

Susan M. Bay

Marquette University Law School • Milwaukee, Wisconsin
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Teaching Experience

Associate Professor of Legal Writing, Marquette University Law School

Milwaukee, Wisconsin; 2010–present

Teach Legal Analysis, Writing, & Research 1; Legal Analysis, Writing, & Research 2; and Advanced Legal Writing: Persuasion & Rhetoric.

Assistant Professor, Mercer University, Walter F. George School of Law

Macon, Georgia; 2001–2003

Taught courses in Law and Literature, Legal Writing I and II, Advanced Legal Writing, and Introduction to Client Counseling.

Lawyering Skills Professor, Pennsylvania State University, Dickinson School of Law

Carlisle, Pennsylvania; 1998–2001

Taught courses in Lawyering Skills I and II. Advised students.

Adjunct Professor, Marquette University Law School

Milwaukee, Wisconsin; 1998

Taught course in Legal Writing I.

Education

J.D., *Cum Laude*, Tulane Law School, 1995

- Environmental Law Journal—Associate Editor
- Environmental Law Clinic—Student Attorney
- Moot Court Trial Competition—Semi-Finalist
- Moot Court Appellate Competition—Semi-Finalist
- Environmental Law Society—President

Graduate coursework, Comparative Literature, Pennsylvania State University, 1999–2000

B.A., with Distinction, English with Creative Writing Emphasis and French, University of Wisconsin, 1991

Foreign Studies, Université D'Aix-Marseille, France, 1989–1990

Professional Experience

Principal Attorney Editor, Thomson Reuters

Rochester, New York; 2003–2009

Managed the production of print and electronic legal treatises. Edited manuscript provided by authors and contractors in areas of substance, grammar, style, and citation. Wrote manuscript and marketing copy. Hired and supervised freelance contract writers. Coordinated with authors, contractors, publishing specialists, and representatives from finance, forecasting, manufacturing, marketing, sales, and royalties departments to ensure that publications met schedule, quality, and budget demands. Provided publication and product line information to customers and in-house staff. Issued reports on product status. Collaborated with colleagues and supervisors to develop and improve departmental policies and procedures.

Attorney, Hinshaw & Culbertson

Brookfield, Wisconsin; 1995–1998

Practiced primarily environmental law, focusing on defending CERCLA cost recovery and contribution actions against potentially responsible parties (PRPs) and allocating costs among PRPs. Researched and wrote motions and briefs. Drafted pleadings. Attended hearings. Took and defended depositions. Drafted contracts. Communicated with clients, attorneys, and judges. Attended litigation group meetings.

Professional Activities

Publications:

- James Geary, *I Is an Other: The Secret Life of Metaphor and How It Shapes the Way We See the World*, 11 Legal Comm. & Rhetoric: JALWD 189 (2014) (book review)

Presentations:

- *Before They Can CREAC: The Hidden Skills Your Students Need to Know*, The 22nd Biennial Conference of the Legal Writing Institute; Minneapolis, MN; 2026 (with Alison Julien and Joan Rocklin)
- *Teaching Rule Synthesis: An Opportunity to Improve Executive Functioning*, The 21st Biennial Conference of the Legal Writing Institute; Indianapolis, IN; 2024 (with Alison Julien)
- *Diversity Includes Disability: How to Sensitively and Respectfully Write about Disability to Better Achieve Diversity and Inclusion Goals*; The 20th Biennial Conference of the Legal Writing Institute; Washington, D.C.; 2022 (with Alison Julien)
- *Teaching Rule Synthesis & Favorable Rules: Exercises to Engage Students*, Central States Biennial Legal Writing Conference, Indiana University School of Law; Indianapolis, Indiana; 2017 (with Alison Julien)
- *Doing Well What Matters Most: Making Difficult Choices in the 1L Legal Writing Curriculum*; The 17th Biennial Conference of the Legal Writing Institute; Portland, Oregon; 2016 (poster presentation with Alison Julien)
- *Creating Connected CREAC by Focusing on Rule-Application*; Central States Regional Legal Writing Conference; St. Louis, Missouri; 2015
- *The Scarlet D: How the Individuals with Disabilities Education Act Disables with Labels*; Applied Legal Storytelling Conference; Seattle, Washington; 2015

- *Learning to Read from a Writer's Perspective: Using Text-Based Critical Reading and Workshopping Techniques to Improve Legal Writing*; The 16th Biennial Conference of the Legal Writing Institute; Philadelphia, Pennsylvania; 2014 (poster presentation)
- *Critiquing our Critiques: Best Practices in Legal Writing Grading*; Central States Regional Legal Writing Conference; Lawrence, Kansas; 2013 (panel)
- *Directorless but Not Without Direction: The Workings of Marquette Law School's Director- and Coordinator-Free Legal Writing Program*; Association of Legal Writing Directors Biennial Conference; Milwaukee, Wisconsin; 2013 (panel)
- *Live Aid: The Pros and Cons of Live Critiques*
 - The 15th Biennial Conference of the Legal Writing Institute; Palm Desert, California; 2012 (poster presentation with Alison Julien)
 - Central States Regional Legal Writing Conference; Chicago, Illinois; 2011 (with Alison Julien)
- *Asymmetry of an IDEA*; Association for the Study of Law, Culture, and the Humanities 15th Annual Conference; Fort Worth, Texas; 2012 (panel)
- *A New Critical Interpretation of Briefs: What Critical Literary Theory Can Teach About Persuasive Writing*; Applied Legal Storytelling Conference; Denver, Colorado; 2011
- *An Introduction to New Criticism's Relevance to Legal Writing*; Southeast Regional Legal Writing Conference; Macon, Georgia; 2011

Service

Marquette University

- Law School Academic Programs Committee
- Law School Academic Regulations Committee
- Law School Curriculum Committee
- Law School Moot Court Advisor
- Law School Moot Court Committee
- Law School Teaching and Assessment Committee
- University Assessment Committee

Mercer University

- University House of Delegates
- University House of Delegates Executive Committee
- Law School Library Committee

Pennsylvania State University, Dickinson School of Law

- Committee to Design First-Year Student Orientation

Professional

- Legal Communication & Rhetoric: JALWD, Managing Editor (2014–present)
- Legal Writing Institute's Conference Site Committee, Co-Chair (2016)
- Legal Writing Institute's Awards Committee, Chair (2014–2016)
- Legal Communication & Rhetoric: JALWD, Lead Editor (2013–2014)
- Legal Writing Institute's 16th Biennial Conference Registration Committee, Co-Chair (2013–2014)
- Legal Writing Institute's Sponsor Committee, Co-Chair (2013–2014)
- Legal Writing Institute's Scholarship Development Committee (2010–2014)
- Legal Communication & Rhetoric: JALWD, Associate Editor (2010–2013)
- Association of Legal Writing Directors 2013 Biennial Conference Site Committee (2012–2013)

Public

- Woodlands School Board, Chair (2016–2019)
- Woodlands School Board, Vice-Chair (2013–2016)
- Woodlands School Board, Trustee (2012–2013)

Bar Admissions

- Supreme Court of Wisconsin, 1995
- United States District Court for the Eastern District of Wisconsin, 1997
- United States District Court for the Central District of Illinois, 1997