



Marquette Law School Poll – October 15-22, 2025

[START TIMING MODULE]

[ASK ALL]

[ACCEPTABLE RANGE IS 0-98]

[FORCE RESPONSE]

[SHELL QUESTION]

F4. What is your age? [PN: IF CATI:] (RECORD ACTUAL AGE IN YEARS)

999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] Refused

[IF USERDATA=23 & F4<18 (RBS AND LESS THAN 18 Y/O), SKIP TO NAMEVER1 THEN THANK AND TERMINATE "Thank you for your time. Have a good day/evening."]

[IF SAMPSOURCE=2 & F4<18 (PANEL AND LESS THAN 18 Y/O), THANK AND TERMINATE "Thank you for your time. Have a good day/evening."]

[ASK IF F4 = 999/REFUSED]

[FORCE RESPONSE]

[SHELL QUESTION]

F4a. Are you...

[PN: IF CATI:] (READ LIST)

- 0 Under 18
- 1 18-29 years old
- 2 30-44 years old
- 3 45-59 years old
- 4 60 years old or more

999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] Refused

[IF USERDATA=23 & F4a = 0,999 (RBS AND UNDER 18) SKIP TO NAMEVER1 THEN THANK AND TERMINATE "Thank you for your time. Unfortunately, you do not qualify for this study."]

[IF SAMPSOURCE=2 & F4a = 0,999 (PANEL AND UNDER 18) THANK AND TERMINATE "Thank you for your time. Unfortunately, you do not qualify for this study."]

[ASK ALL]

[FORCE RESPONSE]

[SHELL QUESTION]

S3a. Do you currently live in Wisconsin?

- 1 Yes
- 2 No
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] Refused

[IF USERDATA=23 & S3a=2,999 (RBS AND NOT LIVING IN WI/REFUSED) SKIP TO NAMEVER1 THEN THANK AND TERMINATE "Thank you for your time. Unfortunately, you do not qualify for this study."]

[IF SAMPSOURCE=2 & S3a=2,999 (PANEL AND NOT LIVING IN WI/REFUSED) THANK AND TERMINATE "Thank you for your time. Unfortunately, you do not qualify for this study."]

[ASK IF S3a=1/CURRENTLY LIVE IN WISCONSIN]

[FORCE RESPONSE]

[SHELL QUESTION]

S3b. In what county in Wisconsin do you live?

[PN: IF CATI:] (READ IF NECESSARY)

[PN: INSERT COUNTY LIST FOUND [HERE](#) AS A DROP-DOWN]

998 [PN: IF CATI:] (DO NOT READ) Don't know / [PN: IF WEB:] Don't know

999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] Refused

[PN: IF S3B = 079, 997, 998 CONTINUE TO S4.

IF USERDATA=23 & S3B=999 (RBS AND REFUSED COUNTY), SKIP TO NAMEVER1 THEN THANK AND TERMINATE "Thank you for your time. Unfortunately, you do not qualify for this study."]

IF SAMPSOURCE=2 & S3B = 999 (PANEL AND REFUSED COUNTY), THANK AND TERMINATE "Thank you for your time. Unfortunately, you do not qualify for this study."]

IF S3B ≠ 079, 997, 998 ASSIGN APPROPRIATE QUOTA GROUP AND SKIP TO S5.

[ASK IF S3b=079 (MILWAUKEE COUNTY) OR S3b = 997, 998 (OTHER/DK)]

[FORCE RESPONSE]

[SHELL QUESTION]

S4. Do you currently live within the Milwaukee city limits?

- 1 Yes
- 2 No
- 999 [PN: IF CATI:] (DO NOT READ) No Answer/Don't know/Refused / [PN: IF WEB:] Prefer not to say

[PN: IF S3B=079 AND S4=1 (YES, LIVES W/IN MWKE CITY LIMITS), GEOSTRATA=1 (MILWAUKEE DMA).

IF S3B=079 AND S4=2 (NO, DOES NOT LIVE W/IN MWKE CITY LIMITS), GEOSTRATA=2 (REST OF MWKE DMA).

IF S3B=997,998 AND S4=1 (YES, LIVES W/IN MWKE CITY LIMITS), GEOSTRATA=1 (MILWAUKEE DMA).

IF S3B=997,998 AND S4=2 (NO, DOES NOT LIVE W/IN MWKE CITY LIMITS) AND USERDATA=39,50 (PROB PANEL), FETCH THE COUNTY INFO FROM PFIPS AND USE IT TO ASSIGN GEOSTRATA. IF PFIPS = 999, THANK AND TERMINATE.

IF S3B=997,998 AND S4=2 (NO, DOES NOT LIVE W/IN MWKE CITY LIMITS) AND USERDATA=23 (RBS), FETCH THE COUNTY INFO FROM BCENSUSFIPS AND USE IT TO ASSIGN GEOSTRATA. IF BCENSUSFIPS = 999, SKIP TO NAMEVER1 THEN THANK AND TERMINATE "Thank you for your time. Unfortunately, you do not qualify for this study."

