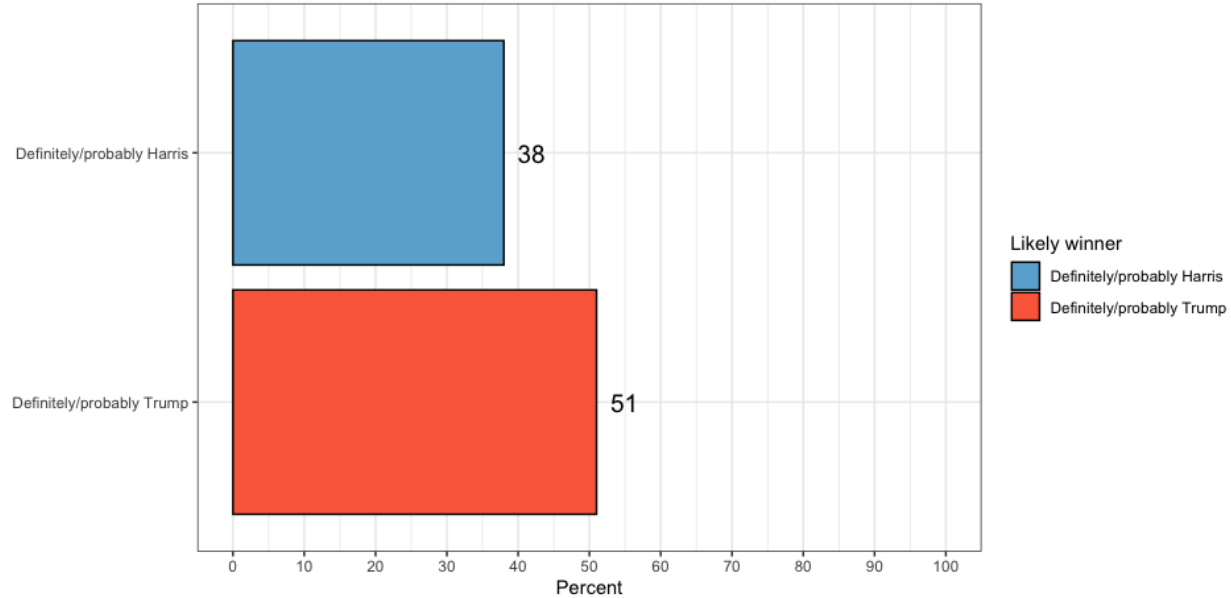


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Who is likely to win, Harris vs Trump

Among registered voters

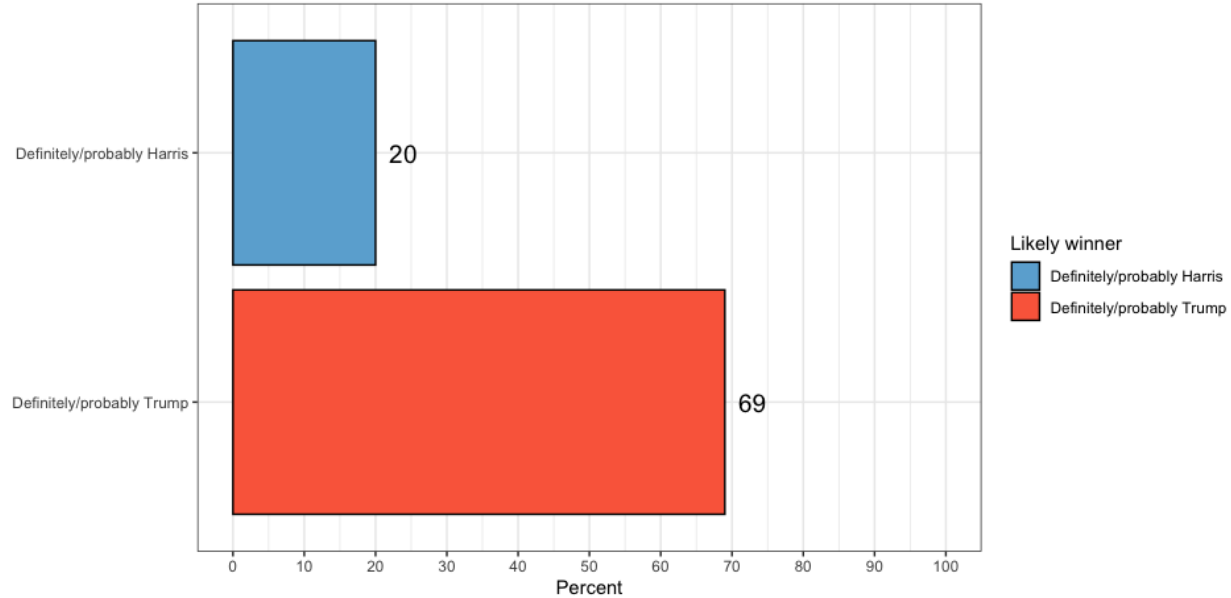


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Who is likely to win, Biden vs Trump

