

The topics of the day

- Methodology of the poll
- Candidates on April 1 ballot
- Views of Trump so far
- Education issues
- Supreme Court issues
- Budget and policy issues
- Approval of governor, legislature and state Supreme Court

The methodology

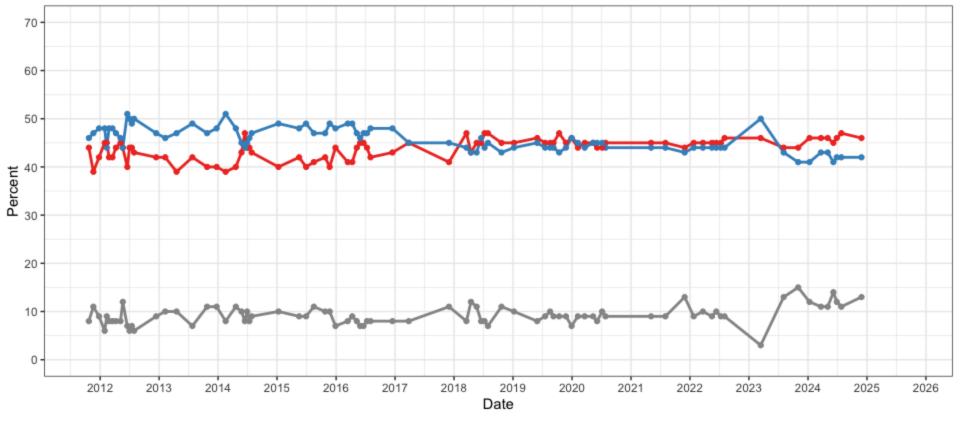
- The survey was conducted Feb. 19-26, 2025, interviewing 864
 Wisconsin registered voters, with a margin of error of +/-4.6
 percentage points.
- A number of policy questions are asked of a random half-sample of 432 registered voters with a margin of error of +/-6.6 percentage points. Using a half sample allows us to double the number of policy topics covered in the poll.

Partisan makeup

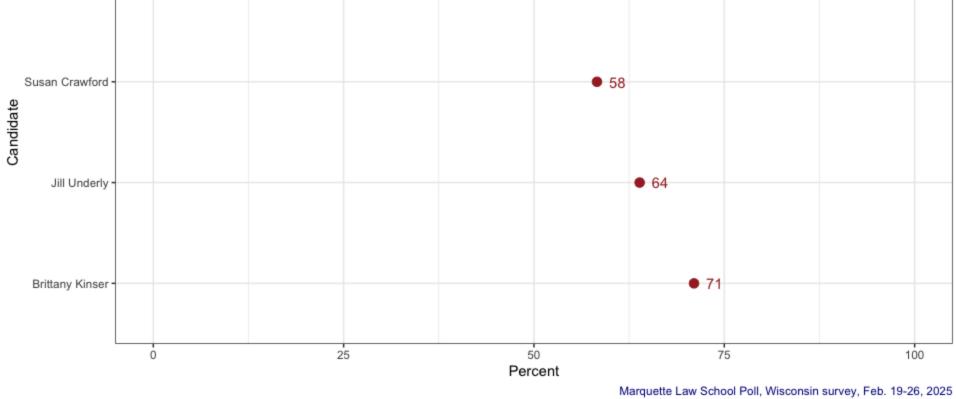
- The partisan makeup of the sample is 36% Republican, 32% Democratic and 32% independent.
- When independents who lean to a party are counted as partisans the sample is 46% Republican, 42% Democratic and 13% independent.
- In all polls conducted in 2024, the combined samples were 33% Republican, 31% Democratic and 36% independent.
- Counting independents who lean to a party as partisans, the 2024 samples were 45% Republican, 42% Democratic and 12% independent.

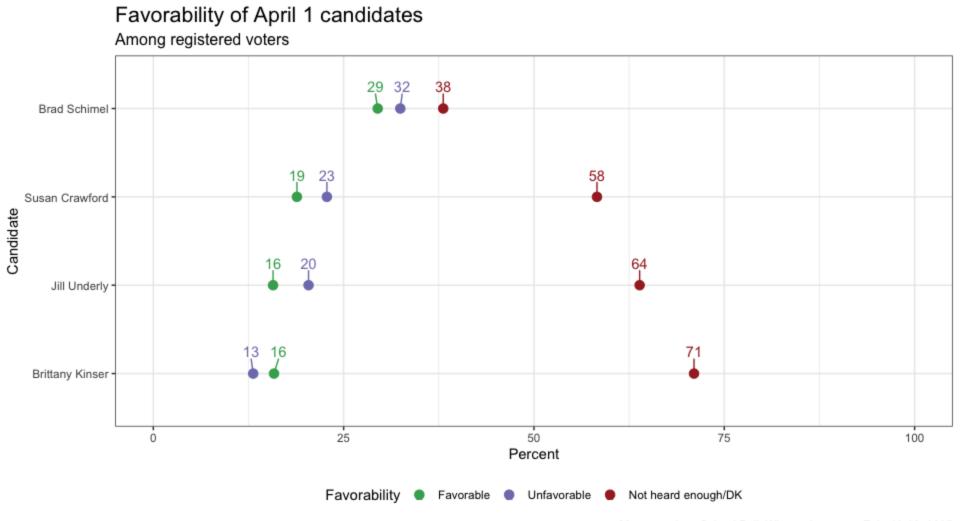
Party identification trend, Wisconsin



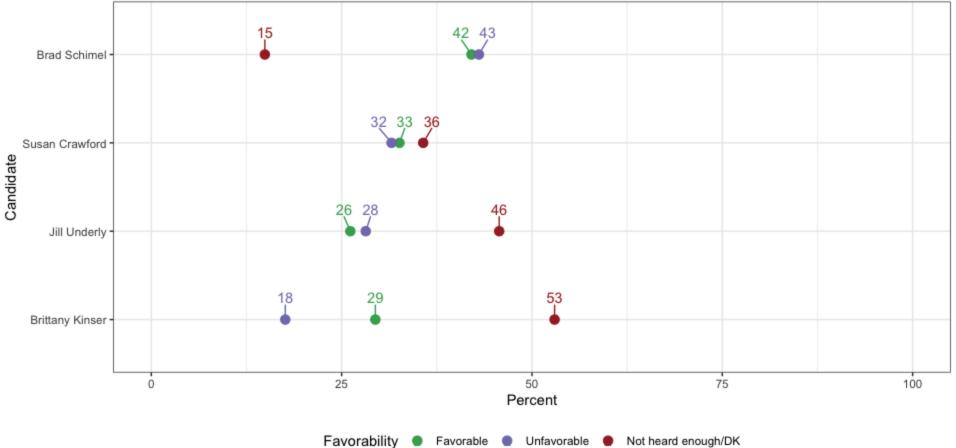


Percent lacking an opinion of April 1 candidates Among registered voters Brad Schimel -38 58

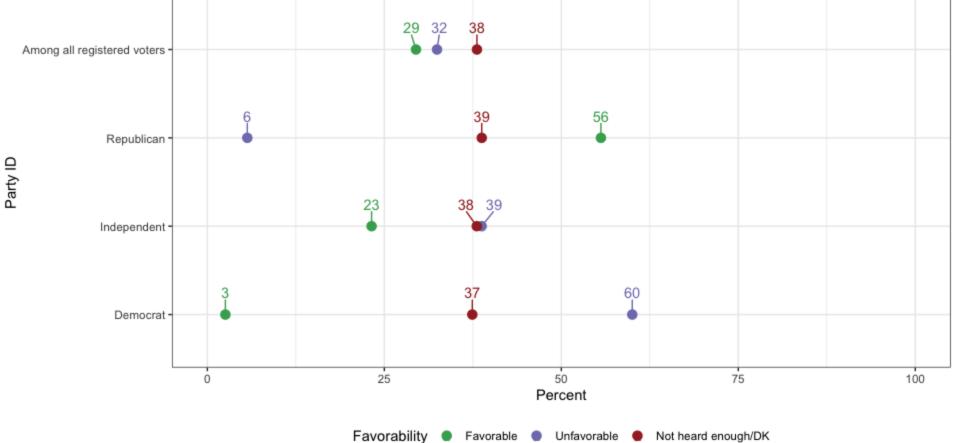




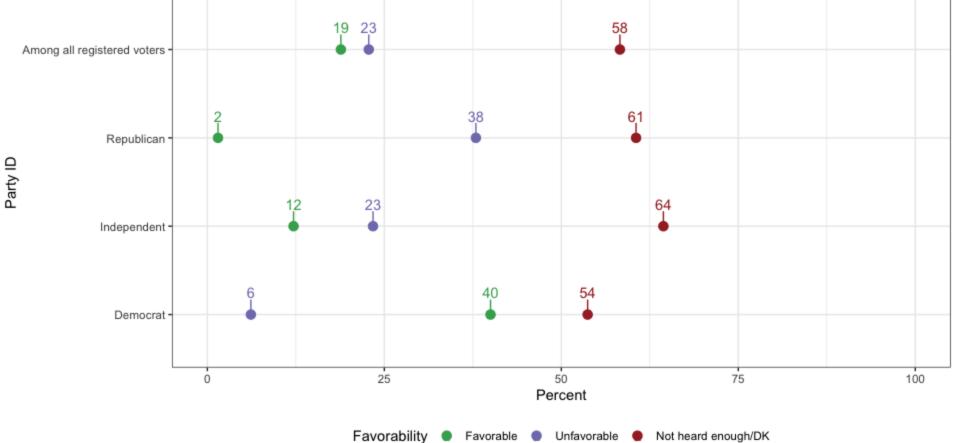
Favorability of April 1 candidates by enthused and certain to vote Among registered voters