IF USERDATA=23 & S4=999 (RBS AND PREFER NOT TO SAY IF LIVING IN MKE CITY LIMITS), SKIP TO NAMEVER1 THEN THANK AND TERMINATE "Thank you for your time. Unfortunately, you do not qualify for this study."

IF SAMPSOURCE=2 & S4=999 (PANEL AND PREFER NOT TO SAY IF LIVING IN MKE CITY LIMITS), THANK AND TERMINATE "Thank you for your time. Unfortunately, you do not qualify for this study."

[ASK ALL]

[FORCE RESPONSE]

[SHELL QUESTION]

S5. Some people are registered to vote, and others are not. Are you registered to vote in the precinct or ward where you now live, or aren't you?

1 Yes, registered to vote in the precinct

2 No, not registered to vote

999 [PN: IF CATI:] (DO NOT READ) No Answer/Don't know/Refused / [PN: IF WEB:] Prefer not to say

[PN: IF S5=1, SKIP TO TRAP]

[ASK IF S5=2,999]

[FORCE RESPONSE]

[SHELL QUESTION]

S6. Do you plan to register to vote, or is there a chance that you may not register?

1 Plan to register

2 Chance may not register

999 [PN: IF CATI:] (DO NOT READ) No Answer/Don't know/Refused / [PN: IF WEB:] Prefer not to say

[PN: IF USERDATA=23 & S6=2,999 (RBS AND NO CHANCE OR N/A TO REGISTER TO VOTE) SKIP TO NAMEVER1 THEN THANK AND TERMINATE "Thank you for your time. Unfortunately, you do not qualify for this study."]

[PN: IF SAMPSOURCE=2 & S6=2,999 (PANEL AND NO CHANCE OR N/A TO REGISTER TO VOTE) THANK AND TERMINATE "Thank you for your time. Unfortunately, you do not qualify for this study."]

[ASK IF USERDATA=23 AND XCHANNEL=1 (RBS AND WEB ONLY)]

[FORCE RESPONSE]

[SHELL QUESTION]

TRAP. To ensure the program is working properly, please select the number "3" below.

1 1

2 2

3 3

4 4

5 5

BEGIN PROGRAMMING MAIN QUESTIONNAIRE

MAIN QUESTIONNAIRE

[START TIMING MODULE]

[PN: INCLUDE RANDOMIZATION VARIABLE IN DATASET]

[ASK ALL]

[A1 WAS A1 IN Y4369]

A1. Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all?

- 1 Most of the time
- 2 Some of the time
- 3 Only now and then
- 4 Hardly at all
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[A2 IS A NEW QUESTION]

A2. What are the chances that you will vote in the April 2026 elections for Wisconsin Supreme Court and other offices-- are you absolutely certain to vote, very likely to vote, are the chances 50-50, or don't you think you will vote?

[PN: IF CATI:] (READ LIST IF NECESSARY)

- 1 Absolutely certain
- 2 Very likely
- 3 Chances 50-50
- 4 Don't think will vote
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[A3 IS A NEW QUESTION]

A3. How enthusiastic are you about voting in the April 2026 elections for Wisconsin Supreme Court and other offices? Would you say you are very, somewhat, not too, or not at all enthusiastic?

- 1 Very enthusiastic
- 2 Somewhat enthusiastic
- 3 Not too enthusiastic
- 4 Not at all enthusiastic
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[B1 WAS B1 IN Y4369]

B1. Overall, do you approve or disapprove of the way Donald Trump is handling his job as president?

[PN: IF CATI:] (INTERVIEWER INSTRUCTION: GET ANSWER, THEN ASK: "Do you strongly or somewhat (approve/disapprove)?")

[PN: IF CATI:] (READ LIST IF NECESSARY)

- 1 Strongly approve
- 2 Somewhat approve
- 3 Somewhat disapprove
- 4 Strongly disapprove
- 998 [PN: IF CATI:] (DO NOT READ) Don't know / [PN: IF WEB:] Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[B2 WAS B2 IN Y4369]

B2. Overall, do you approve or disapprove of the way Tony Evers [PN: IF CATI:] (EE-vers) is handling his job as Governor of Wisconsin?

[PN: IF CATI:] (INTERVIEWER INSTRUCTION: GET ANSWER, THEN ASK: "Do you strongly or somewhat (approve/disapprove)?")

[PN: IF CATI:] (READ LIST IF NECESSARY)

- 1 Strongly approve
- 2 Somewhat approve
- 3 Somewhat disapprove
- 4 Strongly disapprove
- 998 [PN: IF CATI:] (DO NOT READ) Don't know / [PN: IF WEB:] Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[B3 WAS B3 IN Y4369]

B3. Overall, do you approve or disapprove of the way the Wisconsin legislature is handling its job?

[PN: IF CATI:] (INTERVIEWER INSTRUCTION: GET ANSWER, THEN ASK: "Do you strongly or somewhat (approve/disapprove)?")

[PN: IF CATI:] (READ LIST IF NECESSARY)

- 1 Strongly approve
- 2 Somewhat approve
- 3 Somewhat disapprove
- 4 Strongly disapprove
- 998 [PN: IF CATI:] (DO NOT READ) Don't know / [PN: IF WEB:] Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[B4 WAS B4 IN Y4369]

B4. Overall, do you approve or disapprove of the way the Wisconsin state Supreme Court is handling its job?

