



Marquette Law School Poll – Aug 28-Sept 5, 2024

[START TIMING MODULE]

[ASK ALL]

[ACCEPTABLE RANGE IS 0-98]

[FORCE RESPONSE]

[SHELL QUESTION]

F4. What is your age? [PN: IF CATI:] (RECORD ACTUAL AGE IN YEARS)

999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] Refused

[IF USERDATA=23 & F4<18 (RBS AND LESS THAN 18 Y/O), SKIP TO NAMEVER1 THEN THANK AND TERMINATE "Thank you for your time. Have a good day/evening."]

[IF SAMPSOURCE=2 & F4<18 (PANEL AND LESS THAN 18 Y/O), THANK AND TERMINATE "Thank you for your time. Have a good day/evening."]

[ASK IF F4 = 999/REFUSED]

[FORCE RESPONSE]

[SHELL QUESTION]

F4a. Are you...

[PN: IF CATI:] (READ LIST)

- 0 Under 18
- 1 18-29 years old
- 2 30-44 years old
- 3 45-59 years old
- 4 60 years old or more

999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] Refused

[IF USERDATA=23 & F4a = 0,999 (RBS AND UNDER 18) SKIP TO NAMEVER1 THEN THANK AND TERMINATE "Thank you for your time. Unfortunately, you do not qualify for this study."]

[IF SAMPSOURCE=2 & F4a = 0,999 (PANEL AND UNDER 18) THANK AND TERMINATE "Thank you for your time. Unfortunately, you do not qualify for this study."]

[ASK ALL]

[FORCE RESPONSE]

[SHELL QUESTION]

S3a. Do you currently live in Wisconsin?

- 1 Yes
- 2 No

999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] Refused

[IF USERDATA=23 & S3a=2,999 (RBS AND NOT LIVING IN WI/REFUSED) SKIP TO NAMEVER1 THEN THANK AND TERMINATE "Thank you for your time. Unfortunately, you do not qualify for this study."]

[IF SAMPSOURCE=2 & S3a=2,999 (PANEL AND NOT LIVING IN WI/REFUSED) THANK AND TERMINATE "Thank you for your time. Unfortunately, you do not qualify for this study."]

[ASK IF S3a=1/CURRENTLY LIVE IN WISCONSIN]

[FORCE RESPONSE]

[SHELL QUESTION]

S3b. In what county in Wisconsin do you live?

[PN: IF CATI:] (READ IF NECESSARY)

[PN: INSERT COUNTY LIST FOUND [HERE](#) AS A DROP-DOWN]

998 [PN: IF CATI:] (DO NOT READ) Don't know / [PN: IF WEB:] Don't know

999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] Refused

[PN: IF S3B = 079, 997, 998 CONTINUE TO S4.

IF USERDATA=23 & S3B=999 (RBS AND REFUSED COUNTY), SKIP TO NAMEVER1 THEN THANK AND TERMINATE "Thank you for your time. Unfortunately, you do not qualify for this study."]

IF SAMPSOURCE=2 & S3B = 999 (PANEL AND REFUSED COUNTY), THANK AND TERMINATE "Thank you for your time. Unfortunately, you do not qualify for this study."]

IF S3B ≠ 079, 997, 998 ASSIGN APPROPRIATE QUOTA GROUP AND SKIP TO S5.

[ASK IF S3b=079 (MILWAUKEE COUNTY) OR S3b = 997, 998 (OTHER/DK)]

[FORCE RESPONSE]

[SHELL QUESTION]

S4. Do you currently live within the Milwaukee city limits?

1 Yes

2 No

999 [PN: IF CATI:] (DO NOT READ) No Answer/Don't know/Refused / [PN: IF WEB:] Prefer not to say

[PN: IF S3B=079 AND S4=1 (YES, LIVES W/IN MWKE CITY LIMITS), GEOSTRATA=1 (MILWAUKEE DMA).

IF S3B=079 AND S4=2 (NO, DOES NOT LIVE W/IN MWKE CITY LIMITS), GEOSTRATA=2 (REST OF MWKE DMA).

IF S3B=997,998 AND S4=1 (YES, LIVES W/IN MWKE CITY LIMITS), GEOSTRATA=1 (MILWAUKEE DMA).

IF S3B=997,998 AND S4=2 (NO, DOES NOT LIVE W/IN MWKE CITY LIMITS) AND USERDATA=39,50 (PROB PANEL), FETCH THE COUNTY INFO FROM PFIPS AND USE IT TO ASSIGN GEOSTRATA. IF PFIPS = 999, THANK AND TERMINATE.

IF S3B=997,998 AND S4=2 (NO, DOES NOT LIVE W/IN MWKE CITY LIMITS) AND USERDATA=23 (RBS), FETCH THE COUNTY INFO FROM BCENSUSFIPS AND USE IT TO ASSIGN GEOSTRATA. IF BCENSUSFIPS = 999, SKIP TO NAMEVER1 THEN THANK AND TERMINATE "Thank you for your time. Unfortunately, you do not qualify for this study."]