Among registered voters

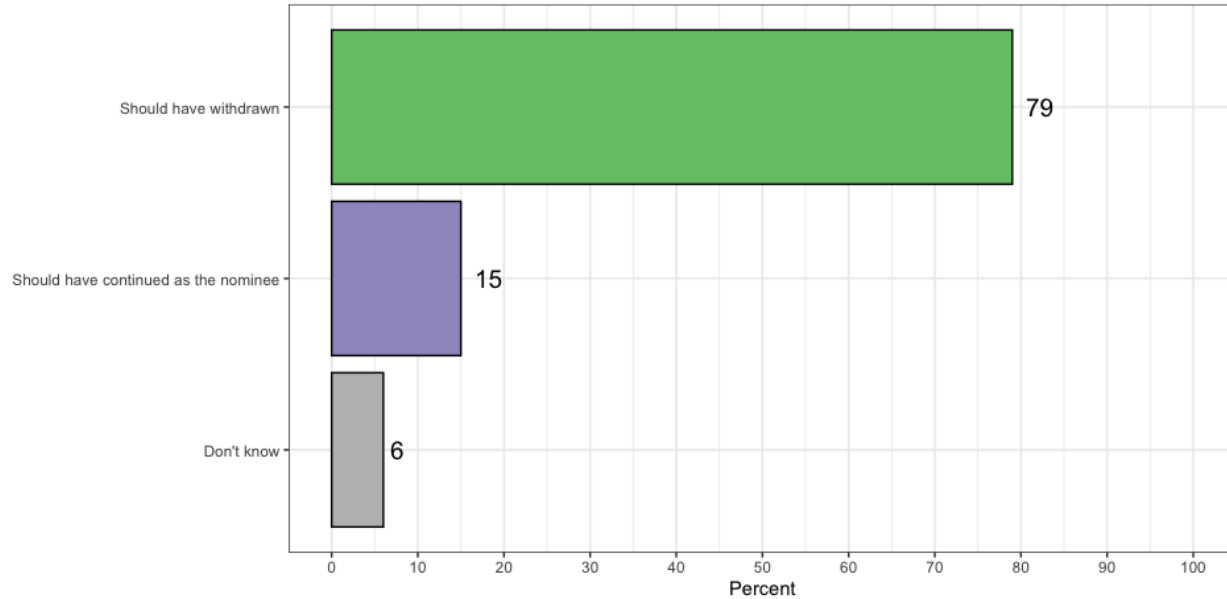


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Should Biden have withdrawn

Among registered voters

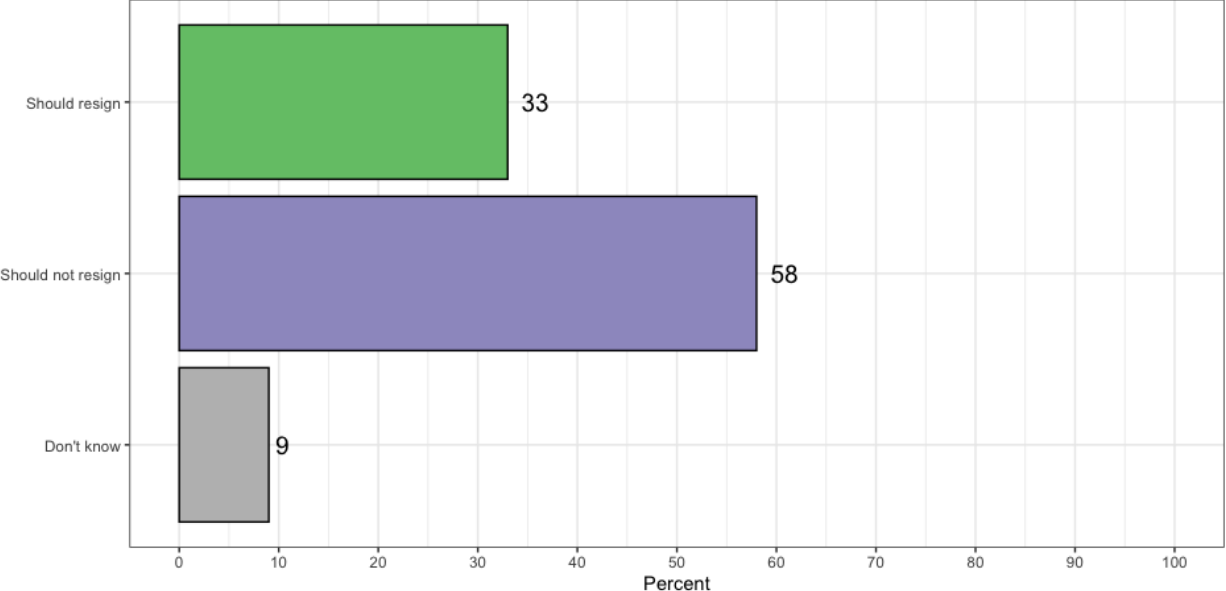


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Should Biden resign

Among registered voters



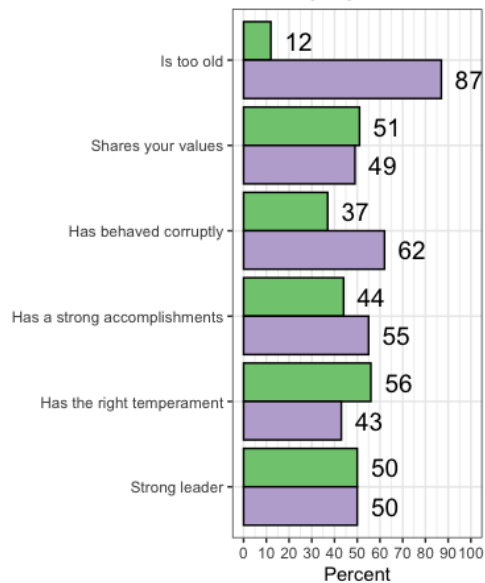
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Candidate images