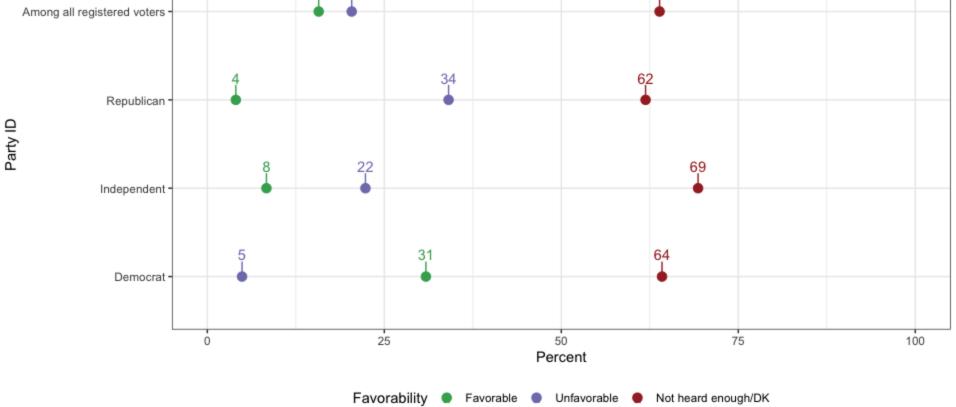
Favorability to Brad Schimel by party identification Among registered voters



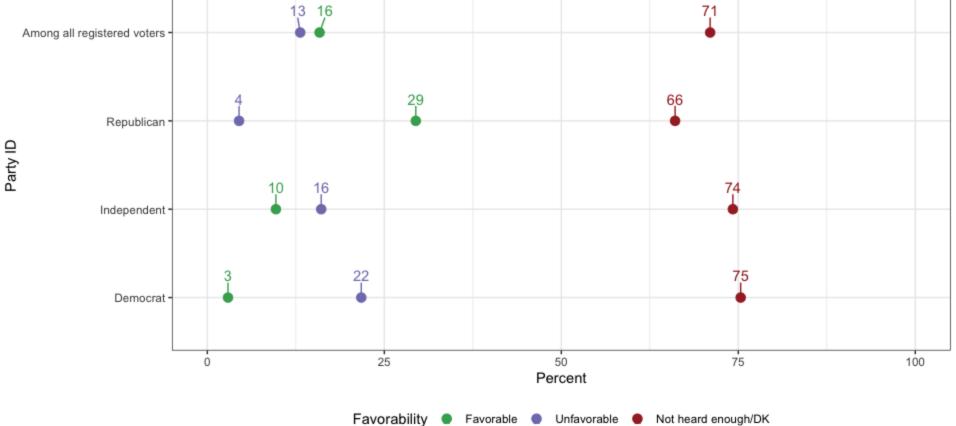
Favorability to Susan Crawford by party identification Among registered voters



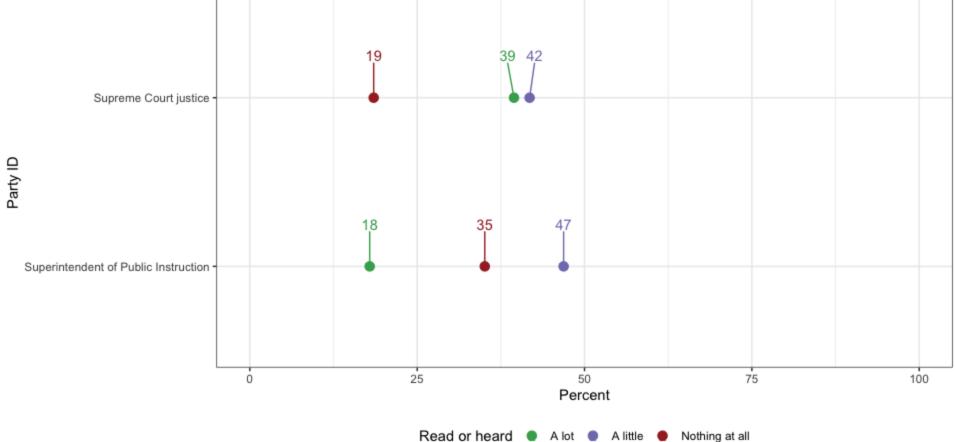




Favorability to Brittany Kinser by party identification Among registered voters 16



Amount read or heard about court and superintendent races Among registered voters

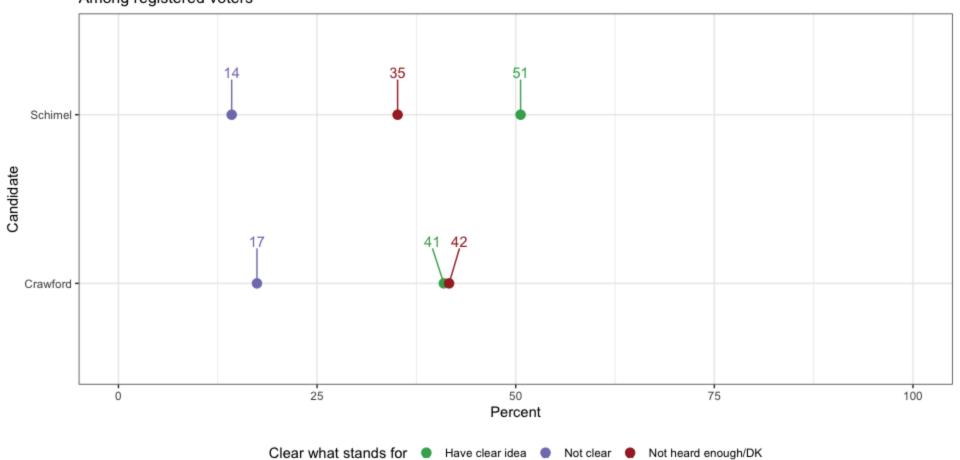


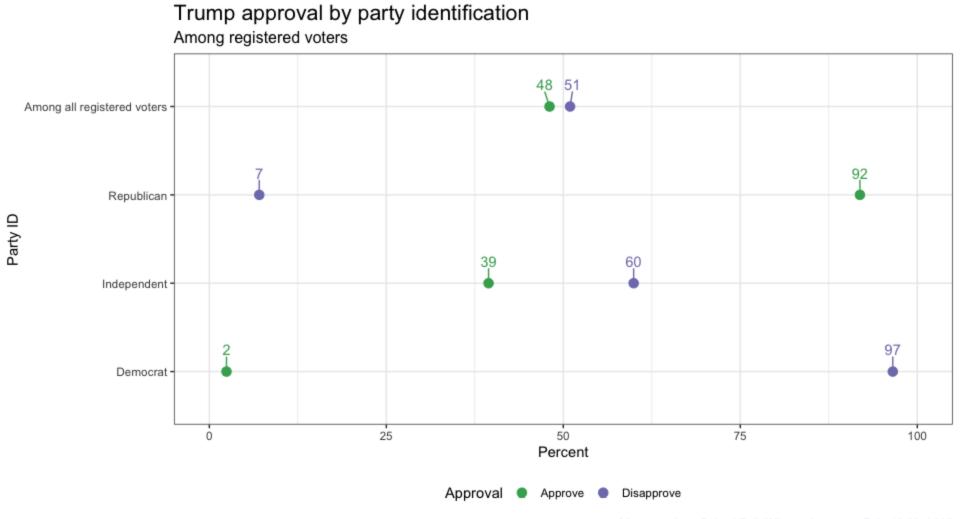
A lot

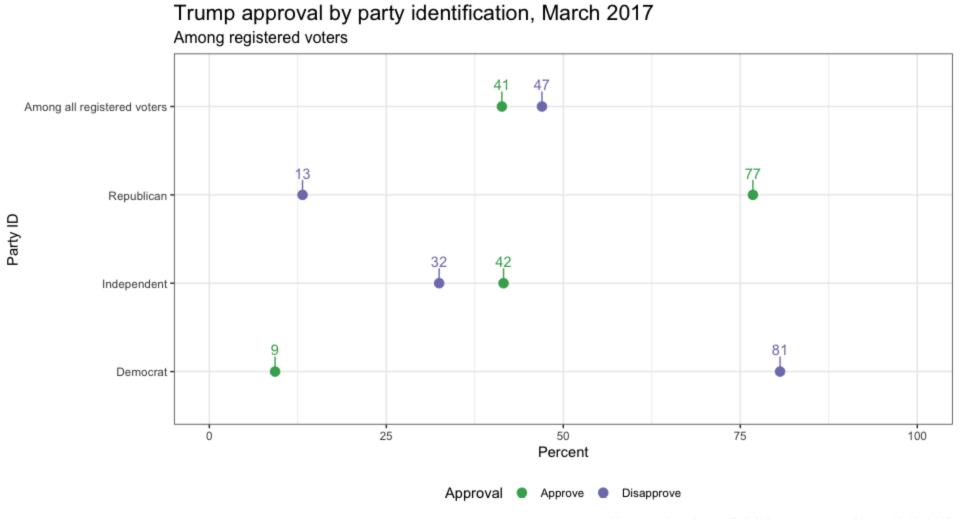
A little

Nothing at all

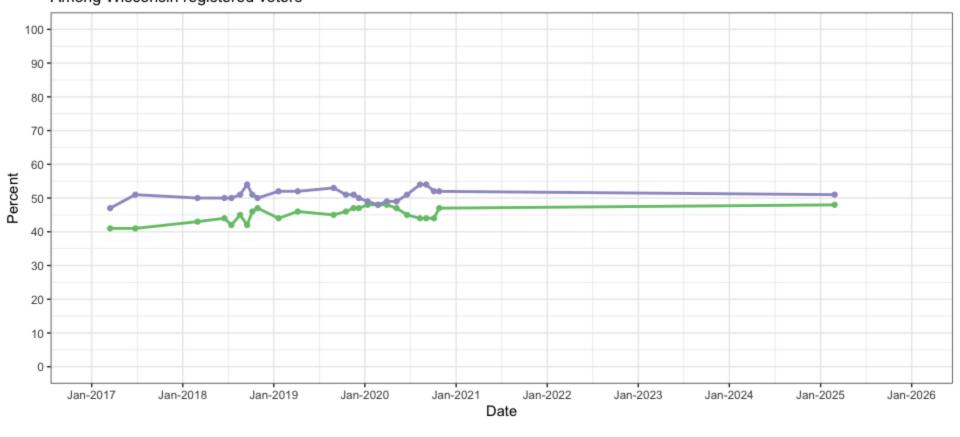
Clear about what candidate stands for Among registered voters

