

MELISSA E. LOVE KOENIG

Marquette University Law School
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ACADEMIC EMPLOYMENT

2004-present **Marquette University Law School**, Milwaukee, Wisconsin
Associate Professor of Legal Writing (Fall 2013-present)
Assistant Professor of Legal Writing (Fall 2004-Spring 2013)
Adjunct Assistant Professor of Legal Writing (Spring 2004)

Courses Taught: Legal Analysis, Writing & Research 1 and 2, Appellate Writing and Advocacy, Advanced Brief Writing

PROFESSIONAL LEGAL NON-ACADEMIC EMPLOYMENT

2000-2004 **Associate, Kravit, Gass, Hovel & Leitner, s.c.**, Milwaukee, Wisconsin

1999-2000 **Judicial Clerk, Wisconsin Supreme Court, Chambers of the Honorable N. Patrick Crooks**, Madison, Wisconsin

EDUCATION

1996-1999 **Marquette University Law School**, Milwaukee, Wisconsin
Juris Doctor, *cum laude*

1991-1995 **Wellesley College**, Wellesley, Massachusetts
B.A., *cum laude*

1987-1991 **Waukesha South High School**, Waukesha, Wisconsin
Salutatorian

PUBLICATIONS

Books

Delia Conti (editor), Linda Berger, Michael Cedrone, Mark Hannah, Melissa Love Koenig, & Julie Oseid, *LAW AND RHETORIC: A PRIMER* (Carolina Academic Press 2023).

Legal Writing Institute, Jim Dimitri, Melissa Greipp & Susie Salmon, *THE MOOT COURT ADVISOR'S HANDBOOK: A GUIDE FOR LAW STUDENTS, FACULTY, AND PRACTITIONERS* (Carolina Academic Press 2015 & 2d ed. 2023) (guide to designing and running a moot court program, including fielding teams, organizing competitions, and tips for brief writing and oral argument).

Book Chapters

General Rules of Citation, *WISCONSIN GUIDE TO CITATION* (7th ed. 2012).

Wrongful Death Chapter, WISCONSIN LAW OF DAMAGES (with J. Ric Gass) (Supplement 2004).

Articles

Gain the Upper Hand with Good Typography, WISCONSIN LAWYER (Oct. 7, 2020) (with Joseph Diedrich).

Walk the Line: Aristotle and the Ethics of Narrative, 20 NEV. L.J. 1037 (2020) (with Lori D. Johnson).

Ok, Google, Will Artificial Intelligence Replace Human Lawyering?, 102 MARQ. L.R. 1269 (2019) (with Julie Oseid and Amy Vorenberg).

Secrecy in Settlements: A Counterpoint, Wisconsin Lawyer, December 2003 (with J. Ric Gass and Thomas K. Mullins).

Columns

State Bar of Wisconsin Appellate Practice Section *DeNovo* Newsletter, Chairperson's Message

Chair Message, May 2019

Chair Message, October 2018

State Bar of Wisconsin, Appellate Practice Section *DeNovo* Newsletter, *Writing in Brief* Column

Writing in Brief: Dashes and Hyphens—Using Them to Persuade (March 2018).

Writing in Brief: Unbury Your Verbs (March 2016).

Writing in Brief: The Elusive Who and Whom (Jan. 2016).

Writing in Brief: Using Context Before Detail to Set Up Your Brief (Oct. 2015).

State Bar of Wisconsin, *InsideTrack* Publication

Good Writing is Good Advocacy: Insights from Best Brief Competition Winners (July 2020).

PRESENTATIONS

Co-presenter, *Tales of Legal Writing: Using a Graphic Narrative Format to Teach the Art of Legal Writing*, with Anne Berelman Kearney, Biennial Applied Legal Storytelling Conference, University of Michigan Law School, Ann Arbor, Michigan (July 11, 2025).

Co-presenter, *Law and Rhetoric Remix: Rhetorical Theory in Legal Persuasion*, with Delia Conti, Conference on College Composition and Communication (CCCC), Baltimore, Maryland (April 10, 2025).

Co-presenter, *Rockstar Brief Writing: Making Your Writing Brilliant*, with Lisa Mazzie, Legal Aid Society, Milwaukee, Wisconsin (May 8, 2025).