IF USERDATA=23 & S4=999 (RBS AND PREFER NOT TO SAY IF LIVING IN MKE CITY LIMITS), SKIP TO NAMEVER1 THEN THANK AND TERMINATE "Thank you for your time. Unfortunately, you do not qualify for this study."

IF SAMPSOURCE=2 & S4=999 (PANEL AND PREFER NOT TO SAY IF LIVING IN MKE CITY LIMITS), THANK AND TERMINATE "Thank you for your time. Unfortunately, you do not qualify for this study."

[ASK ALL]

[FORCE RESPONSE]

[SHELL QUESTION]

S5. Some people are registered to vote, and others are not. Are you registered to vote in the precinct or ward where you now live, or aren't you?

1 Yes, registered to vote in the precinct

2 No, not registered to vote

999 [PN: IF CATI:] (DO NOT READ) No Answer/Don't know/Refused / [PN: IF WEB:] Prefer not to say

[PN: IF S5=1, SKIP TO TRAP]

[ASK IF S5=2,999]

[FORCE RESPONSE]

[SHELL QUESTION]

S6. Do you plan to register to vote, or is there a chance that you may not register?

1 Plan to register

2 Chance may not register

999 [PN: IF CATI:] (DO NOT READ) No Answer/Don't know/Refused / [PN: IF WEB:] Prefer not to say

[PN: IF USERDATA=23 & S6=2,999 (RBS AND NO CHANCE OR N/A TO REGISTER TO VOTE) SKIP TO NAMEVER1 THEN THANK AND TERMINATE "Thank you for your time. Unfortunately, you do not qualify for this study."

[PN: IF SAMPSOURCE=2 & S6=2,999 (PANEL AND NO CHANCE OR N/A TO REGISTER TO VOTE) THANK AND TERMINATE "Thank you for your time. Unfortunately, you do not qualify for this study."

[ASK IF USERDATA=23 AND XCHANNEL=1 (RBS AND WEB ONLY)]

[FORCE RESPONSE]

[SHELL QUESTION]

TRAP. To ensure the program is working properly, please select the number "3" below.

1 1

2 2

3 3

4 4

5 5

BEGIN PROGRAMMING MAIN QUESTIONNAIRE

MAIN QUESTIONNAIRE

[START TIMING MODULE]

[PN: INCLUDE RANDOMIZATION VARIABLE IN DATASET]

[ASK ALL]

[A1 WAS A1 IN X4370]

A1. Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all?

- 1 Most of the time
- 2 Some of the time
- 3 Only now and then
- 4 Hardly at all
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[A2 WAS A2 IN X4370]

A2. What are the chances that you will vote in the November 2024 general election for president, Congress, and other offices -- are you absolutely certain to vote, very likely to vote, are the chances 50-50, or don't you think you will vote?

- 1 Absolutely certain
- 2 Very likely
- 3 Chances 50-50
- 4 Don't think will vote
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[A3 WAS A3 IN X4370]

A3. How enthusiastic are you about voting in the elections in November 2024 for president and other offices? Would you say you are very, somewhat, not too, or not at all enthusiastic?

- 1 Very enthusiastic
- 2 Somewhat enthusiastic
- 3 Not too enthusiastic
- 4 Not at all enthusiastic
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[B1 WAS B1 IN X4370]

B1. Overall, do you approve or disapprove of the way Joe Biden is handling his job as president?

[PN: IF CATI:] (INTERVIEWER INSTRUCTION: GET ANSWER, THEN ASK: "Do you strongly or somewhat (approve/disapprove)?")

[PN: IF CATI:] (READ LIST IF NECESSARY)

- 1 Strongly approve
- 2 Somewhat approve
- 3 Somewhat disapprove
- 4 Strongly disapprove
- 998 [PN: IF WEB:] Don't know / [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[B2 WAS B2 IN X4370]

B2. Overall, do you approve or disapprove of the way Tony Evers [PN: IF CATI:] (EE-vers) is handling his job as Governor of Wisconsin?

[PN: IF CATI:] (INTERVIEWER INSTRUCTION: GET ANSWER, THEN ASK: "Do you strongly or somewhat (approve/disapprove)?")

[PN: IF CATI:] (READ LIST IF NECESSARY)

- 1 Strongly approve
- 2 Somewhat approve
- 3 Somewhat disapprove
- 4 Strongly disapprove
- 998 [PN: IF WEB:] Don't know / [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[PN: IF SAMPSOURCE=2 AND USERDATA=50 (PROB PANEL WEB), INSERT QUALITY CONTROL PROGRAMMING BLOCK [TRAP HERE](#)]

[ASK ALL]

[B5 WAS B5 IN X4370]

B5. Overall, do you approve or disapprove of the way Donald Trump handled his job when he was president?

[PN: IF CATI:] (INTERVIEWER INSTRUCTION: GET ANSWER, THEN ASK: "Do you strongly or somewhat (approve/disapprove)?")