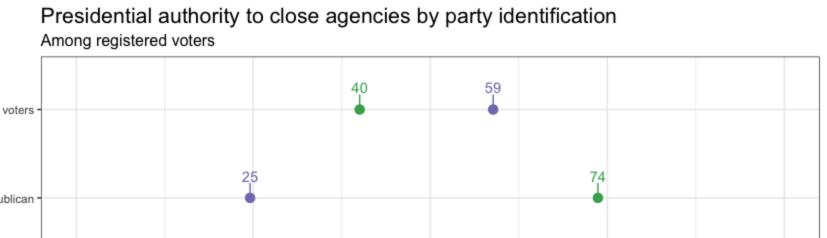


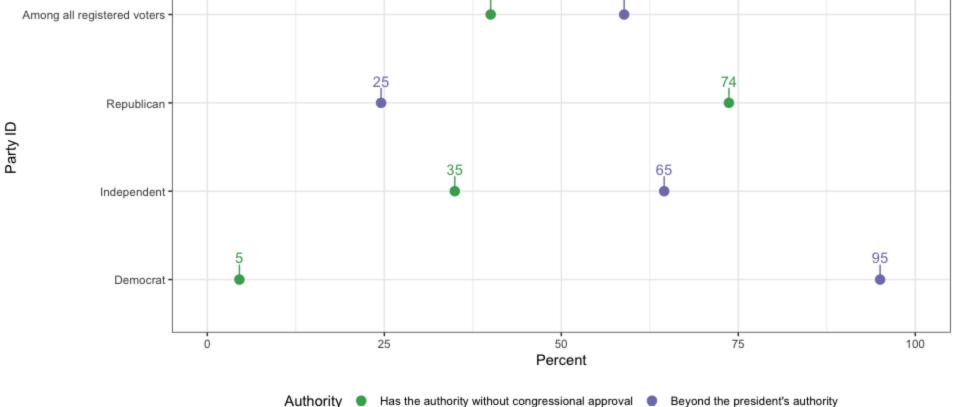




Trump job approval trend Among Wisconsin registered voters



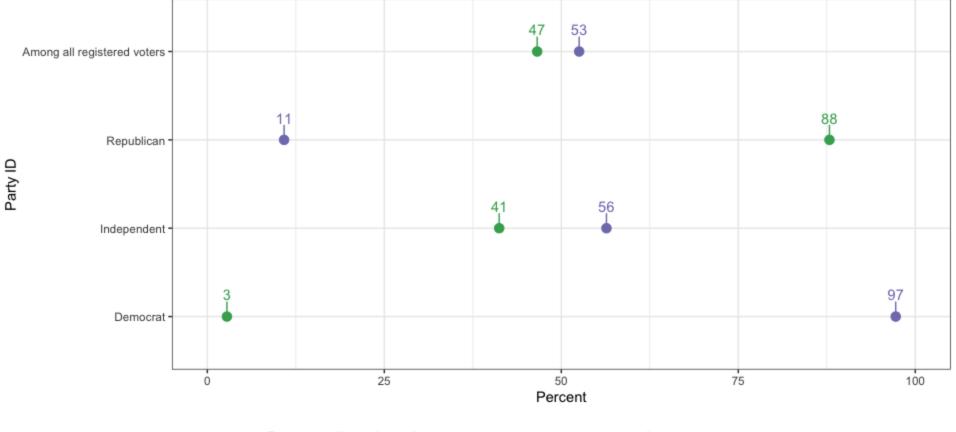




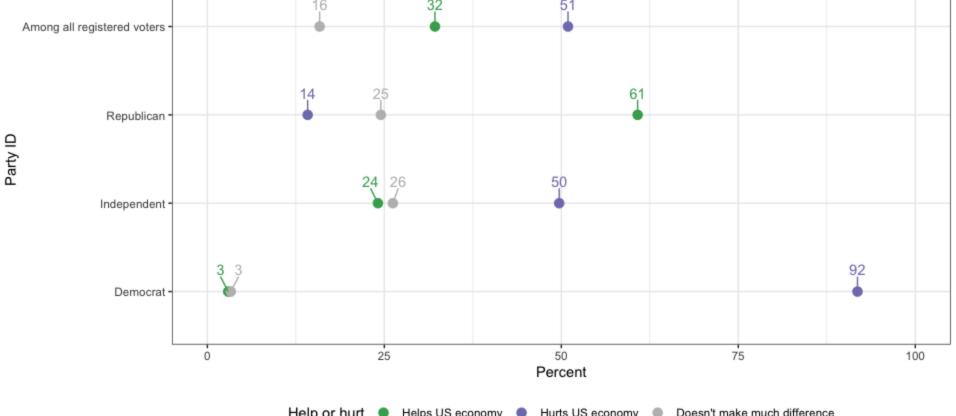
Has the authority without congressional approval

Beyond the president's authority

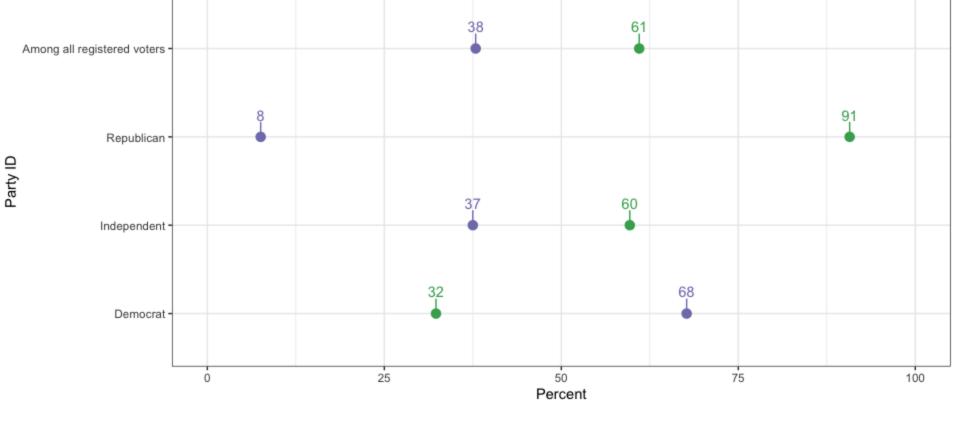
Is DOGE properly carrying out Trump's agenda by party identification Among registered voters



Do tariffs help or hurt the economy by party identification Among registered voters 16 32 5,1 61



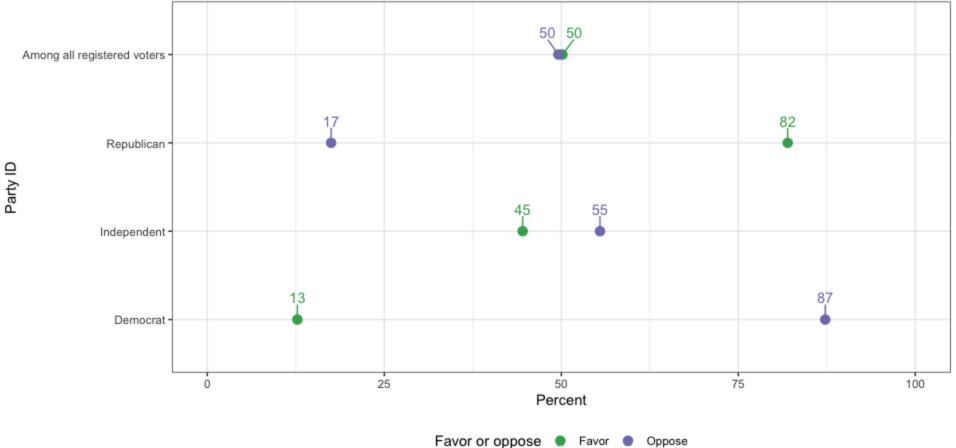
Deport immigrants in U.S. illegally by party identification Among registered voters



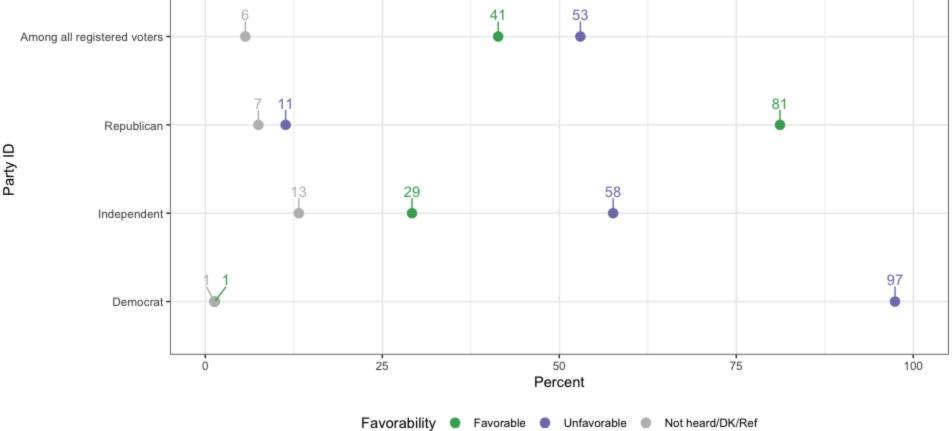
Favor or oppose
Favor

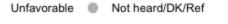
Oppose

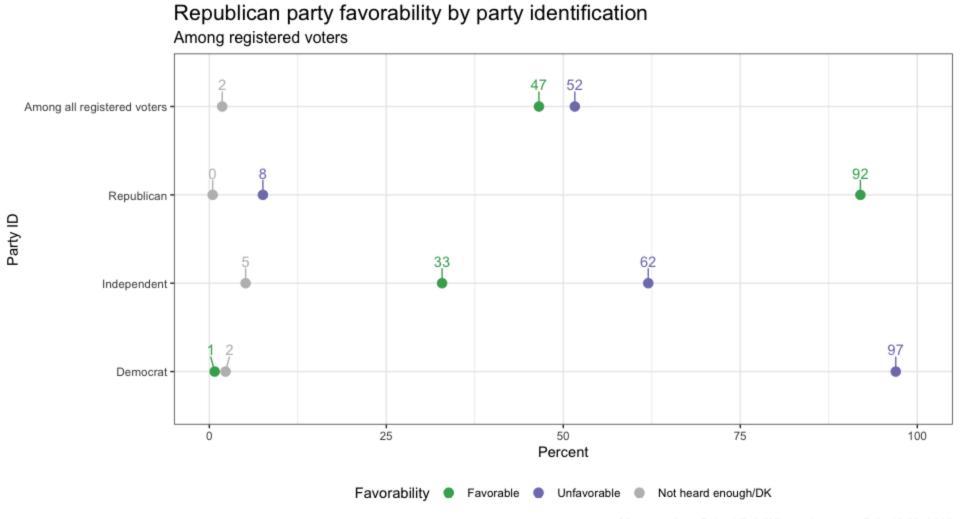
Deport including long term and no criminal record by party identification Among registered voters