[PN: IF CATI:] (INTERVIEWER INSTRUCTION: GET ANSWER, THEN ASK: "Do you strongly or somewhat (approve/disapprove)?")

[PN: IF CATI:] (READ LIST IF NECESSARY)

- 1 Strongly approve
- 2 Somewhat approve
- 3 Somewhat disapprove
- 4 Strongly disapprove
- 998 [PN: IF CATI:] (DO NOT READ) Don't know / [PN: IF WEB:] Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[PN: IF SAMPSOURCE=2 AND USERDATA=50 (PROB PANEL WEB), INSERT QUALITY CONTROL PROGRAMMING BLOCK TRAP HERE]
SHOW TO ALL]

[SECTION C IS THE SAME STRUCTURE AS IN Y4369, BUT WITH SOME DIFFERENT ITEMS AND RANDOMIZATIONS]

TRANSITION1. Next, we'd like to get your opinion of some people you may or may not be familiar with. For each name, please indicate if you have a favorable or unfavorable opinion of them or if you haven't heard enough about them yet to have an opinion.

[PN: IF WEB:] Please click Next to continue.

[PN: IF CATI:] (NOTE TO INTERVIEWER: Click Next to continue.)

[ASK ALL]

[PRESENT EACH ON OWN SCREEN]

[PN: IF CATI:] <<SHOW "First ..." FOR THE FIRST NAME/ITEM, THEN USE "Next..." FOR THE SUCCEEDING NAMES>>
<<INSERT NAME>>

[PN: IF CATI:] (READ IF NECESSARY: Do you have a favorable or unfavorable opinion of [INSERT NAME] or haven't you heard enough about them yet?)

[PN: IF WEB:] Do you have a favorable or unfavorable opinion of <<INSERT NAME C1-C11B>> or haven't you heard enough about them yet?

- 1 Favorable
- 2 Unfavorable
- 3 Haven't heard enough
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[PN: RANDOMIZE C1 TO C3]

- C1 Tony Evers [PN: IF CATI:] PRONO: (EE-vers)
- C2 Tammy Baldwin
- C3 Ron Johnson

[PN: RANDOMIZE C4 TO C7b]

- C4 Donald Trump
- C5 JD Vance
- C6 Charlie Kirk

C7 Robert F. Kennedy, Jr.
C7b Kamala [PN: IF CATI: PRONO: (KAH-ma-la)] Harris

[PN: RANDOMIZE C8 TO C11]

C8 The Make America Great Again (MAGA) movement
C9 The Democratic Party
C10 The Republican Party
C11 The Black Lives Matter movement
C11B The Affordable Care Act or Obamacare

[ASK ALL]

[PRESENT EACH ON OWN SCREEN]

Here are some people running for Wisconsin Supreme Court.

[PN: IF CATI:] <<SHOW "First ..." FOR THE FIRST NAME/ITEM, THEN USE "Next..." FOR THE SUCCEEDING NAMES>>
<<INSERT NAME>>

[PN: IF CATI:] (READ IF NECESSARY: Do you have a favorable or unfavorable opinion of [INSERT NAME] or haven't you heard enough about them yet?)

[PN: IF WEB:] Do you have a favorable or unfavorable opinion of <<INSERT NAME C12-C13>> or haven't you heard enough about them yet?

1 Favorable
2 Unfavorable
3 Haven't heard enough
998 [PN: IF CATI:] (DO NOT READ) Don't know
999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[PN: RANDOMIZE C12 TO C13]

C12. Maria Lazar [PN: IF CATI:] PRONO: (La-zar)
C13. Chris Taylor

[ASK ALL]

[PRESENT EACH ON OWN SCREEN]

Here are some people running for governor.

[PN: IF CATI:] <<SHOW "First ..." FOR THE FIRST NAME/ITEM, THEN USE "Next..." FOR THE SUCCEEDING NAMES>>
<<INSERT NAME>>

[PN: IF CATI:] (READ IF NECESSARY: Do you have a favorable or unfavorable opinion of [INSERT NAME] or haven't you heard enough about them yet?)

[PN: IF WEB:] Do you have a favorable or unfavorable opinion of <<INSERT NAME C14-C23>> or haven't you heard enough about them yet?

- 1 Favorable
- 2 Unfavorable
- 3 Haven't heard enough
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[PN: RANDOMIZE C14 TO C23]

- C14. David Crowley
- C15. Francesca Hong
- C16. Missy Hughes
- C17. Brett Hulsey
- C18. Sara Rodriguez
- C19. Kelda Roys
- C20. Ryan Strnad [PN: IF CATI:] (PRONO: Stir-nad)
- C21. Josh Schoemann [PN: IF CATI:] (PRONO: Show-man)
- C22. Tom Tiffany
- C23. Andy Manske [PN: IF CATI:] (PRONO: Man-ski)

[PN: RANDOMIZE ORDER OF D1-D2]

[ASK ALL]

[D1 IS A NEW QUESTION]

D1. How much have you heard or read about the campaigns for Wisconsin Supreme Court election on April 7, 2026?