[PN: IF CATI:] (READ LIST IF NECESSARY)

- 1 Strongly approve
- 2 Somewhat approve
- 3 Somewhat disapprove
- 4 Strongly disapprove
- 998 [PN: IF WEB:] Don't know / [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[SHOW TO ALL]

[SECTION C HAS THE SAME STRUCTURE AS SECTION C IN X4370, BUT ITEMS ARE UPDATED]

TRANSITION1. Next, we'd like to get your opinion of some people you may or may not be familiar with. For each name, please indicate if you have a favorable or unfavorable opinion of them or if you haven't heard enough about them yet to have an opinion.

[PN: IF WEB:] Please click Next to continue.

[PN: IF CATI:] (NOTE TO INTERVIEWER: Click Next to continue.)

[ASK ALL]

[PRESENT EACH ON OWN SCREEN]

[PN: IF CATI:] The <<SHOW "first" FOR THE FIRST NAME/ITEM, THEN USE "next" FOR THE SUCCEEDING NAMES>> name is ... <<INSERT NAME>>

[PN: IF CATI:] (READ IF NECESSARY: Do you have a favorable or unfavorable opinion of [INSERT NAME] or haven't you heard enough about them yet?)

[PN: IF WEB:] Do you have a favorable or unfavorable opinion of <<INSERT NAME C1-C14>> or haven't you heard enough about them yet?

- 1 Favorable
- 2 Unfavorable
- 3 Haven't heard enough
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[PN: ASK C1 FIRST, THEN RANDOMIZE C2 TO C6]

- C1 Tony Evers [PN: IF CATI:] (EE-vers)
- C2 Tammy Baldwin
- C3 Ron Johnson
- C4 Erik Hovde [PN: IF CATI:] (huv-dee)
- C5 Phil Anderson
- C6 Thomas Leager [PN: IF CATI:] (league-er)

[PN: RANDOMIZE C7 TO C11]

- C7 Joe Biden
- C8 Donald Trump
- C9 Kamala [PN: IF CATI:] (KAH-ma-la) Harris
- C10 J.D. Vance
- C11 Tim Walz

[PN: RANDOMIZE C12 TO C16]

- C12 Robert F. Kennedy Jr.
- C13 Chase Oliver
- C14 Jill Stein
- C15 Randall Terry
- C16 Cornel West

[ASK ALL]

[PN: RANDOMIZE CODES 1-2 IN D1 AND D1b WORDING AND RESPONSE CODES.]

[D1 WAS D1 IN X4370]

D1. If the 2024 election for president were held today between [Vice President Kamala [PN: IF CATI:] (KAH-ma-la) Harris, the Democrat,] and [Former President Donald Trump, the Republican,] would you vote for [Kamala Harris] or for [Donald Trump] or haven't you decided?

- 1 Kamala Harris
- 2 Donald Trump
- 3 Haven't decided
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK IF D1=3]

[PN: KEEP ORDER OF NAMES AND OPTIONS IN D1]

[D1B WAS D1B IN X4370]

D1B. If you had to choose, would you vote for [Harris] or for [Trump]?

[PN: IF CATI:] (INTERVIEWER INSTRUCTION: GET ANSWER, THEN ASK: Is that definitely or probably vote for Harris/Trump?)

- 1 Definitely Harris
- 2 Probably Harris
- 3 Probably Trump
- 4 Definitely Trump
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[PN: Randomize order of "Democrat Kamala Harris" and "Republican Donald Trump" in the question text and response options 1-2/2-1. Then randomize order of other candidates in the question text and response options (3-7).]

[D2 WAS D2 IN X4370]

D2. Who would you vote for if the candidates were [Democrat Kamala [PN: IF CATI:] (KAH-ma-la) Harris], [Republican Donald Trump], [independent Robert F. Kennedy Jr], [Libertarian Chase Oliver], [the Green Party's Jill Stein], [Constitution Party's Randall Terry], or [independent Cornel West]?

- 1 Democrat, Kamala Harris
- 2 Republican, Donald Trump
- 3 Independent Robert F. Kennedy Jr.
- 4 Libertarian, Chase Oliver
- 5 Green Party's Jill Stein
- 6 Constitution Party's Randall Terry
- 7 Independent Cornel West
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

D2B. Have you heard that Robert F. Kennedy, Jr. suspended his presidential campaign on August 23rd?

- 1. Yes, heard

2. No, had not heard
998 [PN: IF CATI:] (DO NOT READ) Don't know
999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[PN: RANDOMIZE CODES 1-2 IN D3 AND D3b WORDING AND RESPONSE CODES.]

[D3 WAS D3 IN X4370]

D3. If the 2024 election for U.S. Senate were held today between [Tammy Baldwin, the Democrat,] and [Eric Hovde [PN: IF CATI:] (huv-dee), the Republican,] would you vote for [Tammy Baldwin], or for [Eric Hovde [PN: IF CATI:] (huv-dee)] or haven't you decided?