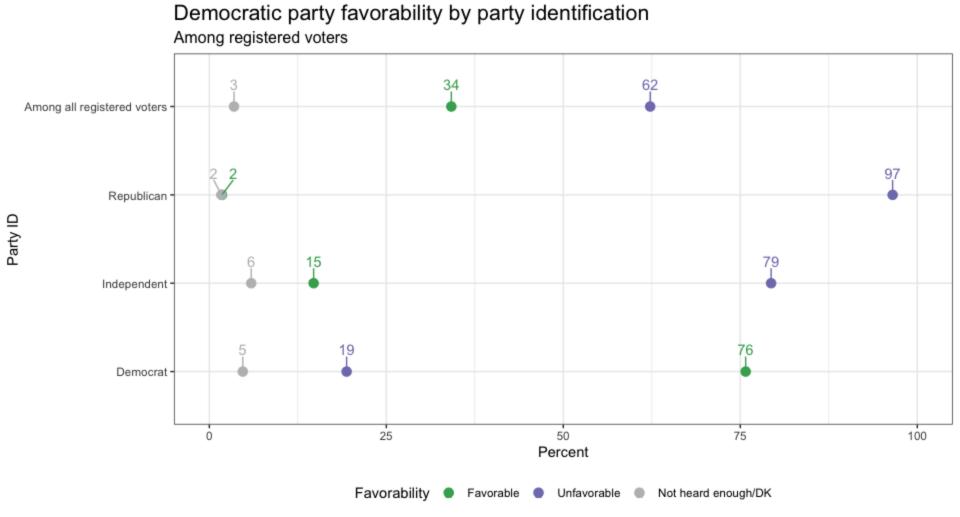


Elon Musk favorability by party identification Among registered voters 53

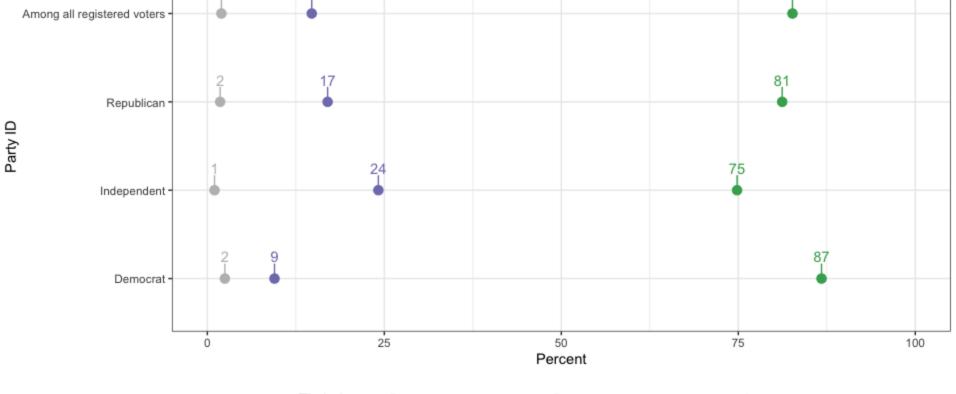




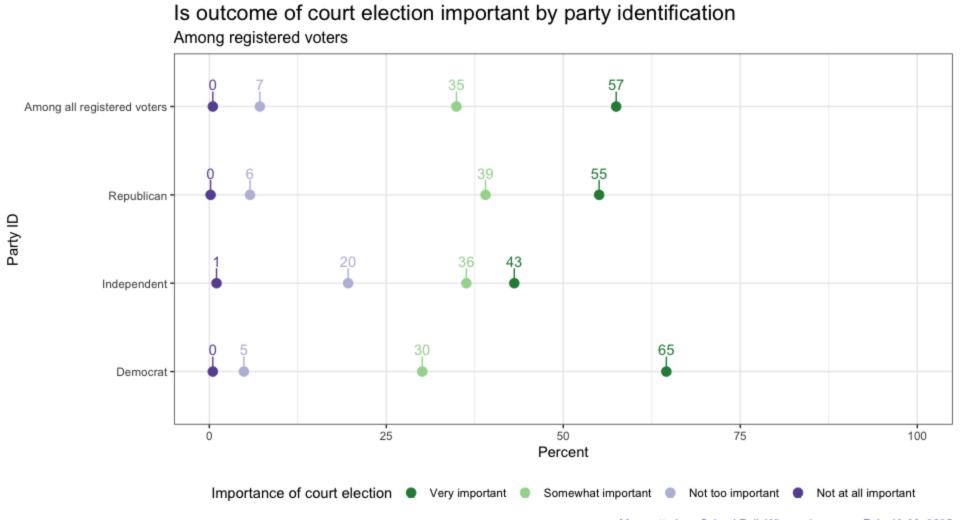




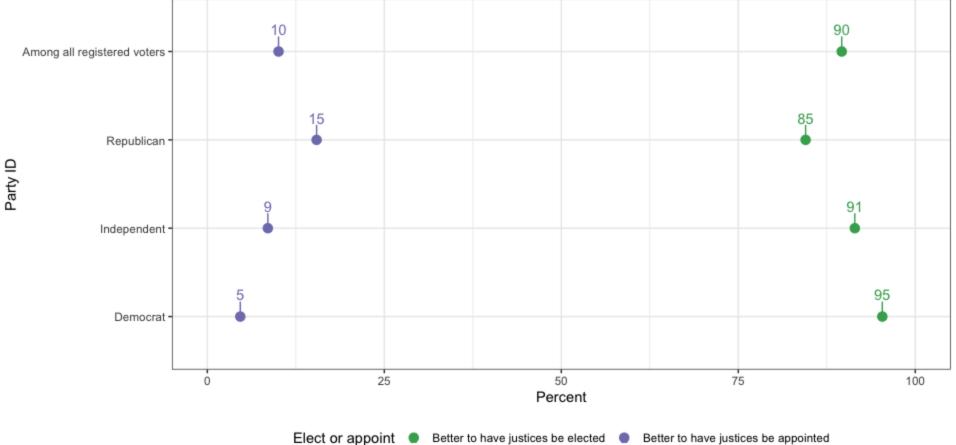




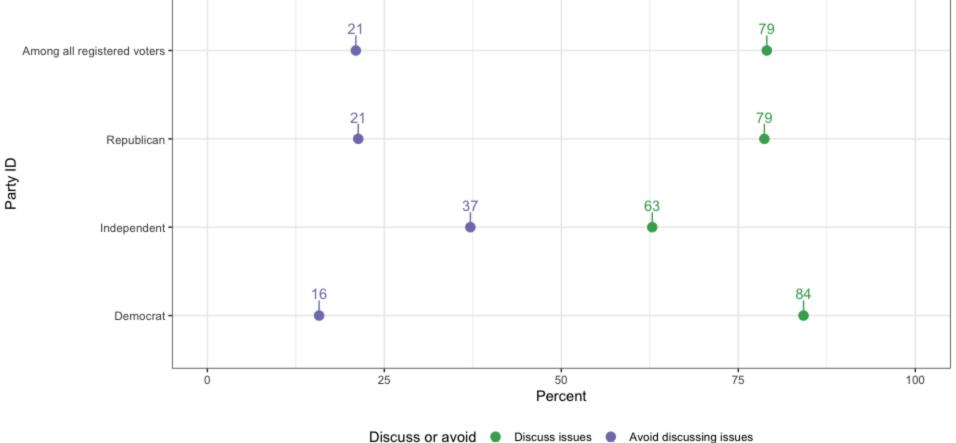
Tip balance Yes, can tip the balance No, will not affect the balance Don't know

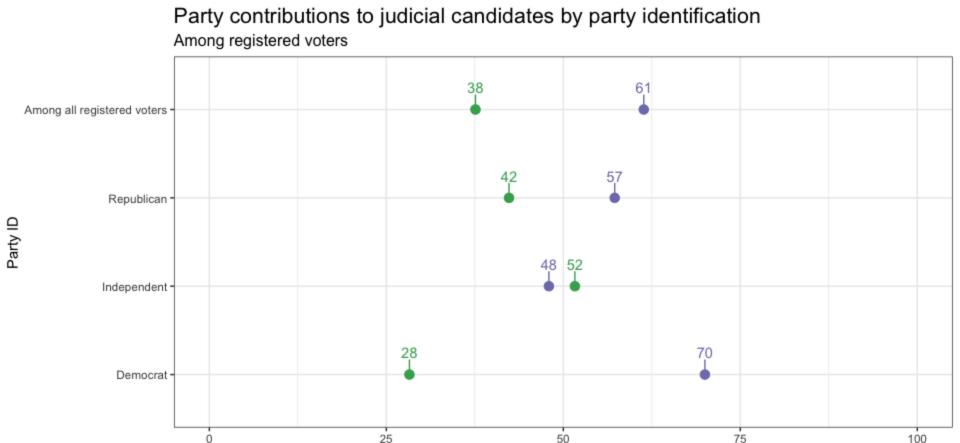


Elect or appoint judges by party identification Among registered voters



Should judicial candidates discuss issues by party identification Among registered voters