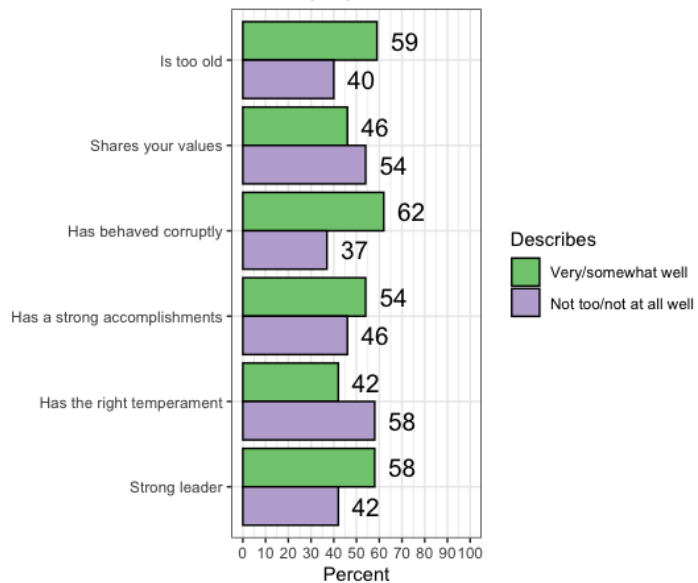
Describes Harris

Among registered voters

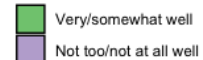


Describes Trump

Among registered voters



Describes



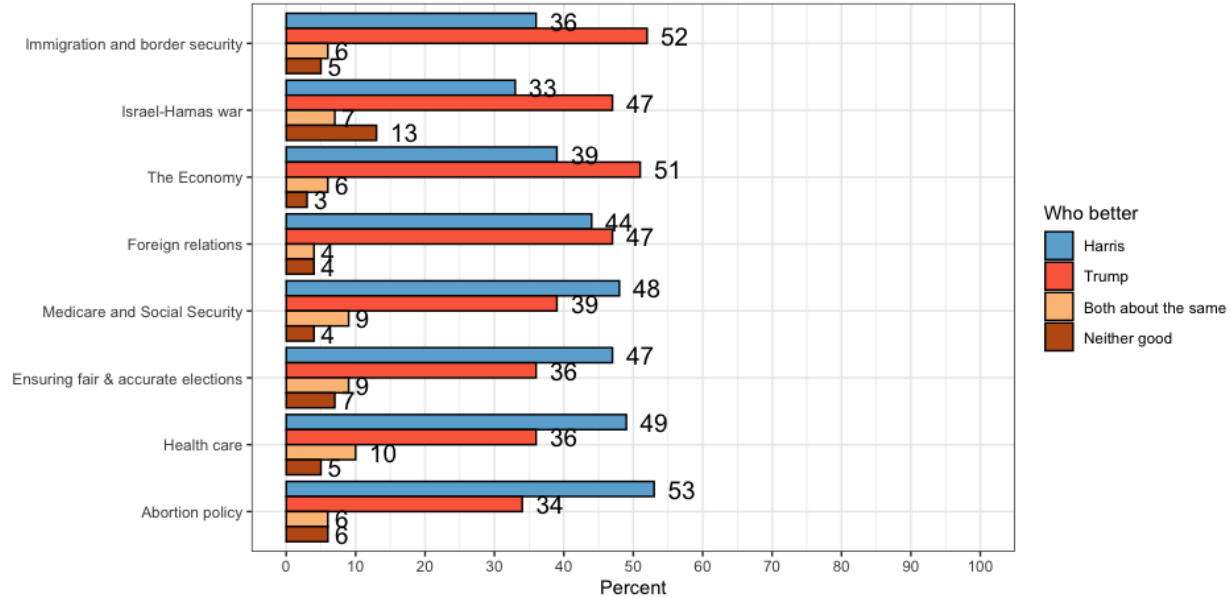
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National issues

Which candidate would do a better job on issues

Among registered voters

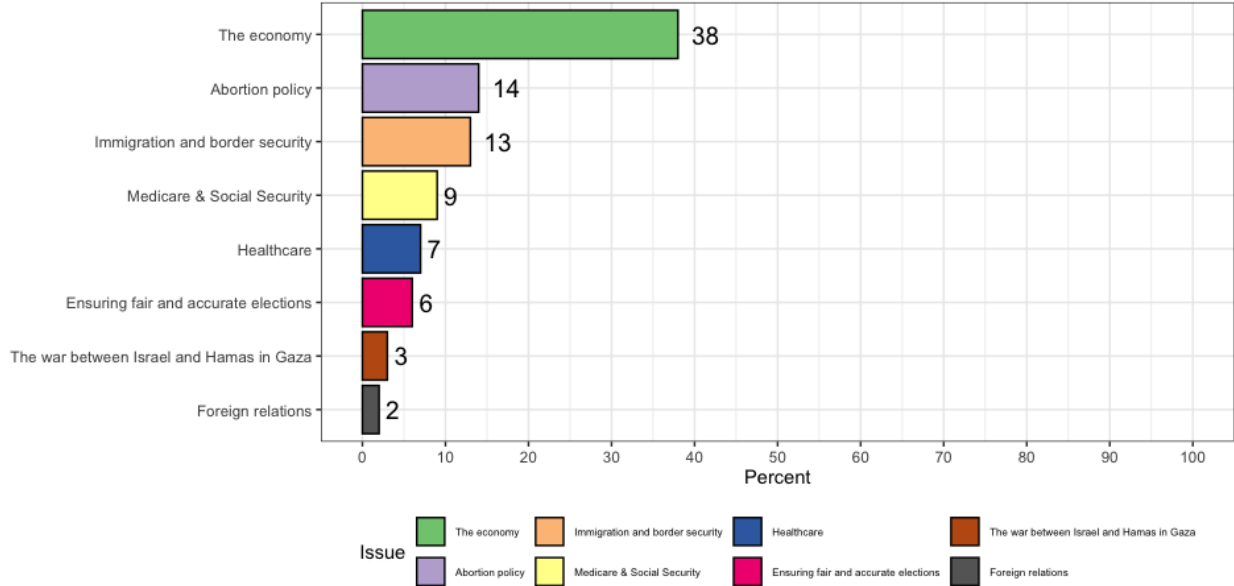


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Most important issues

Among registered voters

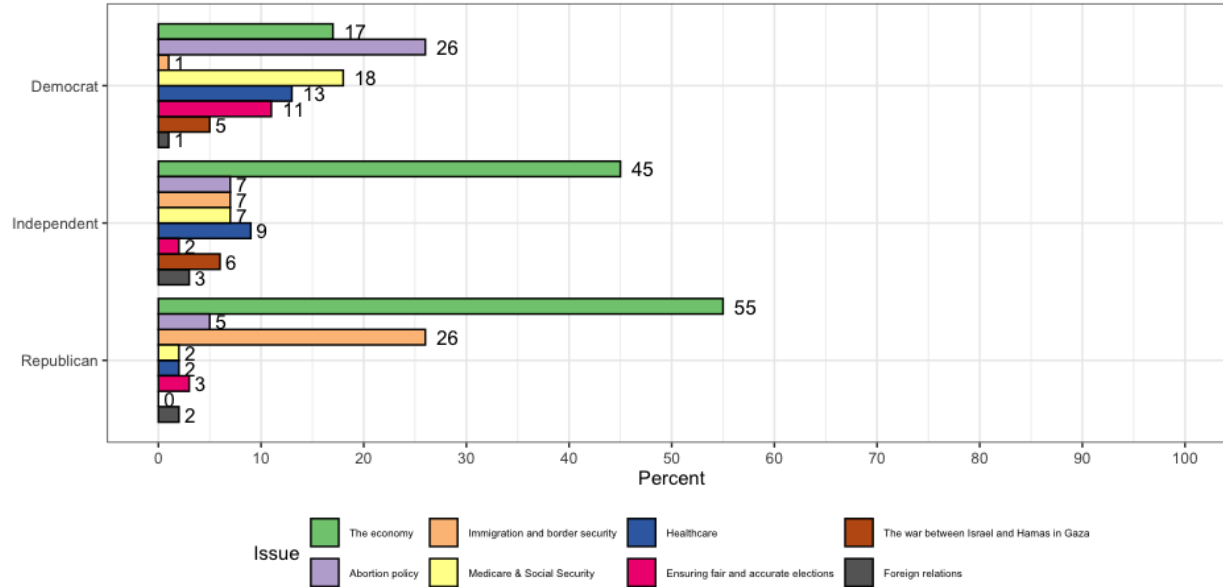


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Most important issues by party identification