- 1 Tammy Baldwin
2 Eric Hovde [PN: IF CATI:] (huv-dee)
3 Haven't decided
999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK IF D3=3]

[PN: KEEP ORDER OF NAMES AND OPTIONS IN D3]

[D3B WAS D3B IN X4370]

D3B. If you had to choose, would you vote for [Baldwin], or for [Hovde [PN: IF CATI:] (huv-dee)]?

[PN: IF CATI:] (INTERVIEWER INSTRUCTION: GET ANSWER, THEN ASK: Is that definitely or probably vote for Baldwin/Hovde? [PN: IF CATI:] (huv-dee)

- 1 Definitely Baldwin
2 Probably Baldwin
3 Probably Hovde [PN: IF CATI:] (huv-dee)
4 Definitely Hovde [PN: IF CATI:] (huv-dee)
998 [PN: IF CATI:] (DO NOT READ) Don't know
999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[PN: Randomize order of "Democrat Tammy Baldwin" and "Republican Eric Hovde" in the question text and response options 1-2/2-1. Then randomize order of other candidates in the question text and response options (3-4).]

[D4 WAS D4 IN X4370]

D4. Who would you vote for if the candidates were [Democrat Tammy Baldwin], [Republican Eric Hovde [PN: IF CATI:] (huv-dee)], [Disrupt the Corruption Party's Phil Anderson], or [America First Party's Thomas Leager [PN: IF CATI:] (league-er)]?

- 1 Democrat, Tammy Baldwin
2 Republican, Eric Hovde
3 Disrupt the Corruption Party's Phil Anderson
4 America First Party's, Thomas Leager [PN: IF CATI:] (league-er)
998 [PN: IF CATI:] (DO NOT READ) Don't know
999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[PN: Randomize candidate order in the question text and response option in the same order. If Harris is asked first, options should be 1-4; If Trump is asked first, options should be 4-1.]

[D5 WAS D5 IN X4370]

D5. Regardless of how you plan to vote, who do you think will win the presidential election: [Kamala [PN: IF CATI:] (KAH-ma-la) Harris, the Democrat] or [Donald Trump, the Republican]?

[PN: IF CATI:] (READ LIST)

- 1 Definitely Harris
- 2 Probably Harris
- 3 Probably Trump
- 4 Definitely Trump
- 998 [PN: IF WEB:] Don't know / [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF WEB:] WEB BLANK/[PN: IF CATI:] (DO NOT READ) Refused

[ASK ALL]

[D6 IS A NEW QUESTION]

D6. How much have you seen or heard about the Democratic National Convention in Chicago on August 19-22?

- 1 A lot
- 2 A little
- 3 Nothing at all
- 998 [PN: IF WEB:] Don't know / [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF WEB:] WEB BLANK/[PN: IF CATI:] (DO NOT READ) Refused

[ASK ALL]

[D7 IS A NEW QUESTION]

D7. Did you watch Kamala [PN: IF CATI:] (KAH-ma-la) Harris's speech accepting the Democratic nomination for president?

- 1 Watched all of it
- 2 Watched part of it
- 3 Did not watch
- 998 [PN: IF WEB:] Don't know / [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF WEB:] WEB BLANK/[PN: IF CATI:] (DO NOT READ) Refused

[ASK ALL]

[D8 IS A NEW QUESTION]

D8. Did you watch Tim Walz's speech accepting the Democratic nomination for vice president?

- 1 Watched all of it
- 2 Watched part of it
- 3 Did not watch
- 998 [PN: IF WEB:] Don't know / [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF WEB:] WEB BLANK/[PN: IF CATI:] (DO NOT READ) Refused

[ASK ALL]

[D9 IS A NEW QUESTION]

D9. How would you rate Harris's choice of Walz for vice president? Would you rate this choice as excellent, good, fair, or poor?

- 1 Excellent
- 2 Good
- 3 Fair
- 4 Poor
- 998 [PN: IF WEB:] Don't know / [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF WEB:] WEB BLANK/[PN: IF CATI:] (DO NOT READ) Refused

[ASK ALL]

[D10 IS A NEW QUESTION]

D10. How much have you seen or heard about the protests in Chicago during the Democratic National Convention?

- 1. A lot
- 2. A little
- 3. Nothing at all
- 998 [PN: IF WEB:] Don't know / [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF WEB:] WEB BLANK/[PN: IF CATI:] (DO NOT READ) Refused

[ASK ALL]

[E1 IS A NEW QUESTION – THIS WAS INCLUDED IN THE FIRST ROUND OF PROGRAMMING OF X4370, BUT WAS REMOVED BEFORE LAUNCH]

E1. Thinking just about the state of Wisconsin, do you feel things in Wisconsin are generally going in the right direction, or do you feel things have gotten off on the wrong track?

- 1 Right direction
- 2 Wrong track
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[E2 WAS E2 IN X4370]

E2. How would you describe the state of the nation's economy these days?