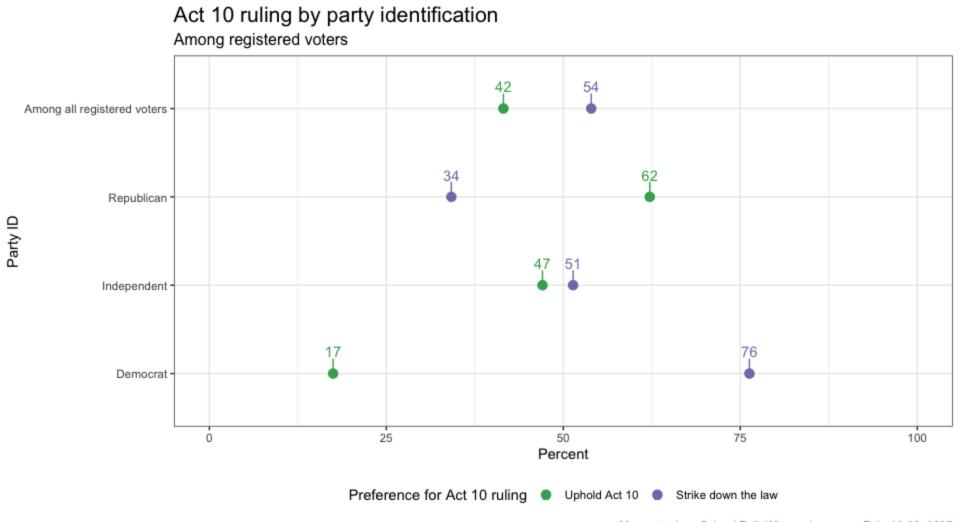


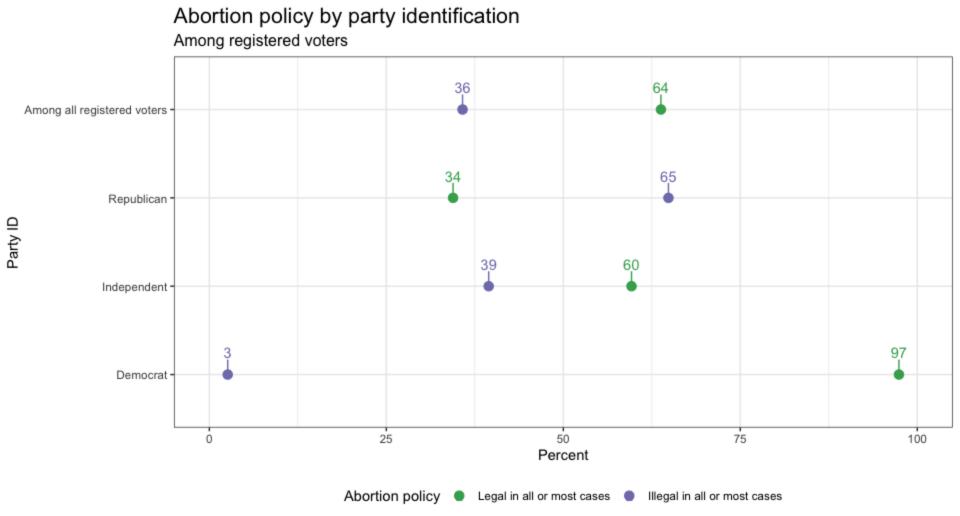
Effect of contributions

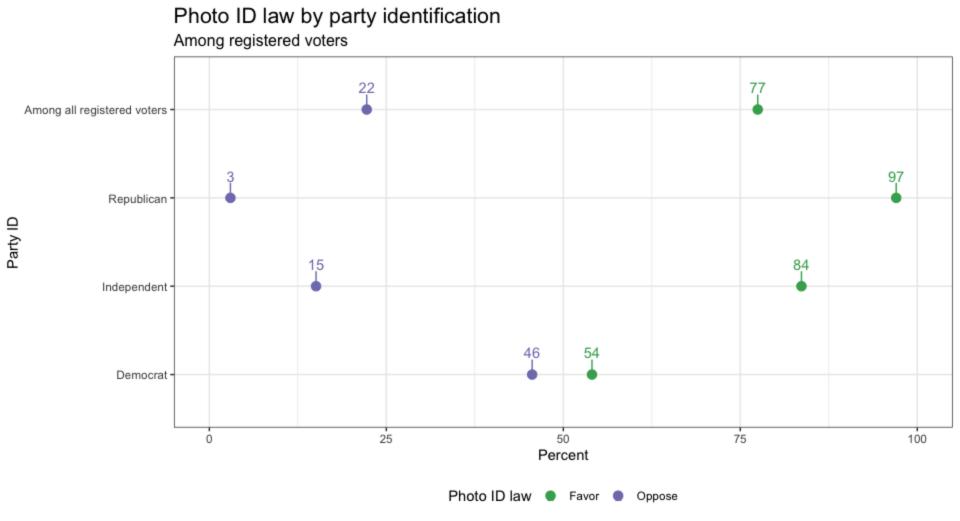
Gives voters better idea of what candidates stand for

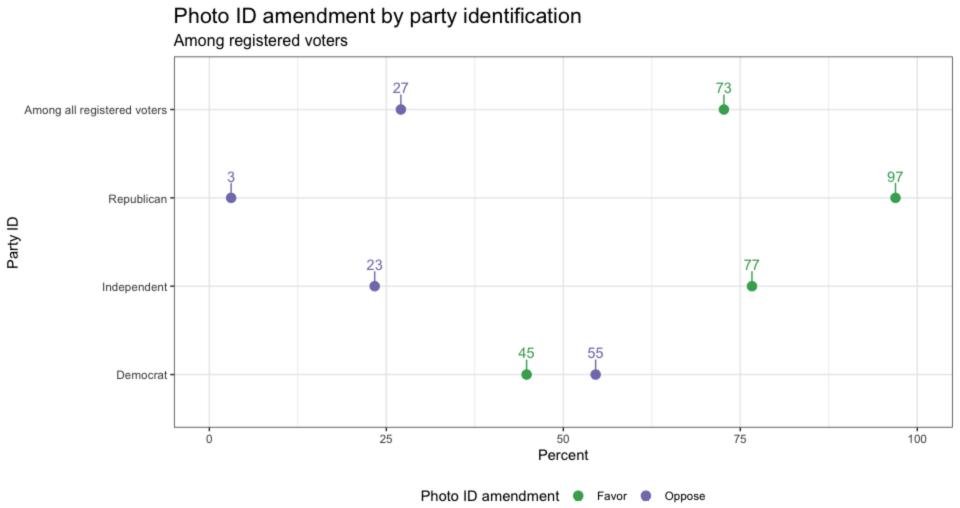
Reduces independence from political influence