Among registered voters



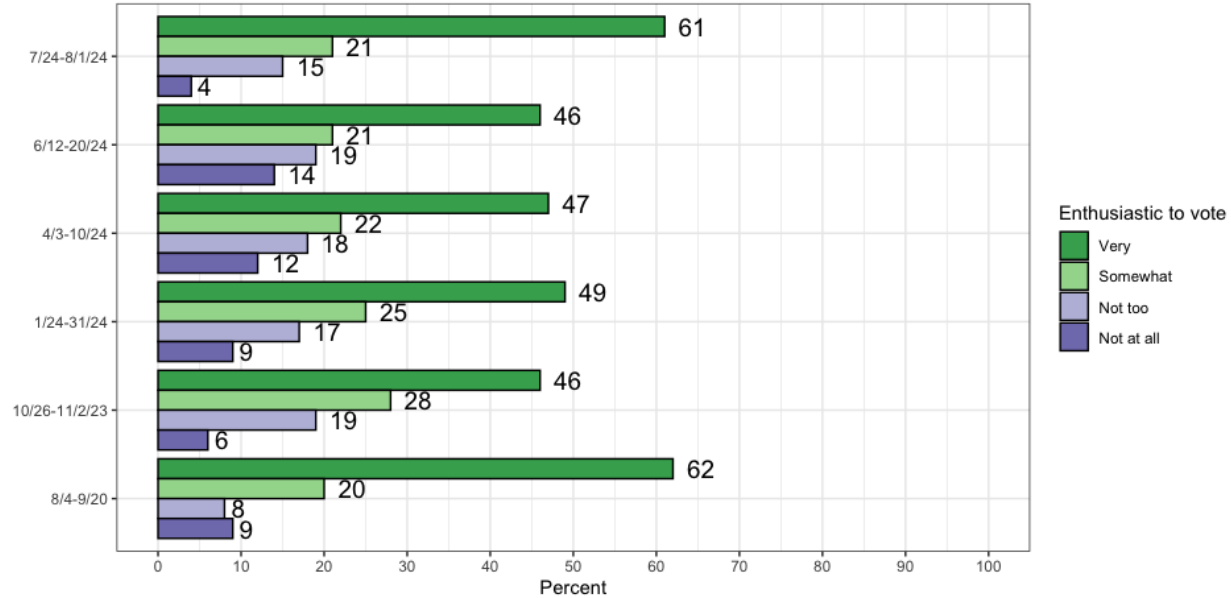
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Enthusiasm!

Enthusiasm by survey

Among registered voters

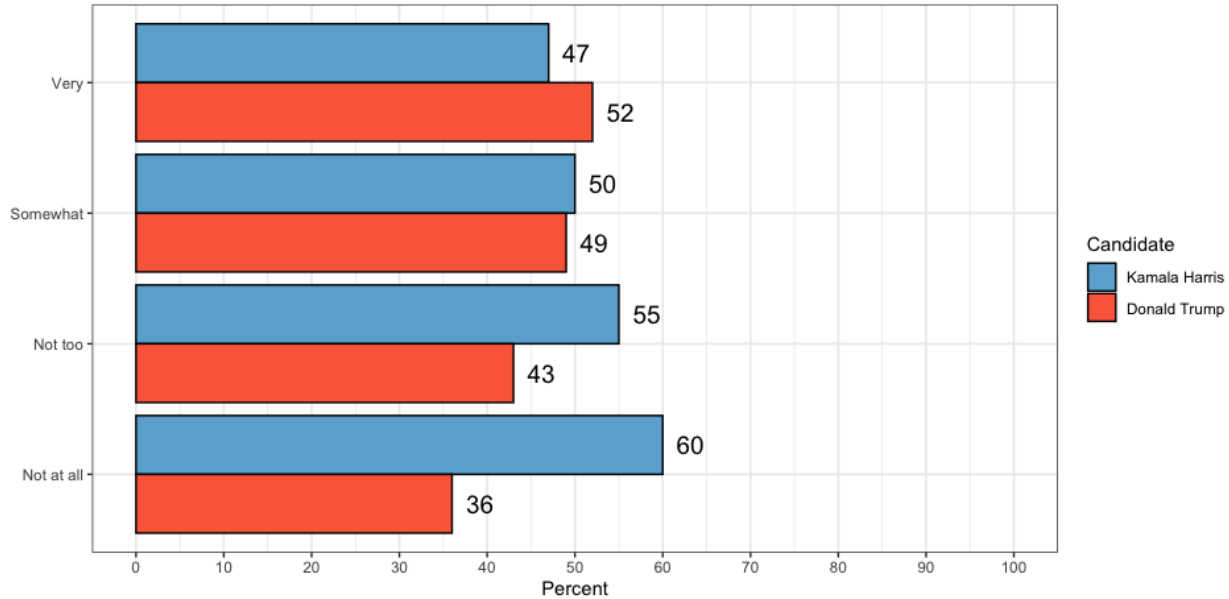


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Harris vs Trump by enthusiasm

Among registered voters



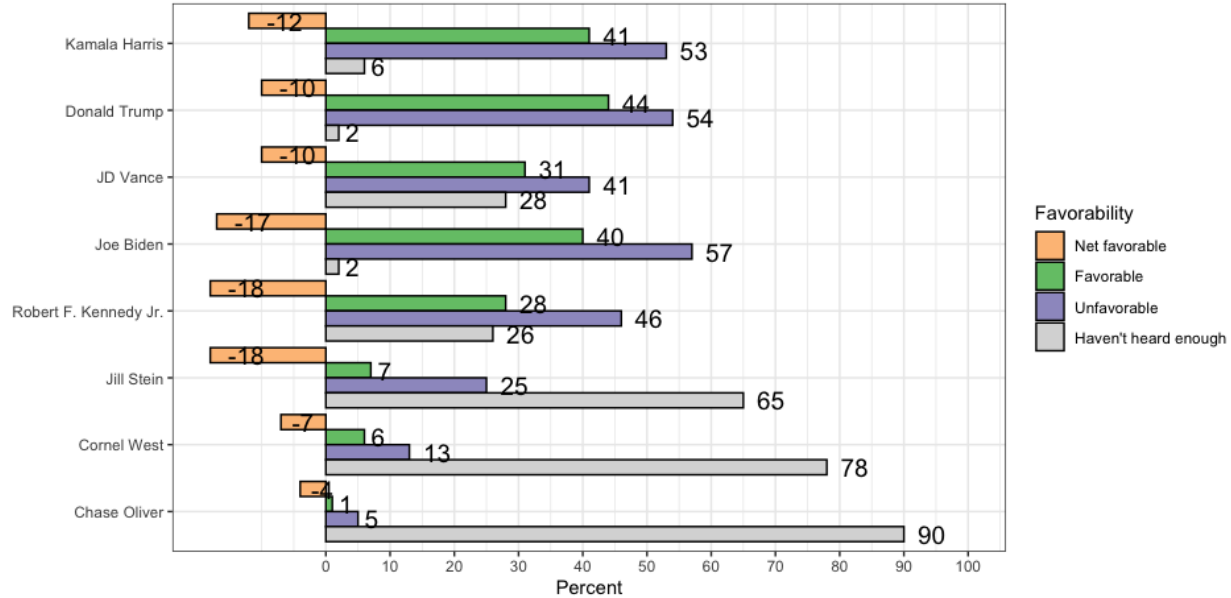
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Favorability