[PN: IF CATI:] (READ LIST)

- 1 Excellent
- 2 Good
- 3 Not so good
- 4 Poor
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[E3 WAS E4 IN X4370]

E3. Do you think abortion should be legal in all cases, legal in most cases, illegal in most cases, or illegal in all cases?

- 1 Legal in all cases
- 2 Legal in most cases
- 3 Illegal in most cases
- 4 Illegal in all cases
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK HALF SAMPLE]

[PN: Randomize so half get E5a and half get E5b. include order variable in data.]

[E4A WAS E5A IN X4370]

E4a. Do you favor or oppose deporting immigrants who are living in the United States illegally back to their home countries?

- 1 Strongly favor
- 2 Somewhat favor
- 3 Somewhat oppose
- 4 Strongly oppose
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK HALF SAMPLE]

[PN: Randomize so half get E5a and half get E5b. include order variable in data.]

[E4B WAS E5B IN X4370]

E4b. Do you favor or oppose deporting immigrants who are living in the United States illegally back to their home countries even if they have lived here for a number of years, have jobs and no criminal record?

- 1 Strongly favor
- 2 Somewhat favor
- 3 Somewhat oppose
- 4 Strongly oppose
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[PN: RANDOMIZE ORDER OF FF1-FF8. SHOW IN GRID FORMAT.]

[FF1 TO FF8 WERE FF1 TO FF8 IN X4370]

Do you think Kamala [PN: IF CATI:] (KAH-ma-la) Harris or Donald Trump would do a better job handling each of the following issues, they are both about the same or would neither be good on the issue?

(PN: IF WEB:): (Please select one response for each.)

		Harris	Trump	Both about the same	Neither good
FF1	The economy	1	2	3	4
FF2	Immigration and border security	1	2	3	4
FF3	Health care	1	2	3	4
FF4	Foreign relations	1	2	3	4
FF5	Abortion policy	1	2	3	4
FF6	Medicare & Social Security	1	2	3	4
FF7	Handling the war between Israel and Hamas in Gaza	1	2	3	4
FF8.	Ensuring fair and accurate elections	1	2	3	4

998 [PN: IF CATI:] (DO NOT READ) Don't know

999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[PN: RANDOMIZE ASKING FF9-FF16B FIRST OR FF17-FF24B BFIRST]

[PN: RANDOMIZE ORDER OF FF9-FF16B AND USE SAME ORDER FOR FF17-FF24B. SHOW IN GRID FORMAT]

[FF9 TO FF14 WERE FF9 TO FF13B IN X4370; FF15-16B ARE NEW QUESTIONS]

How well does each of the following phrases describe Kamala [PN: IF CATI:] (KAH-ma-la) Harris?

[PN: IF CATI: Would you say very well, somewhat well, not too well, or not at all well?]

		Very well	Somewhat well	Not too well	Not at all well
FF9	Is too old to be president	1	2	3	4
FF10	Shares your values	1	2	3	4
FF11	Has behaved corruptly	1	2	3	4
FF12	Has a strong record of accomplishments as vice president	1	2	3	4
FF13	Has the right temperament to be president	1	2	3	4
FF14	Is a strong leader	1	2	3	4
FF15	Is intelligent	1	2	3	4
FF16	Is honest	1	2	3	4
FF16B	Has the communication skills to succeed as president	1	2	3	4

998 [PN: IF CATI:] (DO NOT READ) Don't know

999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[PN: RANDOMIZE ORDER OF FF9-FF16B AND USE SAME ORDER FOR FF17-FF24B. SHOW IN GRID FORMAT]
[FF17 TO FF22 WERE FF14 TO FF18B IN X4370; FF23-24B ARE NEW QUESTIONS]

How well does each of the following phrases describe Donald Trump?

[PN: IF CATI: Would you say very well, somewhat well, not too well, or not at all well?]

		Very well	Somewhat well	Not too well	Not at all well
FF17	Is too old to be president	1	2	3	4
FF18	Shares your values	1	2	3	4
FF19	Has behaved corruptly	1	2	3	4
FF20	Had a strong record of accomplishments as president	1	2	3	4
FF21	Has the right temperament to be president	1	2	3	4
FF22	Is a strong leader	1	2	3	4
FF23	Is intelligent	1	2	3	4
FF24	Is honest	1	2	3	4
FF24B	Has the communication skills to succeed as president	1	2	3	4

998 [PN: IF CATI:] (DO NOT READ) Don't know

999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[PN: Single response. Randomize order of response options 1-8]

[G1 WAS G1 IN X4370]

G1. Which one of the following issues will be MOST important in deciding your vote for president?

[PN: IF CATI: READ LIST:]

- 1 The economy
 - 2 Immigration and border security
 - 3 Health care
 - 4 Foreign relations
 - 5 Abortion policy
 - 6 Medicare & Social Security
 - 7 The war between Israel and Hamas in Gaza
 - 8 Ensuring fair and accurate elections
- 998 [PN: IF WEB:] Don't know / [PN: IF CATI:] (DO NOT READ) Don't know
999 [PN: IF WEB:] WEB BLANK/[PN: IF CATI:] (DO NOT READ) Refuse

[PN: IF SAMPSOURCE=2 AND USERDATA=50 (PROB PANEL WEB), INSERT QUALITY CONTROL PROGRAMMING BLOCK [INS HERE](#)]

[ASK ALL]

[PN: Randomize order of G4-G9; Show as grid.]