[PN: IF CATI:] (READ LIST IF NECESSARY)

- 1 A lot
- 2 A little
- 3 Nothing at all
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[D2 IS A NEW QUESTION]

D2. How much have you heard or read about the campaigns for governor in the Democratic and Republican primaries on August 11, 2026?

[PN: IF CATI:] (READ LIST IF NECESSARY)

- 1 A lot
- 2 A little
- 3 Nothing at all
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[PN: RANDOMIZE ORDER OF D3-D4]

[ASK ALL]

[D3 IS A NEW QUESTION]

D3. In the election for the Wisconsin Supreme Court, do you have a clear idea of what Maria Lazar [PN: IF CATI:] PRONO: (La-zar) stands for, or are you not clear about what she stands for, or have you not heard enough about her yet?

- 1 Have a clear idea
- 2 Not clear what she stands for
- 3 Haven't heard enough
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[D4 IS A NEW QUESTION]

D4. In the election for the Wisconsin Supreme Court, do you have a clear idea of what Chris Taylor stands for, or are you not clear about what she stands for, or have you not heard enough about her yet?

- 1 Have a clear idea
- 2 Not clear what she stands for
- 3 Haven't heard enough
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[D5 IS A NEW QUESTION]

D5. Should judicial candidates discuss during the campaign issues likely to come before them if elected so voters know what the candidates stand for, or should they avoid talking about such issues in order not to seem to be pre-judging the issues?

- 1 Discuss issues
- 2 Avoid discussing issues
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[PN: ROTATE RESPONSE OPTIONS 1-2/2-1; STORE AS VAR IN DATA]

[D6 IS A NEW QUESTION]

D6. Wisconsin Supreme Court candidates do not currently appear on ballots as nominees of political parties. Which comes closest to your view, even if neither is exactly right?

[PN: IF CATI:] (READ LIST)

- 1 Wisconsin Supreme Court campaigns have become so partisan that we may as well have candidates run as nominees of political parties
- 2 It would be better to continue to have Wisconsin Supreme Court election ballots not indicate a political party of the candidates
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[PN: IF SAMPSOURCE=2 AND USERDATA=50 (PROB PANEL WEB), INSERT QUALITY CONTROL PROGRAMMING BLOCK INS HERE]

[ASK ALL]

[E1 IS A NEW QUESTION]

E1. Would you say you personally are better off, about the same, or worse off than you were a year ago?

- 1 Better off
- 2 About the same
- 3 Worse off
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[E2 WAS E1 IN Y4369]

E2. Thinking just about the state of Wisconsin, do you feel things in Wisconsin are generally going in the right direction, or do you feel things have gotten off on the wrong track?

- 1 Right direction
- 2 Wrong track
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[PN: ROTATE RESPONSE OPTIONS 1-5/5-1; STORE AS VAR IN DATA]

[E3 IS A NEW QUESTION]

E3. How has the price you pay for groceries changed over the last six months?

[PN: IF CATI:] (READ LIST)

- 1 Gone down a lot
- 2 Gone down a little
- 3 Stayed about the same
- 4 Gone up a little
- 5 Gone up a lot
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[PN: CREATE VARIABLE HALFSAMPE4E8 AND STORE IN DATA]

[PN: SET SO HALF OF RESPONDENTS ARE HALFSAMPE4E8=1 AND THE OTHER HALF ARE HALFSAMPE4E8=2]

[ASK IF HALFSAMPE4E8=1]

[PN: RANDOMIZE ORDER OF E4A-E8A; STORE AS VAR IN DATA]

[E4A-E8A IS A NEW QUESTION]

E4A-E8A. How concerned are you about each of the following?

[PN: IF WEB:] (Please select one response for each.)

[PN: IF CATI:] (INSERT ITEM)

[PN: IF CATI:] (READ IF NECESSARY: Are you very concerned, somewhat concerned, not too concerned, or not at all concerned with (INSERT ITEM)?)

	Very concerned	Somewhat concerned	Not too concerned	Not at all concerned	[PN: IF CATI:] (DO NOT READ) Don't know	[PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK
E4a. Jobs and the economy	1	2	3	4	998	999
E5a. Inflation and the cost of living	1	2	3	4	998	999
E6a. Illegal immigration and border security	1	2	3	4	998	999

E7a. Crime in your community	1	2	3	4	998	999
E8a. Public schools	1	2	3	4	998	999

[ASK IF HALFSAMPE4E8=2]

[PN: RANDOMIZE ORDER OF E4B-E8B; STORE AS VAR IN DATA]

[E4B-E8B IS A NEW QUESTION]

E4B-E8B. How concerned are you about each of the following?

[PN: IF WEB:] (Please select one response for each.)

[PN: IF CATI:] (INSERT ITEM)

[PN: IF CATI:] (READ IF NECESSARY: Are you very concerned, somewhat concerned, not too concerned, or not at all concerned with (INSERT ITEM)?)