All candidate favorability

Among registered voters

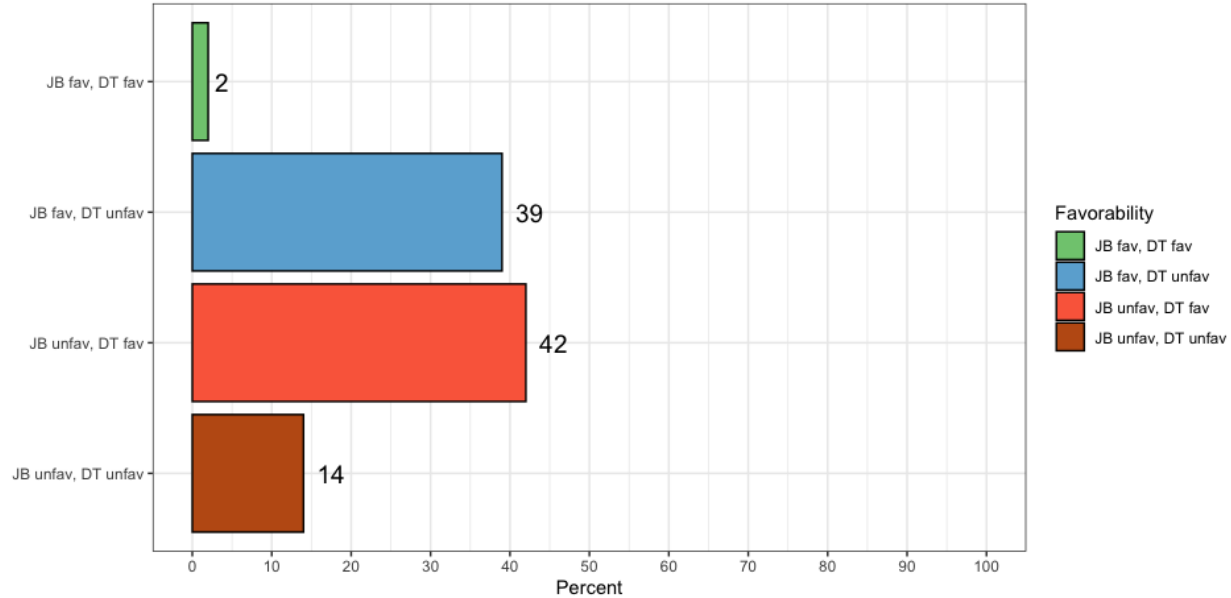


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Biden and Trump combined favorability

Among registered voters

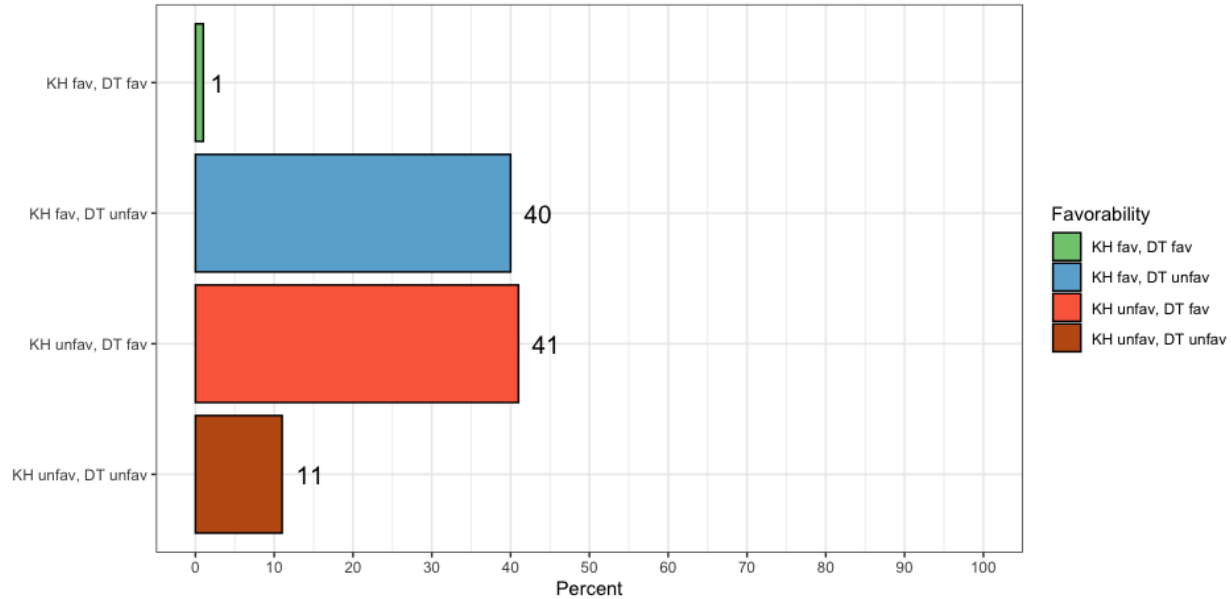


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Harris and Trump combined favorability