[G4-9 ARE NEW QUESTIONS]

In general, would you describe each of the following as...?

[PN: IF CATI:] (READ LIST)

(Please select one response for each.)

		Very conservative	Somewhat conservative	Moderate	Somewhat liberal	Very liberal
G4.	Kamala Harris	1	2	3	4	5
G5.	Donald Trump	1	2	3	4	5
G6.	JD Vance	1	2	3	4	5
G7.	Tim Walz	1	2	3	4	5
G8.	Tammy Baldwin	1	2	3	4	5
G9.	Eric Hovde	1	2	3	4	5

998 [PN: IF CATI:] (DO NOT READ) Don't know

999 [PN: IF WEB:] WEB BLANK/ [PN: IF CATI:] (DO NOT READ) Refuse

[ASK ALL]

[PN: RANDOMIZE ASKING G10-G12 FIRST OR G13-G15 FIRST]

[PN: RANDOMIZE ORDER OF G10-G12 AND USE SAME ORDER FOR G13-G15. SHOW IN GRID FORMAT]

[G10-G12 ARE NEW QUESTIONS]

How well does each of the following phrases describe Tammy Baldwin?

[PN: IF CATI: Would you say very well, somewhat well, not too well, or not at all well?]

		Very well	Somewhat well	Not too well	Not at all well
G10	Is committed to serving the interests of Wisconsin	1	2	3	4
G11	Is someone who cares about people like me	1	2	3	4
G12	Will work to solve our national problems	1	2	3	4

[ASK ALL]

[PN: RANDOMIZE ASKING G10-G12 FIRST OR G13-G15 FIRST]

[PN: RANDOMIZE ORDER OF G10-G12 AND USE SAME ORDER FOR G13-G15. SHOW IN GRID FORMAT]

[G13-G15 ARE NEW QUESTIONS]

How well does each of the following phrases describe Eric Hovde?

[PN: IF CATI: Would you say very well, somewhat well, not too well, or not at all well?]

		Very well	Somewhat well	Not too well	Not at all well
G13	Is committed to serving the interests of Wisconsin	1	2	3	4
G14	Is someone who cares about people like me	1	2	3	4
G15	Will work to solve our national problems	1	2	3	4

[ASK ALL]

[H1 HAS NEW QUESTION AND OPTIONS]

H1. Which comes closer to your view about political divisions in Washington these days? Growing political divisions among elected officials reflect a more divided American society OR growing political divisions are mostly among elected officials and not American society in general?

- 1 Reflect a more divided society
- 2 Divisions are mostly among elected officials
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[H3 WAS H8 IN X4370]

H3. Thinking about your family's financial situation, would you say you are living comfortably, just getting by, or struggling to make ends meet?

- 1 Living comfortably
- 2 Just getting by
- 3 Struggling
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

END PROGRAMMING MAIN QUESTIONNAIRE

DEMOGRAPHICS

[ASK ALL]

[SHELL QUESTION]

Z1. Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent?

- 1 Republican
- 2 Democrat
- 3 Independent
- 4 [PN: IF WEB:] Other/No preference / [PN: IF CATI:] (DO NOT READ) Other/No preference
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK IF Z1 = 3 (INDEPENDENT) OR Z1 = 4 (OTHER) OR Z1 = 998 (DON'T KNOW PARTY ID)]

[SHELL QUESTION]

Z2. Do you think of yourself as closer to the Republican Party or to the Democratic Party or closer to neither?

- 1 Republican
- 2 Democrat
- 3 Neither/Just Independent
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[SHELL QUESTION]

S2. [PN: IF WEB:] Do you describe yourself as a man, a woman, or in some other way?

[PN: IF CATI:] Record Gender: (DO NOT ASK. RECORD ONLY ONE RESPONSE)

- 1 Man
- 2 Woman
- 3 [PN: IF WEB:] Some other way
- 999 [PN: IF CATI:] (DO NOT READ) Don't know/Refused / [PN: IF WEB:] Web blank

[ASK ALL]

[SHELL QUESTION]

Z3. What is the highest level of education you completed?

[PN: IF CATI:] (READ LIST)

- 01 Elementary school only
- 02 Some high school but did not finish
- 03 Completed high school
- 04 Some college but didn't finish
- 05 Two year college degree
- 06 Four year college degree
- 07 Some graduate work
- 08 Completed masters or professional degree
- 09 Advanced graduate work or PhD
- 998 [PN: IF CATI:] (DO NOT READ) Don't know

999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[SHELL QUESTION]

Z5. Are you currently married, living with a partner but not married, widowed, divorced, separated, or have you never been married?