	Very concerned	Somewhat concerned	Not too concerned	Not at all concerned	[PN: IF CATI:] (DO NOT READ) Don't know	[PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK
E4b. Abortion policy	1	2	3	4	998	999
E5b. Gun violence	1	2	3	4	998	999
E6b. Health insurance	1	2	3	4	998	999
E7b. Taxes	1	2	3	4	998	999
E8b. Affordability of housing	1	2	3	4	998	999

[ASK ALL]

[E9 WAS F2 IN Y4369]

E9. In general, do you think imposing tariffs or fees on products imported from other countries helps the U.S. economy, hurts the economy, or doesn't make much of a difference either way?

- 1 Helps U.S. economy
- 2 Hurts U.S. economy
- 3 Doesn't make much difference
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[E10 IS A NEW QUESTION]

E10. Do you think tariffs are helping or hurting Wisconsin farmers, or not making much of a difference either way?

- 1 Helping Wisconsin farmers
- 2 Hurting Wisconsin farmers
- 3 Not making much of a difference
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[E11 WAS F4B IN Y4369]

E11. Do you think Trump's policy proposals will decrease inflation, increase inflation, or have no effect on inflation?

- 1 Decrease inflation
- 2 Increase inflation
- 3 Have no effect on inflation
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[PN: CREATE VARIABLE HALFSAMPG1G7 AND STORE IN DATA]

[PN: SET SO HALF OF RESPONDENTS ARE HALFSAMPG1G7=1 AND THE OTHER HALF ARE HALFSAMPG1G7=2]

[ASK IF HALFSAMPG1G7=1]

[G1A IS A NEW QUESTION]

[PN: ROTATE RESPONSE OPTIONS 1-2/2-1; ANCHOR CODE 3 AS LAST; STORE AS VAR IN DATA]

G1a. Who do you think is most responsible for the shutdown of the federal government?

[PN: IF CATI:] (READ LIST)

- 1 The Democrats in Congress
- 2 The Republicans in Congress
- 3 Both equally
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK IF HALFSAMPG1G7=1]

[G2A IS A NEW QUESTION]

[PN: ROTATE RESPONSE OPTIONS 1-2/2-1; STORE AS VAR IN DATA]

G2a. There are several large data centers being proposed or under construction in Wisconsin though Microsoft recently announced it would not build one after facing community opposition. Which comes closer to your opinion, even if neither is exactly right:

[PN: IF CATI:] (READ LIST)

- 1 The **benefits** of the data centers outweigh the costs
- 2 The **costs** of the data centers outweigh the benefits
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK IF HALFSAMPG1G7=1]

[G3A WAS F6 IN Y4369]

G3a. How satisfied are you with the job the public schools are doing in your community?

[PN: IF CATI:] (READ LIST)

- 1 Very satisfied
- 2 Satisfied

- 3 Dissatisfied
- 4 Very dissatisfied
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK IF HALFSAMPG1G7=1]

[G4A WAS F7 IN Y4369]

G4a. Which is more important to you: reduce property taxes or increase spending on public schools?

- 1 Reduce property taxes
- 2 Increase spending on public schools
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK IF HALFSAMPG1G7=1]

[G5A WAS G5A IN Y4369]

G5a. If your local school board proposed a referendum to increase taxes for schools, would you be more inclined to vote for or to vote against that referendum?

- 1 Vote for
- 2 Vote against
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK IF HALFSAMPG1G7=1]

[G6A IS A NEW QUESTION]

G6a. Do you feel safe from crime when going about your daily activities, or are you worried about your safety?

- 1 Feel safe
- 2 Worried
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK IF HALFSAMPG1G7=1]

[G7A IS A NEW QUESTION]

G7a. Would you like to see the National Guard and federal agents deployed to your community to reduce criminal activity, or do you think your community is better off without federal involvement?

- 1 Yes, like to see federal involvement
- 2 No, community is better off without federal involvement
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK IF HALFSAMPG1G7=2]

[G1B IS A NEW QUESTION]

G1b. Do you favor or oppose requiring a government issued photo ID to vote?

- 1 Favor
- 2 Oppose
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK IF HALFSAMPG1G7=2]

[G2B IS A NEW QUESTION]

G2b. Do you favor or oppose the current Wisconsin law that allows voters to register on election day?

- 1 Favor
- 2 Oppose
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK IF HALFSAMPG1G7=2]

[G3B IS A NEW QUESTION]

G3b. Do you favor or oppose requiring proof of citizenship, such as a birth certificate or passport, in order to register to vote?

- 1 Favor
- 2 Oppose
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK IF HALFSAMPG1G7=2]

[G4B IS A NEW QUESTION]

G4b. Do you favor or oppose Wisconsin's current law allowing residents to obtain a license to carry concealed handguns?

- 1 Favor
- 2 Oppose
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK IF HALFSAMPG1G7=2]

[G5B IS A NEW QUESTION]

G5b. Do you favor or oppose a proposed law that would allow residents to carry concealed handguns without needing to obtain a license?

- 1 Favor
- 2 Oppose
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK IF HALFSAMPG1G7=2]

[G6B IS A NEW QUESTION]

G6b. Do you think abortion should be legal in all cases, legal in most cases, illegal in most cases, or illegal in all cases?