Among registered voters

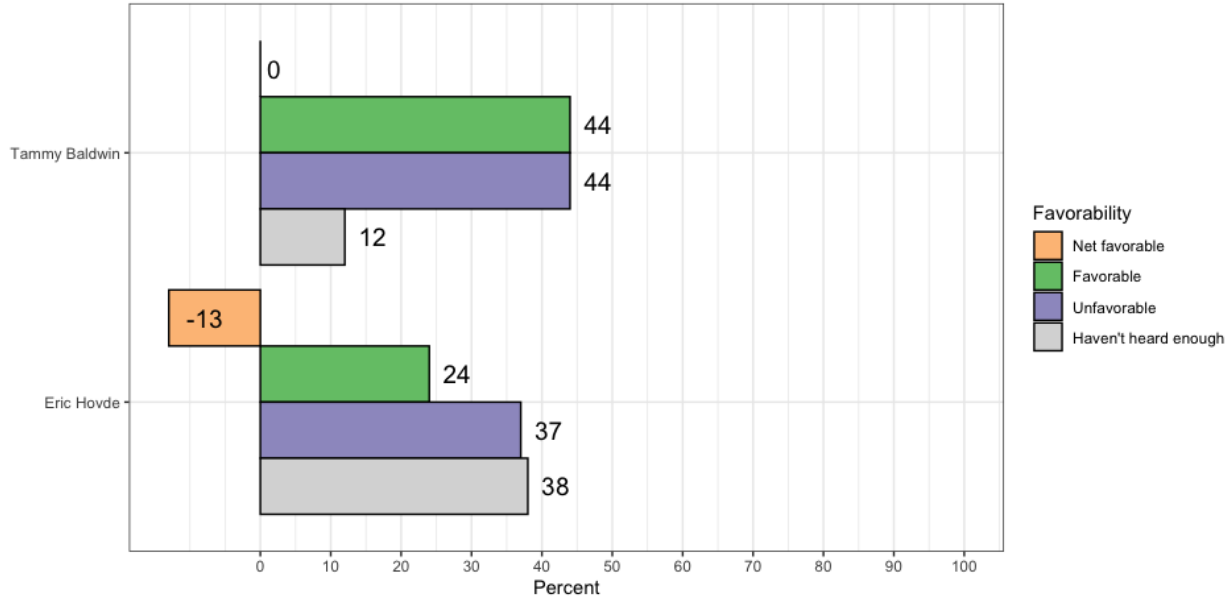


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Senate candidate favorability

Among registered voters

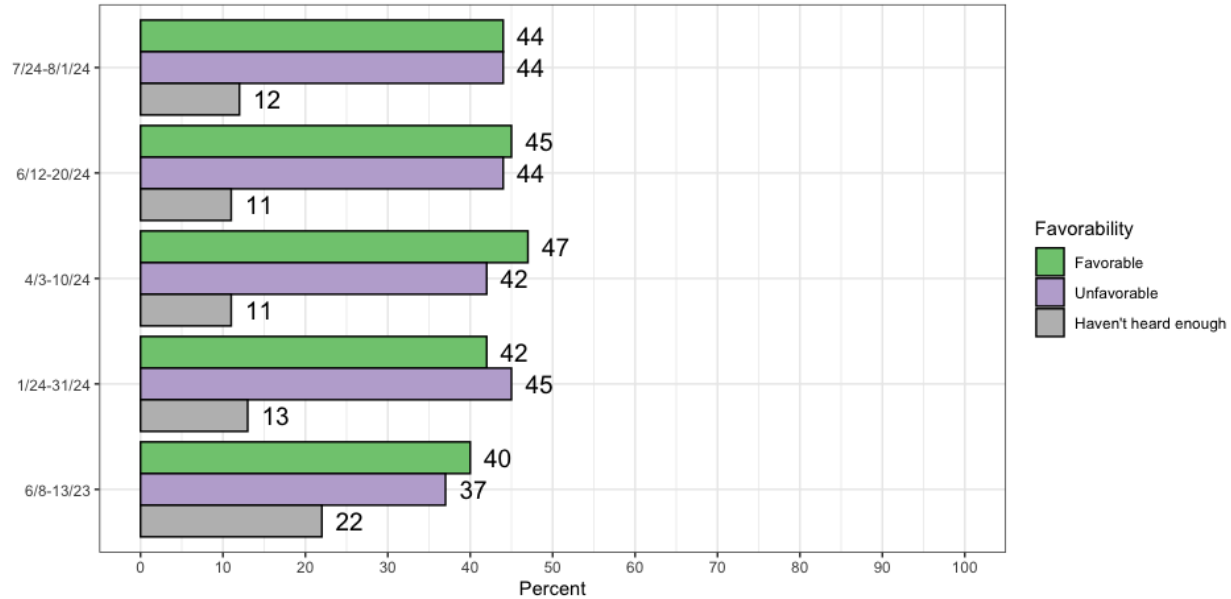


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Baldwin favorability by survey

Among registered voters

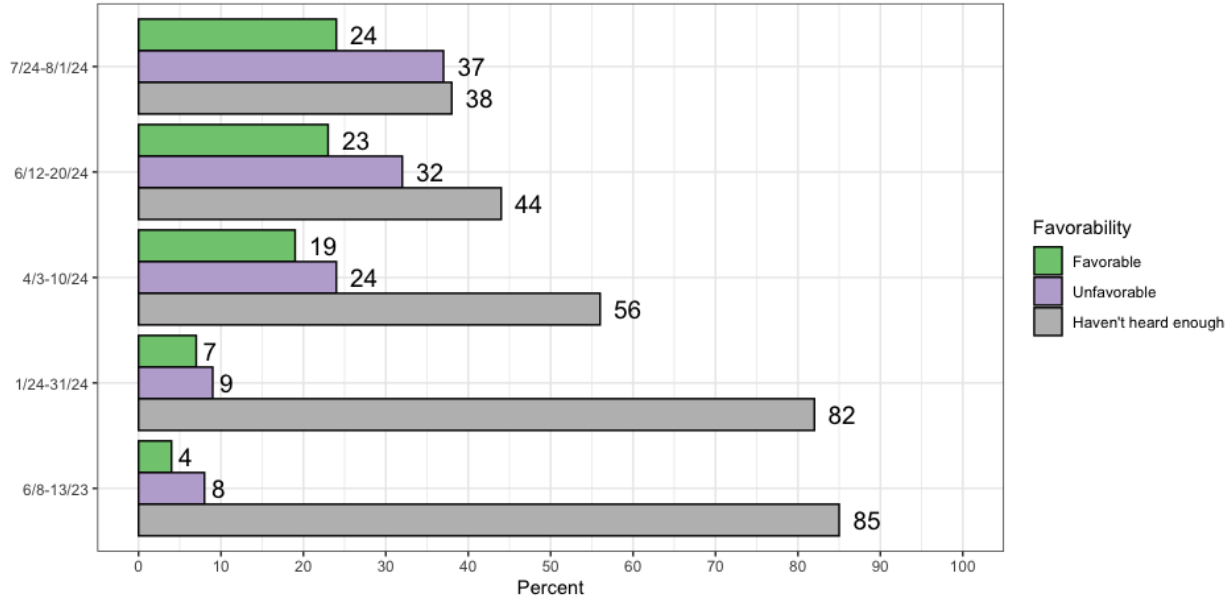


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Hovde favorability by survey