[PN: IF CATI:] (READ LIST IF NECESSARY)

- 1 Married
- 2 Living with a partner but not married
- 3 Widowed
- 4 Divorced
- 5 Separated
- 6 Never Married
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[PN: IF CATI (XCHANNEL=2), PROVIDE INPUT BOX WITH ALLOWED RANGE 1-9]

[PN: IF WEB (XCHANNEL=1), DISPLAY A DROP-DOWN LIST OF 1 TO 9 (CODED AS 1-9) WITH INCREMENTS OF 1, THEN "10 OR MORE" CODED AS 10]

[SHELL QUESTION]

Z6. How many adults who currently live with you are 18 years old or older? Please be sure to include yourself.

[PN: IF CATI:] (READ IF NECESSARY: "This does not include college students living away from home or military who are deployed and living somewhere else.")

_____ [PN: IF CATI:] (RECORD EXACT NUMBER 1-9) / [PN: IF WEB: INSERT DROP-DOWN OF 1-9]

- 10 [PN: IF CATI:] (DO NOT READ) 10 or more (VOL) / [PN: IF WEB:] 10 or more
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[SHELL QUESTION]

Z7. How many children under 18 are currently living with you, if any?

[PN: IF CATI:] (READ LIST IF NECESSARY)

- 0 None
- 1 One
- 2 Two
- 3 Three
- 4 Four
- 5 Five or more
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[SHELL QUESTION]

Z8. Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

- 1 Yes
- 2 No
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[PN: PROVIDE AN INPUT BOX FOR 97 (OTHER-SPECIFY)]

[SHELL QUESTION]

Z9. Would you describe yourself as White, African American or Black, Asian, Native American, of more than one race or some other race?

- 01 White
- 02 African American or Black
- 03 Asian, South Asian, or Pacific Islander
- 04 Native American or American Indian
- 05 More than one race
- 97 Other, Specify _____
- 06 [PN: IF CATI:] (DO NOT READ) Hispanic or Latino (VOL)
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[SHELL QUESTION]

Z10. Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never?

[PN: IF CATI:] (READ LIST IF NECESSARY)

- 1 More than once a week
- 2 Once a week
- 3 Once or twice a month
- 4 A few times a year
- 5 Seldom
- 6 Never
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[SHELL QUESTION]

Z11. What is your religious preference – are you Protestant, Roman Catholic, Jewish, Muslim, another religion or no religion?

[PN: IF CATI:] (READ LIST IF NECESSARY)

[PN: IF CATI:] (IF RESPONDENT NAMES ANYTHING ELSE, ASK: Would that fall under the general category of Protestant religions, is it a Christian religion, but not Protestant, or is it something else?)

- 01 Protestant
- 02 Roman Catholic
- 03 Jewish
- 04 Muslim/Islam
- 05 Mormon/Latter-Day Saints
- 06 Other Christian Religion
- 07 Other Non-Christian Religion
- 08 No Religion/Atheist/Agnostic
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK IF Z11=01, 06; PROTESTANT OR OTHER CHRISTIAN RELIGION]

[SHELL QUESTION]

Z12. Would you describe yourself as a "born-again" or evangelical Christian, or not?

- 1 Yes, would
- 2 No, would not
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[SHELL QUESTION]

Z13. Last year, that is in 2023, what was your total household income from all sources, before taxes?
<<DISPLAY ONLY IF CATI: "Just stop me when I get to the right category.">>

[PN: IF CATI:] (READ LIST)

- 01 [PN: IF WEB:] Less than \$10,000 [PN: IF CATI:] Less than \$10,000
- 02 [PN: IF WEB:] \$10,000 to less than \$20,000 [PN: IF CATI:] 10 to under \$20,000
- 03 [PN: IF WEB:] \$20,000 to less than \$30,000 [PN: IF CATI:] 20 to under \$30,000
- 04 [PN: IF WEB:] \$30,000 to less than \$40,000 [PN: IF CATI:] 30 to less than \$40,000
- 05 [PN: IF WEB:] \$40,000 to less than \$50,000 [PN: IF CATI:] 40 to less than \$50,000
- 06 [PN: IF WEB:] \$50,000 to less than \$75,000 [PN: IF CATI:] 50 to less than \$75,000
- 07 [PN: IF WEB:] \$75,000 to less than \$100,000 [PN: IF CATI:] 75 to less than \$100,000
- 08 [PN: IF WEB:] \$100,000 to less than \$150,000 [PN: IF CATI:] 100 to less than \$150,000
- 09 [PN: IF WEB:] \$150,000 to less than \$200,000 [PN: IF CATI:] 150 to less than \$200,000
- 10 [PN: IF WEB:] \$200,000 and over [PN: IF CATI:] Over \$200,000
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[SHELL QUESTION]

Z14. Would you describe the place where you live as urban, suburban or rural?