Co-presenter, *Rockstar Brief Writing: Making Your Writing Brilliant*, with Lisa Mazzie, Legal Aid Society, Milwaukee, Wisconsin (Dec. 13, 2022).

Co-presenter, *The Rapid Development Effect of AI in The Practice of Law and Legal Research*, with Anthony Niblett, Julie Oseid, and Amy Vorenberg, moderated by David Davis, Manitoba Bar Association (MBA) 2021 Midwinter Conference, via Zoom (January 21, 2021).

Co-presenter, *Gain the Upper Hand with Good Typography*, with Joseph S. Diedrich, State Bar of Wisconsin Pinnacle Write Now webinar (December 11, 2020).

Co-presenter, *Rockstar Brief Writing: Tips for Making Your Writing Brilliant*, with Jonathan H. Koenig, State Bar of Wisconsin Pinnacle Write Now webinar (December 11, 2020).

Co-Presenter, *Aristotle & the Ethics of Narrative*, with Lori Johnson, *Ipse Dixit* podcast, hosted by Brian Frye (Dec. 5, 2020).

Co-Presenter, *Rockstar Brief Writing: Tips for Making Your Brief Brilliant*, with Jonathan H. Koenig, State Bar of Wisconsin Write Away CLE 2019, Waukesha, Wisconsin (December 13, 2019).

Co-Presenter, *The Future Is Now—Ethical Implications of Artificial Intelligence for In-House Counsel*, with Andrew Wronski and Jesse Byam-Katzman, Foley and Lardner LLP Fox Valley CLE, Appleton, Wisconsin (November 21, 2019).

Co-Presenter, *Rhetoric and Law: A Primer*, with Linda Berger, Delia Conti, Mark Hannah, Lori Johnson, and Sue Provenzano, Classical Rhetoric and Contemporary Law Symposium, UNLV School of Law, Las Vegas, Nevada (September 28, 2019).

Co-Presenter, *How Far is Too Far?: Aristotle and the Ethics of Narrative*, with Lori Johnson, Classical Rhetoric and Contemporary Law Symposium, UNLV School of Law, Las Vegas, Nevada (September 27, 2019).

Co-Presenter, *Ok Google, Will Artificial Intelligence Replace Human Lawyering?*, with Julie Oseid, Artificial Intelligence: Thinking About Law, Law Practice, and Legal Education, Duquesne University School of Law (April 27, 2019).

Co-presenter, *The Intersections between Classical Rhetoric & Contemporary Law*, with Delia Conti, Mark Hannah, Sue Provenzano, Southern States Communication Association Conference, Montgomery, Alabama (April 4, 2019).

Co-Presenter, *Using the Craft of Legal Writing to Sharpen Your Brief*, with Jonathan H. Koenig, The Write Idea: Effective Legal Writing in 2018, State Bar of Wisconsin Pinnacle Presentation, Waukesha, Wisconsin (December 13, 2018).

Co-Presenter, *Artificial Intelligence Won't Replace Artisan Lawyering--Telling the Hidden Story*, with Julie Oseid and Amy Vorenberg, 2018 LWI Biennial Legal Writing Institute (LWI) Conference, Marquette University Law School (July 13, 2018).

Presenter/facilitator—Cicero *De Oratore*, April 30, 2018, Classical Rhetoric/Contemporary Law group (LWI), facilitating a discussion of Books 2 and 3 of Cicero's *De Oratore*.

Co-Presenter, *Writing a Winning Brief*, with Joseph A. Bugni, State Bar of Wisconsin Annual Convention, Wisconsin Dells, Wisconsin (June 15, 2017).

Co-Presenter, *Winning Briefs*, with Joseph A. Bugni, State Bar of Wisconsin CLE and webinar, Madison, Wisconsin (May 31, 2017).

Co-Presenter, *Fox in Henhouse: When Does an Employee's Computer-Related Misconduct at Work Become Electronic Trespass? Federal Circuits' Varying Approaches to Liability Under the Computer Fraud and Abuse Act, 18 U.S.C. § 1030*, with Mary K. Paul, ASIS International Conference, with ISC2, Orlando Florida (September 12, 2016).

Co-Presenter, *Preparing a Hall of Fame Brief*, State Bar of Wisconsin live webinar, with Benoit Letendre and Jacob Wittwer, Madison, Wisconsin (August 16, 2016).