Among registered voters

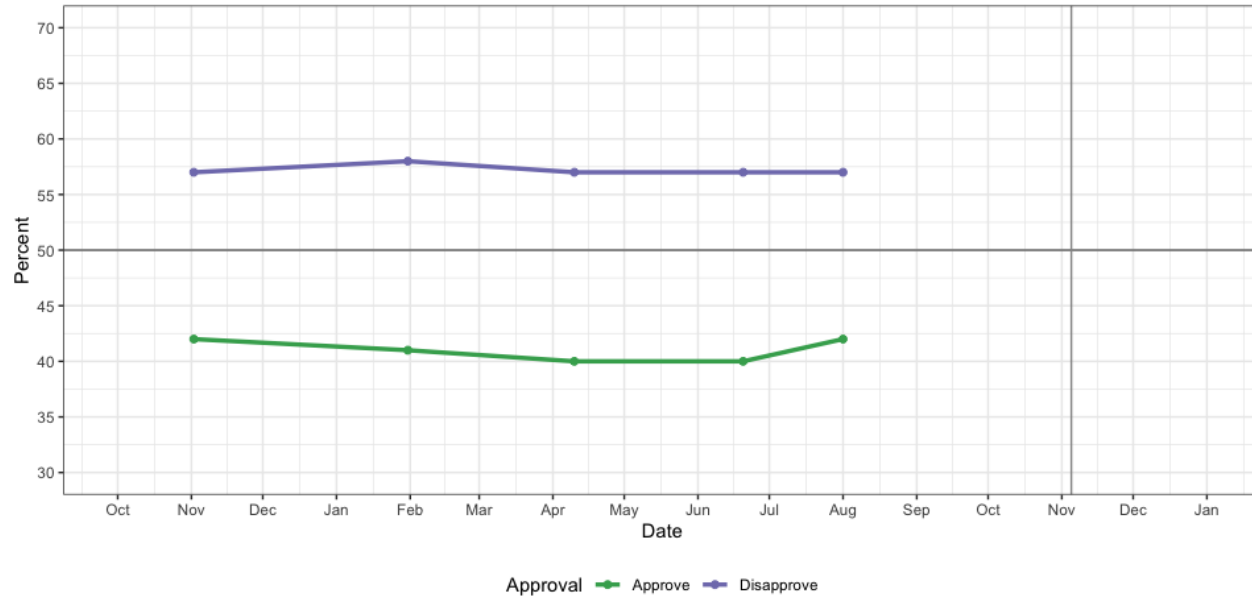


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Approval

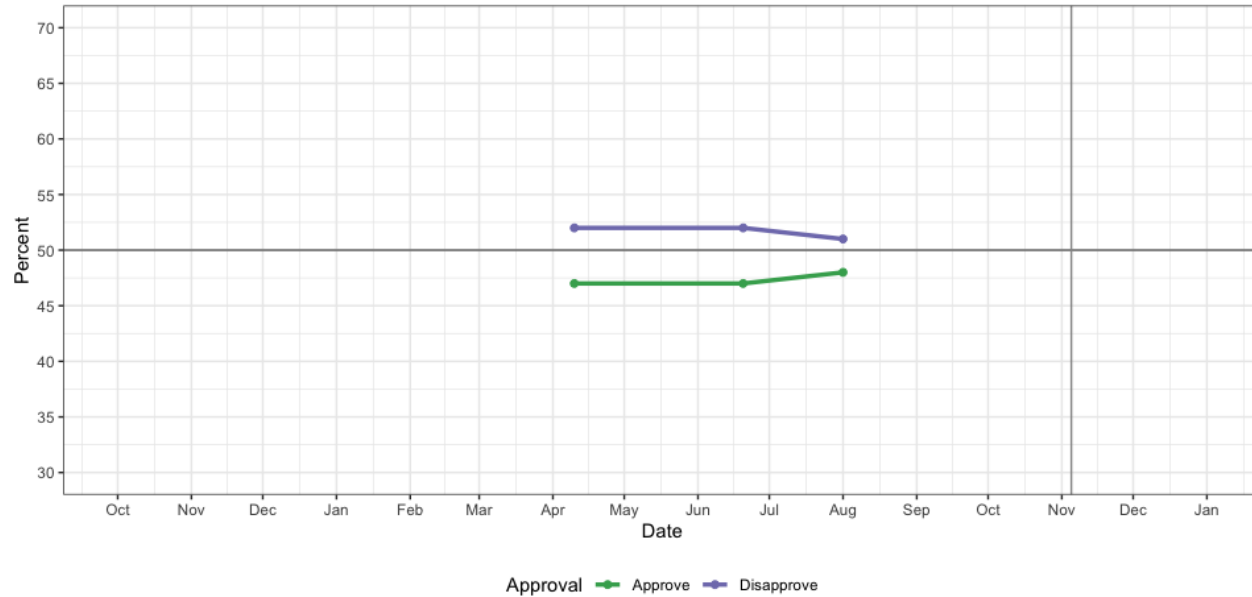
Biden approval trend Among Wisconsin registered voters



Data: Marquette Law School Poll, Wisconsin surveys, latest: July 24- Aug. 1, 2024



