

John D. Johnson

Quantitative Social Scientist

jdjohn215@gmail.com

414-288-3971

@jdjmke

github.com/jdjohn215/

I study public opinion, housing, demographics, & elections, with a specific focus on Wisconsin. My research is regularly cited by publications including the *Washington Post*, the *Wall Street Journal*, the *Guardian*, the *Associated Press*, & numerous other state and national outlets. My own writing appears in the *Milwaukee Journal Sentinel*, *Urban Milwaukee*, and the *Marquette Lawyer* magazine, & I post frequently at the Marquette Law School Faculty Blog.

Professional Experience

Marquette University Law School

Research Associate, 2016-2018

Research Fellow, 2018-present

In this role, I:

- Manage the data of the Marquette Law School Poll, ranked among the most accurate & trusted surveys in America.
- Apply cutting-edge research practices to study Wisconsin elections, housing, & demographic trends.
- Publish research in a variety of popular venues.
- Collaborate with journalists to share quantitatively accurate information.
- Present research to community organizations, governments, & others.
- Develop open source software & datasets.

Education

- University of Illinois at Chicago, 2015
 - Master of Arts in Political Science
- Western Illinois University, 2014
 - Bachelor of Arts in History & Political Science

Selected Projects

- [pollster](#): an R software package for calculating summary tables of weighted survey data. Downloaded more than 45,000 times as of early 2024.
- [MKEPropertyOwnership.com](#): a website that uses administrative data to reveal networks of connected rental property owners, along with normalized code violation & eviction rates.

Selected Presentations

- [Testimony](#) to the House Select Committee on Economic Disparity and Fairness in Growth. “Addressing Milwaukee Housing Inequality to Improve Financial Security and Expand Wealth-Building,” 117th Congress (2022).
- [Keynote](#) Presentation to the 2023 Marquette Real Estate Strategies Conference. “Growing Milwaukee’s Population to 1 Million.”

Selected Publications

Marquette Lawyer Magazine

- The Rise and Impact of Corporate Landlords. [Summer 2023](#).
- It’s an Unsettling Day in the Neighborhoods. Coauthored with Mike Gousha, [Summer 2020](#).
- Migration Challenges. Coauthored with Charles Franklin, [Summer 2018](#).

Milwaukee Journal Sentinel

(coauthored with Mike Gousha)

- Milwaukee is shrinking. Nashville and Minneapolis growing. Immigrants help them thrive. [Nov. 2023](#)
- Here’s how Milwaukee can reach Mayor Cavalier Johnson’s ambitious goal to grow to 1 million people. [March 2023](#).
- In the competition for Milwaukee’s neighborhoods, out-of-state landlords remain a concern. [Nov. 2022](#).
- The worst didn’t come to pass for Milwaukee’s economy during the pandemic. The recovery remains a work in progress. [June 2022](#).

- ‘A grasp on stable shelter:’ As the pandemic recedes, housing instability remains a big problem in Milwaukee. [July 2021](#).
 - Growing ‘land grab’ by out-of-state investment landlords raises questions for Milwaukee homeowners and neighborhoods. [April 2021](#).
 - Milwaukee lagging its Midwestern peers in a key metric of economic vitality: population growth. [May 2020](#).
 - Thousands of Milwaukee homes are no longer owned by city residents in a massive transfer of wealth since the Great Recession. [January 2020](#).
- Urban Milwaukee*
- Despite Building boom, Milwaukee Still Needs More 1-Bedroom Apartments. [August 2023](#).
 - Two of Milwaukee’s Largest Corporate Landlords Selling Their houses, With Wildly Different Results. [June 2023](#).
 - Milwaukee County’s Four Different Population Trajectories. [May 2023](#).

Highlights from the [Faculty Blog](#)

- Analysis of proposed legislative redistricting plans submitted to the Wisconsin Supreme Court. [January 2024](#).
- Incumbency advantage in the 2022 Wisconsin Assembly Election. [April 2023](#).
- The balance of power in Wisconsin’s Assembly under alternative maps. [March 2023](#).
- Assessing the City of Milwaukee’s 2020 census challenge, [January 2023](#).
- Neighborhoods where Milwaukee isn’t segregated. [February 2022](#).
- Milwaukee’s population loss in the 2020 Census surprised some, but makes sense on closer examination. [September 2021](#).
- Gerrymandering, geography, and competitiveness. [October 2021](#).
- Why do Republicans overperform in the Wisconsin Assembly? [February 2021](#).

Skills

- Statistical modelling, data visualization, spatial analysis, QGIS, R programming, survey design and analysis, shiny web applications, Stata, etc.