Co-Presenter, *Preparing a Hall of Fame Brief*, with Benoit Letendre and Jacob Wittwer, State Bar of Wisconsin Annual Convention, Green Bay, Wisconsin (June 17, 2016).

Co-Presenter, *Building a Story/Storey: Using Story During Oral Argument*, with Julie Oseid and Amy Vorenberg, 2015 Southeastern Legal Writing Conference, University of Miami School of Law (January 23, 2016).

Panel Presentation, Arc of Your Career Session, *Joining the Administration: Law School & University Leadership for Law School Professors*, with Susan H. Duncan, Rebekah Hanley, Grace Hum, and Carol Parker, 110th AALS Annual Meeting, New York, New York (January 10, 2016).

Presenter, *Cutting Edge Briefs: Editing to Craft an Eloquent Appellate Brief*, Successful Practice Before the United States Court of Appeals for the Seventh Circuit Seminar, Marquette Law School (October 30, 2015).

Panel Presenter, *Leading in Student Services and Organizations*, with Michael Fakhri, Rebekah Hanley, Connie Krontz, and Clifford Zimmerman, 2015 Northwest Legal Writing Conference: Legal Writing and Leadership, University of Oregon School of Law (April 25, 2015).

Co-Presenter, *Advocating for a Rule to Build Probative Briefs*, with Elizabeth Inglehart, Rocky Mountain Legal Writing Conference, University of New Mexico School of Law (March 7, 2015).

Panel presentation, *Oral Argument Techniques* with Joseph Bugni, Beth Hanan, and Ellen Henak, Appellate Practice Workshop, Marquette Law School, co-hosted with the Appellate Practice Section of the State Bar of Wisconsin (October 25, 2014).

Panel presentation, *Teaching Brief Writing: Some Successful Approaches*, with Barbara Kritchevsky and Susan Salmon, Moot Court Conference, Marquette Law School (October 25, 2014).

The Shift to Persuasion: Advertisements as Tools of Persuasion, LWI One-Day Workshop at Marquette Law School, Marquette Law School (December 6, 2013).

Teaching Take-Away: “*How and Why*”—*Deepening Legal Reasoning*, Central States Legal Writing Conference, University of Kansas (September 28, 2013).

Directorless But Not Without Direction: The Workings of Marquette Law School's Director- and Coordinator-Free Legal Writing Program, Association of Legal Writing Directors 2013 Biennial Conference, Marquette Law School (June 27, 2013).

Panel presentation, Moot Court Advisors' Roundtable with James Dimitri, Ardath Hamann, Allison Martin, and Robert Sherwin, Legal Writing Institute (LWI) 15th Biennial Conference, Palm Desert, California (May 30, 2012).

May It Please the Court: Fresh Approaches to Oral Advocacy, Creating Practice-Ready Assignments and Exercises Legal Writing Conference, New England Consortium of Legal Writing Teachers, UNH School of Law (December 16, 2011).

Advocating for a New Rule of Law in an Appellate Brief, Central States Region Legal Writing Conference, John Marshall Law School, Chicago (September 17, 2011).

Panel presentation, Moot Court Advisors' Roundtable with Coleen Barger, James Dimitri, and Allison Martin, Legal Writing Institute (LWI) 14th Biennial Conference, Marco Island, Florida (June 29, 2010).

Overcoming Logical Fallacies, Central States Region Legal Writing Conference, Marquette University Law School, Milwaukee (October 10, 2009).

The Bounds of Storytelling: Using Classical Greek and Roman Rhetoric to Shape the Ethics of Storytelling in Modern Litigation, Applied Storytelling Conference, Lewis and Clark Law School, Portland (July 23, 2009).

Panel presentation, Moot Court Advisors' Roundtable with Coleen Barger (Arkansas--Little Rock) and James Dimitri (Indiana-Indianapolis), 13th Legal Writing Institute Biennial Conference in Indianapolis (July 2008).

On the Road from Babylon: Talking About CREAC, CRuPAC, and Other Syllogistic Paradigms, Central States Regional Legal Writing Conference, University of Missouri-Kansas City School of Law (October 6, 2007).

Self-Assessment: Understanding How Students' Perceptions of Their Writing Strengths and Weaknesses Can Make You a Better Teacher, Association of Legal Writing Directors National Biennial Conference, Denver, Colorado (June 15, 2007).