Trump retrospective approval trend Among Wisconsin registered voters



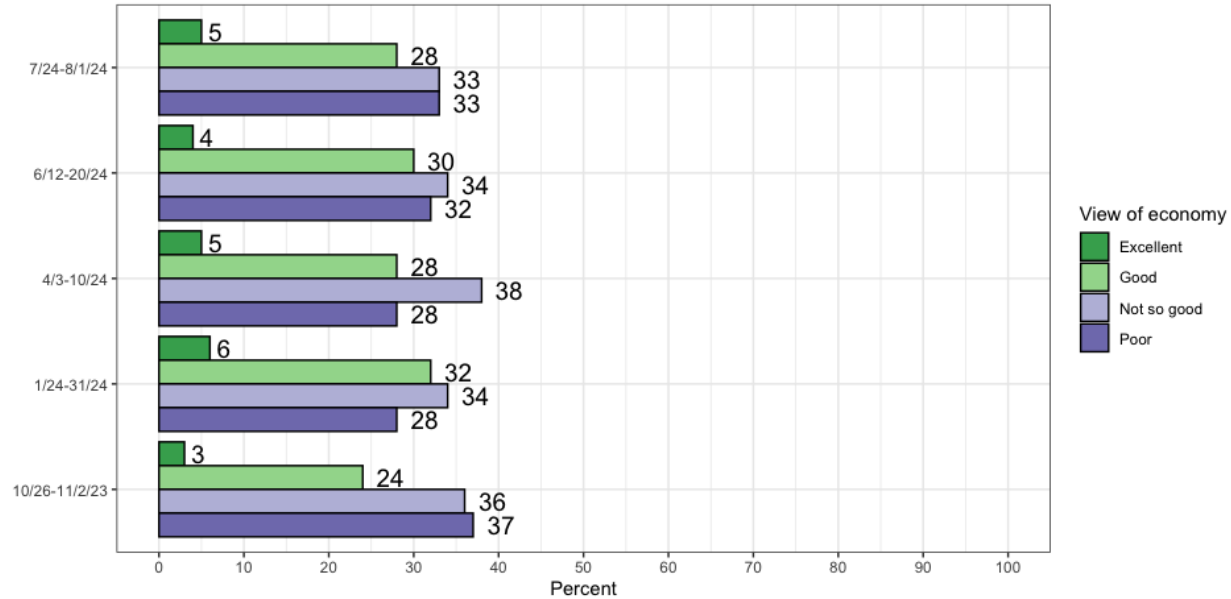
Data: Marquette Law School Poll, Wisconsin surveys, latest: July 24- Aug. 1, 2024



Condition of nation and state

View of national economy

Among registered voters

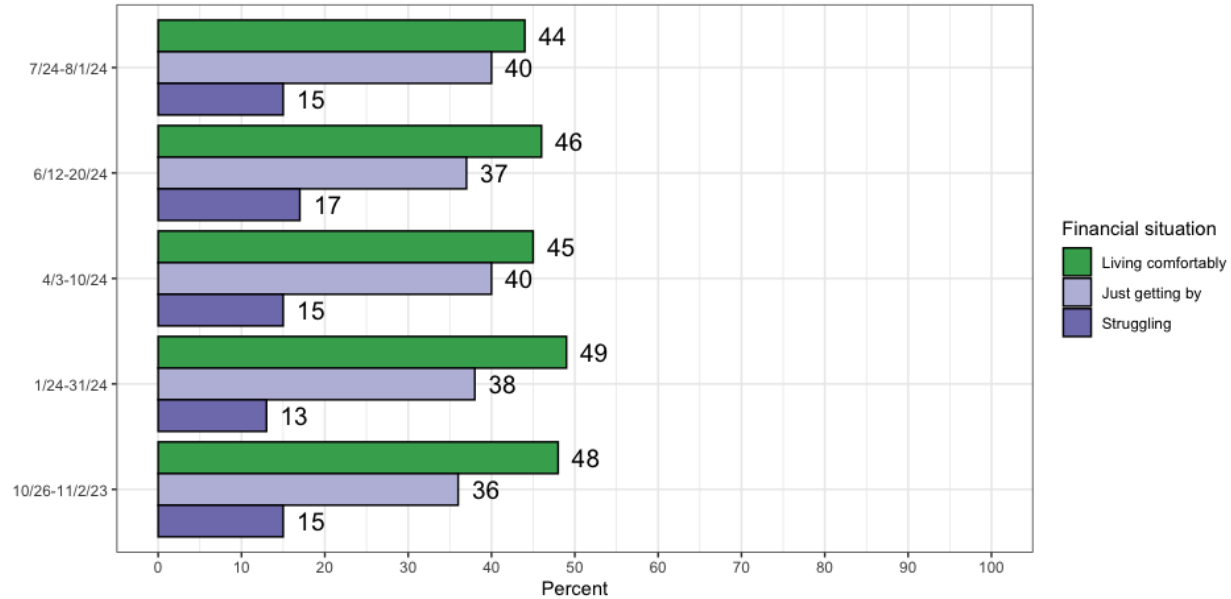


Marquette Law School Poll, Wisconsin survey, July 24- Aug. 1, 2024



Family finances

Among registered voters



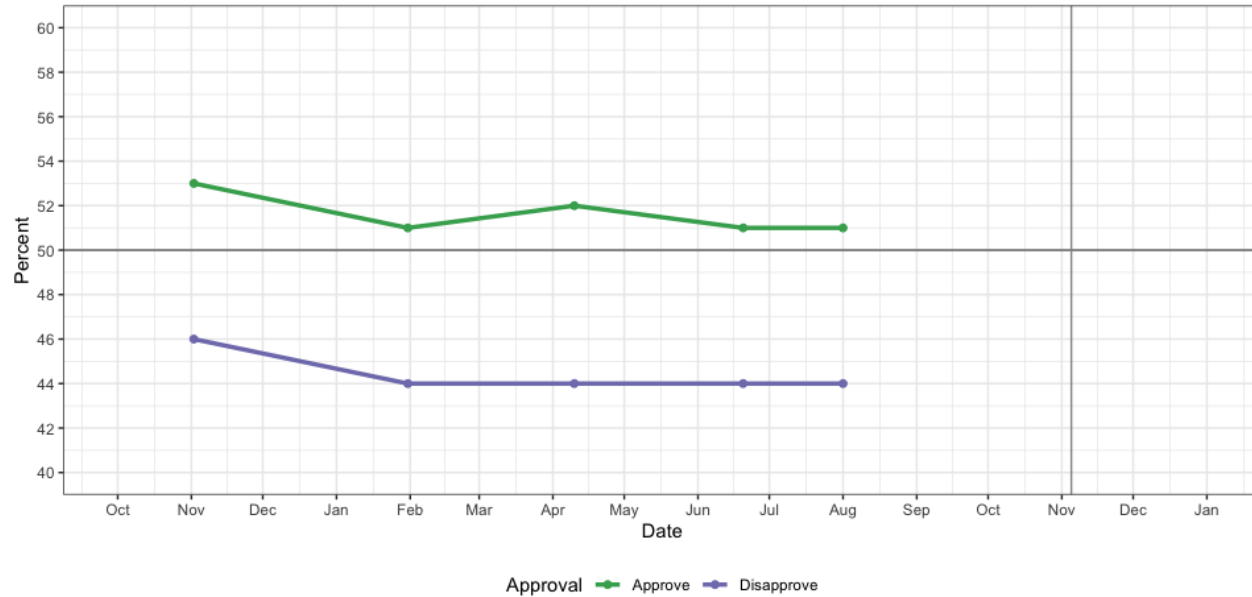
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Evers job approval

Evers approval trend

Among Wisconsin registered voters



Data: Marquette Law School Poll, Wisconsin surveys, latest: July 24- Aug. 1, 2024



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