Percent

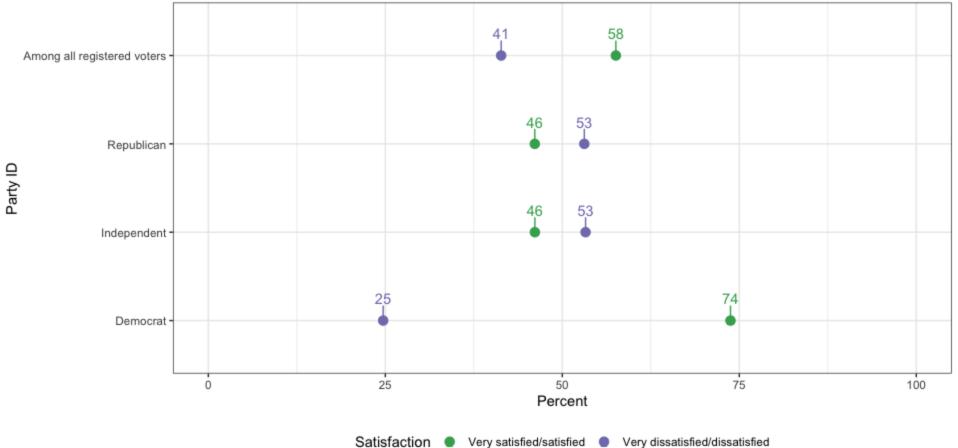






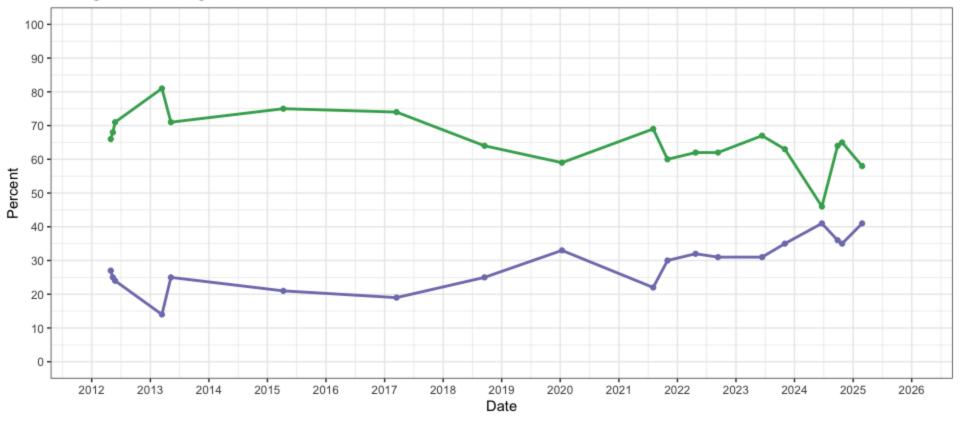


Satisfaction with public schools by party identification Among registered voters

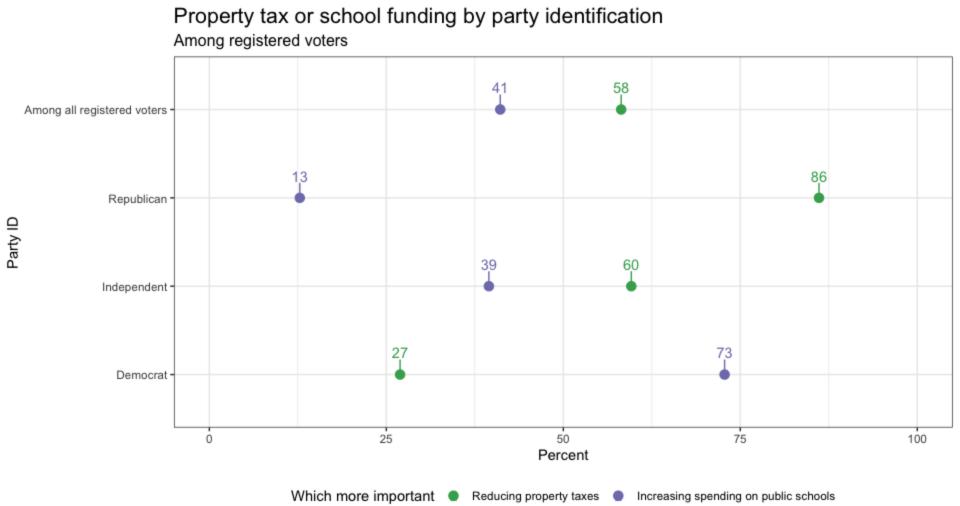


Satisfaction with schools trend

Among Wisconsin registered voters

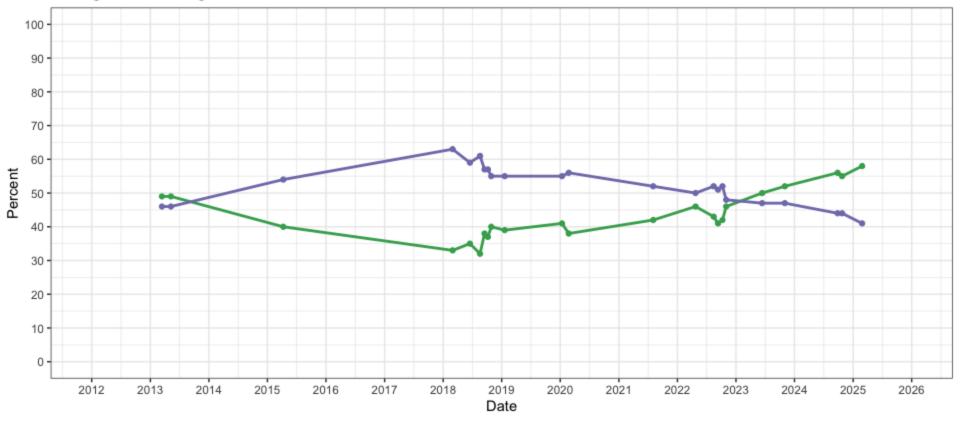


Satisfaction - Very satisfied/satisfied - Very dissatisfied/dissatisfied

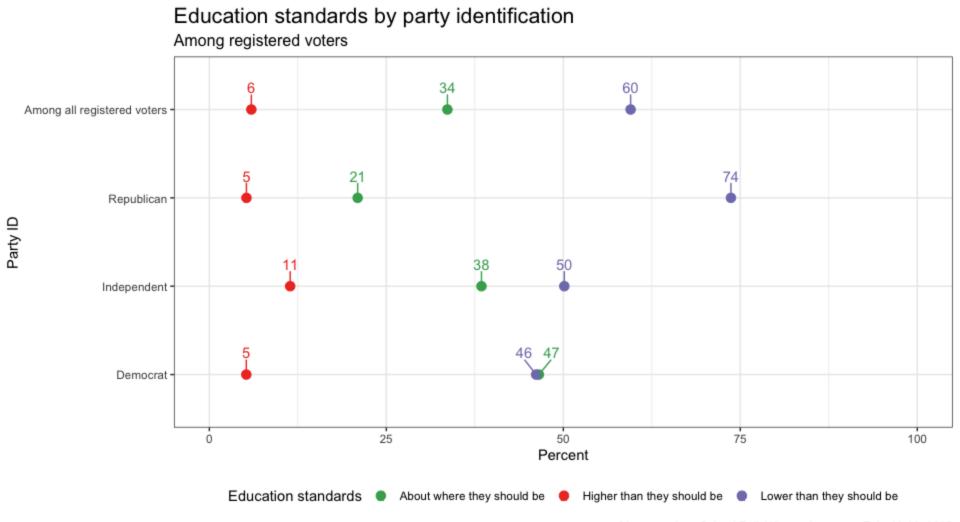


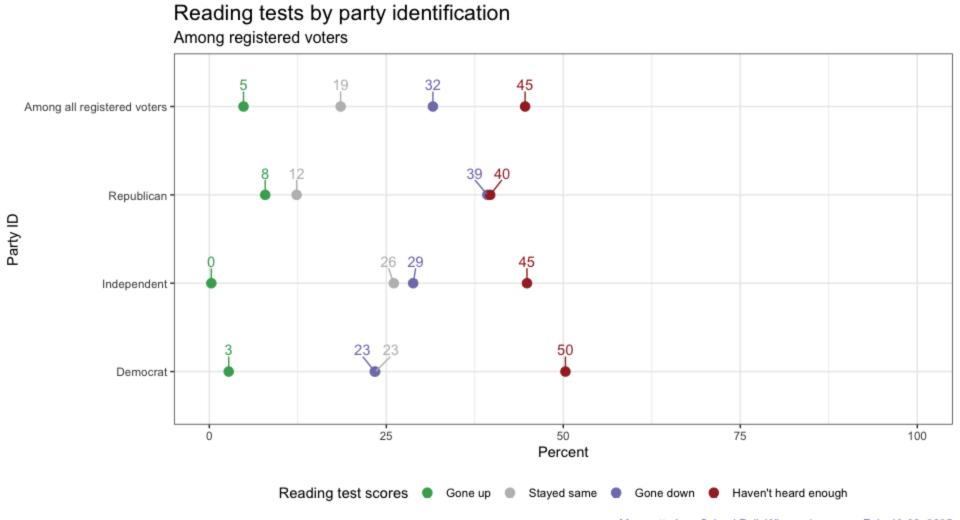
Property tax or school funding trend

Among Wisconsin registered voters

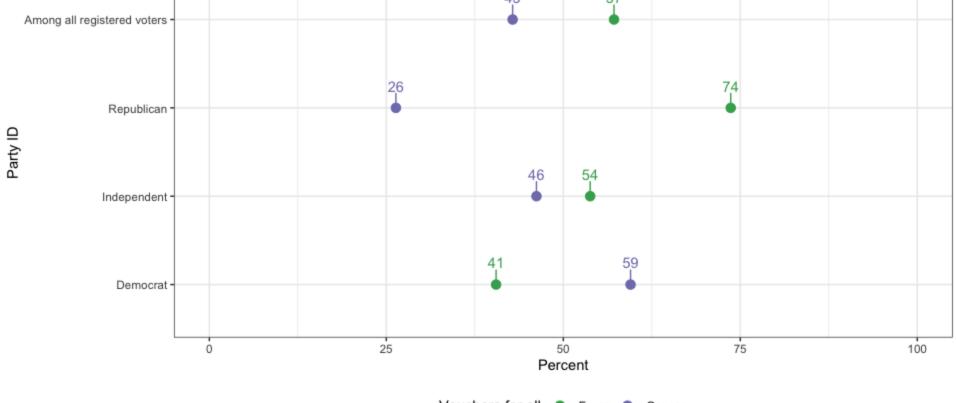


Which more important - Reducing property taxes - Increasing spending on public schools

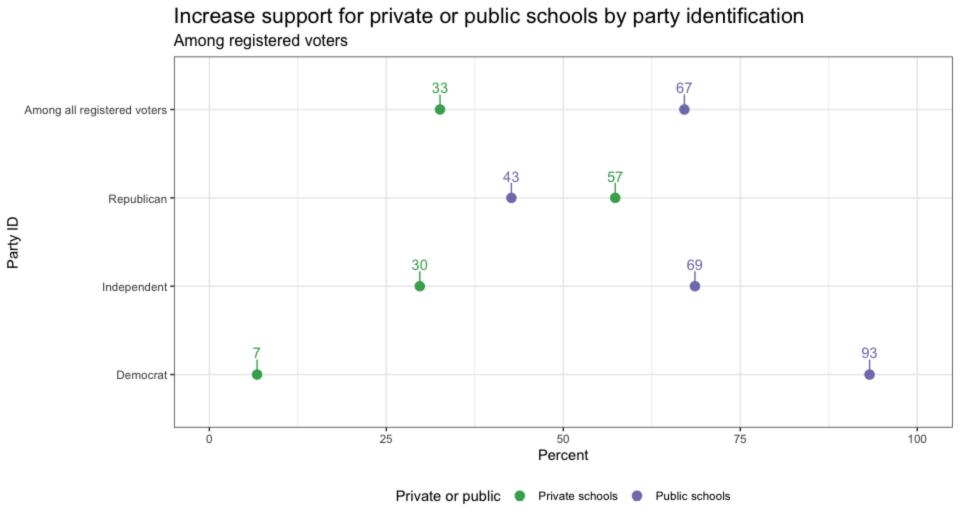


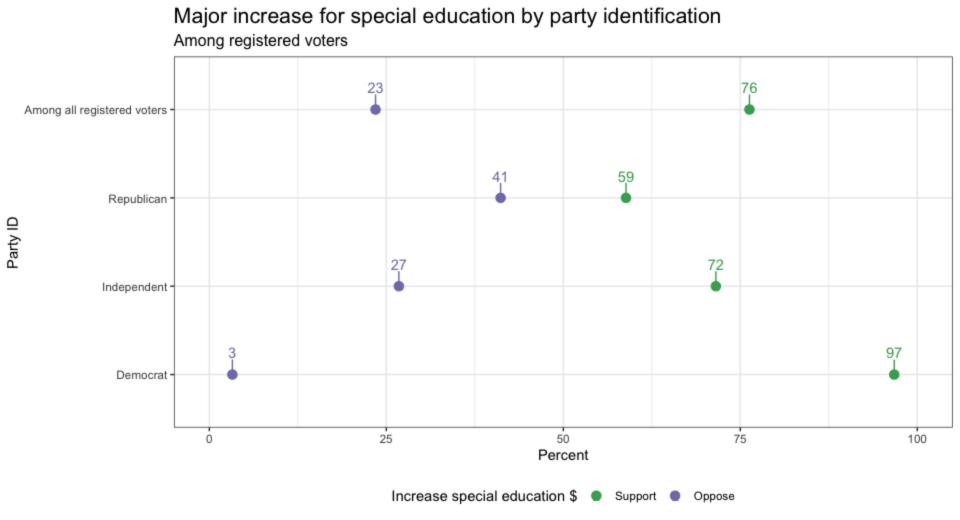


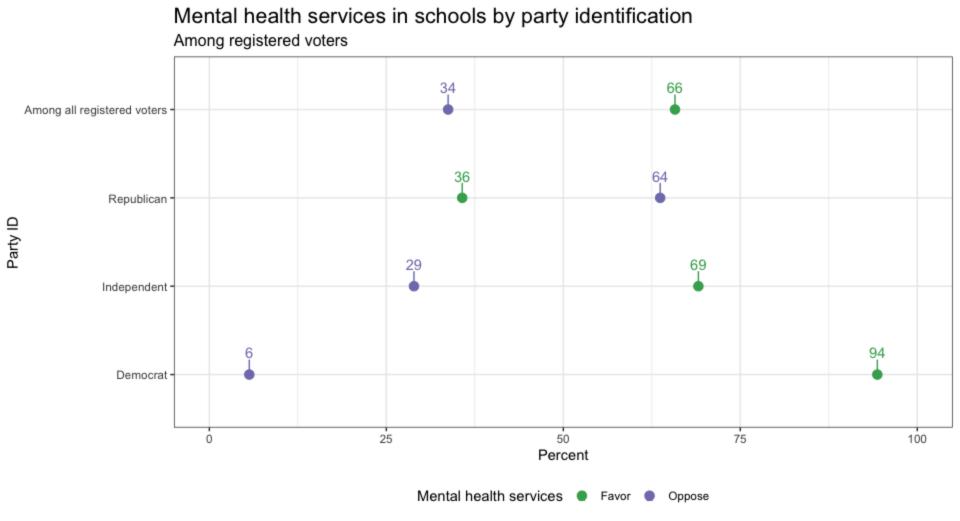
Vouchers for all students by party identification Among registered voters 43 57