- 1 Legal in all cases
- 2 Legal in most cases
- 3 Illegal in most cases
- 4 Illegal in all cases
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK IF HALFSAMPG1G7=2]

[G7B IS A NEW QUESTION]

G7b. Do you favor or oppose a proposal that would require businesses to provide paid family leave for mothers and fathers of new babies?

- 1 Favor
- 2 Oppose
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[PN: RANDOMIZE ORDER OF RESPONSE OPTIONS 1-10; STORE AS VAR IN DATA]

[G8 IS A NEW QUESTION]

G8. Which one of the following issues matters MOST to you right now?

[PN: IF CATI:] (READ LIST)

- 1 Jobs and the economy
- 2 Inflation and the cost of living
- 3 Public schools
- 4 Illegal immigration and border security
- 5 Abortion policy
- 6 Crime in your community
- 7 Gun violence
- 8 Health insurance
- 9 Taxes
- 10 Affordability of housing
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[G9 WAS K5 IN Y4369]

G9. Thinking about your family's financial situation, would you say you are living comfortably, just getting by, or struggling to make ends meet?

- 1 Living comfortably
- 2 Just getting by
- 3 Struggling
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[G10 IS A NEW QUESTION]

G10. In 2021 Congress increased tax credits that help pay for health insurance purchased through the Affordable Care Act's marketplace. Those increased credits are set to expire at the end of 2025. Do you think Congress should extend the increased credits, or let them expire and return to the lower levels from before 2021?

- 1 Extend the increased credits
- 2 Let the credits expire and return to the lower levels
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[M1 WAS M1 in Y4369]

M1. Where do you get most of your news about your community and the nearby area?

[PN: IF CATI:] (READ LIST)

- 1 A local daily or weekly printed newspaper
- 2 An online website for a local daily or weekly newspaper
- 3 Local TV station
- 4 Local radio station
- 5 Social media such as Facebook, TikTok, or Instagram
- 6 Community or neighborhood newsletter or email list
- 7 Conversations with friends and neighbors
- 8 Another source (Please specify _____)
- 9 Don't follow local news from any source
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

END PROGRAMMING MAIN QUESTIONNAIRE

DEMOGRAPHICS

[ASK ALL]

[SHELL QUESTION]

Z1. Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent?

- 1 Republican
- 2 Democrat
- 3 Independent
- 4 [PN: IF WEB:] Other/No preference / [PN: IF CATI:] (DO NOT READ) Other/No preference
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK IF Z1 = 3 (INDEPENDENT) OR Z1 = 4 (OTHER) OR Z1 = 998 (DON'T KNOW PARTY ID)]

[SHELL QUESTION]

Z2. Do you think of yourself as closer to the Republican Party or to the Democratic Party or closer to neither?

- 1 Republican
- 2 Democrat
- 3 Neither/Just Independent
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK IF Z2=3; ASK INDEPENDENTS ONLY (INDICATE IN LEAN QUESTION THAT THEY ARE NEITHER/INDEPENDENT)]

[PN: RANDOMIZE ORDER OF CODES 1-2/2-1 AND MATCH ORDER IN QUESTION TEXT; STORE AS VAR IN DATA]

[PRIMARY1 IS A NEW QUESTION]

PRIMARY1. Do you think you will vote in the (Republican) primary in August or in the (Democratic) primary in August?

- 1 Republican primary
- 2 Democratic primary
- 3 Neither
- 4 [PN: IF CATI:] (DO NOT READ) Both
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK IF Z1=1 OR Z2=1 OR PRIMARY1=1; ASK IF REPUBLICAN, LEAN R, OR PLANNING TO VOTE IN R PRIMARY]

[PN: RANDOMIZE ORDER OF CODES 1-3 AND MATCH ORDER IN QUESTION TEXT; ANCHOR CODE 4 AS LAST STORE AS VAR IN DATA]

[PRIMARY2 IS A NEW QUESTION]

PRIMARY2. In the Republican primary for Governor, will you vote for (Josh Schoemann [PN: IF CATI:] (PRONO: Show-man))), (Tom Tiffany) or (Andy Manske [PN: IF CATI:] (PRONO: Man-ski))?

- 1 Josh Schoemann [PN: IF CATI:] (PRONO: Show-man)
- 2 Tom Tiffany
- 3 Andy Manske [PN: IF CATI:] (PRONO: Man-ski)
- 4 Haven't decided
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK IF Z1=2 OR Z2=2 OR PRIMARY1=2; ASK IF DEMOCRAT, LEAN D, OR PLANNING TO VOTE IN D PRIMARY]

[PN: RANDOMIZE ORDER OF CODES 1-7; ANCHOR CODE 9 AS LAST; STORE AS VAR IN DATA]

[PRIMARY3 IS A NEW QUESTION]

PRIMARY3. In the Democratic primary for Governor, will you vote for [PN: IF CATI:], and please bear with me as I read the 7 candidates] ...

[PN: IF CATI:] (READ LIST)

- 1 David Crowley
- 2 Francesca Hong
- 3 Missy Hughes
- 4 Brett Hulse
- 5 Sara Rodriguez
- 6 Kelda Roys
- 7 Ryan Strnad [PN: IF CATI:] (PRONO: Stir-nad)
- 9 Haven't decided
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[SHELL QUESTION]

S2. [PN: IF WEB:] Do you describe yourself as a man, a woman, or in some other way?