[PN: IF CATI:] (INTERVIEWER, IF NECESSARY: "Urban is a big city like Milwaukee, Madison, or Green Bay. Suburban is a built-up place close to a big city and rural is less built up with fewer people and further away from a big city")

- 1 Urban
- 2 Suburban
- 3 Rural
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[SHELL QUESTION]

Z15. In general, would you describe your political views as...

[PN: IF CATI:] (READ LIST)

- 1 Very conservative
- 2 Conservative
- 3 Moderate
- 4 Liberal
- 5 Very liberal
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[SHELL QUESTION]

Z16. Are you or any member of your household a member of a local, state or national labor union?

[PN: IF CATI:] (READ LIST IF NECESSARY)

- 1 Yes, respondent
- 2 Yes, another household member
- 3 Yes, both respondent and another household member
- 4 No, nobody in household
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[PN: REQUIRE 5-DIGIT RESPONSE.]

[SHELL QUESTION]

Z17. What is your zip code?

[PN: IF CATI:] (INTERVIEWER: READ BACK AND CONFIRM CORRECT ZIP CODE)

_____ (Enter 5-digit zip code.)

- 99999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[SHELL QUESTION]

GE2020. Did you vote in the general election in 2020?

- 1 Yes, did vote in the 2020 general election
- 2 No, did not vote in the 2020 general election
- 999 [PN: IF CATI:] (DO NOT READ) Don't know/Refused / [PN: IF WEB:] WEB BLANK

[ASK IF GE2020 = 1 (REGISTERED VOTERS WHO VOTED FOR PRESIDENT IN 2020)]

[PN: ROTATE RESPONSES 1-2/2-1 AND INCLUDE ORDER IN DATA FILE]

[PN: ROTATE RESPONSES 3-4/4-3 AND INCLUDE ORDER IN DATA FILE]

[PN: IF THE WEB RESPONDENT INITIALLY TRIES TO SKIP, PROMPT ONCE FOR COMPLETION: "Your answers are important to us, and we don't want someone else to speak for you. Keeping in mind that this is a confidential survey, we'd really appreciate it if you would tell us who you voted for in 2020."; ALLOW THE WEB RESPONDENT TO CONTINUE IF THEY SKIP AGAIN]

[PN: ADD VARIABLE "SKIP_Z18" TO FLAG IF THE R INITIALLY TRIED TO SKIP THIS QUESTION (SKIP_Z18=1)]

[SHELL QUESTION]

Z18. Which presidential candidate did you vote for in 2020?

[[PN: IF CATI:] (IF DON'T KNOW/REFUSED, PROBE ONCE: "Your answers are important to us, and we don't want someone else to speak for you. Keeping in mind that this is a confidential survey, we'd really appreciate it if you would tell us who you voted for in 2020.")

- 1 Donald Trump
- 2 Joe Biden
- 3 Jo Jorgensen
- 4 Howie Hawkins
- 5 Another candidate
- 6 I did not vote in the 2020 presidential election
- 999 [PN: IF CATI:] (DO NOT READ) Don't know/Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[SHELL QUESTION]

PE2022. How about in 2022, did you vote in a primary election in Wisconsin to choose the candidates for the 2022 November general election?

- 1 Yes, did vote in a primary election
- 2 No, did not vote in a primary election
- 999 [PN: IF CATI:] (DO NOT READ) Don't know/Refused / [PN: IF WEB:] WEB BLANK

[ASK IF PE2022=1 (VOTED IN A PRIMARY ELECTION)]

[SHELL QUESTION]

PE2022a. In which party's primary did you vote in 2022?

- 1 Democratic Party
- 2 Republican Party
- 3 Other party
- 4 None
- 999 [PN: IF CATI:] (DO NOT READ) Don't know/Refused / [PN: IF WEB:] WEB BLANK

[ASK IF S5=1 OR S6=1(REGISTERED TO VOTE)]

[SHELL QUESTION]

GE2022. Did you vote in the general election in 2022?

- 1 Yes, did vote in the 2022 general election
- 2 No, did not vote in the 2022 general election
- 999 [PN: IF CATI:] (DO NOT READ) Don't know/Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[SHELL QUESTION]

Z19. Of all the personal telephone calls that you receive, do you get...?

[PN: IF CATI:] (READ LIST)

- 1 All or almost all on a cell phone
- 2 Some on a cell phone and some on a home phone
- 3 All or almost all on a regular home phone
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK IF CATI]

[SHELL QUESTION]

Z20. Is this phone a cell phone?

- 1 Yes
- 2 No
- 999 [PN: IF CATI:] (DO NOT READ) Refused

[ASK IF SOME COLLEGE OR MORE]

[PN: IF Z3=04-09, ASK SCHOOLVER1. OTHERWISE, SKIP TO NAMEVER1]

[SHELL QUESTION]

SCHOOLVER1. Have you ever attended or are currently attending Marquette University?

[PN: IF CATI:] (READ LIST IF NECESSARY)

- 1 Yes, currently attending/a student
- 2 Yes, attended in past
- 3 Never attended Marquette University
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[CODE RESPONDENT AS COMPLETE AFTER SCHOOLVER1]