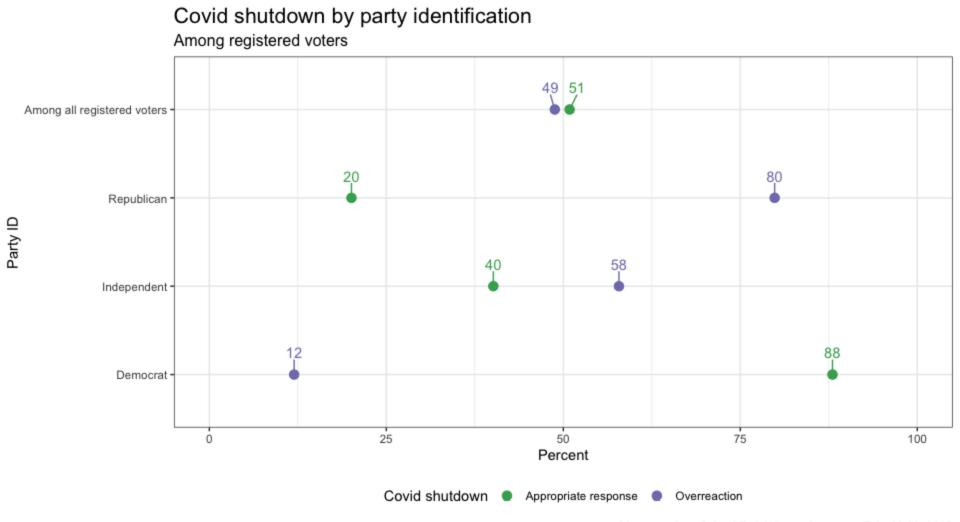


Vouchers for all
Favor

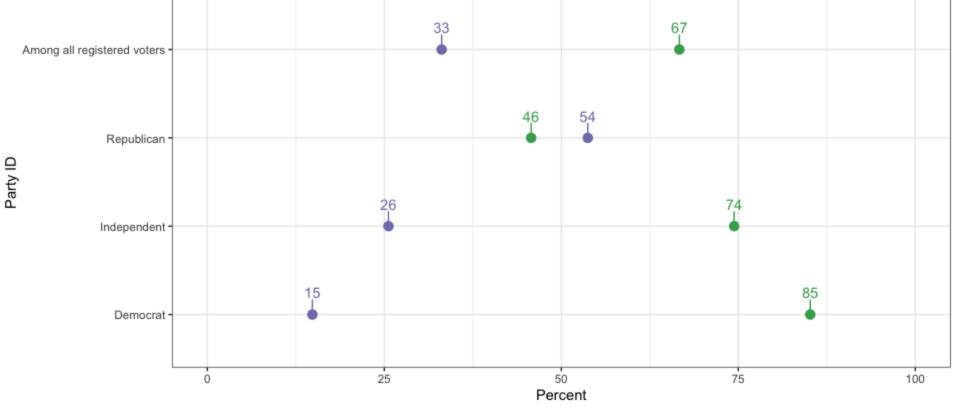






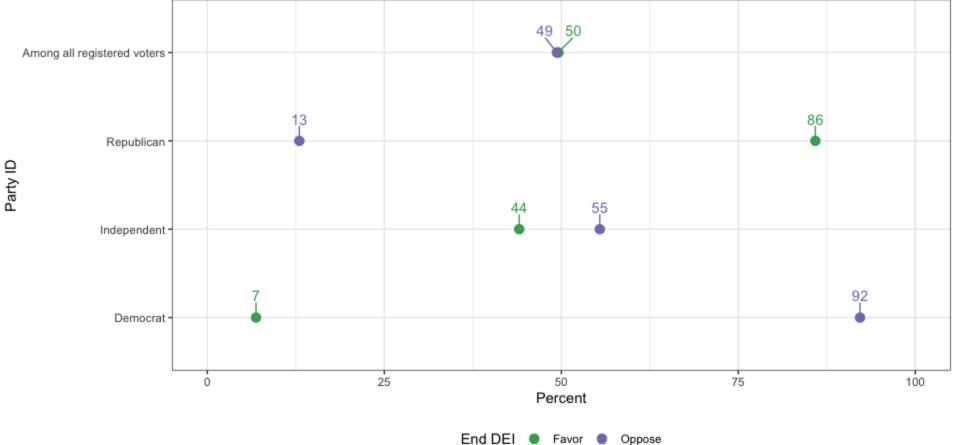


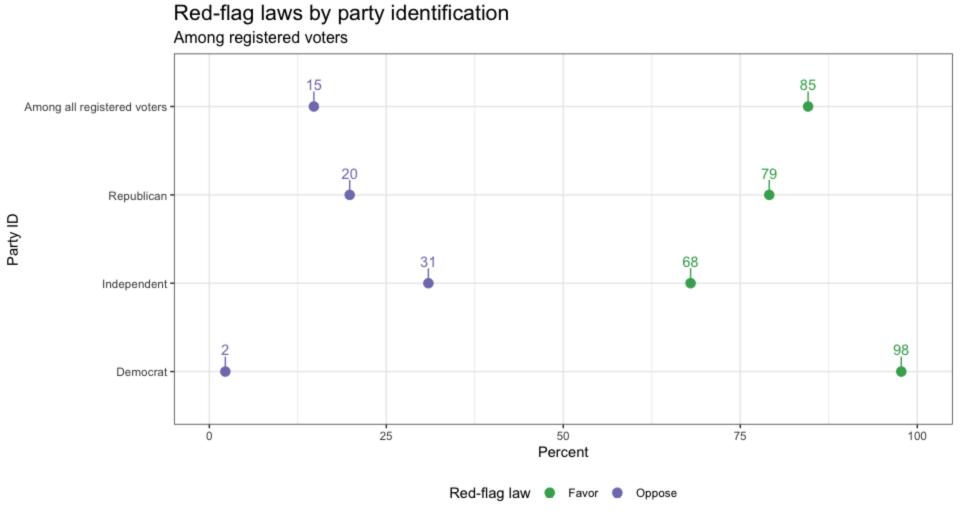
Extend post-partum coverage to 12 months by party identification Among registered voters



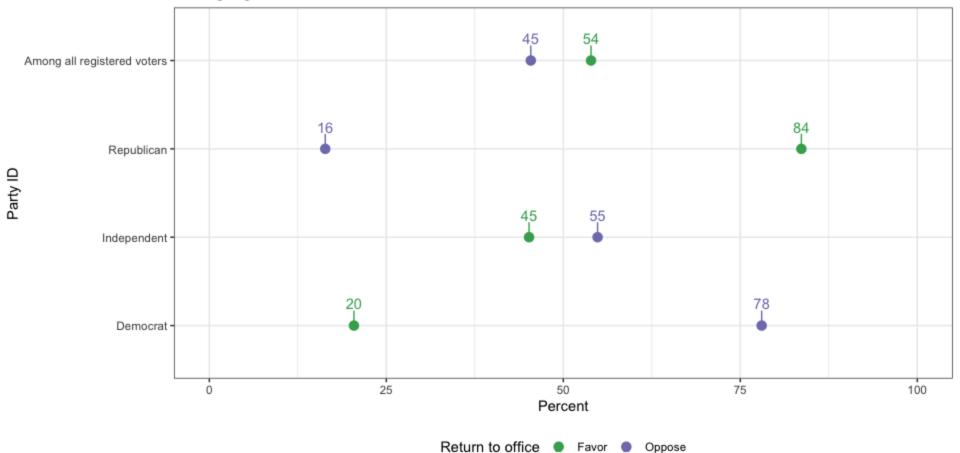
Extend coverage Favor •

End DEI in universities, schools & government by party identification Among registered voters