[PN: IF CATI:] Record Gender: (DO NOT ASK. RECORD ONLY ONE RESPONSE)

- 1 Man
- 2 Woman
- 3 [PN: IF WEB:] Some other way
- 999 [PN: IF CATI:] (DO NOT READ) Don't know/Refused / [PN: IF WEB:] Web blank

[ASK ALL]

[SHELL QUESTION]

Z3. What is the highest level of education you completed?

[PN: IF CATI:] (READ LIST)

- 01 Elementary school only
- 02 Some high school but did not finish
- 03 Completed high school
- 04 Some college but didn't finish
- 05 Two year college degree
- 06 Four year college degree
- 07 Some graduate work
- 08 Completed masters or professional degree
- 09 Advanced graduate work or PhD
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[SHELL QUESTION]

Z5. Are you currently married, living with a partner but not married, widowed, divorced, separated, or have you never been married?

[PN: IF CATI:] (READ LIST IF NECESSARY)

- 1 Married
- 2 Living with a partner but not married
- 3 Widowed
- 4 Divorced
- 5 Separated
- 6 Never Married
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[PN: IF CATI (XCHANNEL=2), PROVIDE INPUT BOX WITH ALLOWED RANGE 1-9]

[PN: IF WEB (XCHANNEL=1), DISPLAY A DROP-DOWN LIST OF 1 TO 9 (CODED AS 1-9) WITH INCREMENTS OF 1, THEN "10 OR MORE" CODED AS 10]

[SHELL QUESTION]

Z6. How many adults who currently live with you are 18 years old or older? Please be sure to include yourself.

[PN: IF CATI:] (READ IF NECESSARY: "This does not include college students living away from home or military who are deployed and living somewhere else.")

_____ [PN: IF CATI:] (RECORD EXACT NUMBER 1-9) / [PN: IF WEB: INSERT DROP-DOWN OF 1-9]

- 10 [PN: IF CATI:] (DO NOT READ) 10 or more (VOL) / [PN: IF WEB:] 10 or more
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[SHELL QUESTION]

Z7. How many children under 18 are currently living with you, if any?

[PN: IF CATI:] (READ LIST IF NECESSARY)

- 0 None
- 1 One
- 2 Two
- 3 Three
- 4 Four
- 5 Five or more
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[SHELL QUESTION]

Z8. Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

- 1 Yes
- 2 No
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[PN: PROVIDE AN INPUT BOX FOR 97 (OTHER-SPECIFY)]

[SHELL QUESTION]

Z9. Would you describe yourself as White, African American or Black, Asian, Native American, of more than one race or some other race?

- 01 White
- 02 African American or Black
- 03 Asian, South Asian, or Pacific Islander
- 04 Native American or American Indian
- 05 More than one race
- 97 Other, Specify _____
- 06 [PN: IF CATI:] (DO NOT READ) Hispanic or Latino (VOL)
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[SHELL QUESTION]

Z10. Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never?

[PN: IF CATI:] (READ LIST IF NECESSARY)

- 1 More than once a week
- 2 Once a week
- 3 Once or twice a month
- 4 A few times a year
- 5 Seldom
- 6 Never
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[SHELL QUESTION]

Z11. What is your religious preference – are you Protestant, Roman Catholic, Jewish, Muslim, another religion or no religion?

[PN: IF CATI:] (READ LIST IF NECESSARY)

[PN: IF CATI:] (IF RESPONDENT NAMES ANYTHING ELSE, ASK: Would that fall under the general category of Protestant religions, is it a Christian religion, but not Protestant, or is it something else?)

- 01 Protestant
- 02 Roman Catholic

- 03 Jewish
- 04 Muslim/Islam
- 05 Mormon/Latter-Day Saints
- 06 Other Christian Religion
- 07 Other Non-Christian Religion
- 08 No Religion/Atheist/Agnostic
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK IF Z11=01, 06; PROTESTANT OR OTHER CHRISTIAN RELIGION]

[SHELL QUESTION]

Z12. Would you describe yourself as a "born-again" or evangelical Christian, or not?

- 1 Yes, would
- 2 No, would not
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[SHELL QUESTION]

Z13. Last year, that is in 2024, what was your total household income from all sources, before taxes?

<<DISPLAY ONLY IF CATI: "Just stop me when I get to the right category.">>

[PN: IF CATI:] (READ LIST)

- 01 [PN: IF WEB:] Less than \$10,000 [PN: IF CATI:] Less than \$10,000
- 02 [PN: IF WEB:] \$10,000 to less than \$20,000 [PN: IF CATI:] 10 to under \$20,000
- 03 [PN: IF WEB:] \$20,000 to less than \$30,000 [PN: IF CATI:] 20 to under \$30,000
- 04 [PN: IF WEB:] \$30,000 to less than \$40,000 [PN: IF CATI:] 30 to less than \$40,000
- 05 [PN: IF WEB:] \$40,000 to less than \$50,000 [PN: IF CATI:] 40 to less than \$50,000
- 06 [PN: IF WEB:] \$50,000 to less than \$75,000 [PN: IF CATI:] 50 to less than \$75,000
- 07 [PN: IF WEB:] \$75,000 to less than \$100,000 [PN: IF CATI:] 75 to less than \$100,000
- 08 [PN: IF WEB:] \$100,000 to less than \$150,000 [PN: IF CATI:] 100 to less than \$150,000
- 09 [PN: IF WEB:] \$150,000 to less than \$200,000 [PN: IF CATI:] 150 to less than \$200,000
- 10 [PN: IF WEB:] \$200,000 and over [PN: IF CATI:] Over \$200,000
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[SHELL QUESTION]

Z14. Would you describe the place where you live as urban, suburban or rural?