Using Persuasive Writing Techniques to Draft Winning Briefs, co-presenter with Rebecca Blemberg and Lisa Mazzie, Country Springs Hotel, Waukesha, Wisconsin (May 16, 2006).

I Meant What I Said, and I Said What I Meant: Incorporating Ethics Lessons into Legal Writing Classes, co-presenter with Rebecca Blemberg and Lisa Mazzie, Rocky Mountain Regional Legal Writing Conference (March 17, 2006).

Legal Writing: A Timeless Skill, Association of Women Lawyer's Meeting, co-presenter with Jessica Slavin, Italian Community Center, Milwaukee, Wisconsin (March 10, 2006).

Teaching Ethics in Legal Writing, Central States Regional Legal Writing Conference, co-presenter with Rebecca Blemberg and Lisa Mazzie, Indianapolis, Indiana (September 24, 2005).

SERVICE

Service to Marquette University Law School

Committee Service

2011-present	Co-Chair , Moot Court Committee
2025-present	Member , Academic Programs Committee
2022-2024	Member , Diversity and Inclusion Committee
2015-2016	Member , Curriculum Committee
2011-2015	Member , Blog Committee
2009-2011	Member , Admissions Committee
2008-2011	Member , Moot Court Committee
2005-2008	Co-Chair , Moot Court Committee
2004-2005	Member , Moot Court Committee
2004-2005	Member , Public Service Committee

Student Group Advising and Other Activities

2005-present	Faculty Advisor and Co-Advisor , Moot Court program (in various capacities)
2024-present	Faculty Co-Advisor , SWANA
2024-present	Faculty Advisor , MILA
2014-2015	Faculty Co-Advisor , Marquette Legal Writing Society
2007-2014	Faculty Advisor , St. Thomas More Society
2005-2007	Faculty Advisor , National Moot Court Competition team
2009-present	Faculty Advisor , National Moot Court Competition team
2014, 2022, 2025	Faculty Advisor , National Moot Court Competition (nationals) team
2012-present	Faculty Advisor , Spong Moot Court Tournament team
2007-2009	Faculty Advisor , National Appellate Advocacy Competition team
2009	Faculty Advisor , National Appellate Advocacy Competition (nationals) team
2020	Faculty Advisor , Duberstein Moot Court Competition team
2006-2015	Faculty Liaison , PILS Auction
2007-2009	Faculty Advisor , Life-Work

Service to the Legal Writing Institute and Association of Legal Writing Directors

2014-present	Member, ex-officio , Legal Writing Institute Moot Court Advisors' Committee
Oct. 25, 2014	Co-Chair , Moot Court Conference, Marquette Law School
2008-2014	Co-Chair , Legal Writing Institute Moot Court Advisors' Committee
2010-2012	Member , Association of Legal Writing Directors and Legal Writing Institute Joint Scholarship Grants Committee
2009	Co-Chair , Central States Legal Writing Conference Scholars' Forum

Service to the Community (selected list)

2021	Rule Change Proposal, Wisconsin Rule 809.19(8)(b)(3)(c), with Joseph Diedrich
2012-present	Summer Youth Institute (SYI) Committee
2014-2020	State Bar of Wisconsin Appellate Practice Section Board Positions held: Chair, Past Chair, Chair Elect, Treasurer, <i>DeNovo</i> Newsletter Editor

Chair of the Appellate Practice Section's 2020 Best Briefs Competition

Planning Committee, Appellate Advocacy Workshop, hosted by the Appellate Practice Section of the State Bar of Wisconsin and Marquette Law School (October 25, 2014).

2007-2014	Board of Directors , St. Thomas More Society, Milwaukee, Wisconsin Youth Law Day Committee
2006-2011	Advisory Board , LEAPS High School, MPS, Milwaukee, Wisconsin
2009	Sponsorship Chair , AWL Women Judges' Night, Milwaukee, Wisconsin
2002-2004	Board of Directors , Waukesha YMCA, Waukesha, Wisconsin
2008	Pro-Bono , translated from Hungarian into English the Hungarian domestic violence code for a human rights watch group in the U.S.
2012-present	Pro-Bono appellate consulting
2016-2020	Appellate Practice Section Pro Bono Help Desk

AWARD

Sept. 2013	Association of Women Lawyers Community Involvement Award
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