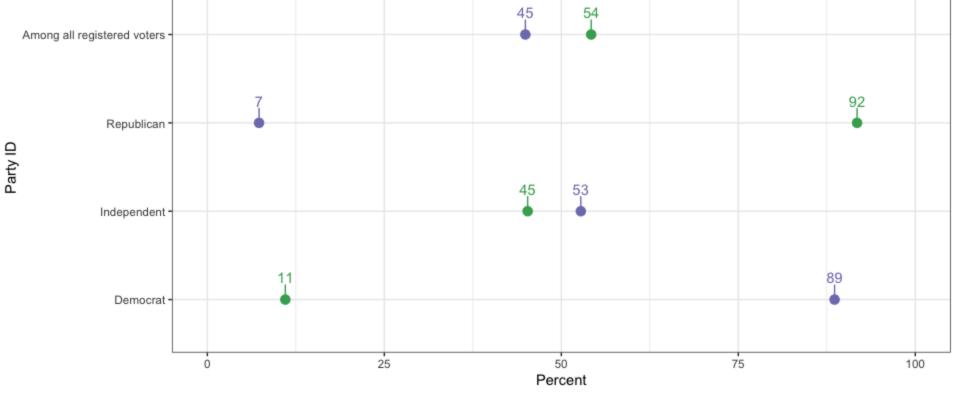




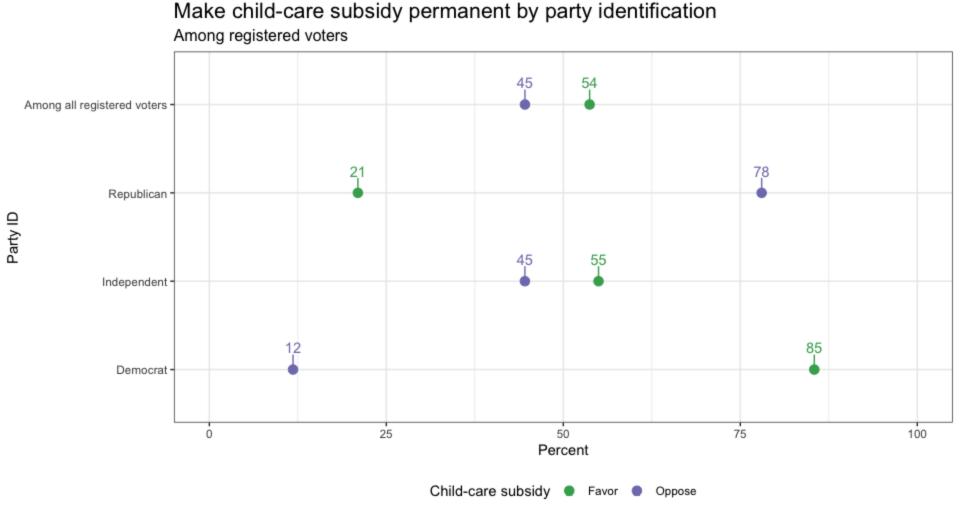
State employees return to office by party identification Among registered voters

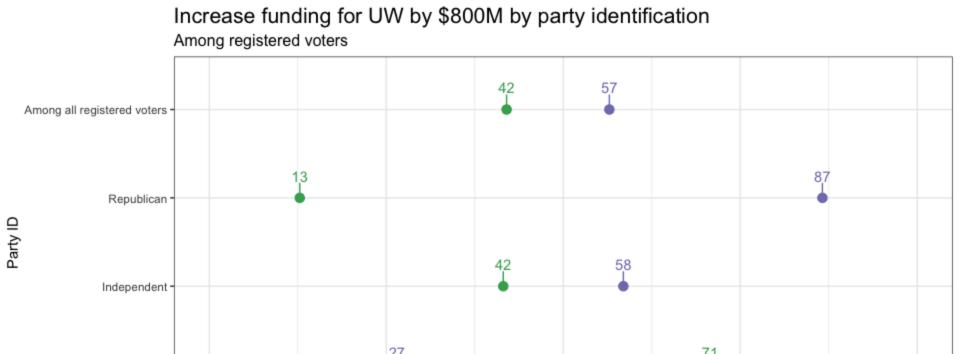


Require county law enforcement aid ICE by party identification Among registered voters 45 54



County aid ICE
Favor





25

Democrat ·

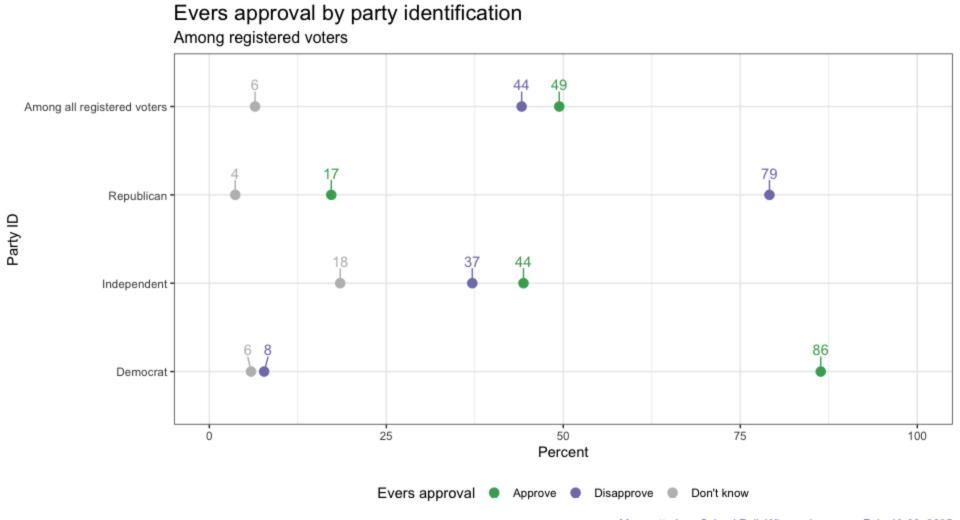


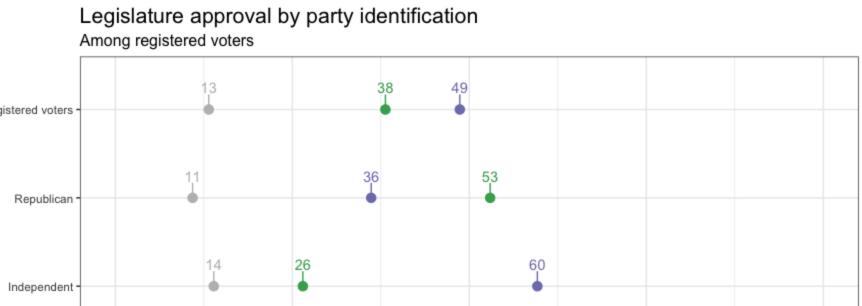
50

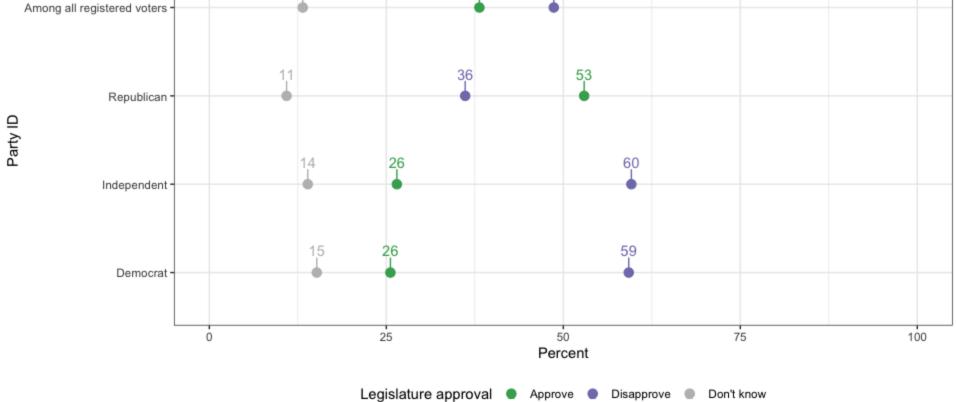
Percent

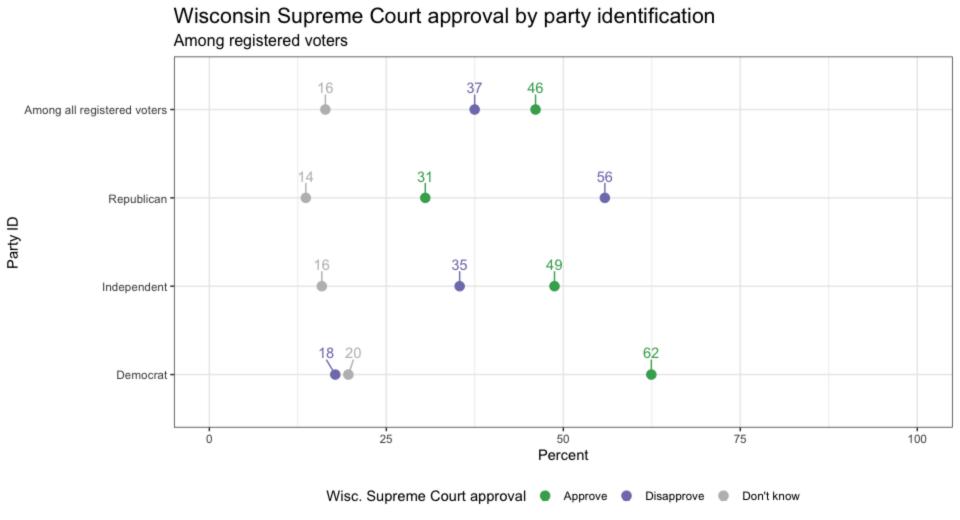
100

75



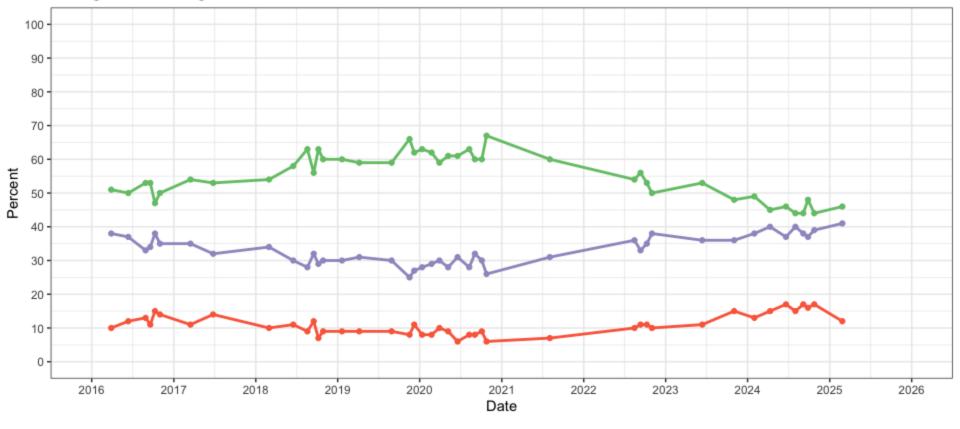






Family financial situation trend

Among Wisconsin registered voters



Financial situation - Living comfortably - Just getting by - Struggling