[PN: IF CATI:] (INTERVIEWER, IF NECESSARY: "Urban is a big city like Milwaukee, Madison, or Green Bay. Suburban is a built-up place close to a big city and rural is less built up with fewer people and further away from a big city")

- 1 Urban
- 2 Suburban
- 3 Rural
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[SHELL QUESTION]

Z15. In general, would you describe your political views as...

[PN: IF CATI:] (READ LIST)

- 1 Very conservative
- 2 Conservative
- 3 Moderate
- 4 Liberal
- 5 Very liberal
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[SHELL QUESTION]

Z16. Are you or any member of your household a member of a local, state or national labor union?

[PN: IF CATI:] (READ LIST IF NECESSARY)

- 1 Yes, respondent
- 2 Yes, another household member
- 3 Yes, both respondent and another household member
- 4 No, nobody in household
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[PN: REQUIRE 5-DIGIT RESPONSE.]

[SHELL QUESTION]

Z17. What is your zip code?

[PN: IF CATI:] (INTERVIEWER: READ BACK AND CONFIRM CORRECT ZIP CODE)

_____ (Enter 5-digit zip code.)

99999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[SHELL QUESTION]

GE2024. Did you vote in the general election in 2024?

- 1 Yes, did vote in the 2024 general election
- 2 No, did not vote in the 2024 general election
- 999 [PN: IF CATI:] (DO NOT READ) Don't know/Refused / [PN: IF WEB:] WEB BLANK

[ASK IF GE2024 = 1 (REGISTERED VOTERS WHO VOTED FOR PRESIDENT IN 2024)]

[PN: ROTATE RESPONSES 1-2/2-1 AND INCLUDE ORDER IN DATA FILE]

[PN: RANDOMIZE RESPONSES 3-5 AND INCLUDE ORDER IN DATA FILE]

[PN: IF THE WEB RESPONDENT INITIALLY TRIES TO SKIP, PROMPT ONCE FOR COMPLETION: "Your answers are important to us, and we don't want someone else to speak for you. Keeping in mind that this is a confidential survey, we'd really appreciate it if you would tell us who you voted for in 2024."; ALLOW THE WEB RESPONDENT TO CONTINUE IF THEY SKIP AGAIN]

[PN: ADD VARIABLE "SKIP_Z18B" TO FLAG IF THE R INITIALLY TRIED TO SKIP THIS QUESTION (SKIP_Z18B=1)]

[SHELL QUESTION]

Z18B. Which presidential candidate did you vote for in 2024?

[[PN: IF CATI:] (IF DON'T KNOW/REFUSED, PROBE ONCE: "Your answers are important to us, and we don't want someone else to speak for you. Keeping in mind that this is a confidential survey, we'd really appreciate it if you would tell us who you voted for in 2024.")

- 1 Donald Trump
- 2 Kamala [PN: IF CATI: PRONO: "KAH-ma-la"] Harris
- 3 Chase Oliver
- 4 Jill Stein
- 5 Robert F. Kennedy, Jr.
- 6 Another candidate
- 7 I did not vote in the 2024 presidential election
- 999 [PN: IF CATI:] (DO NOT READ) Don't know/Refused / [PN: IF WEB:] WEB BLANK

[ASK ALL]

[SHELL QUESTION]

Z19. Of all the personal telephone calls that you receive, do you get...?

[PN: IF CATI:] (READ LIST)

- 1 All or almost all on a cell phone
- 2 Some on a cell phone and some on a home phone
- 3 All or almost all on a regular home phone
- 998 [PN: IF CATI:] (DO NOT READ) Don't know
- 999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[ASK IF CATI]

[SHELL QUESTION]

Z20. Is this phone a cell phone?

- 1 Yes
- 2 No
- 999 [PN: IF CATI:] (DO NOT READ) Refused

[ASK IF SOME COLLEGE OR MORE]

[PN: IF Z3=04-09, ASK SCHOOLVER1. OTHERWISE, SKIP TO NAMEVER1]

[SHELL QUESTION]

SCHOOLVER1. Have you ever attended or are currently attending Marquette University?

[PN: IF CATI:] (READ LIST IF NECESSARY)

1 Yes, currently attending/a student

2 Yes, attended in past

3 Never attended Marquette University

998 [PN: IF CATI:] (DO NOT READ) Don't know

999 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] WEB BLANK

[CODE RESPONDENT AS COMPLETE AFTER SCHOOLVER1]